# Public and Private Schools in Rural India 

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September 1, $2007^{2}$

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## 1. Introduction

While the focus of primary education policy in developing countries such as India has largely centered on increasing the resource base and the number of government-run schools, the role of private fee-charging schools in the primary education sector has not been appreciated as much. However as several recent papers point out (Kingdon (1996), PROBE Report (1999), De et al (2001), Tooley and Dixon (2003), and Mehta (2005)) there is reason to believe that private fee-charging schools increasingly cater to a substantial fraction of the primary-school going population in India. Most research on this subject to date comes from small-sample studies at the state or district-levels. ${ }^{1}$

This paper presents results from a nationally-representative survey of rural private primary schools in India that we conducted in 2003. $28 \%$ of the population of rural India has access to fee-charging private schools in the same village. Richer states have fewer rural private schools. States, districts, and villages with poor public school performance are each more likely to have private schools. Nearly $50 \%$ of the rural private schools in our sample were established 5 or fewer years before the survey, and nearly $40 \%$ of private-school enrollment is in these schools. This suggests rapid expansion of private schooling, although it could also in part reflect turnover among schools in the sector.

Private-school teacher salaries are typically one-fifth the salary of regular publicschool teachers (and are often as low as one-tenth of these salaries). This enables the private schools to hire more teachers, have lower pupil teacher ratios, and reduce multigrade teaching. Private school teachers are significantly younger and more likely to be from the same area as their counterparts in the public schools. They are 2-8 percentage points less absent than teachers in public schools and 6-9 percentage points more likely to
be engaged in teaching activity at any given point in time. They are more likely to hold a college degree than public-school teachers, but are however much less likely to have a formal teacher training certificate. Children in private school have higher attendance rates and superior test score performance, with the latter being true even after controlling for observed family and school characteristics.

Section 2 outlines the sampling methodology and how the data was collected. Section 3 presents results on the extent of private school prevalence and correlates of private school existence. Section 4 discusses the economics of private unaided schools and their sources of competitive advantage by comparing them with public schools on various measures including infrastructure, teacher characteristics, student characteristics, and student performance. Section 5 concludes.

## 2. Sampling Methodology and Data

The data used in this paper were collected as part of a multi-country study conducted by us and co-authors on provider absence in schools and health clinics where India was one of the countries studied (the detailed results from the cross-country study are presented in Chaudhury, Hammer, Kremer, Muralidharan, and Rogers (2005)). ${ }^{2}$ Within India, 20 states were selected, representing 98 percent of the population, or roughly one billion people. Using geographically stratified random sampling, 10 districts were selected within each state and 10 Primary Sampling Units (PSUs) were selected in each district. The PSUs were allocated to rural and urban sectors in accordance with the population distribution within each sampled district ${ }^{3}$. Rural PSUs (villages) within a
sampled district were selected randomly without replacement with probability proportional to size (PPS) ${ }^{4}$.

The survey focused on government-run primary ${ }^{5}$ schools but also covered rural private schools in villages where they existed. The definitions of school categories that we use are similar to those detailed in the companion paper in this volume by Kingdon. The term "government school" refers to government-funded schools that are run by the government but does not include the government-aided schools that are privately managed. The terms "public schools" and "government schools" are used interchangeably in this paper. The "private schools" referred to in the rest of this paper are those that charge user fees and do not receive any financial support from the government. This includes both recognized and unrecognized private schools, but does not include "private-aided schools" which are privately managed schools that receive funding from the government, and are typically forbidden from charging user fees.

Recognized private schools are required to conform to various government norms and the main benefit of being recognized is that only recognized schools are eligible to issue "transfer certificates (TCs)" to their students (see the companion paper by Kingdon for more details on the requirements for recognition). These TC's in turn are required for students to move across schools with credit granted for academic work done in the previous school. In practice, however, many of the recognized schools do not meet the stipulated norms (Kingdon 2007), and Tooley and Dixon (2003) argue that it is not uncommon for operators of private schools to have to pay bribes to obtain recognition status

