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# E-books for the Classroom & Open Access Textbooks: Two ways to help students save money on textbooks

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# E-books for the Classroom & Open Access Textbooks: Two ways to help students save money on textbooks

JASON BO CZAR

LAURA PASCUAL

# Overview

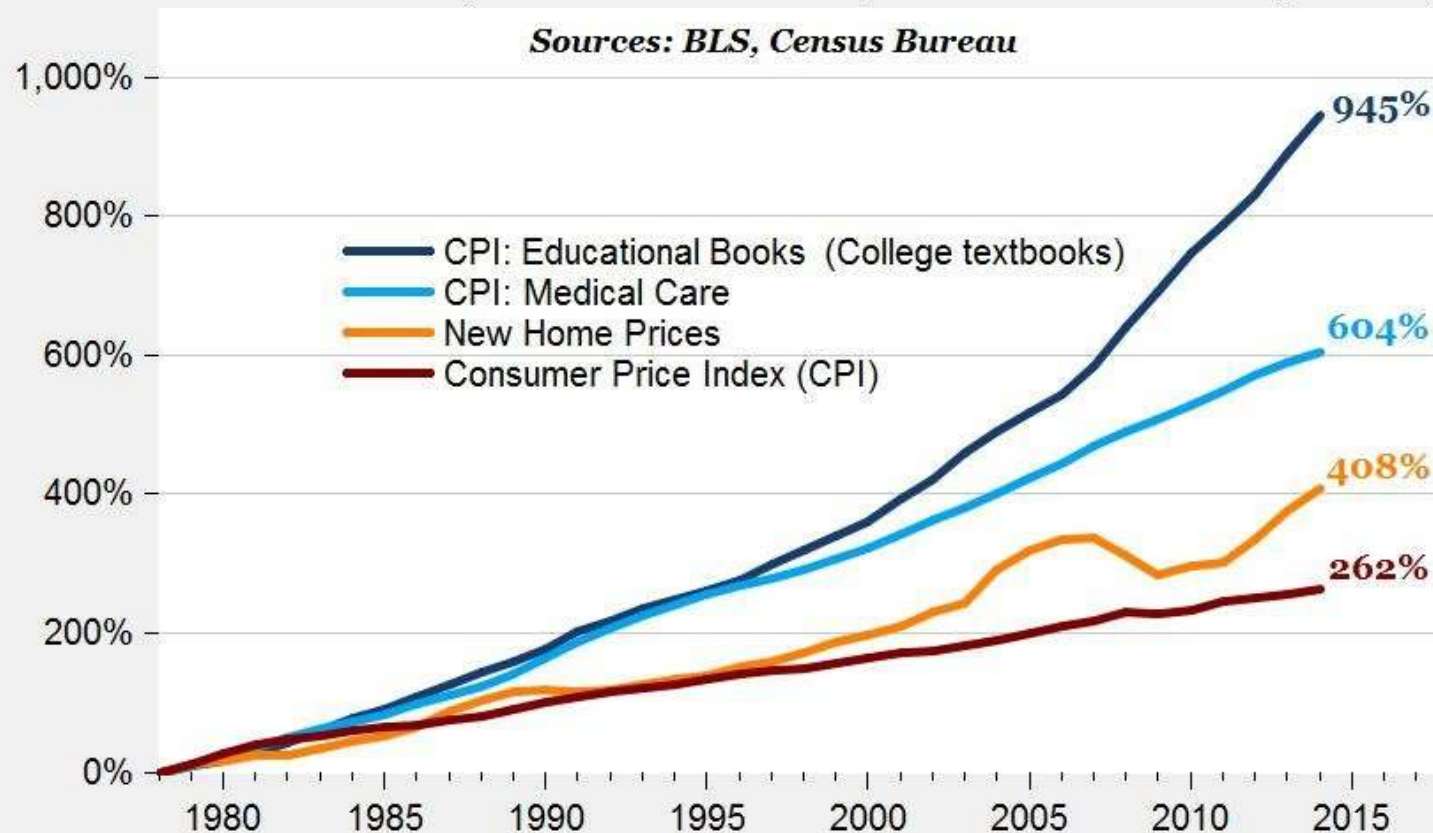
- ▶ Why we need Textbook Affordability Programs
- ▶ What the University of South Florida is doing about it
- ▶ How two programs were implemented: E-books for the Classroom & Open Access Textbooks
- ▶ Challenges
- ▶ Going Forward

# Why Textbooks Are Not Affordable

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*Annual Percent Changes From 1978 for Educational Books, Medical Care, New Home Prices, and the CPI through 2014*

*Sources: BLS, Census Bureau*



Carpe Diem **AEI**

- ▶ “The Government Accountability Office found that new textbook prices increased 82 percent between 2002 and 2012 . . .”

