

# A Critical Approach to Macrosocial Determinants of Population Health: Engaging Scientific Realism and Incorporating Social Conflict

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**Abstract** The advancement of theory and research on macrosocial determinants of health has been identified as a promising path for future social epidemiology. In this commentary, we outline how macrosocial epidemiology can advance in two *critical* ways: (1) engaging scientific realism, and (2) incorporating social conflict. The first describes how scientific realism can be effectively applied within macrosocial epidemiology to identify the specific contexts in which social mechanisms are triggered, which in turn, generate health outcomes. Engaging scientific realism fosters a deeper understanding on *how* and *why* macrosocial factors, processes, and institutions are causally linked to population health. The second makes the case to incorporate a social conflict paradigm into macrosocial epidemiology. Thinking in terms of social conflict allows us to view social structures as inequality-generating mechanisms, and re-orientes our public health efforts toward social change, including for example, taking action on unequal political, economic, and cultural relations.

**Keywords** Context · Critical Sociology · Macrosocial epidemiology · Scientific realism · Health inequalities · Mechanisms · Outcome patterns · Population health · Social change · Social conflict · Social structures · Unequal power relations

## Introduction

Recently, Galea and Link expressed concern about the usefulness of social epidemiology to contribute new and relevant knowledge on population health, and suggested several paths for the future of social epidemiology [1••]. One path called for undertaking more research on macro-level factors, processes, and institutions, including for example, globalization [2], political economic systems [3], and macroeconomics [4••]. Indeed, this suggestion to advance macrosocial epidemiology is both timely and astute, since our knowledge based on large-scale determinants of health fails in comparison to how much we know about mid-level factors such as income and education [5]. Why has more attention been paid to downstream determinants rather than upstream ones? Galea and Link offer two possible reasons for this discrepancy [1••]. First, research on macrosocial determinants is assumed to be more difficult. Second, it is further assumed that social epidemiologists lack the necessary knowledge and skills to study the connections between macro-level factors and health. On epistemological and social justice grounds, we find these reasons unsatisfactory.

If social epidemiologists are expected to produce knowledge that minimizes preventable deaths and alleviates human suffering for all, we'd argue that our discipline has the professional responsibilities to undertake research that is inherently hard and complex (e.g., adopting a macro-level orientation and asking questions on how social structures generate health inequalities across time and place), and to learn new theory and skills to understand the connections between macro-level phenomena and population health (e.g., becoming familiar with sociological theories that explain why some groups are able to dominate and exploit others for their own political, economic, and cultural gain). On these grounds, the future of social epidemiology would benefit from adopting a macro-level orientation, as well as applying a critical perspective [6•, 7–9]. Having previously argued for the need for politics and economics to be

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incorporated into dominant explanations of population health [10], in this commentary, we apply a *critical* perspective to macrosocial epidemiology that engages *scientific realism* and incorporates *social conflict*. To better understand the perspectives advocated here, it is useful to briefly describe, compare, and contrast scientific realism and social conflict with other (philosophical) approaches and (sociological) paradigms.

Scientific realism is a philosophical approach to the social sciences that can be applied to macrosocial epidemiology to identify the patterns between specific contexts, causal mechanisms, and health outcomes [8, 11–13, 14••]. Within social epidemiology, there are at least four epistemological approaches that researchers implicitly or explicitly adopt: pragmatism (e.g., the truth of a concept or proposition relates to its practical effects), empiricism (e.g., also known as positivism—all knowledge derives from experience as against a priori categories), rationalism (e.g., deductive reasoning is the ultimate test of knowledge), and realism (e.g., reality is ontologically independent of practical effects, sensory experience, and rational beliefs). The key idea is that different theories of knowledge matter because epistemologies shape, influence, and determine how topics such as ‘race and health’ are conceptualized, tested, and interpreted. For example, pragmatists include race variables in their studies for reasons related more to their academic utility, convention, and consequences (e.g., race is investigated because “it works” in a statistical sense), rather than for reasons that implicate prejudice, stereotypes, and racism as health inequality-generating mechanisms. By comparison, the treatment of race by empiricists is guided by scientific methods (e.g., any hypothetical effect of race on health must be directly and systematically observed) and empirical evidence (e.g., all associations between race and health must be verified and replicated with sensory experiences in the form of valid and reliable data). Given the dominance of empiricism in public health, the extant literature is filled with studies that show race-health associations and few that identify causal mechanisms or recommend social interventions. Among rationalists, the key to understanding how race affects health requires deductive reasoning and a priori probabilities. The curious implication is that rationalists are likely to theorize about race and health without the support of empirical data to support their claims. In sharp contrast, scientific realists begin with the acknowledgement that race and health are connected in complex ways that exist independent of our senses [11]. For example, existing studies find individual and institutional forms of racism contribute to producing and perpetuating health inequalities. The key distinction among realists is that these realities exist over and above our pragmatic, empirical, and rational understanding of them. From a realist perspective, the challenge is to build and refine theory about the nature of race and health, identify immeasurable mechanisms and causal powers that link race and health, and generate theory- and

