



An investigation of the effectiveness of electronic classroom communication systems in large lecture classes

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Since 2002 we have been investigating the use of an electronic classroom communication system in large first year lecture classes. Handheld keypads were distributed to teams of students during a lecture class. Students used the keypads to answer two step multiple choice problems after a discussion within their group. The questions were generated using students' answers from previous exams. We have evaluated our use of the classroom communication system using a survey about how comfortable students are with this type of interaction. In addition, we have tried to determine if the use of the classroom communication system can be linked to student performance on exams. Our results show that students are comfortable with this technology and feel that, on the whole, interactive lectures are useful. At a first glance, there is an improvement in students' exam performance, but there are too many competing factors to clearly say that this improvement is solely due to the use of the classroom communication system. Even though this paper is based in physics and a physics example is used to illustrate points, the technique can be applied to other discipline areas.

Introduction

Lectures for hundreds of students are standard features of university courses with large enrolments, such as first year mathematics and sciences. There is considerable discussion on the effectiveness of the teaching and learning that occurs in large lectures (Tobias, 1994). Do students learn and what aspects of lectures foster learning? There is consensus that interaction (lecturer-student and student-student) and engagement are fundamental to student learning in lectures (as opposed to the simple transmission of knowledge). Hake (1998) and Thornton & Sokoloff (1998) have shown that interaction in lectures does improve conceptual learning. Interaction can be facilitated by various techniques ranging from show of hands and buzz sessions to the use of a classroom communication system (CCS). The advantages of CCS over other methods are that the feedback is

instantaneous and displaying the collective responses to the whole class helps improve students' confidence, because they become aware that a fraction of the class thinks similarly to them (Mazur, 1997; Shapiro, 1997; Poulis et al. 1998). Furthermore, the anonymous voting nature of the CCS encourages participation by students who would otherwise shy away in 'show of hands' type activities.

Classroom communications systems have been used in various ways for enhancing teaching and learning. Burnstein & Lederman (2001) and Shapiro (1997) have used a CCS for summative assessment in large lecture classes, while Dufresne et al. (1996) have used a CCS in highly structured lecture courses based on a specially designed learning and question cycle. In general they can be used for revision, reinforcement, calculations, quizzes and assessment, each of which can be carried out interactively (for examples see Irving et al., 2000; Jones et al., 2001; Elliot, 2003; McCabe & Lucas, 2003; Williams, 2003). A design rationale for introducing CCS is presented by Draper et al (2002) and our proposal for using the CCS is in Sharma et al. (2002a). We are changing the teaching method as well as the technology used in delivery. No attempt has been made to add to the Clark-Kozma debate by separating the effects of the teaching method and technology (Clark, 1983; Kozma, 1991).

At the University of Sydney we are using the CCS in large first and second year physics lecture classes, both as an integral part of the lectures and as revision. The objectives are to

- encourage deeper thinking by the students,
- reinforce and link concepts,
- promote student-student and lecturer-students interactions,
- provide instantaneous feedback to lecturer and students on the students' progress.

In this paper we present our use of the CCS once a fortnight with two-step multiple choice problems and evaluate how comfortable students are with its use. In addition, we discuss our effort to measure and quantify its effect on student learning as measured by their performance in examinations.

The classroom communication system

From a variety of Audience Response Systems (ARS) available we chose the lecture hall package of the Personal Response System (PRS) supplied by EduCue (<http://www.educue.com/>). The system consists of 2 infrared receivers, a large number of hand held keypads and software that can run on a PC or Mac. The receivers are connected to a computer that collects and

analyses the data, and presents a variety of displays to the class using a video projector.

In our case a hand held unit is shared between two or three students who are expected to collectively choose one of several options and a histogram of the number of students choosing each option is displayed. The data can be readily exported for further analysis.

The system has the following additional features that allow flexibility of use.

- Each handheld unit has an individual number that is displayed on the video projector so that students can tell that their response has been registered.
- The lecturer can determine the maximum number of times a unit can respond before the answer is locked, thus allowing students to change their minds.
- The lecturer sets a clock that counts down but the clock can be paused or reset while it is counting.
- Students can indicate how confident they are about their answer.
- Data can be displayed in other forms that depend on the type of interaction that the lecturer aims to achieve.

