## BELIEF SYSTEMS AND DURABLE INEQUALITIES

## An Experimental Investigation of Indian Caste

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The economic effects of social inequality linger. Recent dramatic evidence of this fact has been established in a research program that exploits as a natural experiment variations among the regions colonized by Europe in the level of inequality at the outset of colonization.<sup>1</sup> This research finds that among the former European colonies, high population density or factor endowments that made it profitable to import slaves are strong predictors that these countries (a) were characterized by extreme inequality in past centuries,<sup>2</sup> (b) continue to be characterized by high inequality, and (c) diverged in per capita income from the currently rich former colonies during the Industrial Revolution. Banerjee and Iyer (2003) argue that in formerly British India, the establishment by Britain in some areas, but not others, of a land tenure regime that concentrated power and wealth in a landlord/tax collector class is a causal factor in underdevelopment today, 150 years later. In explaining the long shadow cast by the past, economists have emphasized that the past shapes opportunities—for example, the security of property rights, the level of literacy, and the distribution of wealth—which shape the economy.

In this paper, we propose and test an additional explanation: the past shapes belief systems that shape individuals' *response* to opportunities. Long after the legal barriers to economic and social advancement by oppressed groups have been abolished—or the conditions that gave rise to those barriers have changed—the expectations that historical conditions created may remain and give rise to behaviors that reproduce the effects of those historical barriers.

Similar arguments can be found in Loury (2002) and in the anthropological literature. In *The Anatomy of Racial Inequality*, Loury argues that the ideological legacy of slavery in the United States stigmatizes Blacks and that stigma is a major factor in the persistence of Black-

<sup>&</sup>lt;sup>1</sup> Contributions to this rapidly growing literature include Engerman and Sokoloff (1997, 2002) and Sokoloff and Engerman (2000) on the New World economies, Acemoglu, Johnson and Robinson (2002) on all former European colonies, and Banerjee and Iyer (2003), and Pandey (2004) on India. A survey is Hoff (2003).

<sup>&</sup>lt;sup>2</sup> The basic hypothesis is that factor endowments, broadly defined, imposed constraints on the ability of the colonial powers to set up a highly exploitative form of social organization: if the land-labor ratio was such that almost any settler could make a good living by farming on his own and if, in addition, slavery was unprofitable, then highly inegalitarian institutions could not take root (Engerman and Sokoloff 1997).

White inequality. Rao and Walton (2004) review the work of anthropologists who emphasize that culture may perpetuate inequality within a society as individuals internalize their statistical chances of success or failure and transform them into aspirations and expectations. However, there has been no direct experimental test of this claim.<sup>3</sup>

In this paper, we experimentally test the hypothesis that belief systems that are the legacy of historical conditions of extreme inequality give rise to expectations of prejudicial treatment and hence to behaviors that tend to reproduce the inequality. We conduct this test in the context of a specific example—the Indian caste system. The caste system in India can be described as a highly stratified social hierarchy in which largely endogamous groups of individuals are invested with different social status and social meaning. A representative statement is Gupta (2000, p. 19):

"Though there is no way by which those in a caste society can actually distinguish unfailing natural markers of difference, yet they justify caste stratification on the ground that *different castes are built of different natural substances*" (emphasis added).

This belief system underpins and rationalizes the exploitation of the castes ranked lowest in the hierarchy. The caste system is one of many examples where, historically, social practices that created extreme inequality were attributed not to society but to nature or divinity.<sup>4</sup>

To test the hypothesis that belief systems shape the response to opportunities, we run controlled experiments. They allow us to measure performance precisely and to exclude any differences in opportunities among the subjects. We have groups of six male junior high school students perform the task of solving mazes. Three experimental conditions provide a contrast in the salience of caste. In the first condition, caste is not publicly revealed. In the second

<sup>&</sup>lt;sup>3</sup> A related experimental literature in psychology (reviewed in Steele, Spencer, and Aronson 2002) documents the tendency of individuals' behavior to conform to stereotypes; we discuss this work below. A related test and relevant literature review are in Ball *et al.* (2001), who find that even an overtly *arbitrary* classification of individuals into groups and hierarchizing of those groups affects earnings because people prefer to trade with individuals with high status.

<sup>&</sup>lt;sup>4</sup>Two examples from the 19<sup>th</sup> century US are illustrative. In holding that Negroes made free under the laws of a state nonetheless did not have the rights of US citizenship, the US Supreme Court argued that the framers of the Constitution considered Negroes an "an inferior class of beings" [Dred Scott v. Sandford, 60 US 393 (1857)]. In excluding women from the legal profession, the Supreme Court held that "divine ordinance, as well as the nature of things" bars women from pursuing careers independent of their husbands: "This is the law of the Creator. And the rules of civil society must be *adapted* to the general constitution of things." [83 US 130 (1873), cited in Sunstein, 1995, p. 336, emphasis added].

condition, the Experimenter publicly announces the caste of each subject. In the third condition, groups consist of only high-caste individuals or only low-caste ("Untouchable") individuals and, as in the preceding case, the Experimenter publicly announces caste. We find no statistically significant caste difference in performance when caste is not publicly revealed. However, when caste is publicly announced, we find a large, statistically significant caste gap in performance, which is robust to controlling for individuals' family backgrounds. Making caste salient lowers the performance of low-caste participants in all treatments in which rewards depend solely on absolute or relative performance. The effects are large: the announcement of subjects' caste by the Experimenter reduces the average number of mazes solved by low-caste subjects by 23 percent.<sup>5</sup> Segregation—which implicitly evokes the meaning of outcaste for the low-caste groups—only deepens the decline in low-caste performance and widens the caste gap.

We interpret these findings as evidence that when caste identities are salient, low-caste individuals anticipate that they will be judged prejudicially. Mistrust undermines motivation. We conduct several additional experimental treatments that permit us to reject alternative explanations. First, we introduce a nonhuman factor (a random draw) to the determination of rewards. If the explanation of the decline in the low caste's performance is that making caste salient lowers their self-confidence, then the introduction of a non-human factor in assigning rewards should not affect their performance. However, if a belief in Experimenter bias causes the decline, then introducing a nonhuman factor should attenuate this effect. We find that the effect is not only attenuated but fully offset.

Second, we use an experimental treatment in which individuals, having become familiar with one level of difficulty of mazes, are given the opportunity to choose a higher or lower level, at correspondingly higher or lower piece rates. The psychological literature finds a link between self-confidence and the difficulty of task that individuals choose (Dweck and Leggett 1988). We

<sup>&</sup>lt;sup>5</sup> Based on 396 subjects in four treatments: Piece Rate, Piece Rate with Caste Announced, Mixed Tournament, and Mixed Tournament with Caste Announced.

find that low-caste participants show no less self-confidence than high-caste participants. These results, and others described below, do not support the hypothesis that the caste gap in performance can be explained by a caste gap in self-confidence.

The final step in making the case that when caste identity is salient, low-caste individuals anticipate that their effort will be poorly rewarded, is to consider a setting where the link between a subject's reward for performance and *others*' actions is severed. We therefore undertake an additional experiment that manipulates the scope for discretion in rewarding performance. When asked to accept or refuse a gamble in which the link between performance and reward is purely mechanical, we find that making caste salient does *not* affect behavior. Instead, it is in the case where there is scope for discretion in rewarding performance that caste appears to have an effect. This suggests that one of the reasons individuals fall so easily into caste roles is that they expect others to treat them according to these roles.

As we wish to better understand how the caste system affects the behavior of individuals and how the system has persisted over time, we begin with a brief discussion of the caste system before turning to the experimental design and the results.

#### I. A Short Background on the Caste System

The Indian term for caste, *jati*, specifies a group of people having a specific social rank, claiming a common origin, and linked to one or more traditional occupations. The caste system is made up of four distinct social classes (*varnas*) arranged in hierarchical order:<sup>6,7</sup> Brahmins (priests), Kshatriyas or Thakurs (rulers and warriors), Vaishyas (traders), and Shudras (servile laborers). A fifth group, the Untouchables, were in the classical Hindu social order too lowly to be counted within the class system. This group, which is found throughout India, was traditionally relegated

<sup>&</sup>lt;sup>6</sup> There are hundreds of *jatis* or endogamous groups in each linguistic area of India, which can be characterized as belonging to one of these four or five groups (also referred to in English by the word "caste"). <sup>7</sup> The earliest expressions of caste can be found in India's ancient religious scriptures known as the Vedas, which are thought to have been compiled between 1500 BC and 1000 BC. The first of the four Vedas contains a hymn about the first man created, Purusa, who is sacrificed in order to give rise to the four *varnas* (castes): "The *Brahmin* was his mouth, his two arms were made the ruler [*Kshatriya or Thakur*, king and warrior], his two thighs the *Vaishya*, from his feet the *Shudra* [servant class] was born."

to occupations associated with "organic waste, filth, ritual pollution, death, evil spirits, or various menial tasks" (Deliege 1999, p. 25). In the Brahminical deontology of the caste system, the oppression of the untouchables was justified because castes were ranked by "spiritual merit accumulated in past existences" (Galanter, 1984, p. 11; see Gupta, pp. 1-7 for the perspective of the low castes).

Up through the period of British colonialism, the caste system denied Untouchables the right to own land; to use temples, courts, high-caste wells, and most schools; to work in any but menial occupations; and to live anywhere except on the outskirts of a village (Galanter, p. 15). Available evidence suggests a remarkable continuity of these disabilities over millennia. A Brahmin text dated to the 3<sup>rd</sup> century AD,<sup>8</sup> the *Manu Smriti*, states that "dwellings of the Untouchables shall be outside the village; And dogs and donkeys should be their wealth." <sup>9</sup>

With independence, India adopted a constitution (in 1950) that abolished the caste system and established reservations in government and universities for the so-called Scheduled Castes castes characterized by "extreme social, education and economic backwardness arising out of the traditional practice of untouchability."<sup>10</sup> However, the social and economic hierarchy of the caste system and discrimination against low-caste individuals remain a visible part of the society, especially in rural India.<sup>11</sup> Even in the most egalitarian state of India (Kerala), intercaste disparity continues to underlie overall disparity in consumption levels (Deshpande 2002). In rural North India, the setting of our study, it is common to find the Untouchable castes living in a separate quarter on the outskirts of the village. In a household survey near the site of our experiment, 56

<sup>&</sup>lt;sup>8</sup> MacDonnell, 1962.

<sup>&</sup>lt;sup>9</sup>*Manu Smriti*, Ch. X, verse 51. Translations in *The Laws of Manu* (1991) and Ambedkar (1946, p. 39). Many later reports confirm the persistence of untouchability over the centuries.

<sup>&</sup>lt;sup>10</sup> Department of Social Justice and Empowerment, Government of India. Scheduled Caste is the official and perhaps neutral term for the castes traditionally considered untouchable. More socially and politically accepted terms are *dalit* and *harijan* (used since the middle of the 20<sup>th</sup> century).

<sup>&</sup>lt;sup>11</sup> We give two examples of economic discrimination against Scheduled Castes from our household survey near the site of the experiment. Scheduled Caste households were only 37 percent as likely as high-caste households to report that they received the rations to which their ration card entitled them; and a Scheduled Caste child enrolled in a government primary school was only 53 percent as likely as a high-caste child to receive his monthly ration of grain. Formally, both ration programs are *universal*. See also the survey in Thorat (2002).

percent of Scheduled Caste men report that they sit on the ground or remain standing when visiting a high- caste household. Likewise, 58 percent of high-caste men say that when a Scheduled Caste person visits their houses, he sits on the ground or remains standing.

### **II. Experiment 1: Caste and Performance**

The objective of the experiment is to determine whether increasing the salience of caste changes the ability or propensity of low-caste subjects to respond to economic incentives. Gneezy, Niederle, and Rustichini (2003) showed that mazes are an appropriate task to use to study responses to changes in incentive schemes. Our experimental design builds on their work.

#### A Experimental design

*The Task.* Participants in the experiment were asked to solve mazes in two 15-minute rounds. The only skill required was the ability to look forward to detect dead ends. In each of the two rounds, the subject received a packet of 15 mazes to solve.<sup>12</sup> The number of mazes solved in each round is the primary dependent variable. The advantage of having subjects participate in two rounds is that in addition to across-subject comparisons, we can make within-subject comparisons of effort levels that have more statistical power and provide a better measure of effort since we observe the effect of learning over the two rounds. The potential for learning is large, as 87 percent of the subjects had never before seen mazes, as reported in post-play interviews.

