

Thriving on Future Education, Industry, Business and Society

Proceedings of the
MakeLearn and TIIM
International
Conference

15–17 May 2019
Piran • Slovenia

*International School for Social and Business Studies, Slovenia
Maria Curie-Skłodowska University, Poland
Kasetsart University, Thailand
Emuni University, Slovenia
<http://makelearn.issbs.si>*

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learn



Management,
Knowledge and Learning
International Conference 2019
Technology, Innovation
and Industrial Management

MakeLearn 2019: Thriving on Future Education, Industry, Business and Society

Proceedings of the MakeLearn and TIIM International Conference
15–17 May 2019, Piran, Slovenia

Organized by

International School for Social and Business Studies, Slovenia
Maria Curie-Skłodowska University, Poland
Kasetsart University, Thailand
Euro-Mediterranean University, Slovenia

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Welcome Address

It is a great honour and pleasure to welcome you to the MakeLearn & TIIM 2019 International Conference. The conference is an excellent opportunity to make your contribution to and share the most recent developments in the field of knowledge management with experts from all over the world. The title of the MakeLearn & TIIM 2019 conference is Thriving on Future Education, Industry, Business and Society.

International School for Social and Business Studies (ISSBS) is organising MakeLearn & TIIM 2019 in cooperation with co-organizers Euro-Mediterranean University, Slovenia, Maria Curie-Skłodowska University, Poland, and Kasetsart University, Thailand. The conference deals with topics such as internationalization and global changes in all aspects of business, and their impact on education institutions and society as a whole.

In recent years, knowledge management has been given a lot of attention in companies and other organisations as well as in rapidly increasing numbers of scientific and expert publications. The ISSBS encourages the discussion and exchange of knowledge also through the International Journal of Management, Knowledge, and Learning, as well as through the Academic International Publisher ToKnowPress.

We are proud to welcome 226 participants from 30 countries who will present 201 papers (70% paper acceptance rate). A very special welcome also to our two keynote speakers: Dr. Frederick Kohun from Robert Morris University, USA; and Dr. Jan Chadam from Maria Curie-Skłodowska University, Poland. We also thank everyone who helped us organise MakeLearn & TIIM 2019, and wish you all a successful conference and a pleasant stay in Piran.

Dr. Srečko Natek, Dean of the ISSBS, Slovenia

with co-organizers

Maria Curie-Skłodowska University, Poland

Kasetsart University, Thailand

Euro-Mediterranean University, Slovenia,



Mednarodna fakulteta
za družbene in poslovne študije
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University**



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- Dr. Viorel-Aurel Șerban, Universitatea Politehnica Timisoara, Romania, conference co-organiser of MakeLearn & TIIM 2016
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- Dr. Pekka Kess, University of Oulu, Finland, local co-organiser of TIIM 2011
- Dr. Leonardo Marušić, University of Zadar, Croatia, local co-organiser of MakeLearn 2013
- Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco, co-organiser of MakeLearn 2012 and 2013
- Dr. Bordin Rassameethes, Kasetsart University, Thailand, co-organiser of MakeLearn 2012–2014; organiser of TIIM 2009, 2010, and 2013
- Aleš Štampihar, IIBA Slovenia Chapter, Slovenia, local co-organiser of MakeLearn 2011
- Dr. Antonio Uricchio, University of Bari Aldo Moro, Italy, conference co-organiser of MakeLearn & TIIM 2015
- Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, local co-organiser of MakeLearn 2014
- Dr. Dušan Lesjak, Euro-Mediterranean University and International School for Social and Business Studies, Slovenia, local co-organizer of MakeLearn 2014

Conference Board

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- Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia, conference co-chair
- Dr. Agnieszka Sitko-Lutek, Maria Curie-Skłodowska University, Poland, conference co-chair
- Dr. Kongkiti Phusavat, Kasetsart University, Thailand, conference co-chair
- Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, advisor to programme chair
- Dr. Binshan Lin, Louisiana State University, USA, advisor to conference chair



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Tiuana Grlj, Euro-Mediterranean University, Slovenia
Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

Conference Aims

MakeLearn & TIIM conference encourages sharing of most recent developments in the fields of management, economics, technology, and education. By including experiences and young academics and practitioners from all continents, it also encourages discussion and the exchange of knowledge between academia and businesses (formal sessions and social events) and offers a variety publishing opportunities. This year's focus is oriented into topics such as a new wave of global technology that is changing global production, and how Internationalization, in all aspects of business and industry, is becoming the norm. Future workers will need to be highly trained in the emerging technologies but also, as importantly, in the values associated with using those technologies. In the future, we must not only possess the ability to develop the technology but also to know whether, when, and where to use that technology. The problem in the future could not be the lack of employment, but the shortage of skills that the new jobs will demand.



Conference Programme

Wednesday, 15 May 2019 • Palace Trevisini ①

- 13.00–19.00 Registration
- 14.30–16.00 Introduction to Management & Quality in Education Track
- 16.00–16.15 Coffee break
- 16.15–17.45 Piran city tour (group 1, meeting point Palace Trevisini)
- 16.15–17.45 Concurrent sessions D1, D3, D5, D7, D9, D11, D13, D15, and H1
- 18.00–19.30 Piran city tour (group 2, meeting point Palace Trevisini)
- 18.00–19.30 Concurrent sessions A1, D2, D4, D6, D8, D10, D12, and D14
- 19.30–21.00 Welcome reception • Caffè Teater ②
- 20.30–22.30 Dinner for rectors, presidents, and invited guests, signing of bilateral agreements • Restaurant Pavel ③

Thursday, 16 May 2019 • Tartini Theatre ②

- 08.30–12.00 Registration
- 09.00–09.30 Conference opening:
 Dr. Srečko Natek, International School for Social and Business Studies, Slovenia
 Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia
 Denio Zadković, Mayor of Piran, Slovenia
 Dr. Bordin Rassameethes, Kasetsart University, Thailand
 Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
 Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland
 Organizing tips: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
- 09.30–10.45 Keynote speeches and discussion:
 'AI and Machine Learning: The Changing Face of the Contemporary Economy,' Dr. Frederick Kohun, Robert Morris University, USA
 'Trust Management: The Key to the Effectiveness of Modern Organizations,' Dr. Jan Chadam, Maria Curie-Skłodowska University, Poland
- 10.45–11.30 Coffee break with the official photo session • Caffè Teater ③
- 11.30–12.45 Academic Leadership Forum
 Chair: Dr. Dušan Lesjak, International School for Social and Business Studies, Slovenia
- 12.45–13.00 Invitation to MakeLearn & TIIM 2020 (20–22 May 2020, Venice/Treviso, Italy)
- 13.00–14.30 Lunch • Caffè Teater ④

Thursday, 16 May 2019 • Palace Trevisini ①

- 14.30–15.45 Concurrent sessions A2, A5, B2, E2, F1, and F4
 15.45–16.15 Coffee break
 16.15–17.30 Concurrent sessions A3, A6, C1, E3, F2, and G1
 17.30–18.45 Concurrent sessions A4, B1, E1, E4, F3, and H2
 20.00–22.30 Dinner with a social event • Restaurant Pavel ④

Friday, 17 May 2019 • Palace Trevisini ①

- 08.00–14.00 Exhibition of Journals
 10.30–11.15 Editors' panel with editors of Scopus and WoS indexed journals
 Chair: Dr. Kongkiti Phusavat, Kasetsart University, Thailand
 11.15–11.45 Promotion of Academic Journals for Young Scholars
 11.45–12.30 Coffee break, meetings with editors of International Journals
 • Caffè Teater ⑤
 12.30–13.30 Research-Education-Business Forum
 Chair: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia
 13.30–14.30 MED-HUB Discussion Panel
 Moderator: Špela Majcen Marušič, Euro-Mediterranean University, Slovenia
 15.30–18.00 Research & project opportunities presentations: Bilateral or small groups meetings for the project proposals
 Moderators: Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia, Dr. Michele Corleto, UniPegaso University, Italy, and Dr. Zbigniew Pastuszek, Maria Curie-Skłodowska University, Poland

Saturday, 18 May 2019

- 08.45–18.30 Optional excursion to Ljubljana (for pre-registered excursion participants)

Pre- and Post-Conference Programme

- Intensive Course: European HE Area and Labour Market (see p. 56)
- Seminar on Starting/Developing/Managing an International Scientific Journal (see p. 58).
- Workshop on Publishing for Young Researchers (see p. 59).



Sessions Timetable • Palace Trevisini ①

Date	Time	Room								
		#1	#2	#3	#4	#5	#6	#7	#8	#9
15 May 2019	14.30–16.00	D								
	16.15–17.45	H1	D1	D3	D5	D7	D9	D11	D13	D15
	18.00–19.30	A1	D2	D4	D6	D8	D10	D12	D14	
16 May 2019	14.30–15.45	A2	A5	B2	E2	F1	F4			
	16.15–17.30	A3	A6	C1	E3	F2	G1			
	17.30–18.45	A4	B1	E1	E4	F3	H2			

The distribution of papers by session is of informative nature and is subject to change. The final information will be available on-site.

