

Conclusion

In this essay, I have argued that dance researchers in Quebec distinguish themselves with their strong focus on creation-based research, their interest in “interpretation” in dance, and the integration of new technologies in creation and performance. Additionally, the students and faculty at the UQAM dance department continue to contribute to the body of knowledge in regards to two important concerns of dance educators and practitioners: pedagogical approaches in dance training and education and the health and safety of dancers. Finally, I have proposed that the unique bilingual nature of Montreal’s dance research community allows us to ground our research in both francophone and anglophone perspectives, which has allowed for the development of a unique and distinctly Quebecois approach to research in dance. In conclusion, I would argue that faculty research in UQAM’s dance department is moving more and more towards a metavisualization of the areas of research interest I have discussed, particularly in the development of new and innovative theoretical and creation-based research methodologies for the performing arts.

Contemporary Circus Research in Quebec: Building and Negotiating and Emerging Interdisciplinary Field

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Describing an emerging field of research, one that is fundamentally interdisciplinary and heuristic in its phenomenological approach, can be overwhelming. In one sense, everything has yet to be done, but to state even this would be to negate precursory forays into the study of contemporary circus as practiced in Quebec and disseminated throughout the world from an unexpected new circus capital. In this short essay, I give a first-hand account of the creation of the Montreal Working Group for Circus Research, its rapid growth and integration into Montreal’s vibrant cosmopolitan circus scene. The Working Group and its ongoing collaboration with National Circus School of Montreal have served as a nexus for developing research strategies and a vocabulary for the new field of contemporary circus studies in North America.

In thirty short years, circus—in its contemporary narrative-driven, animal-free form—has blossomed in Quebec to the extent that it has become a potent cultural and economic symbol of the successful marriage of creativity and entrepreneurship. Circus is both performing art and business, fundamentally global and multinational in its traditions and the provenance of its artists and, in the case of Quebec, very much presented as a distinctive hybrid model for creativity emerging from a distinct society.

The impact of Quebec circus on the Montreal economy is well over one billion dollars in direct revenue, not counting the trickle-down effect and impact on secondary and tertiary industries, which rely on circus activity locally and abroad. Cirque du Soleil’s annual gross

revenues have been, alone, roughly one billion dollars, with over 85% coming from the US, through its touring shows, product sales, and—mostly—its eight permanent Las Vegas productions, with the remainder from its ten touring productions throughout the world.¹⁸ Its administrative and creative headquarters are situated in Montreal, as are its costumes, properties, sets, and multimedia workshops, production and touring offices, and many of its creative partners such as Sid Lee Marketing (with whom Cirque has created the joint venture Sid Lee Entertainment), and Geodézik. Before the recent wave of job cuts (30 in Fall 2012, 400 in Winter 2013, and depending on sources, another couple hundred over the past year),¹⁹ Quebec-based expenses accounted, before the recent wave of job cuts, for roughly 85% of its expenses on a one billion dollar operating budget. Cirque's impact, locally, is phenomenal. The next category of Montreal-based circus companies, Cirque Éloize (in which Cirque du Soleil reportedly a 50% stake) and the independently-run *7 doigts de la main* (known in the US as 7 Fingers) and their subsidiary companies reportedly have operating budgets of around 10-12 million dollars each.²⁰ Most of their revenue comes from international touring. Another forty smaller circus companies make up for roughly a million dollars of direct economic activity. I'm not including the five circus for social change organizations, the National Circus School of Montreal (the only government-funded elite-level school in North America), the twenty "feeder schools" and studios, *Montréal Complètement Cirque*, Montreal's annual international circus festival, or *la TOHU*, North America's only permanent theatre-in-the-round devoted to contemporary circus which offers a complete subscription season. Quebec schools now regularly offer circus activities as par of their physical education curriculum or as part of extra-curricular activities. Finally, the province of Quebec, since 2001, has recognized circus as a legitimate art form and has ensured steady provincial funding for its more experimental productions through a program exclusively devoted to circus arts.²¹ Contemporary circus with its combination of artistic activity and sports ethos has permeated Quebec society in ways that cannot be ignored by the academy.

