#### How to Cite:

Tripathi, M. A., Tripathi, R., Sharma, N., Singhal, S., Jindal, M., & Aarif, M. (2022). A brief study on entrepreneurship and its classification. *International Journal of Health Sciences*, 6(S2). https://doi.org/10.53730/ijhs.v6nS2.6907

# A brief study on entrepreneurship and its classification

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**Abstract**---Entrepreneurship refers to a person usually someone who wants to implement that idea with the idea of disrupting the market with a new product or service. Perfect for research and development with practices, entrepreneurs are new, they bring innovations that open new ventures, markets, products and technology Opens the doors. Entrepreneurs need to play a role in solving problems that are still unresolved by existing products and technology. Traditionally, Entrepreneurship is classified into four main categories: small businesses, scalable start-ups, large companies and social

entrepreneurs. These models cover the basics of starting a business and focus more the company is more than the qualities of an entrepreneur. An entrepreneur will usually start a new business and run it. At the same time, they are responsible for the risks involved. Entrepreneurship is the process of starting a new business, which involves risks and opportunities preparing one for both. An entrepreneur coordinates essential needs a company. Make sure you do the work, and no one will look over your shoulder. As an entrepreneur, you must learn to take responsibility for yourself, otherwise you will not succeed. There will be more responsibility in the making industry the branch is also responsible for his personal life. The main difference between entrepreneurs and managers is in the company their role. The owner of an entrepreneurial company, the manager is an employee of the company. Entrepreneur risk taker: they take financial risk for them company. Entrepreneurial businesses are found in every business - every business need professional who can create success and defraud many responsibilities. The following table illustrates the salary opportunities for four common business and entrepreneurial majors each one. Most entrepreneurs have a bachelor's degree in business or a specific bachelor's degree in entrepreneurship and then an MBA program Develop their skills. In entrepreneurial MBA programs, students learn They are encouraged to use their creative ability when buying create endeavors. Top businesses have multiple revenue streams and competitive prices with a 50 percent or better wholesale range and a 10 to 20 percent profit range. If your numbers are not attractive, survival is difficult. So, make sure all the numbers work before you start your endeavor.

**Keywords---**entrepreneur, classification, businesses, study, financial awareness.

#### Introduction

An entrepreneur is an individual who takes the risk to start his own business. A Entrepreneurs are those who start a new business and generally risk their own money The initiator of the effort. Bill Gates, Steve Jobs, Mark Zuckerberg, Pierre O'Malley, Examples of famous entrepreneurs like Haryana Huffington and Caterina Fake. Entrepreneurs usually start and run a new business. At the same time, they are responsible for the risks involved. Entrepreneurship is a new business Is the process of getting started, which prepares one for both risks and opportunities. The essential needs of a company as an entrepreneur Integrates. Entrepreneurship is emerging as the preferred career choice for Indian students. Internet and information technology, There are many industries like media or engineering where you can find a lot of opportunities. Entrepreneurship as a profession gives a great feeling Independence and significant level of job satisfaction. Rural Entrepreneurship refers to entrepreneurs growing in rural areas because it is innovative and One hundred million to innovate, produce lowcost manufactured goods, promote exports and contribute to 'sustainable economic growth' providing employment to farmers. It refers to rural farmers who

are willing to take on business risks. They are food crops, mono May be involved in crops, livestock and fisheries or agricultural activities. They use agrochemicals and the profit expected from the business is the driving force. In general, rural entrepreneurship is defined as rural entrepreneurship, It can take place in various endeavors such as industry, trade, agriculture and for overall economic growth Acts as a powerful factor. Entrepreneurial opportunity is defined and defined as being within four categories; Hue, location, Innovation and construction, all of which have unique characteristics. Paper Discusses looking at opportunity based on prior knowledge, emotional sensitivity and one's current perspective. Social entrepreneurship is about individuals, Start-ups and entrepreneurs are in the process of developing and financing solutions that directly address social issues. So, a social Entrepreneurs are those who explore business opportunities that have a positive impact on their community or community in the world. What is an Opportunistic Entrepreneur? Jesse Torres, Thought Leader and Speaker He described opportunistic entrepreneurs as those who are ready for any opportunity, who are willing to work hard to find opportunities for exploitation, without aiming to be flawless.