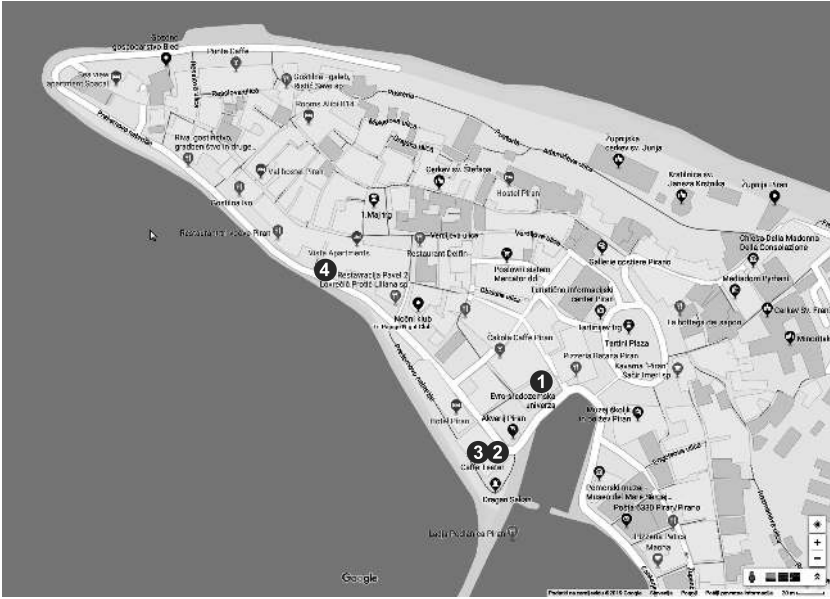
Sessions

- Management (A1, A2, A3, A4, A5, A6)
- Business (B1, B2)
- Economics (C1)
- Management & Quality in Education (D, D1, D2, D3, D4, D5, D6, D7, D8, D9, D10, D11, D12, D13, D14, D15)
- Education & Training (E1, E2, E3, E4)
- Technology & Innovation (F1, F2, F3, F4)
- Law & European Studies (G1)
- Inspiration Economy & Inclusive Society (H1, H2)



Venue Map

1 Palace Trevisini, 2 Tartini Theatre, 3 Caffè Teater, 4 Restaurant Pavel



AI and Machine Learning: The Changing Face of the Contemporary Economy

Dr. Frederick Kohun

Robert Morris University, USA

As technology has been the catalyst for recent globalization with the proliferation of the smart phone, tablet and universal Wi-Fi connectivity, there emerges a new chapter in the machine age – that of artificial intelligence (AI) and machine learning (ML). With this new direction emerges yet unresolved issues focusing on ethics, morality, legal considerations, and mis and dis information. The focus of this presentation will be on these emerging concerns reflected to the presenter's experience with the intelligence community, autonomous vehicle industry, and education-from a global economic, cultural, and political perspective.

Frederick Kohun, PhD., University Professor of Computer and Information Systems at Robert Morris University in Pittsburgh, Pennsylvania has more than 35 years of experience as a professor and academic administrator (department head, associate dean, dean, and associate provost), and was the founding director of the doctoral program in Information Systems and Communication. He holds a bachelor degree in economics from Georgetown University, graduate degrees in economics and information science, from the University of Pittsburgh, and a PhD. in applied history in technology from Carnegie Mellon University. At Robert Morris University he led the design and implementation of eight technology based academic programs at the undergraduate and graduate level (including a doctoral program) as well as the attainment of ABET-CAC accreditation. He is known both nationally and internationally from his numerous publications and presentations in economics, health informatics, decision support, technological impact, and culture-particularly with his research in the MUMPS programming language that began with his doctoral dissertation at Carnegie Mellon University. Currently, he is active internationally as an accreditation evaluator and team leader having participated in more than 22 accreditation visits. In 2007 he was named the International Computer Educator of the Year by the International Association of Computer Information Systems. In 2012 he received the honor of an endowed doctoral scholarship fund under his name. Additionally, he was recently named as the first Fellow and Distinguished Scholar by the International Institute in Applied Knowledge Management.

Trust Management: The Key to the Effectiveness of Modern Organizations

Dr. Jan Chadam

Maria Curie-Skłodowska University, Poland

The main topic of the speech concerns the relationship with the level of trust management and the efficiency and effectiveness of an organization. It will be shown on the basis of the author's personal experience, who was the CEO of a large infrastructure company. The discussed case was supported by employee engagement research. They were conducted for 8 years on a group of over 1,000 employees. The research allowed to understand how building trust in the company influenced the attitudes of employees towards the organization in which they work. The results of these tests can be really surprising for many. From the management perspective, changes in employee involvement have enabled the company's strategy to be implemented, including an investment program accounted for 2 billion EUR.

Dr. Jan Chadam, Maria Curie-Skłodowska University, Poland, is an experienced business professional with long-term and extensive expertise in capital group management, member of boards and supervisory boards in several commercial companies. He is a lecturer at academic courses and MBA studies and an author of numerous publications in finance and management. In recent years he has been a president of the management board of Polskie LNG SA (the first LNG Import Terminal in Central-Eastern Europe) where he was in charge of all areas of the company operation and responsible for an effective and efficient implementation of the recovery program and completing the construction project of liquefied natural gas import terminal in Świnoujście, Poland (total cost of the project approx. PLN 3 billion). He has been mitigating the risk of losing the EU project subsidy (approx. PLN 1 billion), preparing the company for operating the LNG Terminal (both in terms of technical and operational capacity), confirmed with an audit by Qatargas Company. To date, the LNG Terminal has received 15 cargoes of liquefied natural gas from Qatar, Norway and the USA, accounting for 1.8 billion cubic meters of gas delivered to Polish gas transmission system.



Academic Leadership Forum

Forum Chair: Dr. Dušan Lesjak, professor of management information systems and management in education, International School for Social and Business Studies, Celje, Slovenia

Academic Leadership Forum aims to bring distinguished academics around the world to share their views and ideas about the higher education challenges and solutions, which they are experiencing. The forum will provide an excellent insight into higher education systems and institutions from different regions and parts of the world. The participants will have the possibility to get acquainted with the variety of different challenges, that universities/systems around the world are experiencing. These challenges are not limited only to certain regions/parts of the world, since they are present internationally or even globally.

Forum Members

Prof. Giuseppe Cataldi, Professor of International Law, University of Naples 'L'Orientale,' Italy

Dr. Gary DeLorenzo, Professor of Computer Information Systems, Fellow and Distinguished Scholar, International Institute for Applied Knowledge Management, California University of PA, USA

Dr. Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco

Dr. Zbigniew Pastuszak, Dean of the Faculty of Economics, Chief of the MIS/SCM Department, Maria Skłodowska-Curie University, Lublin, Poland

Dr. Bordin Rassameethes, former vice rector, Kasetsart University, Bangkok, Thailand

Dr. Ali Tarabay, Provost at LIU Educational Group, Lebanon

Dr. Abdelhamid El-Zoheiry, President of Euro-Mediterranean University, Piran, Slovenia



Insights from Journal Editors

Panel Chair: Dr. Kongkiti Phusavat

Editor-in-Chief, *International Journal of Innovation and Learning*,
Kasetsart University, Thailand

The Editors' Panel aims to bring top editors from leading international journals around the world including Scopus and WoS journals to share their ideas about criteria of selection and potential publication. This discussion is expected to benefit and strengthen future publications among doctoral students, junior faculties, and others. The editors' insights and viewpoints are crucial for the preparation of a paper as well as submission preparation

Scopus and WoS Indexed Journal Editors' Panel

Dr. Valerij Dermol, Editor in Chief
International Journal of Value Chain Management
International School for Social and Business Studies, Slovenia

Dr. Abdelhamid El-Zoheiry, Editor-in-Chief
International Journal of Euro-Mediterranean Studies
Euro-Mediterranean University, Slovenia

Dr. Dušan Lesjak, Editor-in-Chief
International Journal of Management in Education
International School for Social and Business Studies, Slovenia

Dr. Zbigniew Pastuszak, Editor-in-Chief
International Journal of Management & Enterprise Development
Maria Curie-Skłodowska University, Poland

Dr. Gorazd Sedmak, Editor-in-Chief
Academica Turistica
University of Primorska, Slovenia

Dr. Nada Trunk Širca, Editor-in-Chief
Human System Management
International School for Social and Business Studies, Slovenia

Academic Publications Panel

Dr. Kristijan Breznik, Editor-in-Chief,
International Journal of Management, Knowledge, and Learning,
International School for Social and Business Studies, Slovenia

Dr. Anca Draghici, Editor-in-Chief,
Scientific Bulletin of the Politehnica University of Timisoara,
Politehnica University of Timisoara, Romania



Dr. Klemen Kavčič, Editor-in-Chief,
Management, University of Primorska, Slovenia

Dr. Maja Meško, Editor-in-Chief,
Managing Global Transitions,
University of Primorska, Slovenia

Dr. Haruthai Numprasertchai, Editor-in-Chief,
International Journal of Business Development and Research,
Kasetsart University, Thailand

Dr. Łukasz Wiechetek, Associate Editor
International Journal of Synergy and Research
Maria Curie-Skłodowska University, Poland



The Role That Universities Play to Promote Inclusive Society for Our Better Future

Xenophobia, radicalisation, anti-intellectualism, hate speech, populism, globalisation of the labour market, environmental change, global warming ... These are only some of the major issues facing societies today – all are of both social and academic concern ... While community outreach, social responsibility, social engagement and concepts such as service learning have been present in HE for decades and in all regions of the globe, internationalisation activities have been largely concentrated (only) on the HE community.

In the panel, we will address the imbalance between the theory and practice of the activities in the universities and their social responsibility. Do universities also have an obligation to serve the wider society?

Forum Chair: Dr. Nada Trunk Širca

International School for Social and Business Studies, Slovenia

Forum Members

Dr. Moti Zwilling, Ariel University, Israel

Dr. Bistra Vassileva, University of Economics Varna, Bulgaria

Dr. Adam Śliwiński, Warsaw School of Economics, Poland

Dr. Ronny Adhikarya, formerly worked for World Bank and United Nations
as FAO Representative, USA

Dr. Anca Draghici, Politehnica University of Timisoara, Romania

Dr. Radosław Maćcik, Maria Curie-Skłodowska University, Lublin, Poland

Dr. Luigia Melillo, Pegaso International, Malta

Dr. Pekka Kess, University of Oulu, Finland

Dr. Karim Moustaghfir, Al Akhawayn University, Ifrane, Morocco

Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain

Dr. Ali Türkylmaz, Nazarbayev University, Kazakhstan



Citizenship Education and Active Citizenship in the Euro-Mediterranean Region: Endless Pairs of Glasses

Youth is a vehicle for change. In Europe as well as in the wider Euro-Mediterranean region. But to harness their full potential, activation of youngsters is crucial. From helping them follow the education they are passionate about, to supporting them in creating their own jobs and encouraging them to engage in public life, not least by participating in elections. This panel will discuss how citizens of various EU Member States and countries from the Southern rim of the Mediterranean understand citizenship education and active citizenship. We will look at what matters to youth around the Euro-Mediterranean and how they could be better motivated to engage (outside the comfort of their smartphones) on public issues that matter to them such as climate change, migration, international exchanges and other. The discussion will focus also on how citizenship education could be better integrated in national (and international) curricula to enable a considerable amount of young people from the region to work towards what they consider their future.

