

Modeling climate change effects on winter ski tourism in Andorra

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ABSTRACT: Mountain regions have been identified as especially vulnerable areas to climate change. Changes in snowfall, glacier retreat and shifts in biodiversity amount and distribution are some examples of the sensitivity of mountain ecosystems. Moreover, in many mountain economies, reliable snow cover plays a key role as an important resource for the winter tourism industry, the main income source and driving force of local development in such regions. This study presents a georeferenced agent-based model to analyze the climate change impacts on the ski industry in Andorra and the effect of snowmaking as future adaptation strategy. The present study is the first attempt to analyze the ski industry in the Pyrenees region and will contribute to a better understanding of the vulnerability of Andorran ski resorts and the suitability of snowmaking as potential adaptation strategy to climate change. This study projects a reduction on the ski season length and the drop of the number of skiers especially in the lowest elevation ski resort of this region. Moreover, this work indicates that snowmaking cannot completely solve the problem of ensuring snow cover at low elevation ski resorts and should be considered as a suitable short-term strategy, but not as a sustainable long-term adaptation strategy. The resulting model can be used as a planning support tool to help local stakeholders understand the vulnerability and potential impacts of climate change and in the decision-making process of designing and developing appropriate sustainable adaptation strategies to future climate variability.

KEY WORDS: Climate change impacts, Winter tourism, Snowmaking, Adaptation, Agent-based modeling.

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1. Introduction

Mountain regions have been identified as especially vulnerable to climate change. The rapid retreat of glaciers, important changes in snowfall amount and frequency and shifts in biodiversity amount and distribution are some examples that demonstrate the sensitivity of mountain ecosystems (Beniston 2003, IPCC 2007). Moreover, in many mountain economies, reliable snow cover plays a key role as an important resource for the winter tourism industry, the main income source and driving force of local development in such regions (Beniston 2003). The winter tourism industry has been identified by governmental and inter-governmental climate assessments as potentially vulnerable to climate change (CADS 2010, IPCC 2007,). In recent years many studies have analyzed the impacts of climate change on the ski industry in regions e.g such as the European Alps (Breiling & Charamza 1999, Elsasser & Bürki 2002, König & Abegg 1997, Steiger 2010, Steiger & Mayer 2008, Uhlmann et al. 2009,), Canada (Scott et al. 2003, 2006, 2007), USA (Dawson & Scott 2010, Dawson et al. 2009, Scott et al. 2008), Sweden (Moen & Fredman 2007), Australia (Galloway 1988, Bicknell & McManus 2006), Japan (Fukushima et al. 2003), and South Korea (Heo & Lee 2008). All these studies indicate to a greater or lesser extent that climate change will lead to impacts such as ski season length reductions, loss of skiable areas and drop of visitors both in low altitude and low latitude ski resorts.

Andorra is a small and mountainous country located in the middle of the Pyrenees between France and Spain, with a population of nearly 80,000 inhabitants and an area of 468 km². Andorra receives more than 10 million tourist visits every year (Andorra Turisme 2010). Hence winter tourism is presented as one of the main income sources and driving force of local development. Due to this strong reliance of the Andorran economy on winter tourism, it is critical to evaluate the extent of climate change on the ski industry. A central concern is the possibility that skiing would no longer be viable even with adaptation strategies, such as artificial snowmaking. This has become a critical issue not only to assess the sustainability of the ski industry but the sustainability of the current development model of the entire country. In this context, although the Pyrenean region is presented as one of the most important ski areas in Europe after the Alps, covering the north of Spain, the south of France and Andorra, the vulnerability of this ski industry still remains unexplored (CADS 2010, Scott et al. 2007, Yang & Wan 2010). This paper will analyze the potential reduction of the season length in Andorran ski resorts due to climate change, as well as the subsequent drop in number of skiers and their expenditure. The methodology used is based on a georeferenced Agent Based Model (ABM) that takes into account the skiers response and the adaptive effect of snowmaking on future season length. ABM, also known in some disciplines as Multi-Agents Systems (MAS), is defined as a simulation method in which autonomous and heterogeneous agents (i.e., individual people, animals or organizations) share a common environment and interact simultaneously both upon a landscape and among each other led by a self-interest or common interest (Berger & Schreinemachers 2006, Ligmann-Zielinska & Jankowski 2007). Spatially referenced ABM appears as a promising approach for

exploring complex space-time dynamic interactions between coupled human and environmental systems and capturing emergent macro-level phenomena from micro-level individual actions (Bousquet & LePage 2004, Deadman et al. 2004). In recent years spatially referenced ABM have been used to analyze a broad spectrum of spatial phenomena such as the water and agriculture management (Bithell and Brasington 2009), the dynamics in ancient human and primate societies (Axtell et al. 2002), the land use and land cover change (Deadman et al. 2004, Parker et al. 2003), the spatio-temporal movement of marine mammals and maritime traffic in the St. Lawrence estuary in Quebec, Canada (Parrott et al. 2011), the residential segregation in a city (Crooks 2010) or the spreading of a pine beetle infestation (Perez & Dragicevic 2010). However, because of the novelty of this technique only few studies have applied a georeferenced ABM to model tourism phenomena. Gimblett & Skov-Petersen (2008) and Itami et al. (2002) used ABM for the simulation and visualization of visitor patterns of movement in recreational landscapes such as Parks and protected areas. On the other hand, Johnson & Sieber (2009, 2010, 2011) developed an ABM of tourism dynamics in the Canadian province of Nova Scotia. The model designed as a Planning Support System (PSS) simulates the movement, the destination preferences and the interactions of tourist agents across a geo-referenced landscape of 35 main tourist destinations

