

Socio-Technical Factors in Electronic Software Biddings

Jorge Hochstetter¹, Mauricio García², Carlos Cares¹

¹ Universidad de La Frontera, Departamento de Ciencias de Computación e Informática, Temuco, Chile,
jorge.hochstetter@ufrontera.cl, carlos.cares@ufrontera.cl

² Universidad de La Frontera, Departamento de Ciencias Sociales, Temuco, Chile, mauricio.garcia@ufrontera.cl

Received 22 September 2017; received in revised form 22 August 2018; accepted 26 September 2018

Abstract

Outsourcing of services has been an industry trend for more than two decades. In particular, public software acquisitions have followed this trend. Governments are significant consumers of software and these processes may fail due to different causes such as incomplete requirements elicitation, limited budget, lack of tenderers or even proper tenderers. Moreover, the fact of there being only one qualified tenderer may make the process suspect. The aim of this paper is to identify the variables which influence the result of a software tender process. We present a two-step research: first a quantitative approach and then a qualitative analysis. Initially we formulated the hypothesis that the quality of documents in public software tenders was related to the success of the bidding process. We studied 142 public tenders in Chile, which neither confirmed nor denied any relationship between success and quality of the tender document. In the second step, we applied a focus group and a semi-structured online questionnaire identifying N new potentially factors to success. For them, we found social theories supporting these relationships. The main contribution of this work is to propose a wider set of variables, not merely technical ones, which influence the success of software tender processes.

Keywords: Public tenders, Requirements engineering, Metrics, Outsourcing, Socio-technical factors

1 Introduction

Outsourcing is defined as contracting a third party provider for specific work, for a specified length of time, cost, and level of quality [70]. Outsourcing of services has been an industry trend for more than two decades [66], and, in order to reach these contracts, manual procurement processes were first implemented, which have evolved to computer-aided procurement processes namely e-procurement. Thus, it is defined as the use of electronic means for publishing, processing, exchanging and storing the information related to purchases [43]. In the public sphere, the outsourcing mechanism imposes specific procedures on governments and, consequently, on governmental units such as ministries, municipalities, public services and so on.

These procedures include a public call to companies to compete for tenders by offering proposals to resolve the needs expressed and fulfilling certain quality criteria that support their main services [14]. The logic behind the process is the efficient use of public resources. In many countries therefore public tender processes are obligatory by law for cases of public procurement [18], [36], [65] however, the wasted effort (time and money) of an unsuccessful call for tender is also a bad use of public resources.

Like any other product or service, software acquisitions have followed this trend [4], [43]. The incorporation of technological advances has strengthened the growth of purchase processes [78] as well as the negotiation and convergence processes of the regulations established by various governments [2], [28].

In Latin America, e-procurement has been already implemented. Table 1 shows several of the public acquisition websites with which countries in the region regulate the publication of tenders through technological platforms.

Table 1: Web portals for public purchases in Latin America

Countries	Portals for public purchases
Argentina	National office of contracting (site 1)
Brazil	Federal government purchasing portal (site 2)
Chile	Institution that manages Chile's platform of public purchases (site 3)
Costa Rica	Integrated system of public purchases SICOP (site 4)
Ecuador	Official system of public contracting (site 5)
Honduras	System of contracting information and acquisitions (site 6)
Mexico	Electronic governmental public information system on acquisitions, leases and services (site 7)
Panama	The general directorate of public procurement (site 8)
Uruguay	Purchasing agency and state contracts (site 9)

Chile, Mexico and Brazil were pioneer in Latin American countries in this respect, investing heavily in defining purchase policies and developing transparent purchase information systems [38], [47].

In the case of Chile, government institution purchasing is governed by the Public Purchases Law 19,886, approved in May 2003 and effective since October 2004. This law obliges government units to perform a public tender through the government electronic platform (site 3). In particular, public tenders for software products are available in the form of a summary and a group of attached files including procedures involved, project requirements and legal constraints.

From the customer's perspective, this procedure is considered successful when it results in the participation of several companies; similarly, and with no loss of generality, the process is not successful when there are few or no offers. Finally, a clear sign of failure is when the call is declared deserted, i.e., without suppliers that fulfil the minimum requirements.

From the supplier's perspective, and given the need for economic openness, the selection process of a tender becomes a problem of analysing a massive amount of data. While a national company can have, as a monthly average, between 10 to 20 tenders to analyze, an international company can easily have more than 100 calls to analyze within a short application period. Therefore, the success of the process does not depend exclusively on the client's requirements and constraints but also on the supplier's availability.

In technical literature, public tender processes for software products have been scarcely investigated [68]. Normally, the problem is studied from the perspective of requirement engineering activities. A common assumption is that the call for tenders stage starts after requirements engineering. Thus, the software requirements specification is understood as a previous stage to the call for tenders [4], [7], [14], [29], [73], [77]. However, other sources sustain that what is published in a public tender for a software product corresponds only to a first approach to a requirements specification [4], [11] which means that the requirements specification is part of the project's deliverables.

The problem related to software requirements has been identified as one of the two main reasons for project cancellations [21], [25] and one of the new challenges of requirements engineering appears to be improving the quality of the procedures through which requirements are obtained and specified [1], [16], [46], [64].

It therefore seems reasonable to formulate hypotheses in which the success of tender processes depends on the quality of the specification of requirements. In this paper we focus on the problem of achieving a successful bidding process, i.e., obtaining tenderers, and specifically more than one qualified tenderer. We present two different moments of the research: first, a quantitative approach relating some metrics of requirements to the success of the tender process; and second, a qualitative analysis, to look for unexplained behaviours.

For the first part, we generate hypotheses to relate observable and objective measures of a successful tender process, to observable and objective measures software of requirements specifications. In Requirements Engineering there are classical properties such as the size of the requirements specification, its traceability, integrity and volatility [8]; many quality indicators of the requirements specification are discussed in the literature [23], [51], [72]. For that reason, we propose traditional requirements metrics and others related to the format of the requirements specification that could influence the success of the tender process. We present a correlation study in order to look for dependent variables.

We initially analyzed a group of 142 public tenders for software development, published by Chilean government institutions over the year 2012. We obtained low correlations between quality metrics and the success criteria identified. Given that the statistical study did not yield acceptable levels of confidence to accept or reject the initial hypotheses, as a second step we applied a focus group approach to the software providers and an electronic interview in order to gather additional variables influencing the results of bidding processes. This interpretative part of the research produced three variables over which we looked for related social theories supporting these qualitative findings.

The main contribution of this work is to discard technical variables as a relevant set of variables influencing the success of a software bidding process. As a concrete research stage, we propose a wider set of non-technical variables as possible factors influencing the success of the bidding process for future study.

The article is structured as follows: In Section 2, we summarize the main findings of a systematic mapping in order to describe relevant related work. In Section 3, we present our research design, as well as assumptions on the correlation between quality items and the success of the bidding process. In Section 4, we present the main results, the analysis of the correlations, and the impossibility of accepting or rejecting the formulated hypotheses. In Section 5, we present a set of socio-technical factors, combined with findings from interviews with suppliers, which are considered to form a set of alternative hypotheses. Finally, in Section 6, we review the main conclusions and propose how to address the agenda of future research.

2 Related Work

In order to analyse other works related to software tenders, we applied a repeatable and verifiable process of systematic mapping [71]. This included a formulation of a set of research questions that produced the following search string: *public tender* OR *call for tender* OR *call for tenders* OR *public bidding* OR *public bid* OR *public tendering* OR *tender process* OR *software bidding* OR *requirement quality* OR *tender quality* OR *bidding quality* OR *bid quality*. In order to avoid different functionalities of search engines we used only the Scholar Google service, using parameters *with at least one of the words* applied to *only the titles*, excluding *patents* and *cites*. The initial results showed a list of 281 records (site 10). We then established the next exclusion criteria: citations (the result from Google Scholar includes citations of un-indexed documents), documents previous to the year 2000, documents without author, documents not coming from journals, magazines or traceable proceedings, documents that did not include software as a deliverable. Finally we obtained 19 documents, detailed in Appendix I. In these papers, we reviewed the abstract, introduction and conclusions in order to identify publishers and main contributions. Table 2 presents a summary of the resulting papers grouped by editorial, main goal, methodology approach and software engineering topics.

We classified the goals of the papers reviewed in two categories: (i) to improve requirements elicitation and (ii) to improve the bidding process. For these categories, we associated one category per paper. We found six research methodologies used in these papers:

1. Case study. We classified those papers that explicitly mentioned this methodology and also those papers that showed detailed examples from real life as *case study*.
2. Focus groups. We classified only those papers that explicitly declared this methodology as *focus group*.
3. Qualitative content analysis. We classified those papers that had bidding documents as object of study and that used descriptive statistics to show their results as *qualitative content analysis*.

4. Survey - descriptive statistical. The same previous criterion was also used in the category of *survey*, however we have a case where the authors said to use a case study methodology [48], but they really applied an opinion questionnaire, therefore we classified this contribution as a *survey* a not as a case study.
5. Theoretical argumentation. We classified those papers that argued by means of a rational sequence of facts and existing theories in order to support their proposals as *theoretical argumentation*. For example, a contribution using game theory was classified in this category [13].
6. Quantitative analysis. We classified those papers declaring to use any inferential statistical approach as *quantitative analysis*.

All found papers presented only one methodological approach with the only exception of a study applying two different methodologies and crossing their results [60]. Therefore, in the case of methodological approaches the total is 20 rather than 19.

A third classification item was the variables influencing the bidding process. We have grouped the papers into 6 categories: (i) acquirer experience; (ii) bid format; (iii) requirements specification and quality; (iv) communication between parties; (v) economic issues; and (vi) security and transparency. Some papers argued for the influence of more than one of these variables, therefore the final account does not match to the total of studies. Finally, as a general way of showing the source of results, we noted the publishers of selected papers. Table 2 summarizes all these findings.

Table 2: Papers on software tenders from main publishers

	ACM	Elsevier	IEEE	Springer	IOS Press	Others	Total
Goal							
To improve requirements elicitation	2 [48], [63]		1 [73]	1 [62]		1 [38]	5
To improve the bidding process		4 [19], [50] [55], [82]	4 [40], [49] [56] [81]		1 [11]	5 [13], [37], [39] [60], [61]	14
							19
Methodology							
Case study			2 [49] [73]	1 [62]	1 [12]	1 [61]	5
Focus groups						1 [37]	1
Qualitative content analysis	1 [63]					1 [60]	2
Survey - Descriptive statistical	1 [48]					1 [60]	2
Theoretical argumentation		3 [19], [55], [82]	3 [40],[49] [56] [81]			3 [13] [38], [39]	9
Quantitative analysis		1 [50]					1
							20
Variables influencing the bidding process							
Acquirer experience		3 [19], [55], [82]	1 [49]	1 [62]		3 [37], [38] [61]	8 (22%)
Bid format		3 [19], [55], [82]	2 [73] [81]		1 [12]	1 [37]	7 (19%)
Requirements and quality		1 [50]	3 [40] [56], [73]	1 [62]		5 [13], [37], [38] [60], [61]	10 (28%)
Communication between parties		1 [82]	1 [73]			1 [61]	3 (8%)
Economic issues			1 [56]	1 [62]		3 [13], [37], [39]	6 (17%)
Security and transparency				1 [62]		1 [37]	2 (6%)
							36

From these 19 selected documents, we found only one quantitative study [50]. The amount of quantitative studies in a discipline shows the predictive power of findings, of course under statistical assumptions. Qualitative studies normally discover variables or refine current concepts into the discipline in order to define new variables. This quantitative study investigated how differences in format (reduced specification versus full specification) of the bidding process affects companies' bids for software projects [50]. All the other approaches are qualitative ones focused into already defined variables.

Under a software engineering perspective, there is a relevant position about quality as a good predictor of success on software projects. This systematic review has confirmed this position at this early stage of software process, we have found 10 studies (28%) relating quality and requirements influencing the result of the bidding process.

Therefore, as much as we know, there are no study approaches available at the present time which will find correlations between quality of requirements, expressed in the call-for-tender document, and the success of the bidding process. We point this out, because it involves very different research goals: while qualitative approaches look for understanding some phenomenon, mainly in the sense of producing plausible explanations by discovering (identifying) new variables, quantitative approaches look for predicting the phenomenon based on preconceived variables. Under this perspective, to look for dependencies means to accept that a set of variables are influencing the phenomenon (the result of the bidding process), therefore what is next is to collect data to test those hypothetical relationships. However, also is true that when a quantitative analysis fails, means that data collecting failed, or worst, the assumed involved variables are not those really influencing the behaviour under investigation.

To formulate the quantitative part of the study, we considered the most used variables from previous findings (specification and quality requirements, economic issues) would influence the success of bidding processes [75], [79]. We dismissed those less frequently used, such as *Bid format* and *Security and transparency*. We also dismissed the variables *acquirer experience* and communication between *parties* because they are unobservable variables into tender documents which were our objects of study. In particular, for the case of *communication between parties*, we assumed that this takes place once the tender has been awarded.

