# IDENTITY MANAGEMENT ANALYSIS: AN EMPIRICAL INVESTIGATION INTO THE STATE OF LIBRARY COMMUNITY'S AUTHORITY DATA CONFORMANCE TO THE NEW STANDARD

Oksana L. Zavalina and Vyacheslav Zavalin

Department of Information Science, University of North Texas





## Identity management

## Contributes to KM through supporting

#### effectiveness of:

- Systems
  - access to information, user friendly services
- People:
  - Culture of openness and sharing

NASA knowledge strategy framework

#### Focuses on:

- creation
- conversion
- sharing, and
- maintenance of identity data

Called authority data in the cultural heritage institutions (including libraries)

## Identity management

## in the library community

in MARC format



Extensive and rapidly growing databases, e.g.:

- US Library of Congress
  - Name Authority File (NAF): over 10 M records, 22 % growth between 2011 & 2014
  - Subject Authority File(SAF)
    - Concepts
    - Objects
- Virtual International Authority File (VIAF), etc.

#### From Library of Congress Name Authority File

Details

Visualization

#### International Conference on Knowledge Management

**ICKM 2017** 

#### URI(s)

http://id.loc.gov/authorities/names/n2006023404

#### Instance Of

- > MADS/RDF ConferenceName
- MADS/RDF Authority
- SKOS Concept

#### Scheme Membership(s)

> Library of Congress Name Authority File

#### Collection Membership(s)

- > Names Collection Authorized Headings
- > LC Names Collection General Collection

#### **Variants**

- > Conference on Knowledge Management, International
- > ICKM

#### **Exact Matching Concepts from Other Schemes**

http://viaf.org/viaf/sourceID/LC%7Cn+2006023404#skos:Concept -

#### Earlier Established Forms

IKMS International Conference on Knowledge Management

#### Sources

found: Knowledge management, c2005: t.p. (International Conference on Knowledge Manage Knowledge Management; ICKM2005; organized jointly by the Information and Knowledge Mi & Technology (ASIST))

Example of meeting

authority record (LC NAF)

> notfound: People, knowledge and technology, c2004: t.p. (1st IKMS International Conference

#### **Editorial Notes**

> [THIS 1XX FIELD CANNOT BE USED UNDER RDA UNTIL THIS RECORD HAS BEEN REVI

#### **Change Notes**

- > 2006-03-28: new
- > 2012-08-16: revised

#### **Alternate Formats**

- > RDF/XML (MADS and SKOS)
- N-Triples (MADS and SKOS)
- JSON (MADS/RDF and SKOS/RDF)
- MADS RDF/XML
- MADS N-Triples
- MADS/RDF JSON
- SKOS RDF/XML
- SKOS N-Triples
- SKOS JSON
- MADS/XML
- > MARC/XML

This record needs revision to conform to RDA standard

4

## Resource Description and Access (RDA)

RDA
RESOURCE DESCRIPTION & ACCESS

- New standard for metadata, including authority data in library community
- Developed since 2008, officially implemented in 2013
  - replaced previous standard AACR
- Intended to greatly improve functionality of authority data:
  - focus on representing important attributes and relations
  - for Linked Data / Semantic Web development
- Introduces a number of new data elements in authority records, e.g.:
  - 35 new MARC fields for name and/or title authority records overall.
  - 7 new MARC fields for meeting name authority data
  - 5 new Linked Data enabling MARC subfields

e.g., 370
Associated
Place

e.g., MARC field 377
Associated Language

## Problem Statement / Research focus

- Only 3 published studies analyzed authority data in relation to RDA guidelines
- 2 focused on personal name authority records (Moulaison, 2015; Thompson, 2016)
  - either small sample of records or a subset of data elements
  - 1 study (Kimura, 2015) focused on authority data created in China, Japan, & Korea
    - over 1M of name authority records of 3 kinds: personal, corporate, and meeting
    - mostly non-RDA-based authority data
- Shortage of research evaluating results of implementation of RDA in authority records
  - across various kinds of authority records
  - for the whole spectrum of data elements, and
  - with large samples or Big Data approach

