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Family dissolution and precautionary savings: an empirical analysis

Filippo Pericoli and Luigi Ventura^{1,2}

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Abstract

The main research question of this paper is whether or not the risk of family disruption has an impact on the consumption/saving decisions of households. Although little empirical work exists in this area, often presenting indirect evidence, the theory is divided over the effect of family risk over saving and wealth accumulation. By using data from the Italian Survey on Households Income and Wealth, we build a probabilistic model to assess the probability of marital splitting, and then we insert this probability as a distinct or interacted regressor, in a statistically consistent way, into a linear model of consumption. Furthermore, we study the differential behaviour, in terms of consumption/saving choices, of couples experiencing marital splitting over the subsequent two years. The main result of our analysis is that family disruption risk generates precautionary savings, reducing current consumption. In fact, according to our estimates, on average, the risk of divorce generates an amount of additional yearly precautionary savings of around 800 euros at constant prices of the year 2000, which represents 11% of overall household savings.

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1. Introduction

Since the seminal work by Leland (1968) the precautionary motive for saving has been the object of intense research activity.

The precautionary motive for saving can be multi-faceted. In fact, a recent paper by Kennickell and Lusardi (2005) explored several sources of risk that generate a precautionary saving motive. This includes income risk, health risk, business risk and liquidity constraints. By using a subjective measure of desired precautionary savings derived from the 1995 and 1998 Survey of Consumer Finance as dependent variable, they showed that besides earnings risk, which is usually the focus of the empirical literature, most other sources of risk are also relevant.

Precautionary saving is closely intertwined with opportunities for risk sharing. Some authors (see, for example, Devereux and Smith (1994)) suggest that more risk sharing opportunities may translate into less saving, as there are better ways of dealing with the effects of uncertainty.

The idea that marriage provides some sort of risk sharing among its members is well known. Ever since Becker's contributions (1973, 1974), household economics has often highlighted the idea that marriage engenders risk sharing among a couple. The basic idea is that transfers between spouses help smooth out a certain amount of variability in individual income streams. It might even be conceivable, as in Chami and Hess, (2005), that individuals also choose to marry in order to hedge against macroeconomic risks. A fairly large set of applied studies (most commonly using micro data) show that risk sharing does seem to occur within marriages (this is the case, for example, of the works by Rosenzweig and Wolpin, 1985, 1994; Rosenzweig, 1988; Rosenzweig and Stark, 1989, among the others).

If marriage features, as a fundamental ingredient, a certain amount of trust and information, it may also help reduce problems of moral hazard, adverse selection, and deception (as underscored by Kotlikoff and Spivak, 1981) thereby impacting insurance markets. Moreover, transaction costs in marriage may be lower than those associated with formal insurance and financial instruments. As an insurance instrument, therefore, marriage would be particularly efficient.

On the other hand, to the best of our knowledge, most stylized models of saving do not explicitly account for life-changing events such as marriage and divorce, which may have sizeable and long-lasting implications on income and consumption patterns.

For example, Lupton and Smith (2003) remark that "very little theoretical or empirical work has addressed this issue" (i.e. that of a link between marriage and saving).

Also, as is shown in this paper, the consequences of the disruption of the family arrangement (i.e. the collapse of marriage), are far from clear from a consumption/saving standpoint.

Even those few who deal with this problem do not reach unambiguous (theoretical) conclusions, at least as far as the effects of divorce risk on saving are concerned.

In fact, opposing forces may be at work: on the one hand, divorce is costly (legal fees, etc...), and leads to a potentially very large loss of economies of scale linked to marriage. This may be perceived as a negative shock, which might bring about an increase in precautionary saving. On the other hand, in the presence of divorce prospects saving becomes riskier, as the resulting assets must be split among the couple, leading to a decrease in saving; moreover, divorce, or the risk thereof, may also decrease the return to saving for the couple, in the presence of costs cutting into the net worth of the couple, or in the presence of remarriage, thus diminishing the incentives to save.

Few contributions, to date, have made an attempt to empirically assess the effect of divorce

risk upon consumption/saving choices, mostly using an indirect approach. For example, Gonzalez-Ozcan (2008) present indirect evidence about the impact of divorce risk upon saving in the household, by considering the legalization of divorce in Ireland in 1996 as an exogenous increase in the likelihood of marital dissolution. They do find a positive relationship, resorting to a difference in difference estimation (though, we believe, with some problems in properly defining the control and treatment groups).

A remarkable contribution to this literature is the work by Pierce and Finke (2006). By identifying households that will divorce over a 5 year period in the Panel Study of Income Dynamics (1994-1999), they show that divorce prone households save significantly more than couples remaining married, in the years before the actual occurrence of divorce.

More recently, Voena (2010) proposed a model to assess the impact of different property rights regimes among spouses over the accumulation of assets in the household and the supply of labor then tests the model by using US data. Interestingly, one of the indications of the paper is that when the probability of divorce increases and assets are equally split among spouses, men tend to increase savings (and asset accumulation), to offset the possible loss of half of their assets to wives if divorce comes about.

Our paper explores the consequences of family dissolution risk onto consumption and (precautionary) saving, by using a very simple theoretical model, and by estimating an empirical model that explicitly combines an estimation of marital dissolution risk with one of consumption/saving. By doing so, we contribute to the rather thin body of literature dealing with a problem that has become increasingly important, as family instability has become more prevalent. The rest of the paper is organized as follows: in paragraph 2 we propose a theoretical model describing consumption/savings choices for a married couple exposed to risk of marital dissolution; in paragraph 3 we report the results of our empirical analysis on a panel of Italian households. By means of a two-stage methodology, we find that the risk of divorce reduces nondurable consumption and generates precautionary savings, with an intensity depending on household income.

2. A simple model of divorce risk and precautionary savings

2.1. The institutional framework

Before we introduce our simple theoretical model, it is useful to describe at some length the underlying institutional set-up, which is also the reference framework for the ensuing empirical analysis. This concerns the time horizon 1989-2006, which was characterized by a substantial stability in the set of norms regulating divorce in Italy. Indeed, divorce was introduced in Italy in 1970 by a law that has registered only minor changes since.

With regard to its economic aspects, the law dictates that divorce can be reached after three years of legal separation with an agreement between the wife and the husband, or it can be obtained as the result of a legal dispute. However, the divorce is always subject to the approval of a judge who safeguards the weak side of the couple and the children. In more detail, the use – but not the ownership - of the unique house where the family lives is generally assigned to the spouse obtaining the custody of children. Moreover, the more affluent member of the couple has to correspond to the wife/husband, in case of legal separation, a monthly or a lump sum payment that guarantees her/him

and possibly the children a lifestyle comparable to that experienced during the marriage. The stock of wealth owned by an individual at the time of the marriage, as well as heritages and gifts received during the marriage are always excluded from the stock of wealth eventually shared with the partner at the time of divorce. However, savings and durable goods accumulated during the marriage must be split equally between the husband and the wife in case of divorce, but the spouses can opt, at the time of marriage or even later, for an alternative “disjoint” regime, where savings and durable goods accumulated during the marriage are not shared with the wife/husband³.

