# Costs, Benefits, and Adoption of Additive Manufacturing: A Supply Chain Perspective 

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#### Abstract

There are three primary aspects to the economics of additive manufacturing: measuring the value of goods produced, measuring the costs and benefits of using the technology, and estimating the adoption and diffusion of the technology. This paper provides an updated estimate of the value of goods produced. It then reviews the literature on additive manufacturing costs and identifies those instances in the literature where this technology is cost effective. The paper then goes on to propose an approach for examining and understanding the societal costs and benefits of this technology both from a monetary viewpoint and a resource consumption viewpoint. The final section discusses the trends in the adoption of additive manufacturing. Globally, there is an estimated $\$ 667$ million in value added produced using additive manufacturing, which equates to $0.01 \%$ of total global manufacturing value added. US value added is estimated as $\$ 241$ million. Current research on additive manufacturing costs reveals that it is cost effective for manufacturing small batches with continued centralized production; however, with increased automation distributed production may become cost effective. Due to the complexities of measuring additive manufacturing costs and data limitations, current studies are limited in their scope. Many of the current studies examine the production of single parts and those that examine assemblies tend not to examine supply chain effects such as inventory and transportation costs along with decreased risk to supply disruption. The additive manufacturing system and the material costs constitute a significant portion of an additive manufactured product; however, these costs are declining over time. The current trends in costs and benefits have resulted in this technology representing $0.02 \%$ of the relevant manufacturing industries in the US; however, as the costs of additive manufacturing systems decrease, this technology may become widely adopted and change the supplier, manufacturer, and consumer interactions. An examination in the adoption of additive manufacturing reveals that for this technology to exceed $\$ 4.4$ billion in 2020, $\$ 16.0$ billion in 2025, and $\$ 196.8$ billion in 2035 it would need to deviate from its current trends of adoption.


Keywords: additive manufacturing, manufacturing, supply chain
Disclaimer: Certain trade names and company products are mentioned in the text in order to adequately specify the technical procedures and equipment used. In no case does such identification imply recommendation or endorsement by the National Institute of Standards and Technology, nor does it imply that the products are necessarily the best available for the purpose.

## 1. Introduction

In 2013, the world produced approximately $\$ 11.8$ trillion in manufacturing value added, according to United Nations Statistics Division (UNSD) data. ${ }^{1}$ Many products and parts made by the industry are produced by taking pieces of raw material and cutting away sections to create the

[^0]desired part or by injecting material into a mold; however, a relatively new process called additive manufacturing is beginning to take hold. Additive manufacturing is the process of joining materials to make objects from three-dimensional (3D) models layer by layer as opposed to subtractive methods that remove material. The terms additive manufacturing and 3D printing tend to be used interchangeably to describe the same approach to fabricating parts. This technology is used to produce models, prototypes, patterns, components, and parts using a variety of materials including plastic, metal, ceramics, glass, and composites. Products with moving parts can be printed such that the pieces are already assembled. Technological advances have even resulted in a 3D-Bio-printer, which can print skin and other types of tissue. ${ }^{2,3}$

Additive manufacturing is used by multiple industry subsectors, including automotive, aerospace, machinery, electronics, and medical products. ${ }^{4}$ This technology dates back to the 1980's with the development of stereolithography, which is a process that solidifies layers of liquid polymer using a laser. The first additive manufacturing system available was the SLA-1 by 3D Systems. Technologies that enabled the advancement of additive manufacturing were the desktop computer and the availability of industrial lasers. Additionally, 3D scanning technologies have enabled the replication of real objects without using expensive molds or recreating parts in a CAD system.

The associated costs and slow print speed of additive manufacturing systems often hinder this technology from being used for mass production; however, as these issues improve this technology may change the way that consumers interact with producers. Additive manufacturing allows the manufacture of customized and increasingly complex parts. This customization of products will require increased data collection from the end user to determine their preferences, resulting in a new relationship between manufacturer and consumer. This technology has an additional impact on this relationship, as 3D printers create the opportunity for the consumer to produce their own products. An inexpensive 3D printer allows the end user to produce polymerbased products in their own home or office and there are a number of systems that are within the budget of the average consumer.

There are three primary aspects to the economics of additive manufacturing: measuring the value of goods produced, measuring the costs and benefits of using the technology, and estimating the adoption and diffusion of the technology. This paper provides an updated estimate of the value of goods produced. It then reviews the literature on additive manufacturing costs and identifies those instances in the literature where this technology is cost effective. The paper then goes on to propose an approach for examining and understanding the societal advantage of this technology both from a monetary viewpoint and a resource consumption viewpoint. The final section discusses the trends in the adoption of additive manufacturing. Although this paper tends to focus on additive manufacturing in the U.S., it draws upon research that was conducted in a number of other locations and many of the findings are applicable to the U.S. and abroad. It is also important to note that this article references current capabilities and potential future capabilities of additive manufacturing. For example, there is some discussion regarding this

[^1]technology's ability to produce assembled products in one build; however, the current state of technology provides some limit on this ability. This technology is rapidly changing; therefore, it is important to consider future possibilities.

## 2. Value of Additive Manufacturing Goods Produced

Wohlers estimates the 2014 revenue from additive manufacturing worldwide to be $\$ 4.103$ billion; however, the estimate that is most consistent with the measure of shipments used in the economic census is the estimate for service providers. Wohlers estimates that there was $\$ 1.307$ billion from the sale of parts produced by additive manufacturing systems in 2014 with the US accounting for $\$ 498$ million. ${ }^{5}$ Estimating value added requires subtracting off the materials, machinery, and other intermediate goods that were purchased for production. Value added is the increase in the value of output at a given stage of production; that is, the value of output minus the cost of inputs from other firms. ${ }^{6}$ The primary elements that remain after subtracting inputs are taxes, compensation to employees, and gross operating surplus; thus, the sum of these also equal value added. Wohlers estimates that material sales amounted to $\$ 640$ million in 2014; thus, an estimate of global value added for additive manufacturing can be estimated by taking the $\$ 1.307$ billion less the $\$ 640$ million for materials, totaling $\$ 667$ million. This equates to $0.01 \%$ of total global manufacturing value added. ${ }^{7}$ US value added for additive manufacturing is Table 1: US Additive Manufacturing Shipments and Value Added, 2014

| Category | Relevant NAICS Codes | Shipments of US Made AM Products (\$millions, 2014)* | Total US Shipment s (\$millions, 2014) | AM Share of Industry Shipments | Total <br> Value <br> Added <br> (\$millions, 2014)* | AM <br> Value <br> Added <br> (\$million <br> s, 2014) | AM <br> Share of Value Added |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Motor vehicles | $\begin{aligned} & \text { NAICS 3361, 3362, } \\ & 3363 \end{aligned}$ | 80.17 | 550798 | 0.01\% | 153662 | 22 | 0.01\% |
| Aerospace | $\begin{aligned} & \text { NAICS 336411, 336412, } \\ & 336413 \end{aligned}$ | 73.70 | 200645 | 0.04\% | 101877 | 37 | 0.04\% |
| Industrial/business machines | NAICS 333 | 87.14 | 400466 | 0.02\% | 194861 | 42 | 0.02\% |
| Medical/dental | NAICS 3391 | 65.23 | 96864 | 0.07\% | 65306 | 44 | 0.07\% |
| Government/military | $\begin{gathered} \text { NAICS 336414, } 336415, \\ 336419,336992 \end{gathered}$ | 32.87 | 30422 | 0.11\% | 5151 | 6 | 0.11\% |
| Architectural | NAICS 3323 | 15.93 | 78730 | 0.02\% | 38770 | 8 | 0.02\% |
| Consumer products/electronics, academic, and other | All other within NAICS 332 through 339 | 142.92 | 929447 | 0.02\% | 530488 | 82 | 0.02\% |
| TOTAL <br> * These values are calculated ass for each industry is the same for systems sold is equal to the share | NAICS 332 through 339 ing that the percent of to US as it is globally. It is a revenue for AM products | $498.0$ <br> additive man assumed th | $2287373$ <br> facturing $m$ the US shar | $\begin{aligned} & 0.02 \% \\ & \text { le products } \\ & \text { of AM } \end{aligned}$ | 1090117 | 241 | 0.02\% |

estimated as $\$ 241$ million, as seen in Table 1. Products are categorized as being in the following sectors: motor vehicles; aerospace; industrial/business machines; medical/dental;

[^2]government/military; architectural; and consumer products/electronics, academic institutions, and other. The consensus among well-respected industry experts is that the penetration of the additive manufacturing market is $8 \% ;{ }^{8}$ however, as seen in Table 1, goods produced using additive manufacturing methods represent between $0.01 \%$ and $0.11 \%$ of their relevant industry subsectors. Thus, additive manufacturing has sufficient room to grow.

