〇 Open access • Journal Article • DOI:10.1093/RFS/HHM014

# A Comprehensive Look at the Empirical Performance of Equity Premium Prediction 

 —Source link $\square$Ivo Welch, Amit Goyal
Institutions: Brown University, Emory University
Published on: 01 Jul 2008 - Review of Financial Studies (Oxford University Press)
Topics: Equity risk, Equity premium puzzle, Liquidity premium, Equity capital markets and Risk premium

Related papers:

- Predicting Excess Stock Returns Out of Sample: Can Anything Beat the Historical Average?
- Dividend yields and expected stock returns
- Out-of-Sample Equity Premium Prediction: Combination Forecasts and Links to the Real Economy
- Business conditions and expected returns on stocks and bonds
- Approximately normal tests for equal predictive accuracy in nested models

Share this paper: 9 in $\square$
View more about this paper here: https://typeset.io/papers/a-comprehensive-look-at-the-empirical-performance-of-equitya8mudsid3i

## NBER WORKING PAPER SERIES

# A COMPREHENSIVE LOOK AT THE EMPIRICAL PERFORMANCE OF EQUITY PREMIUM PREDICTION 

Amit Goval<br>Ivo Welch<br>Working Paper 10483<br>http://www.nber.org/papers/w10483

NATIONAL BUREAU OF ECONOMIC RESEARCH<br>1050 Massachusetts Avenue<br>Cambridge, MA 02138<br>May 2004

Thanks to Malcolm Baker, Ray Ball, Francis Diebold, Owen Lamont, Sydney Ludvigson, Jeff Wurgler, and Yihong Xia for comments; and Todd Clark for providing us with some critical McCraken values. The views expressed herein are those of the author(s) and not necessarily those of the National Bureau of Economic Research.
©2004 by Amit Goval and Ivo Welch. All rights reserved. Short sections of text, not to exceed two paragraphs, may be quoted without explicit permission provided that full credit, including © notice, is given to the source.

A Comprehensive Look at the Empirical Performance of Equity Premium Prediction Amit Goval and Ivo Welch
NBER Working Paper No. 10483
May 2004
JEL No. G12, G14


#### Abstract

Given the historically high equity premium, is it now a good time to invest in the stock market? Economists have suggested a whole range of variables that investors could or should use to predict: dividend price ratios, dividend yields, earnings-price ratios, dividend payout ratios, net issuing ratios, book-market ratios, interest rates (in various guises), and consumption-based macroeconomic ratios (cay). The typical paper reports that the variable predicted well in an *in-sample* regression, implying forecasting ability.


Our paper explores the *out-of-sample* performance of these variables, and finds that not a single one would have helped a real-world investor outpredicting the then-prevailing historical equity premium mean. Most would have outright hurt. Therefore, we find that, for all practical purposes, the equity premium has not been predictable, and any belief about whether the stock market is now too high or too low has to be based on theoretical prior, not on the empirically variables we have explored.

Amit Goval<br>Goizueta Business School<br>Emory University

Ivo Welch
Yale University
School of Management
46 Hillhouse Ave.
New Haven, CT 06520-8200
and NBER
ivo.welch@yale.edu

## 1 Introduction

Attempts to predict stock market returns or the equity premium have a long tradition in finance. For example, as early as 1920, Dow (1920) explored the role of dividend ratios. Nowadays, a typical specification regresses an independent lagged predictor on the stock market rate of return or, as we shall do, on the equity premium,

$$
\begin{equation*}
\operatorname{Rm}(\mathrm{t})-\operatorname{Rf}(\mathrm{t})=\gamma_{0}+\gamma_{1} \cdot[x(t-1)]+\epsilon(t) . \tag{1}
\end{equation*}
$$

$\gamma_{1}$ is interpreted as a measure of how significant $x$ is in predicting the equity premium. The most prominent $x$ variables explored in the literature are

The dividend-price ratio and the dividend yield: Ball (1978), Rozeff (1984), Shiller (1984), Campbell (1987), Campbell and Shiller (1988), Campbell and Shiller (1989), Fama and French (1988a), Hodrick (1992), Campbell and Viceira (2002), Campbell and Yogo (2003), Lewellen (2004), and Menzly, Santos, and Veronesi (2004). Cochrane (1997) surveys the dividend ratio prediction literature.

The earnings price ratio and dividend-earnings (payout) ratio: Lamont (1998).
The interest and inflation rates: The short term interest rate: Campbell (1987) and Hodrick (1992). The term spread and the default spread: Avramov (2002), Campbell (1987), Fama and French (1989), and Keim and Stambaugh (1986). The inflation rate: Campbell and Vuolteenaho (2003), Fama (1981), Fama and Schwert (1977), and Lintner (1975). Some papers explore multiple interest rate related variables, as well as dividend related variables (e.g., Ang and Bekaert (2003)).

The book-to-market ratio: Kothari and Shanken (1997) and Pontiff and Schall (1998).
The consumption, wealth, and income ratio: Lettau and Ludvigson (2001).
The aggregate net issuing activity: Baker and Wurgler (2000).

In turn, a large theoretical and normative literature has developed that stipulates how investors should allocate their wealth as a function of state variables-and prominently the just-mentioned variables.

Our own paper is intentionally simple: as in Goyal and Welch (2003), we posit that a real-world investor would not have had access to any ex-post information, either to construct variables or to the entire-sample gamma regression coefficients. An investor would have had to estimate the prediction equation only with data available strictly before or at the prediction point, and then make an out-of-sample prediction. Therefore, instead of running one single in-sample regression and comparing the fitted to the actual value (or, equivalently, compute the $R^{2}$ or $F$-statistic), we must run rolling forecasting regressions and compare the performance of the regression predictions against the equivalent predictions from simply projecting the then-prevailing historical equity premium mean. Unlike Goyal and Welch (2003), our current paper expands the set of variables and horizons to be comprehensive. We are interested in how well any of the popular variables, which were proposed in existing literature as important in-sample predictors of the equity premium, hold up out-of-sample. ${ }^{1}$

Our paper not only tries out different time horizons and forecasting periods, but also diagnoses when these variables were of help, using a graphical diagnostic first proposed in Goyal and Welch (2003). We are also interested in the contradictory results in the literature: different papers have identified different methods/variables to be important. Our paper shows that many of the differences can be traced back to choices of sample period and data frequency: these are not innocuous, but often the primary driver for the significance of in-sample results.

Altogether, we find our evidence sobering: we could not identify a single variable that would have been of solid and robust use to a real-world investor (who did not have access to ex-post information). Our diagnostic shows that any presumed equity premium forecasting ability was a mirage. Even before the often-considered anomalous 1990s, many of these variables had little if any statistical forecasting power. It is also usually not a matter of arguing over whether we computed correct statistical standard errors. Instead, most variables are just worse than the prevailing historical equity premium average as a predictor, and some even economically significantly so.

[^0]Overall, the performance of these variables is worse than what we would have expected: given the data snooping of many researchers looking for variables that predict stock prices, and given that our out-of-sample regressions often rely on the very same data points that were used to establish the significance of the in-sample regression, so we are not really conducting a true out-of-sample test-we would have expected at least about equal performance. But instead, for example, of 51 predictive regressions on annual frequencies, 46 (!) underperformed the prevailing mean on a the RMSE criterion. As for the rare regression exceptions in which a variable outpredicts the mean, none are robust across time-specifications and/or data periodicity, few reach statistical significance, and none reaches good economic significance, i.e., surpassing even very modest transaction costs. (The average annual outperformance is 12 basis points.)

In sum, despite good in-sample predictive ability for many of these variables, most had consistently poor or zero out-of-sample forecasting ability. (They were essentially noise.) Thus, our paper concludes that the evidence that the equity premium has ever varied predictably with both prevailing variables and prevailing regression specifications has always been tenuous: a market-timing trader could not have taken advantage of these variables to outperform the prevailing moving average-and could/should have known this. By assuming that the equity premium was "like it always has been," this trader would have performed at least as well.

Before we proceed, we wish to point out what our paper does not do: it has nothing to say about cross-sectional evidence, i.e., whether these variables can predict which stocks do better than other stocks. It has little to say about models which assume that agents know all parameters-if the relations are assumed to be known, then out-of-sample estimates are not required. We are more interested in whether Amit Goyal and Ivo Welch-agents without full model parameters-should rely on these variables to time the market.

## 2 Data

In this section, we describe our data sources and data construction. First, the dependent variable, the equity premium:

- Stock Prices: S\&P 500 index monthly prices from 1871 to 1926 are from Robert Shiller's website. These are monthly averages for the month. Prices from 1926 to 2003 are from CRSP's month-end values. Stock Returns are the continuously compunded returns on the S\&P 500 index.
- Risk-free Rate: The risk-free rate for the period 1920 to 2003 is the T-bill rate. Because there was no risk-free short-term debt prior to the 1920's, we had to
estimate it. We obtained commercial paper rates for New York City from NBER's Macrohistory data base. These are available for the period 1871 to 1970 . We estimated a regression for the period 1920 to 1971, which yielded

$$
\begin{equation*}
\text { T-bill Rate }=-0.004+0.886 \times \text { Commercial Paper Rate } . \tag{2}
\end{equation*}
$$

with an $R^{2}$ of $95.7 \%$. Therefore, we instrumented the risk-free rate for the period 1871 to 1919 with the predicted regression equation. The correlation for the period 1920 to 1971 between the equity premium computed using the T-bill rate and that computed using the predicted commercial paper rate is $99.8 \%$.

Our dependent variable is the equity premium, i.e., the rate of return on the stock market minus the prevailing short-term interest rate. Note that for frequencies less than 1 year, we do not consider the dividend yield (defined below) in the dependent variable. There is little month-to-month variation in the yield, so no harm is done by avoiding complications as to how to apportion low-frequency dividend yields to higher frequency return data. For frequencies of 1 year and longer, we indeed include the dividend yield.

As independent variables, our first set of variables relate primarily to characteristics of stocks:

- Dividends: Dividends are twelve-month moving sums of dividends paid on the S\&P 500 index. They are from Robert Shiller's website for the period 1871 to 1970. Dividends from 1971 to 2003 are from S\&P Corporation.

The Dividend Price Ratio (d/p) is the difference between the log of dividends and the log of prices. The Dividend Yield ( $\mathbf{d} / \mathbf{y}$ ) is the difference between the log of dividends and the log of lagged prices.

- Earnings: Earnings are twelve-month moving sums of earnings on the S\&P 500 index. These are from Robert Shiller's website for the period 1871 to June 2003. Earnings from June 2003 to December 2003 are our own estimates based on interpolation of quarterly earnings provided by S\&P Corporation.

The Earnings Price Ratio ( $\mathbf{e} / \mathbf{p}$ ) is the difference between log of earnings and log of prices. Dividend Payout Ratio (d/e) is the difference between log of dividends and $\log$ of earnings.

Book Value: Book values from 1920 to 2002 are from Value Line's website, specifically their Long-Term Perspective Chart of the Dow Jones Industrial Average.

The Book to Market Ratio (b/m): is the ratio of book value to market value for the Dow Jones Industrial Average. For the months of March to December, this is computed by dividing book value at the end of previous year by the price at the end
of the current month. For the months of January to February, this is computed by dividing book value at the end of 2 years ago by the price at the end of the current month.

- Net Issuing Activity: The dollar amount of net issuing activity (IPOs, SEOs, stock repuchases, less dividends) for NYSE listed stocks is computed from CRSP data via the following equation:

$$
\begin{equation*}
\text { Net Issue }{ }_{t}=\text { Mcap }_{t}-\text { Mcap }_{t-1} \cdot\left(1+\text { vwretx }_{t}\right), \tag{3}
\end{equation*}
$$

where Mcap is the total market capitalization, and vwretx is the value weighted return (excluding dividends) on the NYSE index. ${ }^{2}$ These data are available from 1926 to 2003.

Net Equity Expansion (ntis): is the ratio of twelve-month moving sums of net issues by NYSE listed stocks divided by the total market capitalization of NYSE stocks. Percent Equity Issuing (eqis): is the ratio of equity issuing activity as a fraction of total issuing activity. This is the variable proposed in Baker and Wurgler (2000), which we obtained directly from the authors. ${ }^{3}$

Our next set of independent variables are interest-rate related:

- T-bills (tbl): T-bill rates from 1920 to 1933 are the U.S. Yields On Short-Term United States Securities, Three-Six Month Treasury Notes and Certificates, Three Month Treasury series from NBER's Macrohistory data base. T-bill rates from 1934 to 2003 are the 3-Month Treasury Bill: Secondary Market Rate from the economic research database at Federal Reserve Bank at St. Louis (FRED).
- Long Term Yield (lty): Long-term government bond yields for the period 1919 to 1925 is the U.S. Yield On Long-Term United States Bonds series from NBER’s Macrohistory database. Yields from 1926 to 2002 are from Ibbotson's Stocks, Bonds, Bills and Inflation Yearbook. Yields for the year 2003 is the Treasury Long-Term Average (25 years and above).

Long Term Rate of Return (Itr): Long-term government bond returns for the period 1926 to 2003 are from Ibbotson's Stocks, Bonds, Bills and Inflation Yearbook.

The Term Spread (tms) is the difference between the long term yield on government bonds and the T-bill.

[^1]- Corporate Bond Returns: Long-term corporate bond returns for the period 1926 to 2003 are from Ibbotson's Stocks, Bonds, Bills and Inflation Yearbook.

Corporate Bond Yields: Yields on AAA- and BAA-rated bonds for the period 1919 to 2003 are from FRED.

The Default Yield Spread (dfy): is the difference between BAA- and AAA- rated corporate bond yields.

The Default Return Spread (dfr): is the difference between the return on long-term corporate bonds and returns on the long-term government bonds.

- Inflation (infl): Inflation is the Consumer Price Index (All Urban Consumers) for the priod 1919 to 2003 from the Bureau of Labor Statistics. Because inflation information is released only in the following month, in our monthly regressions, we inserted one month of waiting before use.

Our final single variable could be considered a macro-economic variable:

- Consumption, wealth, income ratio (cay) is suggested in Lettau and Ludvigson (2001). Data for its construction is available from Martin Lettau's website at quarterly frequency from the second quarter of 1952 to the second quarter of 2003, and for annual frequency from 1948 to 2001. Lettau-Ludvigson estimate the following equation:

$$
\begin{equation*}
c_{t}=\alpha+\beta_{w} w_{t}+\beta_{y} y_{t}+\sum_{i=-k}^{k} b_{w, i} \Delta w_{t-i}+\sum_{i=-k}^{k} b_{y, i} \Delta y_{t-i}+\epsilon_{t}, \quad t=k+1, \ldots, T-k \tag{4}
\end{equation*}
$$

where $c$ is the aggregate consumption, $w$ is the aggregate wealth, and $y$ is the aggregate income. The estimates of the above equation provide $\widehat{\text { cay }}_{t}=c_{t}-$ $\hat{\beta}_{a} a_{t}-\hat{\beta}_{y} y_{t}, \quad t=1, \ldots, T$. Eight leads/lags are used in quarterly estimation ( $k=8$ ) while two lags are used in annual estimation ( $k=2$ ). (For further details, see Lettau and Ludvigson (2001).)

However, the Lettau-Ludvigson measure of cay is constructed using look-ahead (insample regression coefficients). We thus modified cay to use only prevailing data. In other words, if the current time period is ' $s$ ', then we estimated equation (4) using only the data up to ' $s$ ' through
$c_{t}=\alpha+\beta_{w}^{s} w_{t}+\beta_{y}^{s} y_{t}+\sum_{i=-k}^{k} b_{w, i}^{s} \Delta w_{t-i}+\sum_{i=-k}^{k} b_{y, i}^{s} \Delta y_{t-i}+\epsilon_{t}, \quad t=k+1, \ldots, s-k$,
where the superscript on betas indicates that these are rolling estimates. This measure is called caya ("ante") to distinguish it from the traditional variable cayp constructed with look-ahead bias ("post").

Finally, we also entertain two methods that rely on multiple variables:

- A "model selection" approach, named "ms.". If there are $K$ variables, we consider $2^{K}$ models essentially consisting of all possible combinations of variables. Every time period, we select one of these models that gives the minimum cumulative prediction errors up to that time period $t$. This method is based on Rissanen (1986) and is recommended by Bossaerts and Hillion (1999). Essentially, this method uses our criterion of mimimum out-of-sample prediction errors to choose amongst competing models in each time period $t$. This is also similar in spirit to the use of more conventional criteria (like $R^{2}$ ) in Pesaran and Timmerman (1995), who however do not entertain our null hypothesis.

Avramov (2002) and Cremers (2002) also use model selection procedures, but with empirically motivated priors (empirical Bayes procedure) which are formed after looking at the whole data. We do not follow their approach because we want to stay in the framework of real-time forecasting. Additionally, the focus of Avramov (2002) is cross-sectional predictability while we study only time-series evidence of predictability of the market returns.

- A "kitchen sink" regression, named "all." (This regression throws caya rather than cayp into our kitchen sink, because we want no look-ahead bias.) We do not report coefficients, just prediction statistics. (Consequently, variable deletion to prevent perfect multicollinearity does not change anything.)


## 3 Results

### 3.1 Format

Our result tables are all in the same format. (Table 1 is a good example.) The panel name describes the timing for the forecasting equation and for the out-of-sample prediction. The "sample start" column describes when the forecasting equation is first fed data. The "forecast start" column describes when the first out-of-sample forecast is made.