To sum up, within the Italian legal framework a relevant fraction of individual wealth (the rental income potentially obtainable from the house and/or significant fractions of current and future wages for wife/husband and children alimony) must be split between the husband and the wife at the moment of divorce, but at the same time a large fraction of individual wealth may remain potentially untouched by the economic agreement approved by a judge (the stock of wealth at the time of marriage, heritages, gifts, second houses and in most cases also personal savings and durables acquired within the marriage).

As a consequence, in the Italian case it is not possible to determine a priori that consumption/savings choices result from an individual, rather than a unitary or a collective decision process, as the appropriateness of a particular model will depend on the type of household under analysis and, in particular, on the spouses’ initial endowments. Roughly speaking, one may conjecture that low-income and liquidity constrained couples cannot resort to precautionary savings to improve on the intertemporal distribution of consumption. On the other hand for middle-income couples, who generally share the ownership or the use of a unique house, the amount of wealth to be split at the moment of the legal separation represents a very high share of their permanent income, and therefore the collective choice model seems to be appropriate to describe consumption/savings choices. Lastly, for high-income or wealthy individuals the amount of resources to be split at the moment of divorce represents a marginal fraction of their permanent income, and therefore the individual model with partial sharing of resources seems the best to describe consumption/saving choices.

2.2 A model of partial income pooling with heterogeneous preferences.

When one tries to model household’s saving, one is faced with a fairly important challenge: should household decisions be analysed in the framework of a unitary model, in which the household behaves as if it was endowed with its own objective function and in which there is only one household income constraint, or with a model that recognizes that individual members of the household have their own utility functions and/or their own income constraints? An example of the latter applied to the analysis of saving decisions is Nordblom (2004). Consumption decisions of individuals in couples have been modelled as individual decisions e.g. by McElroy and Horney (1981) and Browning et al. (1994), and so have labor supply decisions (e.g. by Grossbard-Shechtman (1984) and Chiappori (1988a, 1988b)).

In collective models, where household preferences are a convex combination of the spouses’ utility function, the analysis of each partner’s preferences also becomes relevant, in terms of overall

³ According to the latest figures available by Italy’s National Statistical Institute, this second option has been chosen by 62.7% of all marriages celebrated in Italy in year 2008.

consumption and saving behaviour, investment, and other choice variables. In fact, there exists a rich literature on gender differences in saving behavior which explores how different attitudes toward risk and time as well as different socio-economic situations impact consumption/saving decisions. This has been mostly analyzed in the context of developed countries (see, among the others, Bajtelsmit and Bernasek (1996) and Floro and Seguino (2002, 2003), for a survey of empirical works and some theoretical modelling of this issue).

Our approach, in what follows, is based on a somehow eclectic approach. We will present a model that we name “partial income pooling with heterogeneous preferences”, where the spouses independently decide over the allocation of their own income between consumption and saving, but also pool a fraction of their income, where half of the pooled income enters into each individual’s total income. This model does not belong to either the class of unitary preference models, nor to one of collective preference models. As it can encompass both partial and complete risk pooling, it can accommodate both cohabiting and married couples, and is quite similar to a model recently published by Nordblom (2004).

The main research question of the model is to investigate the difference in consumption and saving between a couple that is not subject to marriage dissolution risk and a couple that is subject to marriage dissolution risk, rather than on the difference in consumption between a couple, subject or not to marriage dissolution risk, and two single individuals. Moreover, we will assume that the only decision makers in the household are the spouses, and that one of them will be dominant, as the primary earner, who will have to contribute some amount of money to other spouse, in case of divorce.

Agents live for two periods, the second being affected by some income uncertainty, represented by two possible realizations of income, denoted by y_l (y low) and y_h (y high).

We can therefore recognize four possible states of the world: both F and M have a low income, F gets a low income and M a high income, F gets a high income and M a low income, both F and M get a high income. The corresponding probabilities will be denoted by π_1 , π_2 , π_3 and π_4 , with $\pi_1 + \pi_2 = \pi$ and $\pi_3 + \pi_4 = 1 - \pi$ and, for simplicity, $\pi_2 = \pi_3$ (which also implies $\pi_1 + \pi_3 = \pi$ and $\pi_2 + \pi_4 = 1 - \pi$). If $\pi_2 = \pi_3 = 0$, then the income risks of the two individuals would be perfectly correlated, but of course this need not be the case, in general.

Agents can save an amount S of their income at period 1, to buffer against income uncertainty in the second period. For simplicity, we also assume that the effects of time preference and interest rate cancel out.

The aim of the model is to show that, under plausible assumptions, marital disruption risk increases precautionary saving, which is what we also find out empirically from our data analysis. As we are not specifying a particular utility function for the decision makers in the household, the results will hold regardless of rates of time preference, degree of risk aversion, and other individual specific features.

In our model both decision makers in the couple make a decision as to the extent of saving. Each decision maker (i and j) pools in both periods a fraction ϑ_i of his/her income, keeping the rest separate. Half of the pooled income will add to the un-pooled component of each spouse’s income.

We will assume that the parameters ϑ_i and ϑ_j , as well as the parameters ϑ_i' and ϑ_j' defined in the following, are exogenously determined, but according to a number of models they can be derived

endogenously. In the models by Grossbard-Shechtman and Neuman (1988) and Chiappori (1988a, 1988b) the fraction of income shared depends on marriage market forces and distribution factors (Becker (1973) and Browning et al. (1994).

Each decision maker i has preferences represented by the generic instantaneous utility function $u_i(\cdot)$, accommodating all possible time preference rates and risk attitudes. Following Leland (1968) we will assume that the third order derivative of the utility functions be positive to have a positive precautionary motive. In case of marital splitting (with probability $\varphi > 0$), the dominant spouse (i in the sequel) will continue to pool a fraction $\vartheta'_i < \vartheta_i$ which will be added to the other spouse's income (this should capture alimony or other kind of transfers); the latter will, in addition, incur a cost of marital disruption, c .