One response to the obstacles to obtaining recognition has been an increasing prevalence of unrecognized private schools that charge fees, but have not obtained recognition and are not authorized to issue TC’s. Unrecognized private schools circumvent this practice in several ways, the most common of which is double enrollment where children are enrolled in both the government-run school (which is recognized by default) and in the unrecognized private school. Note that private unrecognized schools are more than just supplemental tuition centers and should be thought of as schools, because they usually run during the same hours of the regular school, and children typically do not attend both kinds of schools although they may be enrolled in both. Double enrolment is a convenient arrangement for all parties because the government school gets to show high levels of enrollment, parents and children get textbooks and other free supplies from the government school, and new private schools can operate without the burden of seeking recognition since TCs will be issued by the government school. This does however, lead to systematic underestimation of the relative size of the government and fee-charging private school systems in India as discussed in Kingdon (2007).

In the rural sample, the survey covered all the primary schools in the village subject to a maximum of 3 (the maximum number of schools that could be covered during one day in the field). When the investigators reached the village, they listed all the schools present within a radius of 2 kilometers from the village center. In villages with less than 3 schools, all the schools were covered. In villages with more than 3 schools, 3 schools were surveyed; one school was randomly selected in each of the three main categories of rural schools (Government schools, Private Schools, and Non-Formal

Education Centers). In cases where there was no non-formal school, but more than 3 schools in the village, enumerators selected 2 government schools and 1 private school or 1 government school and 2 private schools (the latter was the case only if there was only one government primary school but more than 2 private schools in the village).

Thus in addition to being representative of government-run primary schools, the dataset is also representative of the universe of private unaided primary schools in rural India because at least one private school was surveyed in any village that had at least one private school. $53 \%$ of the private schools in our sample are "unrecognized" suggesting that official sources of data on private schools significantly understate the extent of private school prevalence. ${ }^{6}$ While government surveys only include the recognized private schools, the random selection method is indifferent to the "recognition" status of the school and the sample here therefore includes both types of schools. Furthermore, the random selection of the schools within a village ensures that the distribution of school types in the sample is a reflection of the distribution of school types in the population. The rest of this paper does not distinguish between private recognized and unrecognized schools because they are both fee-charging schools that do not receive funds from the government and this is the school category we focus on here.

Enumerators made 3 unannounced visits to each selected school over a 3 to 4month time period from December 2002 to March 2003. Teacher absence was measured in all surveyed schools by physically verifying the presence of teachers on the school roster. In addition to recording teacher attendance data was also collected on student attendance, school facilities, and teacher characteristics. Finally, the enumerators also
administered a short test ${ }^{7}$ to 10 randomly selected $4^{\text {th }}$ grade children and collected basic demographic information on these children in all the schools that we surveyed.

## 3. Private School Prevalence and its Correlates

$28 \%$ of the villages in our sample have a private school. Since the villages were sampled on a probability proportional to size basis (PPS), this implies that $28 \%$ of the population of rural India has access to a private school in the same village in which they live. But there is sharp variation in the prevalence of private schools across states, with Gujarat and Maharashtra having almost no rural private schools, while over $50 \%$ of the sampled villages in Rajasthan, Bihar, Uttar Pradesh, Punjab, and Haryana have a private school in the same village (Table 5.1). Recent household-survey based evidence presented in the ASER Report (2005) confirms the increasing role of private schooling in rural India by showing that $15.5 \%$ of children aged 6-10 in rural India attend a private school and that over $20 \%$ of the children in this group attend a private school in several states. ${ }^{8}$

Table 5.2 presents results from OLS regressions where the binary variable of privateschool existence (at the village level) is regressed on potential predictors of privateschool existence. The first column includes the log of the village population, the log of the mean pupil-teacher ratio in the public schools in the village, and the mean level of teacher absence ${ }^{9}$ in the public schools in the village. The second column includes state fixed effects. The third column replaces the state dummies with the log of state per capita GDP. The fourth column includes district level estimates of mean per capita
consumption calculated from the $55^{\text {th }}$ round of the National Sample Survey ${ }^{10}$, and the fifth column includes district level consumption as well as state fixed effects ${ }^{11}$.

