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BOUNDS ON TREATMENT EFFECTS FROM STUDIES WITH IMPERFECT COMPLIANCE*

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Abstract

This paper establishes nonparametric formulas that can be used to bound the average treatment effect in experimental studies in which treatment assignment is random but subject compliance is imperfect. The bounds provided are the tightest possible, given the distribution of assignments, treatments, and responses. The formulas show that even with high rates of noncompliance, experimental data can yield useful and sometimes accurate information on the average effect of a treatment on the population.

1. INTRODUCTION

Consider an experimental study where random assignment has taken place but compliance is not perfect (i.e., the treatment received differs from that assigned). It is well known that under such conditions a bias may be introduced. Subjects who did not comply with the assignment may be precisely those who would have responded adversely (positively) to the treatment; therefore, the actual effect of the treatment, when applied uniformly to the population, might be substantially less (more) effective than the study reveals.

In an attempt to avert this bias, analysts sometimes resort to parametric models which make restrictive commitments to a particular mode of interaction between compliance and response (Efron and Feldman 1991). Angrist et al. (1996) have identified a set of assumptions under which a nonparametric correction formula, called "Instrumental Variables", is valid for certain subpopulations. Since these subpopulations cannot be identified from empirical observation alone, the need remains to devise alternative, assumption-free formulas for assessing the effect of treatment over the population as a whole. Robins (1989) and

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Manski (1990) have derived such bounds, but did not make full use of the information available in the data. In this paper, we provide sharp (i.e., the tightest possible) bounds on the average treatment effect.

2. PROBLEM FORMULATION

The canonical partial-compliance setting can be graphically modeled as shown in Figure 1.

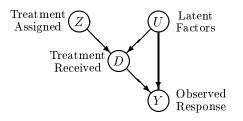


Figure 1: Graphical representation of causal dependencies in a randomized clinical trial with partial compliance.

We assume that Z, D, and Y are observed dichotomous variables where Z represents the (randomized) treatment assignment, D is the treatment actually received, and Y is the observed response. U represents specific characteristics of an individual subject, namely, all factors, both observed and unobserved, that influence the way a subject's outcome Ymay depend on the treatment D. The experimental study is modeled as a two-step process (1) treatment selection and (2) treatment administration. In the first step, each subject is allowed to select a treatment in accordance with the following factors: the assignment (Z), basic physiological characteristics (U), and possibly, initial reactions to the treatment or placebo. (Such reactions are not shown explicitly in the graph, since they merely modify the influence of Z and U on D, and the diagram makes no assumption as to the nature of this influence.) Once the treatment D is selected, the treatment administration step begins, during which subjects are assumed to remain within their selected treatment arms until the outcome Y is recorded; back and forth switching between placebo and active groups is not allowed at this stage.

Given this two-stage process, the second assumption is that the assignment (Z) per se does not alter any physiological characteristics (U) which determine how an individual would react to any given treatment. This assumption, which Angrist et al. (1996) named "exclusion restriction" and Manski (1990) called "set-level restriction" is represented in the causal diagram of Figure 1 by the absence of a direct link from Z to Y or from Z to U; all paths between Z and Y go through D. (A fuller account of the statistical and causal implications of structural diagrams, and their relation to Rubin's model of counterfactuals (Holland 1988) is given in (Pearl 1995a).)

To facilitate the notation, we let z, d, and y represent, respectively, the values taken by the variables Z, D, and Y, with the following interpretation: $z \in \{z_0, z_1\}$, z_1 asserts that treatment has been assigned (z_0 , its negation); $d \in \{d_0, d_1\}$, d_1 asserts that treatment has been administered (d_0 , its negation); and $y \in \{y_0, y_1\}$, y_1 asserts a positive observed response (y_0 , its negation). Multivalued or continuous outcomes can easily be accommodated in the model using the event $Y \leq y$ as a (dichotomous) outcome variable. Extension to continuous treatments will be discussed in Section 3. The domain of U remains unspecified and may, in general, combine the spaces of several random variables, both discrete and continuous.

The model analyzed invokes two assumptions of independence:

- 1. For a given individual, the treatment assignment does not influence Y directly, but only through the actual treatment D, that is, $Z \parallel Y \mid \{D, U\}$.
- 2. Z and U are marginally independent, that is, $Z \parallel U$. This independence is partly ensured through the randomization of Z, which rules out a common cause for both Z and U, and partly through our second assumption (above) that physiological factors (U) are not influenced by the assignment (Z).

