

NBER WORKING PAPER SERIES

Changes in the Recession Behavior
of Wholesale Prices:
The 1920s and Post-World War II

Phillip Cagan

Working Paper No. 35

NATIONAL BUREAU OF ECONOMIC RESEARCH, INC.
261 Madison Avenue
New York, N.Y. 10016

March, 1974

Preliminary; Not for Quotation

NBER working papers are distributed informally and in limited number for comments only. They should not be quoted without written permission.

This report has not undergone the review accorded official NBER publications; in particular, it has not yet been submitted for approval by the Board of Directors.

Changes in the Recession Behavior of Wholesale Prices:
The 1920s and Post-World War II*

Phillip Cagan

I. Introduction

Inflation has been stronger in the United States since World War II than in any other three consecutive decades of the nation's history. Prices have declined less than they used to in periods of business recession, and the declines have offset less of the increases during business expansions even though the latter have also diminished. This change in cyclical behavior lies at the heart of the "inflation problem" as it has been discussed in recent years. The present study examines the recession behavior of wholesale prices since World War II and compares it with the 1920s as the most recent period of earlier recessions with comparable severity. The focus is on changes in recession behavior, possible bias in the data, and differences in behavior between various groups of wholesale prices. (Differences between wholesale and consumer prices, though of importance, are not examined here.) The purpose is to extend the evidence on the degree and uniformity of the changes in price behavior and to test various interpretations of those changes.

* This study was supported by a grant of the National Science Foundation to the National Bureau. I have benefited from the comments of Solomon Fabricant, Robert E. Lipsey, and Geoffrey H. Moore, and from discussions with Peter B. Clark on the subject of the Appendix.

I am indebted to Susan Tebbetts for supervising the computer runs. H. Irving Forman constructed the charts.

David Gilmartin and Lawrence Horwitz kindly provided and converted a copy of the BLS tape of product prices.

The Reduction of Cyclical Amplitude in Aggregate Price Indexes

Table 1 reports the cyclical behavior of the Bureau of Labor Statistics index of all wholesale prices and all items excluding farm products and processed foods. In the four business recessions following 1949 the aggregate index did not decline and in the last three it even rose. In previous recessions this index had failed to decline only twice (in 1900 and the short after-war recession in 1945).¹ In 1961 and 1970 it even rose faster in the recessions than in the preceding expansions, a perverse cyclical behavior which it never exhibited before. Results for all items excluding foods

¹The BLS index begins in 1890. The Warren-Pearson index of wholesale prices covering 1854 to 1890 (not shown) rose in the final two (1887 and 1890) of the seven recessions in that period.

For an analysis of specific cycles in the rates of change of wholesale prices, see Geoffrey H. Moore, "The Cyclical Behavior of Prices," Bureau of Labor Statistics Report 384, 1971.

show an even sharper break in the 1950s from the past. While this index declined in all recessions since 1891 except 1945 and 1970, the declines were much less in the four following 1949. The decline relative to the expansion rate has diminished steadily since 1949, culminating in 1970 with the perverse cyclical behavior of the recession rate exceeding the expansion rate. Such perversity occurred only once before in 1894 for this index. The rate of change of the aggregate index is graphed in Chart 1.

Appendix Table A shows the cyclical behavior of three major subgroups of wholesale prices available since 1912, basic materials, intermediate goods, and finished goods. A sharp decline in cyclical amplitude occurs for all three subgroups in the recessions following 1949, demonstrating that it cannot be attributed to a reduced importance in the aggregate index of the more volatile prices of basic ma-

Table 1

Rate of Change of Wholesale Prices^a
over Business Cycles 1891-1970
(percent per year)

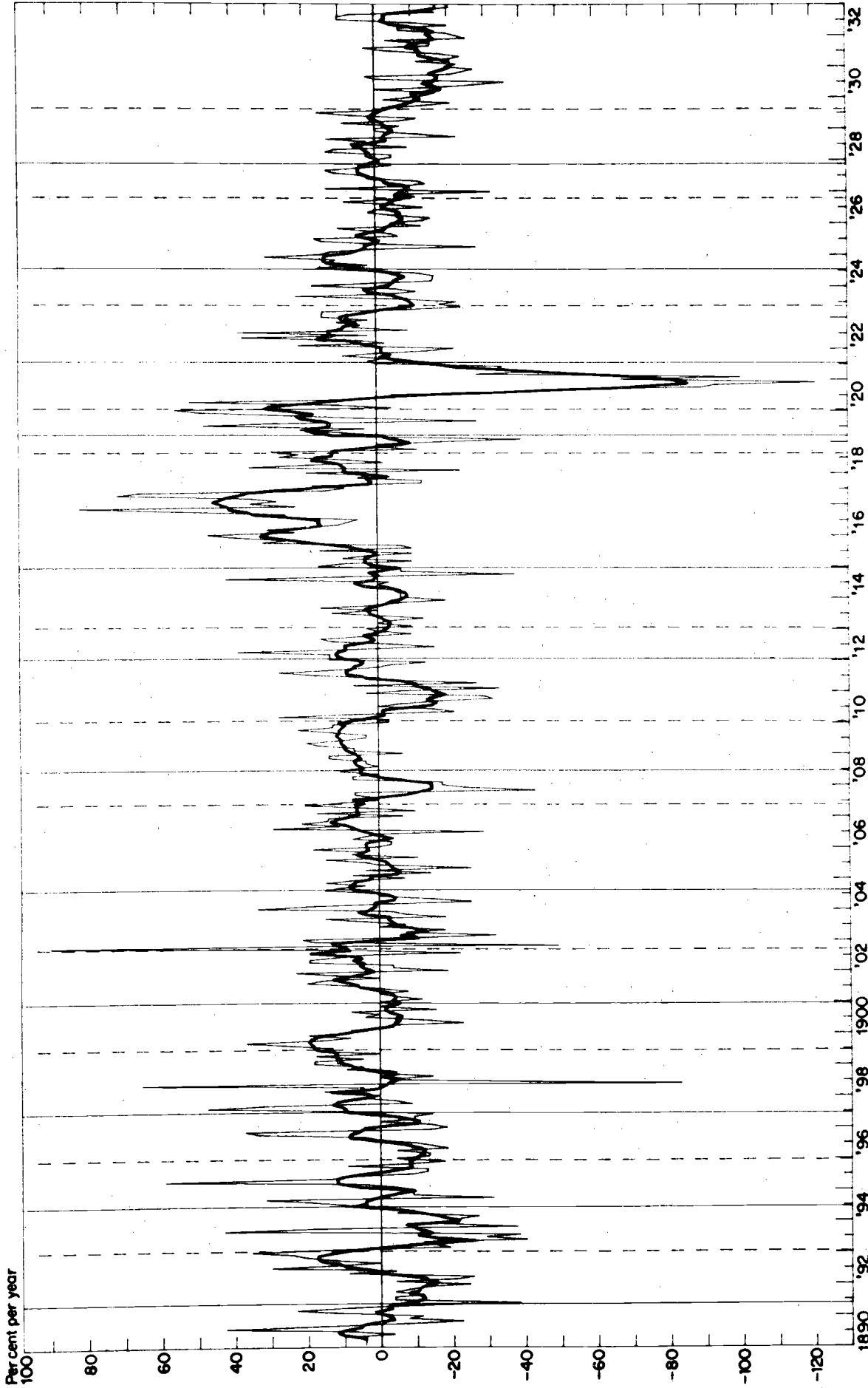
Reference Cycles			All Items			All Items excl. Foods		
Trough	Peak	Trough	Expan- sions	Reces- sions	Rec. -Exp.	Expan- sions	Reces- sions	Rec. -Exp.
May 1891	Jan. 1893	Jun 1894	-0.9	-12.4	-11.5	-4.8	-4.3	0.6
Jun 1894	Dec. 1895	Jun 1897	1.7	-4.5	-6.2	4.0	-4.5	-8.5
Jun 1897	Jun 1899	Dec. 1900	6.3	5.0	-1.3	9.5	-1.2	-10.7
Dec. 1900	Sep. 1902	Aug. 1904	4.6	-0.7	-5.3	6.1	-1.6	-7.8
Aug. 1904	May 1907	Jun 1908	3.7	-4.0	-7.7	6.8	-10.9	-17.7
Jun 1908	Jan. 1910	Jan. 1912	8.3	-4.0	-12.3	4.2	-5.5	-9.7
Jan. 1912	Jan. 1913	Dec. 1914	6.1	-1.8	-7.9	15.3	-4.3	-19.6
Dec. 1914	Aug. 1918	Mar. 1919	18.8	-4.1	-22.9	26.6	-12.1	-38.7
Mar. 1919	Jan. 1920	July 1921	19.9	-33.8	-53.7	34.0	-23.2	-57.2
July 1921	May 1923	July 1924	4.8	-5.3	-10.1	4.4	-7.8	-12.2
July 1924	Oct. 1926	Nov. 1927	1.6	-2.6	-4.2	0.8	-5.8	-6.6
Nov. 1927	Aug. 1929	Mar. 1933	-0.1	-13.2	-13.1	-1.1	-7.8	-6.8
Mar. 1933	May 1937	Jun 1938	9.0	-10.1	-19.1	7.4	-5.1	-12.6
Jun 1938	Feb. 1945	Oct. 1945	4.4	1.2	-3.2	3.3	1.1	-2.2
Oct. 1945	Nov. 1948	Oct. 1949	13.6	-7.1	-20.6	15.3	-5.4	-20.7
Oct. 1949	July 1953	Aug. 1954	3.2	0.0	-3.2	3.9	-0.2	-4.0
Aug. 1954	July 1957	Apr. 1958	2.3	1.7	-0.6	3.4	-0.1	-3.6
Apr. 1958	May 1960	Feb. 1961	0.1	0.3	0.2	1.1	-0.3	-1.3
Feb. 1961	Nov. 1969	Nov. 1970	1.4	2.6	1.2	1.4	2.6	1.2
AVERAGES								
By Period								
6 cycles 1921-49			5.6	-6.2	-11.7	5.0	-5.1	-10.2
4 cycles 1949-70			1.8	1.2	-0.6	2.4	0.8	-1.7
By Period and Similar Severity ^b								
2 cycles 1921-27			3.2	-4.0	-7.2	2.6	-6.8	-9.4
2 cycles 1954-61			1.2	1.0	-0.2	2.2	-0.2	-2.4

Source: Bureau of Labor Statistics.

^a Rates of change are computed between average levels of three months surrounding peaks and troughs. Series are seasonally adjusted.

^b Severity of business recessions is based on Geoffrey H. Moore, (ed.), Business Cycle Indicators, vol. I, 1961, NBER, p. 104, and updated in Annual Report, 1973, NBER, p. 18.

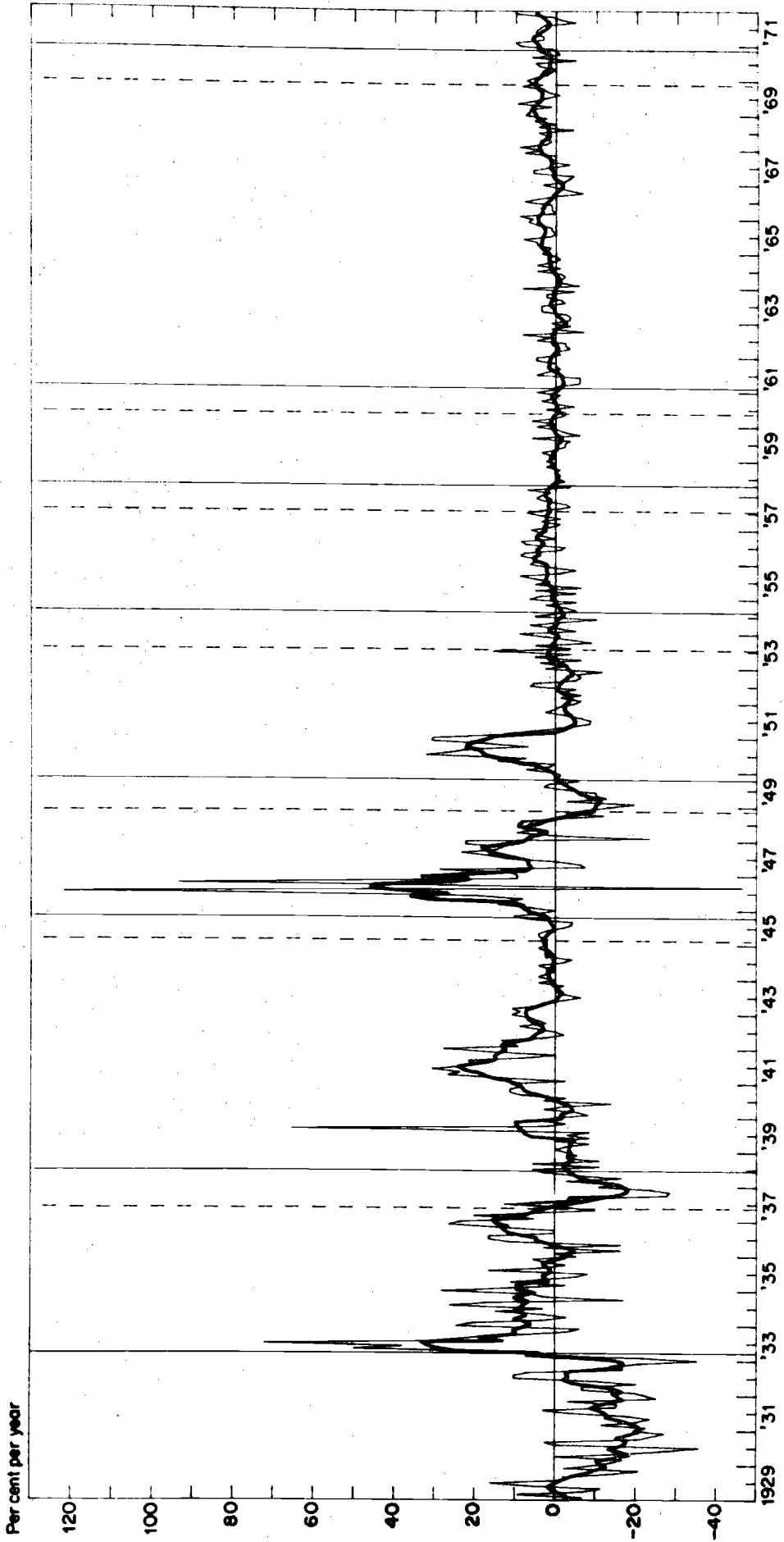
Chart 1
Monthly Rate of Change of Wholesale Prices and Centered Six-Month Moving Average,
1890-1971



Note: The vertical dashed lines denote business cycle peaks and the vertical solid lines are troughs.

Source: Bureau of Labor Statistics index of wholesale prices, all items, not seasonally adjusted.

Chart 1 (concluded)



terials.

The expansion rates have also declined, though not uniformly. Some expansions in the 1920s and earlier had rates of price change as low or below those of some postwar cycles. Although it was not unusual in the 1920s and earlier for the expansion rates to be low, it was rare for the recession rate not to drop appreciably below zero. It is true that the cycles in business activity have been milder on the average since World War II than formerly, but a change in behavior of prices is strikingly apparent even after allowing for differences in the cyclical amplitude of business activity. A pairing of two mild recessions in the 1950s with two in the 1920s at the bottom of Table 1 still shows that the later price swings were considerably smaller, though less so for expansion rates alone. Although expansion rates have moved down at the same time that recession rates have moved up toward and past zero, recession rates have moved farther.

The present study is generally concerned with the response of prices to recessions, but the main emphasis is on recession rates relative to the preceding expansion rates, which is equivalent to an analysis of the overall cyclical amplitude of rates of price change.