data-driven statements about ‘unobservables’ as ‘observables’ [15••]. Realism allows social epidemiologists to gain a deeper understanding of *how*, *why*, and *under what contexts* macrosocial determinants improve or harm population levels of health [16, 17, 18•].

In terms of social conflict, this is a sociological paradigm based on the idea that society is a complex system characterized by inequality, tension, and conflict. These features have the potential to trigger various kinds of social change that may affect population health, including labor strikes, political strife, and social justice movements for racial and gender equality. Guided by this paradigm, macrosocial epidemiologists examine how unequal power relations based on social class, race, ethnicity, and gender (e.g., exploitative employment relations, racism, sexism) are causally linked to unequal distributions of valuable resources (e.g., private ownership of productive means, exclusionary educational mechanisms, and intergenerational transfers of wealth create socioeconomic inequalities in the first place), which taken together, generate unfair and avoidable health inequalities. More importantly, this paradigm encourages public health researchers to go beyond the exercise of identifying and replicating significant macro-level associations. The real value of incorporating social conflict into macrosocial epidemiology lies in its emphasis on challenging major patterns of social inequalities, with the potential to narrow, and possibly eliminate, social inequalities in health.

Social conflict is advocated here in favor of structural functionalism, the dominant and non-critical approach commonly used in macrosocial epidemiology. Rather than interrogating major patterns of inequality, epidemiologists who adopt structural functionalism are more concerned with documenting the health consequences of macro-level phenomena. It is not an exaggeration to say that most macro-level studies in social epidemiology reflect such an orientation. Consequently, most epidemiological studies: (a) adopt uncritical positions on existing social structures (e.g., socioeconomic position is presented as the fundamental cause of health inequalities [19] in favor of capitalist relations that explain how inequalities in both social class and SEP are generated) [20]; (b) assume that society and its interrelated parts operate more or less ‘naturally’ (e.g., relations between the rich and poor, whites and racial minorities, men and women are relatively ‘fixed’); (c) overlook the political, economic, and cultural ways in which social inequalities are constructed over time and across place (e.g., dominant groups protect their privileges by supporting the status quo); (d) emphasize on social stability and cohesion in favor of social conflict and social change (e.g., accept welfare state capitalism and ignore power imbalances between the state/employers and citizens/employees); and (e) display conservatism in their findings and recommendations (e.g., micro- or mid-level interventions are often suggested to tackle macro-level

phenomenon). Once more, in sharp contrast, incorporating social conflict into our thinking and practice encourages us to view social structures as inequality-generating mechanisms, and re-orientes our public health efforts toward challenging unequal power relations such as political power, economic exploitation, and dominant cultural beliefs [3, 21••, 22].

Before advancing these arguments, we first provide a brief rationale on the importance and value of macrosocial determinants to understanding and improving population health.

