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It Must Be Art - Big O Posters Limited in 1971

Peter Ledeboer

Big O Posters

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Recommended Citation

Ledeboer, Peter, (1971), It Must Be Art - Big O Posters Limited in 1971, Big O Posters, London, 1971, 16p + 8p + 2p.
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It Must Be Art - Big O Posters Limited in 1971

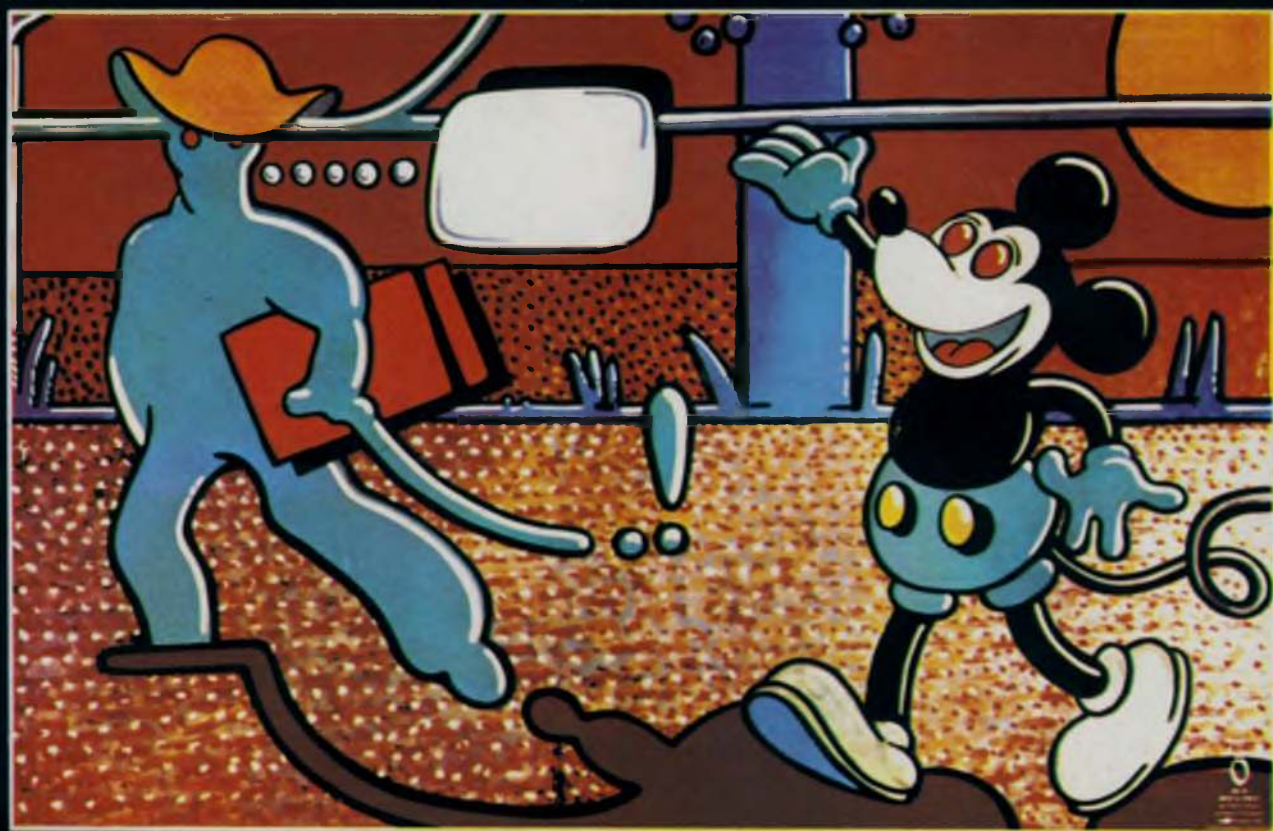
Description

Peter Ledebøer, *It Must Be Art - Big O Posters Limited in 1971*, London, 16p + 8p + 2p. Promotional brochures and catalogues of posters available for purchase from Big O. Colour and black and white.

