

Cambridge University Press

978-0-521-73209-3 - Measuring Identity: A Guide for Social Scientists

Edited by Rawi Abdelal, Yoshiko M. Herrera, Alastair Iain Johnston and Rose McDermott  
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## Measuring Identity

### *A Guide for Social Scientists*

The concept of identity has taken an increasingly prominent place in the social sciences and humanities. Scholars using social identities as the building blocks of social, political, and economic life have attempted to account for a number of discrete outcomes by treating identities as causal factors. The dominant implication of the literature on identity is that social identities are among the most important social facts of the world in which we live.

This book brings together leading scholars from a variety of disciplines to consider the conceptual and methodological challenges associated with treating identity as a variable, to offer a synthetic theoretical framework, and to demonstrate the possibilities offered by various methods of measurement. The book is thus a collection of empirically grounded theoretical discussions of a wide range of methodological techniques for the study of identities.

Rawi Abdelal is the Joseph C. Wilson Professor of Business Administration at Harvard Business School. He is the author of *National Purpose in the World Economy: Post-Soviet States in Comparative Perspective* (2001) and *Capital Rules: The Construction of Global Finance* (2007).

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## *A Guide for Social Scientists*

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[More information](#)

## Contents

<i>Contributors</i>	<i>page</i> vii
Introduction	I
<i>Rawi Abdelal, Yoshiko M. Herrera, Alastair Iain Johnston, and Rose McDermott</i>	
I DEFINITION, CONCEPTUALIZATION, AND MEASUREMENT ALTERNATIVES	
1 Identity as a Variable	17
<i>Rawi Abdelal, Yoshiko M. Herrera, Alastair Iain Johnston, and Rose McDermott</i>	
2 Conceptualizing and Measuring Ethnic Identity	33
<i>Henry E. Brady and Cynthia S. Kaplan</i>	
3 Trade-offs in Measuring Identities: A Comparison of Five Approaches	72
<i>Donald A. Sylvan and Amanda K. Metskas</i>	
II SURVEY METHODS	
4 Between Social Theory and Social Science Practice: Toward a New Approach to the Survey Measurement of “Race”	113
<i>Taeku Lee</i>	
5 Balancing National and Ethnic Identities: The Psychology of <i>E Pluribus Unum</i>	145
<i>Jack Citrin and David O. Sears</i>	

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Frontmatter

[More information](#)

vi		<i>Contents</i>
6	Black and Blue: Black Identity and Black Solidarity in an Era of Conservative Triumph <i>Michael Dawson</i>	175
III	CONTENT ANALYSIS AND COGNITIVE MAPPING	
7	Quantitative Content Analysis and the Measurement of Collective Identity <i>Kimberly A. Neuendorf and Paul D. Skalski</i>	203
8	The Content and Intersection of Identity in Iraq <i>Robalyn Stone and Michael Young</i>	237
9	A Constructivist Dataset on Ethnicity and Institutions <i>Kanchan Chandra</i>	250
IV	DISCOURSE ANALYSIS AND ETHNOGRAPHY	
10	Identity Relations and the Sino-Soviet Split <i>Ted Hopf</i>	279
11	Techniques for Measuring Identity in Ethnographic Research <i>Laura L. Adams</i>	316
V	EXPERIMENTS	
12	Psychological Approaches to Identity: Experimentation and Application <i>Rose McDermott</i>	345
	<i>Bibliography</i>	369
	<i>Index</i>	409

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viii

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