3 Research Design

This research design corresponds to a quantitative approach to relate requirements metrics, gotten from the call for tender document, to the success of the tender process; this kind of research requires that main assumptions be explicit and hypothetical relationships among known variables be formulated. The next subsection presents this content.

3.1 Research Assumptions and Hypotheses

This research was performed with the assumption of favourable results from quality assurance in software construction processes [57]. In particular, we see the tender document of a software product as a software device, that is, an intermediate result in the software process, specifically of an early stage in the specification of the problem to be resolved. In the same way, we understand that the outcome of the bidding process can be either successful or not, and that it is precisely the tender document that is the most important input in which suppliers can offer solutions. Thus, we formulate the general research hypothesis where the success (S) of the call for tender is a monotonically increasing function on the quality of the tender document (Q) as it is shown on equation 1. It means that, given two tender documents: d_1 and d_2 , which have their corresponding qualities $q_1=Q(d_1)$ and $q_2=Q(d_2)$, and, being s_1 and s_2 the corresponding results of d_1 and d_2 , i.e., $S(d_1) = s_1$ and $S(d_2) = s_2$, then $q_1 \leq q_2$ implies $s_1 \leq s_2$.

$$S = f(Q) \quad , f \text{ monotonically increasing} \quad (1)$$

Elaborating on this general hypothesis means finding measurements for quality (Q) and success (S). If we assume that we have more than one way to estimate the quality of a tender, then we can assume that we have an array of n quality metrics for the tender document namely m_1, m_2 to m_n . The same happens when we come to measure the success of the project, therefore, without loss of generality, we assume that s_1, s_2 and s_k are different metrics for the success of a call for tender. Thus, we have a refined way of the equation 1 in equation 2.

$$(s_1, s_2, \dots, s_k) = f(m_1, m_2, \dots, m_n) \quad (2)$$

At this point, we prepare a set of null hypotheses for each metric s_i in terms of each metric m_j . We formulate this analysis as a classic study to measure the confidence of the connection between two variables (interval/ratio) given a sample using the Pearson correlation r [34].

Thus, we establish a set of null hypotheses of the type.

$$H_{0,ij}: r(m_j, s_i) \leq 0$$

Therefore we have the following set of alternative hypotheses:

$$H_{a,ij}: r(m_j, s_i) > 0$$

This corresponds to the traditional way of formulating quantitative studies for proving correlations based on data samples. Normally, it is expected that the null hypothesis be rejected, which means to accept its corresponding alternative hypothesis. In this case, to accept that a positive correlation, which implies a monotonically increasing dependency between success of the tender process and quality of the tender document.

Once we have formulated the problem in this way, we need to select the set of corresponding metrics for quality of tender documents and metrics for the success of the tender process. The next step will be to choose the data sample.

3.2 Metrics for the Quality of the Tender

Software metrics are measurements, derived from software products, processes or resources, whose purpose is to provide a quantitative evaluation of the measurements of certain attributes of those products, processes and resources [8]. Specifically, in requirements engineering, different quality approaches have been used to estimate the good or bad qualities of a requirements specification. All of them take some desirable characteristics be present in the specification text, i.e., getting the value of the metrics implies a content analysis process. However, the step to convert a desirable characteristic of the software requirements specification to one or more metrics has been always debatable. In this subsection we present different references to support that the following set of desirable characteristics of call for software tenders may be dimensioned by already defined software engineering metrics.

The set of desirable characteristics to be considered in software call-for-tender documents are:

1. They must include software functions specifications. It is expected that a software call for tender specifies which are those functions that the software should accomplish.
2. They must include the specification of quality characteristics. It is expected that not only functionalities be specified, but also those features involving crosscutting concerns, such as general constraints, such as technology, and non-functional specifications such as security, usability, performance, among others. All of them constitute a general set of quality features.
3. They must be a complete specification. Although completeness is a feature hard to measure, it is expected that software specifications include diverse specification items which may be certainly observed, e.g. organizational context, desired functions, user profiles, involved business process.
4. They must be a precise specification. It is expected that a software specification does not present ambiguity in its sentences.
5. Finally, although the size is not a desirable characteristic by itself, we have added the goal of having size metrics for two main reasons: (a) all previous characteristics (1-4) need to be expressed into text, and the general size allows having a measurable context (enabling a density value) for them, and (b) Other studies have included the size of the call-for-tender document as relevant characteristic to determine the success of the bidding process [50].

To this set of characteristics, we have selected a set of already defined metrics that approach them.

m1: The number of imperatives. The quantification of the number of imperatives is a classic metric in requirements engineering [15], [33], [51]. This metric is a quantification of the number of imperative expressions into the software specification, such as *must*, *have to* among others. The assumption is that the number of imperatives is proportional to the number of functional requirements expressed in the specification, and this metric therefore becomes a measurement of the size of the problem to be resolved. However, it can also be used to measure the density of requirements in a specification, in such a way that a high density (many imperatives into few text) can indicate that the majority of the functionalities are stated but not explained. On the other hand, a very low density could indicate deficiencies in the way that the software requirements was specified.

m2: The numbers of words describing quality. Non-functional requirements constitute a relevant topic of study in requirements engineering and there is a general agreement about their technical names (defined in ISO/IEC 9126 [45] and in ISO/IEC 25000 [44]) and what they really involve [17], [31], [51]. As technology specifications are also considered non-functional requirements we add to this metrics the amount of technological nouns, such as names of operative systems, database managers, and programming languages. The goal of the measurement of this metric is essentially to quantify the concepts of quality factors that are mentioned in the requirements document.

m3: The coincidence between call-for-tender titles and the sections proposed in the IEEE830 standard [42]. Although IEEE830 was proposed in 1993, and revised in 1998, it is still a common reference in requirements engineering research [31], [32]. Besides, we assumed that the updated requirements engineering standard ISO/IEC/IEEE29148:2011 was still unknown to government technical units at 2012. Therefore, in spite of completeness involves a semantic and pragmatic point of view, this metric will approach, at least from a syntax point of view, the intention of completeness of a requirements specification. This metric delivers the ratio between the existing titles in the requirements specification and the desired titles from the standard. The range of values is shown in percentage terms (0% to 100%). For

the evaluation of title similarity, a proposal was developed to increase the flexibility of the comparison between titles by drawing up a list of synonyms for each term used in the titles of the standard.

- m4: The measurement of the number of elements related to imprecisions [69]. This metric is based on the quantification of elements prone to imprecision, uncertainty and multiple interpretations, such as weak phrases in a document. It is characterized as being the definition of precise requirements to avoid ambiguity. We measured by number of elements related to imprecisions. It is a direct measurement on an absolute scale, and its result is a value in the natural number range. In order to keep the hypotheses on a hypothetical monotonic increasing function, its negative value has been used.
- m5: The measurement of the ratio between quality expressions and a wide set of quality expressions in a software requirements specification. The object of measuring this metric is basically to calculate the total percentage of different quality expressions addressed in the requirements document. Non-functional words, such as security, interoperability, usability, and so on were considered. Thus this metric approaches quality attributes beyond functionality.
- m6: The measurement of the number of words. Measurement by size is frequently used because it has been proved effective in software-related metrics [57]. The size of a requirements specification can easily be measured by the number of words, pages and lines of text. In relation to the whole, the size has implications on the consistency and details of the specification. In order to approach the size using other metrics, we have added metrics from m7 to m11.
- m7: The measurement of the number of pages. This metric counts the pages of a requirements document. The number of words would be not enough because it is a common practice adding figures and diagrams into requirements specifications. In order to approach this magnitude, we also count the number of pages.
- m8: The measurement of the number of lines of text. This metric counts the lines of a requirements document. Although it is expected that the number of lines and the number of words are to related variables, their difference gives information about text density, because a greater number of lines implies that more itemized explanations or examples are part of the requirements specification.
- m9: Title Count. This metric counts the number of titles in a requirements specification document. Although titles do not coincide to some specification standard, their account gives information about how much a text is structured, therefore, more titles implies an effort for better structuring an explanation of the contents.
- m10: Subtitle Count. This metric counts the number of subtitles in a requirements specification document. Is is a complementary metric to m9, but provide additional information about the balance of complexity among text sections, for example, 5 different sections in a document, and only one of them having 10 subsections, shows an unbalanced text in terms of structure. This specific ratio is established in our last considered metric.
- m11: Average number of subtitles per title. This metric consists of the ratio between metric m9 and metric m10, in other words, the number of subtitles to each title of a requirements specification document. This metric delivers the proportion between the total number of the subtitles and the total number of the titles contained in the document.

Table 3 presents a map of metrics to requirements specification characteristics, size-related metrics may be used to calculate density and proportions for a better approach to a magnitude of a desired characteristic, thus, they have been added in more than a Table's cell.

3.3 Success Variables of Public Tenders for Software Products

To describe the success variables of the public software tenders process, we will explain the tender process. To do this, in Figure 1, we have represented the process by using BPMN notations. In this notation actors (roles) are represented by swimlanes, in this case Supplier and Customer. Empty circles represent the initial and possible ends of the procedure, clocks represent deadlines or time constraints, diamonds represent making decisions activities and rectangles represent sub-processes, finally, flows represent information messages and/or sequence controls. These multiple interactions are managed by the ChileCompra platform. First, the customer or acquirer (usually a public administration) publishes the call for tenders and classifies it according to topics and areas (upload C4T document). All public calls for tenders managed through ChileCompra are by definition *open*, i.e., anyone may submit an offer. The platform supports a suppliers' database, which is also classified by areas and topics of expertise. The platform then sends an email to any supplier whose area of expertise matches that of the new offer (flow from customer to supplier). Furthermore, suppliers can perform a manual search of public calls for tenders at any time according to a set of predefined criteria (search bases for proposals). Once the supplier has decided to enter a public tender process, the acquirer prepares the proposal according to the call for tender document specifications (prepare offers).

During this stage, some public tender processes allow suppliers to send questions to the customer, who may answer publicly, to all suppliers at once through the platform, or privately, via email. Also, the customer may organize a public interest manifestation meeting, where the customer and the tenderers can gather to further clarify the actual problem the project aims to solve. Once the public tendering process has been prepared, the tenderer submits its proposal through the platform (Post offer as bases). At a given date (clock), the customer opens all the tenders received and evaluates them according to the set of criteria that was published in the call for tenders (Opening of offers). The evaluation result is finally communicated to all the suppliers by ChileCompra. The customer must publish not only the selected supplier, but also a chart presenting the scores of every tender submitted (Proposal award).

Table 3: Map between requirements characteristics and proposed metrics

Expected Characteristics for the Call-for-tender document	Associated Metrics
It must include software functions specifications.	m1: Number of elements used to describe a functionality.
It must include the specification of quality characteristics	m2: Number of elements of explicitly described quality factors. m3: Similarity of titles to IEEE 830 standard. m5: Ratio of unique quality elements to the full range of quality elements.
It must be a complete specification	m3: Similarity of titles to IEEE 830 standard. m8: Number of lines of text. m9: Number of titles. m10: Number of subtitles. m11: Ratio of subtitles to titles.
It must be a precise specification.	m4: Number of elements related to imprecisions. m6: Number of words. m7: Number of pages.

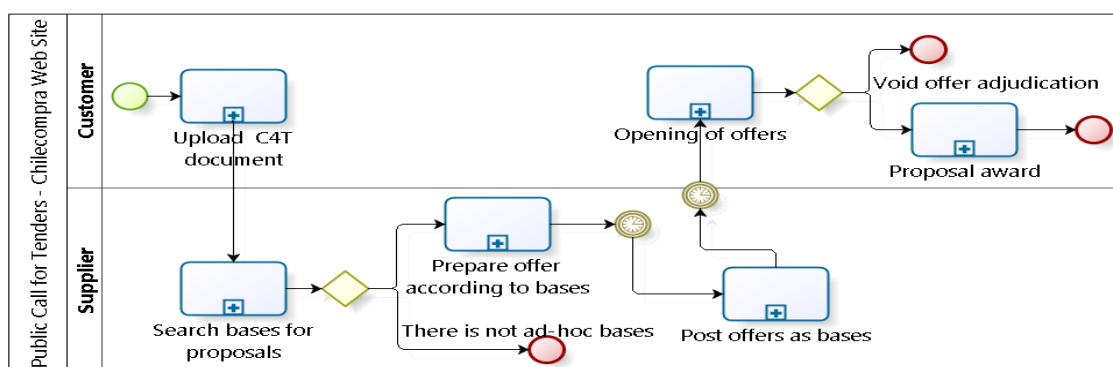


Figure 1: An excerpt of ChileCompra's tender process

In the tender process explained above, we can identify the stages that involve decision making: the choice of submitting a tender or not, by the supplier, and the choice of awarding the project or not, by the customer. These are two indicators normally used to describe the success of the tender process [41] and we therefore used them as success metrics.

