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## Mormons and the Media, 1898-2003: A Selected, Annotated, and Indexed Bibliography (with Suggestions for Future Research)

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Satellite truck at Nauvoo Temple, June 2002. Seven news satellite trucks, including the one pictured here, transmitted coverage of the opening of the Nauvoo Temple. Beginning before its official founding, the Church has continued to use various forms of media to spread the gospel message and has been the subject of much media attention.

# Mormons and the Media, 1898–2003

## A Selected, Annotated, and Indexed Bibliography

(with Suggestions for Future Research)

*Sherry Baker and Daniel Stout*

Print, electronic, and other forms of communications media have been consistently perceived and characterized by leaders of The Church of Jesus Christ of Latter-day Saints as tools to assist in spreading the gospel message throughout the world. President Spencer W. Kimball said, “*Technology will help spread the gospel. . . . We shall use the inventions the Lord has given us to awaken interest and acquaint people of the world with [gospel] truths.*”<sup>1</sup> More recently, President Gordon B. Hinckley said, “The Lord has inspired skilled men and women in developing new technologies which we can use to our great advantage in moving forward this sacred work.”<sup>2</sup>

Given this perspective, the Church from its earliest days has used various forms of media as vehicles of communication. It has produced or been affiliated with the production of numerous newspapers and magazines in the United States and in several countries worldwide. In the twentieth century, the Church embraced electronic media technologies promptly. “Music and the Spoken Word from Temple Square,” on the air since 1925, is the “longest running continuous program in the history of United States network radio.”<sup>3</sup> General conference has been broadcast on radio since 1924, on television since 1949, and via the Internet since 1999. The Church’s official web site ([www.lds.org](http://www.lds.org)) was launched in 1996, and the Church’s tremendously popular genealogy web site, FamilySearch ([www.familysearch.org](http://www.familysearch.org)), was launched in 1999. In June 2000, all of the articles printed in English in Church magazines since 1971 were placed on [www.lds.org](http://www.lds.org) where they could be viewed without charge by anyone with Internet access.<sup>4</sup>

While the Church has sent messages through various media, its organization, leaders, members, and culture have been the subjects of innumerable

newspaper and magazine articles; radio, movie, and television stories; books; and Internet sites. This bibliography brings together writing and research documenting the ways that the Church has participated *in* the media over the years and the ways that it and its members have been portrayed *by* the media over time.

### The Bibliography

Our goal as mass communications scholars was to compile a bibliography of academic scholarship completed to date about issues relating to Mormons and the media. The bibliography provides interested readers with an annotated list of academic studies of Mormons and media communications from 1898 to early 2003. The works, which are cited and indexed, identify both those questions that already have been addressed by scholars and many questions yet to be adequately explored. Each entry's abstract provides information beyond titles, authors, and dates and should be useful to scholars compiling a literature review on focused topics.

We hope that the bibliography will increase awareness of and encourage the production of relevant research and perhaps, in time, contribute to a more substantive discourse on the role of media in a number of Latter-day Saint forums from classroom to family.

**Criteria for Inclusion.** The primary criteria for inclusion in the bibliography are that entries be works (1) of *academic scholarship* and (2) about the mass media and Mormons and/or the Church. With a few early exceptions, the bibliography specifically excludes popular publications or Church media publications, such as Church magazines. The term "media" is interpreted broadly to include many forms of mediated communications. Studies of Mormon-related literature generally are not included, nor are studies of stage plays and other performing arts. Many studies of other scholarly topics relating to Mormons have relied in part on media sources in their citations but are not included here because the focus of this bibliography is specifically on studies of Mormons and media-related subjects and issues. Note, however, that we have also included several references to other bibliographies relating generally to Mormon studies. These are included to assist scholars in finding other relevant works not specifically listed here.

**Possible Omissions.** While this is a *selected* bibliography, we fear we inadvertently have overlooked important works about Mormons and the media. We invite readers to contact us about appropriate missing works that should be added to the bibliography and about new works as they are published. The bibliography will be posted online at the BYU Department

of Communications web site ([www.comms.byu.edu](http://www.comms.byu.edu)) under authors' names and will be updated periodically.

**Organization and Analysis.** The bibliography is organized chronologically by decade, then chronologically by year within each decade, and finally alphabetically by author's name for each year. The chronological presentation is helpful in visualizing the growth and shifting emphasis in scholarship relating to Mormons and the media over time, both in terms of the topics studied and of the number of studies in each decade (see table 1). We have also included lists of the works by author and by subject to further aid in searching the bibliography.

### Trends in Academic Studies on Mormons and the Media

Analysis of the bibliography from a chronological perspective suggests five trends of academic studies regarding Mormons and the media. The trends are not exclusive to specific time periods; rather, they are cumulative in that each includes the focus of past studies but represents the introduction of a new focus (new topic, subject, unit of analysis) on academic studies of Mormons and the media.

**Bibliographic Era (1890–1910).** Little research was conducted by scholars about the media between 1890 and 1910. The term “mass media” was yet to join the American vernacular, radio and film were in early development, and television had not yet emerged.

Nevertheless, as the nineteenth century drew to a close, the steady flow of Church information products resulted in some systematic listings of media sources. Berrian (1898) published a catalogue of books, newspapers, and pamphlets treating Mormon topics. In 1909 a similar resource was created by the New York Public Library (“List of Works” 1909), which followed a bibliography of anti-Mormon works (“Pamphlets” 1906).

**Print History (1911–50).** During the first half of the twentieth century, much was being written about Mormons in newspapers and other periodicals. Studies of this media coverage, as well as of the nineteenth-century press as it related to Mormons, began to emerge. Media research of this period consists mainly of descriptions and analyses of the Mormon press

TABLE 1  
Number of Entries in  
Bibliography by Decade

Decade	Number of Entries
1890–1900	1
1901–1910	2
1911–1920	3
1921–1930	3
1931–1940	7
1941–1950	11
1951–1960	14
1961–1970	31
1971–1980	63
1981–1990	81
1991–2000	72
2001–2003	6

and coverage in the secular press. Histories of the *Deseret News* (Penrose 1912), Latter-day Saint periodical literature (Smith 1921), the “Latter-day Saint press” (Merrill 1930), and the press in Illinois (Snider 1933) reflect an emerging belief that print media history broadens understanding of the larger question of how Mormons struggled to integrate with the larger society.

In this period, the fundamental idea emerged that significant historical events in Church history can be explained partly in terms of mass media. Banks (1950), for example, posits that the martyrdom of Joseph Smith was related to suppression of the *Nauvoo Expositor*. An earlier study by Mulder (1947) suggests that Nordic-language newspapers in Utah encouraged assimilation to both Mormonism and Americanism. Clark (1944) explores the idea that knowledge about “mental contacts” between Mormons and non-Mormons can be expanded through the study of newspapers, and Wolsey’s master’s thesis at Northwestern University contends that the growth of the Church is partly related to radio broadcasting



Richard L. Evans served as the spokesman, announcer, writer, and producer of *Music and the Spoken Word from Temple Square* from 1950 to 1971. Begun in 1925 and broadcast weekly, *Music and the Spoken Word* is the longest-running radio program in American history.

(Wolsey 1949). This Wolsey thesis is the first broadcast-related (rather than print-related) entry in the bibliography.

**Press Relations and Cultural Acceptance (1951–60).** While histories of newspapers and studies of periodicals continue in the 1950s, the phenomenon of public relations first appears during this period. Research on public relations coincides with the increased use of mass media in missionary work as well as the favorable relationship between President David O. McKay and the press.

Press relations and cultural acceptance studies work from the basic assumption of the power of the media to influence public opinion. The studies (such as Ward's 1959 study of Mormons in textbooks and Morris's 1958 analysis of references to Mormonism in general magazines) examine how mediated messages portray Mormons and how mass media can better establish a favorable image for the Church and attract converts. Jeppson (1955), for example, analyzes press relations of a Latter-day Saint mission in France, and in an "information survey" Mullen (1957) makes recommendations for improving Church public relations.

It is also during this period that media content analysis is first used to determine attitudes toward Mormonism. Sostrum (1960) attributes a favorable shift in "Gentile attitudes" to changes in images of Mormons in periodicals.

**Interdisciplinary Studies (1961–90).** Between 1961 and 1990, media research expands dramatically, in terms of both the number of studies and the number of research questions addressed (175 entries appear in this time period, compared with 32 entries for the thirty years preceding it). As the Church passed through the turbulent political climate of the 1960s and 1970s and as the number of Mormons and Mormon scholars increased, researchers addressed the topic of mass media and Mormons from a variety of new perspectives. A wide range of disciplines including law, the humanities, economics, music, film, broadcast, sociology, and women's studies was applied to the study of Mormons and media, both in historical and contemporary contexts.

**Mormon Audience Analysis (1991–2000).** Prior to 1990, research focused primarily on mediated messages. These studies assume that the content of television programs, movies, newspaper articles, and so on held the key to understanding media effects (such as public attitudes toward Mormons). During the last decade of the twentieth century, however, the unit of analysis began to shift from media content to audience members, and studies on Mormon audience analysis began to emerge (see Hinch 1990). These studies assume that the most revealing sources of information about media and its effects are audience members themselves. Instead of relying on descriptions of media content to speculate about the effects of media



KSL engineer Rollow Kimball (left) and an unidentified man inspect a KSL-TV camera, Salt Lake Tabernacle, October 1953. Begun as small radio station in 1922, KSL's first television broadcast was on June 1, 1949. KSL is a subsidiary of Bonneville Communications, which is owned by The Church of Jesus Christ of Latter-day Saints.

on audiences, audience researchers ask, How do Mormons describe their media-related experiences in their own words? A number of studies (Stout 1994; Valenti and Stout 1996; Stout, Scott, and Martin 1996) reveal considerable diversity in media use among Mormons. Other recent studies also explore the factors contributing to media selection by Mormon audiences (see Wilson 1997, and Simmons 2002).

### Church Members and Mass Media

There is an emerging interest in the ways that Mormons use and make meaning of the media in their personal lives. This interest essentially is the study of the effects of mass media on Mormon readers, listeners, and viewers. There also is a growing interest in the relationship between Mormons and the media. Leaders within the Church increasingly are concerned about media effects, and numerous sermons and articles on the subject continue to be delivered in general conference and to appear in Church publications.<sup>5</sup> In addition to these warnings about the media, however, there also are invitations to *enjoy* mass media that educate and uplift.<sup>6</sup>



Latter-day Saint ambivalence toward the media underscores the importance of research about media use and media literacy in Mormon culture.

David Whittaker, librarian of the Mormon collection in Brigham Young University's Harold B. Lee Library, has issued a call to scholars to study books and other printed materials in order to explain and understand the Mormon experience. People become part of a web of community in which they find their identities by means of what they read, he says.<sup>7</sup> The same can be said about other media of mass communications. We can better understand individuals and their cultures and communities when we discover what media they consume(d) because, in part, it gives us insight into the "information environment," "the various levels of discourse at work in any given culture," and the kinds of knowledge that were and are available to them.<sup>8</sup> Whittaker suggests that to understand historical Mormon culture, we need to draw out the full meaning of how works were "received, understood, and used" by members.<sup>9</sup> Again, this can be said of contemporary culture as well and of Church members' consumption and use of all types of mass media.

### **Suggestions for Future Research**

Beyond listing academic resources, this bibliography reflects the values, priorities, and debates of a subculture. These data can be studied from several perspectives.