### Macrosocial epidemiology: Moving Upward to Improve Population Health

The supporting rationale to establish macrosocial epidemiology as a major program of future scholarship is two-fold. First, existing studies confirm that not all causes of population health and health inequalities can be explained by downstream factors [3, 23]. The key idea is that some determinants of population health exist at the level of social systems and social structures [3, 24], and thus require a macro-level orientation. Because we are seeking to explain why some entities are healthier than others, we should adopt an upstream approach that explains how health inequalities are generated in the first place and reproduced over time through unequal power relations. In this respect, macrosocial approaches to population health differ from prevailing mid-level approaches that focus on stratified attributes and conditions (e.g., social gradients in health studies that have been replicated for decades) [25]. From a macrosocial perspective, social gradients in health do not simply reflect the fact that some individuals and groups obtain more education, earn more money, and occupy better jobs than others. Instead, health inequalities reflect unequal relations located at a macro-level, and result from social mechanisms that are often unobservable [15••, 26]. For example, private ownership of productive resources empowers some persons and firms to appropriate the surplus labor of others (e.g., capitalist relations in the form of profits) [27]; exclusionary mechanisms enable some groups to severely restrict access to certain economic opportunities (e.g., opportunity-hoarding relations in the form of educational credentials) [28]; and discriminatory beliefs and practices often empower certain groups to gain unfair political, economic, and cultural advantages (e.g., cultural relations in the form of sexism, racism, heterosexism, ableism, ageism, class bias) [29]. The research implication is that if unequal power relations are macrosocial determinants of health, then social epidemiologists should direct their research gaze upward to study macrosocial phenomena.

Second, the advantage of focusing on macrosocial determinants of health, or more “distal” and “upstream” causes [30, 31], is that greater improvements in population health may be achieved since most disease cases arise among those outside

the tail of high risk [32]. As Rose argued: “[T]o find the determinants of prevalence and incidence rates, we need to study characteristics of populations, not characteristics of individuals” [33: p. 428]. Yet, the dominant approach in social epidemiology is to concentrate on the attributes and conditions of people, and to compare the characteristics of these people along a number of mid-level variables such as socio-economic position, income inequality, and social cohesion [34]. At best, these studies recommend universal policy solutions that increase the availability of social determinants of health (e.g., increasing minimum wages, freezing tuition rates, improving occupational safety). At worst, these studies overlook macro-level phenomena, and offer causal explanations that implicate communities and groups for their own poor health (e.g., communities and groups with poor health possess insufficient levels of social cohesion and communal trust) [35]. In contrast, macrosocial approaches to population health enable us to challenge taken-for-granted assumptions (e.g., narrowing social gradients alone will not achieve health equity), increase our awareness of how social structures affect population health (e.g., income and health inequalities are inherent features in capitalist economies), and promote a much-needed ‘public health imagination’ (e.g., thinking in a way that transforms personal health problems into political and public issues) [36]. By implication, macrosocial approaches to improving population health involve more than simply increasing the availability of health-promoting resources. In addition to stressing the importance of social determinants of health, macrosocial approaches involve large-scale interventions and movements that redress exploitative, exclusionary, and dominative mechanisms (e.g., increasing workplace democracy, strengthening public institutions at the expense of private interests, and passing affirmative action legislation) [21••, 27].

### Engaging Scientific Realism: Macrosocial Contexts, Mechanisms, and Outcomes

Because existing studies on macrosocial determinants of health are largely guided by positivism, macrosocial epidemiology tends to produce more ‘black-box’ descriptions than explanatory mechanisms, or research that links *explanans* and *explanandum* [12, 13, 14••]. Often times, black-box explanations are presented in the form of statistical models, and explanatory mechanisms are understood as regression coefficients [37]. In turn, these coefficients are offered as the causal inference of macrosocial determinants (e.g., indicators of globalization such as exports, multinational corporations, and international lending institutions are predictors of higher infant mortality rates [38]). From a scientific realist perspective, however, the analytical goal is more complex than performing and interpreting regression models. Rather, the

challenge of scientific realism is to identify the *mechanisms* that generate macro-level health associations [13, 14•, 15•, 39•, 40, 41]. In *Social Theory and Social Structure*, Merton defines mechanisms as “social processes having designated consequences for designated parts of the social structure” and argues that it constitutes the main task of sociology to “identify” mechanisms and to establish under which conditions they “come into being” and “fail to operate” [42; p. 43•, 44•]. In this respect, scientific realism strives to generate deeper and more granular explanations by thinking in terms of generative mechanisms, which in turn, augments our “understanding of why we observe what we observe” [13; p. 9]. In applying this logic to macrosocial epidemiology, the challenge of scientific realism is to identify *generative mechanisms* that explain *how* and *why* macrosocial determinants and population health are casually linked. In question form, for example, “how and why do macrosocial forces, processes, and institutions improve or worsen population health and increase or reduce health inequalities, and under what political, economic, and cultural contexts?”

