STOCHASTIC DOMINANCE THEORY FOR LOCATION-SCALE FAMILY

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Meyer (1987) extended the theory of mean-variance criterion to include the comparison among distributions that differ only by location and scale parameters and to include general utility functions with only convexity or concavity restrictions. In this paper, we make some comments on Meyer's paper and extend the results from Tobin (1958) that the indifference curve is convex upwards for risk averters, concave downwards for risk lovers, and horizontal for risk neutral investors to include the general conditions stated by Meyer (1987). We also provide an alternative proof for the theorem. Levy (1989) extended Meyer's results by introducing some inequality relationships between the stochasticdominance and the mean-variance efficient sets. In this paper, we comment on Levy's findings and show that these relationships do not hold in certain situations. We further develop some properties among the first- and second-degree stochastic dominance efficient sets and the mean-variance efficient set.

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1. Introduction

Mean-variance (MV) efficient sets have been widely used in both economics and finance to analyze how people make their choices among risky assets. Markowitz [21] demonstrated that if the ordering of alternatives is to satisfy the von Neumann-Morgenstern [39] (NM) axioms of rational behavior, only a quadratic (NM) utility function is consistent with an ordinal expected utility function that depends solely on the mean and variance of the return. Thereafter, Feldstein [7], Hanoch and Levy [12], Rothschild and Stiglitz [31, 32], and others commented that the MV criterion is applicable only when the decision maker's utility function is quadratic and the probability distribution of return is normal. Moreover, Baron [2] pointed out that even if the return for each alternative has a normal distribution, the MV framework cannot be used to rank alternatives consistently

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with the NM axioms unless a quadratic NM utility function is specified. Meyer [25] extended the MV theory to include general utility functions and comparison between distributions that differ only by location and scale parameters.

Meyer's extensions are important as it is well known that the distribution of investment returns is usually nonnormal and the restriction of the utility function to the quadratic form is too limited in scope. These restrictions were popular in the literature not only before Meyer's findings but remained common after Meyer's findings. For example, Zhao and Ziemba [45] restricted the use of mean-variance criterion to normal or log-normal distributions and the quadratic utility function. Chow [4] pointed out that the mean-variance portfolio theory assumes that investor utility functions are quadratic and/or the return distributions of assets are multivariate normal. In this paper, we make some comments on Meyer's paper and extend the results from Tobin [37], who postulated that the indifference curve is convex upwards for risk averters and is concave downwards for risk lovers, to include a wide family of distributions for the returns as well as to include general utility functions as stated in Meyer [25]. We also provide an alternative proof for the theorem.

Levy [16] extended Meyer's results to prove that the first- (FSD) and second-degree (SSD) stochastic dominance efficient sets are equal to the mean-variance (MV) efficient set under certain conditions and established some inequality relationships between the variables in the same location-scale family. In this paper, we comment on Levy's findings and show that the inequality relationships developed by Levy do not hold in certain situations. We further explore the relationships among the FSD, SSD, and MV efficient sets, which culminate in three important findings: (1) the SSD efficient set is a proper subset of the FSD efficient set, (2) the SSD efficient set is a proper subset of the MV efficient set, and (3) the FSD efficient set is not equal to the MV efficient set in a way that neither is a proper subset of each other.

Being of both theoretical and practical interests, the main challenge of the MV and SD analyses is to identify the assets that constitute attainable efficient portfolios. Unfortunately, the relationships between the MV efficient sets and the SD efficient sets have not been well established. With this in mind, we seek to develop the relationships between the MV and SD efficient sets to capture the essence of portfolio selection here. In addition, we explore the shapes of indifference curves for risk averters, risk lovers, and risk-neutral investors. Our findings could be useful in facilitating the MV and SD procedures and enabling investors to make wiser decisions in their investments.

We begin by introducing a brief literature in this section. In Section 2, we first review, discuss, and give comments on some properties stated in Meyer [25], Levy [16], and Sinn [34]. We then proceed to develop some properties on the expected utility maximization and the stochastic dominance theory for the location-scale family. The concluding remarks are in Section 3.

2. Theory

In this section, we first review and discuss some properties stated in Meyer [25], Levy [16], and Sinn [34], and further extend their work by developing some additional properties.

In order to avoid confusion, we use "proposition" to state our results and "property" to state the results produced by Meyer [25] and Levy [16].

