Improving Product Development Projects by Matching Product Architecture and Organization

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Je afzonderlijke delen zijn niet zo bijzonder
Maar als geheel ben je een wonder
Salman Rushdy

Preface

Je afzonderlijke delen zijn niet zo bijzonder, maar als geheel ben je een wonder'. Broadly speaking this means: 'The whole is more than the sum of the parts alone'. This not only relates to the topic of this dissertation, but also refers to the PhD. project itself. One might have the opinion that this book is the main result of my project. For me though it is only a part of it. I consider the experience of exploring the scientific field as being equally important. Especially the sum of the final book and all trial and error during the process make the last 5 years complete and a valuable and unique happening for me.
Unfortunately for the reader, the best memories and stories of the scientific journey cannot be found in this book. In order to provide the reader a glimpse of it, I will take the opportunity to mention some of the many people who played an important role. Without them the dissertation would not have been completed. I like to express my enormous gratitude to them.

First of all I would like to thank Wim Klein Haneveld and Martin Land who were my supervisors during my master thesis in econometrics and inspired me to further explore the world of science.

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Dick Rutgers professionally has helped me with the layout of this book. It is impressive how he, under high time-pressure, changed my rough layout into a form that I had (implicitly) in mind.

The shaving company is acknowledged for spending two years there. It was a great time! Cees Wesdorp and Michiel Hillen thank you for allowing me to do the research and for your support. Bart Velthuizen and Ton van Veen helped me from the beginning till the end of my stay. I learned a lot from your 'So What' questions, and your skills presenting findings in a clear fashion. Moreover, you made my stay a pleasant one. Maarten Rijken, Oedilus Bisschop, Sint Baron, Johan Beugels, and Johan van Toor thanks for your time, openness and knowledge. Furthermore, I would like to extent my gratitude to the architecture team: Jan Otter, Bernard

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I would like to mention my friends and family for my life next to work. My volleyball teammates and the people around (Veracles and Lycurgus) played an intense role. It was a pleasure! Hans Geene, and Gerard Smit thank you for your skillful training and coaching.
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Jos, Loes, and Mari-janne. You were always there. I dedicate this book to you...

Bas Oosterman
Groningen, 2001.

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