

1 **Evolutionary potential of transcription factors for gene regulatory rewiring**

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15 **SUMMARY**

16 **Gene regulatory networks evolve through rewiring of individual components, that**  
17 **is, through changes in regulatory connections. However, the mechanistic basis of**  
18 **regulatory rewiring is poorly understood. Using a canonical gene regulatory**  
19 **system, we quantify the properties of transcription factors that determine the**  
20 **evolutionary potential for rewiring of regulatory connections: robustness,**  
21 **tunability, evolvability. *In vivo* repression measurements of two repressors at**  
22 **mutated operator sites reveal their contrasting evolutionary potential: while**  
23 **robustness and evolvability were positively correlated, both were in trade-off with**  
24 **tunability. Epistatic interactions between adjacent operators alleviated this trade-**  
25 **off. A thermodynamic model explains how the differences in robustness, tunability**  
26 **and evolvability arise from biophysical characteristics of repressor-DNA binding.**  
27 **The model also uncovers that the energy matrix, which describes how mutations**  
28 **affect repressor-DNA binding, encodes crucial information about the evolutionary**  
29 **potential of a repressor. The biophysical determinants of evolutionary potential for**  
30 **regulatory rewiring constitute a mechanistic framework for understanding**  
31 **network evolution.**

32

33 From the seminal discovery of repression and activation as the basic mechanisms of  
34 gene regulation<sup>1,2</sup>, a fundamental picture has emerged, where individual regulatory  
35 components — promoters and transcription factors (TFs) — are interconnected into  
36 gene regulatory networks (GRNs): global structures that determine cellular gene  
37 expression patterns. However, a mechanistic understanding of how GRNs evolve is  
38 still lacking. GRN evolution can be studied at two opposing levels of organization: (i)

39 global emerging features of GRNs, such as functional redundancy, which can  
40 promote changes in network structure<sup>3</sup> or (ii) local rewiring, which leads to the  
41 formation of new regulatory connections within GRNs<sup>4</sup>. The principles of GRN  
42 evolution have been primarily studied globally, at the level of entire networks,  
43 through comparative genomic analyses<sup>4,5</sup> or *in silico*<sup>6,7</sup>, in order to understand how  
44 global network features determine evolutionary properties like robustness<sup>8</sup>  
45 (phenotypic persistence in the face of mutation), tunability<sup>9</sup> (changes in gene  
46 expression levels), and evolvability<sup>10</sup> (capacity to acquire new regulatory  
47 connections). Yet, GRN structures can change solely through making and breaking of  
48 connections at the molecular level, that is, through local rewiring of individual  
49 components<sup>11-16</sup>. However, how characteristics of individual regulatory components  
50 impact GRN evolution by determining robustness, tunability and evolvability is  
51 unknown.

52

53 Local network rewiring, i.e. changes in the binding specificity of a TF, involves loss of  
54 binding, gain of binding and modifications in the strength of binding, which occur  
55 either through mutations in TFs or in DNA-binding sites of TFs (operators). Most  
56 experimental studies on network rewiring focused on mutations in proteins<sup>17</sup> or on  
57 the consequences of gene duplication events<sup>18-20</sup>, showing that TF divergence affects  
58 GRN evolution<sup>21</sup>. However, in contrast to mutations in operators<sup>22-24</sup>, mutational  
59 pathways of TFs are thought to be heavily constrained by epistasis between amino  
60 acids<sup>25</sup>, the high frequency of deleterious mutations<sup>26</sup> and the strong pleiotropic  
61 effects of TFs<sup>27</sup>, suggesting that operators are superior targets for modifying existing  
62 and acquiring novel network connections.

63 In contrast to previous studies on promoter evolution, which considered promoters  
64 independently of the associated TFs<sup>24,28-30</sup>, we want to understand how the  
65 properties of a TF determine its evolutionary interactions with operator sites. To  
66 achieve this, we define the *evolutionary potential for local rewiring* with respect to  
67 point mutations in an operator, thus characterizing the evolutionary potential for an  
68 individual network component that does not itself change: the repressor. We  
69 combine three distinct properties, which have been previously used to describe  
70 network rewiring<sup>11,31,32</sup>, to define the evolutionary potential of a repressor as the  
71 ability (i) to withstand operator mutations (*robustness*), (ii) to modify the strength of  
72 binding to existing operators (*tunability*), and (iii) to acquire binding to new  
73 operators (*evolvability*) (Fig.1a). Using two of the best understood prokaryotic  
74 repressors - Lambda CI and P22 C2 - we study how characteristics of individual TFs  
75 determine the evolutionary potential for regulatory rewiring.

76

## 77 **RESULTS**

### 78 ***Experimental system for quantitative measurements of evolutionary potential***

79 We used homologous<sup>33</sup> elements of the bacteriophage Lambda and P22 genetic  
80 switches<sup>34,35</sup>. Specifically, we used Lambda CI and P22 C2 repressors, along with their  
81 respective  $P_R$  promoter regions. The  $P_R$  promoter region consists of RNA Polymerase  
82 (RNAP) binding sites and two operators,  $O_{R1}$  and  $O_{R2}$ , which regulate  $P_R$  expression  
83 through cooperative repressor binding (Fig.1b). We experimentally studied changes  
84 in gene expression, and hence binding of the repressors, along the mutational path  
85 between the two promoters by directionally mutating the operator sequence of one  
86 repressor to that of the other (Fig.1c). Throughout, we refer to systems containing

87 matching (non-matching) repressors and promoters as *cognate* (non-cognate)  
88 (Fig.1b). We created a library of  $O_{R1}$  operator mutants by selecting all base pairs  
89 known to have large impact on repressor binding<sup>36,37</sup>, and that differed between  
90 Lambda and P22  $O_{R1}$  sequences, resulting in six mutated positions (Fig.1d,  
91 Supplementary Table 1). Subsequently, we also investigated mutations in  $O_{R2}$ , even  
92 though repressor binding to this operator is considered to have only a minor direct  
93 impact on  $P_R$  repression<sup>34</sup>. All mutants were cloned into a very low copy number  
94 plasmid<sup>38</sup> and fluorescence as a proxy for  $P_R$  expression levels was measured in the  
95 presence and absence of repressor. This setup, which measures binding of two  
96 repressors along the mutational path between the two operators, allowed us to  
97 study in a comparative manner how the evolutionary potential for regulatory  
98 rewiring depends on repressors themselves.

99

#### 100 ***Evolutionary potential of repressors***

101 To characterize the evolutionary potential of the two repressors, we experimentally  
102 measured their robustness, tunability and evolvability in terms of how repressor  
103 binding is affected by operator mutations. Robustness and tunability were quantified  
104 on the cognate promoter background. *Robustness* was the fraction of cognate  
105 operator mutants that maintained at least 90% repression. *Tunability* was the  
106 standard deviation in repression levels when repression was reduced but not  
107 completely lost (90-10%). From these definitions, it does not follow that robustness  
108 and tunability are necessarily negatively correlated: the expression variability  
109 (tunability) generated by non-robust mutations can be either large or small.

110 *Evolvability* was the fraction of non-cognate operator mutants that could be  
111 repressed to at least 10%.

112

113 Lambda CI and P22 C2 have drastically different evolutionary potential (Fig.2a), in  
114 spite of their shared ancestry<sup>33</sup>. These differences are particularly evident when  
115 considering the relationship between repression and the number of mutations in the  
116 operator (Fig.2b). The high Lambda CI robustness to up to three mutations is  
117 surprising, since the  $O_{RI}$  site is almost fully conserved across at least twelve different  
118 lambdoid phages<sup>39</sup>. As this site is part of a complex promoter region in the phage, it  
119 could be conserved due to binding of RNAP or the second repressor in the switch  
120 (Cro). In contrast to Lambda CI, one to three mutations in the P22 cognate  $O_{RI}$  site  
121 led to a wide range of repression (0-100%).

