

## Organic farming drives sustainability in global agriculture

Agricultural practices need to change to meet the UN Sustainable Development Goals (SDGs) by 2030. How to achieve the SDGs is heavily contested. Here we propose to concentrate on a policy framework that triggers the required transition. Organic agriculture, although not a silver bullet, is a useful component in such strategy.

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Sustainable agriculture and food systems need to provide sufficient and nutritious food for all, while minimizing environmental impact and enabling producers to earn a decent living. Most agree that agriculture and food systems urgently need to change to make progress on several SDGs while staying within planetary boundaries<sup>1</sup>. However, the way to achieve this is intensely debated, with two narratives dominating the discussion: incremental steps to improve efficiency in conventional agriculture while reducing negative externalities versus transformative redesign of farming systems based on agroecological principles.

The debate is polarized for good reason. Transformative systems like organic farming have proven sustainability benefits, including improved soil quality, enhanced biodiversity, reduced pollution and increased farm incomes<sup>2,3</sup>, but in many contexts result in lower yields so that their sustainability per unit product is sometimes questioned<sup>4,5</sup>. Intensive conventional systems, on the other hand, can be highly productive, but have substantial negative externalities including biodiversity loss, soil erosion, pollution, reduced human health and low farm

incomes<sup>6,7</sup>. In addition, powerful agribusiness and food corporations have vested interests in continuing the conventional agroindustrial model and in perpetuating “Feed the World” narratives<sup>2,8</sup>.

The SDGs offer an opportunity to reconcile these divisions by focusing on the  
40 sustainability contributions of different farming approaches and the policies that help accelerate the required transition. Successful transformative systems, such as organic, push-pull and evergreen agriculture, offer inspirational examples and an innovation space for transformation because they are pursuing a radically different approach based on agroecological processes. Conversely, incremental approaches, such as precision farming and reduced-tillage, developed  
45 in conventional agriculture inspire transformative systems to further improve their performance. Here we argue that policies aligned with the SDGs are needed to promote this transition.

### **Policy interventions for sustainable food systems**

Agriculture and food related policies play a crucial role both in perpetuating unsustainable  
50 systems and in triggering more sustainable ones, since they greatly influence farming and business practices, costs, prizes and consumer choice<sup>1,9</sup>. We identify four important groups of policy interventions (Figure 1) that can synergistically transition our food system to a more sustainable one: (i) specifically supporting transformative systems through a combination of push, pull and enabling measures, while improving their performance; (ii) stimulating the pull-  
55 effect of an increasing market demand for sustainable products; (iii) incentivizing incremental improvements in mainstream agriculture and food systems with regard to combined sustainability objectives; and (iv) raising legal requirements and industry norms in order to rule-out particularly unsustainable practices.