Possible Bias in Aggregate Indexes

Although the implications of the decline in measured price changes have been widely discussed, its statistical basis deserves re-examination. Because we want to distinguish broad changes in market behavior from changes in statistical composition of the data, there are several difficulties in relying exclusively on the aggregate indexes. They are disproportionately influenced by certain

product groups, and the composition and weighting have shifted over time toward the less volatile prices of manufactured goods. Although the index for finished goods in Table A shows the same change in cyclical behavior as that for basic materials and intermediate goods, the composition of each of these subindexes has also shifted over time;

the substitution of new series for old and increases in the total number have given more weight to the highly fabricated products which characteristically exhibit less price fluctuation. A 1952 revision of the index reduced the recession rate of decline for intermediate and finished goods, though not for basic materials, as is shown by the overlap in Table A.

A study by McAllister² found that an increase in the index

2

Harry B. McAllister, "Statistical Factors Affecting the Stability of the Wholesale and Consumers' Price Indexes," The Price Statistics of the Federal Government, NBER, 1961, pp. 373-418.

from 550 to 784 items in 1931 produced an average reduction in amplitude of 15 per cent for cyclical movements in the period of overlap, 1926-31. For an increase from about 900 to 1900 items in 1952, the average reduction in amplitude was 21 per cent for the period of overlap, 1947-51.

These amplitudes are based on cyclical highs and lows in the index rather than the change from the peak to ^{the} trough dates of business cycles (as in Table 1). The 1931 and 1952 revisions encompass most of the enlargement from about 530 items in the early 1920s to about 2100 by 1960.³ Their combined effect

3

Allan D. Searle, "Weight Revisions in the Wholesale Price Index, 1890-1960," Monthly Labor Review, February 1962, pp. 175-182.

on cyclical amplitude was to reduce it by one third ($.85 \times .79 = .67$).

McAllister's tables indicate that nearly all the reduction after the first revision was due to the reduced amplitude of the finished goods index. For the later revision, the 1945-49 overlap in Table A shows that all the reduction occurred in the components for intermediate and finished goods; the amplitude of the materials component actually rose. These reductions likely reflect the addition of less volatile prices. Simply adding more items, once the number already exceeds a few hundred, would not reduce the amplitude much further.⁴

⁴

This can be shown as follows. Suppose an index Z is composed of n prices (x_i), all with the same weight and variance $\bar{\sigma}^2$ and a correlation coefficient \bar{R} with each other. (This example abstracts from changes in the weighting and variance of new items and concentrates on changes in number of items only.)

$$Z = \sum_{i=1}^n x_i / n$$

and $\sigma_{x_i} = \bar{\sigma}$ and $R_{x_i, x_j} = \bar{R}$ for all $i \neq j$.

Then
$$\sigma_z^2 = \frac{n\bar{\sigma}^2}{n^2} + n(n-1) \frac{\bar{R}}{n^2} \bar{\sigma}^2,$$

$$\frac{\sigma_z^2}{\bar{\sigma}^2} = \bar{R} + \frac{1-\bar{R}}{n}$$

For large n, this approaches \bar{R} from above. Hence the variance of the index will not under these assumptions decline much for increases in n beyond a moderate size.

McAllister also examined the number of reporters per individual price series, which has generally increased. The use of more reports for each series increases the probability of catching and recording small changes in market prices, but averaging tends to smooth the movements in individual price quotations. The effect on cyclical amplitude, however, is probably minor.

To avoid the problem of changing coverage and weighting, the present study analyzes frequency distributions of price changes for the same products. Section II presents distributions of subindexes of wholesale prices for which the coverage of products has continued from the 1920s to 1970 without major change. They make up most of the aggregate index in the 1920s but only half by weight in the 1960s. These subindexes allow us to compare the behavior of the same prices in the two mild recessions of the 1920s with the five after World War II. (The dates are those shown in Table 1.) The 1930s and World War II are omitted as not being comparable with the mild postwar cycles. Section III analyzes frequency distributions of the prices of 1100 individual products which have no gaps or major changes in specification from 1947 to 1970. Section IV utilizes the Stigler-Kindahl data on prices collected from buyers in order to determine whether and to what extent BLS reports from sellers are biased. These sections are designed to identify and circumvent possible bias in the cyclical behavior of the aggregate indexes.

Possible Explanations of the Reduction in Cyclical Amplitude

As a first step toward explanation of the changes in price behavior, Section V analyzes prices according to three characteristics of products and markets: the degree of processing and durability of products, the fraction of value added in production, and the market concentration of firms. These three were chosen because they are relevant to various theories of price behavior and also because the necessary data are available. Durable products are held in inventory, high value added reflects a preponderance of wage costs, and high market concentration can lead to tacit collusion on pricing. All of these are thought to make prices less subject to shifts in

demand and less volatile. It is conceivable that the effects on prices of high wage costs and concentration have intensified over the postwar period to produce the observed attenuation in price responses. A grouping of prices by the degree to which they are subject to each of these characteristics helps to determine the importance of these influences.

Section VI summarizes and interprets the findings.

II

Comparison of Post-World War II with the 1920s

Does the long-run decline in cyclical amplitude from the 1920s to post-World War II pertain to most of the individual price series or is it largely a reflection of changes in the composition of the aggregate indexes? It is desirable to examine indexes which have had little change in coverage. Price series from the 1920s to 1970 are available without breaks for only a small number of individual products, but many continuous series exist for groups of essentially the same closely related products. There are 48 major component series of the wholesale price index which are available from 1926 to 1970, and 44 of these can be extended back to 1923. The 48 series make up 93 per cent by weight of the 1926 aggregate index though only 50 per cent of the 1970 index. (The 44 series make up 92 per cent of the 1924 index.) These are mostly the second-level price indexes in BLS coding which are just below the first level of industry aggregates, though some available third-level series were substituted where the corresponding second-level index began too late and did not cover the full period. The 48 series are identified in Appendix Table B. The components and internal weighting of these series have changed over the years, of course, but the products covered by them have remained largely the same, except perhaps for a few of the more highly fabricated manufactures. These series necessarily exclude groups which have undergone major

(though agricultural equipment is included), product changes such as machinery or which are entirely new since the 1920s such as most chemicals and electrical equipment. Manufactured goods are represented where the product group has remained essentially in functional purpose, the same such as automobiles, household furniture, and footwear, though the specifications of their individual components have changed over time. These changes in specification do not greatly affect the rates of price change within a single business cycle, but over a longer period such changes may reflect developments in the product which alter price behavior. So far as these series are concerned, such developments cannot be distinguished from the changes in coverage which accompany them. Nevertheless, these 48 series, though of restricted importance in the later period, avoid much of the composition and weighting bias of the aggregate index. (The coverage of Section III, which deals with individual product prices, was feasible only for the post-World War II cycles.)

To determine the range and pattern of price changes among these series, we may plot frequency distributions rather than construct an aggregate index. The average level of each series was calculated for the three months surrounding the peaks and troughs of seven National Bureau reference cycles, the two mild ones in the 1920s and the five since World War II. The rate of change (compounded continuously) from peak to trough of each cycle was calculated for every series.⁵ These series have

⁵ This rate differs from the total percentage change, of course, since the durations of the recessions vary from 9 to 14 months, but not greatly for the post World-War II recessions which vary only from 9 to 12 months.

not been seasonally adjusted, which produces distortion mainly for the highly seasonal farm prices in recessions of different length than 12 months (all but 1970). All the rates for each recession

were classified as being in one of 14 intervals from -20 to +10 percent per year; the width of each interior interval is 2 1/2 percentage points and the two extreme classes are open-ended. Zero was made the beginning of the first positive interval in order to distinguish price declines from no change. (The plotted frequencies are the percentage of rates up to but not including the rates shown on the horizontal axis.)

Recession Rates

Chart 2 presents cumulative frequency distributions of the percentage of rates in each interval for the seven recessions. The chart shows that the distributions shift in successive cycles toward smaller negative and larger positive rates of change, except the distribution for 1949 which lies to the left of most of the 1927 distribution and of the upper half of the 1924 distribution. In the 1949 recession, prices declined from the inflated levels carried over from wartime, so that this episode may not represent typical peacetime behavior.

The distributions for 1927, 1949, and 1970 have similar shapes and differ mainly in horizontal position; the entire distributions shift fairly uniformly to the right for successive recessions. Compared with these three, the variability of price changes is much greater for 1924 and much less for the three recessions from 1954 to 1961. The latter three are much steeper than the others in the middle range around a zero rate. Their steepness reflects not only a low variability but also a bunching at low positive rates: Compared with the curve for 1927 and particularly 1924, these three are deficient in the number of price declines relative to increases, though declines are by means uncommon and represent for these three from 41 to 52 per cent of the total number.

The successive rightward shifts of the distributions except for 1949 are summarized by various measures of the average price change in

Charts 2 and 3. Cumulative Frequency Distributions of Rates of Change of Wholesale Prices in Seven Business Recessions, 1920s and Post-World II

Chart 2
Recession Rates

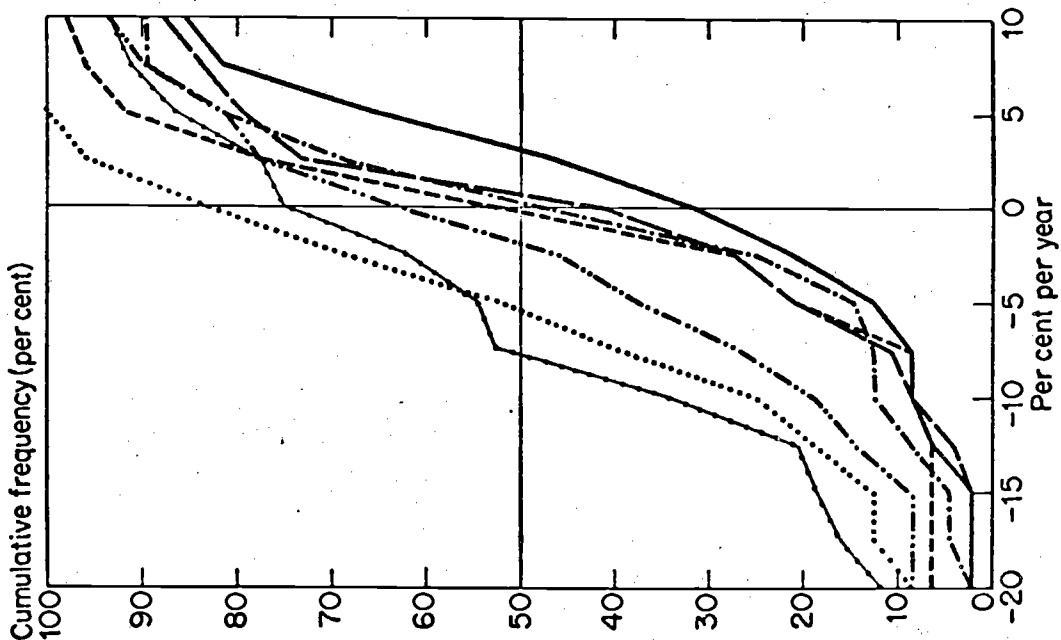
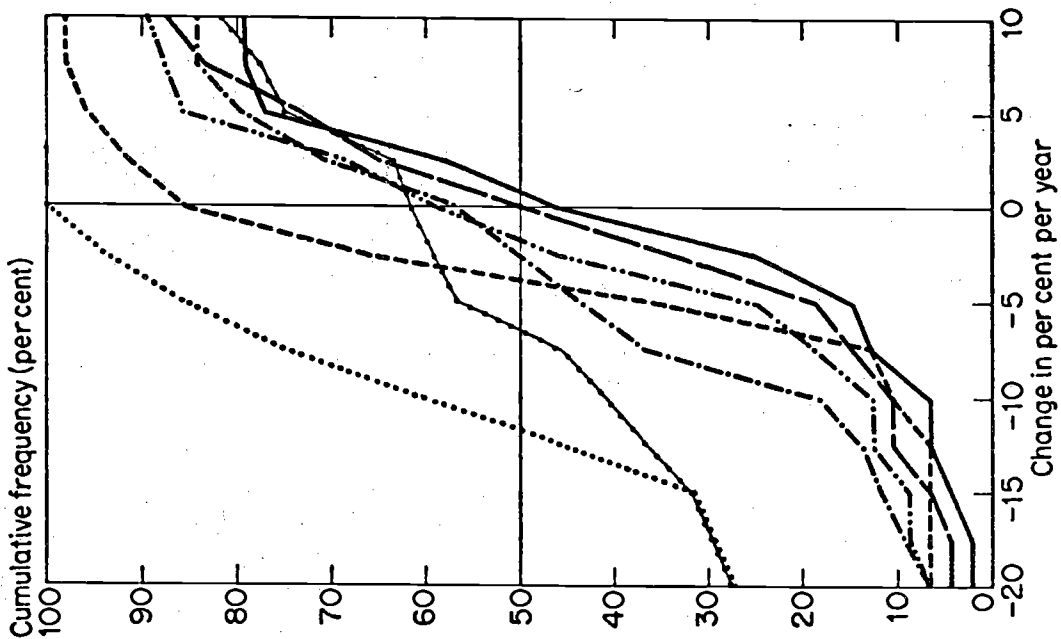


Chart 3
Recession Rates
Minus Previous Expansion Rates



- 1923-24
- - - 1926-27
- 1948-49
- - - 1953-54
- . - . 1957-58
- 1960-61
- 1969-70

Source: See Appendix Table B.

Note: The vertical scale plots the percentage of series with rates of change less than the rates shown on the horizontal scale.

Table 2

Means and Medians of the Rates of Change of 48
Subindexes of Wholesale Prices in Seven Mild Recessions
(percent per year)

Recession	Median	Mean			Rate of Change of Ag- gregate Index
		Unweighted	Weighted		
			1926 Weights (Cover 93.1% of Total Index)	1970 Weights (Cover 50.5% of Total Index)	
1923-24*	-7.8	-6.3	-3.8	n.c.	-5.3
1926-27	-1.9	-2.2	-3.0	-4.2	-2.6
1948-49	-5.4	-7.8	-8.6	-8.6	-7.1
1953-54	-0.2	-1.5	-1.5	-1.0	0.0
1957-58	0.2	0.4	2.0	1.7	1.7
1960-61	0.7	0.7	-0.0	0.3	0.3
1969-70	3.1	3.0	3.7	2.2	2.6

* Forty-four series only, which cover 92.0 per cent by 1924 weights and 92.8 per cent by 1926 weights.

N.c.= not computed.

Table 2. The two constant-weight mean rates differ from the rate of change of the aggregate index in the last column, reproduced here from Table 1, not only in coverage but also in the method of calculation. Here the rates of change of each component are averaged, whereas for the aggregate index the rate of change is calculated after the levels of the component series have been averaged.

These measures of price response rank the recessions generally in the same order, but the use of weights and changes in the weights do lead to some sizable differences. For the last three recessions in particular, the weighted indexes reduce the rightward shifts shown by the unweighted mean and median. The weighted indexes rank the 1958 and 1961 recessions out of chronological order, while the median and unweighted mean show progressive rightward shifts in the postwar distributions.⁶ The weights place more importance on

⁶The 1924 distribution, which in Table 2 has the largest mean rate of decline except for 1949, appears to be representative of earlier recessions back to the early 1890s in both the mean and variability of the rates of change. This observation is based on the distributions of specific cycles in over 100 wholesale price series. See Frederick C. Mills, The Behavior of Prices, NBER, 1927, Table 139, p. 421.

prices which rose more in 1958. This is examined further in Section V, below. The weighted indexes are generally preferable as indicators of aggregate behavior, but they can ^{unduly} emphasize developments in a relatively small number of markets in which the value of shipments is very large.