Following Cirque du Soleil's quick and phenomenal success worldwide, its spectacular success in the US and effective infiltration into American pop culture (Cirque presence twice at the Oscars, twice at the Super Bowl, and filtered through musical stars such as Madonna and Pink as they integrate circus in their acts), with the resulting economic consequences, the very term "cirque" has come to differentiate the high value artistic brand from the traditional family-oriented circus. *Cirque* has become a buzzword to the point where many American companies and circuses have sought to distinguish themselves from traditional circus—and perhaps share some of Soleil's lexical magic—by integrating the French term into their names.²²

Planet Circus

French circus scholar Pascal Jacob, in a keynote address at "The State of Circus Research in Quebec" a workshop session held at Concordia, McGill, and the National Circus School in September 2012, spoke of Quebec's place in the circus nations. He felt that there had been six 'circus eras,' which could be associated with countries. England, with its equestrian and military culture reintroduced the circus in its modern form (1768-1830); while France had its first heyday in refining equestrian acrobatics and introducing the clown (1830-80). The following period (1880-1930) was polarized between Germany with its introduction of exotic animals and

extreme acrobatics and the United States, with its freak shows and dime museums, and especially its three-ringed extravaganzas. The Soviet-Union (1930-1980) introduced elite training and focused on artistic expression; France pursued this artistic project and sought to give social significance to circus from the 1970s to the 2000s with its *nouveau cirque*. Now Quebec, on the coat-tails of Cirque du Soleil's globalized success and 7 doigts de la main's circus of individualized ethos has become the Western circus nation to emulate or to react against.

Quebec's brand of theatrical, mostly animal-free contemporary circus²³ born out of French *nouveau cirque*, Soviet-inspired elite acrobatic training, and American entrepreneurship and showmanship, has emerged from a burgeoning nation preoccupied with its own singularity and distinctiveness. Paradoxically, however, its circus sometimes comes across as blandly "global" and audiences find themselves before assumed cultural neutrality or, as Karen Fricker put it, a "purposeful cultural blankness" ("Cultural" 130).

In spite of this domination of the circus world—and perhaps because of the triumphalist recuperation by the local media and the State (see Harvie and Hurley; Lavoie; Leroux "Le Québec" and "Cirque in Space!"; Hurley)—scholarship on circus in Quebec has been slow to develop, save for a smattering of articles and a handful of theses and dissertations—usually descriptive appreciations of the world-beat aesthetic and 'reinvention' of circus by Cirque du Soleil—, and written very much from a safe distance from the scene they were describing. A few pioneering exceptions include Julie Boudreault's MA and PhD theses (1996 and 1999) as well as Isabelle Mahy's PhD dissertation and later book (2008) in the sense that their authors did research from within the structures they were investigating. Recently, however, a gradual legitimizing of circus research with the creation of a research centre and the funding of an Industrial Research Chair at National Circus School of Montreal, a few scholarly issues devoted to contemporary circus in Quebec in *L'Annuaire théâtral* (2002 and 2009), *Spirale* (2009), and, forthcoming, in *Québec Studies* (2014), in addition to an incremental understanding by circus companies and artists of the nature, limits, and advantages of research on their own practices has recently allowed for more extensive experiential research allowing students and researchers new access to their objects of study.

Theatre and dance have traditionally allowed student observers without incident, yet circus had resisted academic scrutiny for cultural and economic reasons. Circus culture has traditionally relied on hard-earned apprenticeship and oral transmission of its trade secrets. What has tended to distinguish (and to find position for marketability) one artist over another isn't general aptitude, but rather the specificity of their trade—their 'trick,' very rarely described or broken down to outsiders. Add to this the very secretive nature of a highly successful commercial environment known for poaching audience-drawing acts and you have the makings of a rather protective milieu, bent on developing its own research and development capabilities, independent of academic outsiders. For years, researchers came through with their preconceptions, gathering data, occasionally misreading signs, and pursued their route elsewhere, to work on other topics. Only recently has the contemporary circus world in Quebec produced emerging scholars who have an intimate knowledge of that world's training, practices, and culture and who also possess the analytical tools and broader understanding of research needs and practices.²⁴

When I first started working on circus, I had to address concerns about my goals as a researcher. Before anyone talked, before I was allowed 'in,' they needed to know whether I