122

123 At the non-cognate site, even introduction of single point mutations in P22  $O_{RI}$  led to  
124 repression of at least 35% by Lambda CI (Fig.2c). Gain of binding to the non-cognate  
125 site was much less frequent for P22 C2, and, except for one mutant, the range of  
126 repression was 0-20%, markedly lower than the 10-90% of Lambda CI (Fig.2c).

127

128 Overall, Lambda CI had higher robustness as well as evolvability, suggesting that a  
129 repressor that is more robust to mutations in its cognate operator might also more  
130 readily acquire novel binding sites. At the same time, P22 C2 was more tunable,  
131 indicating a trade-off between robustness and tunability. The consistently stronger  
132 binding of Lambda CI compared to P22 C2 suggests that the evolutionary potential  
133 for regulatory rewiring is a property of the repressor, not of the operator.

134 ***Thermodynamic model of evolutionary potential***

135 In order to expand on the experimental findings and identify how evolutionary  
136 potential depends on the biophysical system parameters, we used a thermodynamic  
137 model of gene regulation<sup>40,41</sup> (Fig.3a). While experimentally we determined the  
138 general trends underlying the evolutionary potential of the two repressors by  
139 introducing mutations in a directional manner, we used the model to  
140 comprehensively explore all possible mutations in the six selected  $O_{RI}$  positions.

141

142 The model — for which all parameter values except repressor concentrations were  
143 taken from literature (Supplementary Table 3, Supplementary Fig.1) — accurately  
144 reproduced experimental observations in cognate mutants (Supplementary Fig.2).  
145 The poor model fit to non-cognate mutants is not surprising, as the model  
146 assumption of independent contribution of each position to the overall binding  
147 energy is known to be violated when mutated far away from the wild type  
148 sequence<sup>42</sup>. Nevertheless, the use of the model is justified because: the model  
149 performs comparably for both repressors (Supplementary Fig.2), it provides a lower  
150 bound for the experimentally measured non-cognate repression, and only modest  
151 improvements are achievable by accounting for dinucleotide dependencies<sup>43,44</sup>.

152

153 We simulated binding to all possible mutants at the six chosen positions (4095) and  
154 quantified the evolutionary potential of repressors: for tunability and evolvability  
155 we used the same definitions as in the experiments (Fig.3b,c), but calculated them  
156 separately for each mutant class. We used a standard definition to quantify  
157 robustness in our simulations<sup>8</sup> (see Methods), which we could not apply to the

158 experimental measurements due to the insufficient number of mutants connected  
159 by single mutations. Importantly, applying the experimental definition of robustness  
160 to the simulations identified consistent differences in robustness (51.9% for Lambda  
161 CI and 0.3% for P22 C2). Overall, model simulations corroborated the experimentally  
162 determined differences in the evolutionary potential of the two repressors: Lambda  
163 CI was more robust and more evolvable than P22 C2, but less tunable for up to three  
164 mutations (Fig.3d).

165

166 To confirm that the observed differences in the evolutionary potential did not arise  
167 from the specific operator sites used in this study, we simulated evolvability of both  
168 repressors to  $10^6$  random operators. We found that Lambda CI bound a consistently  
169 higher portion of random sites (Supplementary Fig.3) irrespective of repressor and  
170 RNAP concentration, further supporting the view that evolutionary potential is a  
171 property of the repressor, not the operator.

172

173 The thermodynamic model identifies several system parameters that affect the  
174 evolutionary potential of a repressor (Fig.3a): (i) intra-cellular conditions, i.e.  
175 concentrations of repressor and RNAP, (ii) interactions arising from the promoter  
176 architecture, which in our system enable cooperative repressor binding, and (iii)  
177 intrinsic binding characteristics of the repressor itself. Repressor-specific binding  
178 characteristics are captured in the total binding energy,  $E_{tot}$ , which is determined by  
179 the strength of repressor binding to its wild type operator (called 'offset', or  $E_{WT}$ ), to  
180 which the effect of each mutation on binding is added, as defined by the 'energy  
181 matrix' ( $E_{seq}$ ), so that  $E_{tot} = E_{WT} + E_{seq}$ . Hence, the 'offset' captures the overall



182 propensity of a repressor to bind cognate DNA, while the 'energy matrix' describes  
183 how operator mutations affect repressor binding.

184

185 Repressor and RNAP concentrations, as well as binding cooperativity, influence  
186 robustness, tunability and evolvability to different degrees, though not always in a  
187 straightforward manner (Fig.4a; Supplementary Fig.4, 5, 6). As such, the evolutionary  
188 potential for rewiring depends on intra-cellular conditions that change with cellular  
189 physiology<sup>45</sup>, and on the promoter architecture that can determine binding  
190 cooperativity. Experimental measurements of relative repressor concentrations  
191 revealed 3.8 to 5.5-fold higher intracellular Lambda CI levels (Supplementary Fig.1).  
192 Reassuringly, the difference in evolutionary potential between repressors was  
193 consistently identified across a range of repressor and RNAP concentrations, making  
194 the model results largely independent of uncertainty in these parameters  
195 (Supplementary Fig.7).

196

### 197 ***Biophysical determinants of evolutionary potential***

198 We asked if it was possible to reconcile the differences in the evolutionary potential  
199 between Lambda CI and P22 C2 by swapping their model parameters. Specifically,  
200 we calculated robustness and tunability for one repressor after swapping either  
201 repressor concentration or cooperativity with the parameter values of the other  
202 repressor. For evolvability, we only swapped repressor concentration, since the  
203 absence of a cognate  $O_{R2}$  site prevented cooperative binding.

204

205 Swapping either repressor concentration or cooperativity between Lambda CI and  
206 P22 C2 decreased the differences in robustness and evolvability, but still left a  
207 disparity in robustness, tunability and evolvability of at least 50% (Fig.4b). Therefore,  
208 intrinsic binding characteristics of repressors - the offset and the energy matrix -  
209 crucially determine their evolutionary potential, as previously found for the  
210 regulation of the *lac* promoter<sup>46</sup>. When we swapped the offset between the two  
211 repressors, we found that the effect was comparable to the effects of swapping  
212 either repressor concentration or cooperativity. Notably, swapping all three  
213 parameters did not lead to a full reconciliation between the two repressors (Fig.4b),  
214 indicating that the energy matrices accounted for the remaining differences of at  
215 least 30% (except for robustness when swapping from P22 C2 to Lambda CI).

216

217 To better understand the mechanism by which intrinsic binding characteristics of a  
218 repressor (offset and energy matrix) determine the differences in the evolutionary  
219 potential, we developed an intuitive and generic description of robustness, tunability  
220 and evolvability based on the sigmoidal curve relating repressor binding energy to  
221 repression (Fig.5a). The formulas in Figure 5a describe the evolutionary potential in  
222 terms of the offset and the energy matrix, rather than using the full thermodynamic  
223 model. Robustness is the average number of mutational steps needed to lose 50% of  
224 repression. Evolvability is the average number of mutational steps necessary to gain  
225 50% of repression starting from a given random sequence. Tunability is the ease of  
226 generating variation in gene expression levels, i.e. the variation in repression around  
227 the half-repression point, defined in relation to the distance between this point and  
228 the cognate operator (Fig.5a).

