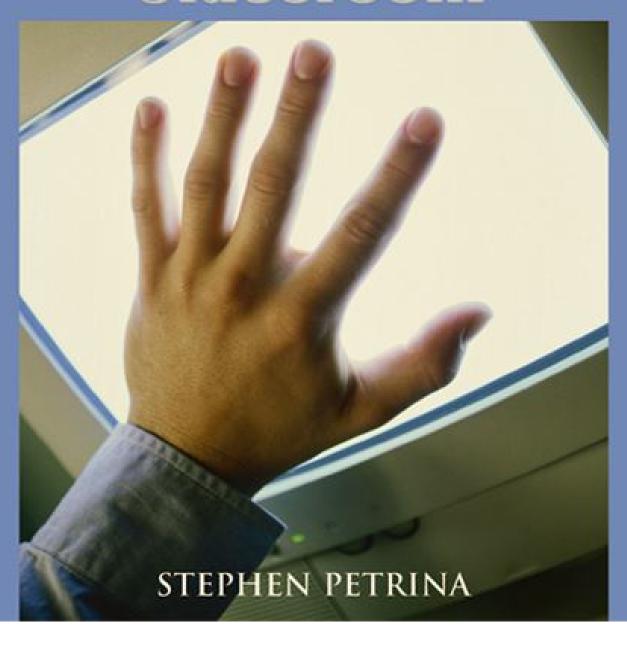
## Advanced Teaching Methods FOR THE Technology Classroom



## Advanced Teaching Methods for the Technology Classroom

Stephen Petrina
The University of British Columbia, Canada



Acquisition Editor: Kristin Klinger Senior Managing Editor: Jennifer Neidig Managing Editor: Sara Reed Sharon Berger Assistant Managing Editor: Kristin Roth Development Editor: Copy Editor: Larissa Vinci Typesetter: Marko Primorac Cover Design: Lisa Tosheff Printed at: Yurchak Printing Inc.

Published in the United States of America by

Information Science Publishing (an imprint of Idea Group Inc.)

701 E. Chocolate Avenue Hershey PA 17033 Tel: 717-533-8845 Fax: 717-533-8661

E-mail: cust@idea-group.com Web site: http://www.idea-group.com

and in the United Kingdom by

Information Science Publishing (an imprint of Idea Group Inc.)

3 Henrietta Street Covent Garden London WC2E 8LU Tel: 44 20 7240 0856 Fax: 44 20 7379 3313

Web site: http://www.eurospan.co.uk

Copyright © 2007 by Idea Group Inc. All rights reserved. No part of this book may be reproduced in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher.

Product or company names used in this book are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI of the trademark or registered trademark.

Library of Congress Cataloging-in-Publication Data

#### Petrina, Stephen.

Advanced teaching methods for the technology classroom / Stephen Petrina.

p. cm.

Summary: "This book provides a comprehensive, critical approach to meeting the new challenges of technology in the classroom. It gathers together research on technology methods, principles, and content, acting as a reference source for proven and innovative methods. It presents an introduction to teaching educational technology, design, and engineering and contains strategies for innovation in technology education"--Provided by publisher.

```
ISBN 1-59904-337-8 (hardcover) -- ISBN 1-59904-338-6 (softcover) -- ISBN 1-59904-339-4 (ebook) 1. Technical education. I. Title. T65.P486 2006 607.1--dc22
```

2006019160

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

All work contributed to this book is new, previously-unpublished material. The views expressed in this book are those of the authors, but not necessarily of the publisher.