The problem of agent i , denoting by $\phi \geq 0$ the probability of marital splitting, will be that of:

$$\begin{aligned} Max_S U_i = & u_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} - S) + (1 - \varphi)(\pi_1 u_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} + S) + \\ & + \pi_2 u_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{hj}}{2} + S) + \pi_3 u_i((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{lj}}{2} + S) + \\ & + \pi_4 u_i((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{hj}}{2} + S)) + \varphi(\pi u_i((1 - \vartheta'_i)y_{li} + S) + \\ & + (1 - \pi) u_i((1 - \vartheta'_i)y_{hi} + S)), \end{aligned} \quad (1)$$

with first order condition:

$$\begin{aligned} u'_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} - S) = & (1 - \varphi)(\pi_1 u'_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} + S) + \\ & + \pi_2 u'_i((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{hj}}{2} + S) + \pi_3 u'_i((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{lj}}{2} + S) + \\ & + \pi_4 u'_i((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{hj}}{2} + S)) + \varphi(\pi u'_i((1 - \vartheta'_i)y_{li} + S) + \\ & + (1 - \pi) u'_i((1 - \vartheta'_i)y_{hi} + S)). \end{aligned} \quad (2)$$

Let us now consider the maximization problem of the other, non-dominant member of the household. The problem of agent j , denoting by $\phi \geq 0$ the probability of marital splitting, will be that of:

$$\begin{aligned} Max_S U_j = & u_j((1 - \vartheta_j)y_{lj} + \frac{\vartheta_j y_{lj} + \vartheta_i y_{li}}{2} - S) + (1 - \varphi)(\pi_1 u_j((1 - \vartheta_j)y_{lj} + \frac{\vartheta_j y_{lj} + \vartheta_i y_{li}}{2} + S) + \\ & + \pi_3 u_j((1 - \vartheta_j)y_{lj} + \frac{\vartheta_i y_{lj} + \vartheta_i y_{hi}}{2} + S) + \pi_2 u_j((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{li}}{2} + S) \\ & + \pi_4 u_j((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{hi}}{2} + S)) + \varphi(\pi_1 u_j((y_{lj} + \vartheta'_i y_{li} - c + S) + \\ & + \pi_3 u_j((y_{lj} + \vartheta'_i y_{hi} - c + S) + \pi_2 u_j((y_{hj} + \vartheta'_i y_{li} - c + S) + \pi_4 u_j((y_{hj} + \vartheta'_i y_{hi} - c + S))), \end{aligned} \quad (3)$$

with first order condition:

$$\begin{aligned}
u'_j ((1 - \vartheta_j)y_{1j} + \frac{\vartheta_j y_{1j} + \vartheta_i y_{li}}{2} - S) &= (1 - \varphi)(\pi_1 u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_{ji} y_{lj} + \vartheta_i y_{li}}{2} + S) + \\
&+ \pi_3 u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_i y_{lj} + \vartheta_i y_{hi}}{2} + S) + \pi_2 u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{li}}{2} + S) \\
&+ \pi_4 u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{hi}}{2} + S)) + \varphi(\pi_1 u'_j ((y_{lj} + \vartheta_i y_{li} - c + S) + \\
&+ \pi_3 u'_j ((y_{lj} + \vartheta_i y_{hi} - c + S) + \pi_2 u'_j ((y_{hj} + \vartheta_i y_{li} - c + S) + \pi_4 u'_j (y_{hj} + \vartheta_i y_{hi} - c + S))).
\end{aligned} \tag{4}$$

Proposition 1. Under the conditions

$\left(\frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2}\right) > (\vartheta_i - \vartheta'_i)y_{li}$, $y_{1j} + \frac{\vartheta_j y_{1j} + \vartheta_i y_{li}}{2} > y_{1j} + \vartheta'_i y_{hi} - c$, and for a sufficiently large probability of getting a low income, π , divorce risk will induce both members of a couple into more precautionary savings.

Proof. To show that S is higher when the couple faces some divorce risk, we have to show that the r.h.s. in (2) and (4) are larger when $\phi > 0$ than when $\phi = 0$, if S is the same. To check this, let us rewrite the right hand sides of (2) and (4) when $\phi = 0$ as:

$$\begin{aligned}
&\pi\left(\frac{\pi_1}{\pi}(u'_i ((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} + S)) + \frac{\pi_2}{\pi}(u'_i ((1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{hj}}{2} + S))\right) + \\
&(1 - \pi)\left(\frac{\pi_3}{1 - \pi}(u'_i ((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{lj}}{2} + S)) + \frac{\pi_4}{1 - \pi}(u'_i ((1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{hj}}{2} + S))\right).
\end{aligned} \tag{5}$$

and:

$$\begin{aligned}
&\pi\left(\frac{\pi_1}{\pi}(u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_j y_{lj} + \vartheta_i y_{li}}{2} + S)) + \frac{\pi_2}{\pi}(u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_j y_{lj} + \vartheta_i y_{hi}}{2} + S))\right) + \\
&(1 - \pi)\left(\frac{\pi_3}{1 - \pi}(u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{li}}{2} + S)) + \frac{\pi_4}{1 - \pi}(u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{hi}}{2} + S))\right).
\end{aligned} \tag{6}$$

This can be represented graphically as shown in Figure 1a, where the right hand side of (2) in the case $\phi = 0$ can be geometrically interpreted as a point X on the chord AB , where the points A and B , respectively, lie on the chords CD and EF . For simplicity, we set:

