# A Near-Optimal Algorithm for Differentially-Private Principal Components\*

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## Abstract

The principal components analysis (PCA) algorithm is a standard tool for identifying good lowdimensional approximations to high-dimensional data. Many data sets of interest contain private or sensitive information about individuals. Algorithms which operate on such data should be sensitive to the privacy risks in publishing their outputs. Differential privacy is a framework for developing tradeoffs between privacy and the utility of these outputs. In this paper we investigate the theory and empirical performance of differentially private approximations to PCA and propose a new method which explicitly optimizes the utility of the output. We show that the sample complexity of the proposed method differs from the existing procedure in the scaling with the data dimension, and that our method is nearly optimal in terms of this scaling. We furthermore illustrate our results, showing that on real data there is a large performance gap between the existing method and our method.

Keywords: differential privacy, principal components analysis, dimension reduction

# 1. Introduction

Dimensionality reduction is a fundamental tool for understanding complex data sets that arise in contemporary machine learning and data mining applications. Even though a single data point can be represented by hundreds or even thousands of features, the phenomena of interest are often intrinsically low-dimensional. By reducing the "extrinsic" dimension of the data to its "intrinsic" dimension, analysts can discover important structural relationships between features, more efficiently

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use the transformed data for learning tasks such as classification or regression, and greatly reduce the space required to store the data. One of the oldest and most classical methods for dimensionality reduction is principal components analysis (PCA), which computes a low-rank approximation to the second moment matrix A of a set of points in  $\mathbb{R}^d$ . The rank k of the approximation is chosen to be the intrinsic dimension of the data. We view this procedure as specifying a k-dimensional subspace of  $\mathbb{R}^d$ .

Much of today's machine-learning is performed on the vast amounts of personal information collected by private companies and government agencies about individuals: examples include user or customer behaviors, demographic surveys, and test results from experimental subjects or patients. These data sets contain sensitive information about individuals and typically involve a large number of features. It is therefore important to design machine-learning algorithms which discover important structural relationships in the data while taking into account its sensitive nature. We study approximations to PCA which guarantee differential privacy, a cryptographically motivated definition of privacy (Dwork et al., 2006b) that has gained significant attention over the past few years in the machine-learning and data-mining communities (Machanavajjhala et al., 2008; McSherry and Mironov, 2009; McSherry, 2009; Friedman and Schuster, 2010; Mohammed et al., 2011). Differential privacy measures privacy risk by a parameter  $\varepsilon_p$  that bounds the log-likelihood ratio of output of a (private) algorithm under two databases differing in a single individual.

There are many general tools for providing differential privacy. The sensitivity method due to Dwork et al. (2006b) computes the desired algorithm (in our case, PCA) on the data and then adds noise proportional to the maximum change than can be induced by changing a single point in the data set. The PCA algorithm is very sensitive in this sense because the top eigenvector can change by 90° by changing one point in the data set. Relaxations such as smoothed sensitivity (Nissim et al., 2007) are difficult to compute in this setting as well. The SUb Linear Queries (SULQ) method of Blum et al. (2005) adds noise to the second moment matrix and then runs PCA on the noisy matrix. As our experiments show, the noise level required by SULQ may severely impact the quality of approximation, making it impractical for data sets of moderate size.

The goal of this paper is to characterize the problem of differentially private PCA. We assume that the algorithm is given n data points and a target dimension k and must produce a k-dimensional subspace that approximates that produced by the standard PCA problem. We propose a new algorithm, PPCA, which is an instance of the exponential mechanism of McSherry and Talwar (2007). Unlike SULQ, PPCA explicitly takes into account the quality of approximation—it outputs a k-dimensional subspace which is biased towards subspaces close to the output of PCA. In our case, the method corresponds to sampling from the matrix Bingham distribution. We implement PPCA using a Markov Chain Monte Carlo (MCMC) procedure due to Hoff (2009); simulations show that the subspace produced by PPCA captures more of the variance of A than SULQ. When the MCMC procedure converges, the algorithm provides differential privacy.

In order to understand the performance gap, we prove sample complexity bounds for the case of k = 1 for SULQ and PPCA, as well as a general lower bound on the sample complexity for any differentially private algorithm. We show that the sample complexity scales as  $\Omega(d^{3/2}\sqrt{\log d})$ for SULQ and as O(d) for PPCA. Furthermore, we show that any differentially private algorithm requires  $\Omega(d)$  samples. Therefore PPCA is nearly optimal in terms of sample complexity as a function of data dimension. These theoretical results suggest that our experiments demonstrate the limit of how well  $\varepsilon_p$ -differentially private algorithms can perform, and our experiments show that this gap should persist for general k. The result seems pessimistic for many applications, because the sample complexity depends on the extrinsic dimension d rather than the intrinsic dimension k. However, we believe this is a consequence of the fact that we make minimal assumptions on the data; our results imply that, absent additional limitations on the data set, the sample complexity differentially private PCA must grow linearly with the data dimension.

There are several interesting open questions suggested by this work. One set of issues is computational. Differentially privacy is a mathematical definition, but algorithms must be implemented using finite precision machines. Privacy and computation interact in many places, including pseudorandomness, numerical stability, optimization, and in the MCMC procedure we use to implement PPCA; investigating the impact of approximate sampling is an avenue for future work. A second set of issues is theoretical—while the privacy guarantees of PPCA hold for all k, our theoretical analysis of sample complexity applies only to k = 1 in which the distance and angles between vectors are related. An interesting direction is to develop theoretical bounds for general k; challenges here are providing the right notion of approximation of PCA, and extending the theory using packings of Grassmann or Stiefel manifolds. Finally, in this work we assume k is given to the algorithm, but in many applications k is chosen after looking at the data. Under differential privacy, the selection of k itself must be done in a differentially private manner.

## 1.1 Related Work

Differential privacy was first proposed by Dwork et al. (2006b). There has been an extensive literature following this work in the computer science theory, machine learning, and databases communities. A survey of some of the theoretical work can be found in the survey by Dwork and Smith (2009). Differential privacy has been shown to have strong *semantic* guarantees (Dwork et al., 2006b; Kasiviswanathan and Smith, 2008) and is resistant to many attacks (Ganta et al., 2008) that succeed against alternative definitions of privacy. In particular, so-called syntactic definitions of privacy (Sweeney, 2002; Machanavajjhala et al., 2006; Li et al., 2010) may be susceptible to attacks based on side-information about individuals in the database.

There are several general approaches to constructing differentially private approximations to some desired algorithm or computation. Input perturbation (Blum et al., 2005) adds noise to the data prior to performing the desired computation, whereas output perturbation (Dwork et al., 2006b) adds noise to the output of the desired computation. The exponential mechanism (McSherry and Talwar, 2007) can be used to perform differentially private selection based on a score function that measures the quality of different outputs. Objective perturbation (Chaudhuri et al., 2011) adds noise to the objective function for algorithms which are convex optimizations. These approaches and related ideas such as Nissim et al. (2007) and Dwork and Lei (2009) have been used to approximate a variety of statistical, machine learning, and data mining tasks under differential privacy (Barak et al., 2007; Wasserman and Zhou, 2010; Smith, 2011; McSherry and Mironov, 2009; Williams and McSherry, 2010; Chaudhuri et al., 2011; Rubinstein et al., 2012; Nissim et al., 2007; Blum et al., 2008; McSherry and Talwar, 2007; Friedman and Schuster, 2010; Hardt and Roth, 2012).

This paper deals with the problem of differentially private approximations to PCA. Prior to our work, the only proposed method for PCA was the Sub-Linear Queries (SULQ) method of Blum et al. (2005). This approach adds noise to the second moment matrix of the data before calculating the singular value decomposition. By contrast, our algorithm, PPCA, uses the exponential mechanism (McSherry and Talwar, 2007) to choose a *k*-dimensional subspace biased toward those which capture more of "energy" of the matrix. Subsequent to our work, Kapralov and Talwar (2013)

have proposed a dynamic programming algorithm for differentially private low rank matrix approximation which involves sampling from a distribution induced by the exponential mechanism. The running time of their algorithm is  $O(d^6)$ , where d is the data dimension, and it is unclear how this may affect its implementation. Hardt and Roth (Hardt and Roth, 2012, 2013) have studied low-rank matrix approximation under additional incoherence assumptions on the data. In particular, Hardt and Roth (2012) consider the problem of differentially-private low-rank matrix reconstruction for applications to sparse matrices; provided certain coherence conditions hold, they provide an algorithm for constructing a rank 2k approximation B to a matrix A such that  $||A - B||_F$  is  $O(||A - A_k||)$ plus some additional terms which depend on d, k and n; here  $A_k$  is the best rank k approximation to A. Hardt and Roth (2013) show a method for guaranteeing  $(\varepsilon, \delta)$ -differential privacy under an *entry-wise* neighborhood condition using the power method for calculating singular values. They, like Kapralov and Talwar (2013), also prove bounds under spectral norm perturbations, and their algorithm achieves the same error rates but with running time that is nearly linear in the number of non-zeros in the data.

In addition to these works, other researchers have examined the interplay between projections and differential privacy. Zhou et al. (2009) analyze a differentially private data release scheme where a random linear transformation is applied to data to preserve differential privacy, and then measures how much this transformation affects the utility of a PCA of the data. One example of a random linear transformation is random projection, popularized by the Johnson-Lindenstrauss (JL) transform. Blocki et al. (2012) show that the JL transform of the data preserves differential privacy provided the minimum singular value of the data matrix is large. Kenthapadi et al. (2013) study the problem of estimating the distance between data points with differential privacy using a random projection of the data points.

There has been significant work on other notions of privacy based on manipulating entries within the database (Sweeney, 2002; Machanavajjhala et al., 2006; Li et al., 2010), for example by reducing the resolution of certain features to create ambiguities. For more details on these and other alternative notions of privacy see Fung et al. (2010) for a survey with more references. An alternative line of privacy-preserving data-mining work (Zhan and Matwin, 2007) is in the Secure Multiparty Computation setting; one work (Han et al., 2009) studies privacy-preserving singular value decomposition in this model. Finally, dimension reduction through random projection has been considered as a technique for sanitizing data prior to publication (Liu et al., 2006); our work differs from this line of work in that we offer differential privacy guarantees, and we only release the PCA subspace, not actual data.

#### 2. Preliminaries

The data given to our algorithm is a set of *n* vectors  $\mathcal{D} = \{x_1, x_2, \dots, x_n\}$  where each  $x_i$  corresponds to the private value of one individual,  $x_i \in \mathbb{R}^d$ , and  $||x_i|| \le 1$  for all *i*. Let  $X = [x_1, \dots, x_n]$  be the matrix whose columns are the data vectors  $\{x_i\}$ . Let  $A = \frac{1}{n}XX^T$  denote the  $d \times d$  second moment matrix of the data. The matrix *A* is positive semidefinite, and has Frobenius norm  $||A||_F$  at most 1.

The problem of dimensionality reduction is to find a "good" low-rank approximation to A. A popular solution is to compute a rank-k matrix  $\hat{A}$  which minimizes the norm  $||A - \hat{A}||_F$ , where k is much lower than the data dimension d. The Schmidt approximation theorem (Stewart, 1993) shows that the minimizer is given by the singular value decomposition, also known as the PCA algorithm in some areas of computer science.

**Definition 1** Suppose A is a positive semidefinite matrix whose first k eigenvalues are distinct. Let the eigenvalues of A be  $\lambda_1(A) \ge \lambda_2(A) \ge \cdots \ge \lambda_d(A) \ge 0$  and let  $\Lambda$  be a diagonal matrix with  $\Lambda_{ii} = \lambda_i(A)$ . The matrix A decomposes as

$$A = V\Lambda V^T,\tag{1}$$

where V is an orthonormal matrix of eigenvectors. The top-k PCA subspace of A is the matrix

$$V_k(A) = [v_1 \ v_2 \ \cdots \ v_k], \tag{2}$$

where  $v_i$  is the *i*-th column of V in (1). The k-th eigengap is  $\Delta_k = \lambda_k - \lambda_{k+1}$ .

