

# A Longitudinal Characterization of Local and Global BitTorrent Workload Dynamics

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March 14, 2012



# Motivation

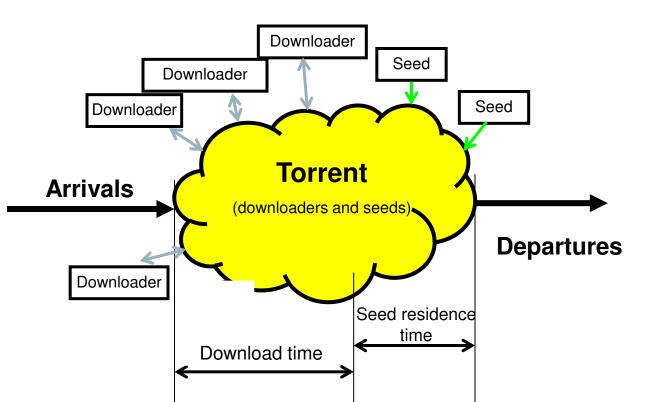
- Use of Internet for content delivery is massive
  ... and becoming more so
  - How to make scalable and efficient?
  - Server-based and peer-to-peer
- Chunk-based approach proven scalable
  - Files split into smaller chunks
  - Clients can download from both servers and other clients (peers)
- How to best manage large-scale content replication systems
  - E.g., where to place chunks?
  - Must first understand workload dynamics ...

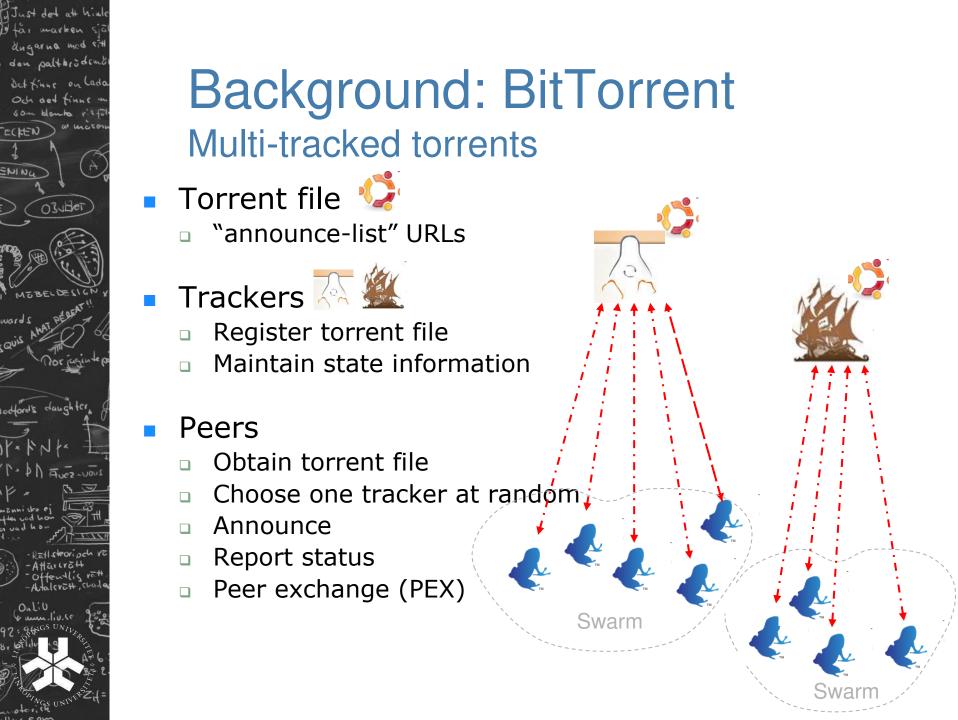


# Background: BitTorrent

### Single file download

- File split into many smaller chunks
- Downloaded from both seeds and downloaders
- Distribution paths are dynamically determined
  - Based on data availability







# Background: BitTorrent

### Multi-tracked torrents

- Torrent file <sup>1</sup>/<sub>2</sub> • •
  "announce-list" URLs
- Trackers Kers Kers
  - Register torrent file
  - Maintain state information

### Peers

- Obtain torrent file
- Choose one tracker at random
- Announce
- Report status
- Peer exchange (PEX)

Swarm

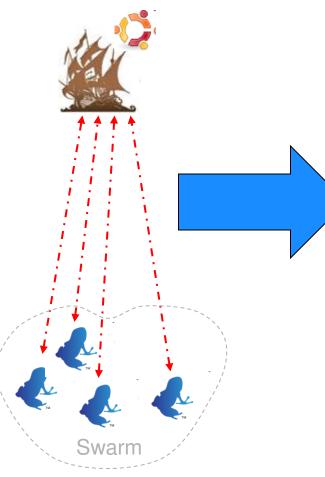


# Contributions

- Longitudinal multi-torrent analysis
  - 48 weeks from two vantage points
- Capturing differences in dynamics observed locally and globally
  - University campus vs. global tracker-based
- Example observations
  - Campus users download larger files
  - Campus users early adopters (except music)
  - High popularity churn
  - Most popular content peak later



### Measurement overview Active + passive measurements



### Popularity dynamics



- Longitudinal data
- Two vantage points
  - University campus (ingress/egress)
  - Global trackers

### University: tracker communication Passive measurements

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Extract HTTP peer-to-tracker traffic at campus ingress/egress

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### Global: Tracker scrapes Active measurements

