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Styling the Nation: Fear and Desire in the South Sudanese Beauty Trade

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Styling the Nation

Fear and Desire in the South
Sudanese Beauty Trade

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Miami, FL., USA.

IGU, CGG pre-conference

Nara, Japan

August 2013





July 9 2011

Independence Day
Celebrations,

Juba, South Sudan

All images: author's own



July 9 2011

Independence Day
Celebrations,

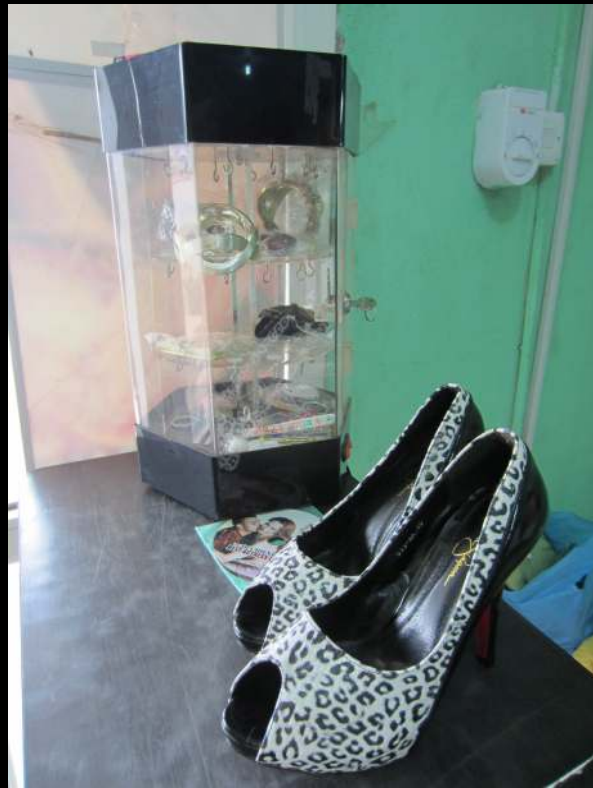
Juba, South Sudan



**Styling the
nation:**

The saloonists

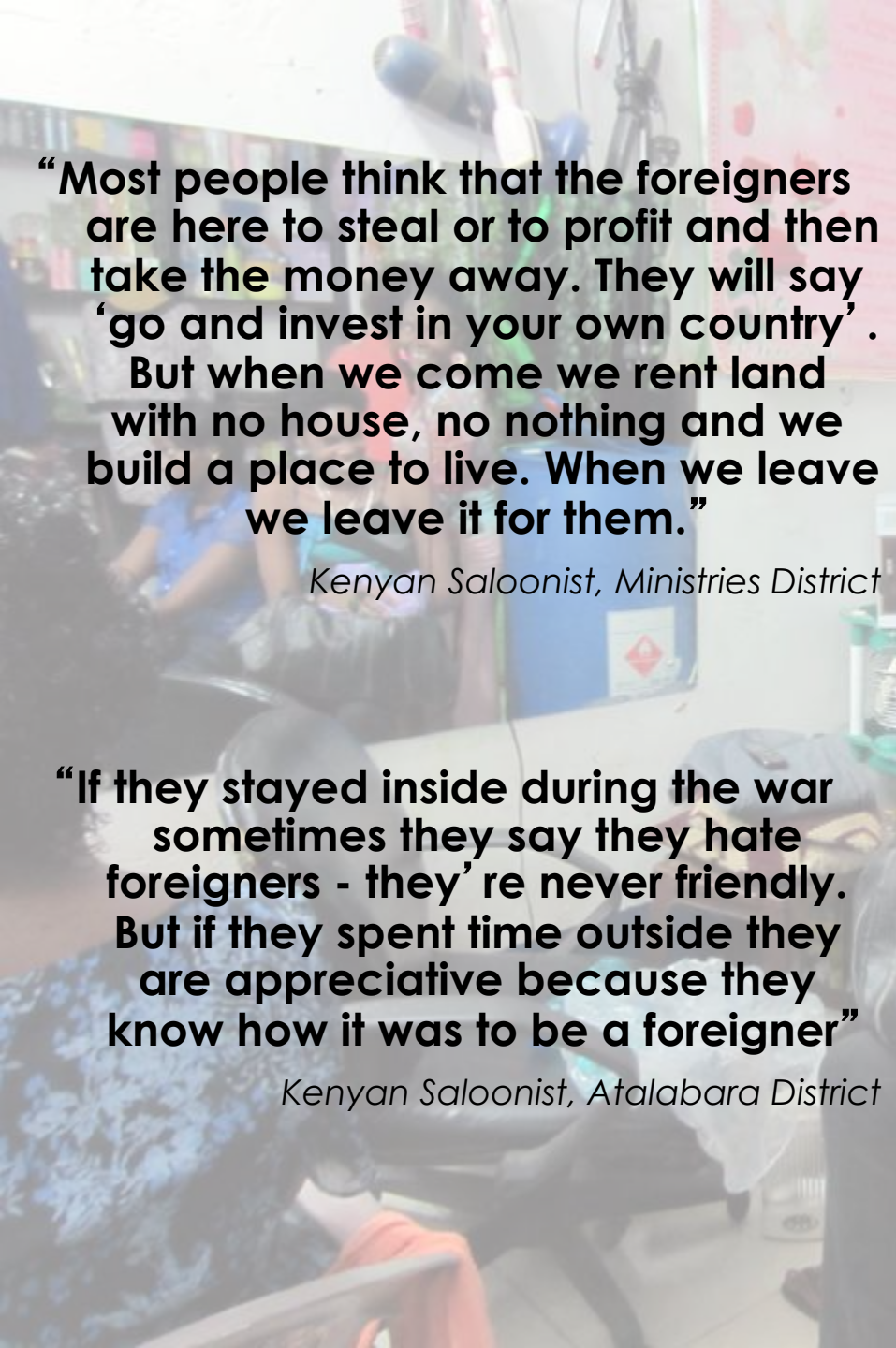






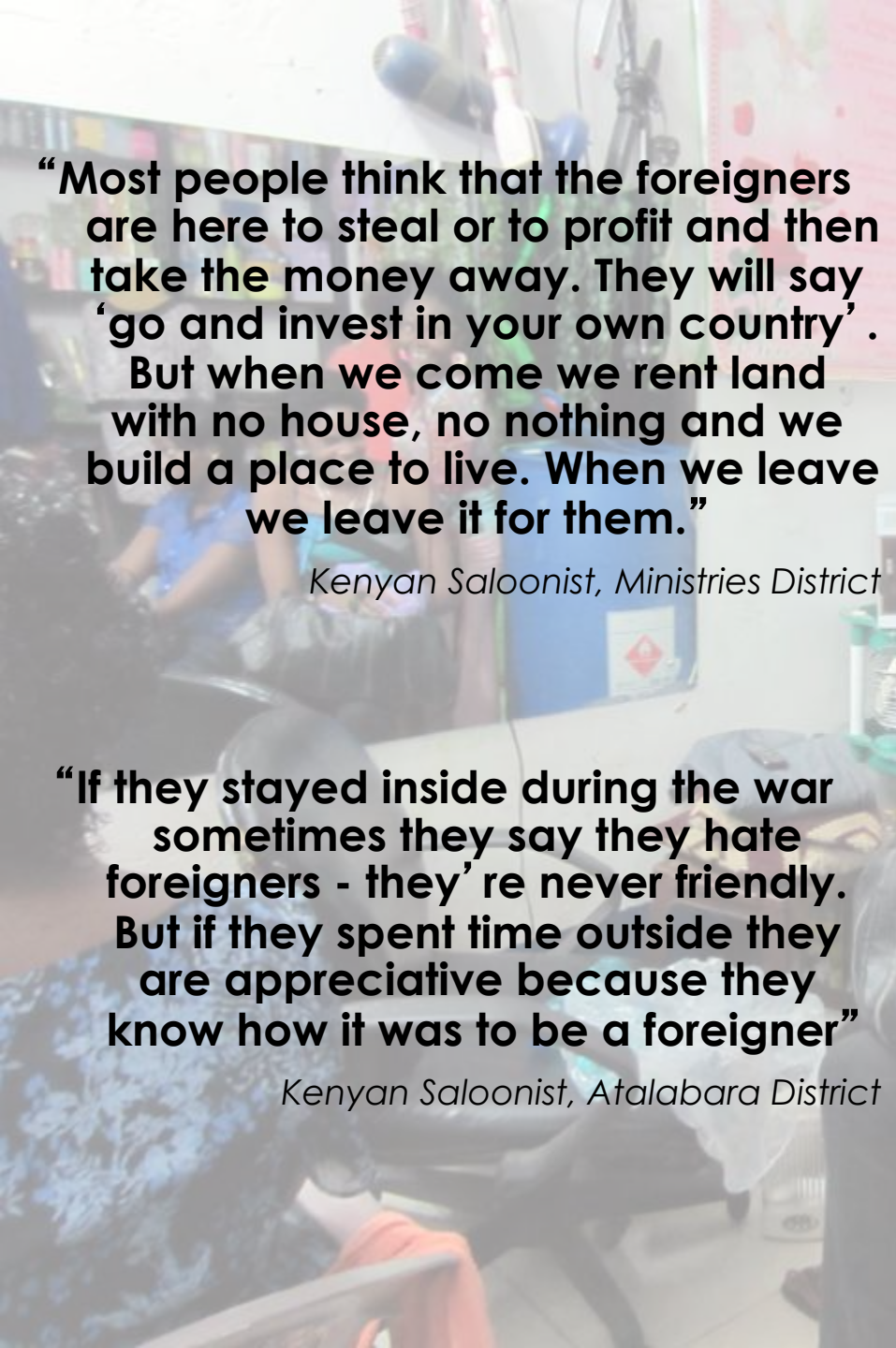




A woman in a blue shirt is sitting at a desk in a saloon. The background shows a microphone on a stand and some equipment. The text is overlaid on the left side of the image.

“Most people think that the foreigners are here to steal or to profit and then take the money away. They will say ‘go and invest in your own country’. But when we come we rent land with no house, no nothing and we build a place to live. When we leave we leave it for them.”

Kenyan Saloonist, Ministries District

A woman in a blue shirt is sitting at a desk in a saloon. The background shows a microphone on a stand and some equipment. The text is overlaid on the left side of the image.