Given the top-k subspace and the eigenvalue matrix  $\Lambda$ , we can form an approximation  $A^{(k)} = V_k(A)\Lambda_k V_k(A)^T$  to A, where  $\Lambda_k$  contains the k largest eigenvalues in  $\Lambda$ . In the special case k = 1 we have  $A^{(1)} = \lambda_1(A)v_1v_1^T$ , where  $v_1$  is the eigenvector corresponding to  $\lambda_1(A)$ . We refer to  $v_1$  as the *top eigenvector* of the data, and  $\Delta = \Delta_1$  is the eigengap. For a  $d \times k$  matrix  $\hat{V}$  with orthonormal columns, the quality of  $\hat{V}$  in approximating  $V_k(A)$  can be measured by

$$q_{\rm F}(\hat{V}) = \operatorname{tr}\left(\hat{V}^T A \hat{V}\right). \tag{3}$$

The  $\hat{V}$  which maximizes  $q(\hat{V})$  has columns equal to  $\{v_i : i \in [k]\}$ , corresponding to the top-*k* eigenvectors of *A*.

Our theoretical results on the utility of our PCA approximation apply to the special case k = 1. We prove results about the inner product between the output vector  $\hat{v}_1$  and the true top eigenvector  $v_1$ :

$$q_{\mathcal{A}}(\hat{v}_1) = |\langle \hat{v}_1, v_1 \rangle|. \tag{4}$$

The utility in (4) is related to (3). If we write  $\hat{v}_1$  in the basis spanned by  $\{v_i\}$ , then

$$q_{\mathrm{F}}(\hat{v}_{1}) = \lambda_{1} q_{\mathrm{A}}(\hat{v}_{1})^{2} + \sum_{i=2}^{d} \lambda_{i} \langle \hat{v}_{1}, v_{i} \rangle^{2}.$$

Our proof techniques use the geometric properties of  $q_A(\cdot)$ .

**Definition 2** A randomized algorithm  $\mathcal{A}(\cdot)$  is an  $(\rho,\eta)$ -close approximation to the top eigenvector if for all data sets  $\mathcal{D}$  of *n* points we have

$$\mathbb{P}(q_{\mathrm{A}}(\mathcal{A}(\mathcal{D})) \geq \rho) \geq 1 - \eta,$$

where the probability is taken over  $\mathcal{A}(\cdot)$ .

We study approximations to  $\mathcal{A}$  to PCA that preserve the privacy of the underlying data. The notion of privacy that we use is differential privacy, which quantifies the privacy guaranteed by a randomized algorithm  $\mathcal{A}$  applied to a data set  $\mathcal{D}$ .

**Definition 3** An algorithm  $\mathcal{A}(\mathcal{B})$  taking values in a set  $\mathcal{T}$  provides  $\varepsilon_p$ -differential privacy if

$$\sup_{\mathcal{S}} \sup_{\mathcal{D}, \mathcal{D}'} \frac{\mu(\mathcal{S} \mid \mathcal{B} = \mathcal{D})}{\mu(\mathcal{S} \mid \mathcal{B} = \mathcal{D}')} \le e^{\varepsilon_p},$$

where the first supremum is over all measurable  $S \subseteq T$ , the second is over all data sets  $\mathcal{D}$  and  $\mathcal{D}'$  differing in a single entry, and  $\mu(\cdot|\mathcal{B})$  is the conditional distribution (measure) on T induced by the output  $\mathcal{A}(\mathcal{B})$  given a data set  $\mathcal{B}$ . The ratio is interpreted to be 1 whenever the numerator and denominator are both 0.

**Definition 4** An algorithm  $\mathcal{A}(\mathcal{B})$  taking values in a set  $\mathcal{T}$  provides  $(\varepsilon_p, \delta)$ -differential privacy if

$$\mathbb{P}\left(\mathcal{A}(\mathcal{D}) \in \mathcal{S}\right) \leq e^{\varepsilon_p} \mathbb{P}\left(\mathcal{A}(\mathcal{D}') \in \mathcal{S}\right) + \delta,$$

for all measurable  $S \subseteq T$  and all data sets D and D' differing in a single entry.

Here  $\varepsilon_p$  and  $\delta$  are privacy parameters, where low  $\varepsilon_p$  and  $\delta$  ensure more privacy (Dwork et al., 2006b; Wasserman and Zhou, 2010; Dwork et al., 2006a). The second privacy guarantee is weaker; the parameter  $\delta$  bounds the probability of failure, and is typically chosen to be quite small. In our experiments we chose small but constant  $\delta$ —Ganta et al. (2008) suggest  $\delta < \frac{1}{n^2}$  is more appropriate.

In this paper we are interested in proving results on the sample complexity of differentially private algorithms that approximate PCA. That is, for a given  $\varepsilon_p$  and  $\rho$ , how large must the number of individuals *n* in the data set be such that the algorithm is both  $\varepsilon_p$ -differentially private and a  $(\rho, \eta)$ -close approximation to PCA? It is well known that as the number of individuals *n* grows, it is easier to guarantee the same level of privacy with relatively less noise or perturbation, and therefore the utility of the approximation also improves. Our results characterize how the privacy  $\varepsilon_p$  and utility  $\rho$  scale with *n* and the tradeoff between them for fixed *n*. We show that the sample complexity depends on the eigengap  $\Delta$ .

## 3. Algorithms and Results

In this section we describe differentially private techniques for approximating (2). The first is a modified version of the Sub-Linear Queries (SULQ) method (Blum et al., 2005). Our new algorithm for differentially-private PCA, PPCA, is an instantiation of the exponential mechanism due to McSherry and Talwar (2007). Both procedures are differentially private approximations to the top-*k* subspace: SULQ guarantees ( $\varepsilon_p$ ,  $\delta$ )-differential privacy and PPCA guarantees  $\varepsilon_p$ -differential privacy.

## 3.1 Input Perturbation

The only differentially-private approximation to PCA prior to this work is the SULQ method (Blum et al., 2005). The SULQ method perturbs each entry of the empirical second moment matrix *A* to ensure differential privacy and releases the top-*k* eigenvectors of this perturbed matrix. More specifically, SULQ recommends adding a matrix *N* of i.i.d. Gaussian noise of variance  $\frac{8d^2 \log^2(d/\delta)}{n^2 \epsilon_p^2}$  and applies the PCA algorithm to A + N. This guarantees a weaker privacy definition known as  $(\epsilon_p, \delta)$ -differential privacy. One problem with this approach is that with probability 1 the matrix A + N is not symmetric, so the largest eigenvalue may not be real and the entries of the corresponding

eigenvector may be complex. Thus the SULQ algorithm, as written, is not a good candidate for approximating PCA.

It is easy to modify SULQ to produce a an eigenvector with real entries that guarantees  $(\varepsilon_p, \delta)$  differential privacy. In Algorithm 1, instead of adding an asymmetric Gaussian matrix, we add a symmetric matrix with i.i.d. Gaussian entries *N*. That is, for  $1 \le i \le j \le d$ , the variable  $N_{ij}$  is an independent Gaussian random variable with variance  $\beta^2$ . Note that this matrix is symmetric but not necessarily positive semidefinite, so some eigenvalues may be negative but the eigenvectors are all real. A derivation for the noise variance in (5) of Algorithm 1 is given in Theorem 5. An alternative is to add Laplace noise of an appropriate variance to each entry—this would guarantee  $\varepsilon_p$ -differential privacy.

Algorithm 1: Algorithm MOD-SULQ (input pertubation)	
<b>inputs</b> : $d \times n$ data matrix X, privacy parameter $\varepsilon_p$ , parameter $\delta$	
<b>outputs</b> : $d \times k$ matrix $\hat{V}_k = [\hat{v}_1 \ \hat{v}_2 \ \cdots \ \hat{v}_k]$ with orthonormal columns	
1 Set $A = \frac{1}{n}XX^T$ .;	
2 Set "	
$eta = rac{d+1}{narepsilon_p} \sqrt{2\log\left(rac{d^2+d}{\delta 2\sqrt{2\pi}} ight)} + rac{1}{n\sqrt{arepsilon_p}}.$	(5)

Generate a  $d \times d$  symmetric random matrix N whose entries are i.i.d. drawn from  $\mathcal{N}(0,\beta^2)$ .; 3 Compute  $\hat{V}_k = V_k(A+N)$  according to (2).;

#### 3.2 Exponential Mechanism

Our new method, PPCA, randomly samples a k-dimensional subspace from a distribution that ensures differential privacy and is biased towards high utility. The distribution from which our released subspace is sampled is known in the statistics literature as the matrix Bingham distribution (Chikuse, 2003), which we denote by  $BMF_k(B)$ . The algorithm and its privacy properties apply to general k < d but our theoretical results on the utility focus on the special case k = 1. The matrix Bingham distribution takes values on the set of all k-dimensional subspaces of  $\mathbb{R}^d$  and has a density equal to

$$f(V) = \frac{1}{{}_{1}F_{1}\left(\frac{1}{2}k, \frac{1}{2}d, B\right)} \exp(\operatorname{tr}(V^{T}BV)),$$
(6)

where *V* is a  $d \times k$  matrix whose columns are orthonormal and  $_1F_1(\frac{1}{2}k, \frac{1}{2}d, B)$  is a confluent hypergeometric function (Chikuse, 2003, p.33).

By combining results on the exponential mechanism along with properties of PCA algorithm, we can show that this procedure is differentially private. In many cases, sampling from the distribution specified by the exponential mechanism may be expensive computationally, especially for continuous-valued outputs. We implement PPCA using a recently-proposed Gibbs sampler due to Hoff (2009). Gibbs sampling is a popular Markov Chain Monte Carlo (MCMC) technique in which samples are generated according to a Markov chain whose stationary distribution is the density in

Algorithm 2: Algorithm PPCA (exponential mechanism)
inputs: d × n data matrix X, privacy parameter ε<sub>p</sub>, dimension k
outputs: d × k matrix Ŷ<sub>k</sub> = [ŷ<sub>1</sub> ŷ<sub>2</sub> ··· ŷ<sub>k</sub>] with orthonormal columns
1 Set A = <sup>1</sup>/<sub>n</sub>XX<sup>T</sup>;
2 Sample Ŷ<sub>k</sub> = BMF (n<sup>ε<sub>p</sub></sup>/<sub>2</sub>A);

(6). Assessing the "burn-in time" and other factors for this procedure is an interesting question in its own right; further details are in Section 6.2.

#### 3.3 Other Approaches

There are other general algorithmic strategies for guaranteeing differential privacy. The sensitivity method (Dwork et al., 2006b) adds noise proportional to the maximum change that can be induced by changing a single point in the data set. Consider a data set  $\mathcal{D}$  with m + 1 copies of a unit vector u and m copies of a unit vector u' with  $u \perp u'$  and let  $\mathcal{D}'$  have m copies of u and m + 1 copies of u'. Then  $v_1(\mathcal{D}) = u$  but  $v_1(\mathcal{D}') = u'$ , so  $||v_1(\mathcal{D}) - v_1(\mathcal{D}')|| = \sqrt{2}$ . Thus the global sensitivity does not scale with the number of data points, so as n increases the variance of the noise required by the sensitivity method will not decrease. An alternative to global sensitivity is smooth sensitivity is difficult to compute for general functions. A third method for computing private, approximate solutions to high-dimensional optimization problems is objective perturbation (Chaudhuri et al., 2011); to apply this method, we require the optimization problems to have certain properties (namely, strong convexity and bounded norms of gradients), which do not apply to PCA.

## 3.4 Main Results

Our theoretical results are sample complexity bounds for PPCA and MOD-SULQ as well as a general lower bound on the sample complexity for any  $\varepsilon_p$ -differentially private algorithm. These results show that the PPCA is nearly optimal in terms of the scaling of the sample complexity with respect to the data dimension *d*, privacy parameter  $\varepsilon_p$ , and eigengap  $\Delta$ . We further show that MOD-SULQ requires more samples as a function of *d*, despite having a slightly weaker privacy guarantee. Proofs are presented in Sections 4 and 5.

Even though both algorithms can output the top-*k* PCA subspace for general  $k \le d$ , we prove results for the case k = 1. Finding the scaling behavior of the sample complexity with *k* is an interesting open problem that we leave for future work; challenges here are finding the right notion of approximation of the PCA, and extending the theory using packings of Grassman or Stiefel manifolds.

