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Asymmetries in progression in higher education in Taiwan: Parental education and income effects

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Abstract

A unique data set on Taiwan was employed to investigate the socioeconomic family backgrounds of students attending universities. Our empirical study found that individuals attending university are more likely to come from better-educated families than are those who do not attend university. Students attending public universities, which receive higher government subsidies, tend to come from wealthier families. Furthermore, our results show that the relationship between the size of the government subsidies and family background is not purely progressive. Students attending normal universities/teacher training colleges received the highest subsidies but tended to come from the least-educated families. Students attending the top five public universities come from the most affluent families of Taiwanese society. © 2005 Elsevier Ltd. All rights reserved.

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1. Introduction

Education is invariably heavily subsidized by governments in many countries around the world, with the government's involvement often being justified on the basis of market imperfections and income distribution considerations. Within the market for education, market imperfections can take on a variety of forms, the most commonly cited

being the presence of positive externalities from schooling, and the constraints of the capital markets (in terms of restricting borrowing against future human capital). Although various appeals to market imperfections have provided support for intensive educational policies, these are clearly not the only rationale for government education programs, since education also provides a mechanism for the redistribution of societal income and the welfare of its citizens (Fernandez and Rogerson, 1995).

This paper set out to empirically examine the characteristics of the beneficiaries of public expenditure on higher education in Taiwan, along with an

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evaluation of the distributional consequences of government spending. In common with many countries around the world, higher education in Taiwan is heavily subsidized by the government. In the 1998 fiscal year, government spending on higher education accounted for 0.56% of the island's GDP; this figure is comparable to the average percentage spent by 28 OECD countries (1%) and that spent by 17 non-OECD countries (0.9%).¹

In Taiwan, subsidies for higher education generally come in the form of government-financed low-tuition public universities. Depending on the score achieved in the Joint Entrance Examinations, a student is assigned to major in a particular field, at a specific university or college in Taiwan. In general, public universities are more prestigious, and hence, more favored by students. If the likelihood of students from low-income families attending public universities were to be greater than the likelihood of those from higher-income families attending the same universities, then public support for higher education would prove to be an effective transfer of resources from higher-income individuals to lowerincome individuals.

Our study differs from a recent study carried out in Argentina (Rozada & Menendez, 2002) in four respects. First, our study used nationally based data combining annual birth certificate records with the national joint entrance examination files, whilst the social and economic status of families was represented by the parents' educational attainment and income levels. Second, we employed a two-part model to estimate the conditional probability of entering public university and the conditional probability of entering different types of public universities. Third, while socioeconomic variables were the major concerns of this study, we also controlled for individual characteristics and year and city/county fixed effects, which are confounding factors in individual educational attainment. Fourth, and the most important of all, we were able to distinguish among the different types of public universities that students attended and further establish the relationship between the level of government subsidies and family background.

Several results of our empirical study stand out. First, college students are more likely to come from better-educated families. Second, compared to students attended private universities, students attending public universities tend to come from

the wealthier families of Taiwanese society. Among the public universities, students attending normal universities (teacher training institutions) received the greatest subsidies from the government, followed by the students at the top five public universities, and then by the students at the other lower-tier public universities. We found that students at the top five public universities come from the best-educated families, followed by the students at the other lower-tier public universities. Students at normal universities (teacher training institutions) tend to come from poorer families. Taking all of these results together, the findings of this study suggest that public spending on higher education tends to subsidize the wealthier families in Taiwan. The only exception to this is that students who choose to attend normal universities in order to benefit from heavy government subsidies are generally from poorer families.

This paper is organized as follows: the next section provides the background to the system of higher education in Taiwan, followed, in the subsequent sections, by a brief literature review and a description of the data set. The penultimate section provides the empirical estimation results, followed in the final section by the conclusions drawn from this study.

2. Higher education in Taiwan

In Taiwan, all college and university students must pass the fiercely competitive College and University Joint Entrance Examination. Around 120,000 students have enrolled to take the examination each year between 1991 and 1997. Prior to 1995, the overall admission rate to colleges and universities was around 44%, but this subsequently jumped to 49% in 1996, and 60% in 1997. Typically, following the examination, students list and rank both their preferred major and their preferred choice of institution. Depending on their examination scores, students are then assigned to major in a particular field at a specific institution.

In contrast to the educational system in the US, public universities or colleges, in general, are regarded as being much more prestigious than their private counterparts in Taiwan, and indeed, represent the primary choice for Taiwanese students. In 2001, there were a total of 57 universities (27 public and 30 private) and 78 colleges (23 public and 55 private) in Taiwan, and of these, the private universities and colleges accounted for almost

¹http://www.oecd.org/dataaoecd (10/2003).

71% of the island's 677,171 undergraduate students.² From this point on, for brevity, we use the word "university" to mean "university and college", unless we explicitly note them separately. For example, when we use the term "public universities", it also includes "public colleges".

The government has long assumed a primary role in the distribution of educational resources in Taiwan, which has resulted in considerable discrepancies between public and private institutions, both in terms of the level of tuition fees and the amount of government subsidies provided. In 1996, government expenditure on education, covering all universities in Taiwan, came to around NT\$134,124 per student; however, when broken down to expenditure on public versus private universities, the figures were NT\$181,378 for public universities and NT\$99,993 for private universities.³ Clearly, the educational expenditure per student in public universities is almost double that in the private universities. Tuition fees for each academic year in public universities range between NT\$26,680 and NT\$35,940, whereas in private universities, the range is between NT\$67,680 and NT\$93,860, demonstrating that tuition fees in private universities are almost 2.5 times as high as those in public universities.⁴ These tuition fees are regulated and approved by the Ministry of Education each year.