The in-sample columns provide the mean absolute error and root mean-square-error of the residuals for observations which are predicted in the out-of-sample forecasts. Our goal is to allow comparison of our in-sample and out-of-sample predictions on the very same observations. We also report the adjusted r-square ( $\bar{R}^{2}$ ), which is starred to designate the statistical significance of the independent variables in predicting the equity premium (based on the $F$-statistic). The first four columns in the out-of-sample
columns describe the statistics of the out-of-sample forecast error: the mean, which measures forecast bias; the standard deviation, which measures noise; the mean absolute error (MAE); and the root mean-squared error (RMSE). Naturally, we would expect the in-sample MAE/RMSE to outperform the out-of-sample MAE/RMSE, but hopefully only modestly so. More important than the per-sé deterioration is the relative deterioration of the regression model's predictive power, i.e., relative to the prevailing mean's predictive power. If the prevailing mean's forecasting power deteriorates faster than that of the regression, the regression would perform even better out-of-sample in relative terms.

Consequently, of most interest to us are the final three columns, which measure how much better an investor would have fared if he had used the known observations on the variable relative to the known historical equity mean at that point. The $\triangle \mathrm{MAE}$ is the MAE of an out-of-sample forecast using the prevailing mean minus the MAE of an out-of-sample forecast of the linear regression using the variable(s) described in the first column. Equivalently, the $\triangle$ RMSE is the out-of-sample root mean-square error of the prevailing mean minus out-of-sample root mean-square error of the linear regression. For both measures, a positive number means that the variable outperformed the historical prevailing mean; a negative number means that the historical prevailing mean outperformed the variable. It is important to point out that the MAE, the RMSE, and their differences have easily interpretable economic meaning: If the $\triangle$ MAE or $\triangle$ RMSE is $0.01 \%$, it means that the predictive regression outperforms the prevailing historical mean by 1 basis point. These numbers are no annualized, but simple multiplication/division gives a rough idea of annual importance.

Diebold and Mariano (1995) propose a $t$-test for checking equal-forecast accuracy from two models. If $e_{1 t}$ and $e_{2 t}$ denote the two forecast errors, then defining $d_{t}=$ $e_{1 t}^{2}-e_{2 t}^{2}$, the Diebold Marianno (DM) statistic for $h$-step ahead forecast is calculated as

$$
\begin{equation*}
\mathrm{DM}=\sqrt{T+1-2 h+h(h-1) / T} \cdot\left[\frac{\bar{d}}{\hat{s e}(\bar{d})}\right], \tag{6}
\end{equation*}
$$

where

$$
\begin{align*}
\bar{d} & =\frac{1}{T} \sum_{t=1}^{T} d_{t}  \tag{7}\\
\hat{\operatorname{se}}(\bar{d}) & =\frac{1}{T} \sum_{\tau=-(h-1)}^{h-1} \sum_{t=|\tau|+1}^{N}\left(d_{t}-\bar{d}\right) \times\left(d_{t-|\tau|}-\bar{d}\right), \tag{8}
\end{align*}
$$

and $T$ is the total number of forecast observations. However, although the Diebold and Mariano (1995) statistic is normally distributed when testing non-nested models (as it was in their context), McCracken (1999) shows that the DM statistic is not asymptoti-
cally normally distributed when testing nested models-which is the relevant case for our application. Critical values for our tests are, therefore, taken from McCracken's paper. Note that the null hypothesis is that the unconditional forecast is superior to the conditional forecast. The critical values are therefore for a 1 -sided test. The statistical significance levels are only valid for the non-overlapping regressions, because the McCracken statistic does not apply to overlapping observations. For overlapping observation regressions, we bootstrapped the significance of the Diebold-Mariano statistic, rather than rely on the McCracken closed form statistical significance levels. In our bootstrap, the $x$ variable follows the historical time-series process of the $x$ variable, thereby adjusting for the Stambaugh (1999) effect.

### 3.2 Monthly and Quarterly Data

Insert Table 1 here.<br>Forecasts at Monthly Frequency

Table 1 presents monthly results, i.e., where both the predictive regression and predicted equity premium are based on monthly data. The three panels are variations on the predictive regression window and out-of-sample window. Panel A uses all available data for the regressions and predictions; Panel B uses all available data for the regression, but keeps the prediction window the same for all variables (1964-2003); Panel C uses both the same regression (beginning 1927) and the same prediction window for all variables (1964-2003). There are 15 models, based on 13 variables.

In-sample, our full all-variables regression has the best predictive ability $\left(\bar{R}^{2}\right)$ in all three panels. In Panels A and B, all is followed by the the dividend payout ratio (d/e), the book-to-market ratio (b/m), the term-spread (tms), and the T-bill rate (tbl). (Only the first three models are statistically significant at ordinary significance levels. The other variables fall off because of the sample period end. But all afore-mentioned variables have reasonably strong in-sample predictive ability.) In Panel C, the earnings-price ratio (e/p) and the book-to-market ratio (b/m) come in statistically significant.

Out-of-sample, as expected, the RMSE and MAE deteriorate relative to the same-set-of-observations in-sample RMSE and MAE. The drop seems especially stark for the all prediction. In Panel C, we also see that the historical mean shows almost no out-ofsample deterioration.

Not in the table, we used the CUSUMSQ statistic to test for stability of a regression model based on out-of-sample errors. ${ }^{4}$ These tests are often critiqued as being too weak.

[^2](See Greene (2003) for more details.) However, for our monthly data, the test has no difficulty rejecting the NULL hypothesis of stability: CUSUMSQ can reject stability for each and every model (including the historical mean prediction) at the $1 \%$ level.

Of most interest to us is consideration for what an individual investor could have profitably used, i.e., the predictive ability of the variables relative to the predictive ability of the historical mean itself. Even if a model is unstable, if it helped an investor predict better, it might have been useful-though caution would of course be well-advised. Alas, it is immediately apparent that, on the $\triangle$ RMSE statistic, of our 15 predictive regressions, 13 regressions in Panel A (forecasts begin 20 years after data is available), 12 regressions in Panel B (estimation begins as soon as possible, forecasts begin in 1964), and 11 regressions in Panel C (estimation begins in 1927, forecasts begin in 1964) underperform the prevailing historical mean in their equity premium predictions. The picture is similar for the $\triangle$ MAE statistic.

The underperformance occasionally reaches economically meaningful proportions: the all regressions underperform the prevailing mean by about $2-3 \%$ per annum. (Of course, we would like to find variables with better performance, not worse performance, so this variable is of no use to us; it is merely noise.) The term-spread (tms) is really the only variable that potentially qualifies as a candidate for positive predictive power. Its relative performance is statistically significant in all the three panels. How economically significant is this variable? The largest RMSE increase is $0.011 \%$ per month in Panel B. This translates into $12 \cdot 0.011 \% \approx 0.13 \%$ ( 13 basis points) per annum. Although one should not expect miracles from stock return predictions, this kind of performance gain does appear tiny. Even one trade's transaction costs could wipe out this advantage. To add to our confusion, on a monthly frequency, our large in-sample regressions was not statistically significant.

In Section 4.1, we further investigate adjustment methods on monthly prediction to correct for stationarity and increasing non-stationarity in the dividend price ratios, as proposed in Stambaugh (1999), and enhanced by Campbell and Yogo (2003), and Lewellen (2004). We also explored an instrumented method in Goyal and Welch (2003) that adjusted for both increasing non-stationarity in the dividend ratios and the dividend growth process.

We are not reporting the same tables for quarterly data. (Results are available on our website.) The results were practically identical. The only novelty is the inclusion of the cay variable. In-sample, cayp performed fabulously, almost as good as the all regression, again our best regression. cayp is the variable constructed with look-ahead bias, as in Lettau and Ludvigson (2001). Removing the variable construction look-ahead bias (caya), i.e., running one in-sample regression on cayp, drops about half of its in-sample forecasting power in Panel A, and all of its in-sample forecasting power in Panels B
and C. ${ }^{5}$ It still remains an excellent variable. However, cayp's out-of-sample performance is also worse than the performance of the historical sample mean-which can be also be seen in the annual data (next).

### 3.3 Annual Data

## Annual Data: Tables

Insert Table 2 here.
Forecasts at Annual Frequency

We deem annual data to be most appealing, because it is a good compromise between the need to use moving averages for some ratios and the need to use corrections for overlapping data. Thus, we will pay some extra attention to these regressions, which are detailed in Table 2.

In-sample, only eqis, cay (both forms) and all systematically managed to predict well in all three panels. cayp performs almost as well as the all regression, which explains the profession's enthusiasm for it: this one variable outperforms everything else by a wide margin. Eliminating the variable's look-ahead bias, however, we see that caya loses much of its forecasting power. Nevertheless, caya remains the best known insample predictor, albeit now together with eqis. In-sample, the $\mathbf{b} / \mathbf{m}$ ratio also has good persistent predictions in Panels A and B, but not Panel C. The dividend and earnings ratios ( $\mathbf{d} / \mathbf{p}, \mathbf{d} / \mathbf{y}, \mathbf{e} / \mathbf{p}$ ) and the T-bill rate (tbl) have good in-sample predictive ability in Panel C only.

Out-of-sample, ${ }^{6}$ however, of $18 \cdot 3=54$ regressions, 49 failed to outpredict the prevailing historical mean on the $\triangle$ RMSE metric (and 47 on the $\triangle$ MAE metric). This is worse than chance-after all, as before, except for the beginning observations that cannot be used in an out-of-sample test, the dependent and independent variables are the very same as those we used in the in-sample tests that helped us/researchers identify these variables. Of the four variables that outpredicted out-of-sample, each panel (time periods) believes in different ones: the percent equity issuing (eqis), book-to-market $(\mathbf{b} / \mathbf{m})$, earnings-price ratio ( $\mathbf{e} / \mathbf{p}$ ), and dividend yield ( $\mathbf{d} / \mathbf{y}$ ) are our four candidates. The best and only statistically significant variable out-of-sample is eqis (at the $10 \%$ level, not the $5 \%$ level!). In Panel A, it is not only statistically but also not entirely economically insignificant with 23.5 basis points per annum superior performance. Unfortunately,

[^3]eqis does not remain significant in the other panels (time periods). It is still positive in Panel B. We were almost ready to declare victory, but eqis then turned in negative in Panel C. The other three variables are not statistically significant. In terms of mean economic effects, these have superior performance that amounts to no more than 10 basis points per year, not enough to make a single trade worthwhile.

For the remaining 49 predictive regressions, negative performance means that we can avoid arguing about whether we have used the proper statistical methods to compute standard errors. It is not a matter of argument whether we have the wrong standard errors. It is simply that these variables-when used in simple linear regressions-failed to predict.

## Annual Data: Figures

Figure 1 plot the out-of-sample performance for annual predictive regressions, specifically the cumulative squared prediction errors of the prevailing mean minus the cumulative squared prediction error of the predictive variable from the linear historical regression. (This is also the running statistic on which the Diebold-Marianno standard error is computed.) Whenever a line increases, the regression predicted better; when it decreases, the prevailing mean predicted better. The standard error of the observations, based on translating McCracken statistics into standard error equivalents, are marked in blue: the reader can thus interpret the blue areas as plus or minus two standard deviations. All scales are identical, except for the ms and all predictions. (They were so bad, we had to change the scale.) The units are in percent and meaningful: The range from -0.2 to 0.2 means 20 basis points underperformance up to outperformance. (This is cumulative, not average! ${ }^{7}$ It is also easy to mentally shift to any other data starting or data ending period: one would only have to draw a different $y=0$ line at the first data point.

Although graphing recursive residuals is not novel, the fact that it has been neglected in this literature means that some rather startling facts about predictability are often overlooked (except by Pesaran and Timmerman (1995)). In our sample period, some years stand out: a variable that can predict poor stock market performance in 19291932 (the S\&P500 dropped from 24.35 to 6.89 ) and 1973-1974 (118.05 to 48.56) can gain a good predictive advantage. Of course, a variable that can predict the superior stock market performance of the 1990s (and its demise in 2001-2002) can also gain a good advantage.

Although there is a bit of tea-leaf reading to the exercise, it is interesting to see when ratios performed well and when they performed worse. We begin with the stock-related variables:

[^4]$\mathbf{d} / \mathbf{p}$ (Dividend price ratio) Panel A shows that if the entire sample is used, the dividend price ratio really had few particularly good years. The exceptions are 1898-1900 and the aforementioned disaster years of 1973-1974 and 2002. (Not reported, even in-sample, much of the statistical importance of this ratio hinges on the presence of these two oil-shock years.) d/p has poor performance from 1900-1930, zero performance from 1930-1990 performance, then poor performance again. Panel B shows that if we use all available data in the regression estimation, again only 1973 and 1974 do well. Not much is happening before the mid-1990s, the point when the dividend price ratio's predictive ability collapses. However, Panel C shows that if regressions are run only post-war and estimation begins in 1962, then we get good dividend price ratio performance up to 1974. Thereafter, the ratio consistently underperformed.
d/y (Dividend yield) The dividend yield looks similar to the dividend price ratio in Panels B and C, but not in Panel A. There, it shows poor performance 1900-1940, good performance 1940-1955, poor performance 1955-1972, again the two good oil-crisis year predictions 1973 and 1974, and then consistently poor performance.
e/p (Earnings-price) The earnings price ratio showed solid performance post-2000. In Panel A, it only showed good performance in the 1950s. In Panel C, it performed well from 1962-1975, and poorly thereafter.
d/e (Net Payout [Dividend Yield+ )] The dividend payout ratio performed even less well than the earnings-price ratio. It had poor performance 1890-1940, and essentially zero performance thereafter. In Panel C, it failed to predict the oil-shock year performance.
b/m (Book-To-Market) The book-to-market ratio generally did well from 1940-1975, after which it did rather poorly.
ntis (Net Equity Expansion) Poor performance in 1973-1974, zero performance otherwise.
eqis (Percent Equity Expansion) Displayed good performance, forecasting the 19731974 oil shock, bad performance from 1999-2002, mostly indescriptive in other periods. Rapach and Wohar (2002) use a sample from 1927-1999, beginning their out-of-sample forecasts in 1964-and do find superior out-of-sample performance (in their Table 2). This is borne out by our Panel A, where the $95 \%$ confidence intervals almost include 0 -the single (significance) star eqis in our own Table 2 denotes the $90 \%$ confidence level. It is perhaps divine justice that the overperformance of eqis, which came from only three years (the 1973-75 oil-shock) is pretty much undone by another three years (the 1999-2002 market correction). ${ }^{8}$

[^5]The next set are the interest-related variables.
tbl (T-bill) The short-term rate had consistently good performance until around 1973, after which it had consistently bad performance.

Ity (Long-Term Yield) The long-term yield shows essentially the same pattern as the short-term rate.

Itr (Long-Term Rate) The long-term rate of return did well from 1950 to 1978, and then performed very poorly.
tms (Term-Spread) The term-spread has mostly zero performance. In Panel A, it had a tiny positive drift until around 2000, in Panel C, it collapsed in the late 1970s.
dfy (Default Yield Spread) The default yield spread had pretty consistently zero or negative performance.
dfr (Default Return Spread) The default return spread had pretty consistently zero or negative performance.
infl (Inflation) The inflation rate showed consistently zero or negative performance. It did particularly poorly in 1973-1974.

The final three plots are
caya (Consumption, Wealth, Income) Consistently zero or poor predictor.
ms (Model-Selection) Please note the scale change. Model selection only worked during the oil-shock years, and performed very poorly in all other time periods.
all (Kitchen-Sink) Please note the scale change. Good predictor from 1968-1973. Remarkably poor predictor thereafter
in 1999. Finally, we can also replicate beta similarity if we split the Baker and Wurgler (2000) ending in 1997 sample into two. But, as the evidence shows, this is not sufficient evidence that eqis can predict out of sample.

### 3.4 5-Year Horizons

Insert Table 3 here.<br>Forecasts at 5-year Frequency

Table 3 presents the 5 -year predictions. (Like quarterly predictions, 3 -year predictions are not reported but available on the authors' websites.) The observations are overlapping (i.e., two consecutive observations have 4 -years of shared data.) The reported in-sample $R^{2}$ is therefore upward biased. However, the reported regression significance stars are based on Newey-West overlap corrections in our regressions, and thus valid. Also, we do not have closed-form McCracken critical values for overlapping observations, so we had to bootstrap the significance for the $\triangle$ RMSE metric.

In-sample, as in the annual regressions, all and cayp perform best, and by a wide margin. But many other variables come in significant, too, confirming again the literature's plethora of variables that seem to have explanatory power. The most important variables across the three panels are the percent equity issuing activity eqis and caya, the term-spread (tms), and the T-Bill rate (tbl). In Panels A and B, the dividend and earnings-price ratios ( $\mathbf{d} / \mathbf{p}, \mathbf{d} / \mathbf{y}, \mathbf{e} / \mathbf{p}$ ) and the net issues (ntis) also have statistically significant power; in Panel C, the inflation rate matters. ${ }^{9}$

The dividend ratio deserves a detour. We know from Cochrane (1997) that, on long horizons, the dividend ratios should predict either dividend growth rates or the market rate of return. (In Goyal and Welch (2003), we show how the ratios have primarily predicted themselves [instead of dividend growth ratios or stock returns] over shorter horizons; over 3-5 year horizons, Cochrane's effect starts kicking in.) We already know from casual observations that the dividend price ratios have not predicted dividend growth rates well. This gives us some hope that they may predict stock returns. We can see the Cochrane effect in the in-sample regressions.