Villages with larger populations are significantly more likely to have a private school in all specifications. The most noteworthy result is that private schools are significantly more likely to exist in villages with high teacher absence in public schools. While the relation is very strong across Indian states, it is still significant at the $10 \%$ level after controlling for state fixed-effects, and remains significant in all specifications. The surprising result is that states with a higher per capita income are less likely to have private schools in their villages. While a high Pupil-Teacher Ratio (PTR) in the public schools in the same village is a predictor of private school existence across India, the correlation is not significant with either state income controls or state fixed effects, suggesting that the PTR in public schools is negatively correlated with the per-capita GDP of the states. The final column shows that when we include state-fixed effects, richer districts are less likely to have a private school, though villages with high publicschool teacher absence are more likely to have a private school.

Chaudhury et al (2005) shows that higher-income countries and richer Indian states have significantly lower rates of teacher absence in schools. Thus if private schools arise as a response to public school failure, we might expect richer states to have fewer private schools. On the other hand, since private schooling is likely to be a normal good we might expect the prevalence of private schools to be higher in the richer states.

The correlation between public school failure (as measured by teacher absence and non-teaching activity) and the likelihood of the existence of private schools can be seen clearly in Figures 5.1a and 5.1b. While the two states with the highest incidence of
private schools (Punjab and Haryana) happen to be among the richer states of India, it is quite striking that the two states with the lowest level of teacher absence in public schools (Gujarat and Maharashtra) have almost no rural private schools, even though these are two of the richest states in India.

Table 5.3 shows some more evidence regarding this by comparing teacher absence rates across different kinds of schools in India. The first column of Table 5.3 shows the weighted average teacher absence by school type across the full sample of schools. Columns 3-5 show the difference in teacher absence relative to the government-run schools. While the weighted average all-India teacher absence in private schools of $22.8 \%$ is slightly lower than that of the $25.2 \%$ in government schools, this difference is not significant. However, with the addition of village/town fixed effects, the teacher absence rate is $3.8 \%$ lower in private schools relative to government schools and this is significant at the $1 \%$ level. The addition of school, teacher demographics, and visit-level controls increases this difference to $7.8 \%$ which is over $30 \%$ of the observed absence rate in government schools (25.2\%). This suggests that private schools are disproportionately located in areas with poorly performing public schools and that the efficiency of the private school (at least as measured by teacher absence) is even higher after controlling for school facilities (which are negatively correlated with teacher absence) and teacher demographics.

The higher prevalence of private schools in villages with high absence among public school teachers could be interpreted as suggesting that private schools enter where public schools are failing or as evidence that the establishment of private schools reduces political pressure for teacher attendance in public schools. However, to the extent that
one might expect higher income states to have more private schools, the finding that richer areas have fewer private schools suggests that poorly performing public schools rather than increasing incomes are the more important source of demand for private schools.

Finally, it is noteworthy that there is some evidence that large-scale prevalence of rural private schools is a recent phenomenon. This is suggested in previous studies of specific states such as De et al (2001), and Mehta (2005), but we are able to confirm this on a nationwide basis. Figure 5.2 plots the CDF of private school formation and enrollment over time, and we see that nearly $50 \%$ of the private schools in the sample have been established in the 5 years before the survey. Nearly $40 \%$ of the total privateschool enrollment is in schools that were less than 5 years old and over $60 \%$ of total enrollment is in schools that were less than 10 years old in 2003. Of course, these numbers will exceed the net increase in private school enrolment to the extent that other private schools exited over the period.

## 4. Economics of Rural Private Schools

### 4.1 School Infrastructure

Table 5.4 presents summary statistics on school infrastructure in public and private schools. While private schools are more likely to have an electricity connection and toilets for teachers, they are less likely to have libraries (book banks) and classrooms without mud floors. On aggregate there doesn't appear to be a significant difference in the infrastructure index between private and public schools, but the results with state and
with village fixed effects suggest that conditional on being in the same village, private schools have poorer facilities and infrastructure than the public schools.

### 4.2 Sources of Competitive Advantage of Private Schools

Probably the single most distinguishing feature of the private schools in rural India is the fact that they pay much lower salaries to teachers than the government schools. While we don't directly collect data on teacher salaries, we have data on the various fees charged by each school in our sample along with the total enrollment, which allows us to estimate the monthly revenue for the private schools (since they typically don't receive any funding beyond what they raise in school fees). Median monthly revenue of a private school in our sample is around Rs. 4,000 per month ${ }^{12}$, with the median fee being Rs. 63 per month and the median private school having an enrollment of 72 students.