Let the return *X* be the random variable with zero mean and variance one, with the location-scale family \mathfrak{D} generated by *X* such that

$$\mathfrak{D} = \{ Y \mid Y = \mu + \sigma X, \ -\infty < \mu < \infty, \ \sigma > 0 \}.$$

$$(2.1)$$

The expected utility $V(\sigma,\mu)$, see Meyer [25], for the utility *U* on the random variable *Y* can then be expressed as

$$V(\sigma,\mu) = E[U(Y)] = \int_{a}^{b} u(\mu + \sigma x) dF(x), \qquad (2.2)$$

where [a,b] is the support of *X*, *F* is the distribution function of *X*, and the mean and variance of *Y* are μ and σ^2 , respectively. We note that the requirement of the zero mean and unit variance for *X* is not necessary. However, without loss of generality, we can make these assumptions as we will always be able to find such a seed random variable in the location-scale family.

For any constant α , the indifference curve drawn on the (σ, μ) plane such that $V(\sigma, \mu)$ is a constant can be expressed as

$$C_{\alpha} = \{ (\sigma, \mu) \mid V(\sigma, \mu) \equiv \alpha \}.$$
(2.3)

In the indifference curve, we follow Meyer [25] to have

$$V_{\mu}(\sigma,\mu)d\mu + V_{\sigma}(\sigma,\mu)d\sigma = 0 \tag{2.4}$$

or

$$V_{\mu}(\sigma,\mu)\frac{d\mu}{d\sigma} + V_{\sigma}(\sigma,\mu) = 0, \qquad (2.5)$$

where

$$V_{\mu}(\sigma,\mu) = \frac{\partial V(\sigma,\mu)}{\partial \mu} = \int_{a}^{b} u'(\mu + \sigma x) dF(x),$$

$$V_{\sigma}(\sigma,\mu) = \frac{\partial V(\sigma,\mu)}{\partial \sigma} = \int_{a}^{b} u'(\mu + \sigma x) x dF(x).$$
(2.6)

The following proposition is then obtained by applying Meyer [25, Properties 1 and 2] and the implicit function theorem.

PROPOSITION 2.1. If the distribution function of the return with mean μ and variance σ^2 belongs to a location-scale family and for any utility function u, if u' > 0, then the indifference curve C_{α} can be parameterized as $\mu = \mu(\sigma)$ with slope

$$S(\sigma,\mu) = -\frac{V_{\sigma}(\sigma,\mu)}{V_{\mu}(\sigma,\mu)}.$$
(2.7)

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In addition,

(1) if $u'' \leq 0$, then the indifference curve $\mu = \mu(\sigma)$ is an increasing function of σ ; and (2) if $u'' \geq 0$, then the indifference curve $\mu = \mu(\sigma)$ is a decreasing function of σ .

Proof. From (2.6), we have

$$S(\sigma,\mu) = -\frac{\int_{a}^{b} u'(\mu+\sigma x) x \, dF(x)}{\int_{a}^{b} u'(\mu+\sigma x) dF(x)}$$
(2.8)

in which $\int_a^b u'(\mu + \sigma x) dF(x) > 0$ because u' > 0. For the numerator, as E(X) = 0, we have $\int_a^0 x dF(x) = -\int_0^b x dF(x)$. If u'' < 0, we have

$$\int_{0}^{b} u'(\mu + \sigma x) x \, dF(x) < \int_{0}^{b} u'(\mu) x \, dF(x) = -\int_{a}^{0} u'(\mu) x \, dF(x)$$

$$< -\int_{a}^{0} u'(\mu + \sigma x) x \, dF(x).$$
(2.9)

Hence, $S(\sigma, \mu) > 0$. Similarly, if u'' > 0, we have $S(\sigma, \mu) < 0$.

Meyer [25] continued to investigate the properties of $\partial S(\sigma,\mu)/\partial \mu$ without the restriction of $V(\sigma,\mu) \equiv \alpha$ and obtained the following property (we refer to Property 5 in Meyer's paper).

Property 2.2. $\partial S(\sigma,\mu)/\partial \mu \le (=\ge)0$ for all μ and for all $\sigma \ge 0$ if and only if $u(\mu + \sigma x)$ displays decreasing (constant, increasing) absolute risk aversion.

We note that Sinn [34] obtained similar results as the above property in Meyer's paper. But similar to Meyer's approach, the proof of the results in Sinn [34] was also done without the restriction of $V(\sigma,\mu) \equiv \alpha$. It should be equally important to study the convexity of the indifference curve C_{α} with the restriction of $V(\sigma,\mu) \equiv \alpha$. Under the constraint of $(\sigma,\mu) \in C_{\alpha}$, we have the following proposition for $\partial S(\sigma,\mu)/\partial \sigma$ as a complement of Meyer's Property 5 and Sinn's work.