Periodically request the current state as observed at a large set of trackers

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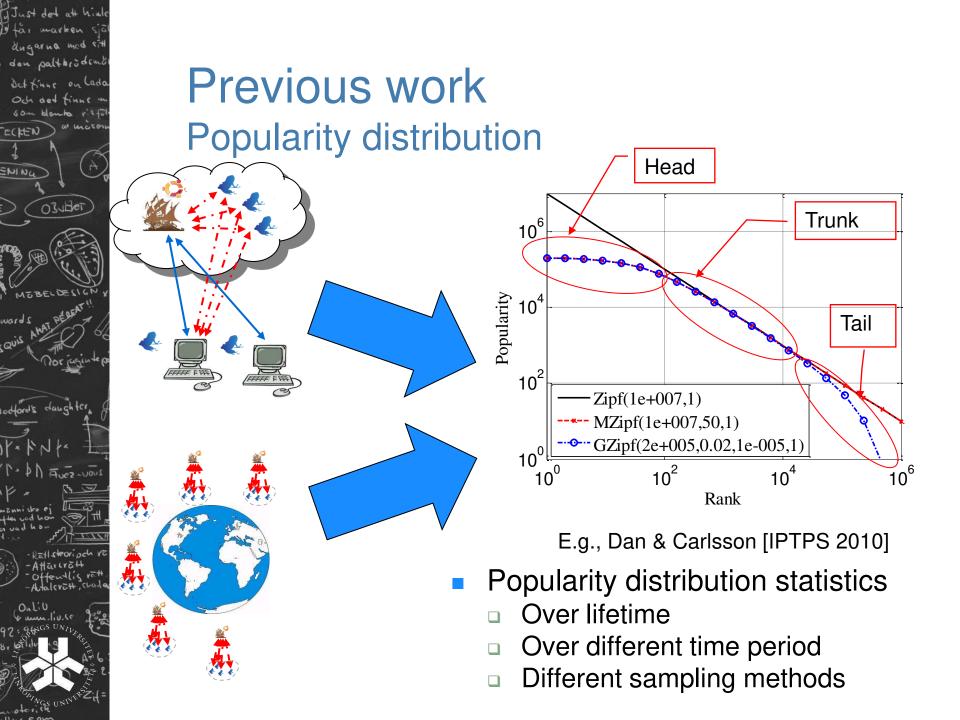
Periodically request the current state as observed at a large set of trackers



# **Measurement overview** Active + passive measurements

### **Popularity dynamics**







### Summary of datasets

Property	University	Global	Mininova
Trackers	2,371	721	1,690
Torrents	56,963	11.2 M	911,687
Downloads HTTP requests	1.73 M 249 M	37.0 B	
Start date	Sep. 15, 2008	Sep. 15, 2008	Sep., 2008
End date	Aug. 17, 2009	Aug. 17, 2009	Aug., 2009
Frequency	All requests	Weekly scrapes	Twice



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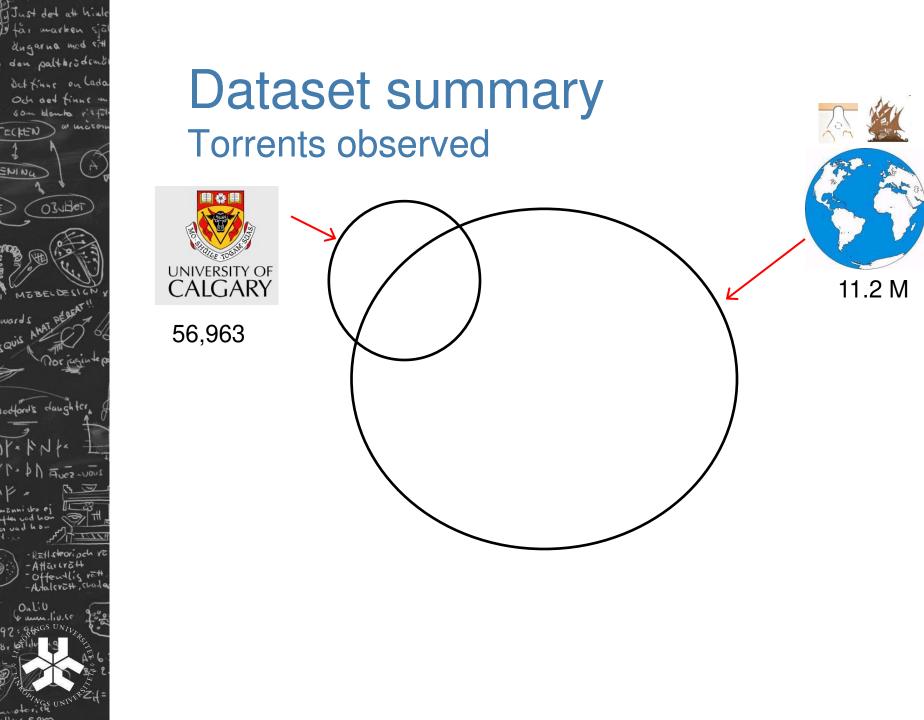
48 weeks of overlapping longitudinal data 