These two independencies impose on the joint distribution the decomposition

$$P(y, d, z, u) = P(y|d, u)P(d|z, u)P(z)P(u)$$

which, of course, cannot be observed directly because U is unmeasurable. (We take the liberty of denoting the prior distribution of U by P(u), even though U may consist of continuous variables.) However, the marginal distribution P(y, d, z) and, in particular, the conditional distributions

$$P(y,d|z) = \sum_{u} P(y|d,u)P(d|z,u)P(u)$$
(1)

 $z \in \{z_0, z_1\}$, are observed, and these observations constrain the factor P(y|d, u)P(u) to produce bounds on treatment effects.

Treatment effects are characterized by a distribution $P(y|\check{d})$ which stands for the probability that Y would have been equal to y, if D were equal to d under a randomized experiment. In general, a value annotated with a *check* (°) will indicate that the corresponding variable has been set to that value by a randomized control. (Angrist et al. (1996) and Holland (1988) denoted this distribution by $P(Y_{D=d})$, but we find the "check" notation more flexible, as it permits one to specify explicitly what is controlled and what is allowed to vary in any given study (Pearl 1995a).) Thus, to assess the distribution of Y if the treatment D were applied uniformly to the population, we should calculate

$$P(y|\check{d}) \stackrel{\triangle}{=} \sum_{u} P(y|d, u) P(u) \tag{2}$$

where the factors P(y|d, u) and P(u) are the same as those in (1). Similarly, if we are interested in the average *change* in Y due to treatment, we should compute the average *causal effect*, ACE $(D \rightarrow Y)$ (Holland 1988), given by

$$ACE(D \to Y) \stackrel{\triangle}{=} P(y_1|\check{d}_1) - P(y_1|\check{d}_0) = \sum_u [P(y_1|d_1, u) - P(y_1|d_0, u)]$$
(3)

Our task is then to estimate or bound the expressions in (2) and (3), given the observed probabilities $P(y, d|z_0)$ and $P(y, d|z_1)$, as expressed in (1). This may be accomplished by a procedure detailed in (Balke and Pearl 1994), which is based on linear programming optimization coupled with the fact that the domain of U can be partitioned into sixteen equivalence classes, each representing one of four possible mappings from Z to D conjoined with one of four possible mappings from D to Y.

3. RESULTS

Let the conditional distribution P(y, d|z) over the observed variables be denoted as follows:

$p_{00.0} = P(y_0, d_0 z_0)$	$p_{00.1} = P(y_0, d_0 z_1)$
$p_{01.0} = P(y_0, d_1 z_0)$	$p_{01.1} = P(y_0, d_1 z_1)$
$p_{10.0} = P(y_1, d_0 z_0)$	$p_{10.1} = P(y_1, d_0 z_1)$
$p_{11.0} = P(y_1, d_1 z_0)$	$p_{11.1} = P(y_1, d_1 z_1)$

Optimization of (2) subject to the equality constraints given in (1) defines a linear programming problem that yields a closed-form solution by enumerating all vertices of the constraint polygon of the dual problem. This procedure leads to the following bounds:

$$\max\left\{\begin{array}{c} p_{10.1} \\ p_{10.0} \\ p_{10.0} + p_{11.0} - p_{00.1} - p_{11.1} \\ p_{01.0} + p_{10.0} - p_{00.1} - p_{01.1} \end{array}\right\} \le P(y_1|\check{d_0}) \le \min\left\{\begin{array}{c} 1 - p_{00.1} \\ 1 - p_{00.0} \\ p_{01.0} + p_{10.0} + p_{10.1} + p_{11.1} \\ p_{10.0} + p_{11.0} + p_{01.1} + p_{10.1} \end{array}\right\}$$

and

$$\max\left\{\begin{array}{c}p_{11.0}\\p_{11.1}\\-p_{00.0}-p_{01.0}+p_{00.1}+p_{11.1}\\-p_{01.0}-p_{10.0}+p_{10.1}+p_{11.1}\end{array}\right\} \le P(y_1|\check{d}_1) \le \min\left\{\begin{array}{c}1-p_{01.1}\\1-p_{01.0}\\p_{00.0}+p_{11.0}+p_{10.1}+p_{11.1}\\p_{10.0}+p_{11.0}+p_{00.1}+p_{11.1}\end{array}\right\}$$