Out-of-Sample, "only" 41 out of $3 \cdot 17=51$ regressions underperform the prevailing mean on the $\triangle$ RMSE metric. ${ }^{10}$ Not one of the variables is statistically significant. On the $\triangle$ MAE metric, 44 out of 57 regressions underperform the prevailing mean. Remarkably, here we see the first variable (caya) which outperforms the historical mean in all three panels, though it is not statistically significant in any of them. Its largest outperformance is about $0.881 \% / 5 \approx 0.18 \%$ per annum. The magnitudes of the positive outperformance is similarly economically small for the other variables.

[^6]
## 4 Robust Non-Performance

### 4.1 Process Stationarity of Independent Variables

Insert Table 4 here.<br>Forecasts at Monthly Frequency with Alternative Procedures

Stambaugh (1999) points out that if the independent variable is itself generated by an autoregressive process, with an autocorrelation close to 1 (which is the case for virtually all of our variables), then the predictive regression should be corrected for the autoregression in the dependent variable. (Stambaugh points out that high estimated autocorrelation in the predictor variable suffers from a downward bias in the autocorrelation. The negative correlation between residuals of the predictive and predictor equation then causes upward bias in the beta.) Table 4 repeats the estimation using the Stambaugh correction. Comparing Panel B to Panel A shows that the Stambaugh correction reduces both the in-sample and out-of-sample performance in almost all regressions.

Lewellen (2004) and Campbell and Yogo (2003) suggest that the Stambaugh (1999) procedure can be improved, if one is willing to assume that the independent variable cannot be a random walk. This clearly makes sense for most of our independent variables: variables such as dividend-price ratios and interest rates should not wander off to infinity. However, Panel C shows that this correction fails to improve both the insample and out-of-sample performance in almost all regressions, too. Only the termspread (tms) and the inflation rate (infl) survive as significant predictors, but with only $12 \cdot 0.006 \% \approx 8$ basis points per annum and $12 \cdot 0.002 \% \approx 2$ basis points per annum superior performance, there is nothing here that is economically meaningful.

Campbell and Yogo (2003), Goyal and Welch (2003), and Lewellen (2004) further show that the time-series process of the dividend-ratios is not only near-stationary, but has itself changed over the sample. Lewellen (2004) incorporates this into the predictive regression via a sub-sample procedure. Goyal and Welch (2003) incorporate this by instrumenting changes in the time-series process of both dividend ratios and dividend growth rates into the prediction equation. However, neither of these procedures reliably improves the out-of-sample performance of the dividend yield.

### 4.2 Moving Means as Alternatives?

Fama and French (1988b) point out that stock returns seem to be mean-reverting at 3 -year to 5 -year intervals. To what extent does our NULL hypothesis pick up this mean-reversion? Can one use the mean-reversion as a momentum-like predictor? Table 5 explores whether the most recent 5-year performance or the most-recent 10-year performance outpredict the prevailing historical mean. The answer is no. The most recent equity premium moving average cannot outpredict the since-inception prevailing equity premium means.

### 4.3 Price Ratios Revisited

## Insert Table 6 here. <br> Forecasts Using Various $\mathbf{e} / \mathbf{p}$ and $\mathbf{d} / \mathbf{p}$ Ratios

Lamont (1998) explores variations of the E/P ratio and the payout ratio. Table 6 thus explores variations on the computation of earnings and dividend ratios. For example, Earning $(10 \mathrm{Y})$ are the moving average 10 -year earnings. We explore two different horizons: one in which the forecast begins in 1902, another in which the forecast begins in 1964.

Panel A shows that there is both statistically significant outperformance (both insample and out-of-sample!) the price variables ( $\mathbf{e} / \mathbf{p}$ and $\mathbf{d} / \mathbf{p}$ ) if we use longer-term moving average price ratios and if we begin our forecasts in 1902. The economic significance reached 33 basis points for the Earnings(10Y)/Price ratio, though it is below 10 basis points for all other variations. The payout ratio (d/e) does not work. Unfortunately, if we begin our forecasts in 1964, it is not just that our variables are no longer statistically significant, they outright underperform.

Panels B through D explore 3-year, 5-year, and 10-year horizons, respectively. Panel B shows that the 3-year horizon predictions look like the one-year horizons: significant outperformance of long-memory price ratios if we begin in 1902, but underperformance if we begin in 1964. Panel C and D show that the 5 -year and 10-year horizon predictions become progressively worse. The 10-year horizon predictions, however, show statistically insignificant overperformance when we begin predictions in 1964, but none if we begin predictions in 1902.

In sum, there is a tiny hint that long-memory earnings-price ratios might have better in-sample and out-of-sample performance than the prevailing mean; but the empirical evidence is so modest that it is better interpreted as not speaking against $\mathbf{e} / \mathbf{p}$, instead of speaking in favor for $\mathbf{e} / \mathbf{p}$. It looks decent primarily because the other predictive variables look so incredibly bad.

### 4.4 Earlier Robustness Checks

In Goyal and Welch (2003), we also tried numerous variations, trying to find some method with out-of-sample power for our two dividend ratios. None of these variations impact our conclusion that their out-of-sample performance has always been poor. Necessarily, many of these variations were dividend-ratio specific.

1. Instead of the equity premium, we predicted stock market returns. Most of the time-series variation is driven by the stock market, so the results do not change much.
2. In addition to our method for instrumenting process changes in dividend ratios and dividend-growth ratios (because the dividend ratio is close to stationary at the sample end; see the preceding section), we tried changes in dividend ratios. These changes in dividend ratios performed worse in forecasting than the dividend ratios themselves.
3. We tried simple returns and yields, instead of $\log$ returns and yields. Again, the unconditional model beats the dividend yield models and performs no worse statistically than the dividend-price ratio model.
4. We tried to reconcile our definitions to match exactly the variables in Fama and French (1988a). This included using only NYSE firms, predicting stock returns (rather than premia), and a 30-year estimation window. None of these changes made any difference. The only important differences are the start and end of the prediction window.
5. We tried different "fixed number of years" estimation windows. The unconditional model typically performs better or as well as the dividend ratio models if five or more years are used for parameter estimation.
6. We tried standardized forecasts to see if the regressions/means could identify years ex-ante in which it was likely to perform unreliably. (In other words, we used the regression prediction standard error to normalize forecast errors.) Again, the unconditional model (its forecast also standardized by its standard deviation) beat the conditional models.
7. We tried a convex combination of the dividend yield model prediction and the unconditional prediction. Such a "shrunk dividend yield" model does not produce meaningfully better forecasts than the unconditional model alone.
8. We also explored a more complex measure based on analysts' forecasts (Lee, Myers, and Swaminathan (1999)). It similarly does not appear to predict equity premia well out-of-sample.

A VAR specification in Ang and Bekaert (2003)) also rejects the dividend ratios' forecasting power.

In sum, variations on the specification and variables did not produce instances which would lead one to believe that dividend yields or other variables can predict equity premia in a meaningful way. The data do not support the view that dividend ratios were ever an effective forecasting tool, even if we end the sample before the 1990 market boom. It is not likely that there is a simple dividend ratio model which has superior out-of-sample performance. More likely, we believe that these two ratios, as well as our other variables, just fail to predict. ${ }^{11}$

## 5 Conclusion

Our paper has systematically investigated the empirical real-world out-of-sample performance of plain linear regressions to predict the equity premium. We find that none of the popular variables has worked-and not only post-1990. In our monthly tests, we can solidly reject regression model stability for all variables we examined, even though we use the CUSUMSQ test which is known to be fairly weak. For successful out-ofsample prediction, we will either need a different technique or a different variable. If a researcher finds such, we would like to urge her to produce figures similar to those in Figure 1: they are an immediate diagnostic for when a variable has worked and when it has not worked. For example, to the (very small) extent that dividend ratios ever seemed not to have bad out-of-sample performance, the figures make it obvious that this was driven by the two years of the oil-shock, 1973 and 1974, and by the 2002 collapse of the stock market. In most other years, the dividend ratios simply predicted worse than the prevailing historical equity premium mean.

Our paper may be simple, even trivial, but its implications are not. The belief that the state variables which we explored in our paper can predict stock returns and/or equity premia is not only widely held, but the basis for two entire literatures: one literature on how these state variables predict the equity premium, and one literature of how smart investors should use these state variables in better portfolio allocations. This is not to argue that an investor would not update his estimate of the equity premium as more equity premium realizations come in. Updating will necessarily induce time-varying opportunity sets (see Xia (2001) and Lewellen and Shanken (2002)). Instead, our paper

[^7]suggests only that our profession has yet to find a variable that has had meaningful robust empirical equity premium forecasting power, at least from the perspective of a real-world investor. We hope that the simplicity of our approach has strengthened the credibility of our evidence.

We close by paraphrasing Mark Twain's famous line, admittedly with some tongue-in-cheek:

## The rumors of the predictability of the equity premium are greatly exaggerated.

Definitely not for publication (just a curiosity): The following is an observation that deserves a few words. Based on our own earlier submissions and conversations with other researchers and referees, the publication process in this literature seems unusually idiosyncratic. The not-sounusual problems are

- Some referees seem to believe that there is predictive ability, and their priors are difficult to move.
- Some referees seem to believe that there is no predictive ability, and their priors are difficult to move.

The more unusual problems are

- Some referees seem to believe that there is no predictive ability, and this is so well-known, that this is no longer publishable news.
- Some referees believe that there is no predictive ability, and this is publishable news.

Strange outcomes can result. For example, a paper that does find in-sample predictive ability can be published based on one's referee's recommendation; but a critique of the paper can be rejected by another referee, who does not find it surprising that the variable does not predict. A rough survey of the literature shows that a reader will find 10 published papers claiming predictive ability for every 1 paper claiming the predictive ability is spurious, for one reason or another. The current running tally among submitted and accepted papers is probably closer to 3:1, but still in favor of papers finding predictive ability. This explains the overwhelming folklore in the profession and the impression of many an external reader, that predictability via these variables is possible. We hope our paper helps dispell it.

## References

Ang, A., AND G. Bekaert (2003): "Stock Return Predictability: Is it There?," Discussion paper, Columbia Business School.

Avramov, D. (2002): "Stock Return Predictability and Model Uncertainty," Journal of Financial Economics, 64(3), 423-458.

Baker, M., AND J. Wurgler (2000): "The Equity Share in New Issues and Aggregate Stock Returns," Journal of Finance, 55(5), 2219-2257.

BALL, R. (1978): "Anomalies in Relationship Between Securities' Yields and Yield-Surrogates," Journal of Financial Economics, 6(2/3), 103-126.

Bossaerts, P., and P. Hillion (1999): "Implementing Statistical Criteria to Select Return Forecasting Models: What Do We Learn?," Review of Financial Studies, 12(2), 405-428.

Brennan, M. J., and Y. XiA (2002): "tay’s as good as cay," Working Paper, UCLA and Wharton.
Campbell, J. Y. (1987): "Stock returns and the Term Structure," Journal of Financial Economics, 18(2), 373-399.

Campbell, J. Y., and R. J. Shiller (1988): "Stock Prices, Earnings, and Expected Dividends," Journal of Finance, 43(3), 661-676.
-_ (1989): "The Dividend-Price Ratio and Expectations of Future Dividends and Discount Factors," Review of Financial Studies, 1(3), 195-227.

Campbell, J. Y., and L. M. Viceira (2002): Strategic Asset Allocation: Portfolio Choice for Long-Term Investors. Oxford, UK: Oxford University Press.

Campbell, J. Y., and T. Vuolteenaho (2003): "Inflation Illusion and Stock Prices," Discussion paper, Harvard University.

Campbell, J. Y., And M. Yogo (2003): "Efficient Tests of Stock Return Predictability," Discussion paper, Harvard University.

Cochrane, J. H. (1997): "Where is the Market Going? Uncertain Facts and Novel Theories," Federal Reserve Bank of Chicago - Economic Perspectives, 21(6), 3-37.

Cremers, K. M. (2002): "Stock Return Predictability: A Bayesian Model Selection Perspective," Review of Financial Studies, 15(4), 1223-1249.

Diebold, F. X., AND R. S. MARIANO (1995): "Comparing Predictive Accuracy," Journal of Business \& Economic Statistics, 13(3), 253-263.

Dow, C. H. (1920): "Scientific Stock Speculation," The Magazine of Wall Street.
FAMA, E. F. (1981): "Stock Returns, Real Activity, Inflation, and Money," American Economic Review, 71(4), 545-565.

FAMA, E. F., AND K. R. French (1988a): "Dividend Yields and Expected Stock Returns," Journal of Financial Economics, 22(1), 3-25.
_—_ (1988b): "Permanent and Temporary Components of Stock Prices," Journal of Political Economy, 96(2), 246-73.
-_ (1989): "Business Conditions and Expected Returns on Stocks and Bonds," Journal of Financial Economics, 25(1), 23-49.

Fama, E. F., And G. W. Schwert (1977): "Asset Returns and Inflation," Journal of Financial Economics, 5(2), 115-146.
Goetzmann, W. N., and P. Jorion (1993): "Testing the Predictive Power of Dividend Yields," Journal of Finance, 48(2), 663-679.
Goyal, A., AND I. Welch (2003): "Predicting the Equity Premium with Dividend Ratios," Management Science, 49(5), 639-654.
Greene, W. H. (2003): Econometric Analysis. Boston, USA: Pearson Education, 5 edn.
Hodrick, R. J. (1992): "Dividend Yields and Expected Stock Returns: Alternative Procedures for Inference and Measurement," Review of Financial Studies, 5(3), 257-286.
Keim, D. B., AND R. F. StambaUGH (1986): "Predicting Returns in the Stock and Bond Markets," Journal of Financial Economics, 17(2), 357-390.
Kothari, S., AND J. SHANKEN (1997): "Book-to-market, Dividend Yield, and Expected Market Returns: A Time-Series Analysis," Journal of Financial Economics, 44(2), 169-203.
Lamont, O. (1998): "Earnings and Expected Returns," Journal of Finance, 53(5), 1563-1587.
Lee, C. M., J. Myers, and B. Swaminathan (1999): "What is the Intrinsic Value of the DOW?," Journal of Finance, 54(5), 1693-1741.
Lettau, M., AND S. Ludvigson (2001): "Consumption, Aggregate Wealth, and Expected Stock Returns," Journal of Finance, 56(3), 815-849.

Lewellen, J. (2004): "Predicting Returns with Financial Ratios," Journal of Financial Economics, ?(?).
Lewellen, J., And J. Shanken (2002): "Learning, Asset-Pricing Tests, and Market Efficiency," Journal of Finance, 57(3), 1113-1145.

Lintner, J. (1975): "Inflation and Security Returns," Journal of Finance, 30(2), 259-280.
McCracken, M. W. (1999): "Asymptotics for Out-of-Sample Tests of Causality," Discussion paper, Louisiana State University.

Menzly, L., T. Santos, and P. Veronesi (2004): "Understanding Predictability," Journal of Political Economy, 112(1), 1-47.

Pesaran, H. M., and A. Timmerman (1995): "Predictability of Stock Returns: Robustness and Economic Significance," Journal of Finance, 50(4), 1201-1228.

Pontiff, J., AND L. D. Schall (1998): "Book-to-Market Ratios as Predictors of Market Returns," Journal of Financial Economics, 49(2), 141-160.

RAPACH, D. E., AND M. E. WOHAR (2002): "In-Sample vs. Out-of-Sample Tests of Stock Return Predictability in the Context of Data Mining," Working Paper.

Rissanen, J. (1986): "Order Estimation by Accumulated Prediction Errors," Journal of Applied Probability, 23A, 55-61.

Rozeff, M. S. (1984): "Dividend Yields Are Equity Risk Premiums," Journal of Portfolio Management, 11(1), 68-75.

Shiller, R. J. (1984): "Stock Prices and Social Dynamics," Brookings Papers on Economic Activity, 2, 457-498.

Stambaugh, R. F. (1999): "Predictive Regressions," Journal of Financial Economics, 54(3), 375-421.
XIA, Y. (2001): "Learning about Predictability: The Effects of Parameter Uncertainty on Dynamic Asset Allocation," Journal of Finance, 56(1), 205-246.

## Website Data Sources

Robert Shiller's Website: http://aida.econ.yale.edu/~shil1er/data.htm. Note that even earlier stock returns are available from www.unifr.ch.

