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Mixed strategies and iterative elimination of strongly dominated strategies: an experimental investigation of states of knowledge

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Abstract

The iterative elimination of strongly dominated strategies (IESDS) and mixed-equilibrium solution concepts are studied in an iterated two-person investment game with discrete strategy spaces, non-recoverable investments, and either equal or unequal investment capital. In this game, the player investing the largest amount wins the competition and receives a fixed reward; ties are counted as losses. Both cases of symmetric and asymmetric dyads are studied theoretically and experimentally. Results from two experiments provide support for the mixed-strategy equilibrium solution on the aggregate but not the individual level, and evidence for a hierarchy of bounded IESDS. © 2000 Elsevier Science B.V. All rights reserved.

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1. Introduction

Iterative elimination of strongly dominated strategies (IESDS) and mixed-strategy Nash equilibrium are two of the most basic solution concepts of non-cooperative game theory. The assumptions on the players' state of knowledge that are sufficient to derive these

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solution concepts are by now well known. To state them, consider a finite non-cooperative game in strategic (normal) form, which consists of a finite set of players, a finite set of choices (strategies) for each player, and a payoff function assigning a payoff for each player for every specification of choices by all the players. Call a fact *mutual knowledge* if every player knows it, and *common knowledge* if everyone knows it, everyone knows that everyone knows it, and so on ad infinitum. Define the *conjecture* of a player as that player's probability assessment over the strategy choices of the other players. The following propositions have been proved with differing degrees of formality (see Brandenburger (1992), and references cited therein):

- 1. Suppose that the structure of the game and rationality of the players are common knowledge. Then, each player chooses an iteratively undominated strategy.
- Suppose that there are only two players, and that the structure of the game, rationality of the players, and their conjectures are mutual knowledge. Then, the players' conjectures constitute a mixed-strategy Nash equilibrium.
- 3. For more than two players, suppose that there is a common prior on the set of states of the world, that at some state, the structure of the game and rationality of the players are mutual knowledge, and that the conjectures of the players are common knowledge. Then, for each player, all the other players hold the same conjectures about that player, and the resulting profile of conjectures constitutes a mixed-strategy Nash equilibrium.

Several brief comments on these propositions are in order. IESDS — a relatively weak solution concept — is based on the assumption of common knowledge of rationality. In certain games such as the finitely iterated Prisoner's Dilemma and Centipede games, IESDS leads to counter-intuitive results. As noted by Aumann (1996) (pp. 130–131), "common knowledge of rationality is a very strong assumption, much stronger than simple rationality, and in some situations may just be too much to ask for." Common knowledge of rationality is required in order to state a sufficient condition applying to all finite games. However, for finite games that are typically played in the laboratory, there is an obvious bound — which in many cases is quite small — on the levels of knowledge, or depth of reasoning, needed to conclude that players actually choose iteratively undominated strategies. With regard to the mixed-strategy Nash equilibrium, it turns out that the assumptions on the players' state of knowledge that lead to their conjectures being in equilibrium depend significantly on the number of players. In particular, when there are only two players, mutual knowledge of the conjectures is sufficient, but when there are more than two players, the stronger requirement of common knowledge of conjectures is required.

1.1. Previous studies

Various experiments have been conducted in order to assess the descriptive power of these two solution concepts, and indirectly, the validity of the assumptions on the players' knowledge of rationality underlying these concepts. Following O'Neill (1987), studies of mixed strategies conducted in the last 10 years have mostly focused on finitely iterated two-person zerosum games with no pure-strategy equilibria, in which the player's minimax strategy is invariant over a set that includes all reasonable utility functions (O'Neill, 1987; Brown and Rosenthal, 1990; Rapoport and Boebel, 1992; Rapoport and Budescu, 1992; Budescu and Rapoport, 1994; Mookherjee and Sopher, 1994, 1997). The general findings

of these experiments are that (1) when the strategy space of each player includes only very few elements, the aggregate results are described quite well by the mixed-strategy Nash equilibrium; (2) the descriptive power of this solution concept decreases as the number of elements in the strategy set increases; and (3) the mixed-strategy equilibrium cannot account for the persistent and systematic sequential dependencies found on the individual level. The evidence seems to suggest that people do not start their play by randomizing over their pure strategies. Rather, they gradually reach equilibrium play through some process of adaptation (Binmore et al., 1996). The experimental evidence seems to be more consistent with reinforcement-based learning than belief-based models (Mookherjee and Sopher, 1997).

Experimental studies of IESDS have mostly focused on the *degree* or depth of iterated dominance. As such, they have contributed to the understanding of the limitations on the human cognitive system. In addition to the multitude of studies of the two-person finitely iterated Prisoner's Dilemma game, McKelvey and Palfrey (1992) studied the two-person Centipede game, and Stahl and Wilson (1995) examined a class of 3×3 games. The most prominent paradigm has been the Beauty Contest game, numerous variations of which have been recently investigated by Nagel (1995, 1999), Camerer and Ho (1996), Stahl (1996), Duffy and Nagel (1997), and Ho et al. (1998). In its simplest form, the basic game proceeds as follows. Each of n players chooses simultaneously and privately a number x_i , $x_i = 1, 2, \ldots, n$, from a fixed and commonly known real-valued interval, say [0, 100]. The winner is the player whose chosen number is closest to $p(x_1 + x_2 + \cdots + x_n)/n$, where p < 1 is a predetermined and commonly known constant. The winner is awarded a fixed prize; in the case of a tie, the prize is split equally among the tied players. The game is repeated several times with no rematching of players. Iterated elimination of weakly (rather than strongly) dominated strategies leads to a unique solution where, in our example, each player chooses zero. The general finding of the different variants of the Beauty Contest game is that most subjects of groups ranging in size between 4 and 17 do not engage in a high number of iteration steps. "The level of reasoning does usually not go beyond level 3 as observed in many other studies" (Nagel, 1999). However, the depth of reasoning and rate of learning seem to depend on group size, sophistication of the players, and previous experience with the game.

The present paper examines yet another game, called the *Investment game*, which allows for the *simultaneous* investigation of the IESDS and mixed-strategy equilibrium solution concepts. As this game was inspired (Rapoport and Amaldoss, 1996) by our study of competition between two firms for the development of a new technology product, and as the instructions for the two experiments were presented in these terms, we motivate the game within this context. No claim is made here that this game — an abstraction — can serve as a complete model of such R&D competitions.

The paper is organized as follows. In Section 2, we first consider the case of symmetric players (firms) with equal endowments (R&D budgets), formulate it as a non-cooperative two-person game in strategic form, and then construct the symmetric Nash equilibrium solution for the game. In equilibrium, each player k (k=i, j) randomizes over the entire set of his pure strategies. Next, we consider the case of asymmetric players. We show that, in equilibrium, each player considers about half of the number of his pure strategies, the ones that survive IESDS, and then randomizes over them according to two different probability

distributions, one for the 'strong' player and the other for the 'weak' player. We end this section with a comparison of the Investment game with previous games proposed to assess the descriptive power of the IESDS and mixed-strategy equilibrium solution concepts. Section 3 describes an experiment designed to study the symmetric case of the investment game, and Section 4 the asymmetric case. Section 5 attempts to account for the major patterns observed in the results of both experiments by adaptive learning. Section 6 concludes the paper.

2. Problem statement and equilibrium solution

We consider the case of two firms competing in the development of a new technology product. The successful firm obtains patent and monopoly rights to the product, whereas the losing firm gets nothing. Like O'Neill (1986), we assume a discrete model and commonly known budgetary constraints. We further assume that whoever invests more wins the competition, because the amount spent on R&D could potentially influence the successful development and patenting of the product (e.g., Besanko et al., 1996).

Formally, we consider two players (firms), *i* and *j*, with endowments (R&D budgets) e_i and e_j , respectively, assumed to be commonly known. Each player *k* (k=i, *j*) invests the amount c_k ($c_k = 0, 1, ..., e_k$). Investments are assumed to be made simultaneously; they are not recoverable. Let *r* denote the payoff associated with winning the competition; we assume that the value of *r* does not depend on the actual investments c_i and c_j , and that $r > e_k > 1$. Let *s* denote the amount that each player receives in the event that both players make the same investment ($c_i = c_j$). The resulting payoff structure has the following form:

$$U_{i}(c_{i}, c_{j}) = \begin{cases} r + e_{i} - c_{i}, & \text{if } c_{i} > c_{j} \\ s + e_{i} - c_{i}, & \text{if } c_{i} = c_{j} \\ e_{i} - c_{i}, & \text{if } c_{i} < c_{j} \end{cases}$$

for player *i*, and

$$U_{j}(c_{i}, c_{j}) = \begin{cases} r + e_{j} - c_{j}, & \text{if } c_{j} > c_{i} \\ s + e_{j} - c_{j}, & \text{if } c_{j} = c_{i} \\ e_{j} - c_{j}, & \text{if } c_{j} < c_{i} \end{cases}$$

for player *j*, where $U_k(c_i, c_j)$ is the payoff of player *k*, given the investments c_i and c_j , and $0 \le s \le r$.

The most common assumption in patent race models is that s=r/2; if the two firms invest the same amount in the development of the new product $(c_i=c_j)$, then the reward r is shared equally between them. We depart from this model by assuming s=0. This assumption is tenable in situations in which the competing firms are in a strict duopoly, and simultaneously introducing the new product strictly cannibalizes existing product lines without increasing the overall market. It applies to patent races where both firms introduce the new product at the same time, and therefore, no patent is granted because of litigation. It is, perhaps, even more applicable to arm races in which the development of equal military technologies at about the same time (e.g., ballistic missiles, nuclear

Symme	etric game									
c _i	c_j	c _j								
	0	1	2	3		e				
0	<i>e</i> , <i>e</i>	e, r+e-1	e, r+e-2	e, r+e-3		<i>e</i> , <i>r</i>				
1	r+e-1, e	<i>e</i> −1, <i>e</i> −1	<i>e</i> −1, <i>r</i> + <i>e</i> −2	<i>e</i> −1, <i>r</i> + <i>e</i> −3		<i>e</i> −1, <i>r</i>				
2	<i>r</i> + <i>e</i> −2, <i>e</i>	r + e - 2, e - 1	<i>e</i> −2, <i>e</i> −2	<i>e</i> -2, <i>r</i> + <i>e</i> -3		<i>e</i> −2, <i>r</i>				
3	r+e-3, e	<i>r</i> + <i>e</i> −3, <i>e</i> −1	<i>r</i> + <i>e</i> −3, <i>e</i> −2	<i>e</i> −3, <i>e</i> −3		<i>e</i> −3, <i>r</i>				
:	:	:	:	:		:				
е	r, e	r, e−1	r, e-2	r, e-3		0, 0				
Asymm	netric game									
	netric game									
		1	2	3		e-1				
<i>c_i</i>	<i>c</i> _j	1 e, r+e-2	2 e, r+e-3	3 <i>e</i> , <i>r</i> + <i>e</i> -4		<i>e</i> -1 <i>e</i> , <i>r</i>				
Asymm c_i 0 1	<u>cj</u> 0	1 e, r+e-2 e-1, e-2	_							
$\frac{c_i}{0}$	<u>сј</u> 0 е, е-1		e, r+e-3	<i>e</i> , <i>r</i> + <i>e</i> -4		<i>e</i> , <i>r</i> <i>e</i> −1, <i>r</i>				
c_i c_i 0 1	$\frac{\frac{c_j}{0}}{\frac{e, e-1}{r+e-1, e-1}}$	e-1, e-2	e, r+e-3 e-1, r+e-3	e, r+e-4 e-1, r+e-4		<i>e</i> , <i>r</i>				
$\frac{c_i}{0}$	$ \frac{c_j}{0} \hline e, e-1 r+e-1, e-1 r+e-2, e-1 $	e-1, e-2 r+e-2, e-2	e, r+e-3 e-1, r+e-3 e-2, e-3	e, r+e-4 e-1, r+e-4 e-2, r+e-4	· · · · · · · · · ·	<i>e</i> , <i>r</i> <i>e</i> -1, <i>r</i> <i>e</i> -2, <i>r</i>				
$\frac{c_i}{0}$	$ \frac{c_j}{0} \hline e, e-1 r+e-1, e-1 r+e-2, e-1 $	e-1, e-2 r+e-2, e-2	e, r+e-3 e-1, r+e-3 e-2, e-3	e, r+e-4 e-1, r+e-4 e-2, r+e-4	···· ···	<i>e</i> , <i>r</i> <i>e</i> -1, <i>r</i> <i>e</i> -2, <i>r</i>				

Table 1 Payoff matrices for the symmetric and asymmetric Investment game^a

^a r > e > 1 ($e \equiv e_i, e_i = e_j + 1$).

power capability, biological and chemical weapons) results in a stalemate (and consequently, total loss of the resources expended in developing the technology). The second reason for this assumption is that it drives the theoretical results presented below, which imply randomization over all the strategies when the players are symmetric $(e_i = e_j)$, and IESDS followed by randomization over the iteratively undominated strategies when the players are not symmetric $(e_i \neq e_j)$. We wish to study these non-obvious strategic implications in the context of a competition for the development of a new product.³

2.1. Symmetric players

The competition between the two players is modeled as a non-cooperative two-person game in strategic form with complete information and discrete strategy spaces $c_i = \{0, 1, ..., e_i\}$ and $c_j = \{0, 1, ..., e_j\}$. Consider first the case of symmetric players, namely, $e_i = e_j$. To simplify notation, define $e \equiv e_i = e_j$. The upper panel of Table 1 presents the payoff matrix for the general case of the Investment game.

