A pilot study of a group mindfulness-based cognitive-behavioral intervention for smartphone addiction among university students

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Background and aims: Mindfulness-based intervention (MBI) has been applied in behavioral addiction studies in recent years. However, few empirical studies using MBI have been conducted for smartphone addiction, which is prevalent among Chinese university students. The aim of this study was to investigate the effectiveness of a group mindfulness-based cognitive-behavioral intervention (GMCI) on smartphone addiction in a sample of Chinese university students. *Methods:* Students with smartphone addiction were divided into a control group ($n = 29$) and an intervention group ($n = 41$). The students in the intervention group received an 8-week GMCI. Smartphone addiction was evaluated using scores from the Mobile Phone Internet Addiction Scale (MPIAS) and self-reported smartphone use time, which were measured at the baseline (1st week, T1), post-intervention (8th week, T2), the first follow-up (14th week, T3), and the second follow-up (20th week, T4). *Results:* Twenty-seven students in each group completed the intervention and the follow-up. Smartphone use time and MPIAS scores significantly decreased from T1 to T3 in the intervention group. Compared with the control group, the intervention group had significantly less smartphone use time at T2, T3, and T4 and significantly lower MPIAS scores at T3. *Discussion and conclusion:* This pilot study demonstrated that the GMCI could significantly alleviate smartphone addiction among university students.

Keywords: mindfulness-based intervention, cognitive-behavioral therapy, group intervention, smartphone addiction, university students

INTRODUCTION

Smartphones are one of the most popular electronic products in the world today. They provide substantial convenience, but smartphone addiction is becoming a serious problem and is increasingly prevalent worldwide (Ding & Li, 2017). According to data from recent surveys, the rate of problematic smartphone usage is estimated at 21.3% among students in China (Long et al., 2016), and 10%–25% of American people tend to have problematic cell phone usage (Smetaniuk, 2014). A cross-sectional study conducted in the UK found that 10% of students exhibited problematic mobile phone usage (Lopez-Fernandez, Honrubia-Serrano, Freixa-Blanxart, & Gibson, 2014), whereas a study in Switzerland reported that 16.9% of students had a smartphone addiction problem (Haug et al., 2015). A meta-analysis showed that the prevalence of smartphone addiction in India ranges from 39% to 44% among adolescents (Davey & Davey, 2014).

Smartphone addiction can lead to ill health, including physical, psychological, and social issues (Ding & Li, 2017). It is generally considered to be a mental health concern and, more specifically, a type of behavioral addiction

(Griffiths, 2000; Lin et al., 2016; Young, 1999). According to a literature review, common treatment options for behavioral addiction include cognitive-behavioral therapy (CBT), motivational intervention, and mindfulness behavioral cognitive treatment, which can be conducted separately or jointly (Kim, 2013; Shonin, Van Gordon, & Griffiths, 2014a). The principle of these interventional approaches focuses on the stimulation of personal cognition and behavior and changing feelings and thoughts.

Mindfulness derives from Buddhist meditation and emphasizes the engagement of full, direct, and active awareness of experienced phenomena that is spiritual and is maintained from one moment to the next (Shonin, Van Gordon, & Griffiths, 2013; Shonin et al., 2014a). Through mindfulness techniques, participants learn to increase their perceptual distance from mental urges. This approach has

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been deemed suitable for treating behavioral addictions for the following reasons: (a) meditation can reduce relapse and withdrawal symptoms, (b) mindfulness can regulate an addiction-related distressed emotional state, (c) the techniques can help in recognizing the intrinsic value of life instead of the superficial reward of addictive activities, (d) salience can be reduced, and (e) patience can be improved (Van Gordon et al., 2017).

In recent years, people have applied mindfulness approaches in the treatment of various mental disorders, including behavioral addiction (Luberto, Magidson, & Blashill, 2017; Manicavasgar, Parker, & Perich, 2011; Shonin et al., 2013). One of the most frequently studied areas is the mindfulness-based treatment of pathological gambling (Lisle, Dowling, & Allen, 2012). This type of approach has also been applied to treat workaholism (Shonin, Van Gordon, & Griffiths, 2014b; Van Gordon et al., 2017) and sex addiction (Van Gordon, Shonin, & Griffiths, 2016).