Hand-balancing act (Marion Guyez) From *Inacheveux* by and with Marion Guyez, directed by Marion Guyez and Yaëlle Antoine. Production: Cie d'Elles. Photographer and copyright: Photolosa.

was coming in as a tourist or making a long-term commitment. Though concerned with objectivity and appropriate scholarly distance, I quickly understood that I had to truly engage with the milieu, to be *present*. But to offer an honest non-complacent reading of it, I first needed to experience it up close, through on-going discussion, through panel-discussions, open forums involving practitioners, scholars, and policy-makers on topics that were of vital interest to the community and, interestingly, which hadn't yet fully appeared in scholars' areas of inquiry. These topics included "contractual ethics" (Achard et al.), "international recruitment of Chinese Artists at Cirque du Soleil" (Zhang), "managing pain in training and in performance" (Leclerc, Holmes, and Aubertin), "archiving circus production" (Barlati and Zummo), "circus as community-building" (Wall). Only then was I able to gain the practitioners' respect and confidence and draw them into a discussion of scholarly concerns. A number research projects have bridged academic pursuits, pedagogical concerns, and circus' growing interest in understanding its own processes and impact. These include in-depth exploration of decision training in a high performance setting (Lavoie, Burt, and Aubertin), "evaluating the socio-cultural impact of social circus" (Spiegel "Singular" and "Evaluating"), "physical literacy and high performance training" (Kriellaars), "thinking and writing about contemporary circus" (Fricker et al.), "creativity and urban regeneration" (Rantisi and Leslie), the "political body—embodied protest in contemporary circus" (Lavers, "Political" and "Animals"), to name but a few recent talks at Montreal's Working Group on Circus Research. My own research into circus dramaturgy (2013), which combines a study of the vocabulary of circus disciplines with the aesthetic choices made through the narrativisation of contemporary productions, emerges from ongoing concerns with non-verbal theatrical dramaturgy but connects with the National Circus School's preoccupation with developing a coherent vocab-

ulary and eventual program in circus directing and its ongoing commitment to pursue research into new interactive and immersive technologies in the circus arts.

Montreal Working Group on Circus Research

The Working Group began in 2010 as an informal gathering of academics interested in the aesthetics, economics, and ethics of Cirque du Soleil as both a force in renewing circus arts in Quebec and as a major cultural force promoting Quebecois creativity and commercial innovation. Erin Hurley, Karen Fricker, and I, after having worked on a special issue on “Le Québec à Las Vegas” for the scholarly journal *L'Annuaire théâtral* (2009), combined forces with economic geographers Norma Rantisi and Deborah Leslie who were already engaged in Cirque-related research. We soon invited colleagues such as Patrice Aubertin and Anna-Karyna Barlati from the National Circus School to participate in the ongoing discussion and it was the most important decision we would make. The first year's activities focused around a model of seminar presentations of ongoing research where colleagues openly discussed issues, challenges, and outcomes.

By the end of the first year, and into the second year, the Working Group began to widen its scope onto circus practices in Quebec and abroad. Both Concordia University and National Circus School, through the Working Group, formed a research partnership with three objectives: 1) developing specialized knowledge *retention* in circus arts training and practice for performers and pedagogues; 2) *disseminating* of circus-related knowledge through academic and industry channels; 3) *widening the scope* and encouraging dynamic academic approaches to studying the circus arts (through research-creation, experiential practices, economic geography, sociology, and other complementary disciplines).

To fulfill these objectives, the Working Group initially focused on three thematic axes that correspond to its ongoing work and anticipated fields of investigation: 1) circus pedagogy; 2) historical traditions and current stakes of circus practices, including discourse, aesthetics, ethics, and economics; 3) circus dramaturgy, including a series of hands-on experiential explorations between academics and circus artists.

From five or six scholars sharing emerging research at ad hoc meetings at Concordia University to an active list of over one hundred scholars, students, practitioners, pedagogues, and industry players, the Working Group has grown into something of an essential hub for critical thinking on contemporary circus and cultural discourse, branding, and issues of training and pedagogy in both high performance programs and applied creativity. Our meetings, held at Concordia University, the National Circus School of Montreal, and occasionally at McGill, now regularly attract between twenty and forty people every six to eight weeks. These meetings and the research emerging from them have also prompted invitations to American universities and by American circus community, Circus Now, to share our insights and research methods.

