A COMPARISON OF THE DETERMINANT, MAXIMUM ROOT, AND TRACE OPTIMALITY CRITERIA
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#### Abstract

Three basic criteria, determinant, trace and maximum root, are in common use for determining optimality of experimental designs. Here examples are presented where the three criteria give rise to different designs. The examples are balanced resolution IV* of the $2^{m}$ series and are particularly insightful with respect to the dependence of the criteria on the correlation between estimators of the parameters.


## INTRODUCTION

Consider the usual full rank linear model

$$
\begin{equation*}
E\{\underline{y}\}=X \underline{\beta}, \operatorname{Cov}\{\underline{y}\}=\sigma^{2} I_{n} \tag{I}
\end{equation*}
$$

where the matrix $X(n \times q)$ is determined by the design $\Delta$ with $n$ points, and where $\underline{y}(n \times I)$ is the vector of observations (assumed independent) on these $n$ points. The least squares estimate of
$\underline{B}(q \times 1)$ is

$$
\begin{align*}
\underline{\hat{B}} & =\left(X^{\prime} X\right)^{-1} X^{\prime} \underline{y}, \text { where }  \tag{2}\\
\operatorname{Cov}\{\underline{\hat{B}}\} & \left.=\sigma^{2}\left(X^{\prime} X\right)^{-1}=V \text { (say }\right) . \tag{3}
\end{align*}
$$

Three basic criteria are in common use for choosing an optimal design $\Delta$ :
(i) Determinant optimal: minimize $|\mathrm{V}|=\mathrm{D}$, say
(ii) Trace optimal: minimize trV $=T$, say
(iii) Maximum-root optimal: minimize $c_{\max } V=G$, say.

In terms of the characteristic roots of $\left(X^{\prime} X\right)^{-1}$, these three criteria minimize, respectively, the product, sum, and maximum of the roots. The properties of these are well known. (See, for example, the papers listed at the end.) Briefly speaking, the determinant criterion leads (under normality) to a confidence region for the parameters with minimum "volume". The trace criterion minimizes "average variance", or equivalently, the expected mean square error $L^{2}(\underline{\hat{B}})$, given by

$$
\begin{equation*}
L^{2}(\underline{\hat{\beta}})=(\underline{\hat{\beta}}-\underline{\beta})^{\prime}(\underline{\hat{\beta}}-\underline{\beta}) . \tag{4}
\end{equation*}
$$

The maximum root criterion finds that (normalized) linear combination of the parameters whose estimate has the largest variance and chooses $\Delta$ to minimize that variance.

Let $\lambda_{I} \geq \ldots \geq \lambda_{q}$ denote the latent roots of ( $X^{\prime} X$ ). Let

$$
\begin{equation*}
T_{s}=\left[\frac{1}{q} \sum_{j=1}^{q}\left(\frac{1}{\lambda_{j}}\right)^{s}\right]^{1 / s} \ldots \tag{5}
\end{equation*}
$$

Then, assuming that the first four moments of $\underline{y}$ are the same as under normality, it is easily checked that

$$
\begin{equation*}
\operatorname{Exp}\left\{I^{2}(\underline{\hat{B}})\right\}=\sigma^{2} \sum_{I}^{q}\left(\frac{I}{\lambda_{j}}\right)=\sigma^{2} \mathrm{qT}_{I}=\sigma^{2} \mathrm{~T} ; \text { and } \tag{6}
\end{equation*}
$$

$$
\begin{equation*}
\operatorname{Var}\left\{I^{2}(\underline{\hat{B}})\right\}=2 \sigma^{4} \sum_{I}^{q}\left(\frac{I}{\lambda_{j}^{2}}\right)=2 q \sigma^{4} \mathrm{~T}_{2}^{2} . \tag{7}
\end{equation*}
$$

Also, it is well known that

$$
\begin{equation*}
\lim _{s \rightarrow \infty} T_{S}=\lambda_{I}^{-I}=\frac{1}{\sigma^{2}} G, \lim _{s \rightarrow 0} T_{s}=\left[\prod_{j=1}^{q} \lambda_{j}^{-1}\right]^{I / q}=\frac{1}{\sigma^{2}}\{D\}^{I / q}, \tag{8}
\end{equation*}
$$

so that the class of criteria $T_{s}(0 \leq s \leq \infty)$ contains the three main ones.