New entrepreneurs have at its core the concept of a "Public-private partnership" includes traditional local boosterish external funding sources, new direct investments or integrated into local government powers using gravity. New employment sources. Orleans talks about the importance of this public-private partnership and, above all, the 1970s it was full of references to local government reforms in Britain. Were precisely aimed at facilitating their formation. Support local opposition by setting up urban development agencies. Federally supported and locally implemented public-private the tradition of partnership has faded in the United States. New urban entrepreneurship is generally public-private Rely on partnerships, focus on investment and economic growth Pays with rather the speculative construction of space than improving a particular condition the region has its immediate political and economic goal. The macro-economic and local implications of competition between urban entrepreneurs and strong cities worth some research of capitalist economies since the Great Recession of 1973 some common changes found in the process, and it would be useful to combine these events with trends. Notably, previous provocative phrases such as "cultural entrepreneurship" have become more common in recent years. I will transform the rise of entrepreneurial thinking in all social sectors: first, labor in the EU Secondly, with the general change in the structure of the markets, I will emphasize that new technology will lead to the emergence of new jobs.[8] Creative Field profiles. In the process, despite all the discoveries of economic and cultural harmony and mutual stability the image and creators of artists are deeply changing, which is one of the biggest and most pressing nation-state and transnational political challenges. in this cycle of commercialization interests and commercialization pressures is seeking and maintaining space. Arguments that could not be immediately marketed or socio-political position to fields such as the arts, culture, humanities and knowledge in an area of public debate were so deeply and strongly abandoned to the economy. Therefore, the success of new ideas about labor and the economy is not just about companies' earnings and rising market share, this is Cultural workers / entrepreneurs responsible for promising new markets Should also be measured in indicators of well-being.

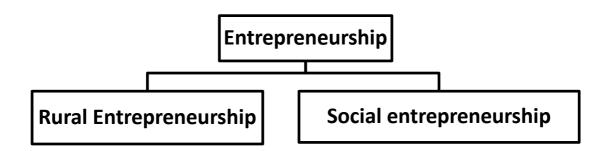


Figure 1: Types of Entrepreneurships

Fig 1. Shows the types of Entrepreneurships. A generation ago, Baumol lamented that the lack of entrepreneurial theory was a unique view of entrepreneurship within a tradition of economic paradigm. However, the entrepreneur has a rich intellectual history of who he is or what she does, allowing us to go beyond Pamol View because Entrepreneurs are interested in the future, irreversible of resources that rely only on future returns they must make promises often. [26] How things are for entrepreneurs No need for explanations or predicting how things will be in the future. Theory is used to explain ambiguity through observation. Scholars should teach theory to interested entrepreneurs because they have nothing in practice other than to understand the consequences of making resources to start an endeavor. During My MBA courses, researchers improve our understanding of entrepreneurial effects, Entrepreneurs have provided a powerful framework for explaining what to do. and predicting their success. Helps we need to have a better understanding of how we create wealth. A truly durable power entrepreneur and the novelty it creates. However, the same force emerges in the field of emerging entrepreneurial education. During this tremendous expansion of entrepreneurial education, we have seen significant achievements entrepreneurial theory, process and practice. This article reviews all three components and highlights some of the key issues facing entrepreneurial education in the 21st century Educators can be the solution to those questions. With this success comes the fear of complacency. I worry that the initial 'fire' that was in the pioneer entrepreneurship pedestal may be gone. We need to burn young entrepreneurial teachers. Our collective leadership must encourage the next the generation of entrepreneurial teachers to take our discipline to the next plateau. The right place for entrepreneurs in 21st century universities will be one of continuous development and innovation in theory, process and practice. After all, this is what entrepreneurship is all about. Entrepreneurial educators need to be motivated to move entrepreneurial theory, process and practice to even greater heights. [30]

## Entrepreneurial knowledge Generation

Attempts to understand the intellectual Compare literature with the commonly used concept of literature and practice about entrepreneurship doing so, for some

students and scholars from various fields of education, including entrepreneurs Causing confusion and confusion. The term "entrepreneur" is synonymous with the scholar Refers to different things for different people, including leaders in business and policy. Psychological well-being is an integral part of living a fulfilling and prosperous life, and it is closely related to people's ability. Maintain work and positive relationships. Psychological well-being plays an important role in intellectual discourse and in public policy discussions. In this regard, entrepreneurship can be a source of personal satisfaction and satisfaction that, in turn, can inspire. Entrepreneurs must persevere in the impossible tasks that can become a force for a positive change in society.