## **Dedication**

To my mother, Helen Petrina, and father, William M. Petrina

## Advanced Teaching Methods for the Technology Classroom

### **Table of Contents**

Preface	ix	
Section I Analyzing and Designing Technology-Based Instruction		
Chapter I		
Communicating and Planning for Instruction  Introduction		
Characteristics of an Effective Teacher		
Communication		
Audience Analysis		
Preparation	5	
Feedback		
Reflection	10	
Presentation Media and Communication Technology	11	
Demonstrations	14	
Lesson Plans	17	
Projection and Reflective Practice		
Defende of	2.4	

Chapter II	26
Organizing Knowledge for Instruction	
Introduction	
Intelligence	
Knowledge	
Cognitive Skills: Reasoning	
Procedural Knowledge: Know How	
Propositional Knowledge: Know Why, What, When, Wand Where	
Integrating Knowledge	
Organizing Knowledge for Instruction	
Procedural Knowledge: Procedure Sheets	
Propositional Knowledge: Images	
Technological Literary Dispatch	
References	
hapter III	
eelings, Values, Ethics, and Skills	58
Introduction	58
Technology and Emotions	59
Emotional Labor	63
Emotional Intelligence	65
Technology, Emotions, and Skills	
Technology, Values, and Skills	
Models of Moral Development	
Technology and Ethics	
Skill Acquisition	
Enhancing Skill Acquisition	
Projection and Reflective Practice	
References	
hapter IV	
nstructional Methods and Learning Styles	91
Introduction	
Instructional Systems	
Teaching Methods	
Controversial Issues	
Debriefing	
Research Methods	
Teaching Styles	
Personality Types	
Learning Styles	
Defende	101

Chapter V	
	nd Problem-Solving123
	genuity124
References	
So	ection II
<b>Analyzing and Designing</b>	Technology-Based Curriculum
Chapter VI	
Learning Theory, Technology and I	Practice 154
Introduction	
Head, Heart, Hand, and Feet	
Feeling and Knowing Issue from	<i>n Doing</i> 157
Dewey's Theory of Experience.	
Kolb's Theory of Experience	
Dale's Cone of Experience	
Modes of Learning with Techno	ology168
Learning Theories	
Behaviorism	
Piaget and Cognitive Developn	<i>174</i>
Constructivism	
Situated Cognition	176
Activity Theory	179
Distributed Cognition	
References	
Chantan VIII	
Chapter VII  Justifying Technology Studies	186
• 0	186
- ·	
	s

Appropriate Technology and Ecodesign	212
Craft, Design, and Engineering	
Projection and Reflective Practice	
References	
Chapter VIII	
Technology Content, Process, and Standards	223
Introduction	
Technology Content	
Technology Content and Standards	
Technology Content, Standards, and Benchmarks	
Task Analysis	
Processes as Content	
Imperatives of Technology Content	
References	
Chapter IX	
Curriculum and Instructional Design	251
Introduction	251
Curriculum Design and Theory	
Instructional Design and Theory	
Normative Units	
Modules	
Delivery Systems	271
Course Design: Putting it all Together	
Example 1	
Copyright for C&I and Academic Freedom	
Projection and Reflective Practice	
References	
Section III Implementing and Evaluating Curriculum and Instruction	
Chapter X Assessment and Evaluation	280
Introduction	
Assessment in Technology Studies	
Projects	
Authentic Assessment	
Portfolio Assessment	
Performance Assessment.	
Criterion-Referenced Assessment and Rubrics	290

Problem-Solving	295
Tests and Measurements	
Grade Inflation	
Questionnaires and Scales of Technological Literacy	
Evaluation	
Projection and Reflective Practice	
References	320
Chapter XI	
Classroom Management, Facilities Design and Safety	322
Introduction	322
Components of Professional Practice	
Code of Ethics	
Managing Students and Facilities in Technology Studies	
Setting the Tone	328
Humor	330
Gender, Sexuality, and Diversity	333
Critical Incidents of Behavior	340
Classroom Incivilities	342
Violence, Bullying, and Hazing	343
At-Risk Special Needs Students	345
Learning Disabilities	349
Assistive Technology	350
Safety	352
Liability	355
Class Size	357
Facilities Design and Management	358
Facility Evaluation	365
Ergonomics of Labs and Workshops	365
Budgets and Inventories	366
Projection and Reflective Practice	368
References	369
Glossary	373
About the Author	390
Index	391

#### **Preface**

Technology teachers need texts that are forward-looking in content and methods, but also cover the ground of proven, reliable techniques of curriculum and instruction (C&I). This book provides just such an encounter between "what to do," "how to do it," and "why to do it." Theory and practice in technology studies have changed in unprecedented ways during the last twenty years. In design, engineering, technology, and information and communication technology (ICT), the conceptual changes in C&I are remarkable. At least conceptually, all the ingredients for a transformation from industrial (arts) education to technology education were in place. The same ingredients were put into place to transform audiovisual education and computer science in the schools to ICT or new media education. During the 1980s and 1990s, research into the cultural aspects of technology also went through a transformation of theory and method. At the same time, education (academic, vocational, etc.) and teacher education witnessed an immense reconceptualization, although this was not entirely born out in practice. Simply put, there were tremendous changes within technology studies over the past two decades.