## 3. Additive Manufacturing Costs

### 3.1. Literature Review

There are two major motivational categories for examining additive manufacturing costs. The first is to compare additive manufacturing processes to other traditional processes such as injection molding and machining. The purpose of these types of examinations is to determine under what circumstances additive manufacturing is cost effective. The second category involves identifying resource use at various steps in the additive manufacturing process. The purpose of this type of analysis is to identify when and where resources are being consumed and whether there can be a reduction in resource use. Table 2 provides a literature list for cost studies on additive manufacturing categorized by additive manufacturing processes and materials from Wohlers. ${ }^{9}$

Due to conflicting results, there are two cost models that receive significant attention in additive manufacturing: 1) Hopkinson and Dickens and 2) Ruffo et al. ${ }^{10,11,12}$ The cost of additive manufactured parts are calculated by Hopkinson and Dickens based on calculating the average cost per part and three additional assumptions: 1) the system produces a single type of part for one year 2) it utilizes maximum volumes and 3) the machine operates for $90 \%$ of the time. The analysis includes labor, material, and machine costs. Other factors such as power consumption and space rental were considered but contributed less than one percent of the costs; therefore, they were not included in the results. The average part cost is calculated by dividing the total cost by the total number of parts manufactured in a year. Costs can be broken into machine costs, labor costs, and material costs. Calculations are made for two parts, a lever and a cover, using three different additive manufacturing technologies: stereolithography, fused deposition

[^3]Table 2: Literature on the Costs of Additive Manufacturing

|  | Material extrusion | Material jetting | Binder jetting | Vat photopolymerization | Sheet lamination | Powder bed fusion | Directed energy deposition | Manufacturing research that includes Traditional Manufacturing |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Polymers, polymer blends, and composites | T.A. Grimm (2010)*; <br> Hopkinson and Dickens (2003); Hopkinson (2006); Baumers (2012) | T.A. Grimm (2010)* | T.A. Grimm (2010)* | $\begin{aligned} & \text { T.A. Grimm } \\ & \text { (2010)*; } \\ & \text { Hopkinson and } \\ & \text { Dickens (2003); } \\ & \text { Hopkinson } \\ & \text { (2006); Li (2005) } \end{aligned}$ | T.A. Grimm (2010)* | Ruffo, Tuck, and Hague (2006a); Baldinger and Duchi (2013); Ruffo and Hague (2007); Hopkinson and Dickens (2003); Hopkinson (2006); <br> Baumers (2012); Zhang and Bernard (2014); Atzeni et al. (2010) |  | Hopkinson (2006); Ruffo, Tuck, and Hague (2006a); Ruffo and Hague (2007); <br> Hopkinson and Dickens (2003); Atzeni et al. (2010); Li (2005) |
| Metals |  | x | x |  | x | Rickenbacher et al (2013); <br> Baumers et al. (2012); <br> Baumers (2012); Baumers et al (2013); Atzeni, Iuliano and Salmi (2011); Atzeni and Salmi (2012); Lindemann et al. (2012); Lindemann et al. (2013) | x | Allen (2006) |
| Graded/hybrid metals |  |  |  |  | x |  | x |  |
| Ceramics |  |  | x | x |  | x |  |  |
| Investment casting patterns |  | x | x | x |  | x |  |  |
| Sand molds and cores | x |  | x |  |  | x |  |  |
| Paper |  |  |  |  | x |  |  |  |
| Undesignated Material |  |  |  |  |  | Khajavi et al. (2014) |  |  |

* 3D printing
"x" indicates possible combinations where no literature was identified
Adapted from Wohlers (2015) and Thomas (2013)
modelling, and laser sintering. A cost breakout for the lever is provided in Figure 1, which shows that in this analysis laser sintering was the cheapest additive manufacturing process for this product. Machine cost was the major contributing cost factor for stereolithography and fused deposition modeling while the material cost was the major contributor for laser sintering. It is important to note that although it is a significant proportion of the total cost, machine costs decreased $42 \%$ between 2001 and 2013, as seen in Figure 2. In addition to Hopkinson and Dickens a number of other studies examine the costs of additive manufacturing. Many of these studies also identify machine and material costs as major cost factors. Other cost factors include build orientation, envelope utilization, build time, energy consumption, product design, and labor.

Figure 1: Cost Breakout (Hopkinson and Dickens 2003)


Figure 2: Average Selling Price of a Professional-Grade Industrial Additive Manufacturing System


Wohlers, Terry. "Wohlers Report 2014: Additive Manufacturing and 3D Printing State of the Industry." Wohlers Associates, Inc. 2014.

Hopkinson and Dickens estimate an annual machine cost per part where the machine completely depreciates after eight years; that is, it is the sum of depreciation cost per year (calculated as machine and ancillary equipment divided by 8 ) and machine maintenance cost per year divided by production volume. The result is a cost per part that is constant over time, as seen in Figure 3. Also seen in the figure is a comparison to Ruffo, Tuck, and Hague's model, discussed below.

The cost of additive manufactured parts is calculated by Ruffo et al. using an activity based cost model, where each cost is associated with a particular activity. They produce the same lever that Hopkinson and Dickens produced using selective laser sintering. In their model, the total cost of a build (C), is the sum of raw material costs and indirect costs. The raw material costs are the price (Pmaterial), measured in euros per kilogram, multiplied by the mass in $\mathrm{kg}(\mathrm{M})$. The indirect costs are calculated as the total build time (T) multiplied by a cost rate (Pindirect). The total cost of a build is then represented as:

$$
C=P_{\text {material }} * M+P_{\text {indirect }} * T
$$

The cost per part is calculated as the total cost of a build (C) divided by the number of parts in the build. Ruffo et al. indicate that the time and material used are the main variables in the costing model. It was assumed that the machine worked 100 hours/week for 50 weeks/year (57 \% utilization). The estimated indirect cost per hour is shown in Table 3.

There are three different times that are calculated in Ruffo et al.'s model: 1) "time to laser scan the section and its border in order to sinter;" 2) "time to add layers of powder;" and 3) "time to heat the bed before scanning and to cool down slowly after scanning, adding layers of powder or just waiting time to reach the correct temperature." The sum of these times is the build time (T) and the resulting cost model along with Hopkinson and Dickens model is shown in Figure 3. The Ruffo et al. model has a jagged saw tooth shape to it, which is due to the impact of a new line, layer, or build. Each time one of these is added, average costs increase irregularly from raw material consumption and process time. Ruffo et al. estimates are slightly higher than Hopkinson and Dickens estimate of $€ 2.20$ for laser sintering. Ruffo et al. also conducted an examination where unused material was recycled. In this examination, the per-unit cost was slightly less than Hopkinson and Dickens estimate.

