

Open access • Journal Article • DOI:10.1111/J.1365-3156.2009.02292.X

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Published on: 01 Jul 2009 - Tropical Medicine & International Health (Trop Med Int Health)

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VOLUME 14 NO 7 PP 830-837 JULY 2009

Performance-based financing for better quality of services in Rwandan health centres: 3-year experience

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Summary

In 2005, the Ministry of Health in Rwanda, with the support of the Belgian Technical Cooperation, launched a strategy of performance-based financing (PBF) in a group of 74 health centres (HCs), covering 2-m inhabitants. In 2006, PBF was extended to an additional group of 85 HCs, thus reaching 3.8-m inhabitants. This study evaluates the effect of PBF on HC performance from 2005 to 2007. Composite indicators for measuring quantity and quality of services were developed and evaluated through monthly formative supervisions by qualified and well-trained district supervisors. The strategy was based on a fixed fee per quality-approved service. The entire budget spent on the implementation of PBF amounted to \$0.25/cap/year, of which \$0.20/cap/year for subsidies and an estimated \$0.05/cap/year for administration, supervision and training. A positive effect on utilization rates was only seen for activities that were previously less well organized; in this case, growth monitoring services and institutional deliveries. The quality of services, defined as the compliance rate with national and international norms, rose considerably for all services in both groups. A sustained level of quality between 80% and 95% was reached within 18 months in the first group. A similar result was reached in the second group in 8 months.

keywords internal contracting, performance-based financing, supervision

Introduction

Like many other developing countries, Rwanda is committed to achieving the Millenium Development Goals by 2015. This reflects on the country's provision of basic health services emphasizing the availability and quality of services offered. Human resources are a critical component of any health system and the driving force of its performance. However, it turns out that in many low-income countries, particularly in Sub-Saharan Africa, inadequate health workers' performance is a serious problem. The 56th World Health Assembly of 2003 incited member countries 'to frame contractual policies that maximize impact on the performance of health systems' (WHO 2003). Performancebased financing (PBF) was therefore introduced in Rwanda in 2002 by international NGOs through pilot projects in the provinces of Cyangugu (Soeters et al. 2006), and Butare (Meessen et al. 2006) as an alternative to classical salary top-ups that were being implemented at the time. These pilot projects, and literature, identified PBF as successful in improving productivity or volume of healthcare services and maintaining or improving quality.

Building on those experiences, in 2005 the Ministry of Health in Rwanda decided, with the support of the Belgian Technical Cooperation (BTC), to implement a strategy of PBF in 74 health centres (HCs) in five rural districts (Ruli, Rutongo, Kabgayi, Kabuga and Bugesera) and one semirural district (Muhima), covering 2.072.282 inhabitants. In 2006, when the Rwandan Government rolled-out PBF to the entire country's HCs, this strategy was extended to an additional group of 85 HCs in other rural districts and so covering a total of 3.784.632 inhabitants. Those districts had been selected because they were not covered by other PBF initiatives.

Geographical access to the HC in our districts is comparable to other districts of the country, with 60% of the population living within a radius of 5 km from the HC, and 85% of the population living within a radius of 10 km. Current health indicators provide evidence of progress attained over the last 10 years, with a high level of immunization coverage in 2005 of over 90% of DPT (diphtheria, pertussis and tetanus) third dose vaccine by the first year of age. The infant mortality rate declined from 152 deaths per 1000 live births in 2005 to 103 in 2007

(MoH 2007). Although maternal mortality has dropped, it remained high with 750 deaths per 100 000 live births in 2005. Unmet need for contraceptive methods remains high and access to family planning services is limited. Only 9.5% of adult women used a contraceptive method in 2005. This shows that there was space for large improvements in family planning services at health facilities.

Health centres in Rwanda deploy 50% of all health workers in Rwanda and A2 nurses make up 80% of the workforce with a total average of 10 persons per HC. Salaries of health workers are financed by various sources (65% of salaries by the government, 22% by faith-based institutions and 12% by non-governmental organizations). Important differences exist between salaries paid to health workers according to ownership of their facilities. The monthly average salary of an auxiliary nurse A2 in 2005 was 45 000 FRW and 92 315 FRW in 2007 (US\$1 = 555 FRW).