³ An earlier and considerably more extensive version of this paper, which includes the subjects' instructions, appears in Rapoport and Amaldoss (1996), which is available upon request.

Inspection of Table 1 verifies that neither player has dominated strategies and that the game has no equilibrium solution in pure strategies. The following proposition is proved in Appendix A.

Proposition 1. If the two players are symmetric and risk-neutral, there exists a unique mixed-strategy Nash equilibrium given by

$$\boldsymbol{p} = (p_0, p_1, \dots, p_e) = \left(\frac{1}{r}, \frac{1}{r}, \frac{1}{r}, \dots, \frac{r-e}{r}\right),$$
(1)

where p_h (h = 0, 1, ..., e) is the probability of investing h units. In equilibrium, each player's expected payoff is e.

For example, if e=5 and r=8, as in Experiment 1 below, then in equilibrium, each player invests 0, 1, 2, 3, or 4 units with probability 1/8, and 5 units with probability 3/8. The probability of a tie in this case is 7/32, and the expected payoff for each player is 5 units.

There are three important features of the equilibrium solution, all experimentally testable, which warrant discussion. First, Proposition 1 implies that the expected payoff of each player is *independent* of the reward r. In equilibrium, substantially increasing the reward for winning the competition affects the mixed strategy p, but not the expected payoff. Therefore, symmetric players adhering to the equilibrium solution should be indifferent to the magnitude of the reward associated with winning the competition when playing the Investment game.

Second, by setting $c_k=0$, each player can *guarantee* the value of his or her budget; $c_k=0$ implies that $U_k(0,0)=e_k$. The equilibrium strategies do not yield a higher payoff than *e*; indeed, they do not even guarantee this payoff. As noted by Aumann and Maschler (1972), who observed the same phenomenon in a class of two-person zerosum games, if the equilibrium strategies are to be played at all, they are presumably played with the hope that each player will obtain his or her equilibrium payoff. But then, why play 'with hope' when the two players could each guarantee the same payoff by choosing minimax rather than equilibrium strategies? Therefore, it is doubtful whether players will invest any amount in the Investment game. Randomization in the Investment game seems to be less likely to occur than in the various two-person zerosum games studied experimentally by O'Neill (1987), Rapoport and Boebel (1992), and Mookherjee and Sopher (1994, 1997).

Thirdly, the equilibrium outcome is *Pareto-deficient*. If the game is iterated in time and the two players tacitly coordinate their actions by *jointly* alternating between 0 and 1, then the expected payoff for each player is (r+2e-1)/2. Unlike the equilibrium expected payoff, this expected payoff increases linearly in *r*. For the parameters used in Experiment 1, the difference between the two expected payoffs is substantial. (For example, if e=5 and r=20, then the expected payoff almost triples from 5 to 14.5). Moreover, expected payoffs exceeding the equilibrium payoffs can be obtained even without tacit coordination (e.g., by each player *k independently* randomizing between $c_k=0$ and $c_k=1$ with equal probabilities). One may anticipate, then, that as the reward for winning the competition, *r*, increases, players will deviate (e.g., by tacit agreement, if the stage game is iterated many times) from the equilibrium strategy and lower their investments in an attempt to maximize payoff.

The equilibrium solution can be constructed for the more general case that does not require risk-neutrality. Denote the utility of x by u(x) and assume that u(x) is increasing. If the two players are symmetric and share the same attitude to risk, then there exists a unique mixed-strategy Nash equilibrium (see Rapoport and Amaldoss, 1996) given by $p=(p_0, p_1, \ldots, p_e)$ where the probability p_h ($h = 0, 1, \ldots, e-1$) is computed from

$$p_h = \frac{u(e) - u(e - h - 1)}{u(r + e - h - 1) - u(e - h - 1)} - \frac{u(e) - u(e - h)}{u(r + e - h) - u(e - h)}$$
(2)

and

$$p_e = \frac{u(r) - u(e)}{u(r)}$$

In equilibrium, each player's expected payoff is u(e).

It is easy to verify that, if u(x)=x, the solution in Eq. (2) reduces to the one in Eq. (1). It is also easy to verify that if the (common) utility function u(x) is concave, the probability of investing the entire capital, p_e , decreases.⁴ To illustrate this case, assume that $u(x)=x^c$ (0<*c*), e=5, and r=8. Setting c=0.7, Eq. (2) yields

$$\mathbf{p} = (p_0, p_1, p_2, p_3, p_4, p_5) = (0.1461, 0.1438, 0.1414, 0.1392, 0.1492, 0.2804)$$

Changing the reward from r=8 to r=20, while keeping e=5 and c=0.7 as before, we obtain

 $\boldsymbol{p} = (p_0, p_1, p_2, p_3, p_4, p_5) = (0.0675, 0.0685, 0.0704, 0.0745, 0.0981, 0.6211).$

Fig. 1 displays the mixed-strategy equilibrium solution for a power utility function where e=5 and r=8. The probabilities are portrayed as a function of risk aversion, measured here by the power parameter c ($0 < c \le 1$). As the degree of risk aversion increases (c decreases from 1 to 0), the probability of investing $c_k=e$ decreases from 0.375 to 0, while the other five choice probabilities increase but at slightly different rates.

2.2. Asymmetric players

The formulation of the asymmetric case is the same as above with the only exception that $e_i \neq e_j$. Without loss of generality, assume that $e_i > e_j$, and refer to players *i* and *j* as the *strong* and *weak* players, respectively. As in the case of symmetric players, we assume that $r > e_i > e_j > 1$.

When the players are asymmetric, it is sufficient to consider the case $e_i = e_j + 1$. This is so because, if $e_i > e_j + 1$, any strategy of player *i* dictating $c_i = e_j + s$ (*s*>1) is strongly dominated by the strategy $c_i = e_j + 1$. To simplify notation, we denote player *i*'s endowment by *e* and player *j*'s endowment by *e*-1, and designate the strategies of players *i* and *j* as rows and columns, respectively. The lower panel of Table 2 presents the payoff matrix for the asymmetric Investment game.

When the players are asymmetric, their strategic considerations differ from the ones in the symmetric Investment game. The strong player can guarantee himself a payoff of r by

⁴ We wish to show that if u(x) is concave and increasing, then [u(r)-u(e)]/u(r) < (r-e)/r. This inequality reduces to u(e)/u(r) > e/r, as can be verified geometrically.

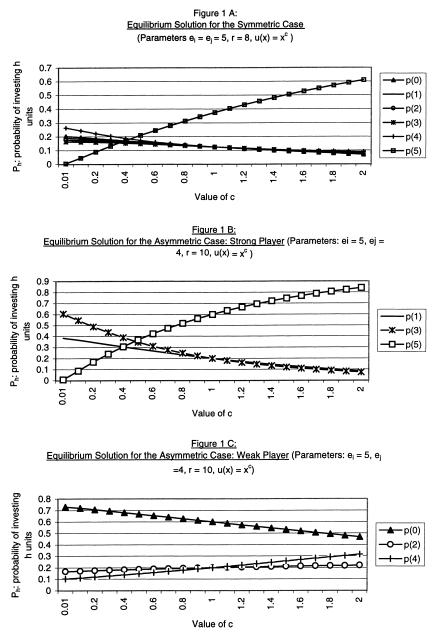


Fig. 1. Equilibrium solution for the symmetric and asymmetric Investment games with a power utility function.

Table 2
Aggregate distribution of payoffs in the symmetric case ^a

Payoff	Empirical distrib	Equilibrium prediction		
	Group 1	Group 2	Both groups	•
Game L: low 1	reward condition ($e=5$, $r=$	=8)		
0	0.233	0.107	0.170	0.141
1	0.059	0.040	0.049	0.062
2	0.060	0.092	0.076	0.078
3	0.070	0.049	0.060	0.094
4	0.104	0.096	0.100	0.109
5	0.116	0.222	0.169	0.125
8	0.260	0.236	0.248	0.234
9	0.035	0.046	0.041	0.062
10	0.024	0.061	0.042	0.047
11	0.026	0.030	0.028	0.031
12	0.013	0.021	0.017	0.016
Game H: high	reward condition ($e=5$,	r=20)		
0	0.456	0.357	0.406	0.562
1	0.027	0.058	0.043	0.040
2	0.028	0.057	0.040	0.043
3	0.042	0.044	0.043	0.045
4	0.055	0.042	0.048	0.047
5	0.135	0.147	0.141	0.050
20	0.207	0.237	0.222	0.188
21	0.017	0.036	0.027	0.010
22	0.012	0.015	0.013	0.007
23	0.011	0.010	0.011	0.005
24	0.010	0.003	0.006	0.003

^a The relative frequencies were computed using the payoffs obtained over 80 trials. Group 1 played Game L in the first 80 trials and Game H in the last 80 trials. Group 2 played Game H in the first 80 trials and Game L in the last 80 trials. Each group includes 18 subjects.

investing his entire budget, *e*. Anticipating that, the weak player can then invest $c_j=0$ (and receive a net payoff of e-1). If, however, player *i* anticipates that player *j* will invest nothing, he is better off investing 1 (rather than *e*). But once the strong player does not invest his entire budget, he is no longer sure of winning.

Denote the strategy spaces of players *i* and *j* by $c_i = \{0, 1, ..., e\}$ and $c_j = \{0, 1, ..., e-1\}$, respectively, and assume that both players are risk-neutral. Then, the equilibrium strategies of the two players are characterized as follows (see proof in Appendix A):

Proposition 2. *Pure strategies are iteratively eliminated in the order: row 0, column 1, row 2, column 3,..., row e - 1 (if e is odd) or column e - 1 (if e is even).*

If e is even, the strong player randomizes over his odd-numbered strategies according to the probability vector

$$\mathbf{p}_{I} = (p_{1}, p_{3}, \dots, p_{e-1}) = \left(\frac{2}{r}, \frac{2}{r}, \dots, \frac{r-e+2}{r}\right),$$
(3)

492

and the weak player randomizes over her even-numbered strategies (including strategy 0_j) according to the probability vector

$$\boldsymbol{p}_J = (p_0, p_2, \dots, p_{e-2}) = \left(\frac{r-e+2}{r}, \frac{2}{r}, \dots, \frac{2}{r}\right).$$
(4)

If e is odd, the strong player randomizes over his odd-numbered strategies according to the probability vector

$$\mathbf{p}_{I} = (p_{1}, p_{3}, \dots, p_{e}) = \left(\frac{2}{r}, \frac{2}{r}, \dots, \frac{r-e+1}{r}\right),$$
 (5)

and the weak player randomizes over her even-numbered strategies according to the probability vector

$$\boldsymbol{p}_J = (p_0, p_2, \dots, p_{e-1}) = \left(\frac{r-e+1}{r}, \frac{2}{r}, \dots, \frac{2}{r}\right).$$
(6)

In equilibrium, the expected payoff of the strong player is either r + 1, if e is even, or r, if e is odd. The expected payoff of the weak player for both odd and even values of e equals e - 1.