229

230 Adopting these generic definitions results in simple analytical expressions (Fig. 5a),  
231 which show that robustness and evolvability are positively correlated through the  
232 number of mutations that separate the given random sequence from the cognate  
233 operator. This correlation holds true as long as: (i) the average mutational effect size  
234 ( $m$ ) is relatively small and similar between repressors – a reasonable assumption if  
235 the scale of  $m$  is set by the energetics of hydrogen bonds (1-3 kcal/mol)<sup>47</sup>, which can  
236 be tested by obtaining energy matrices for other repressors; and (ii) the energy  
237 matrix is a fixed property of a repressor, meaning that  $m$  stays constant when  
238 mutating towards a random non-cognate site. Tunability, on the other hand, is in a  
239 trade-off with robustness, although the dependence of tunability on the standard  
240 deviation of mutational effects suggests that this relationship can be adjusted to  
241 some extent.

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242

243 Applying these generic definitions to the systems used in this study, we observe  
244 higher robustness and evolvability, but lower tunability for Lambda CI (Fig.5a). To  
245 illustrate that these generic definitions are in accordance with the binding landscape  
246 obtained through model simulations, we used the simplest model setup where  
247 repressors bind only a single operator site and repressor concentrations are the  
248 same. We selected three operator sequences for each repressor - the cognate ( $E_{WT}$ ),  
249 the non-cognate ( $E_{non-cognate}$ ), and the weakest binding ( $E_{max}$ ) sequence - computed  
250 their binding energies, and positioned them on the sigmoidal repression curve.

251

252 The consistently stronger binding of Lambda CI to all three types of operators  
253 (Fig.5b) arises from its lower offset (-13.2 kcal/mol, compared to -12 kcal/mol for  
254 P22 C2) and smaller average mutational effect size (1.23kcal/mol, compared to  
255 2.43kcal/mol for P22 C2). Positioning the mean binding energy of each mutant class  
256 (Fig. 2) on the sigmoidal curve (hence not using the full model but only the offset and  
257 the energy matrix) allowed accurate predictions of the experimental measurements,  
258 at least for cognate sites (Supplementary Fig.8). Therefore, the lower offset of  
259 Lambda CI places it further away from the slope of the repression curve (Fig.5b),  
260 resulting in higher robustness, but lower tunability. Similarly, Lambda CI binds the  
261 non-cognate operator, all of its mutants, and even the operator sequence with  
262 weakest possible binding more strongly (Fig.5b), illustrating that, on average,  
263 Lambda CI binding a random sequence will be closer to the rise of the sigmoidal  
264 curve and hence, more evolvable.

265

#### 266 ***Role of inter-operator epistasis***

267 We investigated experimentally if promoter architecture — the existence of multiple  
268 operator sites — can affect the observed trade-off between robustness/evolvability  
269 and tunability. We first tested the effects of mutating four residues in the Lambda  
270 cognate  $O_{R2}$  (Supplementary Table 4). The effects of mutations in  $O_{R2}$  on repression  
271 (Fig.6a) were modest (75-100% repression), but less robust than mutations in  $O_{R1}$   
272 (comparing Fig.6a to Fig.2b top panel), despite the supposedly weaker influence of  
273  $O_{R2}$  on repression<sup>34</sup>.

274

275 We tested for interactions between mutations in two operators (inter-operator  
276 epistasis) by creating a cognate library with mutations in both  $O_{R1}$  and  $O_{R2}$ . Because  
277 the trade-off between high robustness and low tunability was observed only in  
278 Lambda CI, we focused only on inter-operator epistasis in the cognate Lambda  
279 system. We randomly selected three neutral  $O_{R1}$  mutants, and combined each with  
280 eight randomly selected  $O_{R2}$  mutants (Supplementary Table 1,4). We observed a  
281 wider spectrum of repression values (40-80%), and hence higher tunability, among  
282 these mutants (Fig.6b) compared to mutations in individual operators  
283 (Supplementary Table 5). This meant that mutations in  $O_{R2}$  exacerbate the effects of  
284 phenotypically neutral  $O_{R1}$  mutations, indicating pervasive inter-operator epistasis  
285 (Supplementary Table 6). Inter-operator epistasis arising from multiple mutations in  
286 both operators could not be captured by the thermodynamic model (Supplementary  
287 Fig.9), which is in contrast to a previous study where we introduced only a single  
288 point mutation into each operator<sup>48</sup>. However, the findings we report here are in line  
289 with studies showing that the presence of multiple operators can obstruct sequence-  
290 based predictions of gene expression<sup>49</sup>.

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291  
292 Inter-operator epistasis alleviated the trade-off between robustness and tunability  
293 for Lambda CI in  $O_{R1}$ , likely by effectively modifying cooperative repressor binding.  
294 This role of inter-operator epistasis could be specific to operators that are  
295 functionally connected through cooperative binding, and might be different for  
296 redundant operators. Our results suggest that for cooperative binding, additional  
297 operators can facilitate network rewiring, as inter-operator epistasis helps generate  
298 expression level diversity, while maintaining robustness to the existing operators.

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## 302 **DISCUSSION**

303 The principles that govern gene regulatory evolution, which have been studied  
304 primarily from a global network perspective, remain poorly understood. Here, we  
305 identify the biophysical mechanisms that determine the evolutionary potential of  
306 transcription factors for rewiring of regulatory network connections. Specifically, we  
307 provide an analytical expression (Fig. 5a) that, under reasonable assumptions,  
308 correlates robustness, tunability and evolvability (as defined in this study). Indeed,  
309 we experimentally observed these correlations for two closely related repressors:  
310 Lambda CI is more robust and at the same time more evolvable, while P22 C2 is  
311 more tunable. These differences in mutational effects likely arise from differences in  
312 specific DNA binding mechanisms<sup>50</sup>: while the binding specificity of Lambda CI is  
313 mostly based on direct contacts between operator bases and amino acid residues<sup>36</sup>,  
314 the affinity of P22 C2 relies strongly on the local DNA conformation<sup>37,51</sup>. The  
315 nonlinear relationship between binding energy and repression, which is inherent to  
316 the thermodynamic model<sup>52</sup> (Fig.3), captures the differences in robustness,  
317 tunability and evolvability, explaining how the intrinsic binding characteristics of a  
318 repressor determine its evolutionary potential for regulatory rewiring (Fig.5a). The  
319 model does so by representing the evolutionary potential for each repressor through  
320 its total binding energy (offset  $E_{WT}$  plus energy matrix  $E_{seq}$ ) and the average effect  
321 size of mutations (given by the energy matrix). Typically, energy matrices are used to  
322 determine and predict binding of TFs to a given DNA sequence<sup>53</sup>. However, our

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323 findings imply that the composition of the energy matrix crucially determines not  
324 only the current regulatory structure, but also the potential of the repressor to  
325 contribute to GRN evolution through making and breaking of individual connections.  
326 It is worth noting that while we only considered steady state expression levels,  
327 operator mutations could also affect expression dynamics, which might be subject to  
328 different constraints.

