# **Chicago-Kent Law Review**

Volume 79

Issue 3 Symposium: "Law &": Philosophical, Psychological, Linguistic, and Biological Perspectives on Legal Scholarship

Article 22

October 2004

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### Recommended Citation

Lawrence M. Solan, Pernicious Ambiguity in Contracts and Statutes, 79 Chi.-Kent L. Rev. 859 (2004). Available at: https://scholarship.kentlaw.iit.edu/cklawreview/vol79/iss3/22

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### PERNICIOUS AMBIGUITY IN CONTRACTS AND STATUTES

### LAWRENCE M. SOLAN\*

#### INTRODUCTION

This Article explores an interpretive problem that is not adequately acknowledged by the legal system. I call it "pernicious ambiguity." Pernicious ambiguity occurs when the various actors involved in a dispute all believe a text to be clear, but assign different meanings to it. Depending upon how the legal system handles this situation, a case with pernicious ambiguity can easily become a crap shoot. If the judge does not take heed of the competing interpretations as reflecting a lack of clarity, and if that judge happens to understand the document in a way helpful to a particular party, that party wins. Because the document is not seen as ambiguous, the document is declared clear. In reality, however, the document is even less clear than are ambiguous documents. The competing interpretations reflect a complete communicative breakdown. If language worked so poorly in general, then it would not be possible to have a language-driven rule of law at all.

The problem, perhaps ironically, is that the concept of *ambiguity* is itself perniciously ambiguous. People do not always use the term in the same way, and the differences often appear to go unnoticed. While all agree that ambiguity occurs when language is reasonably susceptible to different interpretations, people seem to differ with respect to whether those interpretations have to be available to a single person, or whether ambiguity occurs when different speakers of the language do not understand a particular passage the same way. In

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<sup>1.</sup> I call it that because John Darley came up with the expression. My thanks to him.

addition, line drawing problems lead to disagreement about what interpretations are reasonable. This Article will show how these different notions of ambiguity emerge, and offer some explanations based on advances in linguistics, cognitive psychology, and the philosophy of language.

The concept of *ambiguity* is ambiguous in a second way that is relevant to this Article. When discussing indeterminacy in meaning, linguists and philosophers often distinguish between ambiguity and vagueness. The former is used to describe situations in which an expression can be understood in more than one distinct sense (*e.g.*, *river bank* versus *savings bank*), while the latter refers to problems of borderline cases (*e.g.*, a piece of ceramic that is not clearly a bowl or a cup, but something in between). Legal writers, and judges in particular, use the word "ambiguity" to refer to all kinds of indeterminacy, whatever their source. Because this Article focuses heavily on what judges say, I will generally use the word ambiguity in this looser, legal sense. However, as we will see below, the most pernicious cases of pernicious ambiguity are actually instances of conceptual vagueness.<sup>3</sup>

Part I of the Article lays out the phenomenon of pernicious ambiguity in more detail. Part II describes situations in which the problem of pernicious ambiguity arises in both statutory and contractual interpretation. Courts are not of a single mind when it comes to addressing this issue. Part III offers a linguistic explanation of how the problem arises.

#### I. COMMUNICATIVE FAILURE WITHOUT AMBIGUITY

Disagreement about meaning becomes pernicious if it is not discovered before something bad happens. When a party can recognize *ex ante* that a misunderstanding is afoot, he can correct it before the misunderstanding matures into a disagreement over obligation. The Restatement (Second) of Contracts places an affirmative obligation on the party recognizing the problem to tell the other party in ad-

<sup>2.</sup> This example comes from William Labov. See William Labov, The Boundaries of Words and Their Meanings, in New Ways of Analyzing Variation in English 349–51 (Charles-James N. Bailey & Roger W. Shuy eds., 1973). For discussion, see Ray Jackendoff, Semantics and Cognition 85–86 (1983).

<sup>3.</sup> For an accessible discussion of these distinctions by a linguist, see Sanford Schane, Ambiguity and Misunderstanding in the Law, 25 T. JEFFERSON L. REV. 167 (2002).

vance. If he does not, then the interpretation of the unwitting party prevails.<sup>4</sup>

But much of the time, the lack of communication continues until undesired events occur, and the courts are then left to decide what to do if they notice the problem at all. When this happens, the disagreement often manifests itself in the litigation positions of the parties, whose interpretations may more realistically reflect their lawyers' clever *post hoc* arguments than any serious dispute about meaning. This possibility leads most courts to look with skepticism at differences in interpretation as evidence of ambiguity. But dishonesty surely is not always the case, and courts that ignore disagreements between parties in principle no doubt sell short some sincere litigants.

Part of the problem is that the law has only two ways to characterize the clarity of a legal text: It is either plain or it is ambiguous. The determination is important. Whether the text is a statute, a contract, or an insurance policy, once a court finds the language to be plain, it will typically refrain from engaging in a variety of contextually-based interpretive practices. For example, if a court declares the language of a statute clear, it is unlikely to rely heavily on such things as the history of the enactment process to determine whether the statute should apply in a particular case. This 1917 statement by the Supreme Court is typical:

It is elementary that the meaning of a statute must, in the first instance, be sought in the language in which the act is framed, and if that is plain, and if the law is within the constitutional authority of the law-making body which passed it, the sole function of the courts is to enforce it according to its terms.<sup>5</sup>

In criminal cases, an initial finding of ambiguity triggers the rule of lenity—the principle that requires uncertainties in the meaning of a law to be resolved in favor of the defendant.<sup>6</sup>

Similar principles apply to the law of contracts. If a contract is clear, then resorting to extrinsic evidence that might undermine the plain language of the agreement is barred by the parol evidence rule. When, in contrast, contractual texts are deemed ambiguous, the reso-

- 4. Restatement (Second) of Contracts § 201 (1979).
- 5. Caminetti v. United States, 242 U.S. 470, 485 (1917).

<sup>6.</sup> See, e.g., Babbitt v. Sweet Home Chapter of Cmtys. for a Great Or., 515 U.S. 687, 704 n.18 (1995). I do not claim here that the rule of lenity is applied uniformly, only that it at least potentially informs statutory interpretation in a subset of cases. See Lawrence M. Solan, Law, Language, and Lenity, 40 WM. & MARY L. REV. 57, 92-94 (1998).

<sup>7.</sup> For a recent rationale, see W.W.W. Assocs., Inc. v. Giancontieri, 566 N.E.2d 639, 642 (N.Y. 1990).

lution of the ambiguity becomes a trial issue for the jury. Thus, a court acts as a gatekeeper in making its initial inquiry into whether an ambiguity exists. For this reason, whether to consider the disagreement of the parties or of other courts as evidence of ambiguity is an important decision. It serves as a mechanism for choosing between competing legal institutions, a choice that can affect the range of possible outcomes of a dispute.<sup>8</sup>

Courts sometimes define ambiguity this way: "A statute is ambiguous if it is susceptible of more than one reasonable interpretation." The same description is used to describe contractual ambiguity: "In attempting to interpret such plans, our first task is to determine if the contract at issue is ambiguous or unambiguous. Contract language is ambiguous if it is susceptible to more than one reasonable interpretation." These statements are fair as far as they go, but they leave unanswered an important question: Whose interpretation?

Typically, we say that language is ambiguous if we can interpret it in more than one way. Linguists use the term in this sense. A classic example in the linguistic literature, from Noam Chomsky's early work, is the sentence, "flying planes can be dangerous." The sentence can refer either to planes aloft or to the act of piloting. The ambiguity arises from the fact that as speakers of English, we can assign either of two structures to the sentence. Importantly, we all recognize the availability of both interpretations. If the meaning of "flying planes can be dangerous" were legally important, a judge would find the sentence ambiguous and turn to contextual and other evidence. Everyone would agree with at least that much, even if further legal analysis were controversial.

But language can be indeterminate in another way. Assume that you understand a text one way, I understand it another way, and neither of us finds it the least bit ambiguous. The text certainly is susceptible to more than one interpretation, but not by the same person.

<sup>8.</sup> For discussion of the impact that institutional choice has on litigation, see NEIL K. KOMESAR, LAW'S LIMITS (2001).

<sup>9.</sup> Rouse v. Iowa, 110 F. Supp. 2d 1117, 1125 (N.D. Iowa 2000).

<sup>10.</sup> Neuma, Inc. v. AMP, Inc., 259 F.3d 864, 873 (7th Cir. 2001) (internal citation omitted). There are hundreds of cases that use this language to describe contractual ambiguity.

