

2010

## Innovative approaches to generational instruction: Welcoming the NeXters via the Hybrid

Kellie Smith, RN, MSN  
*Thomas Jefferson University*

Kathleen Clark, RN, MSN, CNRN, APN, BC  
*Thomas Jefferson University*

Follow this and additional works at: <https://jdc.jefferson.edu/nursfp>



Part of the [Nursing Commons](#)

[Let us know how access to this document benefits you](#)

---

### Recommended Citation

Smith, RN, MSN, Kellie and Clark, RN, MSN, CNRN, APN, BC, Kathleen, "Innovative approaches to generational instruction: Welcoming the NeXters via the Hybrid" (2010). *College of Nursing Faculty Papers & Presentations*. Paper 35.

<https://jdc.jefferson.edu/nursfp/35>

This Article is brought to you for free and open access by the Jefferson Digital Commons. The Jefferson Digital Commons is a service of Thomas Jefferson University's [Center for Teaching and Learning \(CTL\)](#). The Commons is a showcase for Jefferson books and journals, peer-reviewed scholarly publications, unique historical collections from the University archives, and teaching tools. The Jefferson Digital Commons allows researchers and interested readers anywhere in the world to learn about and keep up to date with Jefferson scholarship. This article has been accepted for inclusion in College of Nursing Faculty Papers & Presentations by an authorized administrator of the Jefferson Digital Commons. For more information, please contact: [JeffersonDigitalCommons@jefferson.edu](mailto:JeffersonDigitalCommons@jefferson.edu).

# Innovative approaches to generational instruction: Welcoming the NeXters via the Hybrid

Kellie Smith, RN, MSN

Kathleen Clark, RN, MSN, CNRN, APN, BC

Thomas Jefferson University/ Jefferson School of Nursing

## Student Demographics

Students currently entering higher education were born between 1980-2000 and are often referred to as NeXters, Millennials, or Generation Y.

An undergraduate nursing core curriculum course was developed and implemented using a constructivist pedagogy approach which characterizes generational distinctiveness to optimize learning and student satisfaction.

Age Distribution:

N=	Mean	Median	Mode	SD	Min	Max
82	24.6	22	22	6.4	20	52

## Generational Distinctiveness

- Techno-savvy
- Family oriented (tremendous parental involvement)
- Self reliant, optimistic, confident
- Team and goal oriented
- Realistic, tenacious, with a heroic spirit, and proficient at multi-tasking
- Practical and trusting of authority
- Demand employment that is satisfying and complementary to their lives
- Seek flexible work schedules

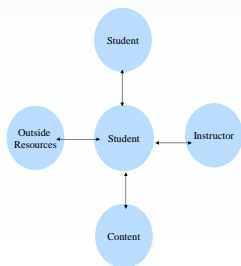
## NeXter's Model of Instruction

### Constructivist Pedagogy:

- Emphasis on achieving active participation in learning
- Learning constructed from previous knowledge and experience
- Hybrid Course Instruction: Traditional face-to-face teaching enhanced with the use of technology
- Utilizes the proven effectiveness of traditional classroom instruction
- Student socialization kept intact
- Instruction supplemented with the usage of instructional technologies

## Hybrid Instruction

- Blend of traditional in-class sessions with online (web based) components
- Encourages active and interactive learning
- Student-centered instruction
- Provides multiple opportunities for the student to explore, discover and learn according to individualized needs
- Increased Interaction between:



## Essential Aspects of Hybrid Course Instruction

### Self-Directed Learning

- Orientation and cohesive course structure
- Expectations addressed
- Firm schedule that does not fluctuate
- Online course learning units consist of: organized presentation of concepts including: assigned readings, content lectures (reflective of course objectives and learning goals), web resources and assignments
- Self-paced student progression
- Concise, organized, and easy to navigate

### Problem Solving with Immediate Relevance

- Problem based learning and critical thinking exercises that attach meaning from real world experiences
- Individual and group projects reflective of current issues and trends in nursing
- Timely individualized instructor feedback using rubrics

### Immediate Feedback

- Serves to organize the student, indicating what core content is important and how it would be applied
- Prompt assignment and evaluative feedback increases student motivation and interest in the course (providing proof of achievement and performance)
- Rubrics offer clear expectations for learning outcomes
- Frequent formative and summative evaluation (Confirms student understanding and recall of information)