Government subsidies among the public universities also vary. We categorized the public universities into three groups in terms of the size of the subsidies they receive from the government: normal universities/teacher training colleges receive the most, followed by the top five public universities, and then by the other low-tier public universities, which receive the least. Both normal universities and teacher training colleges receive the greatest subsidies from the government. Normal universities are responsible for training teachers for high school and junior high school teaching positions, whilst teacher training colleges are designed to train them for kindergarten and primary school level positions. In order to attract better quality students, the government waives all tuition fees for students in both normal universities and teacher training colleges, whilst also providing a living stipend subsidy each month.

On average, the top five public universities receive more government subsidies than the lower-tier public universities.⁵ For example, in 1996, the total government budget for the top five public universities was NT\$1,253 million, whereas, for the five lower-tier public universities included in this comparison, the budget amounted to NT\$928 million. In terms of government expenditure per student, the figure was NT\$217,206 for the top five public universities, and NT\$207,011 for the lower-tier public universities.⁶

It is also worth noting that if either the father or the mother works in the public sector, a family can receive an annual educational subsidy from the government, which amounts to around NT\$13,600 per child for public universities, and NT\$35,800 per child for private universities. The subsidy covers around 70% of the university tuition fees. It follows, therefore, that educational costs for governmentemployed families are lower than are those for privately employed families.

3. Data sources

The data in this study were assembled from two major sources: (1) annual birth certificate records from 1978 to 1982, complied by the Ministry of Interior Affairs; and (2) the College and University Joint Entrance Examination files, covering the years from 1996 to 1999, compiled by the College and University Entrance Examination Center, at the Ministry of Education. These two sources are national data sets. The birth certificates contain information on birth weight, gestational age, place of birth, gender, parity, the mother's marital status, age and schooling, and the father's age and schooling. The joint entrance examination files include test scores as well as details of the university and college and the name of the department attended by the students. We used the personal ID code to merge these two files and restrict the ages of all individuals

²http://www2.edu.tw/statistics/index.htm (5/2002).

³The exchange rates was 1 US\$ = 27.49 New Taiwan Dollars (NT\$) in 1996.

⁴http://www.high.edu.tw/05/05.htm (5/2002).

⁵The top five public universities include National Taiwan University, National Chengchi University, National Tsinghua University, National Chiao Tung University, and National Yang-Ming University. For comparison, we select five universities from the lower or second-tier public universities: National Central University, National Sun Yat-Sen University, National Taiwan Ocean University, National Chung Cheng University and National Cheng Kung University.

⁶Details on the government budgets for public universities are provided at http://www.high.edu.tw/12/12.htm and details on the numbers of students within each university are available at http://www.edu.tw/statistics/index.htm.

| Table 1 | | | |
|--------------------|----|------------|------------|
| Summary statistics | bv | university | attendance |

| | Attending uni | versity | Not attending u | iniversity |
|--|---------------|-----------|-----------------|------------|
| | Mean | Std. dev. | Mean | Std. dev |
| Father's education (d.v.) | | | | |
| College (or university) and over | 0.153 | 0.360 | 0.032 | 0.176 |
| College without a bachelor's degree | 0.120 | 0.325 | 0.040 | 0.196 |
| High school | 0.311 | 0.463 | 0.185 | 0.388 |
| Junior high school | 0.145 | 0.352 | 0.165 | 0.371 |
| Mother's education (d.v.) | | | | |
| College (or university) and over | 0.069 | 0.253 | 0.012 | 0.107 |
| College without a bachelor's degree | 0.085 | 0.279 | 0.019 | 0.136 |
| High school | 0.306 | 0.461 | 0.134 | 0.341 |
| Junior high school | 0.169 | 0.375 | 0.166 | 0.372 |
| Parent's occupation in public sector (d.v.) | 0.209 | 0.407 | 0.047 | 0.211 |
| Parent's monthly income ('00,000) ^a | 0.459 | 0.204 | 0.365 | 0.165 |
| First-born son (d.v.) | 0.235 | 0.424 | 0.179 | 0.383 |
| First-born daughter (d.v.) | 0.221 | 0.415 | 0.167 | 0.373 |
| Male | 0.518 | 0.500 | 0.517 | 0.500 |
| Low birth weight (d.v.) | 0.054 | 0.227 | 0.083 | 0.276 |
| Twin (d.v.) | 0.008 | 0.088 | 0.010 | 0.100 |
| Mother's age at birth (d.v.) | | | | |
| 20–29 | 0.807 | 0.395 | 0.808 | 0.394 |
| 30–39 | 0.169 | 0.375 | 0.120 | 0.325 |
| 40 and over | 0.004 | 0.060 | 0.006 | 0.077 |
| Location (d.v.) | | | | |
| Taipei city | 0.157 | 0.364 | 0.099 | 0.299 |
| Taipei county | 0.150 | 0.357 | 0.133 | 0.340 |
| Sample size | 257,068 | | 1,339,258 | |

^aDummy variable is denoted as d.v.

to the range of 18-21 years for the period 1996–1999. The sample for analysis was 1,596,326 individuals; of these, 257,068 (16.1%) attended universities and 1,339,258 (83.9%) did not.⁷ Table 1 summarizes the basic statistics applying to the whole sample.