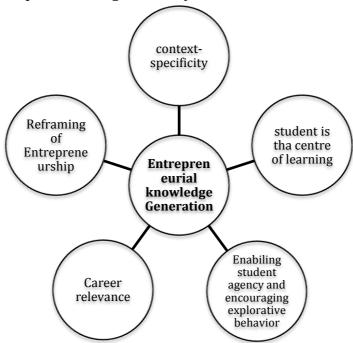


Figure 2: Entrepreneurial knowledge Generation

Fig 2. Show the Entrepreneurial knowledge Generation the burgeoning entrepreneurial research sector seems to be facing a similar "jungle". Which refers to what is Entrepreneurship in the form of various theories and how it is studied? The term "entrepreneur" means innovation, ideas, creativity, innovation, development, innovation. And refers to various things such as economic development. Three coherent research perspectives are found in the entrepreneurial literature. This In the section, we look at the organizational entrepreneurial vision level or the position of individuals that are considered a coherent book of entrepreneurial literature. We identify first. We will explore a different approach to considering entrepreneurial behavior and creates a second thread entrepreneurship literature An Entrepreneurial definition is the process of developing and implementing new ideas and creative solutions Vision to identify the opportunity to use energy and enthusiasm, Refers to the dynamic process of transformation and creation. This lighter entrepreneurship is more than just building a business. While this is definitely an important feature, it is not a complete picture. The search for opportunities, the taking of risks beyond safety and the determination to push an idea into reality all come together in a unique perspective that penetrates entrepreneurs.

## Entrepreneurship typologies

Even with these limited resources there is a clear distinction between the two types of entrepreneurs Cause: On the one hand, there was the market-based version, which, following karaoke, I define as "Milanese", Because Milan's economy is labeled "". The moral capital of the country. On the other hand, there was the "Genovan" version, its reference point occupied due to government support built by the government of Genoa Shipbuilding sites and heavy dynamics and steel. Finally, in the advanced sectors of the Italian economy became the decisive presence of the state - the most important characteristic of Italian history. Mario Marquez Milanese for this arrangement Preferred and played more in the Genoan style Alberto Capanna. 41 Both worked in the steel industry. Marquez close to synagogue Cooperated. He supported the synagogue when he was director of the plant at Cornelius. To the other state following its merger with state-owned companies, italsider became one of the most important state-owned companies finance company Fincider. 1950s Later, Marquez realized the need to increase production in the Italian steel industry. At the time, he wanted to build a fourth integrated recycling center in Toronto, which Metal sheet for large pipes for natural gas and shipyards Produces such high value-added products. Of social entrepreneurs (SEs) In typography, one must consider the typography used by entrepreneurs. Entrepreneurship, albeit a relatively new field The study of has established itself in existing literature; In business schools around the world Entrepreneurial research is paramount. Many basic concepts are formed the basis for the discussion of entrepreneurship. Jean Baptist Entrepreneurs Proposed "Creating Value" and Joseph Schumpeter He described entrepreneurs as agents of change and inventors involved in "creative-destruction" that would reform production and revolutionize it. "Private And Hayek's work and entrepreneurial opportunity, highlighting the important role of local knowledge "Krisner's vision of "warning of opportunities" helped to build the framework for research. As a result. About Entrepreneurship. Funding for social entrepreneurs is an important issue because access to funding is different from the resources available to traditional nonprofits. Austin et al. He noted that social entrepreneurs face greater barriers to fundraising and mobilization. Attitude analysis to categorize social entrepreneurial activities is their financial approaches Proposed a classification based on the four sources of finance capital. Social entrepreneurs sometimes work within existing organizations, donors, and charities the taxonomy also implicitly acknowledges that it is natural to receive funding from companies and venture sponsors. Entrepreneurial activity.

