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Inflation and Economic Growth: a Review of The International Literature

Abstract

This paper surveys the existing literature on the relationship between inflation and economic growth in developed and developing countries, highlighting the theoretical and empirical indications. The study finds that the impact of inflation on economic growth varies from country to country and over time. The study also finds that the results from these studies depend on country-specific characteristics, the data set used, and the methodology employed. On balance, the study finds overwhelming support in favour of a negative relationship between inflation and growth, especially in developed economies. However, there is still much controversy about the specific threshold level of inflation that is appropriate for growth. Most previous studies on this subject just assume a unidirectional causal relationship between inflation and economic growth. To our knowledge, this may be the first review of its kind to survey, in detail, the existing research on the relationship between inflation and economic growth in developed and developing countries.

Keywords: inflation, economic growth, developed countries, developing countries

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1. Introduction

The relationship between inflation and economic growth is of great interest in macroeconomics and monetary policy modelling. Although the relationship between the inflation rate and economic growth has been studied extensively, nevertheless the exact relationship is not well defined. Findings concerning the direct relationship are not uniform across the existing literature on the subject. Different studies have focused on different countries and country groups and have employed different proxy variables and methodologies in measuring the relationship between inflation and economic growth. The empirical results and policy recommendations vary and sometimes are in conflict. Previous studies are inconclusive in terms of providing any policy recommendations that can be applied consistently across countries. These differences seem to be a result of different data sets, specific country characteristics, and the different methodologies employed. Although many recent studies assert the school of thought that inflation retards and negatively influences economic growth, earlier studies asserted that inflation promotes growth. Empirical findings on this subject in the existing literature fall into four categories; inflation does not have any influence on economic growth (Wai 1959, Dorrance 1966, Sidrauski 1967, Cameron, Hum & Simpson 1996); inflation has a positive impact on economic growth (Mallik & Chowdhury 2001, Rapach 2003, Benhabib & Spiegel 2009); inflation has a negative influence on economic growth (Friedman 1956, Stockman 1981, Fischer 1983, Barro 1995, Valdovinos 2003); and inflation impacts economic growth in terms of specific thresholds (Aydin et al. 2016, Ghosh & Philips 1998, Bruno & Easterly 1998, Khan, Semlali& Smith 2001, Drukker, Gomis-Porqueras &Hernandez-Verme 2005, Kremer, Bick &Nautz 2009, Vinayagathasan 2013).

This paper aims to review the existing literature on the nexus between inflation and economic growth, highlighting the theoretical and empirical evidence. The remainder of the paper is divided into four sections. Section 2 reviews the theoretical literature on the relationship between inflation and economic growth. Section 3 explicates the empirical literature on the relationship between inflation and economic growth. The conclusions are presented in Section 4.

2. The relationship between inflation and economic growth: a theoretical framework

Inflation can be defined as the continuous increase in the general level of prices of goods and services over time or, more simply, as too much money chasing too few goods. Inflationary periods bring about a continuous decline in the purchasing

power of money. Studies on inflation and growth can be traced as far back as the classical economic theories and up to modern theories. Today the relative importance of inflation in propelling economic growth remains a subject of debate. This paper offers a detailed review of the literature on growth theories concerning the relationship between inflation and economic growth. Most central banks' monetary policies aim to maintain a low inflation rate and high economic growth. Very high inflation affects the economy drastically, but there is some evidence that moderate inflation might also affect output growth in the long run (Temple 2000). Aiyagari (1990) posits that there is no benefit in lowering inflation towards zero.

As propounded by Adam Smith, the classical theory assumes that there are three factors of production: land, labour, and capital. Savings is considered the most important determinant of economic growth. No direct relationship exists between inflation and its tax effect on the profit level and output. The assumption that capitalists compete in the labour market, which leads to an increase in wage costs. Therefore, the relationship between inflation and economic growth is implicitly negative, leading to higher wages and a reduction in a firm's profit level (Gokal & Harfi 2004). Later, the classical economic theory stated that output and employment are determined by the short-run production function of labour and capital, and not by the creation of money, For example,

$$Y = A f(K, L),$$

where Y is output, A is the level of technology, K is accumulated capital, and L is the labour force.

Therefore, economic growth can be attained only if the labour force or capital accumulation rises with the level of technology to prevent diminishing returns of growth induced by an increase in capital or the labour force (Snowdon & Vane 2005). The popular Say's Law, as propounded by Jean Baptiste Say, only regarded money as a medium of exchange. Moreover, the only determinant of economic growth is investment, which is influenced by savings. An increase in savings reduces the interest rate, thereby increasing investment to balance out the reduction in consumption due to higher levels of savings. However, a decrease in savings will increase the interest rate and depress investment, and hence depress economic growth (Baumol 1999).

