Extended Fuzzy Analytical Hierarchy Process Approach in Determinants of Employees' Competencies in the Fourth Industrial Revolution

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Abstract—This paper explored the education factors and ranked their impacts on the employees' competencies development in Vietnam. Factors contributing to the employees' competencies in the Vietnamese context are proposed based on the literature review under the justification of experts' interviews. Then, the extended fuzzy analytical hierarchy process (EFAHP) approach was used to prioritize the importance of the factors affecting the employees' competency. The research finding confirmed the decisive role of teachers with the greatest weight of impact on the employees' competency, though there was a shift of teacher's role to that of facilitator in the Fourth Industrial Revolution education.

Keywords—Employees' competency; fuzzy logic; Extended Fuzzy Analytical Hierarchy Process (EFAHP)

I. INTRODUCTION

Competency is a multi-dimensional concept developed with two major descriptions, e.g., input approach (American school) and output approach (British school). In general, it refers to the ability to mobilize individual resources including knowledge, skills, and attitudes to successfully fulfill complex demands [1]. Competency is considered as a driver for any achievement, either at the micro or macro level [2]. A competency-based approach is beneficial for both the employer and employee. The employees can have a clear picture of labor market requirements for prior preparation during their school time. From the employer's perspective, a selection of the right staff with adequate competency has a significant impact on the organization's productivity and profitability. However, the gap competencies between supply and demand become more prominent—and Vietnam is no exception.

Vietnam is now encountering an increasing percentage of undergraduate unemployment while employers compete for recruitment of skilled workforces [3]. Furthermore, Vietnam ranked in the bottom percentile in human capital (70%) and qualified workforce (81%) despite impressive scores on the PISA test [4]. Education plays a decisive role in developing the Quyen Le Hoang Thuy To Nguyen³ Office of Cooperation and Research Management Ho Chi Minh City Open University (HCMCOU) Vietnam

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labor force competency. [5]. Bloch [6] provided empirical evidence for the purpose of improving education to meet the labor market demand. However, employment-oriented competency education in Vietnam was virtually ignored [7]. Trung and Swierczek [8] further identified the drawbacks in higher education such as weak research skills and academic knowledge of lecturers, dominant lecturing and note-learning, and minimal interaction between students and teachers.

This paper aims at ranking the education factors that determine employee competency. The findings are expected to help inform Vietnam's human resources allocation in higher education to suit the needs of the labor market, especially in the Fourth Industrial Revolution.

II. LITERATURE REVIEW

Various researchers identified competencies shortages as the primary cause of the high unemployment rate of university graduates. The problem becomes even more severe when the degree is not a credential but a social decoration. Higher education is responsible for the misalignment between the competencies provided by the university and the ones demanded by the labor market. Several institutional factors are reviewed as the main contributors to the employee competencies: teacher, information and communication technologies (ICT), competency-based approach education (CBA), university and industry partnership, competency-based curriculum (CBC), and competency-based curriculum.

The teacher is one of the critical components in the educational process and significantly impacts on the student's performance in the following categories: (1) instructional delivery, (2) classroom management, and (3) students' competency [9-11]. In the context of Industry 4.0 with rapid technology development, teachers must prepare students to deal with the jobs, technologies, and problems that have not been previously taught [12].Therefore, lifelong learning is critical and the teacher becomes a facilitator whose major role is to inspire the students. An inspirational teacher can

encourage students' learning interest, motivate them to fulfill tasks they never thought that they could do, and encourage them to be creative in planning and organization of activities. This leads to their competency improvement [13, 14]. According to Hattie [15], the lesson mastery of students increased 17% with the teacher as a facilitator compared to 4% when instruction is student-centered. As a result, better employee competency can be found in the setting where the teacher actively guides the study method instead of merely transmitting the lesson content. Teachers also play an important role in managing a class; this role was ranked as one of the top five factors contributing to student achievement and positive attitudes. In fact, Oliver, et al. [11] found a reduction negative behavior in classrooms systematically of 22% managed by the teacher.

Various studies considered the role of ICT in improving learning outcomes and subsequently learners' competency by providing them the tool for lifelong learning [16-18]. In fact, it is an essential educational resource in the context of Industry 4.0 for both teachers and students. With ICT, the traditional teacher's role in knowledge delivery is challenged. Thus, the facilitator role should be directed. In addition, teachers can understand and address students' different learning styles thanks to the support of ICT. The learning process can be customized to adapt to each individual characteristics. Also, distance learning is allowed, thus maximizing the learner's performance. Soparat, et al. [19] found that five key competencies of students, including communication, critical thinking, problem-solving, life skill and technological applications, can be developed with the use of ICT in education. In summary, ICT is valuable for competency development by supporting online collaboration, networking, differentiation and customization [20].