## Purpose of the study

Explore the state of implementation of RDA standard in all 5 kinds of authority records represented in US Library of Congress NAF



corporate



geographic names



- meeting
- personal, and
- uniform (preferred) titles for works



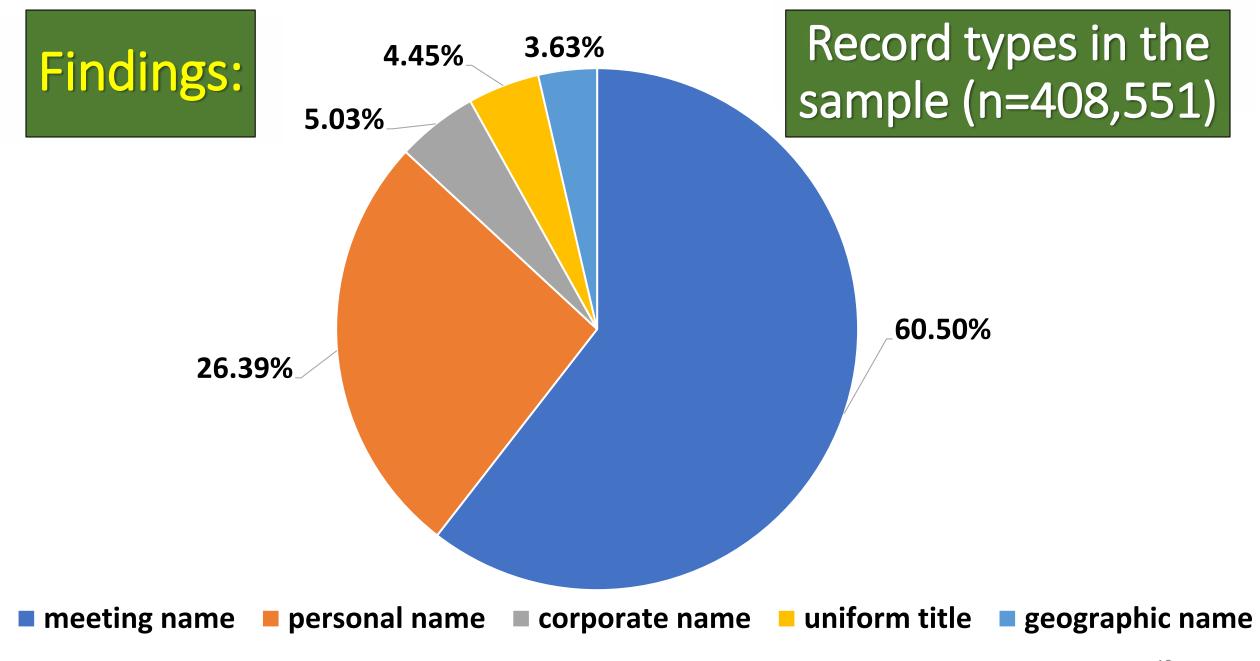
## Research Questions

 What elements are receiving the most attention from the record creators or editors?

 How are the Linked Data enabling elements of RDA applied in the existing identity data?

### Methods

- Quantitative content analysis of authority records
- Intended to apply Big Data analytics approach and collect <u>all</u> RDAbased authority records in NAF
  - A total of 1.2 M (as of March 2016)
- Record harvesting software limitations resulted in collecting 408.5 K records
  - 34% of the dataset
  - Large random sample
  - Representative sample: all 5 types of NAF authority records harvested



## Example of RDA-based name authority record in MARC

ARI	V					69042	09		
Re	<u>c stat</u>	С	<b>Entered</b>	20060	404	Replaced	2017	0304073758.0	
Ty		Z	Upd st		a	Enc Ivl	n	<u>Source</u>	670
	<u>man</u>	1	Ref st		a	Mod rec		Name use a	670
	<u>vt agn</u>	Ĭ	Auth s		a	<u>Subj</u>	a	Subj use	
	<u>ries</u> r num	n n	<u>Auth/</u> Name		a n	Geo subd Subdiv tp		<u>Ser use</u> b	C#10
	nb20060				"	<u>Зириіу ф</u>		<u>Kules</u> 2	070
				II. †d D	T C †	d IEN ‡d W	7aTT		
					LC +	a ien <sub>t</sub> a w	aO		670
			7 ‡t 20120		1 2012	) . + . T	17		
						2 : ‡c Londo	on, E	ngiana)	
	-		event ‡a S	_	geven	t			
			aments ‡2					<b>RDA-speci</b>	fic
<u>370</u>	‡c Grea	t Bri	tain ‡e Lo	ondon (1	Engla	nd) ‡2 naf	ш	MARC field	ds
<u>377</u>	eng							WARE HER	49
<u>411</u> 2_ (	11 2_ Games of the XXX Olympiad ‡d (2012 : ‡c London, England)								
411 2 Games of the 30th Olympiad ‡d (2012 : ‡c London, England)									670
411 2 Games of the Olympiad ‡n (30th : ‡d 2012 : ‡c London, England)									
411 2 Olympiad, Games of the ‡n (30th : ‡d 2012 : ‡c London, England)									
									670
_						)12 : ‡c Loi		-	-
_		•		•	•	: ‡c London			
_		•	-			12: ‡c London		• ,	
<u>+11</u> 4	Pondon	السحر	шиёт Мтут	npies 1	u (201	LZ . IC LOII	uon, .	engiana)	