Moderator: Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

Panelists

Dr. Abdelhamid El-Zoheiry, Euro-Mediterranean University, Slovenia

Prof. Giuseppe Cataldi, Professor of International Law, University of Naples 'L'Orientale,' Italy

Dr. Anwar Kawtharani, Lebanese International University, Lebanon

Dr. Eva Klemenčič, Educational Research Institute, Slovenia

Dr. Anca Draghici, Politehnica University of Timisoara, Romania

Dr. Susana de Juana-Espinosa, Universidad de Alicante, Spain

Dr. Moti Zwillig, Ariel University, Israel

Dr. Nada Trunk Širca, JM Chair, ISSBS, Slovenia

Mag. Mojca Kleva Kekuš, former Member of the European Parliament, Slovenia



Co-funded by the Erasmus+ Programme of the European Union



Learning EU JM Programme

Research & Project Opportunities Presentations

Moderators

Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia

Dr. Michele Corleto, UniPegaso University, Italy

Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland



Inclusion of Roma and Migrants in Schools
Trainings, Open Discussions
and Youth Volunteering Activities



**Learning EU
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A1 Management 1

Session Chair: Dušan Lesjak

The Use of English Language in Business Communication:

A Case Study of Kosovo

Fitnete Martinaj, International School for Social and Business Studies, Slovenia

Keywords: English language, business communication, business profit, career success

[Full Text](#)

Digitalization of Banking Services in Kosovo: Trends and Comparison with the Neighborhood Countries

Artan Sadiku, Banka per Biznes, Kosovo

Keywords: banking, digitalization, innovation, customer relationship management, process, efficiency

[Full Text](#)

The Role of Experiential Knowledge in Internationalization of Global Born Firms

Sumit Hore, International School for Business and Social Studies, Slovenia

Keywords: born global, experiential knowledge, internationalization, international new ventures, Uppsala model, digital start-ups, digital economy

[Full Text](#)

Peer Violence in The Eighth Grade of Elementary Schools in Slovenia: Association Between Peer Violence and Socio-Economic Status

Špela Javornik and Eva Klemenčič, International School for Social and Business Studies and The Educational Research Institute, Slovenia

Keywords: peer violence, SES, ICCS, eighth grade students, learning environment

[Full Text](#)

School Evaluation as A Mechanism for School Improvement: Literature Review

Bukurije Bllacak, International School for Social and Business Studies, Slovenia

Keywords: school inspection, policies, monitoring and control, functions, relationships, policy shifts

[Full Text](#)

A2 Management 2

Session Chair: Valerij Dermol

Relationships between Human Capital and Culture

Valerij Dermol, International School for Social and Business Studies, Slovenia

Keywords: national culture, human capital, performance of national economies

[Abstract](#)

Knowledge Management Systems Support Tacit Knowledge

Srečko Natek, International School for Social and Business Studies, Slovenia

Keywords: tacit knowledge, explicit knowledge, knowledge management system, knowledge management, information technology

[Abstract](#)

Integrating Five Types of Intelligence to Achieve Organizational Excellence

Chaojie Wang, The MITRE Corporation, USA

Fred Hoffman, Fifth Domain Solutions LLC, USA

Alvi Lim, The MITRE Corporation, USA

Jin Kwon, Robert Morris University, USA

Keywords: DIKW hierarchy, knowledge management, tacit knowledge, artificial intelligence, business intelligence, competitive intelligence, emotional intelligence

[Abstract](#)

Robotic Process Automation: Assumptions, Implementation and Benefits for the Company

Jaroslav Banas, Maria Curie-Skłodowska University, Poland

Keywords: robotic process automation, RPA, robotization, automation, business process, software, human work

[Abstract](#)

A3 Management 3

Session Chair: Antonio Bassi

Importance of Knowledge Management Practices

Antonio Bassi, Alessandro Casagrande Fabio Danieli, Vincenzo Lofaro, Jacques Nicolet, and Juri Rodoni, SUPSI, Switzerland

Keywords: knowledge management, project management office, project-based organization, project management

[Full Text](#)

Management Priorities of Technology-Based Growth Ventures in Two Finnish High-Tech Business Contexts

Anna-Mari Simunaniemi, Matti Muhos, and Martti Saarela, University of Oulu, Finland

Keywords: growth management, business growth, technology-intensive companies, business contexts; sequential incident technique, multiple-case study

[Abstract](#)

Case Study in the Prism of Research Methods: Comparative Analysis

Tomasz Bober, Cracow University of Economics, Poland

Keywords: research method, hypothetical-deductive model, induction model, case study method

[Abstract](#)

Danube Skills, A Learning Toolset for Transnational Capacity Building in The Inland Waterway Transport Sector

Anton Edtmeier and Lisa Wesp, University of Applied Sciences Upper Austria

Keywords: capacity building, knowledge management, learning society

[Abstract](#)

A Discussion of Innovation and Knowledge Management in the Context of Law Enforcement

Francis Hartle, Frederick Kohun, Robert Skovira, and Justin Fruehauf, Robert Morris University, USA

Keywords: knowledge management, innovation, law enforcement, Polanyi, Nonaka and Davenport

[Abstract](#)

Blockchain Freedom from Mediation Costs

Augusto Sebastio, University of Bari, Italy

Keywords: blockchain, use, value, certification, transaction

[Full Text](#)

A4 Management 4

Session Chair: Justin Fruehauf

University HRM – Findings from Cases in Saudi Arabia and Finland

Majid Salah Maatallah, University of King Faisal, Morocco

Pekka Kess, University of Oulu, Finland

Keywords: HRM, higher education, maturity models, staffing, recruiting, communication, coordination, performance management, P-CMM, job satisfaction, work environment, training

[Abstract](#)

Exploration and Exploitation of Good Practices by Technology Parks in Poland: Empirical Findings from Poland

Anna Wójcik-Karpacz, Jarosław Karpacz, and Joanna Rudawska,

Jan Kochanowski University in Kielce, Poland

Keywords: technology parks, good practices, exploration-exploitation, organisational learning, ambidextrous approach

[Abstract](#)

The Substantive Approach for Sustainable Demand-Supply Chain Management in Fashion Industry

Shahriare Mahmood, University of Oulu, Finland

Keywords: sustainable supply chain, fashion industry, product sustainability, total sustainability, demand supply management

[Abstract](#)

Product Portfolio Management Strategic Targets and Key Performance Indicators Over Life-Cycle: A Case Study in Telecommunications Business

Erno Mustonen, Jonne Seppänen, Arto Tolonen, Janne Harkonen,

and Harri Haapasalo, University of Oulu, Finland

Keywords: product portfolio management, performance management, strategic management, product life-cycle management

[Abstract](#)

Big Data, Analytics and the Future of Knowledge Management

Justin Fruehauf, Fred Kohun, and Robert Skovira,

Robert Morris University, USA

Keywords: big data, analytics, knowledge management, innovation

[Abstract](#)



A5 Management 5

Session Chair: Claude Meier

Challenges Connected with Building a Motivation System for Programmers in Poland: A Pilot Study

Małgorzata Cieciora, Polish-Japanese Academy of Information Technology, Poland

Keywords: programmers, IT specialists, motivation, motivation systems

[Abstract](#)

Does Restructuring of Personal Income Tax in Thailand Reflect Good Tax Administration?

Thamrongsak Svetalekth, Kasetsart Business School, Thailand

Keywords: good tax administration, personal Income tax, taxpayers, tax allowance, fairness, social acceptability

[Full Text](#)

The Motivation of Employees at the Workplace

Gregor Jagodič, International School for Social and Business Studies, Slovenia

Keywords: motivation, organisational climate, rewarding employees

[Full Text](#)

Leadership in the Digital Age: The Dimension it Consists of and Its Actual State in Swiss Companies

Claude Meier and Urs Jaeckli,

HWZ University of Applied Sciences Zurich, Switzerland

Keywords: digital leadership, digital literacy, agility, company size, Delphi, survey, moderation

[Abstract](#)

The Role of the Internal CEO-Communication in a Digital World of Work: Checking the Facts

Claude Meier and Andreas Jaeggi,

HWZ University of Applied Sciences Zurich, Switzerland

Keywords: CEO-communication, internal communication, digital media, focus group discussion, survey-study

[Abstract](#)

A6 Management 6

Session Chair: Kristijan Breznik

What Mission Statements Reveal in Public Sector: The Case of Slovenian Hospitals and Health Centres

Kristijan Breznik, International School for Social and Business Studies, Slovenia

Keywords: public sector, mission statements, hospitals, health centres, Slovenia

[Full Text](#)

Improving Cultural Competence and Intercultural Communications: A Case Study for Global Management Competence Training and Transfer

Chester Thompson, Robert Morris University, USA

Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA

Steven Niles, Los Angeles City College, USA

Wenli Wang, Robert Morris University, USA

Keywords: perception, cultural competence, intercultural communications, global management competence, competence training, competence transfer

[Full Text](#)

Development of The Role of Business Processes and Business Analysis in Education in The Field of Management

Marek Mędrek, Maria Curie-Skłodowska University

Keywords: business intelligence, process, automation, visualization

[Abstract](#)

Tourism as a State policy for Local Development: Comparative study in Argentina, the provinces of Salta and Jujuy

Cesar Gabriel Moreno, Fernando Faraldo, and Jorgelina Duhart,

National University of Salta, Argentina

Valerij Dermol, International School for Social and Business Studies, Celje

Keywords: sustainable tourism, strategies, development, tourist territory

[Full Text](#)

B1 Business 1

Session Chair: Adam Śliwiński

Innovation Clusters: Building Knowledge Capacity and Network Dynamics for Competitive Performance

Bistra Vassileva, University of Economics-Varna, Bulgaria

Keywords: innovation clusters, knowledge capacity, network dynamics, competitive performance

[Abstract](#)

Wine Clusters in Perceptions of Bulgarian Residents

Petyo Boshankov, Georgi Marinov, and Irina Kancheva, University of Economics Varna, Bulgaria