Competency-based approach education (CBA) is considered as an innovation in higher education because it awards students credits based on competency rather than time spent in class. It clearly indicates the required competencies mastered by learners. As a result, students have opportunities to decide their learning process and either shorten or lengthen the time to complete a degree. Also, students know well the gap between what they know and what they are able to do. With this approach, rigid lesson plans and conveyed content are not a primary focus. Desired outcomes should be defined before preparing the course content. The learners are expected to achieve capacity for actions as a result of mobilizing all resources [21]. Therefore, the ability to apply mastered class knowledge to the working environment is assessed instead of just theoretical knowledge. CBA is found as a solution to mismatching between a professional's education and labor market requirements [20]. However, the credibility of CBA greatly depends on assessment quality [22].

According to Guimón [23], skills development for students is one of the benefits of academia and industry collaboration. Slotte and Tynjälä [24] found a significant improvement in workforce professionals from this partnership. Nowadays, a growing competency gap between education and market demand has pushed the exchange between university and industry. The curriculum development process is evidence of the advantage of firm and university linkage [25]. Under the circumstances of technology development in the economy, education providers may successfully train the workforce if they closely align the curriculum in accordance with industry feedback. The contribution of industry to curriculum improvement can be diversified under various forms. Industry participation on the university academic board, in internships, and via adjunct faculty positions are potential activities provided by the firm to the university to promote student competency [26].

The development of students' core competencies is contemporarily the final goal of a university in designing a curriculum. It can solve the problem of the competency gap between the education and labor market demand once it mirrors the social and economic needs. A practical curriculum also motivates students and helps them realize their knowledge, skill and attitudes. Anastasiu, et al. [27] proposed a competency-based curriculum with three major parts of education including (1) professional courses and apllications, (2) internship and apprenticeship, and (3) soft skills courses and application. The first part of this curriculum aims at providing major knowledge while the two latter ones emphasize the knowledge application together with various skills such as teamwork, organizational culture, project management and entrepreneurship.

III. RESEARCH METHODOLOGY

Analytical Hierachy Process (AHP), a modern structural analysis method invented by Saaty in 1980, is used to identify the factor weights [28-30]. This method is a combination of both qualitative and quantitative data in a logical hierarchy [31-34]. This method is flexible, visual, and helpful in criteria conflict-solving and for complex multi-criteria issues [35, 36]. As a result, the subjective and prejudiced attitude toward decision-making is alleviated [37, 38]. The main contribution of the fuzzy set theory is the ability to express ambiguous data [39]. The fuzzy theory also allows mathematical operators and programmers to apply to the fuzzy domain [40]. Fuzzy set theory consists of a special set of mathematical tools that are particularly suited to handle incomplete information or the ambiguity of object classes or situations in the most flexible way [41]. The steps of the extended fuzzy analytic hiearchy process method (EFAHP) are as follows [28, 41-45]:

Let $X = \{x_1, x_2, ..., x_n\}$ be an object set, and $U = \{u_1, u_2, ..., u_m\}$ be a objective set. Then, the *m* extent analysis values for each *i*th object for *m* goals are obtained and shown as follows [46-49]:

$$\tilde{M}_{i}^{j}$$
 where $i = 1, 2, ..., n; j = 1, 2, ..., m$

All the $\tilde{M}_{s_i}^j$ are triangular fuzzy numbers (TFNs).

Step 1: Obtain priority weights

The value of fuzzy synthetic extent on the i^{th} object is represented as Duru, et al. [50], [51]:

$$S_{i} = \left(\sum_{i=1}^{m} l_{i}, \sum_{i=1}^{m} m_{i}, \sum_{i=1}^{m} u_{i}\right) \otimes \left(\frac{1}{\sum_{i=1}^{n} u_{i}}, \frac{1}{\sum_{i=1}^{n} m_{i}}, \frac{1}{\sum_{i=1}^{n} l_{i}}\right)$$

Step 2: Comparing degrees of possibility

The degree of possibility of $M_2 = (l_2, m_2, u_2) \ge M_1 = (l_1, m_1, u_1)$ is defined as $V(M_2 \ge M_1)$ and can be equivalently expressed as follows [52]:

$$V(M_2 \ge M_1) = hgt(M_1 \cap M_2) = \mu_{M_2}(d)$$

$$= \begin{cases} 1 & \text{if } m_2 \ge m_1 \\ 0 & \text{if } l_1 \ge u_2 \\ \frac{l_1 - u_2}{(m_2 - u_2) - (m_1 - l_1)} & \text{otherwise} \end{cases}$$

where d is the ordinate of the highest intersection point D between μ_{M_1} and μ_{M_2} , as shown in Fig. 1.