Many of the cost studies assume a scenario where one part is produced repeatedly; however, one of the benefits of additive manufacturing is the ability to produce different components simultaneously. Therefore, a "smart mix" of components in the same build might achieve reduced costs. In a single part reproduction, the per part cost for a build is the total cost divided

Table 3: Indirect Cost Activities (Ruffo, Tuck, and Hague 2006)

| Activity | Cost $/ \mathrm{hr}(€)$ |
| :--- | ---: |
| Production labor/machine hour | 7.99 |
| Machine costs | 14.78 |
| Production overhead | 5.90 |
| Administrative overhead | 0.41 |

Figure 3: Cost Model Comparison (Ruffo, Tuck, and Hague vs. Hopkinson and Dickens)


Adapted from Ruffo et al. and Hopkinson and Dickens
by the number of parts; however, the cost for different parts being built simultaneously is more complicated. Ruffo and Hague compare three costing methodologies for assessing this cost. ${ }^{13}$ The first method is based on parts volume where

$$
\operatorname{Cost}_{P_{i}}=\left(\frac{V_{P_{i}}}{V_{B}}\right) * \operatorname{Cost}_{B}
$$

Where
$\operatorname{Cost}_{P_{i}}=$ cost of part i
$V_{P_{i}}=$ volume of part i
$V_{B}=$ volume of the entire build
Cost $_{B}=\sum \frac{\text { indirect_costs }}{\text { working_time }}\left(t_{x y}+t_{z}+t_{H C}\right)+\frac{\text { direct_cost }}{\text { mass_unit }} m_{B}$
$m_{B}=$ mass of the planned production proportional to the object volumes, and the
time to manufacturing the entire build
$t_{x y}=$ time to laser-scan the section and its border to sinter powder
$t_{z}=$ time to add layers of powder
$t_{H C}=$ time to heat the bed before scanning and to cool down after scanning and adding layers of powder

[^4]$i=$ an index going from one to the number of parts in the build
$\operatorname{Cost}_{B}$ also equals C from above, which is the total cost of a build. The second method is based on the cost of building a single part and is represented as the following:
$$
\operatorname{Cost}_{P_{i}}=\frac{\gamma_{i} * \operatorname{Cost}_{B}}{n_{i}}
$$
where
$$
\gamma_{i}=\frac{\operatorname{Cost}_{P_{i}}^{*}+n_{i}}{\sum_{j}\left(\operatorname{Cost}_{P_{j}}^{*} * n_{j}\right)}
$$

Also, $i$ is the index of the part being calculated, $j$ is the index for all parts manufactured in the same bed, $n_{i}$ is the number of parts identified with $i$, and $\operatorname{Cost}_{P_{i}}^{*}$ is the cost of a single part $i$ estimated using the earlier equation for C . The third method is based on the cost of a part built in high-volume. It is similar to the second method, only the cost variables in $\gamma_{i}$ are calculated using a high number of parts rather than a single part. It is represented as the following:

$$
\operatorname{Cost}_{P_{i}}=\frac{\gamma_{i}^{\infty} * \operatorname{Cost}_{B}}{n_{i}}
$$

where

$$
\gamma_{i}^{\infty}=\frac{\operatorname{Cost}_{P_{i}}^{\infty}+n_{i}}{\sum_{j}\left(\operatorname{Cost}_{P_{j}}^{\infty} * n_{j}\right)}
$$

Where $\operatorname{Cost}_{P_{i}}^{\infty}$ is a hypothetical number, which approaches infinity, of manufactured parts $i$.
Ruffo and Hague use a case study to evaluate the validity of estimating the per part cost with the results suggesting that only the third model provides a "fair assignment method." The other two were identified as being inappropriate due to the result drastically reducing the estimated cost of larger components at the expense of smaller parts.

A number of other papers also examine additive manufacturing costs with many suggesting that additive manufacturing tends to be cost effective for low batch runs. Hopkinson and Dickens estimates for their sample part that additive manufacturing is cost effective for volumes of up to between 6000 and 14000 , depending on the additive manufacturing system. Ruffo et al. estimated that the same part was cost effective for production runs of up to between 9000 and 10500 . Atzeni examined the production of a landing gear assembly and estimated that additive manufacturing is cost effective for productions runs of up to $42 .{ }^{14}$

[^5]There have been three proposed alternatives for the diffusion of additive manufacturing discussed in the literature. The first is where a significant proportion of consumers purchase additive manufacturing systems or 3D printers and produce products themselves. ${ }^{15}$ The second is a copy shop scenario, where individuals submit their designs to a service provider that produces goods. ${ }^{16}$ The third scenario involves additive manufacturing being adopted by the commercial manufacturing industry, changing the technology of design and production. One might, however, consider a fourth scenario. Because additive manufacturing can produce a final product in one build, there is limited exposure to hazardous conditions, and there is little hazardous waste, ${ }^{17}$ there is the potential to bring production closer to the consumer for some products (i.e., distributed manufacture). For example, currently, a more remote geographic area may order automotive parts on demand, which may take multiple days to be delivered. Additive manufacturing might allow some of these parts or products to be produced near the point of use or even onsite. ${ }^{18}$ Further, localized production combined with simplified processes may begin to blur the line between manufacturers, wholesalers, and retailers as each could potentially produce products in their facilities.

Khajavi et al. compare the operating cost of centralized additive manufacturing production and distributed production, where production is in close proximity to the consumer. ${ }^{19}$ This analysis examined the production of spare parts for the air-cooling ducts of the environmental control system for the F-18 Super Hornet fighter jet, which is a well-documented instance where additive manufacturing has already been implemented. The expected total cost per year for centralized production was between $\$ 1.0$ million and $\$ 1.8$ million for distributed production. Inventory obsolescence cost, initial inventory production costs, inventory carrying costs, and spare parts transportation costs are all reduced for distributed production; however, significant increases in personnel costs and the initial investment in additive manufacturing machines make it more expensive than centralized production. Increased automation and reduced machine costs are needed for this scenario to be cost effective. It is also important to note that this analysis examined the manufacture of a relatively simple component with little assembly. One of the benefits of additive manufacturing is to produce an assembled product rather than individual components. Research by Holmström et al., which also examines spare parts in the aircraft industry, concurs that, currently, on demand centralized production of spare parts is the most likely approach to succeed; however, if additive manufacturing develops into a widely adopted process, the distributed approach becomes more feasible. ${ }^{20}$

[^6]
### 3.2. Societal Advantage of Additive Manufacturing

At the company level, the goal is to maximize profit; however, at the societal level there are multiple stakeholders to consider and different costs and benefits. At this level, one might consider the goal to be to minimize resource use and maximize utility. Dollar values are affected by numerous factors such as scarcity, regulations, and education costs among other things that impact how efficiently resources are allocated. The allocation of resources is an important issue; however, understanding the societal impact of additive manufacturing requires separating issues in resource allocation from resource utilization. This section discusses two approaches to examining additive manufacturing at the societal level. First, it discusses it from a monetary cost perspective. It then provides an approach to measuring it from a resource consumption perspective.

### 3.2.1. Monetary Cost Perspective

As discussed by Young, the costs of production can be categorized in two ways. ${ }^{21}$ The first involves those costs that are "well-structured" such as labor, material, and machine costs. The second involve "ill-structured costs" such as those associated with build failure, machine setup, and inventory. Many of the current cost studies examine well-structured costs such as material and machine costs, which account for a significant portion of additive manufacturing production. Additionally, these studies tend to examine the production of single parts with those that examine assemblies tending to neglect examining supply chain effects such as inventory and transportation costs; however, many of the benefits may be hidden in inventory and the supply chain. For instance, a dollar invested in automotive assembly takes 10.9 days to return in revenue. It spends 7.9 days in material inventory, waiting to be utilized. It spends 19.8 hours in production time and another 20.6 hours in down time when the factory is closed. Another 1.3 days is spent in finished goods inventory. Moreover, of the total time used, only $8 \%$ is spent in actual production. According to concepts from lean manufacturing, inventory and waiting, which constitute $92 \%$ of the automotive assembly time, are two of seven categories of waste. This is just the assembly of an automobile. The production of the engine parts, steering, suspension, power train, body, and others often occur separately and also have inventories of their own. Additionally, all of these parts are transported between locations. The average shipment of manufactured transportation equipment in the US travels 801 miles. This amounts to 45.3 billion ton-miles of transportation equipment being moved annually. At the beginning of 2013, there were $\$ 605$ billion in inventories in the manufacturing industry, which was equal to $10 \%$ of that year's revenue. The resources spent producing and storing these products could have been used elsewhere if the need for inventory were reduced.