Publisher

Big O Posters, London, 1971, 16p + 8p + 2p.

It Must Be Art



Big O Posters Limited in 1971

Ripley Prints



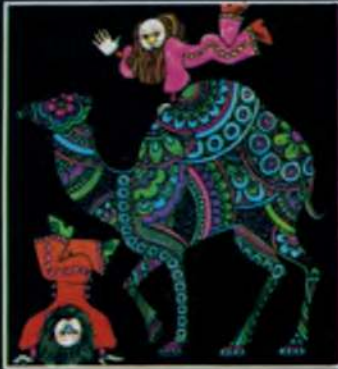
RP6 Elephant



RP2 Lion



RP3 Walrus



RP4 Camel



RP5 Giraffe



RP1 Kangaroo



RP7 Trogon



RP8 Hornbill



RP9 Stork



RP10 Lyre Bird



RP11 Wood Duck



RP12 Puffin

Shakespeare Plus



RP13 Lear



RP14 Othello



RP15 Ophelia



RP16 Romeo & Juliet



RP17 Tempest



RP18 Dream



CR1 Dumbletummy



CR2 Hedgehogs



CR3 Crows

Young Again



BOP36 Teddy Bears



BOP37 Toytown



BOP39 Puddings



BOP49 Lilliput



BOP50 Kate



BOP51 Luderbar



BOP52 Bandbox

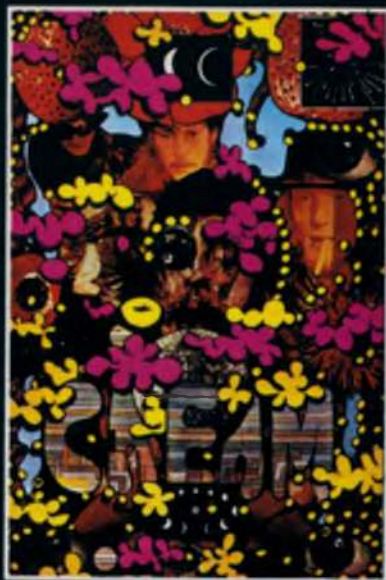


BOP53 Circus

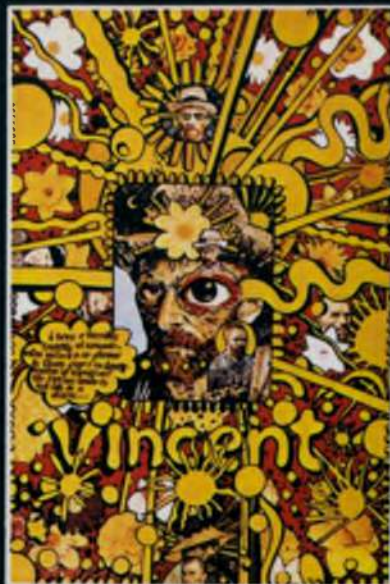


