Ladders for Learning: Is Scaffolding the Key to Teaching Problem Solving in Technology-mediated Learning Contexts?

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ABSTRACT

The success of innovative teaching/learning approaches aiming to foster problem solving in management education depends on useful and easy-to-use IT components in the learning process. However, the complexity of problem solving in self-regulated learning approaches may overwhelm the learner and can lead to unsatisfying learning outcomes. Research suggests the implementation of technology-enhanced scaffolds as a mechanism to guide the learners in their individual problem-solving process to enhance their learning outcomes. We present a theoretical model based on adaptive structuration theory and cognitive load theory that explains how technology-enhanced scaffolding contributes to learning outcomes. We test the model with a fully randomized between-subject experiment in a flipped classroom for management education focusing on individual problem solving. Our results show that technology-enhanced scaffolding contributes significantly to the management of cognitive load as well as to learning process satisfaction and problem-solving learning outcomes. Thereby, our paper provides new conceptual and empirically tested insights for a better understanding of technology-enhanced scaffolds and their design to assist problem solving and its respective effects in flipped classrooms for management education.

INTRODUCTION

With the advent of educational concepts based on information technology (IT), teaching and learning in the management discipline has changed tremendously in the past (Whitaker, New, & Ireland, 2016). *Technology-mediated learning* (TML) is an umbrella term for IT in education

described as "an environment in which the learner's interactions with learning materials (readings, assignments, exercises, etc.), peers, and/or instructors are mediated through advanced information technologies" (Alavi & Leidner, 2001: 2) to enhance learning outcomes (Alavi, Wheeler, & Valacich, 1995; Alavi, Yoo, & Vogel, 1997), facilitate cost advantages (Ghemawat, 2017), and foster the sharing of expertise in global settings (Webster & Hackley, 1997).

Although there is still a lot of skepticism in management schools concerning the use of IT for teaching (Redpath, 2012; Whitaker et al., 2016), practice highlights the role of efficient TML as a key value proposition (Ghemawat, 2017). This becomes even more relevant for globalized business schools (AACSB International, 2011), since IT can enable a new quality of self-directed, individual learning (Delen, Liew, & Willson, 2014; Rubin, Fernandes, Avgerinou, & Moore, 2010), even for *problem solving*, which is defined as "situated, deliberate, learner-directed, activity-oriented efforts to seek divergent solutions to authentic problems through multiple interactions amongst problem solver, tools, and other resources" (Kim & Hannafin, 2011b: 405). Problem-solving skills are critical in today's changing society (Winkler, Büchi, & Söllner, 2019) and are central in management education (Bigelow, 2004; Smith, 2005; Ungaretti, Thompson, Miller, & Peterson, 2015).

However, research shows that TML lacks features supporting self-regulated learning phases, often resulting in the failure of otherwise innovative education scenarios (Lo & Hew, 2017). Learners in self-regulated TML approaches have a more active role in the learning process and thus more responsibilities (Söllner, Bitzer, Janson, & Leimeister, 2018; Wan, Compeau, & Haggerty, 2012), possibly resulting in large variations of IT use during the learning process (Serva & Fuller, 2004; Whitaker et al., 2016). One explanation for this observation is the circumstance that studying real-world problems with less support from TML can also result in overwhelmed learners (Kalyuga, 2007).

Therefore, research suggests the concept of technology-enhanced scaffolding to guide and facilitate the learning process of problem-solving processes in TML (Doering & Veletsianos, 2007; Gupta & Bostrom, 2009; Raes, Schellens, Wever, & Vanderhoven, 2012; Sharma & Hannafin, 2007; Shin & Song, 2015). Wood, Bruner, and Ross (1976) describe *scaffolding* as temporary instructional support for learners to overcome challenges within their zone of proximal development that adjusts the learners' individual learning paths and experiences. With its origin in social constructivist theory (Vygotsky, 1978; Wood et al., 1976), scaffolding posits that intersubjectivity between the instructional designer and the individual learner, as well as between learners, is vital for learning. In practice, there are various ways and rules of thumb to implement technology-enhanced scaffolds (Sharma & Hannafin, 2007). However, research on the underlying mechanisms, contingencies, and systematic design of technology-enhanced scaffolds and their corresponding effectiveness for leveraging problem-solving is still lacking (Gupta & Bostrom, 2013; Hannafin, Kim, & Kim, 2004).

To fill this research gap, we use an experimental approach to answer our research question: *How effective is scaffolding as a mechanism when it comes to improving problem-solving outcomes in TML?* Consequently, the goal of this paper is to investigate how to design technology-enhanced scaffolds and evaluate their effects on the problem-solving skills of management students.

To answer the overarching research question, we conduct a fully randomized experiment. Specifically, we investigate how a theory-motivated design of technology-enhanced scaffolding implemented in a learning management system (LMS) contributes to the learning outcomes of management and business administration students in a flipped IS lecture. To consider IT in the learning process, we take an interdisciplinary view (as suggested by Redpath, 2012) and use adaptive structuration theory (DeSanctis & Poole, 1994; Poole & DeSanctis, 1990): a native theory from the IS discipline (Straub, 2012) that has gained first recognition in the management education discipline

to explain the use of IT in it (Serva & Fuller, 2004; Whitaker et al., 2016). In addition, we acknowledge the role of cognitive load for the presentation of learning materials that relate to scaffolding TML and problem-solving processes (Paas, Renkl, & Sweller, 2003a; Sweller, 1988).

Our study's findings contribute to theory by providing a deeper understanding of how the design and use of technology-enhanced scaffolds for problem solving contribute to the outcomes of TML in management education. In addition, we provide an interdisciplinary contribution to adaptive structuration theory and cognitive load theory. From a practitioner's perspective, we provide design implications for how to design and implement technology-enhanced scaffolds in a widely acknowledged open-source LMS that are embedded, for example, in a flipped classroom.

THEORETICAL BACKGROUND AND HYPOTHESES DEVELOPMENT

This section explains the key concepts of this study: technology-mediated learning, learning management systems, technology-enhanced scaffolding, and the phases of problem solving. It also discusses the two basic theories involved – adaptive structuration theory and cognitive load theory. On this basis, we develop the hypotheses of our study in the following.

Technology-Mediated Learning

To understand how technology-enhanced scaffolds are embedded in the learning process and relate to learning outcomes, we first briefly look at TML as the overarching concept. Seminal papers on TML from Alavi, Leidner, and colleagues (Alavi, 1994; Alavi et al., 1995; Alavi et al., 1997; Alavi & Leidner, 2001; Leidner & Jarvenpaa, 1993; Leidner & Jarvenpaa, 1995) are often rooted in the IS discipline (Redpath, 2012) and focus on the IT side of educational delivery (Arbaugh, Godfrey, Johnson, Pollack, Niendorf, & Wresch, 2009).

TML includes different learning methods (Gupta & Bostrom, 2009), such as web- or computer-based, asynchronous or synchronous, instructor-led or self-paced, and individual-based or team-based learning (collaborative learning). Modes for blending TML with traditional learning modes (Arbaugh, 2005) as well as the operationalization of epistemological beliefs in TML (Arbaugh & Benbunan-Finch, 2006) are manifold. Typically, LMS are often used as a the focal IT in the learning process (e.g., Wang, 2017). The role of an LMS is the delivery, assessment, and management of education and training (Islam, 2012), especially to offer an individualized learning process to support users with effective feedback in self-regulated learning phases (Lyons, 2017). However, utilizing IT in the learning process can produce several challenges (Arbaugh, 2014; Wang, 2017). LMSs are often considered as complex IS (Tennant, Mills, & Chin, 2014) and might therefore overwhelm learners, thus, being not fully exploited concerning the available learning resources and LMS features. In this context, learners, for example, face challenges like missing opportunities to interact with lecturers, therefore indicating the need for support in the learning process (Lo & Hew, 2017). Further, more complex learning environments draw on problem-solving activities, thus presenting an additional challenge for learners (Arbaugh & Benbunan-Finch, 2006; Awidi & Paynter, 2018), since learners might get lost when solving complex tasks and real-world problems without sufficient guidance and support (Hwang, Wu, & Chen, 2012; Watson & Sutton, 2012).

Technology-Enhanced Scaffolding for Problem-Solving Activities

To overcome the challenges of TML in the domain of problem solving and complex learning (Reiser, 2004), we refer to the concept of scaffolding as an influence on the interaction of learners with applied learning methods and structures (Gupta, Bostrom, & Huber, 2010; Pea, 2004). In traditional learning scenarios not supplemented by IT, these supportive structures are provided by a more knowledgeable other (Wood et al., 1976), such as a teacher or fellow student (peers).

Scaffolding assists students as a temporary support structure in learning and accomplishing new tasks and concepts. It gradually fades once a learner has successfully completed the tasks and moves on (Pea, 2004). As learners become more independent, confident, and competent, scaffolding measures become less important, and the responsibility for learning then shifts from the instructor to the student (Lepper, Drake, & O'Donnell-Johnson, 1997). Besides its origins in educational research, the concept of scaffolding with technology is discussed in various contexts (Eryilmaz, Thoms, Mary, Kim, & Jakko van der Pol, 2015; Huang, Wu, & Chen, 2012; Kao, Chiang, & Sun, 2017) but also under similar concepts such as guided exploration (Bell & Kozlowski, 2008) or adaptive guidance (Bell & Kozlowski, 2002) when considering the training literature.

Four types of scaffoldings to guide and facilitate the learning process are highlighted in literature: *procedural*, *metacognitive*, *conceptual*, and *strategic* scaffolds (Hannafin et al., 2004). Table 1 provides a brief definition of these different approaches to scaffolding as well as relevant examples.

Insert Table 1 about here

Scaffolding in TML is provided via technology (Quintana et al., 2004) typically by teachers or instructors (see the examples presented in Table 1) and can be static to dynamic. Static scaffolds do not incorporate the possibility for negotiation between learners and the scaffolding source, while dynamic scaffolds are more interactive and provide the possibility to assess the learners' progress and provide feedback based on the learner context, i.e., the zone of proximal development (Kim & Hannafin, 2011b). Often, teachers use various technological tools and resources that can assist them in teaching. For instance, wizards as procedural scaffolds can support the learning process by giving advice on how to use the relevant methods and structures (Dinçer & Doğanay, 2017; Gupta

& Bostrom, 2009; Mao & Brown, 2005), structure tasks (Reiser, 2004), and therefore help to develop consensus on how to utilize the offered learning resources. In contrast, metacognitive scaffolds can support learners, through the explication of the learning goal (Bitzer, Söllner, & Leimeister, 2016), to monitor their own learning process and learning progress (Molenaar, Chiu, Sleegers, & van Boxtel, 2011b; Way & Rowe, 2008). Conceptual scaffolds can support learners to become familiar with TML and help them recognize all elements necessary to overcome learning challenges, e.g., by providing cues or hints to complete a task or by providing thought-provoking feedback in problem-solving processes (Cagiltay, 2006). Therefore, conceptual scaffolds especially contribute to the problematizing mechanism of scaffolding as proposed by Reiser (2004), since they mark critical features related to the task and also highlight discrepancies. Finally, strategic scaffolds further promote problem solving, e.g., by advising how to apply previously acquired knowledge for problem-solving processes.