Because additive manufacturing can, potentially, build an entire assembly in one build, it reduces the need for some of the transportation and inventory costs, resulting in impacts throughout the supply chain. Therefore, in order to understand the cost difference between additive manufacturing and other processes, it is necessary to examine the costs from raw material extraction to production and through the sale of the final product. This might be represented as:

[^7]\[

$$
\begin{gathered}
C_{A M}=\left(M I_{R, A M}+M I_{M, A M}\right)+\left(P_{E, A M}+P_{R, A M}+P_{M, A M}\right)+\left(F G I_{E, A M}+F G I_{R, A M}+F G I_{M, A M}\right) \\
+W T_{A M}+R T_{A M}+T_{A M}
\end{gathered}
$$
\]

Where
$C_{A M}=$ Cost of producing an additive manufactured product
$M I=$ Cost of material inventory for refining raw materials $(R)$ and for manufacturing $(M)$ for additive manufacturing ( $A M$ )
$P=$ Cost of the process of material extraction $(E)$, refining raw materials $(R)$, and manufacturing $(M)$, including administrative costs, machine costs, and other relevant costs for additive manufacturing ( $A M$ )
$F G I=$ Cost of finished goods inventory for material extraction $(E)$, refining raw materials $(R)$, and manufacturing $(M)$ for additive manufacturing ( $A M$ )
$W T_{A M}=$ Cost of wholesale trade for additive manufacturing ( $A M$ )
$R T_{A M}=$ Cost of retail trade for additive manufacturing $(A M)$
$T_{A M}=$ Transportation cost throughout the supply chain for an additive manufactured Product (AM)

This could be compared to the cost of traditional manufacturing, which could be represented as the following:

$$
\begin{aligned}
& C_{\text {Trad }}=\left(M I_{R, \text { Trad }}+M I_{I T \text { Trad }}+M I_{A, \text { Trad }}\right)+\left(P_{E, \text { Trad }}+P_{R, \text { Trad }}+P_{I, \text { Trad }}+P_{A, \text { Trad }}\right) \\
&+\left(F G I_{E, \text { Trad }}+F G I_{R, \text { Trad }}+F G I_{I, T r a d}+F G I_{A, \text { Trad }}\right)+W T_{\text {Trad }}+R T_{\text {Trad }} \\
&+T_{\text {Trad }}
\end{aligned}
$$

Where
$C_{T r a d}=$ Cost of producing a product using traditional processes (Trad) $M I=$ Cost of material inventory for refining raw materials $(R)$, producing intermediate goods ( $I$ ), and assembly ( $A$ ) for traditional manufacturing (Trad)
$P=$ Cost of the process of material extraction $(E)$, refining raw materials $(R)$, producing intermediate goods ( $I$ ), and assembly $(A)$, including administrative costs, machine costs, and other relevant costs for traditional manufacturing (Trad)
$F G I=$ Cost of finished goods inventory for material extraction $(E)$, refining raw materials $(R)$, producing intermediate goods $(I)$, and assembly $(A)$ for traditional manufacturing (Trad)
$W T_{\text {Trad }}=$ Cost of wholesale trade for traditional manufacturing (Trad)
$R T_{T r a d}=$ Cost of retail trade for traditional manufacturing (Trad)
$T_{\text {Trad }}=$ Transportation costs throughout the supply chain for a product made using traditional manufacturing (Trad)

Currently, there is a better understanding about the cost of the additive manufacturing process $\operatorname{cost}\left(P_{A M}\right)$ than there is for the other costs for this process. Additionally, most cost studies examine a single part or component; however, it is in an assembled product where additive manufacturing might have significant cost savings. Traditional manufacturing has numerous
intermediate products that are transported and assembled, whereas additive manufacturing can complete an assembly in a single build. For example, consider the possibility of an entire engine being made in one build using additive manufacturing compared to an engine that has parts made and shipped for assembly from different locations with each location having its own factory, material inventory, finished goods inventory, administrative staff, and transportation infrastructure among other things. Additionally, the engine might be made using less material, run more efficiently, and last longer because the design is not limited to the methods used in traditional manufacturing; however, many of these benefits would not be captured in the previously mentioned cost model. To capture these benefits one would need to include a cradle to grave analysis.

A partial example of the approach using traditional manufacturing is shown in Table 4, which provides a breakdown of the source of costs for a generic $\$ 100$ steering/suspension component made in the US. These values were calculated using input-output analysis of Benchmark InputOutput Data from the Bureau of Economic Analysis. ${ }^{22}$ It also utilizes labor data from the Bureau of Labor Statistics. ${ }^{23}$ This example excludes imported supply chain goods for this component and focuses on domestic resources that are consumed. Imported values are a relatively small percentage of the total US manufacturing activity. In terms of 2009 imported supply chain value added used by a nation's manufacturing industry, the U.S. imported $10.8 \%$ of its supply chain. ${ }^{24}$ These imports require natural resources and utilize labor; thus, they are important in regards to a firm's production. However, tracking the resources used for them poses significant challenges.

In Table 4, columns A through H provide compensation data by occupation (listed at the top of the table) by industry category (listed on the left of the table). It is important to note that this is a summary table of the data, as there are over 300 industry categories and over 800 occupation categories, resulting in over 200 thousand combinations. In Table 4, Column I is the sum of compensation, as indicated at the top of the table (i.e., $\mathrm{I}=\mathrm{A}+\mathrm{B}+\ldots \mathrm{H}$ ), while column L is the sum of compensation, taxes, and gross operating surplus. The table sums both horizontally and vertically; thus, the total $\$ 100$ is at the bottom right of the table. The costs are broken into six stages of production on the left (i.e., raw material extraction, material refining, automotive parts, other manufacturing, and the final stage of producing the vehicle steering/suspension component). The values for each of these stages includes onsite inventory of materials and finished goods along with production. Seven other separate categories of cost are also listed in the table, including transportation and wholesale trade. Transportation costs, including transportation purchased (listed as the $7^{\text {th }}$ row down) and transportation employees (column G "transportation and material moving") is $\$ 4.86$ (i.e., the sum of 2.02 and 3.65 less 0.80 , which is subtracted to avoid double counting) of the steering/suspension component or $4.86 \%$. Purchased warehousing/storage and wholesale trade was $0.31 \%$ and $7.25 \%$, respectively.

[^8]If the generic component shown in Table 4 were produced using additive manufacturing, it might reduce some of the intermediate part costs. For example, it might not require screws, bolts, or intermediate assemblies. This reduction might subsequently eliminate some transportation and wholesale costs, which together amount to $12.1 \%$ of the total. Breaking out these supply chain costs allows for a better understanding of where large costs are located that might be affected by additive manufacturing. Unfortunately, gathering and estimating the supply chain costs for a specific component can be difficult and cost prohibitive, but these are costs that additive manufacturing may impact.

Table 4: Average Costs for a $\$ 100$ Automobile Steering/Suspension Component using Traditional Manufacturing Methods

|  | Compensation by Category |  |  |  |  |  |  |  | Value Added and Components |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | H $\begin{aligned} & \pm \\ & \stackrel{y}{屯} \end{aligned}$ | $I=A+B+\ldots H$ |  |  |  |
| Raw Material Extraction (metals) | 0.02 | 0.00 | 0.00 | 0.02 | 0.02 | 0.01 | 0.01 | 0.00 | 0.08 | 0.03 | 0.26 | 0.37 |
| Material Refining | 1.20 | 0.02 | 0.43 | 0.15 | 0.62 | 3.02 | 0.32 | 0.00 | 5.75 | 0.38 | 3.89 | 10.02 |
| Intermediate Parts | 1.31 | 0.02 | 0.57 | 0.08 | 0.19 | 2.76 | 0.16 | 0.00 | 5.09 | 0.16 | 3.30 | 8.55 |
| Automotive Parts | 0.73 | 0.00 | 0.16 | 0.04 | 0.14 | 1.24 | 0.10 | 0.00 | 2.41 | 0.08 | 0.91 | 3.40 |
| Other Manufacturing | 1.40 | 0.01 | 0.41 | 0.03 | 0.20 | 1.44 | 0.15 | 0.00 | 3.64 | 0.22 | 3.12 | 6.98 |
| Vehicle steering/suspension system | 7.36 | 0.04 | 1.62 | 0.40 | 1.39 | 12.42 | 0.97 | 0.00 | 24.20 | 3.57 | 5.92 | 33.69 |
| Transportation | 0.15 | 0.00 | 0.13 | 0.03 | 0.10 | 0.02 | 0.80 | 0.00 | 1.23 | 0.07 | 0.72 | 2.02 |
| Wholesale Trade | 1.14 | 0.01 | 1.65 | 0.02 | 0.21 | 0.12 | 0.46 | 0.00 | 3.61 | 1.48 | 2.16 | 7.25 |
| Retail Trade | 0.06 | 0.00 | 0.16 | 0.00 | 0.06 | 0.00 | 0.02 | 0.00 | 0.31 | 0.12 | 0.12 | 0.54 |
| Warehousing/storage | 0.04 | 0.00 | 0.05 | 0.00 | 0.01 | 0.01 | 0.13 | 0.00 | 0.23 | 0.00 | 0.07 | 0.31 |
| Non-Manufacturing Energy | 0.03 | 0.00 | 0.01 | 0.00 | 0.03 | 0.01 | 0.00 | 0.00 | 0.09 | 0.08 | 0.16 | 0.33 |
| Other utilities | 0.17 | 0.00 | 0.09 | 0.01 | 0.09 | 0.02 | 0.00 | 0.00 | 0.39 | 0.17 | 0.75 | 1.31 |
| Other | 9.67 | 0.33 | 3.33 | 0.29 | 0.43 | 0.27 | 0.53 | 0.97 | 15.82 | 1.04 | 8.37 | 25.22 |
| TOTAL | 23.27 | 0.42 | 8.63 | 1.08 | 3.48 | 21.33 | 3.65 | 0.97 | 62.83 | 7.41 | 29.76 | 100.00 |