Given that black-box thinking reflects an empiricist approach, the intellectual goals are to identify plausible connections between independent variables (I) and health outcomes (O), test the systematic direction, strength, and significance of these connections, and determine the degree to which health outcomes change when any one of the macrosocial (independent) variables (I) is varied, while holding other predictors constant. Black-box accounts are the standard in macrosocial epidemiology, and include, for example, dominant programs of research on the health consequences of income inequalities [43•], welfare regime typologies [44•], and democratic states [45•]. In contrast, mechanism-based thinking (scientific realism) involves examining the same causal link between I and O, with the added realist foci of contexts (C) and mechanisms (M). Contexts refer to specific features and settings in which macro-level determinants of health are conceptualized and generative mechanisms are triggered to affect population health [17, 46–48]. Contextual thinking addresses the key questions “for whom” and “in what circumstances” do macrosocial factors, processes, and institutions shape and influence health outcomes. In turn, mechanisms describe what it is about macrosocial determinants that generate population health outcomes (O). The key idea here is that macro-level factors are not the tangible causes of health per se. To be more accurate and precise, macrosocial determinants either provide or withhold the resources that improve or harm health and increase or reduce health inequalities. Because mechanisms are often unobservable and thus immeasurable, the scientific realist tasks for social epidemiologists are three-fold: (1) identify the inner workings of macrosocial determinants of health; (2) build generative theories; and (3) produce a set of theory- and data-driven statements on how and why macrosocial determinants are casually linked to population health.

To make scientific realism less abstract and more concrete, let’s review a current example in the extant literature—the macro-level health associations between leftist politics, welfare regimes, and welfare generosity [49•, 50•]. Guided by a realist framework, we can deconstruct the interactions between politics (e.g., organizations and institutions committed to egalitarian, moderate, or conservative ideologies), regimes (e.g., historical balance of working-class power), and generosity (e.g., state distribution of public goods and social transfers) into their essential contexts, mechanisms, and outcome patterns [17]. Pawson and Tilly [17] describe context-mechanism-outcome patterns using the lettering system (C1) (M1) (O1). Given this, it is not essential that we an explanatory note. It’s not a standard in the field of realist evaluation. Since contexts enable and constrain the operation of mechanisms, the political, economic, and cultural contexts of population health are central to generating initial theory. For example, political contexts relevant to population health include open forms of government such as ‘democratic states’ (C<sub>1</sub>) [51] and constitutional constraints such as ‘proportional representation systems’ (C<sub>2</sub>) [52]. The historical balance of political power may be germane as well, including for example, ‘strength of leftist political parties’ (C<sub>3</sub>) [3, 24], ‘strength of trade unions’ (C<sub>4</sub>) [53, 54], ‘number of female politicians’ (C<sub>5</sub>) [55], ‘strength progressive social movements’ (C<sub>6</sub>) [56], and ‘social democratic welfare regimes’ (C<sub>7</sub>) [57, 58]. Macro-levels of health are also dependent on economic contexts such as economic systems, ‘capitalist relations’ (C<sub>9</sub>) [59], policy preferences, ‘neoliberal doctrines’ (C<sub>10</sub>) [60], and economic indicators, ‘economic growth’ (C<sub>11</sub>) [61] and ‘global recessions’ (C<sub>12</sub>) [62]. The health impact of cultural contexts may consist of social norms, ‘individualist’ (C<sub>13</sub>) [63] versus ‘collectivist’ (C<sub>14</sub>) [64], and dominant ideologies, ‘populism’ (C<sub>15</sub>) [65] versus ‘elitism’ (C<sub>16</sub>) [66].