Some scholars have discussed the feasibility and affirmed the effect of mindfulness-based intervention (MBI) on Internet addiction (Kim, 2013; Shonin et al., 2013). Some studies have even revealed the mechanisms of this type of intervention by quantitatively measuring mindfulness and analyzing its relationship with Internet addiction (Calvete, Gámez-Guadix, & Cortazar, 2017; Gámez-Guadix & Calvete, 2016). However, few empirical MBI studies currently exist, especially regarding smartphone addiction (Li, Niu, & Mei, 2017). The aim of this study was to conduct a pilot program to assess the intervention effect of smartphone addiction based on the process of mindfulness cognitive-behavioral therapy.

METHODS

Participants

We applied stratified cluster sampling to select three to six classes from the medical college, the arts college, and the college of science and engineering of a university in Shanghai. Altogether, we distributed 1,091 questionnaires to the students, and 1,044 completed questionnaires (95.7% response) were ultimately returned. The average age of the students was 21.3 ± 1.3 years, and males accounted for 47.6% of the sample.

Procedures

We recruited 70 volunteers from students evaluated as smartphone addicts. Smartphone addiction was determined by a cut-off score ≥ 65 and self-reported smartphone use time ≥ 2 hr/day. The score was based on the Mobile Phone Internet Addiction Scale (MPIAS), which was developed in our previous study (Hu, Xu, Ding, & Li, 2017). The MPIAS is a 32-item self-report scale assessing smartphone addiction among college students. The MPIAS items are rated on a 5-point Likert scale, with a total score of 160 points. Forty-one students were assigned to the intervention group, because their schedules matched our arrangement, and the remaining 29 students were assigned to the control group,

because they were not confident that they could complete the program. Due to ethical considerations, we gave all participants (both the intervention and the control groups) an educational lecture on smartphone addiction prevention and distributed flyers before the launch of the intervention. Then, 41 students in the intervention group were further divided into five groups according to their schedules. The intervention was implemented in groups. Due to time commitments, 27 of the 41 students in the intervention group and 27 of the 29 students in the control group completed the study.

Program description

The manual for the group mindfulness-based cognitive-behavioral intervention (GMCI) was developed with precision based on the theoretical framework of group CBT, previous intervention practices, and empirical studies (Du, Jiang, & Vance, 2010; Segal, Williams, & Teasdale, 2002). The intervention program consisted of eight sessions, which were administered for each intervention group. There was one session once a week, with each session lasting approximately 1 hr. In the first three sessions, the interventions were aimed at cognitive reconstruction. They were as follows: the first session consisted of an orientation and individual feedback on smartphone use incentives; the second session focused on identifying high-risk situations; and the third session focused on identifying negative thoughts and cognition reconstruction. We integrated mindfulness meditation into the intervention under the framework of CBT in the last five sessions: the fourth session taught meditation learning and relaxation training; the fifth session taught participants to cope with relapse; the sixth session focused on other activities to replace smartphone use; the seventh session discussed setting life goals and rules; and the eighth session was spent reviewing the program. The participants were asked to do homework, which included reviewing the contents of the last session and/or practicing mindfulness meditation every day.

Measures

The assessments were completed at baseline (1st week, T1), post-intervention (8th week, T2), the first follow-up (14th week, T3), and the second follow-up (20th week, T4) for all participants. The details of the intervention process are shown in Figure 1.