Keywords: wine clusters, Bulgarian wine, grape variety, consumer perceptions in Bulgaria

[Full Text](#)

Informational Content of Goodwill Disclosures: Belgian Market Evidence

Julius Gaël Tchatchou Tchaptchet, Olivier Colot, and Karin Comblé, University of Mons, Belgium

Keywords: business combinations, goodwill, intangibles, disclosures, impairment tests

[Abstract](#)

Maturity of an Insurance Markets in CEE in Comparison to Chosen EU Mature Markets

Adam Śliwiński, Warsaw School of Economics, Poland

Keywords: insurance marketes, maturity

[Abstract](#)

The Process of Determining the Value of a Company

Jana Kurotová and Dominika Hošťáková, University of Žilina, Slovakia

Keywords: the value, value of company, expert activity, determining process of value

[Full Text](#)

Woman Entrepreneurs in Different Life Stages: The Model Development

Mateja Vadnjal, Agnes d.o.o., Slovenia

Alenka Bernik Dermol, International School for Social and Business Studies, Slovenia

Keywords: female entrepreneurship, women entrepreneurs, social capital, life spans, career development phases

[Abstract](#)

B2 Business 2

Session Chair: Mateja Gorenc

Investment Behavior and Firms' Financial Performance: A Comparative Analysis Using Firm-Level Data from The Wine Industry

Claudiu Albulescu, Politehnica University of Timisoara, Romania

Keywords: firm investment, financial performance, wine industry, comparative analysis

[Abstract](#)

Benford's Law as A Useful Tool to Determine Fraud in Financial Statements

Mateja Gorenc, International School for Social and Business Studies, Slovenia

Keywords: Benford's Law, accounts, Fraud, Fraud triangle, forensic accounting, forensic accountant

[Abstract](#)

The Impact of Industry 4.0 on Major Stakeholders in The Value Chain

Daniela Wilfinger, Carmen Glatz, and Claudia Brandstätter,

University of Applied Sciences FH Joanneum, Austria

Keywords: Industry 4.0, value chain, stakeholder, impact of digitization

[Abstract](#)

SMEs and BASEL III: Measures of Improvement

Claudia Brandstätter, Johannes Pamsl, and Daniela Wilfinger,

University of Applied Sciences FH Joanneum, Austria

Keywords: Basel III, industry 4.0, SMEs, financing, rating criteria, improvement of rating criteria

[Full Text](#)

Does Industry 4.0 Have The Same Impact on Employment in The Sectors?

Roman Chinoracký, Stanislava Turská, and Lucia Madleňáková,

University of Žilina, Slovakia

Keywords: industry 4.0, digital transformation, employment, labour market

[Abstract](#)

Customers Engagement as a Form of Satisfaction Creation in Business Relations

Mieczyslaw Pawlowski and Zbigniew Pastuszek,

Maria Curie-Skłodowska University, Poland

Keywords: customer engagement, co-creation, customer experience, B2B

[Abstract](#)



C1 Economics 1

Session Chair: Elena Fifeková

Analysis of Purchasing Habites of Consumers of Food Supplements

Tina Vukasović, International School for Social and Business Studies
and DOBA Business School, Slovenia

Nataša Jalen, Ewopharma d.o.o., Slovenia

Keywords: food supplements, brand, positioning, food legislation, marketing plan

[Full Text](#)

The Effects of Changes in Leadership on Organisational Climate

Tina Vukasović, International School for Social and Business Studies
and DOBA Business School, Slovenia

Keywords: employee satisfaction, manager, organisation, organisational climate

[Full Text](#)

Role of Socioeconomic Factors in Relationship between Heart Disease, Obesity and Diabetes in Mississippi

Sheeba Ogirala and Chaza F. Abdul-Al,

Harrisburg University of Science and Technology, USA

Wenli Wang, Robert Morris University, USA

Shaloam Dasari and Paul Tchounwou, Jackson State University, USA

Keywords: obesity, diabetes, heart Disease, socio economic factors, public health

[Full Text](#)

Digital Inequalities

Elena Fifeková, Eduard Nežinský, and Andrea Valachová,

University of Economics in Bratislava, Slovakia

Keywords: digital inequalities, socio-economic development, DEA method,
economic growth

[Abstract](#)

Dilemma in Value Added Development of Slovak Manufacturing

Martin Hudcovsky and Karol Morvay, University of Economics in Bratislava, Slovakia

Keywords: value added, labour productivity, manufacturing, Slovakia

[Full Text](#)

D Introduction to Management & Quality in Education Track

Session Chair: Andrej Koren

Connection between Leadership for Learning and the Characteristics of Instructional Practice in Schools

Andrej Koren, International School for Social and Business Studies, Slovenia

Keywords: leadership for learning, headteachers, instructional practise, elementary schools

[Abstract](#)

Dynamics in Contemporary Technical and Vocational Education and Training (TVET): Case from Thailand

Kongkiti Phusavat, Kasetsart University and Chairman of Education and Skills Committee, Joint Foreign Chambers of Commerce in Thailand

Keywords: human capital risk, work-integrated learning, training, TVET

[Abstract](#)

What Do International Large-Scale Student Assessments Tell Us?

Eva Klemenčič, Educational Research Institute, Slovenia

Keywords: student assessments, school overload, IEA, OECD

[Abstract](#)



D1 Management & Quality in Education 1

Session Chair: Andreja Eršte

Cross-Curriculum Approaches for a More Efficient Teaching and Learning

Darja Marjanović, School Centre Novo mesto, Slovenia

Keywords: cross-curriculum approaches, efficient teaching and learning, group project work, critical thinking

[Abstract](#)

Teaching the 21st Century Skills

Jurij Cvitanič, Elementary School Markovci, Slovenia

Keywords: effectiveness criteria, peer collaboration, self-evaluation, formative assessment

[Abstract](#)

Why Formative Assessment Matters

Sonja Pavlenič, Elementary School Markovci, Slovenia

Keywords: formative assessment, evaluation, advantages, progress

[Abstract](#)

Teaching Students with Special Needs

Magdalena Udovč, School Centre Novo mesto, Slovenia

Keywords: students, autism spectrum disorder, teachers, parents, collaboration

[Abstract](#)

Every-Day Science

Andreja Eršte, School Centre Novo mesto, Slovenia

Keywords: Science & technology, teaching & learning, physics, education, motivation

[Abstract](#)

How Can ICT Make the Lessons More Interesting?

Tadej Kolar, ZGN Ljubljana, Slovenia

Keywords: VOX, inclusion, special needs

[Abstract](#)

Robotics in Primary School

Tomaž Kušar, Elementary School Mokronog, Slovenia

Keywords: robotics, mechanics, electronics, computing, Fischertechnik, Arduino

[Abstract](#)

D2 Management & Quality in Education 2

Session Chair: Eva Traven

The Development of Reading Literacy in the Field of Learning in the Context of Self-evaluation

Petra Jesih, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: self-evaluation, learning objective, education, indices

[Abstract](#)

Cooperation with Parents – Mission Impossible?

Tanja Cedilnik, Elementary School Leskovec pri Krškem, Slovenia

Keywords: cooperation with parents, school activities for parents, partnership

[Abstract](#)

Students Also Have Special Needs

Sonja Salajko, Elementary School Vida Pregarc, Slovenia

Keywords: teacher vs. special needs student relationship, inclusion, positive atmosphere, successful learning

[Abstract](#)

The Research Work Can Upgrade Education

Klementina Lindič, Elementary School Gorišnica, Slovenia

Keywords: research work, different areas of science, open learning, critical thinking

[Abstract](#)

Home Reading Can Be Fun

Eva Traven, Elementary School Predoslje, Slovenia

Keywords: home reading, gamification, Slovene language classes, motivation, creativity

[Abstract](#)

Empirical Researching in Slovenian Primary School

Franc Gosak, Elementary School Franc Lešnik-Vuk, Slovenia

Keywords: empirical researching, research progression, Slovenian primary school

[Abstract](#)

Supporting Environment between School and the Labour Market for Young People with Disabilities: Case Study of Papiot, Slovenia

Ksenija Bažon and Andreja Kermc Gregorič, Papiot, Slovenia

Keywords: young people with special needs, labour market, rehabilitation, person with disabilities, intermediate supportive environment, social inclusion

[Abstract](#)



D3 Management & Quality in Education 3

Session Chair: Lilijana Kurnik

Geography is Fun!

Tina Zrilič, School Centre Novo Mesto, Slovenia

Keywords: geography, kamishibai, roleplay, music, relaxation

[Abstract](#)

A Technical Day: An Incubator of Technology and Natural Sciences for Further Education

Uroš Redek, School Centre Novo Mesto, Slovenia

Keywords: motivation, a good practice example, stimulating learning environment, co-operation among schools

[Abstract](#)

School and Different Families

Tanja Pavlič, Elementary school Elvira Vatovec Prade, Slovenia

Keywords: family, family changes, teachers, parents, home-school cooperation, home-school partnership

[Abstract](#)

Education Quality Gain Through Interconnection of Subjects

Meta Rožac Panger, Elementary school Elvira Vatovec Prade, Slovenia

Keywords: subjects interconnection, knowledge as a value, social interaction, learning community, sustainable development

[Abstract](#)

Education for the Media: Radio

Lilijana Kurnik, Elementary School and Kindergarten Sveta Trojica, Slovenia

Keywords: radio, radio show, school enrichment program

[Abstract](#)

A Safe School Environment: A Safe Daily Routine

Marija Rošer Repas, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: autism, routine, specific work methods and procedures

[Abstract](#)

Every Beginning is Difficult

Nina Berložnik, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: introduction, work in class, lesson observation, teaching materials

[Abstract](#)

D4 Management & Quality in Education 4

Session Chair: Nataša Sever

Formative Assessment in Additional Professional Help

Andreja Jurkovič, Elementary School Sladki Vrh, Slovenia

Keywords: formative assessment, additional professional help, students with special needs, learning

[Abstract](#)

Cooperation with Parents: Volleyball Tournament

Nace Pruš, First Elementary School Slovenj Gradec, Slovenia

Keywords: primary school, volleyball, parents, cooperation

[Abstract](#)