The explanatory variables of primary interest to us were the educational attainment, occupation and income levels of the child's parents. Education was divided into five categories: illiteracy to primary school attainment (6 years), junior high school level (9 years), high school level (12 years), college level without a bachelor's degree (15 years), and college and university and beyond with a bachelor's degree or higher (16 years), with illiteracy to primary school being the omitted category in all regressions. Information on the parents' educational attainment was obtained from the child's birth certificate. The parents of those individuals who had gained access to universities generally had a higher educational background. A similar pattern is also apparent with regard to the mother's education. The mothers of those who had attended universities were more highly educated. However, when comparing the two samples (attended vs. not attended universities), there was a smaller difference between the mother's educational attainments in the two samples than there was between the father's educational attainments.

If one of the parents was an employee in the government sector (defined here as a governmentemployed family), then the family would qualify to receive an educational subsidy from the government on the child's entry into university. In this study, we included a dummy variable to distinguish a government-employed family from a non-government employed family. Since information on the occupation of the parents is often incomplete in the birth

⁷The out-of-wedlock birth child was excluded from the sample.

certificate records, we obtained this information from the Government Employees Insurance file, administered by the Department of Public Insurance, identifying the parents' employment sector for the period 1996-1999. Of those attending universities, 21% were from government-employed families, a figure which was significantly higher than the 4.7% of those not attending universities. Details on parental income were unavailable from either the birth certificate records or the university entrance examination files, therefore, the data were subsequently merged with those from the Government Employee Insurance files and the Labor Insurance and Farmer Insurance files (since the Department of Public Insurance and Bureau of Labor Insurance maintain detailed information on the wages of all insured parties).

We then aggregated the monthly wages of the insured parents to create a variable for household income; however, it should be noted that since family income is recorded for only 1 year, the family income variable represents only a crude proxy for the economic resources available to a child.⁸ Table 1 provides details of parental income, from which it is clear that those who had attended universities came from wealthier families.

We also controlled for the characteristics of the child and the mother, city/county dummies and year dummies for all regressions. As a result of family budgetary constraints, birth order and the number of siblings may have a significant impact on the educational opportunities available to a child (Parish & Willis, 1993). Many prior studies have also documented the long-term negative effects of being a low birth weight baby (Corman & Chaikind, 1998; Currie & Hyson, 1999). Child characteristics in this study, therefore, included dummy variables indicating a first-born son or daughter, gender, low birth weight and whether the child was one of a pair of twins.

The child's birth order (defining the first-born son or daughter) was determined from the birth certificate records, and low birth weight was defined as birth weight of less than 2500 g. We also controlled for the mother's age at the time of the child's birth; in order to allow for the nonlinear effect of the mother's age, we recoded age as a set of splines with cutoff points of 19, 29 and 39 years.

In addition to examining the socioeconomic characteristics of all university students, we were also interested in the characteristics of those attending public universities. Compared to private universities, public universities not only charge low tuition and fees, but also receive higher government subsidies. In Table 2, of the 257,068 students attending universities, 87,214 (32.9%) attended public universities. Furthermore, compared to those attending private universities, the parents of public university students were more likely to have a college degree or above.

In order to further examine the association between government subsidies on higher education and students' family background, we sorted the public universities into three categories in order of the size of the subsidies received from the government, from highest to lowest, as follows: normal universities/teacher training colleges, top five public universities and lower-tier public universities. Sample statistics of students at normal universities/ teacher training colleges, top five public universities and other lower-tier public universities are presented in Table 2.

Of the 87,214 students attending public universities, 25,978 (29.8%) elected to attend normal universities/teacher training colleges. 28,050 (32.1%) had gained access to one of the top five public universities and 33,186 (38.1%) attended lower-tier public universities. For the three subcategories of public universities, students attending normal universities/teacher training colleges tended to come from poorer families where parents had lower educational achievements. Those attending the top five public universities tended to have parents who are well educated, or came from families with a wealthier background. We controlled all of the explanatory variables described above and fit logit or multinomial logit regressions, as presented in the next section.

4. Empirical results

We present our estimates based on a two-part model which has frequently been used in numerous applied studies (i.e., Duan, Manning, Morris, & Newhouse, 1983). The first equation of the model is a logit equation for the probability that a student will attend college or university. The second

⁸We discarded all zero income observations since those parents were more likely to be out of labor force or be self-employed, and have neither Labor nor Government Employees' Insurance. Selfemployed workers can join labor insurance, but only if they are members of an occupational union.