Recall that causal mechanisms are the resources responsible for improving or harming population health and reducing or increasing health inequalities. The critical distinction is that independent variables (I) are not the units of analysis that explain causation. Welfare generosity, for example, has been conceptualized as a macrosocial determinant of health [67•]. However, government expenditures are not causal mechanisms that explain the logic on how and why welfare states shape and influence health outcomes. In realist terms, government expenditures work in different ways in different contexts to trigger various mechanisms (M<sub>1</sub>, ..., M<sub>n</sub>), which in turn, affect health outcomes. So what are possible causal mechanisms that explain how and why welfare generosity improves health and reduces health inequalities? Health-promoting resources activated by welfare regimes include, but are not limited to, the ‘provision of public goods’ (M<sub>1</sub>) (e.g., universal healthcare) [68]; ‘protection against labor market risks’ (M<sub>2</sub>) (e.g., generous pension and unemployment benefits) [57]; ‘institutionalization of acceptable standards of living’ (M<sub>3</sub>) (e.g., large stock of social housing) [68]; ‘reduction of social

inequalities' ( $M_4$ ) (e.g., generous income maintenance programs) [69]; 'decommodification of labor' ( $M_5$ ) (e.g., alleviating the degree to which individuals are forced to sell their labor as commodities) [57]; 'guarantee of social citizenship rights' ( $M_6$ ) (e.g., income entitlements are universal and granted for all citizens) [70]; 'defamilization of labor' ( $M_7$ ) (e.g., alleviating the degree to which individuals can uphold acceptable standards of living independent of family relationships) [71]; 'protection against psychosocial stress and health-threatening behaviors' ( $M_8$ ) (e.g., welfare expenditures buffer against material deprivation' [72, 73]; and 'investment in public infrastructures' ( $M_9$ ) (e.g., redistribution of societal resources for public goods) [74].

Within contexts, mechanisms are activated, resulting in specific health outcome patterns. Health outcome patterns are the intended and unintended interactions and consequences of leftist politics, welfare regimes, and welfare generosity. Scientific realism advises against relying on any single health variable to understand the health effects of macrosocial entities. Instead, the rule of thumb is to consider a wide range of health outcomes to produce a more nuanced understanding of how macrosocial determinants generate multiple outcome patterns over the life-course. Although most macrosocial studies remain focused on disease-specific outcomes, existing studies fare much better in terms of life-course stages, finding that politics, regimes, and generosity generate and reproduce population health outcomes during childhood (e.g., infant mortality and low birth weight) ( $O_1$ ) [75], adolescence ( $O_2$ ) [76], working-age ( $O_3$ ) [54], and retirement ( $O_4$ ) [77], as well as across sub-groups such as gender ( $O_5$ ) [78•]. The notion of outcome patterns runs contrary to the bio-medical tradition of disease-specific investigations; however, thinking in terms of outcome patterns allows us to broaden our approach to understanding and explaining how and why macro-level determinants are linked to multiple public health outcomes.

At its core, scientific realism is about theory-testing and refinement. Identifying context-mechanism-outcome patterns in macrosocial epidemiology represents a major step toward producing a fuller understanding on (a) how macro-level factors, processes, and institutions (e.g., welfare state capitalism) (b) trigger, authorize, and justify key mechanisms (e.g., employment relations) that (c) generate and reproduce unequal power relations (e.g., capitalist and managerial class versus well-educated and trained middle class versus working class with weak unions versus precarious workers versus working poor) (d) under specific conditions (e.g., global recession within the context of austerity), (e) to bring about predictable levels of population health and health inequalities. Whereas positivism aims to connect and replicate the associations between (a) and (e), scientific realism offers new directions such as (b), (c), and (d), for macrosocial theories of population health.

### **Incorporating Social Conflict: Unequal Political, Economic, and Cultural Relations**

It suffices to say that the vast majority of research on macrosocial determinants of health favors a purely scientific paradigm more than a social-conflict approach [54, 79]. Guided by the former paradigm, macrosocial epidemiology presumes that social structures simply exist within an orderly system, and that the goals of public health research are to gather empirical data, describe macro-level patterns, and recommend incremental changes [80••]. Consequently, this work tends to be produced for academic audiences, motivated by professional interests, and guided by structural-functional theories (e.g., viewing society as a complex system where social structures work together to ensure productivity and stability such as economic growth) [80••]. Given this, it is not an exaggeration to say that most research on macrosocial epidemiology is non-critical, and that our current knowledge of population health tends to be "overly descriptive ... [and] almost irrelevant to policy debates" [81•].