<sup>11.</sup> Linguists typically limit the concept of *ambiguity* to expressions that an individual can recognize as having more than one interpretation. When different people interpret the same language differently, linguists often speak of their having different "dialects" or different "idiolects."

<sup>12.</sup> NOAM CHOMSKY, ASPECTS OF THE THEORY OF SYNTAX 21 (1965).

This is what happens when people understand the same language differently, and don't have a chance to discover the problem. It is made worse when the participants are all part of the same interpretative community, and assume that they speak and understand language the same way. It is easy enough for me to figure out from only limited experience that botanists call *tomatoes* fruit, and why they do so, even though most of us persist in calling them vegetables. Dialect differences, like the British *boot* and the American *trunk* of a car, may generate small initial confusion, but the context of the conversation quickly saves the day. But when two people speak the same dialect, their failure to understand each other is less likely to be detected. Yet the legal community does not deal with this distinction systematically.

When this sort of communicative failure occurs in a legallyrelevant setting, it can be resolved at various junctures in the process:

- 1. During the formation process of a legal text. The law of contracts recognizes that people may understand the same language differently, and places the onus on the party who did notice, or should have noticed, the miscommunication to straighten the matter out. <sup>15</sup> Similarly, efforts are presumably made during the process of statutory drafting to detect in advance language that may not be understood uniformly by those to whom the statute is intended to apply.
- 2. After the language is in place, but before anything goes wrong. This is most likely to happen when parties have enough contact with each other to allow someone to discover the misunderstanding and to convey it to the other party. One would expect this to occur in the business context when the parties' ongoing relationship is a continuing one. The contact need not be friendly. For example, one party may accuse the other of patent infringement. The accused party has

<sup>13.</sup> See Nix v. Hedden, 149 U.S. 304 (1893), where this issue actually arose in a customs dispute. The Supreme Court sided with the ordinary language users over the experts, making tomatoes, legally, a vegetable. *Id.* at 307. Since the tariff on vegetables at that time was higher than that on fruit, the ordinary person won only the linguistic battle—not the economic one—over the price of produce. *Id.* at 305, 307.

<sup>14.</sup> These two perspectives on linguistic indeterminacy correspond to the distinction between "within subject" and "between subject" analysis used routinely by psychologists in analyzing data. This correspondence was pointed out to me by Bobbi Spellman, whom I thank.

<sup>15.</sup> Restatement (Second) of Contracts § 201 (1979).

<sup>16.</sup> Relevant here is the substantial literature on relational contracts. For an early discussion, see Stewart Macaulay, An Empirical View of Contract, 1985 WIS. L. REV. 465. For recent discussion of relational contract theory, see Symposium, Relational Contract Theory: Unanswered Questions: A Symposium in Honor of Ian R. Macneil, 94 Nw. U. L. REV. 737 (2000), and the many references cited in the papers in that volume.

an opportunity to file a declaratory judgment action to determine the parties' respective rights before much damage occurs.<sup>17</sup>

- 3. After something bad has happened. Statutes and contracts are both susceptible to this problem. As Peter Tiersma notes, legal documents don't talk back.<sup>18</sup> Potentially pernicious ambiguity in statutes and other legal documents, therefore, is less likely to be resolved.
- 4. Never. Of course, some ambiguity is never discovered because it never matters to anyone. When it does matter, people are likely to be insensitive to diverging interpretations when commonly used words play an important role in the legal system, and all plavers assume that their own interpretation is the most natural. John Darlev and I have argued, based on experimental research we conducted, that the concept of causation works this way.<sup>19</sup> It also may happen, at least in part, when a judge instructs a jury. Research has shown that jurors understand crimes in terms of mental models they have formed in their minds as a result of their prototypes for crimes, and have great difficulty eschewing these models in favor of the legal definitions upon which they are supposed to decide guilt and innocence. To the legal system, an event may be a burglary. To the juror, it is not.20 The same holds true with terms like reasonable doubt, and with the term aggravation, which play an important role in death penalty instructions, where it carries a meaning remote from how most people use it in everyday speech.21

Let us focus first on the third scenario: Disagreement over meaning comes to light, but only after something bad has happened. Assume that two parties, P and D, offer different interpretations of a document. Each is sincere, and each claims and honestly believes his interpretation to be the only realistic one. Assume further that the judge hearing the case understands the document the way P does. That is, to the judge, the document is not susceptible "to more than one reasonable interpretation." Perhaps the judge even gets angry at D for trying to stretch the language unnaturally. When this happens,

<sup>17.</sup> See, e.g., Holmes Group, Inc. v. Vornado Air Circulation Sys., Inc., 535 U.S. 826 (2002).

<sup>18.</sup> Peter M. Tiersma, A Message in a Bottle: Text, Autonomy, and Statutory Interpretation, 76 Tul. L. Rev. 431, 433 (2001).

<sup>19.</sup> Lawrence M. Solan & John M. Darley, Causation, Contribution, and Legal Liability: An Empirical Study, 64 L. & CONTEMP. PROBS. 265 (2001).

<sup>20.</sup> See Vicki L. Smith, Prototypes in the Courtroom: Lay Representations of Legal Concepts, 61 J. PERSONALITY & SOC. PSYCHOL. 857 (1991).

<sup>21.</sup> See Peter Meijes Tiersma, Dictionaries and Death: Do Capital Jurors Understand Mitigation?, 1995 UTAH L. REV. 1, 14–20, 43–47.

the system has equated pernicious ambiguity with clarity, a dubious move at best.

Like the parties to a litigation, at times courts themselves may not be sincere when they hold that the language of a statute is clear. For example, a judge may believe that language is susceptible to a number of interpretations, but say it is clear anyway in order to avoid triggering an interpretive doctrine that would lead to a result that she considers unjust in a particular case. When interpretive doctrine pushes judges toward putting more rhetorical weight on the language than they may feel is just in a particular case, it would not be surprising to find that they write insincerely about language in order to reach a result they believe is fair.

As for contracts, many jurisdictions follow the practice of looking at extrinsic evidence to determine, as a preliminary matter, whether the statute really is as clear as it might seem to be at superficial inspection. If not, then the extrinsic evidence that was used to demonstrate the contract was not clear can be used substantively to show that it should be interpreted inconsistently with the agreement's seemingly plain language.<sup>23</sup> Taken at face value, courts appear to draw these lines with rigor and confidence. But using extrinsic evidence to detect ambiguity and using it to resolve ambiguity are not sufficiently different activities to distinguish them in real life most of the time.

Despite these (and other) problems, I believe there is value in studying judicial arguments about ambiguity taken at face value. For one thing, notwithstanding some inconsistency and perhaps even some hypocrisy, courts do, I believe, take language arguments seriously. At the very least, discussion of the clarity of a legal text sets boundaries for participants in the legal system. A lawyer might say, "It's just rhetoric. I talk about clear and ambiguous language to

<sup>22.</sup> This happens often enough. See, e.g., Smith v. United States, 508 U.S. 223, 225 (1993) (holding that because the language was clear, the rule of lenity should not be applied to a statute enhancing sentences for using a firearm "during and in relation to [a] drug trafficking crime," when the defendant was convicted under the statute for attempting to trade a machine gun for drugs). It also occurs regularly in the context of the Chevron doctrine, which requires courts to defer to an administrative agency's interpretation of a statute unless the clear language of the statute prohibits the agency's interpretation. For examples in the context of the interpretation of statutes by administrative agencies, see Richard J. Pierce, Jr., Chevron and its Aftermath: Judicial Review of Agency Interpretations of Statutory Provisions, 41 VAND. L. REV. 301 (1988).

<sup>23.</sup> See, e.g., Fed. Deposit Ins. Corp. v. W.R. Grace & Co., 877 F.2d 614, 620 (7th Cir. 1989) (Posner, J.) (using the terms "intrinsic" ambiguity and "extrinsic" ambiguity to capture the notion that the determination of clarity must be made in context).

please the judges, but I don't believe a word of it."<sup>24</sup> This may be so. But that lawyer cannot get away with making arguments that are not plausible. No lawyer representing a defendant in a bank robbery case would argue that the statute applies to picking flowers on the river bank, or even more remotely, to regulations governing the disposal of cadmium. Surely our understanding of language does some work in limiting the range of plausible interpretations of legal texts, and a great deal of work at that.

Perhaps more importantly, regardless of what judges say about it, the problem of pernicious ambiguity has generated a body of mutually inconsistent judicial statements without much of an attempt to resolve the incoherence in the body of cases. Whatever the ultimate explanation, such phenomena often reflect deeper problems and are worthy of investigation for that reason alone. The different approaches to ambiguity, whether result-oriented or not, would simply not survive if we were not generally uncertain about what we mean when we talk about ambiguity.