Another aspect of the classical theory is the quantity theory of money. It states that money does not affect real variables in the long run, but can determine price levels in an economy. Although the relationship between inflation and economic growth is not stated clearly in the classical theory of growth, it is implicitly asserted that there is a negative relationship between the two variables. Boyd and Champ's (2006) analysis starts with the theoretical insight that inflation reduces

the real return on assets. Specifically, it discourages saving and encourages borrowing, which raises the nominal interest rate. A rise in the nominal interest rate, in turn, discourages investment and hence discourages growth.

The conventional view on inflation holds that inflation should not be too high, but should be moderate and stable in order to enhance economic growth. Lucas (1973) posits that inflation should be low in order to propel economic growth by making "prices and wages more flexible". Sidrauski (1967) posits that inflation has no effect on growth because money is neutral. In his paper, money is introduced in the utility function. Tobin (1965) believes that money and capital are perfect substitutes; hence, inflation will have a long-run positive effect on growth. On the other hand, the "cash in advance model" of Stockman (1981) argues that money and capital are complementary. Their paper examined the effect of anticipated inflation on the steady-state capital stock in an economy, where money is introduced through a cash-in-advance constraint rather than through the utility functions of individuals. They assert that there is a negative long-term relationship between growth and inflation. However, the real effect of money will be different if money serves as a transitionary through a "shopping time technology". "Inflation represents a tax on real balances; the real effects of altering that tax depend on what we assume about the role and nature of money" (Dornbusch and Frenkel 1973: 141). Feldstein (1982) believes that the relationship between inflation and the tax system could affect the lending decisions of consumers and, ultimately, affect the cost of capital and dampen investment, leading to a decline in economic growth. Fischer (1993), Barro (1995; 1996), and De Gregorio (1993) found evidence for a negative link between inflation and growth. The most recent inflation-growth theory postulated is the non-linear effect of inflation on growth, which is explained through money demand elasticity (Gillman and Kejak 2005). In the endogenous model, the relationship between inflation and growth is introduced through the marginal product of capital (physical or human).

The literature has tried to answer the question regarding the level at which inflation starts suppressing long-run growth in terms of threshold and sensitivity. Most of the empirical studies have confirmed the negative and non-linear impact of inflation, especially beyond a certain threshold level (Sarel 1996; Ghosh and Philips 1998; Bruno and Easterly 1998; Khan and Senhadji 2001; Gillman and Kejak 2005). The marginal effect of inflation on growth is stronger when the level is at lower rates (Ghosh and Philips 1998) The inflation-growth relationship can also be affected by other macroeconomic variables (e.g., trade openness, and degree of financial development, and public expenditure). For example, Eggoh and Khan (2014) observed that macroeconomic factors like trade openness with an excess demand gap can lower the cyclical movement of inflation and output growth in a competitive economy.

The literature has also reported various inflection points and the fact that country-specific studies on inflation and output are more reliable than panel studies. There is still a great deal of controversy about the specific threshold level of in-

flation that is appropriate for growth. The non-linear relationship is also sensitive to different methodologies, cross control studies (developing and developed countries), and country studies.

