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Mind the Gap: Race\Ethnic and Socioeconomic Disparities in Obesity

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Abstract

Race/ethnic and socioeconomic status (SES) disparities in obesity are substantial and may widen in the future. We review seven potential mechanisms that recent research has used to explain obesity disparities. Those seven mechanisms fall into three broad groups—health behaviors, biological and developmental factors, and the social environment—which incorporate both proximate and upstream determinants of obesity disparities. Efforts to reduce the prevalence of obesity in the U.S. population and to close race/ethnic and SES disparities in obesity will likely require the use of multifaceted interventions that target multiple mechanisms simultaneously. Unfortunately, relatively few of the mechanisms reviewed herein have been tested in an intervention framework.

Keywords

Body Mass Index; Obesity; Overweight; Race/Ethnicity; Socioeconomic Status; Disparities

INTRODUCTION

Recent research suggests that the decades-long increase in body mass is reaching a plateau, at least for some age groups [1], although other data contradict that trend [2]. Nevertheless, disparities in body mass by race/ethnicity, sex, and socioeconomic status (SES) persist and may widen in the future if members of advantaged groups stop gaining weight or begin losing weight more quickly than members of disadvantaged groups [2, 3]. Disparities in body mass foreshadow important disparities in health outcomes including disability, diabetes, cardiovascular disease, some cancers, and premature mortality. Indeed, the high prevalence of obesity explains 30% or more of the shortfall in life expectancy in the United States, relative to other high income nations [4].

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DISPARITIES IN BODY MASS

This section briefly describes current race/ethnic and SES disparities in body mass and obesity. Researchers often use body mass index (BMI), measured as kg/m^2 , to define overweight ($25.0 \leq \text{BMI} < 30.0$) and obesity ($\text{BMI} \geq 30.0$) among adults. BMI is calculated the same way among children, but the thresholds for overweight (between the 85th and 95th percentiles) and obesity (the 95th percentile or higher) derive from comparison to age and sex specific growth charts from the 2000 U.S. population [5]. BMI is an imperfect measure of body fatness, but it is widely used in population-based studies because it is easy to collect and is highly predictive of adverse outcomes.

Race/ethnic disparities are substantial. Among adults aged 20 or older in 2011–2012, 10.9% of Asians were obese, followed by 33.4% of whites, 42% of Hispanics, and 47.8% of blacks [1]. These overall figures obscure important disparities in body mass within Asian and Hispanic groups. Among U.S. born Asians in 2011, Chinese have an average BMI of 24.9 (just below the threshold for overweight), Asian Indians have an average BMI of 25.8, and Filipinos have an average BMI of 27.3 [6]. Among U.S. born Hispanics in 2011, Cubans have an average BMI of 29.5 (just below the threshold for obese), Puerto Ricans have an average BMI of 30.6, and Mexicans have an average BMI of 31.1 [6]. Although the prevalence of obesity is lower among children than adults, race/ethnic disparities among children are nevertheless substantial. Among children in 2011–2012, the prevalence of obesity was 8.6% among Asians, 14.1% among whites, 20.2% among blacks, and 22.4% among Hispanics.

There are considerable SES disparities in obesity, which are increasing over time. Adults with a college degree have nearly twice the prevalence of obesity as adults with less than a high school degree [7]. Among children, SES disparities are widening due to declining levels of obesity among children whose parents have a college degree or more education, even as the prevalence of obesity increases among children whose parents have a high school degree or less [3]. Among adults, SES disparities in obesity are greater among females than among males [8], but among children, sex differences in the association between SES and obesity are inconsistent and vary across age groups and by race/ethnicity [9].

MECHANISMS AND POTENTIAL INTERVENTIONS

Overweight and obesity can arise from an excess of calories consumed relative to the calories expended. However, as Keith and colleagues [10] note, an exclusive focus on diet and physical activity is neither justified by existing research nor a fruitful strategy for designing effective interventions to reduce or prevent obesity. By focusing on a wider array of social, biological, and behavioral determinants of obesity, deeper insights may be gained with respect to the development and persistence of race/ethnic and SES disparities in obesity [11, 12]. We consider seven potential mechanisms that may explain obesity disparities, which fall into three broad categories: health behaviors, biological and developmental factors, and social environment. Each mechanism frames obesity disparities from a different perspective, offers unique insights into the origins of the obesity epidemic, or provides distinct points of leverage for designing interventions.