329

330 The *in vivo* positive correlation between robustness and evolvability is surprising, as  
331 molecular systems that are more persistent in the face of mutational pressure are  
332 generally assumed to be less likely to acquire novel functions<sup>54</sup>. Previous theoretical  
333 studies attempted to resolve this paradox by describing how robustness and  
334 evolvability ‘emerge’ as properties of existing networks<sup>3,8,55,56</sup>, but so far, direct  
335 experimental approaches have been missing. We experimentally resolve this  
336 apparent paradox by showing that local mechanisms of TF-DNA binding intrinsically  
337 correlate robustness and evolvability in a positive manner. In fact, this positive  
338 correlation can be explained through an analytical expression that shows how  
339 robustness and evolvability are connected through the mutational distance between  
340 the cognate operator and a random DNA sequence (Fig.5a). As such, a more  
341 promiscuous TF is simultaneously more robust and more evolvable, retaining  
342 cognate binding more easily while facilitating acquisition of novel operator sites. The  
343 positive correlation between robustness and evolvability can facilitate GRN  
344 evolution<sup>19</sup> by enabling a neutral network of genotypes, throughout which mutations  
345 have small phenotypic consequences<sup>3,8</sup>. Lambda CI is known to be promiscuous,  
346 showing nonspecific binding across the *E. coli* genome<sup>57</sup> and to non-cognate phage

347 operators<sup>58</sup>. Thus, a Lambda CI-like TF has a higher potential to become a global  
348 regulator, whereas a P22 C2-like TF would be more suited as a local regulator, since  
349 its easy loss of binding could facilitate rewiring by reducing detrimental crosstalk<sup>59</sup>.  
350 However, the same biophysical mechanisms can impose a trade-off between  
351 evolvability and tunability, thus constraining the range of expression levels that can  
352 be achieved by a promiscuous TF at a single operator.

353

354 Given the key role that rewiring of local regulatory connections plays in changing  
355 GRN structure, the scarcity of direct experimental approaches studying the  
356 mechanisms of rewiring is striking. Our work provides a mechanistic link between  
357 the biophysics of TF-DNA binding and GRN evolution. Epistatic interactions, which  
358 emerge through the presence of multiple operators and alleviate the trade-off  
359 between tunability and robustness/evolvability, can prevent a straightforward  
360 prediction of how local rewiring properties determine global network evolution.  
361 Moreover, the binding landscape for regulatory rewiring we describe is based purely  
362 on biophysical characteristics that connect genotype (mutations) to phenotype (gene  
363 expression levels), which will be further shaped by selection forces acting on this  
364 landscape<sup>29,30,60</sup>. By integrating biophysical models with the existing molecular  
365 knowledge of regulatory elements, our work provides the first steps towards a  
366 quantitative mechanistic framework for understanding gene regulatory network  
367 evolution.

368

## 369 **METHODS**

370 *Strains and plasmids*



371 The experimental system is based on the 'genetic switches' of the bacteriophages  
372 Lambda and P22, which have similar regulatory architecture and substantial  
373 structural homology due to shared ancestry<sup>33</sup>; specifically we use the  $P_R$  promoter  
374 system. We constructed a template plasmid consisting of two parts that are  
375 separated by 500 random base pairs and a terminator sequence (represented by a  
376 hairpin structure in Fig.1b): an inducible repressor gene on one strand and a  
377 regulatory region controlling a fluorescence marker on the other strand. Either  
378 Lambda  $C_I$  or P22  $C_2$  were placed after an inducible  $P_{TET}$  promoter. The fluorescent  
379 protein gene *venus-yfp*<sup>61</sup> was placed under the control of the  $P_R$  regulatory promoter  
380 region, containing an RNAP binding site as well as two operators,  $O_{R1}$  and  $O_{R2}$ , either  
381 from Lambda or P22. Specifically, for Lambda  $P_R$  we used the region from -60bp  
382 upstream of the transcriptional start site to +9bp downstream. To our knowledge the  
383 specific location of the transcriptional start site for P22  $P_R$  has not been defined.  
384 Therefore, upstream of  $O_{R2}$  and downstream of  $O_{R1}$  we used the wild type P22  
385 sequence that was of the same bp length as the analogous Lambda  $P_R$  regions. This  
386 meant that we used the wild type P22 sequence from -65bp upstream up to the start  
387 codon of *cro*.  $O_{R1}$  more strongly binds the repressor and is in direct overlap with the  
388 RNAP binding site (-10).  $O_{R2}$  has a weaker affinity for the repressor, and assists in  
389 repression mainly through cooperative binding between two repressor dimers<sup>62</sup>.  
390 Downstream of the phage sequences both promoter regions contain the same  
391 ribosomal binding site in front of the reporter gene. These parts were cloned in all  
392 four combinations (cognate combinations: Lambda  $C_I$  with Lambda  $P_R$ , and P22  $C_2$   
393 with P22  $P_R$ ; non-cognate combinations: Lambda  $C_I$  with P22  $P_R$ , and P22  $C_2$  with  
394 Lambda  $P_R$ ) into a low copy number plasmid (pZS\*) containing a kanamycin

395 resistance marker<sup>38</sup>. The TL17 terminator sequences followed the repressor genes,  
396 and the T1 terminator the *venus-yfp* (Fig.1b). The plasmid libraries were then  
397 transformed into MG1655 derived *E. coli* cells (strain BW27785, CGSC#: 7881)<sup>63</sup>.

#### 398 *Construction of mutant O<sub>R1</sub> libraries*

399 We created a library of mutants in *O<sub>R1</sub>* by selecting six base pairs that were found to  
400 be most important for the binding of either of the two repressors<sup>36,37</sup>, and that  
401 differed between Lambda and P22 *O<sub>R1</sub>* sequences. This was done by aligning the *O<sub>R1</sub>*  
402 sites from Lambda and P22 wild type operators (according to homology, not  
403 symmetry) and comparing the corresponding base pairs in the operator sites. The six  
404 base pairs that were most important for repressor binding and that differed between  
405 the two operators were substituted by the base pairs of the non-cognate *O<sub>R1</sub>* in both  
406 directions: starting with wild type Lambda *O<sub>R1</sub>* and mutating it to be more similar to  
407 P22 *O<sub>R1</sub>*, as well as starting with wild type P22 *O<sub>R1</sub>* and mutating it to be more similar  
408 to Lambda. We generated all six single mutants, four double, five triple, four  
409 quadruple, three quintuple, and the sextuple mutant. For mutating Lambda *O<sub>R1</sub>* from  
410 cognate to non-cognate, ten additional mutants were constructed that did not  
411 contain mutations in base pairs overlapping the -10 binding region of RNAP: two  
412 double, two triple, two quadruple, three quintuple, and another sextuple mutant.  
413 For the quintuple and sextuple mutants an additional base pair was chosen, that was  
414 linked to high affinity binding of Lambda CI (Supplementary Table 1). The additional  
415 double and triple mutants were also created for the P22 non-cognate library. *O<sub>R1</sub>*  
416 operator libraries were constructed by synthesizing oligos of 73bp length (Sigma  
417 Aldrich), carrying wild type *O<sub>R2</sub>* and mutated *O<sub>R1</sub>* (Supplementary Table 1), and

418 cloning them into the experimental system plasmid backbone (Fig.1b). Clones  
419 carrying correct mutants were confirmed through Sanger sequencing.

420

421 We also tried to construct promoter regions containing cognate  $O_{R1}$  and non-cognate  
422  $O_{R2}$ . As both operators contain parts of the RNAP binding site, we did not obtain  
423 fluorescence expression in the absence of CI from these promoters even when we  
424 varied the spacing between the operators. This is possibly due to factors other than  
425 sequence-dependent binding energy playing a role in the regulatory context of these  
426 promoters<sup>49</sup>.

427

#### 428 *Fluorescence assays*

429 We measured fluorescence of all  $O_{R1}$  mutants (Lambda and P22 cognate and non-  
430 cognate systems), both in the presence and in the absence of the inducer aTc. Three  
431 biological replicates of each mutant of the library were grown at 37°C overnight in  
432 M9 media, supplemented with 0.1% casamino acids, 0.2% glucose, 30µg/ml  
433 kanamycin, and either without or with 15ng/ml aTc. Overnight cultures were diluted  
434 1,000X, grown to OD<sub>600</sub> of approximately 0.05, and their fluorescence measured in a  
435 Bio-Tek Synergy H1 platereader. All replicate measurements were randomized across  
436 multiple 96-well plates. All measured mutants had fluorescence levels significantly  
437 above the detection limit of the plate reader, resulting in measurements at least 1.5  
438 fold greater than the non-fluorescent control.