3. The empirical literature on inflation and growth

The relationship between inflation and growth has been well analysed, with divergent results. Malla (1997), for example, examined the impact of inflation on growth for 11 OECD and Asian countries using panel analysis. The result showed that for OECD countries there was no relationship between inflation and growth, contrary to theories on inflation and growth. However, for Asian countries, there was a significant negative relationship between inflation and growth. Bruno and Easterly (1998), while using the threshold model for 26 countries, established that a higher inflation rate retards growth and lower inflation costs an economy less. A country is in a high inflation crisis when its inflation is above the threshold level of 40%. The evidence regarding the exact threshold of inflation that is detrimental or beneficial to economic growth is inconclusive, even when the same group of countries is analysed. Khan and Senhadji (2001) analysed the threshold effect of inflation on economic growth for 140 industrialized and developing countries using a non-linear square method. Using the dataset from 1960 to 1998, they predicted an inflation threshold, in terms of achieving the desired rate of growth, of 1 to 3 percent for industrialized countries and 7 to 11 percent for developing countries. In the same year, Gylfason and Herbertsson (2001) analysed 170 industrialized and developing countries from 1960 to 1992 using panel regression. They found that an inflation rate of between 10 and 20 percent had a negative effect on economic growth. Gillman, Harris, and Mátyás (2004) assessed the inflation and growth nexus for a panel of 29 OECD and 18 APEC member countries from 1961 to 1997, using Pearson's cointegration and fixed and random effect methods. They also noticed a negative inflation-growth effect, which was stronger at lower levels of inflation. The negative effect of inflation for the OECD countries is significant, and the results are similar for APEC countries. Mubarik and Riazuddin (2005) examined a threshold analysis for Pakistan and concluded that an inflation rate of above 9% had a negative impact on economic growth. Erbaykal and Okuyan (2008) analysed the relationship between inflation and economic growth for Turkey, using quarterly data from 1987Q1 to 2006Q2. They employed the cointegration and causality test, bounds test, and WALD test. They found that no significant long-term relationship existed between inflation and growth, but a negative significant relationship did exist between the two variables in the short term. They also found a unidirectional causal relationship flowing from inflation to economic growth. Munir and Mansur (2009), using a dataset from 1970 to 2005 and the endogenous threshold autoregressive (TAR) model, found that an inflation rate of above 3.89% had a negative impact on economic growth, while an inflation rate below this threshold had a positive impact on growth. Ozdemir (2010) examined the dynamic linkages between inflation uncertainty, inflation, and output growth for the UK, also using quarterly data from 1957Q2 to 2006Q4. The vector auto-regressive fractionally integrated moving average (VARFIMA) was performed to examine the causal effect between inflation and growth. The author divided the sample data into three sub-periods and analysed the whole sample and sub-period sample data. The result for the whole sample revealed that inflation uncertainty determines economic growth. In addition, output growth uncertainty has a positive impact on the inflation rate and output growth rate, but no relationship was found for the sub-period analysis. Therefore, inflation uncertainty is one of the most crucial determinants of economic growth. Odhiambo (2011) also examined the causal relationship between inflation, investment, and economic growth in Tanzania. He found a unidirectional causal flow from inflation to economic growth.

Abbott and De Vita (2011) investigated the impact of inflation on growth under different exchange rate regimes for 125 countries from 1980 to 2004. They employed panel analysis and found that developing countries that adopted flexible exchange rate regimes experienced lower growth than those countries that adopted fixed or intermediate exchange rates. Akgul and Ozedemir (2012) assessed the non-linear relationship between inflation and growth for Turkey. They found that an inflation threshold of 1.26% is appropriate for economic growth. An inflation rate of above 1.26% had a negative impact on growth, while a rate below 1.26% had a positive impact on growth. Kremer et al. (2013) carried out another study for 124 industrialized and non-industrialized economies using the dynamic panel threshold model. They found a threshold of 2 percent for industrialized countries and 17% for non-industrialized countries; any rate above this level was detrimental. In the same year, Vinayagathasan (2013) analysed 32 Asian countries using the same methodology of dynamic threshold analysis, and a threshold of 5.43% was determined. A rate above the threshold had a negative impact on growth, while a rate below the threshold had no significant effect on growth. Tung and Thanh (2015), using a two-stage least squares methodology for Vietnam data from 1986 to 2013, found that an inflation rate of above 7% had a negative impact on economic growth. A very recent study conducted by Baharumshaha et al. (2016) on inflation, inflation uncertainty, and economic growth in 94 emerging and developing countries employed the system generalized method of moments (SGMM). The study found that inflation harms growth only in non-inflation crisis countries, and inflation uncertainty indeed promotes growth. High inflation promotes negative growth, and a low inflation rate promotes high growth. The negative cost of not keeping inflation in check outweighs the positive benefit from uncertainty in non-inflation crisis countries in all three regimes. They also found that inflation uncertainty has a positive effect on growth through a precautionary motive when inflation reaches moderate ranges (5.6–15.9%). Table 1 presents a summary of some of the previous studies on the relationship between inflation and economic growth.