BOP54 St Bruno

Phuntastic



BOP26 Cream



BOP8 Vincent



MS9 Van Box



MS10 Mick 'n' Vince



MS12 Curtain Call



MS13 Spurt



ML1 Popeye



ML2 Olive Oil



ML3 Wimpy

Bits & Bobs



BOP2 Black Flower



SP1 Jail 1st Stone



BOP17 Oz head



BOP9 Shepherds



BOP20 Spiderman



FP1 Sleeping Beauty



FP2 Thumbelina



FP3 Dawnpiper

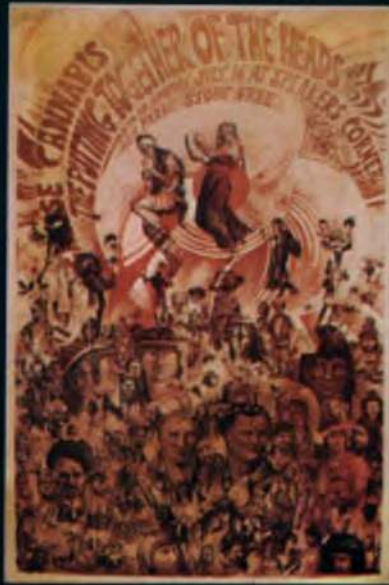


FP4 Big Deal Dame

Metallic



BOP1 Dylan



BO1 Cannabis



BOP7 Donovan



BOP5 Buddha



BOP30 Single Head



BOP31 Double Head



BOP6 Ernst



BO4 Live Give Love



BO2 Sex

Cerry Webster



TORTOISE

TW1 Tortoise



RHINOCEROS

TW2 Rhinoceros



CROCODILE

TW3 Crocodile



WALRUS

TW4 Walrus



HIPPOPOTAMUS

TW5 Hippopotamus