Advanced Teaching Methods for the Technology Classroom is a guide for education about, through, and for technology. It is intended to help you teach and, by consequence, your students learn, about, through, and for technology. To simplify this intention, when we teach about technology, we are dealing with content and dispositions; when we teach through technology, we are dealing with processes and skills; teaching for technology refers to occupations and roles. By themselves, none of these three orientations provides an adequate education. A conscious integration of the three orientations is what differentiates the approach in this book from more narrow studies about technology or training for technology. Effective technology teaching requires that we balance these three orientations.

The operative theme of this book is technological pluralism: (1) an integration of pedagogical and philosophical *orientations* to learning about, through, and for a wide *range of technologies;* and (2) a synthesis of *disciplines* including design, engineering, ICT, technology education, and technical education. This explains, although not entirely, what is meant in the opening declaration that this book provides an effective encounter among the "what to do," "how to do it," and "why to do it." The changes in teaching technology and related demands at this time are daunting *and* extremely exciting! We have the same feelings about teaching technology that our students have about learning technology—excitement and trepidation.

As a text or reference book, a wide range of discourses, methods, and techniques are provided and explained in detail. Chapters can be read in any order and used in any combination. The theory emphasis will appeal to some while the practice emphasis appeals to others. The curricular focus will serve teachers at times while the instructional focus will be helpful at other times. For example, in Chapter III, in an advanced section on technology and ethics, moral philosophy is used to provide a background to theories such as consequentialism. In the same chapter, instead of simply providing a functional section on how to develop skills, the psychology and sociology of skill acquisition are explained. This book is unique in its integration of mechanics (how to do it), pragmatics (what works), and ethics (what ought to be). This balance of the how, what, and why characterizes our mission as technology teachers.

### **Teaching Technology**

The mere word "technology" provokes strong opinions and responses from the head, heart, hand, and feet. For some, the notion of technology produces fear and feelings of insecurity. Others feel power and security. Some feel excitement and others feel dread. Many stress out over the technologies they use. Similar emotions are provoked when most of us are forced to design something. Yet, this is what teaching technology is all about: excitement, dread, fears, hopes, insecurities, power, and intimidations. Teaching technology is about dealing with contradictions within technology itself. This is not an easy task. We have to know what design or technology is, or more specifically, what the *curriculum* of technology is, or ought to be. As well, we have to know how to teach technology, or more specifically, how to organize *instruction*. What should we learn? How should it be organized for teaching? More than questions of content and methods, these are the primary problems of C&I.

C&I are inseparable. One implies the other. We could say that C&I are dialectically related: when we study curriculum, we find instruction, and when we study instruction, we find curriculum. Why then, you might ask, do we have two concepts for

what is virtually one process? Can we actually teach without content or methods? Can we learn to instruct or teach without learning the curriculum? Can we prepare to teach technology without preparing the curriculum of technology? And so it goes. As we prepare the curriculum of technology, we prepare how to teach technology.

This book proceeds with the premise that we learn to teach technology just as we learn to practice technology. We learn best and become professionals through reflective practice. Sections in the book will help you to stand back to reflect and examine practices while other parts will help you to actively experiment with the practices of teaching. Reflective practice requires a process of introspection into our identities, clarification of our values and discourses, candid analyses of the state of education and the world, and an externalization and internalization of what we have learned (Kolb, 1984; Schon, 1983, 1987; Waks, 2001). This book will help you clarify your identity as a teacher by connecting you with a wide range of dispositions, practices, and representations of practice in education. Reflective practice involves cycles of socialization, externalization, internalization, and identification (Figure 1). In the process of becoming a teacher, we initially connect and empathize with certain practices; ultimately, we articulate and embody the practices we identify with. Reflective practice simply means that we fluctuate between immersion and reflection. We practice, reflect, and re-evaluate our practice, and return to practice again. Teaching is a cycle of reflective practice.