#### II. PERNICIOUS AMBIGUITY IN STATUTES AND CONTRACTS

This part of the Article examines some cases in which courts confront the problem that arises when different players in the legal system interpret the same language differently, without acknowledging that there may be ambiguity. The cases discussed in Section A illustrate how courts respond when parties take different positions about meaning. Those described in Section B illustrate what happens when judges themselves are on record as taking positions that are inconsistent with each other. Section C examines some expressions that experimental research suggests are understood differently by different players in the legal system without any systematic recognition of the fact.

## A. When the Parties Disagree

Courts are inconsistent in using disagreements between parties about the meaning of a statute to draw inferences about the range of reasonable interpretations that the statute affords. For example, interpretation of the federal Bankruptcy Code is a great source of

<sup>24.</sup> For an interesting discussion of legal argument reduced to rhetoric, see Stanley Fish, Dennis Martinez and the Uses of Theory, 96 YALE L.J. 1773 (1987). See also Pierre Schlag, No Vehicles in the Park, 23 SEATTLE U. L. REV. 381 (1999).

disagreement among parties and judges. In one case that reached the Supreme Court, Bank of America National Trust and Savings Ass'n v. 203 North LaSalle Street Partnership,25 the question involved the rights of pre-bankruptcy shareholders to hold equity in a reorganized corporation. It was a technical issue, which the majority resolved against the old shareholders. Justice Thomas, joined by Justice Scalia, concurred in the judgment, using the case as an opportunity to criticize the Court for its methodology in interpreting statutes both in that case and in a then recent decision, Dewsnup v. Timm.26

Section 506 was ambiguous, in the Court's view [in *Dewsnup*], simply because the litigants and *amici* had offered competing interpretations of the statute. This is a remarkable and untenable methodology for interpreting any statute. If litigants' differing positions demonstrate statutory ambiguity, it is hard to imagine how any provision of the Code—or any other statute—would escape *Dewsnup*'s broad sweep. A mere disagreement among litigants over the meaning of a statute does not prove ambiguity; it usually means that one of the litigants is simply wrong. Dewsnup's approach to statutory interpretation enables litigants to undermine the Code by creating "ambiguous" statutory language and then cramming into the Code any good idea that can be garnered from pre-Code practice or legislative history.<sup>27</sup>

According to Justice Thomas, disagreement among the parties is evidence that one of the parties is wrong—not that there is an interpretive problem with the statute itself.

The Ninth Circuit has expressed this position succinctly: "[S]tatutory ambiguity cannot be determined by referring to the parties' interpretations of the statute. Of course their interpretations differ. That is why they are in court." Some states take this position as well. For example, the Supreme Court of Idaho has held: "Ambiguity is not established merely because differing interpretations are presented to the Court; otherwise, all statutes would be considered ambiguous." <sup>29</sup>

Other courts come to the opposite conclusion, finding ambiguity because of the parties' disagreement, provided that they each adopt plausible positions. For example, a federal district court in Illinois was confronted with the interpretation of a term in the Fair Labor Stan-

<sup>25. 526</sup> U.S. 434 (1999).

<sup>26.</sup> Id. at 461 (Thomas, J., concurring) (discussing Dewsnup v. Timm, 502 U.S. 410 (1992)).

<sup>27.</sup> Id. (emphasis added).

<sup>28.</sup> John v. United States, 247 F.3d 1032, 1041 (9th Cir. 2001).

<sup>29.</sup> Inama v. Boise County, 63 P.3d 450, 455 (Idaho 2003); see also BHA Investments, Inc. v. City of Boise, 63 P.3d 482, 484 (Idaho 2003).

dards Act.<sup>30</sup> The act requires that employers pay minimum wage to employees, but lists some exceptions, including "companionship services for individuals."<sup>31</sup> The question was whether the "homemaker services" provided by the defendant to elderly people in need of assistance fit within that exception to the minimum wage law. Although the court ultimately held that the exception did not apply, it found the statute ambiguous:

Beginning with the statutory language, the plain meaning of § 215's text is not sufficiently clear for this court to determine whether the statute supports or contradicts DOL's regulation. As the parties' plausible yet differing interpretations demonstrate, the term "companionship services" creates ambiguity in regard to the extent employees can provide household and personal services to elderly individuals without being considered companions.<sup>32</sup>

Similarly, the Supreme Court of Tennessee took seriously the fact that the parties each took reasonable, but contrary positions in interpreting the statute defining marital property in a divorce proceeding. The court held:

This statute does not explicitly declare that benefits from a private disability insurance contract are marital property, nor does the statute specifically state that such benefits are separate property. Where as here, the parties legitimately have different interpretations of the same statutory language, an ambiguity exists, and we may consider the legislative history and the entire statutory scheme for interpretive guidance.<sup>33</sup>

Notably, even the judges most generous in finding ambiguity must first find that both interpretations are "plausible" or "legitimate" or, in other cases, "reasonable." But the only way that an interpretation can meet this standard is if the judge deciding the question can comfortably see both interpretations as possible ones, given the judge's everyday understanding of the language. Thus, even a judge who believes that pernicious ambiguity should be taken seriously can take it only as seriously as her own language faculty allows.

Some courts adopt a "reasonably intelligent person" standard, especially in the interpretation of insurance policies. An Indiana appellate court wrote: "An insurance contract is ambiguous when it is susceptible to more than one interpretation and reasonably intelligent

<sup>30.</sup> Harris v. Dorothy L. Sims Registry, No. 00-C-3028, 2001 WL 78448, at \*1 (N.D. III. Jan. 29, 2001).

<sup>31. 29</sup> U.S.C. § 213(a)(15) (2000).

<sup>32. 2001</sup> WL 78448 at \*3 (emphasis added).

<sup>33.</sup> Gragg v. Gragg, 12 S.W.3d 412, 415 (Tenn. 2000) (emphasis added).

persons would honestly differ as to its meaning. An ambiguity does not exist simply because a controversy exists between the parties, with each favoring a different interpretation."<sup>34</sup> Massachusetts courts take the same position.<sup>35</sup> These cases generally conclude that the disagreement between the parties is not evidence of ambiguity, implying that at least one of the parties (and the party's lawyer, who filed the papers) is not a person of reasonable intelligence. The courts do not acknowledge the possibility that a judge who does not see the full range of interpretations that different people experience can easily enough mistake subtle differences in dialect for a lack of intelligence. Perhaps for reasons of politeness, these same courts do not adopt a "reasonably intelligent judge" standard when the disagreement is among various courts that have interpreted the same language differently.

Although courts interpreting statutes often concern themselves with the intent of the legislature, they almost never concern themselves with the *ex ante* statutory interpretation of the person accused of violating the statute, and certainly not with the government's state of mind prior to an arrest in deciding whether a prosecution is valid.<sup>36</sup> With contracts, however, the parties in the dispute presumably both participated in the contract formation process.<sup>37</sup> Section 201 of the Restatement, for example, holds that the intent of the parties should prevail when they had identical intent; the intent of one party should prevail when the other party knew or had reason to know that the parties did not share a common understanding, but did nothing about it; and there is no contract when there was no mutual understanding.<sup>38</sup>

- 34. Stevenson v. Hamilton Mutual Ins. Co., 672 N.E.2d 467, 471 (Ind. Ct. App. 1996). Although insurance policies are generally governed by the law of contracts, since most are not negotiated in advance, it seems appropriate to discuss them along with statutory cases in this regard.
  - 35. See, e.g., Citation Ins. Co. v. Gomez, 688 N.E.2d 951, 953 (Mass. 1998).
- 36. This is not always true, however. See Liparota v. United States, 471 U.S. 419 (1985); Ratzlaf v. United States, 510 U.S. 135 (1994). The Supreme Court held in both cases that Congress had intended knowledge of the law to be an element of the offense.
- 37. For interesting comparison of statutory and contract law concerning the use of extrinsic evidence in interpretation, see Stephen F. Ross & Daniel Tranen, *The Modern Parol Evidence Rule and Its Implications for New Textualist Statutory Interpretation*, 87 GEO. L.J. 195 (1998).
  - 38. Section 201 of the Restatement (Second) of Contracts reads:
  - § 201 Whose Meaning Prevails
  - (1) Where the parties have attached the same meaning to a promise or agreement or a term thereof, it is interpreted in accordance with that meaning.
  - (2) Where the parties have attached different meanings to a promise or agreement or a term thereof, it is interpreted in accordance with the meaning attached by one of them if at the time the agreement was made

Still widely cited as an illustration of this approach is *Raffles v. Wichelhaus*, <sup>39</sup> an 1864 English case in which a seller of cotton agreed to ship it on the ship *Peerless*. It turned out that there were two ships with that name, and the buyer thought he was purchasing cotton that was to be delivered on the ship that was to arrive earlier. The buyer rejected the goods, and the court held that there was no contract because the parties had not come to an agreement, each having legitimately understood the same language differently. Also illustrative is Judge Friendly's opinion in *Frigaliment Importing Co. v. B.N.S. International Sales Corp.*, <sup>40</sup> which held that a contract for the sale of chickens not to be enforceable when both parties reasonably believed that a different type of chicken was the subject of the agreement. <sup>41</sup> Significantly, it is only by looking at facts outside the language of the contract itself that the legitimacy of a party's claim that there was no mutual understanding can be evaluated.