NBER Macrohistory Data Base:
http://www.nber.org/databases/macrohistory/contents/chapter13.htm1.
FRED: http://research.stlouisfed.org/fred2/categories/22.
Value-Line: http://www.value1ine.com/pdf/value1ine_2002.htm1.
Bureau of Labor Statistics Webpage: http://www.b1s.gov/cpi/
Martin Lettau's Webpage: (cay), http://pages.stern.nyu.edu/~m1ettau/.
Jeff Wurgler's Webpage: (eqis), http://pages.stern.nyu.edu/~jwurg7er/

## Table 1: Forecasts at Monthly Frequency

This table presents statistics on forecast errors (in-sample and out-of-sample) for stock return forecasts at the monthly frequency (both in the forecasting equation and forecast). Variables are explained in Section 2. Panel A uses the full sample period for each variable and constructs first forecast 20 years after the first data observation. Panel B uses first forecast in January 1964. All numbers, except $\bar{R}^{2}$, are in percent per month. A star next to $\bar{R}^{2}$ in-sample denotes significance of the in-sample regression (as measured by $F$-statistic). Mean and standard deviation are on out-of-sample forecast errors; RMSE is the root mean square error, MAE is the mean absolute error. Most important to us, $\triangle$ RMSE is the RMSE difference between the unconditional forecast and the conditional forecast for the same sample/forecast period (positive numbers signify superior out-of-sample conditional forecast). DM is the Diebold and Mariano (1995) $t$-statistic for difference in MSE of the unconditional forecast and the conditional forecast. One-sided critical values of DM statistic are from McCracken (1999). Significance levels at $90 \%, 95 \%$, and $99 \%$ are denoted by one, two, and three stars, respectively.
Panel A: Full data, Forecasts begin 20 years after the first sample date

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\Delta$ RMSE | DM |
| d/p | Dividend Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.06 | -0.19 | 5.07 | 3.55 | 5.07 | -0.006 | -0.013 | -0.89 |
| d/y | Dividend Yield | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.04 | -0.26 | 5.06 | 3.56 | 5.07 | -0.015 | -0.011 | -1.23 |
| e/p | Earning Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | 0.09 | -0.26 | 5.06 | 3.55 | 5.06 | -0.012 | -0.002 | -0.26 |
| d/e | Dividend Payout Ratio | 1871-M12 | 2003-M12 | 1891-M12 | 3.54 | 5.06 | 0.17* | -0.04 | 5.08 | 3.55 | 5.08 | -0.000 | -0.012 | -0.70 |
| b/m | Book to Market | 1921-M03 | 2003-M12 | 1941-M03 | 3.26 | 4.20 | 0.16 | -0.09 | 4.22 | 3.28 | 4.22 | -0.037 | -0.015 | -0.79 |
| ntis | Net Equity Expansion | 1927-M01 | 2003-M12 | 1947-M01 | 3.22 | 4.20 | -0.11 | -0.06 | 4.21 | 3.23 | 4.21 | -0.002 | -0.002 | -1.46 |
| tbl | T-Bill Rate | 1920-M02 | 2003-M12 | 1940-M02 | 3.25 | 4.29 | 0.14 | -0.34 | 4.30 | 3.27 | 4.31 | 0.005 | 0.003 | 0.16 |
| Ity | Long Term Yield | 1919-M01 | 2003-M12 | 1939-M01 | 3.31 | 4.38 | -0.00 | -0.38 | 4.39 | 3.33 | 4.41 | -0.005 | -0.014 | -0.59 |
| Itr | Long Term Return | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.21 | 0.04 | 0.01 | 4.26 | 3.29 | 4.26 | -0.040 | -0.029 | -2.00 |
| tms | Term Spread | 1920-M01 | 2003-M12 | 1940-M01 | 3.25 | 4.29 | 0.15 | -0.02 | 4.30 | 3.27 | 4.30 | 0.006 | 0.007 | 0.64 |
| dfy | Default Yield Spread | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.23 | -0.02 | -0.05 | 4.24 | 3.26 | 4.24 | -0.007 | -0.010 | -1.63 |
| dfr | Default Return Spread | 1919-M01 | 2003-M12 | 1939-M01 | 3.32 | 4.39 | -0.09 | -0.08 | 4.40 | 3.33 | 4.40 | -0.007 | -0.005 | -2.11 |
| infl | Inflation | 1919-M02 | 2003-M12 | 1939-M02 | 3.30 | 4.37 | -0.02 | -0.11 | 4.39 | 3.32 | 4.39 | 0.001 | -0.000 | -0.09 |
| all | Kitchen Sink | 1927-M01 | 2003-M12 | 1947-M01 | 3.23 | 4.17 | 1.36 ** | -0.15 | 4.45 | 3.44 | 4.45 | -0.212 | -0.243 | -3.92 |
| ms | Model Selection | 1927-M01 | 2003-M12 | 1947-M01 | -- | -- | -- | -0.07 | 4.22 | 3.23 | 4.21 | -0.006 | -0.009 | -0.01 |

Panel B: Full data, Forecasts begin in 1964-M01

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1871-M02 | 2003-M12 | 1964-M01 | 3.34 | 4.39 | -0.06 | -0.07 | 4.41 | 3.35 | 4.40 | -0.006 | -0.006 | -1.24 |
| d/y | Dividend Yield | 1871-M02 | 2003-M12 | 1964-M01 | 3.35 | 4.39 | -0.04 | -0.22 | 4.40 | 3.37 | 4.40 | -0.025 | -0.007 | -0.87 |
| e/p | Earning Price Ratio | 1871-M02 | 2003-M12 | 1964-M01 | 3.36 | 4.40 | 0.09 | -0.17 | 4.41 | 3.37 | 4.41 | -0.031 | -0.009 | -0.67 |
| d/e | Dividend Payout Ratio | 1871-M12 | 2003-M12 | 1964-M01 | 3.34 | 4.40 | $0.17{ }^{*}$ | 0.20 | 4.41 | 3.34 | 4.41 | -0.002 | -0.016 | -1.10 |
| b/m | Book to Market | 1921-M03 | 2003-M12 | 1964-M01 | 3.36 | 4.41 | 0.16 | 0.04 | 4.45 | 3.40 | 4.44 | -0.072 | -0.040 | -1.51 |
| ntis | Net Equity Expansion | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.40 | -0.11 | 0.10 | 4.41 | 3.33 | 4.40 | -0.001 | -0.002 | -1.44 |
| tbl | T-Bill Rate | 1920-M02 | 2003-M12 | 1964-M01 | 3.32 | 4.38 | 0.14 | -0.30 | 4.39 | 3.33 | 4.40 | 0.006 | 0.002 | 0.07 |
| Ity | Long Term Yield | 1919-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.00 | -0.44 | 4.40 | 3.34 | 4.42 | -0.006 | -0.018 | -0.47 |
| Itr | Long Term Return | 1926-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.38 | 0.04 | 0.14 | 4.41 | 3.36 | 4.41 | -0.026 | -0.007 | -0.45 |
| tms | Term Spread | 1920-M01 | 2003-M12 | 1964-M01 | 3.31 | 4.38 | 0.15 | 0.22 | 4.39 | 3.32 | 4.39 | 0.010 | 0.011 | 0.63 * |
| dfy | Default Yield Spread | 1926-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.02 | 0.09 | 4.41 | 3.34 | 4.40 | -0.002 | -0.003 | -0.40 |
| dfr | Default Return Spread | 1919-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.09 | 0.10 | 4.40 | 3.34 | 4.40 | -0.003 | -0.002 | -1.01 |
| infl | Inflation | 1919-M02 | 2003-M12 | 1964-M01 | 3.32 | 4.39 | -0.02 | 0.06 | 4.40 | 3.33 | 4.40 | 0.004 | 0.003 | 0.49 |
| all | Kitchen Sink | 1927-M01 | 2003-M12 | 1964-M01 | 3.34 | 4.36 | 1.36 ** | -0.41 | 4.54 | 3.48 | 4.56 | -0.145 | -0.157 | -2.47 |
| ms | Model Selection | 1927-M01 | 2003-M12 | 1964-M01 | -- | -- | - | 0.23 | 4.51 | 3.48 | 4.51 | -0.144 | -0.112 | -0.02 |

Panel C: Data begins in 1927-M01, Forecasts begin in 1964-M01

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\Delta \mathrm{RMSE}$ | DM |
| d/p | Dividend Price Ratio | 1927-M01 | 2003-M12 | 1964-M01 | 3.34 | 4.39 | 0.01 | -0.13 | 4.41 | 3.37 | 4.40 | -0.035 | -0.005 | -0.33 |
| d/y | Dividend Yield | 1927-M01 | 2003-M12 | 1964-M01 | 3.35 | 4.39 | 0.08 | -0.23 | 4.41 | 3.39 | 4.41 | -0.053 | -0.010 | -0.49 |
| e/p | Earning Price Ratio | 1927-M01 | 2003-M12 | 1964-M01 | 3.36 | 4.40 | 0.29* | -0.06 | 4.43 | 3.40 | 4.43 | -0.064 | -0.028 | -1.02 |
| d/e | Dividend Payout Ratio | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.40 | 0.04 | 0.35 | 4.43 | 3.36 | 4.44 | -0.023 | -0.035 | -2.29 |
| b/m | Book to Market | 1927-M01 | 2003-M12 | 1964-M01 | 3.37 | 4.41 | 0.19* | -0.05 | 4.45 | 3.42 | 4.45 | -0.087 | -0.049 | -1.64 |
| ntis | Net Equity Expansion | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.40 | -0.11 | 0.10 | 4.41 | 3.33 | 4.40 | -0.001 | -0.002 | -1.44 |
| tbl | T-Bill Rate | 1927-M01 | 2003-M12 | 1964-M01 | 3.32 | 4.38 | 0.09 | -0.28 | 4.40 | 3.33 | 4.40 | 0.005 | 0.000 | 0.00 |
| Ity | Long Term Yield | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.03 | -0.43 | 4.40 | 3.34 | 4.42 | -0.009 | -0.019 | -0.52 |
| Itr | Long Term Return | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.38 | 0.04 | 0.15 | 4.41 | 3.36 | 4.41 | -0.026 | -0.007 | -0.39 |
| tms | Term Spread | 1927-M01 | 2003-M12 | 1964-M01 | 3.31 | 4.38 | 0.08 | 0.21 | 4.39 | 3.32 | 4.39 | 0.009 | 0.007 | $0.47{ }^{*}$ |
| dfy | Default Yield Spread | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.02 | 0.09 | 4.41 | 3.33 | 4.40 | -0.002 | -0.003 | -0.44 |
| dfr | Default Return Spread | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.39 | -0.09 | 0.10 | 4.40 | 3.34 | 4.40 | -0.003 | -0.001 | -0.36 |
| infl | Inflation | 1927-M01 | 2003-M12 | 1964-M01 | 3.32 | 4.39 | 0.02 | 0.03 | 4.40 | 3.33 | 4.40 | 0.006 | 0.004 | 0.44 |
| all | Kitchen Sink | 1927-M01 | 2003-M12 | 1964-M01 | 3.34 | 4.36 | 1.36 ** | -0.41 | 4.54 | 3.48 | 4.56 | -0.145 | -0.157 | -2.47 |
| ms | Model Selection | 1927-M01 | 2003-M12 | 1964-M01 | - | - | -- | 0.23 | 4.51 | 3.48 | 4.51 | -0.144 | -0.112 | -0.02 |
|  | Historical Mean | 1927-M01 | 2003-M12 | 1964-M01 | 3.33 | 4.40 | -- | 0.09 | 4.40 | 3.33 | 4.40 | - - | - - | - |

## Table 2: Forecasts at Annual Frequency

This table presents statistics on forecast errors (in-sample and out-of-sample) for stock return forecasts at the annual frequency (both in the forecasting equation and forecast). Variables are explained in Section 2. Panel A uses the full sample period for each variable and constructs first forecast 20 years after the first data observation. Panel B uses numbers, except $\bar{R}^{2}$, are in percent per year. A star next to $\bar{R}^{2}$ in-sample denotes significance of the in-sample regression (as measured by $F$-statistic). Mean and standard deviation are on out-of-sample forecast errors; RMSE is the root mean square error, MAE is the mean absolute error. Most important to us, $\triangle$ RMSE is the RMSE difference between the unconditional forecast and the conditional forecast for the same sample/forecast period (positive numbers signify superior out-of-sample conditional forecast). DM is the Diebold and Mariano (1995) $t$-statistic for difference in MSE of the unconditional forecast and the conditional forecast. One-sided critical values of DM statistic are from McCracken (1999). Significance levels at $90 \%, 95 \%$, and $99 \%$ are denoted by one, two, and three stars, respectively.

$$
\text { Panel A: Full data, Forecasts begin } 20 \text { years after the first sample date }
$$

|  | Variable | Sample <br> Begin |  | Forecast | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | End | Begin | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1872 | 2003 | 1892 | 14.60 | 18.30 | 0.63 | -2.82 | 18.69 | 15.16 | 18.82 | -0.147 | -0.099 | -0.46 |
| d/y | Dividend Yield | 1872 | 2003 | 1892 | 14.53 | 18.26 | 1.05 | -3.35 | 18.59 | 15.13 | 18.81 | -0.113 | -0.086 | -0.23 |
| e/p | Earning Price Ratio | 1872 | 2003 | 1892 | 14.42 | 18.33 | 1.10 | -2.43 | 18.74 | 15.21 | 18.81 | -0.196 | -0.085 | -0.43 |
| d/e | Dividend Payout Ratio | 1872 | 2003 | 1892 | 14.76 | 18.53 | -0.76 | -1.64 | 19.06 | 15.32 | 19.05 | -0.307 | -0.323 | -2.36 |
| b/m | Book to Market | 1921 | 2003 | 1941 | 12.77 | 15.73 | 3.21* | 0.01 | 16.26 | 12.92 | 16.13 | 0.235 | -0.013 | -0.02 |
| ntis | Net Equity Expansion | 1927 | 2003 | 1947 | 12.82 | 15.91 | -0.09 | 0.62 | 16.30 | 13.09 | 16.17 | -0.174 | -0.085 | -0.33 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1947 | 12.41 | 15.52 | $8.99^{* * *}$ | 0.80 | 15.93 | 12.64 | 15.81 | 0.182 | 0.235 | $0.34 *$ |
| tbl | T-Bill Rate | 1920 | 2003 | 1940 | 13.11 | 15.68 | 0.53 | -1.97 | 16.25 | 13.69 | 16.24 | -0.425 | -0.096 | -0.15 |
| Ity | Long Term Yield | 1919 | 2003 | 1939 | 13.18 | 15.75 | -0.55 | -3.57 | 16.24 | 14.18 | 16.51 | -1.036 | -0.478 | -0.55 |
| Itr | Long Term Return | 1926 | 2003 | 1946 | 12.69 | 15.72 | 1.03 | 1.47 | 16.90 | 13.76 | 16.82 | -0.835 | -0.776 | -0.91 |
| tms | Term Spread | 1920 | 2003 | 1940 | 13.00 | 15.78 | 0.29 | 1.16 | 16.27 | 13.29 | 16.18 | -0.023 | -0.033 | -0.08 |
| dfy | Default Yield Spread | 1926 | 2003 | 1946 | 12.74 | 15.68 | 0.46 | 0.96 | 16.18 | 12.86 | 16.07 | 0.063 | -0.025 | -0.07 |
| dfr | Default Return Spread | 1920 | 2003 | 1940 | 13.08 | 15.95 | -1.15 | 0.91 | 16.36 | 13.33 | 16.25 | -0.061 | -0.105 | -0.74 |
| infl | Inflation | 1919 | 2003 | 1939 | 13.15 | 15.86 | -1.00 | -0.27 | 16.36 | 13.42 | 16.24 | -0.274 | -0.206 | $-1.34$ |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 10.24 | 12.80 | 26.36 *** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 11.50 | 14.79 | 8.22 ** | 4.55 | 16.34 | 12.68 | 16.73 | 0.016 | -0.616 | -0.32 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 9.85 | 12.19 | 24.42 ** | -4.18 | 20.24 | 18.24 | 20.37 | -5.548 | -4.254 | -1.70 |
| ms | Model Selection | 1948 | 2001 | 1968 | - | -- | - - | -3.27 | 18.54 | 15.99 | 18.56 | -3.292 | -2.443 | -0.01 |

Panel B: Full data, Forecasts begin in 1964

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle$ MAE | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1872 | 2003 | 1964 | 13.01 | 15.56 | 0.63 | -2.17 | 15.98 | 13.53 | 15.93 | -0.537 | -0.081 | -0.13 |
| d/y | Dividend Yield | 1872 | 2003 | 1964 | 12.94 | 15.57 | 1.05 | -3.13 | 16.06 | 13.64 | 16.17 | -0.646 | -0.322 | -0.33 |
| e/p | Earning Price Ratio | 1872 | 2003 | 1964 | 12.91 | 15.54 | 1.10 | -0.34 | 15.95 | 13.14 | 15.75 | -0.150 | 0.094 | 0.17 |
| d/e | Dividend Payout Ratio | 1872 | 2003 | 1964 | 12.89 | 15.78 | -0.76 | 0.86 | 16.21 | 13.10 | 16.03 | -0.112 | -0.182 | -1.90 |
| b/m | Book to Market | 1921 | 2003 | 1964 | 12.86 | 16.21 | 3.21* | 2.06 | 17.16 | 13.40 | 17.07 | -0.613 | -0.806 | -0.88 |
| ntis | Net Equity Expansion | 1927 | 2003 | 1964 | 12.77 | 15.94 | -0.09 | 2.31 | 16.36 | 13.04 | 16.32 | -0.186 | -0.165 | -0.56 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1964 | 12.30 | 15.42 | $8.99{ }^{* * *}$ | 3.91 | 15.66 | 12.54 | 15.94 | 0.179 | 0.157 | 0.17 |
| tbl | T-Bill Rate | 1920 | 2003 | 1964 | 12.93 | 15.79 | 0.53 | -1.11 | 16.58 | 13.53 | 16.41 | -0.710 | -0.257 | -0.25 |
| Ity | Long Term Yield | 1919 | 2003 | 1964 | 13.02 | 15.93 | -0.55 | -3.38 | 16.80 | 14.39 | 16.93 | -1.585 | -0.755 | -0.55 |
| Itr | Long Term Return | 1926 | 2003 | 1964 | 12.62 | 15.77 | 1.03 | 4.60 | 16.96 | 14.08 | 17.37 | -1.229 | -1.206 | -1.11 |
| tms | Term Spread | 1920 | 2003 | 1964 | 12.56 | 15.64 | 0.29 | 3.86 | 16.01 | 12.89 | 16.27 | -0.073 | -0.116 | -0.18 |
| dfy | Default Yield Spread | 1926 | 2003 | 1964 | 12.64 | 15.66 | 0.46 | 2.89 | 16.10 | 12.76 | 16.15 | 0.093 | 0.006 | 0.01 |
| dfr | Default Return Spread | 1920 | 2003 | 1964 | 12.61 | 15.89 | -1.15 | 3.11 | 16.23 | 12.81 | 16.33 | 0.006 | -0.172 | -1.55 |
| infl | Inflation | 1919 | 2003 | 1964 | 12.79 | 15.85 | -1.00 | 2.18 | 16.29 | 13.01 | 16.23 | -0.202 | -0.054 | -0.34 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1964 | 10.07 | 12.52 | 26.36*** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1964 | 11.17 | 14.53 | $10.62^{* * *}$ | 5.68 | 16.32 | 12.96 | 17.08 | -0.567 | -1.149 | -0.65 |
| all | Kitchen Sink | 1948 | 2001 | 1964 | 9.67 | 12.13 | 26.82*** | -3.62 | 20.24 | 17.91 | 20.30 | -5.521 | -4.368 | -1.92 |
| ms | Model Selection | 1948 | 2001 | 1964 | - | - | -- | -2.48 | 18.32 | 15.46 | 18.24 | -3.073 | -2.318 | -0.01 |