Recession minus Expansion Rates

Insofar as rates of price change respond to business recessions gradually rather than abruptly, the recession rates minus the preceding expansion rates (both on an annual basis) will be more indicative of that effect than the recession rates alone. Since rates of price change in expansions vary considerably, the shape as well as the mean of the distribution is affected. To determine how much, the expansion rates for each series were calculated for the seven cycles and subtracted from the corresponding recession rates. The expansions ran from the trough to the peak of the reference cycles, modified for four of the cycles: Calendar-year averages were used for the beginning of the two expansions in 1921 and 1924 instead of the three months surrounding the troughs because not all the needed monthly data have been published. (The use of annual averages reduces the magnitude and probably ^{the} variability of the expansion rates.) The first expansion after World War II was shortened to run from February 1947 to November 1948 to conform to the period used later in Section III where data before 1947 are not available. And the last expansion was started in December 1965 instead of the 1961 trough, because the inflationary second half of this unusually long phase seemed more appropriate here than the full period. Except for the two truncated phases, the difference between recession and expansion rates is equivalent to a measure of total cyclical amplitude.

The cumulative frequencies of the change in rates of price change from expansion to recession are presented in Chart 3 for the seven cycles. Four of the subindexes are not available before 1926, so the 1924 and 1927 distributions comprise only 44 series. All seven distributions lie further to the left than their mates in

Chart 2 for recession rates alone, because expansion rates are typically positive and the subtraction moves the recession rates in a negative direction. The distributions in Chart 3 are also generally flatter, indicating greater variability among the components; as a result they are less steep around zero.

The post-World War II distributions shift successively to the right, as can be seen particularly ^{by} the medians and percentages of declining series.

These shifts, which are more prominent here than in Chart 2, are not a mechanical result of the method of computation. There is no arithmetical reason for the change in rates of change in successive recessions to be higher or lower than previously, even if the rates had an upward trend, which was true only of the 1960s. These recession-minus-expansion rates are a way of allowing for trends in prices and focusing on recession deviations from trend. Thus recession responses have attenuated, even allowing for rising price trends. The progressively higher level of the rates of price change in the ^{later} recessions shown in Chart 2 reflects both ^{higher} ~~the~~ rates carried over from the preceding expansion and the progressively smaller decline in recession rates relative to expansion rates.

III Changes Since World War II

The subindexes used above are adequate to demonstrate a decline in amplitude and variability of price responses since the 1920s. Those data lack breadth of coverage and precision, however. Since they are subject as was noted to internal changes in weighting, which are generally minor, but also to changes in components, which may often

be important, composition bias was not absent. We may obtain a more precise picture of changes in cyclical behavior since World War II by confining the analysis to individual product prices (the fifth level of the BLS code). Although few of the individual price series comprising the wholesale price index span the period from the 1920s to 1970, 1106 run from 1947 to 1970, and an additional 32 series cover all but the 1970 recession. These 1100-odd price series are all that the BLS publishes which have no break and pertain to the same product over the period, though even these undergo minor changes from time to time in the specification of products which cannot be avoided. The coverage by industry is shown in Appendix Table C.

Magnitude of Price Responses

The cumulative frequency distributions of the recession rates of these 1138 series (~~the~~ 32 fewer series in the 1970 distribution, ^{which} makes little difference) are presented in Chart 4. As before, the series have not been seasonally adjusted. These distributions are broadly the same in shape and position as those in Chart 2, but also are smoother and provide a sharper picture of differences between the recessions. Chart 4 differs from Chart 2 mainly in the center segment of the distributions, which is steeper here -- showing less variability -- because of the inclusion of many more of the less volatile prices of manufactured goods. The middle three distributions for 1954, 1958, and 1961, which are very close together, are steeper around zero than the other two, suggesting a downward rigidity of prices in which the rates bunch at low positive rates (mainly zero). This bunching reduces the number of declining series in these three recessions to almost 30 percent; this is discussed further in Section IV.

Charts 4, 5 and 6. Cumulative Frequency Distributions of Rates of Change of 1100-odd Wholesale Prices in Post-World War II Recessions

Chart 4
Recession Rates

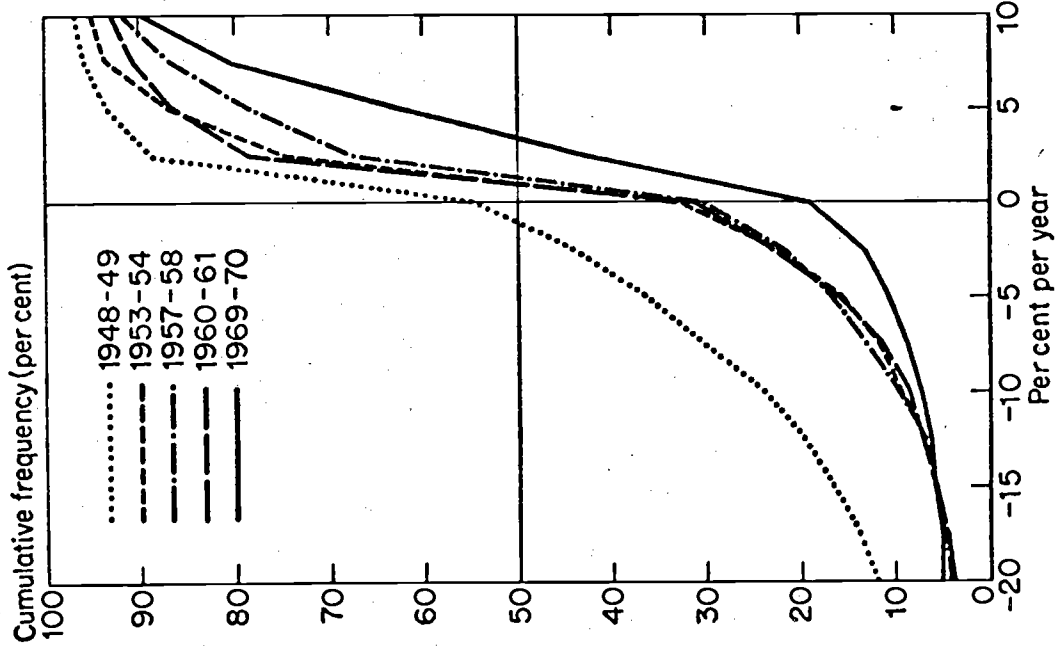


Chart 5
Recession Rates
Minus Previous Expansion Rates

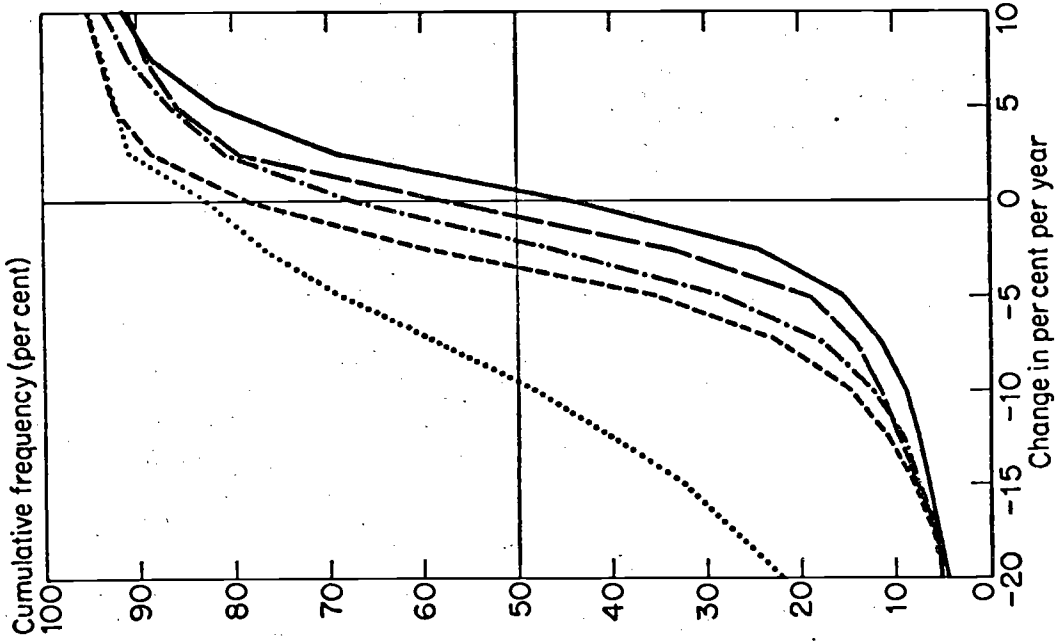
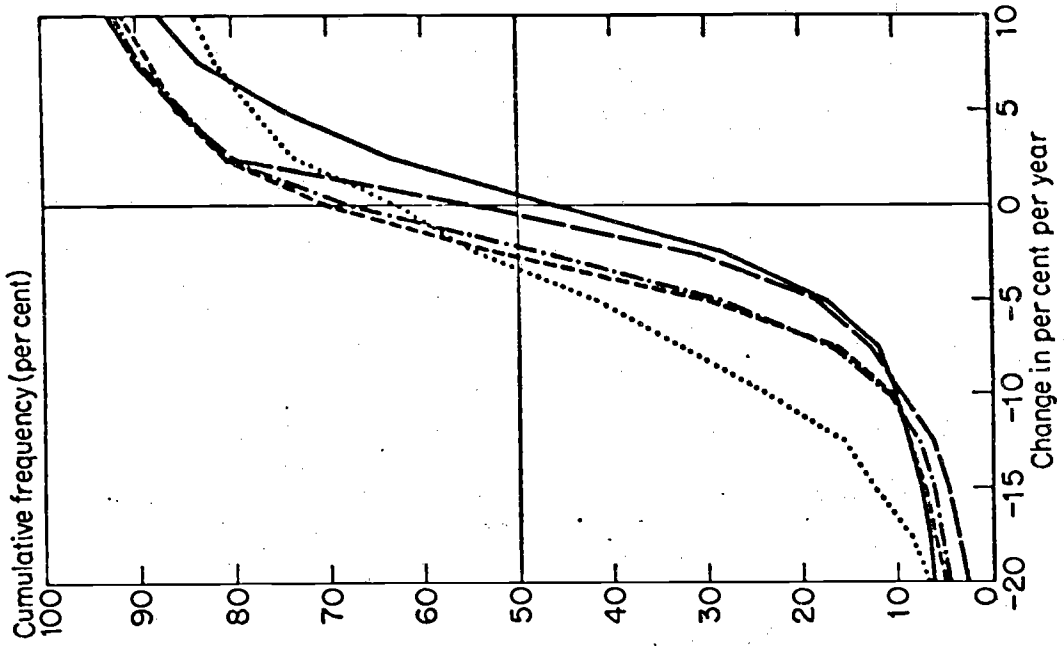


Chart 6
Rates for Eight Months Following Trough
Minus Previous Expansion Rates



Source: BLS product prices.

Note: The vertical scale plots the percentage of series with rates of change less than the rates shown on the horizontal scale.

The bunching at zero partly obscures the relative position of the distributions, though they clearly shift rightward from recession to recession. As was done for Chart 3, we may eliminate most of the zero bunching and obtain more distinctive distributions by taking the differences between the recession and expansion rates. This is presented in Chart 5 for the same 1100-odd series covered by Chart 4. The expansions run from the trough to the peak with the exceptions previously used for the first and last cycles: the first runs from February 1947 to the 1948 peak because most of the series are not available earlier, and the second runs from December 1965 to the 1969 peak in order to focus on the inflationary second half of that phase. The truncation of these/^{two}phases generally increases the measured expansion rates of price change and so tends to increase the size of measured declines in the rates from expansion to recession. Thus the 1949 distribution stands out even more here than in Chart 4 because its short expansion period catches the bulge in prices following the termination of World War II price controls in mid-1946 and records high rates of change.

Chart 5 can be viewed as measuring the recession rate of each price relative to its trend, where the trend is estimated by the previous expansion rate. (A better estimate would be the average rate of change for the three cyclical phases of previous expansion, recession, and succeeding expansion. This more elaborate computation was not done.) Recessions in this view work to reduce rates of price change, but the level of prices can continue rising until -- if ever -- the rate gradually declines to zero. Consequently, recession rates are correlated with the preceding expansion rates. The postwar phenomenon of inflationary movements persisting in the face

of slack markets reflects the carry-over of expansion rates, with only small reductions on the average, into recessions.

The significant development in the postwar period is not this persistence of inflationary movements per se but the decline in the response of prices to recessions. As shown in Chart 5, the responses measured as changes in the rates of change have progressively declined fairly uniformly along the entire range of price changes except for the very large declines. By 1970 the median response to recession as measured here was virtually zero. The magnitude of the decline in responses is recorded by various measures of the distributions in Table 3. By either the mean, median, or percentage of declining series, the rates of change (top section) in recessions became less negative or more positive, though not entirely in sequence, and the changes in the rates (that is, recession-minus-expansion rates) did so entirely in sequence for all three measures. The 1966-67 mini-recession has been added to the bottom group to provide a further test of the chronology of the shifts in price behavior. It falls in its chronological order for the median and percentage of declining series and is only slightly out of order with 1961 for the mean.

The severity of postwar business cycles has generally been decreasing in real terms, which conceivably might account for the declining response of prices. This cannot be said of the large decline in response from the 1920s to the later postwar recessions, because the differences in severity there are slight. But it is a possible reason for the declines following 1949. The evidence on this point has been assembled in Chart 7. Various measures of the distributions of recession-minus-expansion rates are plotted for the

Table 3

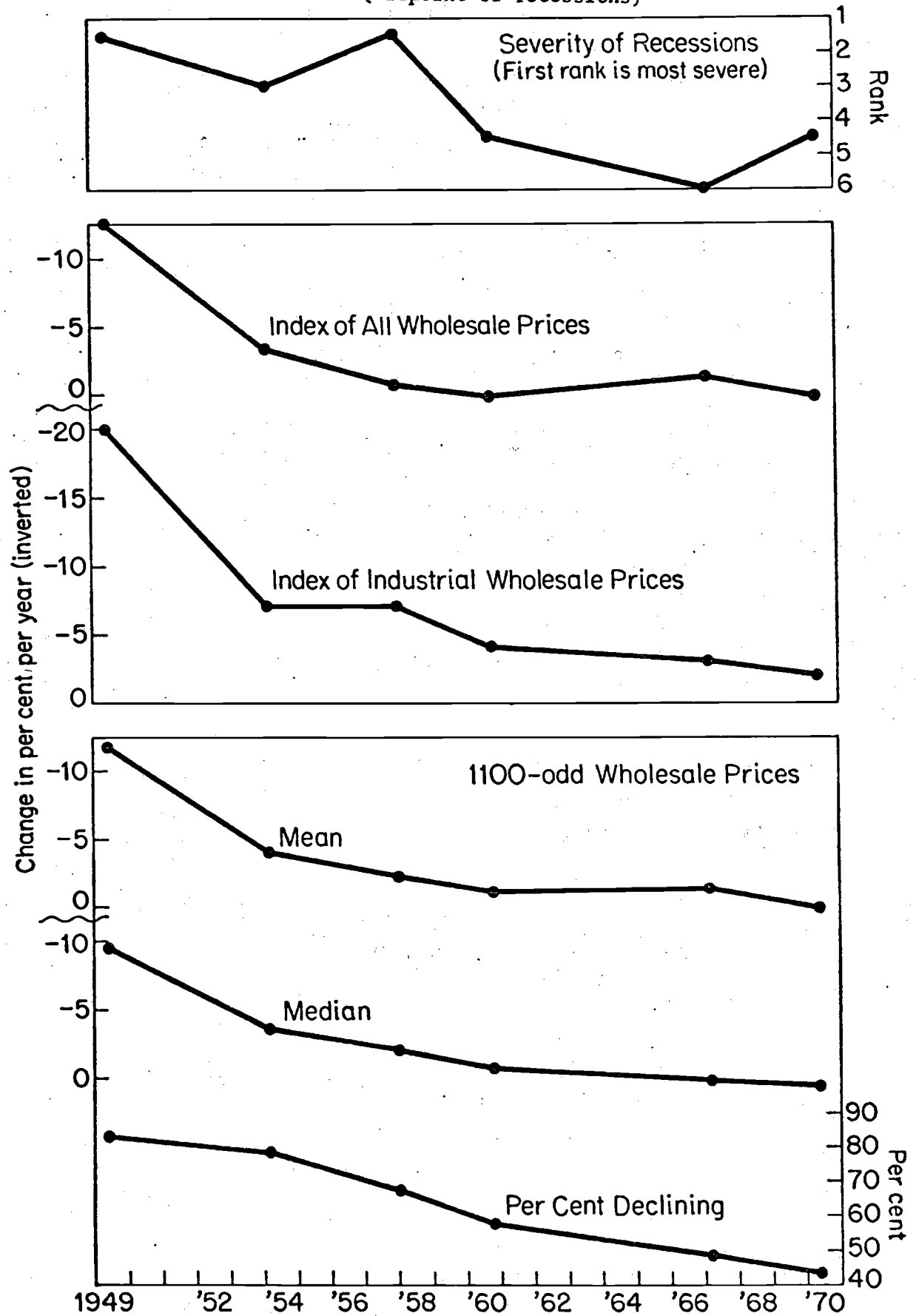
Mean and Median of the Distribution of Rates of Change
of 1100-odd Wholesale Prices in Post-World War II Recessions
(percent per year)

Recession	Mean	Median
RATES OF CHANGE IN RECESSIONS		
1948-49	-6.3	-1.0
1953-54	-0.4	1.0
1957-58	0.5	1.3
1960-61	-0.3	1.0
1969-70	2.7	3.4
RECESSION RATES MINUS PREVIOUS EXPANSION RATES		
1948-49	-11.7	-9.5
1953-54	-4.0	-3.5
1957-58	-2.2	-2.0
1960-61	-1.1	-0.7
1969-70	0.1	0.6
1966-67	-1.3	0.2

Note: Expansion periods are: February 1947 to November 1948, October 1949 to July 1953, August 1954 to July 1957, April 1958 to May 1960, and December 1965 to November 1969. Recession periods are given in Table 1. Dates for 1966-67 mini-recession are November 1966 to May 1967, and previous expansion period begins in February 1961.