We can calculate an upper bound for teacher salaries in private schools assuming that all the revenues of the private schools are used to pay teacher salaries. We calculate the upper bound on median teacher salary to be less than Rs. 1,000 per month and the upper bound on the mean teacher salary to be less than Rs. 1,750 per month. The mean salary for a regular government school teacher in a typical state like Andhra Pradesh (where we have actual salary data ${ }^{13}$ ) is around Rs 7,500 per month. We can see that the typical total monthly revenue of a private school is often less than the monthly salary of one government school teacher. Even conservatively, rural private school teacher salaries are typically around one fifth that of regular government teacher salaries and they are often as low as one tenth the salaries of regular government teachers. The differences are even more pronounced when benefits are included because government teachers are guaranteed a pension after retirement, while private school teachers rarely have such
provisions. This allows the private schools to hire more teachers, reduce multi-grade teaching, and have significantly lower pupil-teacher ratios.

Table 5.5 clearly demonstrates these points. The average pupil teacher ratio (PTR) in the private schools of 19.2 is less than half the ratio of 43.4 in public schools. This gap of 24.3 widens to 29.6 with state fixed effects, and to 34.4 with village fixed effects. Thus conditional on being in the same village, the private school has nearly 35 fewer pupils per teacher than the government school in the same village. Doing the calculation using logs, we find that the PTR of a public school is 2.85 times higher than the PTR of a private school in the same village. The lower PTR in the private schools also translates into lower levels of multi-grade teaching (the practice of one teacher simultaneously teaching multiple grades in the same room).

Field interviews with parents of children attending rural private schools suggest that two of the major attractions of private schools are the fact that they start teaching English early, and that there is more teaching activity in these schools. The last two rows of Table 5.5 confirm that these differences do exist. Private schools on average start to teach English a whole grade earlier, with the effect being even more pronounced with state and village fixed effects. Private schools also have significantly more teaching activity going on, and again the magnitude of the difference increases with state and village fixed effects.

One reason for this is likely to be that head teachers in private school are much more likely (and able) to take disciplinary action against shirking teachers than their counterparts in the public schools. We found that only 1 head teacher in the nearly 3000 public schools we surveyed reported ever dismissing a teacher for repeated absence ${ }^{14}$.

On the other hand, 35 head teachers in a sample of around 600 private schools reported having at some point dismissed a teacher for repeated absence and so shirking teachers in the private sector are around 175 times more likely to have disciplinary action taken against them!

If we consider the cases with village fixed effects (which is the relevant case when considering the choice faced by a parent with regard to choosing between a private and public school in the same village), we see that combining the effects of a lower pupilteacher ratio and a higher level of teaching activity leads to a child in the private school having 3-4 times more "teacher-contact" time than in the public school.

The better performance of the private schools is also reflected in the fact that student attendance rates are also substantially higher in private schools (as seen in the last row of Table 5.5). Pupil attendance is $11.3 \%$ (percentage points) higher in the all-India sample, and $13.4 \%$ higher with village fixed effects. If we think that the true measure of the relative role of the private and public sectors is attendance as opposed to enrollment, then the true share of rural children taught in the private sector will be even higher after adjusting for the differential attendance rates.

### 4.3 Teacher Characteristics

A key question that follows the discussion on teacher pay in private schools is that of understanding who the private school teachers are, and the reasons for their being willing to work at such low salaries. Field visits suggest that the availability of these inexpensive teachers in the villages is being driven by local educated youth who are typically unable to find jobs, unwilling (and usually not needed) to work in agriculture, and not looking at teaching as a long-term career. Teaching suits these youth well because the short
working day of 4-6 hours allows them the time for further study via correspondence (distance-education) courses or in colleges that follow a different shift. The short working days also allow them to look for other longer-term jobs on the side and finally teaching provides them with both income and respectability while they also look at other long-term options.