- s1: The measurement of the number of suppliers that submit a public tender for a software product. This success factor may be gotten in the Opening of offers stage, in which the acquirer should report how many tenders have applied. In the case of the Chilean e-procurement platform, a formal document reporting the appliers must be uploaded.
- s2: The measurement of awarding of the tender. This success measure may be gotten in the Opening of offers stage, in which the acquirer communicates to tenders who award the call. However, also it is possible that none of tenders be awarded because none of them fulfil minimum requirements of the call.

4 Results and Analysis of Correlation

Our proposed metrics were applied to public tender documents for software products belonging to Chilean government institutions by gathering documents from the ChileCompra platform (site 3). The decision to analyse Chilean documents was mainly due to set technical factors. In order to avoid sample size problems we considered a universe of 142 public tender documents (detailed in Appendix C: Public Tenders for Software Products). In order to process these documents we developed a software tool (detailed in Appendix B: Software Interface to measure 142

LPS), in which the inputs are a set of documents in pdf format and the outputs are the above metrics (m_1 to m_{11}). The first step was to separate titles from paragraphs and produce a xml version of the input. Then the documents were processed by counting the selected keywords for the different metrics. In the case of m_3 , a set of synonyms were considered in order to compare current titles to IEEE830 sections. In figure 2 we show fragments of the output, the intermediate XML file and the resulting values of some of the above metrics.

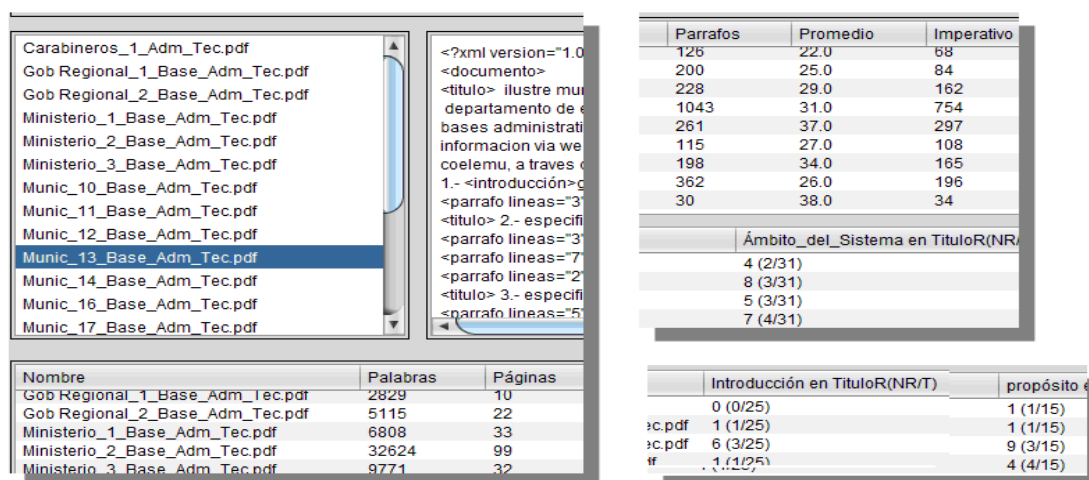


Figure 2: Outputs in the automated processing of software tender documents

We organized some descriptive-statistics results of the metrics by type of institution, as seen in Table 4, where the average number of providers is ns_1 and the % award of the tender is $\%s_2$, the number of tenders is N.

Table 4: Metric averages by institution type

Type of Institution	N	m_1	m_2	m_3	m_4	m_5	m_6	m_7	m_8	m_9	m_{10}	m_{11}	ns_1	$\%s_2$
Municipalities	84	0.6	3.0	7.0	13.8	2.6	1065.6	7.1	86.1	8.1	17.5	1.2	4.3	70.2%
State Services	16	1.1	9.4	10.7	41.4	8.8	3933.9	17.5	441.8	24.9	71.3	1.9	3.9	93.8%
Universities	17	0.5	1.8	3.2	10.2	1.6	932.3	5.1	93.8	4.8	20.8	0.7	4.5	82.3%
Other Entities	25	1.1	3.6	4.3	13.0	3.2	1687.4	14.2	120.8	6.9	17.0	2.5	5.6	80%

From the set of 142 public tenders for software products, we observed that 84 belonged to municipalities, from these, 41 tenders (48%) did not have a document structure allowing the identification of goals, functionalities or other common requirements sections. In other words, their similarity to the structure of the requirements specification, IEEE830 is zero. Also in this case, from the set of 84 municipality tenders, 25 tenders (almost 30% of them) were not awarded. A low value of $\%s_2$ for municipalities would be explained because this kind of organizations, most of the time, do not have enough technical teams in order to produce good technical specifications. However, in terms of considered metrics, it does not seem that this group has a different behaviour.

A surprising result is the low value of the average of imperative expressions on call for tenders, because these values mean that requirements were not expressed as requisites for the software product. However, in order to better explain this result, we reviewed the individual values and we can see that many of them were zero. We also reviewed other metrics and also we found many values in zero. Therefore we decided to distinguish between calls having metrics in zero and those having greater values. Thus, in Table 5 we show this zero-non-zero analysis considering again the number of imperatives (m_1), the number of quality factors (m_2), the measurement of similarity (m_3), weak phrases (m_4), and the average ns_1 and percent s_2 with the same meaning that they have in Table 4.

This second analysis also does not allow one to get a clear difference among the zero and non-zero groups in correspondence to the success of their corresponding bidding processes. However, both of these views (Table 4 and Table 5) are just descriptive statistical analyses, i.e., a qualitative result, of the analyzed bidding processes. To contrast the metrics values to the success of the process, we need a more robust method to look for some explanation model which allows, under some statistical certainty, the prediction of the success (or failure) of a bidding process. With this analysis, we plan to establish relationships between the variables that occur before and after the creation of a tender.

Table 5: Metric performance

Metric	N	Metric Value	ns ₁	%s ₂
m ₁	106	0%	4.7	25%
m ₁	36	>0%	3.8	22%
total	142			
m ₂	81	0%	4.5	21%
m ₂	61	>0%	4.5	28%
total	142			
m ₃	76	0%	5.1	20%
m ₃	66	>0%	3.8	29%
total	142			
m ₄	72	0%	4.4	22%
m ₄	70	>0%	4.7	26%
total	142			

According to the inferential statistical approach, to establish that two variables are associated or related is a different study from one to establish that one of these variables provokes the value of the second one [6], [80]. In the first case this kind of relation is called correlation. It is traditional and common to interpret the concept of correlation as positive correlation when a variable tends to increase as the other increases, and its interpretive value lies between the limits of 0 and +1. Proximity to the value of absolute 1 indicates a high level of association, and a lower value indicates a low level of association between the variables, where 1 is the perfect relationship and 0 means that the variables are independent. Conversely, a negative value means that when a variable tends to increase the another one decreases. In this case the minor expected value is -1.

Although, we have made a correlation study, the involved variables occur in different times, first is the call for tenders and then the evaluation of proposals occurs. Therefore, the metrics of the call-for-tender document may be obtained before the fact of choosing a tender or rejecting all of them. Under this assumption, to confirm a positive correlation means to confirm a monotonically increasing dependency function and a negative correlation would mean a monotonically decreasing function. Obviously, a function different of a constant can not accomplish both conditions.

In Table 6, we show the results of the correlations between the metrics whose measurements were obtained before submission of offers, which we consider most important in this study, and those variables that occurred later, such as the number of suppliers and the eventual award of some tender.

Based on these results, we cannot determine a statistical or quantitative relationship between our initial hypothesis and results obtained as the confidence levels are low. This is not due to a bad sample since we see that, in spite of low differences between metric values and success results (Table 5), we have two metrics with high confidence levels (m₃ and m₁₁); however they present negative values, meaning that the quality measured by these metrics would be inversely proportional to the success of the tender process.

Table 6: Correlations and meanings of measurements before the application

	m ₁	m ₂	m ₃	m ₄	m ₅	m ₆	m ₇	m ₈	m ₉	m ₁₀	m ₁₁
s₁ (r)	0.05	-0.08	-0.16	0.10	-0.08	-0.10	-0.04	-0.09	-0.09	-0.09	-0.16
(confidence)	(60%)	(75%)	(95%)	(75%)	(75%)	(75%)	(60%)	(75%)	(75%)	(75%)	(95%)
s₂ (r)	0.07	-0.04	-0.08	0.02	-0.04	-0.01	0.03	-0.01	0.02	0.04	-0.02
(confidence)	(75%)	(60%)	(75%)	(60%)	(60%)	(60%)	(60%)	(60%)	(60%)	(60%)	(60%)

To the latter we add that the shortage of imperative verbs and non-functional requirements in the tender documents, together with a summary of the problems already described and the data analysis. We reassert that we are facing a problem that needs to be addressed, and to help solve it we identify the possible key variables in the tender process that could help in decision-making.

In Table 5, it does not surprise us that for m_s (measures of similarity to the standard), the number of tenders not awarded is lower when m_s = 0, and the average of suppliers is higher when m_s > 0. However, the success difference was only 4% (26%-22%) and the confidence of a positive result appears to be too low (60%).

Therefore, we cannot reject the null hypotheses and, consequently, we do not accept the alternative hypothesis of proportionality between document quality and a successful tender process. Moreover, the greater confidence values are showing the real possibility that worst quality of call-for-tender documents implies *better* results on number of interested providers and awarded providers. In spite of that, it should be observed that all correlation values are low values, i.e., that the supposed relevant variables, as those measuring quality of the call-for-tender documents, are not really the relevant variables to be considered in a relevant and predictive model.

Until here, and on the light of this failed analysis, it seems to be obvious that quality variables are not the relevant variables in order to predict a successful bidding process. However, it shows an open contradiction to all assumptions about that high quality of the stages into a process should result in a successful process. However, this result, may be not the only one showing a quantitative result on this line. The experiment in [49] shows a quantitative approach to look for differences between two formats for the call-for-tender document: a reduced format (incomplete requirements) and a full format. It shows that, for the reduced format it has 17 applicants and for the full version, it has 13 applicants. Anyway, it does not seem to show differences in the success of the process but in the price of the biddings.

Also claimed in this study, this could be explained by the existence of other variables that we have not included and have remained hidden. We conclude that the tenders, regardless of how extensively or informally written they are, have attraction and risk factors that each supplier uses to decide whether to make an offer according to its area of specialisation and its technical ability to carry out a software development project. We hypothesize therefore that certain social and organizational factors exist in the administrators, officials and bureaucrats who work in government institutions, which can interfere with the success and transparency of a tender process, and predominate much more than the quality of the tenders. Hence, these factors are key to the success of the tender process.

5 Looking for Hidden Factors

This research design corresponds to a qualitative analysis, with the purpose of looking for unexplained behaviours in the first analysis. Although the evidence collected could be interpreted as an inversely proportional relationship, due to negative correlations between the quality for the document and success of the tender process, correlations close to zero are a sign that used variables were not the relevant variables in the success of the bidding process.

While quantitative research looks for relationships between predefined variables, qualitative research principles are mainly guided to improve the understanding by investigating the perspectives of the people in the context within which they act enabling the discovering of variables and the development of new hypothesis during the study [53].

Therefore, we have followed a qualitative approach formulating a general research question about which are the variables influencing the application and award of public tender processes in the software domain. To approach an answer, qualitative research counts on a wide scope of research methodologies such as, ethnography, focus group, interviews, brainstorming, case study, action research, among others [84]. We have applied two qualitative techniques in order to gather explanations, to discover hidden variables and to formulate new hypothesis dealing with above findings. Firstly, we have applied a focus group to software suppliers and, secondly, a semi-open electronic interview also to software suppliers (different groups) was applied.

5.1 Qualitative Instruments and Results

Focus group is a technique to interview a group of people giving them opportunity to react and respond to each other [53]. In this application, six participants were selected based on availability and experience in public tender processes, their profiles are summarized in Table 7. The moderator had previous knowledge of all participants, since they had met in different professional and scientific events in the past. Following focus group technique, one of us played the role of moderator and another that of observer. The session was recorded (audio and video).

Following the protocol, the goal of the research and interaction form was explained to the participants. The issues raised for discussion were deemed to be easy enough to foster confidence in the participants, allowing them to reveal their true opinions in only one session.

Data was coded by two researchers independently and then merged. Coding was performed using the Transana tool. This tool allows the video to be reviewed interactively, thus for a selected video segment the analyst can write the main ideas and then create and/or apply a set of codes. The main findings show that beliefs about lack of capacity of public agents and lack of transparency guided some practices and decisions of applying or not to specific calls.

