

Cambridge University Press

978-0-521-17944-7 - A History of Communications: Media and Society from the Evolution of Speech to the Internet

Marshall T. Poe

Copyright Information

[More information](#)

---

# A HISTORY OF COMMUNICATIONS

Media and Society from the  
Evolution of Speech to the Internet

---

MARSHALL T. POE

*University of Iowa*



**CAMBRIDGE**  
UNIVERSITY PRESS

Cambridge University Press

978-0-521-17944-7 - A History of Communications: Media and Society from the Evolution of Speech to the Internet

Marshall T. Poe

Copyright Information

[More information](#)

CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore,  
São Paulo, Delhi, Dubai, Tokyo, Mexico City

Cambridge University Press

32 Avenue of the Americas, New York, NY 10013-2473, USA

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9780521179447](http://www.cambridge.org/9780521179447)

© Marshall T. Poe 2011

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2011

Printed in the United States of America

*A catalog record for this publication is available from the British Library.*

*Library of Congress Cataloging in Publication data*

Poe, Marshall.

A history of communications : media and society from the evolution of speech to the Internet / Marshall T. Poe.

p. cm.

Includes bibliographical references and index.

ISBN 978-1-107-00435-1 (hardback) – ISBN 978-0-521-17944-7 (pbk.)

1. Communication – Social aspects. 2. Digital media – Social aspects. I. Title.

HMI206.P64 2010

302.209 – dc22 2010031501

ISBN 978-1-107-00435-1 Hardback

ISBN 978-0-521-17944-7 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet Web sites referred to in this publication and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.