Concerning the scaffolding purposes outlined above, it is important to note "what to scaffold, when to scaffold, how to scaffold and when to fade scaffolding" (Lajoie, 2005: 542) for designers of technology-enhanced scaffolding interventions. Thus, a large number of studies evaluate their effect in relation to the design purpose of scaffolding in isolation (e.g., Cuevas, Fiore, & Oser, 2002; Huang et al., 2012; Jumaat & Tasir, 2016; Molenaar, Chiu, Sleegers, & van Boxtel, 2011a; Roll, Holmes, Day, & Bonn, 2012; Wesiak et al., 2014; Yu, Tsai, & Wu, 2013). In contrast, it is important how the scaffolding design is arranged in the learning process while at the same time keeping the purpose of the scaffold in any phase of the learning process in mind. Pea (2004) illustrates in this context that scaffold designers need to have knowledge of how to scaffold specific steps of inquiry processes by considering the scaffolding purpose. For example, Kim and Hannafin (2011a)

showed that, for scaffolding problem-solving processes, certain combinations and patterns of scaffolds emerge that are used in inquiry processes. Sharma and Hannafin (2007) also note that scaffolds should be integrated into the learning context and be balanced when, for example, considering the integration of metacognitive and procedural scaffolds.

For scaffolding problem solving, it is crucial to delineate what a problem is (Jonassen, 2000): First, problems are described as unknown entities in situations with a difference between a target state and a current state, e.g., leadership problems in an organization. Second, solving or finding the unknown entity (the problem) has an inherent value, e.g., for an organization. As such, finding the unknown entity relates to the *process of solving a problem* that "requires a number of complex cognitive operations largely independent of rote learning and factual knowledge" (Greiff & Neubert, 2014: 38) that relate to knowledge acquisition and knowledge application (Funke, 2001).

Problem-based learning is often used as an overarching teaching approach that is especially prevalent in management education (Bigelow, 2004; Peterson, 2004; Sherwood, 2004; Smith, 2005). It is closely related to other learning concepts such as experiential learning (Arbaugh, DeArmond, & Rau, 2013) or active learning (Rollag & Billsberry, 2012; Serva & Fuller, 2004; Stewart, Houghton, & Rogers, 2012). Problem solving could relate to the immediate performance for solving problems as well as the transfer of training, which is also referred to as latent learning (Bjork, Dunlosky, & Kornell, 2013; Schmidt & Bjork, 1992; Soderstrom & Bjork, 2015). However, we focus in our study on immediate performance, since knowledge construction during the process of solving problems should also be positively related to latent learning (Dixon & Brown, 2012; Jacoby, 1978).[1]

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[1] Latent learning or transfer of training "occurs in the absence of any obvious reinforcement or noticeable behavioral changes" (Soderstrom & Bjork, 2015: 177). Although latent learning is also important for later performance on the job or an exam, we focus on immediate performance concerning problem-solving learning outcomes because the confounding issues between latent learning and performance are typically related in verbal learning, i.e., memorizing factual knowledge (Soderstrom & Bjork, 2015), which is not the focus of our study.

The goal of scaffolding is to help students overcome challenges that arise as part of problem-solving activities, such as a lack of motivation, limited understanding of ill-structured problems as well as their inability to control inquiry processes (Beenen & Arbaugh, 2018; Chen, Lui, & Martinelli, 2017; Edelson, Gordin, & Pea, 1999; Kim & Hannafin, 2011a), to ultimately improve their performance (Xun & Land, 2004). Kim and Hannafin (2011a) identified therefore five phases of problem-solving: (1) problem identification and engagement, (2) evidence exploration, (3) explanation reconstruction, (4) communication and justification of the explanation, and (5) revision and reflection of the explanation. While there is no general procedure of problem solving (Kim & Hannafin, 2011b), there are general activities within these five problem-solving phases that can be scaffolded in TML (cf. also the components that of complex problem solving that Funke, 2010 proposes). Figure 1 depicts the phases, inquiry processes and scaffolding foci.

Insert Figure 1 about here

In the first step, students make observations and generate questions. Here, procedural scaffolding could increase the intentionality of, relevance of, and engagement with the identified problem by the provision of authentic and situated contexts, vivid descriptions as well as visualizations (Grossman, Salas, Pavlas, & Rosen, 2013; Kim & Hannafin, 2011a, 2011b), which might include presenting the situation in the real business context. The second step involves resource examination, investigation planning, and tool utilization. By providing additional structure to the task through structured work spaces and additional resources, scaffolding may support learners by problematizing the subject matter through offering the possibility to more effectively decompose a problem and organize a problem-solving strategy (Kim, Belland, & Walker, 2018; Reiser, 2004). Thus, learners might be more satisfied with learning processes as an affective outcome (Krathwohl,

Bloom, & Masia, 1964) by perceiving the learning and problem-solving process as more efficient (Gupta & Bostrom, 2013). In the third step – where students propose answers, explanations, and predictions – scaffolding can help internalize problem-solving tasks. Metacognitive and conceptual scaffolds are designed to help the students reveal misunderstandings within their inquiry process (Kim & Hannafin, 2011b) and reflect on their own thinking to better understand ill-structured problems (Azevedo & Hadwin, 2005; Kim et al., 2018), for example, through attentional cueing (Grossman et al., 2013). If students are lost in their learning process due to missing support through scaffolding, i.e., if an impasse of learning occurs, learners may react unsatisfied with the learning process because coordination is missing and inefficiency is perceived (Chandra & Watters, 2012; Chen, 2010; Kim & Hannafin, 2011b; Kirschner, Sweller, & Clark, 2006). In contrast, if technology-enhanced scaffolding is provided, we hypothesize that through the cues highlighted above coordination is triggered and satisfaction as well as problem-solving outcomes are engaged. The fourth step refers to the communication of the results, with a scaffolding focus on, for example, providing feedback with collaborative activities (Jermann & Dillenbourg, 2008). During the last step – where students justify, defend, and revise ideas or theories (Greiff & Neubert, 2014; Kim & Hannafin, 2011a, 2011b) – scaffolding can help students determine their learning level through an ongoing assessment, which means that scaffolding is adapted to the learning level of the students (Kao, Lehman, & Cennamo, 1996), especially as a more dynamic form of scaffolding.

Thus, the application of a scaffolding concept that contributes to the improvement of students' problem-solving activities can be considered as a significant predictor of learning outcomes in terms of problem solving as well as affective outcomes, such as satisfaction with the learning process by providing a more structured approach to learning. In consequence, we hypothesize:

H1a: The provision of technology-enhanced scaffolding has a positive effect on problem-solving learning outcomes.

H1b: The provision of technology-enhanced scaffolding has a positive effect on the satisfaction with the learning process.

The positive influence can also be grounded in interdisciplinary research, particularly two theoretical bases: *adaptive structuration theory* (AST), a native IS theory (Straub, 2012) that is also considered in management education (Serva & Fuller, 2004; Whitaker et al., 2016); and *cognitive load theory*, a theory from educational and cognitive psychology (Kirschner et al., 2006) that is also considered in research related to IS (e.g., Hu & Hu, Han-fen, Fang, Xiao, 2017).

Adaptive Structuration Theory

When considering IT in the learning process, AST allows the investigation of the relationship between technology and social structures (DeSanctis & Poole, 1994) and how individuals appropriate IT, for example, in their learning process (Gupta & Bostrom, 2013), which was also acknowledged by management education (Serva & Fuller, 2004; Whitaker et al., 2016).

The first premise of AST relates to the influence of structures embedded in a specific context and is defined as the rules, resources, and capabilities in a given context (DeSanctis & Poole, 1994), i.e., in our context the learning methods and structures that are reflected by the deployment of IT (for example an LMS). In the present paper, the second premise of AST focuses on the learning process. Within this view of learning processes, i.e., problem-solving processes, we acknowledge that learners interact with the structures, such as an LMS in a flipped classroom. During this process of appropriation, learning methods and structures are learned and adapted by individuals or groups

(Gupta & Bostrom, 2009). The learning process is in itself a complex phenomenon and is determined by several elements. First, cognitive processes and interactions relating to the appropriation of learning methods influence the learning process. Second, individual differences of learners as well as contextual differences of the learning environment (e.g., the epistemological perspective) influence the process of learning. Third, learning processes are determined by interventions such as support through scaffolding measures (Gupta & Bostrom, 2009; Whitaker et al., 2016), for instance, through guidance and facilitation of IS appropriation (Dennis, Wixom, & Vandenberg, 2001). This may be the same for TML (Hwang, Tsai, Chu, Kinshuk, & Chen, 2012), for example when considering learner control in more open-ended and transfer-oriented tasks, i.e., in our case problem-solving tasks, where scaffolding can limit learner discretion by guidance and support to ensure more effective learning outcomes (Brown, Howardson, & Fisher, 2016).

Arguing from an AST perspective (DeSanctis & Poole, 1994; Poole & DeSanctis, 1990), scaffolding contributes to faithful appropriations (Chin, Gopal, & Salisbury, 1997) of the provided learning methods. In this context, we define *faithfulness* as the degree to which learning methods are appropriated consistently with the overall learning goals and epistemological perspective and, in consequence, positively influence the learning success (Gupta & Bostrom, 2009). Faithful appropriations, for example, occur if learners used an LMS in online learning phases, for instance, through making use of formative assessments to gain a personal understanding if necessary knowledge is missing in relationship to solving the problem (Rietsche, Duss, Persch, & Söllner, 2018). In such cases, scaffolds can highlight learning goals, making them explicit by situating them in a business context while also cueing and guiding learners through challenging parts of their problem-solving experience. Nevertheless, other appropriations could also be faithful when they ultimately contribute to the proposed learning goals in accordance with the epistemological perspective. In contrast,

unfaithful appropriations occur for example if learners just take a quiz to memorize the answers, which is not related to filling knowledge gaps necessary to solve a problem. As such, scaffolds may promote more consistent IT use during the learning process, thus leading to a higher degree of faithfulness and learning outcomes (Arbaugh, 2014), for instance, through the explicit guidance that formative assessments are intended to recognize knowledge gaps. On this basis, we hypothesize that technology-enhanced scaffolds directly influence the faithfulness of TML appropriation, and in turn faithfulness directly positively influences learning outcomes:

> *H2a: The provision of technology-enhanced scaffolding has a positive effect on the faithfulness of appropriation.*
>
> *H2b: The faithfulness of appropriation has a positive effect on problem-solving learning outcomes.*

Cognitive Load Theory

The cognitive load of learners should be considered when explaining the effects of scaffolding for TML (Liu, Lin, Tsai, & Paas, 2012). *Cognitive load theory* (CLT; Miller, 1956; Sweller, 1988) was formulated while trying to understand human problem solving. The insights of CLT are used for instructional design and provide a framework for classifying three types of cognitive load: *intrinsic*, *extraneous*, and *germane* (Danilenko, 2010; Paas et al., 2003a). Intrinsic load represents the inherent difficulty associated with a task, which is dependent only upon the prior knowledge of a learner (Kalyuga, Ayres, Chandler, & Sweller, 2003). In consequence, intrinsic load cannot be altered by an instructor through changes in the instructional design. Germane load represents the load caused by the construction, automation, and processing of schemas. As such, germane load can be understood as resources of the working memory that are dedicated to information that are germane to learning. In contrast, all other load that does not promote learning is considered as

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extraneous (Kirschner, Ayres, & Chandler, 2011), which is determined by the manner and complexity learning material is presented. Therefore, extraneous load can be controlled by the instructional design, for example with scaffolding. Since cognitive resources of an individual are limited, extraneous as well as germane load compete for the available cognitive resources. This means, that it is not the goal to minimize cognitive load by utilizing the concept of scaffolding,[2] rather it is the goal that the load incurred by the instructional design is germane in nature, and, therefore, extraneous load is vice versa decreased (Kirschner et al., 2011). In consequence, scaffolding should keep extraneous load to a minimum so that cognitive resources are used for schema acquisition, hence resulting in higher learning outcomes. Figure 2 illustrates summarizes these assumptions.