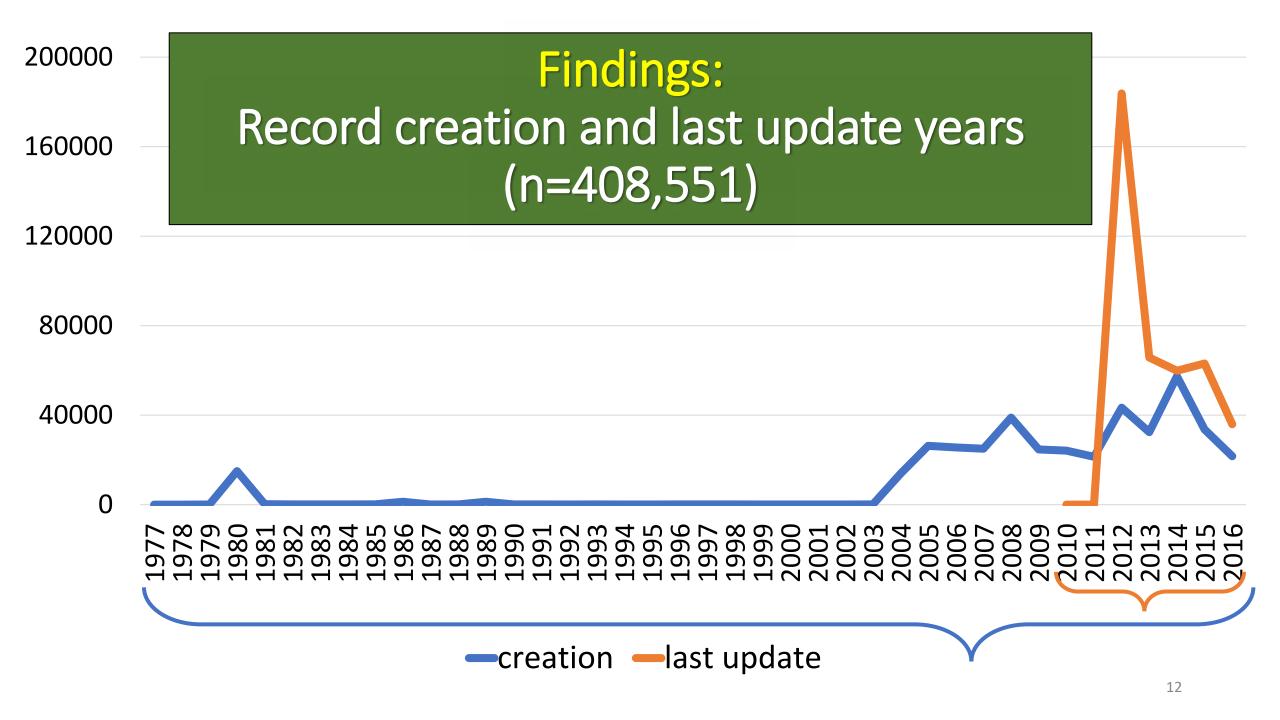
This meeting name record was originally created in AACR standard, edited later to conform to RDA

- Olympic games impact study, 2005.