Georeferenced ABM can also be seen as a type of Planning Support System (PSS). This approach is well suited for scenario development, data analysis, problem diagnosis and policy comparison (Ligmann-Zielinska & Jankowski 2007, Johnson & Sieber 2011). Moreover, the enhancement and the understanding of the interplay between social and ecological systems such as human responses to environmental changes or the impact of their actions upon it can support the decision-making processes by involving cross-disciplinary knowledge (Smajgl et al. 2011).

The main goal of this study is to analyze, by means of a geo-referenced ABM, the potential climate change impacts on Andorran ski industry in terms of ski season length reduction in selected ski resorts and the subsequent drop of skiers and their expenditure in the region. Moreover, the scenarios generated by the model also take into account the effects of artificial snowmaking on enhancing the snow cover and extending the future season length. In this way more realistic scenarios are generated while the suitability and sustainability of this adaptation strategy can be assessed.

The paper is organized as follows: in section 2, we present the structure and the components of the georeferenced ABM. That is the different layers making up the environment, the agents and their features, and the rules and patterns governing the interactions between agents and the environment. Once the model has been described, section 3 presents the specific scenarios generated in order to assess the future climate impacts on the ski industry and the resulting outcome for each of these different projections. Finally sections 4 and 5 present and discuss the main findings of the paper, the suitability of the methodology used in the study and the further work.

2. Model description

(1) the limits of the country, (2) the entrance points (customs) to Andorra, (3) the main roads connecting the entrance points and (4) the access and the surface area of the three ski resorts: GrandValira, Arcalís and Pal-Arinsal (figure 2). This latter layer changes over time in basis of the snow cover conditions and determines the season length according to the daily snowpack available in the resort. ~~The~~ three layers remain static during the simulation.