Insert Figure 2 about here

When taking the thoughts above into account, scaffolding becomes especially important when considering the complex nature of TML paired with a high degree of learner control in more interactionist learning environments (Brown et al., 2016). As such, LMS oftentimes provides abundant information, learning material as well as other resources that relate to a problem-based learning approach (Sorgenfrei & Smolnik, 2016). Considering the application of technology-enhanced scaffolds, procedural scaffolds, for example, make learning processes more explicit and structured, and thereby reduce extraneous load in TML. In this context, we define demonstration helpfulness of a learning method as a proxy measure for the level of extraneous load (Ayres & Youssef, 2008). A

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[2] The effect of scaffolding on cognitive load can for example be further described through the phenomenon of desirable difficulties (Bjork, Dunlosky, & Kornell, 2013; Schmidt & Bjork, 1992; Soderstrom & Bjork, 2015). Simply put, those difficulties should produce productive failure and therefore influence latent learning and transfer positively (Loibl, Roll, & Rummel, 2017). If scaffolding would only help to overcome those failures by simply reducing cognitive load at all, effects of scaffolding could be diminished or even detrimental for learning (Holmes, Day, Park, Bonn, & Roll, 2014). Nonetheless, when taking a more distinct view of cognitive load as highlighted above into account, it is noticeable that scaffolding not contributes to lower levels of cognitive load. Rather, it enables to invest more cognitive capacity (germane load) into the construction, automation and processing of schemas by reducing unnecessary extraneous load (Loibl, Roll, & Rummel, 2017; Schalk, Schumacher, Barth, & Stern, 2018).

Higher level of demonstration helpfulness is in this case associated with lower levels of induced extraneous load. Procedural scaffolds might include vivid descriptions of the learning process, or cues and prompts to prior knowledge that contribute to a higher level of demonstration helpfulness in TML. In turn, learners should be able to better process complex information and solve corresponding ill-structured tasks and problems. By positively influencing demonstration helpfulness and germane load, scaffolding contributes to the management of cognitive load in learning situations. Furthermore, we also hypothesize that scaffolding has a mediating impact by acknowledging the direct impact of germane load on learning outcomes.

> *H3a: The provision of technology-enhanced scaffolding has a positive effect on demonstration helpfulness.*
>
> *H3b: The provision of technology-enhanced scaffolding has a positive effect on the level of germane load.*
>
> *H3c: The level of germane load has a positive effect on problem-solving learning outcomes.*

Our theoretical model and hypotheses are shown in Figure 3.

Insert Figure 3 about here

RESEARCH METHOD

Participants

To evaluate our theoretical model, we conducted an online experiment in a lecture at a European university. The students who participated majored in management and business administration (except for two attendees from a Humanities degree course with management and business

administration as a minor) and were enrolled in the course "Introduction to Business and Information Systems Engineering". This course is usually attended by 100-150 undergraduates (freshmen). This introductory IS course is designed as a flipped classroom using an LMS as its central tool for the learning process. Students are required to take this course in their first year of university and have no prior experience with the LMS as implemented for this course. Subjects' participation was voluntary and they received a fixed number of extra credits for the course exam as an incentive to participate. 75 students participated in our experiment and we collected 72 valid data sets in total because we had to drop the data sets of three participants since they did not comply with the experimental procedures. Our sample consisted of 35 female students and 37 male students with an average age of 24.53 years. Concerning the representation of this sample, we had an overall number of 141 students enrolled in the course with 99 students participating in the exam. Thus, our sample represents the majority of students in the exam that aimed to complete the course. Due to data privacy regulations set by the university, the students' union executive committee, as well as a data consent form signed by the participants, it is not possible to drill down further on this data or match exam results with experiment results. Table 2 depicts the demographics of our sample.

Insert Table 2 about here

Study Context

The study was set up in a flipped classroom (Janson, Söllner, & Leimeister, 2017; Oeste, Lehmann, Janson, & Leimeister, 2014). This concept interchanges the conventional way of lectures and self-regulated learning. Outside the classroom, students teach themselves the basic knowledge, e.g., using online videos and learning materials to learn the subject matter on their own (Akçayır & Akçayır, 2018). In class, students focus on understanding, applying, and analyzing the subject

matter they previously learnt at home (Strayer, 2012). From an epistemological perspective, the course was designed from a constructivist point of view. The learning goals of the course concentrated on technical basics as well as system analysis and design with an emphasis on modeling techniques considering business processes and data models.

Our study's flipped-classroom environment used the open-source LMS Moodle (Moodle Pty Ltd). The lecturer used the LMS to provide learning materials consisting of videos and slides in small units. Learners studied the learning material in their own time and place and, if needed, could repeat the learning process. The LMS guided students through the learning process using learning materials and lecture videos, and various mock exam resources, such as tests and peer assessment features (Lehmann, Söllner, & Leimeister, 2016; Oeste et al., 2014). Ultimately, using all the knowledge gained, the learners prepared individual solutions for a part of an extensive open-ended free text assignment, which is considered as the problem-solving portion in our study. However, excluded from our study context is the flipped part that is conducted directly in the lecture hall and is not mediated with IT. The evaluation of the experimental procedures and the technology-enhanced scaffolds that are provided in the LMS are described below.

Experimental Procedures and Tasks

To test the proposed hypotheses, we conducted a fully randomized pretest-posttest control group experiment with a between-subject design in the field. In order to avoid common method variances (CMV), we did not reveal the goal of our study to the test subjects. Instead, we embedded our test assignment in the typical learning process of the course; for the treatment group, we provided a cover story concerning the general development of the university's LMS (Podsakoff, MacKenzie, Lee, & Podsakoff, 2003). Regarding statistical remedies, we decided not to conduct any tests, since existing tests – such as Harman's single factor test and the unmeasured latent method

construct (ULMC) technique (Liang, Saraf, Hu, & Xue, 2007) – have been criticized for not being able to detect CMV (Chin, Thatcher, & Wright, 2012). In addition, we relied on objective learning outcome measures, which also should prevent CMV in contrast to self-reported learning outcome measures (Benbunan-Fich, 2010; Sitzmann, Ely, Brown, & Bauer, 2010).

Prior to the semester, all participants completed a brief survey concerning their demographics. Once all participants had self-enrolled for the assignment in the LMS, they performed a cognitive knowledge pretest related to the following problem-solving phases to control for prior knowledge. The pretest consisted of four questions concerning declarative knowledge and four concerning procedural knowledge. After completing the pretest, the learners received the learning material and assignment for engaging with the problem-solving activities related to the task. Before the experiment, we tested the task with four student assistants who had already completed the lecture in prior semesters and now teach tutorials related to business process management. After the test, misunderstandings concerning the task were resolved and the task was adjusted accordingly.

The problem-solving tasks and corresponding activities of the learning process can be classified as complex tasks that relate to higher-order thinking skills according to the original learning goal taxonomy of Bloom (1956) as well as the revised taxonomy of Anderson et al. (2001). When considering the previously introduced conceptualization of (complex) problem-solving components proposed by Funke (2001) and Greiff and Neubert (2014), we highlight the focus of knowledge application in this task, since knowledge acquisition typically takes place beforehand when considering flipped classrooms. In the assignment, the students were first asked to interpret and analyze the weaknesses of a real business process related to a recruiting task in human resources; this was described as a real-world problem in an organization and in addition was visually modeled with the business process model notation (BPMN). Second, they had to develop a new business process

based on their analysis. Third and finally, the students had to decide why their newly developed business process was reasonable and provide an assessment of the potentials of the new business process. After the students completed the task, which was designed to require about 120 minutes, they uploaded their assignment to the LMS and completed a survey to capture the self-reported measures of our model constructs as well as the control variables.

Design of the Experimental Manipulation

There were two training conditions: (1) the problem-solving condition (the control group; n = 38); and (2) the problem-solving plus technology-enhanced scaffolding condition (the treatment group; n = 34). The control group followed the learning process described in the previous section. The learners in the treatment group, after taking the pretest, gained access to the learning materials concerning the problem-solving activities as well as the assignment. They could decide freely how they wanted to use the learning material as well as the other resources in our LMS for solving the problem. After finishing the task, the learners uploaded their assignments and took the post-survey. In conclusion, Figure 4 highlights the overall experimental process of both groups.

Insert Figure 4 about here

For the specific design of the experimental manipulation in the treatment condition, we relied on the problem-solving activities described in the theoretical background section. We focus on the first three phases of problem solving that are solely related to individual problem-solving in the LMS; in our study context, the two last phases are conducted in the flipped part of our lecture and therefore purposely ignored. The experimental manipulation is depicted in Figure 5.

In the initial problem-solving phase ("problem identification and engagement"), we provided procedural as well as conceptual scaffolds in the experimental manipulation. First, vivid descriptions of the learning process, including the learning goals (Athanassiou, McNett, & Harvey, 2016), were provided with a short video tutorial concerning the problem-solving process to ensure that the learners appropriate the learning methods more faithfully and manage cognitive load. Thus, the focus was on procedural scaffolding through the facilitation of initial orientation concerning the learning process. Second, by providing such a tutorial, pre-engagement with the task was established and the authentic, situated context of the problem was highlighted (Kim & Hannafin, 2011b). Thus, problematizing of crucial task aspects as a conceptual scaffold was engaged (Quintana et al., 2004; Reiser, 2004).

In the evidence exploration phase, we provided additional learning materials as conceptual scaffolding directly in the problem-solving space. The problem-solving space itself is a course block in the learning management system, where the problem was particularly solved. In this space, the learners in the treatment condition were provided with shortcuts and additional cues that related to the exploration of these learning materials and how they contribute to the problem-solving process. We note that these learning materials were also provided to the control group – not directly in the particular problem-solving space in the LMS and without the mentioned cues but within the regular course materials on the same page of the course in the learning management system. Therefore, learners in the treatment condition should be guided more efficiently in their learning process and, in consequence, appropriate the provided learning materials more faithfully. In contrast, the control group was provided with a higher degree of learner control, since they had to develop their own

sensemaking of how to use the provided learning materials and how to appropriate them to successfully solve the problem. In this context, we also integrated several cues as problem-exploration scaffolds for the learning materials that relate to more efficient exploration of the learning materials and the management of cognitive load, especially directing germane load to crucial aspects.

In the explanation reconstruction phase, the learners in the treatment group could first assess their prior knowledge about the assignment with a short knowledge test as a first and foremost metacognitive scaffold to monitor learning processes. This test provided adaptive feedback based on the knowledge level. For example, if learners exhibited low levels of business process management modeling knowledge, adaptive feedback was given with suggestions for related learning materials (Khribi, Jemni, & Nasraoui, 2009), therefore also focusing on the provision of procedural scaffolding through facilitate navigation in TML. Learners with high levels of prior knowledge were encouraged to solve the assignment as a strategic scaffold, but adaptive feedback with specific cues was faded.