Table 5.6 provides summary statistics consistent with this view. The private school teachers are on average over 10 years younger than their counterparts in the public sector and are twice as likely to be from the same village where the school is located. They are more likely to have a college degree but also much less likely to have a professional teaching certificate, which suggests that even though they are more educated, they are not looking at teaching as a long-term career option.

This probably helps to explain why teacher absence is not even lower in the private schools given the high likelihood of action being taken for repeated absence. Since the private-school teachers are being paid a much lower wage and are often looking at other long term options, there is little "efficiency wage" cost of being fired. Thus, if pursuing other opportunities requires a certain level of absence (and an accompanying probability of action being taken) this is a trade off that the private school teachers are probably willing to make. However, in spite of the low wages, we see that private schools have lower teacher absence and higher teaching activity than the public schools - especially in the same village.

### 4.4 Parent Characteristics

Given that public schools are free of cost and private schools charge fees we would expect that the students attending the private schools come from more socio-
economically privileged backgrounds. Based on the random sample of children in the $4^{\text {th }}$ grade who we test and whom we collect demographic information on, we can compare the family backgrounds of children in both types of schools. Table 5.7 provides these comparisons and as we would expect, the children attending private schools come from more advantaged family backgrounds. They have more educated parents and indicate possessing a higher level of assets. However, it is worth noting that the absolute level of education of the parents of the children attending private schools is actually quite low. For instance, 20\% of the private school students are first generation learners, which while lower than the $30 \%$ in public schools, is still quite significant. Thus while private schools cater to the better off in the rural areas, many of their students come from disadvantaged backgrounds. This is consistent with the results of Tooley and Dixon (2003) who mention that the majority of private schools in India cater to the poor (though their observation is based on an urban study) and the findings reported by Andrabi et al (2002) that private schools in rural Pakistan are affordable to middle and even low income groups.

### 4.5 Performance of Private Schools

As discussed earlier, private schools have lower teacher absence and higher levels of teaching activity. They also exhibit significantly superior performance on the test that was administered. Table 5.8 shows the test score performance advantage of private schools (in standard deviations). While controlling for family and other characteristics reduces the size of the "private school" effect, it is still strongly significant and of considerable magnitude ( 0.4 standard deviations on the test). Of course, we cannot rule out that some of these results are being driven by unobserved heterogeneity among the
students. Similarly, as discussed earlier, student attendance is around 11 percentage points higher in the private schools (75\%) relative to the public schools (64\%). This could partly be due to artificially inflated enrollment figures in the government schools.

## 5. Conclusions

We find that private unaided fee-charging schools are widespread in rural India, particularly in areas where the public system is dysfunctional. The number of such schools appears to be growing rapidly with both demand-side variables (desire for English-medium education, less multi-grade teaching, smaller classes, more accountable teachers) and supply-side variables (availability of educated unemployed youth) playing an important role in this rapid growth. Salaries paid by these schools are only about onefifth of those paid by public schools, but these schools have many more teachers relative to the number of pupils, and the private-school teachers are more likely to be teaching than public school teachers.

Our results have a number of implications. First, efforts to improve the quality of education in India should consider the private as well as public sector - especially since the former are disproportionately located where the public system is failing. For example, policy makers might consider the possibility of offering short training courses to raise skills among private school teachers.

Second, the disparities between private and public schools highlight some potential areas for reform in the public sector. The huge salary differential suggests that many public school teachers may be receiving enormous rents.

Finally, there may be scope for public private partnerships in education, whether in the form of voucher programs or otherwise. One issue with voucher programs is whether there will be an adequate supply response, but the evidence suggest that private schools are already widespread in rural areas and that new schools can be created rapidly.

There is substantial scope for carefully-designed policy experiments aimed at leveraging the private sector for universal quality education, and it is important to follow these experiments with rigorous evaluation to provide systematic evidence for future policy decisions in this regard. The recent draft of the "Right to Education Bill" that is expected to be introduced in Parliament mandates that $25 \%$ of seats in private educational institutions be reserved for "weaker sections" of society. It also goes on to say that for each such admitted child, the "government shall reimburse to the school at a rate equal to the per-child expenditure in state schools/fully aided schools, or the actual amount charged per student by such school, whichever is less". The discussion around this legislation would be an opportune moment to think about the most efficient institutional forms for delivery of primary education in India.