The equilibrium solution for the asymmetric case shares some of the features of the solution for the symmetric case. However, when the players are asymmetric, the expected payoff of the strong player depends on the value of r, while the weak player's expected value does not. Therefore, if they adhere to equilibrium play, the strong player should prefer the reward to be higher, whereas the weak player should be indifferent to the size of the reward.

As in the symmetric case, the weak player can guarantee her budget, e-1, by investing 0. Similarly, the strong player can guarantee the reward r by investing e. When e is odd, as in our Experiment 2, the expected values of the two players under equilibrium play are e-1 and r. However, unlike minimax play, the equilibrium solution does not guarantee these values to the weak and strong players. Therefore, exactly as in the symmetric case, we have no reason to expect the weak player to invest any positive amount or the strong player to invest any amount smaller than e.

Another experimentally testable implication is that the probability vectors of the strong and weak players, in each case defined over the strategies that survive IESDS, are symmetric: compare Eq. (3) with Eq. (4) and Eq. (5) with Eq. (6).

A third testable implication is that both players only play strategies that survive IESDS. Eqs. (3)–(6) imply that about half of the pure strategies of each player survive IESDS. If e is relatively large, it is highly unlikely that, without knowledge of non-cooperative game theory and the possibility of inspecting and comparing all the entries in the payoff matrix, boundedly rational players can go through the elaborate mental process of iteratively eliminating all the dominated strategies. The results of the finitely iterated Prisoner's Dilemma and Beauty Contest games suggest a more likely hypothesis that a (possibly large) subset of the players identify and properly eliminate the first dominated strategy in the sequence (row 0), a smaller subset identify and eliminate the second element in the sequence (column 1), and so on. This hypothesis about a hierarchy of players in terms of their depth of reasoning will be tested in Section 4.

Proposition 2 also assumes risk neutrality. Construction of the mixed-strategy equilibrium solution for the more general case, where the players can share other attitudes toward risk, requires the simultaneous solution of linear equations whose number increases in e. Therefore, we provide below only the equilibrium solution for the investment capital used in Experiment 2, namely, e=5.

If the strong and weak players are endowed with investment capital of 5 and 4, respectively, then after the iterative deletion of row 0, column 1, row 2, column 3, and row 4, the strong player should randomize over his iteratively undominated strategies 1, 3, and 5 with respective probabilities

$$p_1 = \frac{u(4) - u(2)}{u(r+2) - u(2)},\tag{7}$$

$$p_3 = \frac{u(4)[u(r+2) - u(r)] - u(r)[u(4) - u(2)]}{u(r)[u(r+2) - u(2)]},$$
(8)

and

$$p_5 = \frac{u(r) - u(4)}{u(r)}.$$
(9)

After iteratively deleting her dominated strategies, the weak player should randomize over her undominated strategies 0, 2, and 4 with respective probabilities

$$p_0 = \frac{u(r) - u(4)}{u(r+4) - u(4)},\tag{10}$$

$$p_{2} = \frac{u(r)}{u(r+2) - u(2)} + \frac{u(4)u(r+2) - u(2)u(r+4)}{[u(r+4) - u(4)][u(r+2) - u(2)]} - \frac{u(r)}{u(r+4) - u(4)},$$
(11)

and

$$p_4 = \frac{u(r+2) - u(r)}{u(r+2) - u(2)}.$$
(12)

The expected payoffs for the strong and weak players are u(r) and u(e-1), respectively.

It is again possible to verify that in the case of risk neutrality, Eqs. (7)-(9) reduce to Eq. (5) and Eqs. (10)-(12) reduce to Eq. (6). With risk aversion, the probability that the strong player invests his entire capital (Eq. (9)) or the weak player invests zero capital (Eq. (1)) decreases.

The comparison between the Investment and the Beauty Contest games shows several major differences. First, the iterative elimination of dominated strategies in the Beauty Contest game presupposes a mental computation of quantities like 100p, $100p^2$, $100p^3$ etc. (see Nagel, 1999), which most subjects may find difficult. In contrast, the line of reasoning leading to the iterative elimination of dominated strategies in the Investment game is cognitively simpler. Second, the Beauty Contest game requires symmetry of the players, whereas the Investment game also allows for asymmetric players. Third, the Beauty

Contest game has a unique pure-strategy equilibrium at zero, whereas the equilibrium for the Investment game is in mixed strategies. Fourth, the Beauty Contest game is solved by iterative elimination of weakly rather than strongly dominated strategies. As such, it actually tests a slightly different mental process because the set of strategies that survive iterated elimination of weakly dominated strategies may depend on the order in which strategies are being eliminated (Osborne and Rubinstein, 1994). The fifth and possibly most important difference between these two games is that, when the number of players is restricted to two, as in the Investment but not the Beauty Contest game, a weaker hypothesis about the players' state of knowledge can be tested. As a result, one may expect deeper levels of reasoning than those typically observed in the Beauty Contest game.

3. Experiment 1: the Investment game with symmetric players

3.1. Subjects

Thirty-six undergraduate and graduate students from the University of Arizona participated in the study. Subjects were recruited through advertisements placed on bulletin boards on campus and class announcements. They were promised monetary reward contingent on performance for participation in a decision making experiment. Subjects were run in groups; 18 subjects participated in Group 1 and another 18 in Group 2.

3.2. Procedure

Each experiment consisted of a single session lasting about 2 h. Upon arrival at the laboratory, all the group members were randomly seated in separate booths. Subjects read the instructions for the experiment ⁵ on their individual computer terminals. Any form of communication before or during the experiment was not possible.

Subjects were randomly matched into pairs on each trial. In particular, on each trial, the 18 group members were rematched to form nine pairs according to a predetermined assignment schedule. Subjects had no way of knowing the identity of their competitors on any given trial. The assignment schedule ensured that each subject would be matched with each of the other group members approximately the same number of times, and that a subject would not be paired with the same competitor twice in a row.

The instructions explained and demonstrated the Investment game. The game was not presented in matrix form. Rather, at the beginning of each trial, the subjects were only informed of the values of e_i , e_j , r, and rules of the game. Once the subjects made their investments privately, the computer compared each player's investment with that of the other dyad member and determined the winner. Ties were counted as losses. At the end of each trial, each player k was informed of (1) the values of c_i and c_j , (2) the winning player (i or j), and (3) his or her reward for the trial (U_k).

Each group participated in two experimental conditions (or games) in a within-subjects design. The payoff parameters for these two games were

⁵ The instructions are available from the authors upon request.

Low Reward Condition (Game *L*): $e_i = e_j = 5$, r = 8.

High Reward Condition (Game *H*): $e_i = e_j = 5$, r = 20.

Each stage game was played repeatedly (with the same value of r) for 80 successive trials. The subjects in Group 1 were presented first with Game L (Phase 1: trials 1–80) and then with Game H (Phase 2: trials 81–160), for a total of 160 trials. The order of presentation of the two games was reversed in Group 2.

Investments were made in terms of a fictitious currency called 'franc'. At the end of the experiment, the individual payoffs were totaled and converted into US dollars at the exchange rate of 80 francs=US\$ 1.00. In addition, subjects were paid a US\$ 5.00 show-up fee. 6

4. Results

We first examine the distribution of payoffs received by subjects and assess whether the payoffs are insensitive to the size of reward as predicted by theory. Then, we study the strategy profiles played by subjects both at the aggregate and individual levels. Finally, we investigate how subjects came to conform to the theoretical predictions.

4.1. Payoffs

Table 2 presents the relative frequency distributions of payoffs for Game L (upper panel) and Game H (lower panel). The realizable payoffs for Game L (column 1 of the upper panel) are $0, 1, \ldots, 5, 8, 9, \ldots, 12$, whereas the ones for Game H (lower panel) are $0, 1, \ldots, 5, 20, 21, \ldots, 24$. Columns 2, 3, and 4 of each panel present the observed relative frequencies of payoff for Group 1, Group 2, and across both groups, respectively. The right-hand column of each panel shows the probability distribution of payoff under equilibrium play.

4.2. Game L

The expected payoff per trial under equilibrium play is e=5. The mean payoff of both groups in Game *L* is equal to 5.536. This mean does not differ significantly from the theoretical value (z=0.335, p>0.36). Similar results hold when the relative frequencies of each group are examined separately. The mean payoff earned by Group 1 is 4.456 (z=1.378, p>0.08) and by Group 2 is 5.362 (z=0.986, p>0.16). Under equilibrium play, the variance of the payoffs in Game *L* should equal 11.875. In actuality, the variance of the observed payoffs computed across the subjects in both groups is 11.825; this variance does not differ

⁶ Another possibility would be to motivate subjects by payoffs in tickets for binary lotteries, rather than direct monetary payoffs (e.g., Roth and Malouf, 1979; Roth, 1995a). Under relatively weak assumptions of monotonicity and reduction of compound binary lotteries (Selten et al., 1995), this payoff scheme can be shown theoretically to induce risk neutrality. However, recent experiments suggest that the use of the binary lottery scheme in experiments may be counterproductive. "Not only does this procedure fail to induce risk neutrality, it even worsens results in this respect compared to direct money payoffs" (Selten et al., 1995, p. 3).

significantly from the theoretical value ($\chi^2 = 158.3$, p > 0.1). Similar results obtain on the group level: the variance of payoffs is 12.460 in Group 1 ($\chi^2 = 82.894$, p > 0.1) and 10.785 in Group 2 ($\chi^2 = 71.75$, p > 0.1).

The results are similar when we examine the aggregate distributions of payoffs rather than their mean and variance. The relative frequency distribution of payoffs computed across the subjects of both groups in Game *L* does not differ significantly from the predicted probability distribution under equilibrium play (Kolmogorov–Smirnov statistic D_{160} =0.03, p>0.2). Similar results hold for Group 1 (D_{80} =0.093, p>0.2) and Group 2 (D_{80} =0.002, p>0.2).

4.3. Game H

Although the reward *r* is higher in Game *H* than Game *L* by a factor of 2.5, the expected payoff under equilibrium play is the same. The mean payoff per trial computed across the two groups is significantly higher than predicted (combined mean is equal to 6.845, z=2.705, p<0.004). This result is mainly attributed to Group 2. We cannot reject the null hypothesis in Group 1 (mean=6.357, z=1.43, p>0.076), but have to reject it in the case of Group 2 (mean=7.344, z=2.39, p<0.01). As for the variability of the payoffs in Game *H*, the theoretical variance under equilibrium play is 64.75. The observed variance computed across both groups (74.45) does not differ from the theoretical value ($\chi^2=182.8$, p>0.1). Similar results hold for each of the two groups.

As may be expected from these results, the observed aggregate frequency distribution of payoff computed across both groups differs from the theoretical distribution under equilibrium play ($D_{160}=0.159$, p<0.01). The null hypothesis is rejected in the case of Group 2 ($D_{80}=0.206$, p<0.01) but not Group 1 ($D_{80}=0.137$, p>0.05).

A strong testable implication of the equilibrium solution is that the mean payoff per trial in the symmetric case of the Investment game is independent of the reward *r* for winning the competition. This implication is clearly rejected when we compare to each other the mean payoffs in Games *L* and *H* (z=2.64, p<0.04). The observed payoffs in the symmetric Investment game seem to be sensitive to the reward condition.

4.4. Strategy profiles

Table 3 shows the observed relative frequencies of choice of the six investment strategies. Computed across subjects and trials, the frequencies are presented separately in terms of group and game. The most notable finding is that in both Games *L* and *H* the subjects did not choose to always play the minimax strategy of zero investment. Rather, most of the subjects played all six pure strategies. As predicted, strategy $c_k=e$ was chosen considerably more often than any other strategy. Also, as predicted, the subjects chose to invest their entire budget significantly more often when the reward for winning the competition was increased from 8 to 20. The Kolmogorov–Smirnov test of goodness of fit indicates no significant difference between the observed and theoretical frequency distribution of choices under equilibrium play in Game *L* (D_{80} =0.119, p>0.2, for Group 1; D_{80} =0.097, p>0.2, for Group 2; and D_{160} =0.44, p>0.2, for the combined groups). A marginally significant difference appears in the combined frequency of choices of both groups in Game *H* (D_{160} =0.122,

Investment	Empirical distr	ibution		Equilibrium	
	Group 1	Group 2	Both groups	prediction	
Game L: low rewa	rd condition ($e=5$, $r=8$	3)			
$c_i = 0$	0.116	0.222	0.169	0.125	
$c_i = 1$	0.116	0.117	0.116	0.125	
$c_i=2$	0.096	0.079	0.088	0.125	
$c_i = 3$	0.084	0.153	0.118	0.125	
$c_i = 4$	0.094	0.086	0.090	0.125	
$c_i = 5$	0.494	0.343	0.418	0.375	
Game H: high rew	vard condition ($e=5$, $r=$	=20)			
$c_i = 0$	0.135	0.147	0.141	0.050	
$c_i = 1$	0.065	0.044	0.055	0.050	
$c_i=2$	0.053	0.054	0.053	0.050	
$c_i = 3$	0.040	0.066	0.053	0.050	
$c_i = 4$	0.044	0.094	0.069	0.050	
$c_i = 5$	0.662	0.594	0.628	0.750	

 Table 3

 Aggregate distribution of investment in the symmetric case

p < 0.05). On further analysis, we find that the investment frequencies conform to the equilibrium prediction in Group 1 ($D_{80}=0.103$, p>0.2) but not in Group 2 ($D_{80}=0.156$, p<0.05).