**Theorem 5** For the  $\beta$  in (5) Algorithm MOD-SULQ is  $(\varepsilon_p, \delta)$  differentially private.

#### **Theorem 6** Algorithm PPCA is $\varepsilon_p$ -differentially private.

The fact that these two algorithms are differentially private follows from some simple calculations. Our first sample complexity result provides an upper bound on the number of samples required by PPCA to guarantee a certain level of privacy and accuracy. The sample complexity of PPCA grows linearly with the dimension *d*, inversely with  $\varepsilon_p$ , and inversely with the correlation gap  $(1 - \rho)$  and eigenvalue gap  $\Delta$ . These sample complexity results hold for k = 1.

#### Theorem 7 (Sample complexity of PPCA) If

$$n > \frac{d}{\varepsilon_p \Delta(1-\rho)} \left( 4 \frac{\log(1/\eta)}{d} + 2\log\frac{8\lambda_1}{(1-\rho^2)\Delta} \right)$$

then the top PCA direction  $v_1$  and the output of PPCA  $\hat{v}_1$  with privacy parameter  $\varepsilon_p$  satisfy

$$\Pr(|\langle v_1, \hat{v}_1 \rangle| > \rho) \ge 1 - \eta.$$

*That is, PPCA is a*  $(\rho, \eta)$ *-close approximation to PCA.* 

Our second result shows a lower bound on the number of samples required by any  $\varepsilon_p$ -differentiallyprivate algorithm to guarantee a certain level of accuracy for a large class of data sets, and uses proof techniques in Chaudhuri and Hsu (2011, 2012).

**Theorem 8 (Sample complexity lower bound)** Fix  $d \ge 3$ ,  $\varepsilon_p$ ,  $\Delta \le \frac{1}{2}$  and let  $1 - \phi = \exp\left(-2 \cdot \frac{\ln 8 + \ln(1 + \exp(d))}{d - 2}\right)$ . For any  $\rho \ge 1 - \frac{1 - \phi}{16}$ , no  $\varepsilon_p$ -differentially private algorithm  $\mathcal{A}$  can approximate PCA with expected utility greater than  $\rho$  on all databases with n points in dimension d having eigenvalue gap  $\Delta$ , where

$$n < \frac{d}{\varepsilon_p \Delta} \max\left\{1, \sqrt{\frac{1-\phi}{80(1-\rho)}}\right\}$$

Theorem 7 shows that if *n* scales like  $\frac{d}{\varepsilon_p\Delta(1-\rho)}\log\frac{1}{1-\rho^2}$  then PPCA produces an approximation  $\hat{v}_1$  that has correlation  $\rho$  with  $v_1$ , whereas Theorem 8 shows that *n* must scale like  $\frac{d}{\varepsilon_p\Delta\sqrt{(1-\rho)}}$  for any  $\varepsilon_p$ -differentially private algorithm. In terms of scaling with *d*,  $\varepsilon_p$  and  $\Delta$ , the upper and lower bounds match, and they also match up to square-root factors with respect to the correlation. By contrast, the following lower bound on the number of samples required by MOD-SULQ to ensure a certain level of accuracy shows that MOD-SULQ has a less favorable scaling with dimension.

**Theorem 9** (Sample complexity lower bound for MOD-SULQ) There are constants c and c' such that if

$$n < c \frac{d^{3/2}\sqrt{\log(d/\delta)}}{\varepsilon_p} (1 - c'(1 - \rho)),$$

then there is a data set of size n in dimension d such that the top PCA direction v and the output  $\hat{v}$  of MOD-SULQ satisfy  $\mathbb{E}[|\langle \hat{v}_1, v_1 \rangle|] \leq \rho$ .

Notice that the dependence on *n* grows as  $d^{3/2}$  in SULQ as opposed to *d* in PPCA. Dimensionality reduction via PCA is often used in applications where the data points occupy a low dimensional space but are presented in high dimensions. These bounds suggest that PPCA is better suited to such applications than MOD-SULQ.

## 4. Analysis of PPCA

In this section we provide theoretical guarantees on the performance of PPCA. The proof of Theorem 6 follows from the results on the exponential mechanism (McSherry and Talwar, 2007). To find the sample complexity of PPCA we bound the density of the Bingham distribution, leading to a sample complexity for k = 1 that depends on the gap  $\lambda_1 - \lambda_2$  between the top two eigenvalues. We also prove a general lower bound on the sample complexity that holds for any  $\varepsilon_p$ -differentially private algorithm. The lower bound matches our upper bound up to log factors, showing that PPCA is nearly optimal in terms of the scaling with dimension, privacy  $\varepsilon_p$ , and utility  $q_A(\cdot)$ .

#### 4.1 Privacy Guarantee

We first give a proof of Theorem 6.

**Proof** Let *X* be a data matrix whose *i*-th column is  $x_i$  and  $A = \frac{1}{n}XX^T$ . The PP-PCA algorithm is the exponential mechanism of McSherry and Talwar (2007) applied to the score function  $n \cdot v^T A v$ . Consider  $X' = [x_1 x_2 \cdots x_{n-1} x'_n]$  differing from *X* in a single column and let  $A' = \frac{1}{n}X'X'^T$ . We have

$$\max_{v \in \mathbb{S}^{d-1}} \left| n \cdot v^T A' v - n \cdot v^T A v \right| \le \left| v^T (x'_n x'_n^T - x_n x_n^T) v \right|$$
$$\le \left| \left\| v^T x'_n \right\|^2 - \left\| v^T x_n \right\|^2 \right|$$
$$\le 1.$$

The last step follows because  $||x_i|| \le 1$  for all *i*. The result now follows immediately from McSherry and Talwar (2007, Theorem 6).

### 4.2 Upper Bound on Utility

The results on the exponential mechanism bound the gap between the value of the function  $q_F(\hat{v}_1) = n \cdot \hat{v}_1^T A \hat{v}_1$  evaluated at the output  $\hat{v}_1$  of the mechanism and the optimal value  $q(v_1) = n \cdot \lambda_1$ . We derive a bound on the correlation  $q_A(\hat{v}_1) = |\langle \hat{v}_1, v_1 \rangle|$  via geometric arguments.

**Lemma 10 (Lemmas 2.2 and 2.3 of Ball (1997))** *Let*  $\mu$  *be the uniform measure on the unit sphere*  $\mathbb{S}^{d-1}$ . *For any*  $x \in \mathbb{S}^{d-1}$  *and*  $0 \le c < 1$  *the following bounds hold:* 

$$\frac{1}{2}\exp\left(-\frac{d-1}{2}\log\frac{2}{1-c}\right) \le \mu\left(\left\{v\in\mathbb{S}^{d-1}:\langle v,x\rangle\ge c\right\}\right)\le \exp\left(-dc^2/2\right).$$

We are now ready to provide a proof of Theorem 7.

**Proof** Fix a privacy level  $\varepsilon_p$ , target correlation  $\rho$ , and probability  $\eta$ . Let *X* be the data matrix and  $B = (\varepsilon_p/2)XX^T$  and

$$\mathcal{U}_{\rho} = \{u : |\langle u, v_1 \rangle| \ge \rho\}.$$

be the union of the two spherical caps centered at  $\pm v_1$ . Let  $\overline{\mathcal{U}}_{\rho}$  denote the complement of  $\mathcal{U}_{\rho}$  in  $\mathbb{S}^{d-1}$ .

An output vector  $\hat{v}_1$  is "good" if it is in  $\mathcal{U}_{\rho}$ . We first give some bounds on the score function  $q_F(u)$  on the boundary between  $\mathcal{U}_{\rho}$  and  $\overline{\mathcal{U}}_{\rho}$ , where  $\langle u, v_1 \rangle = \pm \rho$ . On this boundary, the function

 $q_F(u)$  is maximized when u is a linear combination of  $v_1$  and  $v_2$ , the top two eigenvectors of A. It minimized when u is a linear combination of  $v_1$  and  $v_d$ . Therefore

$$q_{\rm F}(u) \le \frac{n\varepsilon_p}{2}(\rho^2\lambda_1 + (1-\rho^2)\lambda_2) \qquad u \in \overline{\mathcal{U}}_{\rho},\tag{7}$$

$$q_{\rm F}(u) \ge \frac{n\varepsilon_p}{2} (\rho^2 \lambda_1 + (1 - \rho^2) \lambda_d) \qquad u \in \mathcal{U}_{\rho}.$$
(8)

Let  $\mu(\cdot)$  denote the uniform measure on the unit sphere. Then fixing an  $0 \le b < 1$ , using (7), (8), and the fact that  $\lambda_d \ge 0$ ,

$$\mathbb{P}\left(\overline{\mathcal{U}}_{\rho}\right) \leq \frac{\mathbb{P}\left(\overline{\mathcal{U}}_{\rho}\right)}{\mathbb{P}\left(\mathcal{U}_{\sigma}\right)} \\
= \frac{\frac{1}{1^{F_{1}\left(\frac{1}{2}k,\frac{1}{2}m,B\right)}} \int_{\overline{\mathcal{U}}_{\rho}} \exp\left(u^{T}Bu\right) d\mu}{\frac{1}{1^{F_{1}\left(\frac{1}{2}k,\frac{1}{2}m,B\right)}} \int_{\mathcal{U}_{\sigma}} \exp\left(u^{T}Bu\right) d\mu} \\
\leq \frac{\exp\left(n(\varepsilon_{p}/2)\left(\rho^{2}\lambda_{1}+(1-\rho^{2})\lambda_{2}\right)\right) \cdot \mu\left(\overline{\mathcal{U}}_{\rho}\right)}{\exp\left(n(\varepsilon_{p}/2)\left(\sigma^{2}\lambda_{1}+(1-\sigma^{2})\lambda_{d}\right)\right) \cdot \mu\left(\mathcal{U}_{\sigma}\right)} \\
\leq \exp\left(-\frac{n\varepsilon_{p}}{2}\left(\sigma^{2}\lambda_{1}-(\rho^{2}\lambda_{1}+(1-\rho^{2})\lambda_{2})\right)\right) \cdot \frac{\mu\left(\overline{\mathcal{U}}_{\rho}\right)}{\mu\left(\mathcal{U}_{\sigma}\right)}.$$
(9)

Applying the lower bound from Lemma 10 to the denominator of (9) and the upper bound  $\mu(\overline{\mathcal{U}}_{\rho}) \leq 1$  yields

$$\mathbb{P}\left(\overline{\mathcal{U}}_{\rho}\right) \leq \exp\left(-\frac{n\varepsilon_{p}}{2}\left(\sigma^{2}\lambda_{1}-\left(\rho^{2}\lambda_{1}+(1-\rho^{2})\lambda_{2}\right)\right)\right) \cdot \exp\left(\frac{d-1}{2}\log\frac{2}{1-\sigma}\right).$$
(10)

We must choose a  $\sigma^2 > \rho^2$  to make the upper bound smaller than 1. More precisely,

$$\begin{split} \sigma^2 &> \rho^2 + (1-\rho^2) \frac{\lambda_2}{\lambda_1}, \\ 1-\sigma^2 &< (1-\rho^2) \left(1-\frac{\lambda_2}{\lambda_1}\right). \end{split}$$

For simplicity, choose

$$1 - \sigma^2 = \frac{1}{2}(1 - \rho^2) \left(1 - \frac{\lambda_2}{\lambda_1}\right).$$

So that

$$\begin{split} \sigma^2 \lambda_1 - (\rho^2 \lambda_1 + (1 - \rho^2) \lambda_2) &= (1 - \rho^2) \lambda_1 - (1 - \sigma^2) \lambda_1 - (1 - \rho^2) \lambda_2 \\ &= (1 - \rho^2) \left( \lambda_1 - \frac{1}{2} (\lambda_1 - \lambda_2) - \lambda_2 \right) \\ &= \frac{1}{2} (1 - \rho^2) (\lambda_1 - \lambda_2) \end{split}$$

and

$$\begin{split} \log \frac{2}{1-\sigma} &< \log \frac{4}{1-\sigma^2} \\ &= \log \frac{8\lambda_1}{(1-\rho^2)(\lambda_1-\lambda_2)}. \end{split}$$

Setting the right hand side of (10) less than  $\eta$  yields

$$\frac{n\varepsilon_p}{4}(1-\rho^2)(\lambda_1-\lambda_2) > \log\frac{1}{\eta} + \frac{d-1}{2}\log\frac{8\lambda_1}{(1-\rho^2)(\lambda_1-\lambda_2)}.$$

Because  $1 - \rho < 1 - \rho^2$ , if we choose

$$n > \frac{d}{\varepsilon_p(1-\rho)(\lambda_1-\lambda_2)} \left(4\frac{\log(1/\eta)}{d} + 2\log\frac{8\lambda_1}{(1-\rho^2)(\lambda_1-\lambda_2)}\right),$$

then the output of PPCA will produce a  $\hat{v}_1$  such that

$$\mathbb{P}(|\langle \hat{v}_1, v_1 \rangle| < \rho) < \eta$$

#### 4.3 Lower Bound on Utility

We now turn to a general lower bound on the sample complexity for any differentially private approximation to PCA. We construct *K* databases which differ in a small number of points whose top eigenvectors are not too far from each other. For such a collection, Lemma 12 shows that for any differentially private mechanism, the average correlation over the collection cannot be too large. That is, any  $\varepsilon_p$ -differentially private mechanism cannot have high utility on all *K* data sets. The remainder of the argument is to construct these *K* data sets.