  Olympic organisation website, 4 Apr. 2006 ‡b London page (London 2012 Games of the XXX Olympiad to be held 27 July to 12 Aug. 2012)

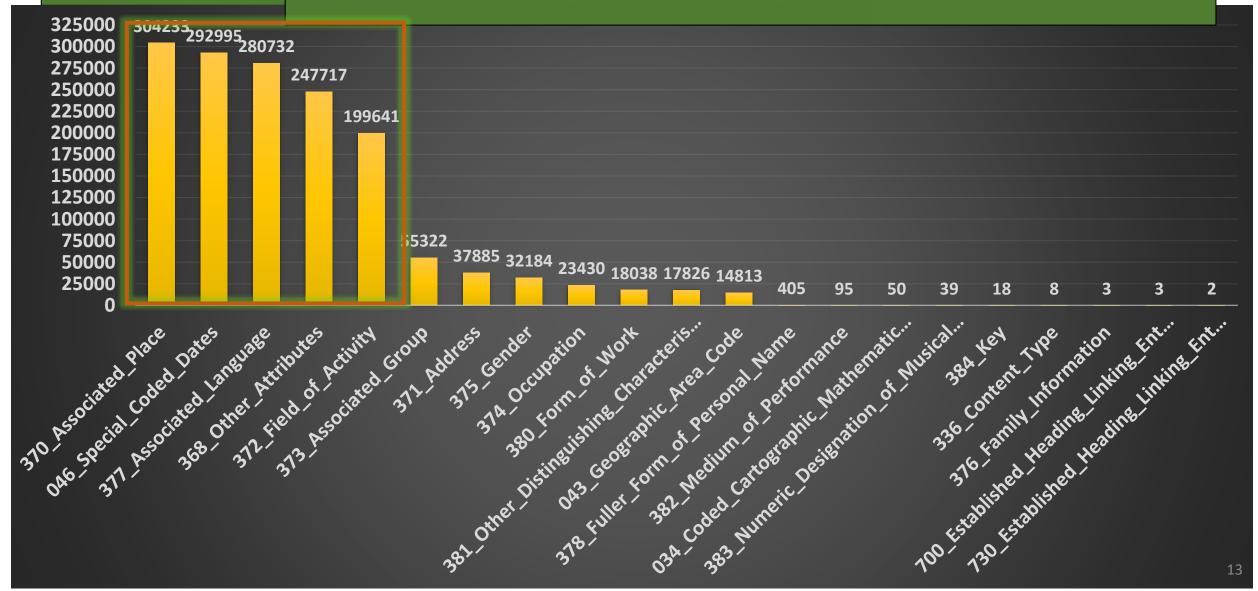
  Programme procurement in construction, learning from London 2012, 2013: ‡b galley (The Games of the 30th Olympiad held in London during the summer of 2012)

  Wikipedia, Feb. 17, 2013 ‡b (2012 Summer Olympics; The 2012
- Summer Olympics, officially the Games of the XXX Olympiad and commonly known as London 2012, was a major international multisport event celebrated in the tradition of the Olympic Games, as governed by the International Olympic Committee (IOC). It took place in London, United Kingdom, from 27 July to 12 August 2012. The first event, the group stage in women's football, began two days earlier, on 25 July)
- Olympic Games 27 July-12 August official London 2012 website, viewed Feb. 17, 2013: ‡b home page (Olympic Games; London 2012 Olympic and Paralympic Games) ‡u <a href="http://www.london2012.com/">http://www.london2012.com/</a> Olympic.org website, Feb. 17, 2013: ‡b Olympic Games > London
- Olympic.org website, Feb. 17, 2013: ‡b Olympic Games > London 2012 (London 2012; Olympic Games; Opening date: 27 July 2012; Closing date: 12 August 2012; Country of the host city: Great Britain; HTML headoer: London 2012 Summer Olympics) ‡u http://www.olympic.org/london-2012-summer-olympics



## Findings:

# Occurrences of RDA-specific MARC fields: observed 21 out of 35 fields



## Findings:

046 #g Death date 043 #a Geographic area code 370 #c Associated country 370 #g Place of origin of work 381 #a Other distinguishing characteristic 046 #k Beginning or single date created 380 #a Form of work 371 #d Country 371 #m Electronic mail address 371 #b City 371 #a Address 374 #2 Source of term 374 #a Occupation 370 #f Other associated place 375 #a Gender 368 #2 Source 046 #2 Source of date scheme 370 #a Place of birth 046 #f Birth date 373 #2 Source of term 373 #a Associated group 370 #2 Source of term 372 #2 Source of term 046 #t End period 370 #e Place of residence/headquarters 046 #s Start period 368 #a Type of corporate body 377 #a Language code 372 #a Field of activity