In order to get a first confirmation, as a second step, we formulated an additional qualitative stage, thus the first general research question was refined into different questions to know the relevance of the perception of lack of capacity of the public actors and a lack of transparency to make the decision of applying or not to some specific bidding process. Consequently, we designed a semi-structured electronic questionnaire using close questions to confirm variables, ranking the relevance of each one from 1 to 7, and open-ended questions in order to gather strategies to deal with lack of capacity and lack of transparency. Also we included additional open-ended questions

to get additional variables if any. In order not to force answers to lack of capacity and lack of transparency we added several questions related to other variables for applying, like application period, development time, certification constraints among others.

Table 7: Focus Group Participants

Participant	Job	Experience (years)	Offers submitted per year	Offers awarded per year
1 (Male)	Project Manager and Software Engineer	2	3	1
2 (Male)	Project Manager	10	10	4
3 (Male)	Project Manager	12	18	12
4 (Male)	Operations Manager	17	40	12
5 (Male)	Project Manager	6	6	2
6 (Male)	System Manager	1	6	0

The questionnaire was answered by 25 engineers, with average experience in public sector tenders of 8 years. However only 10 of them completed all answers. In the group of incomplete answers we recognize to one of the participants of the focus group, thus we did not process his answers. Although they were selected for convenience, all of them belonged to companies participating in tender processes in the Chilean system. The questionnaire was applied through the Qualtrics platform (site 11).

In this second part of the qualitative part, to analyze lack of capacity and lack of transparency, we found a third variable taking place: corruption. Therefore, corruption, and the belief of that, was added as a third variable to consider. We remark here a phrase from one of the participants that comments: *the provided information was not enough for us to build an offer to apply, however, I indirectly, heard that another provider had formal information to apply more than the already publish it.* What was interesting, was that the same participant-provider, in another open-ended question about strategies, He commented, *We have contacted other professionals from customers in order to get additional information to apply having a better offer.* It is relevant to remark that Chilean law prohibits public offices to contact the potential providers during a bidding process, however, under the point of view of this provider, it is clear that this rule affects the structure of his opportunity, at the same time, there is not a punishment for private actors in the action of asking for additional information, but for public actors of providing them. Moreover, under his experience, under his subjectivity, the software supplier saw that it was an accepted practice, therefore, we recognize the condition of using particular actions on a public office for private gain, which is the condition for corruption [59].

In order to summarize findings from focus group and questionnaires, we present in Table 8 the references to these previously unconsidered variables as the main findings of these two qualitative instruments: (i) lack of competence, (ii) lack of transparency and (iii) corruption. Moreover, we realize that these variables may be present on both sides of the relationship, on the side of the public customer and on the side of the private supplier. Due to this, we examined only the perceptions of suppliers, there are unexplored quadrants that we prefer to let them clear in Table 8. In order to fill the table, we have coded the participants of the focus groups as p1 to p6, and participants of the questionnaire as q1 to q10. In the case of focus group, we have added a specific participant in the corresponding variable cell when he argued for the variable as a reason to the classical question of to bid or not to bid. In the case of participants of the questionnaire, we consider answers from 5 to 7, i.e., the highest score for the perceptions of the influence of the variable and also when they used open-ended questions to mention the variable.

Table 8: Qualitative findings of previously hidden variables from quantitative study

	Lack of Capacity	Lack of Transparency	Corruption
Customer	p1,p2, p5,p3,p6. q1, q2, q3, q4,q5,q6, q8,q9,q10.	p5,p4. q1,q2,q3,q4,q5,q6,q7,q8,q9,q10.	p5. q5.
Supplier	p4 q1,q2,q3,q4, q5,q6, q8,q9,q10.	Unexplored.	Unexplored.

In spite of the relative success of this qualitative part, in the sense of really reaching a set of previously hidden variables, it is also clear that they belong to the ambit of the social construction theories [5], i.e., the variables are mainly human perception having human implications about how people perceive values, norms, powers among other cultural categories. In particular, in the information technology field it is possible to find quantitative studies using this

kind of variables [52] [76], [83]. Moreover, the philosophical principles that support this knowledge generation perspective is called critical realism, and its use in information systems research is supported by Mingers [67].

Therefore, as a complementary work to these findings, we present a theoretical background coming from social sciences in order to support that already mentioned variables are related to the software bidding process. However, it should be clear that these arguments only give additional support to above findings however, they are far to constitute established relationships. To do that, at least one new quantitative cycle should be made, starting from the generation of a new set of hypothesis to new correlation, or better, regression analyses. In order to this reach this goal each one of the following argumentations ends with a new hypothesis in the same way that initial quantitative hypothesis were formulated.

5.2 Belief in Lack of Capacity on the Part of Customer (V1)

One factor considered was belief in a lack of technical capacity on the part of customer. In other words, unfamiliarity of the supplier with the type of solution requested and the type of customer (for example, a municipality in a rural zone) creates a belief of customer incompetence. From a theoretical perspective related to analytical sociology [32] [54], we suggest considering the beliefs expressed by suppliers about the operation of public organisms and the capacity of public administrators and their technical offices. In theoretical terms, the beliefs are defined as “a proposition about the world that is considered to be true” [35] and, in the same sense, as “the adherence to the full proposition in the way that I believe X, whatever the nature of X is” [9].

These beliefs influence suppliers' decisions and actions, for example, to bid or not to bid. Furthermore they give meaning to their decisions and actions, for example, there is a high risk that a system's final decision could be delayed or that the range of the requirements might remain relatively stable. These beliefs are formed based on the information available from the past experiences of the individuals (suppliers), whether obtained directly or indirectly (by intuition or conversation with others). Another element that we group in the issue of beliefs about capacity is the belief of a position's instability. We found this judgment in the interviews and focus groups, associated with the idea of instability due to the possible change of a minister, a mayor or the government as a whole. It is basically the belief that the public system's capacity is not stable. In addition, we also found a related judgment about high heterogeneous capacities due to high differences in budget structures, e.g. between a provincial Municipality and a Ministry. Seen in this light, we can introduce the concept of competence reputation (CR). From this perspective, it seems rational to establish the conjecture that the success of the tender process is proportional to competence reputation, which would depend on the leader's stability and budget structure.

$$(C1) S = f(CR)$$

5.3 Belief in a Lack of Transparency in the Tender Process (V2)

One highly relevant argument places in doubt of the transparency of the tender process. This refers to the opacity of proposal evaluations, i.e., the suspicion that the suppliers had already been selected before the tender evaluations were finalised (a cooked call). One symptom (or rule of thumb) by which these calls can be recognised is a very short application period. In this case, as in the former, the belief is applied to the public administrators' actions, using past experience as well as their general reputation for transparency in the social construct of the corresponding public administrators' behaviour.

Confidence is defined as an expectation about how others will behave; this expectation is formed from the information that one has about them, especially their past behaviour [24] and/or their precedents and credentials regarding quality of performance and level of preparation to undertake the required tasks. The former can also be based on game theory, considering the parties to be facing a situation in which they must decide whether or not to cooperate with one another. This situation can be analysed as a game of trust, in which the initial decision to cooperate in an exchange or transaction is based on the confidence existing at the start of the game [74]. Confidence in the leader then becomes a key element in deciding whether or not to participate in the tender process. In this sense, the cooperation of the public administrators, i.e., their compliance with the established rules, is an investment in their reputation that sustains long-term, cooperative relationships [1] [85]. If on the other hand the promises of the public organisms are not believable, but encourage distrust, the suppliers can decide, by retrospective induction, that the most appropriate action is not to participate in the tenders. This helps to explain existing data about the number of participants in the tenders and how they are awarded.

In this context, it should be noted that cases of corruption among public administrators are considered newsworthy in Chile and are widely reported in the press [3]. On the other hand, honesty and the smooth operation of the public system are not newsworthy and so do not appear in the mass media. Belief in generalized corruption is thus found only in specific cases in software tenders. From this perspective, we developed the hypothesis that the success (S) of the tenders is better when the reputation for transparency (TR) of public administrators is bigger. In math terms it can be expressed as there is a monotonically increasing function f , such that:

$$(C2) S = f(TR)$$

5.4 Belief in Inefficiency and Corruption of the Public System (V3)

We define a third variable as the belief in inefficiency of the public system, and corruption as a probable explanation of that inefficiency. We initiate this reasoning when we establish that suppliers' opinions demonstrate their beliefs. In the theoretical terms that we have briefly established, we can indicate that if these beliefs are based on direct experience, it is likely that the organisms and administrators concerned are untrustworthy in terms of their capacities and/or preferences. If that is so, then practices like corruption or inefficient, low-quality management may exist and may form part of the organizational culture of some public organisms. In this section, we can identify these practices as a factor that influences the reduced success of tenders.

Theoretically, we can add that practices can be defined as modes of action and can cause individuals to seek concrete actions, as the framework in which organizations' and individuals' motivations and aspirations are articulated [20]. Thus, it is necessary to ask why these practices are produced, and the answer indicates that formal rules and personal subjectivity are important in these organizations. Formal rules operate like rules of the game, among other things establishing incentives to encourage a specific end, indicating what is allowed or accepted, institutionalising promises between the parties, and defining enforceability mechanisms to guarantee compliance. Subjectivity refers to the set of motivations, preferences, aspirations and expectations that a framework produces, from which an individual interprets and develops a practice [20]. From this perspective on practices, we can explain, in part, the rise of corrupt practices and low-quality management as a product of the formal rules that affect the structure of opportunity of the public administrators within public organizations, influencing their expectations, motivations and preferences, and therefore their actions .

A public organism could suffer a deficit in the configuration of the formal rules that form the basis of its operation if these rules do not clearly and bindingly establish the control and evaluation mechanisms governing public administrators. This could, consequently, produce a context of opacity articulated fundamentally from the asymmetry of information. These organisations could act against the public interest by developing practices of corruption and/or low-quality management (procedural errors, low levels of effort, etc.), which contribute to the formation of the suppliers' beliefs about the lack of trustworthiness of public administrators and public organisms, and in turn affect the success of tenders in terms of the number of participants and how contracts are awarded. The lack of formal control and evaluation rules on the part of the administration could also produce, as an unwanted side-effect, the permanence of corrupt practices and low-quality management. In this sense, we make the assumption that we can quantify with metrics the existence of formal rules (disincentives, in general) of control and demand under what we call quality management of the public system (PMQ), by which we establish the conjecture that the success (S) of tender processes is better when the quality management of the public system is better. In math terms it can be expressed as there is a monotonically increasing function f , such that:

$$(C3) S = f(\text{PMQ})$$

5.5 Belief in Inefficiency and Corruption of Suppliers (V4)

From the previous line of reasoning, we establish that the practices of the public administrators could produce lessons on how to accomplish things, by adapting to a specific environment and then reproducing it. The lessons would be defined by corporate culture, in the sense proposed by Kreps (1996) [58], since individuals have a tacit, shared belief about how others will behave, especially suppliers, which produces a coordination mechanism in the face of contingencies. This corporate culture could be expressed in low-quality administration practices. Gambetta and Origi (2013) [26] indicate that in a context of repeated interactions, a tacit culture can emerge which rhetorically promises high quality but accepts and replicates mediocrity, without public recognition. The actors, knowing that their abilities and efforts are low-quality, can adapt to the environment through a social norm that minimizes the costs of their efforts by demanding little. This provides mutual benefit as a short-term consequence, but in the long-term it stabilizes the low quality of an organization or market in the hands of groups of mutually satisfied mediocre actors. This theory seems to fit perfectly with the statement of one of the suppliers interviewed: when we asked about the quality of call documents and how he addressed the proposal when this document was poorly specified, he responded that a low-quality call was an opportunity to provide a previously developed product. This practice is obviously only profitable in the short-term; we therefore consider it to be a factor for inefficiency.

The theory of believable promises [22] indicates that a party that assumes a promise is believable given certain conditions - basically, the existence of formal, binding rules - and is required to fulfil the promise because that is the most convenient course of action. This course of action should culminate in compliance due to the structure of incentives and sanctions defined in advance, since the sanctions attracted by the opportunistic behaviour of non-compliance represent a great cost to profit. The rules eliminate the alternative course of action to compliance by making it absolutely unprofitable. In the case studied, formal rules do exist. Chilean law indicates that a supplier, regardless of its offer, is required to fulfil the requirements of the call that is awarded; however there is no supervising organism to verify compliance.