The bibliography might be conceptualized and discussed by using basic communications models as tools of analysis. Lasswell, for example, describes the central question in communications research in a five-questions model: "Who says what in which channel to whom with what effect?"<sup>10</sup> Similarly, Wilbur Schramm (often deemed to be the founder of the field of communications) describes the elements of the communications process in what is sometimes called the (simplified) SMCR model: source (the originator or sender of the communication), message (the content of the communication), channel (the particular medium used to convey the message, such as newspaper, radio, or Internet), and receiver (the destination of the communication: the readers, listeners, and viewers).<sup>11</sup>

Many of the studies of Mormons and the media listed in this bibliography focus on the source (such as studies of particular newspapers and editors), and there are several studies on channels (such as studies of radio, film, and television). There are far fewer on receivers, inviting further research.

While all of the elements of the basic communications models are represented in the bibliography, studies of Mormons and the media have emphasized the "message" over the other elements identified by the five-questions and the SMCR models. That is, content-centered studies, such as

how Mormons are portrayed in media, outnumber those focusing on source, channel, receiver, and effects. Given the pervasive role of media in contemporary society, additional audience and effects research will be needed. What media do Mormons consume and why? How do Mormons throughout the world use the media? How does their media use conform to Church admonitions? How do Mormons negotiate issues relating to religious teachings in a secular media context? What is the role of the media in Mormon religious life? How do audiences outside the Church interpret and make use of Church-produced media?

The questions suggested by the basic communications models (and those addressed by many of the studies in the bibliography) often are somewhat narrow in scope. There is a need in studying Mormons and the media to address broader topics, such as those suggested by contemporary communications scholarship using cultural and critical approaches. Such studies might explore, for example, family rules, rituals, and cultures surrounding media; media-related meaning-making by Mormons (epistemological issues); the power and influence implications of media ownership by the Church; Mormon gender studies, ethnic studies, and minority studies in relationship to the media and broader cultures and subcultures; Mormons in larger cultural contexts (in the various international cultures in which they live) as represented in the media and as influenced by local and international media; comparative studies of Mormons and media in various cultural settings; questions about Mormons and popular culture; and engagement with philosophical and ontological questions about mass communications arising from the unique perspective of Latter-day Saint theology, foundational Latter-day Saint texts, and prophetic commentary.

Despite its already heavy representation in the bibliography, the study of mediated images of Mormons remains an important topic for future study. People form opinions about Mormons based on information available from a multiplicity of sources. As the Church grows, so will depictions of Mormons in a variety of media. Analyses of these portrayals in all forms of media (including the Internet) may allow better prediction as to how the Church will be accommodated by the larger society.

The bibliography is heavy on studies of print media, but thin on studies of Mormons and broadcast media. Such studies might include, for example, personalities, content, production organizations, institutional uses of broadcast media, Mormon audience uses of broadcast media, and broadcast media effects.

There is scant research about Church magazines. The magazines, their readers, their content, their impact, and their contribution to Mormon culture remain a vast potential field of inquiry.

The comprehensive history of the Church's efforts to influence media coverage through its public affairs activities has yet to be written. These efforts have been both centralized and regionalized. Both levels need further study and analysis.

The bibliography focuses heavily on Utah-based media. More studies are needed on all aspects of Mormons and the media nationwide and, especially, worldwide.

The Internet and its relationship to Mormons, the Church, and Mormon/non-Mormon interaction is ripe for study from the perspectives of institutional uses, member uses, nonmember uses of official Mormon sites, anti-Mormon sites, content studies, impact/effect studies, and historical studies.

Arguably, the preponderance of rhetoric in the Church about media revolves around its use by youth and the potential negative effects and dangers of that use. It is surprising, therefore, that there are so few studies that specifically explore Mormon youth media use, the role of media in the lives of contemporary Mormon youths, meaning-making of media content, effects of media use, and the impact of media on Mormon youth culture.

Finally, the works represented in this bibliography largely are atheoretical. The literature has not begun to address questions that relate to theory, such as the ways in which the study of Mormons and the media is informed by theory and the ways in which theory might be informed by scholarship in this field.

## **Conclusion**

The relationship between media and Mormon culture has not been fully studied. The reasons are unclear. What is quite certain, however, is that this type of research will be in high demand in the future. We are hopeful that this bibliography, which organizes relevant literature into a foundation for future study, will facilitate and accelerate such research efforts.

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1. Spencer W. Kimball, as quoted in Russell C. Rasmussen, "Computers and the Internet in the Church," in *Out of Obscurity: The LDS Church in the Twentieth Century* (Salt Lake City: Deseret Book, 2000), 277.

2. Gordon B. Hinckley, as quoted in Rasmussen, "Computers and the Internet," 278.

3. Richard O. Cowan, "The Latter-day Saint Century," in *Out of Obscurity*, 19.

4. Jay M. Todd, "An Overview of Church Magazines in the Twentieth Century: With Appendixes A, B, C," paper presented at the Twenty-Ninth Annual Sidney B. Sperry Symposium, Brigham Young University, Provo, Utah, September 9, 2000, 6, videocassette.

5. A Relief Society lesson addresses "the power of the media." "The Powerful Influence of the Media," *Come unto Me: Relief Society Personal Study Guide* (Salt Lake City: The Church of Jesus Christ of Latter-day Saints, 1991), 194-99. Soap opera and other daytime viewing is discouraged in an article appearing in the *Ensign*. Kelly Strong Thacker, "TV Free: Giving Up the Daytime Habit," *Ensign* 21 (July 1991): 29-31. Elder M. Russell Ballard of the Quorum of the Twelve Apostles has devoted entire conference talks to the potentially harmful effects of television on Mormon audiences and to encouraging the production of positive media and mitigating negative media effects on families and Mormon audiences in general. M. Russell Ballard, "The Effects of Television," *Ensign* 19 (May 1989): 78-81; M. Russell Ballard, "Let Our Voices Be Heard," *Ensign* 33 (November 2003): 16-19; and M. Russell Ballard, "The Effects of Television," *Ensign* 19 (May 1989): 78-81.

6. Gordon B. Hinckley points out a number of benefits of magazines, movies, and television programs:

Let there be good magazines about the house, those which are produced by the Church and by others, which will stimulate their thoughts to ennobling concepts. Let them read a good family newspaper that they may know what is going on in the world. . . . When there is a good show in town, go to the theater as a family. Your patronage will give encouragement to those who wish to produce this type of entertainment. And use that most remarkable of all tools of communication, television, to enrich their lives. (Gordon B. Hinckley, "Opposing Evil," *Ensign* 5 [November 1975]: 39)

7. David J. Whittaker, "The Web of Print: Toward a History of the Book in Early Mormon Culture," *Journal of Mormon History* 23, no. 1 (1997): 1.

8. Whittaker, "The Web of Print," 5.

9. Whittaker, "The Web of Print," 37.

10. Harold D. Lasswell, "The Structure and Function of Communication in Society," in *Mass Communications*, ed. Wilbur Schramm (Urbana: University of Illinois Press, 1960), 117.

11. Wilbur Schramm, *Men, Women, Messages, and Media: Understanding Human Communication* (New York: Harper and Row, 1982); Joseph Straubhaar and Robert LaRose, *Communications Media in the Information Society* (Belmont, Calif.: Wadsworth, 2000), 7, 12, 15.

## Bibliography by Decade

### 1891–1900

Berrian, William. 1898. *A Catalogue of Books, Early Newspapers, and Pamphlets on Mormonism*. New York: V. H. Everson Printing. Lists early publications from books, newspapers, and pamphlets concerning The Church of Jesus Christ of Latter-day Saints and Latter-day Saint people.

### 1901–1910

"Pamphlets on Mormonism." 1906. *The Missionary Review of the World* 29:960. Lists, in bibliographic format, eleven anti-Mormon tracts and leaflets. Printed and sent out at cost for churches and missionary societies by the Gentile Bureau of Information, Salt Lake City, Utah.

"List of Works in the Library Relating to Mormons." 1909. *Bulletin of the New York Public Library: Astor Lenox and Tilden Foundations* 13, no. 3:183–239. New York: New York Public Library. Catalogues early publications concerning the Church. A collection in the New York Public Library includes newspaper and periodical accounts.

### 1911–1920

Clawson, Ruder. 1911. "The Anti-Mormon Moving Picture and Play." *Millennial Star* 73:808–11. Addresses attacks against the Church in the moving picture *A Victim of the Mormons* and in the play *Through Death Valley, or Mormon Peril*.

Penrose, C. W. 1912. "The *Deseret News*: The Pioneer Newspaper of the West." *Utah Geneological and Historical Magazine* (July): 140–44. From an address delivered before the Daughters of Utah Pioneers on June 15, 1912. Describes the beginnings of the *Deseret News*.

Young, Levi E. 1913. "Mormonism in Picture." *Young Woman's Journal* 24, no. 2:74–81. Discusses the power of film as a medium for spreading the story of the Church, as well as the creation of a historical movie detailing the early days of the Church. Begun in 1912, the movie was filmed by the Utah Moving Picture Company (in Los Angeles) and sanctioned by the First Presidency.

### 1921–1930

Smith, W. W. 1921. "The Periodical Literature of the Latter-day Saints." *Journal of History* 14:257–99. Reviews all periodicals published by the Church.

Lund, A. William. 1930. "Church Publications." *Millennial Star* 92:255–59. The president of the British Mission writes a short history of Church publications.

Merrill, Harrison R. 1930. "The Latter-day Saint Press, 1830–1930." Master's thesis, Columbia University. Explores why so many Church publications were

discontinued; and why—after being forced to move so many times—the Church felt it was important to have a free press with which to express their views.

#### 1931–1940

- McMurtrie, Douglas C. 1931. *The Beginnings of Printing in Utah: With a Bibliography of the Issues of the Utah Press, 1849–1860*. Chicago: John Calhoun Club. Discusses early printing in Utah, from the first printed piece (a one-dollar bill signed by Brigham Young) to the first years of the *Deseret News*.
- . 1932. "Early Printing in Utah Outside of Salt Lake City." *Utah Historical Quarterly* 5:83–86. Attempts to set forth the scant knowledge of pioneer printing in Utah outside of Salt Lake City in hopes of receiving new information from authorities on local history.
- . 1933. "Pioneer Printing in Utah." Reprint from the June issue of *National Printer Journalist*. L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University, Provo, Utah. Covers the history of printing in Utah from the first use (printing money) through several of the early newspapers, both pro- and anti-Mormon.
- Snider, Cecil A. 1933a. "Development of Attitudes in Sectarian Conflict: A Study of Mormonism in Illinois in Contemporary Newspaper Sources." Master's thesis, University of Iowa. Gives a history of the Church in Illinois. This history is interpreted to be a cycle of sectarian development.
- . 1933b. *A Syllabus on Mormonism in Illinois from the Angle of the Press: Newspaper Source Materials, 1838–1848*. Iowa City, Iowa: n.p. Organizes and analyzes press materials from Illinois newspapers between 1838 and 1848, when the Church was in Illinois.
- Snider, Helen F. 1933. "Mormonism in Illinois: An Analysis of the Non-Mormon Press Materials, 1838–1848." Master's thesis, University of Iowa. Studies non-Latter-day Saint newspaper content concerning Church members from 1838 through 1848. Asserts that the influence of the press in securing the expulsion of the Church from Illinois cannot be overemphasized.
- Alter, J. Cecil. 1938. *Early Utah Journalism: A Half-Century of Forensic Warfare, Waged by the West's Most Militant Press*. Salt Lake City: Utah State Historical Society. Details the history of several Utah newspapers, looking at the editors and articles as clues to the society of that time.

