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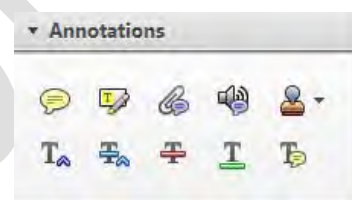


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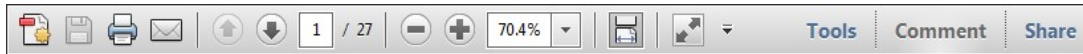


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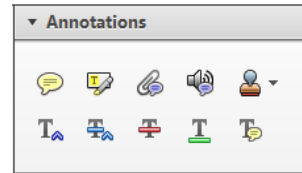
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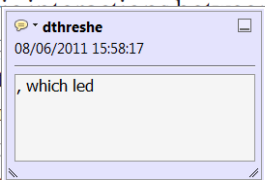


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standard framework for the analysis of microeconomic activity. Nevertheless, it also led to the development of a number of strategic approaches to the analysis of the number of competitors in an industry. This is that the strategic components of the main components of the industry level, are exogenous to the industry. An important work on this by Shirasaka (henceforth) we open the 'black b



2. Strikethrough (Del) Tool – for deleting text.



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there is no room for extra profits as mark-ups are zero and the number of firms (net) values are not determined by market structure. Blanchard ~~and Kiyotaki~~ (1987), perfect competition in general equilibrium. The effects of aggregate demand and supply shocks in the classical framework assuming monopolistic competition are an exogenous number of firms

3. Add note to text Tool – for highlighting a section to be changed to bold or italic.



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dynamic responses of mark-ups are consistent with the VAR evidence

sation of the industry. The number of competitors and the impact of demand shocks on the industry level are also with the demand-



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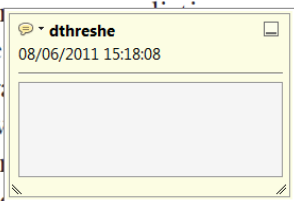


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and supply shocks. Most of the time, the number of firms in the industry is determined by market structure. The effects of aggregate demand and supply shocks in the classical framework assuming monopolistic competition are an exogenous number of firms



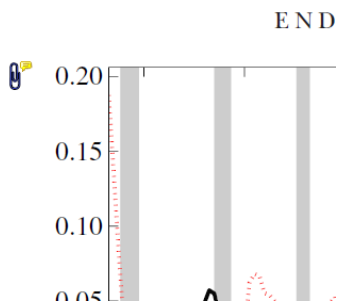
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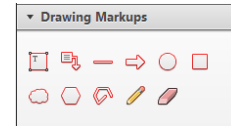
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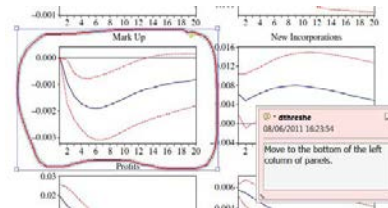
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Patient experiences of a bariatric group programme for managing obesity: A qualitative interview study

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Objectives. People with obesity experience a range of physical and psychological ill-health outcomes. This study examined patients' experiences of a group-based programme for the management of morbid obesity delivered within the UK National Health Service. The focus of the study was on the emerging dynamic of the group and patients' perceptions of its impact on health outcomes.

Design. A qualitative interview study was conducted and involved patients recruited from a Tier 3 bariatric service in the South West of England. Verbatim transcripts were analysed using thematic analysis.

Methods. Twenty patients (12 females) with a BMI ≥ 35 kg/m² participated in a semi-structured one-to-one interview. Participants had been registered with the bariatric service for at least 6 months. None of the participants had had bariatric surgery.

Results. Most participants felt that they had benefited from participating in the group programme and talked about the group as a resource for lifestyle change. Participants' narratives centred on the emergence of a sense of self based upon their participation in the group: establishing *psychological connections* to other patients, or shared social identity, was regarded as a key mechanism through which the programme's *educational material* was accessed, and underpinned the experience of *social support* within the group. Through interaction with other patients, involving the sharing of personal experiences and challenges, participants came to experience their weight 'problem' through a collective lens that they felt empowered them to initiate and sustain *individual lifestyle change*.

Discussion. Bariatric care groups have the potential to support lifestyle change and weight loss and may help address the psychological needs of patients. Nurturing a sense of shared social identity amongst patients with morbid obesity should be a core aim of the care pathway and may provide the foundation for successful translation of dietetic content in group programmes.

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Statement of contribution

What is already known on this subject?

- Services for people with obesity who require specialist care are often supported by group-based bariatric programmes.
- There are no specific guidelines for the organization of bariatric groups beyond the recommendation for lifestyle interventions delivered by a multidisciplinary care team.
- Research with other health conditions suggests that the psychological connections formed between participants in bariatric programmes may play an important role in structuring programme effectiveness.

What does this study add?