Nonetheless, we also provided the control group with the initial possibility to assess their prior knowledge to rule out that there are confounding issues that relate to the provision of feedback versus no feedback. Therefore, we highlight that all learners were faced with desirable difficulties in the learning process (Bjork, 1994; Soderstrom & Bjork, 2015). However, only the treatment group received the adaptive feedback consisting of specific cues on how to deal with their difficulties in the learning process and, therefore, repair their failure, while the control group received simple feedback with scores. Thus, we expect that such a manipulation does not simply remove difficulties in learning, it rather leads to more productive failure when difficulties and challenges are present (Holmes, Day, Park, Bonn, & Roll, 2014; Roll et al., 2012), helping to effectively move

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through the zone of proximal development. Thus, we consider this scaffold as a supportive structure and adaptive guidance (Bell & Kozlowski, 2002) to avoid an impasse in learning through failure recognition, knowledge gap identification as well as guidance to correct a failure subsequently (Holmes et al., 2014; Metcalfe, 2017; Roll et al., 2012), especially through better resource exploration and a more faithful appropriation of the provided learning methods and structures. This would ultimately lead to better transfer results and better long-term error correction (Finn & Metcalfe, 2010; Metcalfe, 2017).

Second, as a procedural and metacognitive scaffold, we provided transparent monitoring of the learning process via a learning dashboard along all phases, but especially for the explanation reconstruction phase of the individual problem-solving process. With simple graphical illustrations, the dashboard has mainly two scaffolding purposes. On the one hand, the dashboard highlights what phases the learners have already taken, i.e., to further engage metacognition by fostering awareness and monitoring of learning progress. Second, the dashboard elucidates what learners have to do next in the learning process to provide further assistance for organizing the learning process as a procedural scaffold.

Third, based on the results of a quiz taken after uploading their assignments, the learners were provided accordingly with adaptive feedback as a metacognitive scaffold, i.e., to provide reflection, and strategic scaffold, i.e., to provide strategic assistance for the learning process, with the aim to engage them in working on their shortcomings.

Instrument Development

To test the proposed hypotheses of our study and to assess the outcomes of the problem-solving activities, we first measured learning outcomes related to problem solving as our main

dependent variable (Gupta et al., 2010; Gupta & Bostrom, 2013; Yi & Davis, 2003). Specifically, we structured the problem-solving task into three subtasks in accordance with the learning goals that were assessed individually and then aggregated them to one problem-solving score.

For the analysis of the problem-solving learning outcomes, the assignments of all learners were assessed by two independent raters within a fully crossed rating (i.e., every rater rated every assignment) design to account for the issues of ill-structured measurement designs (Putka, Le, McCloy, & Diaz, 2008). Both raters were student teaching assistants and had extensive experience with the learning materials. Both had taught tutorials for the course in multiple previous semesters. Prior to the rating of the group learning outcomes, both raters were trained by the first author in assessing the learning outcomes.

For rating the learning outcomes, we adapted the approach of Yoo, Kanawattanachai, and Citurs (2002) to obtain an integrative score that captures the learning outcomes. We used two dimensions. The first dimension, "differentiation", captures the distinct dimensions of the problem and the solution that the group takes into account. The second dimension, "integration/presentation", refers to the development and presentation of complex connections among differentiated characteristics. For each of the three subtasks, both dimensions were rated individually on a scale ranging from 0 to 3, with 3 being the highest score for both dimensions and representing high learning outcomes. In line with Yoo et al. (2002), a score of 0 reflects the absence of both dimensions. A score of 1 reflects a moderate differentiation and low integrations and presentations. Scores of 2 reflect differentiation of the solution and use of simple integrations and presentations. Scores of 3 show a comprehensive differentiation of the problem as well as complex integrations and presentations. To ensure that there is no method bias in our analysis, both raters were blind to the treatment. Inter-rater reliability (IRR; Pearson correlation coefficient; r= 0.892; n = 72; p < .001) as well as inter-

rater agreement (IRA; weighted Cohen's kappa; $\kappa_w = 0.762$; n = 72; p < 0.001) showed very strong reliability and agreement of both raters (LeBreton & Senter, 2008). Due to the complexity of the rating task, the two raters afterwards resolved any differences on their own by discussing until both agreed on a single consensus score, which was then used for the following results.[3]

Second, we measured all other dependent variables with established scales and, if necessary, adapted the scales to the research context. Specifically, we measured the faithfulness of appropriation with the instrument proposed by Chin et al. (1997), which was adapted to our context by Gupta and Bostrom (2013). Concerning learning process satisfaction as an affective learning outcome (cf. Gupta et al., 2010 for an overview concerning affective outcomes in TML research), we relied on the scales offered by Gupta and Bostrom (2013). The rationale for using this scale relates to the fact that we wanted to account for the satisfaction with the problem-solving process that is provided within the LMS. Thus, we relied on the well-established scale for measuring satisfaction with processes concerned with the use of IT (e.g., Chin et al., 1997) instead of relying on typical measures for affective outcomes and reaction of learners/trainees (e.g., Brown, 2005). For measuring the constructs related to cognitive load, we first measured demonstration helpfulness as a proxy for the measurement of extraneous load, and then we measured germane load with two items. We adopted both constructs from Ayres and Youssef (2008). Although we rely on subjective measures for cognitive load, extant research has shown that such measures are typically reliable and valid while at the same time being more sensitive and far less intrusive than objective measures such as

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[3] In addition to the IRR, we also computed the IRA to further analyze whether both raters can be considered as perfectly interchangeable (LeBreton & Senter, 2008). Since the IRA shows that the raters are not perfectly interchangeable but do have a very strong agreement (LeBreton & Senter, 2008), we used in an additional analysis (see Appendix A for model comparisons) the mean score of both raters as dependent variable in a supplementary model analysis. The results of the additional analysis corroborate the findings of the consensus score rating. Therefore, we are confident that the consensus rating score can be considered as reliable and valid for the further analysis.

physiological measures (cf. for an overview Sweller, Ayres, & Kalyuga, 2011). All latent constructs with their related indicators and statements are shown in Table 3.

Insert Table 3 about here

In line with previous research related to TML (e.g., Gupta & Bostrom, 2013; Wan et al., 2012), we controlled for the effects of several variables on the learning outcomes related to problem solving. We specifically included control variables that relate to the individual differences of learners (Bitzer & Janson, 2014; Gupta et al., 2010), which may influence the outcomes in our study, and we therefore want to control. Concerning individual differences in IT use, we controlled for personal innovativeness in the domain of IT (PIIT, Agarwal & Prasad, 1998) as well as technology readiness (TRI) with the instrument provided by Parasuraman (2000). Both constructs are used as controls in our study because they may have a significant influence on how learners appropriate TML as well as on the outcomes of using such an application. Regarding individual differences in learning, we controlled for self-regulated learning ability (SRL) as well as self-efficacy (SE) with scales by Pintrich and De Groot (1990). Since all the items for the control variables are adopted from respected literature sources, we refrain from including the relevant statements in the paper.

To evaluate the items of the dependent and control variables, we used a 7-point Likert scale. In addition, the survey participants could select "N/A" if no statement was applicable in order to prevent a tendency toward neutral responses. Furthermore, all items were measured as reflective constructs and previously checked against the guidelines by Jarvis, MacKenzie, and Podsakoff (2003).

Analysis

For the analysis, we followed recent guidelines from management educational research (Arbaugh & Hwang, 2013; Köhler, Landis, & Cortina, 2017). We applied the variance-based partial least squares (PLS) approach (Chin, 1998; Wold, 1982) in order to evaluate the structural equation model of the present study. We rely on the PLS-SEM approach for the following reasons:

1) PLS is more suitable than covariance-based approaches for identifying and predicting key drivers in structural methods (Hair, Ringle, & Sarstedt, 2011a; Ringle, Sarstedt, & Straub, 2012). This is in line with our overarching research goal, i.e., the evaluation of the influence of independent variables on learning outcomes in TML research, i.e., in our case especially the impact of technology-enhanced scaffolding.

2) Since the data collection efforts are embedded in real world TML environments, i.e., in our case a flipped classroom for management education, the sample size of the experimental study is naturally limited by parameters like class size and participation. As such, the PLS approach performs less biased when considering a composite-based data population and a small sample size when utilizing a reflective conceptualization compared to the covariance-based approach, which works best for common factor data populations (Sarstedt, Hair, Ringle, Thiele, & Gudergan, 2016).[4] In addition, Appendix A provides additional information

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[4] For this purpose, we computed the standardized root-mean-square residual (SRMR) for the estimated model (Hu & Bentler, 1998). Since the SRMR is with a value of 0.161 above the threshold of 0.08 typically used for CB-SEM, we assume in line with Sarstedt, Hair, Ringle, Thiele, and Gudergan (2016) that this points to a composite model population of the underlying data (instead of using the SRMR as a simple model fit measure that may not be applicable to a composite model population at all as pointed out by Hair, Hult, Ringle, Sarstedt, and Thiele (2017)).

that corroborates the findings presented afterwards.[5] Besides, typical requirements for sample size are fulfilled (Chin, 1998; Hair et al., 2011a; Hair, Hult, Ringle, & Sarstedt, 2014).

3) PLS-SEM are more suitable for exploratory research than for confirmatory research approaches. Although it is "important to note that the distinction between confirmatory and exploratory is not always as clear-cut as it seems" (Hair et al., 2014: 3), the present model evaluates newly developed hypotheses that have by now not been evaluated in the context of management education and also draw on insights of other fields, such as information systems (e.g., Chin et al., 1997) or educational psychology (e.g,, Paas, Tuovinen, Tabbers, & van Gerven, 2003b), and are therefore related to explorative research settings (Hair, Hollingsworth, Randolph, & Chong, 2017). In addition, our experimental manipulation as well as the problem-solving learning outcome measure were not empirically tested before.

4) Identification problems of covariance-based approaches can arise when using single item measures such as manifest variables (Petter, 2018). Therefore, we relied on the PLS approach to better handle especially objective measures such as learning outcome scores, i.e., in our case of the present study problem-solving learning outcome scores.

Thus, we do not take the soft modeling assumptions of the PLS-SEM approach as a carte blanche. Rather we use the PLS-SEM approach for more substantive reasons as pointed out above. We used SmartPLS 3.2.8 as an analysis tool (Ringle, Wende, & Becker, 2015). Furthermore, SPSS 22 was used for the descriptive analysis and checks concerning the experimental manipulation.

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[5] Appendix A provides additional information concerning the model evaluation including the model comparison with the consistent PLS (PLSc) algorithm that mimics the common factor model approach such as from CB-SEM (Dijkstra & Henseler, 2015). The findings in general corroborate the findings from the PLS evaluation.

RESULTS

Control Variables, Manipulation Check, and Group Comparisons

We conducted a pretest to assess participants' previous knowledge and included several control variables in our study. The cognitive knowledge pretest and a corresponding t-test for independent samples revealed that previous knowledge did not significantly differ between both groups ($p > 0.1$). We also included four control variables in the present study, which were incorporated into the model by modeling the influence of the four control variables directly on problem-solving learning outcomes. Except for technology readiness (TRI: $\beta = 0.354$, $p < 0.05$), none of them had a significant influence on the problem-solving learning outcomes (PIIT: $\beta = -0.003$, $p > 0.05$; SRL: $\beta = 0.145$, $p > 0.05$; SE: $\beta = -0.162$, $p > 0.05$).