There are at least three reasons why macrosocial epidemiology qualifies as being 'non-critical'. First, most macro-level epidemiologic studies do not consider the effects of social conflict, or the inherent struggle between individuals and groups over positions of power and valued resources (e.g., political, economic, and cultural) [22]. Second, current research generally makes policy recommendations that are restricted to improving the health of specific groups through targeted programs and services rather than improving the health of populations through universal programs (e.g., universal healthcare, childcare, and post-secondary education) [82]. Third, nearly all work fails to implicate social structures that generate and reproduce inequalities in the first place as macrosocial determinants of health inequalities (e.g., private-property rights over means of production; capacity of business owners to acquire profits from subordinated classes; oppressive, dominative, and exploitative histories based on colonial, patriarchal, and racial relations) [21••, 83, 84].

To advance a more critical understanding of population health, our conceptualization of macrosocial determinants explicitly incorporates the sociological ideas of *social structures* and *social-conflict* [85•]. Here, the emphasis is on how social structures, or relatively stable patterns of social behavior, generate and reproduce different forms of social conflict, which result in unequal political, economic, and cultural relations [85•], which in turn, produce health inequalities. The key idea is that these social structures and social conflicts have the effect of benefiting some groups (e.g., core/wealthy nations; men; heterosexuals; able-bodied; non-retired; business owners) at the direct expense of others (e.g., semi-periphery/middle-income and periphery/low-income nations; visible minorities; women; lesbian, gay, bisexual, transgender; disabled; working class; poor; First Nations) [27, 29, 86].

Our argument is that macrosocial epidemiology should integrate some of the central tenets of critical sociology, which focuses on the need for social change to address societal patterns of inequality [6, 9, 36]. By doing so, our discipline can continue to conduct non-critical epidemiology (e.g., which macrosocial determinants shape the risk and occurrence of poor health?), as well as undertake more consequential and critically-oriented scholarship (e.g., how can social change influence the nature of macro-level determinants in the first place?). In our view, this requires asking questions that actively engage moral and ethical issues [10, 15••]. If future research were to incorporate social-conflict and redress moral and ethical issues, macrosocial epidemiology would immediately become more useful, relevant, and even indispensable since unequal power relations would be implicated as a major cause of avoidable and unfair health inequalities. Illustrative questions include, “What are the major macrosocial determinants of economic, gender, and racial inequalities, and how do these unequal power relations affect health?”, “How do macro-level forces, processes, and institutions generate health inequalities over time and across place?”, “How do health inequalities reflect social conflict, and how can they be reduced through social change?”, “How do more powerful and healthier entities protect their privileges and health?”, and “How can less powerful and sicker entities challenge the status quo to improve their health?”.

Because these questions are inherently value-laden (and somewhat unconventional and controversial), macrosocial epidemiologists committed to social justice should determine whether they are content with documenting and replicating the existence of health inequalities, or willing to use epidemiologic research in a distinctly critical way to learn how social structures operate, generate inequalities, and determine population levels of health. The latter approach offers at least two future directions for critical macrosocial epidemiologists. First, our discipline needs to produce more engaged scholarship that sheds light on how and why macro-level forces, processes, and institutions generate and reproduce health inequalities (e.g., using scientific realism methods to interrogate social conflict) [80••]. Second, our discipline needs to view research as a process of knowledge production as well as an intervention strategy that has the power to reduce unequal power relations (e.g., producing research that informs and brings about needed change).

Both directions converge on the clear need for more macrosocial research that challenges the status quo of existing social structures and transforms the nature of structural inequalities (e.g., taking action on mechanisms that allow, justify, and perpetuate some entities to control, dominate, and exploit others for their own economic gain) [27, 28]. For example, applying a critical approach to macrosocial epidemiology encourages us to conceptualize relational mechanisms such as sexism, racism, heterosexism, ableism, ageism, and classism to understand why powerful groups are healthy and less powerful

groups are not [29, 86–88]. Applying the same logic to global health allows us to examine these relational mechanisms, as well as world-system dynamics such as transnational divisions of labor, armed conflicts, capital accumulation processes, and historical trajectories of exploitation [83, 89, 90].