Regardless of any seeming differences in doctrine between statutory and contractual interpretation, in practice the contract cases look a great deal like the statutory cases. Courts ask whether the parties' interpretations are "reasonable" as evidence of whether they actually understood the contract *ex ante* as they say they did.<sup>42</sup> To find out what is reasonable, they look first to the language of the contract, whose interpretation is subject to the parol evidence rule, and then sometimes to extrinsic aids. In this context, courts frequently repeat that "[a] contract is not rendered ambiguous simply because the parties do not agree on the meaning of its terms."<sup>43</sup> Moreover, courts are loathe to find no agreement at all, and bend over backwards to attribute some mutual intent to the parties. The result is a formal

- (a) that party did not know of any different meaning attached by the other, and the other knew the meaning attached by the first party; or
- (b) that party had no reason to know of any different meaning attached by the other, and the other had reason to know the meaning attached by the first party.
- (3) Except as stated in this Section, neither party is bound by the meaning attached by the other, even though the result may be a failure of mutual assent.
- 39. 159 Eng. Rep. 375 (Ex. Ch. 1864). For recent discussion of this case in a judicial opinion, see, e.g., Rossetto v. Pabst Brewing Co., Inc., 217 F.3d 539, 543 (7th Cir. 2000) (Posner, J.).
  - 40. 190 F. Supp. 116 (S.D.N.Y. 1960).
- 41. See Schane, supra note 3, for linguistic discussion of the nature of the ambiguity in both of these cases.
- 42. See, e.g., Garber v. Provident Life and Accident Ins. Co., No. 98-3043, 1999 WL 357812, at \*1 (6th Cir. May 27, 1999); 1 E. ALLAN FARNSWORTH, FARNSWORTH ON CONTRACTS § 7.12(a) (2d ed. 1998).
  - 43. Bourke v. Dun & Bradstreet Corp., 159 F.3d 1032, 1036 (7th Cir. 1998).

recognition of pernicious ambiguity, but it is not clear how much is unacknowledged in practice.

### B. When the Courts Disagree

In *Moskal v. United States*,<sup>44</sup> the Supreme Court was faced with a difficult problem of statutory interpretation. A statute bars the interstate transportation of "falsely made, forged, altered, or counterfeited securities."<sup>45</sup> According to the statute, valid automobile titles count as securities.<sup>46</sup> Moskal, who ran a business in Pennsylvania, was involved in a "title washing" scheme. He would set back the odometers of used cars he bought, record the false information on the appropriate documents, and then receive clean titles from the state of Virginia. The Virginia titles were genuine, but contained false information about the car's mileage. At the time the statute was enacted, "falsely made" was more or less a synonym for "counterfeit." Today, it sounds more like a descriptive term meaning made to be false in some way. By the time the Supreme Court addressed the issue in 1990, many courts had ruled that "falsely made" means counterfeit.

Justice Marshall wrote the majority opinion, on behalf of six justices, affirming Moskal's conviction. He rejected the defendant's argument that the statute must be at least ambiguous, triggering the rule of lenity, based on the interpretation of lower courts:

Because the meaning of language is inherently contextual, we have declined to deem a statute "ambiguous" for purposes of lenity merely because it was possible to articulate a construction more narrow than that urged by the Government. Nor have we deemed a division of judicial authority automatically sufficient to trigger lenity. If that were sufficient, one court's unduly narrow reading of a criminal statute would become binding on all other courts, including this one. Instead, we have always reserved lenity for those situations in which a reasonable doubt persists about a statute's intended scope even after resort to "the language and structure, legislative history, and motivating policies" of the statute.<sup>47</sup>

Thus, the Supreme Court took the view that differences of opinion by judges about the meaning of a statute do not demonstrate that the statute's language is subject to more than one reasonable interpretation. In fact, the majority decided that the statutory language was

<sup>44. 498</sup> U.S. 103 (1990).

<sup>45. 18</sup> U.S.C. § 2314 (2000).

<sup>46.</sup> Id. at § 2311.

<sup>47.</sup> Moskal, 498 U.S. at 465. (second emphasis added, internal citations omitted).

clear, a conclusion that justified rejecting application of the rule of lenity.

Other courts have followed suit. For example, the United States Court of Appeals for the Fourth Circuit made the following statement in finding supplemental jurisdiction in a products liability case involving a complicated array of parties, notwithstanding findings of other courts to the contrary:

[W]e cannot allow the fact that other circuits have called a statute ambiguous to negate this circuit's duty to interpret the text of the enactment. To hold otherwise would mean that we would automatically call a statute ambiguous because a sister circuit has interpreted a statute in a contrary manner. In effect, we would be abandoning our own duty to interpret the law.<sup>48</sup>

And in a case concerning the rights of veterans to recover attorneys fees in certain proceedings brought before the Court of Veterans Appeals, the United States Court of Appeals for the Federal Circuit remarked: "[W]ere we to accept the Secretary's position that differences in judicial interpretation of a statute proved the statute's ambiguity, we could never reverse a court on plain-language grounds and we would, in effect, be bound by any other court's construction."<sup>49</sup>

The interpretation of insurance policies is also subject to this approach. A California court rejected an argument that different judicial interpretations of the expression "sudden and accidental" in standard insurance policies demonstrates ambiguity. The court argued that different jurisdictions approach the question of ambiguity differently, paving the way for inconsistent results.<sup>50</sup> Still other courts have refrained from stating the issue as a general principle of interpretation, but have nonetheless not given weight to earlier judicial interpretations as evidence of ambiguity.<sup>51</sup>

A recurring issue in insurance law is whether closely related events should count as one "occurrence" or as more than one occurrence. Most often, the issue arises in connection with whether the insured will have to pay more than one deductible, since policies typically include an amount per "occurrence" that the insured must

<sup>48.</sup> Rosmer v. Pfizer Inc., 263 F.3d 110, 118 (4th Cir. 2001).

<sup>49.</sup> Jones v. Brown, 41 F.3d 634, 639 (Fed. Cir. 1994); see also Olden v. LaFarge Corp., 203 F.R.D. 254, 262 (E.D. Mich. 2001) ("The fact that courts disagree on whether a statute is ambiguous does not itself create ambiguity.").

<sup>50.</sup> ACL Techs., Inc. v. Northbrook Prop. & Cas. Ins. Co., 22 Cal. Rptr. 2d 206, 214 n.39 (Cal. Ct. App. 1993).

<sup>51.</sup> Sce, e.g., Lee v. Boeing Co., Inc., 123 F.3d 801, 806 (4th Cir. 1997); United States v. Wildes, 120 F.3d 468, 471 (4th Cir. 1997).

pay before the insurance company becomes responsible for payment.<sup>52</sup> In *H. E. Butt Grocery Co. v. National Union Fire Insurance Co.*,<sup>53</sup> an employee of the insured had sexually abused two children. The insurance company said this should count as two occurrences; the insured said it should count as one. Courts were divided with respect to cases that were reasonably similar. In holding that the events were two occurrences, the Sixth Circuit commented: "[U]nder Texas law, even where courts from different jurisdictions are split as to the interpretation of a particular insurance provision, '[n]either conflicting views of coverage, nor disputation is sufficient to *create* an ambiguity."<sup>54</sup>

Consider similarly the following example from Ohio, *Park-Ohio Industries v. Home Indemnity Co.* 55 General commercial liability insurance policies often contain "pollution" exclusions. A company that wants to obtain insurance against claims that it polluted must buy a separate policy. The question in *Park-Ohio Industries*, and many other cases around the country, is whether injuries caused by fumes from a furnace in the building should be excluded as "pollution." The company that made the furnace (*i.e.*, the plaintiff) argued that the pollution exception applied only if the insured was engaged in actively discharging pollutants, or discharging them on their premises. The insurance company disagreed, and relied upon a rather broad notion of pollution.