Finally, we checked the implemented manipulation in the treatment group. For this purpose, we included three manipulation check items concerning the LMS implementation of the designed scaffolds in the post-test to indicate whether our participants recognized the overall experimental manipulation in the technology-enhanced scaffolding condition. The learners should respond to manipulation checks like "The overview dashboard graphics depicted the learning process clearly in Moodle", "The video tutorial helped me to better organize the learning process" and "The quiz concerning the process analysis was rich in feedback" on a seven-point agreement scale. A multivariate analysis of variance (MANOVA) [($F_{(3, 68)} = 5.425$, $p < 0.005$; Wilk's $\Lambda = 0.807$, partial $\eta^2 = 0.193$] confirmed that the test subjects recognized the experimental manipulation implemented in the treatment condition. Appendix B provides additional statistics of the constructs, items and possible post-hoc analyses concerning group difference in relation to our dependent variables.

Model Evaluation

The evaluation of the model follows a two-step approach: first, the evaluation of the outer model, and second, the evaluation of the inner model (Hair, Ringle, & Sarstedt, 2011b; Hair, Sarstedt, Ringle, & Mena, 2012; Henseler, Ringle, & Sinkovics, 2009). In the first step, the outer or measurement model is evaluated to determine its reliability and validity with respect to certain criteria for the latent variables. The evaluation of the inner model and structural dependencies follows in the second step because this evaluation only makes sense if the outer measurement model is sufficiently reliable and valid (Henseler et al., 2009).

The quality criteria of the outer model are presented in Table 4. Indicator reliability was measured with standardized indicator loadings. All indicators load above the minimum value of 0.70 (Hulland, 1999). Internal consistency, which analyzes how indicators reflect the latent variables, was measured by means of construct reliability. This is more appropriate for the PLS procedure since Cronbach's alpha tends to underestimate internal consistency in the course of the PLS approach (Hair et al., 2011b; Hair et al., 2012; Henseler et al., 2009). Values above the threshold of 0.70 indicate that the construct reliability is acceptable for this study and thus substantiate the internal consistency of the latent variables (Bagozzi & Yi, 1988). Convergent validity was measured using the average variance extracted (AVE), and values above the minimum value of 0.50 indicate that at least half of the variance of a latent construct is explained by the related indicators and therefore acceptable (Bagozzi & Yi, 1988).

Insert Table 4 about here

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We measured discriminant validity using the Fornell-Larcker criterion, which indicates that the square root of the AVE of a construct should be higher than the correlation of the latent construct with other constructs of the measurement, indicating whether a construct shares more variance with its own indicators than with other constructs (Fornell & Larcker, 1981). In addition, we assessed the heterotrait-monotrait ratio (HTMT) and the heterotrait-monotrait inference criteria (HTMT$_{inference}$; Henseler, Ringle, & Sarstedt, 2015). The analysis in Table 5 show that discriminant validity through consideration of the Fornell-Larcker Criterion and the conservative HTMT$_{85}$ measure (indicated through all HTMT measures under 0.85) is established. Also, the HTMT$_{inference}$ values are all significantly below the threshold of 1. Finally, the results of the cross-loadings shown in Table 6 indicate that all indicators load the highest on their own construct (Chin, 1998).

Insert Table 5 about here

Insert Table 6 about here

After the measurement model was shown to be sufficiently reliable and valid, the evaluation of the internal structural model followed. The results of the structural model consist of path coefficients, the coefficient of determination, R^2, the significance levels, and effect sizes (Ringle et al., 2012). The results of the structural model are summarized in Figure 6.

Insert Figure 6 about here

Except for the relationship between the scaffolding manipulation and faithfulness of appropriation, all relationships in the structural equation model are significant at least at a level of $p < 0.05$. Thus,

all hypotheses, except for H2a, are confirmed. According to the value of the path coefficients, the scaffolding manipulation has the highest effect on demonstration helpfulness ($\beta = 0.352$), followed by the effect on germane load ($\beta = 0.264$), problem-solving learning outcomes ($\beta = 0.216$), and finally satisfaction with the learning process ($\beta = 0.178$), therefore confirming H1a, H1b, H3a, and H3b. However, the influence on the faithfulness of appropriation is not significant, disconfirming H2a. Nonetheless, the faithfulness of appropriation has a significant influence on the problem-solving learning outcomes ($\beta = 0.171$), confirming H2b. Finally, the role of cognitive load and its strong effect on learning outcomes is shown by the influence of germane load on problem-solving learning outcomes ($\beta = 0.352$), confirming H3c.

The explained variance of the main endogenous construct – problem-solving learning outcomes – can be described as moderate (Hair et al., 2014). The R^2 values for the other endogenous constructs are all considered as weak ($R^2 < 0.25$). For the sake of brevity, R^2 values are depicted in Figure 6. In a next step, the effect size f^2 was measured for the determinants of the problem-solving learning outcomes. The effect size f^2 constitutes the influence of exogenous constructs on an endogenous construct by considering the changes in the coefficient of determination, R^2 (Cohen, 1988). Values above 0.02, 0.15, and 0.35 indicate a low, moderate, and high effect on the structural level (Henseler et al., 2009). The results therefore indicate that the effects of faithfulness of appropriation ($f^2=0.044$) and technology-enhanced scaffolding ($f^2=0.057$) can be considered as low, while the effect germane load ($f^2=0.139$) has a moderate effect on problem-solving learning outcomes.

DISCUSSION AND IMPLICATIONS

Discussion of Findings

There are several major findings of this study. When comparing the effects of the experimental manipulation, we found significant evidence for the direct influence of technology-enhanced scaffolding on problem-solving learning outcomes, also indicated through the descriptive values of the learning outcome scores (see also Table 4). In addition, scaffolding contributed to learning process satisfaction and the management of cognitive load, as indicated by demonstration helpfulness as well as the level of germane load. We further illustrate the discussion of our findings with selected qualitative insights which we gathered in our post-survey.

When considering the missing learning process intervention in terms of the technology-enhanced scaffolding, learners of the control condition stated that the missing guidance resulted in insecurity and need for more structure (all following quotes translated to English):

> *"In the end, I had no idea what to write concerning the tasks or how I should approach the solution of the assignment. A little more concrete task would have been nice. I was already insecure when I read the text of the assignment. It would have helped me if there had been a reference of how to approach the task."*

> *"It was very demanding, and the task was not necessarily easy for self-study. It could have been better structured by the teaching staff, especially since it was a partially new topic."*

The following two statements of learners from both groups are especially relevant when taking into account learners' other statements related to the time-consuming manner of problem-solving tasks in their own learning process:

"There was a lot of learning material. Partially, I would have wanted more concrete examples of BPMN. Information was otherwise well prepared and mostly understandable". (Learner in the treatment condition)

"Although the assignment was very extensive, it was provided with helpful and practical examples, in order to understand the topic well." (Learner in the control condition)

These more general statements towards problem solving itself might also relate to the fact that the flipped learning approach was already being used in the undergraduate management education. However, learners might not be accustomed to such learning approaches due to the large-scale lectures typically used in undergraduate studies. Also, multiple learners in both treatment but especially the control group highlighted that they spent multiple hours more than designed on solving the problem. However, we had to recognize privacy regulations and could not measure task time. But when taking the qualitative insights into account, scaffolding might not necessarily contribute to a more effective time management but should also not make learning more time consuming. Nonetheless, learners in the treatment condition especially highlighted the scaffolds in their comments concerning their perceptions of the learning process related to the problem-solving process:

"I found the assistance important to familiarize myself with the working process".
"I found it to be efficient; everything was very well explained".

However, we did not observe a significant influence of technology-enhanced scaffolding on the faithfulness of appropriation; this may be due to our limited sample size of 72 participants. Larger sample sizes as well as a stronger scaffolding design may be required to detect significant results for scaffolding effects on faithfulness. Nonetheless, the effect of faithfulness of appropriation has

been proven to directly affect problem-solving learning outcomes. In this context, two learners in the treatment condition highlighted the inhibiting effect of IT in the learning process:

> *"Very time-consuming and nerve-racking, since the technology was not always cooperative and one was under time pressure."*
>
> *"I understood the questions very poorly. Computer-based learning is unpleasant for me."*

Finally, our findings of the model showed a direct effect of germane load on problem-solving learning outcomes, which has, according to the path coefficient value, the highest effect. This indicates the important role of the management of cognitive load for fostering learning outcomes in problem solving, as also highlighted by a statement from a learner in the control condition:

> *"It was difficult to cope with the various processes, somehow too much at once. It would have been clearer with a more distributed approach of learning."*

Besides the discussion of the discussed theoretical relationships in our model, we also want to highlight that there might be other relationships to discover, as for example indicated through the significant relationships in the correlation matrix of the latent variables (see Table 5), such as between demonstration helpfulness and learning process satisfaction, thus indicating that there may be positive reactions from learners if extraneous load is lowered.

In conclusion, with respect to the results of the study, the findings of our study highlight how important it is to consider cognitive load when imposing complex tasks like real business cases. This is particularly true when simultaneously dealing with TML in the learning process and with undergraduate business students that are typically not accustomed to such high learner control approaches.

Theoretical Contributions

Our paper provides several contributions to theory. First, we contribute to the understanding of the effective guidance and facilitation of learning processes in problem-solving for a management education flipped classroom and corresponding self-regulated TML-phases. By providing a deeper understanding of the design and effects of theory-based technology-enhanced scaffolds (Wang & Hannafin, 2005), we highlight how scaffolding contributes to higher-order learning. These results also contribute to related research fields – such as human-computer interaction – by showing how LMSs can be designed for supporting learning processes.

Second, by building up upon the theoretical lens of AST from IS and sociology, we provide a new view on the determinants of problem solving in TML, thus stressing the importance of studying how learners use and appropriate IT when designing and evaluating TML approaches. As suggested by Tennant et al. (2014), users are not 'passive takers' of complex technology. In this context, technology-enhanced scaffolds could contribute to fostering faithful appropriations and therefore support the learning. Thus, we also contribute to management education and furthering the insights of Whitaker et al. (2016), who also used AST as a guiding framework in their work.

Third, we contribute to CLT and understanding the effects of technology-enhanced scaffolds on the cognitive load in TML and problem solving. We demonstrated that a design that draws on the insights of CLT will lead to higher learning outcomes. Furthermore, our results indicate the superior role of cognitive load in ill-structured, complex tasks that relate to problem-solving activities.

Practical Implications

The implications for practitioners are considered from various perspectives. First and foremost, we are able to show instructional designers of TML in management education that the

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thoughtful consideration of technology-enhanced scaffolds leads to improvement of learning outcomes when considering the educational concept of a flipped classroom. Although well-designed learning methods and structures are important, guidance and facilitation matters for the success of TML, especially for creating context and situated learning in problem-solving processes (Sherwood, 2004). We show this in a setting particularly prevalent in the management education practice, since we evaluated the effects of the technology-enhanced scaffolds in an undergraduate flipped classroom in a management education setting with a high amount of self-regulated learning parts. These learning contexts are more important than ever in the era of digitization and more self-regulated approaches. Therefore, we indicate the need to consider the thoughtful design of scaffolds to enable the success of an innovative and rising learning method in management education. The need for a thoughtful design of TML is especially prevalent when considering undergraduate business education. Until now, not much attention has been given to purely online delivery modes of TML in undergraduate business education (Arbaugh, 2014), but this is precisely the focus of our study and a first step for an evidence-based TML design.