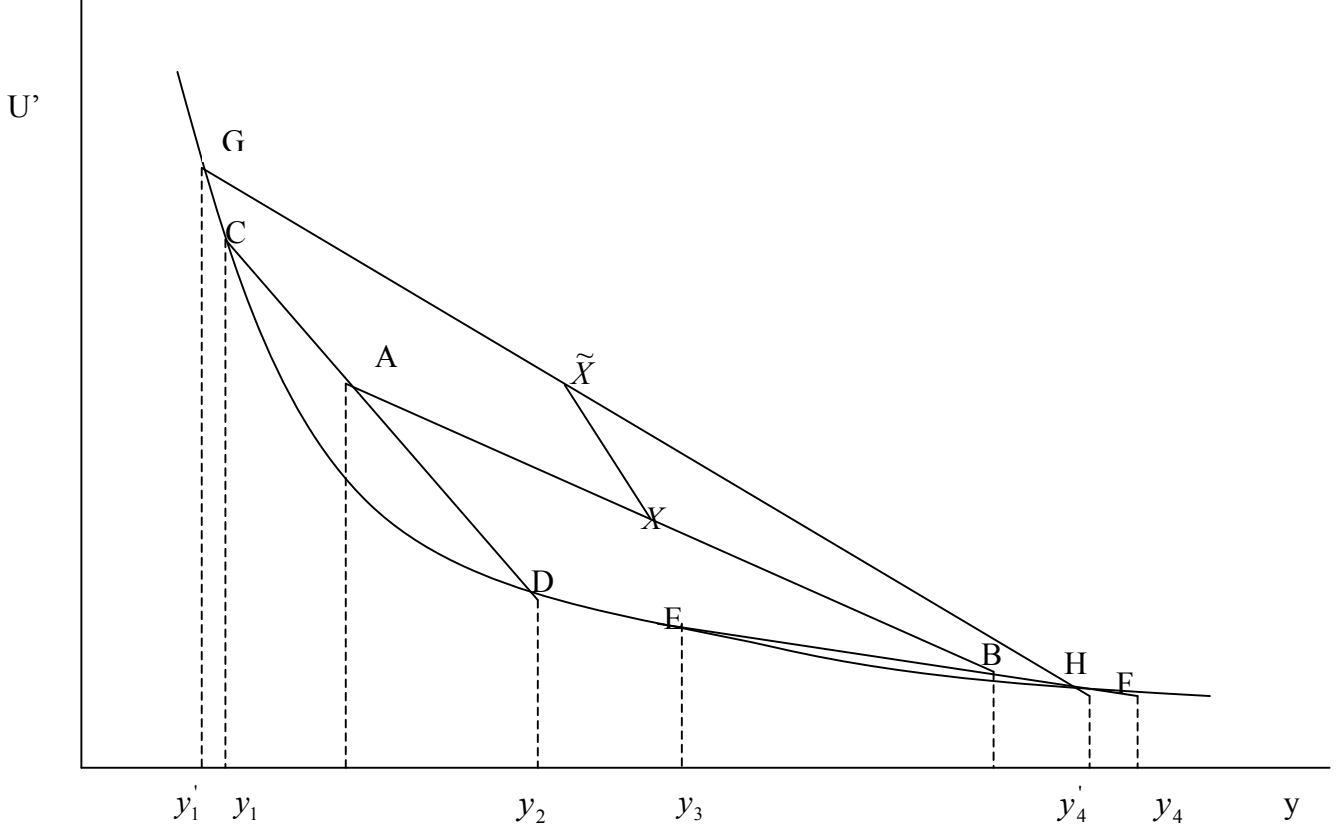
$$y_1 = (1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} + S,$$

$$y_2 = (1 - \vartheta_i)y_{li} + \frac{\vartheta_i y_{li} + \vartheta_j y_{hj}}{2} + S,$$

$$y_3 = (1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{lj}}{2} + S,$$

$$y_4 = (1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{hj}}{2} + S,$$

Figure 1a. The geometry of proposition 1



with

$$y_1' = (1 - \vartheta_i)y_{li} + S,$$

$$y_4' = (1 - \vartheta_i)y_{hi} + S.$$

On the other hand, condition (2) in the case $\phi > 0$ contains, in its right hand side, a convex combination of the r.h.s. of (2) with an additional term, with weights $(1 - \varphi)$ and φ , respectively. The latter is also a convex combination, and can be represented as the segment GH.

The condition $\left(\frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2}\right) > (\vartheta_i - \vartheta_i)y_{li}$ insures that $y_1' < y_1$, and consequently that the

point G lies on the left of the point C . Point H could be on either side of F , as $y_4' \gtrless y_4$. However, if π is sufficiently large, point \tilde{X} will lie above AB . Any convex combination of X and \tilde{X} will therefore entail a level of marginal utility larger than X . To restore equality between the lhs and the rhs of (4), S must increase, i.e. precautionary saving must be higher.

Similarly, we can show the same result for the other, j , spouse. In this case, condition (4) in

the case $\phi > 0$ can be written as:

$$\begin{aligned}
u'_j ((1 - \vartheta_j)y_{1j} + \frac{\vartheta_j y_{1j} + \vartheta_i y_{li}}{2} - S) &= (1 - \varphi)(\pi(\frac{\pi_1}{\pi} u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_{ji} y_{lj} + \vartheta_i y_{li}}{2} + S) + \\
+ \frac{\pi_3}{\pi} u'_j ((1 - \vartheta_j)y_{lj} + \frac{\vartheta_i y_{lj} + \vartheta_i y_{hi}}{2} + S)) &+ (1 - \pi)(\frac{\pi_2}{1 - \pi} u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{li}}{2} + S) \\
+ \frac{\pi_4}{1 - \pi} u'_j ((1 - \vartheta_j)y_{hj} + \frac{\vartheta_j y_{hj} + \vartheta_i y_{hi}}{2} + S)) &+ \varphi(\pi(\frac{\pi_1}{\pi} u'_j ((y_{lj} + \vartheta_i y_{li} - c + S) + \\
+ \frac{\pi_3}{\pi} u'_j ((y_{lj} + \vartheta_i y_{hi} - c + S)) &+ (1 - \pi)(\frac{\pi_2}{1 - \pi} u'_j ((y_{hj} + \vartheta_i y_{li} - c + S) + \frac{\pi_4}{1 - \pi} u'_j (y_{hj} + \vartheta_i y_{hi} - c + S))).
\end{aligned} \tag{4'}$$

Setting, for simplicity:

$$\begin{aligned}
y_1 &= (1 - \vartheta_j)y_{lj} + \frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} + S \\
y_2 &= (1 - \vartheta_j)y_{lj} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{lj}}{2} + S, \\
y_3 &= (1 - \vartheta_j)y_{hj} + \frac{\vartheta_i y_{li} + \vartheta_j y_{hj}}{2} + S, \\
y_4 &= (1 - \vartheta_i)y_{hi} + \frac{\vartheta_i y_{hi} + \vartheta_j y_{hj}}{2} + S, \\
y_1' &= y_{lj} + \vartheta_i y_{li} - c + S, \\
y_1'' &= y_{lj} + \vartheta_i y_{hi} - c + S, \\
y_4'' &= y_{hi} + \vartheta_i y_{li} - c + S \\
y_4' &= y_{hi} + \vartheta_i y_{hi} - c + S.
\end{aligned}$$

The new situation, in terms of marginal utilities, is now represented in Figure 1b.

The condition $y_{1j} + \frac{\vartheta_j y_{1j} + \vartheta_i y_{li}}{2} > y_{1j} + \vartheta_i y_{hi} - c$ insures that point G lies to the left of point

C . The same argument used for individual i can also be used to show that point \tilde{X} will lie above point X , if π is sufficiently large.

