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Tackling Racism in Northern Ireland: 'The Race Hate Capital of Europe'

COLIN KNOX*

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*School of Criminology, Politics and Social Policy, University of Ulster, Shore Road, Jordanstown, BT 37 OQB email: cg.knox@ulster.ac.uk

Abstract

8 Northern Ireland has been dubbed by the media as the 'race hate capital of Europe' and attracted recent international criticism after one hundred Roma families were forced to flee 9 their homes following racist attacks. This paper examines the problem of racism in Northern 10 Ireland from a number of perspectives. First, it considers the effectiveness of the Government's 11 response to racism against its Racial Equality Strategy 2005-10 using performance criteria 12 designed to track the implementation of the strategy. Second, it considers and empirically tests 13 the assertion in the literature that sectarianism shapes the way in which racism is reproduced 14 and experienced. Third, it explores racism at the level of the individual - which factors influence 15 people in Northern Ireland to exhibit racist behaviour. Finally, the paper considers the likely 16 17 policy implications of the research findings in the context of devolved government where 18 addressing racism is part of a wider political imbroglio which has gridlocked decision-making within the power-sharing Executive of Northern Ireland. 19

Introduction and background

Martin McGuinness, Sinn Féin's deputy First Minister in the power-sharing 21 Executive in Northern Ireland, recently argued that Ireland is affected by three 22 great evils: sectarianism, racism and partitionism. While the issue of partitionism 23 is central to Sinn Féin's political ideology, it is racism in Northern Ireland 24 which has from 2003/04 attracted censorious media attention both locally and 25 internationally. At that time there were vicious attacks against the Chinese 26 community living in Belfast, the largest settled minority ethnic group. This 27 earned Northern Ireland the unenviable title of 'race hate capital of Europe', a 28 place which had no appeal for migrants during the years of political turmoil but 29 now appears unable to cope with multiculturalism, a situation reminiscent of 30 Britain in the 1950s (Chrisafis, 2004: 1). Police investigating these racist attacks 31 linked them to two paramilitary groups: the Ulster Defence Association (UDA) 32 and the Ulster Volunteer Force (UVF). 33

The absence of far-right politics in Northern Ireland offered a mistaken perception that migrants could expect a tolerant and welcoming society. Such was the conviction that racism did not present as a problem, that the legislative framework equivalent to the 1976 Race Relations Act in Britain was not introduced

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into Northern Ireland until the Race Relations (Northern Ireland) Order 1997,
over 20 years later. Rolston (2004), however, claims that loyalists have had a longstanding, on-off relationship with facist groups in Britain for over three decades,
and predicted the rise in racism in Northern Ireland. He argued

it would be wrong to believe that there were parts of Northern Ireland that are not and never
could be guilty of racism . . . to paraphrase Brecht, racism is a bitch in heat at the moment [in
2004] and there's no telling how large the litter will be. (Rolston, 2004: 6)

In a society characterised by sectarianism, accompanying violence and mistrust of 'the other', racism became a 'natural' part of the whole ambit of hate crime to which Northern Ireland is well-accustomed. Overt racism reared its ugly head once again in April 2009, when Northern Ireland and Polish football fans clashed in Belfast before a World Cup qualifying match. The incident spilled over into racist attacks against Polish residents, and some 50 people fled the staunchly loyalist Village area of south Belfast.

In an unrelated incident soon after, one hundred Roma families were forced 52 to take shelter in a church hall, evacuating their homes in the Lisburn Road area of 53 south Belfast after they were targeted by racists. The incident made international 54 news and underscored Northern Ireland's reputation as intolerant and a centre of 55 race hate crime. The scale of this hate crime against the Roma community and the 56 media coverage which it attracted with families fleeing their homes, belongings 57 in hand, prompted high-profile Childline founder, Esther Rantzen, to say of 58 Northern Ireland 'they are addicted to hatred, they are addicted to violence as 59 if it gives them some kind of exhilaration ... You see a lot of prejudice in the 60 rest of the UK but why turn it into violence? Maybe people miss the old days of 61 the Troubles' (BBC Question Time, 18 June 2009). The Anti Racism Network in 62 Northern Ireland were angry about the attacks on the Roma families, claiming the 63 families had been subjected to harassment for some months and had not received 64 adequate protection. They also accused local politicians of deliberately blaming 65 immigrants for the lack of jobs and resources caused by the global recession. 66 The country's only minority ethnic elected representative, Alliance Party MLA, 67 Anna Lo, argued in a debate in the Northern Ireland Assembly that 'in order to 68 eliminate racism, we must also tackle sectarianism - the twin evils of prejudice'. 69

70 71 It is against this background that we attempt to examine three key questions:

- í
- What has been the Government's response in seeking to tackle increased
 racism?
- Using the Government's own performance criteria, how effective has their
 approach been so far?
- What factors influence racist attitudes among people in Northern Ireland?