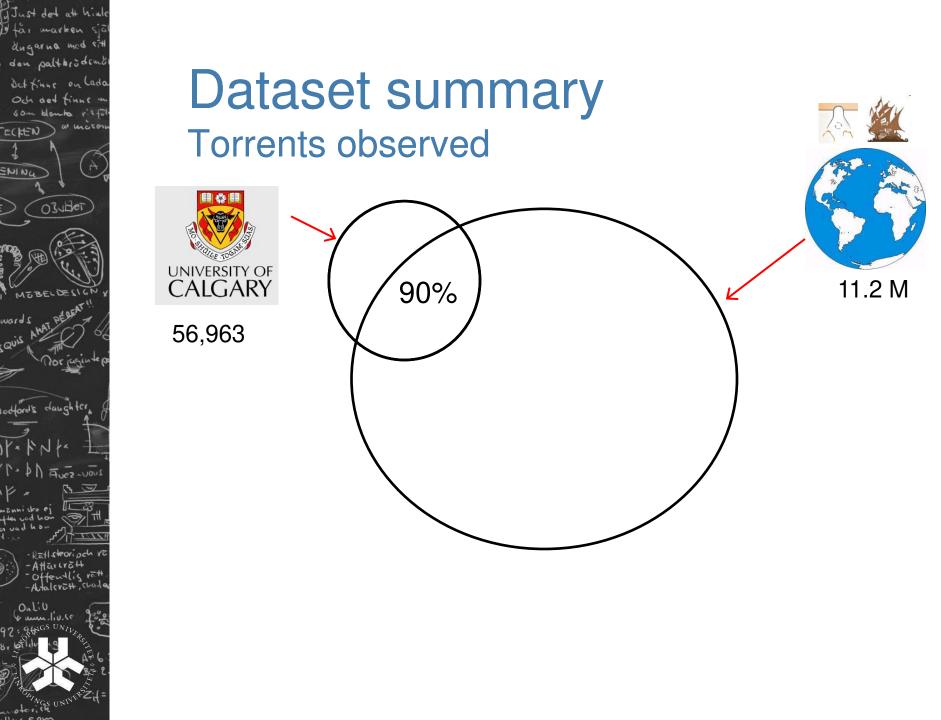


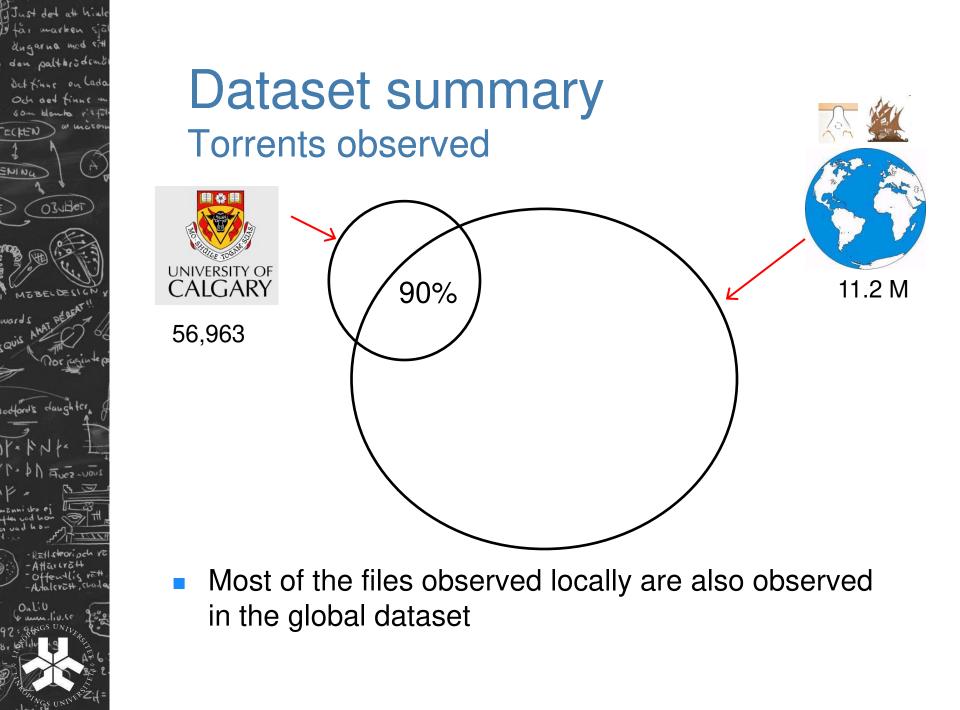
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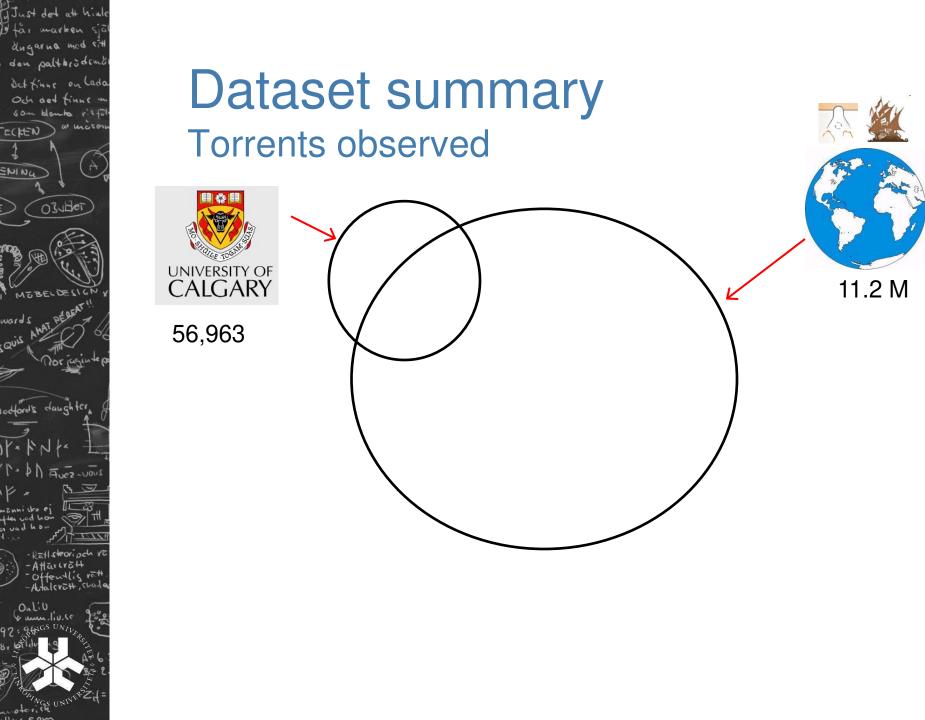
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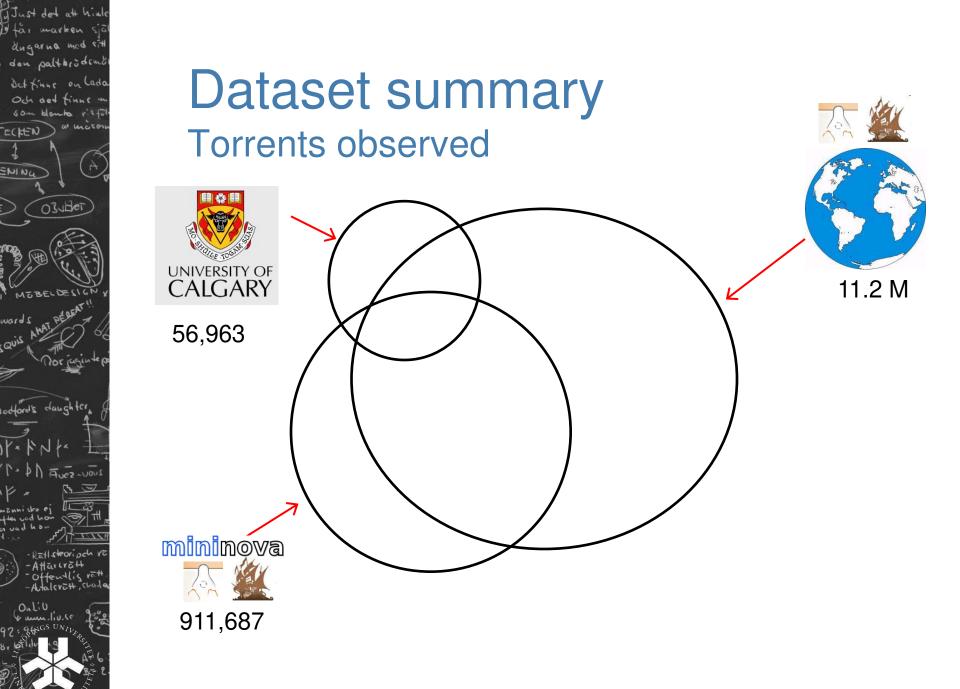
Many torrents (and downloads) ...