Moreover, if we accept that it is likely that public administrators may secretly select a specific supplier in advance, then it is also likely that this supplier will have participated beforehand, providing information and even solutions

outside the established norms. We therefore conceptualize quantifiable, progressive norms and controls over the process which represent control of acquisition management (AMC), and conjecture that the success (S) of the tender processes is better when the control of acquisition management is better. In math terms it can be expressed as there is a monotonically increasing function f , such that:

$$(C4) = S = f(ACM)$$

Suppliers conceive their offers for development projects with uncertainty due to incomplete information [10]. This statement refers to the fact that they do not have all the information that they require about who they have to deal with as a relevant uncertain in addition to technical factors. Therefore, If we group these four factors to the quality (Q) of the call-for-tender document, because we still believe that a high quality initial specification may influence the success of the tender process when these *new social* factors keep low values, then we come to a new hypothesis about that the success (S) of tender processes is better when values of these variables are bigger. In math terms it can be expressed as there is a monotonically increasing function f , such that:

$$(C5) S = f(CR, TR, PMQ, ACM, Q)$$

This hypothesis includes the elements as a whole, creating a more complete setting in which the suppliers make a decision whether or not to apply. We express this uncertainty in the following questions: Will they really be evaluated justly and transparently based on the technical merits of their proposal? What will happen if they are awarded the tender? Will the public leader fulfil his promises completely and on time? Will unforeseen ex-post contingencies arise regarding the execution of the contract? In this situation, we must resolve the intermediate problems: Do we study the tender or not? Will there be a corrupt supplier in the tender? If so, it seems clear that the framework of uncertainty is not created by the quality of the technical requirements documents, but rather by the elements indicated above, which complicate positive results for suppliers *a priori*. These elements, on the other hand, can be indeterminate, since they can ultimately depend on specific conditions that make a tender process and contractual execution highly contingent. The uncertainty means that the actors, with limited reasoning (limited ability to process information in a complete environment to which they must adapt themselves), know what could probably and possibly occur, but they do not know what will actually happen. This comes from staying in this niche market and, therefore, increasing the conditions for success results in heuristics, like carrying out only low-cost (pre-made) applications for those public services with a reputation for greater transparency. However, in any of these scenarios, it is clear that products being acquired are not the best ones that public sector may use, whether due to best proposals are not considered or even they do not become a proposal.

5.6 Limitations of the Study

All gathered information in the quantitative part refers to Chilean call for tenders in the its public electronic platform. Besides, in order to generate these new hypotheses we conducted a qualitative study where only Chilean suppliers were interviewed. Therefore, the first failed quantitative study and the explanations generated by our two qualitative initiatives, are only applicable to the Chilean system and, moreover, applicable to the current socio-political structure of values and power, thus we need to reduce the scope of implications. However, due to the fact that we have found additional variables belonging to the social world, we may speculate that similar societies would present similar behaviours. In any case, a mixed qualitative-quantitative research, in the sense of qualitative discovering and quantitative confirmation, may continue because, even in the case of arriving to quantitative confirmations, it seems reasonable to study the conditions for software bidding success under different cultural settings.

Now, considering a broader point of view, and being in agreement that having a set of qualified providers is an acceptable measure of success, it is also true that a better measure of success of a software bidding process is to get and to use the software product for producing the desired change in the target organization. We did not work with information on the final success of the projects, i.e., the success related to a positive use of the acquired software because it complies customers' expectations and business goals. Although we tried to get this perceptions, it was not possible to us by neither using electronic questionnaires nor phone interviews. However, it seems clear that we need a different approach to get this information because we need to distinguish between success as viewed by the purchaser and success as viewed by the user community, and the (social) ROI of the resulting software.

This analysis outlines the impacts of the research presented in this article, arguing that it is necessary to continue researching in order to deepen understanding of these social factors. Specifically, it is necessary to find evidence to determine whether the proposed theoretical mechanisms to explain the operation of the identified social factors operate as we have indicated. In this way, the creation of knowledge about the conditions for success in public tenders will advance. These conditions for success refer to the quality of the written documents as well as the practices of public employees, which cause them and the governmental institutions in which they work to be seen as trustworthy. In this way, suppliers will have incentives to participate in the tender processes. Furthermore, we hope to widen the geographical aspect of the research, since a limitation of this study was that it was carried out in only one country, and therefore relates to only one socio-technical ethos.

6 Conclusions and Future Work

In this article, we highlight the importance of public tender processes for software products as a recognized part of the software life cycle. We followed a systematic review protocol in order to obtain a measure of this research topic and its main focuses.

Our first conclusion is that, as a research topic, the process of software project tenders has attracted little attention. We found only 19 documents in which the research topic involved software tenders. Most of these (53%) supported the idea that the quality of requirements specification included in the call for tenders influences the success of the bidding process; the remainder (37%) supported the idea that economic variables are also important. Only two studies made correlation studies using small samples (less than 50 cases).

We therefore proposed a first study in order to obtain statistical evidence of these common assumptions. We extracted 142 public software tenders from the Chilean government's public purchasing website, in which 30% of the public software tenders made by municipalities were declared deserted (not awarded). It was therefore an interesting set of cases to study.

We proposed a set of requirements-related metrics, in order to look for correlations between these and the success of the bidding process. However, statistically, we could not establish useful correlations between the quality of the requirements documents and the success of the tender process for software products. In other words, the common assumptions from literature, relating quality of specification documents and success of the bidding process was not supported by our study.

Thus our initial findings were not useful to reject the formulated null hypotheses, and consequently to accept any of the formulated alternative hypotheses. The natural conclusion was that other variables have a bigger impact on the success of the tender process. For this reason, we adopted two qualitative research approaches in order to obtain, from software providers, a different set of variables that influence their decision to apply or not to apply. We then looked for theoretical frameworks that deal with these variables in order to generate a sustainable conjunctures on this phenomenon.

As a result, we formulated a set of new hypotheses remarking the possible highest influence of variables coming from the social world, such as lack of technical capacity of parties, lack of transparency, and corruption, all of them expressed as beliefs of the same. To study these variables requires a multidisciplinary and multi-methodological approach. This implies not only particular efforts on generating creative metrics for reputation, transparency, and corruption, all of which are classical social variables, but also qualitative approaches to gather reliable information from bidding process and their final results.

Future work is needed in order to generate a reliable theory of variables influencing the success of a very particular kind of acquisition: a software project. In the light of the social theories reviewed here, they would appear to belong to the social setting. As a first stage, to have a coarse-grained measure of transparency we are formulating a maturity model for assessing transparency in software acquisitions, due to their observable variables, such as software functions, suitability, learnability, security, among others, and also its very different condition of being an intangible product, seems to justify a differentiated approach.

Acknowledgments

This work has been partially funded by Project UNETE UNT14-0020 of the Universidad de La Frontera, Temuco, Chile.

Websites List

Site 1: National office of contracting
<http://comprar.gob.ar/>

Site 2: Federal government purchasing portal
www.comprasgovernamentais.gov.br

Site 3: Institution that manages Chile's platform of public purchases
www.chilecompra.cl

Site 4: Integrated system of public purchases
<https://www.sicop.go.cr/index.jsp>

Site 5: Official system of public contracting
<https://www.compraspublicas.gob.ec/>

Site 6: System of contracting information and acquisitions
www.honducmpras.gob.hn

Site 7: Electronic governmental public information system on acquisitions, leases and services
<https://compranet.funcionpublica.gob.mx>

Site 8: The general directorate of public procurement
www.panamacompra.gob.pa

Site 9: Purchasing agency and state contracts
www.comprasestatales.gub.uy

Site 10: Product registration found
http://dci.ufro.cl/fileadmin/DatosRef/CFT_jh_cc_Abril2018.zip

Site 11: Electronic questionnaire
https://eu.qualtrics.com/jfe/preview/SV_77iOrd5RaAFBuDi?Q_SurveyVersionID=current&Q_CHL=preview

References

- [1] P. Abrahamsson, O. Salo, J. Ronkainen, and J. Warsta, *Agile Software Development Methods: Review and Analysis*. Finland: VTT Technical Research Centre of Finland, 2002.
- [2] A. Aladwani, Corruption as a source of e-Government projects failure in developing countries: A theoretical exposition, *International Journal Information Management*, vol. 36, no. 1, pp. 105-112, 2016
- [3] N. Ambraseys and R. Bilham, Corruption kills, *Nature*, vol. 469, no. 7329, p. 153, 2011.
- [4] B. Anda, D. Sjoberg and A. Mockus, Variability and reproducibility in software engineering: A study of four companies that developed the same system, *IEEE Transactions Software Engineering*, vol. 35, no. 3, pp. 407-429, 2009.
- [5] P. Berger and T. Luckmann, *The social construction of reality: A treatise in the sociology of knowledge*. London, UK: Penguin Group, 1991.
- [6] J. Bettany-Saltikov and V. Whittaker, Selecting the most appropriate inferential statistical test for your quantitative research study, *Journal of Clinical Nursing*, vol. 23, no 11-12, pp. 1520-1531, 2014.
- [7] S. Biffel, D. Winkler, R. H'ohn, and H. Wetzel, Software process improvement in Europe: Potential of the new v-modell XT and research issues, *Software Process: Improvement and Practice*, vol. 11, no. 3, pp. 229-238, 2006.
- [8] M. Bokhari and S. Siddiqui, Metrics for requirements engineering and automated requirements tools, in *Proceedings of the 5th National Conference Computing For Nation Development*, New Delhi, 2011.
- [9] R. Boudon, Une approche cognitive de la rationalité, *Idées Economiques Sociales*, vol. 3, pp. 24-36, 2011
- [10] K. Breiner, M. Gillmann, A. Kalenborn, and C. Müller, Requirements engineering in the bidding stage of software projects-s research preview, in *Requirements Engineering: Foundation for Software Quality* (S. Fricker and K. Schneider, Eds.). Essen, Germany: Springer, 2015, pp. 270-276.
- [11] J. Brender and P. McNair, User requirements specifications: A hierarchical structure covering strategical, tactical and operational requirements, *International Journal of Medical Informatics*, vol. 64, no. 2, pp. 83-98, 2001.
- [12] J. Brender, J. Schou-Christensen and P. McNair, A case study on constructive assessment of bids to a call for tender, *Studies in Health Technology and Informatics*, vol. 90, pp. 527-532, 2002.
- [13] J. Buisman and C. Wohlin, Using game theory to study bidding for software projects, in *Proceedings Empirical Assessment Evaluation Software Engineering*, Keele, UK, 2003, pp. 1-14.
- [14] J. Carvallo and X. Franch, On the use of requirements for driving call-for-tender processes for procuring coarse-grained OTS components, in *Proceedings 17th IEEE International Requirements Engineering Conference*, Atlanta, Georgia, USA, 2009, pp. 287-292.
- [15] R. Chatterjee and H. Rathi, A prolific approach towards automating component repository search, in *Proceedings Contemporary Computing (IC3)*, 2014 Seventh International Conference on, 2014, pp. 547-552.
- [16] B. Cheng and J. Atlee, *Research Directions in Requirements Engineering. Future of Software Engineering*, Oida, India, 2007, pp. 285-303.
- [17] L. Chung, B. Nixon, E. Yu, and J. Mylopoulos, *Non-Functional Requirements in Software Engineering* (vol. 5), New York: Springer Science & Business Media, 2012.
- [18] G. Concha, H. Astudillo, M. Porrua, and C. Pimenta, E-Government procurement observatory, maturity model and early measurements, *Government Information Quarterly*, vol. 29, pp. S43-S50, 2012.
- [19] C. e Costa, E. Corrêa, J. De Corted, and J. Vansnickd, Facilitating bid evaluation in public call for tenders: A socio-technical approach, *Omega*, vol. 30, no 3, pp. 227-242, 2002.
- [20] Informe de Desarrollo Humano, *La manera de hacer las cosas*. Santiago: PNUD, pp. 50-55, 2009.