Statistical analyses

The data analyses were performed using SPSS 20.0 for Windows (IBM, Armonk, NY, USA). Descriptive statistics were calculated to examine the participants' demographic characteristics. Repeated-measures analysis of variance (RM-ANOVA) was applied to examine the overall effectiveness of the intervention. Partial η_p^2 provided by RM-ANOVA was used to describe the size effects. Independent-samples t-tests were used to compare MPIAS scores and smartphone use time between the groups at T1, T2, T3, and T4. Paired-samples t-tests with Bonferroni correction were conducted for each group to analyze the differences for all intervening variables at T1, T2, T3, and T4.
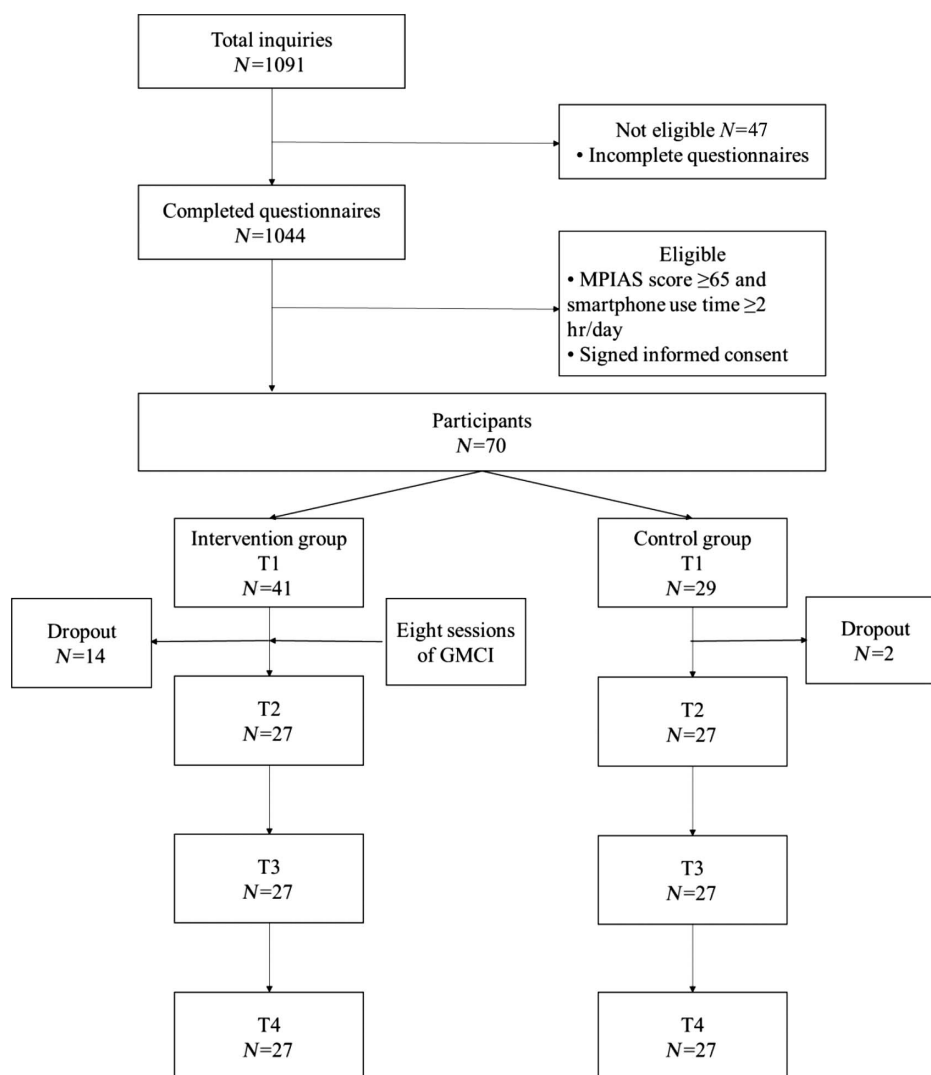
Figure 1. Participant flow. *Note.* T1 refers to the baseline measurement (1st week), T2 refers to the post-intervention (8th week), T3 is the first follow-up (14th week), and T4 is the second follow-up (20th week). MPIAS: Mobile Phone Internet Addiction Scale; GMCI: group mindfulness-based cognitive-behavioral intervention

Ethics

The study was approved by the institutional review board of the School of Public Health of Fudan University. All subjects were informed about the study and all provided informed consents.

RESULTS

There were no statistically significant differences between the intervention group and the control group for age and gender distribution (age: 21.1 ± 1.7 vs. 21.2 ± 1.6 years, $p = .87$, ANOVA; male/female: 12/15 vs. 10/17, $p = .58$, χ^2 test). In addition, there were no differences in smartphone use time ($t_{52} = -0.912$, $p = .366$) and MPIAS score ($t_{52} = -0.399$, $p = .691$) between the two groups at T1.

The results of the RM-ANOVA showed that the interaction effect of Time × Group was not significant for smartphone use time [$F(3, 156) = 1.669$, $p = .213$] or MPIAS score [$F(3, 50) = 1.012$, $p = .395$]), indicating that the effects of the time factor were not significant between the