#### 1941–1950

- Clark, James R. 1944. "A Study of the Significance of the Newspaper in Mental Contacts between Mormons and Non-Mormons, 1824–1850." Master's thesis, Brigham Young University. Examines relationships between size and location of the Church membership in the United States and Great Britain during the period 1824–1850 and the "mental contacts" made between Church members and others as expressed in newspapers of the period.
- "Journalism in Pioneer Days." 1944. In *Heart Throbs of the West*. Comp. Kate B. Carter. 5:129–68. Salt Lake City: Daughters of Utah Pioneers. Includes several

- short pieces concerning journalism in Utah. Topics range from the Women's Press Club to Mormon printing in California to Utah's "First Newsboy."
- Mulder, William. 1947. "Utah's Nordic-Language Press: Aspect and Instrument of Immigrant Culture." Master's thesis, University of Utah. Explores immigrants' use of newspapers. The immigrant press is discussed as both an aspect and an instrument of culture that encouraged assimilation into both Church membership and Americanism.
- Banks, Loy O. 1948. "The Evening and Morning Star." *Missouri Historical Review* 43:319–33. Details the history of the Church's first news publication, *The Evening and Morning Star*.
- Esplin, Ross S. 1949. "A Survey of Fiction Written by Mormon Authors and Appearing in Mormon Periodicals between 1900 and 1945." Master's thesis, Brigham Young University. A critical study of Latter-day Saint periodical fiction. Argues that such fiction does not make a significant contribution to the literature of the world due to its restrictiveness in purpose, theme, and appeal and its "superficiality."
- Mortensen, A. Russell. 1949. "The *Deseret News* and Utah, 1850–1867." Ph.D. diss., University of California at Los Angeles. A history of the birth and early years of the *Deseret News*. Examines the significant events and conditions in pioneer Utah as reflected in the newspaper's pages.
- Olson, Ernest L. 1949. "Otto Rydman, Satirist: An Immigrant Editor's Views of the Scandinavian Scene in Utah." Master's thesis, University of Utah. Studies Otto Rydman's contribution to the culture and life of the Scandinavian community in Utah from 1890 to 1915.
- Peterson, Virgil V. 1949. "Early Mormon Journalism." *Mississippi Valley Historical Review* 35:627–38. Identifies three phases in early Latter-day Saint journalism: migration, missionary activities, and colonization.
- Wolsey, Heber G. 1949. "Religious Broadcasting by the LDS Church." Master's thesis, Northwestern University. Examines growth of the Church from six members in 1830 to more than one million members by the 1940s and relates this growth (in part) to the Church's use of radio broadcasting.
- Ashton, Wendell J. 1950. *A Voice in the West: Biography of a Pioneer Newspaper*. New York: Duell, Sloan and Pearce. Gives a history of Utah's oldest newspaper, the *Deseret News*.
- Banks, Loy O. 1950. "The Role of Mormon Journalism in the Death of Joseph Smith." *Journalism Quarterly* 27, no. 3:268–81. Discusses the relationship between the suppression of a newspaper by Joseph Smith and his subsequent murder by an armed mob in Carthage, Illinois.

#### 1951–1960

- Cracroft, Richard P. 1951. "Susan Young Gates: Her Life and Literary Work." Master's thesis, University of Utah. Analyzes Gates's writing in the context of her time and religious beliefs.
- Robertson, A. Richard. 1951. "A Comparative History of Periodicals of The Church of Jesus Christ of Latter-day Saints." Master's thesis, University of Utah. Chronicles the many and varied periodicals published by the Church.

- Mortensen, A. R. 1952. "A Pioneer Paper Mirrors the Break-Up of Isolation in the Great Basin." *Utah Historical Quarterly* 20:77-92. Discusses the *Deseret News* as a mirror of the settlers' desire for the development of more rapid communications in the isolated Great Basin.
- Smart, Max Neff. 1952. "A Study of the Readability of Editorials in Weekly Newspapers of Utah." Master's thesis, Brigham Young University. Studies how frequently small-town citizens in Utah read the editorials in local newspapers and with how much ease they could read those editorials.
- Brewer, Courtney H. 1953. "The Drama of Mormon Colonization: A Series of Five Half-Hour Plays for Radio." Master's thesis, University of Utah. Author scripts "true and original" tales of Latter-day Saint colonization for original radio dramatizations.
- Mortensen, A. Russell., ed. 1953. *Journal of a Pioneer Editor, March 6, 1859-September 23, 1863*. Salt Lake City: Utah State Historical Society. Outlines the experiences of Latter-day Saint journal editor Elias Smith during his years as publisher of the *Deseret News*.
- Jack, Ralph L. 1954. "Woman Suffrage in Utah as an Issue in the Mormon and Non-Mormon Press of the Territory, 1870-1887." Master's thesis, Brigham Young University. Studies woman suffrage as an issue during the 1870s and 1880s, when women in Utah were authorized to vote. Pays particular interest to the *Deseret News* and *Salt Lake Tribune*.
- Jeppson, Lawrence S. 1955. "Information and Misinformation: An Analysis of the Press Relations of the French Mission of The Church of Jesus Christ of Latter-day Saints." Master's thesis, Boston University. Tells how the French Mission tried to improve its complex relationship with the French press.
- Sudweeks, Joseph. 1955. *Discontinued L.D.S. Periodicals*. Provo, Utah: Brigham Young University. Lists, in annotated bibliography format, the discontinued periodicals once published by and for the Church.
- Mullen, Robert R. 1957. *An Information Survey of The Church of Jesus Christ of Latter-day Saints*. Washington, D.C.: n.p. Provides recommendations for information service (public relations) improvements and additions for the Church.
- Morris, Herbert Newel. 1958. "An Analysis of References to The Church of Jesus Christ of Latter-day Saints in General Magazines of the United States during Selected Periods between 1847 and 1953." Master's thesis, Brigham Young University. Analyzes references to the Church in magazine articles, such as *Harper's Monthly*, *National Geographic*, *Saturday Evening Post*, *Ladies' Home Journal*, *Life*, *Time*, and *Newsweek*.
- Mulder, William, and A. Russell Mortensen, eds. 1958. *Among the Mormons: Historic Accounts by Contemporary Observers*. New York: Knopf. Chronicles the history of the Church and the settlement of Utah. Includes pieces written by Church leaders (Joseph Smith, Brigham Young, and Sidney Rigdon) and observers—both unknown and well-recognized (Samuel Clemens, Charles Dickens, Ralph Waldo Emerson, and Wallace Stegner).
- Ward, Gordon A. 1959. "The Treatment of Mormonism in Contemporary Texts." Master's thesis, University of Wyoming. Studies perceptions of the Church



as presented in high school and college textbooks and impressions left by textbook authors.

- Sostrum, John P. 1960. "Gentile Attitudes toward Mormonism, 1890–1947." Master's thesis, University of Wyoming. Reviews attitudes toward and images of Church members that appeared in periodicals from 1890 to 1947. Discusses reasons for the shift in attitudes from a strong anti-Mormon sentiment to a passive acceptance.

#### 1961–1970

- Cowan, Richard O. 1961. "Mormonism in National Periodicals." Ph.D. diss., Stanford University. Reveals a shift from a primarily negative image of the Church in the press during the nineteenth century to a more positive view during later years.
- Macaré, Helen H. 1961. *The Singing Saints: A Study of the Mormon Hymnal, 1835–1950*. Los Angeles: University of California. Studies hymns written from 1835 to 1950 within the context of the composers' lives.
- Munn, Martin B. 1961. "A Survey and Analysis of Utah's Weekly Newspapers and Their Publications." Master's thesis, Brigham Young University. Studies similarities and dissimilarities of Utah's weekly newspaper publishers who belonged to the Utah State Press Association; analyzes their weekly publications.
- Björk, Kenneth O. 1962. "A Covenant Folk, with Scandinavian Colorings." *Norwegian-American Studies* 21:212–51. Discusses Scandinavian language newspapers in Utah, notably the *Posten* and *Bikuben*, covering news and Church events from 1873 through the 1890s.
- Sorenson, Parry D. 1962. "Nauvoo *Times and Seasons*." *Journal of Illinois State Historical Society* 55:117–35. Shows that despite the turbulence between 1839 and 1845, the Church published a sixteen-page paper continuously—the *Times and Seasons*.
- Allred, Edith May A. 1963. "A History of the (Price, Utah) *Sun-Advocate*, 1891–1962." Master's thesis, Brigham Young University. Explores the history of Price, Utah's *Sun-Advocate*.
- Donigan, Robert W. 1963. *An Outline History of Broadcasting in The Church of Jesus Christ of Latter-day Saints, 1922–1963*. Provo, Utah: n.p. Gives a chronological outline of developments in broadcasting implemented by the Church.
- Greenwell, James R. 1963. "The Mormon–Anti-Mormon Conflict in Early Utah as Reflected in the Local Newspapers, 1850–1869." Master's thesis, University of Utah. Reports that anti-Mormon attacks on the Church were originally ignored by the *Deseret News* until 1869, when it began an active response to opposition newspapers.
- Donigan, Robert W. 1964. "A Descriptive Analysis of the Effectiveness of Broadcasting by The Church of Jesus Christ of Latter-day Saints in the Northern States Mission Area." Master's thesis, Brigham Young University. Discusses the use of Church broadcasts as a missionary tool.
- Fairbanks, Merwin G. 1964. "A History of *The Wasatch Wave*, a Weekly Newspaper in Heber, Utah." Master's thesis, Brigham Young University. Tells of ten

- publishers and editors who managed to keep Wasatch County's weekly newspaper circulating more than seventy-five years without missing an issue.
- Jacobson, Pearl F. 1964. "Utah's First Radio Station." *Utah Historical Quarterly* 32, no. 2:130-44. Reviews the birth of KZN, the first radio station in Utah.
- Limburg, Val E. 1964. "An Analysis of Relationships between Religious Broadcast Programming Objectives and Methods of Presentation Used by Selected Major Religious Program Producers, as Compared with The Church of Jesus Christ of Latter-day Saints." Master's thesis, Brigham Young University. Compares the relationship of trends (in 1964) among religious broadcasters with special attention given to the Church.
- Wright, David G. 1964. "A Content Analysis of References to The Church of Jesus Christ of Latter-day Saints in General Magazines in the United States between 1953 and 1964." Master's thesis, Brigham Young University. Determines the nature and extent of what was published about the Church in consumer magazines of the United States from 1953 to 1964.
- Oaks, Dallin H. 1965. "The Suppression of the *Nauvoo Expositor*." *Utah Law Review* 9:862-903. Reviews the facts and legal implications of the suppression of the *Nauvoo Expositor*, an anti-Mormon newspaper.
- Olsen, Bruce L. 1965. "A History of the Emery County *Progress-Leader* and Its Predecessors." Master's thesis, Brigham Young University. Describes the sixty-seven-year history of journalistic endeavors in Emery County, Utah, with an emphasis on characteristics of publications.
- Arrington, Leonard J. 1966. "Scholarly Studies of Mormonism in the Twentieth Century." *Dialogue: A Journal of Mormon Thought* 1, no. 1:15-32. Lists doctoral dissertations related to Mormonism by topic. Not specifically media related, but a good background of Latter-day Saint scholarship.
- Bray, Lawrence Hall. 1966. "A History of the Student Newspaper and Its Early Predecessors at Brigham Young University from 1878 to 1965." Master's thesis, Brigham Young University. Analyzes physical changes, finances, editorial policies, and content of student newspapers at Brigham Young University.
- Heller, Luther L. 1966. "A Study of the Utah Newspaper War, 1870-1900." Master's thesis, Brigham Young University. Describes and analyzes the editorial conflict between the *Deseret News* and the *Salt Lake Tribune*. The *News* wanted the Church to be a dominating factor in daily community life while the *Tribune* wanted to reform the state.
- Alstyn, Arvo Van. 1967. "Obscenity and the Inspired Constitution: A Dilemma for Mormons." *Dialogue: A Journal of Mormon Thought* 2, no. 2:75-89. Considers the problem of increasing obscenity in literature, movies, and other art forms.
- Ashliman, D. L. 1967. "The Image of Utah and the Mormons in Nineteenth-Century Germany." *Utah Historical Quarterly* 35, no. 3:209-27. Refers to the image of Utah, both before and after the settlement of Mormon pioneers, in writings of German immigrants.
- Jacobs, David Kent. 1967. "The History of Motion Pictures Produced by The Church of Jesus Christ of Latter-day Saints." Master's thesis, Brigham Young University. Discusses the use of motion pictures as sponsored by the Church.