An emerging field in an interdisciplinary research landscape

The ad hoc discussion group has grown very quickly, and unexpectedly, into a community of scholars and practitioners building a field that departs from theatre and performance studies, as well as existing American studies into circus history or European heuristic studies of *nouveau*

and contemporary circus. This new field, North American contemporary circus studies, is arising from the initial impetus of studying and understanding the contemporary circus emerging from Quebec, a hybrid form of European circus aesthetic and ethos and American commercial and industrial creativity and practices. In parallel to the Working Group's emergence from sideshow to partner, the National Circus School in Montreal has structured its own research activities under a new research centre, establishing university and industry collaborations. It has applied for, and obtained, a five-year SSHRC-managed (but NSRC-funded) Canada Industrial Research Chair for Colleges in Circus Arts.²⁵

The National Circus School has been involved in training much of the talent hired by the most selective circuses worldwide. It has a high performance program at the high school level, the collegial level, as well as a professional program that includes instructor and circus trainer programs. Just over half of its students are from Quebec, while, depending on years, 10-15% are from the US, 10-15% from France, 10-15% from other Canadian provinces, and there is a consistent representation of the world's nations, from Australia to Germany, Norway to Chile, Russia to Palestine. In 2012-13, there were 184 students enrolled in six programs.²⁶ Needless to say, the principal focus at the school has been circus training, pedagogy and promoting its students through its high-value end of year productions at *la TOHU*.

The arrival of the Industrial Chair in Circus Arts in 2012-13 and the School's growing and active interest in research and innovation has opened up circus culture to formalized research and has encouraged that very community to ask for agency over the research. The funding structure of the Chair, part governmental, part industry-driven, has allowed for a rapprochement between the school, the Montreal-based partner industries (Cirque du Soleil, Cirque Éloize, 7 doigts de la main, and Geodézik) and university researchers. In-depth, experiential research that hadn't been possible a few years ago is slowly developing to everyone's advantage. For instance, I was able to work on circus dramaturgy and technological integration in circus over the past year by assisting director Samuel Tétreault on a number of focused week-long workshops with circus performers from the National Circus School and 7 doigts de la main, and an extensive design and tech team from Geodézik. He may have initially resisted the scholar's observational stance, as did the circus artists and technicians, but from the moment I began actively directing, writing scenes, bringing research and exercises for them to engage with—in other words, from the moment I was *actively involved* in experiential research and learning alongside the circus artists—I ceased to become an “expert” in order to truly understand what was before me. Circus imposes a keen sense of physicality, an overcoming of physical limits and obstacles. Observation is not sufficient; one has to accept the fundamental risk of failure and ridicule.

Circus research requires interdisciplinarity in a way that I haven't seen in theatre or dance research, at least not in an ongoing open discussion between researchers in such a variety of disciplines and theoretical frameworks. One can always anchor research within the disciplinary confines of a particular analysis or reading, but Quebec circus—as a global phenomenon, as a billion-dollar industry, as emblematic representation of national know-how and innovation—remains steeped in many converging fields: aesthetics, dramaturgy and creative process, cultural politics, discourse of nationhood and paradiplomacy, circus training and pedagogy (from high performance training to physical literacy), ethics, philanthropy, social circus, engineering (massive structures, complex rigging), sports medicine (epistemi-

also maintaining an interdisciplinary spirit or collaboration; 3) working towards a clearly defined inter-institutional research center through which funnel and make available to other researchers and students the incredible amount of research emerging from our individual and collective projects.²⁷ The scope of the field is so large that it cannot be contained by a single Chair, a single institution, or a single working group, for that matter. We'll need to start thinking in terms of a multiplication of relatively specialized research poles and methods that can nevertheless share research, resources, and a commitment to a growing and complex field. Finally, 4) negotiating the complexities associated the challenge of doing research within a multi-layered commercial, artistic, and pedagogical context brings a fascinating convergence of ethics issues and non-disclosure agreements, all of which underline the materiality and significance of the process and its understanding.