groups. The time effects were significant for both smartphone use time [$F(3, 156) = 7.242$, $p < .001$] and MPIAS score [$F(3, 50) = 9.382$, $p < .001$], and the group effect was significant for smartphone use time [$F(1, 52) = 7.242$, $p = .005$]. The η_p^2 values of time, group, and Time × Group effects were 0.122, 0.144, and 0.028 for smartphone use time and the values for the MPIAS score were 0.234, 0.038, and 0.022, respectively. The results of the independent-samples *t*-test revealed significant differences between the two groups for smartphone use time at T2 ($t_{39} = -3.239$, $p = .002$), T3 ($t_{52} = -2.424$, $p = .019$), and T4 ($t_{52} = -2.819$, $p = .007$) and for the MPIAS score at T3 ($t_{52} = -2.368$, $p = .022$). Moreover, for the intervention group, paired-samples *t*-tests found that smartphone use times at T2 ($t_{26} = 3.623$, $p = .001$), T3 ($t_{26} = 6.4$, $p < .001$), and T4 ($t_{26} = 3.017$, $p = .006$) were significantly less than smartphone use time at T1 and that MPIAS scores were not only significantly lower at T3 ($t_{26} = 4.472$, $p < .001$) and T4 ($t_{26} = 3.967$, $p = .001$) compared with T1 but were also significantly lower at T3 ($t_{26} = 3.502$, $p = .002$) and T4 ($t_{26} = 3.032$, $p = .005$) compared with T2. In the control group, smartphone use times were not significantly different
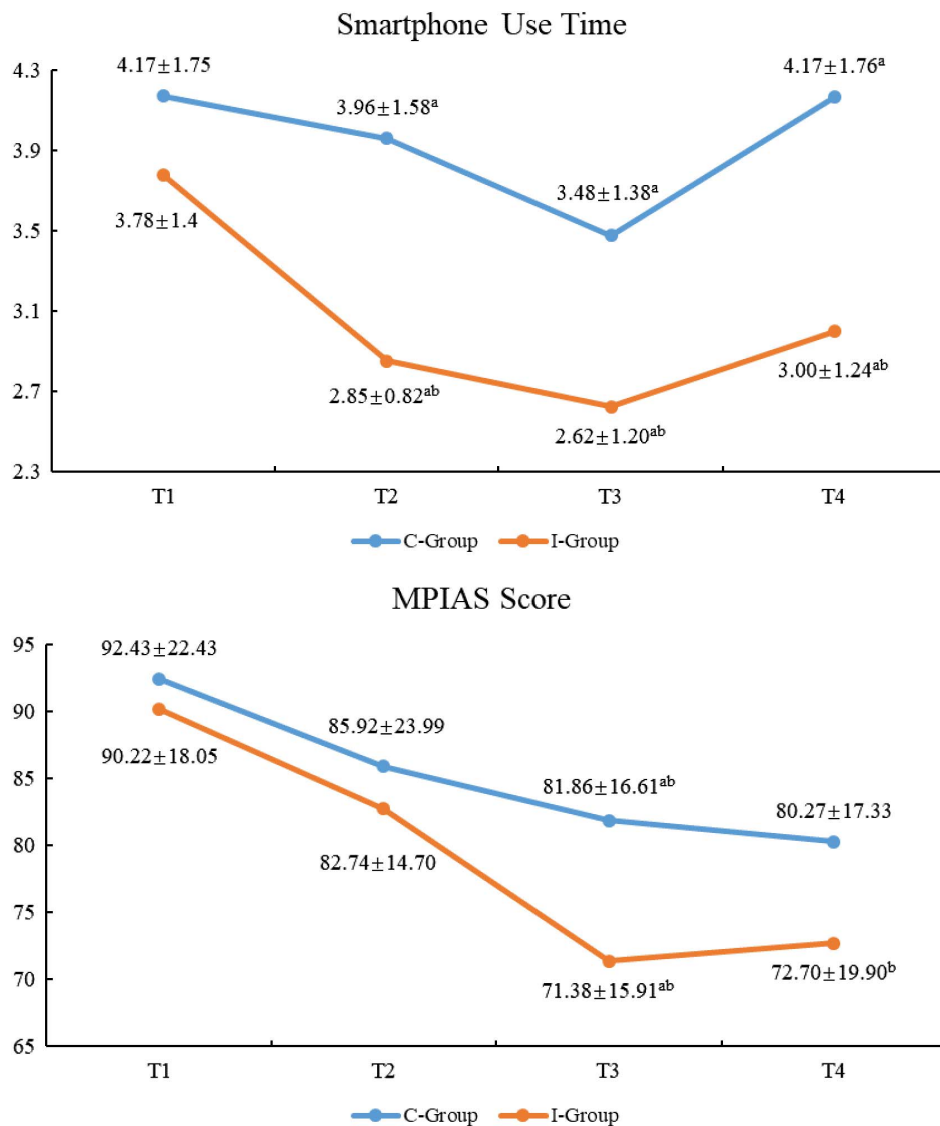
Smartphone Use Time