Transferability of Concepts: From School Knowledge toward the Future Job

Lorena Mihelač, School Centre Novo mesto, Slovenia

Keywords: transferability of knowledge, concepts, school, future job

[Abstract](#)

Encouraging Study Environment

Melita Zorc, Elementary School Log-Dragomer, Slovenia

Keywords: encouraging environment, bonding, cooperation, different methods, experiential learning, motivation

[Abstract](#)

Language in Motion: School Cooperation for Better Communication Skills

Nataša Sever, Diocesan Gymnasium Vipava, Slovenia

Keywords: project, language, school cooperation, competences, communication skills, publications

[Abstract](#)

Healthy Lifestyle Learnt in the Childhood

Mojca Stergar and Aleksandra Vadnjal, Elementary School Dekani, Slovenia

Keywords: health promotion, healthy lifestyle, awareness raising, children, quality knowledge

[Abstract](#)

Impact and Use of E-Services to Support Management and Governance in Slovenian Public Schools

Branka Klarič, School Centre Novo mesto, Slovenia

Keywords: e-services, public schools, school management, ICT

[Abstract](#)



D5 Management & Quality in Education 5

Session Chair: Sonja Lenarčič

Team Work, Connection and Cooperation among Two Institutions: School and Kindergarten

Mateja Vodenik Pangeršič, Elementary School dr. Anton Trstenjak Negova, Slovenia

Keywords: team work, connection across subjects, kindergarten, school

[Abstract](#)

Parents at School are not Necessarily a Burden to the Teacher

Barbara Blatnik, Elementary School Dobropolje, Slovenia

Keywords: cooperating, parents, teachers, students, free time, education

[Abstract](#)

Effective and Successful Teaching and Learning

Suzana Grobelšek, Elementary School Sladki Vrh, Slovenia

Keywords: formative assessment, mathematical and natural science literacy, cultural heritage, critical thinking, movement, nutrition, health

[Abstract](#)

Raising Peer Awareness about Dyscalculia

Barbara Babnik Mravlja, Elementary School Litija, Slovenia

Keywords: dyscalculia, students with specific learning disabilities, mathematics, raising awareness

[Abstract](#)

Together with Parents We Can Enrich the Learning

Sonja Lenarčič, Elementary School Dobropolje, Slovenia

Keywords: parents, students, experience, cooperating, learning

[Abstract](#)

Can You Give Me a Hand? Peer Education in Elementary School

Blanka Uršič, Elementary School Vojka Šmuc Izola, Slovenia

Keywords: elementary school, peer learning, formative following, self-evaluation

[Abstract](#)

Introduction and Development of Formal Adult Education Programs in Slovene Prison

Jure Jamšek, Educational Centre Cene Štupar, Slovenia

Keywords: counseling and guidance, professional development, adult education, prison, returnee

[Abstract](#)

D6 Management & Quality in Education 6

Session Chair: Lidija Klančič

The Use of ICT in Compulsory Electives in Slovenian Lessons

Gordana Stepanovska, School Centre Novo mesto, Slovenia

Keywords: achievements, information and communications technology, carrying out activities, compulsory electives

[Abstract](#)

Running Technique to Prevent Injury

Aleš Tomič, School Centre Novo mesto, Slovenia

Keywords: running technique, anatomical adaptation, preventing injuries

[Abstract](#)

How to Lead Learning: An Example of Using Different Learning Methods

Natalija Mihelčič Gradišar, Elementary School Stopiče, Slovenia

Keywords: methods, teaching, learning, progress

[Abstract](#)

Encouraging Learning Environment in School Care for Pupils of the First Grade

Zlatka Bravar, Elementary School Franc Lešnik-Vuk, Slovenia

Keywords: social games, safety, identity, belonging, functionality, ability

[Abstract](#)

Experimental and Experiential Learning, an Active Teaching Method in the Third Grade

Lidija Klančič, Elementary School Martin Konšak Maribor, Slovenia

Keywords: experimenting, research, experiential learning, logical thinking, active students

[Abstract](#)

Expert External Evaluation in a Public Institution for Adult Education

Branka Bričl, Educational Centre Cene Štupar, Slovenia

Keywords: expert external evaluation, SIAE, quality assurance, adult education

[Abstract](#)

Modern Approaches of Teaching in the 1st Grade

Kristina Cencič, Elementary School Vojka Šmuc Izola, Slovenia

Keywords: elementary school, modern forms, Montessori materials, formative following of knowledge

[Abstract](#)



D7 Management & Quality in Education 7

Session Chair: Nina Ličen Goričan

High School Students and Mountains

Dušan Okleščén, School Centre Novo mesto, Slovenia

Keywords: students, extracurricular activity, mountains, etiquette, teaching practice, hiking equipment

[Abstract](#)

Activities for a Stimulating School Environment

Tina Cvijanović, School Centre Novo mesto, Slovenia

Keywords: good practice example, stimulating learning environment, the secondary school students' council

[Abstract](#)

Cross-Curricular Activities with Talented Students in English Classes

Mateja Simončič Tomič, School Centre Novo mesto, Slovenia

Keywords: cross-curricular activities, talented students, cooperative learning, extra activities

[Abstract](#)

Preparing Students to Write High-School Essays

Darja Kovačič, Elementary School Orehek Kranj, Slovenia

Keywords: half-literary essay, essay, correlations with modern days, thinking about notions, drawing parallels with history, insertion of literary elements, adjectives, personification, examples, symbol

[Abstract](#)

Contemporary Learning Methods in Natural Sciences

Nina Ličen Goričan, Elementary School and Kindergarten Sveta Trojica, Slovenia

Keywords: ICT, educational videos, video experiments, natural science

[Abstract](#)

We Like Eating Fruits and Vegetables

Marinka Mojškerč, Kindergarten Oton Župančič Ljubljana, Slovenia

Keywords: child, active participation, healthy food, fruit, vegetables

[Abstract](#)

3, 2, 1 Action ... English Lessons with Young Learners

Vita Krapež, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: foreign language, young learners, games, knowledge

[Abstract](#)

D8 Management & Quality in Education 8

Session Chair: Tina Pajnik

Facilitating Cooperative Learning in the Third Grade of Primary School

Nina Tomšič, Elementary School Martin Konšak, Slovenia

Keywords: learning for life, cooperative learning, active students, teamwork, communication skills, cooperation skills

[Abstract](#)

Creating a Positive Learning Environment in a Mixed Ability Setting

Mojca Uhernik Pipan, Elementary School Komen, Slovenia

Keywords: positive learning environment, mixed ability setting, motivation, productive skills, collaboration

[Abstract](#)

Folk Art at Important Events

Lidija Šešerko, Elementary School Žetale, Slovenia

Keywords: conservation of cultural heritage, folk art, crepe paper flowers

[Abstract](#)

Students with Migrant Background in Encouraging Learning Environment

Tina Pajnik and Vesna Nikolić, Elementary School Vida Pregarc, Slovenia

Keywords: students with migrant background, encouraging learning environment, cross-curricular teaching, foreign languages

[Abstract](#)

We Can Achieve More Together

Andreja Kerč, Elementary School Simon Jenko Smlednik, Slovenia

Keywords: primary school, Smlednik, memories, cooperation, local history

[Abstract](#)

Development of Fine Motor Skills Is Essential

Jana Bačar, Kindergarten Oton Župančič Ljubljana, Slovenia

Keywords: fine motor skills, play, stimulating learning environment, literacy and numeracy education

[Abstract](#)

How to Get Children's Attention?

Nives Horvat, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: video modelling, autism spectrum disorders, target behaviour, individual work, skills

[Abstract](#)



D9 Management & Quality in Education 9

Session Chair: Sabina Krajnc Dular

School Development Plan

Špela Stanek, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: school development plan, quality, long-term aims, priorities

[Abstract](#)

School Pond Inspires

Sonja Strgar and Vesna Jurač, Elementary School Anton Martin Slomšek Vrhnika, Slovenia

Keywords: nature's classroom, computer programs, group work, parts of speech, word formation

[Abstract](#)

Project Work in Elementary School

Valerija Krivec, Elementary School Žetale, Slovenia

Keywords: project work, international project, from old to new, cross-curricular integration

[Abstract](#)

Forms of Collegial Cooperation of Pre-School Teachers

Sabina Krajnc Dular, Elementary School Litija, Slovenia

Keywords: pre-school teacher, collegial cooperation, professional development

[Abstract](#)

A Safe and Stimulating Learning Environment 'Betty and Her Clothes'

Manica Žnidaršič, Kindergarten Oton Župančič Ljubljana, Slovenia

Keywords: kindergarten, stimulating learning environment, active role of children and educators

[Abstract](#)

Creation of a Safe and Supportive Learning Environment

Barbara Lenart Bregar, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: learning environment, secondary school students with special needs, quality education, personal growth, learning for life

[Abstract](#)

Fair Play and Sport in Elementary School

Nina Ciuha Cerkovnik, Elementary School Log-Dragomer, Slovenia

Keywords: fair play, sport, elementary school

[Abstract](#)

D10 Management & Quality in Education 10

Session Chair: Andreja Polzelnik Marolt

Chemistry and Nutrition

Tanja Jamnik, Secondary School of Technical Professions Šiška, Slovenia

Keywords: nutrition, experimental work, chemistry, health

[Abstract](#)

Cooperation of Branch Primary School with its Surroundings and Parents

Andreja Polzelnik Marolt, Elementary School Dobrepolje, Slovenia

Keywords: cooperation, surrounding, parents, employees, students

[Abstract](#)

Exploring History with the Help of Models

Valerija Belaj, First Elementary School Slovenj Gradec, Slovenia

Keywords: historical periods, project teaching work, model, exhibition

[Abstract](#)

Journey Through Time

Tina Jurko, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: learning style, historical periods, timeline

[Abstract](#)

Recognizing and Understanding Personality Types in the Classroom

Petra Klobasa Petrač, Elementary School Podlehnik, Slovenia

Keywords: personality type, teaching style, differentiation, professional learning

[Abstract](#)