*The Methods.* The site of the experiment was a junior high school in a village in central Uttar Pradesh, India. We recruited from cities in Uttar Pradesh a staff to run the experiments. Being educated Indian women, the Experimenters were recognizably high caste.

Running an experiment in a village of a poor country presents certain challenges that influenced the experimental design. Because literacy rates are low even among students, the

<sup>&</sup>lt;sup>12</sup> The mazes can be found at <u>http://games.yahoo.com/games/maze.html</u>. We used mazes of level 2, where 1 = easy and 5 = difficult. The mazes were enlarged to fit A-4 paper.

Experimenters gave instructions verbally.<sup>13</sup> Because classrooms have no furniture, subjects solved mazes on paper copies pinned to clipboards. The experiment was almost double-blind—the Experimenters (except Pandey) did not know the hypotheses of the study, and the graders of the mazes did not know the castes of the subjects.

Another challenge was to find representative subjects who would feel comfortable in a classroom setting. Ambady *et al.* (2001) provide experimental evidence that children internalize cultural beliefs at an early age. We chose as subjects 6<sup>th</sup> and 7<sup>th</sup>-graders. In a household survey conducted near the site of the experiment, we found that 95 percent of children of the lowest caste (Chamar) age 11-12 were in school, whereas the fraction of rural children attending high school in Uttar Pradesh according to the National Sample survey (1995-96) is only 59 percent.<sup>14</sup>

It was easier to recruit subjects than it would have been in a developed country.<sup>15</sup> We recruited boys from the lowest caste, Chamar,<sup>16</sup> and the three highest castes: Thakur, Brahmin, and Vaishya, which respectively constituted 70, 24, and 6 percent of the high-caste subjects.

At the beginning of an experimental session, the Experimenter gave participants the show-up fee of 10 rupees (a significant amount compared to the 6 rupee unskilled adult hourly wage) to drive home the fact that the children were playing for money. (The instructions are in the Appendix.) She illustrated how to solve a maze by first solving a trivially easy maze on a large wall poster with an erasable surface, and then solving on another large wall poster a maze of

<sup>&</sup>lt;sup>13</sup> In a post-play literacy test, 40 percent of the low-caste subjects and 28 percent of high-caste obtained a zero out of a possible score of three on a test of the ability to recognize very simple words.

<sup>&</sup>lt;sup>14</sup> The fraction of low-caste children attending high school in Uttar Pradesh would be lower than 59 percent. On the other hand, we are not aware of any selection factors that make the children who were drawn from the  $6^{th}$  and  $7^{th}$  grades unrepresentative of all 11-12 year olds. In particular, in the schools we visited, children appeared to be automatically promoted to the next grade level each year.

<sup>&</sup>lt;sup>15</sup> Throughout most of the period of the experiment, schools were closed. To recruit children, we visited homes each evening to ask parents' permission to pick up their children the next day to drive them to the nearby junior high school that served as the site of the experiment. We told the parents that participants would be paid for showing up and additional rewards depending on performance. We stated that our purpose was to study children in India. In only a few instances, parents refused to let their children participate, and the reason was that their neighbor was angry that we had not paid him money for driving his child to the junior high school instead of letting us transport the child.

<sup>&</sup>lt;sup>16</sup>Chamars are the principal caste of *dalits* (Untouchables) in the survey area. Current censuses of India distinguish only very broad caste groups, not *jatis*. In 1971, in Uttar Pradesh Chamars numbered 10.1 million or 55 percent of *dalits*, and *dalits* represented 21 percent of the total population.

the same difficulty as the ones used in the experiment. The Experimenter allowed participants five minutes to solve one practice maze. She explained the reward system just before Round 1 and again before Round 2. As a check, she asked each of the six children in an experimental session a question about the reward system using a hypothetical example of scores. She did not proceed until the child had answered a question correctly. As soon as Round 1 was over, the Experimenter collected the packets from the children and explained the reward system in Round 2. Children had no opportunity to communicate verbally with each other between rounds.

The performance and earnings of each participant were revealed only to him. As soon as the mazes from an experimental session were graded (normally within two hours), the earnings were distributed in sealed envelopes to the participants, who were asked not to open them until they returned home. To promote trust, participants received a piece of fruit on entering the room of the experiment, a "consolation prize" of two rupees if they solved no mazes, and full awards to all winners who tied in a tournament.<sup>17</sup> The rewards for solving mazes were "real money": Not counting the show-up fee, the top performers earned 2.2 times a day's unskilled wages in a session that lasted about one hour. Average earnings were slightly less than one-half a day's wages. Each subject participated in only one session.

*The experimental treatments.* The focus of the experiment is the way individuals adapt when they know that the Experimenter knows, and is concerned with, their caste membership. An aspect of caste that the experiment exploits is that a child's caste cannot generally be discerned from his appearance.<sup>18</sup> In one condition, the Experimenter read out, for each subject in turn, the subject's name, village name, father's name, grandfather's name, and caste. (Last name can indicate caste, but not reliably so.) In the control condition, the Experimenter did not

<sup>&</sup>lt;sup>17</sup> Our assistants maintained a peaceful atmosphere in the school courtyard where children waited to participate in the experiment or to be paid. Parents of the children were free to wait there, too. Our assistants distributed box lunches at midday.

<sup>&</sup>lt;sup>18</sup>At the site of the experiment, we believe that the appearance of 11- and 12- year old boys does not reveal caste except in particular cases where a child's clothing and grooming (either very poor or very good) may reveal it.

announce any information about the subjects, and subjects were likely not to know the caste identity of the other subjects in their group. In forming each group of six children, to the extent possible we drew one child from each of six different village clusters. In post-play interviews, low- and high-caste subjects, respectively, reported knowing on average 1.40 and 1.47 of the other five in the group.

Table 1 describes the treatments. Besides varying whether or not we announced caste, we also varied the incentive systems across treatments. In the *first* round, all but one of the treatments used a piece rate incentive of one rupee (2 US cents) per maze. In the *second* round, the incentive scheme varied across treatments. Names of the treatments generally refer to the Round 2 incentive scheme.<sup>19</sup> When subjects played Round 1, they did not know that the reward condition might change in Round 2.

The third independent variable in the experiment was the caste composition of the group. In all treatments, the groups consisted of six boys. A group consisted of three high-caste and three low-caste boys in every treatment except Single Caste, and in that treatment a group was drawn from only the low caste or only the high castes.

We conducted the experiment in January and March 2003, using the same staff and site. We replicated each treatment conducted in January 10 times with different participants;<sup>20</sup> in March we replicated each treatment at least six times.<sup>21</sup> On each day, children were randomly assigned to treatments.<sup>22</sup> Overall, we report 107 sessions with 642 participants.

<sup>&</sup>lt;sup>19</sup> The exceptions are treatments 5 and 8.

<sup>&</sup>lt;sup>20</sup> Except Single Caste, where we inadvertently conducted one extra session.

<sup>&</sup>lt;sup>21</sup> The weather was much colder in January and classrooms are unheated. To check for bias arising from differences in experimental conditions between months, we use the *p*-value of the Mann-Whitney test for rounds in January and March with identical reward and information conditions (*i.e.*, Round 1 of Piece Rate with Caste Announced, Random Winner, Choice, and Mixed Tournament with Caste Announced. The *p* value is .95, and so we report the pooled results. Using the same method, we also find no significant Experimenter bias.

<sup>&</sup>lt;sup>22</sup> On each day children were recruited from a different but overlapping set of villages. In Appendix Table A-4(A)-(D), we report a robustness check for differences in samples across days. Our results are robust.

#### B. The Irrelevance of Caste When Caste Is Not Announced

The treatments in which the Experimenter does not announce caste are a point of comparison for many of the treatments and so merit our attention first. We consider first a treatment that uses a piece rate incentive in both rounds. Then we consider a treatment that uses a piece rate incentive in Round 1 and a tournament incentive in Round 2. We describe these two treatments below.

**Piece Rate Treatment.** Participants play two identical rounds. At the beginning of the first round, and again at the beginning of the second round, participants are told that their reward is one rupee for every maze they solve.

**Mixed Tournament.** In the first round, participants are told that their reward is one rupee for every maze they solve. In the second round, participants are told that only the participant who solves the most mazes will be paid 6 rupees for every maze he solves. The other participants in the group will not receive any payment for their performance in the second round.

Figure 1 and Table 2 show that caste is irrelevant to performance when caste is not announced. Under each set of conditions—Round 1 piece rate, Round 2 piece rate, and Round 2 tournament—the cumulative distribution functions for low and high caste track each other. The distributions for low- and high-caste scores are not significantly different using the two-sided Mann-Whitney *U*-test.<sup>23</sup> In the Piece Rate treatment, the *p*-values are .45, .86, and .33, respectively, for Rounds 1 and 2 and for individual improvement across rounds, denoted by  $\Delta =$ 

Round 2 - Round 1 score. In Mixed Tournament, the comparable *p*-values each exceed .50.

As Figure 1 shows, scores improve between rounds. The average improvement in the

Piece Rate treatment is more than one standard deviation of the Round 1 score: the proportionate increase is 89 percent for low caste and 74 percent for high caste. Since few (13 percent) of subjects had seen mazes before, it is not surprising that the learning effect is large.

 $<sup>^{23}</sup>$  Except where otherwise indicated, throughout the paper we compare distributions using the *p*-value of the two-sided Mann-Whitney*U*-test.

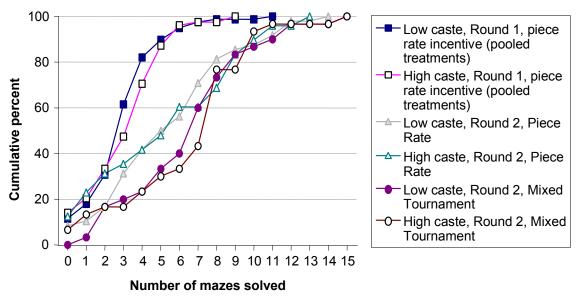


Figure 1. The effect of learning and competition on performance by low caste and high caste

A comparison of the cumulative distributions of scores under the piece rate and tournament incentives shows the effect of competition. If we assume that subjects believe they are *ex ante* equally likely to win, then the tournament provides the same expected return per maze as the piece rate incentive, but a higher marginal return to effort because effort now determines the probability of winning. For the *low* caste, the improvement in mean performance between Round 2 piece rate and Round 2 tournament was 23 percent (*p*-values of the one-sided Mann-Whitney test are .09 for Round 2 and .15 for  $\Delta$ ). For the *high* caste, the improvement in mean performance was 19 percent (*p*-value is .11 for Round 2 and .05 for  $\Delta$ ). These results demonstrate that the subjects were motivated by the incentives to solve mazes.<sup>24</sup>

The irrelevance of caste to performance when caste is not announced suggests factors that do *not* create the caste gap. Low- and high-caste subjects have different backgrounds. Only 14 percent of low-caste subjects have a mother with at least primary schooling, whereas 42 percent of high-castes subjects do. Only 50 percent of the low-caste subjects have a father with at least primary

<sup>&</sup>lt;sup>24</sup> We discuss in footnote 30 an additional treatment, Reverse Order, that supports the conclusion that subjects do not solve mazes just for fun, but rather they respond to economic incentives. *Ceteris paribus*, subjects solve more mazes when marginal returns to effort increase.

schooling, whereas 80 percent of the high-castes subjects do. But the difference in parents' education is not reflected in a caste gap in performance.<sup>25</sup> In general, developmental disadvantage leads to patterns of capacities and dispositions that perpetuate inequalities, but the maze game appears to be unrelated to caste differences in familial or group-based educational experience.

#### C. The Caste-Differentiated Impact of the Announcement of Caste

To investigate whether announcing social identity (caste) affects performance, we ran two treatments in which everything was the same as in the Piece Rate and Mixed Tournament treatments except that personal information about the six participants in a group was announced in the presence of the other group members. At the beginning of the session, the Experimenter turned to each participant and stated his name, village, father's and grandfather's names, and caste and asked him to nod if the information was correct. The Experimenter used the traditional name, Chamar, for the low caste. This name is still in widespread use in the area where we conducted the experiment.<sup>26</sup> The name Chamar is recorded in the schools' enrollment books. Villagers, including children, commonly refer to a village person by the traditional name for his caste: a Chamar caste person is referred to as Chamar and a Thakur caste person as Thakur.