- [21] K. El Emam and A. Koru, A replicated survey of IT software project failures, *IEEE Software*, vol. 26, no. 5, pp. 84-90, 2008.
- [22] D. Falaschetti, Golden parachutes: Credible commitments or evidence of shirking?, *Journal of Corporate Finance*, vol. 8, no. 2, pp. 159-178, 2002.
- [23] N. Fenton and J. Bieman, *Software Metrics: A Rigorous and Practical Approach*. Florida, USA: CRC Press, 2014.
- [24] B. Fine, *Theories of Social Capital: Researchers Behaving Badly*. London: Pluto Press, 2018.
- [25] A. Fuggetta and E. Di Nitto, Software process, in *Proceedings of the on Future of Software Engineering*, ACM, Hyderabad, India, 2014, pp.1-12.
- [26] D. Gambetta and G. Origi, The II game the curious preference for low quality and its norms, *Politics, Philosophy & Economics*, vol. 12, no. 1, pp. 3-23, 2013.
- [27] M. García, N. Ferrer and J. Antonio, *Accountability, cumplimiento y políticas públicas: Una propuesta teórica de diseño institucional y un estudio de caso en la Región de La Araucanía, Chile*, M.S. thesis, Universitat Autònoma de Barcelona. Departament de Sociologia, Barcelona, 2015.
- [28] M. Garrido, C. Lavin and N. Rodriguez, Detecting usability problems and offering lines of solutions: An instrument proposal for measuring usability in online services, *IEEE Latin America Transactions*, vol. 12, no. 1, pp. 9-16, 2014.
- [29] S. Gazula and A. Vadali, Comparison of public tender process between Sweden and India, M.S. thesis, School of Computing Blekinge Institute of Technology, Karlskrona, Sweden, 2012.
- [30] H. Gintis and D. Helbing, Homo socialis: An analytical core for sociological theory, *Review of Behavioral Economics*, vol. 2, no. 1-2, pp. 1-59, 2015.
- [31] M. Glinz, On non-functional requirements, in *Proceedings Requirements Engineering Conference, RE'07*. 15th IEEE International, IEEE, Delhi, India, 2007, pp. 21-26.
- [32] T. Gorschek and A. Davis, Requirements engineering: In search of the dependent variables, *Information and Software Technology*, vol. 50, no. 1-2, pp. 67-75, 2008.
- [33] S. Gupta, S. Malik, L. Pollock, and K. Vijay-Shanker, Part-of-speech tagging of program identifiers for improved text-based software engineering tools, in *Proceedings Program Comprehension (ICPC), 2013 IEEE 21st International Conference on*, San Francisco, CA, 2013, pp. 3-12.
- [34] R. Hanneman, A.J. Kposowa and M.D. Riddle, *Basic Statistics for Social Research*. San Francisco, CA: John Wiley & Sons, 2012.
- [35] P. Hedström, *La Explicación del Cambio Social: Un Enfoque Analítico. Teoría Sociológica Analítica*. Madrid: cis, 2010.
- [36] J. Highsmith, *Adaptive Software Development: A Collaborative Approach to Managing Complex Systems*. New York: Addison-Wesley, 2013.
- [37] J. Hochstetter, C. Cachero, C. Cares, and S. Sepúlveda, Call for tenders challenges in practice: A field study, in *Proceedings 15th Ibero-American Conference on Software Engineering, CibSE*, Spain, 2012.
- [38] J. Hochstetter and C. Cares, Computer aided call for tenders: A tool for software bidding, *Journal of Software Engineering and Applications*, vol. 7, no. 07, p. 592, 2014.
- [39] J. Hochstetter and C. Cares, Call for software tenders: Features and research problems, in *Proceedings The Seventh International Conference on Software Engineering Advances (ICSEA'12)*, Lisbon, Portugal, 2012, pp. 320-324.
- [40] J. Hochstetter, C. Díaz and C. Cares, Software call for tenders: Metrics based on speech acts, in *Proceedings 7 Conferencia Ibèrica de sistemas y Tecnologías de Infomación (CISTI)*, vol. 1, Madrid, España, 2012, pp. 451-456.
- [41] Y. Huang, Y. Jim Wu, Y. Wang, and N. Boulanger, Decision making in online auctions, *Management Decision*, vol. 49, no. 5, pp. 784-800, 2011.
- [42] IEEE, *IEEE Std 830-1998 IEEE Standard for Software Requirements Specification*, 1998.
- [43] M. Islam, An evaluation of risk mitigation strategies through prohibiting corruption, fraudulent, coercion and collusive practices in public procurement act, 2006: a study on directorate of primary education, 2015, Ph.D Thesis, BRAC University, Bangladesh, 2015.
- [44] ISO, *ISO/IEC 25000 Software and System engineering - Software product Quality Requirements and Evaluation (SQuaRE) -Guide to SQuaRE*, ISO, 2005.
- [45] ISO/IEC, *ISO/IEC 9126-1 Software Engineering - Product quality - Part: 1 Quality model*, 2001.
- [46] M. Jarke, P. Loucopoulos, K. Lyytinen, J. Mylopoulos, and W. Robinson, The brave new world of design requirements, *Journal Information Systems*, vol. 36, no. 7, pp. 992-1008, 2011.
- [47] G. Jiménez, A. Ma, R. Carranza, and S. Maldonado, *Gestión de las adquisiciones en las instituciones públicas de educación superior de México (Acquisition management in public institutions on higher education of Mexico)*, *Revista Global de Negocios*, vol. 3, no. 6, pp. 63-74, 2015.
- [48] T. Jokela, Determining usability requirements into a call-for-tenders: a case study on the development of a healthcare system, in *Proceedings of the 6th Nordic Conference on Human-Computer Interaction: Extending Boundaries*, Reykjavik, Iceland, 2010, pp. 256-265.
- [49] M. Jorgensen and G. Carelius, An empirical study of software project bidding, *IEEE Transactions on Software Engineering*, vol. 30, no. 12, pp. 953-969, 2004.
- [50] M. Jørgensen, The effects of the format of software project bidding processes, *International Journal of Project Management*, vol. 24, no. 6, pp. 522-528, 2006

- [51] S. Joshi and J. Summers, Tracking project health using completeness and specificity of requirements: A case study, in Proceedings ASME 2014 International Design Engineering Technical Conferences and Computers and Information in Engineering Conference, Buffalo, NY, 2014, pp. V003T04A001-V003T04A001.
- [52] I. Junglas, L. Goel, C. Abraham, and B. Ives, The social component of information systems-how sociability contributes to technology acceptance, *Journal of the Association for Information Systems*, vol. 14, no. 10, pp. 585, 2013
- [53] B. Kaplan and J. Maxwell, Qualitative research methods for evaluating computer information systems, in *Evaluating the Organizational Impact of Healthcare Information Systems* (J. G. Anderson and C. E. Aydin, Eds.). USA: Springer, 2005, pp. 30-55.
- [54] M. Keuschnigg, N. Lovsjö and P. Hedström, Analytical sociology and computational social science, *Journal of Computational Social Science*, vol. 1, no. 1, pp. 3-14, 2018
- [55] B. Kitchenham, L. Pickard, S. Linkman, and P. Jones, A framework for evaluating a software bidding model, *Information and Software Technology*, vol. 47, no. 11, pp. 747-760, 2005
- [56] B. Kitchenham, L. Pickard, S. Linkman, and P.W. Jones, Modeling software bidding risks, *IEEE Transactions on Software Engineering*, vol. 29, no. 6, pp. 542-554, 2003.
- [57] A. Ko, T. Latoza and M. Burnett, A practical guide to controlled experiments of software engineering tools with human participants, *Empirical Software Engineering*, vol. 20, no. 1, p. 110-141, 2015.
- [58] D. Kreps, *Corporate Culture and Economic Theory, Firms, Organizations and Contracts*. Oxford: Oxford University Press, 1996.
- [59] A. Kumar, Interplay between corruption and economic freedom, Center for Civil Society, Working Paper no. 254, 2011.
- [60] R. Lanzilotti, M.F. Costabile and C. Ardito, Addressing usability and UX in call for tender for IT products, in Proceedings INTERACT 2015 Adjunct: 15th IFIP TC. 13 International Conference on Human-Computer Interaction 14-18 September 2015, Bamberg, Germany, 2015, p. 239.
- [61] S. Lauesen, Experiences from a tender process-the customer's dream and the supplier's frustration, in Proceedings Refsq '04, Riga Essener Informatic, Beiträge, 2004, pp. 29-46.
- [62] S. Lauesen and J.P. Vium, Communication gaps in a tender process, *Requirements Engineering*, vol. 10, no. 4, pp. 247-261, 2005.
- [63] T. Lehtonen, J. Kumpulainen, T. Liukkonen, and T. Jokela, To what extent usability truly matters?: A study on usability requirements in call-for-tenders of software systems issued by public authorities, in Proceedings of the 6th Nordic Conference on Human-Computer Interaction: Extending Boundaries, Reykjavik, Iceland, 2010, pp. 719-722.
- [64] G. Lomprey and S. Hernández. (2008), La importancia de la calidad en el desarrollo de productos de software. Doc Player. [Online]. Available: <https://docplayer.es/1465635-La-importancia-de-la-calidad-en-el-desarrollo-de-productos-de-software.html>
- [65] R. Mateus, J.A. Ferreira and J. Carreira. Full disclosure of tender evaluation models: Background and application in Portuguese public procurement, *Journal of Purchasing and Supply Management*, vol. 16, no. 3, pp. 206-215, 2010.
- [66] R. McIvor, *Global Services Outsourcing*. Cambridge, Reino Unido: Cambridge University Press, 2010.
- [67] J. Mingers, Real-izing information systems: critical realism as an underpinning philosophy for information systems, *Information and Organization*, vol. 14, no. 2, p. 87-103, 2004.
- [68] C. E. Moe and M. Newman, The public procurement of IS-A process view, in Proceedings System Sciences (HICSS), 2014 47th Hawaii International Conference on, Hawaii, 2014, pp. 2158-2167.
- [69] A. Nigam, N. Arya, B. Nigam, and D. Jain, Tool for automatic discovery of ambiguity in requirements, *International Journal of Computer Science Issues (IJCSI)*, vol. 9, no 5, p. 350, 2012.
- [70] I. Oshri, J. Kotlarsky and L.P. Willcocks, *The Handbook of Global Outsourcing and Offshoring 3rd Edition*. England: Palgrave MacMillan, 2015
- [71] K. Petersen, R. Feldt, S. Mujtaba, and M. Mattsson, Systematic mapping studies in software engineering, in Proceedings EASE, of the 12th international conference on Evaluation and Assessment in Software Engineering, Italy, 2008, pp. 68-77.
- [72] U. Poornima and V. Suma, Significance of quality metrics during software development process, in Proceedings International of Innovative Computing and Information Processing, ICICIP, 2012.
- [73] S. Renault, Ó. Ménez-Bonilla, X. Franch, and C. Quer, A pattern-based method for building requirements documents in call-for-tender processes, *International Journal of Computer Science & Applications*, vol. 6, no. 5, pp.175-202, 2009.
- [74] S. Rompf, *Trust and Rationality: An Integrative Framework for Trust Research*. Germany: Springer, 2014.
- [75] W. Samuelson and L. Rosenthal, Price movements as indicators of tender offer success, *The Journal of Finance*, vol. 41, no. 2, pp. 481-499, 1986
- [76] Y. Sun, Y. Fang, K. Lim, and D. Straub, User satisfaction with information technology service delivery: A social capital perspective, *Information Systems Research*, vol. 23, no. 4, pp. 1195-1211, 2012
- [77] C. Team. (2010) Cmmi for acquisition, version 1.3. Repository. [Online]. Available: <http://repository.cmu.edu/sei/288/>.
- [78] E. Leal, O. Chiotti and P. Villarreal, Software agents for management dynamic inter-organizational collaborations, *IEEE America Transactions*, vol. 12, no. 2, pp. 330-341, 2014
- [79] K. Vaidya, A. Sajeew and G. Callender, Critical factors that influence e-procurement implementation success in the public sector, *Journal of Public Procurement*, vol. 6, no. 1/2, p. 70, 2006.
- [80] D. Wilks, *Statistical Methods in the Atmospheric Sciences*. USA, Academic Press, 2011.

- [81] G. Xie, J. Zhang and K. Lai, Web-based risk avoidance group decision support system in software project bidding, in Proceedings Web Intelligence and Intelligent Agent Technology Workshops, WI-IAT 2006 Workshops. 2006 IEEE/WIC/ACM International Conference on, Hong Kong, China, 2006, pp. 180-183.
- [82] G. Xie, J. Zhang and K. Lai, Risk avoidance in bidding for software projects based on life cycle management theory, International Journal of Project Management, vol. 24, no. 6, pp. 516-521, 2006.
- [83] O. Yigitbasioglu, The role of institutional pressures and top management support in the intention to adopt cloud computing solutions, Journal of Enterprise Information Management, vol. 28, no. 4, pp. 579-594, 2015.
- [84] J. Yu and M. Leung, Exploring factors of preparing public engagement for large-scale development projects via a focus group study, International Journal of Project Management, vol. 33, no. 5, pp. 1124-1135, 2015.
- [85] M. Zürn and S. Topolinski, When trust comes easy: Articulatory fluency increases transfers in the trust game, Journal of Economic Psychology, vol. 61, pp. 74-86, 2017.