The proof uses some simple eigenvalue and eigenvector computations. A matrix of positive entries

$$A = \left(\begin{array}{cc} a & b \\ b & c \end{array}\right) \tag{11}$$

has characteristic polynomial

$$\det(A - \lambda I) = \lambda^2 - (a + c)\lambda + (ac - b^2)$$

and eigenvalues

$$\begin{split} \lambda &= \frac{1}{2}(a+c) \pm \frac{1}{2}\sqrt{(a+c)^2 - 4(ac-b^2)} \\ &= \frac{1}{2}(a+c) \pm \frac{1}{2}\sqrt{(a-c)^2 + 4b^2}. \end{split}$$

The eigenvectors are in the directions  $(b, -(a - \lambda))^T$ .

We will also need the following Lemma, which is proved in the Appendix.

**Lemma 11 (Simple packing set)** For  $\phi \in [(2\pi d)^{-1/2}, 1)$ , there exists a set of

$$K = \frac{1}{8} \exp\left( (d-1)\log\frac{1}{\sqrt{1-\phi^2}} \right)$$
(12)

vectors C in  $\mathbb{S}^{d-1}$  such that for any pair  $\mu, \nu \in C$ , the inner product between them is upper bounded by  $\phi$ :

$$|\langle \mu, \nu \rangle| \leq \phi.$$

The following Lemma gives a lower bound on the expected utility averaged over a set of databases which differ in a "small" number of elements.

**Lemma 12** Let  $\mathcal{D}_1, \mathcal{D}_2, \ldots, \mathcal{D}_K$  be K databases which differ in the value of at most  $\frac{\ln(K-1)}{\varepsilon_p}$  points, and let  $u_1, \ldots, u_K$  be the top eigenvectors of  $\mathcal{D}_1, \mathcal{D}_2, \ldots, \mathcal{D}_K$ . If  $\mathcal{A}$  is any  $\varepsilon_p$ -differentially private algorithm, then,

$$\sum_{i=1}^{K} \mathbb{E}_{\mathcal{A}}\left[\left|\left\langle \mathcal{A}(\mathcal{D}_{i}), u_{i}\right\rangle\right|\right] \leq K\left(1 - \frac{1}{16}\left(1 - \max\left|\left\langle u_{i}, u_{j}\right\rangle\right|\right)\right).$$

Proof Let

$$t = \min_{i \neq j} (\|u_i - u_j\|, \|u_i + u_j\|),$$

and  $G_i$  be the "double cap" around  $\pm u_i$  of radius t/2:

$$\mathcal{G}_i = \{u : \|u - u_i\| < t/2\} \cup \{u : \|u + u_i\| < t/2\}.$$

We claim that

$$\sum_{i=1}^{K} \mathbb{P}_{\mathcal{A}}(\mathcal{A}(\mathcal{D}_{i}) \notin G_{i}) \ge \frac{1}{2}(K-1).$$
(13)

The proof is by contradiction. Suppose the claim is false. Because all of the caps  $G_i$  are disjoint, and applying the definition of differential privacy,

$$\begin{split} \frac{1}{2}(K-1) &> \sum_{i=1}^{K} \mathbb{P}_{\mathcal{A}}(\mathcal{A}(\mathcal{D}_{i}) \notin G_{i}) \\ &\geq \sum_{i=1}^{K} \sum_{i' \neq i} \mathbb{P}_{\mathcal{A}}(\mathcal{A}(\mathcal{D}_{i}) \in G_{i'}) \\ &\geq \sum_{i=1}^{K} \sum_{i' \neq i} e^{-\varepsilon_{p} \cdot \ln(K-1)/\varepsilon_{p}} \mathbb{P}_{\mathcal{A}}(\mathcal{A}(\mathcal{D}_{i'}) \in G_{i'}) \\ &\geq (K-1) \cdot \frac{1}{K-1} \cdot \sum_{i=1}^{K} \mathbb{P}_{\mathcal{A}}(\mathcal{A}(\mathcal{D}_{i}) \in G_{i}) \\ &\geq K - \frac{1}{2}(K-1), \end{split}$$

which is a contradiction, so (13) holds. Therefore by the Markov inequality

$$\sum_{i=1}^{K} \mathbb{E}_{\mathcal{A}} \left[ \min(\|\mathcal{A}(\mathcal{D}_{i}) - u_{i}\|^{2}, \|\mathcal{A}(\mathcal{D}_{i}) + u_{i}\|^{2}) \right] \geq \sum_{i=1}^{K} \mathbb{P}(\mathcal{A}(\mathcal{D}_{i}) \notin G_{i}) \cdot \frac{t^{2}}{4}$$
$$\geq \frac{1}{8} (K-1)t^{2}.$$

Rewriting the norms in terms of inner products shows

$$2K - 2\sum_{i=1}^{K} \mathbb{E}_{\mathcal{A}}\left[\left|\left\langle \mathcal{A}(\mathcal{D}_{i}), u_{i}\right\rangle\right|\right] \geq \frac{1}{8}(K-1)\left(2 - 2\max\left|\left\langle u_{i}, u_{j}\right\rangle\right|\right),$$

so

$$\sum_{i=1}^{K} \mathbb{E}_{\mathcal{A}}\left[\left|\left\langle \mathcal{A}(\mathcal{D}_{i}), u_{i}\right\rangle\right|\right] \leq K\left(1 - \frac{1}{8}\frac{K-1}{K}(1 - \max\left|\left\langle u_{i}, u_{j}\right\rangle\right|)\right)$$
$$\leq K\left(1 - \frac{1}{16}(1 - \max\left|\left\langle u_{i}, u_{j}\right\rangle\right|)\right).$$

We can now prove Theorem 8.

**Proof** From Lemma 12, given a set of *K* databases differing in  $\frac{\ln(K-1)}{\varepsilon_p}$  points with top eigenvectors  $\{u_i : i = 1, 2, ..., K\}$ , for at least one database *i*,

$$\mathbb{E}_{\mathcal{A}}\left[\left|\left\langle \mathcal{A}(\mathcal{D}_{i}), u_{i}\right\rangle\right|\right] \leq 1 - \frac{1}{16}\left(1 - \max\left|\left\langle u_{i}, u_{j}\right\rangle\right|\right)$$

for any  $\varepsilon_p$ -differentially private algorithm. Setting the left side equal to some target  $\rho$ ,

$$1 - \rho \ge \frac{1}{16} \left( 1 - \max \left| \langle u_i, u_j \rangle \right| \right).$$
<sup>(14)</sup>

So our goal is construct these data bases such that the inner product between their eigenvectors is small.

Let  $y = e_d$ , the *d*-th coordinate vector, and let  $\phi \in ((2\pi d)^{-1/2}, 1)$ . Lemma 11 shows that there exists a packing  $\mathcal{W} = \{w_1, w_2, \dots, w_K\}$  of the sphere  $\mathbb{S}^{d-2}$  spanned by the first d-1 elementary vectors  $\{e_1, e_2, \dots, e_{d-1}\}$  such that  $\max_{i \neq j} |\langle w_i, w_j \rangle| \leq \phi$ , where

$$K = \frac{1}{8} (1 - \phi)^{-(d-2)/2}.$$

Choose  $\phi$  such that  $\ln(K-1) = d$ . This means

$$1 - \phi = \exp\left(-2 \cdot \frac{\ln 8 + \ln(1 + \exp(d))}{d - 2}\right).$$

The right side is minimized for d = 3 but this leads to a weak lower bound  $1 - \phi > 3.5 \times 10^{-5}$ . By contrast, for d = 100, the bound is  $1 - \phi > 0.12$ . In all cases,  $1 - \phi$  is at least a constant value.

We construct a database with *n* points for each  $w_i$ . Let  $\beta = \frac{d}{n\varepsilon_p}$ . For now, we assume that  $\beta \le \Delta \le \frac{1}{2}$ . The other case, when  $\beta \ge \Delta$  will be considered later. Because  $\beta \le \Delta$ , we have

$$n > \frac{d}{\varepsilon_p \Delta}.$$

The construction uses a parameter  $0 \le m \le 1$  that will be set as a function of the eigenvalue gap  $\Delta$ . We will derive conditions on *n* based on the requirements on *d*,  $\varepsilon_p$ ,  $\rho$ , and  $\Delta$ . For i = 1, 2, ..., K let the data set  $\mathcal{D}_i$  contain

- $n(1-\beta)$  copies of  $\sqrt{my}$
- $n\beta$  copies of  $z_i = \frac{1}{\sqrt{2}}y + \frac{1}{\sqrt{2}}w_i$ .

Thus data sets  $\mathcal{D}_i$  and  $\mathcal{D}_j$  differ in the values of  $n\beta = \frac{\ln(K-1)}{n\varepsilon_p}$  individuals. The second moment matrix  $A_i$  of  $\mathcal{D}_i$  is

$$A_{i} = ((1 - \beta)m + \frac{1}{2}\beta)yy^{T} + \frac{1}{2}\beta(w_{i}^{T}y + yw_{i}^{T}) + \frac{1}{2}\beta w_{i}w_{i}^{T}.$$

By choosing an basis containing y and  $w_i$ , we can write this as

$$A_{i} = \begin{bmatrix} (1-\beta)m + \frac{1}{2}\beta & \frac{1}{2}\beta & \mathbf{0} \\ \frac{1}{2}\beta & \frac{1}{2}\beta & \mathbf{0} \\ \mathbf{0} & \mathbf{0} & \mathbf{0} \end{bmatrix}.$$

This is in the form (11), with  $a = (1 - \beta)m + \frac{1}{2}\beta$ ,  $b = \frac{1}{2}\beta$ , and  $c = \frac{1}{2}\beta$ .