TW6 Monkey



TW7 Captain Hippo



TW9 Dan

Danish Girls



DP1 Sue



DP2 Rivergirl



DP3 Margurithe



DP4 Hippie



DP5 Love in Blue



DP6 Race



DP7 Sunset



DP8 Young Love



DP9 Jane

Racing Cars



CP1 Siffert



DP16 Moonlight



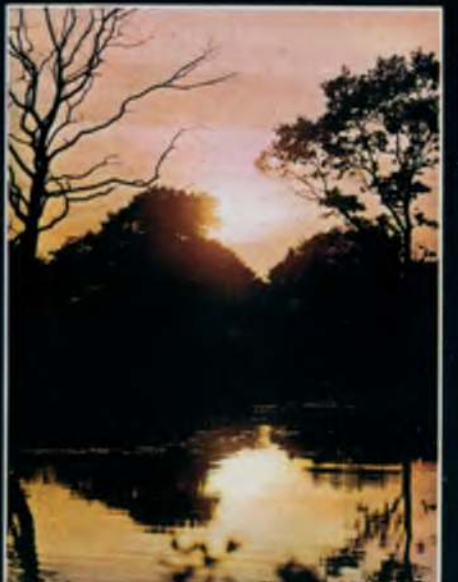
CP2 Amon



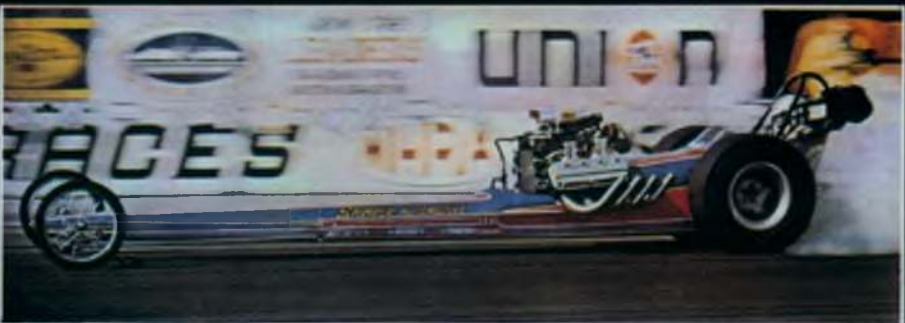
DP14 Havn



CP3 Stewart



DP13 Golden Sunset



CP4 Dragster

Photography



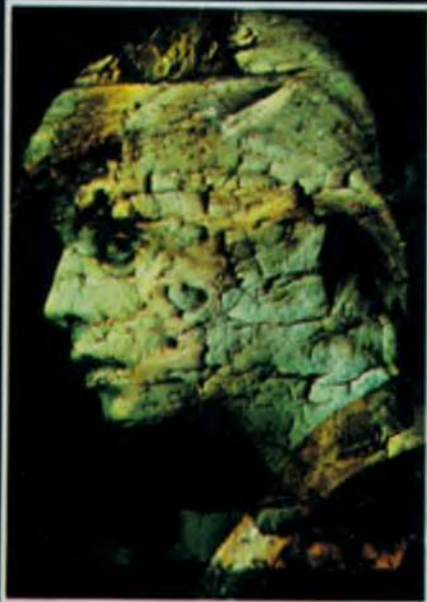
BOP40 Jagger



BOP41 Zappa



BOP42 Leaf



BOP43 Bark



BOP44 Louise



BOP45 Chained



BOP46 Painted Body

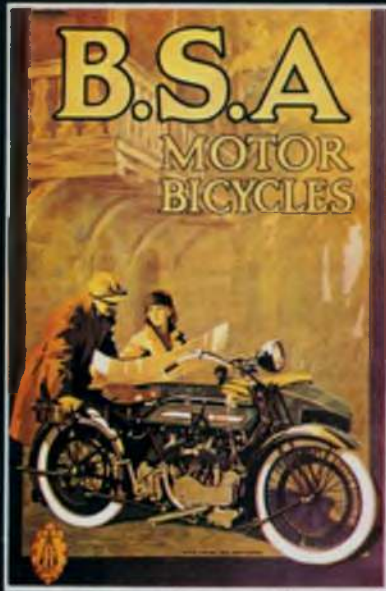


BOP47 Painted Head

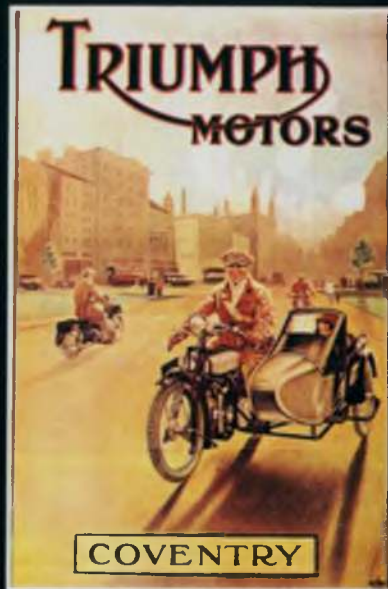


BOP48 Pereira

Arti Grafiche



AG1 B.S.A.