A portrait of current research into Quebec circus must be more than a list of research projects, papers, and publications.²⁸ It must be the ongoing tale of an emerging field, pulled in every direction by disciplinary and professional concerns, yet brought together by a fundamental engagement in the interdisciplinary nature of a commercially-successful performing art, which resonates deeply with Quebec's aspirations and its ever-present sense of its own becoming. To date, the Group's work has touched upon aesthetics, criticism, and dramaturgy; invested practice and pedagogy; examined economy, commerce, and branding; explored ethics, social circus, and community-building; and contributed to the first "contemporary circus reader" in English, *Cirque Global: the Expanding Boundaries of Québec Circus* (edited by Charles Batson and myself, currently under peer-review with an academic press).²⁹ Now members from the Working Group have decided to tackle the little-known history of Quebec circus, from its first touring productions of Rickett's travelling circus in the late 1790s to its unexpected place, today, amongst the circus nations of the world. Reflecting the current circus scene's resistance to antiquated models of nostalgic faded-glory circuses of yore, we initially sought to look forward at emerging trends. But we all know that circus wasn't suddenly "reinvented" in 1984 by stilt-walkers and fire-throwers from Baie-St-Paul to quickly become a global phenomenon. Its roots are multiple and complex and they burrow through many *terroirs* and little-told histories: those of street theatre, clowning, acrobatics, gymnastics, strong-men, burlesque, pantomime, North American touring networks, assumed exoticism, cultural avatarism, and social mobility. Perhaps by recognizing these complex origins and understanding its long-standing relationship with these international scenes and practices, Quebec circus will be able to imagine its way out of a potentially destructive contentedness in having reinvented an art form that will invariably morph into something new and different within a generation.

Notes

- 1 Many thanks to Thea Fitz-James for providing additional editorial assistance for this special Forum section.
- 2 See also Robert's theatrical inventory (in collaboration with Maude Lessard).
- 3 Quebec boasts a journal of theatrical studies, *L'Annuaire théâtral*, and a specialized quarterly, *Jeu*. Other publications, such as the review *Tangence*, which I direct, and *Voix et Images*, occasionally offer articles on the subject of theatre. All these journals provide abstracts in English of the articles they publish.
- 4 This text is based on documentation provided by the two main sources of government funding for Quebec research in the social sciences.
- 5 Although Josette Féral's project did not deal with Quebec specifically, it recognized the contribution of Quebec stage personalities to theories about acting.
- 6 Both councils include large interdisciplinary teams. The asterisk indicates the person in charge. Examples include: Denis St-Jacques* (Laval) and Lucie Robert* (UQAM), "Literary Life in Quebec"; Aurélien Boivin* (Laval), "Dictionary of Quebec Literary Works"; Jacinthe Martel* (UQAM), "Traces of the Writer in Quebec Archives"; Marie-Thérèse Lefebvre* (Montréal), "Perspectives on the French and English critical reception of the stage arts in Montreal from 1900 to 1950: music, theatre, dance."
- 7 An exception that proves the rule is Yves Jubinville's research project "*Pratiques et discours du répertoire international dans le théâtre québécois de 1975 à 2000*" funded by the FQRSC, 2006-2009. [Editor's note: see Jubinville's contribution in this issue].
- 8 For a different perspective on theatre research in Quebec, see Jubinville, "Points tournants."
- 9 By "performance-based" I am referring to improvisations, dance- or movement-based pieces, site-specific theatre, musicals, or plays with production elements that may outweigh the dialogue when it comes to moving the action forward.
- 10 Rather than use the common umbrella term "queer," I use the somewhat unwieldy "LGBT2Q" to signal the need to investigate both the commonalities and the specific historical distinctions that exist among these communities, each of which has been differently affected by discourses of sex, gender, racialization, colonialism, law and legal texts, medicine, pathology—as well as an array of others—and their intersections.
- 11 We know, for example, that John Herbert was dressing in drag in Toronto in the 1940s, which he talks about in his unpublished memoir, "Writing in the Sand," interred at the University of Waterloo Archives, and that he and early drag queen Alan Maloney toured across Canada as female impersonators in a burlesque review called "Paris After Midnight." Although her study looks at the history of transvestism and transexuality in performance from the 1950s through the 1980s, Vivian Namaste notes evidence of transsexual performance in Montreal in the 1930s (*C'était du spectacle!* 3). We also know that the 1950s butch and fem lesbians met at the Continental, a hotel bar located in the middle of Toronto's Chinatown, and that one of Toronto's first gay bars, The Music Room, was owned by lesbian singer Sara Ellen Dunlop (Kinsman 165-7, 225).
- 12 Historicist scholarship is being done in women's and feminist theatre in English, with Kym Bird's *Redressing the Past* and Shelley Scott's *Nightwood Theatre* standing as good examples of the kind of historical work needed in LGBT2Q theatre research. Scott has also looked at women's