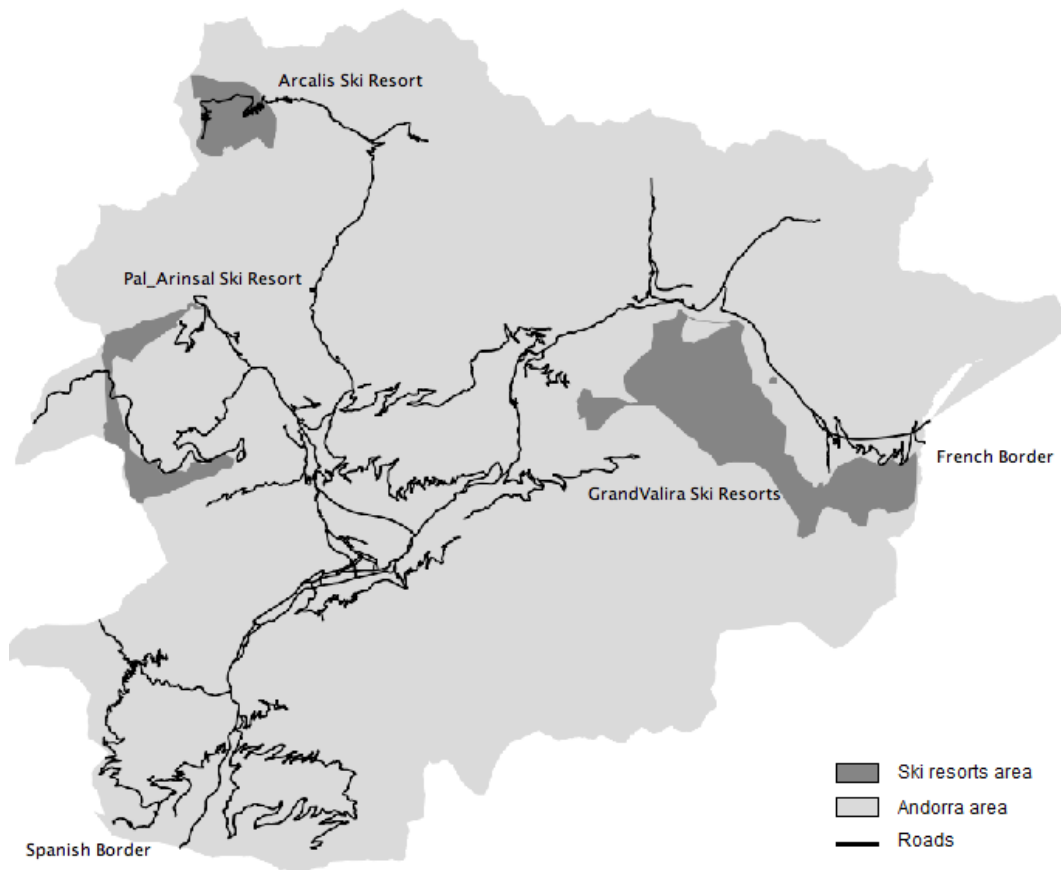


Figure 2: GIS layers used as dynamic environment for the ABM

2.1.1. Natural Snow Cover and Season length

The future natural snow cover at each ski resort is modeled using the projected changes in the Pyrenean daily snowpack during the 21st Century from López-Moreno et al. (2009). This study simulates the snow depth and the snow duration running a Surface Energy Balance Model, the GRENBLS with climatic inputs provided by the HIRHAM Regional Climate Model. These projections are based on two future emissions scenarios: the SRES A2 and B2 scenarios (IPCC 2007) and for different altitudinal levels: 1500, 2000, 2500, and 3000 m. This model performs a good agreement in the overall snow depth and duration between the observed and the simulated snowpack. The ski season length has been simulated using the snowpack projection in a reference elevation range for each ski resort and

applying a 30 cm threshold. This threshold is one of the most used criteria to assess the climate change vulnerability of ski resorts, the 100-day rule (Abegg et al. 2007, Dawson & Scott 2010, Scott et al. 2003, Scott & McBoyle 2007, Steiger 2010). This refers to a standard definition for snow reliability assuming that 100 days per season with at least 30 cm of snow depth are required for a ski resort to be economically viable. Applying this criterion, the future season length has been estimated considering those days that the snow cover depth is at least 30 cm. Figure 3 shows the mean control period (1960-1990) and future snow cover in Pal-Arinsal (assuming a 2 °C and 4 °C increase of the winter average temperature) at 1800 and 2000 m of elevation. The grey area marks the 30 cm threshold showing those days that the snow cover is below the minimum conditions. Once the snow cover reaches this 30 cm value, it is assumed that the ski resort is open.

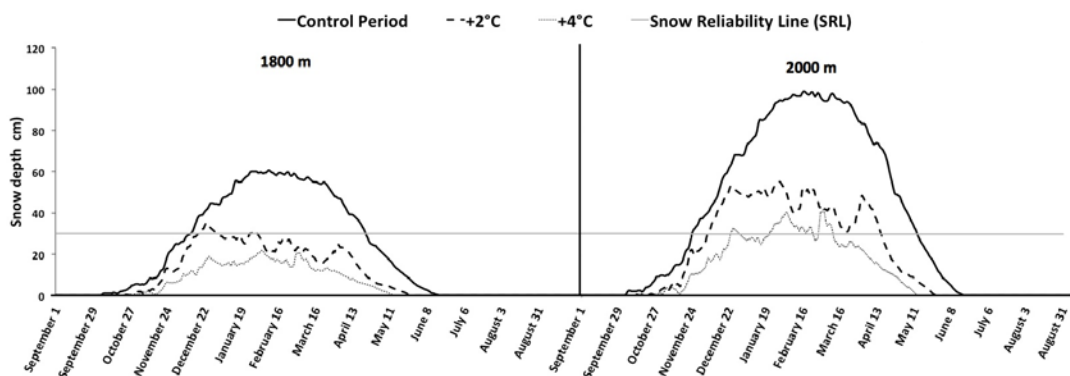


Figure 3: Mean control period (1960-1990) and future snow cover in Pal-Arinsal at 1800 and 2000 m and Snow Reliability Line (SRL) showing the 30 cm threshold to analyze the ski resorts viability.

The altitudinal distribution of each ski resort has been identified in order to assign an elevation range. As shown in figure 4, many ski resorts don't follow a linear altitudinal distribution and usually most of their ski area is concentrated in the highest half of the elevation range. Because of that, the reference values have been assigned selecting the lowest and the highest elevation between which most of the ski resort area (75%) is concentrated. Thus, the altitudinal range assigned to Pal-Arinsal is 1900-2300, 2100-2400 for Arcalís and 2150-2450 for GrandValira. These ranges will make possible to analyze the extent of the potential impacts for each ski resort in relation to their elevation range.