Second, when business schools want to implement new learning methods such as highly self-regulated approaches with problem-based learning and corresponding learning goals (e.g., flipped classrooms), they should carefully consider how to scaffold the learning process to maximize the outcome. Otherwise, underutilization, cognitive load problems, and, in consequence, low outcomes may impede a promising approach for management education. As Whitaker et al. (2016: 357) states, it is important "to understand how various types of students will use the technology tools, which technology tools are more likely to be used compared with other tools, and which technology tools are more likely to be effective compared with other tools". For instance, executive education should also carefully consider scaffolding learning processes, since executive students might also

be not accustomed to digital learning environments and according learning processes. In this context, our findings highlight the role of scaffolding when using LMS for management education.

Third, our theory-based design of technology-enhanced scaffolds can serve as a starting point for guiding the instructional design of management courses related to problem-based learning. Such an approach works, for example, with the well-recognized open-source LMS Moodle (Moodle Pty Ltd), without requiring any new plug-ins to be implemented by a university IT department. Rather, the scaffolds used in this study are fully implementable by instructional designers and course administrators without requiring any specific technology knowledge or any additional administrative rights that are often only granted to IT departments. Thus, we indicate for practice that there are scalable and working options to guide and facilitate the learning process with stock LMSs.

LIMITATIONS AND FUTURE RESEARCH

We acknowledge several limitations to this study, which then underline a demand for future research. There are threats to the validity of the empirical study concerning the generalizability of the results (Bordens & Abbott, 2011). First, the study is limited to the investigation of technology-enhanced scaffolding in the context of the problem solving by management students in a flipped classroom. There is a need to also consider scaffolds related to collaboratively (Leimeister, 2014) presenting and reflecting on the results of problem solving online completely self-regulated learning approaches, e.g., in MOOCs (Seaton, Bergner, Chuang, Mitros, & Pritchard, 2014; Wang, Wen, & Rosé, 2016).

Second, we also acknowledge that the sample in this flipped classroom was rather limited due to self-selection and voluntariness of the study, which is also indicated in general by the difference between course enrollment and exam completion of students. Thus, we acknowledge that there

might be motivational issues concerning the students overall that could be addressed through motivational scaffolding when considering mandatory scaffolding of problem-solving processes (cf. the meta-analysis of Kim et al., 2018, who indicated the need to consider the evaluation of motivational scaffolding). Nonetheless, we accept the limitations of the sample embedded in a real management flipped classroom consciously to ensure a higher degree of ecological validity.

Third, our study examined the effect of technology-enhanced scaffolding on satisfaction with the learning process and problem-solving learning outcomes; it did not gauge delayed task-related performance such as job or exam performance. Hence, the necessity arises to conduct longitudinal studies investigating how scaffolds contribute to long-term outcomes of TML. However, immediate performance concerning problem solving should also relate to transfer and latent learning (Dixon & Brown, 2012; Jacoby, 1978) and relates to the fading nature of scaffolding and its effects when considering short vs. long learning episodes (Molenaar, Roda, van Boxtel, & Sleegers, 2012; Pea, 2004) For instance, in the era of big data, personalized and dynamic scaffolding could provide learners tailored scaffolds (e.g., Bauman & Tuzhilin, 2018).

Fourth, the control variable of technology-readiness exhibited a significant influence on problem-solving learning outcomes. Therefore, future studies should account for its influence. We also relied on subjective measures for assessing cognitive load. Strategies to enhance the understanding of cognitive load management could involve updated models of cognitive load (Kalyuga, 2011) and should seek to assess extraneous load individually with more objective measures, for example by relying psychophysiological measures or eye-tracking (Conrad & Bliemel, 2016; Korbach, Brünken, & Park, 2018), which would also contribute to a better understanding of cognitive load through process data. Considering the survey instrument, we also add to the limitations that we had

to remove three items of the initial instrument related to the constructs of germane load and satisfaction with the learning process. Thus, future research should check whether the influence of technology-enhanced scaffolding solutions still holds when using the full instrument.

Fifth and finally, we acknowledge that our study does not account for the isolated effects of the different scaffolding purposes. In this context, some scaffolds serve multiple purposes in the learning process. In consequence, future studies should seek to isolate the effects of scaffolding purposes by relying on experimental studies with factorial designs or by theoretically measuring the impact of each scaffolding intervention. In addition, future studies should replicate our findings with confirmatory research efforts to gain more robust insights.[6] Nevertheless, we highlight that we offer a theory-motivated ensemble of technology-enhanced scaffolding that offers first exploratory insights on the effectiveness for scaffolding problem-solving processes in management education.

CONCLUSION

Technology-enhanced scaffolding for individual problem solving in innovative TML environments is crucial considering the outcome-oriented application in management education with an emphasis on higher-order learning (e.g., Raes et al., 2012; Young, 1997; Zohar & Dori, 2003). To evaluate scaffolding outcomes, we followed an experimental approach embedded in an online learning episode in a flipped classroom. First, we derived several hypotheses and developed our research model to model the influence of technology-enhanced scaffolding on problem-solving outcomes, cognitive load management as well as faithfulness of appropriation. Second, we conducted a between-subject pretest-posttest experiment in a flipped classroom that focused on individual problem solving. We designed an experimental manipulation in accordance with theory and

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[6] Tasks as well as advice on the implementation in the open source LMS Moodle are available upon request for interested researchers to replicate findings in related classroom settings.

implemented it in a university LMS and investigated whether technology-enhanced scaffolding is superior to not providing any specific scaffolding. Our results show the significant influence of technology-enhanced scaffolding on TML outcomes (such as the management of cognitive load) by positively influencing demonstration helpfulness, germane load, learning process satisfaction, as well as problem-solving learning outcomes. In addition, our results highlight the role of IT use in the learning process by showing that the faithfulness of appropriation as well as germane load both have a significant influence on problem-solving learning outcomes.

Our results reveal the need for the greater evaluation of technology-enhanced scaffolding and its effects on TML environments with an emphasis on higher-order learning. Further research, such as design-based studies or systematic experimental approaches – concerning aspects such as the amount, timing, fading, adaptivity, and type of technology-enhanced scaffolding – have to follow in order to deepen our knowledge of scaffolding and its outcomes.

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TABLE 1

Description and Examples of Four Types of Scaffolding

Scaffolding Type	Description	Example
Procedural Scaffolds	With emphasis on learning method appropriation, procedural scaffolds encompass elements that facilitate initial orientation and navigation in TML (Hannafin et al., 2004). Consensus is developed primarily between the instructional designer and the individual user, and secondarily between the learners.	Procedural structures such as step-by-step tutorials to provide guidance for available resources (e.g., Cagiltay, 2006).
Metacognitive Scaffolds	Metacognitive scaffolds focus on learners' awareness and monitoring of their own learning progress (Molenaar et al., 2011b; Way & Rowe, 2008). Comparing initial goals and individual results provides valuable information for instructional designers and learners alike.	Activity-focused prompts for self-monitoring (e.g., Jumaat & Tasir, 2016; Raes et al., 2012).
Conceptual Scaffolds	Conceptual scaffolds support the meaningful use of TML concerning the underlying didactic intentions. Synergetic concepts become generally intelligible to the users as they become familiar with the instructional purpose. Regarding the individual learning objects, conceptual scaffolds encourage a change of perspective on given tasks and modify learners' existing problem-solving strategies (Cagiltay, 2006; Way & Rowe, 2008).	Providing cues concerning possible paths to a solution of a problem (e.g., Sun, Chen, & Chu, 2018).
Strategic Scaffolds	Strategic scaffolds promote potential problem-solving strategies (Way & Rowe, 2008), both regarding TML use in general and within concrete learning objects. They help to consider alternative approaches to addressing problems. Based on preliminary or tentative solutions, strategic scaffolds prompt students to consider alternatives to framing, addressing, and resolving problems and often involve different stakeholder perspectives and interpretations (Kim & Hannafin, 2011b).	Hiding 'complex' learning material from novice learners. After skill development, more complex learning materials are provided to provoke thoughts concerning alternative problem-solving approaches (e.g., Jackson, Krajcik, & Soloway, 1998).

TABLE 2

Demographics

Description	Value
Gender	
Female (n = 35)	48.6%
Male (n = 37)	51.4%
Age	
Mean (S.D. 3.04)	24.53
Median	24
Range	19-36
Major	
Management and Business Administration (n=70)	97.2%
Humanities (n= 2)	2.8%

TABLE 3

Survey Instrument for Measuring Latent Constructs*

Construct and Source	Construct Type	Indicator	Statement	
Faithfulness of Appropriation Source: Gupta and Bostrom (2013)	Reflective	*Approp1*	I probably used Moodle improperly.	
		Approp2	The instructor of Moodle would view my use of the system as inappropriate.	
		Approp3	I failed to use Moodle as it should have been used.	
		Approp4	I did not use Moodle in most appropriate fashion.	
Satisfaction with Learning Process Source: Gupta and Bostrom (2013)	Reflective	Sat1	How would you describe your learning process on a bipolar scale?	Efficient - Inefficient
		Sat2		Coordinated - Uncoordinated
		Sat3		Satisfying - Dissatisfying
		Sat4**		Fair - Unfair
		*Sat5**		Confusing - Understandable
Germane Load Source: Ayres and Youssef (2008)	Reflective	GL1	In studying the assignment, how much mental effort did you invest?	
		GL2	In solving the assignment, how much mental effort did you invest?	
		GL3**	How much did you concentrate when trying to learn the material?	
Demonstration Helpfulness Source: Ayres and Youssef (2008)	Reflective	DH1	How helpful was the demonstration in learning the material?	
		DH2	How helpful was the demonstration in understanding the economics material?	

* Note: Overview of the initial survey instrument.

**Items with two asterisks were dropped due to insufficient indicator loadings and, therefore, did not comply with quality criteria concerning reflective measurement models for PLS. Nonetheless, we highlight that the model with all indicators included holds overall, i.e., all relationships are confirmed that are also confirmed in the final model except for H2b, which is only marginally significant ($p<0.1$) while explained variance drops marginally across constructs. For the sake of brevity, detailed information are available upon request.

Items in italics reverse coded.

All items were rated on a 7-point item Likert-scale. "Faithfulness of Appropriation" was measured with an agreement scale, while "Satisfaction with Learning Process" was measured with a bipolar scale. Germane Load was measured on a scale ranging from "very much" to "very little". Demonstration helpfulness was measured on a scale ranging from "very helpful" to "not helpful at all".

TABLE 4

Quality Criteria of the Measurement Model*

Construct	Indicator	Loading	AVE	Composite Reliability	Mean
Technology-Enhanced Scaffolding	Scaffolding_ Treatment	1	/	/	/
Problem-Solving Learning Outcomes	Learning_ Outcomes	1	/	/	Overall: 7.29 (S.D. = 3.13) Treatment: 8.12 (S.D.: 3.05) Control: 6.55 (S.D. = 3.06)
Faithfulness of Appropriation	Faith1	.900	.729	.915	5.83 (S.D. = 1.49)
	Faith2	.768			5.72 (S.D. = 1.56)
	Faith3	.862			5.62 (S.D. = 1.59)
	Faith4	.879			5.38 (S.D. = 1.87)
Satisfaction with Learning Process	Sat1	.802	.721	.885	4.26 (S.D. = 1.35)
	Sat2	.904			4.43 (S.D. = 1.28)
	Sat3	.838			3.90 (S.D. = 1.40)
Germane Load	GL1	.859	.779	.876	5.57 (S.D. = 1.18)
	GL2	.907			5.72 (S.D. = 1.09)
Demonstration Helpfulness	DH1	.930	.884	.938	4.42 (S.D. = 1.34)
	DH2	.950			4.33 (S.D. = 1.31)

* Note: Technology-enhanced scaffolding and problem-solving learning outcomes were measured as manifest variables with one indicator each. Therefore, AVE and composite reliability could not be computed.