Health Behaviors

Diet and Physical Activity—Diet and physical activity have received the most attention of the potential behavioral mechanisms that shape obesity, and have been most frequently been the subject of intervention studies. We consider diet and physical activity together as a single mechanism because, together, they define energy balance. Exercising more often or at more vigorous levels increases energy output, whereas consuming more calories increases energy intake. Increases in body mass occur when energy intake exceeds energy output, and the balance of calories is stored as body fat [13, 14]. Some research suggests that declining levels of physical activity might explain the swift rise in BMI and obesity in the U.S., at least among working age adults [15]. Further, between 1988 and 2010, leisure-time physical activity also declined among white, black, and Mexican American men and women, although there were no significant increases in caloric intake in any of those groups [16]. Prior research, however, shows that increased snacking could be primarily responsible for the U.S. obesity epidemic [17]. From our perspective, evidence suggests that both diet and physical activity play important roles in shaping current obesity disparities.

Understanding disparities in specific sports might allow interventions to be tailored to diverse preferences across groups, encourage sports that have higher caloric expenditures, or identify sports that are most likely to be maintained as individuals age [18]. Among adults, blacks and Mexican Americans are most likely to participate in team sports (e.g., football, soccer, basketball), whereas whites are most likely to participate in facilities based sports (e.g., weight lifting, swimming, golf)—disparities that are widest for those with the highest levels of education [18]. Among children, whites have higher rates of participation in most sports, with the exception of basketball, which is more common among blacks and Hispanics [19]. Participation in most sports increases with family income among children, except for basketball which is most common among children with the least income [19].

The types of food consumed also vary across race/ethnic and socioeconomic groups, and may have implications for total caloric intake [20]. Among children, discretionary calories (i.e., sugary drinks, salty snacks, and sweet snacks) declined between 2003 and 2010, although those declines occurred primarily among Hispanics and whites [21]. Black children are less likely than whites to consume sugary drinks at school, but are much more likely to consume sugary drinks at home [22]. Mexican American children are most likely to meet federal recommendations for fruits, vegetables, and dry beans and peas, relative to whites and blacks. Income, however, is inconsistently associated with consuming recommended amounts of specific food groups among children. Higher income children are more likely to consume adequate amounts of some fruits and vegetables, but there are few differences in other foods [23, 24]. Among adults, those with higher incomes are more likely to meet the minimum federal recommendations for consumption of fruits, vegetables, and whole grains [23, 24]. Further, Mexican American adults were most likely to meet recommendations for dry peas and beans and total grains, and blacks were least likely to meet recommendations for whole fruits, total vegetables, and milk [23, 24].

Recent population-based analyses suggest the need for significant reductions in energy balance to meet Healthy People 2020 recommendations [25], with greater reductions in

energy balance required with increasing age. Wang and colleagues [14] suggest that net reduction of 23 kcal/per day/per capita would be enough to meet the goals among children. A more aggressive net reduction of 166 kcal/per day/per capita would be necessary to meet the goals among adults aged 20–39, and 222 kcal/per day/per capita among adults aged 60 and older [13]. To close race/ethnic and socioeconomic disparities in obesity, net kcal reduction would have to be even greater among blacks, Mexican Americans, and persons with low incomes [13, 14]. Unfortunately, existing diet and physical activity interventions do not result in dramatic reductions in obesity or obesity disparities. Meta-analyses find no reductions or small reductions in body mass for interventions that promote healthy diets, reduced calorie diets, and encourage physical activity among adolescents [26, 27] or adults [28]. Further, diet and physical activity interventions are poorly suited to maintaining weight loss for longer durations, and rebound weight gain is common [13].

Sleep Duration—Short sleep duration may be linked to increased body mass through multiple mechanisms. First, short sleep has been linked to hormonal dysregulation, including decreased insulin sensitivity, impaired glucose tolerance, and altered levels of ghrelin and leptin—hormones linked to appetite regulation [29, 30]. Second, short sleep duration is linked to the consumption of poorer quality food (including sugary and fatty snacks) and a greater quantity of food [31, 32]. Finally, short sleep is associated with fatigue and reduced physical activity [33]. Notably, declines in average sleep duration in the U.S. occurred simultaneously with an increasing prevalence of obesity [34]. As a result, research identifies associations between short sleep, poor sleep quality, and elevated body masses among children and adults [35, 36].