This book encourages you to think of reflective practice as cyclical (Figure 2). Reflective practice begins with who you are, your identity, and life history, and extends this knowledge to the meaning of teaching and teaching practices, to stories about teaching, to values and what is happening in education and the world. You have already generated a wealth of experience and knowledge, and the challenge is to help you focus this into the process of becoming a technology teacher. Empathize and identify with good practice, articulate this, and internalize what you learn. Reflective practice means that you think through and re-evaluate basic assumptions about education and technology.

Reflective practice also means that you pay attention to the difference between teacher education and school practices. We tend to overlook the difference between the way we are taught in teacher education and the way we teach in the schools. We develop assumptions about the symmetry of teacher education and school practices. For example, the technical component of teacher education is typically skills-based, justified by the notion that technology teachers should have a general breadth of skills and depth in one or two technical areas (e.g., ICT & graphic design). In most labs and workshops of teacher education, the focus is on skill development, whether it be problem or project driven. Pre-service teachers are often tempted to model this practice in the schools, overlooking the fact that the technical preparation of a technology teacher is designed to be different than the technical preparation of students in the school. The philosophies are different.

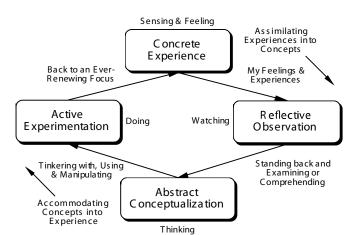


Figure 1. Cycle of experience (Kolb, 1984)

Reflective practice also means that we recognize that technology has ecologicalnatural, ethical-personal, existential-spiritual, socio-political, and technical-empirical dimensions (see Chapter VI). Whether we are learning to teach design, engineering, technology, or ICT, there are fundamental commonalties. By definition, design, engineering, ICT, and technology education deals with knowledge in designing, creating, using, maintaining, managing, regulating, and recycling technologies (information, products, processes, and services). This includes a concern for deliberately balancing the technical-empirical dimensions of technology, or technique, with its ecological-natural, ethical-personal, existential-spiritual, and socio-political dimensions. Another way of stating this is that we value and balance knowing, caring, feeling, and doing, or the head, heart, hand, and feet. We value learning about, through, and for technology. The mission of technology studies, from this perspective is to provide experiences for young people to develop and question feelings, knowledge, and skills that empower them to participate in all facets of technological endeavor--from the practical to the political. This means constructing and sustaining a vision for inclusion, ecological sensitivity, and justice for the common good in leisure and work. This mission means that we demystify technology and its applications as well as resensitize students to the implications of their technological decisions and surroundings. This means that we balance the head, heart, hand, and feet in our lessons, activities, projects, and courses.

To meet the mission of technology studies, we differentiate between small "t" or plural technologies and big "T" or singular technology. We also stick to technologies that we use in the schools. Rather than overwhelming students with the impacts of big "T" technology, we concentrate on the implications of the small "t" technologies that we use everyday in the laboratories and workshops. Think about a technology

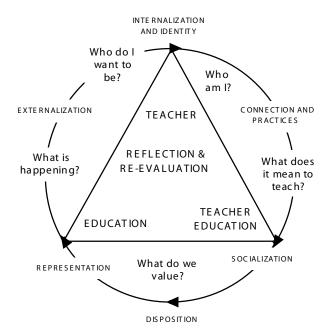


Figure 2. Reflective practice in teacher education

that you will be dealing with in the schools, such as a hammer, microprocessor, mp3 file, CAD application, or CNC router. Are you prepared to teach both the *applications* and *implications* of this technology? Can you demystify it and resensitize your students to its implications? Are you familiar with the history, politics, psychology, or sociology of this technology? Are you prepared to deal with ecological issues or the role of this technology in workplace innovation? How will you prepare resources that deal with the specific technologies? This book will play a significant role in assisting you to deal with the new challenges of technology studies.