The matrix  $A_i$  has two nonzero eigenvalues given by

$$\lambda = \frac{1}{2}(a+c) + \frac{1}{2}\sqrt{(a-c)^2 + 4b^2},$$

$$\lambda' = \frac{1}{2}(a+c) - \frac{1}{2}\sqrt{(a-c)^2 + 4b^2},$$
(15)

The gap  $\Delta$  between the top two eigenvalues is:

$$\Delta = \sqrt{(a-c)^2 + 4b^2} = \sqrt{m^2(1-\beta)^2 + \beta^2}.$$

We can thus set *m* in the construction to ensure an eigengap of  $\Delta$ :

$$m = \frac{\sqrt{(\Delta^2 - \beta^2)}}{1 - \beta}.$$
(16)

The top eigenvector of  $A_i$  is given by

$$u_i = \frac{b}{\sqrt{b^2 + (a-\lambda)^2}}y + \frac{(a-\lambda)}{\sqrt{b^2 + (a-\lambda)^2}}w_i$$

where  $\lambda$  is given by (15). Therefore

$$\max_{i \neq j} \left| \langle u_i, u_j \rangle \right| \leq \frac{b^2}{b^2 + (a - \lambda)^2} + \frac{(a - \lambda)^2}{b^2 + (a - \lambda)^2} \max_{i \neq j} \left| \langle w_i, w_j \rangle \right|$$
  
$$\leq 1 - \frac{(a - \lambda)^2}{b^2 + (a - \lambda)^2} (1 - \phi).$$
(17)

To obtain an upper bound on  $\max_{i \neq j} |\langle u_i, u_j \rangle|$  we must lower bound  $\frac{(a-\lambda)^2}{b^2+(a-\lambda)^2}$ . Since  $x/(\nu + x)$  is monotonically increasing in x when  $\nu > 0$ , we will find a lower bound on

 $(a - \lambda)$ . Observe that from (15),

$$\lambda - a = \frac{b^2}{\lambda - c}.$$

So to lower bound  $\lambda - a$  we need to upper bound  $\lambda - c$ . We have

$$\lambda - c = \frac{1}{2}(a - c) + \frac{1}{2}\Delta = \frac{1}{2}((1 - \beta)m + \Delta).$$

Because  $b = \beta/2$ ,

$$(\lambda-a)^2 > \left(\frac{\beta^2}{2((1-\beta)m+\Delta)}\right)^2 = \frac{\beta^4}{4((1-\beta)m+\Delta)^2}.$$

Now,

$$\frac{(a-\lambda)^2}{b^2+(a-\lambda)^2} > \frac{\beta^4}{\beta^2((1-\beta)m+\Delta)^2+\beta^4}$$
$$= \frac{\beta^2}{\beta^2+((1-\beta)m+\Delta)^2}$$
$$> \frac{\beta^2}{5\Delta^2}, \tag{18}$$

where the last step follows by plugging in *m* from (16) and using the fact that  $\beta \leq \Delta$ . Putting it all together, we have from (14), (17), and (18), and using the fact that  $\phi$  is such that  $\ln(K-1) = d$  and  $\beta = \frac{d}{n\varepsilon_p},$ 

$$\begin{split} 1-\rho &\geq \frac{1}{16} \cdot \frac{(a-\lambda)^2}{b^2+(a-\lambda)^2}(1-\phi) \\ &> \frac{1-\phi}{80} \frac{\beta^2}{\Delta^2} \\ &= \frac{1-\phi}{80} \cdot \frac{d^2}{n^2 \epsilon_p^2 \Delta^2}, \end{split}$$

which implies

$$n > \frac{d}{\varepsilon_p \Delta} \sqrt{\frac{1-\phi}{80(1-\rho)}}.$$

Thus for  $\beta \leq \Delta \leq 1/2$ , any  $\varepsilon_p$ -differentially private algorithm needs  $\Omega\left(\frac{d}{\varepsilon_p\Delta\sqrt{1-\rho}}\right)$  points to get expected inner product  $\rho$  on all data sets with eigengap  $\Delta$ .

We now consider the case where  $\beta > \Delta$ . We choose a slightly different construction here. The *i*-th database now consists of  $n(1-\beta)$  copies of the 0 vector, and  $n\beta$  copies of  $\frac{\Delta}{\beta}w_i$ . Thus, every pair of databases differ in the values of  $n\beta = \frac{\ln(K-1)}{\varepsilon_p}$  people, and the eigenvalue gap between the top two eigenvectors is  $\beta \cdot \frac{\Delta}{\beta} = \Delta$ .

As the top eigenvector of the *i*-th database is  $u_i = w_i$ ,

$$\max_{i\neq j} |\langle u_i, u_j \rangle| = \max_{i\neq j} |\langle w_i, w_j \rangle| \le \phi.$$

Combining this with (14), we obtain

$$1-\rho \geq \frac{1}{16}(1-\phi),$$

which provides the additional condition in the Theorem.

## 5. Analysis of MOD-SULQ

In this section we provide theoretical guarantees on the performance of the MOD-SULQ algorithm. Theorem 5 shows that MOD-SULQ is  $(\varepsilon_p, \delta)$ -differentially private. Theorem 15 provides a lower bound on the distance between the vector released by MOD-SULQ and the true top eigenvector in terms of the privacy parameters  $\varepsilon_p$  and  $\delta$  and the number of points *n* in the data set. This implicitly gives a lower bound on the sample complexity of MOD-SULQ. We provide some graphical illustration of this tradeoff.

The following upper bound will be useful for future calculations : for two unit vectors x and y,

$$\sum_{1 \le i \le j \le d} (x_i x_j - y_i y_j)^2 \le 2.$$
(19)

Note that this upper bound is achievable by setting x and y to be orthogonal elementary vectors.

#### 5.1 Privacy Guarantee

We first justify the choice of  $\beta^2$  in the MOD-SULQ algorithm by proving Theorem 5.

**Proof** Let *B* and  $\hat{B}$  be two independent symmetric random matrices where  $\{B_{ij} : 1 \le i \le j \le d\}$  and  $\{\hat{B}_{ij} : 1 \le i \le j \le d\}$  are each sets of i.i.d. Gaussian random variables with mean 0 and variance  $\beta^2$ . Consider two data sets  $\mathcal{D} = \{x_i : i = 1, 2, ..., n\}$  and  $\hat{\mathcal{D}} = \mathcal{D}_1 \cup \{\hat{x}_n\} \setminus \{x_n\}$  and let *A* and  $\hat{A}$  denote their second moment matrices. Let G = A + B and  $\hat{G} = \hat{A} + \hat{B}$ . We first calculate the log ratio of the densities of *G* and  $\hat{G}$  at a point *H*:

$$\log \frac{f_G(H)}{f_{\hat{G}}(H)} = \sum_{1 \le i \le j \le d} \left( -\frac{1}{2\beta^2} (H_{ij} - A_{ij})^2 + \frac{1}{2\beta^2} (H_{ij} - \hat{A}_{ij})^2 \right)$$
$$= \frac{1}{2\beta^2} \sum_{1 \le i \le j \le d} \left( \frac{2}{n} (H_{ij} - A_{ij}) (x_{n,i} x_{n,j} - \hat{x}_{n,i} \hat{x}_{n,j}) + \frac{1}{n^2} (\hat{x}_{n,i} \hat{x}_{n,j} - x_{n,i} x_{n,j})^2 \right).$$

From (19) the last term is upper bounded by  $2/n^2$ . To upper bound the first term,

$$\sum_{1 \le i \le j \le d} |\hat{x}_{n,i} \hat{x}_{n,j} - x_{n,i} x_{n,j}| \le 2 \max_{a: ||a|| \le 1} \sum_{1 \le i \le j \le d} a_i a_j$$
$$\le 2 \cdot \frac{1}{2} (d^2 + d) \cdot \frac{1}{d}$$
$$= d + 1.$$

Note that this bound is not too loose—by taking  $\hat{x} = d^{-1/2}\mathbf{1}$  and  $x = (1, 0, ..., 0)^T$ , this term is still linear in *d*.

Then for any measurable set S of matrices,

$$\mathbb{P}(G \in \mathcal{S}) \le \exp\left(\frac{1}{2\beta^2} \left(\frac{2}{n}(d+1)\gamma + \frac{3}{n^2}\right)\right) \mathbb{P}\left(\hat{G} \in \mathcal{S}\right) + \mathbb{P}\left(B_{ij} > \gamma \text{ for all } i, j\right).$$
(20)

To handle the last term, use a union bound over the  $(d^2 + d)/2$  variables  $\{B_{ij}\}$  together with the tail bound, which holds for  $\gamma > \beta$ :

$$\mathbb{P}(B_{ij} > \gamma) \leq \frac{1}{\sqrt{2\pi}} e^{-\gamma^2/2\beta^2}.$$

Thus setting  $\mathbb{P}(B_{ij} > \gamma \text{ for some } i, j) = \delta$  yields the condition

$$\delta = \frac{d^2 + d}{2\sqrt{2\pi}} e^{-\gamma^2/2\beta^2}$$

Rearranging to solve for  $\gamma$  gives

$$\gamma = \max\left(\beta, \beta \sqrt{2\log\left(\frac{d^2 + d}{\delta 2\sqrt{2\pi}}\right)}\right) = \beta \sqrt{2\log\left(\frac{d^2 + d}{\delta 2\sqrt{2\pi}}\right)}$$

for d > 1 and  $\delta < 3/\sqrt{2\pi e}$ . This then gives an expression for  $\varepsilon_p$  to make (20) imply ( $\varepsilon_p$ ,  $\delta$ ) differential privacy:

$$\varepsilon_p = \frac{1}{2\beta^2} \left( \frac{2}{n} (d+1)\gamma + \frac{2}{n^2} \right)$$
$$= \frac{1}{2\beta^2} \left( \frac{2}{n} (d+1)\beta \sqrt{2\log\left(\frac{d^2+d}{\delta 2\sqrt{2\pi}}\right)} + \frac{2}{n^2} \right)$$

Solving for  $\beta$  using the quadratic formula yields the particularly messy expression in (5):

$$\beta = \frac{d+1}{2n\varepsilon_p} \sqrt{2\log\left(\frac{d^2+d}{\delta 2\sqrt{2\pi}}\right)} + \frac{1}{2n\varepsilon_p} \left(2(d+1)^2\log\left(\frac{d^2+d}{\delta 2\sqrt{2\pi}}\right) + 4\varepsilon_p\right)^{1/2}$$
$$\leq \frac{d+1}{n\varepsilon_p} \sqrt{2\log\left(\frac{d^2+d}{\delta 2\sqrt{2\pi}}\right)} + \frac{1}{\sqrt{\varepsilon_p}n}.$$

## 5.2 Proof of Theorem 9

In this section we provide theoretical guarantees on the performance of the MOD-SULQ algorithm. Theorem 5 shows that MOD-SULQ is  $(\varepsilon_p, \delta)$ -differentially private. Theorem 15 provides a lower bound on the distance between the vector released by MOD-SULQ and the true top eigenvector in terms of the privacy parameters  $\varepsilon_p$  and  $\delta$  and the number of points *n* in the data set. This implicitly gives a lower bound on the sample complexity of MOD-SULQ. We provide some graphical illustration of this tradeoff. The main tool in our lower bound is a generalization by Yu (1997) of an information-theoretic inequality due to Fano.

**Theorem 13 (Fano's inequality (Yu, 1997))** Let  $\mathcal{R}$  be a set and  $\Theta$  be a parameter space with a pseudo-metric  $d(\cdot)$ . Let  $\mathcal{F}$  be a set of r densities  $\{f_1, \ldots, f_r\}$  on  $\mathcal{R}$  corresponding to parameter values  $\{\theta_1, \ldots, \theta_r\}$  in  $\Theta$ . Let X have distribution  $f \in \mathcal{F}$  with corresponding parameter  $\theta$  and let  $\hat{\theta}(X)$  be an estimate of  $\theta$ . If, for all i and j

$$d(\theta_i, \theta_j) \geq \tau$$

and

$$\mathbf{KL}\left(f_{i}\|f_{j}\right)\leq\gamma,$$

then

$$\max_{j} \mathbb{E}_{j}[d(\hat{\theta}, \theta_{j})] \geq \frac{\tau}{2} \left( 1 - \frac{\gamma + \log 2}{\log r} \right),$$

where  $\mathbb{E}_{i}[\cdot]$  denotes the expectation with respect to distribution  $f_{i}$ .

To use this inequality, we will construct a set of densities on the set of covariance matrices corresponding distribution of the random matrix in the MOD-SULQ algorithm under different inputs. These inputs will be chosen using a set of unit vectors which are a packing on the surface of the unit sphere.

**Lemma 14** Let  $\Sigma$  be a positive definite matrix and let f denote the density  $\mathcal{N}(a, \Sigma)$  and g denote the density  $\mathcal{N}(b, \Sigma)$ . Then  $\mathbf{KL}(f||g) = \frac{1}{2}(a-b)^T \Sigma^{-1}(a-b)$ .