In addition, if we optimize the difference of the two terms in (3) by the same linear programming technique, we find that the expressions for the upper and lower bounds on the average causal effect $ACE(D \to Y)$ are equal to the difference of the corresponding bounds on the individual terms, i.e., the lower bound on $ACE(D \to Y)$ is equal to $P(y_1|\tilde{d}_1)$'s lower bound less $P(y_1|\tilde{d}_0)$'s upper bound, and the upper bound on $ACE(D \to Y)$ is equal to $P(y_1|\tilde{d}_1)$'s upper bound less $P(y_1|\tilde{d}_0)$'s lower bound. The resulting formulas are

$$\operatorname{ACE}(D \to Y) \geq \max \left\{ \begin{array}{c} p_{00.0} + p_{11.1} - 1 \\ p_{00.1} + p_{11.1} - 1 \\ p_{11.0} + p_{00.1} - 1 \\ p_{00.0} + p_{11.0} - 1 \\ 2p_{00.0} + p_{11.0} + p_{10.1} + p_{11.1} - 2 \\ p_{00.0} + 2p_{11.0} + p_{00.1} + p_{01.1} - 2 \\ p_{10.0} + p_{11.0} + 2p_{00.1} + p_{11.1} - 2 \\ p_{00.0} + p_{01.0} + p_{00.1} + 2p_{11.1} - 2 \end{array} \right\}$$
(4)

$$ACE(D \to Y) \leq \min \left\{ \begin{array}{cccc} 1 - p_{10.0} - p_{01.1} \\ 1 - p_{01.0} - p_{10.1} \\ 1 - p_{01.0} - p_{10.0} \\ 1 - p_{01.1} - p_{10.1} \\ 2 - 2p_{01.0} - p_{10.0} - p_{10.1} - p_{11.1} \\ 2 - p_{01.0} - 2p_{10.0} - p_{00.1} - p_{01.1} \\ 2 - p_{10.0} - p_{11.0} - 2p_{01.1} - p_{10.1} \\ 2 - p_{00.0} - p_{01.0} - p_{01.1} - 2p_{10.1} \end{array} \right\}$$
(5)

These bounds constitute substantial improvement over those derived by Robins (1989) and Manski (1990), which correspond to the four upper terms in both (4) and (5). One can show that the width of the bounds in (4) and (5) cannot exceed the rate of noncompliance, $P(d_1|z_0) + P(d_0|z_1)$, and may in some cases collapse to a point estimate, even when as many

as 50% of subjects switch over to unassigned treatments (Pearl 1995b). Precise determination of treatment effects is feasible whenever (a) the percentage of subjects complying with assignment z_0 is the same as those complying with z_1 and (b) in at least one treatment arm d, y and z are perfectly correlated.

This, and other results regarding bounds on treatment effects in partial compliance studies are elaborated in (Balke and Pearl 1993 and Balke 1995). In particular, it is shown that the basic structural assumptions underlying randomized-assignment experiments, although not directly testable, imply testable restrictions on the observed distributions. By requiring that no upper bound be less than the corresponding lower bound, we obtain

$$\begin{array}{lll}
P(y_0, d_0|z_0) + P(y_1, d_0|z_1) &\leq 1 \\
P(y_0, d_1|z_0) + P(y_1, d_1|z_1) &\leq 1 \\
P(y_1, d_0|z_0) + P(y_0, d_0|z_1) &\leq 1 \\
P(y_1, d_1|z_0) + P(y_0, d_1|z_1) &\leq 1
\end{array}$$
(6)

If any of these inequalities is violated, the investigator can deduce that either the assignments were not properly randomized, or the assignment exerted some direct influence on subjects' responses. These inequalities, when generalized to multivalued variables, assume the simple form

$$\max_{d} \sum_{y} \max_{z} P(y, d|z) \leq 1$$

which was called the *instrumental inequality* in (Pearl 1994).