The plaintiff attempted to rely on the fact that other jurisdictions had interpreted the policy provision in its favor. The argument was that these favorable cases established at the very least that the policy was ambiguous, thus triggering the long-established rule that ambiguities in insurance policies are to be resolved in favor of the insured. An earlier Ohio appellate decision, *Equitable Life Insurance Company of Iowa v. Gerwick*, <sup>56</sup> supported the plaintiff's position:

Where the language of a clause used in an insurance contract is such that courts of numerous jurisdictions have found it necessary

<sup>52.</sup> But not always. The most significant case dealing with this issue is the litigation over whether the destruction of the World Trade Center on September 11, 2001 should be considered one or two occurrences for purposes of construing an insurance policy for approximately \$3.5 billion per occurrence. See World Trade Center Props., L.L.C. v. Hartford Fire Ins. Co., 345 F.3d 154 (2d Cir. 2003).

<sup>53. 150</sup> F.3d 526 (5th Cir. 1998).

<sup>54.</sup> Id. at 534 (quoting Union Pac. Resources v. Aetna Cas. & Sur., 894 S.W.2d 401, 401 (Tex. App. 1994) (emphasis added).

<sup>55. 975</sup> F.2d 1215 (6th Cir. 1992).

<sup>56. 197</sup> N.E. 923 (Ohio Ct. App. 1934).

to construe it and in such construction have arrived at conflicting conclusions as to the correct meaning, intent, and effect thereof, the question whether such clause is ambiguous ceases to be an open one. The rule in Ohio is that ambiguous language is to be construed most strongly against the party selecting the language and is especially applicable to contracts executed subsequently to such conflicting constructions. Policies, which are prepared by the insurance company, and which are reasonably open to different interpretations, will be construed most favorably to the insured.<sup>57</sup>

The Sixth Circuit rejected this argument as applied to the pollution exclusion as an abdication of its responsibility to apply the plain language of the policy, which it believed supported the insurance company's position. It held:

To the extent that Equitable Life Ins. Co. held that a contract provision is ambiguous as a matter of law if other jurisdictions have interpreted similar provisions differently, that case, in our view, does not state the present law in Ohio. The Supreme Court of Ohio has held that "[w]hen the language of an insurance policy has a plain and ordinary meaning, it is unnecessary and impermissible for this court to resort to constructions of that language." If we were to accept plaintiffs' argument that a contract provision is ambiguous as a matter of law because other jurisdictions have chosen to apply a provision differently, then we would be rejecting a well-settled Ohio rule of construction to apply the plain language of the contract where that language is clear and unambiguous.<sup>58</sup>

Summary judgment in favor of the insurance company was affirmed.

With equal confidence, other courts come to precisely the opposite conclusion. The United States Court of Appeals for the First Circuit, interpreting the Bankruptcy Code, noted the different positions taken by courts as evidence of ambiguity:

In our judgment, this collision of viewpoints underscores the obvious: although the text of section 365(a) plainly indicates that a trustee's rejection of a nonresidential lease is conditional upon court approval, the text is unclear as to whether that approval constitutes a condition precedent or subsequent to an effective rejection. Consequently, section 365(a) is ambiguous in this respect.<sup>59</sup>

### The D.C. Circuit accepted a similar argument:

Finally, in concluding that the Commission's position is not dictated by the statute's text or legislative history, we observe that it would be unusual for a statute free from ambiguity to be subject to different interpretations by the Commission over time, or, more

<sup>57.</sup> Id. at 925.

<sup>58.</sup> Park-Ohio, 975 F.2d at 1220 (second emphasis added, internal citation omitted).

<sup>59.</sup> In re Thinking Machines Corp., 67 F.3d 1021, 1025 (1st Cir. 1995).

immediately, by a closely divided panel in the decision under review.<sup>60</sup>

Along these same lines, a federal case from California involved the interpretation of a term in the Comprehensive Environmental Response, Compensation, and Liability Act of 1980 ("CERCLA"),61 a statute notorious for its bad drafting.62 In dealing with a thorny interpretive issue, the court noted: "The fact that a statute has been interpreted differently by different courts is evidence that the statute is ambiguous and unclear."63

Perhaps the Supreme Court of Wisconsin's tempered version of this approach captures the main thrust of the position: "Differing interpretations of a statute does not alone create ambiguity, but rather equally sensible interpretations of a term by different authorities are indicative of a statute's ability to support more than one meaning." In fact, Wisconsin distinguishes between disagreements among the parties, which it considers irrelevant, and disagreement among "decision-making bodies," which it considers relevant in determining whether a statute is clear.

Standard insurance policy provisions trigger the same questions, sometimes with inconsistent results. Consider the following passage from a federal court in Texas:

Under Texas law, the Court must ascribe to policy terms their ordinary and generally accepted meaning, unless the policy shows that the words were meant in a technical or different sense. Moreover, policy ambiguities are to be resolved in favor of the insured. In the instant case, the phrases "advertising ideas" and "style of doing business" are not defined under the Travelers' policy. In light of the disagreement among courts and scholars as to the meaning of these terms, they can only be said to be ambiguous. Bay and FAE propose an objectively reasonable interpretation of the policy language that

<sup>60.</sup> Local Union 1261 v. Fed. Mine Safety & Health Review Comm'n, 917 F.2d 42, 46 (D.C. Cir. 1990). Along these lines, the Fourth Circuit has held that differences of opinion within the scholarly community provide strong evidence of ambiguity. Rehabilitation Ass'n of Va., Inc. v. Kozlowski, 42 F.3d 1444, 1462–63 (4th Cir. 1994) ("Indeed, the fact that well-intentioned and intelligent experts at legal exegesis have arrived at three or four seemingly plausible readings of a particular text may be the best evidence that this interpretive puzzle has no definitive answer." (Niemeyer, J., concurring in part, dissenting in part)).

<sup>61. 42</sup> U.S.C. § 9601 et seq. (1989).

<sup>62.</sup> See John Copeland Nagle, CERCLA's Mistakes. 38 Wm & MARY L. REV. 1405 (1997); John Copeland Nagle, CERCLA, Causation, and Responsibility, 78 MINN. L. REV. 1493 (1994).

<sup>63.</sup> United States v. Iron Mountain Mines, Inc., 812 F. Supp. 1528, 1557 (E.D. Cal. 1992).

<sup>64.</sup> In re Paternity of Roberta Jo W., 578 N.W.2d 185, 189 (Wis. 1998) (internal quotations omitted).

<sup>65.</sup> Stockbridge Sch. Dist. v. Dep't of Public Instruction Sch. Dist. Boundary Appeal Bd., 550 N.W.2d 96, 99 (Wis. 1996).

has been accepted by several courts. Under Texas law, the Court is required to adopt the objectively reasonable interpretation most favorable to the insured.<sup>66</sup>

This statement is directly at odds with the statement to the contrary in *H.E. Butt Grocery Co.*,<sup>67</sup> discussed above, which was also decided by a federal court under Texas law.

An insurance case decided by the Supreme Court of Wisconsin is similarly inconsistent with that court's position on pernicious ambiguity in statutory cases. In *Peace v. Northwestern National Insurance Co.*,68 the court decided that the pollution exclusion in a landlord's liability policy applied when a tenant sued the landlord after having suffered from lead poisoning caused by chipping leaded paint in an apartment. As noted earlier, courts are divided on the interpretation of pollution exclusion clauses. Only Chief Justice Abrahamson expressed concern about this division in interpretation as evidence of ambiguity:

When numerous courts disagree about the meaning of language, the language cannot be characterized as having a plain meaning. Rather, the language is ambiguous; it is capable of being understood in two or more different senses by reasonably well-informed persons even though one interpretation might on careful analysis seem more suitable to this court.<sup>69</sup>

Courts really *are* of different minds when it comes to the issue of trying to resolve pernicious ambiguity.

## C. When Pernicious Ambiguity Goes Unnoticed

Pernicious ambiguity also occurs with concepts that are part of everyday legal discourse. These instances are more difficult to discover, and therefore, potentially more pernicious. Consider *causation*, which plays such a large role in the law. John Darley and I presented participants in a study with scenarios of situations in which the law does not speak uniformly about whether liability should attach.<sup>70</sup> One scenario involved a person who left his key in the ignition of his car.

<sup>66.</sup> Bay Elec. Supply, Inc. v. Travelers Lloyds Ins. Co., 61 F. Supp. 2d 611, 617 (S.D. Tex. 1999) (emphasis added, internal citations omitted).