Affordable College Textbook Act

<http://www.congress.gov/bills/114th-congress/senate-bill/2176/text>

AEI: <https://www.aei.org/wp-content/uploads/2015/07/textbooks.jpg>

# Why USF Needs Affordable Textbooks

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- USF is a large, diverse, metropolitan university
- Total USF system enrollment Fall 2015: 48,793 students

## USF TAMPA UNDERGRADUATE FINANCIAL STUDENT AID, 2013-2014

	Students	Pct	Amount
Grant or Scholarship Aid	22,522	74%	\$134,592,003
Pell Grants	12,669	42%	\$52,136,864
Federal Student Loans	14,468	48%	\$117,279,761

- USF 2014-15: Tuition & Fees \$6,410  
Books & Supplies \$1,200 = 19%

NCES <http://nces.ed.gov/collegenavigator/?id=137351>

USF <http://www.usf.edu/pdfs/usf-facts-2015-16.pdf>

# Why Students Need Affordable Textbooks

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- ▶ 65% of students have not purchased a textbook due to price.
- ▶ 94% of students who had foregone purchasing a textbook were concerned that doing so would hurt their grade in a course. More than half of the students felt significant concern for their grade.
- ▶ Nearly half of all students surveyed said that the cost of textbooks impacted how many/which classes they took each semester.

(USPIRG, 1/27/14)

# The Legislative Reaction

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- ▶ Higher Education Opportunity Act of 2008 & Proposed [Affordable College Textbook Act](#)
- ▶ Fla Statutes Section 1004.085 Textbook Affordability: 45 days prior post list of textbooks. Newly expanded.
- ▶ Fla Rule 6A-14.092, Textbook Affordability: Adopt 45 days prior, instructor certifications, workgroup.
- ▶ FLDOE Textbook Affordability Workgroup Report 2009
- ▶ USF Regulation: USF3.029 Textbook Adoption and Affordability