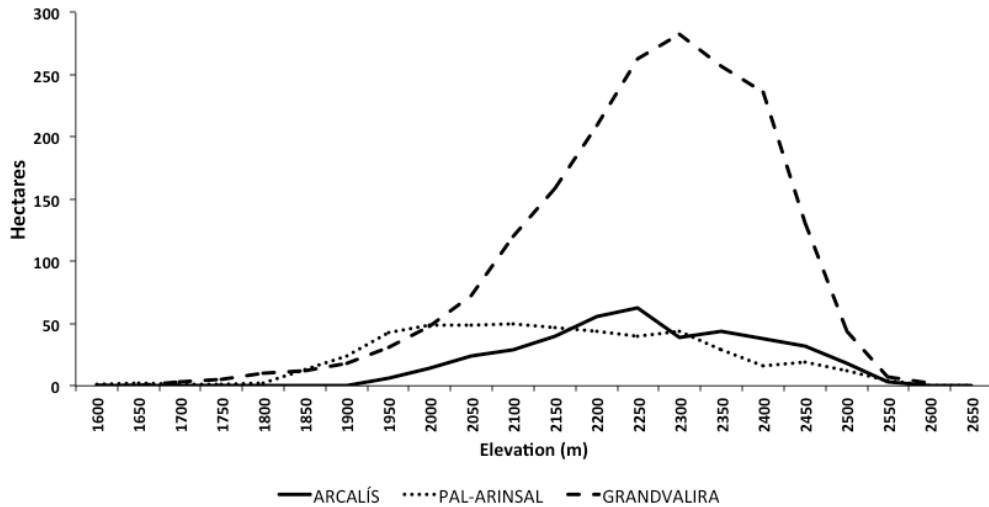


Figure 4: Altitudinal distribution of the Andorran ski resorts.

Once the altitudinal range has been defined, a daily snow cover is assigned for each elevation based on the projected snowpack from López-Moreno et al. (2009) study. Because the snow projections from this study are presented every 500 m (1500, 2000, 2500 and 3000 m) a linear interpolation was needed between these elevations in order to achieve a finer resolution of the altitudinal variability.

2.1.2. Snowmaking module

Over the last few decades, ski resorts across the world have invested significant amounts of money in artificial snow production systems (Steiger & Mayer 2008). This adaptation strategy is intended to offset the variability of snowfall, guaranteeing good ski conditions, scheduled openings, and stable revenues. However, it is important to point out that these investments are not only motivated by climate variability. Snowmaking has also been used as a commercial and image strategy to extend the season and offer better snow conditions with the aim to increase revenues (Steiger & Mayer 2008). With approximately 50% of the Andorran ski area now covered by artificial snow production systems, the model includes a snowmaking module simulating the effect of these systems in the enhancement of the snow cover in order to achieve a more realistic projection of the ski season length. In this model, only the snowmaking to assure the minimum snow conditions has been simulated. The module simulates for each elevation that defines the altitudinal range of the ski resort that a maximum of 10 cm of snow are produced each day as long as the natural snow cover is below the 30 cm threshold (Scott et al. 2003, Steiger 2010). Only those days with a minimum temperature of -5°C are considered as potential snowmaking days (Steiger & Mayer 2008). Thus, a new snowpack and resulting season length is achieved adding the effect of the snowmaking on the natural snow cover for each elevation. Figure 5 shows the enhancement of the natural snow cover at 1900 m in Pal-Arinsal following the

defined parameters for a +2° C climate change scenario.

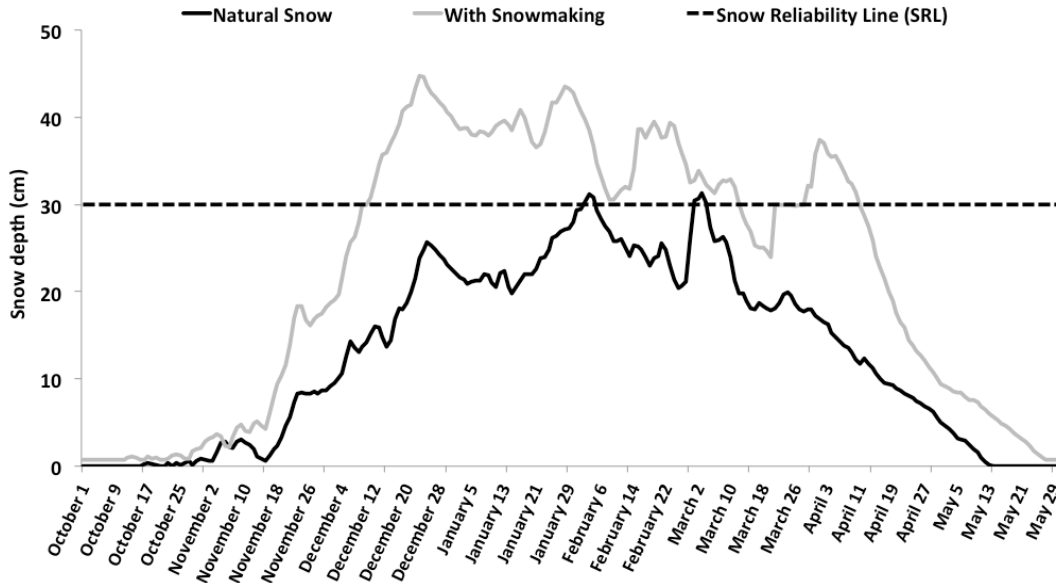


Figure 5: Enhancement with snowmaking of the natural snow cover at 1900 m in Pal-Arinsal assuming a 2°C increase of the winter average temperature.