439

440 Fluorescence values were normalized by OD<sub>600</sub> values (in RFU=Relative Fluorescence  
441 Units) and averaged over three replicates. Repression values were calculated as a  
442 normalized ratio between the measured fluorescence with and without the  
443 repressor:

$$444 \text{ Percent repression} = \left(1 - \frac{RFU_{repressor}}{RFU_{no\ repressor}}\right) * 100.$$

445 Standard errors of the mean repression values were calculated using error  
446 propagation in order to account for the inherent variability in the fluorescence  
447 measurements. The fluorescence levels measured in the absence of repressor were  
448 comparable across all Lambda operator mutants, as well as all P22 operator mutants  
449 (Supplementary Table 2). This means that the reported differences in percent  
450 repression arose mainly from changes in repressor binding, rather than alterations to  
451 the RNAP binding site. Moreover, our simulations showed that changes in RNAP  
452 concentration, which correlates with the strength of RNAP binding, do not change  
453 the qualitative pattern of binding for the two repressors. Interestingly, when  
454 compared to P22 wild type  $O_{R1}$ , all of the P22 cognate  $O_{R1}$  operator mutants showed  
455 increased expression levels in the absence of repressor. Lambda  $P_R$  is a stronger  
456 promoter than P22  $P_R$ , and introducing mutations in the operator region of P22  $P_R$   
457 increased promoter strength by making it more similar to Lambda  $P_R$ .

458

459 Direct comparisons between the *in vivo* effects of operator mutations on gene  
460 expression level that we measured, and the previous published studies of the same  
461 operators<sup>36,37</sup> were hindered by the *in vitro* nature of previous studies. All previous  
462 studies of Lambda  $P_R$  and P22  $P_R$  mutants relied on biochemical filter binding assays,

463 which do not account for cooperativity between the two sites, and as such do not  
464 necessarily translate quantitatively into gene expression levels. As such, comparisons  
465 between published and our data are possible only through a modeling framework,  
466 such as the one we utilize (see Materials and Methods section ‘Thermodynamic  
467 model of repression at the  $P_R$  promoter’).

468

469 For the experimental data, the evolutionary properties were calculated in the  
470 following way: robustness and tunability of the repressors were evaluated on the  
471 cognate operator mutants. Robustness for the experimental data was calculated as  
472 the percent of mutants for which >90% of the wild type repression was retained.  
473 Tunability was calculated as the standard deviation in repression levels for mutants  
474 that exhibited between 10% and 90% of the wild type repression. On the cognate  
475 background, mutants that were repressed less than 10% were considered neither  
476 robust nor tunable. Evolvability was calculated as the portion of non-cognate  
477 mutants that were repressed to more than 10%.

478

479 Cellular concentrations of the two repressors were determined using Western blots.  
480 Lambda CI and P22 C2 were cloned with a His-Tag or an HA-Tag, respectively, at their  
481 carboxy-terminal end. Rat and rabbit primary antibodies (Roche and Thermo Fisher,  
482 respectively) in combination with Goat anti-rat and anti-rabbit secondary antibodies  
483 (Thermo Fisher) were used to detect them. Samples were processed once at full  
484 concentration and once at 2-fold dilution. The obtained bands from gel  
485 electrophoresis were normalized by a household gene and normalized

486 concentrations between the two repressors were compared as  
487  $\left(\frac{\text{concentration}_{\text{Lambda CI}}}{\text{conce}_{\text{P22 CI}}}\right)$ . Lambda CI was present in excess over P22 C2: 3.8-fold for full  
488 concentration samples and 5.5-fold for diluted samples. We also tested variation in  
489 repressor levels by measuring fluorescence from the  $P_{TET}$  promoter on the same  
490 plasmid construct as used in the library measurements for 6 replicates either  
491 without or with 15ng/ml aTc and found only minor variability (without aTc: 3.6% CV,  
492 with aTc: 2% CV) that cannot explain the experimentally observed differences  
493 between the repressors.

494

#### 495 *Thermodynamic model of repression at the $P_R$ promoter*

496 The model is based on previously described thermodynamic approaches<sup>40,41</sup>, which  
497 rely on several assumptions: (i) TF binding to DNA takes place at thermodynamic  
498 equilibrium; (ii) gene expression can be equated with the probability of binding of  
499 participating proteins (in our case RNAP and repressor); and (iii), the contribution of  
500 each base pair in the operator to binding is additive. The probability of a gene being  
501 expressed is derived by summing the Boltzmann weights over all promoter  
502 occupancy states where RNAP is bound. Boltzmann weights are given by  
503  $w_i = [N] * e^{(E_{tot} - \mu)}$ , where  $E_{tot}$  is the energy of a certain configuration,  $N$  is the  
504 molecule concentration (in  $\mu\text{M}$ ), and  $\mu$  is the chemical potential.  $E_{tot}$ , the total  
505 binding energy, is composed of the offset ( $E_{WT}$ ), which is the energy of binding to a  
506 reference (wild type) sequence; and the binding energy derived for a specific  
507 sequence from the energy matrix of the binding protein  $E_{seq} = \sum_{i=1}^l \epsilon_i(a_i)$ , where  $l$  is the  
508 length of the sequence,  $a_i$  the specific nucleotide at position  $i$ , and  $\epsilon_i$  the energy

509 contribution due to the energy matrix of the specific nucleotide  $a$  at position  $i$ . Total  
 510 binding energy is therefore  $E_{tot} = E_{WT} + E_{seq}$ . Binding energies and chemical potential  
 511 are given in *kcal/mol*. In our model system, there are two operator sites ( $O_{R1}$  and  
 512  $O_{R2}$ ) that can each be occupied by a repressor dimer, and binding to each operator  
 513 site is affected by the strength of cooperative binding between them. The probability  
 514 of the gene being expressed is then given by the sum of all states conducive to  
 515 promoter expression (RNAP bound) normalized by the sum over all possible states:

516

$$Gene\ expression = \frac{1}{1 + \frac{K_p}{[RNAP]} * \frac{\left(1 + 2 \frac{[R]}{K_R} + \left(\frac{[R]}{K_R}\right)^2 e^\omega\right)}{\left(1 + \frac{[R]}{K_R}\right)}}$$

517 , where  $K_x = e^{(E_{tot,x} - \mu)}$  represents the effective equilibrium dissociation constant  
 518 (relative to the genomic background) – which is the concentration for half-maximal  
 519 occupation of the site - of, either RNAP ( $K_p$ ) or the repressor ( $K_R$ ). Please note that we  
 520 account for concentration-specific effects separately and  $\mu$  incorporates only non-  
 521 specific background binding and other unspecific cellular effects. The probability of  
 522 transcription factor (TF)–DNA binding is of the form<sup>22</sup>:  $p_i = \frac{[TF_i]/K_i}{1 + [TF_i]/K_i}$ . Based on Garland  
 523 (2002), we can assume that  $K_x$  is individually tunable for each binding site.  $[R]$  is the  
 524 concentration of repressor dimers, which is the effective concentration, as repressors  
 525 only bind as dimers and, as we assume fast dimerization<sup>64</sup>, this corresponds to half of  
 526 the total monomer concentration in the cell.  $[RNAP]$  is the concentration of RNAP,  
 527 and  $\omega$  is the cooperativity energy value, describing the strength of interaction  
 528 between two repressor dimers. All concentrations and dissociation constants are  
 529 given in units of  $\mu M$ . The calculated gene expression value is a relative measure, with