# Why the Library?

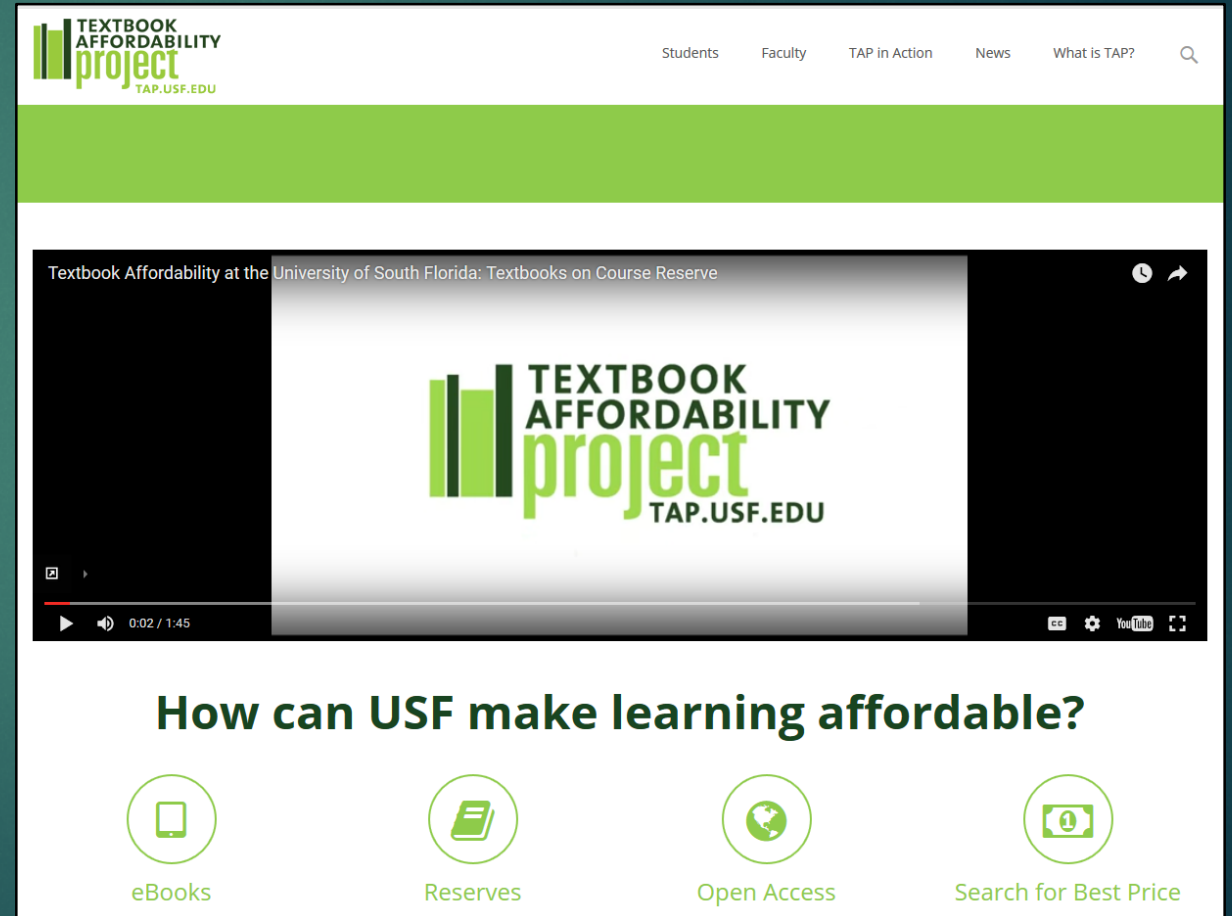
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- ▶ Libraries are book and instructional material experts.
- ▶ Libraries are a central facility for resource distribution (both physically and online.)
- ▶ Experienced in publisher negotiations.
- ▶ Established faculty relationships.
- ▶ The Libraries care about students and education.

# What USF is doing about Textbook Affordability

The Textbook Affordability Project (TAP) includes:

- ▶ TAP Website: **[tap.usf.edu](http://tap.usf.edu)**
- ▶ **E-books for the Classroom**
- ▶ Textbooks on Course Reserve
- ▶ **Open Access Textbooks**
- ▶ Open Educational Resources
- ▶ Pilot Projects
- ▶ Survey & Outreach



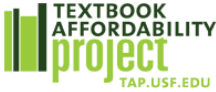
# E-books for the Classroom Program

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- ▶ Purchase E-Books for classroom support if available electronically
- ▶ Includes recommended or required readings for courses
- ▶ Priority is to purchase e-books with unlimited access
- ▶ If only limited user access available, consult with faculty prior to purchase.

# E-books for the Classroom Online Form

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StudentsFacultyTAP in ActionNewsWhat is TAP?

## Request e-Books for the Classroom

### The USF Libraries buys electronic versions of key texts and supplementary readings!

The USF Libraries will acquire e-Books for classroom support if they are available electronically. TAP believes that these purchased e-Books can help to reduce costs for students and increase access to recommended or required readings for a course.

Once purchased, USF has perpetual rights to the e-Book and it remains within our online collection. We make every attempt to purchase e-Books with unlimited access. However, if a limited number of users is our only option for an e-Book, we will consult with you prior to purchase.

Simply fill out the form below. We'll do the rest! ([Read more about e-Book program](#))

#### E-book Request

Name *	<input type="text"/> First	<input type="text"/> Last
Email *	<input type="text"/>	
Course/Section *	<input type="text"/>	
Instructor Name	<input type="text"/> First	<input type="text"/> Last
Anticipated Enrollment	<input type="text"/>	
Department *	<input type="text"/>	

Campus Mail Point *	<input type="text"/>
Phone Number *	<input type="text"/> - <input type="text"/> - <input type="text"/> ###    ###    ####
Semester *	<input type="radio"/> Spring <input type="radio"/> Summer <input type="radio"/> Fall
Year *	<input type="text"/>
e-Book Information	
Title *	<input type="text"/>
Author *	<input type="text"/> <input type="text"/> First    Last
ISBN *	<input type="text"/>
Edition	<input type="text"/>
Year published	<input type="text"/>
Special Instructions	<input type="text"/>
<input type="button" value="Submit"/>	

