

Review of: "Development of Traditional Packaging Design Innovations in the Present Context Using Technology for Packaging (Case Study: CV. XYZ)"

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Potential competing interests: No potential competing interests to declare.

This article has high potential to encourage changes in the food packaging sector. However, I feel a lack of depth in discussing the work, to improve the quality of citations (and discussion) in the field, as well as describing how CV. XYZ analysis happens in practice. An application demonstrating the effectiveness of the new packaging would be crucial for the reader to understand its impact. As it stands, the study appears merely informative and descriptive. I hope this can encourage you to enrich the value of this work. My best wishes to everyone!!