| Summary statistics by public University, top five public university and normal university attendance | top five public | : university and | normal unive | rsity attendanc | e | | | | | |
|--|--------------------------------|------------------|---------------------------------|-----------------|--------------------------------|-----------|-------------------------|--------------------------------------|-------------------------|--------------------------------------|
| | Attending public university | public | Attending private university | private | Attending normal university | normal | Attending university | Attending top 5 public university | Attending university | Attending other public university |
| | Mean | Std. dev. | Mean | Std. dev. | Mean | Std. dev. | Mean | Std. dev. | Mean | Std. dev. |
| Father's education (d.v.) | 0 102 | 0 304 | 0 133 | 0 330 | 0 113 | 0317 | 086 0 | 0.453 | 0 173 | 0 378 |
| College without a bachelor's degree | 0.129 | 0.335 | 0.115 | 0.319 | 0.130 | 0.337 | 0.137 | 0.344 | 0.122 | 0.327 |
| High school | 0.305 | 0.460 | 0.315 | 0.464 | 0.320 | 0.467 | 0.286 | 0.452 | 0.309 | 0.462 |
| Junior high school | 0.131 | 0.338 | 0.152 | 0.359 | 0.145 | 0.352 | 0.112 | 0.315 | 0.138 | 0.344 |
| Mother's education (d.v.) | | | | | | | | | | |
| College (or university) and over | 0.097 | 0.296 | 0.054 | 0.226 | 0.049 | 0.216 | 0.163 | 0.369 | 0.079 | 0.270 |
| College without a bachelor's degree | 0.102 | 0.302 | 0.076 | 0.266 | 0.084 | 0.278 | 0.134 | 0.340 | 0.089 | 0.284 |
| High school | 0.313 | 0.464 | 0.303 | 0.459 | 0.287 | 0.453 | 0.331 | 0.471 | 0.317 | 0.465 |
| Junior high school | 0.156 | 0.363 | 0.175 | 0.380 | 0.176 | 0.381 | 0.128 | 0.335 | 0.164 | 0.370 |
| Parent's occupation in public sector (d.v.) | 0.251 | 0.434 | 0.188 | 0.391 | 0.230 | 0.421 | 0.313 | 0.464 | 0.215 | 0.411 |
| First-born son (d.v.) | 0.237 | 0.425 | 0.234 | 0.423 | 0.149 | 0.356 | 0.259 | 0.438 | 0.287 | 0.452 |
| First-born daughter (d.v.) | 0.225 | 0.417 | 0.220 | 0.414 | 0.295 | 0.456 | 0.233 | 0.422 | 0.163 | 0.369 |
| Male | 0.518 | 0.500 | 0.518 | 0.500 | 0.340 | 0.474 | 0.536 | 0.499 | 0.643 | 0.479 |
| Low birth weight (d.v.) | 0.052 | 0.222 | 0.056 | 0.230 | 0.057 | 0.232 | 0.048 | 0.214 | 0.051 | 0.219 |
| Twin (d.v.) | 0.008 | 0.086 | 0.008 | 0.088 | 0.008 | 0.087 | 0.007 | 0.085 | 0.008 | 0.088 |
| Mother's age at birth (d.v.) | | | | | | | | | | |
| 20–29 | 0.803 | 0.398 | 0.809 | 0.393 | 0.829 | 0.377 | 0.778 | 0.415 | 0.803 | 0.398 |
| 30-39 | 0.178 | 0.382 | 0.165 | 0.371 | 0.147 | 0.354 | 0.207 | 0.405 | 0.177 | 0.381 |
| 40 and over | 0.003 | 0.057 | 0.004 | 0.062 | 0.003 | 0.052 | 0.004 | 0.061 | 0.003 | 0.056 |
| Location (d.v.) | | | | | | | | | | |
| Taipei City | 0.158 | 0.365 | 0.156 | 0.363 | 0.069 | 0.253 | 0.247 | 0.431 | 0.153 | 0.360 |
| Taipei County | 0.146 | 0.353 | 0.152 | 0.359 | 0.090 | 0.287 | 0.189 | 0.392 | 0.154 | 0.361 |
| Sample size (without income) | 87214 | | 169854 | | 25978 | | 28050 | | 33186 | |
| Parent's monthly income ('00,000) | 0.476 75 201 | 0.213 | 0.450 145 004 | 0.199 | 0.453 22.044 | 0.205 | 0.511 | 0.224 | 0.463 28 491 | 0.205 |
| Camponi min and and and | 107,01 | | 100°C | | LL0,77 | | 010,02 | | 1/1/07 | |

equation is a logit equation for the conditional probability that a potential college student will attend a public university; or a multinomial logit equation for the conditional probability of attending a normal university/teacher training college, one of the top five public universities or a lower-tier public university, where the omitted category is the private university.

There are two reasons why we used a two-part model that omits the inverse Mills' ratio (which is usually reported along with Heckman's two-step estimates) in the second part. First, students make their decision about which type of university/college to attend only after receiving the card reporting their scores on the Joint Entrance Exams. Consequently, decisions about university/college attendance and the type of university/college to attend can be modeled as two different stochastic processes. Second, since we do not have good exclusion restrictions, we decided that the two-part model would outperform the selection model (Leung & Yu, 1996). Nevertheless, we also estimated the sample selection model, which included the inverse Mills' ratio in the second stage, and it yielded results similar to the two-part model.

Each model included three sets of explanatory variables, the first of which aimed to capture the socioeconomic background of the family (this set of variables included dummy variables for the parents' education levels, the parents' occupation in the public sector, and the parents' monthly incomes). The second set of explanatory variables aimed to describe the characteristics of the individual (this set included dummy variables for male, first-born son or daughter, twin, low birth weight and the mother's age at the time of the child's birth). The third set provided dummies for the year of entry into university (1996-1999) and for the 21 city/county locations. In order to reduce the amount of space taken up by the location element of the study, we report only the dummy variables for Taipei City and Taipei County.

First, we analyzed those factors which affect the decision to attend university (see Table 3 for the results). The educational levels of parents significantly affect the likelihood of a child attending university; in both specifications in Table 3. There is a significant gradient between each parent's education level and the educational attainment of the child. The father's educational level has a stronger association with the child's university attendance than the mother's educational level. As compared to

children whose parents had only a primary school education, children whose fathers had a bachelor's degree or higher were 14% more likely to attend university; those whose mothers had a bachelor's degree or higher were 11% more likely to attend university.