Table 1. Summary of Literature on Inflation and Economic growth

S/N	Study	Purpose	Year	Estimation	Variables	Summary of Findings
			Covered	Method		
	Khan and Senhadji	Threshold effect	1960 to 1998	1960 to1998 Non-linear least	Growth rate of GDP,	An inflation rate threshold of 1 to 3
	(2001)	in inflation and		square method	CPI index, gross do-	percent was posited for industrial-
		economic growth		(NLLS)	mestic investment,	ized countries and 7 to 11 percent
		for 140 industrial-			population growth,	for developing countries. Percentag-
		ized and develop-			terms of trade	es higher than the abovementioned
		ing countries				had a negative impact on econom-
						ic growth and below the abovemen-
						tioned, percentages had no impact
						on economic growth.
6.4	Gylfason and Herberts-	Threshold effect	1960	Panel regression	GDP growth, GDP per	An inflation rate of between 10 and
	son (2001)	in inflation and	to 1992		capita, inflation (GDP	20 percent had a negative effect
		economic growth			deflator), openness,	on economic growth.
		for 170 industrial-			gross domestic fixed	
		ized and develop-			investment, primary	
		ing countries			exports, secondary ed-	
					ucation	
(4)	Mubarik and Riazud-	Examined the in-	1973	Threshold anal-	Real GDP, population	An inflation rate of above 9% had
	din (2005)	flation and growth to 2000	to 2000	ysis	growth, CPI, invest-	a negative impact on economic
		nexus for Pakistan			ment growth rate	growth.
4	4 Munir and Mansur	Examined the in-	1970	Endogenous	Real GDP growth,	An inflation rate of above 3.89%
	(2009)	flation and growth to 2005	to 2005	threshold autore-	gross fixed investment,	gross fixed investment, had a negative impact on econom-
		nexus for Ma-		gressive (TAR)	FDI, growth rate of ex-	ic growth; however, an inflation rate
		laysia		model	port of goods and ser-	below this had a positive impact
					vices	on growth.

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is higher than the threshold percentage			economy)			variable if inflation	
threshold percentage						is higher than the	
						threshold percentage	

S/N	Study	Purpose	Year	Estimation	Variables	Summary of Findings
			Covered	Method		
6	Vinayagathasan (2013)	Examined the in-	1980	Dynamic panel	GDP per capita, GDP	A threshold of 5.43% was deter-
		flation and growth	to 2009	threshold model	growth rate, inflation	mined. A rate above the threshold
		nexus for 32 Asian			(CPI), trade openness,	had a negative impact on growth,
		economies			terms of trade, popu-	while a rate below this threshold
					lation growth rate, in-	had no significant effect on growth.
					vestment ratio	
10	Barro (1995)	Investigated the	1960	Neo classical	Inflation as an explana-	Inflation as an explana- Inflation had a negative, significant
		inflation and	to 1990 pan-	growth model	tory variable and other	effect on growth and investment.
		growth nexus for	el data		determinants of growth	
		100 countries			are kept constant	
11	Bruno and Easterly	Investigated the	1961 to 1992	1961 to 1992 Threshold model	Inflation rate, GDP	A higher inflation rate retards
	(1998)	impact of infla-			per capital growth per	growth, and lower inflation costs
		tion on long-term			worker, investment per	an economy less. A country is in
		growth for 26			GDP	a high inflation crisis when its in-
		countries				flation is above the threshold level
						of 40%.
12	Abbott and De Vita	Investigated the	1980	Panel analysis	GDP, inflation, fixed	Developing countries that adopted
	(2011)	impact of inflation	to 2004		exchange rate, invest-	flexible exchange rate regimes expe-
		on growth under			ment, intermediate ex-	rienced lower growth than countries
		different exchange			change rate, hyperin-	that adopted fixed or intermediate
		rate regimes for			flation and civil unrest	exchange rates.
		125 countries			(measured as dummy	
					variables)	
13	Malla (1997)	Investigated the		Panel analysis	GDP per capita, GDP	For OECD countries, there was
		impact of inflation			growth rate, inflation	no relationship between inflation
		on growth for 11			(CPI), trade openness,	and growth, contrary to theories
		OECD and Asian			terms of trade, popula-	on inflation and growth. For Asian
		countries			tion growth rate	countries, there was a significant
						negative relationship between infla-
						tion and growth.

S/N	Study	Purpose	Year Covered	Estimation Method	Variables	Summary of Findings
41	Dotsey and Sarte (2000)	Analysed inflation uncertainty and growth in a cash-in-advance economy		Theoretical framework		Higher average inflation had a negative impact on steady state growth in the neo-classical growth model, due to the higher cost of transactions in higher inflation. However, inflation had a positive impact in the short term, through precautionary savings.
15	15 Ozdemir (2010)	Investigated the dynamic linkages between inflation uncertainty, inflation and output growth for UK	Quarter- ly data 1957Q2– 2006Q4	Vector auto-regressive fractionally integrated moving average (VARFIMA)	GDP growth, CPI rate	The result for the whole sample revealed that inflation uncertainty had a positive impact on the inflation rate and growth, but no relationship was found for the sub-period analysis. Therefore, inflation uncertainty is one of the most crucial determinants of economic growth.
16	Gillman and Harris (2010)	Analysed the effect of inflation on economic growth for 13 countries under transition	1990 to 2003	Maximum likeli- hood estimation technique	3 equations: growth, inflation, and money demand equations	There was a strong negative relationship between inflation and growth. The authors recommended inflation targeting to be the main focal point of monetary policies, coupled with fiscal policies to keep budget deficits at bay.