- Jennings, Warren A. 1967. "Factors in the Destruction of the Mormon Press in Missouri, 1833." *Utah Historical Quarterly* 35, no. 1:56–76. Analyzes how the *Evening and Morning Star*, introduced into Jackson County as an instrument for the propagation of the Church, became a focal point of gentile opposition to Latter-day Saint settlement in the area.
- Wolsey, Heber G. 1967. "The History of Radio Station KSL from 1922 to Television." Ph.D. diss., Michigan State University. Chronicles the history of KSL—its policies, programs, and personnel—as it sought to become a community voice.
- Carpenter, Don A. 1968. "A Century of Journalism in Manti, Utah, 1867–1967." Master's thesis, Brigham Young University. Gives a descriptive, chronological, and content history of Manti journalists and their newspapers.
- Lattimore, R. B. 1968. "A Survey of William Brownlow's Criticisms of the Mormons, 1841–1857." *Tennessee Historical Quarterly* 27:248–56. Gives a historical account of the verbal and written criticisms of the Church by Methodist circuit rider and Whig editor William G. Brownlow.
- Lythgoe, Dennis L. 1968. "The Changing Image of Mormonism." *Dialogue: A Journal of Mormon Thought* 3, no. 4:45–58. Assesses the drastic changes in the image of Mormonism as seen through popular periodicals from 1950 through 1968.
- Mc Cardell, Wallin S. 1968. "A History of the Predecessors of the Provo *Daily Herald* in Provo, Utah, from 1906 to 1926." Master's thesis, Brigham Young University. Gives a sociological approach to understanding the history of the *Daily Herald's* early predecessors.
- Stewart, Douglas C. 1968. "A Comparative Analysis of Three Television Programs to Determine Their Effectiveness as Means for Promulgating Mormonism." Master's thesis, Brigham Young University. Studies the effectiveness of Latter-day Saint television programming and what innovations could be used to improve the missionary effort.
- Arrington, Leonard J. 1969. "The Intellectual Tradition of the Latter-day Saints." *Dialogue: A Journal of Mormon Thought* 4, no. 1:13–26. Identifies and studies four stages of Latter-day Saint intellectualism. Analysis relies, in part, on Latter-day Saint mass media.
- Beckham, Raymond E. 1969. "The Utah Newspaper War of 1968: Liquor-by-the-Drink." Master's thesis, Brigham Young University. Explores the opposing perspectives taken by the *Salt Lake Tribune* and the *Deseret News* with regard to Utah liquor distribution laws.
- Lythgoe, Dennis L. 1969. "The Changing Image of Mormonism in Periodical Literature." Ph.D. diss., University of Utah. Analyzes the American change of attitude toward Mormonism as evidenced in popular magazines.

#### 1971–1980

- Malmquist, Orvin N. 1971. *The First One Hundred Years: A History of the Salt Lake Tribune, 1871–1971*. Salt Lake City: Utah State Historical Society. Gives a hundred-year history of the *Salt Lake Tribune*. Included in this bibliography

- because of the *Tribune's* relationship with the *Deseret News* and other Church issues.
- McLaws, Monte B. 1971. "Early Mormon Journalism and the *Deseret News*, 1830-1898." Ph.D. diss., University of Missouri. Discusses *Deseret News* as a mouthpiece for Mormonism that was both supported and censored by the Church.
- Sellars, Marie L., H. Reed Geertsen, and Robert M. Gray. 1971. "Religion, Alienation and Immunization Participation." *Rocky Mountain Social Science Journal* 8, no. 1:19-26. Reports that during the national polio immunization drive in 1963, Utah had among the highest participation rates for preschoolers in the country, with Church members higher than others. Most of this success was attributed to the news media.
- Arrington, Leonard J. 1972. "Crisis in Identity: Mormon Responses in the Nineteenth and Twentieth Centuries." In *Mormonism and American Culture*. Edited by Marvin S. Hill and James B. Allen. New York: Harper and Row Publishers. Details how the Church has adjusted to a "contemporary world" through the development of programs within the Church, including media use.
- Beckham, Raymond E. 1972. "One Hundred Years of Journalism in Provo, Utah: A History of the *Daily Herald* and Its Predecessors from 1872 to 1972." Ph.D. diss., Southern Illinois University. Traces the history of the *Provo Daily Herald* and its predecessors.
- Irving, Gordon. 1972. "Content Analysis of the *Evening and Morning Star*, 1832-1834." Typescript in volume with binder's title *Mormons and the Bible in the 1830s*. Americana Collection, L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University, Provo, Utah. Studies the content of the *Evening and Morning Star*, the first of many official periodicals sponsored by the Church.
- Leonard, Glen M. 1972. "R. W. Sloan's 1884 *Gazetteer*: Boosting Utah's 'Glorious and Imperishable Future.'" *Utah Historical Quarterly* 40, no. 2:163-77. Outlines *Gazetteer* editor R. W. Sloan's use of advertisements to advance the territory's business community.
- Snow, Edwina Jo. 1972. "Singular Saints: The Image of the Mormons in Book-Length Travel Accounts, 1847-1857." Master's thesis, George Washington University. Studies the image of Church members in book-length travel literature of the 1850s, showing that the Latter-day Saint image in travel accounts reflects both negative stereotypes found in other publications of the time and also unique dimensions that occasionally are positive.
- Bussel, Alan. 1973. "The *Sunny South*: A Gilded Age Publishing Phenomenon." Paper presented at the History Division of the Association for Education in Journalism and Mass Communications. Fort Collins, Colorado, August 21. Analyzes *The Sunny South's* conservative editorial remarks about Mormonism in contrast to a progressive approach toward women's rights and liberties.
- Nelson, Richard A. 1973. "The History of Utah Film: An Introductory Essay." Paper prepared for Communications 691R, Brigham Young University Department of Communications. Provo, Utah. Lists films that feature Utah, films with Latter-day Saint portrayals, and television films with

- Latter-day Saint portrayals. Includes influence of Church members on the early film industry.
- Pelo, Dale P. 1973. "Mormonism in National Periodicals, 1961–1970." Master's thesis, Brigham Young University. Studies the image of the Church as reflected in articles appearing in general national periodicals in the United States.
- Shippo, Jan. 1973. "From Satyr to Saint: American Attitudes toward the Mormons, 1860–1960." Presented at the annual meeting of the Organization of American Historians. N.p. Studies periodical articles about Church members from 1860 through 1960. Documents the intensity and persistence of negative attitudes toward the Church, as well as specific problems Americans identified as negative within Mormonism.
- Arrington, Leonard J. 1974. "Mormonism: Views from Without and Within." *BYU Studies* 14, no. 2:140–53. Discusses how the Church hoped to establish a favorable image through missionary work, tracts, and other literature and how anti-Mormons worked to present an unfavorable one through their own publications.
- Casterline, Gail F. 1974. "In the Toils or Onward for Zion: Images of the Mormon Woman, 1852–1890." Master's thesis, Utah State University. Compares the media portrayal of plural wives with the way those women described themselves. Uses sources available between 1852 and 1890 to support conclusions.
- Cracroft, Richard H. 1974. "Distorting Polygamy for Fun and Profit: Artemus Ward and Mark Twain among the Mormons." *BYU Studies* 14, no. 2:272–88. Discusses the use of Mormon oddities, such as polygamy, by humorists of the time, as well as Twain's use of Ward's material and approach to mocking the Church.
- Foster, Lawrence. 1974. "A Little-Known Defense of Polygamy from the Mormon Press in 1842." *Dialogue: A Journal of Mormon Thought* 9, no. 4:21–35. Details the history of a thirty-seven-page pamphlet defending polygamy printed in autumn 1842 by the Latter-day Saint press in Nauvoo. The author believes that the pamphlet constitutes the only explicit defense of polygamy published under the auspices of the main body of the Church before 1852.
- Nelson, Richard. 1974. "Utah Filmmakers of the Silent Screen Era." Unpublished paper. Americana Collection, L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University, Provo, Utah. Gives a history of Utah filmmaking, with special emphasis on the influence of Mormonism on such films. Includes a brief history of the Church's film studio.
- Pedersen, Lyman C., Jr. 1974. "The Daily Union Vedette: A Military Voice on the Mormon Frontier." *Utah Historical Quarterly* 42:39–48. Tells how the *Daily Union Vedette*, published from 1863 to 1867 at Fort Douglas, Utah, provided an alternative newspaper for non-Mormons.
- Nelson, Richard A. 1975. "A History of Latter-day Saint Screen Portrayals in the Anti-Mormon Film Era, 1905–1936." Master's thesis, Brigham Young University. Reports that between 1905 to 1936 secular movie-makers produced nearly forty motion pictures containing Latter-day Saint characterizations. Once anti-polygamy movements died out, the Saints gradually took on a more favorable screen image.