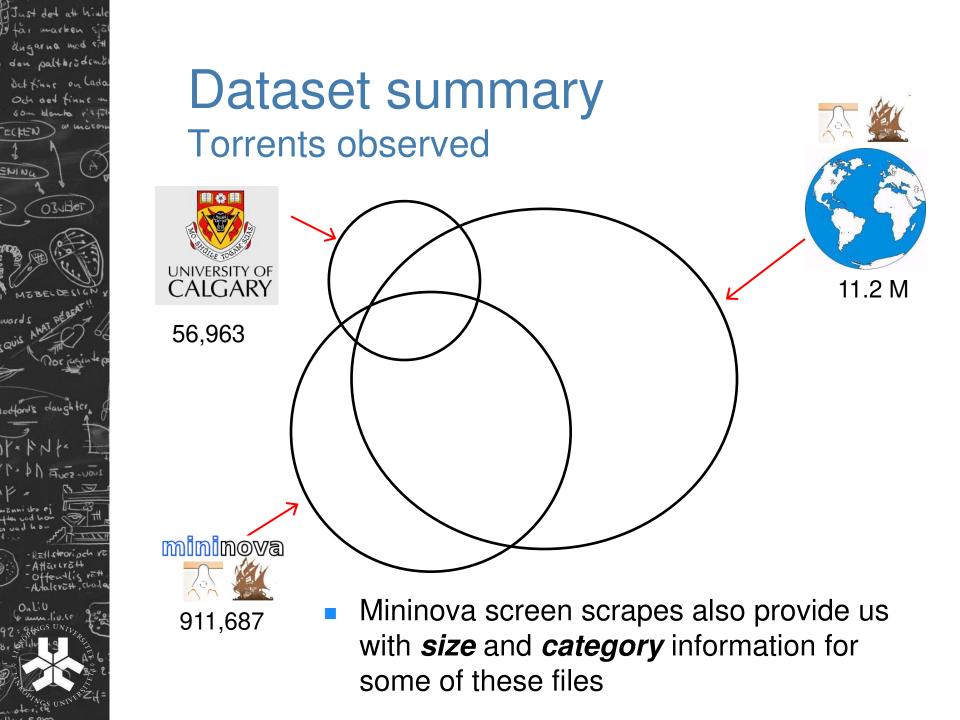


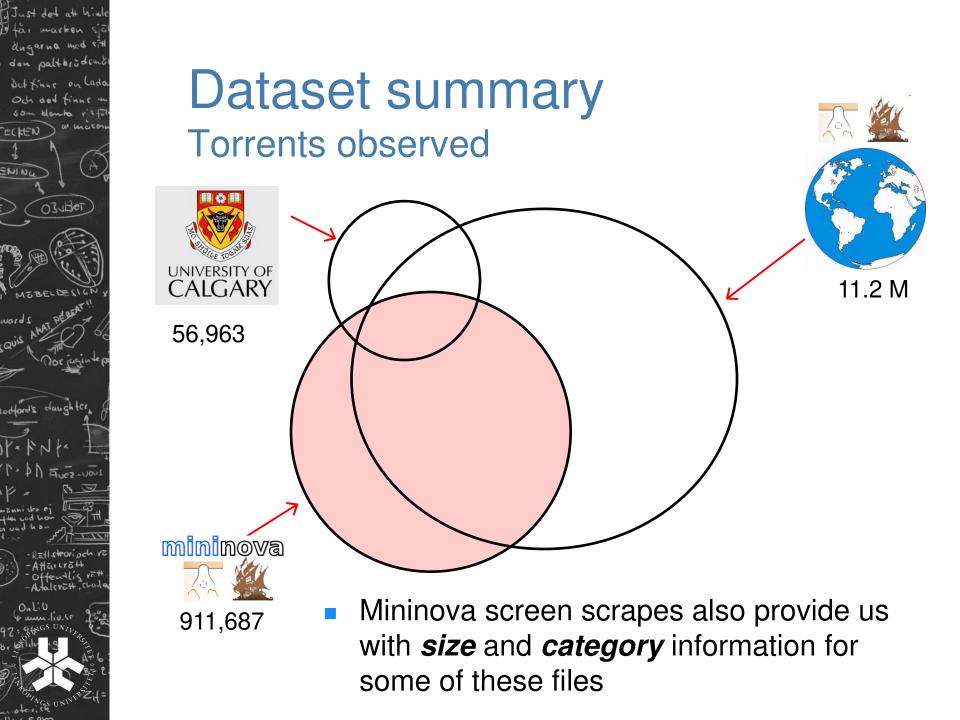


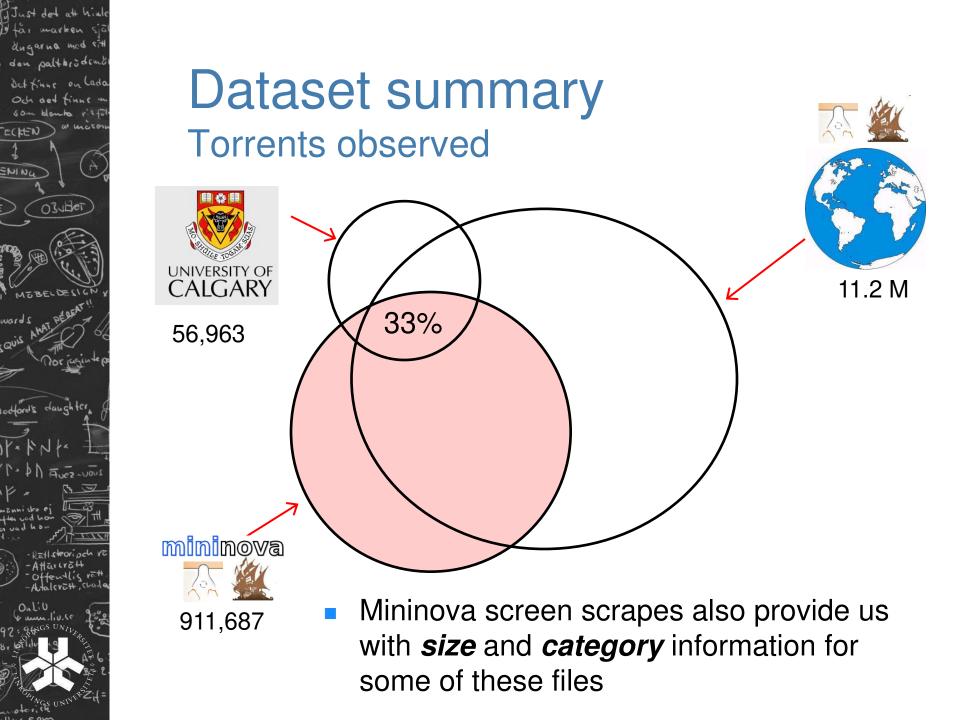


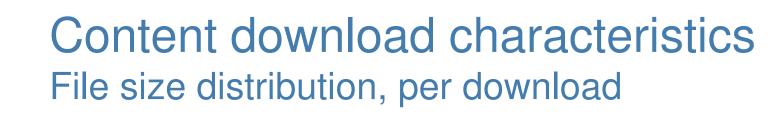


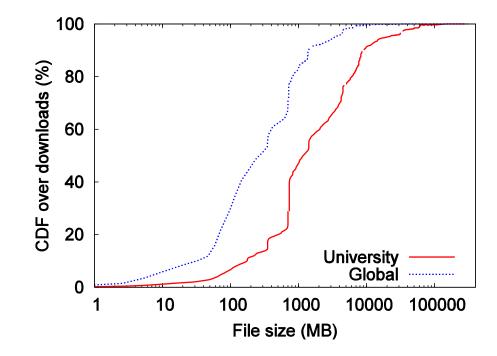
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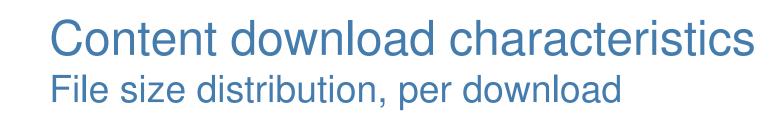


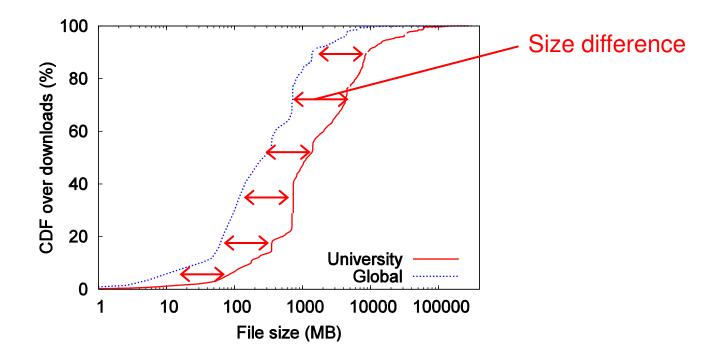


Campus users download larger files



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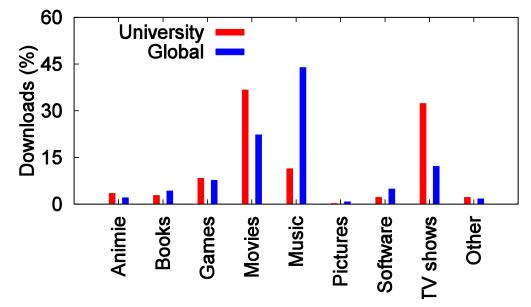


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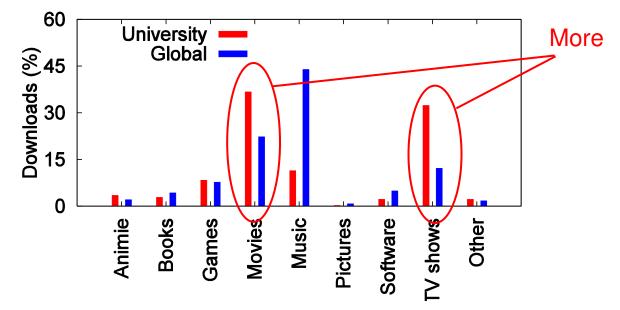