Panel C: Data begins in 1948, Forecasts begin in 1964

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1948 | 2001 | 1964 | 11.95 | 15.16 | 6.95** | -0.33 | 16.42 | 13.13 | 16.21 | -0.738 | -0.279 | -0.22 |
| d/y | Dividend Yield | 1948 | 2001 | 1964 | 11.85 | 15.04 | 5.66** | 0.75 | 16.03 | 12.43 | 15.83 | -0.046 | 0.093 | 0.09 |
| e/p | Earning Price Ratio | 1948 | 2001 | 1964 | 12.18 | 15.21 | 4.52* | 2.02 | 16.18 | 12.76 | 16.10 | -0.376 | -0.169 | -0.20 |
| d/e | Dividend Payout Ratio | 1948 | 2001 | 1964 | 12.23 | 15.20 | -0.91 | 2.31 | 16.76 | 13.44 | 16.70 | -1.054 | -0.770 | -1.23 |
| b/m | Book to Market | 1948 | 2001 | 1964 | 12.05 | 15.32 | -0.71 | 4.04 | 17.06 | 13.00 | 17.31 | -0.616 | -1.387 | -1.06 |
| $n$ nis | Net Equity Expansion | 1948 | 2001 | 1964 | 11.98 | 15.23 | -1.78 | 3.07 | 16.42 | 12.85 | 16.49 | -0.458 | -0.564 | -1.14 |
| eqis | Pct Equity Issuing | 1948 | 2001 | 1964 | 11.54 | 14.49 | $6.67 * *$ | 4.90 | 15.97 | 13.05 | 16.50 | -0.661 | -0.577 | -0.45 |
| tbl | T-Bill Rate | 1948 | 2001 | 1964 | 12.36 | 15.15 | 5.09* | -5.05 | 16.56 | 14.35 | 17.11 | -1.958 | -1.179 | -0.50 |
| Ity | Long Term Yield | 1948 | 2001 | 1964 | 12.40 | 15.41 | 0.71 | -5.98 | 16.58 | 14.92 | 17.42 | -2.531 | -1.490 | -0.69 |
| Itr | Long Term Return | 1948 | 2001 | 1964 | 11.79 | 15.15 | -0.23 | 5.91 | 16.86 | 14.10 | 17.66 | -1.713 | -1.730 | -1.47 |
| tms | Term Spread | 1948 | 2001 | 1964 | 11.91 | 14.71 | 2.66 | 4.57 | 16.05 | 13.49 | 16.48 | -1.101 | -0.553 | -0.46 |
| dfy | Default Yield Spread | 1948 | 2001 | 1964 | 12.01 | 15.23 | -0.51 | 4.19 | 16.33 | 12.53 | 16.65 | -0.145 | -0.720 | -0.88 |
| dfr | Default Return Spread | 1948 | 2001 | 1964 | 11.80 | 15.14 | -1.57 | 5.16 | 16.23 | 12.77 | 16.83 | -0.385 | -0.902 | -1.18 |
| infl | Inflation | 1948 | 2001 | 1964 | 12.28 | 15.19 | 0.52 | 1.34 | 17.18 | 13.39 | 17.01 | -1.001 | -1.079 | -0.58 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1964 | 10.07 | 12.52 | 26.36*** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1964 | 11.17 | 14.53 | $10.62^{* * *}$ | 5.68 | 16.32 | 12.96 | 17.08 | -0.567 | -1.149 | -0.65 |
| all | Kitchen Sink | 1948 | 2001 | 1964 | 9.67 | 12.13 | 26.82*** | -3.62 | 20.24 | 17.91 | 20.30 | -5.521 | -4.368 | -1.92 |
| ms | Model Selection | 1948 | 2001 | 1964 | -- | -- | -- | -2.48 | 18.32 | 15.46 | 18.24 | -3.073 | -2.318 | -0.01 |
|  | Historical Mean | 1948 | 2001 | 1964 | 11.97 | 15.23 | -- | 3.29 | 15.79 | 12.39 | 15.93 | -- | - | -- |

## Table 3: Forecasts at 5-year Frequency







Panel A: Full data, Forecasts begin 20 years after the first sample date

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1876 | 2003 | 1896 | 28.18 | 35.28 | 10.99** | -17.67 | 36.09 | 33.35 | 40.03 | -1.033 | -0.200 | -0.01 |
| d/y | Dividend Yield | 1876 | 2003 | 1896 | 28.86 | 36.31 | 6.00* | -16.63 | 37.48 | 32.92 | 40.85 | -0.600 | -1.015 | -0.06 |
| e/p | Earning Price Ratio | 1876 | 2003 | 1896 | 29.76 | 36.79 | 5.71* | -10.59 | 39.32 | 32.90 | 40.54 | -0.585 | -0.711 | -0.06 |
| d/e | Dividend Payout Ratio | 1876 | 2003 | 1896 | 29.70 | 37.39 | 0.33 | -11.59 | 38.63 | 32.49 | 40.16 | -0.179 | -0.333 | -0.05 |
| b/m | Book to Market | 1921 | 2002 | 1941 | 28.06 | 34.12 | 6.52 | 0.24 | 40.12 | 32.76 | 39.80 | -3.777 | -3.774 | -0.10 |
| ntis | Net Equity Expansion | 1927 | 2002 | 1947 | 27.91 | 34.62 | 3.04* | -11.76 | 45.45 | 36.10 | 46.55 | -6.804 | -10.348 | -0.18 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1947 | 27.33 | 33.61 | 13.09** | -3.24 | 37.46 | 30.35 | 37.26 | -1.053 | -1.058 | -0.06 |
| tbl | T-Bill Rate | 1920 | 2003 | 1940 | 25.12 | 31.03 | 3.91* | -12.91 | 37.07 | 32.91 | 38.98 | -3.697 | -2.760 | -0.07 |
| Ity | Long Term Yield | 1919 | 2003 | 1939 | 26.13 | 32.51 | -0.11 | -28.06 | 46.48 | 45.47 | 53.98 | -16.246 | -17.877 | -0.31 |
| Itr | Long Term Return | 1926 | 2003 | 1946 | 27.52 | 34.15 | -1.37 | -6.32 | 40.78 | 35.30 | 40.92 | -5.460 | -4.261 | -0.30 |
| tms | Term Spread | 1920 | 2003 | 1940 | 24.95 | 31.37 | 7.79** | 5.24 | 40.60 | 31.65 | 40.62 | -2.441 | -4.398 | -0.11 |
| dfy | Default Yield Spread | 1926 | 2003 | 1946 | 27.12 | 34.03 | -1.23 | -7.22 | 40.18 | 32.63 | 40.48 | -2.789 | -3.820 | -0.16 |
| dfr | Default Return Spread | 1920 | 2003 | 1940 | 27.49 | 34.30 | 3.02* | -7.81 | 45.22 | 36.17 | 45.54 | -6.959 | -9.318 | -0.22 |
| infl | Inflation | 1919 | 2003 | 1939 | 26.75 | 33.43 | -1.20 | -0.21 | 38.09 | 30.50 | 37.80 | -1.282 | -1.696 | -0.20 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.17 | 22.57 | $38.17^{* * *}$ |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 24.43 | 30.91 | 6.42* | 20.93 | 35.32 | 33.42 | 40.61 | -0.310 | 0.881 | 0.04 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 17.46 | 20.53 | 60.21 *** | -21.89 | 65.10 | 56.17 | 67.76 | -23.067 | -26.276 | -0.39 |
| ms | Model Selection | 1948 | 2001 | 1970 | -- | -- | - | -32.85 | 50.13 | 46.52 | 59.28 | -14.353 | -18.360 | -0.02 |

Panel B: Full data, Forecasts begin in 1968

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1876 | 2003 | 1968 | 26.13 | 33.88 | $10.99^{* *}$ | -17.20 | 34.10 | 28.28 | 37.77 | -1.596 | -4.805 | -0.05 |
| d/y | Dividend Yield | 1876 | 2003 | 1968 | 26.31 | 33.15 | 6.00* | -12.84 | 33.74 | 26.21 | 35.66 | 0.473 | -2.701 | -0.03 |
| e/p | Earning Price Ratio | 1876 | 2003 | 1968 | 27.39 | 33.73 | 5.71* | 1.74 | 34.86 | 28.06 | 34.42 | -1.379 | -1.455 | -0.04 |
| d/e | Dividend Payout Ratio | 1876 | 2003 | 1968 | 26.57 | 32.86 | 0.33 | -0.64 | 33.46 | 26.85 | 33.00 | -0.173 | -0.038 | -0.01 |
| b/m | Book to Market | 1921 | 2002 | 1968 | 32.04 | 38.33 | 6.52 | 12.17 | 46.56 | 40.97 | 47.47 | -11.858 | -11.266 | -0.16 |
| ntis | Net Equity Expansion | 1927 | 2002 | 1968 | 26.26 | 33.04 | 3.04* | 7.99 | 34.97 | 28.55 | 35.38 | 0.898 | 1.220 | 0.06 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1968 | 25.01 | 31.12 | 13.09 ** | 11.35 | 34.16 | 29.13 | 35.53 | 0.316 | 1.066 | 0.03 |
| tbl | T-Bill Rate | 1920 | 2003 | 1968 | 27.97 | 33.85 | 3.91* | -9.02 | 42.48 | 37.08 | 42.85 | -7.653 | -6.543 | -0.07 |
| Ity | Long Term Yield | 1919 | 2003 | 1968 | 28.07 | 34.81 | -0.11 | -15.34 | 47.93 | 43.12 | 49.69 | -13.732 | -13.423 | -0.11 |
| ltr | Long Term Return | 1926 | 2003 | 1968 | 27.25 | 33.88 | -1.37 | 7.37 | 38.19 | 32.10 | 38.37 | -1.837 | -1.014 | -0.05 |
| tms | Term Spread | 1920 | 2003 | 1968 | 24.56 | 30.86 | 7.79** | 14.51 | 32.28 | 28.30 | 34.99 | 1.123 | 1.318 | 0.04 |
| dfy | Default Yield Spread | 1926 | 2003 | 1968 | 26.66 | 33.64 | -1.23 | 9.40 | 35.26 | 29.11 | 36.02 | 1.155 | 1.336 | 0.09 |
| dfr | Default Return Spread | 1920 | 2003 | 1968 | 26.73 | 34.04 | 3.02* | 11.57 | 35.13 | 29.32 | 36.52 | 0.100 | -0.220 | -0.03 |
| infl | Inflation | 1919 | 2003 | 1968 | 27.19 | 34.28 | -1.20 | 14.12 | 36.24 | 31.10 | 38.42 | -1.717 | -2.158 | -0.13 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.17 | 22.57 | $38.17^{* * *}$ |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 24.43 | 30.91 | $6.42{ }^{*}$ | 20.93 | 35.32 | 33.42 | 40.61 | -0.310 | 0.881 | 0.04 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 17.46 | 20.53 | 60.21 *** | -21.89 | 65.10 | 56.17 | 67.76 | -23.067 | -26.276 | -0.39 |
| ms | Model Selection | 1948 | 2001 | 1970 | - | -- | -- | -32.85 | 50.13 | 46.52 | 59.28 | -14.353 | -18.360 | -0.02 |

Panel C: Data begins in 1948, Forecasts begin in 1968

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1948 | 2001 | 1968 | 28.65 | 35.00 | 13.84 | 1.35 | 43.97 | 36.50 | 43.34 | -3.395 | -1.851 | -0.01 |
| d/y | Dividend Yield | 1948 | 2001 | 1968 | 28.69 | 34.51 | 14.48 | 2.37 | 41.81 | 34.33 | 41.26 | -1.226 | 0.230 | 0.00 |
| e/p | Earning Price Ratio | 1948 | 2001 | 1968 | 27.76 | 34.64 | 6.32 | 10.26 | 44.56 | 38.15 | 45.09 | -5.046 | -3.597 | -0.03 |
| d/e | Dividend Payout Ratio | 1948 | 2001 | 1968 | 25.00 | 32.69 | -1.49 | 14.77 | 41.45 | 35.57 | 43.43 | -2.464 | -1.940 | -0.14 |
| b/m | Book to Market | 1948 | 2001 | 1968 | 25.06 | 32.15 | -1.66 | 21.29 | 51.84 | 45.77 | 55.33 | -12.660 | -13.845 | -0.10 |
| ntis | Net Equity Expansion | 1948 | 2001 | 1968 | 25.75 | 32.93 | -2.09 | 11.46 | 40.32 | 33.27 | 41.34 | -0.168 | 0.146 | 0.01 |
| eqis | Pct Equity Issuing | 1948 | 2001 | 1968 | 24.28 | 29.94 | 5.42 | 15.12 | 43.82 | 36.67 | 45.74 | -3.564 | -4.247 | -0.21 |
| tbl | T-Bill Rate | 1948 | 2001 | 1968 | 26.64 | 32.74 | 10.53* | -32.64 | 47.03 | 41.16 | 56.68 | -8.054 | -15.187 | -0.05 |
| Ity | Long Term Yield | 1948 | 2001 | 1968 | 26.82 | 33.78 | 1.52 | -47.86 | 44.92 | 51.64 | 65.19 | -18.533 | -23.699 | -0.09 |
| Itr | Long Term Return | 1948 | 2001 | 1968 | 25.11 | 32.49 | -1.37 | 13.02 | 40.65 | 34.08 | 42.11 | -0.976 | -0.620 | -0.13 |
| tms | Term Spread | 1948 | 2001 | 1968 | 22.64 | 29.42 | $10.03^{* *}$ | 14.69 | 40.76 | 33.83 | 42.75 | -0.723 | -1.265 | -0.03 |
| dfy | Default Yield Spread | 1948 | 2001 | 1968 | 25.26 | 32.27 | 0.62 ** | 12.18 | 40.02 | 32.39 | 41.27 | 0.715 | 0.221 | 0.02 |
| dfr | Default Return Spread | 1948 | 2001 | 1968 | 26.16 | 32.87 | -1.16 | 8.78 | 46.98 | 38.32 | 47.11 | -5.212 | -5.622 | -0.21 |
| infl | Inflation | 1948 | 2001 | 1968 | 24.20 | 31.35 | 4.71** | 7.21 | 44.77 | 36.64 | 44.69 | -3.533 | -3.200 | -0.17 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.17 | 22.57 | $38.17^{* * *}$ |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 24.43 | 30.91 | 6.42 * | 20.93 | 35.32 | 33.42 | 40.61 | -0.310 | 0.881 | 0.04 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 17.46 | 20.53 | 60.21*** | -21.89 | 65.10 | 56.17 | 67.76 | -23.067 | -26.276 | -0.39 |
| ms | Model Selection | 1948 | 2001 | 1970 | -- | -- | -- | -32.85 | 50.13 | 46.52 | 59.28 | -14.353 | -18.360 | -0.02 |
|  | Historical Mean | 1948 | 2001 | 1968 | 25.55 | 32.81 | -- | 15.21 | 39.18 | 33.11 | 41.49 | - | -- | -- |

## Table 4: Forecasts at Monthly Frequency with Alternative Procedures





 stars, respectively.