Number of series are 1138 for 1947-61, 1106 for 1965-70, and 1131 for 1966-67.

Chart 7. Severity of Post-World War II Recessions and Measures of Price Response (midpoint of recessions)



Source to Chart 7

Rank of severity: Annual Report, NBER, 1973, p. 18. Index of Industrial Wholesale Prices: Geoffrey H. Moore, "Prices During Growth Cycles," paper presented at Roundtable on Inflation, Conference Board in Canada, Montreal, January 22, 1974. Index of all wholesale prices: same as Table 1, except that expansion for first cycle is February 1947 to November 1948, for mini-recession of November 1966-May 1967 is February 1961 to November 1966, and for last cycle is December 1965 to November 1969. 1100-odd wholesale prices: Tables 3 and 5.

five postwar recessions and the 1966-67 mini-recession. The chart graphs the measures of Table 3 and Table 5 (presented later), the change in rate of change of the weighted aggregate index, and the change from peak to trough rates of corresponding cycles in the industrial component of the aggregate. A ranking of the severity of the recessions in real terms is also presented. (This ranking omits expansions. The severity of the total amplitude of business cycles has also been diminishing but by less.)

All the measures of price response decline over the period as a whole, and the median and percentage of rates below zero show significant declines from every recession to the next. Here the slight overall response of prices to the 1970 recession does not appear as a new phenomenon but as simply another step in the postwar progression. By contrast, the ranks of severity do not decrease in exact sequence: 1949 and 1958 tied for most severe and 1961 and 1970 tied for next to least severe. None of the price measures follow the time pattern of the ranks. The price responses in the 1966-67 mini-recession are conspicuously out of order with its severity. Based on this evidence, therefore, the declining response of prices appears to have occurred sequentially, due presumably to a set of institutional and expectational developments, and not due solely to the overall reduction in severity of recessions, though it no doubt contributed.

It might also be concluded that the inflationary climate of the expansion is apparently not crucial either, because the 1958 distribution followed upon a more inflationary expansion than did the 1961 distribution which is farther to the right.

Since the response of prices to recessions has progressively diminished, it is natural to ask whether the time lag of the response has lengthened. To provide an answer we may examine the distribution of price changes for the eight months following each trough. This span was selected because it terminates the first cycle in June 1950 as prices erupted at the outbreak of the Korean War, and the last cycle in August 1971 as a price freeze was imposed. To allow comparison between the cycles, eight months was used for the other recovery periods as well. To facilitate comparison with Chart 5, the rate of change of each price in the preceding expansion phase was subtracted from these rates for the eight-month period following the trough. The cumulative distributions of these rate differences are in Chart 6,⁷ shown earlier.

⁷The number of prices included here is 1104, 34 less than in Chart 5 (the 32 series not covering the 1970 recession were excluded here from all the distributions, as well as two other series inadvertently). These minor differences in total number of series are of no consequence.

While the distributions in Chart 6 are quite similar in shape to those in Chart 5, they are closer together. Compared with the recession distributions in Chart 5, there was a shift to the right in the recoveries following 1949 and 1954, almost no shift following 1958 and 1961, and a slight shift to the left following 1970. Thus, while the recoveries from the 1949 and 1954 recessions brought the usual strengthening of prices relative to the recession rates, the recession pressures on the rates of price change continued un-

abated after 1958 and 1961, and to some degree intensified after 1970. Chart 6 hints at a delay in the response of prices in 1970 from the recession to the recovery period, but the shift in these distributions relative to their positions in Chart 5 is too slight to be of any significance. It is the magnitude of price responses which has changed and apparently not the lag time.

Variability and Skewness of Price Responses

Along with rightward shifts, the distributions display considerably less variability in the post-1949 period compared with the 1920s. This was evident from the flatter distributions for the 1920s and 1949 in Charts 2 and 3. The 1924 and 1949 recessions may be atypical, to be sure, in that they brought forth large declines in some prices still inflated from wartime increases. Yet the mild recession of 1928 also elicited much larger changes in a substantial number of prices than has occurred in the post-1949 recessions. There is no doubt that large price swings have become less prevalent.

While the reduction in response and variability of prices might appear to be related phenomena, the response has continued to decline and the variability has not. The shapes of the distributions in Charts 4 and 5 exhibit little change in variability after 1949, and the measure of variability in Table 4 confirms it. This measure is the average (absolute) deviation from the mean.⁸ The variability

⁸The means of Table 3 were computed from the individual rates of change, but the average deviations in Table 4 are based on midpoints times frequencies of the closed intervals and ^{on} sums of the individual rates only in the open-end intervals. Because of bunching at zero, the midpoint of the 0 - 2 1/2 class overstates the actual mean of this class and biases the average deviation upward except when the mean is above the midpoint of that class as in 1970. But this bias is bound to be small.

Table 4

Variability and Skewness of the Distribution of
Rates of Change of 1100-odd Wholesale Prices
in Post-World War II Recessions
(percent per year)

Recession	Variability (Ave. deviation from mean)	Skewness		
		Mean minus Median	Percent below Mean	Momental ^a (percent)
RATES OF CHANGE IN RECESSIONS				
1948-49	10.1	-5.2	33.1	
1953-54	5.6	-1.4	30.8	
1957-58	6.3	-0.9	37.3	
1960-61	5.6	-1.3	30.2	
1969-70	6.6	-0.7	44.1	
RECESSION RATES MINUS PREVIOUS EXPANSION RATES				
1948-49	11.8	-2.2	42.5	-16
1953-54	6.2	-0.5	45.5	+3
1957-58	7.3	-0.2	48.5	-23
1960-61	7.0	-0.4	46.4	-22
1969-70	6.5	-0.5	44.7	+26
1966-67	6.8	-1.5	36.2	

Note: Dates and number of series are the same as for Table 3.

^aThe formula is

$$\frac{\sum (x-\bar{x})^3}{n} / 2 \left[\frac{\sum (x-\bar{x})^2}{n} \right]^{\frac{3}{2}}$$

for 1949 is by far the largest, and the others differ very little and show no tendency to decline further. (Standard deviations, given in Appendix Table C, also show no trend.) Whatever the change in cyclical behavior which reduced the variability of prices^{smaller products} since the 1920s, it appears so far to have been a once-and-for-all change. As a result, the continuing decline in the response of prices following 1949 has occurred fairly uniformly in all segments of the distributions.

Table 4 also presents measures of skewness which give a similar though more erratic picture of changes in the distributions. The distributions are all skewed to the left as shown by the means being less than the medians. This implies that the size of declines in prices was larger on balance than the size of increases, which we might expect to characterize recessions. (The measure of momental skewness is positive for 1954 and 1970, however, indicating that very large increases outweighed very large declines. The use of the third power in this measure puts great weight on very large deviations from the mean.)

By the difference between the mean and median, the skewness decreased after 1949 but has had little further change, particularly for the recession-minus-expansion rates. (The larger leftward skewness for the mini-recession is a surprising exception which, since its variability was not out of line with the other recessions, means that a relatively small number of prices had unusually large declines.) The uniformity of skewness in^{most of} the recessions after 1949 is another indication, along with variability, that the rightward shifts in the distributions do not reflect major shifts in

the pattern of price changes across the economy.

IV

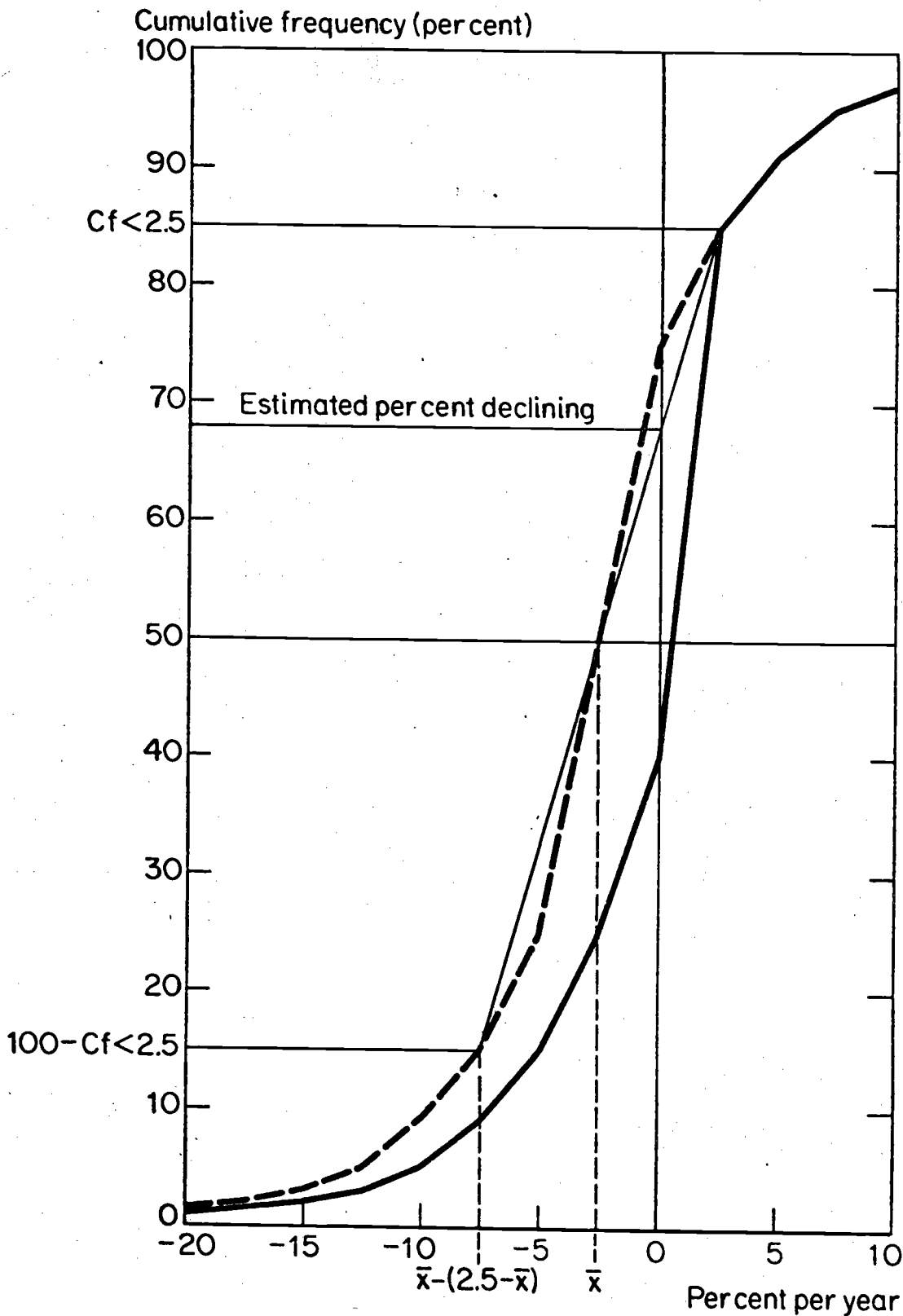
The Bunching of Price Changes At or Near Zero

Downward Rigidity

Bunching at zero, which is often interpreted as downward rigidity of prices, was noted in Charts 2 and 4. It is indicated there by the jump in the cumulative frequency in the 0 - 2 1/2 interval, plotted at 2 1/2. Tabulations not shown indicate that most of the jump represents zero price changes. The phenomenon is portrayed in Figure 1 by the solid curve relative to a symmetrical distribution (dotted). Since many prices change infrequently, a short recession would register more zero changes than would a long recession. The recessions studied here vary from 9 to 14 months, however, not enough to make a great difference.

A small percentage of declining series is sometimes taken to indicate such bunching, but a rightward shift of the distribution also reduces the percentage declining. Another possible indication of bunching is leftward skewness -- as measured by the mean minus the median -- but this may result from very large rates of decline in a subgroup of volatile prices. To measure the effect on the distributions due to bunching without imposing a specified functional form on the distributions, we may rely on a simple method illustrated in Figure 1 and calculated for the postwar recessions in Table 5. It is based on the assumption that a distribution without bunching would be symmetrical around the mean. The measure of bunching is the ratio of the actual

Figure 1. Hypothetical Distributions of Rates of Price Change. Symmetrical (dotted) and Bunched at Zero (solid)



Note: For explanation of estimated per cent declining, see text.

Table 5

Measures of Bunching at Zero in the
Distribution of Rates of Change of 1100-odd Wholesale
Prices in Post-World War II Recessions

Recessions	Percent Declining	Ratio of Actual to Hypothetical Percent Declining ^a
RATES OF CHANGE IN RECESSIONS		
1948-49	54.3	.70
1953-54	32.4	.61
1957-58	30.5	.66
1960-61	31.2	.59
1969-70	19.0	.81
RECESSION RATES MINUS PREVIOUS EXPANSION RATES		
1948-49	82.7	.99
1953-54	78.0	1.06
1957-58	66.9	1.04
1960-61	56.9	.97
1969-70	43.7	.89
1966-67	48.5	

Note: Dates and number of series are the same as for Tables 3 and 4.

^aThe hypothetical percent declining is based on a symmetrical distribution. See Figure 1 and text explanation.

percentage declining to the hypothetical percentage for a symmetrical distribution. A lower ratio indicates more bunching, and unity indicates no bunching. The hypothetical percentage is approximated by assuming that the frequency of price changes above 2 1/2 per cent per year is unaffected by the bunching at zero. Given a symmetrical distribution, the frequency above 2 1/2 per cent equals the frequency below a point equidistant to the left of the mean. The distribution between these two points is assumed to lie along a straight line (in that middle range the distributions with less bunching do appear to be linear), and the hypothetical percentage of declining prices is read off this line. This percentage is biased downward, thus overstating the bunching ratio, because bunching increases the mean. Recalculation of the ratio with an adjusted mean to correct for this bias indicates that this overstatement of the ratio is minor. (The corrected ratio for 1961 is reduced from .59 to .54.)

By this measure of bunching, it was largest for ^{the} recession rates in 1961, which had only / 59 per cent of the hypothetical number of declining prices, and almost as large in 1954 and 1958. The bunching was somewhat less in 1948 because so many prices declined sharply in that recession, and it was considerably less in 1970 because the hypothetical percentage declining was small.