*Piece Rate.* Figure 2 shows that for the *low* caste, the announcement of caste is debilitating. The treatment effect increases the fraction of low-caste individuals who solve *at most* one maze in Round 2 from 10.4 percent to 25 percent. Average scores for the low caste fall by 14 percent, 25 percent, and 39 percent in Rounds 1 and 2 and  $\Delta$ , respectively (*p*-values .29, .04, and .01; Table 3).

<sup>&</sup>lt;sup>25</sup>This result tallies with our finding in regressions that parents' education levels are not significant predictors of performance in the maze game, controlling for individual variables (see Tables A-5 – A-9). <sup>26</sup> In the 1998-99 Indian National Family Health Survey, households had to self-name their caste (*jati*) in one of the questions. Among the Scheduled Caste households, while most respondents (including those in Uttar Pradesh) gave their actual caste name (Chamar caste households gave their *jati* as Chamar), only some used the more generic names *harijan* or Scheduled Caste, and not one respondent chose the term *dalit* (see Marriott 2003). We believe that our usage of the term *Chamar* for children of this caste is justified given that it is the commonly used term for this caste in the area. Use of another term like Scheduled Caste or harijan was not feasible for the experiment since these would be inclusive of a number of low castes and moreover, not all 11-12 year olds would have understood what these meant.

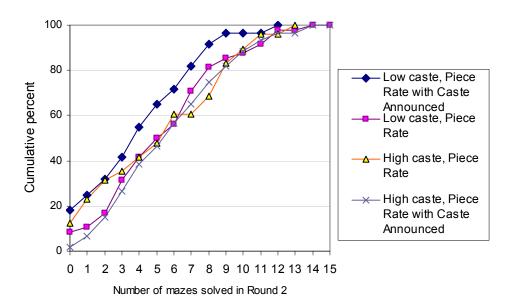


Figure 2. The effect of the announcement of caste in piece rate treatments, Round 2

In contrast, for the *high* caste, the announcement improves performance, but not significantly (p = .83, .44, and .44, respectively, for Rounds 1, 2, and  $\Delta$ ; Table 3).

The difference between the way low and high castes adapt to the announcement of caste creates a significant caste gap in Piece Rate with Caste Announced (p = .04, .006, and .03 for Rounds 1 and 2 and  $\Delta$ , respectively).<sup>27</sup> The caste gap in average performance in Round 2 is 1.83 mazes (average performance is 4.28 mazes for the low caste and 6.11 mazes for the high caste), compared to -0.18 mazes when caste is *not* announced (average performance of 5.72 mazes for the low caste and 5.54 mazes for the high caste). Underlying the caste gap when caste is announced is the marked effect of the announcement of caste on the low caste's learning scores ( $\Delta$ ). Figure 3 shows the fraction of low-caste subjects among all participants whose performance

<sup>&</sup>lt;sup>27</sup> Because the first round of six of our experimental treatments use piece rate incentives and mixed-caste groups, we can pool those results to obtain another check on the effect of the announcement of caste under the piece rate scheme. As shown in last four columns of Table 3, the *p*-value of the test that compares performance by caste in piece rate (no announcement of caste) is .34, and in Piece Rate with Caste Announced is .15. Thus the same basic pattern emerges in the pooled data and the unpooled data, but the caste gap is not significant for the pooled data of Piece Rate with Caste Announced. This is not surprising since the treatment effect on low-caste performance of moving from Piece Rate to Piece Rate with Caste Announced is not significant in Round 1.

improved or worsened by a given amount between rounds. Among subjects whose scores worsened ( $\Delta \leq -1$ ), the fraction of the low caste was 30 percent in the control condition, but 60 percent when caste was announced. Among subjects whose scores improved by 5 mazes or more, the fraction of low-caste subjects was 65 percent in the control condition, but 27 percent when caste was announced. Thus, the announcement of caste shifted weight in the top tail of the distribution of learning scores from low- to high-caste subjects, and in the bottom tail from highto low-caste subjects. (The relative frequency of  $\Delta$  is shown on the right-hand side vertical axis of the figure.)

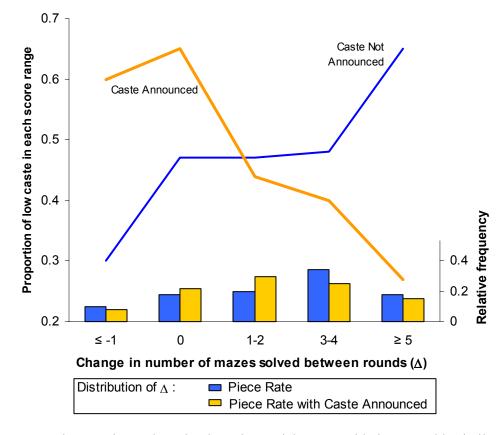


Figure 3. Proportion of low caste in each score range of  $\Delta$  in piece rate treatments

The experimental results show that social groups with demonstrably similar ability to perform under piece rate incentives nonetheless perform very differently if social identity is announced. The debilitating effect on the low caste of the announcement of caste is not due to a momentary shock, since the effect is statistically significant in Round 2 and not in Round 1. The larger effect in Round 2 might be accounted for by two factors. First, because the mazes are difficult, all the scores in Round 1 are low. The low-caste subjects could be affected, but the scores are so low that there is not enough variation in Round 1 relative to noise to detect the effects of the experimental treatment.<sup>28</sup> Second, higher effort should lead to greater learning about how to solve a maze, and the payoff to learning would tend to be concentrated in Round 2. Both factors suggest that systematic behavioral differences across caste will be more apparent in Round 2. Given this and the fact that the experimental conditions in most treatments vary only across Round 2, for many of the comparisons we make we use of the data for Round 2 and  $\Delta$ .

*Tournaments.* We next consider the effect of the announcement of caste when the incentive scheme is a winner-take-all tournament. For the *low* caste, the announcement of caste lowers average performance by 30 percent and 46 percent, respectively, in Round 2 and  $\Delta$  (*p*=.009 and .007; see Table 4). The treatment effect is greater than in the piece rate incentive (25 percent and 39 percent in Round 2 and  $\Delta$ , respectively). As a result, we do not find that competition significantly improves low-caste performance compared to piece rate incentives: the *p*-value of the one-sided Mann-Whitney test is .23 and .33, respectively, for Round 2 and  $\Delta$ .

For the *high* caste, the announcement of caste under the tournament incentive also lowers performance. Average high-caste performance is reduced by 20 percent and 36 percent, respectively, in Round 2 and  $\Delta$  (*p* = .04 and .03; Table 4).<sup>29</sup> The decrement to performance from

 $<sup>^{28}</sup>$  The 11- to 12-year-old subjects in our experiment were asked to solve the same level of mazes as the 23year old engineering students in Israel who were the subjects in the experiment of Gneezy *et al.* (2003). In the five-minute practice period of each experimental treatment, few subjects succeeded in solving the practice maze. An implication of the argument in the text is that in a treatment in which the salience of caste is particularly strong, the treatment effect should be detectable amid the noise of random error. As we discuss below, this implication is borne out under the condition of caste segregation, where the treatment effect is highly significant in both rounds.

<sup>&</sup>lt;sup>29</sup> In contrast, under the *piece rate* incentive scheme, the announcement of caste has no significant effect on high-caste performance. This is true not only when we compare each round of Piece Rate with and without the announcement of caste, as shown in Table 3, but also when we compare Round 1 of Mixed Tournament (no announcement), which uses piece rates, with Round 1 of Mixed Tournament with Caste Announced (*p*value .49), or, pooling all treatments that use the piece rate incentive in Round 1 (*p*-value .47 –see Table 3, column 7). All the average performances in Round 2 and  $\Delta$  are shown in Figures 4 and 6, and the average performances in Round 1 are shown in Table A-3.

announcing caste in the mixed tournament more than fully offsets the boost to performance that occurs under the tournament incentive when caste is not announced. A conjectural explanation is that the high castes expend less effort because they believe that it is easy to win against low-caste competitors, or that the high castes disengage rather than compete across a wide social divide.

There is no significant caste gap in performance under the mixed tournament incentive with caste announced (p = .26 and .66, respectively, for Round 2 and  $\Delta$ ): The decrease in *low*-caste performance caused by the announcement of caste is similar in magnitude to the decrease in *high*-caste performance from the interaction of the announcement of caste with the mixed tournament incentive.<sup>30</sup>

A way of summarizing the results so far is to express them in terms of payoffs. We use as a measure the difference between average earnings (the sum of earnings in Rounds 1 and 2) with and without the announcement of caste, normalized by average earnings in the condition when caste is announced. This measure is an attempt to answer the question, *If social identity did not influence behavior, what would be the effect on average earnings?* Comparing Piece Rate with Caste Announced to Piece Rate, the loss is 27 percent for the low caste and -9 percent for the high caste (that is, the high caste gains). Comparing Mixed Tournament with Caste Announced to Mixed Tournament, the percentage loss is 49 percent for low caste and -5 percent for the high

<sup>&</sup>lt;sup>30</sup> Different forces seem to be driving the lack of response by each caste to the tournament incentive scheme in Round 2 of Mixed Tournament with Caste Announced. For the low caste, it appears to be *poor learning* that hampers the ability to compete in Round 2, whereas for the high caste, it is the *non- response to competition*. To test that interpretation, we ran the two rounds of Mixed Tournament with Caste Announced in reverse order. In this treatment, which we call "Reverse Order," Round 1 uses the tournament scheme, and Round 2 uses the piece rate incentive. Between Round 1 of Reverse Order and Round 1 of Piece Rate with Caste Announced, the only difference in experimental conditions is the use of the tournament incentive in the former and the piece rate in the latter. We find that on average, the *low* caste perform 58 percent better in Round 1 of Reverse Order than in Round 1 of Piece Rate with Caste Announced, which is a significant increase. In contrast, there is no significant improvement in *high*-caste performance. Thus, the low caste but not the high caste responds to tournament incentives when caste in mixed caste groups is announced.

Between Round 1 of Reverse Order and Round 2 of Mixed Tournament with Caste Announced, the only difference in experimental conditions is the potential for a learning effect in the latter. We find that average *low*-caste performance does not significantly change, whereas average *high*-caste performance does—it improves by 33 percent. Table A-1 reports the game data and statistical tests for Reverse Order.

caste.<sup>31</sup> Combining these four treatments, the announcement of caste reduces *low*-caste earnings by 42 percent, and increases *high*-caste earnings by 6.5 percent.

We next investigate why low and high castes adapt differently to the announcement of caste.

### D. Why Does the Announcement of Caste Affect Behavior?

The announcement of caste could change the behavior of low-caste individuals through at least three channels: loss of trust that effort will be rewarded, loss of self-confidence, and the effect on individuals' intrinsic valuation of performing well. We will try to disentangle these effects.

#### 1. Expectations of bias

One possible explanation for the decline in low-caste performance when caste is announced is that knowing that the Experimenter knows and is concerned with their caste, the low-caste subjects may expect that the promised payments will not be fairly awarded. If they believe—based on the lessons of history, personal experience, and the ongoing reality of village life—that the reward system is biased against the low caste, then the announcement of caste membership could be a cue that causes them to project onto this new situation those existing attitudes. The announcement—which may have a stronger effect because it is made before five of one's peers—may call into play the social training of a low-caste individual. Mistrust undermines motivation.

This hypothesis predicts that a change in the reward scheme that introduces a demonstrably objective factor into the assignment of payoffs and leaves the unbiased expected payoffs unchanged, will improve the performance of the low caste but not of the high caste. To test this, we consider a treatment in which, in Round 2, a randomly chosen subject in the group is paid at the rate of 6 rupees per maze; the others receive nothing.

**Random Winner**. At the beginning of the session, the Experimenter announces the name, village, father's and grandfather's names, and caste of each participant. In the first round, participants are told that their rewards are 1 rupee for every maze they solve. In the second round, participants are told that only one of them (though they do not know which one) will be paid 6 rupees for every maze that he solves. This participant will be chosen at random at the end of the experiment, and other participants in the group will

<sup>&</sup>lt;sup>31</sup> In the Mixed Tournament, the Round 2 average payoff for each caste is computed conditioning on the probability of a low- or high-caste person winning the tournament.