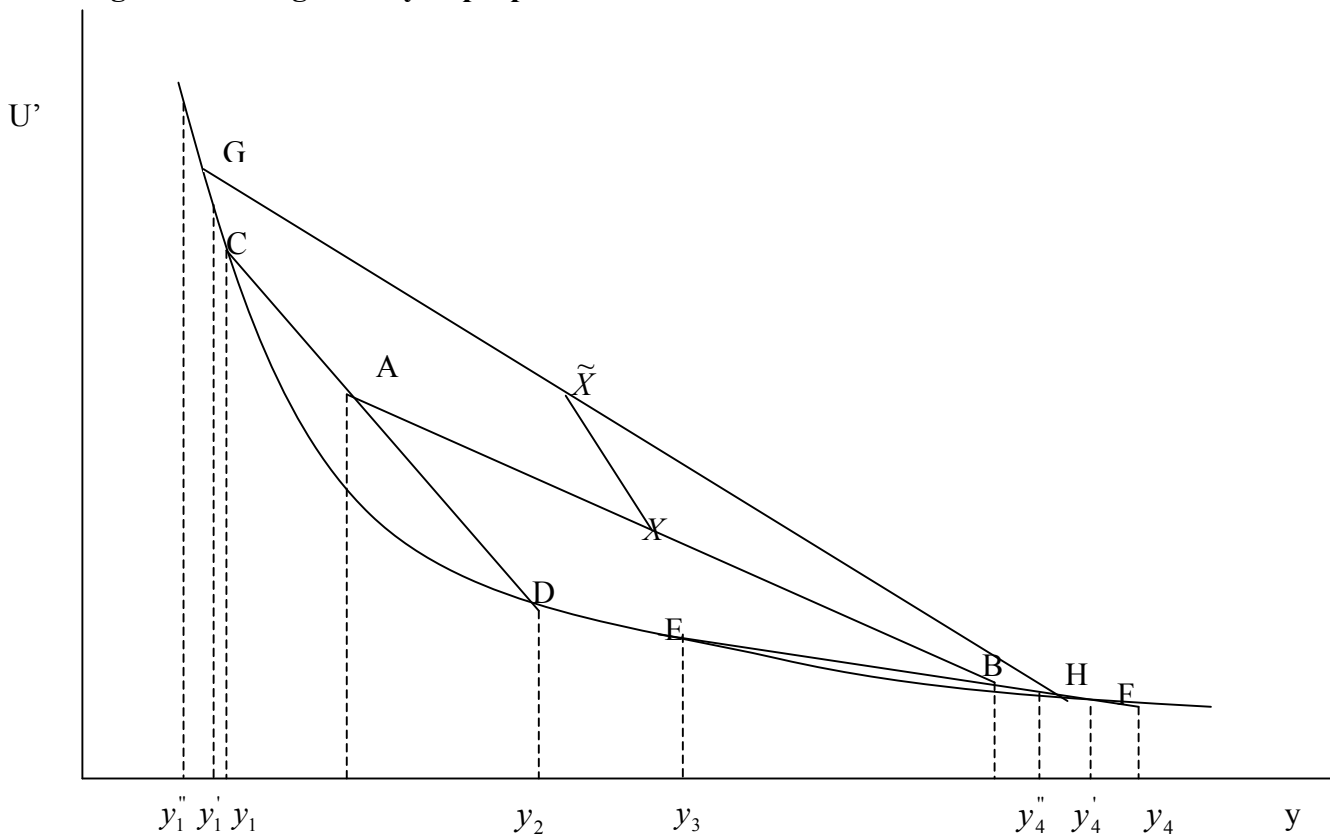
The conditions $\left(\frac{\vartheta_i y_{li} + \vartheta_j y_{lj}}{2} \right) > (\vartheta_i - \vartheta_i') y_{li}$, $y_{1j} + \frac{\vartheta_j y_{1j} + \vartheta_i y_{li}}{2} > y_{1j} + \vartheta_i' y_{hi} - c$ are more

likely to hold, the higher the share of income pooled by spouse i following divorce, the more similar the shares of income contributed by the spouses in marriage, and the more similar the levels of income. The second condition is more likely to hold for a relatively heavier cost of divorce for the weaker spouse.

Assuming that income sharing in the couple is endogenously determined would not radically alter the results of our analysis, in as much as we impose the constraints that some sharing does occur within marriage, and that $\vartheta_i' < \vartheta_i$. In fact, we are not interested in comparing levels of saving

between two singles and a married couple (which would be strongly influenced by the income sharing process within the couple), but rather in comparing the savings of a couple not affected by divorce risk with those of a couple more or less affected by such risks.

Figure 1b. The geometry of proposition 1



3. Marital dissolution and precautionary savings: an empirical analysis.

3.1. The empirical strategy

To evaluate the empirical relevance of precautionary saving behaviour originated by the risk of divorce we will follow a methodology similar to the one recently used to assess the influence of unemployment risk on consumption choices within a micro-econometric framework (De Lucia and Meacci (2005), Benito (2006)), based on a two-step approach. The first stage consists in the estimation of a probabilistic model for generating a proxy for the risk of divorce, while in the second stage this generated risk variable is introduced as an additional regressor in a standard consumption or saving model.

Applying this methodology to the analysis of precautionary savings generated from the risk of divorce presents a peculiar difficulty, originating from the fact that marital dissolution modifies the family's structure, which affects the level of consumption in a complex way due to the departure of at least one person from the household. This event makes it impossible to disentangle the effects on (precautionary) savings originated from the risk of divorce from the effects on savings linked to the change in the family's composition. Another difficulty arises from the fact that estimating a binary model in the first stage for contemporaneous marital status by employing contemporaneous socio-

demographic and economic variables is quite problematic, as these variables are, at least up to some extent, both a consequence and a cause of the marital separation. Thus, the estimated parameters would be affected by an endogeneity bias originated by simultaneity. To overcome this difficulty we resort to estimating a probabilistic model where our dependent binary variable represents, instead of the actual marital status, the future marital status, (in two years time). A probit model for future marital status has been estimated out of a set of socio-demographic and economic variables one period (two years) before the possible occurrence of divorce. After identifying the main determinants of marital dissolution, we assign each household an estimate of the corresponding probability of divorce. In the second stage of the analysis this generated regressor is added to the set of explanatory variables in a rather standard consumption model to assess the impact of divorce risk on household consumption choices.

3.2. The dataset

The empirical exercise is based on the Bank of Italy's Survey on Household Income and Wealth (SHIW thereafter), a sample survey representative of the Italian population. The survey started in year 1965 and from year 1987 it has been conducted every two years, with the only exception being the 1998 wave, carried out three year after the 1995 one. In the period covered by our empirical analysis, each wave of the survey contains detailed statistics over around 8,000 households. Since 1989 the survey includes a panel subsample whose weight has significantly increased over time, representing 14,6% of the interviewed households in year 1989 to a maximum of 50,1% of the sample size in year 2006 (Jappelli and Pistaferri 2010). The SHIW survey is a rotating split panel, where at each wave the sample consists of a subsample of panel households chosen among households interviewed in the preceding wave, and a subsample of cross-section households, entering the sample for the first time. In years 1991 and 1993 the panel component has been chosen on the basis of the willingness of the family, previously expressed, towards being interviewed once again, while since 1995 the panel subsample has been randomly chosen within the cross-section component of the previous wave; this change is likely to have increased the quality of the sample survey, by mitigating the bias induced by self-selection of households into the panel (Giraldo, Rettore and Trivellato, 2001).