- Establishing psychological connections with other patients underpins bariatric patients' group experience.
- Shared social identity structures behaviour change in patients on bariatric programmes.
- Nurturing shared social identity should be a core aim of the bariatric care pathway.

The negative health effects of obesity are well documented, being clearly linked to a variety of physical diseases (including type 2 diabetes, cardiovascular disease, stroke, and cancer: Haslam & James, 2005), and presenting a significant risk factor for many psychological problems (e.g., anxiety and depression, low self-esteem: Friedman *et al.*, 2005; Kim, Oh, Yoon, Choi, & Choe, 2007). Obesity rates have increased substantially in the last two decades and present a significant strain on health care services (Foresight, 2007). The need for effective interventions for the management of obesity, as well as those for its prevention, is a health, economic, and social priority (National Obesity Forum, 2014).

For people with morbid obesity (those with a body mass index – BMI – greater than 35 and presenting with obesity-related ill health), one such intervention is weight-loss, or bariatric, surgery. Recent data have evidenced the safety and effectiveness of bariatric surgery as a treatment for obesity (Jenson, *et al.*, 2014; Wellbourn *et al.*, 2014). Bariatric surgery is endorsed by the National Institute for Health and Clinical Excellence (NICE, 2014), subject to patients meeting specified referral criteria. One criterion is that, prior to referral for surgery (delivered in the United Kingdom as part of 'Tier 4' care), patients should receive 'intensive management' from a specialized multidisciplinary medical care team (MDT). This 'Tier 3' service is often (although not always) delivered in secondary care with input from psychologists, bariatric physicians, and other specialists (e.g., dieticians). Tier 3 care is often supported by group-based programmes (hereafter referred to as 'bariatric care groups'), but there are no specific guidelines for the organization of these beyond the broad recommendation for lifestyle interventions, which may include dietary assessment and education for group members, and promotion of physical activity (NICE, 2014). This situation likely explains the observed variability and inconsistent MDT input across the care pathway (Martin, Smith, Mason, & Butt, 2012). It also reflects recent calls for research into the optimal organization and delivery of lifestyle interventions for obesity, and greater emphasis earlier in the care pathway on psychological assessment and support for patients to address the psychological problems commonly presented in this population (Chen *et al.*, 2012; Mühlhans, Horbach, & de Zwaan, 2009; Sansone, Wiederman, Schumacher, & Routsong-Weichers, 2008).

As a starting point for informing such an endeavour, the current study examined patients' experiences of participating in a hospital-based, Tier 3 bariatric care group programme delivered by the UK National Health Service (NHS). Our focus was on the dynamics of the group programme, and in particular, the psychological connections that

1 patients in it formed with each other. Very little is known about how patients relate to
 2 other members of group programmes like these, and whether and how the psychological
 3 connections they form with other patients might relate to their health outcomes.
 4 However, research in other health contexts leads us to expect that the psychological
 5 connections formed between bariatric care group members may play an important role in
 6 structuring the effectiveness of the group (Haslam, Jetten, Postmes, & Jetten, 2009;
 7 Tarrant, Hagger, & Farrow, 2012). 9 10

8 Several studies have shown that being presented with opportunities to form new
 9 connections in group settings (e.g., residential care; support groups for long-term
 10 conditions) affords tangible health benefits, including improved mental health and
 11 general well-being (Gleibs *et al.*, 2011; Wakefield, Bickley, & Sani, 2013). Social groups 11
 12 may provide a normative context for members that serves to frame health experiences,
 13 forming the basis of effective peer support, structuring health attitudes and cognitions,
 14 and supporting behavioural action (Hoey, Ieropoli, White, & Jefford, 2008; Oyserman,
 15 Fryberg, & Yoder, 2007; Pfeiffer, Heisler, Piette, Rogers, & Valenstein, 2011; Tarrant &
 16 Butler, 2011). In non-clinical populations, weight-loss interventions appear more
 17 effective when participants are supported by others with whom they identify (Wing &
 18 Jeffery, 1999), when participants have a sense of common purpose and ownership over
 19 the intervention (Renzaho, Halliday, Mellor, & Green, 2015) and when there are low levels
 20 of conflict between group members (Gleibs *et al.*, 2011). The elements of social support
 21 that contribute to its effectiveness (shared understanding and expectations, empathy,
 22 trust, and so on) may be most likely to be present in groups where participants are
 23 psychologically connected – that is, when they share a social identity (Haslam, Reicher, &
 24 Levine, 2012).