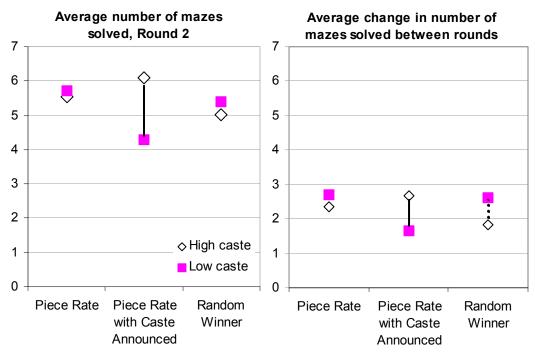
not receive any payment for the mazes they solved in Round 2. Explaining the concept of randomness is facilitated by the use of slips of paper on which each participant writes his name. The Experimenter's assistant shows how the slips will be tossed together in a glass jar, from which one folded slip will be chosen after Round 2 is over.

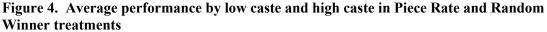
Figure 4 and Table 5 compare three treatments: Piece Rate, Piece Rate with Caste Announced, and Random Winner. The figure shows that the Random Winner reward scheme more than fully closes the caste gap that emerged in Piece Rate with Caste Announced (where the low caste underperformed the high-caste by an average of 30 percent in Round 2 and the gap was highly significant—p=.006). As measured by learning scores (with averages shown in the right panel of the figure), the treatment effect of Random Winner *reverses* the caste difference at a level that is nearly significant:  $p = .11.^{32}$  The solid lines in the figure represent statistically significant treatment effects as measured by the *p*-values.<sup>33</sup>

We next consider whether we have a treatment effect for each caste, *i.e.*, a significant change in performance between Random Winner and Piece Rate with Caste Announced. For the *low* caste, average Round 2 score is 26 percent higher in Random Winner than in Piece Rate with Caste Announced (p = .07), and average  $\Delta$  is 57 percent higher (p = .05); see Table 5. Further, the random winner incentive offsets the effect of announcing caste: low-caste performance in Piece Rate (*no* announcement of caste) cannot be statistically distinguished from that in Random Winner (p = .90 for Round 2, p = .85 for  $\Delta$ ).

<sup>&</sup>lt;sup>32</sup> It is possible that this result reflects lower risk aversion by the low caste than the high caste. But two facts militate against that explanation. The first is that low-caste participants are poorer than high caste, with average household landownership less than 40 percent of the level of the high-caste participants. See Table A-5. The second is that a large difference in risk aversion across castes would be expected to create a caste gap in the Mixed Tournament treatments, but no such gap exists.

<sup>&</sup>lt;sup>33</sup> Nothing changes when we measure statistical significance by the *t*-test, which assumes normality, instead of by the Mann-Whitney test, which is non-parametric. The *p*-values for the caste gap based on a *t*-test of mean comparison (for high and low castes) are as follows. In Piece Rate (no announcement of caste), *p*values are .80 and .51 for Round 2 and  $\Delta$  respectively. In Piece Rate with Caste Announced, *p*-values are .003 and .02 for Round 2 and  $\Delta$  respectively. In Random Winner, *p*-values are .61 and .15 for a *reverse* caste gap for Round 2 and  $\Delta$ , respectively.





The *high* caste adapts very differently to the Random Winner treatment: No significant differences exist in their performance among the three treatments—Piece Rate, Piece Rate with Caste Announced, and Random Winner, and average performance is lowest in Random Winner.<sup>34</sup>

A possible explanation for these results is that individuals adapt according to how they expect to be perceived and treated, which is to say that they adapt differently depending on their caste. It is useful to distinguish three impacts of the announcement of caste: (a) It makes caste identity common knowledge, (b) it shows that the Experimenter is concerned with caste, and (c) it makes caste very salient because the announcement occurs in the presence of five peers.<sup>35</sup> The

<sup>&</sup>lt;sup>34</sup> Comparing the performance of high-caste subjects in Random Winner and in Piece Rate with Caste Announced, the *p*-value is .25 for Round 2, and .15 for  $\Delta$ .

<sup>&</sup>lt;sup>35</sup> An important distinction, emphasized in Cohen and Steele (2002), is between mistrust in *oneself* when social identity is salient, and mistrust in the procedural fairness of *others* when social identity is public. Given that the low caste is considered in the traditional Hindu caste system as *unworthy of rights*, this experiment cannot distinguish between these two kinds of mistrust. We cannot reject the view that the Random Winner treatment, compared to Piece Rate with Caste Announced, improves low-caste performance because the even-handed way that the names of low- and high-caste subjects are tossed into the jar from which the winner's name is to be chosen, changes the *self-image* of a low-caste participant from that of an unworthy person to that of a worthy person. One would like to undertake this experiment

Random Winner treatment preserves the first impact (*common knowledge*), but mitigates the second and third. It mitigates *Experimenter concern* by suggesting that she eschews using caste as a basis for assigning rewards. She conveys this by bringing into play an overtly unbiased mechanism for assigning rewards.<sup>36</sup> The treatment also mitigates the *salience of caste* and perhaps the perception of the social distance between castes because all subjects' names are tossed together in a pot from which one name will be chosen.<sup>37</sup>

### 2. Self-confidence

Another possible explanation for the decline in low-caste performance when caste is announced is that increasing the salience of social identity lowers the self-confidence of the low-caste relative to the high-caste subjects. A reliable result in the psychology literature is that priming an individual for an aspect of his social identity (race, gender, ethnicity, etc.) associated with a negative stereotype hurts self-confidence and performance in the domain of the stereotype (Steele, Spencer, and Aronson 2002), while activating a social identity associated with a positive stereotype improves performance (Shih, Pittinsky, and Ambady, 1999, Ambady *et al.* 2001). Thus, the joint hypothesis of "stereotype susceptibility" and the correspondence between caste hierarchy and stereotyped ability ranking predicts that the announcement of caste would significantly raise *high*-caste performance. But this did not happen. Under the piece rate incentive, the effect of announcing caste was not significant for the high caste ( $p \ge .40$  for Rounds 1 and 2 and  $\Delta$ ; see Table 3). Under the mixed tournament incentive, the treatment effect on the high caste was significant and *negative* (p = .04; Table 4).

This joint hypothesis would also predict that the announcement of caste depresses the self-confidence of the low caste relative to that of the high caste. In the treatment we next

<sup>37</sup> Bohnet and Frey (1999) show in a different context that even minor changes in social distance affect behavior.

among Hindus living in a community without a recent history or current experience of discrimination against Untouchables and to use Experimenters who were themselves Untouchables. In that setting, if the announcement of caste had *no* effect on performance, that would provide evidence that distrust of authority figures, not an internalized social identity of unworthiness in the eyes of authority figures, caused the performance differential that we observed in our setting when caste was announced. But this distinction relates to mental processes that are beyond the scope of the present study, in which we tested whether the announcement of caste causes low-caste subjects to anticipate that their efforts will not be fairly rewarded.

describe, we try to measure whether the high and low castes feel differentially competent in solving mazes. We measure whether low- and high-caste subjects make different decisions when they are given the choice of the difficulty level at which they will perform the task.

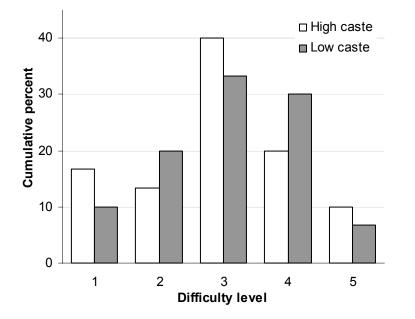
**Choice** At the beginning of this treatment, the experimenter announces the name, village, father's and grandfather's names, and caste of each participant. In the first round, participants are told that their rewards are 1 rupee for every maze solved. In the second round, participants are asked to choose the level of difficulty of the mazes. They are told that their choice will be secret and that the piece rate reward will be higher, the higher the level of difficulty, as follows: easier than before ( $\frac{1}{2}$  rs.), same level of difficulty as before (1 rs.), a bit harder (2 rs.), hard (3 rs.), hardest (4 rs.).

Under plausible conditions, an individual's optimal choice would be higher, the greater his assessment of his ability, and would also depend on his estimate of the difficulty of each level and on his aversion to risk and ambiguity.<sup>38</sup> Because low-caste subjects have lower academic achievement than high-caste subjects (as measured by a post-play test) and also come from households with lower education levels, we might expect the low-caste participants to have a lower assessment of their ability even if caste has no independent effect on self-confidence. If risk aversion is decreasing in wealth, and low- and high-caste participants have the same preferences, then we would again expect the low-caste participants to choose a lower level of difficulty. We find, however, that low-caste participants do not choose a lower level of difficulty than high-caste participants.

Figure 5 presents the results. The differences by caste are not significant (p = .73). When we control for individual and family background variables—the participant's previous exposure to mazes and mother's and father's education and occupation—then *low* caste is associated with a *higher* difficulty of mazes chosen, thought not significantly so.

<sup>&</sup>lt;sup>38</sup> The link between feelings of competence and task choice is demonstrated in psychology experiments (Dweck and Leggett 1988). We can show that this relationship is plausible in the case of risk neutrality. For example, given effort *e*, let  $\theta(g, e)$  capture an individual's expectation of the number of mazes he will solve when the grade level and payoff per maze are *g*, and where higher self-confidence means that  $\theta$  falls less steeply as the grade increases. Then a risk-neutral subject will maximize  $g\theta(g,e)$  less the disutility of effort. This implies that he will choose a higher level of difficulty, the greater his self-confidence.

Figure 5. Choice of difficulty level



Two sets of results from the regression suggest that the Choice treatment is a good test of self-confidence: First, mother's schooling, father's schooling and previous exposure to mazes each has a positive and significant effect on the difficulty level of maze chosen.<sup>39</sup> Second, participants who performed better in Round 1 chose a higher level of difficulty of mazes in Round 2. The correlation between Round 1 score and the level of difficulty is 0.38 (p = .003).

If the expectation of biased assignment of rewards, rather than lower self-confidence, hurts low-caste performance when caste is announced, then one would expect the distribution of scores on the post-experiment achievement tests to remain unchanged as the salience of caste changes. This prediction cannot be rejected. For example, in a comparison of numeracy test results with and without the announcement of caste, p = .26 for the low-caste and p = .21 for the high-caste. We do not find any evidence that the announcement of caste lowers the selfconfidence of the low-caste subjects.

<sup>&</sup>lt;sup>39</sup> Regression results are reported in Table A-2.

#### 3. More evidence on low-caste expectations

The announcement of caste does not raise the issue of the symbolic meaning of caste. If the announcement of caste lowers the performance of the low caste because they expected to be treated prejudicially, then we might expect that evoking the historical meaning of caste would heighten that expectation and exacerbate the decline. We consider a final treatment that implicitly raises the stigma of untouchability by the way it groups subjects. The Single Caste treatment replicates the experimental conditions of Mixed Tournament with Caste Announced, except now groups are composed of either six high-caste or six-low caste individuals. The probability of a combination of six low-caste (respectively, high-caste) children from a random draw of six subjects from all boys enrolled in grades six and seven in schools around the site of the study is .0013 (.00003). Thus the participants in the Single Caste treatment would almost certainly have known that the caste grouping was deliberate. Given that, the Single Caste treatment would implicitly evoke the meaning of outcaste for the low-caste groups.

Table 6 shows that segregation deepens the decline in low-caste performance and widens the caste gap. For the first time, the treatment is strong enough that the effect is significant in Round 1 as well as Round 2. In Round 1 (piece rate), the average number of mazes solved by the low caste falls from 3.17 in the pooled trials when caste is not announced (see Table 2), to 2.87 in the pooled trials when caste is announced, to 2.05 under the segregated condition. In Round 2 (tournament), the average number of mazes solved falls from 6.8 when caste is not announced, to 4.75 mazes when caste is announced, to 3.05 mazes in the segregated condition. Comparing the segregated and the no-announcement treatments, p < .001 for Rounds 1, 2 and  $\Delta$ . Comparing the

Figure 6 shows the caste gap in average performance in tournaments in the maze game. When caste is not announced, there is no caste gap (p=.72). When caste is announced, the caste gap opens slightly but is not significant (p = .26). When castes are segregated and caste is

23

announced, the gap widens and becomes highly significant (p=.02).<sup>40</sup> We conjecture that the separation of high and low castes influences expectations because expectations depend on the social meanings that the context conveys (Tversky and Kahneman 1986).