S/N	Study	Purpose	Year	Estimation	Variables	Summary of Findings
			Covered	Method		
17	17 Boyd and Champ	Theories on infla- Averag-	Averag-	Theoretical		High inflation reduces bank lending
	(2006)	tion, banking, and ing data for framework	ing data for	framework		and return on real assets through
		economic growth	time peri-			real interest rates. Inflation has
			ods in 1980s			a negative effect on growth; there-
			and 1990s			fore, policy makers should observe
			to cap-			the critical point at which inflation
			ture the			becomes deleterious.
			long-term			
			effect			
18	18 Erbaykal and Okuyan	Analysed the rela- Quarterly	Quarterly	Cointegration	Real GDP, CPI	No significant long-term relation-
	(2008)	tionship between	data from	and causality		ship existed between inflation and
		inflation and eco-	1987Q1-	test, Bounds test		growth, but a negatively significant
		nomic growth for	2006Q2	and WALD test		relationship in the short term was
		Turkey				found between the two variables.
						They also found a unidirectional
						causal relationship flowing from in-
						flation to economic growth.

Summary of Findings	, D	Cointegration, GDP at constant prices, There is a negative inflation-growth fixed and random annual rate of inflation, effect, which is stronger at lower ratio of gross domestic levels of inflation. The negative effect investment to GDP fect of inflation for the OECD countries were similar for A DEC countries
Variables	Real GDP per capita, inflation rate, inflation uncertainty (calculated as the standard deviation of inflation over a five-year period)	GDP at constant prices, annual rate of inflation, ratio of gross domestic investment to GDP
Estimation	Covered Method 1976 to 2010 The system gen- (divided into eralized meth- 7 non-over- od of moments lapping pe- riods) riods)	Cointegration, fixed and random effect
Year	Covered 1976 to 2010 (divided into 7 non-over- lapping pe- riods)	1961 to 1997
Purpose	Inflation, inflation 1976 to 2010 The system genuncertainty, and (divided into eralized metheconomic growth 7 non-over- od of moments in 94 emerging lapping pe- (SGMM) riods) countries	Inflation and growth: Some theory and evidence of panel of OECD and APEC member countries
Study	Baharumshah et al. (2016)	20 Gillman et al. (2004)
S/N	19	20

Source: Author's Computation from various empirical literatures.

4. Conclusions

The aim of this study was to review the existing literature on the relationship between inflation and economic growth, highlighting both the theoretical framework and empirical evidence. This review is different from other reviews in that it critically evaluates the impact of inflation on economic growth in developed and developing countries. To our knowledge, this may be the first review of its kind to survey the existing research in detail on the dynamic relationship between inflation and economic growth in both developed and developing countries. The findings from the studies reviewed in this paper show that the impact of inflation on economic growth varies from country to country and over time. The study also found that the results from these studies depend on country-specific characteristics, the data set used, and the methodology employed. On balance, the study found overwhelming support in favour of a negative relationship between inflation and growth, especially in developed economies. However, there is still a great deal of controversy about the specific threshold level of inflation that is appropriate for growth.

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Streszczenie

INFLACJA A WZROST GOSPODARCZY: PRZEGLĄD LITERATURY MIĘDZYNARODOWEJ

Artykuł stanowi przegląd istniejącej literaturę dotyczącej zależności między inflacją a wzrostem gospodarczym w krajach rozwiniętych i rozwijających się, z uwzględnieniem zarówno aspektów teoretycznych jak i empirycznych. W wyniku przeprowadzonego badania stwierdzono, że wpływ inflacji na wzrost gospodarczy jest zróżnicowany w różnych państwach i w czasie. Opracowanie wskazuje również, że wyniki tych badań są zależne od specyfiki danego kraju, wykorzystanego zestawu danych i zastosowanej metodologii. Generalnie badania wskazują na występowanie zdecydowanie negatywnego związku między inflacją a wzrostem gospodarczym, zwłaszcza w krajach rozwiniętych. Nadal jednak istnieje wiele kontrowersji na temat konkretnego progu poziomu inflacji, który jest korzystny z punktu widzenia wzrostu. Większość wcześniejszych badań nad tym tematem zakłada jedynie jednokierunkowy związek przyczynowy między inflacją a wzrostem gospodarczym. Niniejsze opracowanie jest być może pierwszą próbą dokonania szczegółowego przeglądu istniejących badań nad zależnościami między inflacją a wzrostem gospodarczym w krajach rozwinietych i rozwijających sie.

Słowa kluczowe: inflacja, wzrost gospodarczy, kraje rozwinięte, kraje rozwijające się