The majority of the population is covered by a *mutuelles* community health insurance scheme and coverage in Rwanda is rather high, with 74% of the population estimated to have been covered in 2007, compared with only 7% in 2003. Health insurance became compulsory in Rwanda in early 2008.

Methods

The PBF strategy was based on a reimbursement mechanism with 'indicator purchasing' linked to an integrated formative supervision system. This was achieved through a contracting-in approach, which defined clearly the roles and the responsibilities of the various parties, the monitoring system used, the outputs to be purchased, financial incentives provided and the conditions for payment to the health facility.

In this study, the design was set as a time series with a two-staged implementation that allowed to a certain extent for a control group. A phased implementation of the PBF strategy, with a first group (group 1) of HCs starting in the first quarter of 2005 and a second group (group 2) starting in the second quarter of 2006 allowed for a control in the first quarter of 2006.

After the decision was taken to link payments to activities, a set of indicators was established. Those indicators were classically related to delivered services (outputs) and to quality of services. The indicators were covering the minimal package of activities of a HC and were regularly reviewed in order to avoid long-term carelessness of activities that are not remunerated (Table 1).

Pricing was carefully balanced and adapted in order to avoid distortions in service delivery; payments for quantitative outputs were balanced through a measure of the percentage of qualitative improvement achieved. Unit fees for basic activities varied between 100 and 2500 FRW (\$0.18–4.5).

The verification of quantity and quality during the monthly supervision of the HCs by a team of two qualified district's supervisors, coached by a team of trainer-supervisors from central level, prevented abuses such as unnecessary service delivery. Prior to supervision, HC auto-evaluated those indicators, and their results were compared with those obtained during the supervision. Once the indicators were collected by the supervisors, a monthly invoice ($\Sigma Y \times$ fee, Table 1) was established and signed by the holder, who preserved the copy at the HC waiting for payment.

The payment made to the HC on a monthly basis was to be considered as an 'incentive' or a 'bonus' to top-up salary. In addition, financial support for administration, supervision and training was also provided. The staff at the HC had the opportunity to improve their performance, and hence their earnings, by increasing necessarily both the quantity of outputs and the quality of services delivered. A close monitoring and supervision structure was put in place at the district level to avoid over-reporting.

At the central level, the Coordinating Unit for PBF at the Ministry of Health and BTC were particularly conscientious on issues of over-reporting and a systematic re-verification process was applied to suspicious reports of quantity and quality outputs.

During the PBF implementation, the population in both groups benefited in a similar way from nationally organized health initiatives (community health insurance adherence, free of charge delivery after four ANC standard visits, free baby cloths when delivering in HC a. o.) led by the Ministry of Health, as well as from various national sensitization campaigns launched by the national media and the civil authorities, which mobilized population towards the health facilities.

Data on quantity and quality of services were collected in all HCs from 2005 onwards on a monthly basis by the district supervisors. The results on quantity of care are expressed as a percentage calculated by dividing the observed number of activities at the HC by the estimated total number of activities expected for the month. The expected total number for each of the above activities was for curative services: one consultation per inhabitant per year; for antenatal consultations: all pregnant women with four consultations per pregnancy; for vaccinations: all children ≤1 year completely vaccinated; for deliveries: all pregnant women delivering in the HC; for growth monitoring consultations: all children >1 year and <5 year with one consultation per month. For family planning, the

Table 1 Quantity indicators, quality criteria, quality indicators and fees (US\$1 = 555 Rwandan francs, FRW)