- Sperry, Kip. 1975. "Mormons and Mormonism in the Contemporary Press: The Snider Collection." *Genealogical Journal* 4, no. 3:110-17. Discusses the Snider Collection, which chronicles papers in Illinois, Iowa, and Missouri referencing Mormons between 1831 and 1849.
- Ashton, Wendell J. 1976. "The Image-Building Program of the Church." *AMCAP Journal* 2 (fall): 12-14. Summarizes a speech about the image-building tactics used by the Church to bring it out of obscurity and deal with potentially negative media representations.
- Baker, John D. 1976. "The West in 1876: The Frontier as Viewed by the Eastern Press." *American West* 13, no. 4:35-38. Surveys the coverage given by Eastern presses in 1876 to Western topics, including polygamy.
- Bennion, Sherilyn C. 1976. "The Woman's Exponent: Forty-Two Years of Speaking for Women." *Utah Historical Quarterly* 44, no. 3:222-39. Chronicles Utah's *Woman's Exponent* (1872 through 1914), one of the earliest periodicals for women in the United States.
- Bush, Lester E., Jr. 1976. "Mormon Elders' Wafers: Images of Mormon Virility in Patent Medicine Ads." *Dialogue: A Journal of Mormon Thought* 10, no. 2:89-93. Reports that the stereotypical image of the nineteenth-century Mormon male had special appeal to the American patent medicine industry, which used the images to sell their products from 1884 until 1931.
- D'Arc, James V. 1976. "The Saints on Celluloid: The Making of the Movie *Brigham Young*." *Sunstone* 1, no. 4:10-28. Chronicles the history of the movie *Brigham Young* from the selection of the storyline through production.
- Heyer, Terry L. 1976. "Mormon Literature and Its Reviewers, 1899-1975." Paper written for the School of Library and Information Sciences, Brigham Young University. Measures the quality of book reviewing in specialized subject area "Mormon" and "Mormonism" and traces a popular image of this topic through book review columns of popular magazines and scholarly journals.
- Louw, Ronald C. 1976. "The Public Relations Practices of Directors of Institutes of Religion of The Church of Jesus Christ of Latter-day Saints in California, 1974-75." Ph.D. diss., Brigham Young University. Reports how seventy-five directors of the Church's Institutes of Religion in California responded to a questionnaire regarding their public relations practices.
- Norton, Walter A. 1976. "Joseph Smith as a Jacksonian Man of Letters: His Literary Development as Evidenced in His Newspaper Writings." Master's thesis, Brigham Young University. Studies the development of Joseph Smith's writing as shown through numerous newspaper articles. The author refers to this development in terms of the Jacksonian era, which symbolized the rise of the common man and the triumph of democracy.
- Ashton, Wendell J. 1977. "Marketing the Mormon Image: An Interview with Wendell J. Ashton." *Dialogue: A Journal of Mormon Thought* 10, no. 3:15-20. Discusses the Church's Public Communication Department (organized in 1972). Explores development of radio and television spots and public relation campaigns that acted to project a favorable image of the Church.
- Bennett, Robert F. 1977. "Some Thoughts on Public Relations." *Dialogue: A Journal of Mormon Thought* 10, no. 3:120-22. Gives thoughts on the effectiveness of Church public relations efforts.

- Bennion, Sheryllyn C. 1977. "The New Northwest and *Woman's Exponent*: Early Voices for Suffrage." *Journalism Quarterly* 54 (summer): 286–92. Reviews the history and editors of both the *New Northwest*, a weekly founded in 1871, and the *Woman's Exponent*, founded by and for Latter-day Saint women.
- Bunker, Gary L., and Davis Bitton. 1977. "Illustrated Periodical Images of Mormons, 1850–1860." *Dialogue: A Journal of Mormon Thought* 10, no. 3:82–94. Examines visual images of the Church that appeared in periodicals from 1850 to 1860 in an effort to understand the emotional overtones of the nineteenth-century anti-Mormon crusade.
- Eid, Leroy V. 1977. "Puck Depicts the American West." *Arizona and the West* 19, no. 4:347–62. Describes how *Puck*, the leading humor magazine in Gilded Age America, embedded western stereotype images of such subjects as the Mormons.
- Espelin, Fred C. 1977. "The Church as Broadcaster." *Dialogue: A Journal of Mormon Thought* 10, no. 3:25–45. Describes the broadcasting enterprises of the Church, which include ownership of sixteen radio and television stations and a cable TV system.
- Hollstein, Milton. 1977. "The Church as Media Proprietor." *Dialogue: A Journal of Mormon Thought* 10, no. 3:21–24. Discusses the ability of the Church, in the 1970s, to give huge audiences information through the mass media.
- Madsen, Carol C. 1977. "Remember the Women of Zion: A Study of the Editorial Content of the *Woman's Exponent*, a Mormon Women's Journal." Master's thesis, University of Utah. Shows how the *Woman's Exponent*, in taking a liberal stance towards women's status in society, reached beyond the scope of traditional women's magazines of the day.
- McLaws, Monte B. 1977. *Spokesman for the Kingdom: Early Mormon Journalism and the Deseret News, 1830–1898*. Provo, Utah: Brigham Young University Press. Describes early Latter-day Saint journalism, including a critical biography of the *Deseret News*.
- Nelson, Richard Alan. 1977. "From Antagonism to Acceptance: Mormons and the Silver Screen." *Dialogue: A Journal of Mormon Thought* 10, no. 3:59–69. Discusses the involvement and portrayal of Church members in films since 1911.
- Pusey, Merlo J. 1977. "My Fifty Years in Journalism." *Dialogue: A Journal of Mormon Thought* 10, no. 3:70–81. Relates Pusey's experiences as a Latter-day Saint journalist, editor of the *Washington Post*, and recipient of the Pulitzer Prize in 1952.
- Shippy, Jan. 1977. "The Public Image of Senator Reed Smoot, 1902–32." *Utah Historical Quarterly* 45, no. 4:380–400. Uses the contemporary periodical press as a reasonably accurate picture of the public image of Latter-day Saint U.S. Senator Reed Smoot.
- Stathis, W. Stephen, and Dennis L. Lythgoe. 1977. "Mormonism in the Nineteen-Seventies: The Popular Perception." *Dialogue: A Journal of Mormon Thought* 10, no. 3:95–113. Investigates the sophisticated and often complimentary perception of the Church found in newspaper and periodical coverage during the 1970s.

- Swenson, Paul. 1977. "Nostrums in the Newsroom: Raised Sights and Raised Expectations at the *Deseret News*." *Dialogue: A Journal of Mormon Thought* 10, no. 3:46–57. Discusses how significant changes at the *Deseret News* in the 1970s helped to identify the paper's weaknesses and set higher standards and expectations for the future.
- Bitton, Davis, and Gary L. Bunker. 1978a. "Double Jeopardy: Visual Images of Mormon Women to 1914." *Utah Historical Quarterly* 46:184–202. Shows how the visual images of Latter-day Saint women consisted of mental, moral, social, emotional, and physical elements. During the nineteenth and early twentieth centuries, Latter-day Saint women were vulnerable to negative stereotypes.
- . 1978b. "Mischievous *Puck* and the Mormons, 1904–1907." *BYU Studies* 18, no. 4:504–19. Analyzes cartoons about the Church that appeared in *Puck*, an illustrated weekly humor magazine, between 1904 and 1907.
- Eccles, Stephen L. 1978. "Bibliography of Magazine Articles about the Mormons." Americana Collection, L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University, Provo, Utah. Covers the time period 1929 through 1977.
- Flake, Chad J., and Dale L. Morgan. 1978. *A Mormon Bibliography, 1830–1930: Books, Pamphlets, Periodicals, and Broadsides Relating to the First Century of Mormonism*. Salt Lake City: University of Utah. Includes publications relating to Mormonism. Supplemental volumes are published as new material is located.
- Francis, Rell G. 1978. "Views of Mormon Country: The Life and Photographs of George Edward Anderson." *American West* 15, no. 6:14–29. Reports on Anderson's work, which has been featured in several publications and exhibits.
- Parkin, Max H. 1978. *Contemporary Accounts of the Latter-day Saints and Their Leaders Appearing in Early Missouri Newspapers, 1831–1839 (Including Select Non-Missouri Newspaper Articles by Missourians and Articles in Missouri Newspapers after 1839 about the Mormon Experience in Missouri)*. L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University, Provo, Utah. Collects accounts of Latter-day Saints and their leaders. Includes a bibliography of the contents of the collection and reproductions of the actual news stories.
- Showalter, Betty S. 1978. "Ladies of the Press." *Exponent II* 5, no. 1:4. Briefly describes Winnie and Gladys DeLong, sisters who wrote, edited, printed, and published the *Panguitch Progress*.
- Thatcher, Linda. 1978. "Selected Newspaper Articles on Mormons and Mormonism Published during 1977." *Dialogue: A Journal of Mormon Thought* 11, no. 4:105–11. Lists numerous articles from a broad range of national newspapers.
- Barnett, Steven G. 1979. "Wilson Law: A Sidelight on the *Expositor* Incident." *BYU Studies* 19, no. 2:244–46. Details the destruction of Wilson Law's press by the Mormons at Nauvoo in 1844.
- Bray, Robert T. 1979. "Times and Seasons: An Archaeological Perspective on Early Latter-day Saints' Printing." *Historical Archaeology* 13:53–122. Reviews early



- printing in the Church and an archaeological investigation into the location of the *Times and Seasons* in Nauvoo (1839–46).
- Ellsworth, Paul D. 1979. "Mobocracy and the Rule of Law: American Press Reaction to the Murder of Joseph Smith." *BYU Studies* 20, no. 1:71–82. Analyzes the attitude adopted by the American press toward Joseph Smith's murder.
- Gottlieb, Robert, and Peter Wiley. 1979. "Static in Zion: Long Stuck with a Churchly Image, the Mormon Media Reach Out for the Young—and Are Called Back by the Elders." *Columbia Journalism Review* 18, no. 2:59–63. Discusses Bonneville International Corporation, a major media conglomerate, and the tension between the Church's stress on the moral mission of the media and the equally strong pressure to make its media operations pay off.
- Haroldsen, Edwin O., and K. Harvey. 1979. "The Diffusion of 'Shocking' Good News." *Journalism Quarterly* 56, no. 4:771–75. Studies the diffusion of news about the Church's announcement concerning the priesthood revealed that "shocking" good news can ignite the interpersonal communications system, that news has more credibility when obtained from the media than when obtained interpersonally, and that people use mass media to verify news obtained interpersonally.
- Palmer, Allen W. 1979. "A Multi-Valued Attitudinal Study of Obscenity and Freedom of Expression." Master's Thesis, Brigham Young University. Explores the relationship between religiosity and behavioral intentions concerning obscenity issues and public attitude toward freedom of expression and voluntary limitation of that freedom.
- Thorp, Malcolm R. 1979. "Winifred Graham and the Mormon Image in England." *Journal of Mormon History* 6:107–21. Discusses the writing career of English novelist and anti-Mormon activist Winifred Graham in the early 1900s.
- Flake, Chad J. 1980. "Mormon Bibliography, 1979." *BYU Studies* 20, no. 4:417–30. Lists a comprehensive collection of books and articles on Mormons and Mormonism published in 1977 through 1979.
- "Going My Way: An Interview with *Newsweek's* Kenneth Woodward." 1980. *Sunstone* 5, no. 5:32–39. Interviews Kenneth Woodward regarding his September 1, 1980, *Newsweek* piece in which he attempted to outline Latter-day Saint beliefs to a non-Latter-day Saint and mostly non-religious readership.
- Shipp, Jan. 1980. "Sonia Johnson, Mormonism and the Media." *Christian Century* 97:5–6. Comments regarding the media coverage of Sonia Johnson's excommunication from the Church.
- Stahle, Larry. 1980. *A Lasting Impression—a Press for All the World: A History of Deseret Press, 1850–1980*. Salt Lake City: Deseret Press. Combines recorded history with reflections of the past recalled by long-time press associates.
- White, O. Kendall, and Daryl C. White. 1980. "Abandoning an Unpopular Policy: An Organizational Analysis of the Decision Granting the Mormon Priesthood to Blacks." *Sociological Analysis* 41, no. 3:231–45. Uses an open-systems model of organizational behavior to explain the Church's decision to open its Priesthood to Blacks. Among the most salient environmental factors is adverse publicity from the media.