The instrumental inequality can be further tightened if additional assumptions are made about subjects' behaviors, for example, that no individual would consistently act contrarian to his/her assignment, or, mathematically, that for all u we have

$$P(d_1|z_1, u) \ge P(d_1|z_0, u)$$

Under this assumption, which Angrist et al. (1996) call monotonicity, the inequalities in (6) can be tightened (Balke and Pearl 1993) to give

$$\begin{aligned}
P(y, d_1|z_1) &\geq P(y, d_1|z_0) \\
P(y, d_0|z_0) &\geq P(y, d_0|z_1)
\end{aligned}$$
(7)

for all $y \in \{y_0, y_1\}$. The monotonicity assumption can sometimes be verified (or enforced) empirically, for example, by making sure that no subject in the placebo group gains access to active treatment. In such cases, (7) provides more stringent tests for the model assumptions. However, in cases where monotonicity cannot be ensured, violation of the inequalities in (7) may mean that randomization (of Z) was imperfect, Z had a direct effect on Y, or contrarian subjects were present.

It can also be shown (Balke and Pearl 1993) that, when monotonicity holds, the bounds in (4) and (5) reduce to those derived by Robins (1989) and Manski (1990) (first four entries in (4) and (5)), and the width coincides precisely with the rate of noncompliance, $P(d_1|z_0) + P(d_0|z_1)$.

Finally, the method of causal analysis outlined above permits one to evaluate a wide variety of counterfactual probabilities, for example, the probability that a given individual would have recovered had he/she not been assigned treatment (z_0) , when in actuality he/she has been assigned the treatment (z_1) , taken the treatment (d_1) , and not recovered (y_0) . This

N(y, d, z)	z_0		z_1	
	y_0	y_1	y_0	y_1
d_0	74	$11,\!514$	34	2,385
d_1	0	0	12	$9,\!663$

Table 1: Count of children classified according to treatment assigned (z), treatment consumed (d), and mortality outcome (y).

intricate probability can be bounded by analyzing the causal effect of the assignment in the subpopulation characterized by $\{z_1, d_1, y_0\}$. A general method for obtaining such bounds is detailed in (Balke and Pearl 1994).

It is possible to extend this analysis to studies in which treatment may take on more than two values by simply reformulating the linear programming problem over a multivalued variable D. However, this method becomes computationally expensive, since the number of equivalence classes in the U domain increases exponentially with the cardinality of D. Alternatively, using the same linear programming techniques as in the case of dichotomous treatment, one can derive bounds on the difference in causal efficacy of any two treatment levels, say d_0 and d_1 , while allowing subjects receiving treatment levels other than d_0 and d_1 (denoted by d_m) to exhibit arbitrary behavior. Remarkably, the bounds derived in this way, letting $d \in \{d_0, d_1, d_m\}$, are expressed identically to (4) and (5), though no assumptions whatsoever have been made about the composition of d_m , or the relation of any values in d_m to Y (Balke 1995). These bounds represent the worst case (least informative) behavior of subjects in the d_m category, and are implicitly affected by the size of the d_m category through the equality $P(d_0|z) + P(d_1|z) + P(d_m|z) = 1$.

When the treatment is continuous, few subjects, if any, would take on any given level of treatment precisely. However, it is reasonable to assume that there exists a treatment interval around each d, within which a subject's outcome is, for all practical purposes, homogeneous. In other words, for every u we have: $P(y|d', u) \sim P(y|d'', u)$ for all $d', d'' \in$ $[d-\delta, d+\delta]$. Under this assumption, which obviously becomes more reasonable as δ decreases, it is possible to apply our previous analysis and derive bounds on the average change in treatment effect between any two treatment levels. This is illustrated in the next section.

4. EXAMPLES

4.1 Vitamin A Supplementation

Consider the study of Vitamin A supplementation in northern Sumatra described by Sommer et al. (1986) and Sommer and Zeger (1991). In this study, out of 450 villages, 221 were randomly assigned to the control group and the remaining 229 were assigned to the treatment group. In the treatment group, oral doses of Vitamin A were administered to the population at 2–3 months and once again at 6 months; because of government policy, the control group was not administered a placebo. 12 months after the original census the mortality (y_0) of the population was determined from the time at which the initial dose was administered. Table 1 presents the final subject counts in terms of our partial compliance model notation.

P(y,d z)	z_0		$P(y,d z) = z_0$		2	² 1
	y_0	${y}_1$	y_0	${y}_1$		
d_0	0.0064	0.9936	0.0028	0.1972		
d_1	0.0000	0.0000	0.0010	0.7990		

Table 2: Conditional probability distribution P(y, d|z) derived from the data in Table 1.