<sup>67. 150</sup> F.3d 526 (5th Cir. 1998).

<sup>68. 596</sup> N.W.2d 429 (Wis. 1999).

<sup>69.</sup> Id. at 449 (Abrahamson, C.J., dissenting).

<sup>70.</sup> Solan & Darley, supra note 19.

The car was later stolen by a teenager, who got into an accident.<sup>71</sup> Should the key-leaver be held liable?

Among the questions we asked were ones concerning whether the key-leaver should be considered a cause of the accident and/or whether the key-leaver should be considered an enabler of the accident. The results are interesting. Some felt that the key-leaver both caused and enabled the accident, and therefore found him liable. Others felt that he did neither, and found him not liable. A third group of subjects believed that the key-leaver enabled the accident to occur, but didn't cause it. Within this third group, about half thought that enablement was a good enough prerequisite for liability; the other half would not hold the key-leaver liable.<sup>72</sup>

This means that not only do people have different judgments about whether liability should attach in such situations, but they do not share a single conceptualization of the entire situation. The same held true for a second scenario which we presented to participants. A social host (again, with varying states of mind) permitted an intoxicated guest to drive another guest home from a party. The driver got into an accident, injuring the passenger. Should the host be liable? Some said yes, some said no, just as courts and legislatures disagree about the best answer to this question. But once again, our participants not only disagreed about the legal result, they disagreed about the conceptualization of the situation. Some believed that either there was both causation and enablement or neither causation nor enablement. Others believed that there was enablement, but not causation.<sup>73</sup>

All of this makes a difference, of course, to jurors who receive instructions that they must find causation before they can impose liability, and to judges ruling on defendants' motions to dismiss a case because the plaintiff cannot establish causation. Certainly there are political judgments to be made. But those judgments do not occur in a vacuum. If, as matter of human cognitive capacity, people differ in their understandings of these scenarios, then their conceptualizations may lead them to reach different conclusions without ever recognizing that their analysis was not solely a result of applying a legal standard—causation—to a set of facts. The voluminous case law on

<sup>71.</sup> We also manipulated the state of the key-leaver's mind and other factors relevant in legal analysis.

<sup>72.</sup> Solan & Darley, supra note 19, at 289.

<sup>73.</sup> *Id* 

causation in tort cases generally shows very little recognition of this problem.

A second example involves the concept of *reasonable doubt*. <sup>74</sup> Various courts define the concept differently, and experimental studies routinely show that it matters how the concept is defined. When participants in a study are presented with a scenario, and different participants receive different sets of instructions in which the definition of reasonable doubt is varied systematically, the percentage of guilty verdicts differs according to the definition of reasonable doubt in the instructions.

If reasonable doubt is defined by a court, and the jurors pay attention to the definition, then the issue is not one of pernicious ambiguity. There may be good reason to object to a particular definition that a legal system employs, since some tend to shift the burden of proof to the defendant, but at least the system has a uniform sense of what it means by reasonable doubt. Pernicious ambiguity occurs when a court determines that reasonable doubt is a concept well enough understood by the community so that a definition is neither needed nor appropriate. The United States Court of Appeals for the Seventh Circuit, among others, has taken this position.<sup>75</sup> When this happens, there is absolutely no way of knowing how different from each other the jurors' concepts of reasonable doubt really are.

In fact, experimental evidence suggests that they are likely to be quite different. An instruction promulgated by the Federal Judicial Center, which associates the concept of reasonable doubt with proof that leaves the jury "firmly convinced" of the defendant's guilt, appears best to result in convictions when the government's case is strong, and acquittals when the government's case is weak.<sup>76</sup> Other

<sup>74.</sup> For a summary of much of the empirical work on this concept, see Lawrence M. Solan, Refocusing the Burden of Proof in Criminal Cases: Some Doubt About Reasonable Doubt, 78 Tex. L. Rev. 105 (1999). For a recent linguistic approach to the concept using basic concepts, see Anna Wierzbicka, 'Reasonable Man' and 'Reasonable Doubt': the English Language, Anglo Culture and Anglo-American Law, 10 FORENSIC LINGUISTICS 1 (2003). For an insightful historical perspective on differing conceptions of reasonable doubt, see Steve Sheppard, The Metaphorphoses of Reasonable Doubt: How Changes in the Burden of Proof Have Weakened the Presumption of Innocence, 78 NOTRE DAME L. Rev. 1165 (2003).

<sup>75.</sup> See United States v. Blackburn, 992 F.2d 666 (7th Cir. 1993); United States v. Hall, 854 F.2d 1036 (7th Cir. 1988); United States v. Marquardt, 786 F.2d 771 (7th Cir. 1986); United States v. Shaffner, 524 F.2d 1021 (7th Cir. 1975); United States v. Lawson, 507 F.2d 433 (7th Cir. 1974).

<sup>76.</sup> See Irwin A. Horowitz & Laird C. Kirkpatrick, A Concept in Search of a Definition: The Effects of Reasonable Doubt Instructions on Certainty of Guilt Standards and Jury Verdicts, 20 LAW & HUM. BEHAV. 655 (1996); this and other studies are discussed in Solan, supra note 74.

approaches, especially ones which focus on the kinds of doubts that jurors should ignore, often lead to high conviction rates even when the cases are weak, according to the experimental literature. At least before instructions help guide their thinking, it appears that jurors enter the system with differing concepts of reasonable doubt. There is no way of detecting what those concepts are and no way of knowing what effect these differences may have on the outcome of a case.

To take another example, research by Vicki Smith<sup>77</sup> suggests that jurors' everyday understanding of the definitions of crimes more than likely plays a role in their deliberations, pushing aside the legal definitions that are read to them in instructions. Smith asked subjects to list "features that were common to the category in general" for several crimes.<sup>78</sup> The most prevalent attributes of kidnapping, for example, were "ransom demand," "victim is a child," and "victim is taken away." The legal definition, "defendant secretly confines victim against his/her will, or takes/forces/entices victim to another place with intent to secretly confine,"79 contains features that everyday understanding does not, and lacks features that everyday understanding contains. Smith presented participants with stories that varied systematically according to whether all the legal elements of kidnapping were met, and whether the most salient features were present. The results were that it is very difficult to convince people that the legal definitions should trump their notions of the crime based on their prototypical experiences with the concepts.

Examples of this phenomenon are, obviously, not easy to enumerate because, by their very nature, different understandings of the same concept tend to go unnoticed. Put simply, undiscovered pernicious ambiguity is hard to discover. One would expect that contracts, especially complex contracts, are a rich source of these kinds of misunderstandings. That they do not destroy legal relationships suggests that our use of language is sufficiently uniform to allow us to proceed as if there were no problems at all, and to take our chances with communicative failures. The next Part speculates about why this is not a bad bet.

<sup>77.</sup> See Smith, supra note 20.

<sup>78.</sup> Id. at 860.

<sup>79.</sup> Id. at 861.

#### III. HOW PERNICIOUS AMBIGUITY ARISES

The question of pernicious ambiguity can be seen as a special case of a problem that philosophers have raised for years: How can you tell whether a person seemingly speaking your language is following the same rules that you do when you speak your language? Of course, at some level, the answer is that you can't. We all take our chances. Sometimes the problem is easy enough to discover. When I speak with a person from Boston who says "pop" where I would say "soda," I can make an adjustment. I also may keep my guard up a little more, knowing that dialect differences may lead to some trouble in communication. But the basic assumption under which we all operate is that a person who speaks my language somehow "has" a system for speaking and understanding my language in her head, whatever that requires, and uses it more or less the same way I do. Chomsky puts it this way:

It may be that when he listens to Mary speak, Peter proceeds by assuming that she is identical to him, modulo M, some array of modifications that he must work out. Sometimes the task is easy, sometimes hard, sometimes hopeless. To work out M, Peter will use any artifice available to him, though much of the process is doubtless automatic and unreflective.<sup>80</sup>

There is nothing remarkable about this assumption. We make frequent assumptions that others share aspects of our human condition. Some are physical. We are not surprised to see people wearing heavy clothes on a cold day. We are surprised to see them wearing heavy clothes on a hot day. We are not surprised to see people eat. And we expect, without evidence, that people have similar respiratory systems and need air in more or less the same way that we do, that public buildings will necessarily have toilets, and so on. We make similar assumptions about people's cognitive make up. If you stay at my house and I tell you that the blue towel is yours, I expect (barring color blindness) that you will not think I meant the brown one. I expect that you perceive colors the same way I do and that we share similar color vocabularies to describe these shared perceptions. The same goes for shapes, patterns and many other things, including, crucially, what I mean when I use the words I do in conversation.