### 3.2.2. Resource Consumption Perspective

The factors of production are, typically, considered to be land (i.e., natural resources), labor, capital, and entrepreneurship; however, capital includes machinery and tools, which themselves are made of land and labor. Additionally, a major element in the production of all goods and services is time, as illustrated in many operations management discussions. Therefore, one might consider the most basic elements of production to be land, labor, human capital, entrepreneurship, and time. The human capital and entrepreneurship utilized in producing additive manufactured goods is important, but it is a complex issue that is not a focus of this paper. The remaining items land, labor, and time constitute the primary cost elements for production. It is important to note that there is a tradeoff between time and labor (measured in labor hours per hour). For example, it takes one hundred people less time to build a house than it takes for one person to build a house. It is also important to note that there is also a tradeoff between time/labor and land (i.e., natural resources), as illustrated in Figure 4. For example, a
machine can reduce both the time and the number of people needed for production, but utilizes more energy. The triangular plane in the figure represents possible combinations of land, labor, and time needed for producing a manufactured good. It is important to note that this figure only illustrates that a tradeoff exists between time, labor, and natural resources and the relationship is not actually linear as shown in the figure. For some products it may be a set of alternatives represented by points while others may have a sliding scale such as the building of a house. Since there are many possible scenarios, a simple plane is used for this discussion. This tradeoff is a significant issue because productivity increases are often at the cost of natural resources. For example, productivity increases are often achieved by adopting machinery, which consumes natural resources such as raw material and energy; thus, productivity increases while sustainability decreases.

In Figure 4, moving anywhere along the large plane represents utilizing alternative methods of production that are available at a given point in time. An alternative to selecting a current method, is to develop a new method or improved method of production, which results in shifting the plane. From a societal perspective, the ideal shift would result in a reduction in time, labor, or natural resources without increasing the use of other resources, as illustrated in Figure 4. If the introduction of additive manufacturing results in an ideal reduction in the resources needed for manufacturing, then the plane or some portion of it will move toward the origin. Alternatively, additive manufacturing may result in a tradeoff between time, labor, and natural resources.

Figure 4: Time, Labor, and Natural Resources Needed to Produce a Manufactured Product


In addition to the resources consumed in production, manufactured products often consume resources when they are being utilized. Goods are produced to serve a designated purpose. For example, automobiles transport objects and people; cell phones facilitate communication; and monitors display information. Each item produced is designed for some purpose and in the process of fulfilling this purpose more resources are expended in the form of land, labor, and time. Additionally, a product with a short life span results in more resources being expended to reproduce the product. Additionally, the disposal of the old product may result in expending further resources. Additive manufactured products may provide product enhancements, new abilities, or an extended useful life. The total advantage of an additive manufactured good is the difference in the use of land, labor, and time expended on production, utilization, and disposal combined with the utility gained from the product compared to that of traditional manufacturing methods. This can be represented as the following:

$$
\begin{gathered}
T A_{L}=\left(L_{A M, P}+L_{A M, U}+L_{A M, D}\right)-\left(L_{T, P}+L_{T, U}+L_{T, D}\right) \\
T A_{L B}=\left(L B_{A M, P}+L B_{A M, U}+L B_{A M, D}\right)-\left(L B_{T, P}+L B_{T, U}+L B_{T, D}\right) \\
T A_{T}=\left(T_{A M, P}+T_{A M, U}+T_{A M, D}\right)-\left(T_{T, P}+T_{T, U}+T_{T, D}\right) \\
T A_{U}=U\left(P_{A M}\right)-U\left(P_{T}\right)
\end{gathered}
$$

$T A=$ The total advantage of additive manufacturing compared to traditional methods for land $(L)$, labor $(L B)$, time $(T)$, and utility of the product $(U)$.
$L=$ The land or natural resources needed using additive manufacturing processes $(A M)$ or traditional methods $(T)$ for production $(P)$, utilization $(U)$, and disposal $(D)$ of the product
$L B=$ The labor hours per hour needed using additive manufacturing processes $(A M)$ or traditional methods $(T)$ for production $(P)$, utilization $(U)$, and disposal $(D)$ of the product
$T=$ The time needed using additive manufacturing processes $(A M)$ or traditional methods $(T)$ for production $(P)$, utilization $(U)$, and disposal $(D)$ of the product $U\left(P_{A M}\right)=$ The utility of a product manufactured using additive manufacturing processes, including the utility gained from increased abilities, enhancements, and useful life.
$U\left(P_{T}\right)=$ The utility of a product manufactured using traditional processes, including the utility gained from increased abilities, enhancements, and useful life.

In this case production includes material extraction, material refining, manufacturing, and transportation among other things. Unfortunately, our current abilities fall short of being able to measure all of these items for all products; however, it is important to remember that these items must be considered when measuring the total advantage of additive manufacturing. An additional challenge is that land, labor, time, and utility are measured in different units, making them difficult to compare.

This approach might be partially illustrated using the previously discussed $\$ 100$ steering/suspension component made using traditional manufacturing methods. Figure 5 provides a map of the supply chain for this generic component, which tracks the materials that makeup the final product; therefore, energy and services are not included in the map. These supply chain connections are based on the BEA Benchmark Input-Output data. Each supply chain entity is labeled with a BEA NAICS code and description. For each of these supply chain components, the time, labor, and natural resources are provided in Tables 5 and 6. It is important to note that these are summary tables as there are over 300 industry categories and 800 labor categories. The red lines in the tables visually assist in comparing values within the columns. The time in days in Table 5 is broken into the time items spend in material inventory, work-in-process, work-inprocess downtime when the factory is closed, and finished goods inventory. On average, the time spent in work-in-process is $13 \%$ of the total time. The longest flow path through the supply chain is 604.6 days, as outlined in Table 7. Labor hours, shown in Table 6, is shown as per 1000 components. There is approximately 1657.41 hours of labor per 1000 components or 1.66 hours per component with approximately 0.70 hours per component attributed to production activities.

Natural resource use, shown in Table 6, was developed using a suite of environmentally extended input-output databases for Life Cycle Assessments (LCA) developed under contract to NIST by Dr. Sangwon Suh of the Bren School of Environmental Science and Management at the University of California, Santa Barbara. ${ }^{25}$ This data has been utilized in a number of environmental efforts, including NIST's Building for Environmental and Economic Sustainability (BEES) and Building Industry Reporting and Design for Sustainability (BIRDS) tool. This data utilizes TRACI impact factors; therefore, there are twelve measures of environmental impacts: global warming, primary energy consumption, human health air pollutants, human health - cancer, water consumption, ecological toxicity ${ }^{26}$, eutrophication ${ }^{27}$, land use, human health - non-cancer, smog formation, acidification, and ozone depletion. Other examinations may use alternative measures of natural resources, which may have different implications.

Producing the steering/suspension component using additive manufacturing may impact or eliminate multiple supply chain components. For example, it may eliminate or reduce the use of machine shops, screws and nuts, and valves and fittings in the supply chain for this component. Although it may be difficult or costly to track and compare the costs of an individual component through an entire supply chain, these items are potentially impacted by the adoption of additive manufacturing; therefore, a comprehensive understanding of the impacts necessitate examining these issues.