Services	Quantity indicator X	Quality criteria	Quality indicator Y	Fee in FR W	Subsidy $Y \times \text{fee}$
Curative	Total of new cases during the month	Entry (=main complaint or symptom) and exit (=diagnosis) of clinical algorithm registered in the consultation register Treatment coherent with diagnosis (as indicated in the algorithms)	Total of new cases during the month fulfilling the quality criteria	100	Y × 100
Antenatal consultations	Total of cases (old and new) during the month	1. Antenatal record correctly and completely 1. Antenatal record correctly and completely filled out in twofold one for the mother and one to be correctly classified in the health centre 2. A written invitation has been sent within a week after noticed absence for a consultation	Total of cases (old and new) during the month fulfilling the quality criteria	100	$Y \times 100$
Growth monitoring consultations	All children of >1 year and <5 years present at consultation	1. Copy of consultation record correctly and completely filled out and correctly classified in the health centre 2. Balance in good working condition 3. Growth curve correctly completed 4. A written invitation has been sent within a week after noticed absence for a consultation	All children of >1 year and <5 years present at consultation fulfilling the quality criteria	100	Y × 100
Family planning consultations	Total of women protected at the end of the month	FP record correctly and completely filled out and correctly classified	Total of women protected at the end of the month fulfilling the quality criteria	100	$Y \times 100$
Deliveries	Assisted deliveries at the health centre or correctly transferred for delivery at the District Honnial	 Partogram correctly and completely filled out Mother and child alive (if delivery in health centre) 	Assisted deliveries at the health centre fulfilling the quality criteria or correctly transferred for delivery at the district hospital	2000	$Y \times 2000$
Vaccinations	Total of children ≤1 year completely vaccinated during the month	 Temperature of refrigerator within required limits If the refrigerator is running on petrol, a 5-l reserve should be permanently present at the health centre Copy of the vaccination record correctly and completely filled out is correctly classified in the health centre A written invitation has been sent within a week after noticed absence for a consultation Vitamin A has been correctly distributed 	Total of children \$1 year completely vaccinated during the month fulfilling the quality criteria	1000	Y × 1000

Total amount of subsidy

monthly contraceptive prevalence of the target population (all women of reproductive age) was used.

Results

Figures 1 and 2 show that there was a positive impact of PBF on utilization for institutional deliveries and growth monitoring consultations. A sharp increase occurred after the start of PBF in both groups. Moreover, the utilization for both services in group 1 was 1 year after the

introduction of PBF at a higher level than group 2, which did not start PBF yet. If other influencing factors are the same for both groups, this increase could be explained as an effect of PBF. For the other services presented in Figures 3–6, no impact of the strategy on volume of activities could be detected.

The results on quality of care are expressed as the percentage of services validated for quality ($Y/X \times 100$, Table 1). Figures 7 and 8 show that in both groups, the quality rose considerably for all health services after the

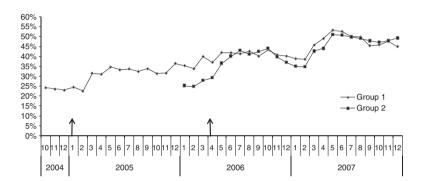


Figure I Institutional deliveries.

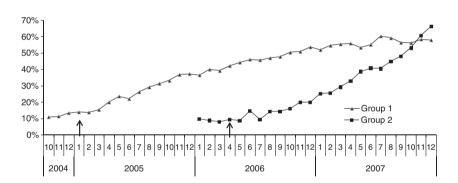


Figure 2 Growth monitoring consultations.

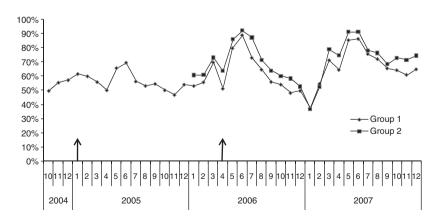


Figure 3 Curative consultations.

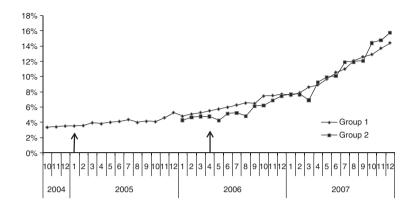


Figure 4 Family planning.