Whittaker, David J. 1980. "Early Mormon Imprints in South Africa." *BYU Studies* 20, no. 4:404-09. Analyzes the beginnings of the printing of missionary publications for proselytizing in South Africa.

#### 1981-1990

Bennion, Sherilyn Cox. 1981a. "Enterprising Ladies: Utah's Nineteenth-Century Women Editors." *Utah Historical Quarterly* 49, no. 3:291-304. Discusses fourteen Utah female newspaper and magazine editors working between 1872 and 1900.

———. 1981b. "Lula Greene Richards: Utah's First Woman Editor." *BYU Studies* 21, no. 2:155-74. Gives a short biographical sketch of Louisa Lula Greene Richards, American Latter-day Saint journalist and poet.

Cragun, LeAnn. 1981. "Mormons and History: In Control of the Past." Ph.D. diss., University of Hawaii. Analyzes the Church as a case study of the socio-political phenomenon of groups attempting to control their past and justify their actions in the present. Censorship of publications is discussed.

Lyman, Edward L. 1981. "The Mormon Quest for Utah Statehood." Ph.D. diss., University of California at Riverside. Addresses the successful effort to alter the Church's image in the nation's press as Utah attempted to obtain statehood.

Lynn, Karen. 1981. "Sensational Virtue: Nineteenth-Century Mormon Fiction and American Popular Taste." *Dialogue: A Journal of Mormon Thought* 14, no. 3:101-11. Discusses the portrayal of polygamy in nineteenth-century writing.

Miller, Heather R. 1981. "Conversion, the Mass Media, and The Church of Jesus Christ of Latter-day Saints." Ph.D. diss., United States International University. Addresses the importance of mass media on religious conversion. Investigates the use of mass media in the Church and determines its relationship to conversion numbers.

Oman, Susan S. 1981. "Nurturing LDS Primaries: Louise Felt and May Anderson, 1880-1940." *Utah Historical Quarterly* 49, no. 3:262-75. Discusses the efforts of Felt and Anderson to begin the magazine *Children's Friend*.

Stathis, Stephen W. 1981. "Mormonism and the Periodical Press: A Change Is Underway." *Dialogue: A Journal of Mormon Thought* 14, no. 2:48-73. Addresses the changing image of Mormonism among the American public. Surveys press coverage of the Latter-day Saint position on a variety of issues.

Underwood, Grant. 1981. "Seminal versus Sesquicentennial Saints: A Look at Mormon Millennialism." *Dialogue: A Journal of Mormon Thought* 14, no. 1:32-44. Compares current Latter-day Saint doctrine concerning the Second Coming with that prevalent during the 1830s, based on Latter-day Saint publications and other primary sources.

Winkler, Lorna M. 1981. "Censorship and the Freedom of Information in Mormon Society: The Research of Juanita Brooks." Master's thesis, Brigham Young University. Seeks to understand reasons behind censorship in Mormon society and censorship's affect on historian-author Brooks (written by her niece).

- Bennion, S. C. 1982. "Utah's Newspapers One Hundred Years Ago." *Beehive History* 8:18–21. Briefly describes news printing and newspapers in Utah, including short sections addressing America's first newspapers, "Boosterism," fighting words, and advertising.
- Christensen, Bruce L. 1982. "A Light unto the World." *Sunstone* 7, no. 4:24–26. Discusses the necessity and legitimacy of public relations for the Church.
- Duvall, Scott H. 1982. "Mormon Bibliography, 1981." *BYU Studies* 22, no. 2:227–49. Gives a comprehensive collection of books and articles on Mormons and Mormonism published in 1980 and 1981.
- Fletcher, Peggy. 1982. "A Light unto the World." *Sunstone* 7, no. 4:16–23. Discusses image-building techniques used by the Church and its members.
- Jolley, Jerry C. 1982. "The Sting of the Wasp: Early Nauvoo Newspaper—April 1842 to April 1843." *BYU Studies* 22, no. 4:487–96. Studies content of the *Wasp* newspaper. Includes anecdotes and context for better understanding of the paper.
- Madsen, Carol Cornwall. 1982. "Emmeline B. Wells: 'Am I Not a Woman and a Sister?'" *BYU Studies* 22, no. 2:161–78. Discusses Wells's service, for thirty-seven years, as editor of the *Woman's Exponent*.
- Shields, Steven L. 1982. "One Hundred-Fifty Years of Latter-day Saint Publishing." *Restoration* 1, no. 3:1, 7. Recognizes 150 years of publishing, with a reprint of W. W. Phelps editorial from the first edition of *The Evening and Morning Star*.
- Stathis, Stephen W. 1982. "Among the Mormons: A Survey of Current Literature." *Dialogue: A Journal of Mormon Thought* 15, no. 2:118–34. Gives a bibliography of periodical articles published between 1979 and 1981 on various aspects of the Church.
- Whittaker, David J. 1982. "Early Mormon Pamphleteering." Ph.D. diss., Brigham Young University. Reprint, Provo, Utah: Joseph Fielding Smith Institute for Latter-day Saint History and BYU Studies, 2003. Describes that large body of published material emerged supporting the Latter-day Saint movement from 1836 to 1860. Examines the pamphleteering movement that occurred before 1860.
- Bunker, Gary L., and Davis Bitton. 1983a. *The Mormon Graphic Image, 1834–1914: Cartoons, Caricatures, and Illustrations*. Salt Lake City: University of Utah Press. Examines visual representations of the Church from 1834 through 1914.
- . 1983b. "Political Caricature and Mormonism." In *Prints of the American West: Papers Presented at the Ninth Annual North American Print Conference*. Edited by Ron Tyler. Fort Worth: Amon Carter Museum. Reviews political cartoons' use of and barbs at Mormonism.
- Enróth, Ronald M., and Neil T. Duddy. 1983. "Legitimation Processes in Some New Religions." *Update* 3:42–53. Analyzes Church use and emphasis of public relations to self-consciously seek respectability and acceptance.
- Fairbourn, E. LeGrand. 1983. "Validity of Participant Report of Causal Factors in Value Judgments." Ph.D. diss., Brigham Young University. Reports on value judgments made and accompanying reasons for those judgments made by guests of the Salt Lake City Temple Visitors' Centers who viewed media presentations.

- Ford, James E. 1983. "Battlestar Galactica and Mormon Theology." *Journal of Popular Culture* 17, no. 2:83–87. Illustrates that a number of episodes of the television series *Battlestar Galactica* reveal that storylines are firmly grounded in Latter-day Saint theology.
- Moore, Richard G. 1983. "A History of Mormon Periodicals from 1830 to 1838." Master's thesis, Brigham Young University. Studies the periodicals published by the Church from 1830 to the exile from Missouri in 1839.
- Stathis, Stephen W. 1983a. "Among the Mormons: A Survey of Current Theses and Dissertations." *Dialogue: A Journal of Mormon Thought* 16, no. 1:141–44. Lists theses and dissertations dealing with the Church.
- . 1983b. "A Survey of Current Literature." *Dialogue: A Journal of Mormon Thought* 16, no. 3:110–26. Gives a bibliography of books published (circa 1983) on Mormons and Mormonism.
- Whitaker, Wetzel O. 1983. *Pioneering with Film: A History of Church and Brigham Young University Films*. Provo, Utah: n.p. Provides a personal history of Latter-day Saint motion pictures as told by Whitaker, head of the Motion Picture Department at BYU for twenty-two years.
- Yancey, Philip. 1983. "Who Are Today's Pharisees? A Recent Encounter Raises This Provocative Question." *Christianity Today* 27, no. 15:78. Encounter with self-praising Latter-day Saint *Reader's Digest* ads led author to think Christians should talk about grace and repentance and not their own virtues.
- Bills, Wayne R. 1984. "A Descriptive Analysis of the Current Status of Paid Religious Broadcasting on National Television." Master's thesis, Brigham Young University. Examines the use of paid television by various evangelical organizations as contrasted with its use by the Church. Offers recommendations for the Church in terms of maintaining ongoing, image-enhancing television broadcasting.
- Burton, Thomas R. 1984. "Through the Glass Darkly: Early British Perceptions of Mormonism." *Mormon Letters Annual* 1984:141–49. Describes early missionary efforts and perceptions of the Church in England.
- Cracroft, Richard H. 1984. "'Ten Wives Is All You Need': Artemus, Twain and the Mormons—Again." *Western Humanities Review* 38, no. 3:197–211. Reprises Cracroft's first article on the subject and a discussion of similarities between Ward's and Twain's approaches to poking fun at the early Church.
- Gregory, Fern D. 1984. "J. Spencer Cornwall: The Salt Lake Mormon Tabernacle Choir Years." Ph.D. diss., University of Missouri, Kansas City. Descriptively surveys ninety-eight choral arrangements by Cornwall. Compares radio broadcast literature for Cornwall and Condie, his successor, for the years 1947–1957 and 1957–1967.
- Holley, Robert P., and Yvonne Stroup, eds. 1984. *Utah's Newspapers—Traces of Her Past: Papers Presented at the Utah Newspaper Project Conference, University of Utah, November 18, 1983: With Checklist of Utah Newspapers Compiled by Dennis McCargar*. Salt Lake City: University of Utah. Compiles papers presented at the 1983 Utah Newspaper Project Conference. Discusses the past and present of Utah newspaper publishing, the use of newspapers in historical research, past attempts at bibliographic control, and the status of the Utah Newspaper Project.

- Iversen, Joan. 1984. "Feminist Implications of Mormon Polygamy." *Feminist Studies* 10, no. 3:504–22. Examines the written position of plural wives in Latter-day Saint society as they defended themselves against Victorian feminists in the *Woman's Exponent*.
- Mauss, Armand L. 1984. "Sociological Perspectives on the Mormon Subculture." *Annual Review of Sociology* 10:437–60. Reviews all of the social science literature about Mormons published in the United States during the twentieth century. Not specifically media related.
- Mauss, Armand L., and Jeffrey R. Franks. 1984. "Comprehensive Bibliography of Social Science Literature on the Mormons." *Review of Religious Research* 26, no. 1:73–115. Lists over five hundred works of social science research literature on the Church. Topics include Mormons and the media, among others.
- Nelson, Richard A. 1984. "Mormons as Silent Cinema Villains: Propaganda and Entertainment." *Historical Journal of Film, Radio and Television* 4, no. 1:3–14. Examines films that stemmed from controversy surrounding the Church.
- Roof, Wade C. 1984. "American Religion in Transition: A Review and Interpretation of Recent Trends." *Social Compass* 31, no. 2–3:273–89. Examines new and older religious groups, noting the increasing use of radio and television by fundamentalist church groups such as Seventh Day Adventists, Jehovah's Witnesses, and Mormons.
- Underwood, Grant. 1984. "Book of Mormon Usage in Early LDS Theology." *Dialogue: A Journal of Mormon Thought* 17, no. 3:35–74. Discusses the sparse use of the Book of Mormon, in comparison with the Bible, in Latter-day Saint periodicals and even in official documents.
- Appleton, Marianne, and A. Garr Cranney. 1985. "Reading Habits of Church-Active LDS Women." *BYU Studies* 25, no. 3:47–53. Tells of active Latter-day Saint women who follow the encouragement of Church leaders to read the scriptures and Church periodicals.
- Beecher, Maureen Ursebach. 1985. "Poetry and the Private Lives: Newspaper Verse on the Mormon Frontier." *BYU Studies* 25, no. 3:55–65. Discusses poetry featured in the *Woman's Exponent*, with topics ranging from travelogues to celebrations.
- Conder, Marjorie D. 1985. "Constants and Changes: Role Prescriptions for Mormon Women as Seen through Selected Mormon Periodicals, 1883–1984." Master's thesis, University of Utah. Analyzes the content of major Latter-day Saint publications aimed at adult females from 1883 through 1984, assessing the changing or unchanging prescribed roles of women over time.
- D'Arc, James V. 1985. "The Image of Mormons in the Movies: The Way We Were." *This People* 6, no. 5:43–48. Discusses Latter-day Saint image in early movies. (The entire issue is devoted to movies.)
- Eagle, Donald Alvin. 1985. "One Community's Reaction to *The Godmakers*." *Dialogue: A Journal of Mormon Thought* 18, no. 2:34–39. Relates the conflict engendered in Mesa, Arizona, by the film *The Godmakers*.
- Evans, Vella N. 1985. "Woman's Image in Authoritative Mormon Discourse: A Rhetorical Analysis." Ph.D. diss., University of Utah. Investigates the