<http://tap.usf.edu/faculty/e-books-for-the-classroom>

# E-Books for the Classroom Process

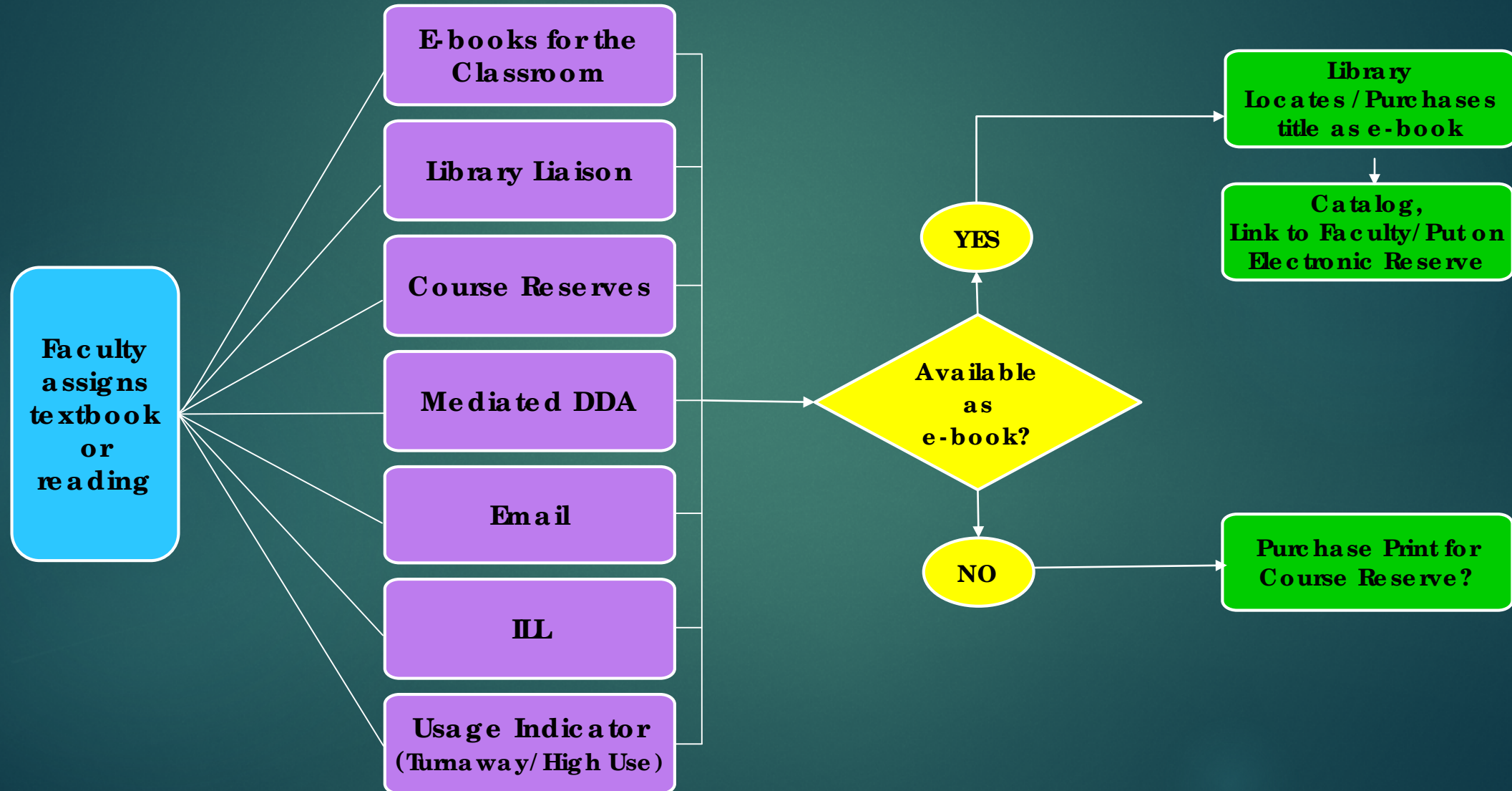
11

## ASSIGN

## REQUEST

## PROCESS

## RESOLVE



# E-books for the Classroom – Does it Work?

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- Potential Student Savings are calculated by multiplying the total student enrollment times the new print cost of a book used in a course.