|  | Variable | Sample | Sample | Forecast | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Begin | End | Begin | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\Delta \mathrm{RMSE}$ | DM |
| d/p | Dividend Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.06 | -0.19 | 5.07 | 3.55 | 5.07 | -0.006 | -0.013 | -0.89 |
| d/y | Dividend Yield | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.04 | -0.26 | 5.06 | 3.56 | 5.07 | -0.015 | -0.011 | -1.23 |
| e/p | Earning Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | 0.09 | -0.26 | 5.06 | 3.55 | 5.06 | -0.012 | -0.002 | -0.26 |
| d/e | Dividend Payout Ratio | 1871-M12 | 2003-M12 | 1891-M12 | 3.54 | 5.06 | 0.17* | -0.04 | 5.08 | 3.55 | 5.08 | -0.000 | -0.012 | -0.70 |
| b/m | Book to Market | 1921-M03 | 2003-M02 | 1941-M03 | 3.26 | 4.21 | 0.23* | -0.06 | 4.23 | 3.28 | 4.23 | -0.033 | -0.012 | -0.61 |
| ntis | Net Equity Expansion | 1927-M01 | 2002-M12 | 1947-M01 | 3.23 | 4.21 | -0.11 | -0.03 | 4.22 | 3.24 | 4.22 | -0.002 | -0.002 | -1.42 |
| tbl | T-Bill Rate | 1920-M02 | 2003-M12 | 1940-M02 | 3.25 | 4.29 | 0.14 | -0.34 | 4.30 | 3.27 | 4.31 | 0.005 | 0.003 | 0.16 |
| Ity | Long Term Yield | 1919-M01 | 2003-M12 | 1939-M01 | 3.31 | 4.38 | -0.00 | -0.38 | 4.39 | 3.33 | 4.41 | -0.005 | -0.014 | -0.59 |
| Itr | Long Term Return | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.21 | 0.04 | 0.01 | 4.26 | 3.29 | 4.26 | -0.040 | -0.029 | -2.00 |
| tms | Term Spread | 1920-M01 | 2003-M12 | 1940-M01 | 3.25 | 4.29 | 0.15 | -0.02 | 4.30 | 3.27 | 4.30 | 0.006 | 0.007 | 0.64** |
| dfy | Default Yield Spread | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.23 | -0.02 | -0.05 | 4.24 | 3.26 | 4.24 | -0.007 | -0.010 | -1.63 |
| dfr | Default Return Spread | 1919-M01 | 2003-M12 | 1939-M01 | 3.32 | 4.39 | -0.09 | -0.08 | 4.40 | 3.33 | 4.40 | -0.007 | -0.005 | -2.11 |
| infl | Inflation | 1919-M02 | 2003-M12 | 1939-M02 | 3.30 | 4.37 | -0.02 | -0.11 | 4.39 | 3.32 | 4.39 | 0.001 | -0.000 | -0.09 |

Panel B: Betas adjusted for Stambaugh correction

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\Delta \mathrm{RMSE}$ | DM |
| d/p | Dividend Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.10 | -0.13 | 5.08 | 3.55 | 5.08 | -0.009 | -0.022 | -1.14 |
| d/y | Dividend Yield | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.04 | -0.25 | 5.07 | 3.56 | 5.07 | -0.015 | -0.013 | -1.28 |
| e/p | Earning Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | 0.06 | -0.24 | 5.06 | 3.55 | 5.06 | -0.009 | -0.003 | -0.74 |
| d/e | Dividend Payout Ratio | 1871-M12 | 2003-M12 | 1891-M12 | 3.54 | 5.06 | 0.17* | -0.03 | 5.09 | 3.55 | 5.09 | -0.003 | -0.015 | -0.79 |
| b/m | Book to Market | 1921-M03 | 2003-M02 | 1941-M03 | 3.26 | 4.21 | 0.20* | -0.05 | 4.22 | 3.27 | 4.22 | -0.023 | -0.007 | -0.49 |
| ntis | Net Equity Expansion | 1927-M01 | 2002-M12 | 1947-M01 | 3.23 | 4.21 | -0.11 | -0.03 | 4.22 | 3.24 | 4.22 | -0.001 | -0.002 | -0.98 |
| tbl | T-Bill Rate | 1920-M02 | 2003-M12 | 1940-M02 | 3.25 | 4.29 | 0.14 | -0.35 | 4.30 | 3.27 | 4.31 | 0.004 | 0.001 | 0.07 |
| Ity | Long Term Yield | 1919-M01 | 2003-M12 | 1939-M01 | 3.31 | 4.38 | -0.01 | -0.40 | 4.40 | 3.33 | 4.41 | -0.009 | -0.022 | -0.79 |
| ltr | Long Term Return | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.21 | 0.04 | 0.01 | 4.26 | 3.29 | 4.26 | -0.040 | -0.028 | -1.99 |
| tms | Term Spread | 1920-M01 | 2003-M12 | 1940-M01 | 3.25 | 4.29 | 0.15 | -0.01 | 4.30 | 3.27 | 4.30 | 0.005 | 0.007 | 0.59** |
| dfy | Default Yield Spread | 1926-M01 | 2003-M12 | 1946-M01 | 3.25 | 4.23 | -0.02 | -0.05 | 4.24 | 3.26 | 4.24 | -0.007 | -0.010 | -1.63 |
| dfr | Default Return Spread | 1919-M01 | 2003-M12 | 1939-M01 | 3.32 | 4.39 | -0.09 | -0.03 | 4.40 | 3.33 | 4.39 | -0.002 | -0.003 | -1.06 |
| infl | Inflation | 1919-M02 | 2003-M12 | 1939-M02 | 3.30 | 4.37 | -0.02 | -0.11 | 4.39 | 3.32 | 4.39 | 0.001 | -0.000 | -0.08 |

Panel C: Betas adjusted for Lewellen correction

|  | Variable | Sample | Sample | Forecast | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Begin | End | Begin | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle \mathrm{RMSE}$ | DM |
| d/p | Dividend Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.06 | -0.28 | 0.02 | 5.10 | 3.56 | 5.10 | -0.014 | -0.044 | -1.82 |
| d/y | Dividend Yield | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.05 | -0.04 | -0.23 | 5.07 | 3.55 | 5.07 | -0.011 | -0.011 | -1.13 |
| e/p | Earning Price Ratio | 1871-M02 | 2003-M12 | 1891-M02 | 3.53 | 5.06 | -0.30 | -0.21 | 5.07 | 3.55 | 5.07 | -0.007 | -0.015 | -2.61 |
| d/e | Dividend Payout Ratio | 1871-M12 | 2003-M12 | 1891-M12 | 3.54 | 5.06 | 0.17* | -0.03 | 5.08 | 3.55 | 5.08 | 0.001 | -0.012 | -0.67 |
| b/m | Book to Market | 1921-M03 | 2003-M02 | 1941-M03 | 3.25 | 4.21 | -0.32 | 0.01 | 4.22 | 3.25 | 4.22 | 0.001 | -0.007 | -1.17 |
| ntis | Net Equity Expansion | 1927-M01 | 2002-M12 | 1947-M01 | 3.42 | 4.48 | -18.82 | 0.42 | 4.45 | 3.41 | 4.46 | -0.178 | -0.247 | -3.62 |
| tbl | T-Bill Rate | 1920-M02 | 2003-M12 | 1940-M02 | 3.25 | 4.29 | 0.14 | -0.35 | 4.30 | 3.27 | 4.31 | 0.004 | 0.001 | 0.07 |
| Ity | Long Term Yield | 1919-M01 | 2003-M12 | 1939-M01 | 3.31 | 4.38 | -0.01 | -0.35 | 4.39 | 3.33 | 4.40 | -0.007 | -0.013 | -0.58 |
| Itr | Long Term Return | 1926-M01 | 2003-M12 | 1946-M01 | 3.31 | 4.26 | -1.62 | 0.06 | 4.31 | 3.36 | 4.31 | -0.112 | -0.083 | -1.62 |
| tms | Term Spread | 1920-M01 | 2003-M12 | 1940-M01 | 3.25 | 4.29 | 0.15 | -0.01 | 4.31 | 3.27 | 4.30 | 0.004 | 0.006 | 0.54** |
| dfy | Default Yield Spread | 1926-M01 | 2003-M12 | 1946-M01 | 3.29 | 4.28 | -1.18 | -0.07 | 4.31 | 3.31 | 4.31 | -0.059 | -0.078 | -2.48 |
| dfr | Default Return Spread | 1919-M01 | 2003-M12 | 1939-M01 | 3.32 | 4.39 | -0.17 | 0.07 | 4.40 | 3.32 | 4.39 | 0.004 | -0.003 | -0.38 |
| infl | Inflation | 1919-M02 | 2003-M12 | 1939-M02 | 3.30 | 4.37 | -0.07 | -0.13 | 4.39 | 3.32 | 4.38 | 0.003 | 0.002 | 0.36* |

Table 5: Forecasts Using Moving Average Historical Equity Premia
This table presents statistics on forecast errors (in-sample and out-of-sample) for stock return forecasts at 1-year frequency. All numbers, except $\bar{R}^{2}$, are in percent corresponding to the annual frequency. A star next to $R$ in-sample denoted the significance of the regression (as measured by $F$-statistic). RMSE is the root mean square error, MAE is the mean absolute error, and $\triangle$ RMSE is the RMSE difference between the unconditional forecast and the conditional forecast for the same sample/forecast period (positive numbers signify superior out-of-sample conditional forecast).
Panel C: 10 -year Moving Average Prediction vs. Prevailing Mean

| Variable | Sample <br> Begin | Sample <br> End | Forecast Begin | In-Sample |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | MAE | RMSE $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
|  | 1872 | 2003 | 1902 | -- | -- -- | 0.00 | 0.21 | 0.16 | 0.20 | -0.001 | -0.004 | -0.01 |
|  | 1872 | 2003 | 1964 | -- | -- -- | 0.01 | 0.17 | 0.14 | 0.17 | -0.001 | -0.006 | -0.01 |

Table 6: Forecasts Using Various e/p and d/p Ratios
This table presents statistics on forecast errors (in-sample and out-of-sample) for stock return forecasts at various frequencies. Variables are explained in Section 2 . All numbers, except $\bar{R}^{2}$, are in percent corresponding to the panel frequency. A star next to $\bar{R}^{2}$ in-sample denoted the significance of the regression (as measured by $F$-statistic). RMSE is the root mean square error, MAE is the mean absolute error, and $\triangle$ RMSE is the RMSE difference between the unconditional forecast and the conditional forecast for the same sample/forecast period (positive numbers signify superior out-of-sample conditional forecast). The gray stars are based on bootstrapped standard errors.
Panel A: Forecasting 1 year return

| Variable | Forecast Begins 1902 |  |  |  |  |  |  |  | Forecast Begins 1964 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | In-Sample |  |  | Out-of-Sample |  |  |  |  | In-Sample |  |  | Out-of-Sample |  |  |  |  |
|  | MAE | RMSE | $\bar{R}^{2}$ | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM | MAE | RMSE | $\bar{R}^{2}$ | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| e/p Earning(1Y) Price Ratio | 14.96 | 18.87 | 1.26 | 15.86 | 19.52 | -0.242 | -0.221 | -0.82 | 12.88 | 15.54 | 1.26 | 13.11 | 15.77 | -0.134 | 0.098 | 0.17 |
| e/p Earning(3Y) Price Ratio | 14.77 | 18.70 | 2.79** | 15.34 | 19.28 | 0.278 | 0.026 | 0.07* | 12.99 | 15.65 | 2.79 ** | 13.37 | 15.93 | -0.387 | -0.062 | -0.08 |
| e/p Earning(5Y) Price Ratio | 14.92 | 18.66 | 3.06 ** | 15.53 | 19.24 | 0.083 | 0.068 | 0.17* | 13.08 | 15.73 | 3.06** | 13.56 | 16.10 | -0.584 | -0.231 | -0.28 |
| e/p Earning(10Y) Price Ratio | 14.71 | 18.40 | $5.17{ }^{* * *}$ | 15.42 | 18.97 | 0.196 | 0.332 | 0.60 *** | 13.11 | 15.84 | $5.17 * * *$ | 14.00 | 16.61 | -1.026 | -0.749 | -0.63 |
| d/p Dividend(1Y) Price Ratio | 15.02 | 18.79 | 1.57* | 15.62 | 19.34 | -0.007 | -0.039 | -0.11 | 12.96 | 15.57 | 1.57* | 13.65 | 16.07 | -0.676 | -0.203 | -0.24 |
| d/p Dividend(3Y) Price Ratio | 15.02 | 18.71 | 2.16* | 15.65 | 19.32 | -0.038 | -0.014 | -0.03* | 13.01 | 15.61 | 2.16* | 13.76 | 16.18 | -0.785 | -0.315 | -0.33 |
| d/p Dividend(5Y) Price Ratio | 15.02 | 18.63 | 2.83** | 15.76 | 19.22 | -0.143 | 0.085 | 0.17 | 13.10 | 15.67 | 2.83 ** | 14.00 | 16.37 | -1.020 | -0.501 | -0.47 |
| d/p Dividend(10Y) Price Ratio | 15.08 | 18.65 | $2.39 * *$ | 15.92 | 19.28 | $-0.307$ | 0.026 | $0.05 *$ | 13.19 | 15.68 | $2.39 * *$ | 14.11 | 16.35 | -1.126 | -0.484 | -0.50 |
| d/e Dividend(1Y) Earning(1Y) Ratio | 15.40 | 19.06 | -0.78 | 15.95 | 19.55 | -0.333 | -0.246 | -1.02 | 12.97 | 15.76 | -0.78 | 13.22 | 16.00 | -0.240 | -0.137 | -0.91 |
| d/e Dividend(1Y) Earning(3Y) Ratio | 15.30 | 19.08 | $-0.77$ | 15.67 | 19.66 | -0.053 | -0.356 | -1.84 | 12.83 | 15.84 | -0.77 | 12.96 | 16.45 | 0.022 | -0.583 | -1.50 |
| d/e Dividend(1Y) Earning(5Y) Ratio | 15.32 | 19.08 | -0.68 | 15.96 | 19.77 | -0.340 | -0.465 | -1.56 | 12.84 | 15.92 | -0.68 | 12.98 | 16.71 | -0.005 | -0.847 | -1.66 |
| d/e Dividend(1Y) Earning(10Y) Ratio | 15.09 | 18.84 | 1.45* | 15.51 | 19.36 | 0.106 | -0.059 | -0.10 | 12.69 | 16.26 | 1.45* | 12.66 | 16.91 | 0.321 | -1.045 | -1.31 |
| d/e Dividend(3Y) Earning(3Y) Ratio | 15.40 | 19.06 | -0.81 | 15.99 | 19.63 | -0.374 | -0.330 | -3.08 | 12.94 | 15.75 | -0.81 | 13.14 | 16.05 | -0.157 | -0.187 | $-2.31$ |
| d/e Dividend(5Y) Earning(5Y) Ratio | 15.42 | 19.02 | -0.54 | 16.06 | 19.60 | -0.440 | -0.301 | -1.22 | 13.02 | 15.70 | -0.54 | 13.25 | 15.96 | -0.273 | -0.095 | -0.49 |
| d/e Dividend(10Y) Earning(10Y) Ratio | 15.28 | 19.08 | -0.68 | 15.85 | 19.78 | -0.239 | -0.476 | -1.94 | 12.76 | 15.85 | -0.68 | 12.95 | 16.44 | 0.029 | -0.575 | -1.61 |
| Historical Mean | 15.32 | 19.01 | -- | 15.62 | 19.30 | -- | -- | -- | 12.89 | 15.70 | -- | 12.98 | 15.86 | -- | - | - - |