- image of the ideal Latter-day Saint woman. Based on authoritative, published discourses (in papers, magazines, and journals) selected from 1830 through 1984.
- Mackey, Randall A. 1985. "The Godmakers Examined." *Dialogue: A Journal of Mormon Thought* 18, no. 2:14-16. Introduces the 1983 film *The Godmakers* and discusses the bitter controversy it engendered.
- Madsen, Carol C. 1985. "A Mormon Woman in Victorian America." Ph.D. diss., University of Utah. Provides a life history of Emmeline B. Wells. Her life provides insight into the nineteenth century as she took part as an activist in the new feminist ideology that transcended religion, region, and politics.
- Mormons: A Dissertation Collection, 1943-1985*. 1985. Ann Arbor, Mich.: Published on demand by University Microfilms International. A comprehensive computer printout of dissertations from 1943 through 1985, searching on keywords: Brigham Young, Doctrine and Covenants, Oliver Cowdery, Kimball, Latter-day Saints, Mormon, Mormonism, Mormons, Nauvoo, Polygamy, Hyrum Smith, Joseph Smith, Peter Whitmer, Wilford Woodruff.
- Roberts, Allen D. 1985. "The Godmakers: Shadow or Reality? A Content Analysis." *Dialogue: A Journal of Mormon Thought* 18, no. 2:24-33. Discusses how anti-Mormon bias suffuses *The Godmakers* and vitiates its claims that Mormonism is deceptive and destructive.
- Swenson, Sharon Lee. 1985. "Does the Camera Lie?: A Structural Analysis of *The Godmakers*." *Dialogue: A Journal of Mormon Thought* 18, no. 2:16-23. Criticizes the distortion of the Latter-day Saint faith and religion in *The Godmakers* via film organization and cinematic document edits.
- Thatcher, Linda, and John R. Sillito. 1985. "Sisterhood and Sociability: The Utah Women's Press Club, 1891-1928." *Utah History Quarterly* 53, no. 2:144-56. Relates the history of the Utah Women's Press Club over its thirty-year existence.
- Anderson, John R. 1986. "American Women and Conservative Religion in the Post-War Decades: Southern Baptist and Mormon Women's Magazines, 1945-1975." Ph.D. diss., Washington State University. Discusses how the magazines for women of the Southern Baptist Convention and the Church during the three decades after World War II reflected both the theologies of the two denominations and the time period in which they were written.
- Bunker, Gary L., and Davis Bitton. 1986. "The Death of Brigham Young: Occasion for Satire." *Utah Historical Quarterly* 54, no. 4:358-70. Discusses the unwillingness of the press to deal compassionately with Brigham Young's memory after his death. Upon his demise, newspapers and illustrated weeklies wrote from a satirical point of view.
- D'Arc, James V. 1986. "Two Articles: Darryl F. Zanuck's *Brigham Young: A Film in Context*, and, 'So Let It Be Written . . .': The Creation of Cecil B. DeMille's Autobiography." Ph.D. diss., Brigham Young University. Deals with the social context of the late 1930s and what the motion picture *Brigham Young* meant not only to the leadership of the Church at the time, but also to those in the motion picture business.
- Garr, Arnold K. 1986. "A History of *Liahona: The Elder's Journal*: A Magazine Published for the Mormon Missions of America, 1903-1945." Ph.D. diss.,

- Brigham Young University. Discusses how the *Liahona: The Elder's Journal*, the official publication for all the Latter-day Saint missions of North America for nearly four decades, was an effective aid to missionary work and a source of edification and comfort to missionaries and members.
- Gottlieb, Robert, and Peter Wiley. 1986. *America's Saints: The Rise of Mormon Power*. San Diego: Harcourt Brace Jovanovich. Written by two investigative journalists, this interpretive history of the Church's rise to power and prominence after World War II. Special emphasis is given to the mechanisms the Church has used to reach this level of power.
- Moncrief, William C., Charles W. Lamb Jr., and Sandra Hart. 1986. "Marketing the Church." *Journal of Professional Services Marketing* 1, no. 4:55–63. Investigates the knowledge and use of marketing by clergymen in 161 churches in metropolitan Texas.
- Mulder, William. 1986. "A Sense of Humus: Scandinavian Mormon Immigrant Humor." A paper presented at the Second Annual Juanita Brooks Lecture, St. George Tabernacle, May 24, 1985. St. George, Utah: Dixie College Department of Printing. Examines Latter-day Saint Scandinavian humor from both published and oral sources.
- Sataty, Nechama. 1986. "Utopian Visions and Their Critics: Press Reactions to American Utopias in the Antebellum Era." Ph.D. diss., University of Pennsylvania. Studies four major communitarian groups, including Mormons, through newspapers and magazines (1820s through 1840s) to assess their significance to American society.
- Elliott, Dorice. 1987. "The Implied Reader of Church-Related Publications." *Sunstone* 11, no. 2:25–30. Studies the assumptions Latter-day Saints make in their judgments about people and their religious attitudes according to which Church or Church-related publications they read and respect.
- Godfrey, Kenneth W. 1987. "Non-Mormon Views of the Martyrdom: A Look at Some Early Published Accounts." *John Whitmer Historical Association Journal* 17:12–20. Analyzes early accounts of Joseph Smith's martyrdom as published by non-Mormons in an effort to provide "perspective and balance."
- Jacobs, David L. 1987. "Three Mormon Towns." *Exposure* 25, no. 2:5–25. Discusses a photo-essay published by *Life* in 1954—the result of a project by Ansel Adams and Dorothea Lange. The photo-essay is analyzed, including the resulting reaction from the Latter-day Saint community.
- Nelson, Richard A. 1987. "Commercial Propaganda in the Silent Film: A Case Study of *A Mormon Maid* (1917)." *Film History* 1:149–62. Relates how the 1917 film *A Mormon Maid* served as inflammatory propaganda by providing a false inside look at Latter-day Saint life and thereby contributing to anti-Mormon prejudice.
- Wilcox, Linda P. 1987. "Mormon Motherhood: Official Images." In *Sisters in Spirit: Mormon Women in Historical and Cultural Perspective*. Edited by Maureen U. Beecher and Lavina F. Anderson. Urbana: University of Illinois Press. Studies Latter-day Saint views of motherhood from Church leaders, the *Woman's Exponent*, the *Deseret News*, and other sources.
- Baker, Sherry. 1988. "Creating a Shared History: Serial Narratives in the *Young Woman's Journal*, 1889–1894." Master's thesis, University of Utah. Presents a

- cultural press history and textual analysis of contemporary indigenous serial literature in a nineteenth-century Latter-day Saint young women's periodical.
- Buice, David. 1988. "Chattanooga's *Southern Star*: Mormon Window on the South, 1898-1900." *BYU Studies* 28, no. 2:5-15. Discusses the establishment, by Latter-day Saint leaders, of newspapers in the South to maintain discipline and morale among members during 1832. The *Southern Star* advocated tolerance, patience, and charity toward the Saints' persecuting neighbors.
- Mayer, Jean-François. 1988. "The Catholic Church and Other Sects: Reciprocal Views." *L'Année sociologique* 38:193-212. Investigates the images of the Catholic Church presented in the publications of three other religions (Mormons, Jehovah's Witnesses, and Universal Life).
- Peterson, Mary Kay, and E. Ross Peterson. 1988. "The Road to *Dialogue*: A Continuing Quest." *Dialogue: A Journal of Mormon Thought* 21, no. 1:13-18. Looks, retrospectively, at *Dialogue's* long affiliation with Latter-day Saint culture and history, discussing the direction in which the new editors hoped to lead the journal.
- Sherry, Thomas E. 1988. "Attitudes, Practices, and Positions toward Joseph Smith's Translation of the Bible: A Historical Analysis of Publications, 1847-1987." Ed.D. diss., Brigham Young University. Contains a comprehensive bibliography of publications regarding Joseph Smith's translation of the Bible.
- Shupe, Anson D., and John Heinerman. 1988. "The Mormon Communications Empire." In *Money and Power in the New Religions*. Edited by J. T. Richardson. Lewiston, N.Y.: Edwin Mellen Press. Examines the "Mormon communications empire" for the purpose of explaining how modes of mass communication can be used to reshape the evolution of religious groups, affecting the ability to increase proselytizing and the degree of public tolerance.
- Smith, Wayne P. 1988. "Annotated Scripture Citation Index to Three LDS Presidents in Three Official LDS Periodicals, 1970-1985." Ed.D. diss., Brigham Young University. Identifies several types of indexes to books and periodicals and then focuses on scripture citation indexing of religious periodicals. Develops an exhaustive annotated scripture citation index to a selected body of Latter-day Saint periodical literature that could be used as a model for further indexing.
- Tanner, Terence A. 1988. "The Mormon Press in Nauvoo, 1839-1846." *Western Illinois Regional Studies* 11, no. 2:5-29. Outlines the history of the Latter-day Saint newspaper *Times and Seasons* established in Nauvoo and cites its significance in fostering the Latter-day Saint sense of identity.
- Bennion, Sheryl C. 1989. "The Salt Lake Sanitarian: Medical Adviser to the Saints." *Utah Historical Quarterly* 57, no. 2:125-37. Theorizes that regional, medically-related journals like the *Salt Lake Sanitarian* should be given some credit for the modernization of medical treatment in the United States during the nineteenth century.
- Carre, Hand. 1989. "Directing the Shine of the Light." *Sunstone* 13, no. 6:18-21. Analyzes print advertising programs of various U.S. Christian churches, including The Church of Jesus Christ of Latter-day Saints.