These results provide strong support to the equilibrium solution. Given the marginal discrepancy in the observed frequency distribution of choices in the high reward condition, we probed further to understand the reason for it. We find that the mean investment by Group 2 does not differ significantly from the theoretical value (z=1.762, p>0.04). However, the observed variance of choices is considerably different from the theoretical prediction ($\chi^2=189.08$, p<0.005). Inspection of the results of Game *H* shows that strategy $c_k=0$ was chosen more often than predicted. Such an investment pattern could be a consequence of either a few subjects deviating from equilibrium behavior and playing the minimax strategy of zero investment in most of the trials, or most subjects mixing strategies but investing zero more often than predicted by theory. We will examine this issue further when discussing individual level differences in investment strategy profiles.

4.5. Trends in investment

To discern possible trends in the investment pattern, we divided the 80 trials in each game into eight blocks of 10 trials each, and then counted for each subject separately the number of times that he or she contributed the entire endowment in each block (16 data points for each subject across the two conditions). Table 4 presents the mean proportion of trials in which the entire investment capital was invested by group, game, and block. Under equilibrium play, the subjects in Game L should invest their entire investment capital on 37.5 per cent of the trials. The upper panel of Table 4 shows that the trend in investing all the resources drifts away from equilibrium behavior. However, the drift seems to be in opposite directions, implying a group by game interaction effect. The lower panel of Table 4 shows that the subjects of Group 1 invest all of their resources in proportions that are

Group	Block								
	1	2	3	4	5	6	7	8	Mean
Game L									
1	0.49	0.42	0.46	0.43	0.51	0.53	0.55	0.56	0.49
2	0.36	0.37	0.36	0.37	0.33	0.32	0.33	0.31	0.34
Game H									
1	0.55	0.52	0.59	0.58	0.66	0.61	0.60	0.64	0.59
2	0.74	0.70	0.72	0.71	0.62	0.62	0.61	0.58	0.66

 Table 4

 Experiment 1: mean proportion of trials on which the entire endowment was invested by game, group, and block^a

^a There are 18 subjects in each group and 10 trials in each block.

steadily moving towards the equilibrium prediction for Game *H*. In contrast to Group 1, the corresponding proportions for the subjects of Groups 2 move away from equilibrium play.⁷

4.6. Individual differences

As the results reported in Tables 3 and 4 pertain to aggregate data, they may conceal considerable individual differences in investment strategy profiles. We suggested earlier that these results are compatible with the hypothesis that there are two distinct segments of subjects: one mixing their strategies, and the other playing the minimax strategy of zero investment.

4.7. Game L

The upper panel of Fig. 2 exhibits the frequency distributions of the number of times the entire budget was invested by each subject in the 80 iterations of the stage Game *L*. The distributions are computed across the two groups (n=36) separately. We observe marked individual differences, with the frequency of investing the entire budget ranging all the way from 0 to 80. Further examination of the individual data shows that of the 18 subjects in Group 1 playing Game *L*, only two played the same pure strategy (investing their entire capital) in all the 80 trials. The remaining 16 subjects mixed their strategies. The equilibrium

⁷ To test for the statistical significance of the effects of group, game, and their interaction, as well to assess learning trends in choices, we conducted a $2 \times 2 \times 8$ group by game by block ANOVA with repeated measures on the second and third factors. Both the group main effect ($F_{1,5728}$ =47.8, p<0.0001) and game main effect ($F_{1,5728}$ =161.8, p<0.0001) were highly significant. There was no main effect due to block ($F_{7,5728}$ <1). Also, the two-way interaction effects involving the block factor were not significant either ($F_{7,5728}$ <1 for the block by group interaction, and $F_{7,5728}$ =1.4, p<0.2, for the block by game interaction). However, both the group by game two-way interaction effect ($F_{1,5728}$ =27.5, p<0.0001) and the three-way group by game by block interaction effect ($F_{7,5728}$ =3.8, p<0.0004) were highly significant. The significant group by game two-way interaction effect indicates a tendency to lower the frequency of investing the entire resources from the first to the second phase of the experiment (and, as noted above, increasing the frequency of investing zero capital), regardless of the value of r. The three-way interaction effect indicates that learning is faster in the last four blocks of game L than in the first four blocks, whereas the opposite result holds for game H.

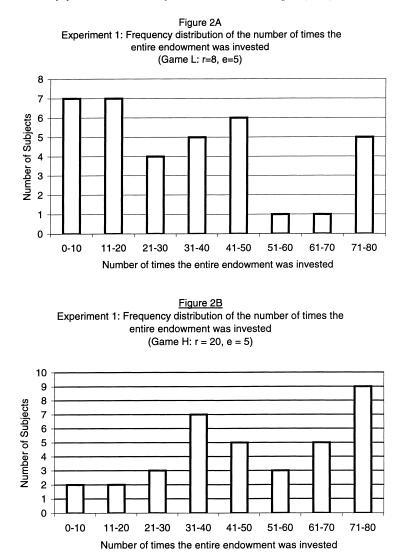


Fig. 2. Experiment 1: frequency distribution of the number of times the entire endowment was invested: (A) r=8; (B) r=20.

solution (Eq. (1)), which pertains to individual results (and assumes risk-neutrality), does not account for the strategy profiles of all the subjects. Estimates of the risk parameter *c* of the power utility function $u(x)=x^c$ were obtained for each subject separately by minimizing the sum of squared differences between observed and predicted probabilities across all the trials. The mean and the standard deviation of the risk parameter were 1.76 and 1.95, respectively, showing considerable individual differences in the attitude to risk. All the 18 subjects of Group 2 in Game *L* mixed their strategies. The mean and the standard deviation of the risk parameter *c* were 0.975 and 0.997, respectively.

4.8. Game H

In the lower panel of Fig. 2, we again see that the frequency of investing the entire capital ranges from 0 to 80. 15 of the 18 subjects in Group 1 of Game H mixed their strategies, whereas three other subjects invested their entire capital on all 80 trials. The mean and the standard deviation of the risk parameter c of the 15 subjects who mixed their strategies were 1 and 0.894, respectively. Two of the 18 subjects in Group 2 of Game H always invested their entire capital, whereas 16 mixed their strategies. The mean and the standard deviation of the risk parameter for these 16 subjects were 0.80 and 0.69, respectively.

4.9. Sequential dependencies

Irrespective of the player's attitude toward risk, the mixed-strategy equilibrium solution calls for perfect randomization of choices between successive trials. Indeed, to minimize or totally eliminate sequential dependencies, the subjects' pairing in our experiment was deliberately changed from trial to trial. It is plausible that some subjects repeatedly played the same pure strategy knowing that their competitors were changed from trial to trial. But, as we discussed earlier, such a play of pure strategy was limited to 2 of the 36 subjects in Game *L*, and 5 of the 36 in Game *H*. Table 5 presents the first-order sequential dependencies in the choice of strategies.

Independence and stationary probabilities jointly imply that the relative frequencies in each column be roughly the same. Inspection of Table 5 (Games L and H) shows that this is not the case. Rather, there is a strong *repetition effect* for all six pure strategies; the

Table 5 Experiment 1: transition matrix of investment frequencies^a

Trial t	Trial <i>t</i> +1								
	$c_k=0$	$c_k=1$	$c_k=2$	$c_k=3$	$c_k=4$	$c_k=5$	Total		
Game L									
$c_k=0$	159 (0.33)	51 (0.11)	35 (0.07)	53 (0.11)	34 (0.07)	147 (0.31)	479 (0.17)		
$c_k=1$	34 (0.10)	127 (0.39)	30 (0.09)	30 (0.09)	30 (0.09)	79 (0.24)	330 (0.12)		
$c_k=2$	31 (0.13)	33 (0.13)	89 (0.36)	27 (0.11)	12 (0.05)	57 (0.23)	249 (0.09)		
$c_k=3$	60 (0.18)	28 (0.08)	33 (0.10)	117 (0.35)	37 (0.11)	63 (0.19)	338 (0.12)		
$c_k=4$	25 (0.14)	23 (0.09)	22 (0.09)	39 (0.15)	63 (0.25)	74 (0.29)	256 (0.09)		
$c_k=5$	153 (0.13)	73 (0.06)	42 (0.04)	73 (0.06)	80 (0.07)	771 (0.65)	1192 (0.42)		
Total	472 (0.17)	335 (0.12)	251 (0.09)	339 (0.12)	256 (0.09)	1191 (0.42)	2844		
Game H	r								
$c_k=0$	179 (0.45)	18 (0.05)	18 (0.05)	14 (0.03)	15 (0.04)	158 (0.39)	402 (0.14)		
$c_k=1$	17 (0.11)	40 (0.26)	16 (0.10)	12 (0.08)	12 (0.08)	57 (0.37)	154 (0.05)		
$c_k=2$	15 (0.10)	14 (0.09)	56 (0.37)	19 (0.12)	12 (0.08)	37 (0.24)	153 (0.05)		
$c_k=3$	20 (0.13)	9 (0.06)	21 (0.14)	22 (0.14)	32 (0.21)	49 (0.32)	153 (0.05)		
$c_k=4$	20 (0.10)	9 (0.05)	13 (0.07)	33 (0.17)	44 (0.22)	80 (0.40)	199 (0.07)		
$c_k=5$	154 (0.09)	64 (0.04)	30 (0.02)	53 (0.03)	81 (0.05)	1401 (0.79)	1783 (0.63)		
Total	405 (0.14)	154 (0.05)	154 (0.05)	153 (0.05)	196 (0.07)	1782 (0.63)	2844		

^a The proportions of repetition appear (in boldface) on the main diagonal of the transition matrices. For all six strategies, the probability of repeating a strategy is higher than the probability of switching to a new strategy.

501

proportion of time that the strategy played on trial *t* was repeated on trial *t*+1 exceeds that of any other strategy. For instance, $p(c_{i,t+1}=5|c_{i,t}=5)$ is 0.65 in Game *H* and 0.79 in Game *L*. This result suggests that though subjects chose different strategies on different trials, they did not randomize their strategies *independently* on different trials. Such inertia in the choice of strategy is consistent with the learning trends discerned in our analysis of variance.

5. Discussion

Although the characteristics of the symmetric Investment game are not conducive to equilibrium play, most implications of the equilibrium solution are supported at the aggregate level. Subjects engaged in the competition rather than staying away from it and taking the guaranteed payoff e_k . Almost all the subjects mixed their choices over all six strategies as predicted, chose the strategy of investing all the capital more often than any other strategy, and increased the frequency of choice of this strategy as the reward for winning the competition increased. However, the mean payoff differed significantly between the two games, the proportions of trials on which the entire budget was invested in general diverged rather than converged to the equilibrium, and strong sequential dependencies were detected on both the aggregate and individual levels. Logit analyses indicate that, in deciding whether to change the size of the investment on the previous trial, the subjects were mostly affected by the opponent's choice of strategy on the previous trial and the outcome of the previous trial (Rapoport and Amaldoss, 1996). All of these findings suggest that equilibrium on the aggregate level arises because players learn from experience rather than figure out equilibria by introspection. We discuss adaptive learning in more depth in Section 5.

6. Experiment 2: the Investment game with asymmetric players

6.1. Subjects

Thirty-six undergraduate and graduate students from the University of Arizona participated in the study. None of the subjects had taken part in Experiment 1. Subjects were recruited in the same way as in Experiment 1 through advertisements on bulletin boards and class announcements. They were all promised monetary rewards contingent on performance. As before, each group included 18 players.