Appendix A: Papers on Software Biddings

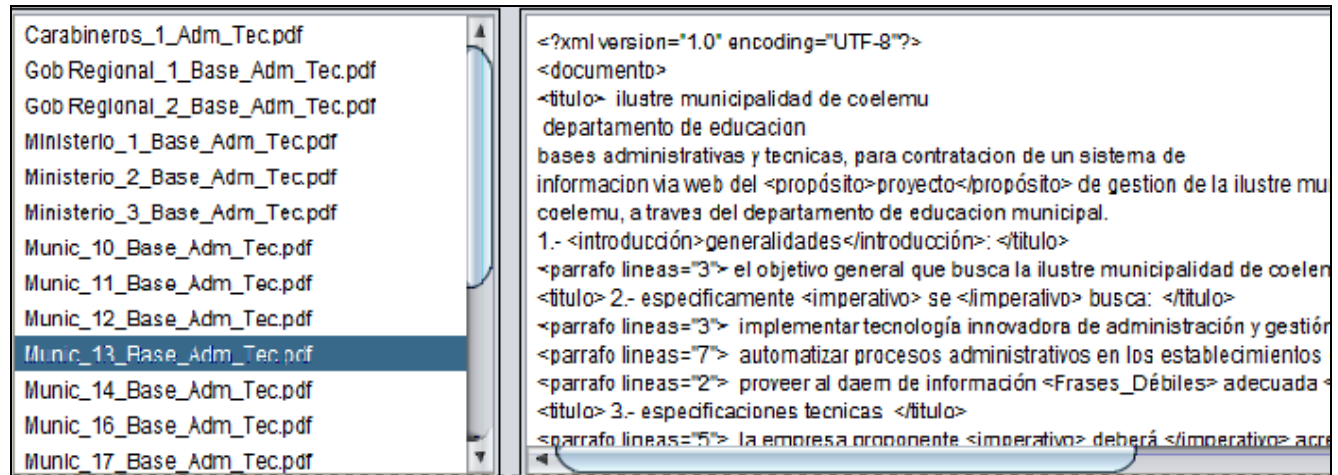
N	Authors	Title	Year	Paper's goal	Methodology	Variables influencing the bidding process	Focus on	Editorial	Journal/conf
1	CAB e Costa, ÉC Corrêa, JM De Corte, JC Vansnick	Facilitating bid evaluation in public call for tenders: a socio-technical approach	2002	To select a provider and its proposal	Theoretical argumentation	experience, format	Method for evaluation of proposals	Elsevier	Omega
2	B Kitchenham, LM Pickard, S Linkman	Modeling software bidding risks	2003	To estimate project risks at the bidding moment	Theoretical argumentation	Requirements match, delivery date match, price match	A method for reducing risks	IEEE	Transactions On Software Engineering (Tse)
3	S Renault, O Méndez, X Franch, C Quer	A pattern-based method for building requirements documents in call-for-tender processes	2009	To elicit proper requirements	Case study	requirements especificacion (implicit), format	A method for Requirements Specification	Destech	International Journal Of Computer Science And Applications,
4	B Kitchenham, L Pickard, S Linkman	A framework for evaluating a software bidding model	2005	To reduce provider's risk	Theoretical argumentation	experience, format, communication	Method for price determination	Elsevier	Information And Software Technology,
5	S Lauesen, JP Vium	Communication gaps in a tender process	2005	To reduce bidding risks	Case study	quality of requirements specification (explicit). Experience	To describe problems in requirements specification in call for tenders	Springer	Requirements Engineering
6	T Jokela	Determining usability requirements into a call-for-tenders: a case study on the development of a healthcare system	2010	To determine and measure usability requirements	Surveys (descriptive statistical)	none	Specification of Usability requirements in call for tenders	ACM	Proceedings Of The 6th Nordic Conference On Human-Computer Interaction:
7	S Lauesen	Experiences from a Tender Process The customer's dreams and the supplier's frustrations	2004	To discover key variables of the process	Case study	communication between parts; requirements specification, experience	Analysis of an specific call for tender	Citeseer	
8	J Hochstetter, C Cachero, C Cares	Call for Tenders Challenges in Practice: a Field Study	2012	To identify challenges in software bidding processes	Focus group	Transparency, project constraints, time to apply, applying cost, stability of governmental stakeholders, acquirers' experienc	To argue for major research on software bidding processes	Cibse	Conf. Cibse

<i>continuation</i>									
9	T Lehtonen, J Kumpulainen, TN Liukkonen	To what extent usability truly matters?: a study on usability requirements in call-for-tenders of software systems issued by public authorities	2010	To study usability in call for tenders. Conclusions: usability was ill-specified	Qualitative Content Analysis	none	Setting usability requirements in call for tenders	ACM	Proceedings Of The 6th Nordic Conference On Human-Computer Interaction
10	J Hochstetter, C Cares	Computer Aided Call for Tenders: A Tool for Software Bidding	2012	To improve the quality of requirements specification for a call for tenders	Theoretical argumentation	requirements specification, format	A tool for supporting requirements stage specification for software bidding callers	Citeseer	Jsea
11	J Brender, J Schou-Christensen	A case study on constructive assessment of bids to a call for tender	2002	To select a provider	Case study	format	A case study for proposal assessment	IOS Press	Studies In Health Technology And Informatics
12	R Lanzilotti, MF Costabile, C Ardito	Addressing Usability and UX in Call for Tender for IT Products	2015	To improve usability specifications	Surveys descriptive statistical AND Qualitative Content Analysis	requirements specifications (explicit)	Analysis of usability in call for tenders		NTERACT 2015 Adjunct Proceedings: 15th IFIP TC.13 International conference ...
13	J Hochstetter, C Cares	Call for Software Tenders: Features and Research Problems	2012	To show current problems in call for tenders	Theoretical argumentation	project-related and economic variables	Challenges in call for software tenders	Think Mind	Proceedings Of The 7th International Conference On Software Engineering Advances
14	J Hochstetter, C Díaz, C Cares	Software call for tenders: Metrics based on speech acts	2012	To improve requirements specification	Theoretical argumentation	requirements specifications (explicit)	Method for quality assessment of requirements specification on call for tenders	IEEE	Information Systems And Technologies (CISTI), 2012 7th Iberian Conference
15	G Xie, J Zhang, KK Lai	Web-based Risk Avoidance Group Decision Support System in Software Project Bidding	2007	To reduce bidding risks	Theoretical argumentation	Several implicit variables which may change each time	Method and tool for reducing risk of applying to call for tenders	IEEE	Roceedings Of The 2006 IEEE/WIC/ACM International Conference On Web Intelligence And Intelligent Agent Technology
16	G Xie, J Zhang, KK Lai	Risk avoidance in bidding for software projects based on lifecycle management theory	2006	To reduce bidding risks	Theoretical argumentation	client, technology, market, bidders' capability, development (there is an additional refine level on each one)	Method for reducing risks in call for tenders	Elsevier	

continuation

17	M Jørgensen	The effects of the format of software project bidding processes	2006	To look for significant differences related to format	Quantitative analysis	the bid format (reduced to full; full to reduced), requirement	Evaluation of the effect of bid format on providers	Elsevier	
18	J Buisman, C Wohlin	Using Game Theory to Study Bidding for Software Projects	2003	To use game theory in this behavioural analysis	Theoretical argumentation	price, profit	To study the behaviour of people bidding for software projects	ResearchGate	
19	M Jørgensen, GJ Carelius	An empirical study of software project bidding	2004	To differentiate between size of the company	Case study	company size, experience, technology, development method	To study the behaviour of bidding companies	IEEE	

Appendix B: Software Interface to measure 142 LPS



Nombre	Palabras	Páginas	Lineas	Titulos	Parrafos
Gob Regional_1_Base_Adm_Tec.pdf	2829	10	283	33	126
Gob Regional_2_Base_Adm_Tec.pdf	5115	22	534	66	200
Ministerio_1_Base_Adm_Tec.pdf	6808	33	807	50	228
Ministerio_2_Base_Adm_Tec.pdf	32624	99	3524	191	1043
Ministerio_3_Base_Adm_Tec.pdf	9771	32	958	63	261
Munic_10_Base_Adm_Tec.pdf	3194	11	302	45	115
Munic_11_Base_Adm_Tec.pdf	6836	26	607	66	198
Munic_12_Base_Adm_Tec.pdf	9620	23	788	75	362
Munic_13_Base_Adm_Tec.pdf	1152	6	121	12	30

Nombre	Introducción en TituloR(NR/T)	propósito en TituloR(NR/T)
Carabineros_1_Adm_Tec.pdf	0 (0/25)	1 (1/15)
Gob Regional_1_Base_Adm_Tec.pdf	1 (1/25)	1 (1/15)
Gob Regional_2_Base_Adm_Tec.pdf	6 (3/25)	9 (3/15)
Ministerio_1_Base_Adm_Tec.pdf	1 (1/25)	4 (4/15)
Ministerio_2_Base_Adm_Tec.pdf	8 (4/25)	10 (4/15)
Ministerio_3_Base_Adm_Tec.pdf	12 (2/25)	7 (1/15)
Munic_10_Base_Adm_Tec.pdf	4 (3/25)	0 (0/15)
Munic_11_Base_Adm_Tec.pdf	11 (5/25)	10 (3/15)
Munic_12_Base_Adm_Tec.pdf	7 (3/25)	8 (3/15)

Appendix C: Public Tenders for Software Products

N	mq ₁	mq ₂	mq ₃	mq ₄	mq ₅	mq ₆	mq ₇	mq ₈	mq ₉	mq ₁₀	mq ₁₁	ms ₁	ms ₂	Type of Institution
1	0	0	0	0	0	0	1	0	0	0	0	1	0	I MUNICIPALIDAD DE COQUIMBO
2	0	0	0	9	0	466	2	47	0	18	0	1	0	UNIVERSIDAD DEL BIO BIO
3	0	0	0	0	0	0	6	0	0	0	0	0	0	IMUNICIPALIDAD DE TOCOPILLA
4	0	0	0	0	0	0	1	0	0	0	0	0	0	I MUNICIPALIDAD DE COQUIMBO
5	0	0	0	15	0	1312	6	163	5	61	12.2	5	0	Ilustre Municipalidad de Vicuña
6	0	0	0	3	0	457	2	48	3	11	3.67	7	0	UNIVERSIDAD DEL BIO BIO
7	0	0	0	0	0	0	1	0	0	0	0	1	0	I MUNICIPALIDAD DE LA PINTANA
8	0	0	0	0	0	643	3	0	0	0	0	4	0	I MUNICIPALIDAD DE RECOLETA
9	0	0	0	0	0	0	1	0	0	0	0	2	1	I MUNICIPALIDAD DE COQUIMBO
10	0	0	0	0	0	61	1	0	1	0	0	2	1	Ilustre Municipalidad de Río Negro
11	0	0	0	0	0	0	1	0	0	0	0	4	1	CORPORACION MUNICIPAL VINA DEL MAR PARA EL DESARROLLO SOCIAL
12	0	0	0	0	0	765	1	0	1	0	0	4	1	I MUNICIPALIDAD DE ALGARROBO
13	0	0	0	0	0	0	1	0	0	0	0	8	1	I MUNICIPALIDAD DE LLAY LLAY
14	0	0	0	0	0	0	1	0	0	0	0	1	1	I MUNICIPALIDAD DE SAN ANTONIO
15	0	0	0	9	0	492	2	48	0	20	0	2	1	UNIVERSIDAD DEL BIO BIO
16	0	0	0	9	0	466	2	47	0	18	0	2	1	UNIVERSIDAD DEL BIO BIO
17	0	0	0	0	0	1725	11	0	1	0	0	3	1	I.Municipalidad de Las Cabras
18	0	0	0	0	0	0	25	0	0	0	0	3	1	DIRECCION DE BIBLIOTECAS ARCHIVOS Y MUSE
19	0	0	0	0	0	0	1	0	0	0	0	1	1	I MUNICIPALIDAD DE MAIPU
20	0	0	0	0	0	158	2	31	2	2	1	1	1	Servicio Nacional de la Discapacidad
21	0	0	0	0	0	158	2	31	2	2	1	3	1	Servicio Nacional de la Discapacidad
22	0	0	0	0	0	0	2	0	0	0	0	1	1	UNIVERSIDAD DE CHILE
23	0	0	0	0	0	0	1	0	0	0	0	7	1	UNIVERSIDAD DE CHILE
24	0	0	0	0	0	0	5	0	0	0	0	3	1	Ilustre Municipalidad de Talca
25	0	0	0	0	0	0	2	0	0	0	0	6	1	Ilustre Municipalidad de Tortel
26	0	0	0	0	0	0	2	0	0	0	0	2	1	SERVICIO NACIONAL DE TURISMO - SERNATUR
27	0	0	0	0	0	385	2	0	0	0	0	7	1	I MUNICIPALIDAD DE LUMACO
28	0	0	0	0	0	0	11	0	0	0	0	6	1	UNIVERSIDAD DE LA FRONTERA
29	0	0	0	0	0	56	1	0	0	0	0	8	1	UNIVERSIDAD DE MAGALLANES
30	0	0	0	3	0	261	1	28	1	3	3	11	1	MUNICIPALIDAD DE ALTO HOSPICIO
31	0	0	0	0	0	0	4	0	0	0	0	7	1	SERVICIO DE SALUD CONCEPCIÓN
32	0	0	0	0	0	0	7	0	0	0	0	12	1	I MUNICIPALIDAD DE CABRERO
33	0	0	0	0	0	58	1	11	0	2	0	9	1	I. Municipalidad de Concepcion
34	0	0	0	0	0	0	2	0	0	0	0	6	1	Ilustre Municipalidad de Tirúa
35	0	0	0	0	0	1590	5	0	1	0	0	5	1	Ilustre Municipalidad de Placilla
36	0	0	0	0	0	0	1	0	0	0	0	10	1	I.MUNICIPALIDAD DE ROMERAL
37	0	0	0	0	0	0	3	0	0	0	0	5	1	Ilustre Municipalidad de Constitución
38	0	0	0	0	0	154	1	0	0	0	0	5	1	IMunicipalidad de Molina
39	0	0	0	0	0	0	17	0	0	0	0	8	1	DIRECCION DE BIBLIOTECAS ARCHIVOS Y MUSE
40	0	0	0	0	0	0	7	0	0	0	0	1	1	Ejercito de Chile
41	0	0	0	0	0	0	2	0	0	0	0	4	1	UNIVERSIDAD DE CHILE
42	0	0	0	0	0	0	1	0	0	0	0	9	1	UNIVERSIDAD DE CHILE
43	0	0	0	1	0	388	2	42	4	8	2	3	1	CAJA DE PREVISION DE LA DEFENSA NACIONAL
44	1	1	0	0	0	135	1	17	1	2	2	10	1	Hospital de Constitución
45	0	1	0	10	0	683	4	83	13	33	2.54	5	1	I.Municipalidad de María Pinto
46	0	6	0	0	5	639	1	50	1	1	1	13	1	I MUNICIPALIDAD DE LUMACO
47	2	7	0	16	6	1026	4	107	2	5	2.5	18	1	Ilustre Municipalidad de San Pedro
48	0	0	6	0	0	383	4	0	1	0	0	2	0	I MUNICIPALIDAD DE COELEMU
49	0	0	6	0	0	77	1	0	1	0	0	9	0	I MUNICIPALIDAD DE PENAFLOR
50	0	0	6	0	0	43	1	0	1	0	0	9	0	IMunicipalidad de Molina
51	0	0	6	0	0	164	1	0	1	0	0	3	1	I MUNICIPALIDAD DE PURRANQUE
52	0	0	6	3	0	358	3	56	2	4	2	2	1	Ilustre Municipalidad de Colbún
53	0	0	6	3	0	325	2	21	2	6	3	4	1	I MUNICIPALIDAD DE TALTAL
54	0	0	6	0	0	54	1	0	1	0	0	7	1	Municipalidad de Yerbas Buenas-Depto. Salud
55	0	0	6	2	0	281	3	48	3	3	1	7	1	UNIVERSIDAD DE CHILE
56	0	0	6	6	0	346	1	31	2	3	1.5	7	1	UNIVERSIDAD DE CHILE
57	0	1	6	3	0	231	1	40	2	3	1.5	5	0	I MUNICIPALIDAD DE COPIAPO
58	0	1	6	0	0	37	1	0	1	0	0	0	0	UNIVERSIDAD DE CHILE
59	0	1	6	12	0	745	3	67	5	8	1.6	2	1	UNIVERSIDAD DEL BIO BIO
60	0	0	12	0	0	2846	12	0	1	0	0	4	0	I MUNICIPALIDAD DE OSORNO
61	0	0	12	0	0	36	1	0	1	0	0	5	1	I MUNICIPALIDAD DE LA GRANJA
62	1	1	12	17	0	2475	9	172	4	3	0.75	0	0	I MUNICIPALIDAD DE PUNTA ARENAS
63	0	3	12	36	2	3121	9	251	36	82	2.28	5	1	I MUNICIPALIDAD DE LA CALERA
64	1	3	12	1	2	174	1	25	2	2	1	2	1	MUNICIPALIDAD DE VITACURA
65	1	3	12	24	2	2781	6	241	30	71	2.37	4	1	Ilustre Municipalidad de Mulchen
66	2	4	12	29	3	2047	6	197	16	19	1.19	3	1	I MUNICIPALIDAD DE MAULLIN