Ebook Costs*	\$100,630
Total Enrollments	13,900
Potential Student Savings	\$1,071,455

\*From 2011 to 03/2015, 192 new e-book titles, e-book collections with 170 titles, subscription to 776 titles, were purchased plus 26 previously owned titles.

- Usage (Title Requests)

Essentials of Human Disease (10x single licenses, Access Turnaways: 0)	4419
Wetlands (EBL-NL)	4079
Gender and Environment (EBL-NL)	3956

# Challenges

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- ▶ Publishers: availability, bundling
- ▶ High enrollment courses vs. E-book availability
- ▶ Identifying need and use
- ▶ Faculty awareness
- ▶ Bookstore
- ▶ Funding

**THE INSIDE, OUTSIDE, AND UPSIDE DOWNS  
OF CHILDREN'S LITERATURE**

**From Poets and Pop-ups to  
Princesses and Porridge**

Jenifer Jasinski Schneider, Ph.D.

# C o l l a b o r a t i o n

15

- ▶ Pro v o s t O f f i c e
- ▶ The a u t h o r, Dr. Je n i f e r S c h n e i d e r
- ▶ I n n o v a t i v e E d u c a t i o n
- ▶ U S F T a m p a L i b r a r y

- ▶ Copyright Coordinator
- ▶ Open Access Editor
- ▶ Editorial Manager
- ▶ Editorial Project Manager

# Key points in the library's role

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- ▶ Peer Review
- ▶ Copy Editing
- ▶ Hosting on Institutional Repository

SCHOLAR  
COMMONS

USF

UNIVERSITY OF  
SOUTH FLORIDA

## Video 02.02: Look, touch, shake, and swipe: Pop up books and interactive ebooks

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Jenifer Jasinski Schneider, *University of South Florida*

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### Document Type

Video

### Publication Date








1-1-2016



## Books

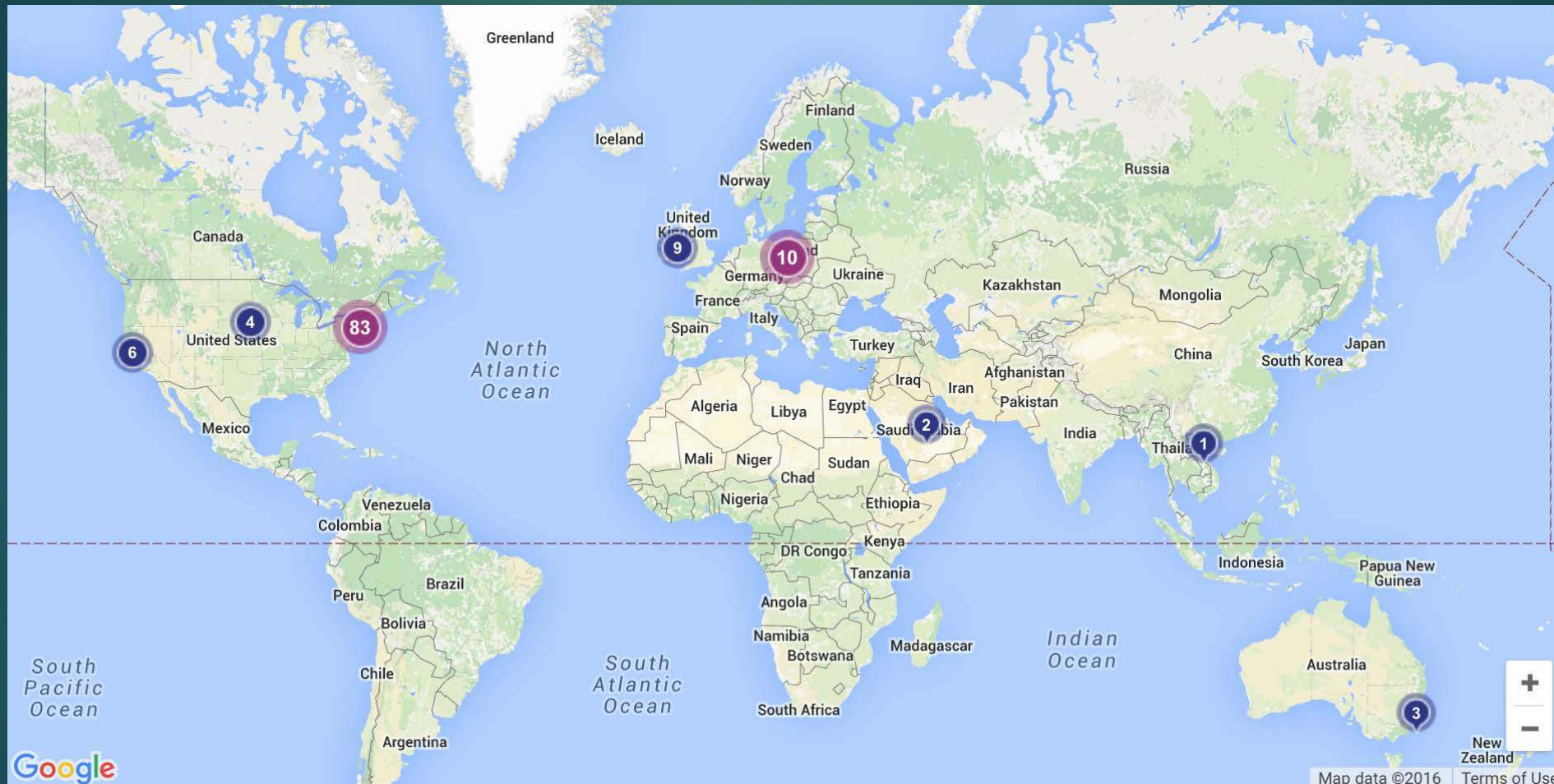
-  [PDF](#)    [The Inside, Outside, and Upside Downs of Children's Literature: From Poets and Pop-ups to Princesses and Porridge](#), Jenifer Jasinski Schneider