Panel B: Forecasting 3 year return

| Variable | Forecast Begins 1902 |  |  |  |  |  |  |  | Forecast Begins 1964 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | In-Sample |  |  | Out-of-Sample |  |  |  |  | In-Sample |  |  | Out-of-Sample |  |  |  |  |
|  | MAE | RMSE | $\bar{R}^{2}$ | MAE | RMSE | $\triangle$ MAE | $\triangle$ RMSE | DM | MAE | RMSE | $\bar{R}^{2}$ | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| e/p Earning(1Y) Price Ratio | 22.52 | 29.76 | 7.16** | 23.88 | 31.31 | -0.225 | 0.577 | 0.87 ** | 19.02 | 25.01 | $7.16{ }^{* *}$ | 20.46 | 25.86 | -1.082 | -0.022 | -0.01 |
| e/p Earning(3Y) Price Ratio | 22.42 | 29.57 | 7.76** | 23.72 | 31.16 | -0.069 | 0.725 | 0.87 ** | 18.92 | 25.33 | 7.76 ** | 20.90 | 26.70 | -1.532 | -0.858 | -0.42 |
| e/p Earning(5Y) Price Ratio | 22.07 | 29.15 | 9.95** | 23.56 | 30.91 | 0.096 | 0.982 | 0.91 ** | 18.97 | 25.76 | 9.95** | 21.55 | 27.82 | -2.177 | -1.979 | -0.76 |
| e/p Earning(10Y) Price Ratio | 21.51 | 28.42 | $13.37^{* *}$ | 23.95 | 31.03 | -0.299 | 0.857 | 0.55** | 18.36 | 25.63 | $13.37^{* *}$ | 22.06 | 28.92 | -2.684 | -3.081 | -0.89 |
| d/p Dividend(1Y) Price Ratio | 21.99 | 29.48 | $7.28{ }^{* *}$ | 24.38 | 31.54 | -0.731 | 0.351 | $0.31{ }^{* *}$ | 18.11 | 24.72 | $7.28{ }^{* *}$ | 21.02 | 27.50 | -1.645 | -1.663 | -0.56 |
| d/p Dividend(3Y) Price Ratio | 22.00 | 29.26 | 8.32** | 24.48 | 31.49 | -0.826 | 0.402 | $0.31{ }^{* *}$ | 18.30 | 24.93 | $8.32{ }^{* *}$ | 21.43 | 27.88 | -2.057 | -2.039 | -0.67 |
| d/p Dividend(5Y) Price Ratio | 21.84 | 29.05 | 9.33** | 24.34 | 31.57 | -0.683 | 0.318 | 0.22 ** | 18.36 | 25.02 | $9.33^{* *}$ | 21.68 | 28.19 | -2.304 | -2.354 | -0.76 |
| d/p Dividend(10Y) Price Ratio | 22.28 | 29.33 | 7.25** | 25.55 | 32.48 | -1.899 | -0.590 | -0.40 | 18.64 | 25.12 | 7.25** | 21.93 | 27.99 | $-2.553$ | -2.152 | -0.80 |
| d/e Dividend(1Y) Earning(1Y) Ratio | 23.36 | 31.04 | -0.79 | 24.39 | 32.78 | -0.739 | -0.887 | -2.30 | 19.34 | 25.82 | -0.79 | 19.88 | 26.57 | -0.510 | -0.737 | -2.38 |
| d/e Dividend(1Y) Earning(3Y) Ratio | 23.35 | 31.03 | -0.74 | 24.56 | 33.58 | -0.903 | -1.686 | -1.43 | 19.28 | 25.68 | -0.74 | 20.37 | 27.16 | -0.999 | -1.321 | -2.61 |
| d/e Dividend(1Y) Earning(5Y) Ratio | 23.40 | 31.11 | -0.77 | 24.32 | 32.71 | -0.670 | -0.820 | -1.42 | 19.46 | 26.25 | -0.77 | 21.50 | 29.12 | -2.124 | -3.281 | -2.55 |
| d/e Dividend(1Y) Earning(10Y) Ratio | 23.16 | 30.77 | 1.36 | 24.21 | 32.56 | -0.561 | -0.673 | -0.57 | 19.53 | 27.02 | 1.36 | 20.39 | 28.33 | -1.019 | -2.495 | -1.90 |
| d/e Dividend(3Y) Earning(3Y) Ratio | 23.26 | 30.89 | -0.27 | 24.88 | 33.31 | -1.222 | -1.419 | -1.89 | 19.26 | 25.56 | -0.27 | 19.65 | 26.10 | -0.272 | -0.261 | -1.54 |
| d/e Dividend(5Y) Earning(5Y) Ratio | 23.36 | 30.87 | -0.23 | 24.66 | 32.75 | -1.004 | -0.863 | -2.11 | 19.28 | 25.41 | -0.23 | 19.75 | 26.15 | -0.377 | -0.314 | -2.18 |
| d/e Dividend(10Y) Earning(10Y) Ratio | 23.35 | 31.11 | -0.58 | 24.17 | 32.67 | -0.515 | -0.778 | -1.92 | 19.39 | 26.21 | -0.58 | 21.17 | 28.03 | -1.799 | -2.197 | -2.56 |
| Historical Mean | 23.29 | 30.82 | -- | 23.65 | 31.89 | -- | - | -- | 18.81 | 25.20 | - | 19.37 | 25.84 | -- | -- | -- |

Panel C: Forecasting 5 year return

Panel D: Forecasting 10 year return


## Table 7: Forecasts at Quarterly Frequency

This table presents statistics on forecast errors (in-sample and out-of-sample) for stock return forecasts at the quarterly frequency (both in the forecasting equation and forecast). Variables are explained in Section 2. Panel A uses the full sample period for each variable and constructs first forecast 20 years after the first data observation. Panel B uses the
full sample period for each variable and constructs first forecast in January 1964. Panel C uses only the sample period October 1951 to June 2003 and constructs first forecast in January 1964. All numbers, except $\bar{R}^{2}$, are in percent per quarter. A star next to $\bar{R}^{2} \quad$ in-sample denotes significance of the in-sample regression (as measured by $F$-statistic). Mean and standard deviation are on out-of-sample forecast errors; RMSE is the root mean square error, MAE is the mean absolute error. Most important to us, $\triangle$ RMSE is the RMSE difference between the unconditional forecast and the conditional forecast for the same sample/forecast period (positive numbers signify superior out-of-sample conditional forecast). DM is the Diebold and Mariano (1995) $t$-statistic for difference in MSE of the unconditional forecast and the conditional forecast. One-sided critical values of DM statistic are from McCracken (1999). Significance levels at $90 \%, 95 \%$, and $99 \%$ are denoted by one, two, and three stars, respectively.
Panel A: Full data, Forecasts begin 20 years after the first sample date

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1871-Q2 | 2003-Q4 | 1891-Q1 | 6.84 | 9.78 | -0.12 | -0.81 | 9.89 | 6.97 | 9.91 | -0.077 | -0.085 | -1.02 |
| d/y | Dividend Yield | 1871-Q2 | 2003-Q4 | 1891-Q2 | 6.84 | 9.79 | -0.13 | -0.77 | 9.87 | 6.97 | 9.89 | -0.076 | -0.053 | -1.60 |
| e/p | Earning Price Ratio | 1871-Q2 | 2003-Q4 | 1891-Q2 | 6.85 | 9.77 | 0.40 * | -0.82 | 9.82 | 6.96 | 9.84 | -0.063 | -0.004 | -0.11 |
| d/e | Dividend Payout Ratio | 1871-Q4 | 2003-Q4 | 1891-Q4 | 6.83 | 9.82 | 0.22 | -0.18 | 9.93 | 6.91 | 9.92 | -0.001 | -0.077 | -0.82 |
| b/m | Book to Market | 1921-Q1 | 2003-Q4 | 1941-Q1 | 6.01 | 7.85 | $1.12{ }^{* *}$ | -0.31 | 8.02 | 6.18 | 8.01 | -0.214 | -0.169 | -1.21 |
| ntis | Net Equity Expansion | 1927-Q1 | 2003-Q4 | 1947-Q1 | 5.99 | 7.82 | $3.55^{* * *}$ | -0.74 | 7.91 | 6.09 | 7.92 | -0.135 | -0.114 | -1.44 |
| tbl | T-Bill Rate | 1921-Q1 | 2003-Q4 | 1941-Q1 | 5.89 | 7.75 | 0.11 | -0.84 | 7.82 | 6.02 | 7.85 | -0.050 | -0.016 | -0.17 |
| Ity | Long Term Yield | 1919-Q1 | 2003-Q4 | 1939-Q1 | 6.06 | 7.97 | -0.13 | -1.07 | 8.05 | 6.19 | 8.10 | -0.104 | -0.092 | -0.71 |
| Itr | Long Term Return | 1926-Q1 | 2003-Q4 | 1946-Q1 | 5.86 | 7.77 | 0.36 | 0.02 | 7.87 | 5.91 | 7.85 | 0.062 | 0.019 | $0.29 *$ |
| tms | Term Spread | 1921-Q1 | 2003-Q4 | 1941-Q1 | 5.89 | 7.75 | 0.11 | 0.07 | 7.85 | 5.93 | 7.84 | 0.038 | 0.003 | 0.05 |
| dfy | Default Yield Spread | 1926-Q1 | 2003-Q4 | 1946-Q1 | 5.95 | 7.88 | -0.21 | -0.03 | 8.12 | 6.12 | 8.10 | -0.144 | -0.228 | -2.65 |
| dfr | Default Return Spread | 1919-Q1 | 2003-Q4 | 1939-Q1 | 6.10 | 7.99 | -0.20 | -0.51 | 8.08 | 6.17 | 8.08 | -0.087 | -0.067 | -2.32 |
| infl | Inflation | 1919-Q2 | 2003-Q4 | 1939-Q2 | 6.02 | 7.89 | -0.17 | -0.43 | 7.95 | 6.06 | 7.95 | -0.019 | -0.003 | -0.19 |
| cayp | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1971-Q4 | 6.13 | 8.14 | 8.48 *** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1971-Q4 | 6.34 | 8.42 | 3.41 *** | 0.89 | 8.67 | 6.41 | 8.68 | 0.062 | -0.109 | -0.36 |
| all | Kitchen Sink | 1951-Q4 | 2003-Q2 | 1971-Q4 | 6.01 | 7.95 | $8.62^{* * *}$ | -0.35 | 8.78 | 6.63 | 8.75 | -0.158 | -0.176 | -0.62 |
| ms | Model Selection | 1951-Q4 | 2003-Q2 | 1971-Q4 | -- | -- | - | -0.73 | 8.87 | 6.70 | 8.86 | -0.221 | -0.287 | -0.01 |

Panel B: Full data, Forecasts begin in 1964-Q1

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1871-Q2 | 2003-Q4 | 1964-Q1 | 6.30 | 8.23 | -0.12 | -0.64 | 8.28 | 6.38 | 8.28 | -0.103 | -0.032 | -0.80 |
| d/y | Dividend Yield | 1871-Q2 | 2003-Q4 | 1964-Q1 | 6.30 | 8.23 | -0.13 | -0.63 | 8.28 | 6.39 | 8.28 | -0.113 | -0.032 | -0.76 |
| e/p | Earning Price Ratio | 1871-Q2 | 2003-Q4 | 1964-Q1 | 6.34 | 8.25 | 0.40 * | -0.62 | 8.31 | 6.42 | 8.30 | -0.137 | -0.061 | -0.65 |
| d/e | Dividend Payout Ratio | 1871-Q4 | 2003-Q4 | 1964-Q1 | 6.21 | 8.26 | 0.22 | 0.47 | 8.32 | 6.26 | 8.31 | 0.023 | -0.066 | -0.97 |
| b/m | Book to Market | 1921-Q1 | 2003-Q4 | 1964-Q1 | 6.37 | 8.37 | 1.12 ** | -0.03 | 8.63 | 6.63 | 8.60 | -0.404 | -0.334 | -1.79 |
| ntis | Net Equity Expansion | 1927-Q1 | 2003-Q4 | 1964-Q1 | 6.13 | 8.15 | $3.55 * * *$ | 0.04 | 8.20 | 6.16 | 8.17 | 0.075 | 0.092 | $1.14 *$ |
| tbl | T-Bill Rate | 1921-Q1 | 2003-Q4 | 1964-Q1 | 6.19 | 8.19 | 0.11 | -0.59 | 8.28 | 6.28 | 8.28 | -0.058 | -0.010 | -0.07 |
| Ity | Long Term Yield | 1919-Q1 | 2003-Q4 | 1964-Q1 | 6.24 | 8.23 | -0.13 | -1.23 | 8.31 | 6.37 | 8.38 | -0.144 | -0.119 | -0.61 |
| Itr | Long Term Return | 1926-Q1 | 2003-Q4 | 1964-Q1 | 6.08 | 8.14 | 0.36 | 0.50 | 8.24 | 6.16 | 8.23 | 0.074 | 0.034 | 0.37 |
| tms | Term Spread | 1921-Q1 | 2003-Q4 | 1964-Q1 | 6.10 | 8.16 | 0.11 | 0.75 | 8.24 | 6.16 | 8.25 | 0.067 | 0.023 | 0.27 |
| dfy | Default Yield Spread | 1926-Q1 | 2003-Q4 | 1964-Q1 | 6.20 | 8.28 | -0.21 | 0.37 | 8.46 | 6.32 | 8.44 | -0.081 | -0.179 | -1.81 |
| dfr | Default Return Spread | 1919-Q1 | 2003-Q4 | 1964-Q1 | 6.22 | 8.22 | -0.20 | 0.22 | 8.28 | 6.25 | 8.25 | -0.021 | 0.007 | 0.37 |
| infl | Inflation | 1919-Q2 | 2003-Q4 | 1964-Q1 | 6.20 | 8.21 | -0.17 | 0.16 | 8.27 | 6.24 | 8.25 | -0.008 | 0.012 | 0.49 * |
| cayp | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1964-Q1 | 5.89 | 7.92 | $8.48^{* * *}$ |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.18 | 8.22 | 0.38 | 0.79 | 8.43 | 6.17 | 8.44 | 0.094 | -0.127 | -0.49 |
| all | Kitchen Sink | 1951-Q4 | 2003-Q2 | 1964-Q1 | 5.73 | 7.69 | 7.90 *** | -0.28 | 8.66 | 6.47 | 8.63 | -0.207 | -0.316 | -1.23 |
| ms | Model Selection | 1951-Q4 | 2003-Q2 | 1964-Q1 | - | -- | -- | -0.72 | 8.70 | 6.50 | 8.70 | -0.233 | -0.384 | -0.01 |

Panel C: Data begins in 1951-Q4, Forecasts begin in 1964-Q1

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle$ MAE | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.23 | 0.65 | 0.18 | 8.38 | 6.37 | 8.35 | -0.101 | -0.037 | -0.34 |
| d/y | Dividend Yield | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.22 | 0.94* | 0.07 | 8.39 | 6.43 | 8.36 | -0.162 | -0.044 | -0.31 |
| e/p | Earning Price Ratio | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.24 | 0.15 | 0.46 | 8.40 | 6.34 | 8.39 | -0.072 | -0.070 | -0.95 |
| d/e | Dividend Payout Ratio | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.25 | -0.15 | -0.27 | 8.43 | 6.44 | 8.41 | -0.176 | -0.094 | -0.41 |
| b/m | Book to Market | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.22 | 8.25 | -0.44 | 0.71 | 8.49 | 6.38 | 8.49 | -0.111 | -0.176 | -1.75 |
| ntis | Net Equity Expansion | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.11 | 8.17 | 0.44 | 0.56 | 8.36 | 6.31 | 8.35 | -0.042 | -0.031 | -0.42 |
| tbl | T-Bill Rate | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.17 | 8.22 | $1.44{ }^{* *}$ | -1.57 | 8.39 | 6.41 | 8.51 | -0.150 | -0.188 | -0.61 |
| Ity | Long Term Yield | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.25 | 0.06 | -1.31 | 8.40 | 6.39 | 8.48 | -0.125 | -0.161 | -0.61 |
| Itr | Long Term Return | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.08 | 8.13 | $1.72{ }^{* *}$ | 0.73 | 8.29 | 6.20 | 8.30 | 0.060 | 0.018 | 0.15 |
| tms | Term Spread | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.10 | 8.18 | 1.45 ** | 1.03 | 8.42 | 6.24 | 8.46 | 0.028 | -0.143 | -0.57 |
| dfy | Default Yield Spread | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.23 | 8.23 | 0.11 | 0.44 | 8.39 | 6.32 | 8.37 | -0.054 | -0.053 | -0.50 |
| dfr | Default Return Spread | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.21 | 8.23 | -0.34 | 0.98 | 8.40 | 6.33 | 8.43 | -0.062 | -0.109 | -0.94 |
| infl | Inflation | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.18 | 8.20 | $1.51{ }^{\text {** }}$ | -0.40 | 8.37 | 6.28 | 8.35 | -0.013 | -0.033 | -0.13 |
| cayp | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1964-Q1 | 5.89 | 7.92 | 8.48 *** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.18 | 8.22 | 0.38 | 0.79 | 8.43 | 6.17 | 8.44 | 0.094 | -0.127 | -0.49 |
| all | Kitchen Sink | 1951-Q4 | 2003-Q2 | 1964-Q1 | 5.73 | 7.69 | 7.90*** | -0.28 | 8.66 | 6.47 | 8.63 | -0.207 | -0.316 | -1.23 |
| ms | Model Selection | 1951-Q4 | 2003-Q2 | 1964-Q1 | -- | -- | -- | -0.72 | 8.70 | 6.50 | 8.70 | -0.233 | -0.384 | -0.01 |
|  | Historical Mean | 1951-Q4 | 2003-Q2 | 1964-Q1 | 6.21 | 8.25 | -- | 0.54 | 8.33 | 6.27 | 8.32 | -- | -- | -- |