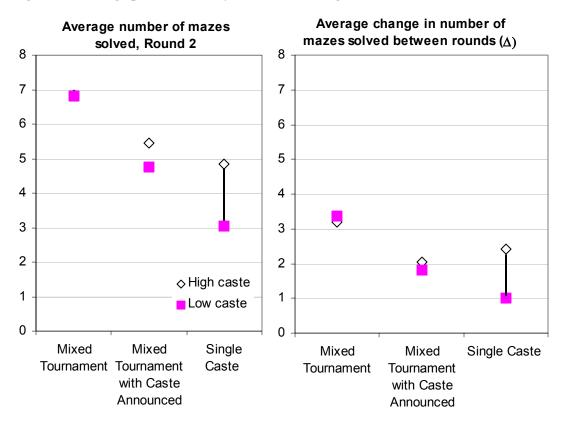


Figure 6. Average performance by low caste and high caste in tournaments

### 4. More evidence on high-caste expectations

So far our results suggest that the expectation of bias is important. This raises the question to what extent a theory of bias can account for all the patterns observed in the experiment. If individuals believe that the high caste is rewarded more for effort than the low caste, then the prediction would be that increasing the salience of caste, *ceteris paribus*, would tend to increase, and would never lower, the performance of high-caste subjects. But an irony uncovered by this

<sup>&</sup>lt;sup>40</sup> The statistical significance (or lack of significance) of the caste gap is robust using the *t*-test, which assumes normality, instead of the non-parametric Mann-Whitney tests. The *p*-values for the caste gap based on a *t*-test of mean comparison (for high and low castes) are as follows. In Mixed Tournament (no announcement of caste), *p*-values are .97 and .79 for Round 2 and  $\Delta$  respectively. In Single Caste, *p*-values are .01 and .005 for Round 2 and  $\Delta$  respectively. In Mixed Tournament with Caste Announced, *p*-values are .24 and .59 for Round 2 and  $\Delta$ , respectively.

experiment is that increasing the salience of caste can actually lower high-caste performance. In both rounds under the Segregated condition, high-caste performance declines significantly compared to the condition when caste is not announced (p = .01 for Round 1 and p = .02 for Round 2; see Table 6).<sup>41</sup> A conjectural explanation is that segregation, by increasing the salience of caste, changes the extent to which individuals expect reward to be contingent on *what they do* (effort) rather than on *the social status they have* (caste).<sup>42</sup>

## E. Overview of the effects of social context on the caste gap

Figure 7 summarizes our central results on the caste gap. For each decile, it shows the proportion of low-caste participants among all the participants whose performance measured by  $\Delta$  ranks them above this decile.<sup>43</sup> For example, if the top 20 percent of subjects were to be selected based on performance in Piece Rate, the figure shows that this would result in a low-caste proportion of approximately 63 percent: the low caste out-performs the high caste at the highest levels of

<sup>&</sup>lt;sup>41</sup> The decline in performance of the high caste in the Single Caste treatment, Round 1, is not caused by an outlier group. To check this, we use the participants in the Mixed Tournament treatment (no announcement of caste) to construct groups of six high-caste children (we use every two successive sessions). After dropping the high-caste groups with the worst average Round 1 score in each of the two treatments (Single Caste and Mixed Tournament), the decline in Round 1 performance for Single Caste compared to Mixed Tournament remains significant for the high caste.

<sup>&</sup>lt;sup>42</sup> An exogenous weight on caste identity might be modeled as follows for a piece rate treatment. Let m = the expected number of mazes solved, which is also the expected rupees earned as a reward for performance. Suppose performance is the product of effort, e, and ability,  $\theta$ . Consider two kinds of caste bias: a bias against low caste in rewards per maze ( $\beta = 1$  for high caste and  $\beta < 1$  for low caste), and a weight  $\alpha$  on caste independent of performance, with  $\alpha \in (0,1)$ . Consider finally a caste variable c with c = 1 for high caste and c = 0 for low caste. Then payoffs may be written as  $U(e; \theta, c, \alpha, \beta) = \alpha c + [1-\alpha]\beta m - \frac{1}{2}e^2$  assuming that disutility of effort is quadratic. This yields a choice  $e^* = [1-\alpha]\beta\theta$  and average performance  $m^*(\alpha,\beta) = [1-\alpha]\beta\theta^2$ , which predicts that that increasing the salience of caste hurts the performance of both castes (since  $\partial m/\partial \alpha = -\beta\theta^2$ ), but hurts the performance of the low caste more (the additional amount is  $-\partial m/\partial \beta = -[1-\alpha]\theta^2$ ).

But why does high-caste performance fall in the Single Caste treatment and not in the condition where caste groups are mixed, caste is announced and incentives are piece rate? This "toy model" can explain important aspects of the data but cannot explain all aspects of the data.

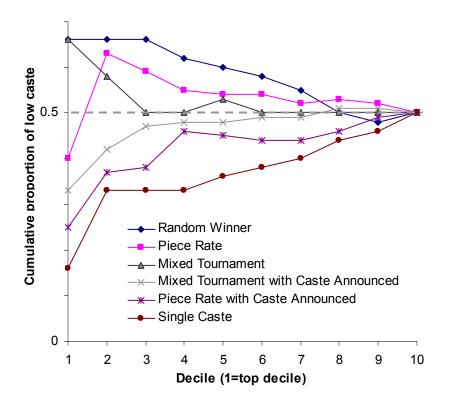
<sup>&</sup>lt;sup>43</sup> There is, in general, more than one participant whose performance ranks him just at the border between two deciles. In that case, we include low- and high-caste proportionally, according to their representation among participants whose performance is exactly the decile performance. That is, we calculate the proportion of high- and low-castes earning the score at the boundary and at both sides of the boundary, and reallocate high- and low-castes in this same proportion to both sides of the boundary.

We do not include here the variant of Figure 7 using Round 2 scores, instead of  $\Delta$ , because the same basic features hold: the graphs of Piece Rate with Caste Announced and Single Caste lie everywhere below the 0.5 line, Random Winner lies above all other graphs, and Single Caste lies below all other graphs.

performance. But the comparable figure for Piece Rate with Caste Announced is 37 percent; in that social context, the low caste is starkly underrepresented at the highest levels of performance.

If there were no caste differences in performance, all graphs would be at the 50 percent line in Figure 7. The graphs of the two treatments where caste is not announced are at or near the 50 percent line except for the top performers, where the graphs are above the line for the top-scoring deciles, indicating that the low caste is *over* represented among the best performers. The 50 percent line

Figure 7. Cumulative proportion of low caste in each decile in Round 2-Round 1 scores



divides the six graphs in Figure 7 fairly cleanly into two groups: the treatments where caste is not announced, together with Random Winner, are in the top half; the treatments where caste is announced, except for Random Winner, are in the lower half. These results are highly robust.<sup>44</sup>

<sup>&</sup>lt;sup>44</sup> We use information obtained in post-experiment questionnaires to check whether differences in the subjects assigned to different treatments could account for our results. A possible source of such differences is that on any given day, we undertook at most three treatments, and we drew the sample of children on each day from a different but overlapping set of villages. Pooling all treatments together except

Single Caste gives the low caste the lowest representation among all performance deciles, whereas randomness in the determination of the winner gives the low caste the highest representation. If the top 30 percent of subjects were to be selected based on performance in Single Caste, this would result in a low-caste representation of .33; the comparable figure for Random Winner is .66. As social context and incentive schemes change, subjects adapt dramatically differently depending on their caste.

#### F. Is Caste Just Class?

Compared to the high caste, low-caste subjects are less likely to have educated parents, and their parents own only 39 percent as much land on average.<sup>45</sup> A low-caste individual's behavior might change as the education and wealth of his family rise if such an individual is viewed differently by others and is freed from rural subordination. We use a multivariate regression to try to distinguish caste from class (see Tables A-6 – A-9). Within each treatment, performance in Round 1, Round 2 and  $\Delta$  is regressed on caste, controlling for the education and occupation of the father and mother, the subject's previous exposure to mazes, and the number of other subjects he knows in the group. If the caste gap diminishes, then some of the "caste effect" should be

Under the assumption of normality, we estimate OLS regressions of the following equation for each of the dependent variables—Round 1 and 2 scores and  $\Delta$ :

*Maze* score<sub>ij</sub> =  $a + b_{hi} t_i * high_{ij} + b_{li} t_i * low_{ij} + c * Z_{ij} + error_{ij}$ 

If caste, rather than other observable differences, statistically accounts for a caste gap in performance, then the coefficients on the particular treatment dummy,  $t_i$ , interacted with high  $(b_{hi})$  and low caste  $(b_{li})$  will be significantly different from each other.

Choice, we create a dummy for each treatment. We regress performance on treatment dummies,  $t_i$ , interacted with high and low caste respectively, controlling for child characteristics in vector  $Z_{ij}$ , where treatment is denoted by *i* and child by *j*. The variable  $high_{ij}$  is a dummy equal to 1 if child *j* in treatment *i* is high caste and 0 otherwise. The variable  $low_{ij}$  is a dummy equal to 1 if child *j* in treatment *i* is low caste and 0 otherwise. Thus the coefficients,  $b_{hi}$  and  $b_{li}$ , on the dummy for each treatment *i* are allowed to differ by caste.  $Z_{ij}$  includes parents' education, parents' occupation, the child's prior exposure to mazes, and the number of children known to each subject in his group.

We find that all of the caste gaps reported above are significant and, in addition, a significant caste gap emerges in Mixed Tournament with Caste Announced, Round 2. Thus, in *every* treatment where caste is announced except Random Winner, high caste significantly outperforms low caste. Regression results are reported in Table A-4.

<sup>&</sup>lt;sup>45</sup> However, the standard deviation of landholdings is larger for the high caste—2.29 compared to 1.10 for low caste. The correlation between land ownership and caste is .43.

interpreted as a "class effect." There is no systematic decrease in the size of the caste gap when one controls for individuals' backgrounds. In Piece Rate with Caste Announced, the caste gap estimated in the regression is 1.91 (Round 2) and .97 ( $\Delta$ ), compared to a raw caste gap of 1.83 (Round 2) and 1.02 ( $\Delta$ ). For Single Caste, the estimated gap is 2.07 (Round 2) and 1.34 ( $\Delta$ ), compared to a raw caste gap of 1.78 (Round 2) and 1.43 ( $\Delta$ ). These regression coefficients are all significant.<sup>46</sup>

Because of the difficulty of obtaining information on land ownership, the sample size is much smaller when we control for land. Yet the caste gap remains significant in Round 2 of all treatments with the announcement of caste, and is also significant in Round 1 of Single Caste.<sup>47</sup> We obtain for the first time a significant caste gap in Mixed Tournament with Caste Announced. Further, the *reverse* caste gap in Round 2 of Piece Rate (no announcement of caste) becomes larger and significant. The evidence suggests that the effect of caste is not an artifact of class differences between low and high castes.

#### **III.** Experiment 2: Manipulating the scope for Experimenter discretion

Given that our main conjecture revolves around expectations, we conducted a follow-up experiment that manipulated the scope for discretion in rewarding performance. We returned to the site of the experiment in March 2004 and ran another set of treatments using 6<sup>th</sup> and 7<sup>th</sup> grade boys who had not participated in the earlier experiment.

The task is to solve a puzzle based on the game *Rush Hour-Traffic Jam*. On a 12-inch by 12-inch wooden board, a player solves the puzzle by moving wooden cars and trucks in such as

<sup>&</sup>lt;sup>46</sup> Regression analysis of Rounds 1 and 2 are pooled and standard errors are adjusted for clustering by subjects. It is possible that parents' education is measured with error, so that the effect of parents' education is underestimated. Parents' occupations are less likely to be measured with error since 11-12 year-olds will know what their parents do. The measurement error in land is unlikely to be correlated with caste or to be large, as we collected the land data independently and checked questionable entries with the Land Records administrator.