Since higher education is not compulsory education, only those who attend university can benefit from government subsidies. Given this fact, our results suggest that government spending on higher education actually subsidizes wealthier families. This implication is further supported by the regression results where the family income variable was included. In specification (2), we included a proxy for monthly household income, the coefficient of which was positive and statistically significant, suggesting that children from wealthier families are more likely to attend university.

Since the government heavily finances public universities, we undertook a further investigation to determine which groups benefit the most from government subsidies by examining the impact of family background on the likelihood of entering public university. From the logit estimations, which are presented in Table 4, we found that a strong relationship exists between parental education levels and the likelihood of the child attending a public university. This finding contradicts that of Rozada and Menendez (2002) that, in Argentina, no socioeconomic variables are statistically significant in determining public university attendance. In our study, mother's education level had a stronger association with the probability of entering public universities than that of the father. As compared to children whose parents had only a primary school education, children whose mothers had a bachelor's degree or higher were 12% more likely to attend a public university; those whose fathers had a bachelor's degree or higher were 5% more likely to attend a public university. In a review of the existing studies on human capital. Haveman and Wolfe (1995) and Behrman (1999) similarly found that the mother's educational achievement had positive effects on the education of the child, with these effects tending to be more significant than those based on the educational achievement of the father. Furthermore, in our study, the family income variable was positive and significant, again indicating that students from wealthier families are more likely to attend public universities (see Table 4, Specification (2)).

| Table 3 | | | | |
|------------|---------|----|------------|------------|
| Regression | results | on | university | attendance |

| | Dependent v | ariable $= 1$ if a | ttending univer | sity | | |
|---|--------------------|--------------------|-----------------|---------------------|-----------|----------|
| | Specification | (1) | | Specification | (2) | |
| | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME |
| Father's education (d.v.) | | | | | | |
| College (or university) and over | 1.223 ^a | (0.011) | [0.139] | 1.210 ^a | (0.012) | [0.127] |
| College without a bachelor's degree | 1.063 ^a | (0.010) | [0.121] | 1.006 ^a | (0.011) | [0.105] |
| High school | 0.817 ^a | (0.007) | [0.093] | 0.751 ^a | (0.007) | [0.078] |
| Junior high school | 0.482^{a} | (0.007) | [0.055] | 0.442 ^a | (0.008) | [0.046] |
| Mother's education (d.v.) | | | | | | |
| College (or university) and over | $1.009^{\rm a}$ | (0.014) | [0.111] | 1.036 ^a | (0.016) | [0.108] |
| College without a bachelor's degree | 0.908 ^a | (0.012) | [0.103] | 0.888^{a} | (0.013) | [0.093] |
| High school | 0.659 ^a | (0.007) | [0.075] | 0.616 ^a | (0.007) | [0.064] |
| Junior high school | $0.300^{\rm a}$ | (0.007) | [0.034] | $0.272^{\rm a}$ | (0.007) | [0.028] |
| Parent's occupation in public sector (d.v.) | 0.690 ^a | (0.007) | [0.078] | 0.468^{a} | (0.008) | [0.049] |
| Parent's income (in log) | | | | 0.398 ^a | (0.006) | [0.047] |
| First-born son (d.v.) | 0.256 ^a | (0.007) | [0.029] | 0.263 ^a | (0.007) | [0.027] |
| First-born daughter (d.v.) | 0.288^{a} | (0.007) | [0.032] | $0.289^{\rm a}$ | (0.008) | [0.030] |
| Male | 0.016 ^a | (0.006) | [0.001] | 0.014 ^b | (0.007) | [0.001] |
| Low birth weight (d.v.) | -0.352^{a} | (0.010) | [-0.040] | -0.316^{a} | (0.011) | [-0.033] |
| Twin (d.v.) | -0.169^{a} | (0.026) | [-0.019] | -0.195^{a} | (0.029) | [-0.020] |
| Mother's age at birth (d.v.) | | | | | | |
| 20-29 | $0.898^{\rm a}$ | (0.015) | [0.102] | 0.815 ^a | (0.017) | [0.085] |
| 30–39 | 1.171 ^a | (0.016) | [0.133] | 1.104 ^a | (0.018) | [0.115] |
| 40 and over | 0.991 ^a | (0.039) | [0.113] | 1.014 ^a | (0.066) | [0.106] |
| Location (d.v.) | | | | | | |
| Taipei City | 0.035^{a} | (0.034) | [0.003] | $0.078^{\rm a}$ | (0.036) | [0.008] |
| Taipei County | 0.098 ^a | (0.034) | [0.011] | 0.096 ^a | (0.035) | [0.010] |
| Intercept | -3.432^{a} | (0.037) | | -7.386 ^a | (0.072) | |
| Pseudo- R^2 | 0.121 | × / | | 0.130 | · · · · | |
| Log likelihood | -619,110 | | | -501,578 | | |
| Sample size | 1,596,326 | | | 1,222,902 | | |

Notes: Standard errors are in parentheses and marginal effects are in brackets.

Control variables also include year and city/county dummies.

^aStatistically significant at the 1% level.

^bStatistically significant at the 5% level.