The survey reports values for the main social and demographic variables for each member of the household such as age, marital status, professional condition, and many others. It also reports, aggregated at household level, data on income and savings, as well detailed data on real and financial wealth. By any account, this is the most frequently used dataset for carrying out micro-econometric research in the field of consumption and saving behaviour in Italy.

The set of available SHIW surveys has been restricted along many dimensions in our empirical work. First, we have restricted the analysis to a panel component of the survey, which is necessary if one wants to estimate a probabilistic model for future marital status, and which requires the availability of data for at least two consecutive surveys. The use of a rotating panel in the estimation significantly reduces the bias caused by non random attrition in panel datasets (Jappelli and Pistaferri, 2010). To select our observations, first we selected the subsample formed by all those households taking part in at least two consecutive surveys. Then, starting from the last available wave of the Survey (2006), we identified any households headed by a divorced individual. We then checked whether this household was also divorced in the preceding wave of the Survey. If it was,

the same procedure would have been reiterated one more time, to the previous wave (and so on, till the first wave). If the individual was married in the previous survey then this observation would have constituted one “divorce in two year’s time” couple, and entered into our final sample. Using this method we selected all households experiencing divorce in the course of their survey participation. Unfortunately, the total number of such households is very limited, as it seems that, even if only on logistic grounds (relocation of one partner, little willingness to keep on participating in the survey, etc...) couples experiencing divorce while they are part of our panel very often discontinued participation. The rest of our sample (actually, the vast majority of it) is made of married couples remaining such in all surveys they take part in.

These criteria led us to identify a dataset including a total of 8,028 distinct households, with only 165 occurrences of divorce/separation, while the remaining 7,863 couples remain married. Data on consumption, savings, wealth as well as all the monetary variables have been deflated to their year 2000 values by using the gross domestic product deflator. In table 1 we report the main statistics over this selected sample for the whole sample and separately for stable and “close to marital split” couples. From the available statistics it turns out that divorce-prone households are generally held by a younger and more educated spouses and by a wife with a higher probability of participating in the labour force.

[Table 1]

We can also observe that average total consumption is larger for “risky” couples, whereas total wealth is smaller. Other socio-demographic variables (e.g. number of household components and number of income earners are quite similar across both groups).

3.3. Empirical results

In the first stage of the empirical analysis we estimated a probit model where the dependent variable is equal to 1 if the married couple will be divorced/separated after two years and is equal to 0 otherwise.

[Table 2]

Estimation results are presented in Table 2 containing un-weighted estimates of parameters. Weighted estimates (which are not reported), where the weights are the inverse of the probability of inclusion of each family in the sample yield similar results. According to our empirical model, the probability of divorce depends (negatively) upon the wife's age and upon the squared age difference between husband and wife (positively), upon the presence of children aged less than five (negatively), and upon the fact she earns an annual income greater than 10,000 euros at 2000 prices (positively). Moreover, the probability of divorce is lower if the husband works as an employee, and is also affected by a positive quadratic and concave time trend. Johnson and Skinner (1986), using data from the Panel Survey on Income Dynamics, found that in the United States women which subsequently divorce tend to increase their labour supply in the three years preceding the separation. This means that labour supply is potentially endogenous, which might lead to biased and inconsistent estimates of the single equation probit model for divorce. Therefore we have tested the

assumption of exogeneity over the dummy variable which is equal to 1 if the women earns more than a certain threshold (10,000 euros at constant prices of year 2000) and is equal to 0 otherwise. To do so, we have implemented the procedure by Rivers and Vuong (1988), as suggested by Wooldridge (2002).

In more detail, we regressed our potentially endogenous variable on all the remaining exogenous variables on the right hand side of the equation plus the number of years of education of the wife, a variable which is strongly significant in this auxiliary regression but scarcely so in the probit model. We then included the residuals of this auxiliary regression in the probit model and estimated a statistically insignificant coefficient (with a p-value equal to 0.6); this suggests that we cannot reject the hypothesis of exogeneity. As an additional robustness check we have estimated the simultaneous bivariate probit (with dependent variables “the couple will divorce within two years” and “the wife earns at least than 10,000 euros at constant prices of year 2000”) by maximum likelihood and again we have found that the correlation between the residuals in the two equation is not significantly different from zero (with a p-value equal to 0.7), as shown in table 3

[Table 3]

In order to assess the classificatory performance of our model we have chosen as cut-off point the average incidence of divorce observed in the sample, which is around 2 percentage points. The results obtained (reported in table 4) indicate that our model classifies correctly around two thirds of the observations. The major shortcoming of the estimated model consists in the fact that it often predicts divorce when it actually does not occur in our dataset, most likely because we do not observe the entire history of marriages, but only a short fraction of that; this is also reflected in the fact that over a longer time span the probability of divorce is higher than the one observed in our dataset. Indeed, according to statistics released by the Italian National Statistical Institute (ISTAT), in 2005 the average occurrence of marital separation (including divorce) reached the value of 27% within the overall number of marriages.

[Table 4]

Next, we estimate two linear models where the dependent variables are, respectively, household nondurable consumption and saving, and where we include among regressors household income, the interaction of household income and the risk of divorce and a set of socio-demographic controls. The estimation results are reported in Table 5, and show that nondurable consumption positively depends on income, but in a concave fashion, and that income interacts significantly with the risk of divorce in the consumption equation. On the other hand, we did not find any significant effect of the probability of divorce as a distinct variable. This is consistent with simple models of precautionary savings (for an example, see Eisenhauer and Ventura (2005)), where it becomes evident that, even in simple two period models, the coefficient of relative prudence must be interacted with risky income to determine the overall effect of risk over savings; risky income is proxied, in our analysis, by the probability of divorce times income. Moreover, nondurable consumption depends, positively, on the number of adults and children living in the household, whether the family lives in a big city (more than 500,000 inhabitants) or in a southern region and whether the family owns even partially the house where live they.

[Table 5]

Lastly, nondurable consumption depends negatively on whether or not the wife is working, whether the wife is self employed, whether the husband is self-employed and lastly, on the wife and husband's educational attainments.

In many ways we can see that the consumption model is identified. First and foremost, many of the regressors included in the first stage Probit model (namely the age of wife, the squared age difference between the spouses, the presence of children aged less than five, the working status of the husband, the wife earnings dummy) do not display statistically significant coefficients when included in the consumption equation (results not reported, but available on request). Secondly, our risk variable does not enter the consumption model as such, but interacted with income, which would greatly reduce a hypothetical identification problem. Lastly, the first stage estimation is non linear, which also greatly reduces the extent of an identification problem, even if the variables included in both equations (the non linear and the linear one) were exactly the same (see Wooldridge, 2002).