2.2. Entities and attributes

Entities and attributes help to define an ABM (Grimm et al. 2006). An entity is a distinct or separate object or actor that behaves as a unit in the ABM and may interact with other entities or be affected by the environment. The current state of the object is characterized by attributes. An attribute is a variable that distinguishes an entity from other entities of the same type or category, or traces how the entity changes over time. In this model there are two main entities: the skiers, the agents of our model, and the ski resorts, which are fixed on the landscape. Skiers include the following attributes:

- Point of entry to Andorra.
- Visitor type (whether they are one-day visitors or overnight visitors).
- Mean daily expenditure.
- Destination ski resort.
- Current location (coordinates at each time step that locates the agent in the map).

All these attributes except the location are randomly assigned based on the real values and shares of these features obtained from the winter months data from the national tourism survey (Andorra Turisme, 2010). This survey represents a sample of 4010 international visitors and intends to capture the frequency, seasonality,

nationality, activities and accommodation preferences of all kind of Andorra visitors during winter, spring, summer and fall seasons. The location coordinates attribute is updated throughout the simulation according to where the skier is each time step. Ski resorts have the following attributes:

- Ski season length in days.
- State (whether it is open or closed).
- Location coordinates.
- Reference elevation.

The location coordinates and reference elevation are based on the geographical features of each ski resort. The ski season length and the status of the resorts will change throughout the simulation according to the projected snow cover at the reference elevation of the ski resort described above.

2.2.1. Process overviewing and scheduling

This section defines the actions of each entity, in what order are these actions executed, and when the different state variables are updated. Figure 6 shows the main flowchart of the model actions during a simulation. The model starts simulating the snow cover and setting the ski season starting day, ending day and length at each ski resort according to both the selected climate scenario (present, +2 °C or +4 °C) and if the snowmaking module is activated or not. Once these variables have been computed, the model can set the state of the different ski resorts as open or closed for each day of the simulation. After that, a defined number of daily agents are created based on the average values of tourist arrivals from the 2000-2010 national tourism surveys statistics in order to simulate the daily arrival of skiers. The value of the daily number of arrivals will be different each day representing seasonality due to peak and holiday periods such as Christmas and Easter.

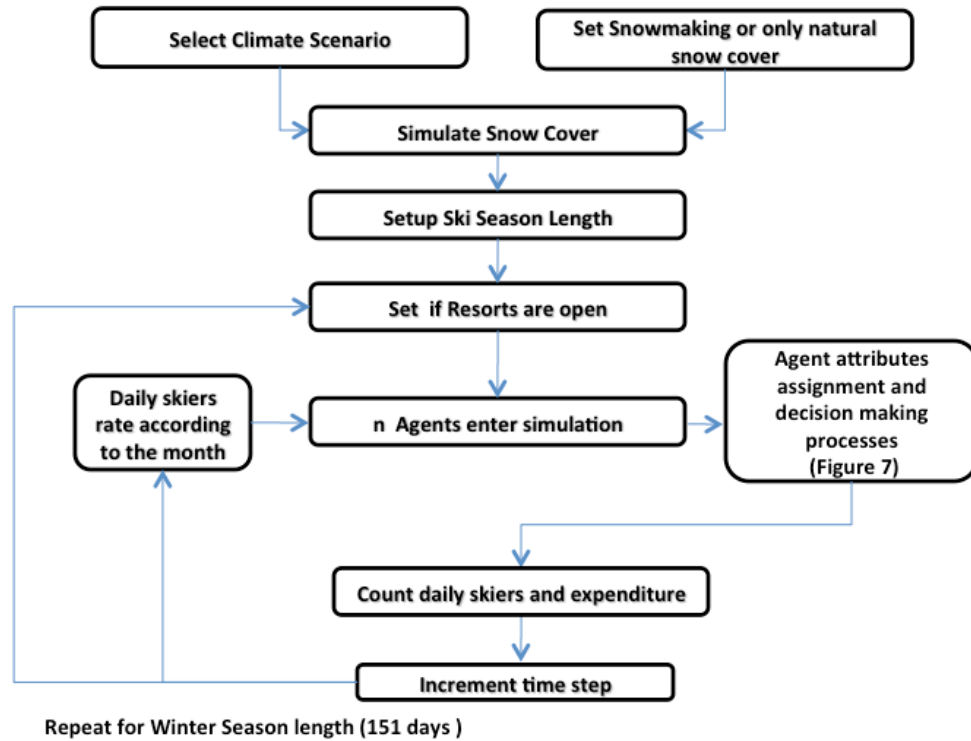


Figure 6: Model processes flowchart.