- theatre and performance festivals, with an article on the topic published in *Theatre Research in Canada*, 35.1.
- 13 The first came in 1976, addressing the theme of “Homosexuality and the Theatre,” edited by David Watmough; the second in 1989, exploring “Sexuality, Gender, and Theatre,” edited by Ann Wilson; and the third in 2012, investigating “Queer Performance: Women and Trans Artists,” edited by Moynan King.
 - 14 Based on a rather informal inquiry posted to the Candrama listserv in December 2013, I found that the following people, many of whom are graduate students or recently minted PhDs, were doing work on LGBT2Q theatre and performance in Canada: Tony Berto, TL Cowan, Fio Dossetto, Dirk Gindt, Moynan King, Sarah Mann, Jean O’Hara, Jorge Sandoval, Alex Tigchelaar, and Richie Wilcox.
 - 15 *Lentretien d’explicitation* is an interview technique, inspired by Husserl’s phenomenological perspective, and created by the psychologist Pierre Vermersch, which helps a subject to become reflectively conscious of what he does, thinks or feel, in a particular situation.
 - 16 My translation.
 - 17 My circus-based research has been made possible thanks to the funding of the Québec Fonds de recherche Société et culture, the Canadian Social Sciences and Humanities Research Council Conference and Workshop funding, for a new project on social circus, the Canadian Institutes of Health Research and the Natural Sciences and Engineering Research Council-funded Canada Industrial Research Chair for Colleges in Circus Arts with which I am affiliated as an active collaborator. Much of the research would not have been possible without the support of the National Circus School and Concordia University.
 - 18 Precise operation budgets have always been contentious and complicated when reporting Cirque du Soleil’s activities, mostly privately-held, so one has to filter through whatever information one can get from their public relations. The numbers have been rather consistent whether given in a crisis situation (as in Jan. 2013) or in public relations exercises. Some interesting coverage in English about the 2013 crisis can be found in Nestruck, 2013 and Marotte and Barber. For some of the most updated information, where Cirque du Soleil public relations have proven refreshingly frank and open about numbers, new orientations, and challenges, see the recent dossier in *Le Devoir* (Paré, “Les retombées and “Le Cirque”; Leroux and Baillargeon), which included a front-page feature on the current state of flux of the multinational corporation. Permanent productions in Las Vegas, all running ten performances a week, roughly year-round, include: *Mystère* directed by Franco Dragone (running continuously since 1993), *O* directed by Dragone (since 1998), *Zumanity* directed by Dominique Champagne and René-Richard Cyr (since 2003), *KA* directed by Robert Lepage (since 2005), *Beatle’s Love* directed by Dominic Champagne (since 2006), *Criss Angel Believe* directed by Serge Denoncourt (since 2008), *Viva Elvis* closed after two years and was replaced in 2012 with *Zarkana* directed by François Girard (which had been in New York) and *Michael Jackson ONE*, opened in 2013. *La Nouba* at Orlando’s Walt Disney World, has been running since 1999. *Iris* in Hollywood, directed by French choreographer Philippe Decouflé, closed prematurely in January 2013, after an 18 month run. As this article left for print, Soleil had ten productions touring internationally (excluding the permanent productions in Vegas and Orlando), and their new production, *Kurios*, was set to open in the Spring 2014. Some of their productions are relatively recent “big top” shows, a growing number are older big top productions that were converted into area shows,