In this illustration, the time and labor required for the utilization of the product (i.e., driving time and driving labor) would be unchanged; therefore, it would be unnecessary to include it. However, an additive manufactured product may be lighter and require less maintenance, thus there may be an increase in fuel efficiency and a decrease in maintenance. Table 8 provides the

[^9]Figure 5: Material Supply Chain for Motor Vehicle Steering and Suspension Component

Raw Materials
Material Refining
Intermediate Parts
Finished Product


331420 Copper rolling, drawing, extruding and alloying

Table 5: Time and Labor Hours for Motor Vehicle Steering and Suspension Component

|  | Time (days) |  |  |  |  | Labor Hours (per 1000 components) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NAICS and Description |  |  |  |  | $\begin{gathered} \bar{\circ} \\ \stackrel{\circ}{\circ} \end{gathered}$ |  |  |  |  | $\begin{aligned} & \text { ̀ } \\ & \stackrel{y}{\circ} \end{aligned}$ | $\begin{aligned} & \stackrel{\rightharpoonup}{\nwarrow} \\ & \stackrel{\rightharpoonup}{\imath} \end{aligned}$ |
| 211000 Oil and gas extraction |  |  |  |  | 8.4 | 0.28 | 0.05 | 0.11 | 0.12 | 1.05 | 1.60 |
| 212230 Copper, nickel, lead, and zinc mining |  |  |  |  | 45.6 | 0.25 | 0.17 | 0.10 | 0.08 | 0.15 | 0.76 |
| 2122AO Iron, gold, silver, and other metal ore mining |  |  |  |  | 38.7 | 0.51 | 0.35 | 0.21 | 0.17 | 0.32 | 1.57 |
| 324110 Petroleum refineries | \| 7.2 | 2.3 |  | 10.5 | 24.1 | 0.03 | 0.05 | 0.25 | 0.04 | 0.21 | 0.58 |
| 325110 Petrochemical manufacturing | 73.11 | 7.3 |  | 115.7 | 205.0 | 0.01 | 0.07 | 0.28 | 0.04 | 0.26 | 0.67 |
| 325130 Synthetic dye and pigment manufacturing | \| 27.7 | 4.9 |  | 31.5 | 65.8 | 0.01 | 0.04 | 0.15 | 0.02 | 0.14 | 0.35 |
| 325190 Other basic organic chemical manufacturing | -19.2 | 5.8 | 2.0 | 43.0 | 69.9 | 0.01 | 0.08 | 0.34 | 0.05 | 0.32 | 0.80 |
| 325211 Plastics material and resin manufacturing | \| 15.6 | | 5.5 | 0.7 | 37.9 | 59.7 | 0.02 | 0.19 | 0.99 | 0.08 | 0.65 | 1.93 |
| 3252A0 Synthetic rubber and artificial/synthetic fibers/filaments | \| 13.9 | | 4.5 |  | 31.8 | 51.7 | 0.01 | 0.07 | 0.37 | 0.03 | 0.24 | 0.73 |
| 326190 Other plastics product manufacturing | \|19.3 | 2.8 |  | 24.2 | 48.6 | 0.07 | 0.84 | 8.56 | 1.68 | 3.30 | 14.45 |
| 331110 Iron and steel mills and ferroalloy manufacturing | 70.1 | 23.6 | 14.1 | 48.4 | 156.2 | 0.86 | 3.72 | 9.39 | 1.87 | 3.61 | 19.45 |
| 331200 Steel product manufacturing from purchased steel | 37.4\| | 9.7 |  | 24.3 | 77.3 | 0.23 | 0.84 | 5.86 | 1.02 | 2.32 | 10.27 |
| 33131A Alumina refining and primary aluminum production | 45.6:\| | 11.2 |  | 19.5 | 80.3 | 0.06 | 0.29 | 1.36 | 0.32 | 0.47 | 2.50 |
| 33131B Aluminum product manufacturing from purchased aluminum | \| 21.7 | - |  | 15.9 | 74.9 | 0.03 | 0.17 | 0.81 | 0.19 | 0.28 | 1.49 |
| 331411 Primary smelting and refining of copper | \| 8.3 | 39.7 | 14.2 | 15.7 | 77.8 | 0.00 | 0.02 | 0.14 | 0.02 | 0.07 | 0.25 |
| 331419 Primary smelting and refining of nonferrous metal | 40.2 | 14.0 | 17.1 | 32.6 | 103.9 | 0.01 | 0.05 | 0.27 | 0.03 | 0.13 | 0.48 |
| 331420 Copper rolling, drawing, extruding and alloying | \| 21.8 | | 13.3 | 16.2 | 38.5 | 89.7 | 0.09 | 0.46 | 2.70 | 0.30 | 1.30 | - 4.85 |
| 331490 Nonferrous metal rolling, drawing, extruding and alloying | 42.3 | 28.6 | 34.8 | 28.6 | 134.4 | 0.04 | 0.22 | 1.27 | 0.14 | 0.61 | 2.27 |
| 331510 Ferrous metal foundries | \| 16.9 | | 4.9 |  | 19.3 | 46.9 | 0.71 | 5.13 | 46.30 | 2.57 | 11.18 | 65.88 |
| 331520 Nonferrous metal foundries | \| 14.2 ! | 5.0 |  | 10.7 | 37.3 | 0.36 | 2.59 | 23.40 | 1.30 | 5.65 | 33.30 |
| 332600 Spring and wire product manufacturing | -24.4 | 4.3 |  | 35.2 | 69.2 | 0.02 | 0.08 | 1.26 | 0.12 | 0.54 | 2.01 |
| 332710 Machine shops | \| 16.8|| | 13.2 | 16.5 | 28.2 | 74.7 | 0.37 | 1.56 | 42.53 | 1.43 | 13.07 | 58.94 |
| 332720 Turned product and screw, nut, and bolt manufacturing | \|19.2 |  | 15.6 | 30.2 | 72.5 | 0.09 | 0.61 | 12.50 | 0.79 | 4.53 | 18.52 |
| 33291A Valve and fittings other than plumbing | 48.11 | 11.9 | 24.6 | 54.7 | 139.3 | 0.25 | 0.75 | 10.48 | 0.83 | 5.55 | 17.86 |
| 332991 Ball and roller bearing manufacturing | 80.9 | 31.1 | 64.1 | 90.3 | 266.3 | 0.24 | 0.73 | 10.18 | 0.81 | 5.39 | 17.35 |
| 3363A0 Motor vehicle steering, suspension component | 15.7 | 2.4 | 3.3 | 11.1 | 32.5 | 7.14 | 30.03 | 370.27 | 31.57 | 139.55 | 578.56 |
| Other | - | - | - | - | - | 12.64 | 40.93 | 150.23 | 96.74 | 499.42 | 799.97 |
| TOTAL | - | - | - | - | - | 24.34 | 90.12 | 700.28 | 142.4 | 700.3 | 1657.41 |

Table 6: Natural Resources for Motor Vehicle Steering and Suspension Component (per million components)


Table 7: Longest Flow Route for a $\$ 100$ Generic Steering/Suspension Component

|  | Time (days) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NAICS and Description | Materials and supplies Inventory |  | $\begin{aligned} & \text { Work-in-Process } \\ & \text { (downtime) } \end{aligned}$ |  | $\xrightarrow{\square}$ |
| 211000 Oil and gas extraction |  |  |  |  | 8.4 |
| 324110 Petroleum refineries | 7.2 | 2.3 | 4.1 | 10.5 | 24.1 |
| 325110 Petrochemical manufacturing | 73.1 | 7.3 | 8.9 | 115.7 | 205.0 |
| 325190 Other basic organic chemical manufacturing | 19.2 | 5.8 | 2.0 | 43.0 | 69.9 |
| 325130 Synthetic dye and pigment manufacturing | 27.7 | 4.9 | 1.7 | 31.5 | 65.8 |
| 325211 Plastics material and resin manufacturing | 15.6 | 5.5 | 0.7 | 37.9 | 59.7 |
| 33291A Valve and fittings other than plumbing | 48.1 | 11.9 | 24.6 | 54.7 | 139.3 |
| 3363A0 Motor vehicle steering/suspension | 15.7 | 2.4 | 3.3 | 11.1 | 32.5 |
| TOTAL | 206.5 | 40.1 | 45.2 | 304.4 | 604.6 |

resources preserved from a potential $0.1 \%$ increase in fuel efficiency and a $0.1 \%$ decrease in maintenance for the production of 100k automobiles with 25 mpg fuel efficiency. As much as 22.9 thousand labor hours are preserved as a result of this moderate increase in efficiency. Some amount of natural resources are preserved, including impacts on the environment; however, the time is unchanged, as the time that it takes to drive from point A to point B would be unchanged from the adoption of additive manufacturing for this steering/suspension product.