6.2. Procedure

The procedure was identical to that of Experiment 1 except for the following differences. Rather than having two games (*L* and *H*), only a single game was played with the parameter values $e_i=5$, $e_j=4$, and r=10. Each subject participated in 160 iterations of this stage game, 80 in the role of the strong player (player *i*) and 80 in the role of the weak player (player *j*). The subjects were divided into nine pairs with the pairing changing randomly from trial to trial. In Phase 1 (trials 1–80), each subject maintained one role (strong or weak) and in Phase 2 (trials 81–160) the opposite role. Consequently, in each phase, each subject was randomly paired with one of the nine members who were assigned the opposite role. On the average, in each phase, each player was matched with the same player approximately nine times. However, as in Experiment 1, subjects did not know the identity of their opponent on any given trial. On account of the possibility of carry over effects of role (from weak to strong and vice versa) and group differences (as observed in Experiment 1), we examine below four separate sets of nine players each:

- Set 1WS Group 1; order of play: (Weak, Strong)
- Set 1SW Group 1; order of play: (Strong, Weak)
- Set 2WS Group 2; order of play: (Weak, Strong)
- Set 2SW Group 2; order of play: (Strong, Weak)

7. Results

As in Experiment 1, we first discuss the frequency distribution of payoffs and then examine the strategy profiles.

7.1. Payoffs

Table 6 presents the relative frequency distributions of payoff for the strong (upper panel) and weak (lower panel) players in Experiment 2. The format of the table is similar to Table 2. The realizable payoffs for the strong player are $1, 2, \ldots, 5, 10, 11, \ldots, 14$, and for the weak player they are $0, 1, \ldots, 4, 10, 11$, and 12. The observed relative frequencies for Group 1, Group 2, and across the two groups are presented in columns 2, 3, and 4, respectively. The equilibrium payoffs are shown on the right-hand column. With a single exception, all the comparisons that we conducted between observed and predicted statistics yielded non-significant results.

7.2. Strong players

Under equilibrium play by both players, the expected payoff of the strong player is r=10. The mean payoff earned by the players in Group 1 (9.49) does not differ significantly from the theoretical value (z=1.42, p>0.07). A similar result holds for Group 2 (mean=9.29, z=1.90, p>0.05). The variance of the payoffs under equilibrium play is equal to 8. We find again that the observed variances do not differ from the theoretical value (10.15 ($\chi^2=100.2$, p>0.1) for Group 1; 10.88 ($\chi^2=107.398$, p>0.1) for Group 2). The relative frequency distribution of payoffs combined across both groups does not differ from the equilibrium probability distribution (Kolmogorov–Smirnov $D_{160}=0.094$, p>0.1). The same result holds for each of the two groups considered separately ($D_{80}=0.083$, p>0.2, for Group 1, and $D_{80}=0.104$, p>0.2, for Group 2).

7.3. Weak players

The expected payoff per trial for the weak player under equilibrium play is e-1=4 and the theoretical variance is equal to 8. The actual mean payoffs earned by the players in Groups 1 and 2 are 3.73 and 3.62, respectively. Neither of the means differs from the theoretical

Table 6 Aggregate distribution of payoff in the asymmetric case^a

Payoff	Empirical distril	oution		Equilibrium	
	Group 1	Group 2	Both groups	prediction	
Strong player	$(e_i = 5, r = 10)$				
1	0.023	0.040	0.031	0.000	
2	0.032	0.029	0.031	0.040	
3	0.033	0.013	0.023	0.000	
4	0.071	0.092	0.082	0.080	
5	0.013	0.001	0.007	0.000	
10	0.560	0.534	0.547	0.600	
11	0.072	0.116	0.094	0.000	
12	0.069	0.058	0.064	0.160	
13	0.048	0.015	0.032	0.000	
14	0.079	0.102	0.091	0.120	
Weak player ($e_i = 4, r = 10)$				
0	0.140	0.161	0.150	0.120	
1	0.097	0.105	0.101	0.000	
2	0.056	0.060	0.058	0.160	
3	0.020	0.039	0.029	0.000	
4	0.577	0.522	0.550	0.600	
10	0.068	0.067	0.067	0.080	
11	0.035	0.034	0.035	0.000	
12	0.007	0.012	0.010	0.040	

^a The relative frequencies were computed using the payoffs obtained over 80 trials. Nine subjects in each group were assigned the strong position ($e_i=5$) in the first 80 trials and weak position ($e_j=4$) in the second 80 trials; another nine players were assigned the weak position in the first 80 trials and the strong position in the last 80 trials.

value (z=0.858, p>0.2, for Group 1, and z=1.162, p>0.12, for Group 2). Similarly, the variances of the observed payoffs — 7.91 and 8.52 for Group 1 ($\chi^2=78.07$, p>0.2) and Group 2 ($\chi^2=84.16$, p>0.2) — do not differ from the theoretical value. But the relative frequency distribution of payoffs combined across both groups differs significantly from the predicted distribution ($D_{160}=0.131$, p<0.01). The significant difference is mainly due to the payoffs earned by Group 2 ($D_{80}=0.146$, p<0.01). The difference between the theoretical and observed distributions for Group 1 is not significant ($D_{80}=0.117$, p>0.2).

7.4. Strategy profiles

Table 7 shows the relative frequencies of choice of the investment strategies for the strong (upper panel) and weak (lower panel) players. In each case, the relative frequencies are summed across order of play. Also presented in Table 7 are the equilibrium probabilities of choice for risk-neutral players (computed from Eqs. (5)–(6)).

The weak players in Experiment 2 did not always play their minimax strategy; rather, across subjects, strategy $c_j=0$ was played 55.0 per cent of the time by the weak players. The strong players in Experiment 2 also did not play their minimax strategy all the time; rather, strategy $c_i=5$ was played 54.7 per cent of the time. In equilibrium, column 0 ($c_i=0$) and

Investment	Empirical distri		Equilibrium	
	Group 1	Group 2	Both groups	prediction
Strong player ($e_i =$	=5, <i>r</i> =10)			
$c_i = 0$	0.013	0.001	0.007	0.000
$c_i = 1$	0.150	0.194	0.172	0.200
$c_i=2$	0.081	0.028	0.054	0.000
$c_i = 3$	0.101	0.087	0.094	0.200
$c_i = 4$	0.095	0.156	0.125	0.000
$c_i = 5$	0.560	0.534	0.547	0.600
Weak player (e _i =	4, r=10)			
$c_i = 0$	0.577	0.522	0.550	0.600
$c_j = 1$	0.020	0.039	0.029	0.000
$c_i = 2$	0.062	0.072	0.067	0.200
$c_j = 3$	0.133	0.139	0.136	0.000
$c_i = 4$	0.208	0.228	0.218	0.200

Table 7
Aggregate distribution of investment in the asymmetric case

504

row 5 ($c_i=5$) each should be chosen 60 per cent of the time by risk-neutral weak and strong players, respectively. Table 7 shows that, indeed, $c_j=0$ was chosen by the weak player almost exactly as often as $c_i=5$ by the strong player, and that both were chosen slightly less frequently than predicted. This discrepancy from equilibrium cannot be accounted for by risk aversion, because when u(x) is strictly concave, the strong player should, indeed, invest his entire capital less often than predicted, but the weak player should invest zero capital more often than predicted.

The frequencies of choice of the investment strategies by the strong players support the equilibrium solution. The relative distribution of frequencies combined across both groups does not differ significantly from the predicted distribution ($D_{160}=0.073$, p>0.2). We fail to reject the null hypothesis when the results of each group are considered separately ($D_{80}=0.056$, p>0.2, for Group 1, and $D_{80}=0.090$, p>0.2, for Group 2). However, the frequencies of choice of the weak player do not support equilibrium play. When combined across both groups, the relative frequency distribution of strategy choices differ from the theoretical prediction ($D_{160}=0.153$, p<0.01). The same significant discrepancy between observed and theoretical distributions is obtained for each of the two groups separately ($D_{80}=0.140$, p<0.05, for Group 1, and $D_{80}=0.167$, p<0.05, for Group 2).⁸

Table 7 shows that row 0 ($c_i=0$), column 1 ($c_j=1$), and row 2 ($c_i=2$) were chosen very infrequently (0.007, 0.029, and 0.054, respectively). Iteratively dominated strategies occupying a higher position in the deletion hierarchy were chosen more frequently: column 3 ($c_j=0$) and row 4 ($c_i=0$) were chosen 13.6 and 12.5 per cent, respectively. These results

⁸ The random matching of subjects undermines, though does not completely eliminate, the possibility of correlated strategies. We conducted another experiment identical to Experiment 2 in all details of the design with the only difference of using fixed pairs for all 80 trials of each phase rather than matching them randomly on each trial. The results of this experiment, which we plan to report elsewhere, were quite different. We observed many fixed pairs slowly converging to the pair of pure strategies in which the strong player invests $c_i = e_i$ and the weak player invests $c_i = 0$.

suggest that strongly dominated strategies, which should be iteratively deleted later in the sequence, were chosen more often than strategies that should have been deleted earlier. We shall test this hypothesis on the individual level later.

7.5. Trends in investment

We divided the 80 trials in each phase of the game into 8 blocks of 10 trials each. Then, for each weak player, we counted the number of times she invested 0 units in each block, denoted by f_0 , and for each strong player, the number of times he invested 5 units in each block, denoted by f_5 . Table 8 presents the mean proportion of trials in which 0 units were invested by the weak players and 5 units by the strong players. This information is presented by group, order of play, and block. Subjects who had played the role of the strong player in Phase 1 increased the frequency of 0 units investment in Phase 2, when assigned the role of a weak player. Whereas the mean proportion of 0 units investment across groups in Phase 1 was 0.49, the same mean proportion increased to 0.61 in Phase 2. The upper panel of Table 8 also shows that the order of play effect was stronger in Group 1 than in Group 2. The order of play effect was relatively steady across blocks in Group 1, but in Group 2, the effect was reversed after about 40 trials. Next, the lower panel of Table 8 shows that the subjects experiencing the role of weak player in Phase 1 decreased the frequency of investing 5 units in Phase 2 when assigned the role of the strong player. However, this effect was only manifested in Group 2.⁹

7.6. Individual differences

Fig. 3 displays the frequency distributions, one for each player role, of the number of trials in which 0 units (weak players) or 5 units (strong players) were invested by individual subjects in the 80 iterations of the stage game. The distributions are computed across both groups and orders of play. Fig. 3 displays widely dispersed distributions with a common mode at the frequency class 51–60. A comparison of the two distributions by the Kolmogorov–Smirnov test for two independent samples shows no significant difference

⁹ To test for the effects of group, order of play, and block, the frequencies of choice f_0 and f_5 were subjected to a 2×2×8 group by order of play by block ANOVA with repeated measures on the group and block factors. Two separate ANOVAs were conducted, one for the weak players and the other for the strong players.

As for the weak players, the order of play main effect ($F_{1,2848}=33.5$, p<0.0001), order of play by group interaction effect ($F_{1,2848}=7.5$, p<0.006), order of play by block interaction effect ($F_{7,2848}=2.95$, p<0.005), and the triple interaction effect ($F_{7,2848}=3.1$, p<0.003) were all significant. Neither of the other main or interaction effects, none involving the order of play factor, were significant. The presence or absence of experience in playing the other role for 80 trials was the major factor causing subjects in the weak role to change the proportion of zero units investment. Although we have found no significant main effect due to group in Experiment 2, this result is qualified by the significant two- and three-way interaction effects involving group. As we noticed in Experiment 1, we have additional evidence that groups develop their own dynamics of play, and that switching opponents from trial to trial may not be sufficient to remove this 'population' effect.

As for the strong players, we find again that previous experience with the other role, or lack of it, was the major factor causing the subjects to change the proportion of trials in which the entire capital was invested. Only the main effect due to order of play ($F_{1,2848}$ =7.20, p<0.007) and the order of play by group two-way interaction effect ($F_{1,2848}$ =50.65, p<0.0001) were statistically significant.