The distributions for recession-minus-expansion rates are largely free of this bias when the trend of prices is significantly upward, because there is no comparable tendency for firms not to report smaller rates of price increase. There is little evidence of zero bunching for these distributions in Table 5.

The phenomenon of price changes bunching at zero has received wide attention. It is attributed to downward rigidity of "administered" prices, which has allegedly contributed to the persistence of inflation. Chart 4 demonstrated its prevalence in postwar recessions. Is it simply a statistical artifact of the data? For prices fixed

by contract, for example, no change occurs until they are reset (assuming no prearranged escalation). It is not clear how many of the BLS series reflect contract prices. Even for noncontract prices, the BLS compiles reports from sellers who can be expected to omit the unannounced discounting and shading of prices often made in actual transactions.

We may analyze this omission with the aid of the Stigler-Kindahl collection of prices compiled from buyers, largely of products for which "administered pricing" was likely to be strong.⁹

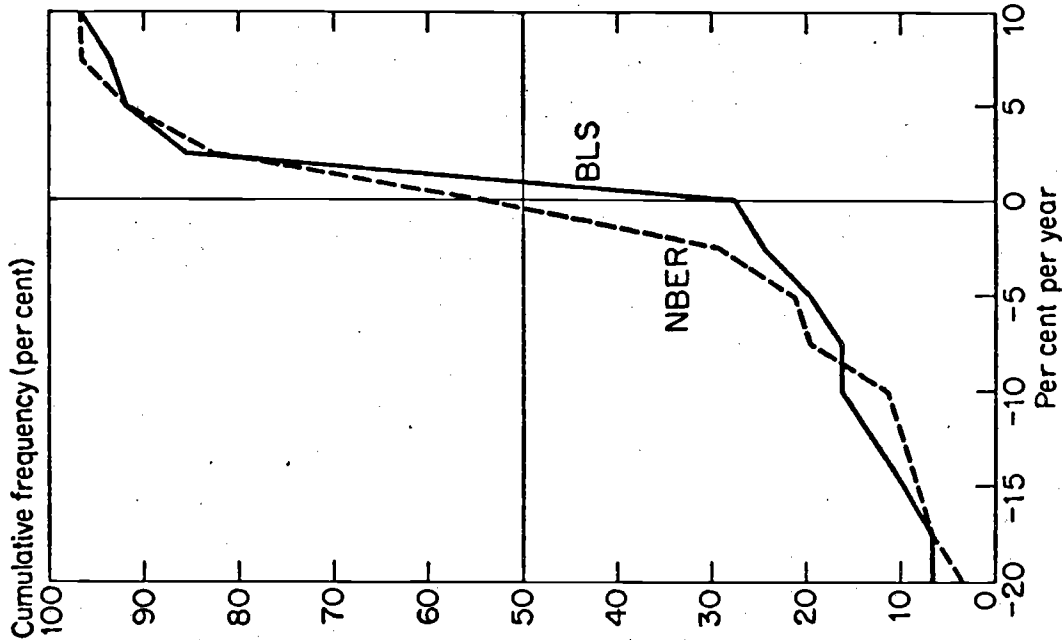
⁹George Stigler and James Kindahl, The Behavior of Industrial Prices, NBER, 1970, p. 23.

Their data cover the 1958 and 1961 recessions only. Chart 8 presents three sets of cumulative frequency distributions of 62 National Bureau price groupings¹ and the corresponding BLS indexes. Two panels show the 1958 and 1961 recession rates, and the third panel shows recession-minus-expansion rates for 1961.

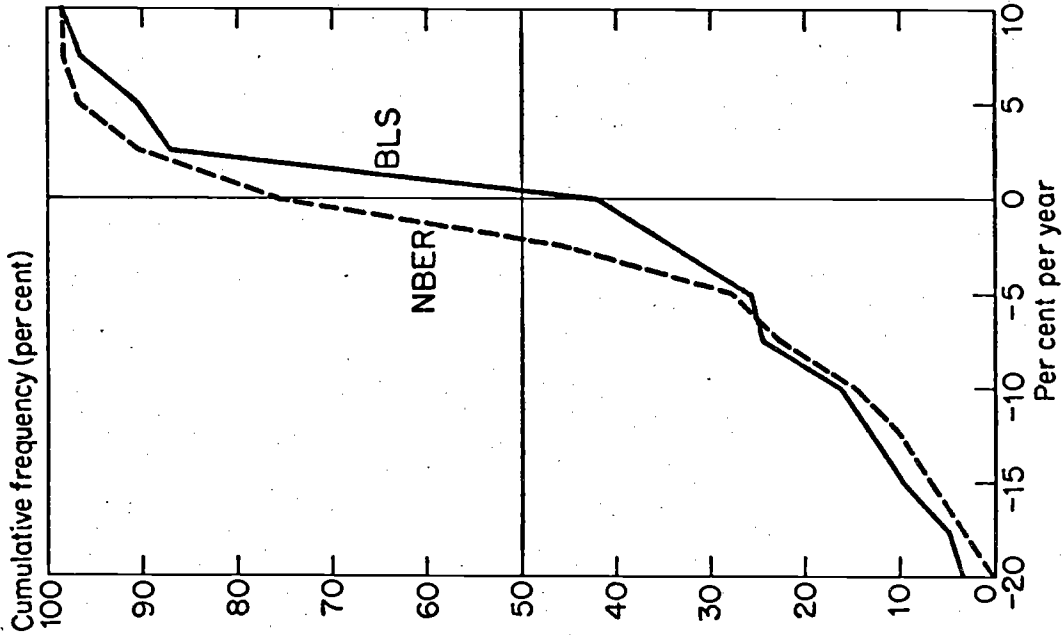
It is apparent that the BLS series underreport price decreases, mainly small ones. The paired distributions are fairly close except between -5 to 2 1/2 or 5 percent per year. It is clear from the underlying data not shown here that the main exception occurs at zero. This result presumably reflects a tendency of the quoted or list prices reported to the BLS to omit market shading when no change in the list price has occurred, but to include them when the list strays too far from the market price and is changed. Thus the paired price series display the same cyclical behavior, as is indicated by a correlation coefficient between the two sets of

Chart 8. Cumulative Frequency Distributions of Rates of Change of 62 NBER Buyers' Price Indexes and Corresponding BLS Indexes in Two Recessions

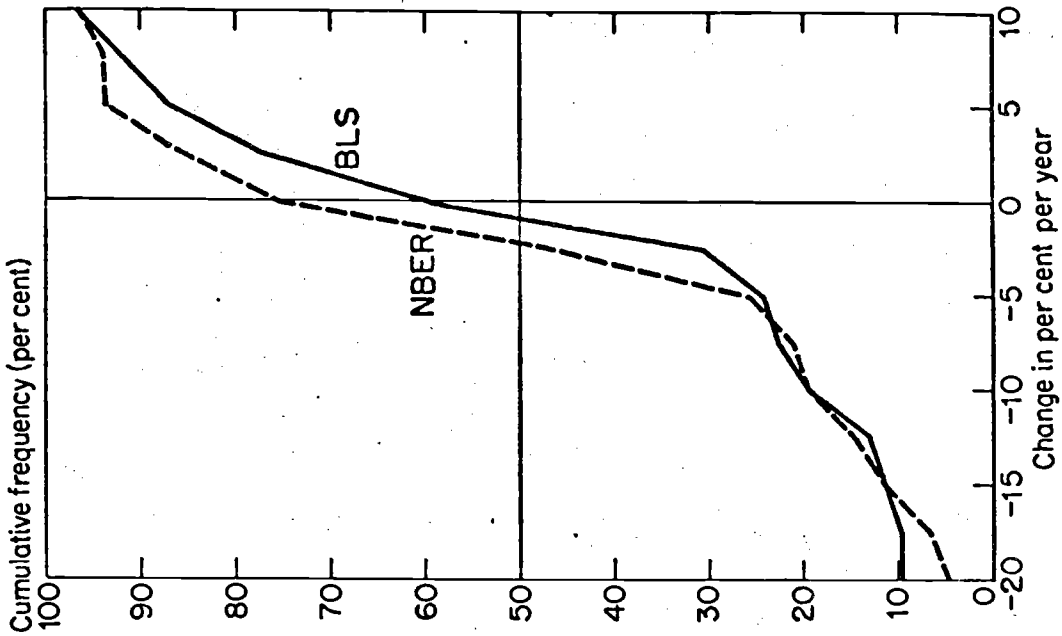
A. 1957-58
Recession Rates



B. 1960-61
Recession Rates



C. 1957-58
Recession Rates
Minus Previous Expansion Rates



Source: George Stigler and James Kindahl, The Behavior of Industrial Prices, NBER, 1970, Appendix C.

price changes for 1958 of .81 and a regression coefficient of the BLS on the NBER series of .91. That is, the BLS series displayed 91 percent, on the average, of the rates of change in the NBER prices. (This regression was not computed for 1961, but it would give similar results.)

The last panel of the chart also shows a difference in zero bunching between the two sets of data. Although such changes in the rates of price change generally do not bunch at zero, the expansion rates for this cycle were fairly small, and the bottom panel partially replicates the results for recession rates alone.

There may be other reasons, to be sure, for part of the difference between these two sources of price data. The Stigler-Kindahl data involve some interpolation of price observations, which spreads a change occurring in one month over the intervening months back to the previous observation. This makes less difference for the 9 to 12 month recession periods used here, however, than for individual months. Also, buyers who shift to lower-priced sellers would report a price decline even though all sellers reported no change. This causes the Stigler-Kindahl data based on buyers to overstate price changes. On the other hand, the BLS apparently does not list contract prices except in the month they are set, while Stigler-Kindahl list them in all months of the contract period as having no change. These differences in buyer and seller reports are difficult to evaluate, but the tentative conclusion seems valid that the greater zero bunching in the BLS series mainly reflects the omission of market discounting from list prices.

If we take the difference in bunching between the BLS and NBER data in Chart 8 at face value, the percentage of

declining series reported in Table 5 can be adjusted for artificial bunching. The adjustment¹⁰ raises the percentage of declining series

¹⁰For price changes in the interval $-2\frac{1}{2}$ to $+2\frac{1}{2}$ percent per year, the percentage declining in 1958 is 45.45 percent by the Stigler-Kindahl data and 5.26 percent by the BLS data and in 1961, 67.87 and 15.15 percent, respectively. This implies that 40.19 and 52.71 percent of the BLS series in 1958 and 1961, respectively, should be shifted from the interval $0 - 2\frac{1}{2}$ to less than zero. These percentages were applied to manufactures with concentration ratios above 33 percent only and not to all series in that interval on the view that the nonmanufacturing and lowest concentration industries are less likely to display bunching at zero. This also reduces the size of the adjustment. (The elimination of low concentration industries is consistent with the analysis of Section V below and with numerous studies in the literature on pricing in concentrated industries.) For 1958, there are 212 series shifted in this way and for 1961, 295 series, which results in the percentages reported in the text.

from 30.5 to 40.2 for 1958 and from 31.2 to 48.9 for 1961. The ratio of these adjusted figures to the hypothetical percentage declining in Table 5 is raised from .66 to .87 for 1958 and from .59 to .92 for 1961. The adjustment therefore accounts for a substantial part of the bunching, though apparently not all. The downward rigidity of wholesale prices, though not entirely a statistical artifact of list instead of transaction prices, is certainly minor. The persistence of inflation since World War II is not, therefore, characterized by downward rigidity so much as a general tendency of prices in the whole range of rates to respond less to recessions.

High Kurtosis

Although the bunching of price changes at zero is partly arti-

ficial and hardly noticeable in the distributions of recession-minus-expansion rates, the latter distributions display the related phenomenon of extremely high kurtosis -- that is, compared with the standard normal distribution, they are denser around the mean and extended in the tails. Table 6 gives the sample kurtosis and standard deviation for these distributions in the postwar recessions. The kurtosis (a pure number) is many times the size expected from a normal population, which is 3. A high kurtosis has been noted elsewhere as characteristic of distributions of price changes.¹⁰

¹⁰See Mills, op.cit., esp. Figure 45, p. 343, and Wesley C. Mitchell, The Making and Using of Index Numbers, Bureau of Labor Statistics Bulletin No. 656 (March 1938), reprinted from Bulletin No. 284 (1921), esp. pp. 14-21.

More than most other economic variables, changes in prices are abnormally clustered at a modal value (usually zero) relative to their total dispersion. What is the reason?

One common example is the sequence of price changes over time in commodity markets, in which daily price changes are usually small but infrequently interspersed with very large changes.¹¹ Such

¹¹On the kurtosis of the sequence of individual price changes over time, see Benoit Mandelbrot, "The Variation of Certain Speculative Prices," Journal of Business, October 1963, 394-419, and Peter B. Clark, "A Subordinated Stochastic Process Model with Finite Variance for Speculative Prices," Econometrica, Jan. 1973, 135-55.

a sequence is not pertinent here to price changes among products over the same period of time, however. Deviations from the mean

Table 6

Kurtosis and Standard Deviation of Distributions
of Rates of Change of Wholesale Prices, Post-World
War II Recessions
Recession Rates minus Expansion Rates

	1948-49	1953-54	1957-58	1960-61	1969-70
Kurtosis . . .	8.9	16.8	25.8	12.9	16.4
Standard De- viation (% per year) . .	17.5	11.4	13.9	12.9	11.9

Note: Computed from rates of change of prices covered in Chart 5. Kurtosis is defined as the fourth moment divided by the square of the variance,

$$\frac{\sum(x - \bar{x})^4}{N} / \left[\frac{\sum(x - \bar{x})^2}{N} \right]^2$$

rate of price change among products depend upon a large number of influences, and we might at first expect their combined effect to follow a normal frequency distribution. But the central limit theorem for a normal distribution requires that the probability distributions of the contributing influences not differ too greatly, which is not likely here. Basic commodity prices are typically more volatile than the prices of highly fabricated products, because of differences in the operation of their respective markets. Even aside from such characteristic differences among prices, the deflationary pressures of a recession can hit different sectors with varying severity and speed.

Table 6 shows considerable variation in kurtosis over the period. The kurtosis of the 1949 distribution is the lowest and its standard deviation the highest, because the price changes are widely dispersed. This is evident from examination of the histogram of its price changes (not shown). The 1954 and 1970 distributions have practically equal values in Table 6, indicating that the fundamental determinants of the distributions had no trend over this period. Relative to these two, the 1958 distribution has a high kurtosis and standard deviation because of a greater number of very large values out in the tails, and the 1961 kurtosis is low because the distribution is less peaked.

As an analytical explanation of these high values of kurtosis, we may describe price changes in a recession as generated by a normal distribution subordinate to a process which directs the degree of volatility and of deflationary pressures among prices. Furthermore, we might view this process as a distribution which determines the variance of the normal distribution from which each price change is drawn. Then the kurtosis of the subordinated distribution depends upon the ratio

(squared)
of the variance to the mean/of the directing process.¹² The sub-

¹²See Clark, ibid. I have benefited from discussions with Clark on the application of subordinate normal distributions to the present data.

ordinated distribution has a kurtosis necessarily greater than the 3 of a normal distribution.

In these terms a change in kurtosis reflects a change in the generating process. An increase in the ratio of its variance to its mean raises the kurtosis of the distribution of price changes. On certain assumptions an increase in uniformity of price anticipations among firms would decrease the mean but not the variance of the generating process, and hence would ~~increase~~ the ratio of variance to the mean and also ~~increase~~ the kurtosis. Since kurtosis has not been increasing over the inflationary postwar period, we might at first conclude that the anticipated rate of inflation, even though it rose, did not become more uniform. As is shown in the Appendix, however, the effect of a greater uniformity of price anticipations on the kurtosis is very slight, and an inference about their uniformity from the kurtosis of these distributions cannot be drawn.