530 1 indicating full expression and 0 no expression. Percent repression was then  
531 calculated using the formula:

$$532 \text{ Percent repression} = \left(1 - \frac{\text{gene expression}_{\text{repressor}}}{\text{gene expression}_{\text{no repressor}}}\right) * 100.$$

533

534 In the 'main model', which is used throughout the study, RNAP competes with  
535 repressor binding at  $O_{R1}$ , and repressor binding to  $O_{R1}$  is increased by cooperative  
536 binding of a second dimer to  $O_{R2}$ . Therefore, the following scenarios are possible: (i)  
537 the promoter can be bound by neither protein; (ii) RNAP can be bound either alone  
538 or together with repressor at  $O_{R2}$ ; or (iii) repressor bound to  $O_{R1}$  keeps RNAP from  
539 binding, either by binding on its own or cooperatively together with another  
540 repressor at  $O_{R2}$ . The corresponding formula was taken from Bintu et al., 2005 (Case  
541 4). We also considered an 'alternative model' where  $O_{R2}$  binding impedes RNAP  
542 binding as well (Bintu et al., 2005; Case 6), but as the main model always gave a  
543 better fit to experimental data, we utilized only the main model throughout.

544

545 Energy values for binding to mutated sequences were calculated for RNAP and  
546 repressor binding using the respective energy matrices by adding up the individual  
547 relative contributions of each base pair and adding an offset. The offset is the energy  
548 of binding of the repressor to the wild type sequence, which was added because the  
549 energy matrix calculates only energy differences relative to wild type binding.  
550 Binding energy matrices were based on Sarai & Takeda (1989) for Lambda CI, on  
551 Hilchey et al. (1997) for P22 C2 - which were both determined biochemically - and,



552 for RNAP, on an ongoing work on RNAP binding to Lambda  $P_R$  within the group. Wild  
553 type binding affinities of Lambda CI to both operators (offset) were taken from Vilar  
554 (2010). Other model parameters were taken from the following sources: binding  
555 cooperativity and nonspecific binding energy were adopted from Hermsen et al.  
556 (2006); wild type binding affinities for both operators were obtained from Hilchey et  
557 al. (1997) for P22 repressor; and binding energy and concentration for RNAP were  
558 taken from Santillan & Mackey (2004)<sup>65</sup>. Promoter strength for both Lambda  $P_R$  and  
559 P22  $P_R$  was based on previously published values for the Lambda  $P_L$  promoter<sup>66</sup>, but  
560 we also found that the results were not sensitive to this parameter. Repressor dimer  
561 concentrations were the only parameters that were fitted to the data by means of a  
562 Monte Carlo algorithm. The algorithm used simulated annealing to find the optimal  
563 parameter values minimizing the squared difference between the predicted and  
564 observed percent repression between the data and the model. The fitted difference  
565 in concentration values between the two repressors is slightly lower than found  
566 experimentally (Supplementary Fig.1). We tested the model for concentration values  
567 from 0- to 7-fold difference, and always found the same trends in the evolutionary  
568 potential (Supplementary Fig.7). Note that standard experimental measures cannot  
569 provide effective TF concentrations (i.e. proteins that are free to bind at the target  
570 site), especially when two TFs are not equally promiscuous, as these measures  
571 cannot distinguish free and non-specifically bound proteins. Because of this, and  
572 because the overall differences in evolutionary potential did not depend on  
573 variations in repressor concentration parameters, we used repressor concentrations  
574 determined by the best model fit, and not those we experimentally measured. All  
575 parameter values used in the model are shown in Supplementary Table 3.

576

577 In order to verify the fit of our model to the experimental data, linear regression was  
578 performed between the data obtained experimentally (see *Fluorescence assays*) and  
579 the prediction of repression values produced through the thermodynamic model.  
580 Matlab R2015a software was used to calculate the regression, R squared and P-  
581 values for the  $O_{R1}$  library (Supplementary Fig.2). The model accurately reproduced  
582 experimental observations in cognate mutants, but did not fit non-cognate mutant  
583 measurements (Supplementary Fig.2). The lack of fit to non-cognate mutants is not  
584 surprising, as thermodynamic models assume an independent contribution of each  
585 position, which does not hold when mutated far away from the wild type operator  
586 sequence<sup>42,67</sup>. Nevertheless, because the model provided a lower bound on the  
587 experimentally measured non-cognate repression levels (Supplementary Fig.2), we  
588 used it to explore parameters affecting repression at non-cognate sites as well.

589

#### 590 *Robustness*

591 Robustness was calculated for repressors binding to cognate mutants only if they  
592 retained more than 20% repression. We counted the number of robust neighbors for  
593 each operator, where 'robust neighbor' refers to an operator sequence that is  
594 exactly one mutation away from the reference and exhibits more than 90%  
595 repression of the reference repression value. Specifically, starting from the wild type,  
596 each mutant (above the 20% repression threshold) was taken as a reference and  
597 repression of all other mutants that are exactly one mutation away was calculated.  
598 The relative count of robust neighbors was averaged for each reference operator

599 and the mean was taken over each mutant class. This procedure was repeated with  
600 different values for cooperativity (1,3,5,7 kcal/mol), repressor concentration (1,3,5,7  
601  $\mu\text{M}$ ) and RNAP concentration (1,3,5,7  $\mu\text{M}$ ). We tested if the results were sensitive to  
602 the percent repression thresholds by calculating robustness for 80% and 95%  
603 thresholds, and found no qualitative differences. For comparison with the  
604 experimental data and the definition of robustness used there, we also calculated  
605 robustness as the percent of all mutants for which >90% of the wild type repression  
606 was retained.

607

#### 608 *Tunability*

609 Tunability was determined for repressor binding to cognate mutants with repression  
610 values between 10% and 90%, as the standard deviation over those mutants for each  
611 mutant class. Tunability was calculated for different values of cooperativity (1,3,5,7  
612 kcal/mol), repressor concentration (1,3,5,7  $\mu\text{M}$ ) and RNAP concentration (1,3,5,7  
613  $\mu\text{M}$ ). We tested if the results were sensitive to the percent repression thresholds by  
614 calculating tunability for 5% and 20% lower, as well as 80% and 95% upper threshold  
615 bound, and found no qualitative differences.

616

#### 617 *Evolvability*

618 Evolvability was calculated for repressor binding to non-cognate mutants exceeding  
619 a threshold of 10% repression. For each mutant class the number of mutants above  
620 the threshold was counted and averaged. This procedure was repeated with  
621 different values for cooperativity (1,3,5,7 kcal/mol), repressor concentration (1,3,5,7

622  $\mu\text{M}$ ) and RNAP concentration (1,3,5,7  $\mu\text{M}$ ). We tested if the results were sensitive to  
623 the percent repression thresholds by calculating evolvability for 5% and 20%  
624 thresholds, and found no qualitative differences.

#### 625 *Evolvability on random operators*

626 The promoter region for the random sequence library was based on the *lac*  
627 operon<sup>68</sup>, because the binding sites for RNAP and repressor do not overlap in this  
628 system, thereby avoiding unwanted modifications of RNAP binding by an  
629 introduction of a random operator. Binding affinities for RNAP were calculated for  
630 this system using the energy matrix from Kinney et al., 2010. For the operator sites,  
631 1,000,000 random 17bp-long sequences for Lambda CI, and 18bp-long sequences for  
632 P22 C2 were created in Matlab R2015a. The 1bp difference in the length of the sites  
633 used for the two repressors corresponds to the actual length of their respective  
634 cognate operator sites. Binding affinities to these operators were calculated for  
635 Lambda and P22 repressors using their energy matrices.