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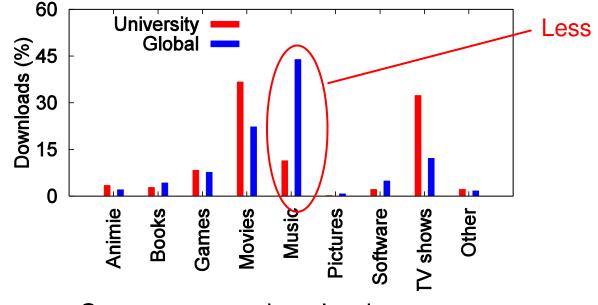


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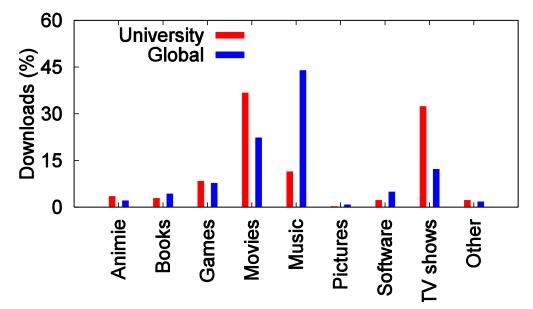
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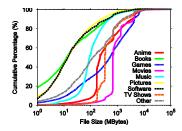
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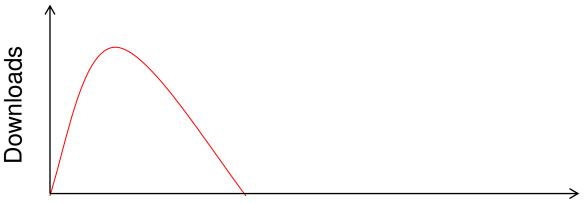




- Campus users download
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- Again, biased towards larger contents ...