Once these agents (skiers) have been created, they each follow the sequence described in figure 7 to set the attributes value and perform the decision-making response in the model according to agent and landscape attributes. When the agent enters the simulation, it is assigned to a custom of entry and a visitor type based on the real statistical share of the feature. Using values drawn from the tourism surveys, the 73 % of the agents will be randomly assigned as one-day visitors and the remaining as overnight visitors. If the assigned type is overnight visitor, the attribute length of stay is set to an average value of 3 days and a value of 1 if one-day visitor. In order to compute the daily and total expenditure of the skiers and simulating the difference of the mean expenditure in each type of visitor, the model assigns a value of 173 euros for overnight visitors and 110 euros for one-day visitors. In the same way, based on the attendance statistics, the agent is randomly assigned to one of the different ski resorts. As the type of visitors, all these parameters have been set with the statistical values obtained from the national tourism survey of Andorra (Andorra Turisme 2010).

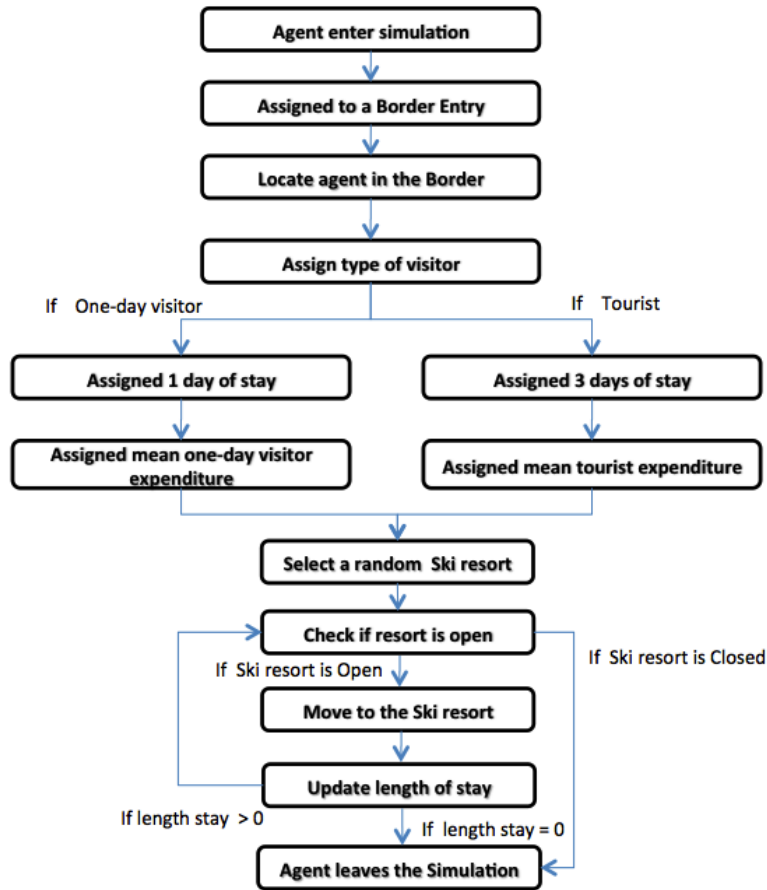


Figure 7: Agents decision-making and attribute assignment flowchart.

Once the model has created the daily number of agents and assigned a value to their attributes, the agent checks if the assigned ski resort is open or closed. If it is open, the agent moves to the ski resort. Otherwise, in this first version of the model, the agent leaves the country because there is no opportunity to ski in the selected ski resort. When all the agents have performed the decision making process the model computes the daily number of skiers at each ski resort and their total expenditure during the day. Finally the agents update their length of stay decreasing one day the value of this attribute. The agents with a new value of 0, that is, those that were one-day visitors or in the last day of their stay leave the simulation. In order to simulate a standard winter season, each time step in the model represents 1 day and simulations run for 151 days, from December 1st to April 30th, an entire winter season in Andorra.

3. Results

Four different scenarios have been run in order to analyze the future impact of climate change-induced snow reductions on the Andorra ski industry. The two first scenarios assume an increase of the winter mean temperature (from November to April) of +2 °C and +4 °C respectively. The other two scenarios add the effect of

the potential snowmaking on enhancing the natural snow cover and extending the season in the +2 °C and +4 °C base scenarios. The resulting number of skiers in the three ski resorts of Andorra (GrandValira, Arcalís and Pal-Arinsal) has been compared with the values of a reference period. The attendance of skiers in this reference-control period has been estimated as the average number of skier for each month from 2000 to 2010 as the reference value. Hence, the effect of a good or bad season in terms of skier attendance is diminished by the variability of the last ten years.