Self-Evaluation at Elementary School Podlehnik

Anita Malovič, Elementary School Podlehnik, Slovenia

Keywords: self-evaluation, learning to learn, formative assessment, action plans

[Abstract](#)



D11 Management & Quality in Education 11

Session Chair: Tanja Kocmur

Foreign Students

Tanja Kocmur, Elementary School Litija, Slovenia

Keywords: foreign students, knowledge assessment, adjustments

[Abstract](#)

Hand in Hand

Darja Urh, Elementary School Komen, Slovenia

Keywords: two teachers, one topic, students, perspective

[Abstract](#)

Improving Pupils' Self-image

Maja Živec, Elementary School Franc Lešnik-Vuk, Slovenia

Keywords: self-image, support, activities, school

[Abstract](#)

Popcorn at Slovene Lessons

Nataša Safran, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: special needs, speech-language impairment, lifelong learning

[Abstract](#)

Students' Attitudes toward Common External Assessment of Knowledge: Implications for the Reliability and Validity of Examination Achievements

Maja Cerar, Elementary School Janko Moder, Dol pri Ljubljani, Slovenia

Keywords: Common External Assessment of Knowledge, test-taking motivation, validity, achievement

[Abstract](#)

Successful Management of a Diverse Class

Matevž Živec, Elementary School Franc Lešnik-Vuk, Slovenia

Keywords: inclusion, diverse class, good practice, primary school

[Abstract](#)

Working with Gifted Students

Suzana Vajngerl, Elementary School Sladki Vrh, Slovenia

Keywords: gifted students, education, learning, concept of discovering and working with gifted student

[Abstract](#)

D12 Management & Quality in Education 12

Session Chair: Damjana Zupančič Lisec

Business and Professional English: Why Not Making Good Use of Online Assistance Tools

Helena Jošt, Slovenia

Keywords: business and professional communication, online language aids

[Abstract](#)

Camps-Opportunity to Develop Social and Emotional Skills

Antonija Pavlovič, First Elementary School Slovenj Gradec, Slovenia

Keywords: camps, social development, emotional development, skills, cooperation

[Abstract](#)

Cooperation with Parents at Primary School Litija – Self-help Group for Parents

Nataša Zupan Cvetežar, Elementary School Litija, Slovenia

Keywords: cooperation with parents, self-help group for parents, quality of education, communication, relationships

[Abstract](#)

Developed Reading Activities and the Motivation for Reading by the Students with Learning Problems

Damjana Zupančič Lisec, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: motivation for reading, reading activities, reading comprehension, reading learning strategies

[Abstract](#)

Entrepreneurship Day at Secondary Technical School Kranj

Alenka Potočnik Zadrgal, School Centre Kranj, Slovenia

Keywords: doors open day, matura, project work, employer, entrepreneurship, fair

[Abstract](#)

I Move – I Help

Maja Paukovič, Elementary School Petrovče, Slovenia

Keywords: intergenerational socializing, charity event, good practice example, movement, health

[Abstract](#)

Workshops for Parents of Children with Special Needs

Maša Janež, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: working with parents, social inclusivity, children with special needs

[Abstract](#)



D13 Management & Quality in Education 13

Session Chair: Barbara Bezjak

An Encouraging Learning Environment for Pupils with Hearing Disorders in Elementary Schools

Barbara Bezjak, Elementary School Franc Lešnik-Vuk, Slovenia

Keywords: stimulating learning environment, deafness, hearing impairment

[Abstract](#)

Blossoms of the Future Are in Seeds of the Present: The Development of the Language Skills in the Pre-School Period

Marija Nemanič, School Centre Novo mesto, Slovenia

Keywords: pre-school education, curricular fields, description, stage play about Rudolf IV. of Habsburg, black-white painting

[Abstract](#)

Public Event – Robot’s Day

Klavdija Stropnik, School Centre Kranj, Slovenia

Keywords: innovative products, professions of the future, Robot’s Day, workshops

[Abstract](#)

Social Skills Groups for Students with Autistic Spectrum Disorder

Janja Kranjc, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: autistic spectrum disorder, students, social skills groups, peer relations

[Abstract](#)

Structure Is Key: Creating a Positive Learning Environment

Hana Hozjan, Institute for the Deaf and Hard of Hearing, Ljubljana, Slovenia

Keywords: special needs children, safe learning environment, structure, individual approach, didactic tools

[Abstract](#)

The Influence of Media on ADHD Incidence

Maja Trunkelj, Elementary School Šentjernej, Slovenia

Keywords: ADHD, media, attention, concentration, impulsiveness

[Abstract](#)

Why Is Introductory Motivation Important in the Teaching of Literature?

Ana Plešec, Elementary School Vida Pregarc, Slovenia

Keywords: introductory motivation, teaching literature, cubes, Srečko Kosovel, Ciril Kosmač, learning in nature

[Abstract](#)

D14 Management & Quality in Education 14

Session Chair: Barbara Krkoč Umer

Cankar's Basket of Dried Pears in a Movie

Katarina Šulin Žabota, Elementary School Vida Pregarc, Slovenia

Keywords: drama-film workshop, Cankar, *Basket of Dried Pears*, *My Life*, cultural marathon

[Abstract](#)

Cooperative Learning in Physical Education

Nuša Lončar Šučur, Elementary School Dramlje, Slovenia

Keywords: physical education, cooperative learning, gymnastics, acro yoga

[Abstract](#)

Help Me To Do It Myself

Barbara Krkoč Umer, Elementary School Vojka Šmuc Izola, Slovenia

Keywords: elementary school, Montessori pedagogy

[Abstract](#)

Internal vs. External Motivation

Andreja Črešnar, Elementary School Dramlje, Slovenia

Keywords: internal motivation, external motivation, successful learning

[Abstract](#)

Learning through Movement in After School Classes

Alenka Ivanjko, Elementary School Ferdo Vesel Šentvid pri Stični, Slovenia

Keywords: learning, floor games, movement playground, after school classes

[Abstract](#)

Researching Teaching and Learning Process Through Peer Observations

Aleksandra Vatovec Zonta, Elementary School Aleš Bebler Primož Hrvatini, Slovenia

Keywords: peer observation, professional development of teachers, learning

[Abstract](#)

When Kindergarten and School Work Hand in Hand – Creating a Safe and Encouraging Environment When Entering School

Barbara Sigulin, Elementary School Log-Dragomer, Slovenia

Keywords: kindergarten, child's transition to primary school, child's preparedness for entering primary school, delayed schooling, parents' beliefs

[Abstract](#)



D15 Management & Quality in Education 15

Session Chair: Tatjana Čeh Naglič

Acquiring Communication Skills in Adult Education

Tatjana Čeh Naglič, B&B Vocational School, Slovenia

Keywords: communication skills, adult education, missing skills, employers, communication education guidelines

[Abstract](#)

Designing Innovative Learning Environments

Jan Žitnik, School of Economics Ljubljana, Slovenia

Keywords: innovative learning environments, student engagement, gamification

[Abstract](#)

Mathematical Cooperation between a School and a Kindergarten

Aleksandra Vadnjak and Mojca Stergar, Elementary School Dekani, Slovenia

Keywords: peer cooperation, cooperation between school and kindergarten teachers, reciprocal learning, inquiry-based learning, mathematics

[Abstract](#)

Informal Cooperation between Parents and School as a Quality Element of Education and Schooling

Andreja Ninkovič, Elementary School Cerklje ob Krki, Slovenia

Keywords: parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model

[Abstract](#)

Promoting Cross-Curricular Teaching and Learning with Erasmus Projects

Katarina Klajn, Elementary School Šenčur, Slovenia

Keywords: cross-curricular approach, Erasmus, primary school, teaching methods

[Abstract](#)

Simply E-Teaching and E-Learning in and for a Complex E-World

Boštjan Kernc, Elementary School Davorin Jenko Cerklje, Slovenia

Keywords: parents, cooperation, school, changes, participation of parents, formal and informal forms, individual programmes, projects, effective model

[Abstract](#)

Education on Values

Mirjana Jelaničič, Elementary School Savo Kladnik Sevnica, Slovenia

Keywords: self-evaluation, class climate, education on values, quality indicators

[Abstract](#)

E1 Education & Training 1

Session Chair: Igor Rižnar

Frankfurt, Billig and Chomsky on Miseducation

Igor Rižnar, University of Primorska, Slovenia

Keywords: academic discourse, academic writing, bullshit, higher education, pseudo-teaching

[Abstract](#)

Mediating Effect of Skills Application on the Relationship Between Learning and Continuous Improvement

Kristina Sisyuk, University of Salzburg, Austria

Keywords: human capital, in-company training, sustainable learning, continuous improvement

[Abstract](#)

Student Mobility Flows: A Literature Review

Vesna Skrbinjek, International School for Social and Business Studies, Slovenia

Keywords: mobility, students, Erasmus, internationalization, Europe

[Full Text](#)

Counselling Centres for Adult Education: Counselling Centre Velenje

Biserka Plahuta, People's University Velenje, Slovenia

Keywords: counselling centres, adult education, inclusion, professional development

[Abstract](#)

HESQUAL – Tool for Analysis of Higher Education Service Quality

Dugagjin Sokoli, UBT College, Kosovo

Andrej Koren, International School for Social and Business Studies, Slovenia

Kujtim Shala, University of Prishtina, Kosovo

Keywords: higher education, quality, HESQUAL, quality of teaching, evaluation

[Abstract](#)



E2 Education & Training 2

Session Chair: Anca Draghici

A Research on Schools as Learning Organisations – A Theoretical Approach

Gabriela Alina Paraschiva and Anca Draghici,
Polytechnical University of Timisoara, Romania
Constanta-Valentina Mihaila, National University of Physical Education and Sports,
Romania

Keywords: learning organization, school as learning organization, specific dimensions and key-characteristics

[Abstract](#)

Experimental Research on Schools as Learning Organisations

Gabriela Alina Paraschiva and Anca Draghici,
Polytechnical University of Timisoara, Romania

Keywords: school as learning organization, levels of incidence of key-characteristics, external-internal evaluation

[Abstract](#)

Lifelong Learning of Complementary and Alternative Medicine

Mateja Kržin, International School for Social and Business Studies, Slovenia
Nada Trunk Širca, ISSBS and University of Primorska, Slovenia
Katarina Babnik, University of Ljubljana, Slovenia

Keywords: lifelong learning, complementary and alternative medicine, treatment providers and users of complementary and alternative medicine, focus groups, structured interviews, active inclusion factors

[Abstract](#)

Use of Design Thinking to Improve Education for Bangkok Metropolitan Administration Schools

Kongkiti Phusavat, Bordin Rassameethes, Suparek Sooksmarn,
and Sasivimol Meeampol, Kasetsart University, Thailand

Keywords: education, pedagogy, skills

[Abstract](#)

Knowledge Transfer and Innovation: The Case of International Faculty in a Higher Education Institution

Souraya Djikhy and Karim Moustaghfir, Al Akhawayn University in Ifrane, Morocco

Keywords: expatriation, workforce diversity, knowledge transfer, innovation, performance

[Abstract](#)

E3 Education & Training 3

Session Chair: Moti Zwilling

How to Deal with The Awareness of Cyber Hazards and Security in (Higher) Education?