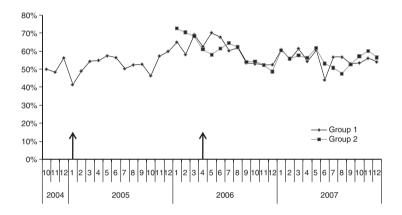


Figure 5 Antenatal consultations.

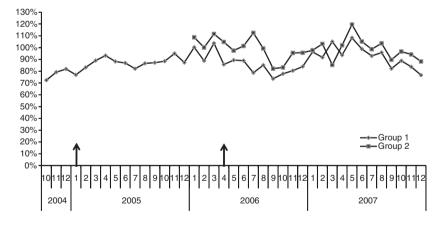


Figure 6 Vaccinations.

implementation of PBF. A sustained level of quality between 80% and 95% was reached in about 18 months in group 1 and in 8 months in group 2.

The subsidies received by the HC from 2005 onwards (Table 2) were linked to the quality of services provided, as explained above. The majority of the HC subsidies were

used as a salary top-up. A small part of the subsidies was spent to the functioning of the health facility, but this share remained relatively small: around 8% in 2005, 23% in 2006 and 38% in 2007. The subsidies were distributed among the personnel according to criteria (qualifications, grade levels) that captured their relative contributions.

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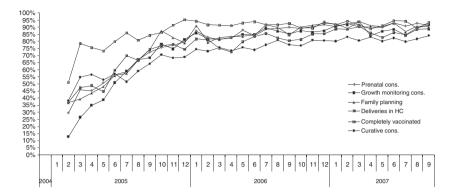


Figure 7 Quality of services achievement in group 1.

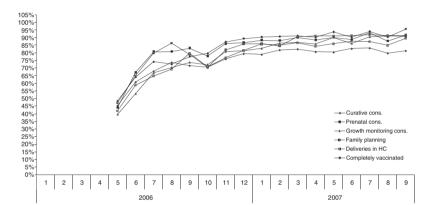


Figure 8 Quality of services achievement in group 2.

Table 2 Monthly average and median of subsidies received by the health centre (in FRW – US\$1 = 555 FRW)

	2005	2006	2007
All HC	144 070	342 477	408 104
	129 572	293 775	371 950
Group 1	144 070	361 022	408 257
-	129 572	296 425	377 400
Group 2		306 362	407 803
1		280 850	358 400

Knowing that for example, a monthly average salary of an auxiliary nurse A2 was 45 000 FRW in 2005, 46 000 FRW in 2006 and 92 315 FRW in 2007, meant that the PBF strategy added a substantial part to the income of the personnel as shown in Table 3 and Figure 9. The increase amounted to approximately 32–78% of the base salary of an auxiliary nurse A2 as shown in Figure 9. However, in 2005, a ceiling was applied to the amount paid to the HCs because of budgetary constraints. This ceiling was lifted in 2006 with more funds becoming available.

The average ratio subsidy/salary of 39% in 2005 rose to 84% in 2006 for all categories of personnel confounded. A

Table 3 Monthly average and median of subsidies received per health worker category (in FRW-US\$1=SSS FRW)

	2005	2006	2007
	2003	2000	2007
All qualifications	8 8 5 0	19 270	16 129
	6 3 6 0	14 000	14 166
A2 Nurse	11 021	25 089	20 894
	10756	20 000	18 621
A4 Auxiliary	8 2 8 4	18 763	10 704
	7 101	16 667	9 3 6 0
Worker	4 583	7 844	6 2 3 3
	4610	6 6 6 7	5 000

considerable rise of the salaries introduced by the Ministry of Health in 2007 reduced the ratio for that year to an average of 40%. More generally, the subsidies paid to the HCs by BTC in 2005 and the Rwandan Government in 2006 and 2007 amounted to \$0.20/cap/year. In addition, an estimated amount of \$0.05/cap/year was spent by BTC from 2005 to 2007 for administration, supervision and training.

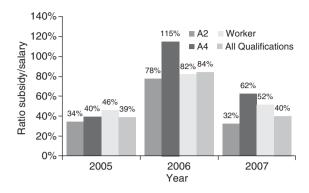


Figure 9 The annual average ratio 'subsidy/salary' per health worker category.