Teaching and learning strategies used

A schematic of the process used in class is shown in Figure 1.

A multiple choice problem is displayed on an overhead projector in parallel with the video projector displaying the CCS screen. The lecturer reads the question then starts the clock, giving the class 2 to 3 minutes to discuss the question and submit an answer (box 1 in Figure 1). When the time has run out a histogram displays the collective responses to the whole class. Almost always the histogram is greeted with a few seconds of silence prior to team discussions as students compare their answers with those displayed (i.e. observe, box 2). The result provides the lecturer with instant feedback from the class and he/she provides instant feedback to the class by interactively discussing each option. Students are more inclined to interact because they become aware that others in the class think similarly to them. In addition, they have discussed and committed to an answer as a team and have an argument to defend. The challenge for the lecturer is to find flaws in the argument without deflating student enthusiasm and confidence. The lecturer-students dialogue aims to resolve students' conflicting ideas (box 3). The follow-up second multiple choice question is then displayed and students submit answers (box 4). The ensuing discussion summarises the ideas and reinforces the main points (box 5).

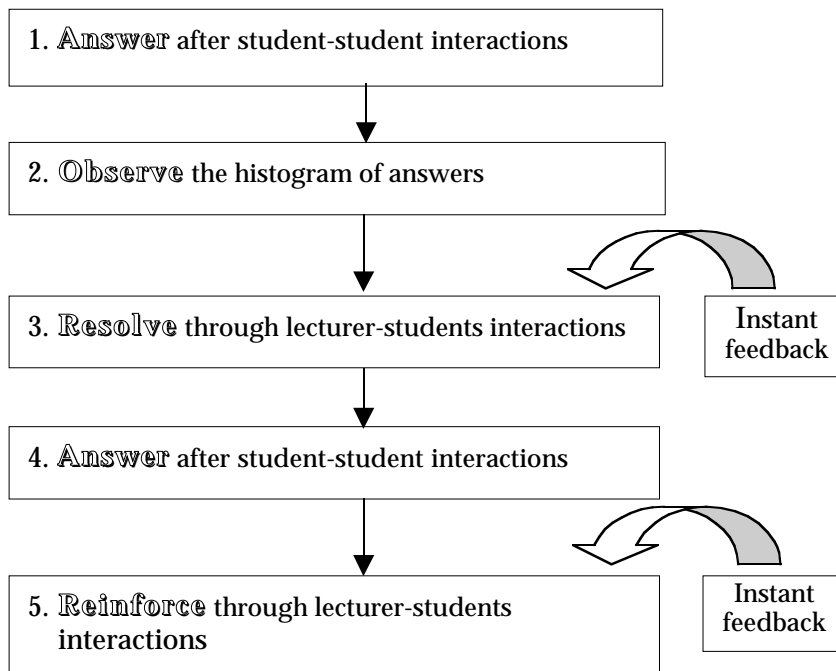


Figure 1: A schematic of the learning cycle used with the CCS.

This cycle could be used with show of hands, or short written quizzes where the lecturer collects responses and student comments at the end of the class. However, the ability to get a response from everyone and provide instant feedback with the CCS makes the cycle more effective.

The *answer, observe, resolve, answer, reinforce* cycle in Figure 1 is a learning cycle similar to but not adopted from the *predict, observe, explain* cycle devised by Champagne et al. (1980). Such cycles are particularly useful when demonstrations or experiments can be used during the observe part of the cycle (for example Sokoloff & Thornton, 1997; Kearney, 2002). We have adapted this cycle to discuss abstract ideas that cannot be easily 'demonstrated' in large lectures to generate discussion and resolve conflicting ideas that students may have. The use of a teaching and learning cycle to enhance learning is important in view of the work done by Van Dijk et al. (2001). They showed that using a CCS with no learning cycle can generate poorer post-test results than not using a CCS, whereas the class with both a learning cycle and CCS did the best on the post-test. Mazur (1997) and Defresne et al. (1996) use a similar combination of a cycle with a CCS.