TABLE 5

Discriminant Validity**

Construct	(1)	(2)	(3)	(4)	(5)	(6)
(1) Technology-Enhanced Scaffolding	**NA**					
(2) Problem-Solving Learning Outcomes	.332* (.332)	**NA**				
(3) Faithfulness of Appropriation	.137 (.135)	.246 (.260)	**.854**			
(4) Satisfaction with Learning Process	.178 (.178)	.221 (.251)	.203 (.246)	**.849**		
(5) Germane Load	.264* (.306)	.431* (.506)	.130 (.148)	.149 (246)	**.883**	
(6) Demonstration Helpfulness	.352* (.375)	.070 (.079)	.241 (.277)	.644* (.752)	.080 (.177)	**.940**

** Note: Diagonal elements (in bold) are square roots of the AVE and off-diagonal elements are correlations of the latent variables. The computation of the Fornell-Larcker criterion was omitted for both manifest variables. For the sake of brevity, we did not include control variables in the latent variable correlation table. Asterisk indicates significance of correlation ($p < 0.05$)

Values in parenthesizes show the HTMT criterion, whereby .85 represents a conservative threshold. Therefore, the values show that the conservative HTMT85 criterion is fully satisfactory and confirming discriminant validity.

TABLE 6

Cross Loadings*

Indicator	Construct*					
	(1)	**(2)**	**(3)**	**(4)**	**(5)**	**(6)**
Scaffolding_Treatment	**1**	.332	.137	.178	.264	.352
Learning_Outcomes	.332	**1**	.246	.221	.431	.070
Faith1	.145	.247	**.900**	.251	.183	.260
Faith2	.063	.193	**.768**	.074	.069	.105
Faith3	.041	.188	**.862**	.180	.001	.242
Faith4	.181	.203	**.879**	.164	.143	.202
Sat1	.106	.226	.258	**.802**	.158	.560
Sat2	.202	.176	.142	**.904**	.152	.599
Sat3	.107	.181	.155	**.838**	.055	.466
GL1	.184	.356	.107	-.025	**.859**	-.065
GL2	.274	.402	.121	.261	**.907**	.182
DH1	.302	.114	.290	.644	.072	**.930**
DH2	.355	.025	.173	.575	.077	**.950**

Note*:

(1) Technology-Enhanced Scaffolding

(2) Problem-Solving Learning Outcomes

(3) Faithfulness of Appropriation

(4) Satisfaction with Learning Process

(5) Germane Load

(6) Demonstration Helpfulness

FIGURE 1

Application of Scaffolding Problem Solving and Scaffolding in this Study (adapted from Kim & Hannafin, 2011a)

Problem-solving Phase	**1) Problem Identification and Engagement**	**2) Evidence Exploration**
Activities of Inquiry	Observe problem space; Generate/find/pose questions	Resource examination; Investigations; Planning; Tool utilization
Focus of Scaffolding in this Study	Intentionality/Relevance/Engagement with the identified problem; Situated context	Additional task structures; Problematizing learning goals in the context of problem

5) Revision and Reflection*	**4) Communication and Justification***	**3) Explanation Reconstruction**
Justification/defense/revision of ideas or theories concerning problem solving	Communication of the results concerning the solved problem	Propose answers; Provide explanations and predictions about problem
Ongoing assessment of learning; active diagnosis of learning; dynamic support	Feedback; Collaborative Activities; Control of frustration	Internalize problem and tasks; Reveal misunderstandings and reflect on inquiry

*Light gray phases not addressed in this study

FIGURE 2

Application of Cognitive Load Theory in this Study

Available Cognitive Resources

Intrinsic Cognitive Load	Extraneous Cognitive load	Germane Cognitive Load
Fixed by Inherent Difficulty of Task (In this Study: Complex Problem-solving Task	Variable and Dependent on Instructional Design	Variable and Dependent on Remaining Cognitive Resources for the Construction, Automation, and Processing of Schemas

In this Study: *Scaffolding Intervention* to Reduce Extraneous Load (Resulting in Increase of *Demonstration Helpfulness*) and to Increase *Germane Load*

FIGURE 3

Theoretical Model
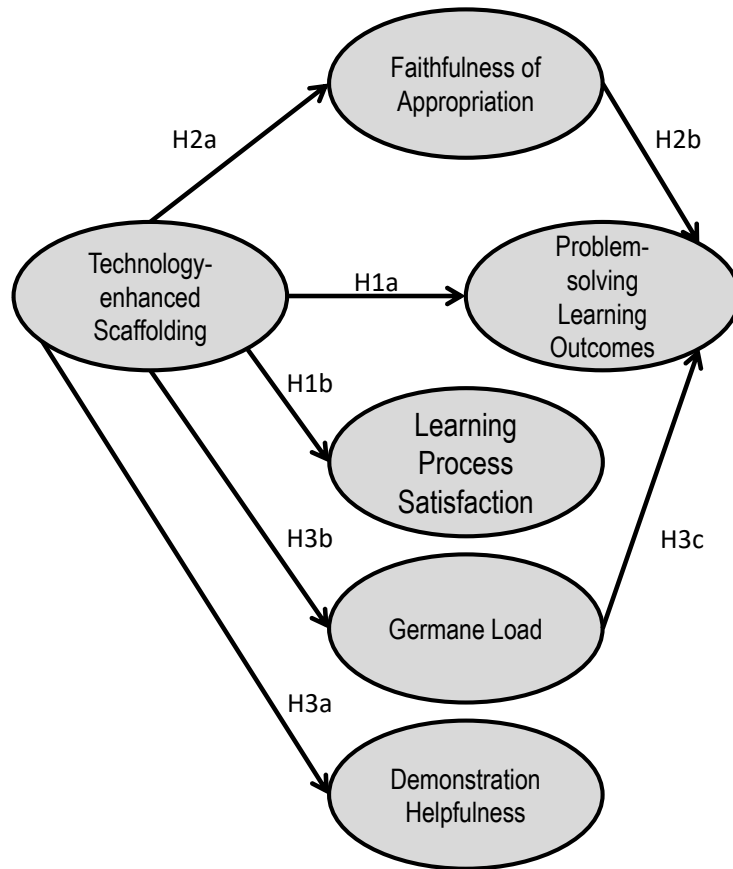
FIGURE 4

Experimental Process

```
┌─────────────────────────────────┐
│           Pre-Survey            │
└─────────────────────────────────┘
                │
┌─────────────────────────────────┐
│      Enrollment for Assignment  │
└─────────────────────────────────┘
                │
┌─────────────────────────────────┐
│            Pretest              │
└─────────────────────────────────┘
                │
       Randomized Assignment
                │
┌───────────────────────────────────────────────────────────┐
│  Experiment                                                │
│   ┌──────────────────────────┐  ┌──────────────────────────┐ │
│   │   Treatment Group        │  │    Control Group         │ │
│   │       (n = 34)           │  │       (n = 38)           │ │
│   │  ┌────────────────────┐  │  │  ┌────────────────────┐  │ │
│   │  │    Scaffolded      │  │  │  │   Non-scaffolded   │  │ │
│   │  │ Problem-solving    │  │  │  │ Problem-solving    │  │ │
│   │  │      Task          │  │  │  │      Task          │  │ │
│   │  └────────────────────┘  │  │  └────────────────────┘  │ │
│   │           │              │  │           │              │ │
│   │  ┌────────────────────┐  │  │  ┌────────────────────┐  │ │
│   │  │ Upload Assignment  │  │  │  │ Upload Assignment  │  │ │
│   │  │  and Post-test     │  │  │  │  and Post-test     │  │ │
│   │  └────────────────────┘  │  │  └────────────────────┘  │ │
│   └──────────────────────────┘  └──────────────────────────┘ │
└───────────────────────────────────────────────────────────┘
                │
┌─────────────────────────────────┐
│          Post-Survey            │
│           (n = 72)              │
└─────────────────────────────────┘
```
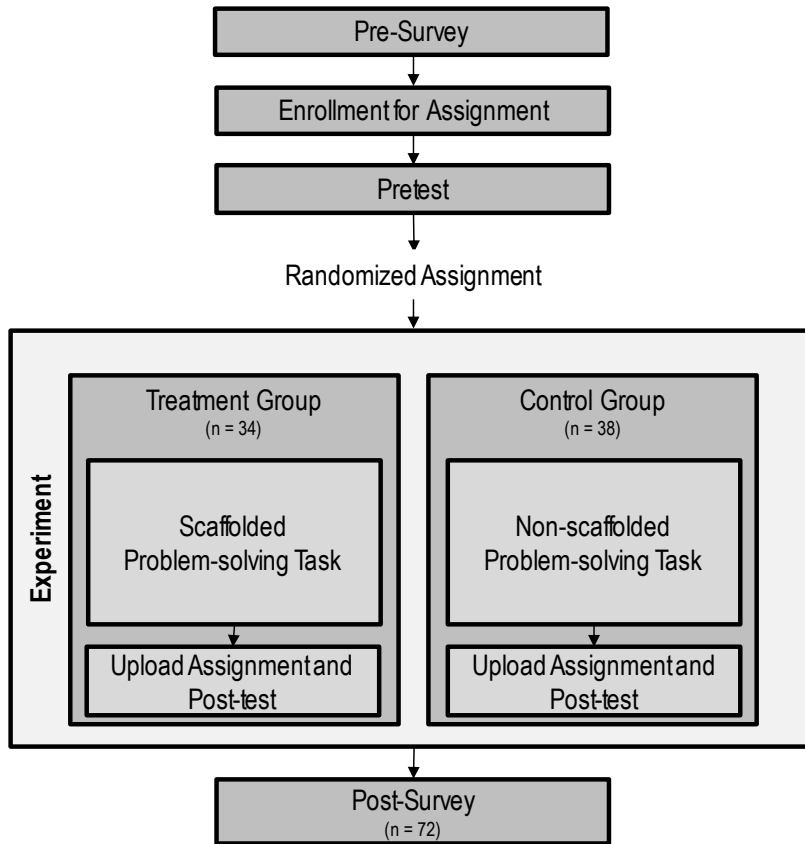
FIGURE 5