25 Understanding patient experiences of group programmes for bariatric care can help
 26 illuminate the mechanisms of impact underpinning any health benefits, but also
 27 articulate how guidelines for that care can be implemented (Moore *et al.*, 2015) –
 28 outcomes of clear utility to those responsible for its delivery. This is particularly
 29 important with the large number of bariatric surgeries now being performed in
 30 Western countries (Jenson, *et al.*, 2014; Livingston, 2010), the increasing pressure on 12
 31 health care providers to offer bariatric surgery (NICE, 2014), and also the variability in
 32 bariatric care (Martin *et al.*, 2012). The study addressed the following two research
 33 questions:

- 34 1. To what extent do patients with obesity establish a sense of psychological connection
 35 to other patients enrolled on the bariatric care group programme?
- 36 2. How are patients' psychological connections to other patients valued, and do these
 37 connections structure their progression through the bariatric care group pro-
 38 gramme?
 39

40 Method

41 **Research context and group programme**

42 Participants were recruited from a Tier 3 NHS bariatric service in the South West of
 43 England, United Kingdom. None of the participants had had bariatric surgery. Ethical
 44 approval for the study was provided by the National Research Ethics Service (NRES ref: 13/
 45 SW/0050). Admittance to the Tier 3 service was based on specified criteria: (1) body mass
 46 index (BMI) ≥ 40 kg/m²; or (2) BMI ≥ 35 kg/m² with comorbidities (type 2 diabetes,
 47 uncontrolled hypertension, hyperlipidaemia, sleep apnoea, and/or severe osteoarthritis).
 48
 49

Approximately 10% of patients admitted to the service do not participate in the group programme (e.g., because of time constraints, or psychological problems) and are instead offered one-to-one consultations with a health care professional.

The bariatric care group programme we examined comprises six sessions, delivered across a 6-month period. Between 10 and 12 patients are invited to each group and group size typically ranges from 4 to 12 patients, reflecting variability in patient attendance. The sessions predominantly focus on dietary education and are led by a dietician experienced in group facilitation and motivational interviewing, supported in some sessions by a clinical psychologist. After completion of the programme, patients' weight and dietary and lifestyle behaviour are assessed at a follow-up physician consultation. Local commissioning agreements for bariatric surgery funding at the time of the study stipulated that patients should be considered for surgery if they do not have surgical contraindications and can demonstrate a sustained commitment to lifestyle change, objectively assessed by weight loss of at least 5% across the programme.

Sample

Participants were 20 patients who had been registered with the bariatric service for at least 6 months and consented to participate in one-to-one interviews about their experiences. This sample size was anticipated to ensure a sufficient range of experiences necessary for saturation (Guest, Bunce, & Johnson, 2006; Mays & Pope, 1995). The sample consisted 12 females and eight males (mean age = 52.3 years; range = 34–77 years; $SD = 12.2$). Participants had attended between two and nine group sessions (mean = five sessions; $SD =$ two sessions) at the time that they were interviewed.¹ Table 1 presents more information about participant characteristics, along with data on weight lost between enrolment on the programme and follow-up dietician consultation. At the time of the interview, eight participants had been referred for surgery.

Data collection

Information about the research was provided during one of the scheduled group sessions. Interested patients were subsequently contacted by a member of the research team (XX) and provided with further information about the study and given the opportunity to ask questions. Patients who remained interested in the research following this were sent an information sheet and allowed at least 24 hr to decide whether or not to participate. All those who reiterated their interest at this stage, and were eligible to participate, subsequently consented to do so. A time and place for participants to provide informed consent and undertake the interview was then arranged. Interviews were conducted in a private meeting room at the hospital ($n = 13$) or participants' own homes ($n = 7$).

The interview was semi-structured and consisted of questions addressing participants' perspectives on their experiences of the group sessions, with a particular focus upon the forms and functions of psychological connections established with other group members. The questions were refined through consultation with an independent group of patients who had previously been through the group programme (see Appendix for the interview

¹ Some participants had attended more than the scheduled six group sessions (e.g., if they had remained in the programme due to not yet fulfilling criteria for surgery).

Table 1. Participant characteristics

Participant number	Gender	Age	Sessions attended	Interview length	Weight change*
1	Female	67	6	00:28:40	-9% (11-Months)
2	Female	57	6	00:17:21	-4% (7-Months)
3	Male	45	5	00:32:16	0% (9-Months)
4	Female	37	5	00:18:39	-5% (6-Months)
5	Female	40	8	00:26:05	-1% (7-Months)
6	Female	42	4	00:35:08	Data not available
7	Male	57	2	00:49:41	-11% (6-Months)
8	Female	63	6	00:25:11	-6% (7-Months)
9	Female	55	2	00:34:51	-10% (8-Months)
10	Male	48	7	00:22:45	-7% (8-Months)
11	Male	41	6	00:21:09	+1% (8-Months)
12	Female	34	6	00:21:19	+1% (11-Months)
13	Female	40	5	00:27:20	+2% (6-Months)
14	Male	66	5	00:26:58	-6% (9-Months)
15	Male	67	5	00:35:23	-6% (8-Months)
16	Female	64	9	00:23:27	-6% (7-Months)
17	Female	43	3	00:21:05	-6% (6-Months)
18	Female	57	4	00:23:02	-9% (8-Months)
19	Male	47	6	00:32:52	-26% (11-Months)
20	Male	77	5	00:20:55	-7% (6-Months)

*The period of weight change is calculated as the difference between participants' weight on entry to the bariatric programme and first follow-up consultation with a dietician (approx. 6 months later).

schedule). A male interviewer (XX), trained in qualitative research, conducted the interviews. Interviews were audio-recorded and lasted 17–50 min (mean = 27 min.)