A similar analysis has been conducted for durable savings, but we did not find any significant effect of divorce risk. Conversely, we did find a positive effect of divorce risk on overall household savings, as can be seen from the following table, supporting the theoretical prediction that the higher the risk of divorce, the higher the extent of savings.

[Table 6]

As shown in table 7, the interacted variable, i.e. the risk of divorce times income, would be responsible, on average, for around 800 euros of savings, which accounts for about 11% of mean overall savings.

[Table 7]

In the spirit of Pierce and Finke (2006) we have also performed a different exercise, consisting of the following steps:

1) rather than estimating the probability of marital disruption for each household of the sample, instead we directly included in our analysis a dummy variable equal to 0 if the married couple will be still married after two years and equal to 1 if the married couple will experience marital disruption within the following two years (this is actually the same variable as the one on the left hand side of the probit model reported in the preceding pages).

2) In order to get a more balanced sample, and account for the relative low incidence of divorces (165) in our sample, we have drawn a random subsample from the original set of 8028 households so as to obtain a dataset where the percentage of (future) marital disrupted couples is in line with the real cross-sectional incidence of the phenomena in the sample survey. Before that, however, we have compared the divorced households present in two subsequent waves with those present only in one wave, just to be sure that the fact of surviving one more period in the Survey does not correspond to some specific feature or behaviour, which might create some sample selection bias. As should be clear from a cursory reading of table 8, this does not seem to be the

case.

[Table 8]

3) Lastly, a log-linear regression model for non durable consumption has been run by using this dummy variable, instead of the probability of marital splitting, as in the previous consumption equation. This way, we could analyze the differential behaviour in consumption of households actually running into a marital splitting in the following two years, as opposed to households remaining stable over the same horizon.

The results of this analysis are summarized in Table 9; the estimates (weakly) support the view that future marital disruption positively affects the level of consumption, but the interaction between the logarithm of income and the divorce variable negatively affects the logarithm of nondurable consumption, implying that households experiencing marital disruption within a fairly short horizon feature a lower elasticity of consumption over labour income, together with a higher level of autonomous consumption. The overall (differential) effect upon saving will therefore depend on the level of income.

[Table 9]

4. Concluding remarks

The empirical findings presented in this paper point to an important role played by marital disruption risk in generating more precautionary savings. This has been rationalized by means of a simplified theoretical model, showing that an increase in the objective probability of marital disruption has an indeterminate effect on household consumption and (precautionary) savings.

Our empirical analysis points at an increase in (precautionary) savings for those couples more likely to experience family distress. This appears to be true for non durable consumption, while we did not find any similar effect on durable consumption.

We also followed an alternative empirical strategy, where instead of estimating a risk of divorce, we directly augmented the consumption model with a dummy variable defining future marital status, supporting the view that a married couple may reduce their marginal propensity to consume while approaching marital disruption. The research in the field seems to be strongly conditioned, at least in the Italian case, by the absence of a unique dataset containing detailed information on consumption/saving behaviour and the marital history of the couple. With regard to the quality of data, a very useful piece of information would be the duration of marriage, as many demographic studies have shown that it is possible to increase the accuracy of the prediction over marital disruption – with respect to a probit model - by using non parametric hazard models for marital disruption.

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Table 1. Main statistics for married couples in the selected sample, years 1989-2006
(average values, when not otherwise specified)

	Married couples	Married couples which are still married after two years	Married couples which are separated/divorced after two years
Resident in North	39.7%	39.5%	45.5%
Resident in the Middle	20.6%	20.5%	24.8%
Resident in the South or Islands	39.7%	40.0%	29.7%
No. of household components	3.4	3.4	3.4
No. of children	1.3	1.3	1.3
No. of income earners	1.9	1.9	1.8
Age of the husband	53.6	53.8	45.1
Age of the wife	49.9	50.1	41.6
Educational attainment of the husband (1-6)	3.1	3.1	3.3
Educational attainment of the wife (1-6)	2.9	2.9	3.3
The husband works as employee	42.9%	42.8%	50.3%
The husband works as self-employed	17.3%	17.1%	26.7%
The husband is retired or out of the labour force	39.7%	40.1%	23.0%
The wife works as employee	25.6%	25.2%	45.5%
The wife works as self-employed	6.7%	6.7%	6.7%
The wife is retired or out of the labour force	67.7%	68.1%	47.9%
Propensity to consume (median value)	0.78	0.78	0.80
Household income	30,010	29,991	30,878
Total consumption	21,908	21,874	23,569
Nondurable monetary consumption	14,872	14,858	15,530
Durable consumption	1,881	1,867	2,558
Savings	7,368	7,378	6,890
Net wealth	192,397	192,828	171,852
Net wealth in the house where the family lives	108,849	109,018	100,798
Number of observations	8,028	7,863	165

Note: all monetary values are expressed in euros at constant prices of year 2000. The propensity to consume is a ratio whose empirical distribution is highly skewed and thus we report the median value instead of the average.

Table 2. Probit analysis – Dependent variable: the couple will divorce within two years

Independent variables	Coefficients	Marginal effects
Age of the wife	-0.029*** 0.004	-0.001*** 0.000
Squared age difference between husband and wife	0.001** 0.000	0.000** 0.000
Presence of at least one child aged less than five	-0.231*** 0.081	-0.008*** 0.003
The husband works as employee	-0.190** 0.074	-0.007** 0.003
The wife earns at least 10,000 euros per year	0.278*** 0.070	0.011*** 0.003
Time trend	0.146*** 0.029	0.005*** 0.001
Time trend squared	-0.009*** 0.002	-0.000*** 0.000
Constant	-1.115*** 0.207	
Number of observations		8,028
Pseudo R-squared		0.085

Notes: one, two and three asterisks correspond to significance levels respectively of 0.10, 0.05 and 0.01, under the coefficients are reported the standard errors of parameter estimates. Marginal effects are computed at average values for continuous variables, while for binary regressors it is reported the change in the estimated probability of divorce when the variable changes from 0 to 1.