An example of using the CCS in class

The CCS was used in first year physics lectures in 2002, in medium sized lecture theatres with seating for up to 150 students. They were used in two streams of the 'Fundamentals' course (for students with none to minimal prior formal training in physics) and three streams of the 'Environmental' course (for students intending to major in health and the life sciences). In total eleven different lecturers used the CCS. In this paper we report on one question and the evaluation results from the 'Fundamentals' course.

We selected questions from 1999 and 2000 end of semester examination papers that required descriptive answers. A set of 50 student answers for the selected questions were sorted by the authors into phenomenographic categories that captured the variations in the answers (Marton & Saljo, 1976; Sharma et al., 2004). Phenomenography aims at describing the conceptions of learners, in contrast to the teacher's official view of a phenomenon. The method consists essentially of asking open ended questions (in this case, the exam problem requiring explanations), reading the open ended written responses repeatedly, and coming up with a post-hoc categorisation that assigns every answer to one of a few categories, corresponding to different types of conceptions. The perhaps surprising observation of researchers in this area is that this can nearly always be done: that there are just a few common conceptions of a phenomenon.

The categories were used to produce multiple choice questions and a range of answers. We found that for most exam problems the categories could be readily used to generate a pair of related multiple choice questions (to form a two step multiple choice problem). Figure 2 shows a typical two step multiple choice problem. In fact the pair arises naturally because the original open ended exam problem required an answer and an explanation. The first multiple choice problem addresses the answer and the second arises out of the explanation of the correct choice from the first multiple choice problem. The main advantage for using this methodology when writing choices is that it reflects what students are thinking, and these choices are often not present in existing databases of questions. For example, choice 2 from the first multiple choice problem in Figure 2 is rarely seen in database questions, but students do choose this option. The set of two step multiple choice problems developed so far are available at the website: <http://www.physics.usyd.edu.au/super/CCS/Questions.html>

The website also includes other questions that have been generated in the same way and tested in class. Of course this way of formulating a multiple choice question can be applied to any discipline.

A taut string is attached to a distant wall. A lecturer holding the unattached end moves his hand up and down to create a pulse travelling towards the wall. The lecturer now wants to produce a pulse that takes a longer time to reach the wall. Different ways of achieving this are considered below, select the best answer.

1. He should move his hand up and down more slowly. According to $v = f \lambda$, as frequency decreases, velocity decreases, hence increasing the time taken for the wave to reach the wall.
2. He should move his hand up and down more slowly. According to $T = 1/f$, as frequency decreases, period increases.
3. He should displace his hand a greater distance up and down but at the same speed. Increasing the amplitude increases the total distance the wave must complete before reaching the wall, therefore increases the time taken for the wave to reach the wall.
4. He should displace his hand a lesser distance up and down but at the same speed. Decreasing the amplitude with the same speed will decrease the frequency and hence increase the period.
5. None of the above would produce a pulse that takes a longer time to reach the wall.

Would changing the density of the rope produce a pulse that takes a longer time to reach the wall? Choose the best answer in the following

1. He should use a heavier string of the same length, under the same tension. According to $v = (\tau/\mu)^{1/2}$, as linear density (μ) increases, the velocity decreases, hence increase the time taken for the wave to reach the wall.
2. He should use a lighter string of the same length, under the same tension. According to $v = (\tau/\mu)^{1/2}$, as linear density (μ) decreases, the velocity increases, but $v = f \lambda$, increasing the velocity decreases the frequency, since $T = 1/f$, as frequency decreases, period increases.
3. None of the above would produce a pulse that takes a longer time to reach the wall.

Figure 2: A typical two step multiple choice problem used in class with the CCS. Correct answers are 5 and 1.

A variation of this approach called two tiered multiple choice question asks students to make a choice then validate their choice as a written explanation. This technique explicitly probes students' understanding of a concept (Treagust, 1988; Tyson & Bucat, 1995; Christianson & Fisher, 1999). Since we already have students' explanations (as exam responses) we have used those to generate a second multiple choice question.