There are occasions for which a design $\Delta$ may satisfy all of the basic criteria. On other occasions, since the minimization is on different functions of the roots, the various criteria may give different designs and the experimenter must choose his optimality criteria. The purpose of this note is to present an example where the various criteria give rise to different designs and to compare the criteria relative to these designs. This example is particularly insightful with respect to the dependence of the criteria on the correlation between the estimator of various parameters. The example is selected from balanced resolution $I^{*}$ designs of the $2^{m}$ series, that is designs permitting estimates of main effects orthogonal to general mean and two-factor interactions. For brevity, only $T_{0}, T_{1}, T_{2}$ and $T_{\infty}$ will be considered.

OPTIMAL BALANCED RESOLUTION IV* DESIGNS $-2^{m}$ SERIES
Srivastava and Anderson (1970) have shown that a necessary condition a design $\Delta$ be balanced and resolution $I V^{*}$ is that $\Delta$ be ( 1,0 ) symmetric of strength 3 , and that for any pair of factors the number of assemblies in $\Delta$ with both factors at level 1 must be a constant, say $\omega$, independent of the pair of factors. The design is trace-optimal if

$$
\begin{aligned}
& \text { 1. } N=4 \alpha, \alpha \text { even, } \omega=\alpha ; \\
& \text { 2. } N=4 \alpha+2, \alpha \text { even, } \omega=\alpha+1 ; \\
& \text { 3. } N=4 \alpha, \alpha \text { odd, } \omega=\alpha+1 ; \\
& \text { 4. } N=4 \alpha+2, \alpha \text { odd, }\left\{\begin{array}{l}
\omega=\alpha \text { if } m \leq(N+6) / 3 \\
\omega=\alpha+2 \text { if }>(N+6) / 3^{\circ}
\end{array}\right.
\end{aligned}
$$

The case $N=4 \alpha+2$ with $\alpha$ odd provides an interesting comparison between the optimality criteria. Four cases, $\mathbb{N}=14,22,30$, 38, will be sufficient to illustrate this comparison. Denote by design I (or $\Delta_{I}$ ) a design with $\omega=\alpha$ and by design II (or $\Delta_{2}$ ) a design with $\omega=\alpha+2$. The determinant-optimal design is I for all values except $N=30, m=15$, and $N=38, m=19$ (for $N=14,22$, 30, 38). The maximum-root-optimal design is $\Delta_{1}$ when $m<4, \Delta_{2}$ when $m>4$, and when $m=4$ the maximum roots are the same for $\Delta_{1}$ and $\Delta_{2}$. The $T_{2}$-optimal design is strictly between $G$ and $T_{1}$ optimal in terms of intervals of m . Thus only when $\mathrm{N}=30, \mathrm{~m}=15 ; \mathrm{N}=38, \mathrm{~m}=19$, and $m \leq 4$, do the four criteria coincide.

For this example it is a simple matter to compare the designs selected by the various criteria. In Table I we present the optimality constants of designs I and II. The first two columns, headed by $G$, give the roots of $\left(X^{\prime} X\right)^{-1}$ with multiplicates $m-1$ and $I$, respectively. The third column, headed by $T_{2}$, actually gives $T_{2}$. The column headed by $T_{1}$ gives $T_{1}$, and since the designs are balanced this equals $\operatorname{var}\left(\hat{\beta}_{i}\right)$. The column headed by $D$ gives $\sigma^{-2} D^{I / q}$. Notice that this choice makes the quantities in columns l-5 comparable. The final column gives the correlation between estimates of the $\beta_{i}, \operatorname{corr}\left(\hat{\beta}_{i}, \hat{\beta}_{j}\right)$, which is a constant for all $i$ and $j$ since the designs are balanced.