## Endnotes

[^1]${ }^{2}$ See Chaudhury et al (2005) for detailed results from the cross-country study.
${ }^{3}$ Thus a district with $90 \%$ of its population in rural areas would have 9 rural PSUs and 1 urban PSU, whereas a completely urban district (as is the case when the randomly picked district is the state capital for example) would have 10 urban PSUs.
${ }^{4}$ See Appendix A of Kremer et al (2004) for a detailed description of the sampling procedure.
${ }^{5}$ Covering grades 1-5 in most states, and grades 1-4 in some states, depending on the classification of primary schools in the concerned state. The focus of the study was completely on primary schools, and so the usage of the term "school" should be understood to mean primary school unless stated otherwise.
${ }^{6}$ Unrecognized schools are also more recently established with an average age of 7.6 years as opposed to recognized private schools with an average age of 9.9 years. The fraction of schools in this sample that report being run by a religiously-oriented group is quite small (15 out of 592 or $2.5 \%$ of schools). Schools run by religiously-oriented groups form a larger share of the private-aided schools that get government grants and are not allowed to charge tuition fees (33 out of 152 or over 20\%).
${ }^{7}$ Since the survey was done across several states with different languages, the test was weighted towards math as opposed to language. The test was short but the items used had been pre-tested for validity. The test consisted of 12 arithmetic questions and 2 verbal questions (that asked the students names in the local language and English respectively). See Appendix B of Kremer et al (2004) for a detailed description of the test as well as the procedure by which it was administered, graded, and coded
${ }^{8}$ These states include Andhra Pradesh, Haryana, Kerala (including private aided schools), Punjab, Rajasthan, and Uttar Pradesh
${ }^{9}$ A teacher was considered to be absent if, at the time of a random visit during school hours, he or she could not be found anywhere in the school premises. See Chaudhury et al (2005) and Kremer et al (2005) for details on how absence and teaching activity were measured and on the various steps we took to measure these accurately.
${ }^{10}$ We thank Petia Topalova for making her calculations of district-level consumption estimates available to us. See Topalova (2005) for details on these calculations.

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Table 5.1

| Private School Prevalence by State |  |  |  |
| :--- | :---: | :--- | :---: |
| State | \% of Villages with <br> a private school | State | $\%$ of Villages with <br> a private school |
| Gujarat | $0 \%$ | Andhra Pradesh | $30 \%$ |
| Maharashtra | $1 \%$ | Uttranchal | $30 \%$ |
| Orissa | $4 \%$ | Tamil Nadu | $31 \%$ |
| Kerala | $6 \%$ | Assam | $33 \%$ |
| Karnataka | $12 \%$ | Rajasthan | $52 \%$ |
| Chhatisgarh | $15 \%$ | Bihar | $54 \%$ |
| Himachal Pradesh | $15 \%$ | Uttar Pradesh | $57 \%$ |
| West Bengal | $16 \%$ | Punjab | $65 \%$ |
| Jharkhand | $17 \%$ | Haryana | $68 \%$ |
| Madhya Pradesh | $23 \%$ | All India | $\mathbf{2 8 \%}$ |
|  |  |  |  |