Step 3: Obtaining the weight vector

The degree possibility for a convex fuzzy number to be greater than k convex fuzzy numbers M_i (i = 1, 2, ..., k) can be defined by Duru, et al. [50]:

 $V(M \ge M_1, M_2, ..., M_k) = V[(M \ge M_1) \text{ and } (M \ge M_2) \text{ and } ...$

$$(M \ge M_k)$$
] = min $V(M \ge M_i)$, $i = 1, 2, ..., k$.

Assume that

 $d'(A_i) = \min V(S_i \ge S_k)$

for
$$k = 1, 2, ..., n; k \neq i$$
.

Then, the weight vector is given by:

$$W' = (d'(A_1), d'(A_2), ..., d'(A_n))^T$$

where A_i (i = 1,2,..., n) are n elements.

Step 4: Calculate the normalized weight vector

Via normalization, the normalized weight vectors are:

 $W = (d(A_1), d(A_2), ..., d(A_n))^T$

W is a nonfuzzy number.

Step 5. Ranking of the factors

After getting the weights of the factors, the ranking of all factors is determined.

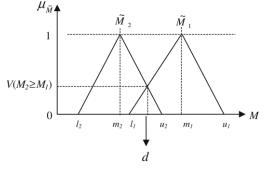


Fig. 1. The Intersection between M1 and M2.

IV. RESULTS AND DISCUSSION

In general, the factors which determine employees' competency in Vietnam were developed with a combination of both literature review and expert interviews by using the extended fuzzy analytic hierarchy process (EFAHP) technique. The ranking of factors influencing on the employees' competency are in Table I.

Vietnam is a country governed by Confucian philosophy in the teacher-student relationship. The teacher's role is evaluated as the most significant factor in the student's competency. Traditionally, the teacher was the tank of knowledge. Nowadays, knowledge is a lifelong learning process. Therefore, a great teacher is the one who can inspire the lifelong learner. The research findings do confirm the theory and provide empirical evidence on the role of the teacher. It is the first target for policy intervention to improve students' competencies. In order to reach the goal, guidelines and tools are two important contributors. The teacher can be considered as a guideline while ICT is a tool for students to realize their goals. The authors found that ICT is a driver for the adoption of e-learning in Vietnam, which is also a means of lifelong learning. Therefore, it is ranked second among the determinants of employees' competency.

The collaboration between university and industry is not so strong in Vietnam. It has caused a major bottleneck to obtaining a skilled workforce. Knowledge cannot be transformed to competency without practice. Therefore, a process should be established to get firms involved in education such as curriculum development, internship, and joint supervision of Ph.D students to conduct research. This also leads to a change to the Competency-Based Approach from traditional Content-Based Approach. The research findings also revealed a lesser role of the curriculum in employee competency in the context of the Fourth Industrial Revolution. The gap between employees' competency and market demand will only widen with technology changes. According to Lin [53], about 9% of world jobs in 2030 will be in new occupations. Transdisciplinary curricula have to be prepared to tackle the global change. Therefore, the education curriculum should be geared toward training students how to learn instead of what to learn and thus flexibly equip them with sufficient competency for future jobs [54].

TABLE I. RANKING OF FACTORS INFLUENCING ON THE EMPLOYEES' COMPETENCY MODEL

Factors	Rank
Teacher	1
University and industry partnership	3
Competency-based curriculum	5
Competency-based approach education (CBA)	4
Information and communication technologies (ICT)	2

V. CONCLUSION

This paper analyzed the contribution of each educational factor to employee competency by using the extended fuzzy analytic hierarchy process (EFAHP) technique. The findings confirmed the teacher's role, even in the context of the Fourth Industrial Revolution. Moreover, the finding found that method is more important than content. In the technology-driven economy, learners should be trained in methodology in order to quickly adapt to labor market demand. In addition, education should be treated and tailored to the markets' need in order to maximize the work benefit from individuals' competences. Educational factors should be well implemented in order to have a positive effect on employees' competency.

ACKNOWLEDGMENT

The authors gratefully acknowledge the Ho Chi Minh City Peoples Committee and Ho Chi Minh City Open University, Vietnam for supporting this research.

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