Table 3. Biprobit analysis – Dependent variables: “the couple will divorce within two years” and “the wife earns at least than 10,000 euros at constant prices of year 2000”

Independent variables\Dependent Variables	The couple will divorce within two years	The wife earns no less than 10,000 euros
Age of the wife	-0.029*** 0.004	-0.002 0.002
Squared age difference between husband and wife	0.001** 0.000	-0.001* 0.000
Presence of at least one child aged less than five	-0.235*** 0.082	-0.297*** 0.041
The husband works as employee	-0.186** 0.075	0.094** 0.039
The wife earns at least 10,000 euros per year	0.221 0.157	
Time trend	0.147*** 0.029	-0.008 0.013
Time trend squared	-0.009*** 0.002	0.001 0.001
Years of education of the wife		0.159*** 0.004
Constant	-1.090*** 0.217	-1.978*** 0.114
Number of observations	8,028	8,028
Likelihood-ratio test of the hypothesis $\rho=0$	Chi2(1)=0.16	P-value=0.69

Notes: one, two and three asterisks correspond to significance levels respectively of 0.10, 0.05 and 0.01, under the coefficients are reported the standard errors of parameter estimates. This model (Greene, 2003) has a recursive structure where in the second equation does not compare the first endogenous regressor. However it has been proved (Maddala, 1983) that the likelihood of this model is equivalent to that of a model where the endogenous nature of the first binary regressor is explicitly taken into account by including it on the right hand side of the second equation. This model (Wooldrige, 2002) can be employed to test the hypothesis of endogeneity of the second regressor by testing the hypothesis that the correlation coefficient between residuals is equal to zero. If this is the case, one falls into the case of the ordinary probit model, that is nested into this system of simultaneous equations.

Table 4. Probit analysis – Classificatory performance of the model
(the couples are classified + if the predicted $\Pr(d) \geq 0.02$)

Classified	True		Total
	The couple will separate/divorce within 2 years	The couple will remain married within 2 years	
+	126	2829	2955
-	39	5034	5073
Total	165	7863	8028
Correctly classified 64.3%			

Table 5. Regression analysis – Dependent variable: nondurable household consumption at constant prices

Independent variables	Coefficients
Household's income	0.268*** 0.007
Squared household's income	-0.000*** 0.000
Risk of divorce * Household's income	-0.732*** 0.109
Number of adults (aged more than 14)	805.853*** 100.501
Number of children	447.634*** 92.259
The family lives in a big city (more than 500,000 inhabitants)	464.144* 252.126
The family lives in a southern region	-975.876*** 163.458
The family owns even partially the house where it lives	-2,204.175*** 165.853
The wife does not work out of home	-1,288.112*** 197.782
The wife works as self employee	-945.979*** 322.184
The husband works as self employee	1,213.461*** 203.512
Years of education of the wife	89.646*** 23.447
Years of education of the husband	112.689*** 22.441
Time trend	-209.868*** 59.834
Squared time trend	11.110*** 3.585
Constant	6,649.455*** 391.668
Number of observations	8028
R-squared	0.38

Notes: one, two and three asterisks correspond to significance levels respectively of 0.10, 0.05 and 0.01, under the coefficients are reported standard errors of parameter estimates. Given that this regression includes a generated regressor (the probability of divorce), we have computed consistent standard errors using Murphy and Topel's procedure (1985).

Table 6. Regression analysis – Dependent variable: Household Savings at constant prices

Independent variables	Coefficients
Household's income	0.425*** 0.011
Squared household's income	0.000*** 0.000
Risk of divorce * Household's income	1.193*** 0.155
Number of adults (aged more than 14)	70.688 143.032
Number of children	-756.379*** 131.301
The family lives in a big city (more than 500,000 inhabitants)	-762.616** 358.822
The family lives in a southern region	1,274.499*** 232.632
The family owns even partially the house where it lives	-182.394 236.040
The wife does not work out of home	409.251 281.480
The wife works as self employee	690.609 458.528
The husband works as self employee	-2,345.426*** 289.635
Years of education of the wife	-103.210*** 33.369
Years of education of the husband	-145.142*** 31.938
Trend	-13.427 85.155
Squared time trend	-3.370 5.101
Constant	-3,483.102*** 557.417
Number of observations	8028
R-squared	0.65

Notes: one, two and three asterisks correspond to significance levels respectively of 0.10, 0.05 and 0.01, under the coefficients are reported standard errors of parameter estimates. Given that this regression includes a generated regressor (the probability of divorce), we have computed consistent standard errors using Murphy and Topel's procedure (1985).

Table 7. Summary statistics on precautionary savings generated by the risk of divorce

Percentiles	Precautionary Savings generated by the risk of divorce	Confidence Interval [95% interval]
10	66.1	[57.5-74.7]
20	124.6	[108.4-140.8]
30	203.3	[176.9-229.6]
40	296.8	[258.3-335.2]
50	412.9	[359.4-466.5]
60	577.8	[502.9-652.8]
70	824.2	[717.4-931.1]
80	1182.8	[1029.4-1336.1]
90	1939.9	[1688.4-2191.3]
Mean	797.1	[693.4-900.8]
Number of observations	8,028	

Note: the percentiles are computed on the empirical distribution of the interacted regressor Risk of divorce * Household Income.

Table 8. A comparison between divorced couples in the whole SHIW dataset and the panel subsample employed for the analysis of this paper, year 1989-2006. (average values)

	Divorced couples in the Survey	Divorced couples in the panel subsample
Resident in North	56,7%	45.5%***
Resident in the Middle	22,7%	24.8%
Resident in the South or Islands	20,6%	29.7%***
No. of household components	1.9	2.0*
No. of children	0.7	0.8
No. of income earners	1.3	1.4
Propensity to consume (median value)	0.85	0.88
Household income	22,235	22,460
Total consumption	17,203	18,737*
Nondurable monetary consumption	11,838	11,950
Durable consumption	1,446	1,979
Savings	5,032	3,723
Net wealth	134,223	140,957
Net wealth in the house where the family lives	73,456	76,966
Number of observations	3,108	165
Sample size	63,167	8,028
Divorced households in the sample	4,9%	2,1%

Note: all monetary values are expressed in euros at constant prices of year 2000. One, two and three asterisks correspond to p-values respectively lower than 0.10, 0.05 and 0.01 for the null hypothesis that the values reported for the variables are equal in the two samples. We have conducted the chi-square test in the case of binary variables, and a bilateral t-test in the case of discrete or quantitative variables. The propensity to consume is a ratio whose empirical distribution is highly skewed and thus we report the median value instead of the average.

Table 9. Regression analysis – Dependent variable: Logarithm of Nondurable Consumption

Independent variables	Coefficients
Logarithm of household income	0.453*** 0.019
Number of adults (aged more than 14)	0.033*** 0.009
Number of children	0.057*** 0.009
The family owns even partially the house where it lives	-0.183*** 0.016
The wife does not work out of home	-0.052*** 0.018
The family lives in a southern region	-0.059*** 0.017
The family will divorce within two years	1.146* 0.647
The family will divorce within two years * Logarithm of household income	-0.111* 0.063
Time trend	-0.028*** 0.005
Squared time trend	0.002*** 0.000
Constant	4.996*** 0.195
Number of observations	2,317
R-squared	0.44

Notes: one, two and three asterisks correspond to significance levels respectively of 0.10, 0.05 and 0.01, under the coefficients are reported robust standard errors of parameter estimates.