If we make the large-sample assumption and take the sample frequencies as representing P(y, d|z), then Table 2 presents the probability distribution estimated from the counts in Table 1.

By computing the quantities required for (4) and (5) we obtain

$$\text{ACE}(D \to Y) \geq \max \left\{ \begin{array}{cc} -0.1946, -0.1982, -0.9972, -0.9936, \\ -0.9910, -1.9898, -0.2018, -0.3928 \end{array} \right\} = -0.1946$$

$$\text{ACE}(D \to Y) \quad \leq \quad \min \left\{ \begin{array}{cc} 0.0054, 0.8028, 0.0064, 0.8018, \\ 0.0102, 0.0090, 0.8072, 1.5982 \end{array} \right\} = 0.0054$$

Accordingly, we conclude that the average treatment effect lies in the range

$$-0.1946 \le ACE(D \to Y) \le 0.0054$$

which is rather revealing: Vitamin A supplement, if uniformly administered, is seen capable of increasing mortality rate by much as 19.46%, and is incapable of reducing mortality rate by more than 0.54%. The intent-to-treat analysis might mislead one to believe that Vitamin A supplement has a beneficial effect of $P(y_1|z_1) - P(y_1|z_0) = 0.0026$, in total oblivion to the danger presented at the lower end of the range. The IV estimand advocated in Angrist et al. (1996) calculates to 0.0035, which further exaggerates the illusionary benefits of Vitamin A supplement.

The techniques described in Balke and Pearl (1994) may also be used to find a population mix that would explain a particular value of the causal effect magnitude. For example, one may wish to inquire: What behavioral characteristics, consistent with the observed data, would support a detrimental effect of $ACE(D \rightarrow Y) = -0.1946$ shown possible at the extreme lower end of the range. For the most part, the population under study would have to be composed of two homogeneous groups. In one group, consisting of almost 80 percent of the population, all subjects would survive regardless of treatment and would perfectly comply with their treatment assignment. In the other group, consisting of almost 20 percent of the population, subjects would die if (and only if) they take Vitamin A supplements and, not surprisingly, these subjects would refuse Vitamin A supplements under the conditions prevailing in the study. The ability to associate a population mix with any ACE value provides a vantage point from which the plausibility of that ACE value can be assessed.

4.2 Coronary Primary Prevention Trial

Consider the Lipid Research Clinics Coronary Primary Prevention Trial data (see Lipid Research Clinic Program (1984) for an extended description of the clinical trial). A portion of this data consisting of 337 subjects was analyzed by Efron and Feldman (1991) using

P(y,d z)	z_0			z_1	
	y_0	y_1	${y}_0$	${y}_1$	
d_0	0.971	0.029	0.024	0.000	
d_m	0.000	0.000	0.436	0.146	
d_1	0.000	0.000	0.103	0.291	

Table 3: Conditional probability distribution P(y, d|z) for the Lipid Research Clinic Program (1984) data, made discrete by (8) and (9).

a parametric model; this same data set will be used in our analysis. A population of subjects was assembled and two preliminary cholesterol measurements were obtained: one prior to a suggested low-cholesterol diet (continuous variable C_{I1}); and one following the diet period (C_{I2}). The initial cholesterol level (C_I) was taken as a weighted average of these two measures: $C_I = 0.25C_{I1} + 0.75C_{I2}$. The subjects were randomized into two treatment groups; in the first group all subjects were prescribed cholestyramine (z_1), while the subjects in the other group were prescribed a placebo (z_0). During several years of treatment, each subject's cholesterol level was measured multiple times, and the average of these measurements was used as the post-treatment cholesterol level (continuous variable C_F). The compliance of each subject was determined by tracking the quantity of prescribed dosage consumed (continuous variable B). The maximum consumption in the data set was 101 units.