636

#### 637 *Swapping model parameters of the two repressors and comparing evolutionary* 638 *properties*

639 We calculated robustness and tunability for Lambda CI after swapping the values for  
640 repressor concentration, cooperativity, and offset with the respective values for P22  
641 C2. The values were calculated separately for each mutant class (number of  
642 mutations). We first swapped each parameter value individually, and then we  
643 swapped all three parameters with the values of P22 C2. For evolvability, only the  
644 values for repressor concentration and offset were swapped individually and

645 simultaneously. The same simulations were done for P22 C2 with Lambda CI  
646 parameters. For each evolutionary property, we used a linear regression to  
647 determine the  $R^2$  value for the goodness of fit between the reference repressor with  
648 its wildtype parameter values, and the other repressor with the swapped  
649 parameter(s). Regression was carried out across the six mutant classes. The fact that  
650 swapping repressor concentrations did not reconcile the evolutionary potential of  
651 the two repressors provides further evidence that the experimentally observed  
652 differences in the evolutionary potential between the two repressors (Fig.2) could  
653 not be attributed solely to the measured differences in their intracellular  
654 concentrations (Supplementary Fig.1).

655

#### 656 *Relationship between binding energy and repression*

657 The total binding energy ( $E_{tot}$ ) is related to gene expression through:

658 Gene expression =  $\frac{1}{1+[R]e^{E_{tot}-\mu}}$ , with  $E_{tot} = E_{WT} + E_{seq}$

659 , where  $\mu$  describes the chemical potential of a repressor. The relationship between  
660 binding energy and repression is sigmoidal, with the position of the curve for a given  
661 repressor determined by  $\mu$  and repressor concentration (which we set to 1 as we do  
662 not want to consider concentration effects here). The same chemical potential and  
663 repressor concentration was used for Lambda CI and P22 C2 and taken from  
664 Hermsen et al., 2006<sup>69</sup>. The positions of a certain operator sequence for a specific  
665 repressor on the curve are then given by the total binding energy,  $E_{tot}$ , with  
666 concentrations for the two repressors being the same. We wanted to develop  
667 generic definitions of robustness, tunability and evolvability as properties of only the

668 energy matrix and  $E_{WT}$ . The average effect size of one mutation ( $m$ ) is determined by  
669 taking the average of the energy matrix for a given repressor (grand mean over the  
670 non-zero entries of the energy matrix, calculated in our example for the six mutated  
671 positions) and the deviation in mutational effects ( $\sigma$ ) is calculated as standard  
672 deviation over all non-zero entries of the energy matrix. Robustness can then be  
673 defined as  $Rob = \frac{E_{1/2} - E_{WT}}{m}$  and evolvability as  $Evo = \frac{E_{1/2} - E_{random}}{m}$ , where  $E_{1/2}$  is the  
674 binding energy at half repression (50%) and  $E_{random}$  is the typical binding energy to a  
675 random sequence, which will be equal to non-specific binding above a certain  
676 number of mutations<sup>42</sup> and is from that point on independent of the energy matrix.  
677 Derivation shows that evolvability and robustness are correlated by the number of  
678 average mutations between the cognate operator binding energy and the binding  
679 energy of a random sequence ( $\#mut$ ), as  $m$  determines the positioning of  $E_{random}$   
680 relative to  $E_{WT}$ :  $Evo = \frac{E_{1/2} - E_{random}}{m} = \frac{E_{1/2} - (E_{WT} + \#mut * m)}{m} = Rob + \#mut$ . This  
681 correlation depends critically on two assumptions. First, we assume that the typical  
682 mutational effect size ( $m$ ) is relatively small compared to the offset ( $E_{WT}$ ) and  
683 comparable between different repressors. We base this assumption on the notion  
684 that TF-DNA binding is determined by the strength of hydrogen bonds, which range  
685 between 1-3kcal/mol<sup>47</sup>. The second assumption is that the energy matrix is an  
686 intrinsic property of a repressor, meaning that it doesn't change depending on the  
687 DNA sequence that the repressor is binding to. In other words, we assume that  $m$  is  
688 constant across all binding sites, cognate and non-cognate. Tunability can be defined  
689 around  $E_{1/2}$  as  $Tun = (\sigma * \frac{d \text{ repression}}{d \text{ binding affinity}}|_{E_{1/2}}) / Rob$ , where  $\frac{d \text{ repression}}{d \text{ binding affinity}}|_{E_{1/2}}$   
690 gives the slope of the sigmoid curve at  $E_{1/2}$ . Positions on the curve for both

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691 repressors were calculated for binding to cognate operators, non-cognate operators  
692 and the operator with weakest possible binding (according to the energy matrix).  
693 Moreover, mean energy values for each mutant class were calculated from model  
694 simulations for the cognate and non-cognate operators and placed on the curve.  
695 Their locations on the curve provide mean repression values that were then  
696 compared to the experimental data through linear regression (Supplementary Fig.8).  
697 Matlab R2015a software was used to calculate the regression, R squared and P-  
698 values. The fit was similar to the one obtained using the full model (Supplementary  
699 Fig.2).

700

#### 701 *Lambda cognate $O_{R2}$ mutant library*

702  $O_{R2}$  mutant operators were synthesized analogously to  $O_{R1}$  mutants. Based on the  
703 assumption that energy matrices between the two closely related operators are  
704 likely to be very similar, mutated base pairs in  $O_{R2}$  were chosen in positions  
705 corresponding to the mutations in  $O_{R1}$ . However, the last two were discarded as  
706 possibly interfering with RNAP binding (-35 region), leaving four base pairs for  
707 mutation (Fig.2b). Four single, six double, four triple and the quadruple mutant were  
708 constructed in the Lambda cognate system and measured as described previously.  
709 The fit between data and model was determined through linear regression  
710 (Supplementary Fig.9a).

711

#### 712 *Lambda cognate $O_{R1}$ - $O_{R2}$ mutant library*

713  $O_{R1}$ - $O_{R2}$  mutant operators were synthesized analogously to  $O_{R1}$  mutants, but with one  
714 to three mutations in  $O_{R1}$  and one to four mutations in  $O_{R2}$ . One single, one double  
715 and one triple  $O_{R1}$  mutant, that showed no decrease in repression, were combined  
716 with each of eight randomly selected  $O_{R2}$  mutants (two single, three double, two  
717 triple, and the quadruple).  $O_{R1}$ - $O_{R2}$  mutant operators were constructed in the  
718 Lambda cognate system, as P22 C2 had very low robustness and hence no trade-off,  
719 and measured as described previously. The fit between data and model was  
720 determined through linear regression (Supplementary Fig.9b).

721

#### 722 *Calculation of epistasis in $O_{R1}$ - $O_{R2}$ mutants*

723 We measured epistasis in two ways. First, through its effect on the tunability of the  
724 system, where we considered that a given combination of  $O_{R1}$ - $O_{R2}$  mutations is in  
725 epistasis when the presence of mutations in both operators significantly increased  
726 the variance in the observed gene expression levels, compared to the variance  
727 achieved by mutations in  $O_{R1}$  alone. We compared the variance independently for  
728 each mutant class (number of mutations). Second, we calculated epistasis between  
729 mutations in the two operators as a deviation from the multiplicative expectation of  
730 double mutant repression level based on single mutant effects:

$$731 \quad epistasis = \frac{\text{percent repression}_{O_{R1}-O_{R2}}}{\text{percent repression}_{O_{R1}} * \text{percent repressio}_{O_{R2}}},$$

732 and conducted FDR-corrected two-tailed t-tests for each of the double mutants, to  
733 determine if epistasis was significantly different from the null multiplicative  
734 expectation (Supplementary Table 6).