Analytical framework

One of the authors (XX) and an assistant (XX) transcribed the interview audio recordings verbatim; XX reviewed the transcriptions, correcting transcription errors and deciphering inaudible parts audio recordings. Speech disfluencies, such as false starts and word trips, were removed from the transcripts to minimize distraction from the main interview content (MacLean, Meyer, & Estable, 2004). Final transcripts were uploaded into NVivo 10 for analysis.

Preliminary analysis of the transcripts was conducted by a member of the research team (XX) who was naïve as to the study's specific research questions. Transcripts were analysed using thematic analysis following the six-step process delineated by Braun and Clarke (2006), and specifically involved: (1) familiarization with the data; (2) generation of initial codes; (3) searching for themes; (4) reviewing themes; (5) defining themes; and (6) producing theory and report. The final step in the process is primarily reported herein.

On completion of the preliminary analysis, XX and XX reviewed the themes by repeating the six-step process outlined above. At this stage, greater focus was placed on refining and unearthing themes concerning the forms and functions of psychological connections between participants in the group sessions, and their impact on progression through the bariatric programme.

Results

The overarching narrative going through the interviews was of the bariatric care group programme as a potential resource for lifestyle change. However, whether or not this resource was accessed in ways that promoted individual change depended on the emergent group dynamics. To the extent that participants established psychological connections, or a sense of shared social identity, with other group members, the bariatric care group was experienced as a supportive influence on their individual progression. Below, we outline the key dynamics, or themes, that underpinned this sense of empowerment and change.

It is important to note that while most participants felt that they benefited from attending the group sessions, a few participants regarded attendance at the group sessions as a means to an end, namely to become eligible for bariatric surgery.

So personally myself, if I didn't have to do them to be able to get the operation, I wouldn't be doing them. (P15)

For this minority of participants, the group sessions were not experienced as engaging and they 'switched off' as a result. In contrast, participants who experienced the programme as having a positive impact on their lives described the group as an important resource that empowered them to initiate and sustain lifestyle change.

The group as a resource underpinning individual lifestyle change

Accessing education

Regardless of whether they felt that they ultimately benefited from the group programme, participants evidenced clear understanding of its objectives, specifically in terms of its focus on providing dietary and physical activity advice. In some ways, the content of the educational material provided during the group sessions was similar to that provided by commonly available commercial weight-loss programmes. However, the participants regarded the bariatric service as offering something distinct from commercial programmes. This distinctiveness was attributed to the programme's delivery by qualified facilitators (dietitians, psychologists).

I mean I suppose because you've got two professional people taking the group and they've got a lot of expertise between them. So I mean they come up with some very good ideas and strategies and so I think having the two professional people there rather than just having the group of patients is very useful so I think that helps. (P20)

For these participants, expert input into the programme was regarded as important to their ability to regulate and change behaviour, and ultimately lose weight. However, facilitator expertise was seen as going beyond the nutritional aspects of diet. The facilitators' ability to understand and discuss psychological and emotional underpinnings of behaviour was also valued by participants.

I just think they explained things to me more, they had the time, they explained perhaps why that was happening to me, they explained that it was probably emotional, that I hadn't even given a thought to, they were just, they were marvellous, absolutely marvellous. (P16)

1 Facilitators were perceived to work hard to communicate with appropriate
2 sensitivity and appreciation of group members' personal experiences. Many partici-
3 pants felt that the facilitators established a positive relationship with the group early
4 during the programme, encouraging interaction and presenting the educational
5 materials in engaging ways. These actions contributed to the emergence, over time,
6 of an environment, or group culture, in which participants could discuss and share
7 experiences.

8
9 ...the group started huge and I think it finished with five people, but those five or six people
10 all sort of interacted with each other and told each other about our problems, and we all got on
11 as a group. . . (P5)

12
13 It was through participation in the group sessions that participants together
14 contributed to a group dynamic defined through principles of interaction and sharing.
15 This dynamic did not emerge spontaneously (e.g., as a result of mere attendance at the
16 sessions) but was an outcome of active participation and engagement with group
17 activities on the part of the participants. Thus, while the educational material was
18 *available* to all participants enrolled on the programme, it only became a *resource* for
19 lifestyle change when it was accessed, digested, and shared *by the group*. In the following
20 section, we see that the psychological connections participants formed with other group
21 members underpinned this process. In this way, the group came to be experienced as an
22 important resource for pursuing change.