V

Prices Grouped by Durability, Value Added, and Concentration

To what extent does the reduced response of prices in successive business recessions following 1949 reflect the behavior of particular groups of prices? The answer will help identify which of various possible influences may underlie this development. Three class-

ifications of prices were selected for examination. They pertain to the durability of the product, the ratio of value added in production to shipments, and the concentration of firms in the industry. The classification by durability follows the fourfold BLS grouping of wholesale prices as of 1967 into durable and nondurable manufactures, and durable and nondurable raw or slightly processed goods. While the durable nonmanufactures comprise very few series in our sample and have been omitted, the other three groups are large enough to allow comparison of the frequency distributions of their prices. Value added and concentration can be derived from the BLS assignment of each wholesale product price to a five-digit SIC industry, for which the 1963 census of manufactures provides data on value added and shipments¹³ and concentration.¹⁴

13

These data cover total shipments of establishments in the industry and therefore cover all products, not just the main one on which classification of the establishment is based. This produces some error in our classification of prices.

14

The fraction of total industry shipments by the four largest firms was used. In a few cases where the four-firm ratio for 1963 was not available, the concentration ratio for 1958 was used if the eight-firm ratio suggested that the concentration of the industry had not changed much since 1958.

These data are not published for every five-digit industry, so that some manufacturing prices had to be omitted from these distributions in addition to the exclusion of all nonmanufacturing prices (farming and mining). However, to minimize exclusions, value added and shipments for unavailable five-digit product codes were approximated by the corresponding four-digit data where the five-digit product was the only one in the four-digit

group, though this inadvertently incorporates other miscellaneous products of the four-digit industry. Individual price series were classified according to these ratios into low, middle, or high ratios of value added to shipments and similarly for concentration.¹⁵ Since these two classifications

15

The dividing lines were, for the value-added ratio, 0-.400, .401-.600, and .601-1.000 and, for concentration, 0-.33, .34-.67, and .68-1.00. These boundaries were chosen to provide wide intervals each of which would contain a fairly large number of price series.

are based on 1963 data, they are less appropriate for other years, but these characteristics of the products and the industries are not likely to have changed greatly even over the two decades from 1948 to 1970; the task of reclassifying the prices using other survey years was not deemed worthwhile.

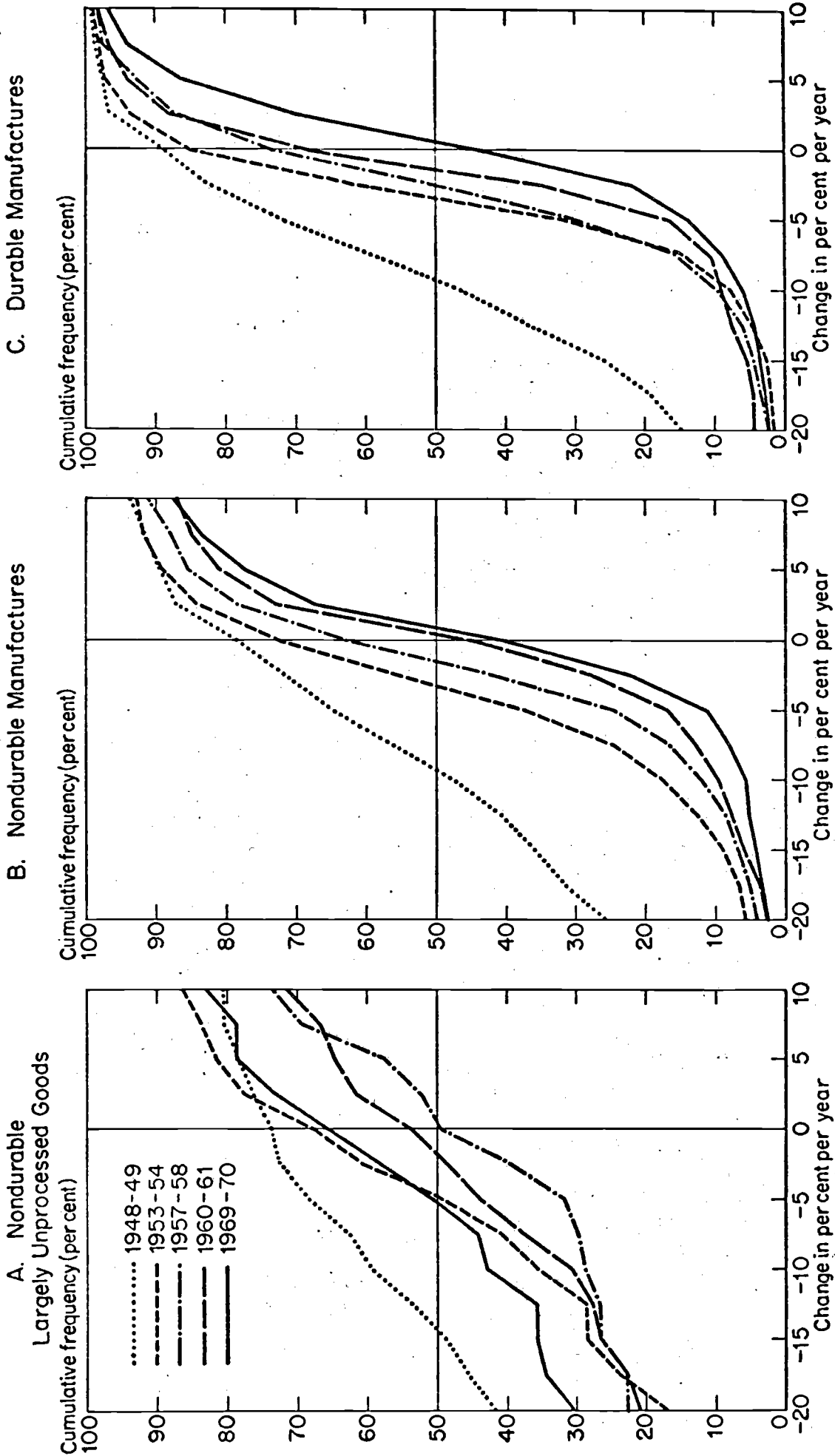
Although these classifications are quite different in concept, they may in fact overlap for many prices. Such interdependence of characteristics makes identification of influences on price behavior difficult. Still, with the large number of prices in our sample, there is sufficient diversification to allow some indication of differences in behavior.

Charts 8-10 present cumulative frequency distributions for all the previous 1100-odd product prices except those omitted from these classifications for the reasons noted.

Prices Classified by Degree of Processing and Durability of Product (Chart 9)

The group of largely unprocessed goods isolates the raw materials, which characteristically undergo large price fluctuations. The raw materials aside, the relevance of durability to price behavior concerns the relation between the rate of use and of purchase. Most durable

Chart 9. Cumulative Frequency Distributions of Rates of Change of Wholesale Prices Grouped by Durability of Product and Stage of Processing in Post-World War II Recessions
 Recession Rates Minus Expansion Rates



Source: BLS product prices. Number of series included in first four and last cycles is, respectively, in A, 101 and 93; in B, 495 and 485; and in C, 535 and 524.

Note: The vertical scale plots the percentage of series with rates of change less than the rates shown on the horizontal scale.

finished goods have variable use lives, and replacement can be postponed. Consequently, we expect that their elasticity of demand with respect to short-run changes in price tends to be higher than for nondurables, resulting in less short-run price fluctuation. (This is not invariably ^{true,} / of course, since users of ^{some} / nonessential nondurables can also do without for temporary periods.) This classification also corresponds to degree of perishability, which determines the feasibility of sizable inventories. Inventories absorb short-run changes in demand and also dampen price fluctuations. Unfortunately, this correspondence is only a rough one. The durable manufactures are not all finished goods; or the demand for them may be ^{steady} / to maintain production schedules for the products of which they are components. Furthermore, apart from perishable basic foods, the nondurable group includes textiles, leather, paper, petroleum, chemicals, and other such products classified as nondurable but regularly held in inventory. No attempt was made to alter the BLS classification for present purposes. Nevertheless, BLS durability still corresponds in part to the degree of importance of inventories in pricing. This classification helps to show whether these ~~characteristics~~ characteristics of products are related to the changes in cyclical behavior of prices.

Chart 9 reveals a sharp difference between the nondurable, largely unprocessed goods and the two manufacturing groups. As expected, the distributions of the former are much flatter, indicating considerable variability of price response to the recessions. The smaller number of series covered by this group (about one-fifth of the other two) makes

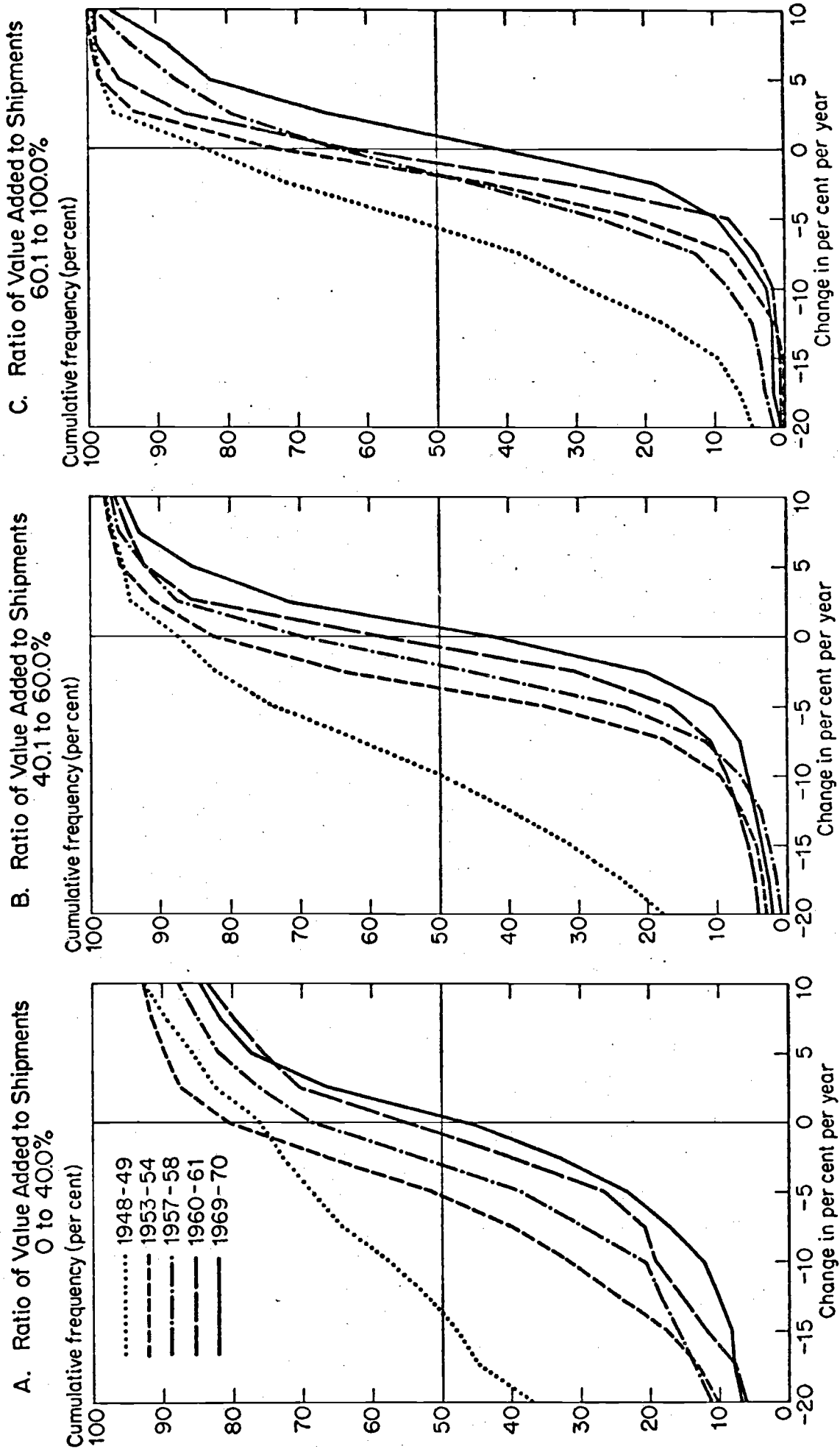
these distributions more jagged but would not ordinarily affect their slope or median. The strong dependence of these prices on short-run market conditions apparently is the reason why these distributions do not shift successively rightward for each recession, as do those for the two manufacturing groups and for the combined distributions in Chart 5. Indeed, the distribution for 1970 in Chart 9A is further to the left than that for 1958. In the 1970 recession basic commodity prices declined as usual, while in the late 1950s they weakened during the final stages of the business expansion and began to recover in the 1958 recession before it ended.

The distributions for the two manufacturing groups (Charts 9B and 9C) are surprisingly similar, though as expected the durables exhibit somewhat less variability. Both sets show successive rightward shifts from one recession to the next, but less for the durables than the non-durables except in 1970. Apart from the raw materials, therefore, the rightward shifts in successive recessions do not differ by durability and by inference are not related to inventories.

Prices classified by ratio of value added to shipments (Chart 10)

A higher value-added ratio means that materials and fuels are less important in the cost of production, and wages and salaries, which are less responsive to demand shifts, play the main role. Of course, labor costs are a component of materials too, but the proportion is lower/ in the end product. A higher ratio therefore gives less importance to volatile prices of raw materials, and this explains why the variability declines as the ratio increases. The average ratios

Chart 10. Cumulative Frequency Distributions of Rates of Change of Wholesale Manufacturing Prices
 Grouped by Ratio of Value Added to Shipments, Post-World War II Recessions
 Recession Rates Minus Expansion Rates



Source: BLS product prices. Number of series included in first four and last cycles, respectively, is in A, 208 and 200; in B, 552 and 540, and in C, 174 and 173.

Note: The vertical scale plots the percentage of series with rates of change less than the rates shown on the horizontal scale.

in the three groups are 28, 50, and 66 percent, respectively, and the variability roughly declines by that relative amount between the first two groups, though by less between the second two (see Table 7, below).

For each recession the medians of the distributions for each higher group of ratios tend to move rightward, though much less so for the later than the earlier recessions. Also, the distributions for the higher ratios cluster more around zero and exhibit a response to recession which is smaller over-all and changes less over the postwar period.

Taken all together, these results support the view that the inflexibility of wage rates (due to custom as well as union bargaining) contributes to the lack of responsiveness of prices to recessions, whereas a high dependence in production on basic materials adds to price variability. Yet the tendency in successive recessions for the rate of change of prices to decline less or rise more relative to expansion rates cannot be attributed directly to labor costs. These rightward shifts are largest for those prices having the greatest variability and least dependence on wages. In the 1949 and 1954 recessions at the beginning of the postwar period, the high value-added group displayed the least price response, but the subsequent rightward shifts in the distributions for this group were also the smallest. Hence the rightward shifts in the total distributions of Chart 5 reflect a reduction in price response to the later recessions more by the lower value-added products. By implication wage costs have not contributed to the reduction in price responsiveness.

Prices classified by concentration ratio (Chart 11). Concentrated industries have long been linked to short-run price inflexibility,¹⁶

¹⁶See Gardner C. Means, Industrial Prices and Their Relative Inflexibility, Senate Doc. 13 (74th Cong., 1st Sess.), 1935. See also Hearings on Administered Prices, Part 9, Sen. Subcommittee on Antitrust and Monopoly, 1959, pp. 4745-60 / National Resources Committee, The Structure of the American Economy, Part II, June 1939, p. 143.