**Proof** This is a simple calculation:

$$\mathbf{KL}(f||g) = \mathbb{E}_{x \sim f} \left[ -\frac{1}{2} (x-a)^T \Sigma^{-1} (x-a) + \frac{1}{2} (x-b) \Sigma^{-1} (x-b) \right]$$
$$= \frac{1}{2} \left( a^T \Sigma^{-1} a - a^T \Sigma^{-1} b - b^T \Sigma^{-1} a + b^T \Sigma^{-1} b \right)$$
$$= \frac{1}{2} (a-b)^T \Sigma^{-1} (a-b).$$

The next theorem is a lower bound on the expected distance between the vector output by MOD-SULQ and the true top eigenvector. In order to get this lower bound, we construct a class of data sets and use Theorem 13 to derive a bound on the minimax error over the class.

**Theorem 15 (Utility bound for MOD-SULQ)** Let d, n, and  $\varepsilon_p > 0$  be given and let  $\beta$  be given by Algorithm 1 so that the output of MOD-SULQ is  $(\varepsilon_p, \delta)$ -differentially private for all data sets in  $\mathbb{R}^d$  with n elements. Then there exists a data set with n elements such that if  $\hat{v}_1$  denotes the output of MOD-SULQ and  $v_1$  is the top eigenvector of the empirical covariance matrix of the data set, the expected correlation  $\langle \hat{v}_1, v_1 \rangle$  is upper bounded:

$$\mathbb{E}\left[|\langle \hat{v}_{1}, v_{1} \rangle|\right] \leq \min_{\phi \in \Phi} \left(1 - \frac{(1 - \phi)}{4} \left(1 - \frac{1/\beta^{2} + \log 2}{(d - 1)\log \frac{1}{\sqrt{1 - \phi^{2}}} - \log(8)}\right)^{2}\right),\tag{21}$$

where

$$\Phi \in \left[\max\left\{\frac{1}{\sqrt{2\pi d}}, \sqrt{1 - \exp\left(-\frac{2\log(8d)}{d-1}\right)}, \sqrt{1 - \exp\left(-\frac{2/\beta^2 + \log(256)}{d-1}\right)}\right\}, 1\right).$$
(22)

**Proof** For  $\phi \in [(2\pi d)^{-1/2}, 1)$ , Lemma 11 shows there exists a set of *K* unit vectors *C* such that for  $\mu, \nu \in C$ , the inner product between them satisfies  $|\langle \mu, \nu \rangle| < \phi$ , where *K* is given by (12). Note that for small  $\phi$  this setting of *K* is loose, but any orthonormal basis provides *d* unit vectors which are orthogonal, setting *K* = *d* and solving for  $\phi$  yields

$$\left(1 - \exp\left(-\frac{2\log(8d)}{d-1}\right)\right)^{1/2}$$

Setting the lower bound on  $\phi$  to the maximum of these two yields the set of  $\phi$  and *K* which we will consider in (22).

For any unit vector  $\mu$ , let

$$A(\mu) = \mu \mu^T + N,$$

where *N* is a  $d \times d$  symmetric random matrix such that  $\{N_{ij} : 1 \le i \le j \le d\}$  are i.i.d.  $\mathcal{N}(0,\beta^2)$ , where  $\beta^2$  is the noise variance used in the MOD-SULQ algorithm. Due to symmetry, the matrix  $A(\mu)$  can be thought of as a jointly Gaussian random vector on the d(d+1)/2 variables  $\{A_{ij}(\mu) : 1 \le i \le j \le d\}$ . The mean of this vector is

$$\bar{\mu} = (\mu_1^2, \mu_2^2, \dots, \mu_d^2, \mu_1 \mu_2, \mu_1 \mu_3, \dots, \mu_{d-1} \mu_d)^T$$

and the covariance is  $\beta^2 I_{d(d+1)/2}$ . Let  $f_{\mu}$  denote the density of this vector.

For  $\mu, \nu \in C$ , the divergence between  $f_{\mu}$  and  $f_{\nu}$  can be calculated using Lemma 14:

$$\mathbf{KL} \left( f_{\mu} \| f_{\mathbf{v}} \right) = \frac{1}{2} (\bar{\mu} - \bar{\mathbf{v}})^T \Sigma^{-1} (\bar{\mu} - \bar{\mathbf{v}})$$
$$= \frac{1}{2\beta^2} \| \bar{\mu} - \bar{\mathbf{v}} \|^2$$
$$\leq \frac{1}{\beta^2}.$$
(23)

The last line follows from the fact that the vectors in C are unit norm.

For any two vectors  $\mu, \nu \in C$ , lower bound the Euclidean distance between them using the upper bound on the inner product:

$$\|\boldsymbol{\mu} - \boldsymbol{\nu}\| \ge \sqrt{2(1 - \boldsymbol{\phi})}.$$
(24)

Let  $\Theta = \mathbb{S}^{d-1}$  with the Euclidean norm and  $\mathcal{R}$  be the set of distributions  $\{A(\mu) : \mu \in \Theta\}$ . From (24) and (23), the set  $\mathcal{C}$  satisfies the conditions of Theorem 13 with  $\mathcal{F} = \{f_{\mu} : \mu \in \mathcal{C}\}, r = K$ ,  $\tau = \sqrt{2(1-\phi)}$ , and  $\gamma = \frac{1}{\mathbb{R}^2}$ . The conclusion of the Theorem shows that for MOD-SULQ,

$$\max_{\mu \in \mathcal{C}} \mathbb{E}_{f_{\mu}}[\|\hat{v} - \mu\|] \ge \frac{\sqrt{2(1-\phi)}}{2} \left(1 - \frac{1/\beta^2 + \log 2}{\log K}\right).$$

$$(25)$$

This lower bound is vacuous when the term inside the parenthesis is negative, which imposes further conditions on  $\phi$ . Setting  $\log K = 1/\beta^2 + \log 2$ , we can solve to find another lower bound on  $\phi$ :

$$\phi \geq \sqrt{1 - \exp\left(-\frac{2/\beta^2 + \log(256)}{d - 1}\right)}.$$

This yields the third term in (22). Note that for larger n this term will dominate the others.

Using Jensen's inequality on the the left side of (25):

$$\max_{\mu \in \mathcal{C}} \mathbb{E}_{f_{\mu}} \left[ 2(1 - |\langle \hat{v}, \mu \rangle|) \right] \geq \frac{(1 - \phi)}{2} \left( 1 - \frac{1/\beta^2 + \log 2}{\log K} \right)^2.$$

So there exists a  $\mu \in C$  such that

$$\mathbb{E}_{f_{\mu}}\left[\left|\langle \hat{v}, \mu \rangle\right|\right] \le 1 - \frac{(1-\phi)}{4} \left(1 - \frac{1/\beta^2 + \log 2}{\log K}\right)^2.$$
(26)

Consider the data set consisting of *n* copies of  $\mu$ . The corresponding covariance matrix is  $\mu\mu^T$  with top eigenvector  $v_1 = \mu$ . The output of the algorithm MOD-SULQ applied to this data set is an estimator of  $\mu$  and hence satisfies (26). Minimizing over  $\phi$  gives the desired bound.

The minimization over  $\phi$  in (21) does not lead to analytically pretty results, so we plotted the results in Figure 1 in order to get a sense of the bounds. Figure 1 shows the lower bound on the expected correlation  $\mathbb{E}[|\langle \hat{v}_1, v_1 \rangle|]$  as a function of the number of data points (given on a logarithmic scale). Each panel shows a different dimension, from d = 50 to d = 1000, and plots are given for different values of  $\varepsilon_p$  ranging from 0.01 to 2. In all experiments we set  $\delta = 0.01$ . In high dimension, the lower bound shows that the expected performance of MOD-SULQ is poor when there are a small number of data points. This limitation may be particularly acute when the data lies in a very low dimensional subspace but is presented in very high dimension. In such "sparse" settings, perturbing the input as in MOD-SULQ is not a good approach. However, in lower dimensions and data-rich regimes, the performance may be more favorable.

A little calculation yields the sample complexity bound in Theorem 9 **Proof** Suppose  $\mathbb{E}[|\langle \hat{v_1}, v_1 \rangle|] = \rho$ . Then a little algebra shows

$$2\sqrt{1-\rho} \geq \min_{\phi \in \Phi} \sqrt{1-\phi} \left( 1 - \frac{1/\beta^2 + \log 2}{(d-1)\log \frac{1}{\sqrt{1-\phi^2}} - \log(8)} \right).$$

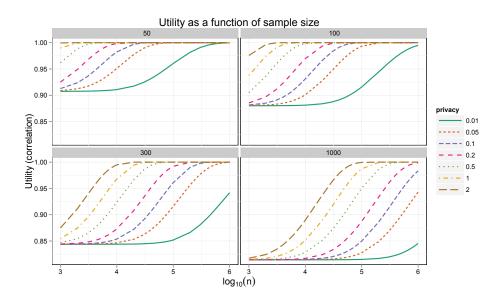


Figure 1: Upper bound from Theorem 15 on the expected correlation between the true top eigenvector and the  $\hat{v}_1$  produced by MOD-SULQ. The horizontal axis is  $\log_{10}(n)$  and the vertical axis shows the lower bound in (21). The four panels correspond to different values of the dimension *d*, from 50 to 1000. Each panel contains plots of the bound for different values of  $\varepsilon_p$ .

Setting  $\phi$  such that  $(d-1)\log \frac{1}{\sqrt{1-\phi^2}} - \log(8) = 2(1/\beta^2 + \log 2)$  we have

$$4\sqrt{1-\rho} \geq \sqrt{1-\phi}.$$

Since we are concerned with the scaling behavior for large d and n, this implies

$$\log \frac{1}{\sqrt{1-\phi^2}} = \Theta\left(\frac{1}{\beta^2 d}\right),$$

so

$$\begin{split} \phi &= \sqrt{1 - \exp\left(-\Theta\left(\frac{1}{\beta^2 d}\right)\right)} \\ &= \Theta\left(\sqrt{\frac{1}{\beta^2 d}}\right). \end{split}$$

From Algorithm 1, to get for some constant  $c_1$ , we have the following lower bound on  $\beta$ :

$$\beta^2 > c_1 \frac{d^2}{n^2 \varepsilon_p^2} \log(d/\delta).$$

Substituting, we get for some constants  $c_2$  and  $c_3$  that

$$(1-c_2(1-\rho)) \leq c_3 \frac{n^2 \varepsilon_p^2}{d^3 \log(d/\delta)}.$$

Now solving for *n* shows

$$n \ge c \frac{d^{3/2} \sqrt{\log(d/\delta)}}{\varepsilon_p} \left(1 - c'(1-\rho)\right).$$

#### 6. Experiments

We next turn to validating our theoretical results on real data. We implemented MOD-SULQ and PPCA in order to test our theoretical bounds. Implementing PPCA involved using a Gibbs sampling procedure (Hoff, 2009). A crucial parameter in MCMC procedures is the burn-in time, which is how long the chain must be run for it to reach its stationary distribution. Theoretically, chains reach their stationary distribution only in the limit; however, in practice MCMC users must sample after some finite time. In order to use this procedure appropriately, we determined a burn-in time using our data sets. The interaction of MCMC procedures and differential privacy is a rich area for future research.

#### 6.1 Data and Preprocessing

We report on the performance of our algorithm on some real data sets. We chose four data sets from four different domains—kddcup99 (Bache and Lichman, 2013), which includes features of 494,021 network connections, census (Bache and Lichman, 2013), a demographic data set on 199,523 individuals, localization (Kaluža et al., 2010), a medical data set with 164,860 instances of sensor readings on individuals engaged in different activities, and insurance (van der Putten and van Someren, 2000), a data set on product usage and demographics of 9,822 individuals.

These data sets contain a mix of continuous and categorical features. We preprocessed each data set by converting a feature with q discrete values to a vector in  $\{0,1\}^q$ ; after preprocessing, the data sets kddcup99, census, localization and insurance have dimensions 116, 513, 44 and 150 respectively. We also normalized each row so that each entry has maximum value 1, and normalize each column such that the maximum (Euclidean) column norm is 1. We choose k = 4 for kddcup, k = 8 for census, k = 10 for localization and k = 11 for insurance; in each case, the utility  $q_F(V_k)$  of the top-k PCA subspace of the data matrix accounts for at least 80% of  $||A||_F$ . Thus, all four data sets, although fairly high dimensional, have good low-dimensional representations. The properties of each data set are summarized in Table 1.