3.1. Impact on ski season length

In order to achieve a range of the potential impacts the average values for the control period have been compared with the projected future season length in the low and high reference elevations for each ski resort. Figure 9 shows the projected season for an average winter in Andorra at the different elevation ranges of the ski resorts. In the scenario assuming an increase of 2 °C only the lowest part of Pal-Arinsal is significantly affected by a reduction in the season length (30%), mainly at end of the season when snowfall is more erratic (Table 1). The higher parts of this resort and the other two resorts, with most of their ski area located at higher elevations (above 2100 m), are not affected by this particular climate change scenario. Only the lowest area of Arcalís is affected by a minor reduction of a 3%. Comparing this results with a scenario of +2 °C including snowmaking it is noticed that the impact on the season length would be reduced a 5% (25%) in Pal-Arinsal and reduced to 0% in Arcalís. In the scenario assuming an increase of 4 °C all three ski resorts would suffer serious reductions in the lower areas. The Pal-Arinsal season would be almost entirely reduced (95%) whereas GrandValira and Arcalís would suffer reductions of 17% and 27% respectively. The higher parts of the three ski resorts would remain reliable for almost the whole season. Only the highest area of Pal-Arinsal would be affected by a 3% reduction. Unlike the +2 °C, assuming an increase for +4 °C snowmaking would not help significantly to alleviate these reductions. Because the worsening of climate conditions required to produce artificial snow, the capacity of snowmaking to extend the season at low elevations is highly reduced under a +4 °C scenario. The potential days to efficiently produce snow at lower elevations, that indeed would be the areas requiring more snowmaking, would be significantly reduced.

Ski Resort	Elevation (m)	+2° C		+4° C	
		Natural Snow cover	With Snowmaking	Natural Snow cover	With Snowmaking
Pal-Arinsal	1900	-30%	-25%	-95%	-95%
	2300	0%	0%	-3%	0%
Arcalis	2100	-3%	0%	-27%	-25%
	2400	0%	0%	0%	0%
GrandValira	2150	0%	0%	-17%	-14%
	2450	0%	0%	0%	0%

Table 1: Projected average change in the ski season length at the selected minimum and maximum elevation for each ski resort.

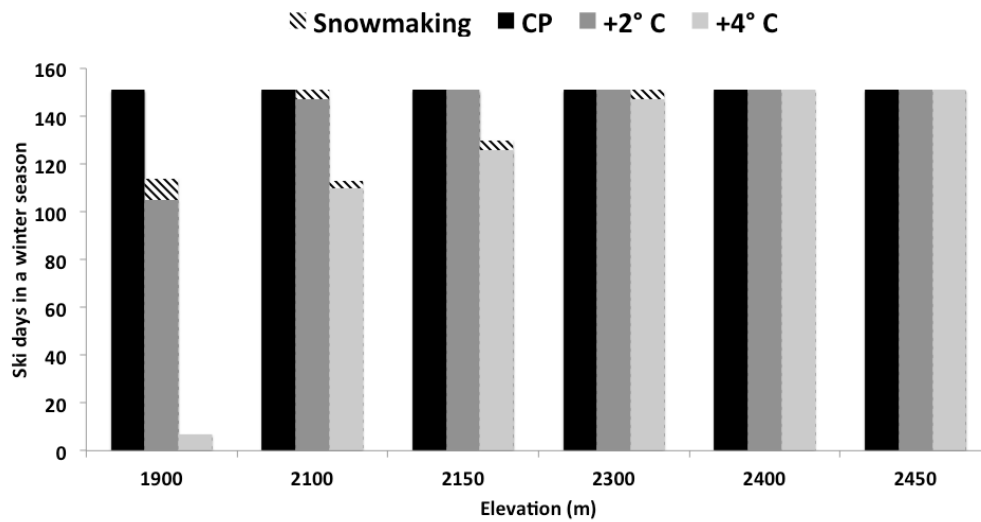


Figure 8: Ski days in an average winter season with natural snow cover and with snowmaking in the control period and assuming a 2 °C and 4 °C increase of the winter average temperature.

Applying the 100-day rule, the lowest parts of all three ski resorts would remain reliable with an increase of +2 °C. In contrast, with an increase of +4 °C, Pal-Arinsal would not be reliable even with snowmaking, whereas the other two resorts would remain reliable even the projected season reductions. None of the future climate projections would affect significantly the reliability at the highest elevations of all ski resorts located in Andorra.

3.2. Impact on the number of skiers and their expenditure

The use of an ABM model to simulate the interactions between the environment (snow cover) and the skiers makes it possible to connect the season length reductions at each ski resort with the drop of visitors at the regional scale in

Andorra, and the related impact on expenditure in the country during a winter season. Table 2 shows the drop of the total number of skiers in Andorra under the different scenarios presented in the previous section. In order to analyze the potential range of the skiers reduction at a regional scale, a maximum and minimum value has been estimated based on the extent of the impact at the two reference elevations of each ski resort. Thus, the maximum skiers reductions are estimated based on the projected impact on season length at low elevations and the minimum based on the impact at the high reference elevations. In a +2 °C scenario, a small drop of the number of skiers and their expenditure is noticed because only the lowest area of Pal-Arinsal would be affected. On the other hand, the +4 °C scenario indicates a more severe drop (15% reduction in average) that would lead to a mean loss of skier-related revenue of approximately 50 M€ (value 2009) per season. In this case, the two ski resorts with higher visitor numbers (Pal-Arinsal and GrandValira) would be affected both at the beginning at the end of the season rising the extent of the impacts. Finally, it is noticed that in a +4 °C scenario, when the drop of the skiers and their expenditure are remarkable, snowmaking doesn't have a significant impact on reducing the effects at a regional scale, only around a 2% of difference in the average drop of skiers regarding the 15,2% without snowmaking.