For purpose of discussion let us consider the case $N=22$. The trace and determinant criteria differ when m = 10 and 11. One notes from Table I that the determinant optimal design has not only a larger variance in each case but also excessively large correlations between estimates. When $m=8$ and 9 , design $I$ is $T_{I}$ optimal and design II is $T_{2}$ optimal. Design $\Delta_{2}$ has only slightly larger variance than $\Delta_{I}$ in these two cases and correlations which are substantially smaller (in absolute value). The $G$ and $T_{2}$ criteria differ for $m=5,6,7$ and possibly 4 as the $G$ criterion is indifferent between $\Delta_{1}$ and $\Delta_{2}$. As $m$ decreases we find the relative variance of design II to I increasing while the relative correlation is decreasing, so that for $\mathrm{m} \leqslant 5$ the absolute correlations for design

TABLE I

Optimality Constants


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II are greater than for design I. Thus for $m=5$, the G-criterion selects a design with both larger variance and larger correlation. Only for $m=3$ do all criteria agree. A similar pattern may be noted for the other values of $N$.

To have a closer look at the situation, notice that $V$ is $a$ ( $q \times q$ ) matrix of the form

$$
\begin{equation*}
V=\sigma^{2}[(I-\rho) I+\rho J] \tag{9}
\end{equation*}
$$

when $I(q \times q)$ and $J(q \times q)$ are respectively the identity matrix, and the matrix having $I$ everywhere. The roots of $\sigma^{-2} \mathrm{~V}$ are (1- $\rho$ ) and ( $1-\rho+\rho q$ ) with multiplicates ( $q-1$ ) and 1 respectively. Hence, we obtain

$$
\begin{align*}
|V|^{I / q} & =\sigma^{2}(I-\rho)^{I-I / q}[I+\rho(q-I)]^{I / q},-I /(q-I) \leq \rho \leq I  \tag{10}\\
\operatorname{tr} V & =\sigma^{2}[(I-\rho)(q-I)+(I-\rho+\rho q)] \\
c h_{\max } V & =\sigma^{2} \max [I-\rho, I-\rho+\rho q]
\end{align*}
$$

Notice that for $q>2$, the lower bound for $\rho$ is not ( -1 ), but a quantity which rapidly decreases in magnitude with q. Now, let $V_{1}, \sigma_{I}^{2}$ and $\rho_{1}$ denote the values of $V, \sigma^{2}$ and $\rho$ respectively for $\Delta_{1}$, and $V_{2}, \bar{\sigma}_{2}^{2}$ and $\rho_{2}$ the same quantities for $\Delta_{2}$. From Table $I$, notice that we always have $\rho_{1}>0, \rho_{2}<0$. Hence for larger values of $q$

$$
\begin{equation*}
\mathrm{ch}_{\max } \mathrm{V}_{1}=\sigma_{1}^{2}\left(1-\rho_{1}+\rho_{1} q\right), \quad \mathrm{ch}_{\max } \mathrm{V}_{2}=\sigma_{2}^{2}\left(1-\rho_{2}\right) \tag{11}
\end{equation*}
$$

Since $\sigma_{1}^{2}$ and $\sigma_{2}^{2}$ are nearly equal, $\Delta_{2}$ is $G$-preferable to $\Delta_{1}$, if we (roughly) have $\rho_{1}>(q-I)^{-1}\left(-\rho_{2}\right)$. On the other hand, ch $\max _{1}\left(V_{2}\right)$ has multiplicity ( $q-1$ ). Thus, for larger values of $q, q>4, \Delta_{1}$ has one root (say $R_{1}$ ) somewhat large and the rest small, while $\Delta_{2}$ has ( $q-1$ ) roots equal and a little smaller than $R_{1}$. In other words, most roots are small in case of $\Delta_{1}$ and large in case of $\Delta_{2}$. Hence, in this case the G-criterion has some obvious deficiencies.

Now, compare $T$ and $D$, in cases where they give rise to different designs. For many of the large values of $m, \Delta_{2}$ becomes $T-$ preferable while $\Delta_{I}$ still remains D-optimal. In such situations,
notice that $\rho_{1}$ is rather large compared to $\left|-\rho_{2}\right|$. In other words, the D-optimality of $\Delta_{1}$ seems to be because of high correlations. Thus, because of such features, and also because of its simple interpretive value, the trace-optimality seems to be the better criterion for the above type of designs.

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