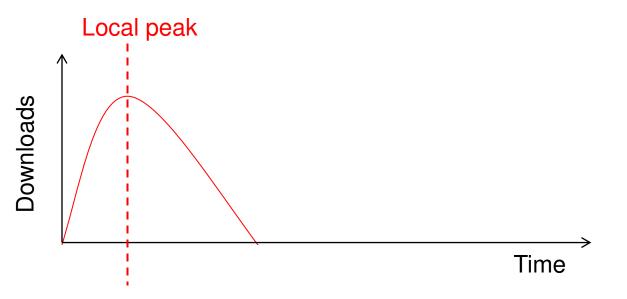




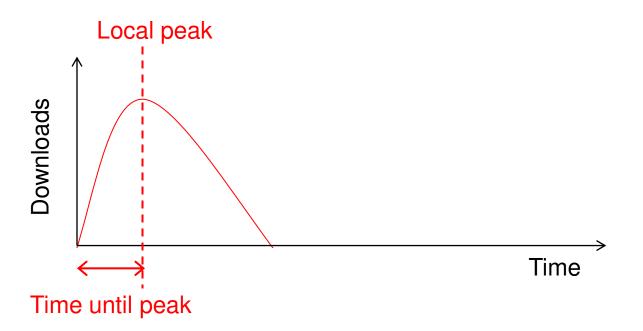


Time

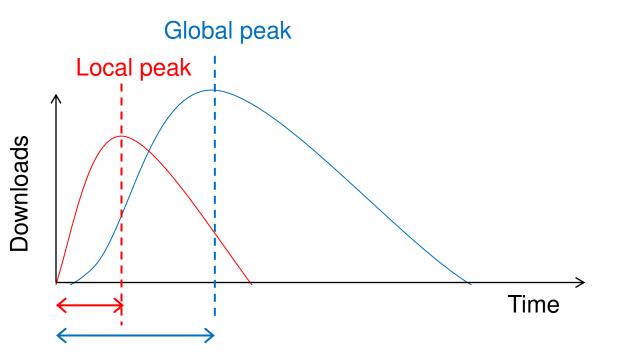




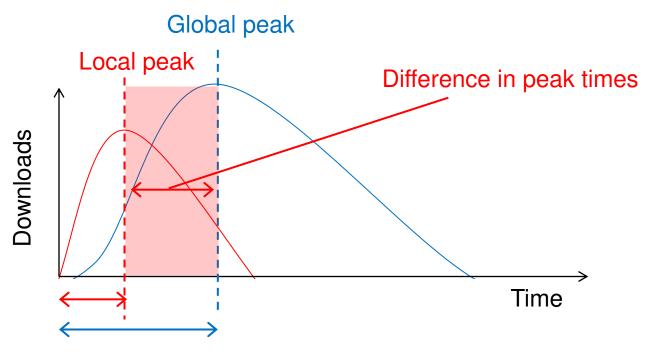




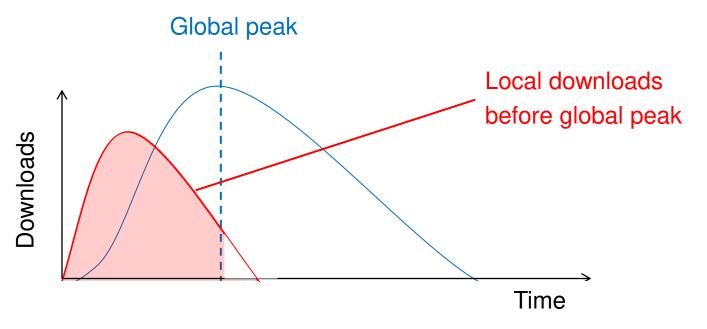








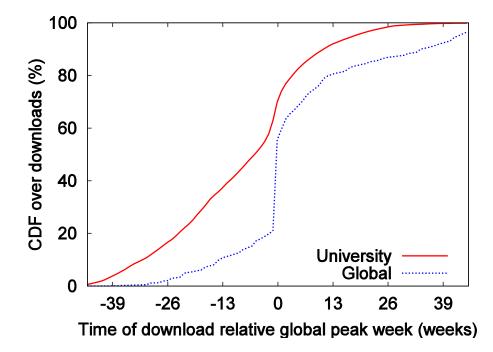




## Early adopters Downloads relative to global peak

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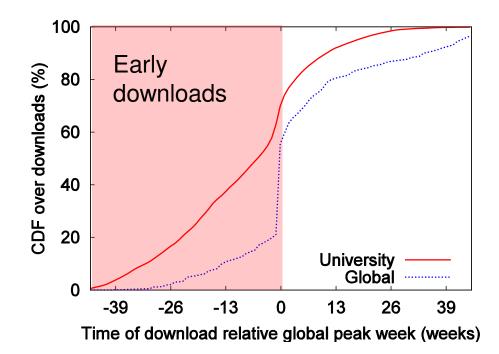


- Campus users are generally early adopters of content
  - 70% of downloads before global peak
  - 40% of downloads at least 10 weeks before global peak