Some evidence suggests that sleep duration varies across race/ethnic and socioeconomic groups. Among both children and adults, blacks, Hispanics and, in some samples, Asians, have shorter sleep durations than whites [37–39]. Children who live in families marked by low levels of income and parental education have shorter sleep durations and more sleep problems [40, 41]. Among adults, those who work longer hours, have lower levels of education, lower family incomes, or less diverse sources of income report shorter sleep hours [38]. However, sleep duration may not mediate disparities in obesity—two recent studies find no evidence that sleep duration mediates race/ethnic or SES differences in obesity [39, 42].

A more promising line of research suggests that the association between sleep duration and body mass varies across race/ethnicity, although results are sometimes inconsistent. Among adults, one study finds no race/ethnic differences in the association between sleep duration and body mass [43], but another finds that sleep duration is inversely associated with body mass among Mexican Americans, but not among Cuban Americans or Puerto Ricans [44]. A recent experiment finds that short sleep duration is associated with weight gain most strongly among black males, and more modestly among black females and white males [45]. Race/ethnic differences in the association between sleep duration and obesity vary by gender among adolescents. Among girls, longer sleep hours are associated with *higher* body masses for blacks, but have no significant association with body mass for whites, Asians, or Hispanics [39]. Among boys, sleep duration is unassociated with body mass for blacks, but is inversely associated with body mass for whites, Asians, and Hispanics [39]. Sleep

duration is a promising new area of study that may eventually lead to interventions that can reduce obesity disparities.

Screen Time & Sedentary Behaviors—Sedentary behaviors—including using the computer or watching television—is positively associated with obesity [46]. At first glance, physical activity and sedentary behaviors are simple inverses. However, individuals who participate in regular vigorous physical activity may also spend large portions of their day in sedentary activities. Thus, there is only a weak association between physical and sedentary activities [47, 48]. Sedentary behaviors may result in elevated body mass through the displacement of physical activity, by providing additional opportunities for snacking, or by disrupting sleep [49, 50]. There are important disparities in sedentary behaviors. Blacks, Hispanics, and those with few socioeconomic resources tend to be more sedentary than whites or those with more socioeconomic resources [46, 51]. Indeed, children in low income families have greater access to televisions, DVD players, and video games in their bedrooms than children in higher income families [52].

Few studies have examined whether sedentary behaviors account for disparities in obesity. Interestingly, the positive association between watching television and obesity is stronger for whites than for blacks or Hispanics, and for children in high income families than in low income families [53]. One meta-analysis finds that interventions that reduce sedentary behaviors are associated with modest reductions in body mass, and that combining sedentary behavior interventions with physical activity or diet interventions did not yield additional reductions in body mass [54]. Future research could specifically compare the impact of sedentary behavior interventions on obesity across race/ethnic or SES groups.

Biological and Developmental Factors

Thrifty Gene Hypothesis—A considerable body of scientific evidence has shown that obesity is a heritable condition [55, 56]. Several decades ago, this observation led to the development of the “thrifty gene” hypothesis (TGH) [57], which posits that human populations subjected to millennia of feast-or-famine conditions naturally select for genes that promote rapid weight gain in times of food surplus. According to TGH, elevated obesity risks in some populations (e.g., Native Americans from the U.S. Southwest) can be explained by interactions between thrifty genes and exposure to modern food-rich environments, thereby offering a straightforward and intuitively appealing evolutionary explanation for certain race/ethnic disparities in obesity.

Despite some genetic and anthropological evidence offering tentative support for the TGH [58, 59], it has been challenged on several fronts. First, human genes are only loosely tied to race/ethnic background; indeed, there is substantially more genetic variability within than between race/ethnic groups [60]. Second, while recent genome-wide association studies affirm that specific genes—including the fat mass and obesity associated gene (*FTO*) and melanocortin 4 receptor gene (*MC4R*)—are associated with obesity [55], these associations are not consistently observed across race/ethnic groups and explain only a small proportion of population variability in body weight [55, 56, 61]. This makes the notion of a thrifty gene (or genes) seem unlikely as a singular explanation for large race/ethnic disparities in obesity.

Third, new mathematical models show that the survival benefits conferred by thrifty genes should have led to ubiquitous genetic predispositions toward obesity over the course of human evolution, which has not occurred [61]. In sum, recent evidence suggests that the TGH provides, at best, an incomplete biological perspective on racial/ethnic disparities in obesity and provides no plausible explanation for large and widening SES disparities in obesity.