- D'Arc, James V. 1989. "Darryl F. Zanuck's *Brigham Young*: A Film in Context." *BYU Studies* 29, no. 1:5–33. Discusses how the film *Brigham Young* reflected the Latter-day Saint culture and national opinion in the United States during 1940, the year it was first released.
- Epperson, Steven. 1989. "Jews in the Columns of Joseph's *Times and Seasons*." *Dialogue: A Journal of Mormon Thought* 22, no. 4:135–42. Compares the positions taken by the Latter-day Saint publication *Times and Seasons* regarding the Jewish people before and after Joseph Smith's supervision of the periodical.
- Hicks, Michael. 1989. *Mormonism and Music: A History*. Urbana: University of Illinois Press. Outlines the history of the Church's music, discussing topics such as early hymnbooks, music professors, and the Mormon Tabernacle Choir.
- Hinch, Terry A. 1990. "Viewing Religious Programs: A Comparative Study of Two Audiences." Ph.D. diss., University of Maryland, College Park. Compares Mormon and non-Mormon viewing of religious programs on television.
- Iannaccone, Laurences R., and Carrie A. Miles. 1990. "Dealing with Social Change: The Mormon Church's Response to Change in Women's Roles." *Social Forces* 68, no. 4:1231–50. Develops and tests a model for analyzing the Church and its reaction to the changing role of women. Includes content analysis of Church publications.
- Loy, R. Phillip. 1990. "Saints or Scoundrels: Images of Mormons in Literature and Film about the American West." *Journal of the American Studies Association of Texas* 21:57–74. Uses periodical literature of the late nineteenth and early twentieth centuries as evidence of changes in public perceptions about, and screen depictions of, Mormons in films such as *Brigham Young* and *Wagonmaster*.

#### 1991–2000

- Brinkerhoff, Merlin B., and Elaine Grandin. 1991. "Contemporary Reactions to Mormonism: A Case Study from Rural Alberta." *Canadian Journal of Sociology* 16, no. 2:165–85. Investigates religious social distance among secondary school students. Religious factors are stronger predictors of Latter-day Saint acceptance than are basic demographic factors. The few who had seen anti-Mormon films tended to be less tolerant of Mormons.
- De Pillis, Mario S. 1991. "Viewing Mormonism as Mainline." *Dialogue: A Journal of Mormon Thought* 24, no. 4:59–68. Justifies applying the term "mainline" or "mainstream" to Mormonism. Includes a discussion of how media enterprises owned by the Church have aided the Church's progression toward being viewed as a legitimate and mainline religion.
- Homer, Michael W. 1991. "The Church's Image in Italy from the 1840s to 1946: A Bibliographic Essay." *BYU Studies* 31, no. 2:83–114. Identifies and discusses Italian articles, books, and pamphlets referencing Mormonism.
- Laughlin, David L. 1991. "A Selective, Evaluative, and Annotated Bibliography on Mormonism." *Bulletin of Bibliography* 48, no. 2:75–101. Covers items on a variety of aspects relating to Mormonism, including newspapers and other publications.

- Lively, Robert L., Jr. 1991. "Bodleian Sources for the Study of Two Nineteenth-Century Millenarian Movements in Britain." *Bodleian Library Record* 13, no. 5:491-500. Summarizes the Bodleian (Oxford) Library's holdings relating to the Catholic Church and The Church of Jesus Christ of Latter-day Saints. Materials include films of items relating to the British Mission and copies of the British Latter-day Saint periodical.
- Norton, Walter A. 1991. "Comparative Images: Mormonism and Contemporary Religions as Seen by Village Newspapermen in Western New York and Northeastern Ohio, 1820-1833." Ph.D. diss., Brigham Young University. Examines the image of Mormonism circulated by the newspaper editors of western New York and northeastern Ohio from 1829 through 1833.
- Peterson, Tarla Rai. 1991. "The *Woman's Exponent*, 1872-1914: Champion For the Rights of Women of Zion, and the Rights of Women of All Nations." In *A Voice of Their Own: The Woman Suffrage Press, 1840-1910*. Edited by Martha M. Solomon. Tuscaloosa: University of Alabama Press. Discusses how rhetoric used in the *Woman's Exponent* encouraged Latter-day Saint women to view themselves as "heroines" who could make a difference in society by pursuing the rights of woman while maintaining traditionalism.
- Price, Rex T. 1991. "The Mormon Missionary of the Nineteenth Century." Ph.D. diss., University of Wisconsin-Madison. Gives a social history of a Latter-day Saint missionary taken from diaries, journals, tracts, and publications and set in the context of theology and ideology.
- Bringhurst, Newell G. 1992. "The Image of Blacks within Mormonism as Presented in *The Church News*." *American Periodicals* 2:113-23. Relates how the *Church News* has presented, since 1978, a vivid portrait of blacks as prime instruments of Latter-day Saint expansion and growth.
- Chandler, Rebecca Worthen. 1992. "The Wake of a Media Crisis: Guilt by Association or Innocence by Proclamation?" *Dialogue: A Journal of Mormon Thought* 25, no. 2:13-24. Relates how the press associated Jeffrey Don Lundgren's actions with his former involvement in the Church.
- Evans, Vella N. 1992. "Empowerment and Mormon Women's Publications." In *Women and Authority: Re-emerging Mormon Feminism*. Edited by Maxine Hanks. Salt Lake City: Signature Books. Discusses the role of Latter-day Saint women's publications in empowering Church members.
- Flake, Chad J., and Larry W. Draper. 1992. *A Mormon Bibliography 1830-1930: Indexes to A Mormon Bibliography and Ten-Year Supplement*. Salt Lake City: University of Utah Press. Adds three additional indexes to the original bibliography.
- Holzappel, Richard Neitzel. 1992. "Stereographs and Stereotypes: A 1904 View of Mormonism." *Journal of Mormon History* 18, no. 2:155-76. Discusses a stereograph (3-D photo) tour of Latter-day Saint sites, produced at the turn of the twentieth century, as one of the only positive representations of the Church at that time.

- Larson, Suzanne. 1992. "An Ideograph Analysis of the Mormon Women and Non-Mormon Women's Public Argument on Polygamy and Suffrage, 1870–1886." Ph.D. diss., University of Oregon. Between 1862 and 1890, the nation watched Latter-day Saint women defend polygamy and non-Mormon women oppose it. Studies language—including newspaper articles—to locate reasons and motives compelling a group to action.
- Olsen, Bruce L. 1992. "Developing a Non-Profit Public Relations Network." *Public Relations Quarterly* 37 (spring): 27–29. Discusses principles involved in the Church's worldwide network of volunteer public relations representatives used to increase positive awareness of the Church.
- Bennion, Sherilyn C. 1993a. "In and Out of Mormondom: Charles W. Hemenway, Journalist." *Utah Historical Quarterly* 61, no. 2:150–63. Discusses the life of journalist Charles Willard Hemenway, including his involvement with the Church.
- . 1993b. "Sisters under the Skin: Utah's Mormon and Non-Mormon Women and Their Publications." *BYU Studies* 33, no. 1:111–29. Discusses the debate over polygamy that took place from 1880 to 1883 between Mormons and non-Mormons in Utah, exemplified in the rival publications of the *Woman's Exponent* and the *Anti-Polygamy Standard*.
- Isakson, Janika. 1993. *Female Arguments: An Examination of the Utah Woman's Suffrage Debates of 1880 and 1895 as Represented in Opposing Utah Women's Newspapers*. A University Scholar project, Brigham Young University. Available in the Harold B. Lee Library. Contrasts and compares the rhetoric used to enact social reform by the *Anti-Polygamy Standard* and the *Woman's Exponent* in the woman suffrage movement.
- Kunde, Gregory T. 1993. "Measuring Press Release Placement from Brigham Young University's Public Communications Office to Utah's Newspapers." Master's thesis, Brigham Young University. Analyzes the effect that culture and religious affiliation have on what Utah editors choose to print.
- Nibley, Paul. 1993. "How Mormons See Themselves in Film." *Sunstone* 16, no. 5:14–17. Argues that Latter-day Saints' attempts to view themselves and accept portrayals of themselves in media as a "Brady Bunch family" keeps Church members from examining real conflicts in their lives and finding real solutions.
- Stout, Daniel A. 1993. "Resolving Conflicts of Worldviews: Mormon Women and Television." Ph.D. diss., Rutgers University. Using the interpretive community approach, examines how Latter-day Saint women deal with conflicts between their religion and television.
- Bell, E. Jay. 1994. "The Windows of Heaven Revisited: The 1899 Tithing Reformation." *Journal of Mormon History* 20, no. 1:45–83. Compares the historical record to the events depicted in a Church-sponsored movie, *The Windows of Heaven*.
- Copley, Ellen M. 1994. "Mormon Bibliography, 1993." *BYU Studies* 34, no. 1:135–98. Lists material published in 1993 dealing with Mormons and Mormonism. Includes newspaper and magazine articles, among other published works.

- Introvigne, Massimo. 1994. "The Devil Makers: Contemporary Evangelical Fundamentalist Anti-Mormonism." *Dialogue: A Journal of Mormon Thought* 27, no. 1:153-69. Discusses how anti-Mormon movements utilized media such as film and novels.
- Russell, J. Neil. 1994. "Defining Disorder: A Case Study of the Branch Davidians." Paper presented at the American Sociological Association, Los Angeles, California, August 5-9. Compares negative images of the Branch Davidians and early Mormon Church members for similarities in the process of defining social disorder. Analyzes mass media accounts.
- Scott, David W. 1994. "Mass Media, Religion, and Conflict: Internal Diversity and Interpretive Communities among Students at BYU." Master's thesis, Brigham Young University. Defines three interpretive communities of Latter-day Saint BYU students, with each expressing different attitudes about the film industry, ratings, and content.
- Stout, Daniel A. 1994. "Resolving Conflicts of Worldviews: LDS Women and Television." *AMCAP Journal* 20, no. 1:61-79. Examines how a sample of Latter-day Saint women describe their experiences with television.
- Ashton, Wendell. 1995. "Truth and Liberty: Pioneers in Printers' Ink." *The Pioneer* (summer): 24-27. Presents a short history of how the first printing press in Utah arrived in the Salt Lake Valley before producing the first page of the *Deseret News*.
- Brackenridge, R. Douglas. 1995. "'Are You That Damned Presbyterian Devil?' The Evolution of an Anti-Mormon Story." *Journal of Mormon History* 21, no. 1:80-105. Relates how stories in newspapers and the evangelical press fabricated details about Duncan J. McMillan's encounter with Mormonism in 1875.
- Copeland, David A. 1995. "The Mormon Problem and the Press." In *Outsiders in Nineteenth-Century Press History: Multicultural Perspectives*. Edited by Frankie Hutton and Barbara S. Reed. Bowling Green, Ohio: Bowling Green State University Popular Press. Examines the ways that the Church increased its outsider status and was attacked by the American press when polygamy was unveiled as a religious practice.
- Godfrey, Audrey M. 1995. "Selling the Good Life: A Look at Advertising in the *Relief Society Magazine*, 1914-1970." *Mormon Heritage Magazine* 2, no. 1:32-39. Discusses early advertising as it appeared in the *Relief Society Magazine* and its reflection of values and female roles.
- Golding, Robyn. 1995. "Mightier Than the Sword: The War of Words in Nauvoo." *Mormon Heritage Magazine* 2, no. 1:20-23. Reviews early newspaper activities surrounding the Church; the power of the printed word.
- Whittaker, David J. 1995. *Mormon Americana: A Guide to Sources and Collections in the United States*. Provo, Utah: BYU Studies. Identifies major repositories and sources of Latter-day Saint material in America.
- Bernardi, Debra. 1996. "Domestic Horrors: Disfiguring the American Home, 1860-1903." Ph.D. diss., University of Wisconsin-Madison. Examines popular fiction, magazine essays, and newspaper articles to find elements of horror pervading representations of the American home. Discusses the reported sexual immoderation of Mormonism.

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