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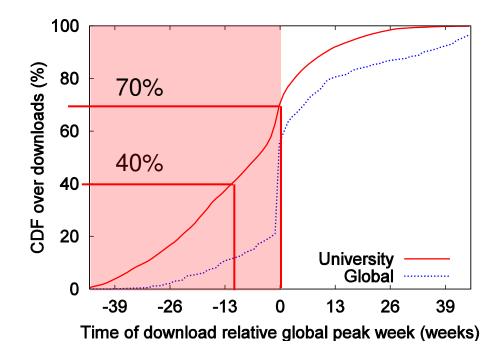
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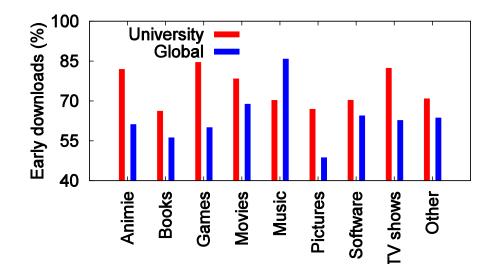
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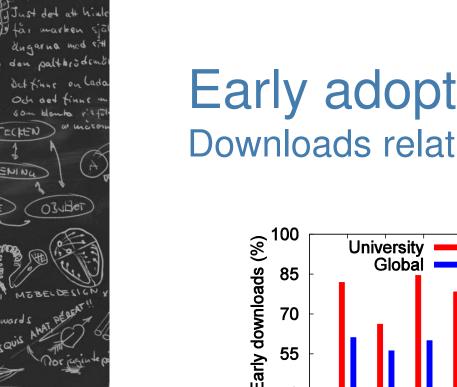
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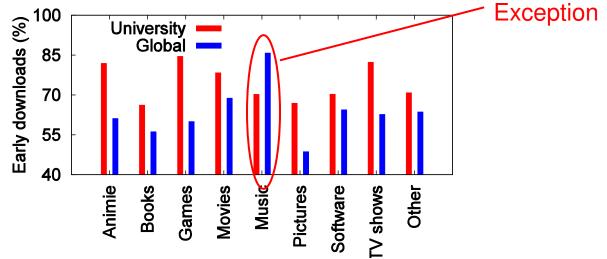
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- Perhaps campus users can be used to predict some future popularity ...
  - And used for seeding such content



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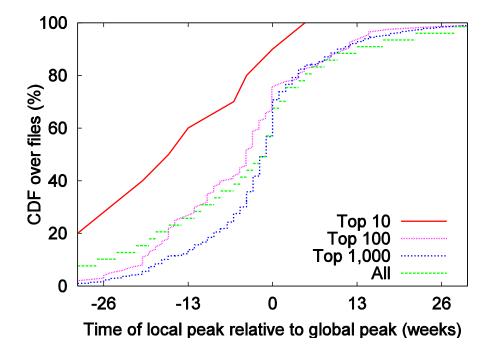


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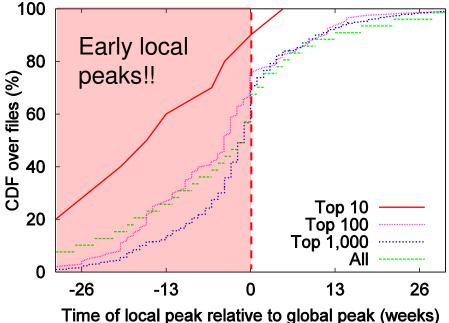


- Better predictor the more popular the content becomes
  - As well as for some niche content ...



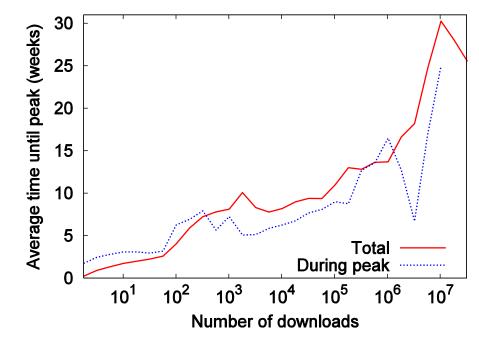
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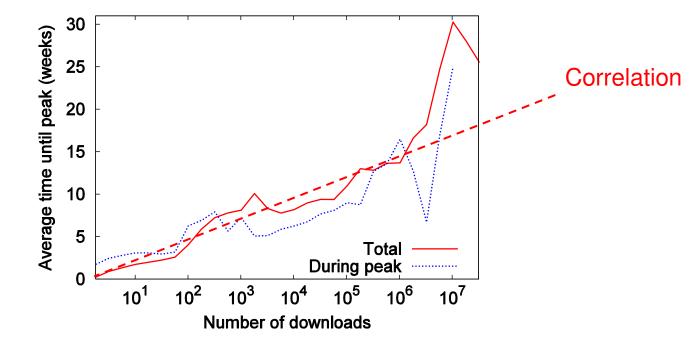
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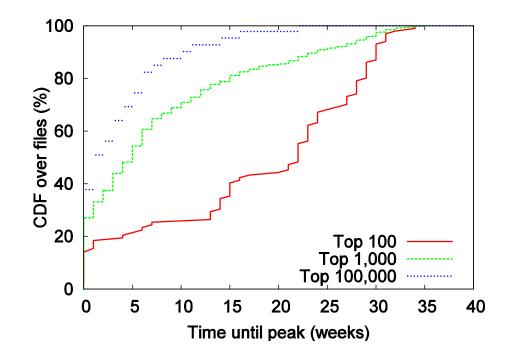
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  - Early flash crowds do not dominate the popularity
  - Perhaps a sign that rich-gets-richer a better model ...





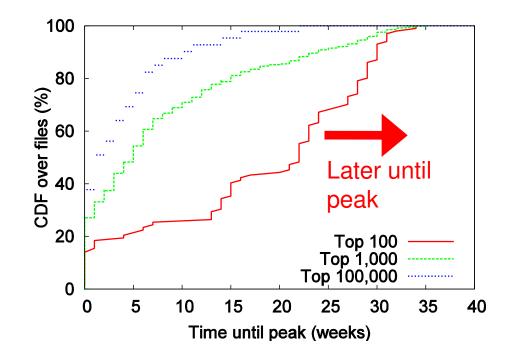
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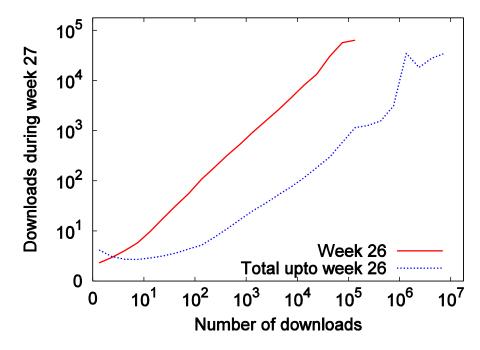
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 The later it peaks ...