PROPOSITION 2.3. The distribution function of the return with mean μ and variance σ^2 belongs to a location-scale family. For any utility function u with u' > 0,

- (1) if $u'' \leq 0$, then $\mu = \mu(\sigma)$ is a convex function of σ , and
- (2) if $u'' \ge 0$, then $\mu = \mu(\sigma)$ is a concave function of σ .

Proof. As

$$\frac{d\mu}{d\sigma} = -\frac{\int_{a}^{b} u'(\mu + \sigma x) x \, dF(x)}{\int_{a}^{b} u'(\mu + \sigma x) dF(x)} = -\frac{I_1}{I_2},\tag{2.10}$$

we have

$$\begin{aligned} \frac{d^{2}\mu}{d\sigma^{2}} &= \frac{1}{I_{2}^{2}} \left(I_{1} \frac{\partial I_{2}}{\partial \sigma} - I_{2} \frac{\partial I_{1}}{\partial \sigma} \right) \\ &= \frac{I_{1}}{I_{2}^{2}} \int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) \left(\frac{d\mu}{d\sigma} + x \right) dF - \frac{1}{I_{2}} \int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) \left(\frac{d\mu}{d\sigma} + x \right) x dF \\ &= -\frac{1}{I_{2}} \frac{d\mu}{d\sigma} \int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) \left(\frac{d\mu}{d\sigma} + x \right) dF - \frac{1}{I_{2}} \int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) \left(\frac{d\mu}{d\sigma} + x \right) x dF \\ &= -\frac{1}{I_{2}} \int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) \left(\frac{d\mu}{d\sigma} + x \right)^{2} dF \\ &= -\frac{\int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) (d\mu/d\sigma + x)^{2} dF}{\int_{a}^{b} u^{\prime} (\mu + \sigma x) dF} \end{aligned}$$
(2.11)
$$&= -\frac{\int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) (d\mu/d\sigma + x)^{2} dF}{\int_{a}^{b} u^{\prime\prime} (\mu + \sigma x) dF} \\ &\geq (>)0 \quad \text{as } u^{\prime} > 0, \ u^{\prime\prime} \le (<)0 \\ &\leq (<)0 \quad \text{as } u^{\prime} > 0, \ u^{\prime\prime} \ge (>)0. \end{aligned}$$

The above proposition can be easily extended to include the situation in which $u' \ge 0$ and $u'' \le 0$ and the situation in which $u' \ge 0$ and $u'' \ge 0$ with the condition $\operatorname{Prob}(u' > 0) > 0$. It may be rewritten as the indifference curve C_{α} is convex upwards for risk averters, concave downwards for risk lovers, and horizontal for risk neutral investors.

In addition, we note that Tobin [37] had proven the above proposition on the quadratic utility functions with the normality assumption for the distributions of the return. Our proposition is then an extension of Tobin [37] results to include the general utility functions, as well as the distributions in the location and scale family as in Meyer's paper. Furthermore, since Sinn [34] also obtained similar results for risk averters, our proof is an alternative to the results reported by Tobin and Sinn.

Levy [16] stated the first-degree stochastic dominance (FSD), the second-degree stochastic dominance (SSD), and the mean-variance (MV) rules (Levy called it meanstandard deviation rule); and defined the FSD, SSD, and MV efficient sets (see Levy for the detailed definitions). He also extended Meyer's results to prove that the first- and second-degree stochastic dominance efficient sets are equal to mean-variance efficient set under certain conditions and showed the relationships between the support of the seed random variable X and the parameters in the two linear functions Y_i and Y_j of X in the following property (Levy termed it as "proposition" in his paper).

Property 2.4. Let *X* be a random variable with a finite mean and variance, but with no further restriction on its distribution, and let Y_i and Y_j differ from *X* by location and scale parameters, such that $Y_i = \alpha_i + \beta_i X$, $Y_j = \alpha_j + \beta_j X$. The support of *X* is [a,b]. Then

(1) Y_i and Y_j are in the MV-efficient set for all nondecreasing preferences if and only if

$$a < \frac{\alpha_j - \alpha_i}{\beta_i - \beta_j}.\tag{2.12}$$

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 - (2) (a) If Y_i dominates Y_j in MV, then such dominance exists in expected utility (EU) for all risk-averse investors with no additional restriction on F(X).
 - (b) However, a dominance in EU for all nondecreasing U exists, if and only if

$$b \le \frac{\alpha_i - \alpha_j}{\beta_j - \beta_i}.$$
(2.13)

If (2.12) holds, no dominance by MV implies no dominance for all nondecreasing U and also no dominance for all nondecreasing concave U. If (2.12) holds and (2.13) does not hold, the MV- and EU-efficient sets are identical when risk aversion is assumed. If both (2.12) and (2.13) hold, the MV- and EU-efficient sets are identical for all nondecreasing preference U.