According to the above findings, students attending public universities tend to come from wealthier families, who can more easily afford to pay for the costs of their children's higher education; nevertheless, this is also the group which pays the lowest tuition fees and which tends to receive the greatest amount of subsidies from the government. If viewed from a different perspective, however, it may be argued that over a longer period of time, this group of students would eventually pay substantially higher amounts of tax to the government, given that their better level of education is likely to lead to substantially higher income levels.⁹ Whether the amount expected to be repaid is sufficient to offset the subsidies received is open to debate, and is clearly an issue worthy of further research in the future. Another argument worth considering is that these public school students may subsequently go on to generate substantial positive externalities, such as the development of new technologies, thus

⁹Liu, Hammitt and Lin (2000) have shown that the wage function in Taiwan is convex and so returns to schooling increase with the level of education.

Table 4 Regression results on public university attendance

| | Dependent v | ariable $= 1$ if a | attending public | university | | |
|---|---------------------|--------------------|------------------|--------------------|------------|-----------|
| | Specification | (1) | | Specification | (2) | |
| | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME |
| Father's education (d.v.) | | | | | | |
| College (or university) and over | 0.217 ^a | (0.017) | [0.048] | 0.225 ^a | (0.018) | [0.050] |
| College without a bachelor's degree | $0.095^{\rm a}$ | (0.016) | [0.021] | 0.105^{a} | (0.018) | [0.023] |
| High school | 0.043 ^a | (0.012) | [0.009] | 0.049 ^a | (0.013) | [0.011] |
| Junior high school | 0.001 | (0.014) | [0.0003] | -0.002 | (0.015) | [-0.0003] |
| Mother's education (d.v.) | | | | | | |
| College (or university) and over | 0.523 ^a | (0.021) | [0.116] | 0.519 ^a | (0.022) | [0.116] |
| College without a bachelor's degree | $0.270^{\rm a}$ | (0.018) | [0.060] | 0.271 ^a | (0.020) | [0.060] |
| High school | 0.117^{a} | (0.012) | [0.026] | 0.111 ^a | (0.013) | [0.024] |
| Junior high school | 0.029^{a} | (0.013) | [0.006] | 0.032 ^b | (0.014) | [0.007] |
| Parent's occupation in public sector (d.v.) | 0.153 ^a | (0.011) | [0.034] | $0.014^{\rm a}$ | (0.012) | [0.031] |
| Parent's income (in log) | | | | 0.025 ^b | (0.010) | [0.005] |
| First-born son (d.v.) | -0.017 | (0.012) | [-0.004] | -0.018 | (0.013) | [-0.004] |
| First-born daughter (d.v.) | -0.002 | (0.012) | [-0.0005] | 0.009 | (0.013) | [0.002] |
| Male | 0.006 | (0.011) | [0.001] | 0.010 | (0.012) | [0.002] |
| Low birth weight (d.v.) | -0.076^{b} | (0.019) | [-0.017] | -0.078^{a} | (0.020) | [-0.017] |
| Twin (d.v.) | -0.041 | (0.048) | [-0.009] | -0.063 | (0.052) | [-0.014] |
| Mother's age at birth (d.v.) | | | | | | |
| 20–29 | 0.115 ^a | (0.032) | [0.025] | 0.130 ^a | (0.036) | [0.029] |
| 30–39 | 0.111 ^a | (0.033) | [0.024] | 0.115 ^a | (0.038) | [0.025] |
| 40 and over | 0.045 | (0.078) | [0.010] | -0.047 | (0.124) | [-0.010] |
| Location (d.v.) | | | | | | |
| Taipei City | 0.090 | (0.064) | [0.021] | 0.099 | (0.066) | [0.022] |
| Taipei County | 0.139 ^b | (0.064) | [0.031] | 0.143 ^a | (0.066) | [0.032] |
| Intercept | -1.121 ^a | (0.071) | | -1.416^{a} | (0.133) | |
| Pseudo- R^2 | 0.012 | × / | | 0.013 | 、 <i>,</i> | |
| Log likelihood | -162,619 | | | -139,484 | | |
| Sample size | 257,068 | | | 220,205 | | |

Notes: Standard errors are in parentheses and marginal effects are in brackets.

Control variables also include year and city/county dummies.

^aStatistically significant at the 1% level.

^bStatistically significant at the 5% level.

benefiting the whole of society, including those from poorer families. There are, however, inherent difficulties in undertaking an evaluation of whether the value of the positive externalities would exceed the amount of subsidies.

Since there is also a disparity in government subsidies within public universities, we further examined the progression effect of parental education on the choice of different public universities. As Table 5 shows, students attending normal universities are more likely to come from less-educated families. Students whose fathers hold a bachelor's degree or higher is 2.6% less likely to attend a normal university; the likelihood of attending a normal university is also reduced by 1.6% if the mothers hold a bachelor's degree or higher.

Students attending the top five public universities come from the most affluent families of Taiwanese society. The parents' educational achievements play a strong role in increasing the likelihood of their children entering the top ranking public universities, with the mother's schooling beyond high school having a stronger impact on a child's educational attainment. Compared to children whose parents with only a primary school education, having mothers whose educational achievements are at the level of bachelor's degree or higher raises the likelihood of a child attending one of the top five

| Table 5 | |
|---|--|
| Regression results on university attendance MNL model (Specification 1) | |