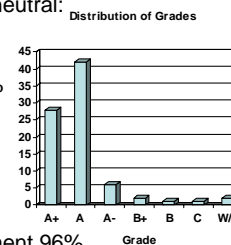
### Active Participation and Communication

- Course Online Discussion Forum
- Encourages student interaction
- Develops shared understanding from diverse sources
- Serves as a socialization tool
- Instructor as moderator and active facilitator

## Outcomes

### Course evaluation data (n=82)

- % of students reporting:
- Very Satisfied- Satisfied- neutral:
- Correlation of course content 98%
- Clarity of assignments 98%
- Facilitate written communication 96%
- Workload 98%
- Online environment 92%
- Theory to practice 96%
- Professional role development 96%
- Enhanced critical thinking 92%



## References

- Adams, A.M. (2004). Pedagogical underpinnings of computer-based learning. *Journal of Advanced Nursing*, 46(1) 5-12.
- Campbell, K. (1997). The web: Design for active learning. *Academic Technologies for Learning*. Alberta, Canada. Retrieved on June 18, 2006 from <http://www.atl.usiberta.ca/presentations>
- Crawford, C. (2001) Rubrics: model of evaluation within a constructivist learning environment. *Instructional Technology*, School of Education, University of Houston at Clear Water, TX. Retrieved December 2, 2004 from Eric Digest Ed 462910.
- Dentham, T. & Gaskow, N. (2002). Literature review: factors affecting the development of generation X and millennials. *Societal Factors Affecting Education*. Retrieved Nov 19, 2004 from Nova Southeastern University, Department of Education, Eric Digest EDRS 3-17.
- Dowie, S. (2006). Instructional design development. *Academic Technologies for Learning: A guide to Distributed Learning Environment*. Retrieved on June 18, 2006 from <http://www.atl.usiberta.ca/documents/webbased/development/motivation.htm>
- Dziuban, C., Hartman, J., & Moskal, P. (2004). Blended learning. *Educuse Review*, 2004(7), 1-12. Retrieved September 13, 2006 from <http://www.educuse.edu/jrnl/brnrv/pdf/ERB0407.pdf>
- Formella, N. & Rovin, S. (2004). Creating a desirable future for nursing part 2: The issues. *Journal of Nursing Administration*, 34 (6) 264-267.
- Klecker, B. (2005). Assessing learning online : The top ten list. *Paper presented at the annual meeting of The Society for Information Technology and Teacher Education*, Phoenix, AZ.
- Marsh, G., McFadden, A., & Price, B. J. (2003). Blended instruction: Adapting conventional instruction for large classes. *Online Journal of Distance Learning Administration*, 6(4), 1-11. Retrieved on June 18, 2004 from <http://www.westga.edu/~distance/online/winter04/marsh04.htm>
- Martyn, M. (2003). The hybrid online model: Good practice. *Educuse Quarterly*, 2003(1), 18-23.
- Oblinger, D. (2003). Boomers, gen-Xers and millennials: Understanding the 'new students'. *EDUCAUSE Review*, 38(4), 37-47. Retrieved September 13, 2006 from <http://www.educuse.edu/jrnl/brnrv/pdf/em0342.pdf>
- Omelia, J. (1998). Understanding generation Y: A look at the next wave of US consumers. *Drug and Cosmetic Industry*, 153(9), 90(1).
- Polta, A. (August, 2000). Generation Y: Diverse, independent and poised to wield clout. *West Central Tribune*. Retrieved Nov 18, 2004 from <http://www.wctrib.com/stories/pioneers/p15.htm>
- Tam, M. (2000). Constructivism, instructional design, and technology: Implications for transforming distance learning. *Educational Technology and Society*, 3 (2) ISSN 1236-4522. Retrieved December 5, 2004 from <http://www.ites.info/journal/3-2tam.htm>
- Veronikas, S. W. & Shaughnessy, M. F. (2004). Teaching & learning in a hybrid world: an interview with Carol Twigg. *Educuse Review*, July/ August, 51- 62.
- Young, J. (2002). 'Hybrid' teaching seeks to end the divide between traditional and online instruction. *The Chronicle of Higher Education*, 48(28). Retrieved March 22, 2006 from <http://chronicle.com>