<sup>&</sup>lt;sup>47</sup> Controlling for land ownership and other individual and household characteristics, it is estimated that high caste boosts Round 1 performance by 1.63 mazes in Round 1 and 3.05 mazes in Round 2, compared to a raw caste gap of .35 mazes in Round 1 and 1.78 in Round 2.

way that he clears path to the exit for his own car. The construction of the board and the cars and trucks makes it impossible to lift them up and off the board; they can only be moved forward and backward along a set of tracks. In the first experimental condition, we eliminated the scope for Experimenter discretion in rewarding subjects by making the link between performance and reward purely mechanical. In the second condition, we restored the scope for judgment and hence bias. We describe these two treatments below.

**No scope for bias (game board with frame).** The success payoff is tucked into the underside of the player's car and is visible through the dashboard. A frame on the game board prevents vehicles from moving off the track except at the designated exit. A player who solves the puzzle—by creating a path for his car to the exit—obtains his success payoff by taking it from the underside of the car.

**Scope for bias (game board without frame).** The success payoff is not in the player's car and the game board has no frame, so that nothing prevents the player from sliding vehicles off the tracks and trivially clearing a path to the exit for his car. The subject is told the following:

All around the roads are wheat fields. To solve the puzzle, you have to get the red car out of the jam by moving cars in such a way that no car comes off the road. Otherwise the fields will be damaged...The person in the room who will give you the puzzle will watch you. If he thinks you have solved the puzzle the right way, he will give you 20 rupees. If he thinks you have not solved the puzzle the right way, he will give you 1 rupee.

Following the methodology in the maze game experiment, we used three experimental

conditions to provide a contrast in the salience of caste: In the first condition, a session included three low caste and three high caste boys, but caste was not publicly announced. The second condition was the same as the first except that the Experimenter publicly announced the caste of each of the six subjects at the beginning of the session. The third condition was the same as the second except that the group was drawn from only the low caste or only the high castes.

We replicated each treatment 10 times. Thus, 60 individuals (30 low caste and 30 high caste) participated in each treatment. We formed the six-person groups by taking one subject from each of the six randomly selected villages where we had recruited subjects for a given day's trials. In post-play interviews, we found that none of the subjects knew any of the other participants in his session. Each day of the experiment we recruited subjects from a different set

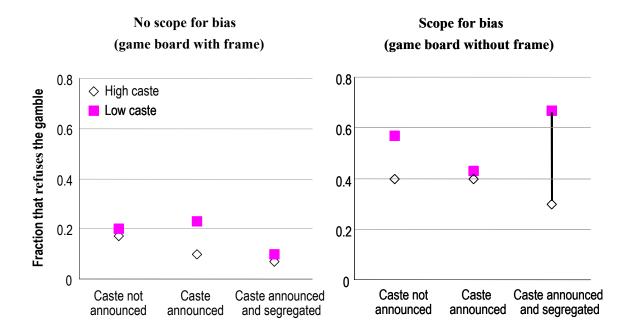
of villages.

A session lasted approximately 25 minutes. One of us (Pandey) was the sole experimenter. She showed the subjects how to solve a puzzle and allowed subjects eight minutes to practice. Then she explained that they would be asked whether they wished to accept the following gamble: to try to solve a new puzzle for a success payoff of 20 rupees and a failure payoff of 1 rupee. If they refused the gamble, they would receive 10 rupees. To check the subjects' understanding, she asked each subject a question about the reward system using a hypothetical example of accepting the gamble and winning, accepting it and losing, or rejecting it. She did not proceed until the subject had answered a question correctly. Then the subjects were asked to form a line and each individually entered a separate area in which he privately conveyed his decision to the Experimenter. If he accepted the gamble, then later he was escorted to a room where he played the *Traffic Jam* game.

The data from the experiment are each subject's decision to accept or reject the gamble. Although a subject's movements *after* he conveyed his decision would reveal to the other children in a session his choice, the subjects did not know it at the time they made their decision. (Before participating in the experiment, all subjects stayed in a separate classroom where a monitor entertained them.)

*Results*. Figure 8 shows the proportion of subjects, by caste, who refused the gamble. The left-hand panel shows that when the link between performance and rewards is mechanical, no significant caste gap exists regardless of the salience of caste. The *p*-values in a two-sample test of proportion for low caste compared to high caste are .74, .16, and .64, respectively, for Caste Not Announced, Caste Announced, and Caste Announced and Segregated.

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#### Figure 8. Proportion who refuse the gamble in the Traffic Jam game

The right-hand panel reports results for the "game board without frame." Removing the frame changes the game in two ways. It makes the game more difficult because a player could easily inadvertently push the vehicles off the board as he moved them around; in that case, he would lose the game. Second, removing the frame creates scope for discretion in awarding payoffs. We find that removing the frame consistently raises the proportion of both castes who refuse the gamble, but the effect is greater for the low caste. When caste is very salient (Caste Announced and Segregated), removing the frame raises the proportion of the *low* caste that rejects the game from 10 percent to 67 percent. For the *high* caste, the proportion rises from 7 percent to only 30 percent. The *p*-value of the rejection proportion of the low caste compared to the high caste is .004. In the other treatments using the game board without a frame, caste is less salient and the caste gap is not significant (*p*- value .20 for Caste Not Announced and .79 for Caste Announced).

To recapitulate the results, when the link between performance and payoffs is mechanical, making caste salient does not affect behavior. Instead, it is in the case where there is scope for discretion and judgment by others that caste appears to have an effect.

#### **IV.** Conclusion

This paper provides experimental evidence that a social identity—a product of history, culture, and personal experience of discrimination—creates a pronounced economic disadvantage for a group through its effect on individuals' expectations. In the experiment, participants had a sociocultural category membership activated by the public announcement of their caste identities and by segregating groups by caste. In controlled settings, in which any possible difference in treatment toward castes was removed, social identity affected behavior largely because it affected expectations. Thus, the findings provide evidence for an additional explanation, *beyond differences in access to various resources*, for the tendency of social inequalities to reproduce themselves over time.

We see the value of the experiment as suggesting a more general dynamic underlying the perpetuation of inequality in many societies than has been broadly recognized in the economics literature. Individuals view the world through the lens of historically created social identities. When those identities are salient, social groups will differ in the way that they view and respond to economic opportunity. The differences in behavior are not a consequence of a "culture of poverty" of the disadvantaged social group, but a legacy of the historical processes that divided human beings into categories and shaped their beliefs and expectations. Individuals have expectations that they import into the experiment when their caste is made salient, and not otherwise. The current findings provide striking evidence of the *content* of those expectations.

Not only do these findings provide an explanation of the persistence of historical inequalities across social groups, but they also suggest how corrosive the effects can be. In the experiment, activating caste identities debilitated the low caste and hurt even the performance of the high castes. To the extent that our findings can be generalized to economic performance in village India, where caste identity remains very salient, they suggest that the aggregate effect on the society of expectations associated with caste can be viewed as unambiguously negative.

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# Table 1. Experimental design

Treatment	Is caste Incentive in announced? Round 1		Incentive in Round 2	Caste Composition of Groups	Number of Subjects	
1 Piece Rate	No	1 rs. per maze	1 rs. per maze	3 High, 3 Low	96	
2 Mixed Tournament	No	1 rs. per maze	Tournament	3 High, 3 Low	60	
3 Piece Rate with Caste Announced	Yes	1 rs. per maze	1 rs. per maze	3 High, 3 Low	120	
4 Mixed Tournament with Caste Announced	Yes	1 rs. per maze	Tournament	3 High, 3 Low	120	
5 Reverse Order	Yes	Tournament	1 rs. per maze	3 High, 3 Low	60	
6 Random Winner	Yes	1 rs. per maze	One randomly chosen subject in the group is paid at the rate of 6 rs. per maze; the others receive nothing	3 High, 3 Low	60	
7 Choice	Yes	1 rs. per maze	Subjects choose the difficulty level of the maze, and are paid a piece rate depending on the level	3 High, 3 Low	60	
8 Single Caste	Yes	1 rs. per maze	Tournament	6 High <i>or</i> 6 Low	66	

Table 2. Summary of game data and statistical tests — All treatments in which caste is
not announced

Treatment and	Piece Rate		Mixed		Piece Rate and	
sample size <i>n</i>	(n = 96)		Tournament		Mixed Tournament:	
1	× /		(n = 60)		Pooled trials of	
			(		Round 1	
					(n = 156)	
	High	Low	High	Low	High	Low
	caste	caste	caste	caste	caste	caste
Round 1						
Mean	3.18	3.02	3.63	3.43	3.35	3.17
	(2.12)	(2.10)	(2.07)	(1.79)	(2.10)	(1.99)
MW p by caste *		•		• • •		
	.45		.56		.34	
Round 2						
Mean	5.54	5.72	6.83	6.8		
	(3.93)	(3.52)	(3.50)	(3.36)		
MW <i>p</i> by caste *	.86		.72			
Δ						
Mean	2.35	2.70	3.2	3.36		
	(2.82)	(2.39)	(2.35)	(2.57)		
MW p by caste *	.33		.85			

*Notes*. In the figures reported in this and the following tables, Roman type signifies high-caste subjects, italics signifies low-caste subjects, and boldface signifies Mann-Whitney test statistics. Standard deviations are in parentheses.

<sup>\*</sup>MW p by caste gives the p-value of the Mann-Whitney test for high and low castes compared under the same experimental conditions.

Treatment and sample size <i>n</i>	(n = 96) Caste		Piece R Caste A (n = 120)	nnounced			Pooled trials of Round 1 with caste announced ** (n = 360)	
	High	Low	High	Low	High	Low	High	Low
	caste	caste	caste	caste	caste	caste	caste	caste
Round 1 Mean	3.18 (2.12)	3.02 (2.10)	3.43 (2.16)	2.61 (1.99)	3.35 (2.10)	3.17 (1.99)	3.22 (2.04)	2.87 (1.84)
MW <i>p</i> , with and without the announcement of caste ***	-		.83	.29	_	_	.47	.30
MW <i>p</i> by caste	-'	45		.04	.3	4	•1	15
Round 2					1			
Mean	5.54 (3.93)	5.72 (3.52)	6.11 (3.42)	<i>4.28</i> <i>(3.20)</i>				
MW <i>p</i> , with and without the announcement of caste ***	-		.44	.04				
MW <i>p</i> by caste		86	•	006				
Δ Mean	2.35 (2.82)	2.70 (2.39)	2.68 (2.58)	1.66 (1.98)				
MW <i>p</i> , with and without caste announcement ***	()		.44	.01	-			
MW <i>p</i> by caste	•	33		.03				

\*Includes Piece Rate and Mixed Tournament treatments.

\*\*Includes Piece Rate with Caste Announced, Mixed Tournament with Caste Announced, Choice, and Random Winner treatments.

\*\*\*Gives the *p*-value of the Mann-Whitney test with and without the announcement of caste, holding constant the incentive scheme.

	Mixed Touri $(n = 60)$	nament	Mixed Tournament with Caste Announced (n = 120)		
	High caste	Low caste	High caste	Low caste	
Round 2 Mean	6.83 (3.50)	6.8 (3.36)	5.46 (3.27)	4.75 (3.36)	
MW <i>p</i> by caste		72	.26		
MW <i>p</i> , with and without the announcement of caste			.04	.009	
Δ Mean	3.2 (2.35)	3.36 (2.57)	2.05 (2.60)	1.81 (2.12)	
MW <i>p</i> by caste	.85		.66		
MW <i>p</i> , with and without the announcement of caste			.03	.007	

Table 4. Summary of game data and statistical tests-Mixed Tournaments

Table 5. Summary of game data and statistical tests—Random Winner, Piece Rate with Caste Announced, and Piece Rate

Treatment and sample	Random		Piece Rate with Caste		Piece Rate	
size n	Winner	(n = 60)	Announced	(n = 120)	(n = 96)	
	High	Low	High caste	Low	High	Low
	caste	caste		caste	caste	caste
Round 2						
Mean	5.03	5.4	6.11	4.28	5.54	5.72
	(2.91)	(2.62)	(3.42)	(3.20)	(3.93)	(3.52)
MW <i>p</i> by caste		61	.00	6	3.	86
MW $p$ (Piece Rate) *	.55	.90	.44	.04		_
MW $p$ (Piece Rate with						
Caste Announced) **	.25	.07				
$\Delta$						
Mean	1.83	2.6	2.68	1.66	2.35	2.70
	(1.85)	(2.23)	(2.58)	(1.98)	(2.82)	(2.39)
MW <i>p</i> by caste	.1	1	.03 .33		33	
MW $p$ (Piece Rate) *	.54	.85	.44	.01	_	_
MW <i>p</i> (Piece Rate with						
Caste Announced) **	.15	.05				

\*MW *p* (Piece Rate) gives the *p*-value of the Mann-Whitney test for Piece Rate compared against each of the other treatments.