23 24 25 *Establishing psychological connections*

26 Social interaction, involving the sharing of health knowledge, dietary and exercise advice,
27 and experiences, encouraged the formation of new psychological connections between
28 group members. The sense of commonality between group members, strengthened
29 through recognition of shared experiences and being able to relate to others' problems,
30 was an important starting point for the groups' exploration of strategies for pursuing
31 lifestyle change.

32
33 We're all around the table, we're all overweight, so let's talk about how we can lose the weight
34 between ourselves, and if I've got an experience that helps me lose weight and pass on to the
35 other person, you know, this is how I do it. . . (P7)

36
37 Tips, you get tips off people, people bring recipes in for things that they make, which is good,
38 lower calorie and different things. It's just nice to be in an environment where everybody's the
39 same. That's the main thing. (P10)

40
41 The nature of shared information varied between participants. As can be seen
42 above, participants used the group to share simple, pragmatic information, including
43 healthy recipes, cookery tips, and signposting opportunities within the community
44 (e.g., for pursuing physical activities). The information shared was not substantially
45 different from that readily available elsewhere (e.g., Internet, cookery books), but it
46 was the provision of it by other group members that made it relevant to
47 participants.
48
49

1 What other people have done, what they've tried, what they failed on, what they're going to
2 try. It's, for me, always easier to take in rather than having like a diet sheet in front of you, if that
3 makes sense (P4).

4
5 Other information shared within the groups was considerably more complex and
6 personal. However, regardless of the type of information being shared, being able to relate
7 to others' experiences was a defining characteristic of the emerging group dynamic.
8 Coming to learn that other members had a shared perspective on a problem was
9 reassuring to participants.

10
11 Yeah, it is nice to know that other people feel the same. That you're not alone in how you feel.
12 That is good. That is really good. (P16)

13
14 What it's done for me is helped to realise that you know, sometimes you look at yourself and
15 you're the only one in the world that's overweight, but within the group situation you've got
16 shared values. (P7)

17
18 One participant explicitly described the psychological connections formed with
19 others on the group programme in terms of a new, emerging identity as a group member.

20
21 Yeah, well I think, I think, adopting that identity, within the, oh what's the word, within the
22 context of the group, oh... I think, I can sort this out, I probably don't need to diet that much,
23 because, this is what is putting all the weight on, yeah, and I want to identify with it, because,
24 I've found some kindred spirits, and, I can see the positive, changes, that I think will happen as
25 a result of having that identity. (P6)

26
27 Participants' narratives in this theme highlight a critical starting point for the potential
28 utilization of the educational resource in their daily lives. Starting with the sharing of
29 experiences and perspectives with other group members, and recognizing similarities in
30 these, participants came to see that they were not alone – either in terms of their past
31 experiences, or the challenges they now faced in initiating lifestyle change. The resulting
32 connections participants formed with other group members underpinned the emergence
33 of a new, shared, identity as a member of the bariatric care group.

34 35 *Supporting individuals*

36 Through the process of forming a new, shared identity, participants came to experience
37 the group as a significant source of social support. The nature of the experience of group-
38 based support varied, and included the celebration of individual successes in relation to
39 personal goals (e.g., meeting weight-loss targets, increasing physical activity), as well as
40 the provision of consolation and encouragement to members when these goals were not
41 met. Participants were able to draw on this support in dealing with the challenges of their
42 own lifestyle change goals.

43
44
45 I didn't realise that we were going to get weighed at the beginning of every meeting, so
46 everybody sits in the waiting room and everybody goes off and comes back and says I've lost
47 half a kilo or I've put on half a kilo or something and everybody else you know gives them
48 encouragements and says if they've put on weight "oh never mind" you know or if they've lost
49

1 weight they encourage them and say “oh that’s really good you’ve done a good job”. So I think
2 pretty supportive of each other, which is nice. (P18)

3
4
5 I think it gives you support. It’s good to know that there are other people going through the
6 same thing... you get support and off you go again. It’s the support mainly more than
7 anything. (P2).

8
9 Being connected to other group members who shared their experiences made it easier
10 for participants to share their own experiences, both positive (e.g., dietary change) and
11 negative (e.g., weight gain), and to benefit from the support resulting from this sharing.
12 Moreover, through relating to other group members and valuing each others’ perspec-
13 tives, participants came to recognize that the challenges (and failures) they experienced in
14 pursuing their personal goals were not unique, solely individual experiences but were
15 often experienced by other members as well.

16
17 I’ve realised I’m not on my own, with the particular issues I have... yeah, that’s been pretty
18 huge (P6).