AG2 Triumph



AG3 Raleigh



AG4 Monaco



AG5 Isabeau



AG6 Calzaturificio



AG7 Mele



AG8 Fregoli



AG9 Fantomas

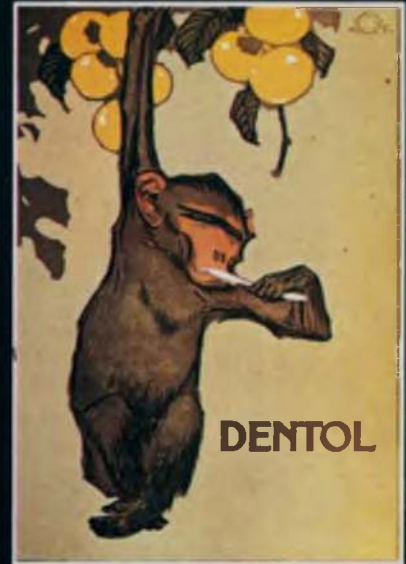
Arti Grafiche



AG10 Itala Film



AG11 Campari



AG12 Dentol



AG13 Costina's



AG14 Arquebuse



AG15 Canetta



AG16 Grandusio

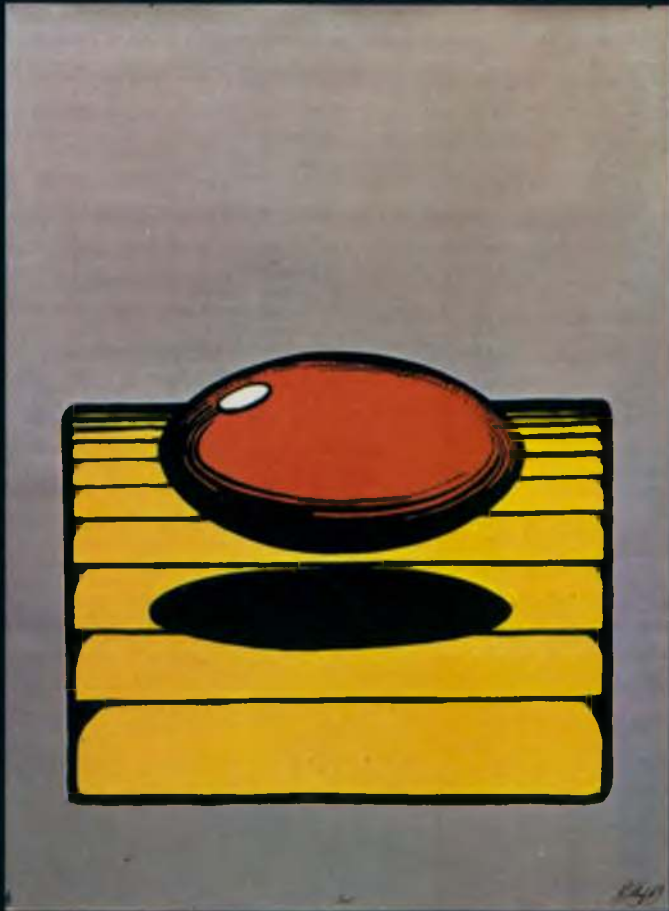


AG17 Vermouth

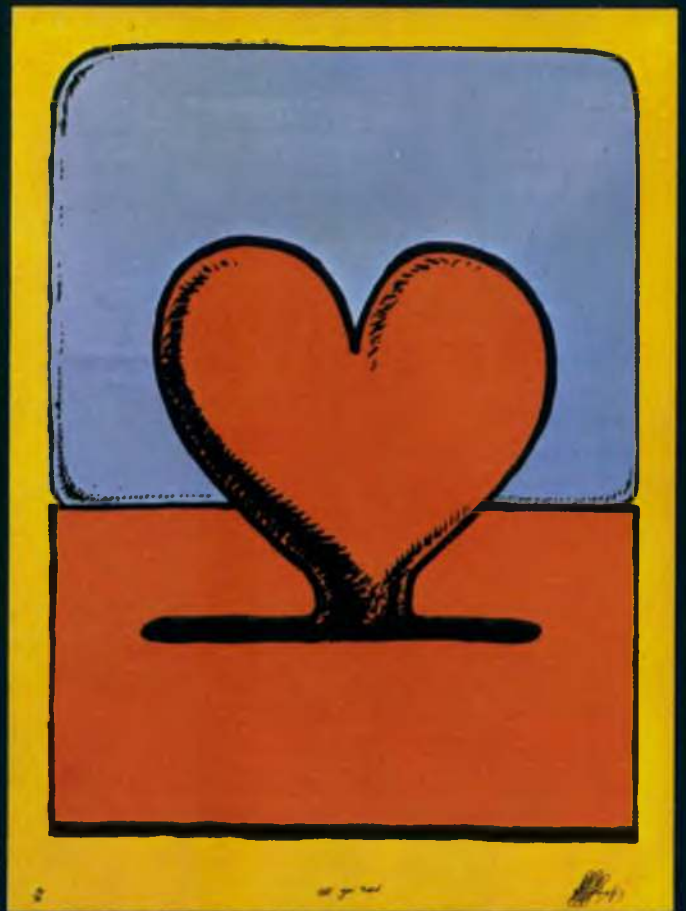


AG18 Kupferberg

S' Martiples



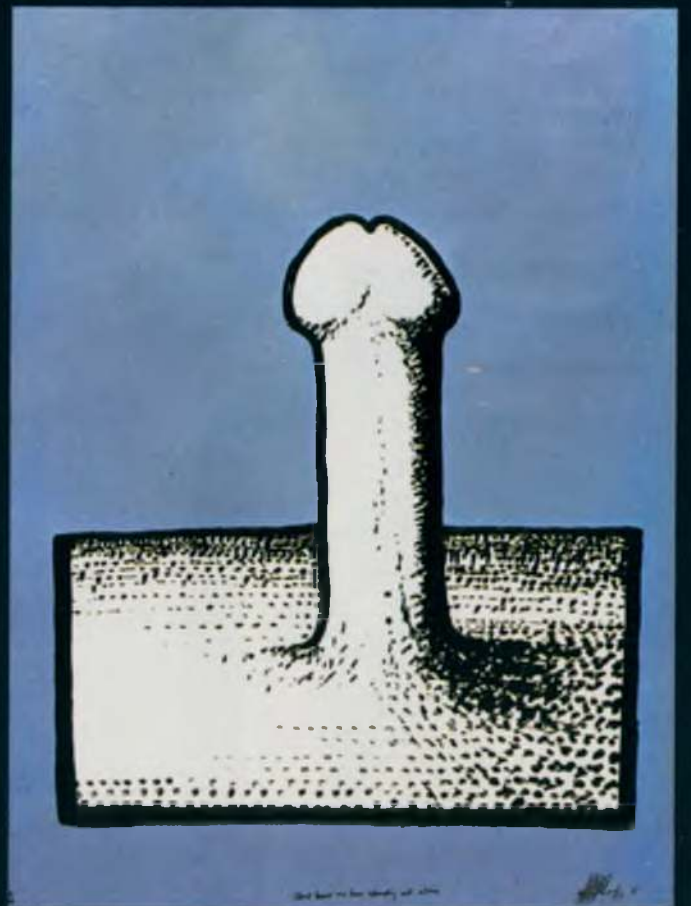
MS1 Float



MS2 All You Need



MS3 Boo Zoom



MS4 Standing All Alone

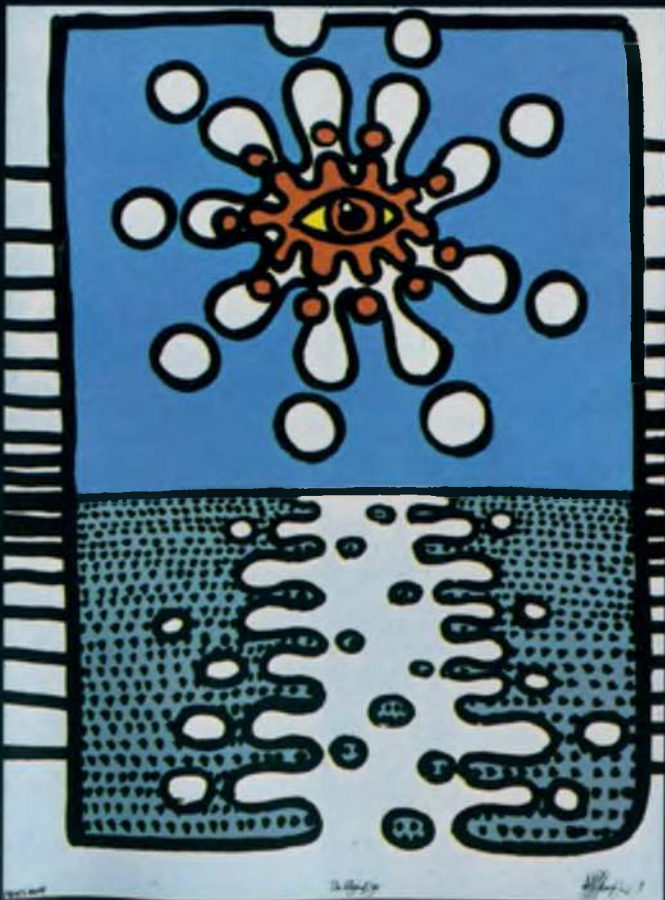
S'Martiples



MS5 Exclamation



MS6 Wot !