Developmental and Epigenetic Perspectives—Developmental and epigenetic explanations for obesity disparities provide compelling alternatives to traditional arguments about thrifty genes. Developmental perspectives emphasize that prenatal, perinatal and early childhood exposures to adverse environmental conditions tend to manifest in poor health outcomes later in life [62]. For example, maternal obesity and dietary practices can increase the odds of obesity at birth and throughout the remainder of the life course—which are subsequently transmitted to future generations through a “vicious cycle” of obesity and diabetes [63]. Consistent with this perspective, a recent study of 1,116 mother-child pairs found that parental BMI explained 37% of the difference in BMI between white and black children and 19% of the difference in BMI between white and Hispanic children, after adjusting for SES [64]. Of potentially great importance for future interventions, this study also found that factors in infancy (e.g., rapid weight gain between birth and 6 months of age) and early childhood (e.g., insufficient sleep from 6 months to 2 years of age) eliminated racial/ethnic differences in BMI, skinfold thickness, fat mass, and waist circumference at age 7 that were not explained by parental SES or BMI.

The importance of prenatal, perinatal and early childhood conditions may be explained by rapidly emerging knowledge about epigenetic mechanisms. Unlike traditional genetic explanations, the field of epigenetics emphasizes heritable and developmental alterations in gene function that are unrelated to DNA sequence [55, 61]. As Russo et al. [55] explain, “These non-genetic alterations are under the tight regulation of two major epigenetic mechanisms acting at the transcriptional level: methylation of cytosine residues of DNA and modification of the histone proteins associated with DNA (chromatine remodeling)” (p. 694). In other words, epigenetic “marks” on DNA affect genetic expression, without altering genetic code. A growing body of evidence indicates that epigenetic marks are related to obesity risks. For instance, research has linked paternal obesity to hypomethylation of the insulin-like growth factor 2 gene (*IGF2*) among newborns, which provides evidence supporting the intergenerational inheritance of obesity through epigenetic mechanisms [65]. Research has also linked perinatal nutrition in humans [66] and parental exposures to toxic chemicals in rats [67, 68] to epigenetic changes that promote obesity.

In summary, the field of epigenetics offers a compelling biological explanation for obesity disparities among minority and low-SES groups that is not tied to inherent genetic differences. Moreover, both developmental and epigenetic perspectives strongly emphasize the importance of interventions that target the health and wellbeing of parents before conception, during all phases of pregnancy, and throughout infancy and early childhood. As shown by Taveras et al. [46], improving early life conditions in disadvantaged populations has the potential to drastically reduce disparities in childhood obesity in the U.S. population.

Social Environment

Neighborhood Context—Neighborhood context can shape behaviors in myriad ways. Some neighborhoods are relatively safe and aesthetically pleasing environments that provide opportunities for exercise and healthy diets. Conversely, other neighborhoods are noisy, dangerous, offer few opportunities for healthy behaviors, or harbor norms that promote obesity [69, 70]. Neighborhoods are also marked by important race/ethnic and SES inequalities, with nonwhites and low income individuals often living in segregated and isolated communities [71].

Food deserts are geographic areas (urban neighborhoods or rural towns) that have limited access to supermarkets with whole grain foods and fresh fruits and vegetables, but where fast food restaurants and convenience stores offering fatty, salty, or highly processed foods may be readily available [72]. Areas where both minority and low income groups are concentrated are most likely to contain food deserts [73], and access to supermarkets is even more limited than either race or poverty alone would predict [74]. However, evidence that links food deserts and obesity is mixed. In a study based in Pittsburgh, Pennsylvania, researchers find that prices for healthy food is positively associated with obesity, but distance to the nearest supermarket is not [75]. In a nationally representative cohort study, Lee [76] finds that residents of poor and minority neighborhoods are more likely to have access to fast food restaurants and convenience stores, although they also had greater access to other food establishments, including supermarkets. She also finds that variation in food outlet availability is not associated with obesity among young children, after adjusting for confounders. Shier and colleagues [77] find that greater access to supermarkets is associated with *increased* levels of obesity.