19
20 To summarize, participants’ narratives about the group programme referenced an
21 emerging sense of self as a *group member*. The process of identifying with others was
22 seen as the property of an interactive culture defined by the sharing of experiences. Social
23 support was seen as a natural outcome of participation in this culture and helped to
24 motivate lifestyle change. In this sense, the educational material available in the care
25 groups was largely no different to that which could be obtained from other sources (e.g.,
26 commercial weight-loss groups). However, participants were more likely to take
27 ownership of the material – to appreciate its relevance, to engage with it, and to utilize
28 it in their daily lives – when they processed it through the ‘lens’ of their new group
29 membership.
30

31 *Effecting individual lifestyle change through the group*

32 The above themes describe the sense of self as a group member that emerged
33 across the programme. The final theme focuses on the perceived cognitive and
34 behavioural outcomes of forming this shared identity which underpinned health
35 improvements.
36

37 One immediate consequence of identifying as a member of the bariatric care group
38 was to perceive shared ownership of the weight ‘problem’ that originally brought
39 participants into the programme. Participants no longer regarded excess weight solely as
40 an individual problem but, instead, saw it as a collective problem requiring a collective
41 response. Participants did not see this transformation, from the individual to the
42 collective, as absolving them of personal responsibility for changing lifestyle: they
43 remained well aware that, ultimately, lifestyle changes could only be made through
44 concerted personal effort. However, the recognition that their past experiences
45 overlapped in meaningful ways with those of other members reinforced a sense of
46 common predicament and naturally encouraged the joint engagement with the
47 educational resource. Several participants described an emerging group norm – or ‘way
48 of being’ – defined in terms of a collective commitment to lifestyle change.
49

1 Before you're sort of thinking I'm a fat bastard what am I going to do about it. But now you've
2 got everybody else is sort of thinking we need to change our lifestyle. (P7)

3
4
5 You're not alone, yes. And it's like a rallying cry isn't it, you know like the olden days, you get a
6 rallying cry and everybody gets together. People have a common cause, that's what it's all
7 about. (P10)

8
9 While the general ethos of the groups centred on supporting broad lifestyle change,
10 there was considerable flexibility at the level of the individual in the pursuit of that change.
11 Thus, we saw a subtle interaction between the *collective* values of the group and the
12 *individual* behavioural expression of those values: while one member might set a
13 personal target for establishing a particular physical activity routine, for another member
14 the focus might be more on introducing change to aspects of his or her diet. Therefore, the
15 groups were very much a collective force for pursuing personal change trajectories.

16
17 We're all in the same sort of boat, and we've all had the same sort of problems and we're all
18 there for the same reason. And it just kind of gives you that whole group feeling, that whole
19 belonging feeling, it's the fact that you're going through the same thing and you're all wanting
20 the same thing. It might differ slightly to how you get there but in the end you all want the
21 same thing and that's how I think, I think that's why I feel part of the group. (P12)

22 Inevitably, there was some variability in the rate at which lifestyle change was
23 achieved. Some participants reported immediate changes in their behaviour.

24
25 Like tonight I'm going to have a jacket potato with a few beans on it, that's my tea, and if I get
26 hungry I'll have an orange. Where before I used to have a bar of chocolate or a pack of crisps,
27 it's a big change isn't it (P10)

28
29 Other participants talked about the groups as putting in place the necessary cognitive
30 and motivational structures – new ways of thinking about their own health – to empower
31 them to lose weight over the longer term.

32
33 It's changing my life in a way that, I can honestly say, just in four weeks, it's been life-changing,
34 and I'm not suddenly losing weight, and, completely functional where eating is concerned,
35 but, yeah, it's been totally life-changing (P6)

36
37 To summarize, the psychological connections that participants formed with other
38 group members led them to experience their weight 'problem' through a collective lens
39 that was focused on a shared set of values. There was individual variability in how
40 participants responded to the collective challenge of losing weight but the process of
41 identifying with other group members was felt to empower them to initiate and sustain a
42 programme of lifestyle change consistent with the emergent group norm.

43 44 45 **Discussion**

46 Psychological connections formed between group members were seen by participants in
47 this study as integral to their progression through the group-based bariatric care
48 programme on which they were enrolled. The *shared social identity* developed through
49

1 participation in the group was regarded as a key mechanism through which the
2 programme's dietetic content was accessed and utilized by participants. Shared social
3 identity was seen to structure participants' progression through the programme in two
4 main ways. First, establishing psychological connections was regarded as the starting
5 point for the provision and receipt of social support within the bariatric care group,
6 involving the sharing of problems or challenges with other members and celebrating each
7 others' successes (e.g., weight loss). This finding resonates with those from research in
8 other health contexts that have established shared social identity as an important
9 determinant of social support (Haslam *et al.*, 2012). By feeling supported in the group,
10 participants came to realize that they were not alone in dealing with their health issues.

11 Second, shared social identity served to structure participants' personal motivation
12 and capacity to make lifestyle changes. While individual change goals varied between
13 participants, these goals were rooted in a commitment to change that was shared across
14 the group and experienced by the participants as empowering. More formally,
15 participants' narratives referenced an increased self-efficacy stemming from sharing
16 social identity. Thus, our study speaks to the interplay between the individual and the
17 group (e.g., Bettencourt & Sheldon, 2001) by highlighting how participation in a group
18 with clearly articulated *collective* values can help individual members achieve goals that
19 reflect *personal* aspirations.