The multiple choice problems are 'wordy' and based on more than one concept. Solving them requires comprehension, interpretation of scientific jargon, and skills in analysing the situation and linking different concepts. Students also need to apply their understanding and knowledge of physics content. Other questions we have used ask students to choose between graphical answers which test understanding and interpretative skills:
<http://www.physics.usyd.edu.au/super/CCS/Questions.html>

The problems are of the analysis and synthesis type described by Bloom (1956) and lend themselves to student-student and lecturer-students interactions. In comparison, questions of the recall type do not necessarily encourage discussion but serve other purposes such as revision.

Figure 3 shows the team responses during lectures to the two step multiple choice problem shown in Figure 2 (earlier presented in Sharma et al., 2002b). The question was used in two lectures denoted by L1 and L2 with 34 and 17 hand held units responding in the respective lectures. In most cases, each hand held unit was used by three students. We estimate that in total about 140 out of the 220 students enrolled in the course were present when the CCS was used with the question being discussed. That is, about 64% of the students were exposed to the problem used with CCS.

We note three important features from Figure 3. First, there are more incorrect answers to the first part in comparison to the second part of the problem. The improved responses to the second part are understandable and satisfying since displaying the first histogram and discussing the responses is designed to influence student responses to the second part. Second, the distributions for the two lectures are quite different. There are various possible explanations such as the type of lecturer-student interactions and differences in the student cohort. Third, 35% of teams from L1 and 25% from L2 have selected choice 2 for the first part. As noted earlier, choice 2 is not a response usually offered as an option in questions. It is interesting to note that we as lecturers do not expect this response.

Evaluation

The success or otherwise of the CCS was evaluated by three methods. First, we used a survey to obtain students' perspectives on the teaching and learning styles in large lecture classes and on the use of CCS. Second, we tried to determine if students had actually learned to analyse and synthesise the concepts covered by CCS. Third, we gathered anecdotal evidence.

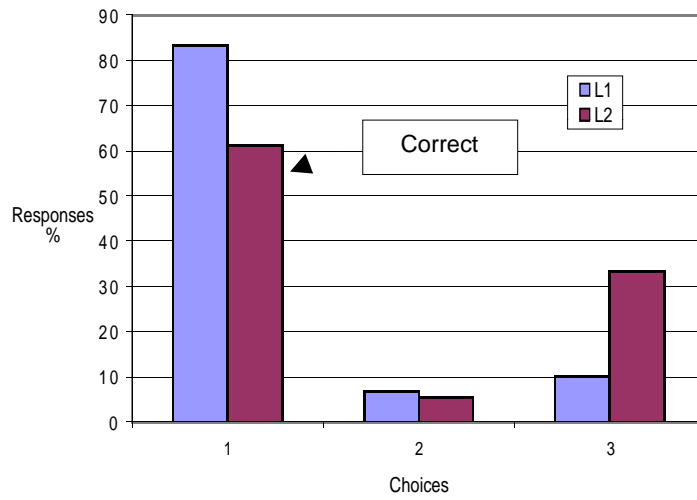
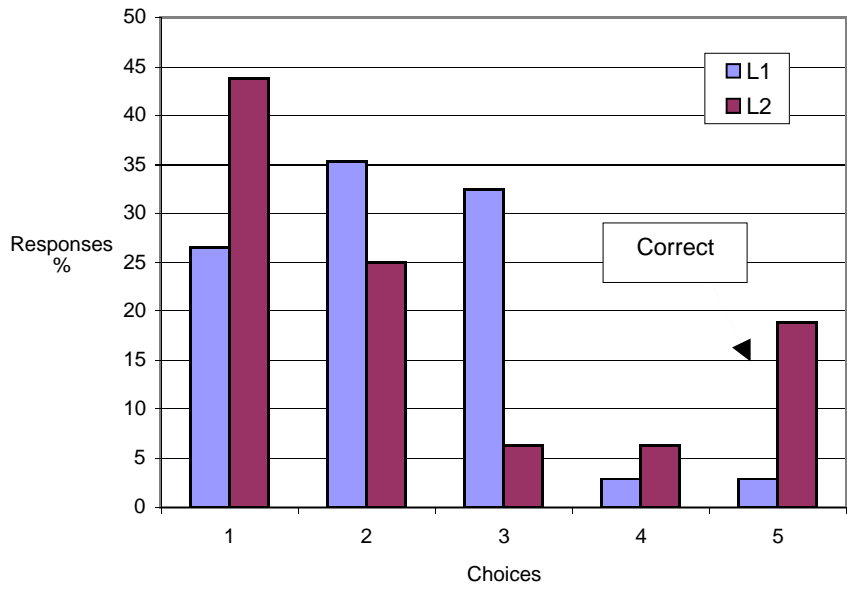