Group	Order	Block								
		1	2	3	4	5	6	7	8	Mean
Weak pla	yers ^a									
1	W, S	0.52	0.51	0.34	0.53	0.42	0.46	0.49	0.50	0.47
1	S, W	0.64	0.73	0.66	0.63	0.78	0.72	0.68	0.61	0.68
2	W, S	0.41	0.43	0.36	0.48	0.66	0.49	0.67	0.53	0.50
2	S, W	0.67	0.59	0.56	0.44	0.54	0.59	0.46	0.49	0.54
Total		0.56	0.57	0.48	0.52	0.60	0.56	0.57	0.53	0.55
Strong pl	ayers ^b									
1	S, W	0.47	0.54	0.53	0.51	0.63	0.60	0.63	0.56	0.56
1	W, S	0.60	0.56	0.59	0.60	0.57	0.51	0.53	0.53	0.56
2	S, W	0.49	0.41	0.49	0.67	0.62	0.57	0.62	0.72	0.57
2	W, S	0.53	0.44	0.41	0.51	0.53	0.48	0.54	0.50	0.49
Total		0.52	0.49	0.51	0.57	0.59	0.54	0.58	0.58	0.55

Experiment 2: mean related	the further and the first of the state of th	· · · · 1 · · 1 · · · · · · · · · · · ·) (-+	
Experiment 2: mean rela	ive irequiency of mais in	i which u (weak blavers) or 5 (smong players) v	vere invested
Enpermient 21 mean reta	ave negaties of anals n	i minen o (mean players) of b (buloing plugerb) .	ere mitestea

^a 0 units were invested.

Table 8

^b 5 units were invested.

between them (p>0.1). Recall that the equilibrium prediction of investing 0 units by the weak players or 5 units by the strong players in 80 trials is $0.6 \times 80=48$. Using the normal approximation to the binomial distribution (with a significance level set at 0.01), we tested the equilibrium prediction with the individual data. The null hypothesis was rejected for 22 of the 36 weak players and 18 of the 36 strong players.

7.7. Sequential dependencies

First-order sequential dependencies were assessed on the aggregate level, as in Experiment 1, by computing transition matrices of joint frequencies of choice on trials *t* and *t*+1 across subjects and trials. As the transition matrices are very similar to the ones presented in Table 5, they are omitted. Basically, they exhibit the same repetition bias as observed earlier. In particular, for the weak players, $p(c_{j,t+1}=0|c_{j,t}=0)=0.72$, whereas $p(c_{j,t+1}=0|c_{j,t}=m)$ was equal to 0.27, 0.31, 0.21, and 0.40, for m=1, 2, 3, and 4, respectively. For the strong players, the conditional probability of investing all the endowment was $p(c_{i,t+1}=5|c_{i,t}=5)=0.72$, whereas $p(c_{i,t+1}=5|c_{i,t}=m)$ was equal to 0.33, 0.38, 0.32, 0.33, and 0.11, for m=4, 3, 2, 1, and 0, respectively. Similar results were obtained on the individual level. In essence, the subjects in Experiment 2, regardless of their role, exhibited the same strong repetition bias as in Experiment 1.

7.8. Iterative elimination of strictly dominated strategies

In equilibrium, only iteratively undominated strategies are chosen. To what extent can we believe that the assumptions about common knowledge of rationality that underlie IESDS are actually met by our subjects? Clearly, a player does not need to know anything about his opponent to decide that it can never be optimal to play a strongly dominated strategy.

Figure 3A Experiment 2: Frequency Distribution of the number of times zero capital was invested by weak players

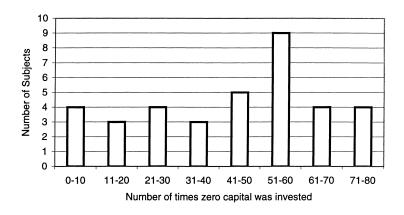


Figure 3B Experiment 2: Frequency distribution of the number of times the entire capital was invested by the strong players

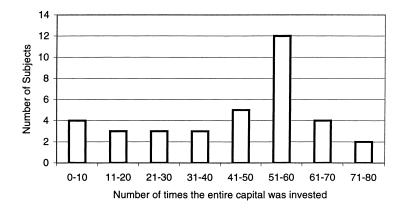


Fig. 3. Experiment 2: frequency distribution of the number of times: (A) 0 units (weak players); (B) 5 units (strong players) were invested.

However, as stated earlier, to justify deleting column 1 the weak player has to know that the strong player will not choose his strongly dominated row 0 ($c_i=0$). Similarly, to justify deleting row 2, the strong player must assume that the weak player will delete column 1 ($c_j=1$). In other words, player *i* has to know that player *j* knows that player *i* will not play his strongly dominated strategy.

When the number of steps in the IESDS is relatively large, the common knowledge assumption would seem to be behaviorally unacceptable, as it imposes cognitive demands

that can not be satisfied by boundedly rational players. But when the number of pure strategies is relatively small, the full force of the common knowledge assumption is no longer needed. Event *E* is said to have knowledge level of degree 1, if player *i* knows it, of degree 2, if player *j* knows that player *i* knows it, of degree 3, if player *i* knows that player *j* knows that player *i* knows it, and so on. The 'hierarchy of knowledge of rationality' hypothesis states that the proportion of players with knowledge level of degree *d* decreases in *d*. When applied to our game, this hypothesis implies that some fraction of the subjects iteratively delete *d* strongly dominated strategies, a smaller fraction delete d+1 strongly dominated strategies, and so on.

Indirect support for this hypothesis has already been presented in Table 7. Under equilibrium play, row 0 ($c_i=0$), column 1 ($c_j=1$), row 2 ($c_i=2$), column 3 ($c_j=3$) and row 4 ($c_i=4$) should have been iteratively deleted in this order. Table 7 shows that they were in fact deleted on 99.3, 97.0, 94.6, 86.4, and 87.5 per cent, of all the trials, respectively. The hypothesis about hierarchy of knowledge of rationality predicts the sign of all 10 pair-wise differences between the five levels of d. Of these 10 predictions, nine are supported by the data. Only the difference between levels 4 and 5 is not significant (t=-1.23, p>0.1). Note that these are aggregate results that may mask considerable individual differences, whereas the hypothesis above refers to individual players.

To test the hierarchy of knowledge of rationality hypothesis on the individual level, we counted the number of subjects, out of 36, who chose any of the iteratively strongly dominated strategies on *m* occasions out of 80 trials. Table 9 presents the results. It shows that 32 of the 36 strong subjects always (on 80 out of 80 trials) deleted row 0. Further, 23 of the 36 weak players always deleted column 1. Table 9 also shows the number of subjects who erroneously chose any iteratively strongly dominated strategy no more than four times (5 per cent of the 80 decisions). If we allow for four 'errors' in a total of 80 rounds of play, then the majority of the subjects reveal four levels of iterated dominance (the exact frequencies are 34, 31, 26, and 19). Using this fairly strong criterion, 13 of the 36 subjects reveal five levels of iterated dominance. These results are significantly stronger than the ones reported in the different variants of the Beauty Contest game.

Subjects who approach the Investment game strategically, reason about their opponents' decisions, and grasp the principle of IESDS, should iteratively eliminate strongly dominated strategies whether they play the role of strong or weak player. By switching roles

Table 9

Strongly dominated strategies								
m	$c_i=0$	$c_j=1$	$c_i=2$	$c_j=3$	$c_i=4$			
0	32	23	6	11	3			
1	2	3	7	4	5			
2	0	2	6	2	0			
3	0	2	2	0	4			
4	0	1	5	2	1			
5+	2	5	10	17	23			
Total	36	36	36	36	36			

Experiment 2: number of subjects choosing iteratively strongly dominated strategies (*m* times out of 80 trials)

after 80 trials, Experiment 2 was specifically designed to test this hypothesis. To test the hierarchy of knowledge of rationality hypothesis across both player roles, we counted for each subject the number of times, out of a total of 160 trials, that he or she played each of the following *tuples* of iteratively strongly dominated strategies: (row 0), (row 0 and column 1), (row 0, column 1, and row 2), (row 0, column 1, row 2, and column 3), and (row 0, column 1, row 2, column 3, and row 4). The proportions of subjects who played these tuples no more than eight times (5 per cent of 160 trials) were 0.972, 0.889, 0.772, 0.500, and 0.194, respectively. These results strongly support the hypothesis about a hierarchy of levels of knowledge of rationality, showing that the majority of the subjects, regardless of their role, engage in up to four dominance iteration

8. Discussion

steps.

The equilibrium solution for the asymmetric Investment game has two major implications. The first implication is that only iteratively undominated strategies will be chosen. Although this implication does not presuppose communality of beliefs or the same attitude to risk, it may still impose strong demands on the players' cognitive system when the number of iteratively dominated strategies is large. Evidence from sequential bargaining experiments (e.g., Roth, 1995b), Centipede game (McKelvey and Palfrey, 1992), and the Beauty Contest game suggests that subjects typically do not use backward induction for iteratively deleting strongly or weakly dominated strategies even if the number of stages in the game is limited and small. Our data support a bounded process of IESDS, which postulates a hierarchy of classes of players who differ from one another in their level of knowledge of rationality.

The second implication is that both the strong and weak players will choose the strategies that are left after the iterative deletion according to two probability distributions, which are symmetrical. The results of Experiment 2 support this implication. The proportions of trials that the strong players invested all of their endowment and the weak players invested none of their endowment are practically the same. And the frequency distributions over players within a role who invested all the 5 units (strong players) or 0 units (weak players) do not differ significantly from each other (Fig. 3A and B). Moreover, at the aggregate level, the actual proportions of 0 units investment (weak players) or 5 units investment (strong players) come very close to the equilibrium solution. However, at the individual level, even if only these proportions are considered, the equilibrium solution fails to account for the investment choices of the majority of the subjects. Nor can it account for the sequential dependencies - the repetition bias - found on the aggregate and individual levels. The strong sequential dependencies reported above, outcomes of the Logit analyses (reported in Rapoport and Amaldoss, 1996), and significant interactions involving the group factor all suggest, similarly to Experiment 1, that the behavior of subjects may possibly be explained by an adaptive learning process in which players' strategy choices are influenced to different degrees by the payoffs of both players, the outcomes of the previous trial, as well as by beliefs about the opponent's future choice.

9. Adaptive learning

Our purpose in the present section is to account for the major patterns of results in Experiments 1 and 2 by the 'experience-weighted attraction' (EWA) learning model that was recently proposed by Camerer and Ho (1999), and subsequently tested experimentally on different sets of data (Camerer and Ho, 1998, 1999). We chose the EWA model because it has three desirable properties. Firstly, it satisfies the three principles of actual, simulation, and declining effects. The first principle, shared by all reinforcement-based models, states that successes increase the choice probability of chosen strategies. The second principle asserts that unchosen strategies, which would have yielded high payoffs, are more likely to be chosen in the future. The third principle states that, with experience, players move to reduce discrepancies between actual and foregone payoffs. Secondly, the EWA model contains both belief-based (e.g., Fudenberg and Levine, 1998) and reinforcement-based (e.g., Roth and Erev, 1995) learning models as two special cases. Thirdly, the EWA model captures interactive decision situations in which players use information about their own payoffs together with information about the history of play by their opponents in adjusting their choice behavior. These three properties render the EWA model especially suitable to account for the dynamics of play in our two experiments, which seem to combine elements of reinforcement (the sequential dependencies reported in both experiments) and beliefs (the deletion of strongly dominated strategies in Experiment 2). We make no attempt to compare the EWA model with alternative learning models (e.g., Fudenberg and Levine, 1998). Rather, we have a more modest purpose of using this model to account for some of the major behavioral regularities that were reported in Sections 4 and 7.