“If they stayed inside during the war sometimes they say they hate foreigners - they’re never friendly. But if they spent time outside they are appreciative because they know how it was to be a foreigner”

Kenyan Saloonist, Atalabara District





“Those Sudanese that stayed here can be back-biting. They are very much in Arabic and then it is difficult for them to adapt to all the English and they are frustrated we can’t talk to them. But still they can be very excited about the salon. They come in and want to get inside the drier, to sit in the chair, they want to know everything that is going on!”

Kenyan Saloonist, Thong Ping District

“Looking Smart”:

The Clients



Flat~Iron 6"



Flat~Iron 8"



“...if you don’ t look smart you won’ t be recognized as someone who has been to school...it doesn’ t have to mean high wealth, even if life is not so smooth some person will go to the saloon to get their hair and nails done”

Client, Ministries district

“If you apply for a job with short hair they doubt you. It’ s important to look beautiful for an interview...you have to plait and extend your hair to make it look nice...it’ s more important than eating dinner. When your hair is clean you feel good. Even if you haven’ t eaten something.”

Client, Thong Ping district

Sudan women 'lashed for trousers'

Several Sudanese women have been flogged as a punishment for dressing "indecently", according to a local journalist who was arrested with them.



South Sudanese women arrested for tight trousers

By [Skye Wheeler](#)

JUBA, Khartoum | Tue Oct 7, 2008 12:41pm EDT

(Reuters) - More than 35 young women wearing tight trousers have been arrested for "disturbing the peace" in south Sudan, police said on Tuesday.

Officers said the arrests in Juba, capital of the semi-autonomous region, were part of a crackdown on youth gangs that have sprung up recently and



Miss South Sudan-USA, 2009 winners

Trans/national

Flows:

The Traders



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Vision

The BOARD aspires to develop and take sound and effective regulation and quality assurance measures to ensure the safety, effectiveness and quality of pharmaceutical products, medical devices and cosmetics, as needed, in order to protect and promote the health and wellbeing of the Sudanese people and to attain the strategic goals set by the state, using scientific approaches based on the principles of good governance and values of justice, transparency and partnership.