20 Recent evidence that bariatric surgery is effective in helping people lose weight has led
21 to recommendations for its provision more widely across the NHS (NICE, 2014).
22 Increasing provision of bariatric surgery for people with obesity has implications for the
23 delivery of associated care pathways, including the input provided by multidisciplinary
24 specialist teams (Ratcliffe *et al.*, 2014). In the United Kingdom, group programmes often
25 comprise part of the bariatric care pathway, partly because they are seen as cost-effective
26 (Greaves & Campbell, 2007; Hoddinott, Allan, Avenell, & Britten, 2010). The current
27 findings have implications for the organization and delivery of bariatric care, highlighting a
28 mechanism – shared social identity – through which group programmes may be
29 optimized. Positive engagement of participants in bariatric care groups can encourage
30 adoption of dietetic/educational materials and has potential to contribute health and well-
31 being benefits. In particular, by forming psychological connections with other group
32 members, bariatric candidates may draw an important sense of support that is not
33 necessarily available (or valued) elsewhere. Supporting and validating each others'
34 experiences may contribute to improved well-being, empowering bariatric candidates to
35 cope better with personal health challenges, and effecting a collective change mindset
36 which can motivate and enable lifestyle change. Accordingly, a core aim of group
37 programmes, such as the one studied, could be to nurture an early sense of shared social
38 identity amongst participating bariatric patients.

39 While developing a shared social identity was a central feature of the participants'
40 experiences in the group, the process of identity formation did not occur
41 automatically, or for everyone. One goal for future research therefore is to articulate
42 ways that shared social identity can be deliberately established amongst bariatric
43 candidates (or indeed in participants of more general weight management services) –
44 especially those who might initially be resistant to participating in a group (Tarrant,
45 Warmoth, Code, Dean, Goodwin, Stein, & Sugavanam, 2016). New care group
46 programmes informed by such research would also benefit from studying patient
47 attrition data from existing group programmes to identify potential barriers and
48 facilitators of initial group engagement. Despite their similarly high BMI, patients
49 enter bariatric care with diverse experiences and expectations, and with differing

1 motivations and personal goals. Managing this diversity and finding common ground
2 between participants is critically important to establishing shared social identity and
3 group facilitators (or lifestyle interventionists; Jenson, *et al.*, 2014) may have an
4 important role to play in this regard (Tarrant *et al.*, 2016; Haslam, Reicher, & Platow,
5 2010). Indeed, beyond providing the necessary dietary expertise, participants here
6 viewed facilitator input in creating a positive group dynamic as essential to their
7 successful personal progression through the programme. Showing empathy and
8 understanding of patient perspectives and individual needs, and being able to elicit
9 trust from the group, were considered part of an effective facilitator skill set.
10 Facilitators also need to be aware of the possibility that an unexpected consequence
11 of forming strong psychological connections amongst group members might be to
12 isolate other group members who less readily connect to the group. Facilitators need
13 to be aware of this possibility and may require additional support to develop
14 effective group management skills to prepare for them the challenges presented: to
15 become *entrepreneurs of identity* (Haslam *et al.*, 2010). Such support may include
16 training to prevent the formation of dysfunctional groups (e.g., groups comprising
17 disruptive or unengaged patients), or the emergence of maladaptive group norms
18 (e.g., norms reinforcing negative health behaviours) (e.g., Hollywood, Ogden, &
19 Pring, 2012).

22 **Limitations**

23 Participants in the current study were clear about the psychosocial (e.g., support,
24 motivation, efficacy) and behavioural benefits (e.g., lifestyle change) of participating in
25 the group programme. While most participants had lost weight since enrolling on the
26 programme (Table 1), it cannot be concluded that their participation actually led to
27 weight loss. Additional research is therefore needed to track the path from group
28 participation to health outcomes. Given the reported association between obesity and
29 disorders such as depression and anxiety (Friedman *et al.*, 2005; Kim *et al.*, 2007), it is
30 also important to consider how participation in bariatric care groups may impact on
31 mental health outcomes. At least in research with other patient groups (e.g., Gleibs *et al.*,
32 2011; Wakefield *et al.*, 2013), there is emerging evidence that participation in social
33 groups plays an important role in this regard. A related issue concerns the longer term
34 sustainability of psychological connections that are developed in clinical contexts. While
35 sharing a social identity with other members of a bariatric care group seems conducive to
36 behaviour change within the parameters of the programme, the impact of this clinically
37 based identity on behaviour beyond the programme is not known. A recognized priority is
38 to devise longer term follow-up plans for supporting individuals *after* bariatric surgery
39 (Hollywood *et al.*, 2012; Martin *et al.*, 2012).