Moti Zwilling, Ariel University, Israel

Dušan Lesjak and Srečko Natek, International School for Social and Business Studies, Slovenia

Kongkiti Phusavat and Pornthep Anussornnitisarn, Kasetsart University, Thailand

Keywords: cyber crime, cyber security, cyber awareness, education, higher education

[Full Text](#)

Overview of Public Funding, Enrolled Students and Graduates in Higher Education in Slovenia

Vesna Skrbinjek, International School for Social and Business Studies, Slovenia

Keywords: public funding, higher education, public expenditure, students, graduates

[Full Text](#)

A Research Proposal: 'Learning Processes and Disciplinary Overflows'

Lidia Nazzaro, Antonella Colonna Vilasi, Vania Coppolino, Giovanni Di Martino, Maurizio Recca, and Lucia Sorrentino, Pegaso Online University, Italy

Keywords: learning society, education, researchers, interdisciplinarity, communication

[Full Text](#)

Effective Online Learning Content Delivery

Vladimír Burčík, Comenius University in Bratislava, Slovakia

Frederick Kohun, Robert Morris University, USA

Keywords: online learning, microlearning, learning management system, microlearning content management system, learners feedback

[Full Text](#)



E4 Education & Training 4

Session Chair: Susana de Juana-Espinosa

Experiencing The Flipped Classroom in Higher Education: Results and Reflections

Susana de Juana-Espinosa, Juan José Tari-Guillo, José Antonio Fernandez-Sanchez, Jorge Valdes-Conca, Vicente Sabater-Sempere, and Mariano Garcia-Fernandez, University of Alicante, Spain

Keywords: teaching methodology, teaching innovation, ICT, comparative analysis, flipped classroom, qualitative results

[Abstract](#)

Specialized Social Networks Usage by Slovenian and Polish Business Researchers

Łukasz Wiechetek, Maria Curie-Skłodowska-University, Poland
Viktorija Florjančič, University of Primorska, Slovenia

Keywords: ResearchGate, digital literacy, Polish researchers, Slovenian researchers, comparative analysis, clustering, RG score, social network, SNS

[Abstract](#)

The Challenge of Social Networks in Teaching and Learning

Viktorija Florjančič, University of Primorska, Slovenia

Keywords: social media, YouTube, academic results, higher education, open resources

[Abstract](#)

F1 Technology & Innovation 1

Session Chair: Łukasz Wiechetek

Teaching Basic of Programming with The Elements of Scratch: Evaluation of VBA Programming Course for Logistics Students

Łukasz Wiechetek, Maria Curie-Skłodowska University, Poland

Keywords: scratch, logistics education, basics of programming, computer science teaching, IT course, survey, visual programming, introduction to programming, digital society, IT market, VBA, quantitative analysis

[Abstract](#)

Maximizing Data Gathering Opportunities by Using Fitness Trackers During Ergonomic Assessments

Anca Mocan and Anca Draghici, Politehnica University Timisoara, Romania

Keywords: wearable technologies, ergonomic assessment, QEC assessment, warehouse

[Full Text](#)

Industry 5.0 – The Expected Impact of Next Industrial Revolution

Daniel Paschek, Anca Mocan, and Anca Draghici, Politehnica University Timisoara, Romania

Keywords: industry 5.0, fifth industrial revolution, artificial intelligence, business change, industry 4.0, digitalization

[Full Text](#)



F2 Technology & Innovation 2

Session Chair: Ronny Adhikarya

The Future of Competitive Intelligence in an AI-Enabled World

Fred Hoffman, Robert Morris University, USA

Shelly Freyn, Alfred University, USA

Keywords: competitive intelligence, artificial intelligence, business intelligence, big data

[Abstract](#)

Welfare State and Effectiveness in Health Care the Internet of Things in Hospitals from Chance to Change

Elisabetta Azzali, Pegaso Online University, Italy

Keywords: e-Health, public health, effectiveness, health stewardship

[Full Text](#)

Roadmap on Blockchain Transformation for Organizations: Evaluation through Teaching

Walter Dettling and Lia Flück,

University of Applied Sciences Northwestern Switzerland, Switzerland

Keywords: business transformation, higher education, case learning, innovation, blockchain

[Full Text](#)

Reinvention and 'Locus4GlobOption:' Best Practices of Asian Communipreneurs in AI-Disruption Era

Ronny Adhikarya, Retiree, the World Bank & Ex-Representative United Nations/FAO, USA

Keywords: disruption, subscription economy, educational reform, entrepreneurship, reinvention

[Abstract](#)

Typing Competency and IT Productivity: How Piano Techniques Help

Steven Niles, Lacity College, USA

Chaza F. Abdul-AI, Harrisburg University of Science and Technology, USA

Wenli Wang, Robert Morris University, USA

Keywords: typing, typing competency, piano, IT productivity, healthcare information technology

[Full Text](#)

F3 Technology & Innovation 3

Session Chair: Yasuo Kadono

Understanding The Adoption and Impact of Information Technology on Healthcare: Case Studies in Electronic Health Records and Computerized Diagnosis

Chaza F. Abdul-Al, Harrisburg University of Science and Technology, USA
Wenli Wang, Robert Morris University, USA

Keywords: healthcare information technology, electronic medical records, computerized diagnosis, information technology

[Full Text](#)

Collaborative Innovation in Healthcare: A Case Study of Hospitals as Innovation Platforms

Pauliina Hyrkäs, Northern Ostrobothnia Hospital District, Finland
Lotta Haukipuro, Satu Väinämö, and Marika Iivari, University of Oulu, Finland
Anna Sachinopoulou, VTT Technical Research Centre of Finland, Finland
Jukka Majava, University of Oulu, Finland

Keywords: co-creation, collaboration, healthcare, hospital, innovation, open innovation

[Abstract](#)

A Study on Successful Information Systems from Service Science Perspectives

Yasuo Kadono, Ritsumeikan University, Japan

Keywords: service science, information systems, innovation, learning

[Abstract](#)



F4 Technology & Innovation 4

Session Chair: Ali Türkyilmaz

Improvement of Design Thinking Process Using Kaizen Tools

Tomiris Abdulmanova, Amina Davlenova, and Aziza Alkuatova,

Nazarbayev University, Kazakhstan

Zbigniew Pastuszak, Maria Curie-Sklodowska University, Poland

Ali Türkyilmaz, Nazarbayev University, Kazakhstan

Keywords: design thinking, Kaizen, product, service development

[Abstract](#)

Virtualisation of Structured Projective Mapping Technique via Mobile App: Early Experiences

Radosław Mącik, Łukasz Kwaśniewicz, and Monika Ratajczyk,

Maria Curie-Sklodowska University, Poland

Keywords: marketing research, structured projective mapping, virtualisation, mobile app, tests

[Abstract](#)

Construction Related Data Management: Classification and Description of Data from Different Perspectives

Janne Harkonen, Erno Mustonen, and Harri Haapasalo,

University of Oulu, Finland

Keywords: data management, master data, business data, construction industry, BOM configurations, product structure, business processes, enterprise applications, productization, product management

[Abstract](#)

Development of Research and Innovation Potential Evaluation Tool to Commercialization

Anyanitha Distanont, Thammasat University, Thailand

Suparerk Suksamarn, Kasetsart University, Thailand

Orapan Khongmalai, Thammasat University, Thailand

Keywords: research commercialisation, evaluation, innovation, research readiness

[Abstract](#)

G1 Law & European Studies 1

Session Chair: Bettina Schneider

Data Protection Impact Assessment Guidelines in The Context of the General Data Protection Regulation

Bodo Grütter and Bettina Schneider,

University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

Keywords: data protection impact assessment, privacy impact assessment, general data protection regulation, risk to rights and freedoms, data protection, EU law

[Full Text](#)

GDPR Assessment Instrument an Exemplary Case for Higher Education Institutions

Ali Habbabeh, Bettina Schneider, and Petra Maria Aspiron,

University of Applied Sciences and Arts Northwestern Switzerland, Switzerland

Keywords: European General Data Protection Regulation (GDPR,) higher education institutions, assessment tool, assessment instrument, Non-European Union States, data privacy

[Abstract](#)

The EU Monetary Policy and How Does Contribute to Financial Literacy

Aleš Trunk, and Valerij Dermol,

International School for Social and Business Studies, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Keywords: EU integration, monetary policy, financial literacy, project €U-iMoP

[Abstract](#)

The Role of EU Unemployment Reinsurance System for Stronger Fiscal Integration in the EURO Area

Aleš Trunk, International School for Social and Business Studies, Slovenia

Igor Stubelj, University of Primorska, Slovenia

Keywords: unemployment reinsurance, fiscal integration, labour market, EURO area

[Full Text](#)

Who Communicates for and About the EU: An Overview of Actors?