#### 6.2 Implementation of Gibbs Sampling

The theoretical analysis of PPCA uses properties of the Bingham distribution  $BMF_k(\cdot)$  given in (6). To implement this algorithm for experiments we use a Gibbs sampler due to Hoff (2009). The Gibbs sampling scheme induces a Markov Chain, the stationary distribution of which is the density in (6).

Data Set	#instances	#dimensions	k	$q_{ m F}(V_k)$	$q_{\mathrm{F}}(V_k)/\left\ A\right\ _{\mathrm{F}}$
kddcup	494,021	116	4	0.6587	0.96
census	199,523	513	8	0.7321	0.81
localization	164,860	44	10	0.5672	0.81
insurance	9,822	150	11	0.5118	0.81

Table 1: Parameters of each data set. The second column is the number of dimensions after preprocessing. *k* is the dimensionality of the PCA, the third column contains  $q_F(V_k)$ , where  $V_k$  is the top-*k* PCA subspace, and the fifth column is the normalized utility  $q_F(V_k)/||A||_F$ .

Gibbs sampling and other MCMC procedures are widely used in statistics, scientific modeling, and machine learning to estimate properties of complex distributions (Brooks, 1998).

Finding the speed of convergence of MCMC methods is still an open area of research. There has been much theoretical work on estimating convegence times (Jones and Hobart, 2004; Douc et al., 2004; Jones and Hobart, 2001; Roberts, 1999; Roberts and Sahu, 2001; Roberts, 1999; Roberts and Sahu, 2001; Rosenthal, 1995; Kolassa, 1999, 2000), but unfortunately, most theoretical guarantees are available only in special cases and are often too weak for practical use. In lieu of theoretical guarantees, users of MCMC methods empirically estimate the *burn-in time*, or the number of iterations after which the chain is sufficiently close to its stationary distribution. Statisticians employ a range of diagnostic methods and statistical tests to empirically determine if the Markov chain is close to stationarity (Cowles and Carlin, 1996; Brooks and Roberts, 1998; Brooks and Gelman, 1998; El Adlouni et al., 2006). These tests do not provide a sufficient guarantee of stationarity, and there is no "best test" to use. In practice, the convergence of derived statistics is used to estimate an appropriate the burn-in time. In the case of the Bingham distribution, Hoff (2009) performs qualitative measures of convergence. Developing a better characterization of the convergence of this Gibbs sampler is an important question for future work.

Because the MCMC procedure of Hoff (2009) does not come with convergence-time guarantees, for our experiments we had to choose an appropriate burn-in time. The "ideal" execution of PPCA provides  $\varepsilon_p$ -differential privacy, but because our implementation only approximates sampling from the Bingham distribution, we cannot guarantee that this implementation provides the privacy guarantee. As noted by Mironov (2012), even current implementations of floating-point arithmetic may suffer from privacy problems, so there is still significant work to do between theory and implementation. For this paper we tried to find a burn-in time that was sufficiently long so that we could be confident that the empirical performance of PPCA was not affected by the initial conditions of the sampler.

In order to choose an appropriate burn-in time, we examined the *time series trace* of the Markov Chain. We ran l copies, or traces, of the chain, starting from l different initial locations drawn uniformly from the set of all  $d \times k$  matrices with orthonormal columns. Let  $X^{i}(t)$  be the output of the *i*-th copy at iteration t, and let U be the top-k PCA subspace of the data. We used the following statistic as a function of iteration T:

$$F_k^i(T) = \frac{1}{\sqrt{k}} \left\| \frac{1}{T} \sum_{t=1}^T X^i(t) \right\|_F,$$

where  $|| \cdot ||_F$  is the Frobenius norm. The matrix Bingham distribution has mean 0, and hence with increasing *T*, the statistic  $F_k^i(T)$  should converge to 0.

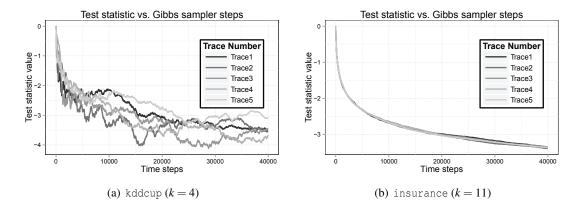


Figure 2: Plots of  $\log F_k^i(T)$  for five different traces (values of *i*) on two different data sets. Figure 2(a) shows  $\log F_k^i(T)$  for for k = 4 as a function of iteration T for 40,000 steps of the Gibbs sampler on the kddcup data set. Figure 2(b) shows the same for the insurance data set.

Figure 2 illustrates the behavior of the Gibbs sampler. The plots show the value of  $\log F_k^i(T)$  as a function of the Markov chain iteration for 5 different restarts of the MCMC procedure for two data sets, kddcup and insurance. The initial starting points were chosen uniformly from the set of all  $d \times k$  matrices with orthonormal columns. The plots show that  $F_k^i(T)$  decreases rapidly after a few thousand iterations, and is less than 0.01 after T = 20,000 in both cases.  $\log F_k^i(T)$  also appears to have a larger variance for kddcup than for insurance; this is explained by the fact that the kddcup data set has a much larger number of samples, which makes its stationary distribution farther from the initial distribution of the sampler. Based on these and other simulations, we observed that the Gibbs sampler converges to  $F_k(t) < 0.01$  at t = 20,000 when run on data with a few hundred dimensions and with k between 5 and 10; we thus chose to run the Gibbs sampler for T = 20,000timesteps for all the data sets.

Our simulations indicate that the chains converge fairly rapidly, particularly when  $||A - A_k||_F$  is small so that  $A_k$  is a good approximation to A. Convergence is slower for larger n when the initial state is chosen from the uniform distribution over all  $k \times d$  matrices with orthonormal columns; this is explained by the fact that for larger n, the stationary distribution is farther in variation distance from the starting distribution, which results in a longer convergence time.

#### 6.3 Scaling with Data Set Size

We ran three algorithms on these data sets : standard (non-private) PCA, MOD-SULQ, and PPCA. As a sanity check, we also tried a uniformly generated random projection—since this projection is data-independent we would expect it to have low utility. We measured the utility  $q_F(U)$ , where U is the k-dimensional subspace output by the algorithm;  $q_F(U)$  is maximized when U is the top-k PCA subspace, and thus this reflects how close the output subspace is to the true PCA subspace in terms of representing the data. Although our theoretical results hold for  $q_A(\cdot)$ , the "energy"  $q_F(\cdot)$  is more relevant in practice for larger k.

To investigate how well these different algorithms performed on real data, for each data set we subsampled data sets of different sizes *n* uniformly and ran the algorithms on the subsets. We chose  $\varepsilon_p = 0.1$  for this experiment, and for MOD-SULQ we used  $\delta = 0.01$ . We averaged over 5 such subsets and over several instances of the randomized algorithms (10 restarts for PPCA and 100 for MOD-SULQ and random projections). For each subset and instance we calculated the resulting utility  $q_F(\cdot)$  of the output subspace.

Figures 3(a), 3(b), 4(a), and 4(b) show  $q_F(U)$  as a function of the subsampled data set sizes. The bars indicate the standard deviation over the restarts (from subsampling the data and random sampling for privacy). The non-private algorithm achieved  $q_F(V_k)$  for nearly all subset sizes (see Table 1 for the values). These plots illustrate how additional data can improve the utility of the output for a fixed privacy level  $\varepsilon_p$ . As *n* increases, the dashed blue line indicating the utility of PPCA begins to approach  $q_F(V_k)$ , the utility of the optimal subspace.

These experiments also show that the performance of PPCA is significantly better than that of MOD-SULQ, and MOD-SULQ produces subspaces whose utility is on par with randomly choosing a subspace. The only exception to this latter point is localization, We believe this is because d is much lower for this data set (d = 44), which shows that for low dimension and large n, MOD-SULQ may produce subspaces with reasonable utility. Furthermore, MOD-SULQ is simpler and hence runs faster than PPCA, which requires running the Gibbs sampler past the burn-in time. Our theoretical results suggest that the performance of differentially private PCA cannot be significantly improved over the performance of PPCA but since those results hold for k = 1 they do not immediately apply here.

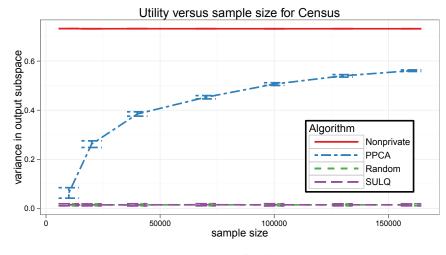
#### 6.4 Effect of Privacy on Classification

A common use of a dimension reduction algorithm is as a precursor to classification or clustering; to evaluate the effectiveness of the different algorithms, we projected the data onto the subspace output by the algorithms, and measured the classification accuracy using the projected data. The classification results are summarized in Table 2. We chose the *normal* vs. all classification task in kddcup99, and the *falling* vs. all classification task in localization.<sup>1</sup> We used a linear SVM for all classification tasks, which is implemented by libSVM (Chang and Lin, 2011).

For the classification experiments, we used half of the data as a holdout set for computing a projection subspace. We projected the classification data onto the subspace computed based on the holdout set; 10% of this data was used for training and parameter-tuning, and the rest for testing. We repeated the classification process 5 times for 5 different (random) projections for each algorithm, and then ran the entire procedure over 5 random permutations of the data. Each value in the figure is thus an average over  $5 \times 5 = 25$  rounds of classification.

The classification results show that our algorithm performs almost as well as non-private PCA for classification in the top-k PCA subspace, while the performance of MOD-SULQ and random projections are a little worse. The classification accuracy while using MOD-SULQ and random projections also appears to have higher variance compared to our algorithm and non-private PCA. This

<sup>1.</sup> For the other two data sets, census and insurance, the classification accuracy of linear SVM after (non-private) PCAs is as low as always predicting the majority label.



(a) census (k=8)

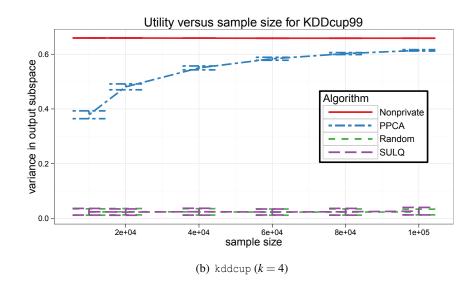
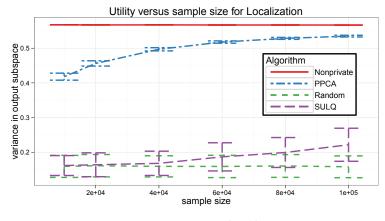


Figure 3: Plot of the unnormalized utility  $q_F(U)$  versus the sample size *n*, averaged over random subsets of the data and randomness in the algorithms. The bars are at one standard deviation about the mean. The top red line is the PCA algorithm without privacy constraints. The dashed line in blue is the utility for PPCA. The green and purple dashed lines are nearly indistinguishable and represent the utility from random projections and MOD-SULQ, respectively. In these plots  $\varepsilon_p = 0.1$  and  $\delta = 0.01$ .

is because the projections tend to be farther from the top-k PCA subspace, making the classification error more variable.



(a) localization (k = 10)

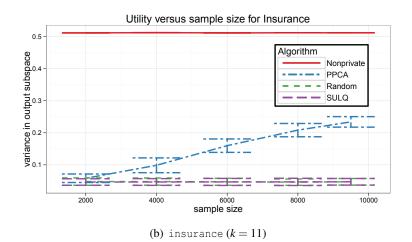


Figure 4: Plot of the unnormalized utility  $q_F(U)$  versus the sample size *n*, averaged over random subsets of the data and randomness in the algorithms. The bars are at one standard deviation about the mean. The top red line is the PCA algorithm without privacy constraints. The dashed line in blue is the utility for PPCA. The green and purple dashed lines are nearly indistinguishable for insurance but diverge for localization—they represent the utility from random projections and MOD-SULQ, respectively. In these plots  $\varepsilon_p = 0.1$  and  $\delta = 0.01$ .