Scenario	NATURAL SNOW COVER		SNOWMAKING			
	Max	Mean	Min	Max	Mean	Min
+2° C	-4,4%	-2,2%	0,0%	-3,2%	-2%	0%
+4° C	-30,2%	-15,2%	0,2%	-26,2%	-13%	0%

Table 2: Projected changes in the total number of skiers.

4. Discussion

The objective of this study was to understand the climate change vulnerability of the Pyrenean winter tourism industry by means of a georeferenced ABM. The findings of the study are in line with previous literature analyzing the climate change impacts on the ski industry in other regions across the world. The reduction on the ski season length and the drop of the number of skiers has been projected especially on the lower elevations of the Andorra ski resorts. Snowpack in the south-oriented central and eastern areas of the Pyrenees will be the most strongly affected by climate change (López-Moreno et al. 2009) turning Andorra ski resorts into a potentially vulnerable area despite their high location (most of the ski area is above 2000 m) in relation to other affected ski areas in Europe. On the other hand, snowmaking could help to extend and provide reliable season lengths with a mid-range climate change scenario. However, due to the projected increase of the minimum and average temperature the worsening of the required conditions to efficiently produce snow will become a future constraint. Therefore, in line with previous studies, snowmaking cannot completely solve the problem of ensuring snow cover in Andorra at lower elevations and should be considered as a suitable short-term strategy, but not as a sustainable long-term adaptation strategy (Scott &

McBoyle 2007, Steiger 2010). In addition to being climatically marginal, snowmaking could entail future constraints in terms of security in water supplies, ecosystems alteration and infrastructure and energy costs associated with large increases in snowmaking volumes. Even if they are climatically viable, in the sense of ensuring the climatic conditions to efficiently produce snow, these factors can turn snowmaking into an uneconomic adaptation strategy to some ski operators and an unbearable measure for the ecosystem services of some other regions (Rixen et al. 2011, Scott & McBoyle 2007, Steiger & Mayer 2008).

Finally, as a first initial model, it is pertinent to note that the projected results should be taken as future general trends and not as accurate predictions for the Andorra ski resorts. This model will be adapted within a participatory planning process as a Planning Support tool involving and assisted by different stakeholders such as climate scientists, ski resorts managers and local planners and administrators. The tool will involve the different actors in a joint and transdisciplinary exercise to refine the model. Thus, it is expected the accuracy of the model outcome to be improved by discussing and refining the variables and parameters with the expertise of the stakeholders. Snow cover projections, the snowmaking module and the potential skier behavioral response are the main points to discuss and refine during this process. In this way, it is expected that not only the resulting model but also the discussion process could help the different stakeholders in understanding the vulnerability and the potential impacts as well as facilitate the decision-making process of designing and developing appropriate sustainable adaptation strategies to future climate change.

5. Conclusion

The georeferenced ABM methodology used in this study demonstrates potential as a tool to simulate the climate change impacts on the winter tourism and particularly to analyze the interaction between physical changes and socioeconomic implications. One of the most challenging issues in this kind of analysis is relating the projected physical impacts in ski areas to socioeconomic indicators, such as the shifts in skiers attendance or ski resorts revenues because a snow cover alteration (Dawson et al. 2009). One of the main reasons to use a georeferenced ABM was precisely to achieve a more detailed assessment of the socioeconomic dimension. The approach demonstrated here has potential to create and understand the linkage between the social and physical impacts relating the changes in the snowpack and resulting season length to the potential loss of skiers and their subsequent expenditure in the region. Moreover, compared to most of the models published to date, this methodology permits to include the behavioral response and the heterogeneity of the winter tourist profile, very important issues to take into account in this type of studies. First, because individuals can easily change their skiing behavior as a result of changing snow conditions in comparison to the expense and difficulty to implement structural and management adaptation strategies in the ski resorts supply side (Dawson et al. 2009). Secondly, in tourism modeling, visitors cannot be grouped as a single aggregated class with the same unique features. Tourists always perform different features and behavioral

responses that should be included in the analysis to capture a more realistic understanding of the macro-level phenomena such as the impacts on a regional scale.

Future areas of refinement must focus on improving the heterogeneity of the agents (skiers) by including ski level or activity involvement and different behavioral response to environmental changes in basis of their profile. On the other hand, the use of a georeferenced landscape made possible to capture the intrinsic spatial features of tourism phenomena. In our case, the ski resorts location and elevation has been taken into account with this approach. In this way, future developments must take into account the influence of other geographical parameters such as travel distances or specificities of the tourism destinations landscape such as slope orientation.

Finally, we are working to extend the model to other ski resorts in French and Spanish parts of the Pyrenees. This will allow the analysis of impacts at a regional scale, including the activity and spatial substitution of the skiers as well as other behavioral responses identified in previous studies e.g. Behringer et al. 2000, Dawson et al. 2011, Fukushima et al. 2003, Pütz et al. 2011, Shih et al. 2009, Unbehaun et al. 2008.

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