Continuation														
67	0	4	12	6	3	1254	4	148	9	22	2.44	3	1	I MUNICIPALIDAD DE CAUQUENES
68	0	5	12	40	4	1160	4	98	6	9	1.5	3	1	I. Municipalidad de Conchalí
69	0	6	12	11	5	1184	5	126	9	54	6	6	1	I MUNICIPALIDAD DE REQUINOA
70	2	9	12	58	8	6245	25	808	47	134	2.85	3	1	SERVICIO DE COOPERACION TECNICA
71	3	10	12	68	9	6308	21	692	34	139	4.09	5	1	SERVICIO DE COOPERACION TECNICA
72	1	1	18	20	0	3080	15	264	40	56	1.4	12	1	Hospital de Talagante
73	0	3	18	48	2	3344	19	473	22	88	4	4	0	Hospital Sanatorio San José de Maipo
74	0	4	18	1	3	1364	4	93	20	26	1.3	2	0	I MUNICIPALIDAD DE CHANCO
75	2	5	18	5	4	694	3	71	5	4	0.8	2	1	I MUNICIPALIDAD DE PUCON
76	3	5	18	48	4	3514	14	283	48	82	1.71	3	1	I MUNICIPALIDAD DE PICHILEMU
77	3	3	25	31	2	1482	6	139	21	38	1.81	6	1	ILUSTRE MUNICIPALIDAD DE ALTO DEL CARMEN
78	0	2	31	23	1	1952	11	169	20	42	2.1	5	1	Ministerio de Salud
79	5	7	31	67	6	3421	12	324	38	83	2.18	6	0	I MUNICIPALIDAD DE QUEILEN
80	0	0	0	0	0	0	32	0	0	0	0	1	0	CORP NACIONAL DE DESARROLLO INDIGENA
81	0	0	0	0	0	0	32	0	0	0	0	4	0	I MUNICIPALIDAD DE CERRILLOS
82	0	0	0	0	0	0	4	0	0	0	0	14	0	I. Municipalidad de Peñalolén
83	0	0	0	0	0	0	16	0	0	0	0	6	0	Consejo Nacional de la Cultura y las Artes
84	0	0	0	0	0	0	25	0	0	0	0	8	0	Comisión Nacional de Investigación Científica y Tecnológica CONICYT
85	0	0	0	0	0	0	1	0	0	0	0	3	1	I MUNICIPALIDAD DE MEJILLONES
86	0	0	0	0	0	0	5	0	0	0	0	6	1	I MUNICIPALIDAD DE CALDERA
87	0	0	0	0	0	0	2	0	0	0	0	2	1	I MUNICIPALIDAD DE SANTA CRUZ
88	0	0	0	0	0	142	1	0	1	0	0	3	1	Comisión Nacional de Energía
89	0	0	0	0	0	0	7	0	0	0	0	2	1	Corporación Administrativa del Poder Judicial
90	0	0	0	0	0	0	22	0	0	0	0	2	1	Dirección del Trabajo
91	0	0	0	0	0	1102	9	24	0	1	0	3	1	ESCUELA DE INVESTIGACIONES POLICIALES
92	0	0	0	0	0	0	34	0	0	0	0	6	1	Subsecretaría del Medio Ambiente
93	0	0	0	0	0	0	7	0	0	0	0	2	1	I MUNICIPALIDAD DE TALCA
94	0	0	0	0	0	0	1	0	0	0	0	8	1	Consejo Nacional de la Cultura y las Artes
95	0	0	0	0	0	0	5	0	0	0	0	4	1	UNIVERSIDAD DE CHILE
96	0	0	0	0	0	0	6	0	0	0	0	9	1	UNIVERSIDAD DE CHILE
97	0	2	0	0	1	190	1	19	1	2	2	5	0	ILUSTRE MUNICIPALIDAD DE COLCHANE
98	1	3	0	35	2	1859	8	196	8	29	3.63	4	0	Ilustre Municipalidad de Ñuñoa
99	0	3	0	18	2	1218	4	122	5	25	5	15	1	COMISION CHILENA DE ENERGIA NUCLEAR
100	0	5	0	18	4	1453	5	168	10	13	1.3	7	1	I MUNICIPALIDAD DE LOLOL
101	1	11	0	29	10	1726	6	161	1	32	32	5	1	Corporacion municipal de educacion
102	0	0	6	3	0	211	1	11	2	3	1.5	3	1	Servicio Nacional de Pesca y Acuicultura
103	0	2	6	7	1	503	3	52	9	14	1.56	2	1	I MUNICIPALIDAD DE NANCAGUA
104	0	3	6	11	2	1426	5	119	20	29	1.45	2	1	I MUNICIPALIDAD DE QUILLOTA
105	1	4	6	21	3	795	2	74	6	8	1.33	2	0	I MUNICIPALIDAD DE OSORNO
106	0	5	6	15	4	1118	3	107	4	8	2	2	0	MUNICIPALIDAD DE LOS ANDES
107	1	5	6	13	4	2317	23	309	15	44	2.93	6	1	SERVICIO DE COOPERACION TECNICA
108	1	7	6	28	6	1398	5	125	9	22	2.44	1	0	Ilustre Municipalidad de San Esteban
109	0	7	6	23	6	1933	11	181	24	34	1.42	4	1	Ilustre Municipalidad de Quillón - Educación
110	2	10	6	69	9	5832	19	455	33	67	2.03	3	1	Ilustre Municipalidad de Colbún
111	0	14	6	1	13	996	6	65	4	23	5.75	2	0	Corporación Administrativa del Poder Judicial
112	0	15	6	25	14	2225	11	262	7	25	3.57	10	1	EMPRESA DE TRANSPORTE DE PASAJEROS METRO S A
113	0	0	12	0	0	1159	5	0	1	0	0	1	1	Armada de Chile
114	0	0	12	12	0	767	4	90	20	36	1.8	1	1	I.Municipalidad de María Pinto
115	5	3	12	22	2	709	3	62	4	12	3	0	0	ILUSTRE MUNICIPALIDAD DE LINARES
116	3	9	12	67	8	6194	23	785	51	149	2.92	5	1	SERVICIO DE COOPERACION TECNICA
117	3	9	12	66	8	6022	24	787	41	149	3.63	4	1	SERVICIO DE COOPERACION TECNICA
118	1	10	12	13	9	1361	10	189	5	9	1.8	6	1	Corporacion municipal de educacion
119	4	45	12	117	44	5601	20	488	19	50	2.63	2	1	I MUNICIPALIDAD DE CASTRO
120	0	5	18	44	4	4801	10	378	31	86	2.77	0	0	Ilustre Municipalidad de Putre
121	0	6	18	23	5	1592	7	130	21	34	1.62	3	1	Ilustre Municipalidad de Peumo
122	2	9	18	41	8	2785	11	254	28	88	3.14	5	1	I MUNICIPALIDAD DE DONIHUE
123	4	9	18	42	8	2783	11	256	26	87	3.35	10	1	I MUNICIPALIDAD DE DONIHUE
124	10	14	18	83	13	6362	19	607	35	78	2.23	2	1	Carabineros de Chile - Direccion de Logistica
125	3	16	18	80	15	7765	22	840	36	118	3.28	2	1	SERVICIO DE COOPERACION TECNICA
126	3	4	25	27	3	1959	8	155	17	18	1.06	2	0	I.Municipalidad de Camarones
127	1	8	25	24	7	2567	9	225	29	43	1.48	0	0	I MUNICIPALIDAD DE CHAITEN
128	2	15	25	70	14	6589	20	724	61	191	3.13	3	1	Servicio Nacional de Pesca y Acuicultura
129	0	1	31	3	0	578	4	0	1	0	0	5	1	Ilustre Municipalidad de San Esteban
130	3	11	31	42	10	3151	12	299	34	77	2.26	4	1	I MUNICIPALIDAD DE VILLARRICA
131	0	0	0	0	0	0	63	0	0	0	0	1	1	I MUNICIPALIDAD DE MAIPU
132	0	0	0	0	0	0	75	0	0	0	0	5	1	I MUNICIPALIDAD DE SAN BERNARDO
133	0	0	0	0	0	0	6	0	0	0	0	3	1	Ilustre Municipalidad de Las Condes
134	0	0	0	0	0	0	19	0	0	0	0	6	1	SECRETARIA GENERAL DE GOBIERNO
135	0	0	0	0	0	0	8	0	0	0	0	5	1	I. Municipalidad de Antofagasta
136	0	0	0	0	0	0	26	0	0	0	0	4	1	I MUNICIPALIDAD DE SANTIAGO
137	0	0	0	0	0	0	52	0	0	0	0	8	1	Inp-Sector Activo Central

<i>continuation</i>														
138	14	19	18	88	18	9019	28	818	45	79	1.76	13	1	Carabineros de Chile - Direccion de Logistica
139	2	23	18	118	22	4454	13	398	30	78	2.6	2	1	Ilustre Municipalidad de Pichidegua
140	4	15	31	34	14	2768	8	273	12	22	1.83	3	1	I MUNICIPALIDAD DE NACIMIENTO
141	8	29	31	124	28	1250	41	125	67	272	4.06	1	1	UNIVERSIDAD DE ATACAMA
142	0	75	37	214	73	1902	47	188	88	168	1.91	2	0	SERVICIO DE IMPUESTOS INTERNOS DIRECCION