MPIAS Score

Figure 2. The changes in the estimated marginal means for the four time points according to the intervention and control groups. *Note.* The figure illustrates the intervention's effects on smartphone addiction. MPIAS: Mobile Phone Internet Addiction Scale; I-group: intervention group; C-group: control group; T1: baseline (1st week); T2: post-intervention (8th week); T3: the first follow-up (14th week); T4: the second follow-up (20th week); the numbers are shown as the mean ± standard deviation. Values with superscript "a" indicate that the means for the I- and C-groups at the same time point are significantly different; "b" indicates that the mean for time point T2, T3, or T4 is significantly smaller than the mean value for T1 in the I- or C-group

according to the time variable, while the MPIAS score at T3 ($t_{26} = 2.994$, $p = .006$) was significantly lower than that at T1. Figure 2 shows the features of smartphone addiction at each measured time point for both groups.

DISCUSSION AND CONCLUSIONS

In many studies, MBIs have achieved satisfactory effects on some behavioral addictions, including pathological gambling, workaholism, sex addiction, and Internet addiction (Lisle et al., 2012; Shonin et al., 2013, 2014b; Son, 2011; Van Gordon et al., 2016, 2017). However, limited MBI studies have been conducted on smartphone addiction prevention. We discovered only two relevant studies published in Chinese: a case study found that mindfulness therapy could effectively improve smartphone addiction, impulsivity, and

anxiety among medical students (Li et al., 2017), and another study demonstrated that mindfulness-based cognitive therapy could significantly decrease uncontrolled response, withdrawal, and inefficiency regarding smartphone addiction among college students (Zhang & Zhu, 2014).

The key treatment mechanisms of mindfulness include two aspects. One is a perceptual shift in the mode of responding and relating to sensory and cognitive–affective stimuli that permit individuals to objectify their cognitive processes and to apprehend them as passing phenomena. The other is a reduction in relapse and withdrawal symptoms by replacing maladaptive addictive behaviors with mindfulness (Shonin et al., 2013). In this study, the key content in the first 3-week intervention involved constructing correct cognition of smartphone use by clarifying the root purpose of smartphone use, the behavior itself, and the consequences. Cognition reconstruction is

based on mindfulness therapy. The participants were subsequently asked to objectify their behavior and dissociate the affection related to smartphones in the meditation. From the fifth to the seventh sessions, the participants were trained to deal with relapse. Mindfulness teaching can help students reduce their desire for smartphone use and relieve their discomfort when they have to leave their smartphone. Moreover, the participants were asked to perform mindfulness practice every day during the program, which also exercised their persistence, as reflected in this study results. Six weeks after the intervention program, both the smartphone use time and the MPIAS score decreased consistently (Figure 2, T3 vs. T2). During the first follow-up survey, more than half of the participants (14/27) in the intervention group noted that they had continued practicing the mindfulness exercise every day.

The advantage of this GMCI is that it is structuralized and programmed. Accordingly, the GMCI could be easily conducted by an instructor who has received only short-term training (which is the method applied in this study). Since the effects of the time factor did not differ between the groups, the significant differences in smartphone use time and MPIAS scores between the intervention group and the control group demonstrate that the GMCI can relieve smartphone addiction. Furthermore, the effect of the intervention was sustained from post-intervention (T2) to the second follow-up (T4).

However, final examinations and the beginning of summer vacation occurred during the intervention, which might have affected the results of the study. For example, from T2 to T3, the students had to prepare for their final examinations, which reduced their smartphone use time. In addition, at T4, summer vacation had begun, offering students more time to engage in outdoor activities. This could also have alleviated smartphone addiction. Therefore, both smartphone use time and MPIAS scores at T2 and T3 decreased not only for the intervention group but also for the control group when compared with T1, which occurred during an early stage of the semester. In addition, smartphone use time increased at T4 compared with T3 for both groups, but the MPIAS score decreased at T4 compared with T3 only for the control group. Another limitation of this study is that we did not control the confounders, such as the participants' activity level, satisfaction, compliance in the program, and other factors. Due to our limited budget, we did not measure some of these variables. Furthermore, because of the small sample size, we could not conduct a stratified analysis. In addition, 14 of 41 students in the intervention group dropped out of the program, which might lead to information bias and affect the study results.

In conclusion, the pilot study demonstrated the effectiveness of the GMCI on smartphone addiction. A further study with a multicenter, randomized controlled design will be conducted in heterogeneous populations to validate the results.

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