Human Medicines

- > Directorate Announcement
- > Requirements & Forms
- > Registered Items
- > Enquiries & Feedback

Veterinary Medicines

- > Directorate Announcement
- > Requirements & Forms
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Exotic/toxic:
imported goods
and poisoning
fears

gurtong

29 Jul 2013

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South Sudan Launches Drug And Food Control Authority

The government of South Sudan has officially launched the drug and food control authority, a body tasked with checking on the drugs and medicines being imported and distributed into the country.

14 December 2012



Thanks to:

FIU Junior Faculty Research Grant

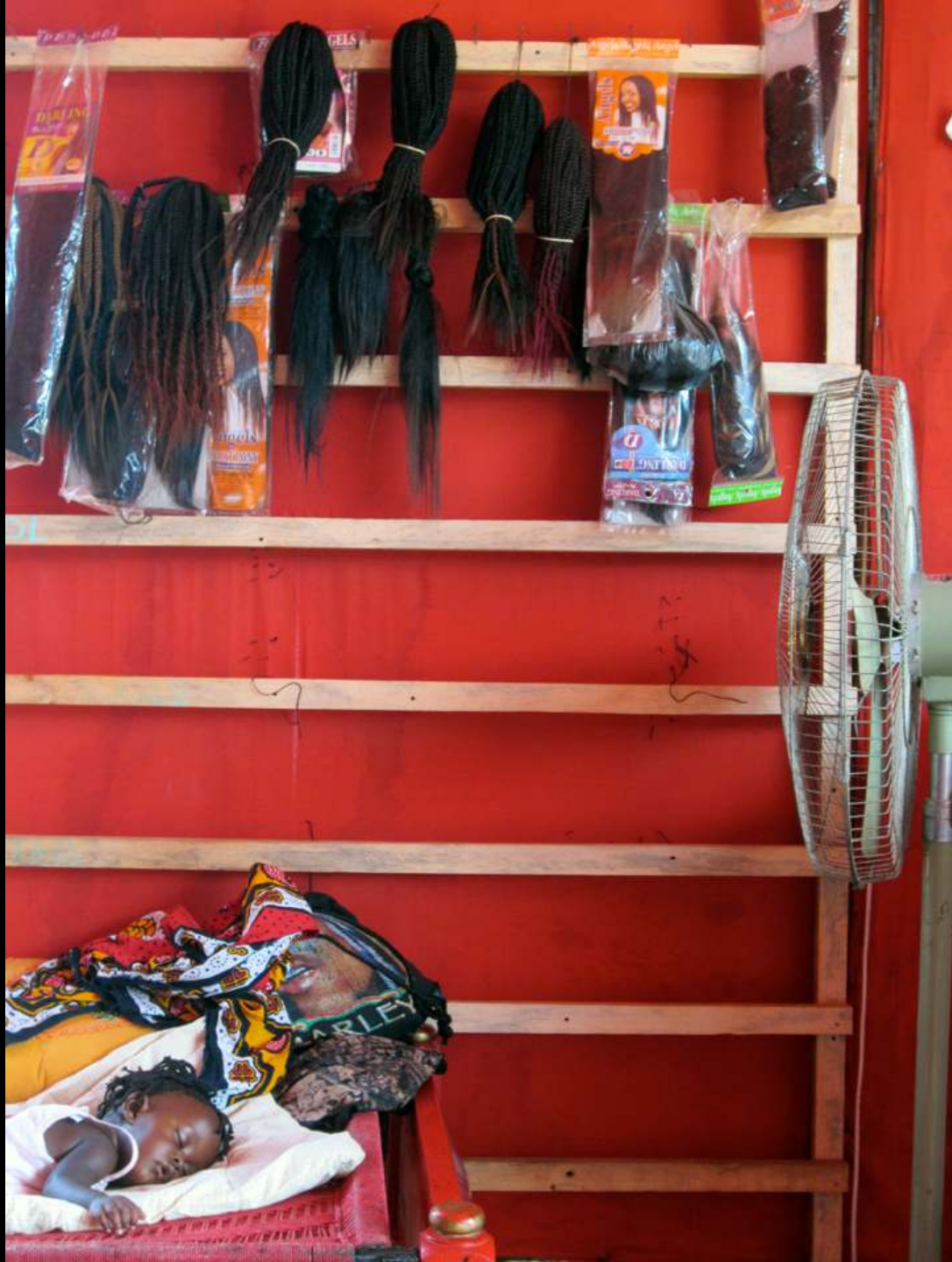
UN Gender Unit

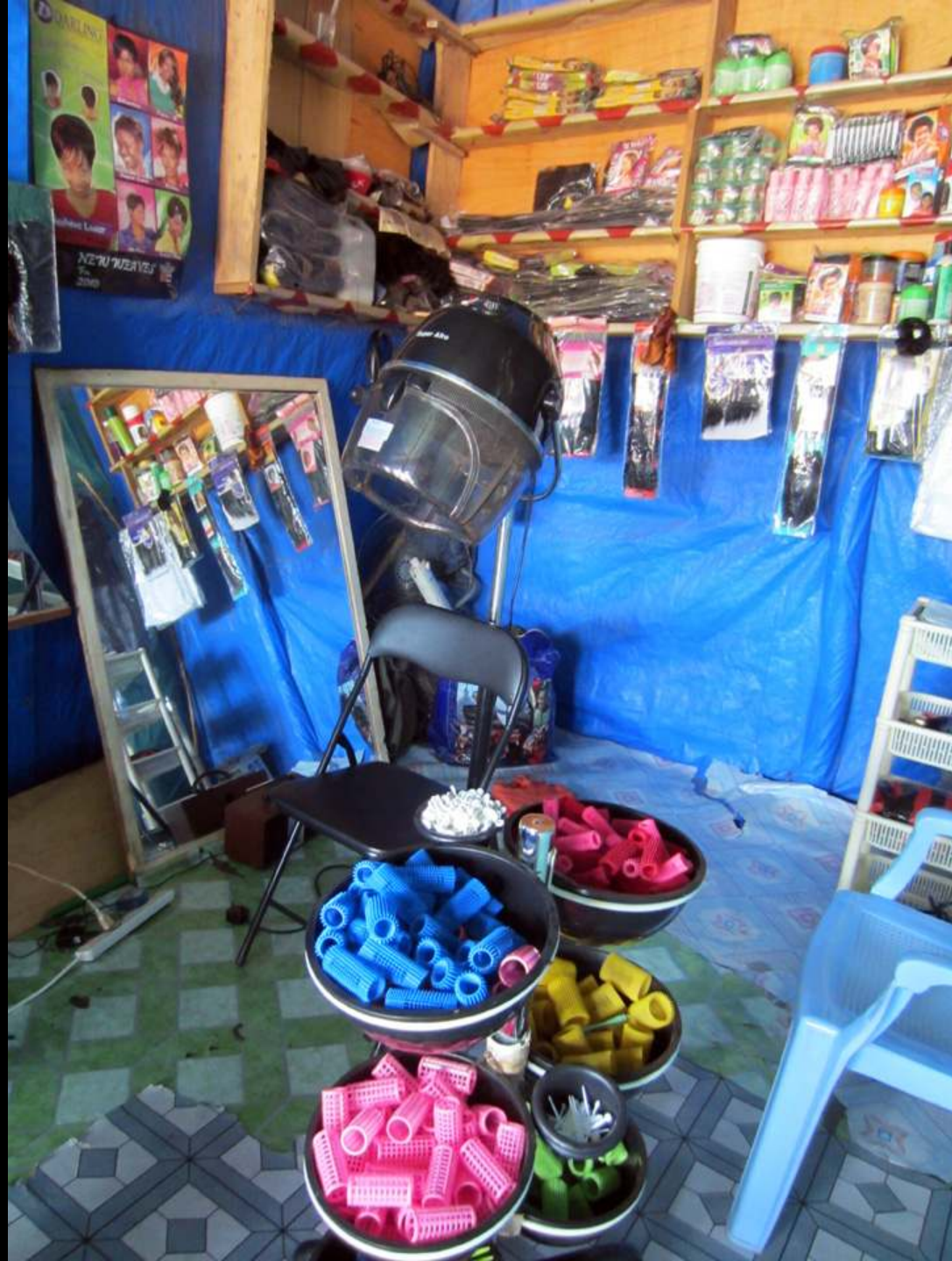
Sarah Abeja

Harriet Dumba

Lilian Riziq

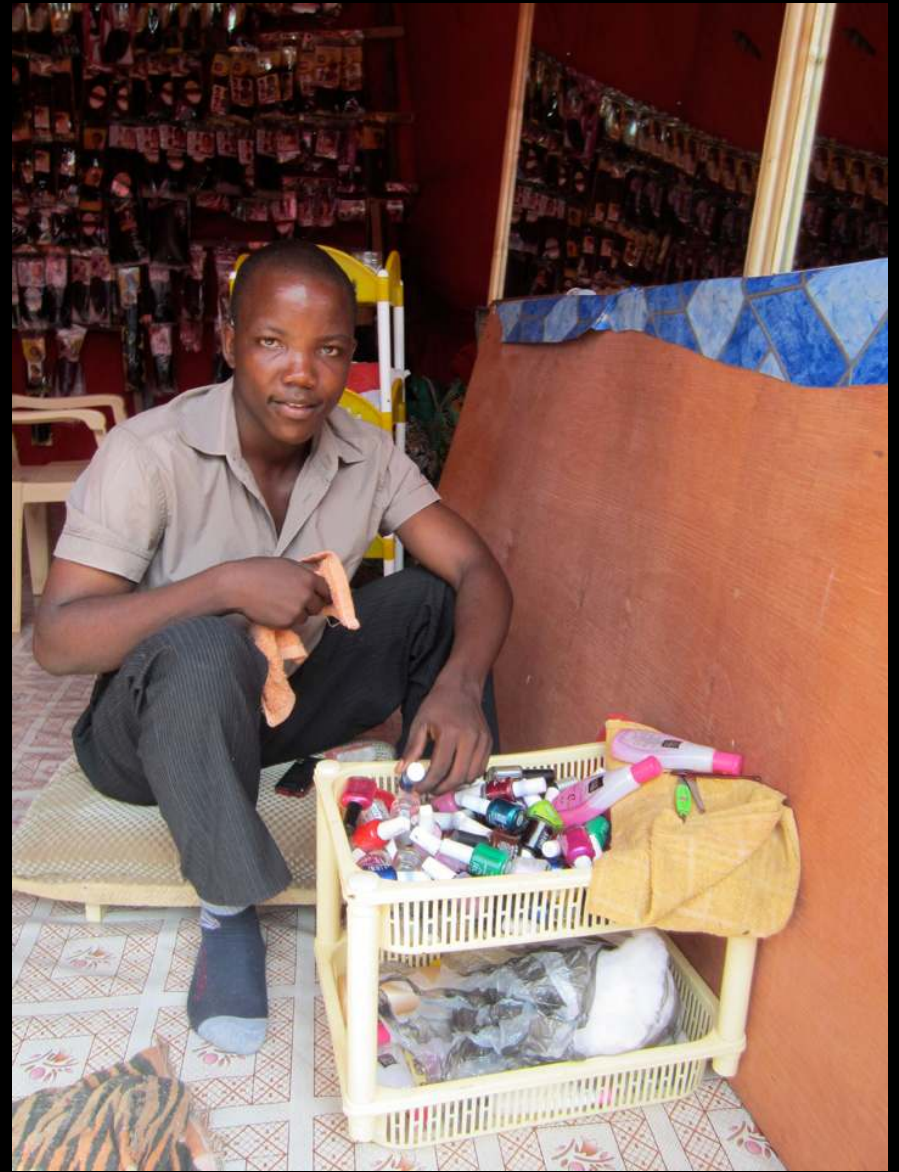






















Flat~Iron 8"



Flat~Iron 6"



Collection of
Flat~Iron

A Symbol of