Neighborhoods also vary in their access to built environments that may foster physical activity (e.g., sidewalks, bike paths, recreational facilities, and parks) and help reduce obesity [78, 79]. Neighborhoods with concentrated poverty or numerous minority residents are often marked by the poorest quality built environments [80]. In some areas, high levels of crime or perceptions of crime mean that residents are afraid to use neighborhood amenities even if they are available [80]. One study finds that residents of low SES and high minority neighborhoods have diminished access to physical activity facilities, and that greater access to such facilities is associated with reduced odds of being overweight [81]. In contrast, high income neighborhoods are generally more aesthetically pleasing, have more access to walking and biking opportunities, and feel safer than lower income neighborhoods [82, 83]. Some research shows that the association between access to physical activity facilities and physical activity is stronger for blacks than for whites [84]. Among Hispanics, access to parks is negatively associated with body mass, although that association only holds for girls [85]. Built environment variables are usually more weakly associated with obesity than are individual-level variables [86]. Nevertheless, infrastructural investments may pay important dividends for obesity reduction because built environments impact many individuals simultaneously.

Neighborhoods also vary in their ability to support sufficient sleep. Low income or minority neighborhoods are often clustered around airports or highways, which increase nighttime

noise [87]. Several studies have affirmed associations between neighborhood characteristics and sleep duration. Living in cities, especially larger cities, is associated with shorter sleep durations [88]. Further, residents of distressed neighborhoods—marked by high levels of crime, noise, and racist attitudes, and low levels of cleanliness—tend to report shorter sleep durations [89–91]. Indeed, neighborhood economic disadvantage explains about half of racial disparities in sleep problems [92]. Tests of whether sleep duration mediates the association between neighborhood context and obesity are lacking, but this is a promising avenue for future research.

Several studies find that neighborhoods marked by socioeconomic disadvantage or high levels of poverty are persistently associated with individual-level obesity [93, 94], even after adjusting for neighborhood-level measures of racial segregation and concentrated obesity [70]. In addition, a recent experiment that randomly assigned some residents who received housing vouchers to move to low-poverty neighborhoods found that living in a higher income community was associated with lower odds of being obese or having diabetes over the follow-up period [95]. These studies provide compelling evidence that impoverished communities increase the risk of obesity, but more research is needed to understand which mechanisms are most important.

Social Networks—A seminal paper by Christakis and Fowler [96] suggests that networks of classmates, friends, co-workers, or family may inform health behaviors and shape individual risks of obesity. Subsequent research suggests that Christakis and Fowler’s findings reflect reverse-causality [97], wherein obesity plays an important role in friend selection [98], especially among whites and females [99].

Nevertheless, social networks have potential for understanding obesity disparities. Simulation studies suggest that dieting efforts are more successful when undertaken with friends, and even greater benefits may accrue to those who diet with friends of friends [100]. A review of friendships and food behaviors among adolescents finds that fast food consumption behaviors are often shared among groups of boys, whereas dieting, body image concerns, and eating disorders are often shared among groups of girls [101]. Network-based interventions have also shown promise. One study of black women [102], and a second study with a more diverse sample [103], found that subjects who enrolled in a weight loss program with a partner lost more weight than subjects who enrolled without a partner, but only if their partner also lost weight. Simulation studies suggest that improving the quality of schools may reduce race disparities in obesity, but only when social networks support those interventions [104].

CONCLUSION

At first glance, the solution to the obesity epidemic may involve nothing more than rebalancing caloric consumption with energy expenditure [13, 14]. Current evidence, however, suggests that disparities in obesity result from a multifaceted array of social, behavioral, developmental, and biological mechanisms. This wide range of potential mechanisms is daunting from a policy perspective, given limited evidence on the relative importance of each pathway for obesity and the difficulty in designing, funding and

evaluating programs that address multiple mechanisms simultaneously. Given limited success in closing obesity disparities through programs that narrowly target diet and physical activity, public health researchers and policy makers might have greater success if they (1) *consider the context* where obesity occurs most frequently, such as low-income neighborhoods, (2) develop programs that *enhance flexible resources* such as knowledge and beneficial social connections, and (3) devote special attention to *early life interventions* that have shown tremendous promise in eradicating obesity disparities in the United States.

One caveat remains. Efforts to close disparities may be even more difficult than simply reducing the prevalence of obesity. High status individuals may have resources (e.g., greater knowledge, stronger social connections, more economic resources) that leave them better positioned to capitalize on emerging interventions than minorities or those with low-SES, resulting in growing disparities [11, 12]. Thus, efforts to close disparities might emphasize interventions that are low cost, that can be implemented widely, and that can target low-SES and minority populations.

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