Discussion

According to international literature and reports, for a long time PBF was considered a strong incentive for health staff to increase the quantity or volume of their activities, especially in Rwanda where PBF replaced a former fixed bonus system it showed to increase this output. However, the factor that enabled health facilities to score better in volume increase through PBF might have been a better financial accessibility through the reduction of user-fees by health facilities and through the start-up of community health insurances. In our study, the only quantity increase through PBF was observed for activities, which were previously less well organized, child growth monitoring services and institutional deliveries (Figures 1 and 2). For both activities, the involvement of community health workers, who were subcontracted by the HC receiving a small bonus for every referred client, played on important

Given the multiplicity of health initiatives, in particular the community health insurance schemes implemented since 2002 in all districts with an increasing membership of the population, and other national health sensitization campaigns, it is difficult in this operational setting without a proper control group, to tear apart the effects related to PBF from those other effects. Notwithstanding the fact that PBF showed limited impact on volume of services, enormous improvements on quality of all healthcare services (Figures 7 and 8) were observed.

A quality healthcare service was defined as a service delivered according to (inter)national norms and standards. In Rwanda, as in most other countries where first-line services are commonly assured by nurses and paramedics, internationally recommended instructions for anamnesis, clinical examination and correct treatment as well as for preventive care are indicated on standardized

tools such as consultation record forms for preventive consultations, partograms for deliveries and the use of clinical algorithms for curative consultations and others. Correct and complete record forms for every patient, verified by qualified and experienced supervisors, were considered as valuable quality criteria.

The monthly supervisions, combined with an auto-evaluation of the activities performed by the HC, induced furthermore a continuing learning process boosted by the fact that only 'quality assured' services were paid for. This shows, as some authors point out, that 'simple dissemination of written guidelines is often ineffective and supervision and audit with feedback is generally effective' (Rowe *et al.* 2005).

It was also expected that health staff would overreport their activities in the absence of adequate disincentives such as application of clear sanctions. Indeed some over-reporting of cases was seen in the first months after implementation of PBF because of human errors in monitoring rather than real abuse. This was quickly corrected by the monitoring and supervision structures put in place at district and central level. However, the role of 'third-party' reviews in the verification of results should be institutionalized and reinforced, for example, by conditioning the payment to community satisfaction.

The substantial PBF financial incentives (Tables 2 and 3) provided to the HCs do probably not explain solely the results achieved. Literature identifies financial incentives as key in triggering motivation of health workers but those are neither the most important nor sufficient to achieve substantial improvements in service delivery or a change in health workers behaviour (Mathauer & Imhoff 2006). Strengthening of other components of the health system, such as data collection, monitoring and integrated supervision, contributed in our opinion far more to the results (i.e. quality improvement) achieved. Further study on cost-effectiveness of PBF (i.e. cost per additional%, case or point gain of an indicator that is attributable to PBF) as implemented in Rwanda, should be undertaken and compared with other quality improving initiatives.

If PBF is an adequate strategy to increase efficiency of existing staff by improving quality of health services, it is unclear if it will correct for the supply of health workers that is necessary to overcome the shortage and misdistribution of health workers. One of the reasons to implement PBF in Rwanda was to increase productivity as an alternative to more conventional strategies to do so. However, reports exist of already overwhelmed HCs, suggesting that an increase in investment and recurrent expenditure for human resources is still necessary. The introduction of the PBF strategy in Rwanda was not a mere

change in the remuneration of health providers. The strategy was also based on a clarification of the responsibilities and roles of the various parties involved in the integrated supervision, monitoring and provision of health services. This was achieved through the introduction of contracting-in mechanisms that clearly defined the roles and the responsibilities of the various parties, the monitoring system used, the outputs to be purchased, financial incentives provided and the conditions for payment to the health facility. The PBF strategy in Rwanda built on essential quality assurance mechanisms such as integrated formative supervisions. Therefore, this PBF strategy should be maintained in order to preserve the quality of health services.

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