Our version of critical macrosocial epidemiology involves making explicit value judgments about the ways in which society should be changed to improve health (e.g., assisting, protecting, and empowering marginalized and oppressed groups/nations). In doing so, we reject Weber’s ideal that researchers remain impartial to produce value-free knowledge [91••]. Conventional macrosocial epidemiologists may object to adopting such clear positions with respect to politics (e.g., supporting egalitarian policies and generous welfare states) [3], economics (e.g., supporting collective bargaining rights and workplace democracy while railing against neo-liberal doctrines and austerity policies) [60], and culture (e.g., supporting pro-gun control measures, pro-choice movements, or affirmative action initiatives) [92]. We counter that research on macrosocial determinants of health is inherently political, economic, and cultural, in that, our research either explicitly or implicitly calls for social change (and better health) or it does not. Because our research topics are intrinsically value-relevant (e.g., reducing health inequalities involves the removal of exclusionary mechanisms that undermine the advantages of the affluent, credentialed, and privileged), it is impossible and even undesirable for public health researchers to remain value-free in the pursuit of social justice in public health [91••]. How can we expect to remain objective and apolitical when our profession strives to reduce health inequalities caused by unjust relations? Although it is not possible for public health researchers to remain apolitical, we do have the *power* to choose which positions to support, the *responsibility* to conduct high-quality research, and an *ethical duty* to remain transparent throughout all stages of the research process.

In more practical terms, there are several ways a social conflict paradigm can be effectively applied to macrosocial epidemiology. This includes, but is not limited to, the following value judgments, conceptual shifts, and methodological adjustments:

- a) *Nurture a public health imagination.* Mills [36] emphasized the importance of actively using a “sociological imagination” in helping people understand and engage the social world around them. We believe that macrosocial epidemiologists should apply the same logic to population health that Mills applied to sociology. A “public health imagination” encourages us to think more deeply about commonly held assumptions about macro-level relationships (e.g., globalization operates as a rising tide that increases and improves the wealth and health of peripheral countries), allows us to consider both the opportunities and constraints of social structures (e.g.,

macro-level realities exist but are mediated by meso- and micro-level mechanisms), and empowers us to be active contributors and users of new public health knowledge (e.g., take advantage of research as a tool for social and political change).

- b) *Challenge the notion that personal values and public health research are distinct.* Given that supposedly “value-free” public health research amounts to telling a “story book picture” of health inequalities [93], macrosocial epidemiologists should embrace health-promoting values such as social justice, equality, and solidarity. By accepting these values as professional obligations, our hope is that future public health research will move beyond producing “value-free” associations (e.g., macrosocial gradients in health) to “value-laden” solutions (e.g., narrowing macrosocial gradients in health involves increasing working-class power and workplace democracy). Navarro and Bambra are two exemplar scholars, who consistently and openly incorporate personal values into their public health research [94, 95].
- c) *Conceptualize social structures as inequality-generating mechanisms.* Rather than viewing social structures such as welfare states and economic systems as stable components that work together to promote stability, macrosocial epidemiologists should investigate how social structures benefit some people at the expense of others. By doing so, we gain a deeper understanding on how welfare state activities and capitalist relations create unequal distributions of political, economic and cultural resources, which

in turn, generate health inequalities. Moreover, we will become more familiar with the relational nature of population health—dominant groups are healthier in part because they protect their accumulated privileges, exclude others from accessing scarce opportunities, and ensure that the status quo remains intact.