In order to apply our analysis to this study, the continuous data obtained in the Lipid Research Clinic Program (1984) study is made discrete in the following way:

$$d = \begin{cases} d_0 & \text{if } z = z_0 \text{ or } b = 0\\ d_1 & \text{if } z = z_1 \text{ and } 87 \le b \le 101\\ d_m & \text{otherwise} \end{cases}$$
(8)

$$y = \begin{cases} y_0 & \text{if } c_I - c_F < 38\\ y_1 & \text{if } c_I - c_F \ge 38 \end{cases}$$
(9)

This discretization assumes that each subject's response to treatment is homogeneous between 87 and 101 units of cholestyramine. In addition, (8) reflects the finding that subjects assigned placebo (z_0) did not take cholestyramine, namely, $P(d_1|z_0) = P(d_m|z_0) = 0$. The threshold of 38 in (9) was chosen arbitrarily. Clearly, by varying this threshold over the range of Y one obtains upper and lower bounds on the entire distribution of the treatment effect, $P(Y \le y|\check{d}_1) - P(Y \le y|\check{d}_0)$.

If the samples data are interpreted according to (8) and (9), then the conditional distribution over (Z, D, Y) results in the distribution given in Table 3 (we make the large-sample assumption and take the sample frequencies as representing P(y, d|z)).

By computing the quantities required for (4), we obtain

$$ACE(D \to Y) \geq \max \left\{ \begin{array}{ll} 0.262, -0.685, -0.976, -0.029, \\ 0.233, -0.902, -1.632, -0.423 \end{array} \right\} = 0.262$$

Those needed for (5) give us

$$ACE(D \to Y) \leq \min \left\{ \begin{array}{cc} 0.868, 1.000, 0.971, 0.897, \\ 1.680, 1.815, 1.765, 0.926 \end{array} \right\} = 0.868$$

Accordingly, we conclude that the average treatment effect lies in the range

$$0.262 \leq ACE(D \rightarrow Y) \leq 0.868$$

which is quite informative; the experimenter can categorically state that when applied uniformly to the population, a dosage of 84 to 101 units of cholestyramine is guaranteed to increase by at least 26.2% the probability of reducing a patient's level of cholesterol by 38 points or more. This guarantee is established despite the fact that 60.6% of the subjects in the treatment group did not comply with their assigned dosage level. For comparison, note that the intent-to-treat analysis in this study gives $P(y_1|z_1) - P(y_1|z_0) = 0.408$, meaning that enforcing full compliance might result in as much as 46% improvement and no more than 14.6% reduction in the proportion of patients benefiting from the treatment.

5. CONCLUSION

In an attempt to avert confounding bias in randomized studies involving noncompliance, analysts usually advocate the use of "intent-to-treat" analysis, which compares assignment groups regardless of the treatment actually received. Estimates derived by such analysis are free of confounding bias, but decisions based on these estimates require that the experimental conditions perfectly mimic the conditions prevailing in the eventual usage of the treatment. In particular, the intent-to-treat analysis is inappropriate when the inducement to receive treatment changes from what it was in the study, for example, when a drug is officially endorsed by a well-meaning authority.

A similar weakness applies to the analysis of Angrist et al. (1996) who derive causal effect formulas for the unobservable subpopulation of "responsive" subjects, that is, subjects who would have changed treatment status if given a different assignment. This subpopulation cannot serve as a basis for policy analysis because it is instrument dependent — individuals who are responsive in the study may not remain responsive in the field, where the incentives for obtaining treatment differ from those used in the study.

In policy evaluation studies, field incentives are normally more compelling than experimental incentives; hence, treatment effectiveness should be assessed by the average causal effect, $E_u[P(y_1|u, d_1) - P(y_1|u, d_0)]$ for which we have provided sharp theoretical bounds. Estimates based solely on intent-to-treat analysis, as well as those based on instrumental variables, can be misleading as they may lie entirely outside the theoretical bounds. The formulas established in this paper provide instrument-independent guarantees for policy analysis and, in addition, should enable analysts to determine the extent to which efforts to enforce compliance may increase the overall treatment effectiveness.

A topic that should receive considerable attention in future work is the augmentation of the bounds in (4)-(5) with confidence intervals, to account for sample variability. Chickering and Pearl (1996) describe a Bayesian method which, using Gibbs sampling, computes the posterior distribution of $ACE(D \rightarrow Y)$ given the data. An alternative approach in this direction is offered by the maximum-likelihood ratio test, as applied to the hypothesis H_0 : $ACE(D \rightarrow Y) < t$, for arbitrary t, since the maximum likelihood function under H_0 can be computed using linear programming.

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