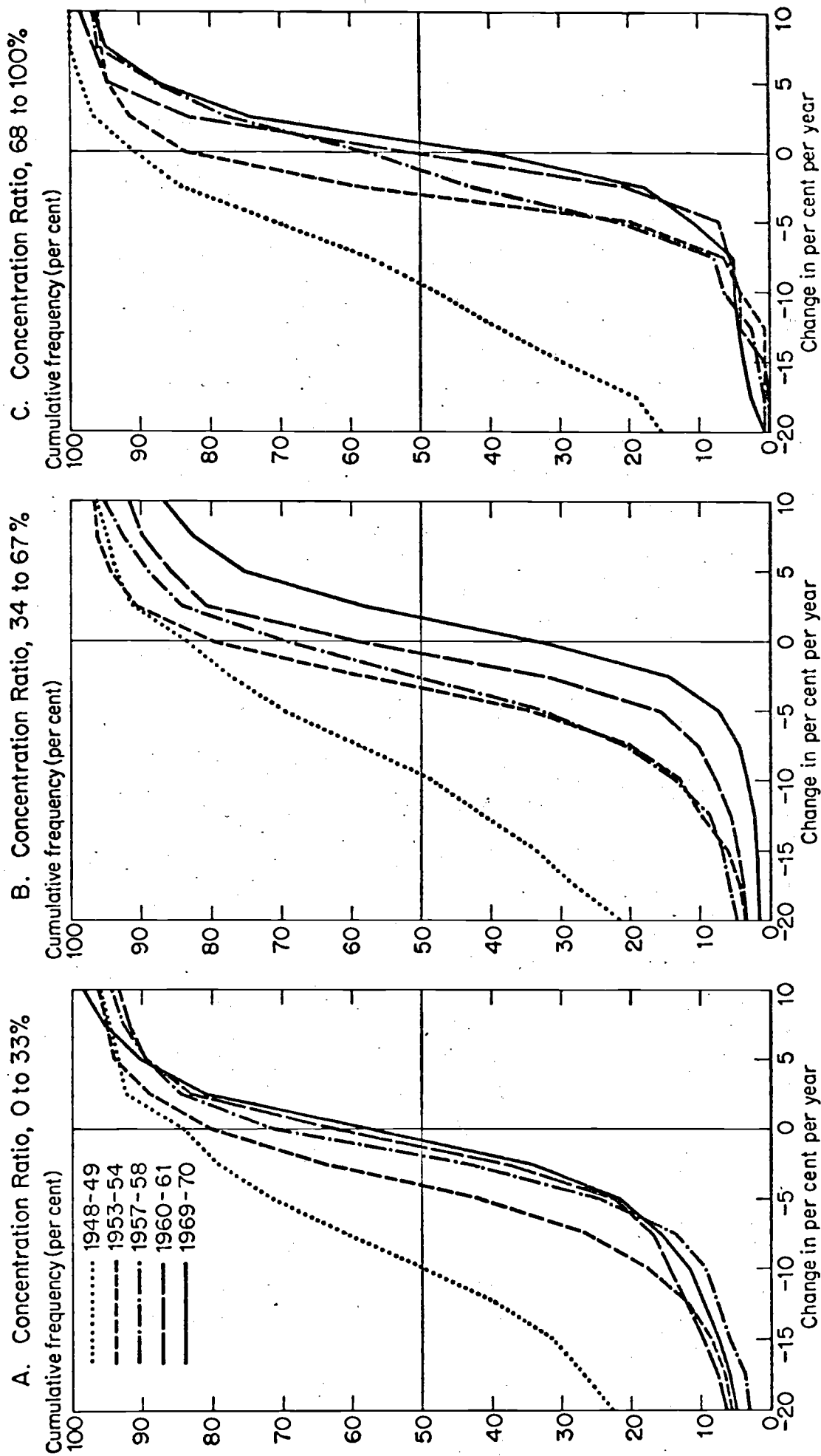
supposedly because they engage in oligopolistic price fixing or, even without overt collusion, administer prices independently of short-run market conditions. Quite apart from pricing by oligopolies, various arguments can be devised why firms / ^{might} prefer to avoid frequent price changes, which concentration may facilitate. Market concentration ratios, however, may be a poor measure of the control exercised over market prices. The available industry data ^{often} / exclude important substitutes and so do not follow the most relevant market boundary. Furthermore, the number of dominant firms in an industry is by no means always a good index of the degree of competition. Although profits are supposed to benefit from such control over prices, various studies have found concentration to be a poor indicator of profit rates among industries.¹⁷ Despite these doubts

¹⁷

For a recent survey of these studies, see Harold Demsetz, The Market Concentration Doctrine, AEI-Hoover Policy Study 7, August 1973.

and limitations, however, the concentration ratio is used here to approximate the degree to which firms can set prices independently of immediate market conditions. This use follows the common notion of "administered pricing," though that concept is sometimes used differently to signify a

Chart 11. Cumulative Frequency Distributions of Rates of Change of Wholesale Manufacturing Prices
 Grouped by Concentration Ratio of Producers, Post-World War II Recessions
 Recession Rates Minus Expansion Rates



Source: BLS product prices. Number of series included in first four and last cycles, respectively, is in A, 376 and 366; in B, 482 and 474; and in C, 126 and 123.

Note: The vertical scale plots the percentage of series with rates of change less than the rates shown on the horizontal scale.

specific formula of pricing, such as target-return or markup pricing. As originally used by Gardner Means, administered pricing was inversely related to the frequency with which firms changed their prices.¹⁸ For present purposes, however, this is not a

¹⁸ Means, op.cit. See also the exchange between Means (American Economic Review, June 1972, 292-306) and Stigler and Kindahl (American Economic Review, Sept. 1973, 717-21).

satisfactory classification because it is not defined independently of the price series.

In Chart 11 the distributions for the more concentrated industries generally show less price response -- they have smaller variability and lie closer to zero, though this observation makes no allowance for overlapping between concentration, durability, and high value added, all of which work in the same direction. To the extent that it is justified, this observation supports the contention that in concentrated industries price adjustments to a change in sales are delayed longer; this presumably reflects a

greater ability to set prices independently of market conditions. (Based on Section IV, under reporting of market price shading does not appear to be important for these distributions of changes in rates of "Delay" seems the proper description of this behavior, because there change.)

is no implication that prices of concentrated industries do not adjust in the long run to a change in market developments which is not reversed over the business cycle.

Among the three groups, the distributions of the low concentration group display the smallest rightward shifts in successive recessions. The price response of these industries, which tend to respond quickly to market conditions, has not changed much over the postwar period. Yet the rightward shifts are generally no smaller in the middle than in the

high concentration group, and are somewhat larger in the middle group for the 1970 recession. The tendency of prices to respond less in successive recessions cannot, therefore, be attributed to the special behavior of highly concentrated industries but is a more general phenomenon.

Summary of grouped distributions. Certain groups of products reveal differences in the responsiveness of their prices to recessions. Table 7 provides summary measures of the distributions for value added and concentration. Larger (negative) responses are characteristic of low market concentration and high materials costs. Along with larger responses to recession, these prices exhibit greater variability. Such differences are borne out by product groups (see Appendix Table C), in which the farm, lumber, and leather industries ^{with low concentration and value added} exhibit these characteristics the most.

Apart from basic commodity markets where prices closely follow short-run demand and supply conditions, other wholesale prices exhibit a pervasive tendency to respond to recessions less and less over the post-war period. This tendency does not appear to be dominated by the behavior of any particular group, though it is strongest for manufactures with low value added and medium concentration.

VI

Summary and Interpretation of Findings

The failure of the aggregate index of wholesale prices to decline in the recessions of 1954 and 1958 and then again in 1961, which contrasted with the sharp declines of previous recessions, was recognized

Table 7

Measures of the Distribution of Rates of Change of Wholesale Prices
Grouped by Value Added and Concentration, Post-World War II Recessions
Recession Rates minus Previous Expansion Rates
(percent per year)

Ratio in percent	Mean			Variability (Abs. Dev. from Mean)						
	1948-49	1953-54	1957-58	1960-61	1969-70	1948-49	1953-54	1957-58	1960-61	1969-70
Ratio of Value Added to Shipments										
Interval Average*										
0-40.0	28.4	-16.5	-6.8	-3.3	-0.4	1.6	17.3	9.2	10.8	9.6
40.1-60.0	49.6	-9.5	-3.8	-1.9	-2.0	0.2	9.1	4.4	4.3	5.3
60.1-100	66.1	-6.6	-2.4	-1.9	-1.0	0.7	5.5	3.0	4.8	2.7
Concentration Ratio										
Interval Average*										
0-33	21.8	-11.8	-4.2	-1.5	-2.2	-2.5	10.7	6.4	5.8	7.4
34-67	48.4	-13.0	-4.2	-3.1	-0.5	3.3	11.9	5.3	6.3	5.7
68-100	78.9	-11.2	-2.7	-1.0	-0.2	0.6	7.6	3.2	4.6	3.4

* For 1948-61. Averages for 1970 differ slightly because of smaller number of series.^a

at the time as a new phenomenon. The change in behavior was attributed to the emergence of downward rigidity in prices and a tendency of producers to "administer" their prices with less regard for short-run changes in market demand. Why did this phenomenon emerge following the 1949 recession? One explanation given was the growth of market power of firms to set prices and of labor unions to dictate wages. Yet, while labor unions had become stronger compared with the 1940s and earlier decades, firms as a whole did not appear to have more market power. Another explanation was that price setting is strongly influenced by anticipations of future levels. The Employment Act of 1946, which had committed the government to pursue full-employment policies, was followed in the postwar years by an upward trend of prices, and the two together reinforced a belief that any deflationary pressures would be brief. Presumably that dissuaded firms from reducing prices in recessions. Some theories of inflation see large firms as raising prices in excess of increases in costs, even at a time of excess capacity, in order to maintain profit margins as output contracts, but most of the postwar inflationary movements could be attributed to excess demand pressures if due allowance were made for lags in response. Given sporadic bursts of demand-pull inflation, the failure of prices to undergo offsetting declines during the ensuing recessions seemed sufficient at that time to explain the upward trend of prices.¹⁹

¹⁹ For a survey of inflation theories discussed in the 1950s, see Martin Bronfenbrenner and Franklyn D. Holzman, "Survey of Inflation Theory," American Economic Review, Sept. 1963, 593-661.

The emphasis on downward rigidity was not sufficient, however, to explain the continuing rise of most prices in 1970 when the recession had eliminated most excess demand pressures. Many prices failed to respond in 1970 even by rising less rapidly. While lags in the system could be invoked to argue that prices continued rising to catch up with previous cost increases, such lags had not been equally significant in previous recessions. The new behavior required a revision of the theories.

An important revision brought in the anticipated rate of inflation as a basic determinant of price changes to which the effects of market demand and supply conditions were then added.²⁰ The an-

²⁰ See Milton Friedman, "Comment" in G.P. Shultz and R.Z. Aliber (eds.), Guidelines, Informal Controls, and the Market Place, University of Chicago Press, 1966, and Edmund S. Phelps, "Phillips Curves, Expectations of Inflation and Optimal Unemployment over Time," Economica, Aug. 1967, 254-81.

anticipated rate supposedly depends upon anticipated trends in unit costs at standard levels of capacity utilization. Declines in demand reduce the rate of price change relative to the anticipated rate. A high anticipated rate makes the actual rate high and, if demand subsequently declines, prices continue rising, albeit less rapidly. Rising prices in 1970 could thus be explained by anticipated rates of inflation higher than those in earlier recessions. It follows that the price response to recessions should be measured by the rates of change relative to the anticipated rates. In the

absence of an acceptable measure of anticipated rates, the preceding expansion rates served here as rough proxies, though admittedly they are far from adequate. If the response to recessions were to remain unchanged, the distribution of recession rates of change minus expansion rates should be the same from one recession to the next. A theoretical formulation of such price behavior is presented in the first section of the Appendix.

The findings of this study of individual prices partly support and partly modify these views. Changes in the composition of the aggregate indexes over time have affected their cyclical behavior. Even so, there is no doubt that the average rate of decline in prices in recessions has diminished since the 1920s. It is true that the distributions of recession price changes display a high variability, less than in the 1920s but still considerable and little changed in the past four recessions. The wide range of changes has long been noted.²¹ It indicates the diversity of price

²¹Mills, op.cit. and Mitchell, op.cit. See also Rufus S. Tucker, "Reasons for Price Rigidity," American Economic Review, March 1938, 41-54.

behavior, reflecting both random variations and persistent differences between certain groups of prices. The variability of price changes was less in the recessions following 1949 in part because of greater bunching at zero, which was widely interpreted to imply a downward rigidity of prices. But such bunching results largely from a bias toward zero change in reported prices, which the Stigler-Kindahl

data for transaction prices in 1959 and 1961 show did in fact decline moderately (Section IV). If we allow for this bias, however, the data still indicate a general reduction in the size and number of declines in prices since the 1920s.

This reduction in response is clearer in the distributions of recession-minus-expansion rates, which exhibit little bunching at zero. These rates also crudely allow for differences in the trends of prices and are equivalent to measures of overall cyclical amplitude. This amplitude has diminished since the 1920s and has continued to diminish in consecutive recessions. Expansion and recession rates have both helped to reduce the cyclical amplitude, but the change for recession rates has been greater. A decrease in the severity of business recessions in real terms undoubtedly has contributed, but it does not provide a full explanation, because the severity of the five postwar recessions has not decreased chronologically. The 1966-67 mini-recession was examined as an additional test case, and the size of its response to prices fell between that of 1961 and 1970 even though it was less severe than either of those recessions.

Furthermore, although the variability^{among products} of recession price changes has contracted sharply since the 1920s, it has remained the same following 1949. Developments in market structure and mix which could stabilize price fluctuations would show up in the variability of price^{changes}. Since variability has not decreased, we may conclude that the continued decline in response to recessions has occurred along the entire distribution of price changes and does not reflect any alteration in market structure which also affects variability (or, for that matter, skewness and kurtosis as well, which also show no trends).

Why have recession declines in the rate of price change progressively diminished? The answer cannot be that anticipated rates of inflation rose. While that was probably true, rising anticipated rates would not account for diminishing declines in the rates of change. The answer involves either or both a reduction in magnitude of price responses to excess capacity or an increase in the speed of adjustment of anticipations to actual price changes. The first would be influenced by the history of restraints taken against inflation. If declines in demand growth have been brief, the response to the next one will be less. It is hard to believe that the postwar history of government failures to curb inflation has not affected price responses significantly. Second, the speed of adjustment of the anticipated rate to the actual rate of inflation can be important, because it will affect the difference between the two at the beginning of recessions. A decline in demand / ^{is likely to} reduce the rate of price change more, the further / ^{the rate} has risen above the anticipated rate during the business expansion. / ^{Thus} price increases would presumably be reversed faster in a subsequent recession if they had recently accelerated than if they had been rising at a fairly constant rate for some time, though an offset to this faster reversal is the persistence of accelerated inflation while its lagged effects on costs work through the economy. The actual and anticipated rates will also be closer, should anticipations be adjusted faster.

These considerations suggest two reasons why the anticipated rate of inflation at the beginning of the 1970 recession may have been closer to the actual rate than had been true at previous cyclical peaks and why, therefore, the average price response was so slight. First, the rate of inflation at the end of 1969 had been about the same for a year or two. Second, the adjustment of anticipations may have become faster as a result of the recurring postwar periods of inflation. Of course,

the speed of adjustment is hard to judge because it is influenced by the variability as well as the duration of inflation ^{and because,} /unfortunately, there is little direct evidence on the behavior of anticipations.

Have structural changes occurred in product markets to account for the decline in price responses? There has, for example, been a steady growth in the relative importance of highly specialized and fabricated products, which characteristically fluctuate less in price than do raw materials. But this cannot account for the rightward shifts of the distributions, which are composed of the same set of prices. In a related classification of the prices into durable and nondurable manufactures, the latter exhibited somewhat larger rightward shifts than the former. The exception to successive shifts is shown by prices of raw materials, which continue to exhibit their characteristic sharp and variable responses to market developments. Other classifications of prices which might be thought to reveal structural changes are the concentration of markets and the ratio of value added to shipments of producers. It is true that variability of price changes is lower in more concentrated markets and for firms with high value-added ratios. And the more concentrated markets exhibit fewer price declines in the recessions. But these differences between groups of prices have remained the same over the postwar period. The response to recessions of the high valued-added and concentration groups has declined the same or perhaps less than the others. Therefore, even if they increased in relative importance, which is not generally true, they cannot account for the general decline in response.