| | Top 5 un | iversity/p | rivate | Normal | university | /private | Other pu | olic univers | ity/private |
|---|---------------------------------|------------|----------|---------------------|------------|----------|--------------------|--------------|-------------|
| | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME |
| Father's education (d.v.) | | | | | | | | | |
| College (or university) and over | 0.496 ^a | (0.074) | [0.049] | -0.238^{a} | (0.030) | [-0.026] | 0.190 ^a | (0.027) | [0.016] |
| College without a bachelor's degree | 0.199 ^a | (0.067) | [0.021] | 0.015 | (0.026) | [-0.001] | 0.051 ^b | (0.024) | [0.002] |
| High school | 0.118 ^b | (0.052) | [0.014] | -0.035° | (0.019) | [-0.004] | 0.024 | (0.018) | [0.001] |
| Junior high school | 0.085 ^b | (0.037) | [0.010] | $-0.072^{\rm a}$ | (0.022) | [-0.006] | -0.012 | (0.020) | [-0.001] |
| Mother's education (d.v.) | | | | | | | | | |
| College (or university) and over | 0.941 ^a | (0.063) | [0.084] | -0.041 | (0.038) | [-0.016] | 0.358^{a} | (0.030) | [0.027] |
| College without a bachelor's degree | 0.556^{a} | (0.059) | [0.051] | 0.039 | (0.031) | [-0.004] | 0.164 ^a | (0.027) | [0.010] |
| High school | 0.292^{a} | (0.043) | [0.028] | -0.082^{a} | (0.019) | [-0.010] | 0.108° | (0.017) | [0.008] |
| Junior high school | 0.067 ^b | (0.028) | [0.007] | -0.030 | (0.020) | [-0.003] | 0.031 | (0.018) | [0.002] |
| Parent's occupation in public sector (d.v.) Parent's income (in log) | 0.128 ^a | (0.041) | [0.011] | 0.335 ^a | (0.019) | [0.025] | 0.005 | (0.017) | [-0.005] |
| First-born son (d.v.) | 0.012 | (0.023) | [0.002] | -0.047^{b} | (0.023) | [-0.003] | -0.046^{a} | (0.016) | [-0.004] |
| First-born daughter (d.v.) | 0.061 ^b | (0.025) | | -0.029° | (0.017) | [-0.002] | | (0.020) | [-0.003] |
| Male | 0.133 ^a | (0.018) | | -0.756^{a} | (0.018) | [-0.068] | 0.527 ^a | (0.016) | [0.066] |
| Low birth weight (d.v.) | -0.119^{a} | (0.036) | [-0.011] | | (0.029) | | -0.062^{b} | (0.027) | [-0.005] |
| Twin (d.v.) | -0.094 | (0.078) | [-0.008] | | (0.078) | [-0.001] | | (0.069) | [-0.001] |
| Mother's age at birth (d.v.) | | | | | | | | | |
| 20–29 | 0.227^{a} | (0.079) | [0.022] | 0.042 | (0.046) | [-0.001] | 0.126 ^a | (0.046) | [0.010] |
| 30–39 | 0.275 ^a | (0.090) | | -0.081 | (0.050) | [-0.010] | 0.138 ^a | (0.049) | [0.012] |
| 40 and over | 0.440 ^a | (0.134) | | -0.335^{a} | (0.135) | [-0.031] | 0.009 | (0.115) | [-0.001] |
| Location (d.v.) | | | | | | | | | |
| Taipei City | 0.471 ^a | (0.019) | [0.052] | -1.025^{a} | (0.026) | [-0.087] | -0.025 | (0.017) | [0.002] |
| Taipei County | 0.451 ^a | (0.021) | | -0.736^{a} | (0.023) | [-0.064] | 0.062 ^a | (0.017) | [0.002] |
| × • | -2.542 ^a | · / | | -1.348 ^a | | | -2.226^{a} | |] |
| Intercept Log likelihood | -2.542° -250,184 | (0.311) | | -1.348 | (0.049) | | -2.220 | (0.050) | |
| Chi-squared | -230,184 18,394 ^a | | | | | | | | |
| Sample size | 257,068 | | | | | | | | |
| sample size | 237,008 | | | | | | | | |

Notes: Standard errors are in parentheses and marginal effects are in brackets.

Control variables also include year dummies which are not reported here.

^aStatistically significant at the 1% level.

^bStatistically significant at the 5% level.

^cStatistically significant at the 10% level.

public universities by 8.4%, whereas a similar educational achievement by the father raises the likelihood by only 4.9%. The significantly positive coefficient of family income in Table 6 also leads us to the same conclusion.

According to the multinomial logit results in Tables 5 and 6, the relationship between government education subsidies and family background is not truly monotonic. Students from poor families tend to attend normal universities, which receive the highest subsides among the universities. Students from the wealthiest families tend to attend one of the top five public universities, which receive the second highest subsidies. We continue by briefly discussing here the remaining variables in Table 3, 5 and 6 that are of interest to us. We found that children from governmentemployed households are more likely to attend university, either one of the top five public universities or normal universities, a result which confirms that government-employed households are a special group enjoying greater subsidies for higher education. The significantly positive coefficients of the first-born son and daughter indicate that household resources are usually allocated toward the oldest child, and consequently that he/she will have better opportunities for educational achievement. This finding is, however, inconsistent with that of Parish and Willis (1993) who

