ERRATUM

Erratum to: Social Crowd Integration in New Product Development: Crowdsourcing Communities Nourish the Open Innovation Paradigm

Andreas Mladenow · Christine Bauer · Christine Strauss

Published online: 5 February 2014 © Global Institute of Flexible Systems Management 2014

Erratum to: Global Journal of Flexible Systems Management DOI 10.1007/s40171-013-0053-6

In the original publication of this article, affiliation of Christine Bauer has been mentioned incorrectly. The correct affiliation is given in this erratum.

The online version of the original article can be found under doi:10.1007/s40171-013-0053-6.

A. Mladenow (⊠) · C. Strauss
Department of e-Business, School of Business, Economics and
Statistics, University of Vienna, Oskar Morgenstern Platz 1,
1090 Vienna, Austria
e-mail: andreas.mladenow@univie.ac.at

C. Strauss e-mail: christine.strauss@univie.ac.at

C. Bauer Department of Information Systems & Operations, Vienna University of Economics and Business, Welthandelsplatz 1, D2, 1020 Vienna, Austria e-mail: chris.bauer@wu.ac.at