To apply the method previously discussed, the per component labor hours would be calculated from Table 5 for traditional manufacturing ( 1.66 hours per component) and added to the calculated per component labor hours from Table 8 ( 42.6 hours per component for fuel plus 18.7 hours for maintenance). This would equal the labor hours, which are potentially impacted by additive manufacturing, for production and utilization of this component. Similar calculations could be made for natural resources. This item could then be compared to that for additive manufacturing. The difference between the two would reveal the labor resources and natural resources that are preserved as a result of adopting additive manufacturing. Measuring time is slightly different since some activities occur in series while others are parallel, as seen in the map of the supply chain in Figure 5; therefore, measures of time for each activity cannot simply be added together. Operations managers often examine the longest flow time, which for this case is shown in Table 7. Reducing this flow time would reduce the total time for producing this component. The time for utilizing this product (i.e., driving) is unchanged; thus, it is not examined. The utility experienced by the user (i.e., driver) for a steering/suspension component made using traditional methods provides the same utility as that of an additive manufactured component, as it does not change the driving experience; therefore, it is unnecessary to examine differences in utility.

Table 8: Resource Preservation for a 0.1 \% Increase in Fuel Efficiency and a 0.1 \% Reduction in Maintenance

|  | Resources Consumed for Fuel production (100k vehicles)* | Resources Consumed for Auto Maintenance (100k vehicles)** | Resources <br> Preserved per 100k vehicles from Fuel Preservation*** | Resources Preserved per 100k vehicles from <br> Maintenance Reduction***** | TOTAL <br> Resources <br> Preserved <br> per 100k <br> vehicles |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Natural Resources |  |  |  |  |  |
| Global Warming kg CO2 eq | 4911639588 | 759422277 | 4889895 | 757318 | 5647212 |
| Acidification $\mathrm{H}+$ moles eq | 1436517465 | 219695064 | 1430474 | 219135 | 1649610 |
| HH Criteria Air kg PM10 eq | 9364747 | 607214 | 9325 | 606 | 9931 |
| Eutrophication kg Neq | 958507 | 99719 | 954 | 99 | 1054 |
| Ozone Depletion Air kg CFC-11 eq | 1859.16 | 649.62 | 1.852 | 0.648 | 2.501 |
| Smog Air kg O3 eq | 581746689 | 52726498 | 579293 | 52600 | 631893 |
| ecotox CTUe | 312945937 | 248720966 | 312064 | 248216 | 560279 |
| HH Cancer CTUHcan | 3.2078 | 0.3608 | 0.003 | 0.000 | 0.004 |
| HH Noncancer CTUHnoncan | 59.3112 | 24.6879 | 0.059 | 0.025 | 0.084 |
| Primary Energy BTU (1000s) | 42848770625 | 8654744390 | 42665393 | 8628625 | 51294018 |
| Land Use acre | 169269.63 | 111131.64 | 169 | 111 | 279.69 |
| Water Consumption kg | 160863596850 | 58769507047 | 160221899 | 58604744 | 218826644 |
| Labor (hours) | 4261302 | 18683499 | 4257 | 18683 | 22941 |
| Production (hours) | 634660 | - | 634 | - | 634 |
| Maintenance/Repair (hours) | - | 6446971 | - | 6446971 | 6446971 |
| Other (hours) | 3626642 | 12236528 | 3623 | 12237 | 15860 |
| Time (days) | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

* Calculated for a vehicle with 25 MPG fuel efficiency, 200k mile lifespan, and an average fuel price of \$2.77 per gallon
** Calculated for a vehicle with a 200 k mile lifespan, an average maintenance cost of $\$ 0.046$ per mile
*** Reduction from a 0.1 \% increase in fuel efficiency
**** Reduction from a $0.1 \%$ decrease in maintenance


## 4. Adoption and Diffusion of Additive Manufacturing

In order to create products and services, a firm needs resources, established processes, and capabilities. ${ }^{28}$ Resources include natural resources, labor, and other items needed for production. A firm must have access to resources in order to produce goods and services. The firm must also have processes in place that transform resources into products and services. Two firms may have the same resources and processes in place; however, their products may not be equivalent due to quality, performance, or cost of the product or service. This difference is due to the capabilities of the firm, its ability to produce a good or service effectively. Kim and Park present three entities of capabilities (see Figure 6): controllability, flexibility, and integration. ${ }^{29}$ Controllability is the firm's ability to control its processes. Its primary objective is to achieve efficiency that minimizes cost and maximizes accuracy and productivity. Flexibility is the firm's ability to deal with internal and external uncertainties. It includes reacting to changing

[^10]Figure 6: Necessities of a Firm


Adapted from Kim, Bowon and Chulsoon Park. (2013). "Firms’ Integrating Efforts to Mitigate the Tradeoff Between Controllability and Flexibility." International Journal of Production Research. 51(4): 1258-1278.
circumstances while sustaining few impacts in time, cost, or performance. According to Kim and Park, there is a tradeoff between controllability and flexibility; that is, in the short term, a firm chooses combinations of flexibility and controllability, sacrificing one for the other as illustrated in Figure 7. Over time, a firm can integrate and increase both flexibility and controllability through a number of means, including technology or knowledge advancement. In addition to the entities of capabilities, there are categories of capabilities or a chain of capabilities, which include basic capabilities, process-level capabilities, system-level capabilities, and performance. As seen in Figure 8, basic capabilities include overall knowledge and experience of a firm and its employees, including their engineering skills, safety skills, and work ethics among other things. Process-level capabilities include individual functions such as assembly, welding, and other individual activities. System-level capabilities include bringing capabilities together to transform resources into goods and services. The final item in the chain is performance, which is often measured in profit, revenue, or customer satisfaction among other things.

Adopting a new technology, such as additive manufacturing, can have significant impacts on a firms capabilities. As discussed in the previous sections, in some instances the per unit cost can be higher for additive manufacturing than for traditional methods. The result is that a firm sacrifices controllability for flexibility; thus, it makes sense for those firms that seek a high flexibility position to adopt additive manufacturing. In some instances, however, additive manufacturing can positively affect controllability. Additive manufacturing can reduce costs for products that have complex designs that are costly to manufacture using traditional methods. As the price of material and systems comes down for additive manufacturing, the controllability associated with this technology will increase, making it attractive to more firms.

In addition to the tradeoff between flexibility and controllability, additive manufacturing can also directly impact a firm's chain of capability, including the basic, process-level, and system-level capabilities. At the basic level, additive manufacturing requires new knowledge, approaches, and designs. These new knowledge areas can be costly and difficult to acquire. At the process-level,

Figure 7: Flexibility and Controllability


Adapted from Kim, Bowon and Chulsoon Park. (2013). "Firms' Integrating Efforts to Mitigate the Tradeoff Between Controllability and Flexibility." International Journal of Production Research. 51(4): 1258-1278.
a firm that adopts additive manufacturing is abandoning many of its current individual functions to adopt a radically new production method. Former functions might have required significant investment in order to fully develop. Many firms may be apprehensive in abandoning these capabilities for a new process, which itself may require significant investment to fully develop. Finally, additive manufacturing can impact the system-level capability, as it is not only a process that affects the production of individual parts, but also the assembly of the parts. All of these changes can make it costly and risky for a business to adopt additive manufacturing technologies and can result in reducing the rate at which this technology is adopted.

Figure 8: Chain of Capability

Basic capability

- Overall
knowledge and
experience (e.g.,
work ethics,
culture, safety)

```
Process-level
capability
    - Individual
        function and
        process (e.g.,
        assembly,
        welding, cutting)
```

Performance

- Profit
- Revenues
- Customer satisfaction

Adapted from Kim, Bowon and Chulsoon Park. (2013). "Firms' Integrating Efforts to Mitigate the Tradeoff Between Controllability and Flexibility." International Journal of Production Research. 51(4): 1258-1278.