- accessing a new market and decreasing the set-up and travel time between cities.
- 19 After the initial shock and media frenzy surrounding the 400 employees laid off between January and March 2013, Cirque du Soleil discretely pursued its reengineering. Cirque spokespeople admit that there are but 1500 employees left in Montreal and 4000 worldwide, down 1000 (Paré, “Le Cirque”). However, this is also due to the closing of a number of permanent productions as well as to a rationalization of technical and production resources.
- 20 Both these companies have not-for-profit and commercial entities. While the not-for-profit numbers can be verified, the commercial ones cannot readily.
- 21 The Quebec provincial arts funding agency, the Conseil des arts et des lettres du Québec established a circus arts program, with a distinct budget from other performing arts, in 2001. The Canada Council for the Arts integrated contemporary circus into its interdisciplinary Inter-Arts Office.
- 22 As I explore in a forthcoming article in *Québec Studies* (Leroux 2014), Cirque du Soleil sought “ownership” of the word “cirque” by trying to obtain a copyright on American soil after an excessive number of companies copied their style and maintained a level of confusion by using the French moniker. Cirque du Soleil sued Florida-based Cirque Inc (also known as Cirque Productions), but lost the lawsuit in 2004, after a five-year battle reportedly costing each company up to four million dollars (Benston).
- 23 Much has been written about the animal-free origins of Quebec circus, but Cirque du Soleil has made it clear that the initial decision was not ethical but economical. For instance, when presented with the opportunity to work with animals, Guy Caron and Guy Laliberté did not hesitate to co-create a show with their Swiss counterparts Cirque Knie in 1985. Cirque du Soleil alumni and co-founders Normand Latourelle and Gilles Ste-Croix each created their own horse-based circuses. Latourelle’s *Cavalria* has become an important producer of equestrian spectacle, touring shows around the world. Ste-Croix’s *Cheval-Théâtre* and later *Saka* haven’t attained the same level of success. There is also a smaller regional equestrian circus, near Montmagny, La Centaurée-La luna Caballera. While Quebec contemporary circus is first and foremost acrobatic and artistic, it does include a few interesting examples of equestrian practice.
- 24 A circus-trained high level practitioner such as Andréane Leclerc recently wrote a particularly strong and lucid MA thesis in Theatre at UQAM on the topic of the dramaturgy of contortion. I co-supervised an MA on social clowning written by long-time clown Sue Proctor. There seems to be a growing number of scholar-practitioners, scholars who also seriously practice circus part-time.
- 25 The Chair holder, Patrice Aubertin, a former director of training programs at Cirque du Soleil, is also Director of research and of the teacher training program at the School.
- 26 These figures were compiled from in-house statistics at National Circus School. The programs, in addition to the extra-curricular high school Preparatory program, are as follows: 1) Circus and High School (grades 7-11, intensive training with circus professionals), 2) DEC : Diploma of College Studies in Circus Arts (3-year program leading to a professional career), 3) Diploma of National Circus School Studies (intended exclusively for foreign students, a parallel to the DEC), and three specialized programs in circus training, 4) Assistant Instructor, 5) Instructor and 6) Trainer in Circus Arts Attestations of College Studies (AEC). The school also runs summer camps and a recreational program.

- 27 Various research initiatives are under the umbrella of the National Circus School, others at Concordia, others at Université de Montréal or McGill. The Montreal Working Group on Circus Research, while independent from the School's own research initiatives and agreements with industry partners, remains in constant conversation with all concerned. A growing number of graduate students and postdoctoral fellows are drawn to Montreal's circus scene and the universities have only begun to tap into this rich and varied field.
- 28 The Montreal Working Group on Circus Research documents these on its website: <http://resonance.hexagram.ca>. Most of the talks and round table discussions are now recorded (video or audio) and they are available for consultation, on-site, at the National Circus School Library.
- 29 *Cirque Global: Québec's Expanding Circus Boundaries*, currently under peer-review with an academic press, grew out of "The State of Circus Research in Québec," a SSHRC-funded workshop session held at Concordia, McGill, and the National Circus School in September 2012. The collection includes some of the more developed working papers presented to the Working Group over the past few years, in addition to several reprints and translations into English of essential articles. The book includes 25 articles by scholars coming from Theatre, Dance, History, Economics, Urbanism, Comparative Literature, Performance Studies, as well as by practitioners and pedagogues.

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