The decisive influence on price response appears to have been a general adaptation of economic units to inflationary prospects and government policy rather than structural developments. Thus the change in price behavior appears to be long range and therefore not likely to change much either way within a few years. The attenuation of price responses appears to have moderated cyclical accelerations as well as decelerations of price changes, about equally across industries. The problem for aggregate demand management is that the upside moderation encourages the prolongation of expansive policies with the attendant build-up of inflationary pressures, and the downside moderation causes impatience with policy restraints, thus tilting the resultant trend of prices upward.

small. Since a reduction in σ_2^2 (reduces the mean and therefore increases the variance of the directing process relative to the mean, the reduction increases the kurtosis.

As a rough indication of magnitude, m was 11.9^2 in 1970 and k was 16.4 (Table 6). We do not know σ_2^2 , the variance of p_i^e , but it seems likely that it was much smaller than m , say at most 2^2 .

If so, then (5) shows k to be on the order of 4 percent. Thus, if σ_2^2 fell by 50 percent, k would rise only 2 percent.

Table A

Rate of Change of Wholesale Prices over Business Cycles
By Stage of Processing, 1913-70
(percent per year)

Reference Cycles		Basic Materials			Intermediate Goods			Finished Goods		
Trough	Peak	Expan- sions	Reces- sions	Rec- -Exp.	Expan- sions	Reces- sions	Rec- -Exp.	Expan- sions	Reces- sions	Rec- -Exp.
Jan. 1913	Dec. 1914									
Dec. 1914	Aug. 1918	30.2	-0.9	-28.1	34.2	-20.1	-54.2	51.2	-1.3	-54.7
Mar. 1919	Jan. 1920	12.4	-31.6	-44.0	83.5	-38.3	-121.8	21.2	-3.5	-42.7
July 1921	May 1923	11.6	-3.3	-15.0	20.4	-13.6	-34.0	0.8	-21.5	-5.3
July 1924	Oct. 1925	1.0	0.5	-0.6	-2.4	-4.8	-2.4	2.2	-5.5	-5.8
Nov. 1927	Aug. 1929	-0.5	-13.7	-13.2	0.1	-10.9	-11.0	-0.1	-3.6	-8.6
Mar. 1933	May 1937	18.5	-16.9	-35.4	13.0	-13.7	-26.7	8.0	-8.7	-13.6
June 1938	Feb. 1945	9.1	1.3	-7.8	3.8	4.1	0.3	3.5	-5.6	-2.9
Oct. 1945	Nov. 1948	16.0	-8.8	-24.9	21.0	-9.4	-30.4	18.0	0.6	-24.7
Oct. 1949	Oct. 1949		-12.7			-7.9			-6.7	-4.8
Oct. 1949	July 1953	2.1	-2.0	-4.1	5.2	-0.5	-5.7	2.7	0.3	-2.4
Aug. 1954	July 1957	0.7	1.2	0.6	3.3	0.0	-3.3	2.2	3.1	1.0
Apr. 1958	May 1960	-0.2	-1.3	-1.1	0.9	-1.5	-2.3	0.1	1.1	1.0
Feb. 1961	Nov. 1969	1.3	-0.1	-1.4	1.3	3.5	2.2	1.6	2.5	0.9
Nov. 1970										
AVERAGES										
By Period										
6 cycles 1921-49		9.3	-8.9	-16.2	9.3	-8.1	-17.4	5.4	-4.9	-10.3
4 cycles 1949-70		0.8	-0.6	-1.5	2.7	0.4	-2.3	1.6	1.8	0.1
By Period and Similar Severity										
2 cycles 1921-27		6.3	-1.4	-7.8	9.0	-9.2	-18.2	1.5	-4.6	-5.0
2 cycles 1954-61		0.2	-0.0	-0.2	2.1	-0.8	-2.8	1.2	2.1	1.0

Source: Bureau of Labor Statistics

Note: Method of Computation and severity of business recessions are the same as for Table 1.

^a Raw materials" to 1948-49 overlap and "crude materials" thereafter; "semi-manufactured goods" to overlap and "intermediate goods" thereafter; "finished products" to overlap and "finished goods" thereafter; all seasonally adjusted except finished goods since 1949.

rate, prices would be rising in part to reflect current, as well as to catch up to past, excess demand, the first term of equation 1. It is certainly conceivable for lagged excess demand to raise prices even though \dot{p} were above \dot{p}^e and there was a deficient current demand, that is, a negative D-S. Such a rise in prices greater than \dot{p}^e could be described as due to the push of past cost increases not previously adjusted to.

The Distribution of \dot{p} Across Products

The distribution of \dot{p} depends upon the distribution of excess demand and of \dot{p}^e . It is plausible that deviations of individual price changes from the economy-wide mean rate of change reflect myriad small influences and therefore are normally distributed. The variance of the probability distributions which generate individual price changes differs among products, however, because of characteristic differences in the volatility of prices. For a given point in time we have, for each product i ,

$$(2) \quad \dot{p}_i = \alpha_i L[D_i(p_i) - S_i(p_i)] + \dot{p}^e.$$

By the previous assumptions the first term follows a normal distribution with some mean and a variance $\sigma_{1,i}^2$ which are different for each product, and the second term is normally distributed with some mean and a variance σ_2^2 which are the same for all products. The assumption that the variance of \dot{p}^e is the same across products is crucial to the following argument, but it seems reasonable as a first approximation: The anticipated rate of price change for a product will depend mainly upon prospects for inflation in the economy at large and ordinarily much less upon developments in the individual sectors. Individual firms will assess these prospects differently, of course, but most of the

relevant influences are the same and therefore the distribution of perceived possibilities would generally be the same.

Then \dot{p}_i has a distribution subordinate to a normal probability function in which the variance of the normal function is directed by a process with mean

$$(3) \quad m = \frac{1}{n} \sum_i^n (\sigma_{1,i}^2 + \sigma_2^2) = \overline{\sigma_1^2} + \sigma_2^2.$$

and variance

$$(4) \quad s = \frac{1}{n} \sum_i^n [(\sigma_{1,i}^2 + \sigma_2^2) - m]^2 = \frac{1}{n} \sum_i^n (\sigma_{1,i}^2 - \overline{\sigma_1^2})^2.$$

The kurtosis of the subordinated normal distribution is¹

$$(5) \quad k = 3(1 + \frac{s}{m}).$$

¹This is shown by Clark, op.cit. I am indebted to Clark for the following proof and interpretation of the kurtosis.

If now the uniformity across products of the anticipated rate of inflation changes, this is reflected in a smaller σ_2^2 , which reduces the variability of \dot{p}_i by the same amount. What happens to its kurtosis? We have $\partial m / \partial \sigma_2^2 = 1$ and $\partial s / \partial \sigma_2^2 = 0$. Therefore, from (5), the change in kurtosis with respect to a change in σ_2^2 (in percentage terms in order to abstract from the arbitrary time unit of measurement of \dot{p}), is

$$(6) \quad \frac{\partial k}{\partial \sigma_2^2} \left(\frac{\sigma_2^2}{k} \right) = -\frac{6s}{m^3} \frac{\sigma_2^2}{k} = \frac{-2(k-3)}{k} \frac{\sigma_2^2}{m}.$$

Since these parameters are all necessarily positive, the effect on k is negative. In words, the kurtosis depends upon the variance squared of the directing process as a percentage of its mean/as in (5).

The variance may be high absolutely, but, if the mean is also very high, the percentage variation in the directing process is

Appendix

Anticipations and the
Distribution of Price Changes

This appendix develops a theoretical relationship between the kurtosis of the distribution of price changes and the uniformity of price anticipations. A smaller variability of anticipated rates of inflation will reduce the variability of the actual rates and will also, in combination with demand influences on prices, increase the kurtosis of the distribution, though by very little. We begin by formulating the effect of excess demand and anticipations on price changes.

A Model of Price Changes

For each product we may postulate demand and supply schedules which are continually shifting upward because of inflation (and rightward because of growth in real terms). The anticipated rate of increase in their intersection point is \dot{p}^e , which represents the anticipated rate of equilibrium price increase. The anticipated level of the demand and supply schedules is not at any time necessarily equal to the actual levels D and S . The excess quantity demanded implied by these actual schedules at the market price p is, for some point in time, $D - S$, and we may suppose that this helps determine \dot{p} , given an adjustment fraction α and distributed lag function L as follows:

$$(1) \quad \dot{p} = \alpha L[D(p) - S(p)] + \dot{p}^e .$$

The lag function L reflects delays in adjusting to past cost increases, which accounts for the time it takes for increases in the prices of factors of production to work through the price system.

Actual prices rise along the anticipated path \dot{p}^e with deviations which depend with a lag upon $D-S$. The anticipated path changes

slowly over time, so that $D-S$ does not remain always positive or negative but moves cyclically above and below the anticipated path.

A change in aggregate demand is reflected in the rate of change of demand \dot{D} and affects excess demand $D-S$. \dot{p}^e depends upon past rates of price change as well as information about future developments. It is unrelated to current excess demand $D-S$. A special case is for \dot{p}^e to equal the anticipated rise in unit costs at a "standard" level of capacity utilization. It is possible for p to be rising even though $D-S$ is negative. Thus a slowing of aggregate demand makes $D-S$ negative, so that \dot{p} is less than \dot{p}^e , and D equals S at a price lower than the current p .

Equation 1 implies corresponding adjustments in quantities to the discrepancy between D and S . Assuming there are inventories, one possibility is that dollar sales are $D(p)$ and the value of production is $S(p)$, so that the bracketed expression is the unplanned change in the value of inventories (ignoring planned changes and revaluations of inventory stocks due to price changes). But the actual amounts sold and produced might not be on either schedule, though sales would be less than D . Thus $D(p)$ is the maximum demand and $S(p)$ the desired production, hypothetical amounts which the firm estimates through its experience in the market.

It is difficult to imagine equation 1 without the price anticipations terms, for that would imply that price changes always moved according to (a lagged function of) excess demand. A moving equilibrium of rising prices would then not be possible. Yet it seems plausible that a fully anticipated inflation could occur in which excess demand at each moment was zero. In general, however, \dot{p} could be above or below \dot{p}^e .

If the anticipated rate of inflation were below the actual

Table B

Forty-eight Subindexes Used in Charts 1 and 2

BLS Code	Subindex	1926 Weight	1970 Weight
011	Fresh and dried fruits and vegetables	2.30	1.176
012	Grains	3.62	1.198
013	Livestock	6.71	2.851
014	Poultry	.51	.255
015	Plant and animal fibers	3.88	.437
016	Fluid milk	2.87	2.081
017	Eggs	.99	.510
018	Hay, hayseeds and oilseeds	1.13	.694
019	Other farm products (coffee, beans, tea, tobacco, and nuts)	1.17	.835
021	Cereal and bakery products	4.27	2.017
022	Processed meats, poultry, and fish	9.59	4.153
023	Dairy products	2.53	2.300
024	Processed fruits and vegetables	.63	.866
025	Sugar and confectionary products	2.44	1.268
0272	Crude vegetable oils	.45	.165
0291	Cattle feed	.43	.186
031	Cotton products	3.44	1.086
032	Wool products	2.50	.346
037	Miscellaneous textiles (jute, rope & twine)	.97	.132
041	Hides and skins	.77	.077
042	Leather	.84	.179
043	Footwear	1.77	.694
051	Coal	6.87	.700
052	Coke	.93	.092
056	Crude petroleum	3.06	.628
057	Refined petroleum products	4.48	3.459
0622	Paint materials	.65	.212
0651	Mixed fertilizers	.28	.181
0652	Fertilizer materials	.32	.211
0711	Crude rubber	.81	.201
0712	Tires and tubes	1.73	.611
081	Lumber	2.61	1.259
0911	Woodpulp	.29	.274
0913	Paper	1.08	1.314
0914	Paperboard	.34	.426
1010	Iron and Steel	4.80	4.797
1020	Nonferrous metals	2.11	3.376
1050*	Plumbing fixtures and brass	0.00	.181
1110	Agricultural machinery and equipment	.21	.705
1210	Household furniture	1.21	.925
1230	Floor coverings	.46	.336
1320	Concrete ingredients	.96	.630
1360*	Asphalt roofing	0.00	.120
1391	Building lime	.04	.006
141102*	Motor trucks	.00	.915
141101	Passenger Cars	5.40	5.265
1522*	Cigars	0.00	.091
1523	Other tobacco products	.69	.063
TOTAL WEIGHT OUT OF 100		93.14	50.484

(continued)

Source: 1926 weights: BLS, Bulletin 473 (Jan. 1929), Appendix B, pp. 251-62.

1970 weights: December 1970 relative importance of "former" index (based on 1963 shipments, BLS, Wholesale Prices & Price Indexes for Jan. 1971 (July 1971), Table 16.

Coding is based on 1967 revision.

*Omitted for 1924 recession in Chart 1 and also 1927 in Chart 2.

Table C

Measures of the Frequency Distribution of Wholesale Prices by Industry
in Post-World War II Recessions, Recession Rates minus Previous Expansion Rates
(percent per year)

BLS Industry Code	No. of Series	Mean					Percent Declining					Standard Deviation				
		1948	1954	1958	1961	1970	1948	1954	1958	1961	1970	1948	1954	1958	1961	1970
1 Farm prod.	70	-16.3	-5.3	3.5	3.1	-8.3	78.6	58.6	41.4	51.4	62.9	24.7	16.7	28.6	19.6	22.3
2 Proc. foods	110	-12.7	-2.2	6.6	7.7	1.9	70.0	60.0	40.0	30.0	36.0	20.0	15.3	15.2	18.5	12.8
3 Textiles	114	-9.2	-3.7	-2.6	-3.1	-0.7	79.8	74.6	71.1	59.6	50.9	14.3	5.0	6.0	8.7	4.6
4 Leather	36	-2.2	-12.1	-6.9	-12.8	-6.3	63.9	88.9	72.2	91.7	85.7	13.8	18.7	13.5	11.1	14.4
5 Fuels	33	-41.1	-11.7	-18.3	6.8	13.1	100.0	93.9	93.9	33.3	18.2	25.3	15.1	20.0	9.1	22.7
6 Chemicals	150	-9.3	-0.3	-1.6	2.0	1.8	74.0	65.3	61.3	30.0	36.2	23.6	17.6	17.9	12.9	14.8
7 Rubber	30	-6.4	-5.0	-7.2	-11.4	0.8	83.3	80.0	70.0	60.0	33.3	8.3	5.2	11.5	27.1	14.9
8 Lumber	57	-20.4	-7.2	-3.5	-11.4	-11.0	93.0	91.2	82.5	91.2	94.5	15.0	6.7	7.4	12.8	10.4
9 Paper	43	-13.6	-5.6	-1.1	-3.8	1.2	90.7	93.0	74.4	58.1	39.5	17.8	5.1	7.9	5.7	6.1
10 Metals	131	-15.6	-5.4	-6.8	-3.2	1.2	90.0	86.3	89.3	77.1	37.1	15.1	9.1	11.2	7.8	7.8
11 Machinery	242	-8.9	-3.2	-2.1	-1.8	1.3	90.5	83.9	64.9	65.9	32.6	8.5	4.0	5.6	6.0	4.8
12 Furniture	46	-8.0	-3.3	-1.4	-1.0	-0.7	84.8	84.8	73.9	65.2	60.9	5.3	2.9	4.5	2.3	3.8
13 Minerals	30	-7.8	-2.5	-3.2	-0.4	0.8	96.7	85.7	63.3	60.0	30.0	5.5	2.4	9.5	4.7	3.9
15 Miscellan.	46	-3.9	-2.4	-1.4	0.8	1.2	63.0	82.6	67.4	32.6	43.5	7.0	4.3	6.4	4.4	3.9
All items	1138	-11.7	-4.0	-2.2	-1.1	0.1	82.7	78.0	66.9	56.9	43.7	17.5	11.4	13.9	12.9	11.9