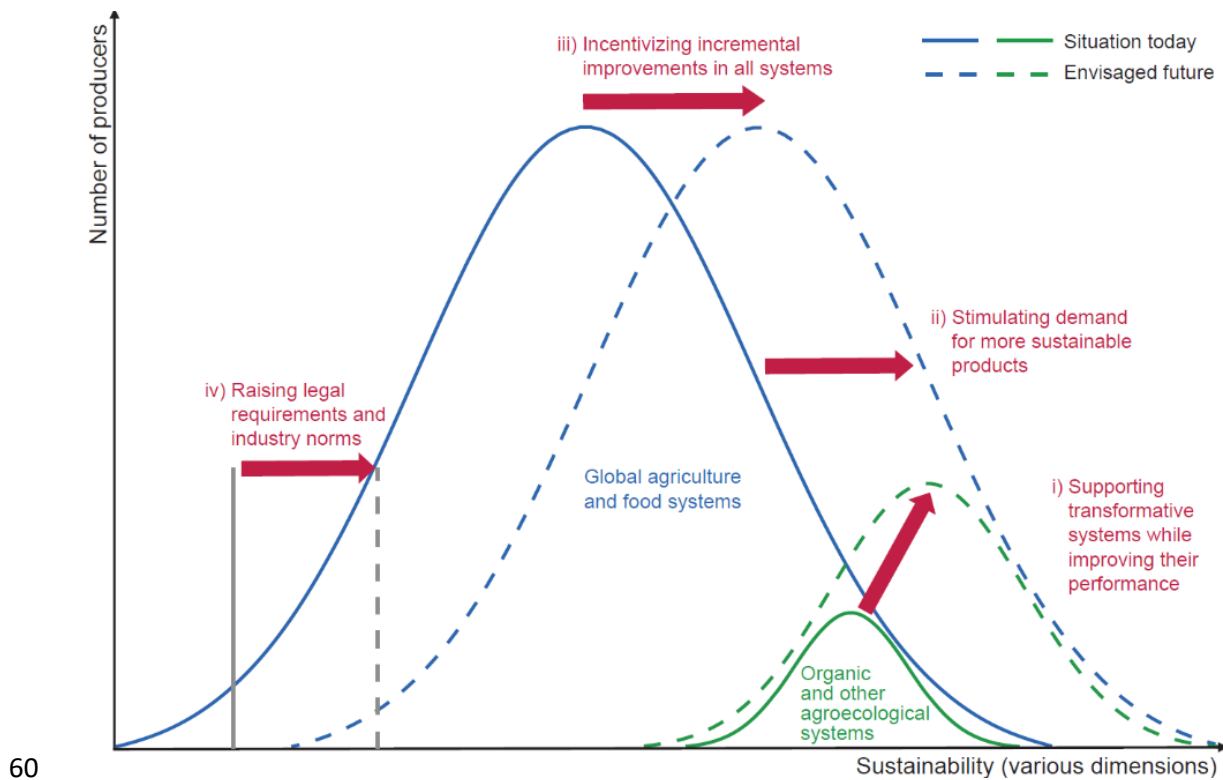


Figure 1. Policy interventions (red arrows) to drive sustainability in agriculture and food systems.

**Support and enhance transformative systems.** Upscaling the area covered under transformative systems like organic agriculture can directly contribute to many of the 17  
 65 SDGs, particularly #1) No poverty, #2) Zero hunger, #3) Good health and wellbeing, #6) Clean water and sanitation, #12) Responsible consumption and production, #13) Climate action and #15) Life on land.<sup>2,3</sup> Policies that specifically support these systems can contribute importantly to advancing the SDGs. Given that the conversion costs of alternative farming  
 70 systems can be quite high – including higher labour requirements and the need for increased knowledge and training – economic incentives and technical advice are crucial to enhance adoption by farmers<sup>10</sup>. At the same time, the performance of these systems should be improved further, particularly in terms of yields, water management and consumer accessibility<sup>3</sup>.

75 Government authorities in Germany, Austria and Finland, for example, are implementing policies and action plans that set targets for reaching organic land area shares of 20%<sup>10</sup>, and Bhutan and some Indian states are even targeting 100% conversion. They have defined comprehensive strategies that include push measures (e.g., support to research and extension, area-based payments), pull measures (e.g., consumer information campaigns) and  
80 enabling measures (e.g., data collection, institutional development). In order to make alternative systems even more transformative, governments may set additional conditions, such as sustainable use of water resources or limitations on large-scale monocultures that go beyond the minimum requirements of current organic standards.

**Fostering the demand of sustainable food products.** It can be done through two main  
85 mechanisms: (i) raising consumer awareness on the linkages between agriculture, environment, health and social wellbeing, and (ii) enhancing the commitment of retailers and caterers to offer such products. Governments can introduce informational campaigns and support those run by others (e.g., NGOs) and ensure that food literacy is part of educational curricula. They can also contribute to increase the demand of sustainable products by setting targets in public  
90 procurement, making use for example of public canteens. Such demand-related policy measures send powerful signals to producers and businesses and help citizens to make informed decisions as consumers and voters.

Organic agriculture, the most prominent alternative farming system in the market place, offers consumers a different option that reflects well the inherent complexity of achieving  
95 sustainable agriculture. However, because conventional agriculture is heavily subsidized and market prices do not yet reflect externalities, organic products remain relatively less affordable to consumers<sup>1</sup>. Organic agriculture also paved the way for certification standards that build on incremental improvements of conventional agriculture, such as the Rainforest Alliance, Fairtrade, the Food Alliance and the Better Cotton Initiative. Businesses are successfully using  
100 these voluntary standards to promote more sustainable options to consumers. Some retailers,

such as Whole Foods Market, have also introduced their own sustainability assessment systems that are farming system neutral.