Experimental Manipulation in Problem-solving Process

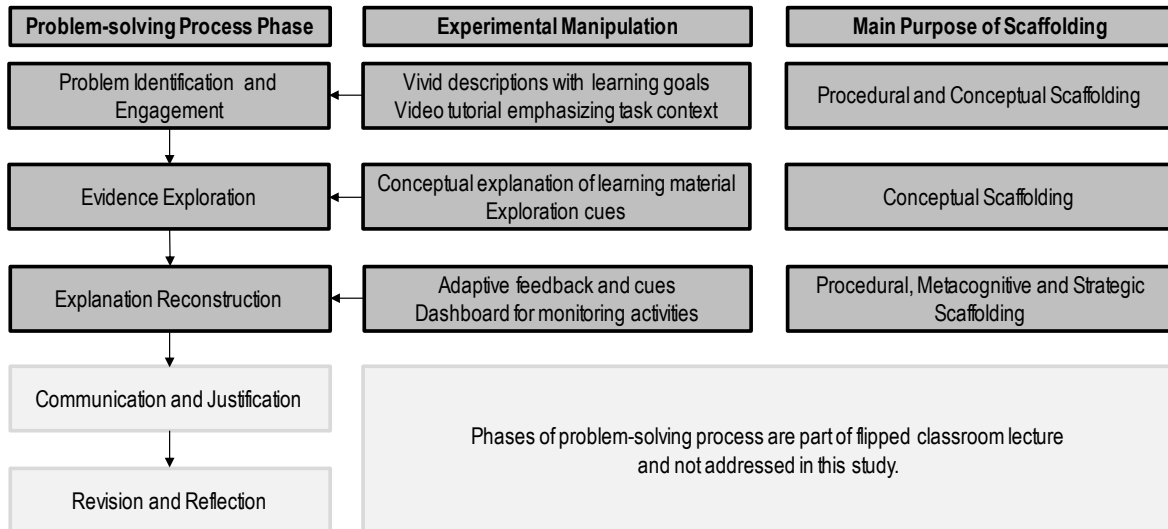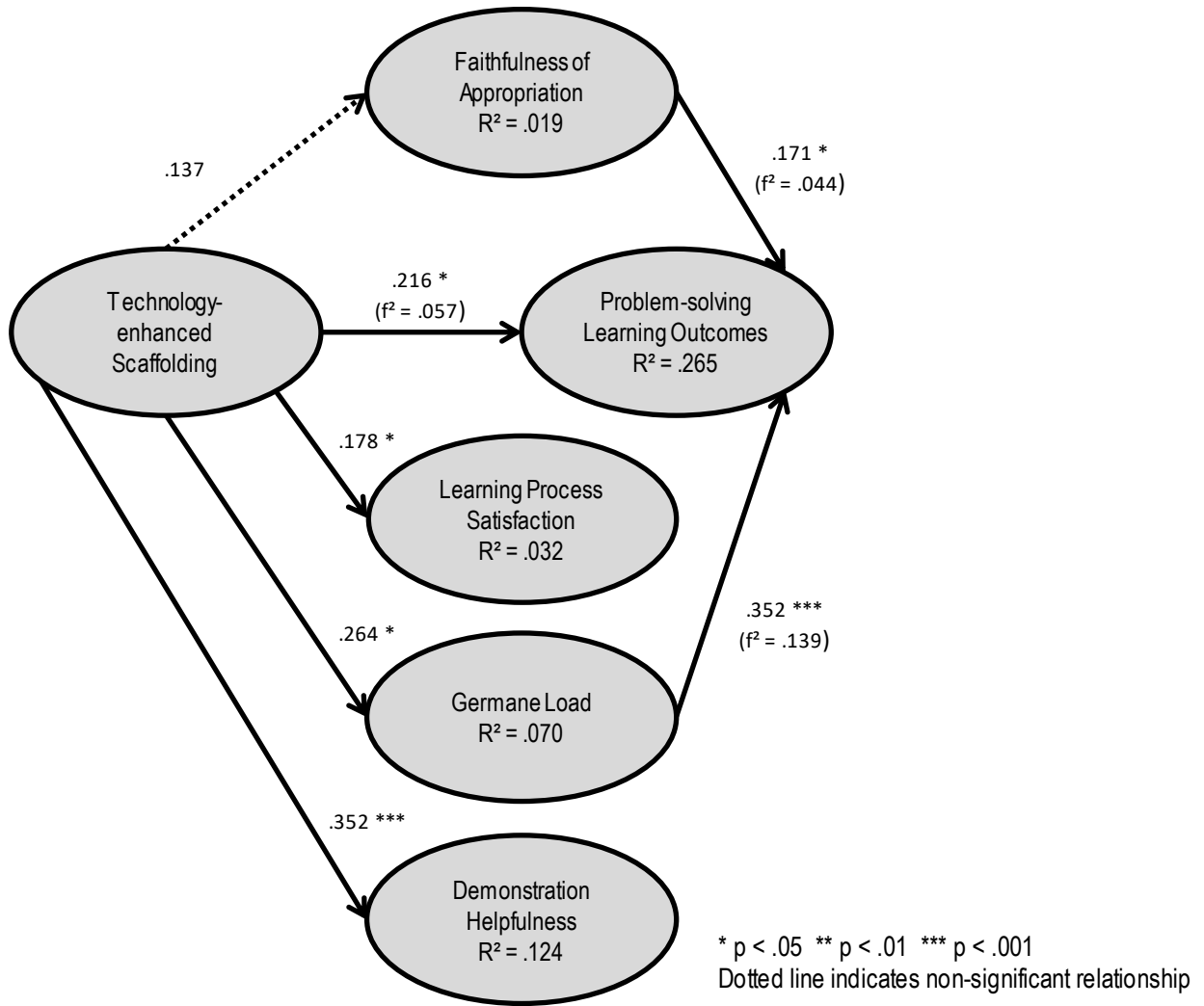| **Problem-solving Process Phase**	**Experimental Manipulation**	**Main Purpose of Scaffolding**
Problem Identification and Engagement	Vivid descriptions with learning goals / Video tutorial emphasizing task context	Procedural and Conceptual Scaffolding
Evidence Exploration	Conceptual explanation of learning material / Exploration cues	Conceptual Scaffolding
Explanation Reconstruction	Adaptive feedback and cues / Dashboard for monitoring activities	Procedural, Metacognitive and Strategic Scaffolding
Communication and Justification	Phases of problem-solving process are part of flipped classroom lecture and not addressed in this study.	
Revision and Reflection		

FIGURE 6

FIGURE 6

Results of the Structural Model

APPENDIX A

Additional Model Analysis

To further corroborate the findings of our study, we supplemented the (1) original model analysis with two model comparisons that (2) incorporate the mean score of the two raters concerning the dependent variable problem-solving learning outcomes before a consensus score was accomplished and (3) a model analysis with the consistent PLS (PLSc) algorithm (Dijkstra & Henseler, 2015) that mimics the common factor model, draws on its assumptions, and, therefore, should produce comparable results to CB-SEM approaches. Concerning the latter, we had to re-specify two constructs of the model ("Faithfulness of Appropriation" and "Germane Load" specified as composites and no applied correction) to account for an inadmissible model solution. Table A1 summarizes the analysis.

TABLE A1

Results of the Model Comparisons

Hypothesis		Path Coefficient		
		(1) Original Model	**(2) Mean PSLO Model**	**(3) PLSc Model**
H1a	Technology-enhanced Scaffolding → Problem-solving Learning Outcomes	.216*	.217*	.189*
H1b	Technology-enhanced Scaffolding → Learning Process Satisfaction	.178*	.178*	.181
H2a	Technology-enhanced Scaffolding → Faithfulness of Appropriation	.137	.132	.142
H2b	Faithfulness of Appropriation → Problem-solving Learning Outcomes	.171*	.148	.169
H3a	Technology-enhanced Scaffolding → Demonstration Helpfulness	.352***	.352***	.372***
H3b	Technology-enhanced Scaffolding → Germane Load	.264*	.265*	.298*
H3c	Germane Load → Problem-solving Learning Outcomes	.352***	.357***	.398*

As the additional model analysis shows, the main hypotheses are still confirmed and path coefficients are across all models fairly similar, we only notice that in (2) H2b is not confirmed with a weaker path coefficient, while in (3) in addition H1b is not confirmed anymore. Furthermore, we computed the effect size f^2 for changes in R^2 when comparing the original model (1) with model (2) and (3) with the following procedure for each dependent variable: $(R^2_{additional\_model\_analysis} - R^2_{inal\ model})/(1 - R^2_{additional\_model\_analysis})$. We noticed no effect for all comparisons between (1) and (2), and only a small negative effect size ($f^2 = - 0.054$) for H1a when comparing model (1) and model (3). Thus, the additional analysis provides further evidence for the robust findings of the original model.

Statistics of Model Constructs, Items and Post-hoc Analyses

As an additional analysis, Table B1 provides descriptive statistics of our model constructs overall and

across both experimental groups. The analysis provides also post-hoc comparisons of all constructs.

Finally, Table B2 provides inter-item correlation statistics with indication of significance.

TABLE B1

Descriptive Statistics and Post-hoc Group Comparison of Constructs*

Construct	Overall	Control Group	Treatment Group	p-value
		Mean/S.D.		
Problem-Solving Learning Outcomes	7.290 (S.D. = 3.13)	6.550 (S.D. = 3.06)	8.120 (S.D.: 3.05)	0.033
Faithfulness of Appropriation	5.645 (S.D. = 1.405)	5.506 (S.D. = 1.523)	5.814 (S.D. = 1.248)	0.369
Satisfaction with Learning Process	4.198 (S.D. = 1.162)	4.105 (S.D. = 1.181)	4.312 (S.D. = 1.148)	0.467
Germane Load	5.640 (S.D. = 0.999)	5.408 (S.D. = 1.006)	5.933 (S.D. = 0.926)	0.030
Demonstration Helpfulness	4.377 (S.D. = 1.250)	4,000 (S.D. = 1.)	4,839 (S.D. = 0.986)	0.005

* Note: Constructs were computed as composite scores in isolation of PLS analysis.

Inter-Item Correlation

Indicator	Construct												
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)
(1) Scaffolding_Treatment	1	.332**	.145	.063	.041	.181	.106	.202	.107	.184	.274*	.302*	.355**
(2) Learning_Outcomes	.332**	1	.247	.193	.188	.203	.226	.176	.181	.356**	.402**	.114	.025
(3) Faith1	.145	.247	1	.582**	.688**	.730**	.264*	.201	.198	.132	.187	.294*	.202
(4) Faith2	.063	.193	.582**	1	.626**	.511**	.126	.043	.042	.125	.008	.113	.087
(5) Faith3	.041	.188	.688**	.626**	1	.703**	.225	.106	.177	.008	-.006	.306*	.160
(6) Faith4	.181	.203	.730**	.511**	.703**	1	.246	.108	.101	.082	.164	.262*	.129
(7) Sat1	.106	.226	.264*	.126	.225	.246	1	.538**	.673**	.108	.167	.543**	.514**
(8) Sat2	.202	.176	.201	.043	.106	.108	.538**	1	.599**	-.059	.294*	.596**	.537**
(9) Sat3	.107	.181	.198	.042	.177	.101	.673**	.599**	1	-.078	.152	.488**	.396**
(10) GL1	.184	.356**	.132	.125	.008	.082	.108	-.059	-.078	1	.562**	-.075	-.049
(11) GL2	.274*	.402**	.187	.008	-.006	.164	.167	.294*	.152	.562**	1	.178	.165
(12) DH1	.302*	.114	.294*	.113	.306*	.262*	.543**	.596**	.488**	-.075	.178	1	.769**
(13) DH2	.355**	.025	.202	.087	.160	.129	.514**	.537**	.396**	-.049	.165	.769**	1
Mean	/	7.29	5.83	5.72	5.62	5.38	4.26	4.43	3.90	5.57	5.72	4.42	4.33
S.D.	/	3.13	1.49	1.56	1.59	1.87	1.35	1.28	1.40	1.18	1.09	1.34	1.31

Note: * $p < .05$ ** $p < .01$