 Table 6

 Regression results on university attendance MNL model (Specification 2)

| | Top 5 uni | iversity/p | rivate | Normal | university | /private | Other pul | blic univers | ity/private |
|---|---------------------|------------|----------|---------------------|------------|----------|--------------------|--------------|-------------|
| | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME | Coeff. | Std. err. | ME |
| Father's education (d.v.) | | | | | | | | | |
| College (or university) and over | $0.540^{\rm a}$ | (0.028) | [0.048] | -0.231^{a} | (0.032) | [-0.026] | 0.220^{a} | (0.027) | [0.020] |
| College without a bachelor's degree | 0.240^{a} | (0.029) | [0.020] | 0.031 | (0.029) | [-0.001] | $0.074^{\rm a}$ | (0.026) | [0.004] |
| High school | 0.142 ^b | (0.023) | [0.012] | -0.023 | (0.021) | [-0.003] | 0.042^{a} | (0.019) | [0.003] |
| Junior high school | 0.094 ^b | (0.027) | [0.009] | -0.083^{a} | (0.024) | [-0.007] | -0.007 | (0.022) | [-0.001] |
| Mother's education (d.v.) | | | | | | | | | |
| College (or university) and over | 0.973 ^a | (0.031) | [0.085] | -0.024 | (0.040) | [-0.014] | 0.359 ^a | (0.032) | [0.027] |
| College without a bachelor's degree | 0.595 ^a | (0.029) | [0.052] | 0.056 ^c | (0.033) | [-0.002] | 0.166 ^a | (0.029) | [0.010] |
| High school | 0.323^{a} | (0.022) | [0.029] | -0.081^{a} | (0.021) | [-0.010] | $0.098^{\rm a}$ | (0.019) | [0.007] |
| Junior high school | 0.085^{b} | (0.024) | | -0.025 | (0.022) | [-0.003] | 0.035 | (0.020) | [0.003] |
| Parent's occupation in public sector (d.v.) | 0.130 ^a | (0.018) | [0.008] | 0.349 ^a | (0.020) | [0.027] | -0.002 | (0.018) | [-0.006] |
| Parent's income (in log) | $0.098^{\rm a}$ | (0.016) | [0.009] | -0.029° | (0.016) | [-0.003] | -0.004 | (0.015) | [-0.001] |
| First-born son (d.v.) | 0.029 | (0.019) | [0.003] | -0.061^{b} | (0.025) | [-0.004] | -0.045^{a} | (0.017) | [-0.004] |
| First-born daughter (d.v.) | 0.084 | (0.021) | | -0.018 | (0.019) | [-0.002] | -0.018 | (0.021) | [-0.003] |
| Male | 0.131 ^a | (0.019) | [0.011] | -0.748^{a} | (0.020) | [-0.067] | 0.526 ^a | (0.018) | [0.065] |
| Low birth weight (d.v.) | -0.125^{a} | (0.032) | [-0.010] | -0.018 | (0.032) | | -0.074^{a} | (0.030) | [-0.006] |
| Twin (d.v.) | -0.153 | (0.084) | [-0.013] | -0.055 | (0.086) | [-0.002] | -0.015 | (0.074) | [0.001] |
| Mother's age at birth (d.v.) | | | | | | | | | |
| 20–29 | 0.242 ^a | (0.067) | [0.019] | 0.081 | (0.053) | [0.002] | 0.138 ^a | (0.052) | [0.011] |
| 30-39 | 0.286^{a} | (0.070) | [0.024] | -0.060 | (0.057) | [-0.009] | 0.147 ^a | (0.055) | [0.013] |
| 40 and over | 0.372^{a} | (0.182) | [0.040] | $-0.597^{\rm b}$ | (0.246) | [-0.051] | -0.037 | (0.179) | [-0.002] |
| Location (d.v.) | | | | | | | | | |
| Taipei City | $0.484^{\rm a}$ | (0.018) | [0.054] | -1.023^{a} | (0.027) | [-0.086] | -0.019 | (0.019) | [0.003] |
| Taipei County | 0.456 ^a | (0.019) | [0.047] | -0.715^{a} | (0.024) | [-0.062] | 0.062 ^a | (0.018) | [0.009] |
| Intercept | -3.795^{a} | (0.186) | | -1.105 ^a | (0.184) | | -2.197^{a} | (0.165) | |
| Log likelihood | -215,447 | ` ' | | | ` ' | | | · / | |
| Chi-squared | 16,259 ^a | | | | | | | | |
| Sample size | 220,205 | | | | | | | | |

Notes: Standard errors are in parentheses and marginal effects are in brackets.

Control variables also include year dummies which are not reported here.

^aStatistically significant at the 1% level.

^bStatistically significant at the 5% level.

^cStatistically significant at the 10% level.

found that first-born children received less education. Low birth weight significantly reduces the likelihood of attendance at universities, or at a public university, or at one of the top five public universities. These results suggest that poor infant health has a long-term negative effect on the subsequent educational achievement of a child and are consistent with those of Currie and Hyson (1999) and Corman and Chaikind (1998).

5. Conclusions

In this paper, we have extensively examined the relationship between family background, individual

characteristics and educational achievement in Taiwan. The results of our study suggest that family background has an important impact on the educational achievements of children. The education levels attained by parents also positively affect the likelihood of a child attending a university or a public university. Furthermore, completion of a university education (i.e., a bachelor's degree) by the parents is found to have a greater impact on university attendance by a child than any additional years of parental schooling beyond that level. The household income variable has a positive association with the educational attainment of the child, with this variable being statistically significant in all cases. The results of this study are consistent with those of Rozada and Menendez (2002), who used data from Argentina. The empirical evidence from this study and the Argentinean study both support the contention that government spending on higher education actually subsidizes richer families, not poorer families. Thus, for considerations of equity, there may a need to review, in the near future, the low tuition fees currently adopted by public universities.

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