735

736 **DATA AND SOFTWARE AVAILABILITY**

737 Experimental data that support the findings of this study have been deposited in IST

738 DataRep and are publicly available at <https://datarep.app.ist.ac.at/id/eprint/108>.

739

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#### 926 **AUTHOR CONTRIBUTIONS**

927 All authors conceived the study together. C.I. and M.L. designed and carried out the  
928 experiments and analyzed the data. C.I. wrote the code and ran the model. C.I. and  
929 M.L. wrote the initial draft of the manuscript and revised it together with G.T. J.P.B  
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931

#### 932 **COMPETING INTERESTS STATEMENT**

933 The authors declare no competing interests.

934

935

936 **Figure 1. Experimental investigation of evolutionary potential of a repressor. a)**  
937 Mutations (indicated by 'x') in the cognate operator can either have no effect on  
938 repressor binding (**robust**); alter repressor binding (**tunable**); or remove repressor  
939 binding (not shown). Mutations in the non-cognate site can either have no effect on  
940 repressor binding (**not evolvable**); or lead to gain of repressor binding (**evolvable**).  
941 Together, robustness, tunability and evolvability describe the evolutionary potential for  
942 regulatory rewiring. **b)** The synthetic template consists of a repressor controlled by an  
943 inducible  $P_{tet}$  promoter, and a strong  $P_R$  promoter - containing two repressor operators  
944 ( $O_{R1}$  and  $O_{R2}$ ) and the RNA Polymerase (RNAP) binding sites - that controls the  
945 expression of a fluorescence marker *venus-yfp*. **c)** An increasing number of mutations  
946 (blue) are introduced into the cognate operator (orange) of repressor A. The thickness  
947 of the blunt-ended arrows indicates the strength of repression. **d)** Homology alignment  
948 of Lambda and P22  $O_{R1}$  and  $O_{R2}$ , showing mutated sites in bold. Arrows show  $O_{R1}$  base  
949 pairs that were exchanged. The dashed arrow marks an additional site that was used to  
950 construct four cognate Lambda mutants, as one of the original positions abolished  
951 RNAP binding (Supplementary Table 1).

952 **Figure 2. Lambda CI and P22 C2 have different evolutionary potential. a)** Robustness,  
953 tunability and evolvability of Lambda CI and P22 C2. **b)** Loss of binding was determined  
954 by mutating away from the cognate site, making it more similar to the non-cognate site.  
955 The dotted line shows the 90% repression threshold used to evaluate robustness. **c)**  
956 Gain of binding was determined by mutating away from the non-cognate site making it  
957 more similar to the cognate one. The dotted line shows the 10% repression threshold  
958 for evolvability. Expression levels in the absence of repressor are shown in  
959 Supplementary Table 2. Mutants that abolished RNAP binding are not shown, resulting  
960 in a different number of mutants in b) and c). Points show mean percent repression  
961 over three replicates, bars are standard errors of the mean. Lambda is orange, P22 is  
962 blue. Binding to the wild type cognate or non-cognate site is shown by a dark orange  
963 point.

964

965 **Figure 3. Thermodynamic model of gene expression. a)** Gene expression is determined  
966 by: intra-cellular concentration of (i) repressor, and (ii) RNAP; iii) cooperativity of  
967 binding between two repressor dimers; iv) binding energy to the wild type operator  
968 (offset  $E_{WT}$ ); and v) additional contribution of each mutation to the binding energy  
969 (energy matrix). Negative (positive) entries in the energy matrix show mutations that  
970 decrease (increase) binding energy, and hence increase (decrease) repression. Zero  
971 values denote the wild type sequence. **b), c)** The sigmoidal relationship between  
972 binding energy and repression, determined by the thermodynamic model, provides  
973 quantitative definitions of robustness, tunability and evolvability. **d)** Comprehensive  
974 simulation of repression for all possible mutations in the six chosen positions in  $O_{R1}$ .

975

976 **Figure 4. System parameters determine evolutionary potential. a)** Correlation  
 977 between each evolutionary property and a given system parameter: '+' indicates a  
 978 positive correlation; '-' a negative correlation; '0' a negligible effect; and '\*' a non-linear  
 979 relationship. Lambda CI is orange, P22 C2 is blue. **b)** We swapped parameter values of  
 980 repressor concentration, cooperativity and offset from one repressor to the other.  
 981 'Fraction of variance explained' ( $R^2$ ) was calculated between the repressor with  
 982 swapped parameter(s), and the other repressor with its original parameters.  $R^2$  is  
 983 shown as the grey portion of the pie charts: the fuller the pie chart, the more similar  
 984 the evolutionary property between the two repressors. Starting from the original  
 985 parameter values, each of the three parameters was swapped individually, and all three  
 986 simultaneously.

987

988 **Figure 5. Biophysical determinants of the evolutionary potential. a)** Generic  
 989 definitions of robustness, tunability and evolvability that utilize only the offset and the  
 990 energy matrix.  $Rob = \frac{E_{1/2} - E_{WT}}{m}$  and  $Evo = \frac{E_{1/2} - E_{random}}{m} = Rob + \#mut$ , where  $E_{1/2}$  is  
 991 the binding energy at half repression (which equals the chemical potential,  $\mu$ ),  $E_{random}$  is  
 992 the typical binding energy to a random sequence,  $m$  the average mutational effect size,  
 993 and  $\#mut$  the distance of the random sequence to the cognate operator in number of  
 994 mutations (see Methods). Evolvability is negative as mutations towards  $E_{1/2}$  improve  
 995 binding.  $Tun = (\sigma * \frac{d \text{ repression}}{d \text{ binding affinity}} |_{E_{1/2}}) / Rob$ , where  $\sigma$  is the standard deviation of  
 996 the energy matrix and  $\frac{d \text{ repression}}{d \text{ binding affinity}} |_{E_{1/2}}$  the slope of the sigmoid curve at  $E_{1/2}$ . The  
 997 table shows the values for robustness, tunability and evolvability for the experimental  
 998 systems (Fig.1b). Here, we calculated evolvability for the non-cognate sites of Lambda



999 CI and P22 C2. **b)** Locations of Lambda CI and P22 C2 binding to three categories of  
1000 operators ( $E_{WT}$ ,  $E_{non-cognate}$ ,  $E_{max}$ ) are indicated by large symbols on the sigmoidal curve  
1001 relating binding energy and repression. Repressor concentrations are kept equal. Small  
1002 symbols show mean energy values obtained through model simulations for different  
1003 mutant classes (1 – single, 2 – double, etc) when mutating the cognate (crosses) or the  
1004 non-cognate (circles) operators.

1005

1006 **Figure 6. Inter-operator epistasis alleviates the trade-off between robustness and**  
1007 **tunability. a)** Homology alignment of Lambda and P22  $O_{R2}$ , showing mutated sites in  
1008 bold. Arrows show base pairs that were exchanged between the two operators  
1009 (Supplementary Table 4). Loss of Lambda CI binding due to mutations in **b)** cognate  $O_{R2}$ ;  
1010 **c)** both cognate sites. Points are mean percent repression of three replicates, bars are  
1011 standard errors of the mean. Plot symbols indicate  $O_{R2}$  mutant class. 'x' symbols  
1012 correspond to the operator with the given  $O_{R1}$  mutation(s) and the wild type  $O_{R2}$   
1013 sequence (Fig.3b). One  $O_{R1}$ - $O_{R2}$  mutant gave no measurable expression in the absence  
1014 of repressor and is not shown.