Table 5.2

| Correlates of Private School Existence at the Village Level |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Dependent Variable $=1$ if Village Has a Private School, 0 if it does not |  |  |  |  |  |
|  | [1] | [2] | [3] | [4] | [5] |
| Log Village Population | 0.114 | 0.157 | 0.125 | 0.11 | 0.159 |
|  | [0.012]*** | [0.014]*** | [0.037]*** | [0.018]*** | [0.017]*** |
| Log Pupil Teacher Ratio | 0.089 | 0.042 | 0.034 | 0.1 | 0.037 |
|  | [0.022]*** | [0.026] | [0.051] | $[0.031]^{* * *}$ | [0.027] |
| Mean Public School | 0.292 | 0.114 | 0.214 | 0.303 | 0.108 |
| Absence in Village | [0.065]*** | [0.060]* | [0.103]* | [0.074]*** | [0.053]** |
| Log State GDP/Capita |  |  | $\begin{gathered} -0.298 \\ {[0.157]^{\star}} \end{gathered}$ |  |  |
| Log District |  |  |  | 0.07 | -0.121 |
| Consumption/Capita |  |  |  | [0.076] | [0.059]** |
| Constant | $-0.962$ | -1.065 | 0.851 | -1.39 | -0.352 |
|  | [0.101]*** | [0.117]*** | [0.975] | [0.480]*** | [0.366] |
| State Fixed Effects | No | Yes | No | No | Yes |
| Observations | 1523 | 1523 | 1450 | 1523 | 1523 |
| R-squared | 0.1 | 0.33 | 0.12 | 0.1 | 0.33 |
| Robust standard errors in <br> * significant at 10\%; ** sig | kets <br> nt at 5\%; | ant at 1\% |  |  |  |

Table 5.3

|  | Absence Rate by School Type |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Table 5.4

|  | Private Versus Public School Facilities |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Public | Private | Difference | Difference with <br> State Fixed <br> Effects | Difference with <br> Village Fixed <br> Effects |
| Fraction of schools with electric <br> connection available | 0.26 | 0.414 | $-0.154^{* * *}$ | $-0.198^{* * *}$ | $-0.191^{* * *}$ |
| Fraction of schools with library <br> available | 0.541 | 0.273 | $0.269^{* * *}$ | $0.236^{* * *}$ | $0.238^{* * *}$ |
| Fraction of schools with covered <br> classrooms available | 0.943 | 0.939 | 0.004 | $0.030^{* *}$ | 0.029 |
| Fraction of schools with non-mud <br> floors available | 0.816 | 0.674 | $0.142^{* * *}$ | $0.184^{* * *}$ | $0.197^{* * *}$ |
| Fraction of schools with teacher <br> toilet available | 0.326 | 0.447 | $-0.121^{* *}$ | $-0.052^{* *}$ | -0.027 |
| Average school infrastructure index <br> $(0-5$ scale) | 2.885 | 2.745 | 0.14 | $0.199^{* * *}$ | $0.247^{* * *}$ |

Table 5.5

| Sources of Private School Competitive Advantage |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Public | Private | Difference | Difference with State FEs | Difference with Village FEs |
| Mean Total Enrollment | 141.9 | 98.3 | 43.6*** | 49.6*** | 80.7*** |
| Mean Number of Teachers | 3.6 | 5.2 | -1.6*** | -1.48*** | -0.87*** |
| Pupil-Teacher Ratio | 43.43 | 19.16 | 24.3*** | 29.6*** | 34.43*** |
| Log Pupil-Teacher Ratio | 3.583 | 2.783 | 0.800 | 0.931*** | 1.045*** |
| Multigrade teaching | 71\% | 51\% | 0.20*** | 0.20*** | 0.11*** |
| Average grade of starting teaching English | 2.62 | 1.67 | 0.95*** | 1.27*** | 1.35*** |
| Fraction of teachers engaged in teaching activity | 44\% | 50\% | $-5.7 \%$ *** | -8.6\% *** | -9.3\% *** |
| Average Student Attendance | 64.4\% | 75.7\% | -11.3\%*** | -12.1\%*** | -13.4\%*** |

Table 5.6

| Teacher Characteristics |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Public | Private | Difference | Difference with Difference with <br> State FEs | Village FEs |
| Average age of teachers | 40.28 | 29.61 | $10.67^{* * *}$ | $11.92^{* * *}$ | $12.35^{* * *}$ |
| Fraction of college graduates <br> among teachers | $39 \%$ | $49 \%$ | $-0.10^{* * *}$ | $-0.03^{*}$ | -0.01 |
| Fraction of teaching certificate | $80 \%$ | $28 \%$ | $0.52^{* * *}$ | $0.61^{* * *}$ | $0.64^{* * *}$ |
| holders among teachers | $36 \%$ | $41 \%$ | -0.05 | 0 | 0.02 |
| Fraction of female teachers | $23 \%$ | $46 \%$ | $-0.23^{* * *}$ | $-0.26^{* * *}$ | $-0.24^{* * *}$ |
| Fraction of local teachers |  |  |  |  |  |