\*\*MW *p* (Piece Rate with Caste Announced) gives the *p*-value of the Mann-Whitney test for Piece Rate with Caste Announced compared against each of the other treatments.

		Single Caste		M	Mixed Tournament Treatments				ials under
		•	= 66)	ca	ncement of aste = 60)	(n = 120)		piece rate incentive, caste announced * (n = 360)	
		High caste	Low caste	High caste	Low caste	High caste	Low caste	High caste	Low caste
Round 1, Piece rate	Mean	2.4 (1.99)	2.05 (1.30)	3.63 (2.07)	3.43 (1.79)	3.41 (1.93)	2.93 (1.74)	3.22 (2.04)	2.87 (1.84)
incentive	MW <i>p</i> by caste	.63		.56		.26		.15	
	MW p (Single Caste) **	_		.01	.0009	.02	.01	.04	.01
Round 2, Tournament Incentive	Mean	4.83 (3.14)	3.05 (2.32)	6.83 (3.50)	6.8 (3.36)	5.46 (3.27)	4.75 (3.36)		
meentive	MW p by caste	.02		.72		.26			
	MW p (Single Caste) **			.02	.0000	.41	.02		
Δ	Mean	2.43 (2.19)	1 (1.82)	3.2 (2.35)	3.36 (2.57)	2.05 (2.60)	1.81 (2.12)		
	MW p by caste	.0	.008		85	.66			
	MW p (Single Caste) **			.14	.0002	.53	.06		

Table 6.	Summary of s	game data and	statistical tests-	-Single Caste	e and other treatments

\* Includes Round 1 of Piece Rate with Caste Announced, Mixed Tournament with Caste Announced, Choice, and Random Winner.
\*\*MW *p* (Single Caste) gives the *p*-value of the Mann-Whitney test for the Single Caste treatment compared against each of the other treatments.

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## Appendix: Instructions (translated from Hindi)

The setting is a classroom with three erasable wall posters—one shows a trivially easy maze, another shows a maze of the same level used in the experiment, and the third is blank. Places on the floor mat are set for six children. At each place is a piece of fruit, a clipboard with a practice maze, and a pencil.

# I. Piece Rate

1. You are about to participate in a game of puzzles. You will take part in two games. In both games you will have to solve puzzles. The games will take about half an hour.

2. To participate in these games every child will receive 10 rupees. *Experimenter distributes a 10-rupee note to each child*. In addition you might get more rewards in the game. This money will be given to every child in an envelope after the games are over.

3. Now I will show you how to solve a puzzle. *Experimenter illustrates each of her statements by drawing on the poster with the trivially easy maze, which she solves*. In this puzzle there is one child. The child has to go to the ball. The solution is a path that takes the child to the ball. The black lines are walls. The child cannot cross a wall. So the path that you draw cannot cross a line. If it crosses a line, then it will considered incorrect. You can erase or cross out mistakes. There is an eraser on top of your pencil. And you can also draw a path back if you meet a dead-end. You can solve a maze forwards or backwards.

4. Now I will show you how to solve a puzzle like the one you will have to do. *Experimenter illustrates each of her statements by drawing on the poster with the Level 2 maze, which she solves.* The solution is the path that takes the child to the ball. If you draw an incorrect line, you can erase it or cross it out, and you can also draw a path back if you meet a dead-end.

5. Now I will ask you to solve a puzzle as practice. It will take you about five minutes to do this. If you don't understand something or your pencil breaks, raise your hand, and I will come to you. *Experimenter allows five minutes for the children to work on the practice maze.* 

6. I am passing out a booklet of puzzles [*the booklets for Round 1*]. This booklet contains 15 pages. Every page has a puzzle on it. To solve these, you will have 15 minutes. If you are not able to do one puzzle, you can proceed to the puzzle on the next page. During the game you should not to talk to each other. If you talk to each other, then you will not get any reward in the game.

7. In this game, you will get 1 rupee for each puzzle that you solve. So if you solve 1 puzzle, then you will be get 1 rupee. If you solve 2 puzzles, then you will get 2 rupees. If you solve 3 puzzles,... *Experimenter illustrates the rules by writing the following table on the blank poster:* 

1 puzzle 2 puzzles 3 puzzles	1 rupee 2 rupees 3 rupees
 10 puzzles	10 rupees
 15 puzzles	15 rupees

*Experimenter checks that each child understands the payment system by asking a question to each child in turn, as follows: Suppose you solve \* puzzles. How many rupees will you be given? For \*, the experimenter uses, in turn, 4, 7, 9, 12, 14, 5.* 

Each child will get his reward in an envelope at the end of the game.

8. Now we will begin the game. *After 10 minutes, Experimenter tells the children that 5 minutes of the game remain. When the timer rings, she collects the packets.* 

9. We are going to play the game one more time. Experimenter passes out the booklets for Round 2.

10-P. The second game is just like the first game. I want to review the rewards again. *Experimenter repeats steps 7 and 8. For \*, she uses in turn, 5, 14, 12, 9, 7, 4.* 

11. We will begin the game. *After 10 minutes, Experimenter tells the children that 5 minutes of the game remain. When the timer rings, she collects the packets.* 

# 2. Mixed Tournament

The same as Piece Rate except that Step 10-T replaces 10-P:

<u>10-T.</u> In this game, only one child will get a reward. The child who gets the reward is the one who solves the greatest number of puzzles. His reward will be 6 rupees for each solved maze. So if he solves 1 puzzle, he gets 6 rupees; if he solves 2 puzzles, he... *Experimenter completes the following table:* 

1 puzzle	6 rupee
2 puzzles	12 rupees
6 puzzles	36 rupees
10 puzzles	60 rupees
15 puzzles	90 rupees

To illustrate the game, suppose the six children listed here (*Experimenter points to the names she has written on the blank poster*) were playing the game and suppose they solved the number of puzzles shown here.

	Number of puzzles solved	Reward
Seeta	4	0 rupees
Reeta	3	0
Geeta	6	36 rupees
Kavita	2	0
Sunita	5	0
Radha	1	0

The winner would be Geeta. She solved the largest number of puzzles. And she would get 36 rupees. No other child would get any money in this game. *Experimenter checks that each child understands the reward system by changing one or two numbers in the table and then asking him what the rewards would be*.

### 3. Piece Rate with Caste Announced

The same as Piece Rate except that Step 0 is added.

0. Experimenter reads out, for each child in turn, the child's name, village name, father's name, grandfather's name if available, and caste.

#### 4 and 8. Mixed Tournament with Caste Announced, and Single Caste

The same as Mixed Tournament except that Step 0 above is added.

#### 5. Reverse Order

The order of steps is 0 through 6, 10-T, 9, 7, and 8.

#### 6. Random Winner

The same as Piece Rate with Caste Announced except that Step 10-R replaces 10-P:

10-**R**. In this game, only one child will get a reward. The child who gets the reward will be the one whose name we choose from a jar. Each child should write his name on the card and then fold it in half. *Experimenter passes out a yellow card to each child, and then collects the cards after the children have written their names on them. Experimenter puts all the cards into a glass jar.* 

At the end the game, my assistant will choose the winner's name from the jar. I will illustrate this: *The assistant shakes the jar and picks out a name, and the experimenter writes the money prizes on the blank poster.* 

1 puzzle 2 puzzles	6 rupee 12 rupees
 6 puzzles	36 rupees
 10 puzzles	60 rupees
 15 puzzles	90 rupees

Only one child's name will be picked. The other children will not get any money in this game. At the end of the game, my assistant will go to another room and in privacy she will pick out the winner's name.

Experimenter checks that each child understands the reward system by asking each child, using the actual names of the children in the group and hypothetical scores that she writes on the blank poster, a question that follows the model: "If Sandeep got 10 puzzles right and Pradeep got 5 puzzles right, and Pradeep's name is picked, who would win? How much money would the \* get?" Then she modifies the scores and the hypothetical winner of the random draw, and asks the next child a question following the same model.

#### 7. Choice

The same as Piece Rate with Caste Announced except that Step 10-C replaces 0-P.

<u>10-C.</u> This game will be just the same as the first one, except that I will ask each of you to choose the level of difficulty of the puzzles. The payment that you will receive for solving a puzzle depends on its difficultly level.

Easy	<sup>1</sup> / <sub>2</sub> rupee per maze
Same as before	1 rupee per maze
A bit harder	2 rupees per maze
Hard	3 rupees per maze
Hardest	4 rupees per maze

So the harder the puzzle, the more difficult it is to solve many puzzles, but the greater the payment for each solution.

Experimenter presents examples and checks each child's understanding in turn.

Sanjay solves 4 mazes of the same level of difficulty as before. What does he earn? Sanjay solves 4 mazes that are a bit harder. What does he earn? Sanjay solves 4 mazes that are the hardest. What does he earn?

Now I am going to ask you to go one-by-one to my assistant and tell her the level you wish to choose. Your choice is a secret. No other child will know the choice you make.

# **Appendix—-Supplementary Tables**

	Reverse Order $(n = 60)$		
	High caste	Low caste	
Round 1			
(tournament incentive)	4.1	4.13	
Mean	(3.57)	(2.68)	
MW <i>p</i> by caste	•	67	
Round 2			
(piece rate incentive)	4.06	4.2	
Mean	(3.03)	(2.74)	
MW $p$ by caste <sup>*</sup>	•	69	
Δ			
Mean	- 0.03	0.06	
	(2.69)	(2.28)	
MW $p$ by caste <sup>*</sup>	.73		

**Table A-1.** Summary of game data and statistical tests—Reverse Order

Note: Standard deviations are in parentheses.

 $^*$  MW *p* by caste gives the *p*-value of the Mann-Whitney test for high and low castes compared under the same experimental conditions.

**Table A-2.** Regression analysis of the choice of difficulty level of mazes

Subject-level variables	
High caste	39
	(.27)
Mother with less than primary	.18
(but positive) schooling	(.67)
Mother above primary schooling	.83
	(.06)
Father with less than primary (but	1.08
positive) schooling	(.004)
Father above primary schooling	.48
	(.19)
Father a non-wage worker	.35
	(.44)
Child has seen mazes before	1.38
	(.006)
$N=56, R^2=.25$	

*Note:* Numbers in parentheses are robust *p*-values.

	Average number of			
Treatment	mazes solved	in Round 1		
	High caste	Low caste		
Piece Rate	3.19	3.02		
	(2.12)	(2.11)		
Mixed Tournament	3.63	3.43		
	(2.08)	(1.79)		
Piece Rate with Caste	3.43	2.62		
Announced	(2.17)	(1.99)		
Mixed Tournament with Caste	3.42	2.93		
Announced	(1.93)	(1.75)		
Reverse Order	4.1	4.13		
	(3.57)	(2.68)		
Random Winner	3.2	2.8		
	(1.83)	(1.49)		
Choice	2.43	3.37		
	(2.13)	(2.04)		
Single Caste	2.4	2.05		
	(1.99)	(1.31)		

 Table A-3.
 Summary of Round 1 scores by caste, all treatments

Note: Standard deviations are in parentheses.