**Incentivizing improvements in mainstream systems.** Practices that contribute to the SDGs should be incentivized, and unsustainable practices should be disincentivized. This approach could stimulate both mainstream as well as organic producers to enhance efficiency of critical practices, substitute unsustainable practices with more sustainable ones or redesign components of their production system to improve their overall profitability under a reformed policy framework. Full-cost accounting that incorporates the value of ecosystem services and external costs of farming into economic decision-making represents one way to provide conceptual guidance in such a policy reform<sup>11</sup>. Under a full-cost accounting paradigm, payments to agricultural production units could be linked to their ability to provide public goods, or taxing those production units could be linked to their negative external costs, irrespective of the production system implemented. One example of the former are payments for ecosystem services (PES), such as increasing soil organic matter or implementing biological pest control<sup>12</sup>. Taxes on harmful pesticides or nitrogen inputs from sources that are external to regional ecosystem boundaries are examples of disincentives. Full-cost accounting would remove price distortions by including externalities in the price of food and thereby establish a more level playing field for all production systems.

**Raising legal requirements and industry norms.** Command-and-control approaches that rule-out particularly unsustainable practices, such as using highly hazardous pesticides or clearing primary forests, are pragmatic policy instruments to deal with complex problems. Under high stakes and uncertainty, they serve to implement the precautionary principle. Where governments are reluctant to raise legal requirements (e.g., due to conflicting trade agreements), key market players should agree to adhere to minimum requirements by referring to standards like the Round Table on Responsible Soy or Roundtable on Sustainable Palm Oil.

## **The need for coherent policies**

The shift from competing narratives to a collaborative strategy for reaching the SDGs has  
130 already started. UN institutions are recognizing the role of agroecology as a science, a  
practice and a social movement that contributes to making agriculture and food systems more  
sustainable<sup>13</sup>. With the concept of Organic 3.0, the global organic umbrella organization  
IFOAM–Organics International places new emphasis on how organic agriculture can  
contribute to the wider adoption of sustainable practices and on increased collaboration with  
135 other sustainable farming systems<sup>14</sup>. Recently, scientists assessed sustainable intensification  
initiatives worldwide and estimated that 29% of all farms are practicing some form of  
redesigned systems of sustainable intensification on 9% of global agricultural land<sup>9</sup>. They  
concluded that adoption of such systems may soon be approaching a “tipping point” to be  
globally transformative.

140           Some laudable policy efforts have been made over the past decade to move  
agriculture toward sustainability. For example, the 2013 reform of the EU Common  
Agricultural Policy (CAP) linked 30% of its direct payments to so-called greening measures  
including minimum crop rotation requirements and maintenance of permanent grassland<sup>15</sup>.  
Passage of the 2019 US Farm Bill at US\$ 867 billion provides some research funds for  
145 organic farming, promotional funds for local farmers markets, and money for farmers to  
strengthen conservation efforts. However, given the trends in key indicators, such as GHG  
emissions or biodiversity loss, the pace of such reforms is insufficient for meeting the SDGs  
by 2030. Only if governments ensure that policies are coherently aligned with the SDGs will  
agriculture become part of the solution instead of being part of the problem. Combining the  
150 four groups of policy interventions outlined above provides an effective strategy to achieve  
policy coherence.

Successful implementation of a reformed and supportive policy context depends on societal debates and social movements that apply pressure to governments and institutions. Thereby, the food system focus is central and entails that consumption patterns and labour conditions need to be addressed. A shift away from high shares of animal source products to more plant-based diets in industrialized and emerging economies and a reduction in food waste would reduce the overall footprint of the food system<sup>1,16</sup>. Although such changes in consumption are difficult to achieve, they would substantially increase the opportunities for multifunctional production systems with potentially lower yields but greater economic, environmental and social benefits<sup>17</sup>.

Governments should only support agriculture and food systems that deliver on the SDGs (“public funds for public goods”). However, it is important to take into account that powerful vested interests, including global and national agribusiness corporations, food companies, and commodity groups, command ever-greater market power and heavily influence policies. It will take a critical mass of scientists, farmers, policymakers, businesses and civil society organizations to align on a transformation agenda and pull these powerful players along to achieve the SDGs. Eventually, farmers as well as agri-food businesses will adapt to the changed conditions and benefit from them. They could go from substituting harmful with less harmful practices or inputs, increasing efficiency, redesigning certain system components or adopting a transformative farming system.

Aligning policies and negotiating sustainable pathways are lengthy processes that are often hampered by diverging interests and world views. It is time to recognize that transformative systems like organic agriculture are not an irrelevant niche but can play an important role in this transition. They can be utilized as important drivers for developing more sustainable options, changing consumer demand, inspiring mainstream systems to improve their sustainability performance and altogether lifting the bar of what is acceptable in farming in the 21<sup>st</sup> century. Transcending ideological barriers and vested interests while

focusing agriculture and food policies on the SDGs needs to be at the top of the agenda in order to accelerate the necessary shift towards more sustainable food systems.

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