Figure 3: Student group responses logged using the CCS with the two step multiple choice problem shown in Figure 2 (after Sharma et al. 2002b). The same two step multiple choice problem was used in both classes.

Evaluation using a survey

We administered a survey at the end of the 'Fundamentals' lecture course. The CCS had been used at least once per fortnight with two step multiple choice problems. The survey probed three aspects of student attitudes:

- how comfortable students were with particular teaching and learning strategies used in large lecture classes
- lecturing styles preferred by students
- the use of keypads.

Out of the estimated 140 students attending the lecture on the day the survey was administered, 138 returned surveys. That is, approximately 64% of the entire class of 220 students returned surveys.

Table 1 shows how comfortable students were with various interactive teaching and learning strategies. Almost all the students were comfortable or very comfortable with using the keypads and having small group discussions. In contrast, about 60% of the respondents were not comfortable with asking and answering questions in lectures.

Table 2 shows students' perceptions of how useful particular lecturing styles are. It is interesting but not surprising to note that out of the lecturing styles listed, the totally non-interactive lecture has the highest percentage of students saying that it is not useful and the least percentage saying that it is very useful. The use of demonstrations are consistently popular with students, but tend to be "show and tell" exhibitions rather than interactive. Students, in principle agree that "lectures where the lecturer makes you think" are useful. Even though students prefer "lectures where the lecturer asks questions and uses discussions" they are not very comfortable with asking and answering questions in lectures (see Table 1). The Fundamentals students, on the whole, prefer interactive lecturing with the electronic keypads rated as being very useful by 45% of the respondents and useful by 46% of the respondents.

Table 1: How comfortable were students with particular teaching and learning strategies used in large lecture classes. The values indicate the percentage of students who responded. A total of 138 students responded.

	Very uncom- fortable	Uncom- fortable	Comfortable	Very comfortable
Using the keypads	3	2	43	52
Discussing in small groups	2	4	65	29
Asking questions in lectures	19	44	31	6
Answering questions in lectures	19	42	34	5

Table 2: Students' preferred lecturing styles. The values indicate the percentage of students who responded. A total of 138 students responded.

	Not useful	Useful	Very useful
You find lectures where you only listen and copy down notes	16	58	26
You find lectures where the lecturer uses demonstrations	1	15	84
You find lectures where the lecturer uses electronic keypads	9	46	45
You find lectures where the lecturer asks questions and uses discussions	7	39	54
You find lectures where the lecturer makes you think	1	30	69

The survey had 4 open ended questions. For each question we simply grouped comments that were similar. If a response had different comments then they appeared in two or more groups. The comments to questions 1 and 2 were firstly grouped independently to allow groups for each question to form naturally. The groups formed for each question were then compared. We found a one to one match between the groups for these two questions.

The first question was

Q1. What was the best thing about the keypads?

In total, 120 students responded to this question and 176 comments were noted. There were 7 groups of comments. The groups, with comments that indicate the range of comments in the group, are listed below.