The future of additive manufacturing is unknown; however, it might be advantageous to conjecture about future adoptions using the trend in past adoptions. Using the number of domestic unit sales ${ }^{30}$, the growth in sales can be fitted using least squares criterion to an exponential curve that represents the traditional logistic S-curve of technology diffusion. The most widely accepted model of technology diffusion was presented by Mansfield ${ }^{31}$ :

$$
p(t)=\frac{1}{1+e^{\alpha-\beta t}}
$$

Where
$p(t)=$ the proportion of potential users who have adopted the new technology by time t
$\alpha=$ Location parameter
$\beta=$ Shape parameter $(\beta>0)$
In order to examine additive manufacturing, it is assumed that the proportion of potential units sold by time $t$ follows a similar path as the proportion of potential users who have adopted the new technology by time $t$. In order to examine shipments in the industry, it is assumed that an additive manufacturing unit represents a fixed proportion of the total revenue; thus, revenue will grow similarly to unit sales. The proportion used was calculated from 2014 data. The variables $\alpha$ and $\beta$ are estimated using regression on the cumulative annual sales of additive manufacturing systems in the U.S. between 1988 and 2014. U.S. system sales are estimated as a proportion of global sales. This method provides some insight into the current trend in the adoption of additive manufacturing technology. Unfortunately, there is little insight into the total market saturation level for additive manufacturing; that is, there is not a good sense of what percent of the relevant manufacturing industries (shown in Table 1) will produce parts using additive manufacturing technologies versus conventional technologies. In order to address this issue, a modified version of Mansfield's model is adopted from Chapman ${ }^{32}$ :

$$
p(t)=\frac{\eta}{1+e^{\alpha-\beta t}}
$$

Where
$\eta=$ market saturation level
Because $\eta$ is unknown, it is varied between $0.03 \%$ and $100 \%$ of the relevant manufacturing shipments, as seen in Table 9. Figure 9 illustrates six of the trend estimates using the model. The $R^{2}$ value ranges between 0.95 and 0.97 ; thus, between $95 \%$ and $97 \%$ of the variation in the growth of additive manufacturing is explained using this model. This suggests that additive manufacturing is to some extent following the S-curve model of diffusion. For this technology to

[^11]exceed $\$ 4.4$ billion in 2020, $\$ 16.0$ billion in 2025, and $\$ 196.8$ billion in 2035 it would need to deviate from its current trends of adoption, as these are the maximum estimates in Table 9.

Table 9: Potential U.S. Additive manufacturing Shipments Based on Past Trends, by Varying Market Saturation Levels

| Market Potential of Relevant Manufacturing (percent of shipments) | Market <br> Potential, Shipments (\$billions 2014) | Shipments in 2020 (\$billions 2014) | Shipments <br> in 2025 <br> (\$billions 2014) | Shipments in 2030 (\$billions 2014) | Shipments <br> in 2035 <br> (\$billions 2014) | $\mathrm{R}^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 100.00 | \$2 287.4 | 4.4 | 16.0 | 57.5 | 196.8 | 0.95 |
| 75.00 | \$1715.5 | 4.4 | 16.0 | 57.0 | 191.3 | 0.95 |
| 50.00 | \$1143.7 | 4.4 | 15.9 | 56.1 | 181.3 | 0.95 |
| 45.00 | \$1 029.3 | 4.4 | 15.9 | 55.8 | 178.1 | 0.95 |
| 40.00 | \$914.9 | 4.4 | 15.9 | 55.4 | 174.4 | 0.95 |
| 35.00 | \$800.6 | 4.4 | 15.8 | 54.9 | 169.8 | 0.95 |
| 30.00 | \$686.2 | 4.4 | 15.8 | 54.3 | 164.0 | 0.95 |
| 25.00 | \$571.8 | 4.4 | 15.7 | 53.5 | 156.5 | 0.95 |
| 20.00 | \$457.5 | 4.4 | 15.6 | 52.3 | 146.5 | 0.95 |
| 15.00 | \$343.1 | 4.4 | 15.4 | 50.4 | 132.4 | 0.95 |
| 10.00 | \$228.7 | 4.3 | 15.1 | 47.0 | 111.1 | 0.95 |
| 5.00 | \$114.4 | 4.3 | 14.2 | 39.0 | 74.8 | 0.95 |
| 1.00 | \$22.9 | 3.8 | 9.6 | 16.6 | 20.7 | 0.95 |
| 0.50 | \$11.4 | 3.3 | 6.8 | 9.7 | 10.9 | 0.95 |
| 0.15 | \$3.4 | 2.0 | 2.9 | 3.3 | 3.4 | 0.95 |
| 0.05 | \$1.1 | 1.0 | 1.1 | 1.1 | 1.1 | 0.96 |
| 0.03 | \$0.7 | 0.6 | 0.7 | 0.7 | 0.7 | 0.97 |

Figure 9: Potential U.S. Additive manufacturing Shipments Based on Past Trends, by Varying Market Saturation Levels


## Summary and Discussion

Globally, there is an estimated $\$ 667$ million in value added produced using additive manufacturing, which equates to $0.01 \%$ of total global manufacturing value added. US value added for additive manufacturing is estimated as $\$ 241$ million. Current research on additive manufacturing costs reveals that this technology is cost effective for manufacturing small batches with continued centralized manufacturing; however, with increased automation, distributed production may become cost effective. Due to the complexities of measuring additive manufacturing costs, current studies are limited in their scope. Many of the current studies examine the production of single parts and those that examine assemblies tend not to examine supply chain effects such as inventory and transportation costs along with decreased risk to supply disruption. Currently, research also reveals that material costs constitute a major proportion of the cost of a product produced using additive manufacturing; however,
technologies can often be complementary, where two technologies are adopted alongside each other and the benefits are greater than if they were adopted individually. Increasing adoption of additive manufacturing may lead to a reduction in raw material cost through economies of scale. The reduced cost in raw material might then propagate further adoption of additive manufacturing. There may also be economies of scale in raw material costs if particular materials become more common rather than a plethora of different materials. The additive manufacturing system is also a significant cost factor; however, this cost has continually decreased. Between 2001 and 2011 the average price decreased $51 \%$ after adjusting for inflation.

Additive manufacturing not only has implications for the costs of production, but also the utilization of the final product. This technology allows for the manufacture of products that might not have been possible using traditional methods. These products may have new abilities, extended useful life, or reduce the time, labor, or natural resources needed to use these products. For example, automobiles might be made lighter to reduce fuel costs, or combustion engines might be designed to reduce cooling needs. For this reason, there is a need to track the land (i.e., natural resources), labor, and time expended on production, utilization, and disposal along with the utility gained from new designs. This paper discussed a supply chain approach to examining costs from a monetary cost perspective and a resource consumption perspective. The cost perspective examines supply chain costs in monetary values while the resource perspective examines the time, labor, and natural resources used in production, utilization, and disposal of a product. The two approaches were illustrated, in part, using input-output analysis of a generic $\$ 100$ steering/suspension component.

The adoption of additive manufacturing has increased significantly in recent years; however, in some instances the per unit cost can be higher for additive manufacturing than for traditional methods. The result is that a firm sacrifices controllability for flexibility; thus, it makes sense for those firms that seek a high flexibility position to adopt additive manufacturing. In some instances, however, it is possible for additive manufacturing to positively affect controllability as well, as this technology can reduce costs for products that have complex designs that are costly to manufacture using traditional methods. As the price of material and systems comes down for additive manufacturing, the controllability associated with this technology will increase, making it attractive to more firms. In addition to the tradeoff between flexibility and controllability, additive manufacturing can also directly impact a firm's chain of capability, including the basic, process-level, and system-level capabilities. At the basic level, additive manufacturing requires new knowledge, approaches, and designs. These new knowledge areas can be costly and difficult to acquire. Examining current trends in adoption provides some limited insight. For this technology to exceed $\$ 4.4$ billion in 2020, $\$ 16.0$ billion in 2025, and $\$ 196.8$ billion in 2035 it would need to deviate from its current trends of adoption

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