	Δ	Round 2	Round 1
PIECE RATE WITH	1.70	.74	97
CASTE ANNOUNCED	(.00)	(.31)	(.10)
*LOW			
PIECE RATE WITH	2.55	2.27	28
CASTE ANNOUNCED	(.00)	(.00)	(.65)
*HIGH			
PIECE RATE *LOW	2.85	2.04	82
	(.00)	(.01)	(.17)
PIECE RATE *HIGH	2.34	1.72	62
	(.00)	(.05)	(.34)
MIXED TOURNAMENT	3.35	3.16	19
*LOW	(.00)	(.00)	(.77)
MIXED TOURNAMENT	2.87	3.18	.30
*HIGH	(.00)	(.00)	(.67)
RANDOM WINNER	1.88	1.14	74
*LOW	(.01)	(.17)	(.23)
RANDOM WINNER	1.34	.66	69
*HIGH	(.03)	(.47)	(.32)
SINGLE CASTE *LOW	1.26	65	-1.91
	(.06)	(.42)	(.00)
SINGLE CASTE *HIGH	2.87	.98	-1.89
	(.00)	(.31)	(.01)
MIXED TOURNAMENT	1.53	.53	-1.00
WITH CASTE	(.00)	(.46)	(.08)
ANNOUNCED *LOW			
MIXED TOURNAMENT	2.01	2.10	.10
WITH CASTE	(.00)	(.01)	(.88)
ANNOUNCED *HIGH			
REVERSE ORDER	15	.01	.16
*HIGH	(.84)	(.99)	(.84)
MOTHER EDUCATED	.24	.60	.36
BELOW PRIMARY	(.41)	(.14)	(.17)
MOTHER EDUCATED	.65	.61	04
ABOVE PRIMARY	(.04)	(.17)	(.90)
FATHER EDUCATED	63	61	.03
BELOW PRIMARY	(.09)	(.22)	(.93)
FATHER EDUCATED	55	56	01
ABOVE PRIMARY	(.09)	(.19)	(.96)
N	464	464	464
$\mathbb{R}^2$	.15	.11	.08

**Table A-4(A)**.
 Robustness check for differences in samples across days and treatments—OLS regressions

*Note: p*-values reported in parentheses are based on robust standard errors. Each regression includes a constant term, parents' occupation, a dummy variable for whether the child has seen mazes before, and the number of children known to the child in his group. The default dummy variable not included is Reverse Order\*low.

	Piece Rate			Rate with nnounced	Randor	n Winner
	High caste	Low caste	High caste	Low caste	High caste	Low caste
Round 1						
p (by caste) <sup>*</sup>		.67		09	.92	
p (Piece Rate) <sup>†</sup> Round 2				.71	.90	.86
p (by caste) <sup>*</sup>		.71	.02		.61	
<i>p</i> (Piece Rate)			.50	.06	.27	.26
<i>p</i> (Piece Rate with	_				.06	.60
Caste Announced) <sup>‡</sup>	_					
Δ						
<i>p</i> (by caste)	.39		.06		.41	
<i>p</i> (Piece Rate)			.71	.02	.10	.13
<i>p</i> (Piece Rate with Caste Announced)	_					.76

Table A-4 (B). Statistical tests of piece rate treatments and Random Winner based on Table A-4(A)

Table A-4 (C). Statistical tests of tournaments based on Table A-4(A)

	No Announcement of Caste:		A	Announcement	of Caste	
		ournament		Cournament e Announced	Single Caste	
	High	Low	High	Low caste	High	Low
	caste	caste	caste		caste	caste
Round 1						
<i>p</i> (by caste)	.4	0		.00		97
p (Piece Rate)	_	_	.71	.06	.00	.00
<i>p</i> (by single versus	_				.00	.02
mixed caste)§						
Round 2						
<i>p</i> (by caste)	.9	8	.03		.06	
p (Piece Rate)	_	_	.25	.00	.05	.00
<i>p</i> (by single versus	_	_			.24	.10
mixed caste)						
Δ						
<i>p</i> (by caste)	.48		.35		.008	
<i>p</i> (Piece Rate)	—		.17	.00	.99	.00
<i>p</i> (by single versus					.20	.60
mixed caste)						

	No Announc	ement of Caste	Caste Announced		
	High caste	Low caste	High caste	Low caste	
Round 2					
Mixed Tournament vs.					
Piece Rate					
one-sided test	.08	.09	.37	.40	
two-sided test	.16	.18	.75	.81	
Mixed Tournament vs.					
Random Winner					
two-sided test			.10	.43	
Δ					
Mixed Tournament vs.					
Piece Rate					
one-sided test	.21	.21	.33	.15	
two-sided test	.42	42	.67	.31	
Mixed Tournament vs.					
Random Winner					
two-sided test			.25	.55	

Table A-4 (D) . Statistical tests of mixed tournaments compared to piece rate treatments based on Table A-4(A)

*Note.* This table gives the *p*-value of the t-test for mixed tournament treatments compared to the piece rate treatments and Random Winner treatment under the same informational condition (*i.e.* without or with the announcement of caste).

 $p^*$  (by caste) gives the *p* value of the t-test for two castes compared within the same treatment based on regressions in Table A-4(A).

<sup>†</sup> p (Piece Rate) gives the p-value of the t-test for Piece Rate (no announcement of caste) compared against each of the other treatments, for a given caste, based on regressions in Table A-4(A).

<sup> $\ddagger p$ </sup> (Piece Rate with Caste Announced) gives the *p*-value of the t-test for Piece Rate with Caste Announced compared against Random Winner, for a given caste, based on regressions in Table A-4(A).

p (by single versus mixed caste) gives the *p*-value of the t-test for Mixed Tournament with Caste Announced compared against Single Caste (for a given caste) based on regressions in Table A-4(A).

Subject-level variables	High caste	Low caste
Proportion having mother with less	.28 (.44)	.16 (.36)
than primary (but positive) schooling		
Proportion having mother with primary or above primary schooling	.42 (.49)	.14 (.35)
Proportion having father with less than primary (but positive) schooling	.12 (.32)	.19 (.39)
Proportion having father with primary or above primary schooling	.80 (.40)	.50 (.50)
Proportion with mother working (outside of home)	.036 (.19)	.052 (.22)
Proportion with father in a non-wage work (including own farming)	.90 (.30)	.81 (.39)
Land wealth (in acres)	2.65 (2.29)	1.03 (1.1)
Proportion landless	2.53	6.78
Proportion with prior exposure to mazes	.14 (.35)	.12(.32)
Number of others in the experimental group that the child knows	1.47 (1.41)	1.40 (1.52)

Table A-5. Summary statistics of individual and household variables, by caste

*Note.* Standard deviations are in parentheses. Mother working is a dummy variable that takes value 1 if the mother works outside home, 0 otherwise. Father non-wage worker is a dummy variable that takes the value 1 if the father is a non-wage worker (including own farming), 0 if father is a pure wage laborer.

	Piece Rate	Piece Rate	Mixed	Mixed	Single Caste	Random
	with Caste		Tournament	Tournament	_	Winner
	Announced			with Caste		
				Announced		
High caste	1.04	20	35	.92	.42	.01
-	(.03)	(.73)	(.62)	(.06)	(.48)	(.98)
Round dummy (1 for	1.81	2.8	3.37	1.61	1.21	2.04
round 2)	(.00)	(.00)	(.00)	(.00)	(.00)	(.00)
Round dummy*High	.87	27	28	.62	1.65	42
caste	(.05)	(.66)	(.68)	(.22)	(.01)	(.53)
Mother with less than	.05	.94	-1.05	.41	.95	.73
primary (but positive)	(.94)	(.24)	(.23)	(.55)	(.19)	(.48)
schooling						
Mother above primary	-1.26	1.89	1.02	.25	51	59
schooling	(.07)	(.02)	(.35)	(.71)	(.57)	(.58)
Father with less than	47	45	86	52	-1.35	.36
primary (but positive)	(.51)	(.66)	(.44)	(.57)	(.19)	(.77)
schooling						
Father above primary	75	-1.37	49	.04	24	.81
schooling	(.26)	(.19)	(.63)	(.96)	(.77)	(.38)
Mother working	-1.69	-1.32	54	-1.35	.21	-2.36
	(.15)	(.26)	(.51)	(.14)	(.78)	(.06)
Father non-wage worker	.87	.23	3.77	58	24	-1.42
	(.25)	(.80)	(.00)	(.42)	(.77)	(.23)
Child has seen mazes	1.42	.46	-3.18	.51	1.60	1.15
before	(.09)	(.64)	(.00)	(.56)	(.02)	(.47)
Number of children	16	.44	.06	.04	06	09
known in the group	(.50)	(.03)	(.70)	(.84)	(.86)	(.72)
N	218	146	102	192	86	86
$R^2$	.24	.27	.39	.18	.35	.22

# Table A-6. Regression analysis of pooled Round 1 and Round 2 scores

	Piece Rate with Caste	Piece Rate	Mixed Tournament	Mixed Tournament	Single Caste	Random Winner
	Announced			with Caste Announced		
High caste	.97	87	76	.20	1.34	94
	(.05)	(.22)	(.40)	(.71)	(.07)	(.22)
Mother with less than primary	.24	.81	90	.07	.68	.71
(but positive) schooling	(.69)	(.21)	(.42)	(.91)	(.38)	(.35)
Mother above primary	07	2.11	.99	.65	.14	78
schooling	(.89)	(.02)	(.34)	(.32)	(.86)	(.35)
Father with less than primary	48	46	-1.72	43	-1.30	90
(but positive) schooling	(.54)	(.69)	(.18)	(.55)	(.20)	(.52)
Father above primary schooling	-1.01	-1.43	-1.13	.24	.23	1.07
	(.12)	(.23)	(.26)	(.73)	(.80)	(.20)
Mother working	2.47	68	-1.61	.21	-1.37	-1.30
	(.00)	(.56)	(.05)	(.80)	(.28)	(.26)
Father non-wage worker	.97	1.02	2.52	.45	86	98
	(.19)	(.28)	(.16)	(.38)	(.37)	(.51)
Seen mazes before	34	.62	-2.88	92	.23	2.0
	(.47)	(.59)	(.00)	(.34)	(.77)	(.35)
Number of children known in	.04	.24	.42	.03	34	13
the group	(.85)	(.23)	(.05)	(.85)	(.47)	(.63)
Ν	109	73	51	96	43	43
$\mathbb{R}^2$	.09	.15	.23	.06	.29	.19

Table A-7. Regression analysis of  $\Delta$ 

Table A-8.         Regression analysis of pooled Round 1 and Round 2 scores, with land as a control	1
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	Piece Rate with Caste Announced	Piece Rate	Mixed Tournament with Caste Announced	Single Caste
High caste	21	72	2.08	1.63
	(.67)	(.62)	(.16)	(.05)
Round dummy (1 for round 2)	1.4	3.14	1.15	1.20
	(.00)	(.001)	(.02)	(.002)
Round dummy*High caste	1.1	-2.14	2.96	1.42
	(.07)	(.04)	(.01)	(.09)
Land (in acre)	.19	.04	15	02
	(.19)	(.91)	(.67)	(.96)
Mother with less than primary	.85	1.57	21	03
(but positive) schooling	(.21)	(.43)	(.91)	(.97)
Mother above primary schooling	26	2.86	96	-1.97
	(.76)	(.29)	(.53)	(.07)
Father with less than primary	.59	.86	65	03
(but positive) schooling	(.46)	(.72)	(.70)	(.97)
Father above primary schooling	.005	.32	1.34	09
	(.99)	(.89)	(.41)	(.92)
Mother working	.17	13	-2.92	.74
	(.84)	(.97)	(.06)	(.31)
Father non-wage worker	1.28	.80	-1.00	18
	(.03)	(.67)	(.32)	(.87)
Ν	102	52	44	80
$\mathbb{R}^2$	.30	.25	.50	.28

High caste	Piece Rate with Caste Announced	Piece Rate	Mixed Tournament with Caste Announced 3.46	Single Caste
Land (in acres)	(.27)	(.10) .10	(.01) .09	(.04) 12
Lanu (III acres)	.00	(.71)	(.87)	(.77)
Mother with less	.65	31	08	06
than primary	(.40)	(.89)	(.96)	(.93)
(but positive) schooling				
Mother above	.32	.92	06	-1.62
primary schooling	(.71)	(.74)	(.97)	(.14)
Father with less	.03	.32	47	56
than primary (but positive) schooling	(.96)	(.88)	(.69)	(.65)
Father above	58	.56	.33	.61
primary schooling	(.52)	(.80)	(.84)	(.54)
Mother working	1.87	16	-2.63	66
	(.08)	(.93)	(.11)	(.58)
Father non-wage	.55	.75	.86	17
worker	(.48)	(.67)	(.44)	(.90)
N	51	26	22	40
$\mathbb{R}^2$	.13	.22	.51	.19

**Table A-9.** Regression analysis of  $\Delta$ , with land as a control

*Notes:* Numbers in parentheses in Tables A-6 to A-9 are robust *p*-values. In Tables A-6 and A-8, the *p*-values are based on robust standard errors clustered at the child level, since the regressions are based on pooled Round 1 and Round 2 scores. Mother working is a dummy variable that takes the value 1 if the mother works outside the home and 0 otherwise. Father non-wage worker is a dummy variable that takes the value1 if the father is a non-wage worker (including own farming), and 0 if the father is a pure wage laborer.