## 6.5 Effect of the Privacy Requirement

How to choose  $\varepsilon_p$  is important open question for many applications. We wanted to understand the impact of varying  $\varepsilon_p$  on the utility of the subspace. We did this via a synthetic data set we generated n = 5,000 points drawn from a Gaussian distribution in d = 10 with mean **0** and covariance matrix with eigenvalues

$$\{0.5, 0.30, 0.04, 0.03, 0.02, 0.01, 0.004, 0.003, 0.001, 0.001\}.$$
 (27)

	kddcup99	localization
Non-private PCA	$98.97 \pm 0.05$	$100\pm0$
PPCA	$98.95 \pm 0.05$	$100\pm0$
MOD-SULQ	$98.18 \pm 0.65$	$97.06 \pm 2.17$
Random Projections	$98.23 \pm 0.49$	$96.28 \pm 2.34$

Table 2: Classification accuracy in the k-dimensional subspaces for kddcup99 (k = 4), and localization (k = 10) in the k-dimensional subspaces reported by the different algorithms.

In this case the space spanned by the top two eigenvectors has most of the energy, so we chose k = 2and plotted the utility  $q_F(\cdot)$  for non-private PCA, MOD-SULQ with  $\delta = 0.05$ , and PPCA with a burnin time of T = 1000. We drew 100 samples from each privacy-preserving algorithm and the plot of the average utility versus  $\varepsilon_p$  is shown in Figure 5. The privacy requirement relaxes as  $\varepsilon_p$  increases, and both MOD-SULQ and PPCA approach the utility of PCA without privacy constraints. However, for moderate  $\varepsilon_p$  PPCA still captures most of the utility, whereas the gap between MOD-SULQ and PPCA becomes quite large.

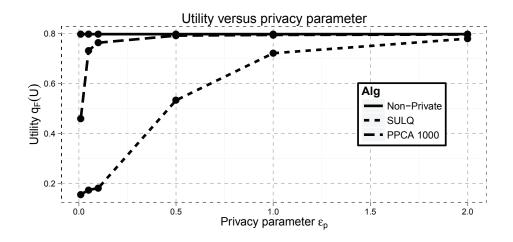


Figure 5: Plot of  $q_F(U)$  versus  $\varepsilon_p$  for a synthetic data set with n = 5,000, d = 10, and k = 2. The data has a Gaussian distribution whose covariance matrix has eigenvalues given by (27).

# 7. Conclusion

In this paper we investigated the theoretical and empirical performance of differentially private approximations to PCA. Empirically, we showed that MOD-SULQ and PPCA differ markedly in how well they approximate the top-k subspace of the data. The reason for this, theoretically, is that the sample complexity of MOD-SULQ scales as  $d^{3/2}\sqrt{\log d}$  whereas PPCA scales as d. Because PPCA uses the exponential mechanism with  $q_{\rm F}(\cdot)$  as the utility function, it is not surprising that it

performs well. However, MOD-SULQ often had a performance comparable to random projections, indicating that the real data sets had too few points for it to be effective. We furthermore showed that PPCA is nearly optimal, in that any differentially private approximation to PCA must use  $\Omega(d)$  samples.

Our investigation brought up many interesting issues to consider for future work. The description of differentially private algorithms assume an ideal model of computation : real systems require additional security assumptions that have to be verified. The difference between truly random noise and pseudorandomness and the effects of finite precision can lead to a gap between the theoretical ideal and practice. Numerical optimization methods used in some privacy methods (Chaudhuri et al., 2011) can only produce approximate solutions; they may also have complex termination conditions unaccounted for in the theoretical analysis. MCMC sampling is similar : if we can guarantee that the sampler's distribution has total variation distance  $\delta$  from the Bingham distribution, then sampler can guarantee ( $\varepsilon_p$ ,  $\delta$ ) differential privacy. However, we do not yet have such analytical bounds on the convergence rate; we must determine the Gibbs sampler's convergence empirically. Accounting for these effects is an interesting avenue for future work that can bring theory and practice together.

For PCA more specifically, it would be interesting to extend the sample complexity results to general k > 1. For k = 1 the utility functions  $q_F(\cdot)$  and  $q_A(\cdot)$  are related, but for larger k it is not immediately clear what metric best captures the idea of "approximating" the top-k PCA subspace. For minimax lower bounds, it may be possible to construct a packing with respect to a general utility metric. For example, Kapralov and Talwar (2013) use properties of packings on the Grassmann manifold. Upper bounds on the sample complexity for PPCA may be possible by performing a more careful analysis of the Bingham distribution or by finding better approximations for its normalizing constant. Developing a framework for analyzing general approximations to PCA may be of interest more broadly in machine learning.

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### Appendix A. A Packing Lemma

The proof of this lemma is relatively straightforward. The following is a slight refinement of a lemma due to Csiszár and Narayan (1988, 1991).

**Lemma 16** Let  $\mathbf{Z}_1, \mathbf{Z}_2, ..., \mathbf{Z}_N$  be arbitrary random variables and let  $f_i(\mathbf{Z}_1, ..., \mathbf{Z}_i)$  be arbitrary with  $0 \le f_i \le 1, i = 1, 2, ..., N$ . Then the condition

$$\mathbb{E}[f_i(\mathbf{Z}_1,...,\mathbf{Z}_i)|\mathbf{Z}_1,...,\mathbf{Z}_{i-1}] \le a_i \text{ a.s.}, \quad i = 1, 2, ..., N$$

implies that

$$\mathbb{P}\left(\frac{1}{N}\sum_{i=1}^{N}f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)>t\right)\leq \exp\left(-Nt(\log 2)+\sum_{i=1}^{N}a_i\right).$$

**Proof** First apply Markov's inequality:

$$\mathbb{P}\left(\frac{1}{N}\sum_{i=1}^{N}f_{i}(\mathbf{Z}_{1},\ldots,\mathbf{Z}_{i})>t\right)$$

$$=\mathbb{P}\left(2^{\sum_{i=1}^{N}f_{i}(\mathbf{Z}_{1},\ldots,\mathbf{Z}_{i})}>2^{Nt}\right)$$

$$\leq 2^{-Nt}\mathbb{E}\left[2^{\sum_{i=1}^{N}f_{i}(\mathbf{Z}_{1},\ldots,\mathbf{Z}_{i})}\right]$$

$$\leq 2^{-Nt}\mathbb{E}\left[2^{\sum_{i=1}^{N-1}f_{i}(\mathbf{Z}_{1},\ldots,\mathbf{Z}_{i})}\mathbb{E}\left[2^{f_{N}(\mathbf{Z}_{1},\ldots,\mathbf{Z}_{N})}|\mathbf{Z}_{1},\ldots,\mathbf{Z}_{N-1}\right]\right].$$

Now note that for  $b \in [0, 1]$  we have  $2^b \le 1 + b \le e^b$ , so

$$\mathbb{E}\left[2^{f_N(\mathbf{Z}_1,\ldots,\mathbf{Z}_N)}|\mathbf{Z}_1,\ldots,\mathbf{Z}_{N-1}\right] \le \mathbb{E}\left[1+f_N(\mathbf{Z}_1,\ldots,\mathbf{Z}_N)|\mathbf{Z}_1,\ldots,\mathbf{Z}_{N-1}\right]$$
$$\le (1+a_N)$$
$$\le \exp(a_N).$$

Therefore

$$\mathbb{P}\left(\frac{1}{N}\sum_{i=1}^{N}f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)>t\right)\leq \exp(-Nt(\log 2)+a_N)\mathbb{E}\left[2^{\sum_{i=1}^{N-1}f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)}\right].$$

Continuing in the same way yields

$$\mathbb{P}\left(\frac{1}{N}\sum_{i=1}^{N}f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)>t\right)\leq \exp\left(-Nt(\log 2)+\sum_{i=1}^{N}a_i\right).$$

The second technical lemma (Csiszár and Narayan, 1991, Lemma 2) is a basic result about the distribution of inner product between a randomly chosen unit vector and any other fixed vector. It is a consequence of a result of Shannon (Shannon, 1959) on the distribution of the angle between a uniformly distributed unit vector and a fixed unit vector.

**Lemma 17 (Lemma 2 of Csiszár and Narayan (1991))** Let U be a random vector distributed uniformly on the unit sphere  $\mathbb{S}^{d-1}$  in  $\mathbb{R}^d$ . Then for every unit vector **u** on this sphere and any  $\phi \in [(2\pi d)^{-1/2}, 1)$ , the following inequality holds:

$$\mathbb{P}(\langle \mathbf{U}, \mathbf{u} \rangle \ge \mathbf{\phi}) \le (1 - \mathbf{\phi}^2)^{(d-1)/2}.$$

**Lemma 18 (Packing set on the unit sphere)** *Let the dimension d and parameter*  $\phi \in [(2\pi d)^{-1/2}, 1)$  *be given. For N and t satisfying* 

$$-Nt(\log 2) + N(N-1)(1-\phi^2)^{(d-1)/2} < 0$$
(28)

there exists a set of K = |(1-t)N| unit vectors C such that for all distinct pairs  $\mu, \nu \in C$ ,

$$|\langle \boldsymbol{\mu}, \boldsymbol{\nu} \rangle| < \boldsymbol{\phi}. \tag{29}$$

**Proof** The goal is to generate a set of *N* unit vectors on the surface of the sphere  $\mathbb{S}^{d-1}$  such that they have large pairwise distances or, equivalently, small pairwise inner products. To that end, define i.i.d. random variables  $\mathbb{Z}_1, \mathbb{Z}_2, \dots, \mathbb{Z}_N$  uniformly distributed on  $\mathbb{S}^{d-1}$  and functions

$$f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i) = \mathbf{1}\left(\left|\langle \mathbf{Z}_i,\mathbf{Z}_j\rangle\right| > \phi, \ j < i\right).$$

That is,  $f_i = 1$  if  $\mathbf{Z}_i$  has large inner product with any  $\mathbf{Z}_j$  for j < i. The conditional expectation, by a union bound and Lemma 17, is

$$\mathbb{E}\left[f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)|\mathbf{Z}_1,\ldots,\mathbf{Z}_{i-1}\right] \leq 2(i-1)(1-\phi^2)^{(d-1)/2}.$$

Let  $a_i = 2(i-1)(1-\phi^2)^{(d-1)/2}$ . Then

$$\sum_{i=1}^{N} a_i = N(N-1)(1-\phi^2)^{(d-1)/2}.$$

Then Lemma 16 shows

$$\mathbb{P}\left(\frac{1}{N}\sum_{i=1}^{N}f_i(\mathbf{Z}_1,\ldots,\mathbf{Z}_i)>t\right)\leq \exp\left(-Nt(\log 2)+N(N-1)(1-\phi^2)^{(d-1)/2}\right).$$

This inequality implies that as long as

$$-Nt(\log 2) + N(N-1)(1-\phi^2)^{(d-1)/2} < 0,$$

then there is a finite probability that  $\{\mathbf{Z}_i\}$  contains a subset  $\{\mathbf{Z}'_i\}$  of size  $\lfloor (1-t)N \rfloor$  such that  $\left| \langle \mathbf{Z}'_i, \mathbf{Z}'_j \rangle \right| < \phi$  for all (i, j). Therefore such a set exists.

A simple setting of the parameters gives the packing in Lemma 11.

**Proof** Applying Lemma 18 yields a set of K vectors C satisfying (28) and (29). To get a simple bound that's easy to work with, we can set

$$-Nt(\log 2) + N(N-1)(1-\phi^2)^{(d-1)/2} = 0,$$

and find an *N* close to this. Setting  $\psi = (1 - \phi^2)^{(d-1)/2}$ , and solving for *N* we see

$$N = 1 + \frac{t\log 2}{\psi} > \frac{t}{2\psi}$$

Now setting  $K = \frac{t(1-t)}{2\psi}$  and t = 1/2 gives (12). So there exists a set of *K* vectors on  $\mathbb{S}^{d-1}$  whose pairwise inner products are smaller than  $\phi$ .

The maximum set of points that can be selected on a sphere of dimension d such that their pairwise inner products are bounded by  $\phi$  is an open question. These sets are sometimes referred to as spherical codes (Conway and Sloane, 1998) because they correspond to a set of signaling points of dimension d that can be perfectly decoded over a channel with bounded noise. The bounds here are from a probabilistic construction and can be tightened for smaller d. However, in terms of scaling with d this construction is essentially optimal (Shannon, 1959).

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