9.1. The EWA learning model

At the heart of the EWA model are two parameters that are updated after each round of play. The first parameter, denoted by N(t), is interpreted as the number of observationsequivalents of past experience. The second parameter, denoted by $A_k^{c_m}(t)$, is interpreted as the attraction of investing *m* units by player *k* after round *t*. The initial values of these two parameters are denoted by N(0) and $A_k^{c_m}(0)$. For updating N(t), the model assumes that $N(t)=\rho N(t-1)+1$, $t\geq 1$, where the parameter ρ ($0\leq \rho \leq 1$) is the rate of depreciation. While updating the attraction of a strategy, payoffs corresponding to unchosen strategies are given a weight of δ , whereas the payoffs pertaining to chosen strategies are given additional weight of $1-\delta$. Previous attractions are depreciated by another parameter ϕ ($0\leq \phi \leq 1$). Earlier, we used $c_k=m$ to denote the strategy of investing *m* (*m*=0, 1, 2, 3, 4, 5) units by player *k* (*k*=*i*, *j*). To be consistent with Camerer and Ho (1999), hereafter we denote strategy $c_k=m$ by $s_k^{c_m}$. The attraction of strategy $s_k^{c_m}$, namely $A_k^{c_m}(t)$, is a weighted average of the payoff for period *t* and the previous attraction $A_k^{c_m}(t-1)$:

$$A_k^{c_m} = \frac{\phi N(t-1)A_k^{c_m}(t-1) + [\delta + (1-\delta)I(s_k^{c_m}, s_k(t)]\pi_k(s_k^{c_m}, s_{-k}(t))}{N(t)}$$

In the above expression, I(x, y) is an indicator variable which equals 1, if x=y and 0, if $x\neq y$, and $\pi_k(s_k^{c_m}, s_{-k}(t))$ is the payoff player *i* earns when he plays strategy c_k on trial *t*. Note that

when, $\delta = 0$, $\rho = 0$, and N(0) = 1, the attraction $A_k^{c_m}(t)$ resembles the reinforcement of classical reinforcement-based learning models. If $\delta = 1$ and $\rho = \phi$, then the attraction corresponds to updated expected payoffs as in belief-based learning models.

Having briefly described the attraction of choosing to invest c_k on trial t, $A_k^{c_m}(t)$, we proceed to define the probability of player i investing c_k on trial t+1 by the Logit function:

$$p_{k}^{c_{m}}(t+1) = \frac{e^{\lambda A_{k}^{c_{m}}(t)}}{\sum_{l=1}^{e_{k}} e^{\lambda A_{k}^{c_{l}}(t)}},$$

where the parameter λ measures sensitivity of the players to attractions.

10. Results

The model parameters for each of the two experiments were estimated by the maximum likelihood method.

10.1. Experiment 1

We estimated separately the model parameters for Games L and H. The estimated parameter values and measures of goodness of fit for the EWA model (column 3) and for each of its two special cases — the reinforcement-based (column 4) and belief-based (column 5) models are presented in Table 10.

10.2. Overall model fit

Table 10 shows that, as expected, the hybrid EWA model outperforms both the reinforcement-based and belief-based learning models in tracking the investment behavior of the subjects in both Games *L* and *H*. This is affirmed by the goodness of fit statistics of log-likelihood ratio, Akaike Information Criterion (AIC), Bayesian Inference Criterion (BIC), and χ^2 (p<0.00001), all four of which are reported in Table 10. The reinforcementbased learning model outperforms the belief-based model, and is in turn slightly outperformed by the EWA model. Note that the reinforcement-based model hypothesizes that the player's decision depends on the sum of past payoffs. Whereas, the EWA model parameter estimates support the hypothesis that decision depends on the average of past payoffs. The reported parameter estimates are significant (α =0.01).

Using a similar format to Table 3, Table 11 presents the EWA model predictions of the choice probabilities in Game *L* (top panel) and *H* (second panel). The EWA model clearly over-estimates the choice probability of investing the entire resource ($c_i=5$) in both groups. Subjects of Groups 1 and 2 in Game *L* actually invested their entire resource in proportions 0.494 and 0.343, respectively (Table 3). The corresponding EWA model predictions (0.662 and 0.507) are considerably higher. Subjects of Group 2 invested 0 more frequently (0.222) than the equilibrium prediction, a result which is tracked by the EWA model quite accurately (0.216). However, the EWA model also fails in accounting for the

Table 10	
Estimation of learning model	parameters: Experiment 1

Parameter	Model			
	EWA	Reinforcement-based	Belief-based	
Reward condition: low	reward (r=8)			
δ	0.000	0.000	1.000	
ϕ	0.940 ^a	0.927 ^a	1.000	
ρ	0.929 ^a	0.000	1.000	
N(0)	4.613 ^a	1.000	303.295 ^a	
$A^{0}(0)$	0.000	0.000	0.000	
$A^{1}(0)$	0.000	0.000	0.000	
$A^{2}(0)$	0.000	0.000	0.000	
$A^{3}(0)$	0.000	0.000	0.092 ^a	
$A^{4}(0)$	0.000	0.000	0.000	
$4^{5}(0)$	1.929 ^a	19.810 ^a	3.116 ^a	
λ	0.755 ^a	0.066^{a}	0.475 ^a	
Log-likelihood	-3551.70	-3563.76	-4649.39	
AIC	-3560.70	-3569.76	-4656.39	
BIC	-3587.55	-3587.65	-4677.27	
ρ^2	0.310	0.308	0.098	
χ^2		24.111	2195.386	
(<i>p</i> -value, d.o.f)		(0.00003)	(0.00002	
Reward condition: high	n reward ($r=20$)			
δ	0.000	0.000	1.000	
ϕ	0.970 ^a	0.954 ^a	1.000	
ρ	0.984 ^a	0.000	1.000	
N(0)	15.747 ^a	1.000	233.758 ^a	
$A^{0}(0)$	0.000	0.000	0.000	
$A^{1}(0)$	0.000	0.000	0.000	
$A^{2}(0)$	0.000	0.000	0.000	
$A^{3}(0)$	0.000	0.000	0.000	
$A^{4}(0)$	0.000	0.000	0.000	
$A^{5}(0)$	2.301 ^a	74.635 ^a	16.359 ^a	
λ	0.967 ^a	0.030 ^a	0.149 ^a	
Log-likelihood	-2908.08	-2928.29	-3634.02	
AIC	-2916.08	-2933.29	-3640.02	
BIC	-2939.94	-2948.20	-3657.92	
ρ^2	0.435	0.431	0.295	
χ^2		40.416	1451.890	
(p-value, d.o.f)		(0.00003)	(0.00002	

^a Parameter estimates are significant (α =0.01).

sequential dependencies observed in Experiment 1. The first-order sequential dependency in investing the entire resource is predicted by EWA model to be 0.974, whereas the observed sequential dependency in this case is 0.65 (Table 5).

Moving next to Game H, Table 11 (second panel from the top) shows that the EWA model considerably over-estimates the proportion of trials the subjects invested their entire budget (in both Groups 1 and 2). The model probabilities are 0.866 and 0.858, compared

Investment	Predicted distr	Predicted distribution		
	Group 1	Group 2	Both groups	behavior
Experiment 1, Ga	me L: low reward con	dition $(e=5, r=8)$		
$c_i = 0$	0.078	0.216	0.147	0.169
$c_i = 1$	0.070	0.069	0.069	0.116
$c_i = 2$	0.083	0.048	0.065	0.088
$c_i = 3$	0.048	0.113	0.081	0.118
$c_i = 4$	0.060	0.047	0.054	0.090
$c_i = 5$	0.662	0.507	0.584	0.418
Experiment 1, Ga	me H: high reward co	ndition ($e=5$, $r=20$)		
$c_i = 0$	0.062	0.030	0.046	0.141
$c_i = 1$	0.034	0.010	0.022	0.055
$c_i=2$	0.036	0.036	0.036	0.053
$c_i = 3$	0.000	0.000	0.000	0.053
$c_i = 4$	0.002	0.066	0.034	0.069
$c_i = 5$	0.866	0.858	0.862	0.628
Experiment 2, we	eak player ($e=4$, $r=10$)		
$c_i = 0$	0.808	0.745	0.777	0.550
$c_i = 1$	0.000	0.014	0.007	0.029
$c_i = 2$	0.002	0.050	0.026	0.067
$c_i = 3$	0.090	0.110	0.100	0.136
$c_j = 4$	0.100	0.081	0.090	0.218
Experiment 2, str	ong player ($e=5$, $r=10$	0)		
$c_i = 0$	0.000	0.000	0.000	0.007
$c_i = 1$	0.113	0.159	0.136	0.172
$c_i=2$	0.035	0.007	0.021	0.054
$c_i=3$	0.060	0.020	0.040	0.094
$c_i = 4$	0.018	0.082	0.050	0.125

^a The right-hand columns show the relative frequencies computed using the observed investment decisions of Groups 1 and 2 in Experiments 1 and 2 (refer to Tables 3 and 7).

0.754

0.547

0.732

to the observed probabilities of 0.662 and 0.594. Similarly, the predicted probability (0.99) of sequential dependency in investing the entire capital exceeds the observed probability of 0.79 (Table 5).

10.3. Pre-game disposition

 $c_i = 5$

0.775

m 1 1 1 1

The estimates of the model parameters $A^0(0)$, $A^1(0)$, ..., $A^5(0)$ indicate the predisposition of the subjects to invest 0, 1, ..., 5 units, respectively, before the experiment commences. The model suggests that the subjects were predisposed toward investing the entire capital at the commencement of both Games *L* and *H* ($A^5(0)=1.929$ for Game *L*, and 2.301 for Game *H*). This predisposition is considerably stronger in Game *H* (N(0)=15.747) than Game *L* (N(0)=4.613). Pre-game disposition, both in its direction and strength, is consistent with the structural differences between Games *L* and *H*.

10.4. Interpretation of the parameter values

As the estimated value of δ is 0 in both Games *L* and *H*, we can infer that the choice of strategies in these games was not guided by expected payoffs. Rather, the investment decisions were based on the payoffs earned in previous trials. In particular, the choice of strategies was not based on beliefs about the likely actions of competitors. The estimates of the parameters ϕ and ρ are equal in both games, implying that the average of past payoffs, rather than the sum of past payoffs, guided the choice of the investment strategy. Finally, the estimates of the sensitivity parameter λ (Game *L*: 0.755; Game *H*: 0.967) suggest that the subjects paid attention to the likely reward on winning the competition.

10.5. Experiment 2

Table 12 reports similar results for Experiment 2. As in Experiment 1, we find that the EWA model outperforms both the reinforcement-based and belief-based models. Specifically, the EWA model fits the data better than the reinforcement-based (χ^2 =178.1, p<0.001) and belief-based (χ^2 =1413.5, p<0.001) learning models. The AIC and BIC support this inference. The parameter estimates are significant (α =0.01).

The lower two panels of Table 11 present the distribution of strategies predicted by the EWA model for the weak and strong players. The model tends to over-predict the investment of the entire capital by the strong players (0.754 versus 0.574) and zero investment by the weak players (0.777 versus 0.550). Quite interestingly, the EWA model predicts the deletion of dominated strategies, namely, strategies $c_i=0$, $c_j=1$, $c_i=2$, $c_j=3$, and $c_i=4$, in proportions that closely approximate the actual choices of the subjects. Table 11 shows that the strategies $c_i=0$, $c_j=1$, $c_i=2$, $c_j=3$, and $c_i=4$, end to be deleted 100, 99.3, 97.9, 90.0, and 95.0 per cent of the time across subjects. The EWA model predictions compare favorably with the actual percentages of deletion (obtained by subtraction), namely, 99.3, 97.1, 94.6, 86.4, and 87.5. In a manner similar to Experiment 1, the EWA model predicts $p(c_{i,t+1}=5|c_{i,t}=5)=0.97$ and $p(c_{j,t+1}=0|c_{j,t}=0)=0.98$ compared to the observed result of 0.72.

10.6. Pre-game disposition

Supposedly through introspection, the strong players had eliminated the option of investing 0 ($A^0(0)=0$) before the experiment commenced. But they did not eliminate the other two dominated strategies, namely, $c_i=2$ and $c_i=4$ ($A^2(0)=7.432$; $A^4(0)=9.188$). At the commencement of the game, the strong players were strongly disposed toward investing all their capital ($A^5(0)=11.681$). However, the strength of this predisposition, as indicated by the estimate N(0)=1.418, is less than the experience derived from playing two trials.