Table 5.7

| Household Characteristics |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Public | Private | Difference | Difference with state FEs | Difference with village FEs |
| Average Number of Rooms in House | 2.423 | 2.914 | -0.742*** | -0.574*** | -0.560*** |
| Average fraction of children taking tuition | 0.169 | 0.212 | -0.043*** | -0.041*** | -0.066*** |
| \% of literate fathers | 0.71 | 0.804 | -9.4\%*** | -0.118*** | -0.146*** |
| \% of literate mothers | 0.445 | 0.542 | -9.7\%*** | -0.122*** | -0.163*** |
| \% of fathers with education 10 grades or higher | 0.242 | 0.432 | -19\%*** | -0.208*** | -0.236*** |
| \% of mothers with education 10 grades or higher | 0.087 | 0.197 | $-11 \% * * *$ | $-0.117^{* * *}$ | -0.129*** |

Table 5.8

| Performance Differentials of Private Schools |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Regression of Mean Student Test Score (in Std. Deviations) on School Type and Controls |  |  |  |  |  |
|  | [1] | [2] | [3] | [4] | [5] |
| Private School | 0.57*** | 0.50*** | 0.40*** | 0.38*** | 0.41*** |
| Controls |  |  |  |  |  |
| Family Demographics \& Private Tuition | No | Yes | Yes | Yes | Yes |
| School Facilities | No | No | Yes | Yes | Yes |
| State Fixed Effects | No | No | No | Yes | No |
| Village Fixed Effects | No | No | No | No | Yes |
| Observations | 29462 | 27242 | 25561 | 25571 | 25571 |
| R-squared | 0.05 | 0.09 | 0.1 | 0.14 | 0.43 |
| -significant at 10\%; ** significant at 5\%; *** significant at $1 \%$, |  |  |  |  |  |

Figure 5.1a


Figure 5.1b


Figure 5.2 - Private School Formation/Enrollment over Time (CDF)



[^0]:    ${ }^{1}$ Karthik Muralidharan is a post-doctoral research fellow at the Harvard Graduate School of Education. Michael Kremer is Gates Professor of Developing Societies in the Department of Economics at Harvard University. Please address correspondence to muralika@gse.harvard.edu or to mkremer@fas.harvard.edu ${ }^{2}$ We thank Nazmul Chaudhury, Jeffrey Hammer, and Halsey Rogers for their collaboration and insights on the global study that generated the data that this paper is based on, and Konstantin Styrin for valuable research assistance. We offer thanks to the staff of the Social and Rural Research Institute, New Delhi and especially to Chhavi Bhargava, Navendu Shekhar, A V Surya, and Aditi Varma - for conducting and overseeing the fieldwork for the primary surveys. We also thank participants at the PEPG conference, 2 anonymous referees, Rajashri Chakrabarti and Paul Peterson for comments and suggestions. All errors are our own.

[^1]:    ${ }^{1}$ Notable among these are Bashir (1994) in Tamilnadu, Kingdon (1996b) in Lucknow (Uttar Pradesh), Govinda and Varghese (1993) in Madhya Pradesh, Tooley and Dixon (2003) in Hyderabad (Andhra Pradesh) and Mehta (2005) in Punjab. As Kingdon (1996a) mentions, "given inter-state variations in the structure and organization of education in India, evidence from a single state will be illustrative but not necessarily representative."

[^2]:    ${ }^{11}$ Robust standard errors clustered at the state level are reported for specifications with state-level right hand side variables and likewise for district-level variables, where the standard errors are clustered at the district level.
    ${ }^{12}$ The approximate exchange rate at present is Rs. $45=1$ US Dollar
    ${ }^{13}$ Direct data on teacher salaries in Andhra Pradesh has been collected in a different ongoing study by one of the authors. The salary figures would be even higher if we included benefits, the largest portion of which is the present value of a defined benefits retirement pension. Private school teachers typically receive no benefits.
    ${ }^{14}$ See Kingdon and Muzamil (2001) for more details on the power of public-school teacher unions and how this has evolved over the years (based on a case study of the state of Uttar Pradesh)