Q1.1. Thinking/understanding/learning (18 comments)

makes you think about problems.....
 ...an opportunity to check whether what you have learnt is correct
 ...helps to understand the lecture and concepts
got to reinforce what you learnt

Q1.2. Interaction (42 comments of which 22 were specific to peer interaction)

participating in the lecture
 It's an innovative way of involving every single student in the class
 got to discuss the questions with peers.....get their points of view...
 group work is also beneficial, friends can sometimes explain things better
 than the lecturer

Q1.3. Attitudinal (46 comments)

...interesting and a valuable learning experience
 it was more fun than just sitting and listening
 makes you feel more at ease-you get to have an input, but don't have to
 worry about being embarrassed
 answering a question and knowing other answers while remaining
 anonymous

Q1.4. Presentation (49 comments)

its something different to the ordinary lectures
 just to split up the lecture a bit
 brings up interesting graphs/ratios
 being given other student ideas concerning physics
 get to see questions from previous exams
 ...gives appropriate exam techniques

Q1.5. Technology (16 comments)

convenient, quicker
 the fun thing about the keypads is you press a button and your number
 comes up on the screen
they are easy to use.....
 ...and they are really novel
 they gave quick graphical results
 playing with buttons
maybe if there were more flashing lights-red and yellow-blue ...
 its more futuristic
 you don't need to write down the answer

Q1.6. Negative (3 comments)

nothing-they were a waste of time
 wastes learning time
 nothing they don't serve to illustrate anything, just opinions on questions of
 the class

Q1.7. Miscellaneous (2 comments)

feeling like I was on "who wants to be a millionaire"
 the lecture material stops

The second question was

Q2. What was the worst thing about using the keypads?

In total, 81 students responded to this question and 87 comments were noted. The groups, with comments that indicate the range of comments in the group, are listed below.

Q2.1. Thinking/style of question or answer (9 comments)

the answer is often surprising and confusing because solution choices are similar & sometimes ambiguous
...did not have to think about answers because it was multiple choice
sometimes questions are vague and too confusing-maybe do simpler questions then harder questions
having conflicting ideas about the correct answer
when I get a wrong answer

Q2.2. Interaction (8 comments)

you have to wait for the others to answer
difference in opinions between members
everyone in group had to decide on answer
discussing with people you don't know

Q2.3. Attitudinal (5 comments)

the pressure to make an answer
they're disruptive
its really boring

Q2.4. Presentation/ time taken (25 comments)

time consuming during lessons
using them takes up precious, precious lecture time-maybe lectures should go for longer to accommodate these activities
they use up half the lecture and have very little benefit
the point being made in the question using the controllers, could be made without the controller, saving 5 minutes for another point/example

Q2.5. Technology (20 comments)

not being sure if your answer was recorded (hard to find number on screen)
pressing on the number while everyone is pressing
concentrated on pushing the button rather than getting the answer
maybe each student should have one

Q2.6. Positive (19 comments)

its not used more
nothing bad
well don't know yet

Q2.7. Miscellaneous (1 comments)

I always get grey (*probably referring to the colour display in response to pressing the keypads*)

The third question simply asked

Q3. Should the keypads be used more often?

Seventy-three students indicated that the keypads should be used more often, while 23 said they should not be. In addition 10 students said that the usage was fine, and there were 5 miscellaneous responses. In total 111 students responded to this question.

The final question asked for any other comments. 38 students responded and 13 comments were made about the use of the keypads in class. Four of these were negative, 7 positive and 2 neutral with the following being the most creative response.

We should work on a system where if you get the question wrong you get an electric shock.

In summarising students' responses to the open ended questions we note that students are focusing on a range of issues such as what helps them learn, how they feel and the difference the CCS makes to a lecture. On the whole the students are positive about the use the CCS, and more importantly, are reflecting on how they learn and what helps them learn. Such reflections have the potential to shift students towards deep approaches to learning.

Evaluation: A comparison of student answers on exams

Lecturers were requested to set exam questions based on the concepts used in lectures with CCS. Both the 1999 and 2002 exam question on waves asked students to indicate which of the following techniques would affect the speed of the pulse

1. Amplitude of pulse
2. Duration of pulse- relating to changes in period or frequency
3. Tension/mass- relating to changing physical properties of the string.

The correct answer is (3).

Fifty students' answers from 2002 (when the CCS was used) were compared to 50 from 1999 (when the CCS was not used). Students' answers were compared in two ways. First, we counted the number of answers that contained each technique that would affect the speed of the pulse. Hence an answer that contained two techniques was counted twice. A miscellaneous category was added for responses we could not understand. Second, we counted the number of answers that contained only one technique, and those that contained multiple techniques were placed in

miscellaneous. Table 3 shows the numbers of answers from 1999 and 2002 that contained each technique and Table 4 those containing only one technique.