Although we often organize schools as isolated rooms for disciplines or single subjects, subjects do not really exist in isolation. There are interconnections among the subjects. And although there is a hierarchy of subjects in the schools, all subjects have their place and reasons for existence. It is extremely important that technology teachers understand their role in the schools and the process of education. Technology teachers do not merely fulfill isolated roles and tasks. Technology labs and workshops are not merely places where technical skills are developed. Each day, technology studies plays a part in the whole development of students and their cognitive, emotional, physical lives. Whether it plays a role in their spiritual lives is dependent on how expansive technology is interpreted in the schools. E-ligion and transcendental materialism are just two of the more recent ways in which technology, religion, and spirituality converge.

#### Organization of the Book

This preface provided an orientation to technology teacher education as well as the field of technology studies. A variety of positions on teacher education and technology studies were presented. These positions underwrite the remaining chapters in this book. C&I were described as interrelated practices that are fundamentally important in the process of learning to teach *about*, *through*, and *for* design and technology. The cycle of reflective practice was described as a framework for teacher education. The primary intention of this preface was to provide a broad picture of technology studies and inspire you to make commitments that will ground your philosophy. The secondary intention was to prepare you for the remaining sections of the book.

The book is organized into eleven chapters, a brief conclusion, and a glossary for definitions. Each chapter addresses distinct aspects of C&I for technology teachers, whether pre-service or in-service. Each offers something for both beginning teachers and those seeking professional development. Some are practice oriented (Chapters I-II), some are oriented toward theory (Chapters III, VI), and others are a blend of practice and theory (Chapters IV-V, VII-XI). The chapters are divided into sections with the last section containing activities for reflective practice and projection to the next phase or chapter. The last section defines technology studies and affiliated disciplines. Although the glossary is included as a reference, it is a good idea to consult this early on for definitions.

As indicated, the book moves from instruction to curriculum. *Advanced Teaching Methods for the Technology Classroom* is divided into three major sections, seen as follows.

## Section I: Analyzing and Designing Technology-Based Instruction

Chapter I introduces communication and preparation for instruction. It begins with basic issues regarding effective teaching: communicating with confidence, preparing lesson plans, and addressing the full range (i.e., cognition, emotion, action) of objectives in the curriculum.

**Chapter II** continues with basic issues and focuses on organizing knowledge for instruction. It begins with theories of intelligence and explains the place of practical or procedural knowledge in these theories. Chapter II emphasizes the necessity of organizing knowledge, whether procedural or sociopolitical, for students. Advance organizers are crucial to learning about, through, and for technology.

**Chapter III** deals with the interrelationships among feelings, values, ethics, and skills. This chapter challenges conventional wisdom concerning skill acquisition in isolation of ethics, feelings, and values.

**Chapter IV** describes the relation between teaching methods and learning styles. This chapter identifies over fifty instructional and research methods for technology teachers.

**Chapter V** connects instructional methods to creativity, design, ingenuity, and problem-solving. Some technology educators argue that creative problem-solving and design are the essences of technology studies.

## Section II: Analyzing and Designing Technology-Based Curriculum

**Chapter VI** deals with one of the most basic premises of technology studies, which is "doing leads to knowing." However, this chapter avoids the trap of cliché by exploring theories of learning and cognition. It is a theoretical chapter and serves as a transition from instruction to curriculum.

The final five chapters are oriented toward the content of technology studies and the challenges of assessment, classroom management, and safety.

**Chapter VII** provides ten significant justifications for technology studies, from technological literacy to gender equity to design and engineering.

**Chapter VIII** describes a comprehensive set of standards for the study of technology in the schools. These standards are extremely important, a point that cannot be over-exaggerated.

**Chapter IX** introduces strategies for instructional design and curriculum development. This includes basic principles as well as advanced techniques for organizing curriculum. This is the companion to Chapter II and the organization of instruction.

## Section III: Implementing and Evaluating Curriculum and Instruction

**Chapter X** explains common approaches and philosophies of assessment and evaluation. This chapter offers details for both qualitative and quantitative assessment.