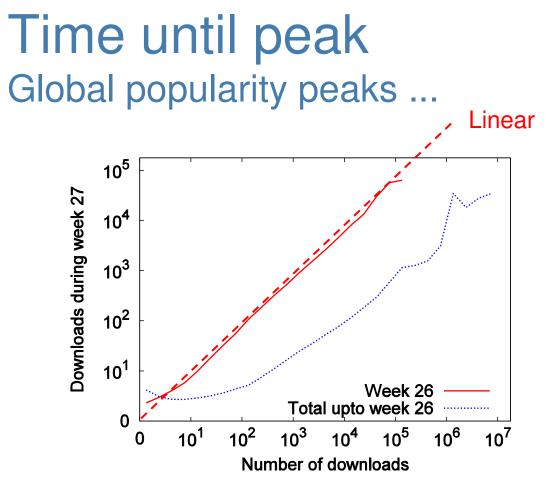
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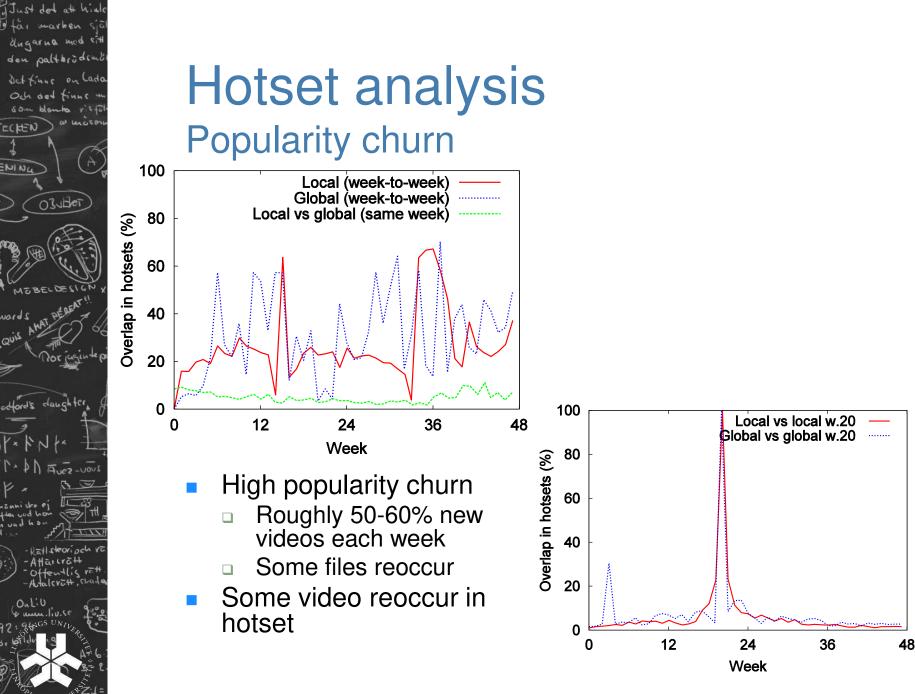


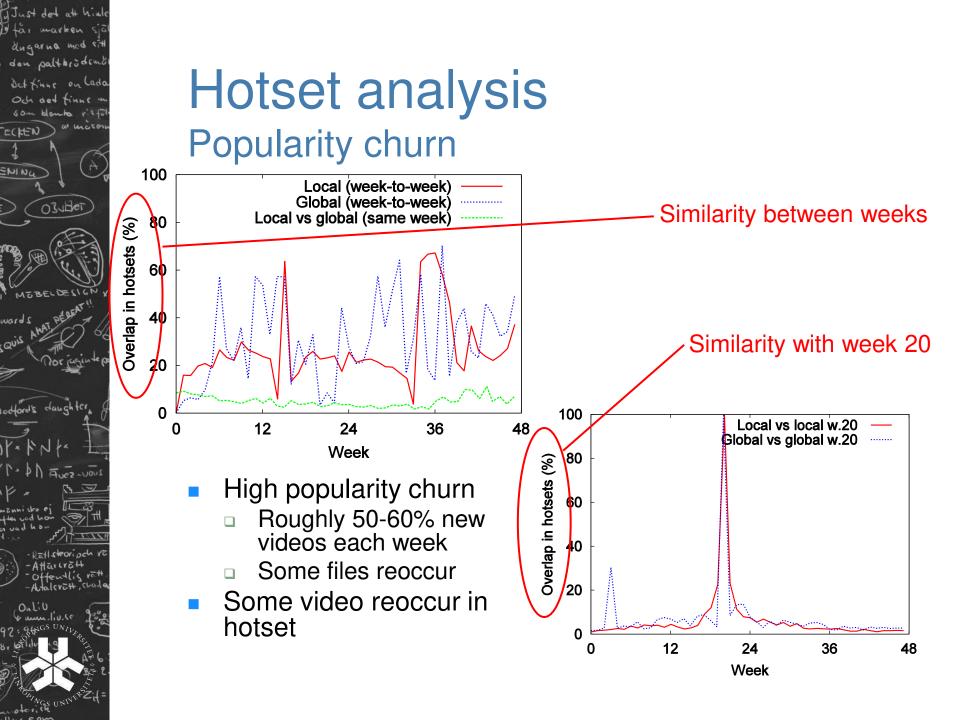
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  - Close to linear from week-to-week
  - Cumulative total downloads show weaker (sub-linear) richgets-richer behavior





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## Conclusions

- Large-scale longitudinal multi-torrent analysis
- University campus
- Global trackers
- Campus users download more large files (TV shows and movies) and a smaller fraction of music
- Campus users are "early adopters"
  - Except for music
- High weekly churn in set of popular files
- Most of the popular files peak well after their initial use
  - Signs of rich-gets-richer behavior

# Thank you!

- Niklas Carlsson
- György Dan
- Anirban Mahanti
- Martin Arlitt

Linköping University KTH Royal Institute NICTA

HP Labs and University of Calgary





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