MS7 The Flying Eye

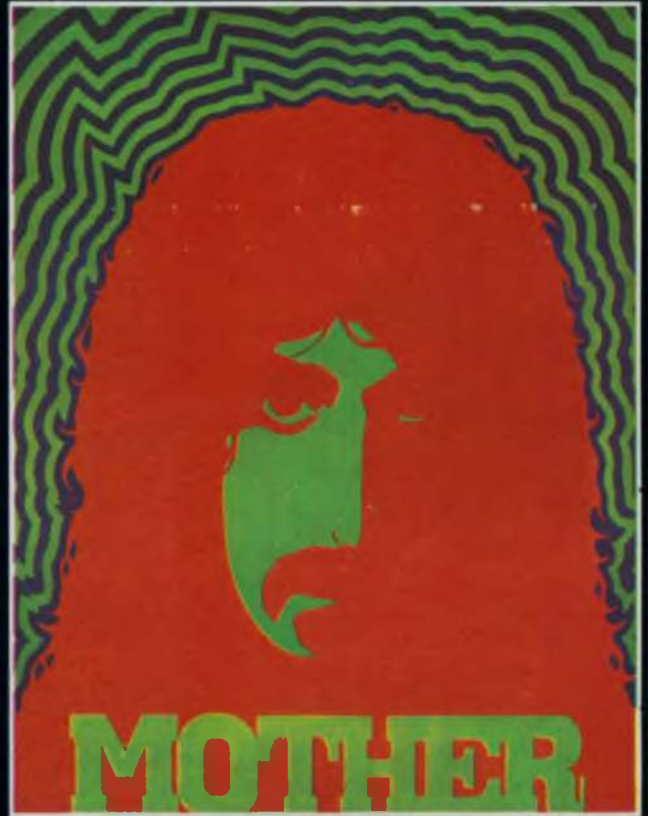


MS8 Coming Ready or Not

Giants



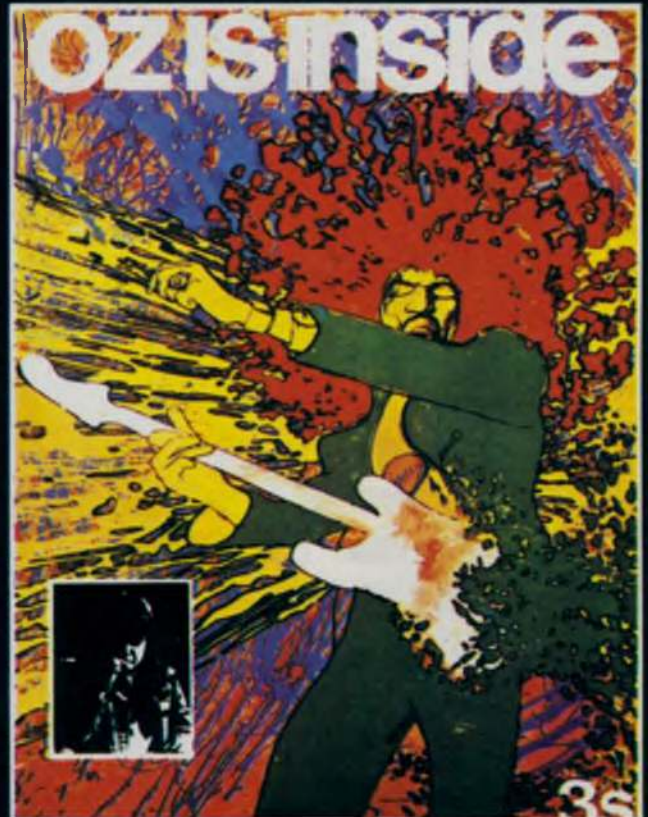
BOP10 Jagger



BOP11 Mother



DH1 Che



MS16 Hendrix

If Must Be Art



Big O Posters Limited in 1971

This & That



BO3 Pope



BO6 Bonnie



BOP12 Custer



BOP13 Hickok



BOP14 Oakley



BOP15 Indian Trader



BOP35 Che Guevara



BO11 Peace



BO12 Corruption

Pop Posters



POP1 Mick Jagger



POP2 Jethro Tull



POP3 Jimmy Page



POP4 Robert Plant



POP5 Simon & Garfunkel



POP6 Ginger Baker



POP7 Bob Dylan



POP8 Stevie Winwood



POP9 Joe Cocker

Pop Posters



POP10 Nice



POP11 Roger Daltrey



POP12 Pete Townshend



POP13 Tom Paxton



POP14 Alvin Lee



POP15 Frank Zappa



POP16 Eric Clapton



POP17 Englebert



POP18 Doors

Pop Posters



POP19 Family



POP20 Chicken Shack



POP27 Jimi Hendrix



POP28 Canned Heat



POP29 Diana Ross



POP30 Crosby Stills



POP31 Donovan



POP32 Elton John



POP33 Hendrix Guitar

Pop Posters



POP21 Jethro Tull



POP22 Blue Mink



POP23 Jack Bruce



POP24 Mick Jagger



POP25 James Brown



POP26 Tom Jones



POP35 Melanie



POP34 Daltrey Head

Oldies



BOP21 Ostrich



We can work it out.

BO13 Work It Out



BO14 Isadora Duncan



BO15 Dietrich



BO16 Virginia Woolf



BO17 Mirror Girl



BO18 Oscar Wilde



BO19 Mata Hari



BO20 Rasputin

Odds & Sods



BP1 Beatles One



BP2 Beatles Two



BOP18 Sue Murray



BO8 Position 70

FASCINATION



OAC18 Fascination



The New Bin

The success of our Stick 'Em Up poster bin prompted us to produce a new dispenser which combined maximum presentation and capacity with adaptability – both for display and for the varying sizes of posters. And we've managed to combine all this in the new bin.