Next, we study the relationships among the efficient sets for the FSD, SSD, and MV rules for the location-scale family, and the validity of the above property in Levy. Letting \mathfrak{D}_{FSD} , \mathfrak{D}_{SSD} , and \mathfrak{D}_{MV} be the FSD efficient set, the SSD efficient set, and the MV efficient set, respectively, we obtain the following proposition.

PROPOSITION 2.5. For any location-scale family,

(1) $\mathfrak{D}_{SSD} \subset \mathfrak{D}_{FSD}$;

- (2) $\mathfrak{D}_{SSD} \subset \mathfrak{D}_{MV}$; and
- (3) (a) $\mathfrak{D}_{MV} \mathfrak{D}_{FSD} \neq \emptyset$, and (b) $\mathfrak{D}_{FSD} - \mathfrak{D}_{MV} \neq \emptyset$.

Proof. Since $X \succ_1 Y \Rightarrow X \succ_2 Y$, we obtain part (1) of Proposition 2.5. The following is a simple example to show that $\mathfrak{D}_{SSD} \neq \mathfrak{D}_{FSD}$.

Example 2.6. $Y = \beta X$, where $0 < \beta < 1$ and E(X) = 0.

In this example, $Y \succ_2 X$ but X and Y do not dominate each other in the sense of FSD. Hence, $(X, Y) \in \mathfrak{D}_{FSD}$ but $(X, Y) \notin \mathfrak{D}_{SSD}$. Thus, part (1) of the proposition holds.

Applying Hadar and Russell [10, Theorem 4], Tesfatsion [36, Theorem 1'], or Li and Wong [20, Theorem 8b], we find that \mathfrak{D}_{SSD} is a subset of \mathfrak{D}_{MV} . To show that \mathfrak{D}_{SSD} is a proper subset of \mathfrak{D}_{MV} , we use the following example.

Example 2.7. Let *X* be the seed random variable with support [a,b] = [0,1], let $Y_i = \alpha_i + \beta_i X$, and let $Y_j = \alpha_j + \beta_j X$, and set $\beta_i > \beta_j > 0$ and $\alpha_i = \alpha_j + \beta_i - \beta_j$.

In this example, $(Y_i, Y_j) \in \mathfrak{D}_{MV}$ but $(Y_i, Y_j) \notin \mathfrak{D}_{SSD}$. Hence, \mathfrak{D}_{SSD} is a proper subset of \mathfrak{D}_{MV} and thus part (2) of the proposition holds.

Example 2.7 can also be used to prove (3a). In this example, $(Y_i, Y_j) \in \mathcal{D}_{MV}$ but $(Y_i, Y_j) \notin \mathcal{D}_{FSD}$. Hence, (3a) holds.

One can also easily postulate that Example 2.6 can be used to show (3b) as $(X, Y) \in \mathfrak{D}_{FSD}$ but $(X, Y) \notin \mathfrak{D}_{MV}$.

It is well established that the FSD efficient set is equivalent to the EU efficient set for all nondecreasing preference structures U, the SSD efficient set is equivalent to the EU efficient set for all nondecreasing concave U; see, for example, Hanoch and Levy [12], Hadar and Russell [10], Meyer [24], and Li and Wong [20]. From part (1) of the above

proposition, we know that the SSD efficient set is a subset of the FSD efficient set. Hence, we can define a complement of the SSD efficient set within the FSD efficient set, denoted by \mathfrak{D}_{SSD}^c , to be the efficient set for all nondecreasing preference U but not for any nondecreasing concave U. We have

$$\mathfrak{D}_{\rm FSD} = \mathfrak{D}_{\rm SSD} \cup \mathfrak{D}_{\rm SSD}^c \tag{2.14}$$

and \mathfrak{D}_{SSD}^c is not an empty set. In the proof of parts (2) and (3) in the above proposition, we simply utilize $(Y_i, Y_j) \in \mathfrak{D}_{SSD}^c$ such that the results hold.

Lastly, we valuate the validity of Levy's property. It is easy to find that Example 2.7 in the above can be used to show that parts (1) and (2b) in Levy's property may not hold. In this example, we illustrate that $(Y_i, Y_j) \in \mathcal{D}_{MV}$ but (2.12) does not hold as

$$\frac{\alpha_j - \alpha_i}{\beta_i - \beta_j} = \frac{\alpha_j - \alpha_j - \beta_i + \beta_j}{\beta_i - \beta_j} = -1 < a.$$
(2.15)

This shows that part (1) in Levy's property may not hold in \mathfrak{D}_{SSD}^c . Additionally, we find that $Y_i \succ_1 Y_j$. Applying Li and Wong [20, Theorem 7], we have $E[U(Y_i)] > E[U(Y_j)]$ for any nondecreasing U and thus, there exists a dominance in EU for all nondecreasing U. However, as

$$\frac{\alpha_i - \alpha_j}{\beta_j - \beta_i} = -1 < b, \tag{2.16}$$

thus inequality in (2.13) does not hold, implying that part (2b) in Levy's property may not hold.