Špela Majcen Marušič, Euro-Mediterranean University, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Keywords: European Union, communications, EU communications, EU institutions, citizens communication

[Abstract](#)

H1 Inspiration Economy & Aging Society 1

Session Chair: Nada Trunk Širca

Collective Intelligence and Weak Rights

Gino Fontana, Pegaso International, Italy

Keywords: natural law, collective intelligence

[Full Text](#)

Capacity Building of Key Professionals Who Work With Young Migrants in Transition into Adulthood: The Step towards Social Inclusion

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Andrej Koren and Anica Novak Trunk, ISSBS, Slovenia

Luigia Melillo, Pegaso International, Malta

Alexander Krauss, Institute for Socio-Scientific Consultancy, Germany

Keywords: social inclusion, capacity building of organizations and key professionals, cooperation, unaccompanied minor migrants, young adult migrants, CISoTRA

[Abstract](#)

Multicultural Society: Challenges and Good Practices for Work with Migrants

Aleš Trunk and Valerij Dermol, ISSBS, Slovenia

Augusto Sebastio, Centre for Legal Informatics Studies – Taranto, Italy

Luigia Melillo, Pegaso International, Malta

Keywords: unaccompanied minor migrants, young adult migrants, life projects, multicultural society

[Full Text](#)

Project Management

Aleš Trunk, ISSBS, Slovenia

Keywords: project management, project application, implementation, quality

[Full Text](#)

Skills That Get You a Job: The Role of HE And Youth Mobility in the EU

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Valerij Dermol and Aleš Trunk, ISSBS, Slovenia

Špela Majcen Marušič, Euro Mediterranean University, Slovenia

Keywords: EU integration, higher education, labour market, youth mobility

[Full Text](#)

Consideration Regarding the Global Economy and the Need for Economic Governance

Adina Barbulescu, West University of Timisoara, Romania

Keywords: global economy, economic governance, financial crises

[Abstract](#)

H2 Inspiration Economy & Aging Society 2

Session Chair: Evangelia Tigka

Active Community Reintegration of Greek Older Adults with Mild Cognitive Impairment

Evangelia Tigka, Elisavet Neofytidou, Eleonora Kyriazopoulou, and Eleni Kassapi, Aristotle University of Thessaloniki, Greece

Keywords: reintegration, MCI, older adults, non-pharmacological, intervention

[Full Text](#)

Experimental Projects of International Marketing in Italy for Territorial Brands – Exploiting the Drive of Theme Discovery and Purchase Tourism

Giacomo Primo Sciortino, Pegaso International University, Malta

Keywords: international discovery tourism, territorial brands, 0 mile purchases

[Full Text](#)

Ethical Values of Eastern and Western Economic Systems and The Alternative Social Doctrine of Catholic Church and Civil Economics

Roberto Fotia, Pegaso International University, Italy

Keywords: civil economics, social doctrine of catholic church, ethics, economic systems, eastern economies, western economies

[Full Text](#)

Factors Defining Accessibility of Health Services in a Country

Miran Forjanič, International School for Social and Business Studies, Slovenia

Keywords: dental services, accessibility of dental services, factors of accessibility

[Abstract](#)

Agro-Food Frauds Between Controls and ‘Other’ Forms of Protection

Salvatore Puccia and Veronica Caporrino, Pegaso Online University, Italy

Keywords: food safety, consumer protection, food frauds, non-profit organization, control measures

[Full Text](#)

A Comparative Approach to Two Case Studies: Migrants Integration and Education Programmes in Germany

Henrike von Dewitz, University of Cologne, Germany

Hassan Al-Zaza, Euro-Mediterranean University, Slovenia

Nada Trunk Širca, ISSBS and University of Primorska, Slovenia

Keywords: social inclusion, integration, migrants, adaptation, assimilation, multiculturalism, pluralism, education

[Abstract](#)



European HE Area and Labour Market

The Intensive Course is organized by the ISSBS as part of the project E+, Jean Monnet Chair, titled EU Integration: European HE Area and Labour Market (EU:HELM), <https://learn-eu.net/jm-chair-eu-helm/>. It is co-founded by the ISSBS and E+, JM project 2017-2248 (586923-EPP-1-2017-1-SI-EPPJMO-CHAIR).

Competitive EU: Research Policies, Innovations and Entrepreneurship

Target Group: PhD students and young researchers

Main topics: EU facts and figures and European integration, Knowledge-driven competitiveness and entrepreneurial thinking, Innovation for growth and jobs (discussion, cases), Keeping Europe on the map in an increasing competitive world, Project management, Academic writing skills, Academic Publishing

Duration: 30 contact hours, equivalent to 6 ECTS

European Higher Education and Graduates' Employability

Target Group: Academics and administrative staff from universities

Main topics: EU facts and figures and European integration, Education in the EU (discussion, cases), Management in HE, Financing HE, Globalization, Internationalization, Europeanisation through mobility and cooperation, HE and regional policies, Quality assurance policies (discussion, cases), Employment policies, Project management, Academic writing skills, Academic Publishing, Starting and developing the scientific journal

Duration: 30 contact hours, equivalent to 6 ECTS

Lecturers: JM chair holder dr. Nada Trunk Širca and invited international academics will participate as lecturers in the course. Additionally, other international speakers will participate at ML&TIIM conference panels which are part of the course program.

Monday, 13 May 2019, 9.00–21.00 • Palace Trevisini ①

- Arrivals and Registration
- Participant gathering and networking: discussing the challenges
- Welcome lunch
- Introduction of the JM activity and to the courses, information of the week intensive program
- European Higher education in competitive EU (graduates' employability, research policies)
- EU facts and figures, EU institutions and decision-making process, EU citizenship and democracy, Communicating about EU
- Dinner and evening discussion: employability and employment

Tuesday, 14 May 2019, 8.15–21.00 • Palace Trevisini ①

- Networking and breakfast time
- Management in HE, HE and regional policies, HE quality assurance policies
- Lunch
- Knowledge-driven competitiveness, the human and social capital, Keeping Europe on the map in an increasing competitive world, Linking business,

- research and HE sectors for increasing competitiveness, fostering entrepreneurial thinking and innovation, and growth and jobs
- Dinner and evening discussion: EU projects and project management

Wednesday, 15 May 2019, 8.15–21.00 • Palace Trevisini ①

- Networking and breakfast time
- Current trends in journal publishing: active editorial board, efficient peer-review system, attracting good papers, connecting the journal with a conference, journal ranking – journal's impact and quality, indexes and databases, publishing and EU policies on open access, Academic and less academic journals: predatory publishing, Plagiarism and auto-plagiarism
- Developing employability skills as responsibility of HE
- Lunch
- The importance of entrepreneurial competencies – teaching and learning approaches as a challenge for HE
- Marketing education for non-marketing students – building capacity beyond competencies – the case of PhD study programs
- Piran – city tour
- Welcome reception – meeting the participants of ML&TIIM conference – opportunities for cooperation

Tuesday, 16 May 2019, 8.15–24.00 • Palace Trevisini ① and Tartini Theatre ②

- Networking and breakfast time
- ML&TIIM Conference: Keynote Speeches and Academic Leadership Forum
- Lunch
- European integration, Globalization, Internationalization, Europeanisation through mobility and cooperation
- ML&TIIM Conference: Participation on one conference session
- Dinner with social event – meeting the participants of ML&TIIM conference – opportunities for cooperation

Friday, 17 May 2019, 8.15–22.30 • Palace Trevisini ①

- Networking and breakfast time
- Workshop on Publishing for Young Researchers
- Editors' Panel
- Examples of message-driven writing technique in practice
or Research-Education-Business Forum and MED-HUB Discussion Panel
- Lunch
- Message-driven writing technique
or Research & Project Opportunities Presentations
- Closing dinner and evening discussion: European higher education challenges, Reflection and discussion on the HELM activities



Seminar on Starting/Developing/Managing an International Journal

Dr. Valerij Dermol, Editor in Chief, *International Journal of Value Chain Management* (Scopus-indexed journal), International School for Social and Business Studies, Slovenia

Alen Ježovnik, Managing Editor, ToKnowPress and University of Primorska Press, Slovenia

Dr. Dušan Lesjak, Editor-in-Chief, *International Journal of Management in Education* (Scopus-indexed journal), International School for Social and Business Studies, University of Primorska, Slovenia

Dr. Zbigniew Pastuszak, Editor-in-Chief, *International Journal of Management & Enterprise Development* (Scopus-indexed journal), Maria Curie-Skłodowska University, Poland

Dr. Kongkiti Phusavat, Editor-in-Chief, *International Journal of Innovation and Learning* (Scopus-indexed journal), Kasetsart University, Thailand

Dr. Nada Trunk Širca, Editor-in-Chief, ToKnowPress – International Academic Publisher, International School for Social and Business Studies and University of Primorska, Slovenia

Target groups: editors-in-chief of 'young' journals, academics that plan to start a new scientific journal, young academics who are interested in how the journals operate and what is essential from the editor's point of view.

Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini ①

- 08.00–13.00 Exhibition of Journals
- 10.30–11.15 Editor's panel with Scopus and WoS indexed journals
- 11.15–11.45 Publishing opportunities – presentations of other international journals
- 11.45–12.30 Coffee break, meetings with editors of international journals
- 14.00–15.00 Lunch
- 15.00–16.15 Starting a new journal and developing a journal & indexation of journals
- 16.15–18.00 Managing and publishing a journal

Workshop on Publishing for Young Researchers

Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia
Matija Vodopivec, University of Primorska, Slovenia

The workshop provides an excellent opportunity for doctoral students, young researchers and postdocs to gain new knowledge and skills on academic writing for publishing scientific papers in international journals. The workshop will:

- Present scientific research process and strategy
- Present message-driven writing technique
- Enhance relevance, quality, and impact of scientific research
- Offer one-to-one coaching
- Answer participants' questions and more

Friday, 17 May 2019, 8.00–18.00 • Palace Trevisini 📍

08.00–13.00	Exhibition of Journals
09.00–09.15	Introduction to the seminar
09.15–10.15	Presentation of message-driven writing technique
10.30–11.15	Editor's panel with Scopus and WoS indexed journals
11.15–11.45	Publishing opportunities – presentations of other international journals
11.45–12.30	Coffee break, meetings with editors of international journals
12.30–14.00	Examples of message-driven writing technique in practice
14.00–15.00	Lunch
15.00–16.30	Message-driven writing technique continued
16.30–18.00	Group exercises



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