40 A final challenge relates to patient attrition across the course of group programmes like
41 this one. Group size in the current programme varied from 4–12 patients per group. We
42 cannot say that attrition occurred mainly amongst those patients who failed to establish
43 psychological connections with other group members, but this seems likely to be a
44 contributing factor. Providing early opportunities for group participants to interact with
45 other members, and nurturing the exploration of patient commonalities, may be core
46 activities of early group sessions that serve to limit attrition. Early engagement with
47 patients to deliver group sessions at convenient times, consistent with principles of
48 shared decision-making (Coulter & Collins, 2011), may also increase participant
49 commitment and reduce attrition.

Conclusions

Bariatric care groups can provide opportunities for patients to form psychological connections with each other, and the resulting social identity *as group members* can structure their engagement with educational materials and progression through a programme. By providing a collective 'lens' for patients to understand and share their health experiences, the use of groups in bariatric care may support change mechanisms underpinning personalized action plans and may help address the psychological needs of patients across the care pathway.

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Conflict of interest

The authors declare they have no competing interests.

Authors' contributions

MT, funded principal investigator and project lead, conceived of the study, study design, analysis of data, interpretation of results, and led manuscript write-up. SK, funded research fellow, helped in study design, conducted interviews and reviewed transcription, analysis of data, interpretation of results, and manuscript write-up. CF, funded co-investigator, contributed to study design, interpretation of results, and manuscript write-up. PS, research assistant, involved in transcribed interviews and analysis of data. MD, funded co-investigator, helped in study design. KK, funded co-investigator, contributed to study design, interpretation of results, and manuscript write-up.

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Appendix: Interview schedule

1. Background

- 44 (a) How long have you been using [GROUP NAME]?
- 45 (b) How many group meetings have you attended to date?
- 46 (c) What do you think are the most positive and useful aspects about the group
 47 meetings at [GROUP NAME]?
- 48
- 49

1 2. Sharing, support, and understanding in group meetings

- 2 (a) Have/do the group meetings at [GROUP NAME] given/give you the opportunity to
3 share your experiences with other users concerning the challenges of
4 implementing healthy lifestyle changes and weight loss?
5 (b) Regarding other users attending group meetings at [GROUP NAME], do you feel
6 that they have shown/show an understanding of your personal needs and goals
7 (concerning the implementation of healthy lifestyle changes and weight loss)?
8 (c) Regarding other users attending group meetings at [GROUP NAME], do you feel that
9 they have been/are supportive of your personal needs and goals (concerning the
10 implementation of healthy lifestyle changes and weight loss)?

11 3. Social identification as a [GROUP NAME] user

- 12 (a) You may have a range of social identities based upon different group memberships.
13 For example, some may be based upon gender (e.g., being Woman or Man), some
14 upon religious belief (Protestant or Catholic), some upon nationality (British or
15 English), and some upon regional identity (Cornish or Devonian). Furthermore, you
16 may also have a range of social identities based upon group memberships in clubs,
17 organizations and other types of collectives, such as, for example, membership in a
18 fitness club, knitting club, and/or a charity.
19 Most people tend to identify with at least a couple of group memberships. Some of
20 these social identities may be more important than others, and some may be more
21 important at particular times and in particular situations.
22 Now focusing upon [GROUP NAME], in general, would you say that you had/have a
23 social identity as a [GROUP NAME] user?

- 24 (i) If yes: Please explain why and how?
25 (ii) If yes: Was/is this social identity important to you? Why and how was/is it
26 important to you?
27 (b) Would you say that other [GROUP NAME] users, in general, have a social identity as
28 [GROUP NAME] users?

29 4. Composition of [GROUP NAME] groups

- 30 (a) In terms of creating an understanding and supportive environment in the group
31 meetings at [GROUP NAME], do you think that it is important that the group
32 meetings comprise of the same users from beginning to end? Specifically, do you
33 think that it is important that not too many users dropout and/or are added
34 throughout the duration of the group meetings?

35 5. Social-support outside [GROUP NAME]

- 36 (a) Have/do you stayed in contact with any other users (that you have met through
37 group meetings) privately outside the [GROUP NAME] clinic?
38 (i) If yes: Did/does this contact serve to provide one another support to achieve your
39 respective personal goals (concerning the implementation of healthy lifestyle
40 changes and weight loss)?
41 (ii) If yes: Could you please give me an/some examples of ways in which you
42 gave/give and received/receive support to and from other users outside the
43 [GROUP NAME] clinic?
44 (iii) If no: Why not? Were/are there any barriers from establishing contact with other
45 users privately outside the [GROUP NAME] clinic?
46 (b) Has/is your contact/interactions with other users outside the [GROUP NAME]
47 clinic been important to you?
48
49

6. Concluding questions

- (a) Whether your overall experience of [GROUP NAME] has been positive or negative, would you say that your participation in the group meetings has had/has an impact on your life and your goals (concerning the implementation of healthy lifestyle changes and weight loss)?
- (b) Is there anything about the group meetings that you think could be improved in general?

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