6479

14813

**15459** 

**— 17769** 

**— 17832** 

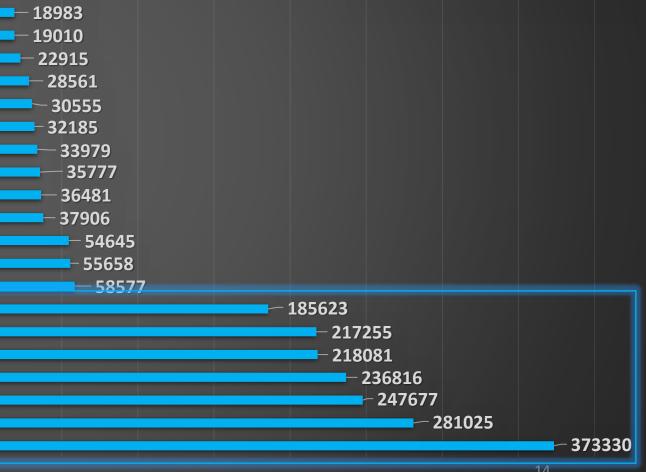
**-- 18004** 

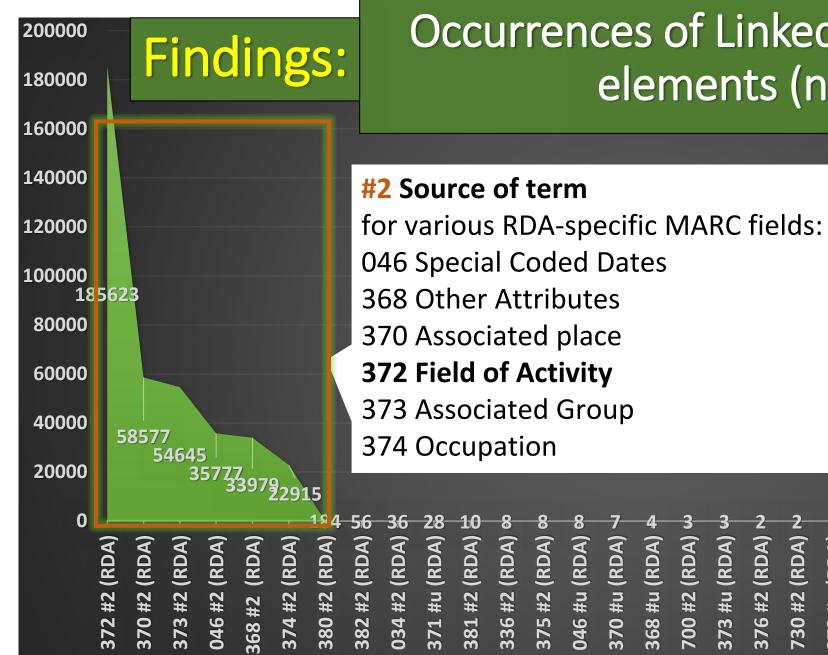
**— 18924** 

**— 18955** 

18157

## Occurrences of subfieldlevel data elements in RDA-specific MARC fields: top 29 of 93 (n=408,551)





## Occurrences of Linked Data enabling data elements (n=408,551)

376 #2 (RDA)

373 #u (RDA)



for one non-RDA-specific

MARC field:

500 Related personal name heading

670 #u\_ 510 #i\_ **324 #2** 

## Conclusions & Future Research

- Developing understanding of the impact of RDA-based record creation on the quality and functionality of name authority records.
- Supplementing quantitative analysis of a large dataset by in-depth analysis of its subsets
  - e.g., samples of records from each of the 5 types of authority records in NAF
- Expanding research by including subject authority records from SAF
- Monitoring the change in authority records over time
  - identify the trends in enhancing RDA-based authority data through increasing level of use of data elements important to facilitating information access
  - levels of application of data elements that provide Linked Data functionality (e.g., #0 Authority record control number or standard number, #2 Source of term, #4 Relationship, #i Relationship information, #u Uniform Resource Identifier, etc.).

## THANK YOU!

Questions? Comments? Ideas?