## Book Chapters

-  [PDF](#)    [Chapter 01: Why are you reading kids' books?](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 02: What is Children's Literature?](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 03: Got Books?](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 04: Important Books](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 05: The Right Book for the Right Reader at the Right Time](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 06: The Reading Wars](#), Jenifer Jasinski Schneider
-  [PDF](#)    [Chapter 07: American Typo](#), Jenifer Jasinski Schneider

# Current Downloads

21



# Lessons learned – The Good!

22

- ▶ Innovative Education produced fantastic videos and textbook layout
- ▶ Scholar Commons is able to host the videos as well as preserve them
- ▶ Good support from university administration

# Lessons learned – Small changes

23

- ▶ Library team involvement earlier in the project
  - ▶ Especially for copyright permissions
- ▶ Is it possible to complete a textbook like this in a year?

# Can We Do More?

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- ▶ Expand existing programs
- ▶ Analyze required course materials in syllabi
- ▶ Review adopted texts for available e-books
- ▶ E-book Database
- ▶ Faculty surveys
- ▶ Encourage open access textbooks (O TN)
- ▶ Library supplied textbooks
- ▶ More outreach

# New Initiatives

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- ▶ Pilot project with the College of Engineering to find available e-books/open access textbooks for core courses.
- ▶ Collect and maintain data on adopted textbooks for reporting required by recent textbook affordability legislation in Florida.
- ▶ Use this data to inform our students thru the online catalog of average textbook costs per course or program.

# Questions?

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## ► Ja so n Bo c za r

Dig ita l Sc ho la rship and Pub lishing Lib ra ria n

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jb o c za r@ usf. e d u

## ► La ura Pa sc ua l

Ele c tro nic Re so urc es Lib ra ria n

Unive rsity of So uth Flo rid a

lc p a sc ua @ usf. e d u

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- ▶ USF Textbook Affordability Project. <http://tap.usf.edu/>
- ▶ Request E-Books for the Classroom. <http://tap.usf.edu/faculty/e-books-for-the-classroom>
- ▶ S.2176 - Affordable College Textbook Act. <https://www.congress.gov/bills/114/th-congress/senate-bill/2176/text>
- ▶ USF Mission Statement: <http://www.ods.usf.edu/plans/strategic/vision-mission.htm>