Chapter XI completes the textbook with an analysis of the challenges and difficulties of classroom management, facilities design, and safety. It can be reasonably argued that without adequate techniques for classroom management, C&I are hopeless. This final chapter concentrates on neglected aspects of technology teaching, such as equity and assistive technologies, legal dimensions of technology teaching, and ergonomics. The book ends by raising questions of class sizes and philosophical ideals for effective, safe practice in the schools. Technology teaching is exhilarating

but it is also challenging. This book makes a point of both characteristics of this extremely rewarding area of teaching.

### References

Kolb, D. (1984). Experiential learning. Englewood Cliffs, NJ: Prentice Hall.

Schon, D. A. (1983). The reflective practitioner. New York: Basic Books.

Schon, D. A. (1987). *Educating the reflective practitioner*. San Francisco: Jossey Bass.

Waks, L. J. (2001). Donald Schon's philosophy of design and design education. *International Journal of Technology and Design Education*, 11, 37-51.

## **Acknowledgments**

I acknowledge the support provided by the University of British Columbia, where I have been employed for the past decade. This book is a product of my work with UBC students at the teacher education and graduate levels. I piloted the book during the 2003-04, 2004-05, and 2005-06 school years and learned what made sense to the students and what was confusing. The undergraduate teacher education students helped me "keep it real" while the graduate students helped me "keep it honest." I especially want to thank Marcia Braundy and Franc Feng (now Dr. Braundy and Dr. Feng) for reading drafts and providing invaluable insights along the way. Other graduate students, such as Greg Cormier, Steve Dalley, Andy Gaumont, Ruth Guo, Soowook Kim, Jennifer Peterson, Randy Raymond, and Zuochen Zhang used the book with the students and provided helpful feedback. Colleagues including Mary Bryson, Peter Cole, Teresa Dobson, Don Krug, Pat O'Riley, Lelie Roman, Wayne Ross, and John Willinsky have been tremendously supportive of my work.

A number of colleagues outside of UBC also provided support throughout the process of writing this book. Ken Volk was especially instrumental in encouraging me to write and publish. His counsel has always been sharp and without comparison. Basically, everything I know about technology studies I learned in graduate school with Ken, Tom Bell, Sabrina Marshall, Charlie McLaughlin, and Ding Ming Wang. Others such as Pat Foster, Jim Gregson, Marie Hoepfl, Ted Lewis, Mark Sanders, and Karen Zuga have been extremely supportive.

My family and friends back in Pittsburgh (Go Steelers!) have been very supportive of my work in education and technology C. M. M. Peters deserves a special acknowledgment as well.

I am grateful for the expertise and insightful editorial work of Idea Group Inc.'s Sharon Berger, Jennifer Neidig, and Marko Primorac. It is impossible to match their attention to quality and responsiveness to the publishing process!

## Section I

# Analyzing and Designing Technology-Based Instruction

#### Chapter I

## Communicating and **Planning for Instruction**

#### Introduction

A great irony in this age of information technologies is that communication skills for many people have atrophied. Students take low levels of communication and high levels of information overload for granted. This state of affairs has dire consequences for education, where clear, cogent communication is a prerequisite to learning. While it is tempting to "get with the times" by reducing communication to brief, sloppy exchanges, our challenge as teachers is to contradict these trends by modeling formal communication and information skills. This chapter begins with a description of an effective teacher to remind us that teaching involves a wide range of dispositions, knowledge, and skills. The remainder of the chapter focuses on demonstrations, lesson planning, and instructional objectives. Lesson plans and objectives are fundamental tools for demonstrating the applications, explanations, and implications of technologies to your students. Demonstrations are the single most effective method for technology teachers. Organization and communication are the keys to effective demonstrations.

The intent of this chapter is to provide you with the instructional tools that ground the practice of teaching technology studies. Communication, demonstrations, and lesson planning. These are the tools that will help you to immerse yourself in the craft of teaching. Recalling the model of reflective practice explained in the preface,

Copyright © 2007, Idea Group Inc. Copying or distributing in print or electronic forms without written permission of Idea Group Inc. is prohibited.