## Rural Entrepreneurship

Although it is easy to define John's initiative as rural entrepreneurs, why is this happening and how rural entrepreneurship is a structure? It is easy to say that is defined. The concept of rural entrepreneurs, which is entrepreneurship and more one thing: "value-added" associated with the socio-spatial type of rural life. Rural Entrepreneurship Is defined as all types of entrepreneurs, which are characterized by large open spaces. Locations suitable for national environment

and small apartments Rural Entrepreneurs Such a definition has unique advantages when examined as a whole. Two best Types of existing rural entrepreneurial literature from place to place, in human geography Are integrated and structured with two related concepts from. The best types can be used Realize or integrate fragmentary findings and propose new research questions based on the differences between them. Develop data collection tools such as best types, interview guides and survey questionnaires and organize further innovations, for example, Exceptions to quality analysis can help illustrate coding schemes or quantitative findings. Rural Concepts about location and location are important for understanding entrepreneurship. Rural Entrepreneurship Stands apart from other forms of entrepreneurship due to its specific spatial characteristics. There are opinions about location and location, relatively in the field of entrepreneurial human geography Focuses on the limited, where they are socio-spatial and how it processes social processes Used to explore what affects. The spatial environment in general and the rural environment in entrepreneurial activities.

## Social Entrepreneurship

The social dimension of entrepreneurship is explored in research: its formation and succession by examining the extent to which social or social goals played a role in the process. Expressing the uniqueness of entrepreneurs in the cooperative sector the approach is exploratory. Cooperatives are part of the socioeconomy, which has developed Cooperatives are an integral part of economies and are important in many underdeveloped countries. Having more than 700 million co-operatives worldwide. Evidence suggests social entrepreneurs may have some unique features from the business sector. Study one of the most important findings of the events that took place was the "heroic" personalization of entrepreneurs Contrary to popular belief, social entrepreneurship in cooperatives Collectivity is very important. Although it may seem obvious Joint ventures are with key managers being more likely to be individual entrepreneurs. Social entrepreneurship has been the subject of academic inquiry for nearly 20 years, however Relatively small intellectual publications have appeared in large management and entrepreneurial journals. Ideological rather than empirical studies and empirical efforts this is due to the fact that articles often lack formal hypotheses and rigorous methods our review of the literature reveals. These findings suggest that social entrepreneurship research is at a critical stage. Future research will benefit by combining multifaceted Methods for completing case research techniques that have dominated previous attempts. For entrepreneurs, management scholars such as public / non-profit management and social issues Our review community that entrepreneurs are represented by common areas of interest Suggests, these are all useful places for future research. endeavors the analysis of "social entrepreneurship" carries out critical and artificial studies, conceptualizing both "social" and "entrepreneurial". At both points, there is a limit to the application of significant differences marked by things such as the importance of social goals and what are considered key features of entrepreneurship. The article concludes with a proposal for an appropriate flexible interpretation of the concept of social entrepreneurship. If a person or persons

- aims to create social value exclusively or in some important way,
- to pursue that goal by Recognizing and seizing opportunities to create this value.
- to pursue that goal through innovation,
- risk tolerance and
- Refusal to accept limits on available resources.

#### Conclusion

Maintain work and positive relationships. Psychological well-being plays an important role in intellectual discourse and in public policy discussions. In this regard, entrepreneurship can be a source of personal satisfaction and satisfaction that, in turn, can inspire. Entrepreneurs must persevere in the impossible tasks that can become a force for a positive change in society. The burgeoning entrepreneurial research sector seems to be facing a similar "jungle". Theory is used to explain the obscure through observation. Scholars should teach theory to interested entrepreneurs because to start an endeavor There is nothing in practice other than understanding the consequences of creating evidence. My study. researchers improved our understanding of MBA During the entrepreneurial effects, Entrepreneurs have provided a powerful framework for explaining what to do. and predicting their success. Cooperatives are a Part of the socio-economy and co-operatives that are an integral part of developed economies Important in many less developed countries, more than 700 million worldwide Have more co-ops. Social Entrepreneurs Evidence suggests that it may have some unique features business sector. On the other hand, there was the "Genovan" version, whose reference point was the shipbuilding built by the government of Genoa. Due to government support for bases and heavy mechanics and steel Captured. Finally, in the advanced sectors of the Italian economy the decisive existence of the state - became the most important characteristic of Italian history. Mario Marquez prioritized the Milanese arrangement, and Alberto excelled in the Genoan style. 41 Both worked in the steel industry. Marguez collaborated closely with Synagoglia. The tradition of federal support and domestically implemented public-private partnerships faded in the United States. New urban entrepreneurship generally relies on public-private partnerships focusing on investment and economic growth with speculative construction of space Rather than improving a particular condition the region has its immediate political and economic goal.

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