At this point, a difficulty in terminology arises, which begins to account for why we have pernicious ambiguity. Whether you decide

 $<sup>80.\ \</sup>mbox{Noam}$  Chomsky, New Horizons in the Study of Language and Mind 30 (2000).

to wear a warm coat is a matter of certain facts about the world and certain facts about your state of mind. The coat, of course, is an object, but the decision is solely a mental event. Similarly, when I tell you to use the blue towel, it seems that the facts are both about you and about the actual color of the towel.<sup>81</sup> Even if every word I say is mediated by my mental impressions of things out there, I seem to be using language to refer to something in the world. If you choose the brown towel instead of the blue one, I might think that you are rude, or forgetful.

When I say, "you and I speak English," it appears from the way I put it that there is something out there called English (just as there are coats and towels out there), and you and I both speak it. It's convenient enough to put it that way, but speaking English, unlike using a towel, is *entirely* about the person who is said to speak or understand it. If I say about a visiting foreign professor at my institution that his English is serviceable, but not perfect, I am making a judgment about his knowledge of such things as pronunciation, syntax, word usage, and the size of his vocabulary, and I am saying that his state of knowledge is incomplete—or perhaps contains misinformation—compared to mine and compared to what I believe to be the state of knowledge of other fluent speakers of the language.<sup>82</sup>

Generally, unless I am provided with clues, such as obvious differences in dialect, or incomplete knowledge of a foreign language, or the suspicion that we are somehow "talking past each other" in conversation, I default to the strategy of assuming that your mental state and mine are the same with respect to the language we speak. This is confirmed and reconfirmed every second we interact. If I say, "my car is in the repair shop," I believe that you know exactly what I mean by this, and my belief is most probably well-founded.

<sup>81.</sup> There is a great deal of debate about whether, when we use words that apparently refer to things in the world, we are referring to an actual thing, our conceptualization of that thing, or both. In one sense, we cannot refer to anything other than our conceptualization of a thing. That's all we have. Even if this is all we refer to, however, we do so with confidence that our conceptualization corresponds well enough to some kind of external reality to make our reference useful. For a recent discussion, see RAY JACKENDOFF, FOUNDATIONS OF LANGUAGE: BRAIN, MEANING, GRAMMAR, EVOLUTION 300-06 (2002).

<sup>82.</sup> Chomsky refers to the personal nature of knowledge of language as "I-Language," meaning "internal language," as opposed to "E-Language," or "external language." CHOMSKY, supra note 80; NOAM CHOMSKY, KNOWLEDGE OF LANGUAGE: ITS NATURE, ORIGIN, AND USE (1986). There is considerable debate about these issues in the philosophical literature. For a perspective that speaks in terms of language as an external phenomenon, see DONALD DAVIDSON, INQUIRIES INTO TRUTH AND INTERPRETATION (1984).

Of course, these assumptions can be completely wrong, even in the most basic cases. Quine, for example, raised the question in the context of what he called "radical translation." Quine imagines a linguist doing field work, trying to learn the language of a person in a distant place, knowing nothing in advance about the language or the culture. His only evidence comes from matching the informant's words to events perceived in the physical world. The two see a rabbit running, and the informant says, "Gavagai." The linguist notes that "Gavagai" is the word for rabbit, or for, "lo, a rabbit." Quine then asks skeptically:

Who knows but what the objects to which this term applies are not rabbits after all, but mere stages, or brief temporal segments, of rabbits? In either event the stimulus situations that prompt assent to 'Gavagai' would be the same as for 'Rabbit.' Or perhaps the objects to which 'gavagai' applies are all and sundry undetached parts of rabbits; again the stimulus meaning would register no difference. When from the sameness of stimulus meanings of 'Gavagai' and 'Rabbit' the linguist leaps to the conclusion that a gavagai is a whole enduring rabbit, he is just taking for granted that the native is enough like us to have a brief general term for rabbits and no brief general term for rabbit stages or parts.<sup>85</sup>

Quine is right about these observations, but nothing changes as a result. Indeed, if I were the linguist conducting the fieldwork, I would do exactly what Quine's linguist did. If I turned out to be lucky, I would ultimately come to a fairly accurate assessment of my informant's state of mind concerning Gavagai. If not, I would remain mistaken. In addition, as Chomsky notes, I would look at other sources of information, beyond the physical world. Work in cognitive psychology suggesting that people have a bias toward interpreting what they perceive as whole objects may shed some light on how likely I am to be correct if I assume that the informant means rabbit. 87

This gives me added comfort in relying on the default assumption that my informant, at least with respect to rabbits, interprets what he sees the same way I do. In other words, I don't have to be quite as lucky as Quine assumes. It also explains the ambiguity in *ambiguity*. When I interpret failures in the default assumption as resulting from

<sup>83.</sup> WILLARD VAN ORMAN QUINE, WORD AND OBJECT 26 (1960).

<sup>84.</sup> Id. at 29.

<sup>85.</sup> Id. at 51-52.

<sup>86.</sup> CHOMSKY, supra note 80, at 52-55.

<sup>87.</sup> See, e.g., Paul Bloom, How Children Learn the Meanings of Words (2000); Ellen M. Markman, Categorization and Naming in Children: Problems of Induction (1989).

differences between us, I am comfortable saying that an expression is reasonably subject to more than one interpretation, and therefore, ambiguous. On the other hand, when I interpret failures in the default assumptions as your inability or refusal to identify an object in the world properly, then I am less likely to attribute this misunderstanding to ambiguity. If I do not notice that I vacillate between tolerance and intolerance of others in this respect, then the ambiguity of ambiguity has become pernicious.

Of course, misunderstandings occur all the time in less exotic circumstances when we interact with people from other cultures.<sup>88</sup> Anna Wierzbicka has conducted an insightful study of emotion terms across languages.<sup>89</sup> Almost none are universal, but many of them translate closely enough so that misunderstanding may be more the rule than the exception. In fact, it's hard enough for many to communicate well about emotions using the vocabulary of their own language to other native speakers.

Why do these failures in communication occur? As an initial matter, the problem appears to cut across traditional distinctions between vagueness and ambiguity. Cases like the *Peerless* case are about ambiguity of reference, while cases like those concerning what constitutes pollution are about borderline cases, the hallmark of vagueness. But cases of actual ambiguity are less likely to remain pernicious once the problem is brought out into the open, even if that does not happen until a dispute arises. It would be strange indeed for a judge deciding the Peerless case to say that the contract was clear despite proof that the parties were referring to two different ships with the same name. The more difficult cases are about disagreement over the status of borderline cases. Below I offer a tentative explanation for how these disagreements arise.

<sup>88.</sup> How often they occur is a matter of debate. In his very interesting book, Talbot J. Taylor presents a skeptical approach to understanding that allows for misunderstanding to be rampant, and discusses various theories of language in light of this possibility. Talbot J. Taylor, Mutual Misunderstanding: Scepticism and the Theorizing of Language and Interpretation (1992). As discussed *infra* in the conclusion to this Article, I believe that the problem of misunderstanding is concentrated in specific areas of linguistic knowledge, and subject to analysis.

<sup>89.</sup> Anna Wierzbicka, Emotions Across Languages and Cultures: Diversity and Universals (1999).

<sup>90.</sup> For discussion of vagueness as a concept, see ROY SORENSEN, VAGUENESS AND CONTRADICTION (2001). For discussion of differences between ambiguity and reference in legal contexts, see Solan, *supra* note 74.

Let us return to the example of causation. Darley and I found that people disagree about whether certain instances of enablement fall within their concept of causation, or whether enablement is conceptually different. But if I say, "the bank robber murdered the teller by putting two bullets through her head," there would be complete consensus that the bank robber caused the death of the teller. The tension between causation and enablement doesn't arise there. In fact, it usually doesn't arise. It is precisely because we so often can say with confidence that we know causation when we see it that makes us think that our conceptualization of causation in the hard cases is the only sensible one. Usually, we do know causation when we see it, and when we do, our conceptualization is reinforced when others appear to understand it the same way we do.

This phenomenon is rather typical. Experimental work by Eleanor Rosch in the 1970s showed that people are very good at identifying prototypical instances of a category. If I ask you how good an example a chair is of the category *furniture*, we will all agree that it is a very good example. But once we get into iffy cases, consensus begins to dissipate. If I ask you to rank on a 1 to 7 scale how good an example a piano is of the category *furniture*, where "1" is an excellent example, "4" is "I don't know whether I'd call a piano furniture" and "7" is "I'm certain that a piano is not an example of furniture," we will get very few 1's and 2's, but the answers are likely to span most of the rest of the range.