We now give another example in which (2.12) holds but $(Y_i, Y_j) \notin \mathfrak{D}_{MV}$ as shown in the following.

Example 2.8. Let *X* be the seed random variable with support [a,b] = [0,1], let $Y_i = \alpha_i + \beta_i X$, and let $Y_j = \alpha_j + \beta_j X$, and set $\beta_i > \beta_j > 0$ and $\alpha_j = \alpha_i + \beta_i - \beta_j$.

In this example, since $\beta_i > \beta_j > 0$ and $\alpha_j > \alpha_i$, we have $(Y_i, Y_j) \notin \mathfrak{D}_{MV}$. However,

$$\frac{\alpha_j - \alpha_i}{\beta_i - \beta_j} = \frac{\alpha_i + \beta_i - \beta_j - \alpha_i}{\beta_i - \beta_j} = 1 > a$$
(2.17)

and hence (2.12) holds. This leads to our conclusion that part (1) of Levy's property does not hold in this example. However, in this example, we find that

$$\frac{\alpha_i - \alpha_j}{\beta_j - \beta_i} = 1 \ge b \tag{2.18}$$

and hence (2.13) holds and it is easy to show that $Y_i \succ_1 Y_j$. In this connection, part (2b) of Levy's property is valid in this example. Another trivial example in which part (2b) does not hold is the following.

Example 2.9. We set $\alpha_i > \alpha_j$ and $\beta_i = \beta_j$.

In this example, $Y_i \succ_1 Y_j$ and hence there exists a dominance in EU for all nondecreasing *U* but (2.13) does not hold.

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3. Concluding remarks

Meyer [25] contributed to the theory of mean-variance criterion by extending the theory to include the comparison among distributions that differ only by location and scale parameters as well as to include the general utility functions with only convexity or concavity restrictions. Levy [16] extended Meyer's results by introducing some relationships between the stochastic-dominance and the mean-variance efficient sets. However, Meyer [26] commented that Levy's findings is an application of the principle that segments of efficient sets cannot have slopes which are greater (smaller) than the highest (least) sloped indifference curve and commented that those portions of the MV-efficient set which are either too flat or too steeply sloped are not EU efficient.

We first make some comments on Meyer's paper and extend the results from Tobin [37] that the indifference curve is convex upward for risk averters, concave downwards for risk lovers, and horizontal for risk neutral investors to include the general conditions as stated in Meyer [25]. We then comment on Levy's findings and show that the relationships in Levy's property do not hold in certain situations. We further explore the relationships among the first- and second-degree stochastic dominance efficient sets and the mean-variance efficient set to show that they are not equal to one another. We check the literature on the subject and conclude that the results in our paper are still new and we hope that our results would be able to contribute to the existing literature.

Further extensions of the theory developed in this paper, future work could extend our efforts to link stochastic dominance to mean-variance criterion developed by Markowitz [21], Tobin [37], and Sharpe [33] for location-scale family. As the theory developed by Meyer and Levy, and in this paper mainly concerns only risk averters, it would also be worthwhile to extend it to risk lovers (see, e.g., Hammond [11], Meyer [24], Hershey and Schoemaker [13], Stoyan [35], Myagkov and Plott [27], Wong and Li [44], Post [28], Anderson [1], and Post and Levy [30]) and to investors with S-shaped or reverse S-shaped utility functions (see, e.g., Kahneman and Tversky [14], Tversky and Kahneman [38], Levy and Wiener [19], and Levy and Levy [17, 18]). Another area of extension is to extend our theory to a variable of loss (see, e.g., Weeks and Wingler [41], Weeks [40], Post and Diltz [29], and Dillinger et al. [5]). In addition, the theory developed in this paper could be applied to many different areas in business, economics, and finance. For example, one could easily incorporate our approach to explain well-known financial anomalies (see, e.g., McNamara [23], Wong and Bian [42], Post [28], Post and Levy [30], Kuosmanen [15], and Fong et al. [9]) and to model investment risk (see, e.g., Matsumura et al. [22], Doumpos et al. [6], Wong and Chan [43], Fong and Wong [8], and Broll et al. [3]).

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