There are two points worthy of note when comparing the 1999 and 2002 data. First, more students in 2002 indicated that the categories are indeed mutually exclusive. Second, more students in 2002 obtained correct answers. A chi-squared test for the differences between the distributions of answers that indicate 'only one technique' gives a p-value that is significant for the two samples' being drawn from the same population ($\chi^2(3, N = 100) = 19.7, p < 0.05$). This means that there is a statistically significant difference between the 1999 and 2002 distributions for the case when 'only one technique' was used.

Table 3: A comparison of 1999 and 2002 student answers where we have counted the number of times each technique is mentioned. The categories are not mutually exclusive and the totals are greater than the 50 exam scripts used in the study. Undecipherable responses are placed in "uncategorisable". Tension is the correct answer.

Technique	1999	2002
Amplitude	10	5
Duration	31	23
Tension	35	30
Uncategorisable	5	1
Total	81	59

Table 4: A comparison of 1999 and 2002 student answers where we have counted the number of times only one technique is mentioned. The categories are mutually exclusive and the totals equal 50 – the number of exam scripts used in the study. Undecipherable responses are placed in "uncategorisable", together with those that contain multiple techniques. Tension is the correct answer.

Technique	1999	2002
Amplitude	0	3
Duration	6	14
Tension	13	23
Uncategorisable and multiple techniques	31	10
Total	50	50

A variety of factors influence this result:

- There were subtle differences in the way the questions were phrased between the two years, making it difficult to directly compare the two years' responses.

- We do not take attendance during lectures, hence, for the 2002 cohort we cannot identify students who did actually use CCS. However, as noted earlier, approximately 64 % of 2002 'Fundamentals' students have been exposed to the CCS.
- Students revise past years' exam papers, so some of the 2002 students are likely to have revised the 1999 exam question. The concepts covered by this question have also appeared in various guises in older exam papers. A fraction of the 2002 cohort met the question for the first time through CCS and for the second time in the exam while the majority of the 1999 cohort met the question for the first time in the exam.
- We have assumed that the samples for 1999 and 2002 are comparable in terms of ability, background, etc, and that the sample is representative. In 2002, no changes were made to the existing Fundamentals course apart from using the CCS in 6 out of the 39 lectures.

We appreciate that these are variables that affect our data. Hence we cannot claim that the differences between 1999 and 2002 are due solely to the use of CCS. However it is important to realise that there are qualitative and quantitative differences due to a combination of effects, one of which is the CCS.

Evaluation: Anecdotal evidence

On the whole, lecturers' responses were that the CCS was easy to use and did indeed encourage deeper thinking in large lecture classes. By far the most important aspect is that it provides feedback to the lecturer on what most of the class is thinking. Lecturers were invited to use the CCS whenever they wanted and several did so.

The CCS was enthusiastically received by a substantial number of students. They were highlighted as an interesting learning exercise in the Staff-Student Liaison Meetings held twice in the year.

Discussion

We have developed and successfully trialled a teaching and learning style based on the predict, observe, explain cycle using the CCS. The cycle has been used with two step multiple choice problems in order to encourage deeper thinking by the students and reinforce and link concepts.

The two step multiple choice problems are generated from students' answers from previous exams, allowing the variations in the manner in which students answer questions to be selected as options rather than what

we think the students may be thinking. Of course one can use interviews and other methods to determine what students are thinking.

The results of this study show that students are comfortable using the CCS, more so than with asking and answering questions in lectures. We have tried to determine if the use of the CCS has an impact on student performance on exams. There is an improvement in students' exam performance as determined by how students have answered an exam based on the same concepts with and without the CCS. However, this was not a controlled experiment in that the two groups of students were from different years. A controlled experiment allowing some students from the same class to use the CCS and others not, would not be practical in our educational setting. The use of the CCS has contributed to improvement in exam performance. On the whole, staff and students have valued the interactivity introduced by the use of CCS in lectures.

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