This means that to the extent that we tend to use words in their prototypical sense (consistent with the "ordinary meaning" canon of statutory interpretation and contract law),<sup>92</sup> we have good reason to believe that others share our categorization decisions. But as we stray from prototypical situations into hard cases, not only do we become less certain about our own judgments, but consensus dissipates without our having any way of noticing the deterioration in common understanding, unless it is brought to our attention. This, I believe, is at the core of pernicious ambiguity in most of the cases in which it arises in legal interpretation.

<sup>91.</sup> See Eleanor Rosch, Cognitive Representations of Semantic Categories, 104 J. EXPERIMENTAL PSYCHOL. 192 (1975).

<sup>92.</sup> The canon is routinely cited in judicial decisions. See, e.g., Smith v. United States, 508 U.S. 223, 228 (1993) ("When a word is not defined by statute, we normally construe it in accord with its ordinary or natural meaning."). For discussion of the assumptions about language underlying this canon, see Lawrence M. Solan, Finding Ordinary Meaning in the Dictionary, in LANGUAGE AND LAW: PROCEEDINGS OF A CONFERENCE (M. Robinson ed., 2003).

To take a more legally relevant example, consider the concept *lying*, which plays a role in the law of perjury. In an important article, linguists Linda Coleman and Paul Kay hypothesized that lying is a family resemblance category. Three features contribute to our calling a statement a lie: actual falsity, intention to deceive, and whether the speaker believes the statement to be false. When all three of these features are present, we are most likely to call a statement a lie. When none is present, we will not call it a lie. When one or two are present in various combinations, we equivocate. Coleman and Kay presented people with eight stories, covering all the possible combinations of these features, and asked them to rate, on a 1 to 7 scale, whether they thought the person lied, and if so, how sure they were that the person lied. A "1" indicated "very sure it was not a lie," while "7" indicated "very sure it was a lie." A "4" indicated "can't say." Consider the following Clintonesque vignette taken from their article:

John and Mary have recently started going together. Valentino is Mary's ex-boyfriend. One evening John asks Mary, 'Have you seen Valentino this week?' Mary answers, 'Valentino's been sick with mononucleosis for the past two weeks.' Valentino has in fact been sick with mononucleosis for the past two weeks, but it is also the case that Mary had a date with Valentino the night before. Did Mary lie?<sup>94</sup>

The mean score for this story was 3.48, near the midpoint of 4.95 But this does not mean that everyone equivocated. They didn't. While the precise distribution of scores is not available, Coleman and Kay report that eighteen subjects thought it was a lie, seven couldn't say, and forty-two said it was not a lie.96 I have presented this vignette to students on several occasions, and invariably get a wide range of reactions. Apparently, Mary would have won her impeachment trial also, at least if she got the right judge.97

# Consider another vignette:

<sup>93.</sup> Linda Coleman & Paul Kay, Prototype Semantics: The English Word Lie, 57 LANGUAGE 26 (1981).

<sup>94.</sup> Id. at 31.

<sup>95.</sup> Id. at 33.

<sup>96.</sup> Id. at 39.

<sup>97.</sup> For discussion of the Clinton scandal in the light of Coleman and Kay's work, see LAWRENCE M. SOLAN & PETER M. TIERSMA, SPEAKING OF CRIME: THE LANGUAGE OF CRIMINAL JUSTICE (forthcoming); Lawrence M. Solan, Perjury and Impeachment: The Rule of Law or the Rule of Lawyers?, in AFTERMATH: THE CLINTON IMPEACHMENT AND THE PRESIDENCY IN THE AGE OF POLITICAL SPECTACLE (Leonard V. Kaplan & Beverly I. Moran eds., 2001); STEVEN L. WINTER, A CLEARING IN THE FOREST: LAW, LIFE, AND MIND (2001); Peter Tiersma, Did Clinton Lie?: Defining "Sexual Relations", 79 CHI.-KENT L. REV. 927 (2004).

Superfan has got tickets for the championship game and is very proud of them. He shows them to his boss, who says, 'Listen, Superfan, any day you don't come to work, you better have a better excuse than that.' Superfan says, 'I will.' On the day of the game, Superfan calls in and says, 'I can't come to work today, Boss, because I'm sick.' Ironically, Superfan doesn't get to go to the game because the slight stomach ache he felt on arising turns out to be ptomaine poisoning. So Superfan was really sick when he said he was. Did Superfan lie?<sup>98</sup>

This story rated a mean of 4.61, just on the wrong side of lying.<sup>99</sup> Thirty-eight subjects called it a lie, twenty-one said it wasn't a lie, and eight couldn't say.<sup>100</sup>

Thus, it is not the case that there are only lies and truths. There are also gray areas. But the gray areas do not consist only of instances that we would all recognize as borderline cases. They also contain many cases upon which people might disagree. Those who have strong feelings about each of the two vignettes discussed above are likely to have no real reason to know in advance that others may conceptualize these stories differently. Perhaps more disturbing, when presented with the views of others, we often think they are simply wrong, or even dishonest. This happens, I believe, because of our mistaken conception of language as an external phenomenon, and the deterioration of consensus about the status of nonprototypical categorical decisions.

In the resolution of legal disputes, this phenomenon introduces a great deal of chance into the system. Consider, for example, *United States v. DeZarn*,<sup>101</sup> a perjury case decided by the Sixth Circuit in 1998. The case involved a general in the Kentucky National Guard improperly holding political fundraisers in which officers were expected to contribute. One of those officers was DeZarn. He was asked the following questions under oath as part of the investigation:

Q: Okay. In 1991, and I recognize this is in the period that you were retired, he held the Preakness party at his home. Were you aware of that?

A: Yes. . . .

Q: Okay. Sir, was that a political fundraising activity?

<sup>98.</sup> Coleman & Kay, supra note 93, at 31-32.

<sup>99.</sup> Id. at 33.

<sup>100.</sup> Id. at 39.

<sup>101. 157</sup> F.3d 1042 (6th Cir. 1998). Peter Tiersma and I discuss this case in detail in the perjury chapter of our forthcoming book. See SOLAN & TIERSMA, supra note 97, at ch. 11.

A. Absolutely not. 102

The Preakness Party really occurred in 1990. There was no Preakness party in 1991. The questioner had made a mistake. DeZarn defended himself by arguing that he had spoken truthfully. Nonetheless, he was prosecuted for perjury and convicted. The Sixth Circuit affirmed. Like Superfan, the fact that his answer turned out to be literally true did not save him. His intent to deceive carried the day.

If I am right about people differing about what they would call a lie, then I would expect some disagreement about the conceptualization of this case, even if most people think the decision was appropriate. To the extent this is so, it suggests that the result of the case hinges at least in part on who the judges are. The risk of arbitrariness increases further when only a single judge decides, since in a panel of three, there is at least some increased opportunity for pernicious ambiguity to be discovered. But it may not be discovered there either.

#### CONCLUSION

Pernicious ambiguity is here to stay, and it is a challenge to rule of law ideals. Yet it does not seem to arise so often in legal cases as to be much of a challenge. The reason for this, I believe, is that, as discussed earlier, most cases of pernicious ambiguity are conceptual in nature. They involve disagreements about whether a particular thing or event is a borderline member, a clear member, or a nonmember of a larger category. They rarely involve types of failures of communication, such as ambiguity of reference or syntactic ambiguity. Thus, a great deal of what we do to understand language seems to occur without producing the problem. It is not that there are no ambiguities in these domains. Rather, what ambiguity there is in these domains is easy enough to identify once the problem is pointed out, so that misunderstandings are less likely to be sustained. Thus, a great deal of authoritative legal language goes undisputed. Moreover, since the cases discussed in this Article are, at best, nonprototypical instances of categories that have many clear cases, it should not be surprising that the clear, prototypical cases dominate the legal landscape.

Can anything be done about pernicious ambiguity? Courts are rightly cautious about drawing sweeping conclusions about uncertainty merely from the fact that there is a dispute over the applicability of language in a contract or a statute. Yet they are probably too

cautious. When it appears that different people—especially randomly selected judges with less of an agenda than litigation parties—are not in accord about the interpretation of statutory or contractual language, it should raise a red flag that there may be a failure to communicate. Courts may be right in refusing to use these disagreements as per se evidence of ambiguity. But they are dead wrong to conclude that language upon whose meaning there is total disagreement is clear language. They should stop doing so.