In the bottom panel of Table 12, we notice that weak players were able to eliminate the second level of dominated strategy, namely $c_j=1$ ($A^1=0$). There is some theoretical support for elimination of the dominated strategy $c_j=3$ by introspection, as the corresponding parameter estimate is not significant ($A^3=0.951$). The strength of the predisposition, as

Table 12
Estimation of learning model parameters: Experiment 2

Parameter	Model			
	EWA	Reinforcement-based	Belief-based	
Strength of player: stro	ong player ($e_i = 5$)			
δ	0.475 ^a	0.000	1.000	
ϕ	0.901 ^a	0.925 ^a	0.999 ^a	
ρ	0.857 ^a	0.000	0.999	
N(0)	1.418 ^a	1.000	162.382 ^a	
$A^{0}(0)$	0.000	0.000	0.000	
$A^{1}(0)$	7.696 ^a	164.925 ^a	1.668 ^a	
$A^{2}(0)$	7.432 ^a	146.647 ^a	0.812 ^a	
$A^{3}(0)$	7.120 ^a	147.987 ^a	1.412 ^a	
$A^{4}(0)$	9.188 ^a	166.002 ^a	1.541 ^a	
$A^{5}(0)$	11.681 ^a	193.471 ^a	2.545 ^a	
λ	0.4911 ^a	0.0345 ^a	1.440 ^a	
Log-likelihood	-3031.54	-3120.60	-3738.31	
AIC	-3040.54	-3126.60	-3745.31	
BIC	-3067.38	-3144.49	-3766.19	
ρ^2	0.412	0.394	0.274	
χ^2		178.116	1413.542	
(p-value, d.o.f)		(0.00003)	(0.00002	
Strength of player: we	ak player ($e_i = 4$)			
δ	0.137 ^a	0.000	1.000	
ϕ	0.959 ^a	0.941 ^a	1.000	
ρ	0.973 ^a	0.000	1.000	
N(0)	12.454 ^a	1.000	312.914 ^a	
$A^{0}(0)$	1.724 ^a	47.789 ^a	0.76 ^a	
$A^{1}(0)$	0.000	0.000	0.000	
$A^{2}(0)$	0.491 ^b	13.433 ^a	0.152	
$A^{3}(0)$	0.951 ^b	26.167 ^a	0.411	
$A^{4}(0)$	1.534 ^a	39.225 ^a	0.555 ^a	
λ	1.644 ^a	0.063 ^a	3.726 ^a	
Log-likelihood	-2835.51	-2851.16	-3446.49	
AIC	-2844.51	-2857.16	-3453.49	
BIC	-2871.35	-2875.06	-3474.37	
ρ^2	0.449	0.446	0.331	
χ^2		31.310	1221.953	
(p-value, d.o.f)		(0.00003)	(0.00002	

^a Parameter estimates are significant (α =0.01).

^b Parameter estimates are not significant (α =0.01).

suggested by the estimate N(0)=12.454, is significant and about eight times higher than that reported for the strong players.

10.7. Formation of beliefs about other players

We noted that the observed behavior of the subjects in Experiment 1 could be explained by a reinforcement mechanism based on the average of past payoffs. This implies that those subjects were not forming beliefs about the likely behavior of other players. In contrast, the model suggests that both the strong and weak players in Experiment 2 are guided by expected payoffs as well as past payoffs. The weight placed on foregone payoffs is significantly different from zero (δ =0.475 for the strong players; δ =0.173 for the weak players). If the subjects were playing a fictitious game, then δ =1. Such an hypothesis is strongly rejected in the case of both strong and weak players.

10.8. Nature of attractions

Given the weights placed on foregone payoffs, the attractions are weighted combinations of actual and foregone payoffs. Further, the choice of strategy was influenced by an average of past attractions rather than the sum of past attractions. This inference is based on the estimated values of ϕ and ρ , the sizes of which are almost equal for both strong and weak players.

11. Discussion

The EWA model captures major behavioral regularities observed in both Experiments 1 and 2. It accounts for the general patterns of the choice probabilities in both Games L and H of Experiment 1. The evidence for a predisposition to invest the entire capital in Experiment 1, which is stronger when the stakes are high (Game H) than low (Game L), is in strong agreement with intuition. The EWA model also accounts for the general pattern of the choice probabilities of both strong and weak players in Experiment 2. It predicts a similar probability of choosing $c_i = 5$ by the strong player (0.754) and choosing $c_i = 0$ by the weak player (0.777), in accordance with equilibrium play. Most importantly, it accounts remarkably well for the pattern of IESDS, with the probability of deletion generally decreasing as the level of knowledge of rationality increases. In both experiments, the EWA model accounts for the strong sequential dependencies observed in the data. Finally, we note the superiority of the EWA model over its two special cases — the reinforcement-based and belief-based models — which is more pronounced in Experiment 2 than in Experiment 1. This result is in agreement with our findings that both sheer reinforcement and changes in belief combine to determine the choice probabilities in the Investment game, and that the relative weight of sheer reinforcement is stronger in Experiment 1 than in Experiment 2.

However, the EWA model is not equally successful in accounting for the quantitative aspects of the data. It consistently over-estimates the probability of investing the entire capital in both groups in Experiment 1. It consistently over-estimates the probability of the most prominent choice in Experiment 2 ($c_i=5$ and $c_j=0$). In both experiments, it also consistently over-estimates the probability of repeating the same choice on successive rounds. Finally, and perhaps most importantly, although the EWA model is formulated on the individual level, it is tested on the aggregate level.¹⁰ Consequently, it does not

 $^{^{10}}$ We have also fitted a separate EWA model for each group within each of the treatments. The qualitative results of this additional analysis, not reported here, are consistent with the findings in Tables 10–12.

account for the substantial individual differences observed in both of our experiments (e.g., Figs. 2 and 3). With an obvious trade-off between the number of free parameters to be estimated from the data and the model's goodness of fit, there is no simple way to evaluate the performance of the EWA model, and for this matter any adaptive learning model, when it is considered by itself. Learning models vary along a number of dimensions (e.g., number of parameters, functional form, extension of the model's parameter space), and it is necessary to consider them while selecting a model (Myung and Pitt, 1997). There is definitely a need for more research in evaluating the performance of different learning models.

12. Conclusions

The Investment game was constructed and Experiments 1 and 2 were conducted to indirectly assess the validity of the assumptions about the players' state of knowledge that underlie the IESDS and mixed-strategy equilibrium solution concepts. These two solution concepts were tested directly in a simple two-person non-zerosum game with finite strategy spaces that captures some of the strategic aspects of competitions between two firms for the development of a new technology product.

Many of the aggregate findings are accounted for quite well by the mixed-strategy equilibrium concept. Mixing strategies, as suggested by the equilibrium solution, provides risk neutral players an expected payoff that does not exceed the one guaranteed by minimax play. Yet, subjects tend to mix their choices, though not exactly in accordance with the mixed-strategy equilibrium. In both experiments, we find no evidence for tacit collusion that can benefit both players. However, there are significant departures from equilibrium play on the aggregate level and particularly on the individual level, the most important of which is the persistent sequential dependencies that constitute the repetition bias. These results stand in sharp contrast to previous results on randomization obtained in two-person zerosum games with only two choices per player, but are in agreement with the results of two-person zerosum games with larger strategy spaces. Further tests of the effects of number of choices on randomization can be easily conducted by varying the size of the endowments in the Investment game.

We find stronger evidence for IESDS than reported in most previous studies, with the majority of our subjects in Experiment 2 engaging in a number of iteration steps as large as four, and a substantial minority of our subjects (19 per cent) eliminating all five dominated strategies. We attribute the difference between the results of the Investment and Beauty Contest games to the difference in the assumptions about knowledge of the conjectures of the other players as well as other differences between the two games in number of players and familiarity with the task. The hierarchy of knowledge of rationality hypothesis, which follows similar ideas about hierarchies of reasoning espoused by Stahl (1993), receives strong support. Further attempts to test it directly require independent measures of the players' depth of reasoning.

In addition to accounting for several major behavioral regularities observed in the data, the EWA learning model provides support for limited IESDS through introspection. The subjects in Experiment 2 eliminated the first and second levels of iteratively dominated strategies through introspection, and then progressed to eliminate the next levels through experience. In contrast to Experiment 1, the model suggests that the subjects in Experiment 2 formed beliefs about their competitors. The EWA model parameters affirm that the asymmetric Investment game, which requires IESDS, is more cognitively demanding in comparison to the symmetric game.

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Appendix A

Proof of Proposition 1. It is easy to verify that the inequality r > e implies that the payoff matrix in Table 1 has no dominated strategies (for either of the two players).

The equilibrium equalities for the payoff matrix in Table 1 have the following form:

$$(r+e-k)\sum_{\nu=0}^{k-1}p_{\nu}+(e-k)p_{k}+(e-k)\sum_{\nu=k+1}^{e}p_{\nu}=e, \quad k=1,2,\ldots,e,$$
(A.1)

and

$$p_0 + p_1 + \dots + p_e = 1.$$
 (A.2)

These are e+1 linear equalities in e+1 unknowns (namely, p_0, p_1, \ldots, p_e), the solution of which is given by Eq. (1).

To verify Proposition 1, note that the e+1 probabilities in Eq. (1) sum up to unity:

$$\sum_{1}^{e} \frac{1}{r} + \frac{r-e}{r} = \frac{e}{r} + \frac{r-e}{r} = 1.$$

Substituting the probabilities in Eq. (1) into Eq. (A.1) yields the expected value for strategy k:

$$(r+e-k)\sum_{1}^{k}\frac{1}{r} + \frac{e-k}{r} + (e-k)\sum_{k+1}^{e-1}\frac{1}{r} + (e-k)\left(\frac{r-e}{r}\right) = e.$$

Proof of Proposition 2. In the payoff matrix for the asymmetric game (Table 2), row *e* strongly dominates row 0. This follows directly from the condition r > e. Once row 0 is deleted, column 0 strongly dominates column 1. Following that, row 1 strongly dominates

row 2. Continuation of this process leads to the iterative deletion of all even-numbered strategies (including strategy 0) of player *i* and all odd-numbered strategies of player *j*.

Assume that e is even. Then, in the reduced payoff matrix that includes all the strategies that survive IESDS, player *i*'s expected payoff from playing strategy k, which we denote by y, is given by

$$(r+e-k)\sum_{\nu=0}^{k-1}p_{\nu}+(e-k)\sum_{\nu=k+1}^{e-2}p_{\nu}=y,$$
(A.3)

where k takes on the odd integer values 1, 3, ..., e - 1, and v takes on the even integer values 0, 2, 4, ..., e - 2. In addition, player j's probabilities of playing her even-numbered strategies must satisfy the condition

$$p_0 + p_2 + \dots + p_{e-2} = 1.$$
 (A.4)

Eqs. (A.3) and (A.4) constitute e/2+1 equalities in e/2+1 unknowns ($p_0 + p_2 + \cdots + p_{e-2}$, y), the solution of which is given by Eq. (4) and by y=r+1.

To verify Proposition 2 (for even e), note that the e/2 probabilities in Eq. (4) sum up to unity:

$$\frac{1}{r}\left[(r-e+2)+2\left(\frac{e-2}{2}\right)\right]=1.$$

Substituting the probabilities in Eq. (4) into Eq. (A.3) yields the expected value for strategy k of player i:

$$\frac{1}{r} \left[(r+e-k)(r-e+2) + (r+e-k)2\left(\frac{k-1}{2}\right) + (e-k)2\left(\frac{e-k-1}{2}\right) \right]$$

= r+1.

If e is even, player j's expected payoff from playing strategy k is given by

$$(r+e-k-1)\sum_{\nu=1}^{k-1}p_{\nu}+(e-k-1)\sum_{k+1}^{e-1}p_{\nu}=e-1,$$
(A.5)

where k takes on the even integer values 2, 4, ..., e - 2, and v takes on the odd integer values 1, 3, ..., e - 1. In addition, player *i*'s probabilities of playing his odd-numbered strategies must satisfy the condition

$$p_1 + p_3 + \dots + p_{e-1} = 1.$$
 (A.6)

Eqs. (A.5) and (A.6) constitute e/2 equalities in e/2 unknowns $(p_1 + p_3 + \cdots + p_{e-1})$, the solution of which is given by Eq. (3).

To verify Proposition 2 (for even e), we note again that the probabilities in Eq. (3) sum up to unity. Substituting the probabilities in Eq. (3) into Eq. (A.5) yields the expected payoff for strategy k of player j:

A. Rapoport, W. Amaldoss/J. of Economic Behavior & Org. 42 (2000) 483-521

$$\frac{1}{r} \left[(r+e-k-1)2\left(\frac{k}{2}\right) + (e-k-1)2\left(\frac{e-k-2}{2}\right) + (e-k-1)(r-e+2) \right]$$

= $e-1$.

As the proof of Proposition 2 for odd values of *e* is similar, it is omitted.

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520

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