## Table 8: Forecasts at 3-year Frequency







Panel A: Full data, Forecasts begin 20 years after the first sample date

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle \mathrm{RMSE}$ | DM |
| d/p | Dividend Price Ratio | 1874 | 2003 | 1894 | 21.89 | 28.96 | 5.78 ** | -9.16 | 30.01 | 24.35 | 31.25 | -0.619 | 0.198 | 0.03* |
| d/y | Dividend Yield | 1874 | 2003 | 1894 | 22.22 | 29.15 | 4.68* | -9.16 | 30.34 | 24.69 | 31.56 | -0.962 | -0.109 | -0.02 |
| e/p | Earning Price Ratio | 1874 | 2003 | 1894 | 22.33 | 29.19 | $6.44 * *$ | -5.46 | 30.72 | 24.11 | 31.06 | -0.383 | 0.389 | 0.09 ** |
| d/e | Dividend Payout Ratio | 1874 | 2003 | 1894 | 22.90 | 30.29 | -0.78 | -4.38 | 31.83 | 24.29 | 31.99 | -0.565 | -0.540 | -0.51 |
| b/m | Book to Market | 1921 | 2003 | 1941 | 20.60 | 26.48 | 8.09* | 1.38 | 30.09 | 23.65 | 29.88 | -2.197 | -2.076 | -0.14 |
| ntis | Net Equity Expansion | 1927 | 2003 | 1947 | 19.93 | 26.53 | 1.33* | -4.75 | 29.19 | 22.17 | 29.32 | $-1.727$ | -2.393 | -0.27 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1947 | 21.02 | 26.96 | 15.65* | -1.71 | 28.98 | 22.30 | 28.77 | -2.185 | -2.096 | -0.23 |
| tbl | T-Bill Rate | 1920 | 2003 | 1940 | 19.37 | 25.41 | 2.15* | -4.97 | 28.11 | 22.66 | 28.33 | -1.496 | -0.744 | -0.11 |
| Ity | Long Term Yield | 1919 | 2003 | 1939 | 20.40 | 26.34 | -0.12 | -9.79 | 29.10 | 24.41 | 30.49 | -3.068 | -2.809 | -0.27 |
| Itr | Long Term Return | 1926 | 2003 | 1946 | 19.89 | 26.27 | -1.14 | -2.24 | 29.07 | 22.52 | 28.90 | -2.058 | -2.046 | -0.42 |
| tms | Term Spread | 1920 | 2003 | 1940 | 19.22 | 26.20 | 2.85* | 2.32 | 29.23 | 21.55 | 29.09 | -0.385 | -1.508 | -0.21 |
| dfy | Default Yield Spread | 1926 | 2003 | 1946 | 19.94 | 26.25 | -1.35 | -1.61 | 27.91 | 21.31 | 27.72 | -0.847 | -0.863 | -0.25 |
| dfr | Default Return Spread | 1920 | 2003 | 1940 | 20.53 | 26.81 | 0.18 | -2.23 | 30.70 | 23.60 | 30.54 | -2.438 | -2.953 | -0.49 |
| infl | Inflation | 1919 | 2003 | 1939 | 20.64 | 26.85 | -1.22 | 2.05 | 28.55 | 21.68 | 28.40 | -0.331 | -0.725 | -0.31 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 12.50 | 16.23 | 44.46*** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.68 | 23.07 | 10.24 *** | 12.50 | 26.34 | 23.70 | 28.80 | -2.698 | -1.454 | -0.18 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 13.05 | 16.74 | 43.12*** | -11.45 | 30.71 | 25.56 | 32.35 | -4.556 | -4.997 | -0.17 |
| ms | Model Selection | 1948 | 2001 | 1968 | -- | -- | -- | -3.74 | 29.93 | 21.59 | 29.72 | -0.590 | -2.373 | -0.01 |

Panel B: Full data, Forecasts begin in 1968

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1874 | 2003 | 1968 | 20.02 | 26.08 | 5.78** | -7.03 | 27.15 | 21.06 | 27.67 | -0.676 | -0.833 | -0.04 |
| d/y | Dividend Yield | 1874 | 2003 | 1968 | 20.20 | 26.27 | 4.68* | -6.13 | 27.43 | 21.75 | 27.73 | -1.366 | -0.893 | -0.05 |
| e/p | Earning Price Ratio | 1874 | 2003 | 1968 | 20.80 | 26.35 | $6.44 * *$ | 1.50 | 26.95 | 21.23 | 26.62 | -0.849 | 0.223 | 0.02 |
| d/e | Dividend Payout Ratio | 1874 | 2003 | 1968 | 20.67 | 27.17 | -0.78 | 3.95 | 27.80 | 20.91 | 27.70 | -0.532 | -0.857 | -0.34 |
| b/m | Book to Market | 1921 | 2003 | 1968 | 24.24 | 30.46 | 8.09* | 8.59 | 35.36 | 30.06 | 35.91 | -8.471 | -7.182 | -0.37 |
| ntis | Net Equity Expansion | 1927 | 2003 | 1968 | 19.63 | 27.00 | 1.33* | 4.94 | 27.38 | 20.09 | 27.44 | 1.429 | 1.153 | 0.26 |
| eqis | Pct Equity Issuing | 1927 | 2002 | 1968 | 20.69 | 27.59 | 15.65* | 6.80 | 28.77 | 22.20 | 29.16 | -1.167 | -0.899 | -0.07 |
| tbl | T-Bill Rate | 1920 | 2003 | 1968 | 21.16 | 27.93 | 2.15* | -3.68 | 29.58 | 23.93 | 29.40 | -2.422 | -0.776 | -0.08 |
| Ity | Long Term Yield | 1919 | 2003 | 1968 | 21.46 | 28.14 | -0.12 | -6.05 | 30.95 | 25.87 | 31.11 | -4.474 | -2.614 | -0.19 |
| Itr | Long Term Return | 1926 | 2003 | 1968 | 20.31 | 27.36 | -1.14 | 6.25 | 28.55 | 21.99 | 28.83 | -0.328 | -0.056 | -0.02 |
| tms | Term Spread | 1920 | 2003 | 1968 | 19.30 | 27.47 | 2.85* | 9.64 | 27.38 | 20.19 | 28.67 | 1.312 | -0.044 | -0.01 |
| dfy | Default Yield Spread | 1926 | 2003 | 1968 | 20.55 | 27.51 | -1.35 | 6.60 | 27.91 | 21.37 | 28.31 | 0.292 | 0.474 | 0.20 |
| dfr | Default Return Spread | 1920 | 2003 | 1968 | 20.84 | 27.90 | 0.18 | 8.49 | 27.97 | 21.70 | 28.86 | -0.199 | -0.233 | -0.13 |
| infl | Inflation | 1919 | 2003 | 1968 | 20.62 | 27.95 | -1.22 | 9.62 | 28.05 | 22.11 | 29.28 | -0.716 | -0.785 | -0.42 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 12.50 | 16.23 | 44.46 *** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.68 | 23.07 | 10.24 *** | 12.50 | 26.34 | 23.70 | 28.80 | -2.698 | -1.454 | -0.18 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 13.05 | 16.74 | 43.12 *** | -11.45 | 30.71 | 25.56 | 32.35 | -4.556 | -4.997 | -0.17 |
| ms | Model Selection | 1948 | 2001 | 1968 | - | -- | -- | -3.74 | 29.93 | 21.59 | 29.72 | -0.590 | -2.373 | -0.01 |

Panel C: Data begins in 1948, Forecasts begin in 1968

|  | Variable | Sample <br> Begin | Sample <br> End | Forecast <br> Begin | In-Sample |  |  | Out-of-Sample |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | MAE | RMSE | $\bar{R}^{2}$ | Mean | StdDev | MAE | RMSE | $\triangle \mathrm{MAE}$ | $\triangle$ RMSE | DM |
| d/p | Dividend Price Ratio | 1948 | 2001 | 1968 | 19.35 | 25.74 | 8.72 | 0.14 | 31.24 | 24.63 | 30.78 | -3.629 | -3.432 | -0.13 |
| d/y | Dividend Yield | 1948 | 2001 | 1968 | 19.61 | 25.65 | 5.12 | 2.21 | 29.16 | 22.58 | 28.82 | -1.577 | -1.466 | -0.09 |
| e/p | Earning Price Ratio | 1948 | 2001 | 1968 | 19.50 | 25.39 | 7.24 | 6.40 | 29.53 | 25.25 | 29.79 | -4.249 | -2.441 | -0.15 |
| d/e | Dividend Payout Ratio | 1948 | 2001 | 1968 | 18.75 | 24.90 | -1.99 | 7.77 | 27.95 | 21.64 | 28.62 | -0.631 | -1.266 | -0.48 |
| b/m | Book to Market | 1948 | 2001 | 1968 | 18.50 | 24.62 | -1.77 | 12.72 | 33.48 | 28.51 | 35.35 | -7.503 | -7.998 | -0.36 |
| ntis | Net Equity Expansion | 1948 | 2001 | 1968 | 17.76 | 24.59 | -0.60 | 8.03 | 27.01 | 20.91 | 27.79 | 0.095 | -0.442 | -0.28 |
| eqis | Pct Equity Issuing | 1948 | 2001 | 1968 | 18.48 | 24.11 | 1.30 | 8.93 | 29.59 | 23.70 | 30.49 | -2.696 | -3.140 | -0.42 |
| tbl | T-Bill Rate | 1948 | 2001 | 1968 | 18.69 | 25.24 | 6.51 ** | -13.59 | 28.88 | 24.87 | 31.53 | -3.861 | -4.180 | -0.17 |
| Ity | Long Term Yield | 1948 | 2001 | 1968 | 19.56 | 25.52 | 2.65 | -22.10 | 27.30 | 29.28 | 34.81 | -8.278 | -7.457 | -0.26 |
| Itr | Long Term Return | 1948 | 2001 | 1968 | 18.70 | 24.94 | -2.04 | 6.76 | 29.90 | 23.11 | 30.22 | -2.103 | -2.875 | -0.33 |
| tms | Term Spread | 1948 | 2001 | 1968 | 17.36 | 24.37 | 0.70* | 8.27 | 29.09 | 21.86 | 29.83 | -0.857 | -2.481 | -0.22 |
| dfy | Default Yield Spread | 1948 | 2001 | 1968 | 18.43 | 24.67 | -1.03 | 7.41 | 27.19 | 21.30 | 27.79 | -0.298 | -0.443 | -0.25 |
| dfr | Default Return Spread | 1948 | 2001 | 1968 | 19.04 | 24.66 | 1.43 | 3.38 | 30.82 | 24.27 | 30.55 | -3.269 | -3.201 | -0.45 |
| infl | Inflation | 1948 | 2001 | 1968 | 17.57 | 24.49 | 3.82*********) | 3.36 | 27.48 | 20.18 | 27.28 | 0.821 | 0.074 | 0.03 |
| cayp | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 12.50 | 16.23 | 44.46*** |  |  |  |  |  |  |  |
| caya | Cnsmptn, Wlth, Incme | 1948 | 2001 | 1968 | 17.68 | 23.07 | $10.24^{* * *}$ | 12.50 | 26.34 | 23.70 | 28.80 | -2.698 | -1.454 | -0.18 |
| all | Kitchen Sink | 1948 | 2001 | 1968 | 13.05 | 16.74 | 43.12*** | -11.45 | 30.71 | 25.56 | 32.35 | -4.556 | -4.997 | -0.17 |
| ms | Model Selection | 1948 | 2001 | 1968 | -- | -- | -- | -3.74 | 29.93 | 21.59 | 29.72 | -0.590 | -2.373 | -0.01 |
|  | Historical Mean | 1948 | 2001 | 1968 | 18.28 | 24.20 | -- | 7.19 | 26.78 | 21.00 | 27.35 | -- | - | - |

Panel A





Panel B





Panel C





Panel A





Panel C




Panel A


Panel B





Panel C






## Panel A

## Panel B

Panel C


Explanation: These figures plot the out-of-sample performance for annual predictive regressions. It is the cumulative prediction errors of the prevailing mean minus the cumulative prediction error of the predictive variable from a linear historical regression. An increase in a line indicates better performance of the named variable; a decrease in a line indicates better performance of the prevailing mean.

The blue band are the equivalent $95 \%$ two-sided levels, based on correct DM statistics, that can be used to reject the hypothesis that the observed error is different from the value on the $y$-axis. (Conveniently, start-values in time can be mentally shifted to another beginning period simply by resetting the 0 value on the $y$-axies.)

All scales are identical, except for the msand all predictions, which were so bad, we had to change the scale. The units are in percent and meaningful: " 0.2 " means 20 basis points outperformance per year.

## 6 Section for the Referee Only

The following sections need not be published. If not desired, they can appear on the website only.

### 6.1 Quarterly Data

Insert Table 7 here.
Forecasts at Quarterly Frequency

Table 7 presents quarterly results. In contrast to the monthly tables, we can now add cay, which relies on macroeconomic quarterly data, so we can entertain 16 models.

In-sample, the table also helps point out why there are so many variables entertained in the literature. First, data frequency has changed the variables that seem meaningful. Second, depending on the specification of period, different variables come in significant. Only all and cayp work in all three panels. In Panels A and B, $\boldsymbol{n t i s}, \mathbf{b} / \mathbf{m}$, and $\mathbf{e} / \mathbf{p}$ matter. In Panel A, caya matters. In Panel C, d/y, tbl, and infl matter, but not ntis, b/m, e/p, or caya. Again, this is consistent with the published evidence, in which different papers find different variables to have statistically significant explanatory power.

Out-of-sample, the out-of-sample RMSE's and MAE's seem to indicate more deterioration relative to their insample equivalents than we saw on monthly frequency. This deterioaration now also applies to the prevailing mean. The CUSUMSQ statistic suggests that all regression models in Panel A are unstable, except for caya and all. The primary reason is that we only have data beginning in 1951 for these predictions. (When graphed, one sees that for all other series, the 1930's were especially problematic.)

Again, of most interest to us is the relative out-of-sample performance. On the $\triangle$ MAE metric, 13 out of 16 regressions underperform the prevailing mean in Panel A; 11 out of 16 underperform in Panel B; and 13 out of 16 underperform in Panel C. On the $\triangle$ RMSE metric, the performance is even worse: 15 out of 16 regressions underperform the prevailing mean in Panel C; 14 out of 16 underperform in Panel A; and 11 out of 16 underperform in Panel B.

In Panel A, the term-spread (tms) has statistical significance, but minimal economic significance $(0.028 \% \cdot 4 \approx$ $0.1 \%$ per annum). It has no significance in Panel B, and underperformance in Panel C. Ironically, in-sample, tms only has statistical significance in Panel C, but not Panels A and B.

In Panel B, only the net issuing activity (ntis) does succeed statistically out-of-sample, and with an economic significance of only $4 \cdot 0.11 \approx 0.45 \%$ per annum. But it underperforms in the other two panels. In Panel C, nothing works on the $\triangle$ RMSE metric; nothing works statistically significantly on the $\triangle$ MAE metric.

### 6.2 3-Year Regressions

Insert Table 8 here. Forecasts at 3-year Frequency

Table 8 presents the 3 -year predictions. Out-of-Sample, in the 3 -year horizon regressions, 38 out of 42 regressions underperform the prevailing mean on the $\triangle$ RMSE metric; 39 out of 42 on the $\triangle$ MAE metric. The only statistically significant out-of-sample performance comes from the earnings-price ratio e/p in Panel A $0.389 \% / 3 \approx 0.13 \%$ per annum), but $\mathbf{e} / \mathbf{p}$ underperforms in Panels B and C. (Incidentally, $\mathbf{e} / \mathbf{p}$ is only the second case where we had both statistically significant in-sample regression performance and statistically significant out-of-sample performance on the same line! Nothing else matters, except that the kitchen sink regression seems to statistically significantly underperform in its ability to predict.


[^0]:    ${ }^{1}$ Goyal and Welch (2003) was not the first paper to explore out-of-sample prediction. There are three earlier/contemporaneous attempts we are aware of: First, Fama and French (1988a) interpreted out-of-sample performance to be a success, primarily due to a fortunate sample period. Second, Pesaran and Timmerman (1995) explore model selection in great detail, exploring dividend-yield, earnings-price ratios, interest rates, and money in $2^{9}=512$ model variations. Their data series is monthly, from 1954-1992. They conclude that investors could have succeeded, especially in the volatile periods of the 1970s. They do not entertain the historical equity premium mean as a null hypothesis. Third, like Goyal and Welch (2003), Bossaerts and Hillion (1999) interpreted out-of-sample performance to be a failure. However, Bossaerts and Hillion (1999) relied more on a large cross-section (14 countries) than on a long out-of-sample time period (1990-1995).
    Goyal and Welch (2003) was also not first to critique predictive regressions. In particular, the use of dividend ratios has been critiqued in many other papers (see, e.g., Goetzmann and Jorion (1993) and Ang and Bekaert (2003); apologies to everyone whose paper we omit to cite here-the literature is voluminous).

[^1]:    ${ }^{2}$ This calculation implicitly assumes that the delisting return is -100 percent. Using the actual delisting return, where available, or ignoring delistings altogether, has no impact on results.
    ${ }^{3}$ Baker and Wurgler (2000) are interested in the behavior of firms themselves, not with the prediction that outside investors may follow. Thus, they are appropriately interested in in-sample outperformance, not out-of-sample outperformance.

[^2]:    ${ }^{4}$ The CUSUM test provides identical inferences to CUSUMSQ in all cases. Their out-of-sample performance tests use all observations/residuals, not just the residuals after our initial estimation period.

[^3]:    ${ }^{5}$ Brennan and Xia (2002) similarly point out that the look-ahead bias for cay, and find no superior performance in out-of-sample prediction.
    ${ }^{6}$ The CUSUMSQ statistic now has too few observations to have enough power to reject the NULL of stability for all regressions. We can now do so only for some regressions In Panel A: tbl, Itr, tms, dfs, ntis, and $\mathbf{b} / \mathbf{m}$ are again unstable at the $1 \%$ level.

[^4]:    ${ }^{7}$ We could not plot the running $\triangle$ RMSE, because this graph would be too noisy at the first few years.

[^5]:    ${ }^{8}$ We also replicated the Rapach and Wohar (2002) result of statistical significance if the sample ends

[^6]:    ${ }^{9}$ caya comes in significant in Panel B and C only in the 3-year, but not the 5-year horizon.
    ${ }^{10}$ In the 3-year regressions, $\mathbf{e} / \mathbf{p}$ worked in Panel A. In the 5 -year regressions, $\mathbf{e} / \mathbf{p}$ is no longer significant in Panel A-in fact, it cannot even outperform the prevailing mean.

[^7]:    ${ }^{11}$ Please recognize that different published papers on dividend ratios may have come to slightly different results not just based on their exact sample periods (which matters!), but also depending on how they lag the price deflator (which also matters!). For example, Bossaerts and Hillion (1999) employ the dividend yield $(D(t) / P(t-1))$ rather than the dividend price ratio $(D(t) / P(t))$. Consequently, our results explain why they find such poor out-of-sample performance in their 5 -year out-of-sample period. Fama and French (1988a) report both measures, but emphasize the better out-of-sample performance of the $D(t) / P(t)$ measure.