- d) *Conduct more applied public health research.* More work is needed on the effectiveness and efficacy of new and existing programs, policies, and interventions designed to improve health and reduce health inequalities [96, 97]. This involves making the transition from being scientific epidemiologists, who describe the nature of health problems, to being applied public health researchers, who focus on how health problems may be solved through political mechanisms and public policies [80••]. For example, the *At Home/Chez Soi* is a national project in Canada that is part-research, exploring ways to help homeless people with mental health problems, and part-social intervention, providing good, quality housing as the first step to recovery [98]. Such work demonstrates the possibility of carrying out applied research that is value-driven, policy-relevant, and committed to solving social problems.
- e) *Advocate for social change as a public health strategy.* Social change refers to the transformation of political, economic, and social institutions over time. The link between social structures that generate health inequalities and social changes that operate as public health interventions captures our core vision of macrosocial epidemiology [22, 27, 28]. In our view, conflicts between employers and

**Table 1** Non-critical versus critical macrosocial epidemiology: A summary

	<i>Macrosocial Epidemiology</i>	
	<i>Non-Critical</i>	<i>Critical</i>
<i>Theoretical Paradigm</i>	Structural–functional (e.g., social cohesion)	Social conflict (e.g., social class)
<i>Conceptualization of Macro-level Determinants</i>	Macro-level factors work together to promote cohesion and stability	Macrosocial structures create unequal power relations and social inequalities over time
<i>Scientific Approach</i>	Pure: gather new information, discover new relationships	Applied: use research to bring about desired change
<i>Research Foci</i>	Describe macro-level patterns between causes and effects	Interrogate the relational nature of health inequalities
<i>Primary Audience</i>	Academics	Policymakers, stakeholders, community groups
<i>Role of Values</i>	Value-neutral, objective	Value-relevant, engaged
<i>Distribution of Political Power</i>	Pluralist: highly-dispersed among several interest groups	Power-elite: concentrated among the wealthy
<i>Source of Economic Power</i>	Stratification: some groups acquire more education, earn more income, and occupy better jobs than other groups	Exploitation: powerful groups control the labor of less powerful groups to its own economic advantage
<i>Function of Cultural Power</i>	Non-ideological: cultural beliefs, values, and norms are largely overlooked	Ideological: dominant cultural beliefs justify the existence of health inequalities
<i>Population Health Strategies</i>	Rational approach: share findings, make evidence-based recommendations, conduct more research	Advocate for social change: mobilize political action, increase workplace democracy, support social movements

employees, dominant racial and subordinated racial groups, and men and women, for example, are key drivers of social change in democratic and capitalist societies. Examples abound on how social movements supported by First Nation groups, organized labor, people of color, women, and gay men and lesbians reshape societies in more egalitarian and healthier ways [99]. The macro-level effects of social change and social movements on population health and health inequalities should no longer be overlooked by social epidemiologists.

To ensure the future relevance of macrosocial epidemiology as an academic discipline, our suggestions are to adopt a more critical approach by nurturing a public health imagination, integrating values and science, implicating structural determinants of inequalities, undertaking more applied research, and appreciating the importance of social change to achieve better health [80••]. To be clear, we are not dismissing non-critical research that examines the connections between macrosocial determinants and population health [23]. To the contrary, non-critical scholarship that establishes macro-level associations is essential; however, our contention is that such work should only serve as starting points for future inquiry. Table 1 summarizes the major differences between ‘non-critical’ versus ‘critical’ approaches in macrosocial epidemiology.

## Conclusion

Because research on macrosocial determinants is still maturing [1], our hope is that this emerging sub-discipline will not follow the same intellectual path set by researchers working on mid-level determinants such as socioeconomic position. On one hand, the first epidemiologic studies that found social gradients in health were invaluable [100]. On the other, the reliance on stratification indicators over the past 20 years has contributed to our current lack of understanding on how social gradients in health are generated and what efforts are needed to reduce them. In this commentary, we have provided several promising directions to advance macrosocial epidemiology in new, relevant, and critical ways. Engaging scientific realism challenges our taken-for-granted assumptions between cause and effect, providing new insights on how and why macrosocial determinants matter. Incorporating social conflict into our thinking enables us to assess both the constraints of current epidemiological approaches and the opportunities to use social change to improve health.

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## Compliance with Ethics Guidelines

**Disclosures** The views expressed in this commentary are the views of the authors and do not necessarily reflect the views of the Ontario Ministry of Health and Long-Term Care.

**Conflict of Interest** C. Muntaner declares no conflicts of interest. E. Ng declares no conflicts of interest.

**Human and Animal Rights and Informed Consent** This article does not contain any studies with human or animal subjects performed by any of the authors.

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