FACTS The new bin holds 144 posters. Twelve compartments each take 12 posters. Posters up to 36" high when rolled can fit into the bin. There are adjustable stands at the bottom of each compartment to keep the posters level at the top. Any six sheets from our catalogue can be attached to the headboard allowing two compartments per sheet. Panels are provided to mark the prices of each sheet. A poster of A1 size (such as on the Photography page) can be attached to the front for extra display. The bin will hold your stock of poster hangers available in sizes of 20", 24", 30" & 36" – a fact which is printed on the side for your customers to see.

ASSEMBLY Rip the outer box where marked. Pull bin from lower half, then slide remaining outer off. Remove the lid holding the headboard to the box and place it underneath to make a base. Erect the headboard by tucking onto the back of the bin.

SIZE Packed: 37" high. 15" deep. 26" wide.
Standing: 68" high. 16" deep. 26" wide.

PRICE There is a charge of £3 for each bin. The total price of an ordered bin includes this and a packing charge.

Bin A. Black and white range.

Retail	£60.00
40%	£24.00
Net	£36.00
Bin & Packing	£ 3.00
Total	£39.00

Bin B. Ripley Prints – Shakespeare Plus – Young Again – Phuntastic – Bits & Bobs and Metallic.

Retail	£88.80
40%	£35.52
Net	£53.28
Bin & Packing	£ 3.72
Total	£57.00

Bin B. Photography – Danish Girls – Racing Cars – Arti Grafiche (2) and Giants.

Retail	£127.20
40%	£ 50.88
Net	£ 76.32
Bin & Packing	£ 3.68
Total	£ 80.00

OLD BINS These are still available. Each unit holds 104 posters.

Pop Bins	£27.00
Stick 'Em Up	£38.00