We begin with an overview of previous research on racism in Northern 77 78 Ireland.

The literature

The UK social policy literature, according to Craig (2007), has neglected the 80 issue of 'race' both as political practice and academic pursuit. He finds this a 81 striking omission because social policy as a discipline is concerned variously with 82 citizenship rights, welfare, equality, poverty alleviation and social engineering. 83 Craig offers evidence to illustrate that the British state is only marginally 84 concerned with the welfare of minorities. He listed: continuing discrimination 85 against minorities, the failure of social welfare to maintain adequate incomes, 86 residential segregation of minorities and evidence of structural racism and 87 discrimination in education and health services. Craig (2007: 620) concludes 88 that despite a number of 'community relations' initiatives and race relations 89 legislative interventions that 'racism persists in all welfare sectors'. 90

The most obvious point of comparison for Northern Ireland within the wider 91 UK literature is on the theme of community cohesion. The racial disturbances in 92 Oldham, Burnley and Bradford in May 2001 and subsequent investigations found 93 people living ethnically segregated lives. As a response, policy interventions were 94 aimed at strengthening cohesion, the new framework for British government 95 policy on race relations (Cantle, 2005). The subsequent work of Paul Thomas 96 (2007), who examined how community cohesion is operationalised by youth 97 workers in Oldham, provides evidence of the intervention in practice. Although 98 community cohesion has been criticised (Kundnani, 2002) as an attack on 99 multi-culturalism and a throw-back to assimilation policies (Back et al., 2002; 100 Schuster and Solomos, 2004), Thomas is positive about the potential offered by 101 meaningful direct contact among people of different ethnic backgrounds. The 102 interesting comparison with Northern Ireland is that 'meaningful contact' has 103 been the underpinning rationale for much of the community relations work 104 addressing religious segregation in the parallel lives of Catholics and Protestants 105 from the 1980s onwards. Hence, a plethora of policy interventions in Northern 106 Ireland have been about increasing interaction, integration, shared space and 107 shared values, culminating in the policy document A Shared Future (OFMDFM, 108 2005a). The parallel in Great Britain was Cantle's idea of a shared vision 109 around a common set of values which could be homogenising for the different 110 communities. This approach has also informed policies in Northern Ireland 111 aimed at tackling racism as evidenced by the links between the government 112 'good relations' and 'racial equality' strategies. 113

Northern Ireland, understandably, is replete with literature that analyses its 114 protracted conflict and constitutional settlement. Such scholarship has crowded 115 out, to some extent, the academic analysis of the insidious problem of racism. 116

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This is the starting point for a review of the literature on racism in Northern Ireland, which could broadly be categorised under four key themes: a denial of the problem, evidence of institutional racism, racism incidents and crime and, finally, suggested links between sectarianism and racism. We structure the reporting of the research under these broad headings.

122 Denial of the problem

Hainsworth (1998: 1) drew attention to the whole issue of racism in a 123 collection of research, the aim of which was to counter the suggestion 'that racism 124 is not a problem in Northern Ireland'. He argued that one of the consequences of 125 the conflict has been 'the tendency to neglect, ignore or minimise ethnic minority 12.6 problems, such as individual or institutional racism, as the preoccupation 127 with traditional socio-political matters has left scant room for other agendas' 128 (Hainsworth, 1998: 3). In the same collection, McVeigh also contended that there 129 was an overt denial that racism existed in Northern Ireland because there were 130 no black people, yet argued that minority ethnic people experienced systematic 131 racism: 'it is not the absence of racism but rather the relative absence of discussion 132 of racism which makes Ireland different from most European countries' (1998: 133 14). McVeigh goes on to suggest that, because sectarianism pervades Northern 134 Ireland, it also structures the way in which racism is reproduced and experienced. 135 He concluded: 136

when we look at the ways in which social relations between the minority and majority ethnic
communities in Northern Ireland have become racialised, it becomes clear that racism is
structured by sectarianism as a dominating feature. . . In other words, racism in Northern
Ireland has a certain specificity. (McVeigh, 1998: 31)

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Evidence of institutional racism

Mann-Kler (1997) conducted action research using 39 focus groups to capture 142 the experiences of minority ethnic groups using public services in Northern 143 Ireland such as health, social services, social security, education and training, 144 housing and policing, and found widespread evidence of institutional racism. 145 Findings included: minority ethnic groups had little knowledge of preventative 146 healthcare services, due to a lack of accessible information; racial harassment 147 of some families had been severe; and many women felt that the police did not 148 take racial attacks seriously. Mann-Kler contended that it has only been since the 149 ceasefires in 1994 that attention to racism began to emerge on the wider public 150 agenda. Connolly (2002), in an overview of available research evidence on race 151 and racism in Northern Ireland, found that although there is significant diversity 152 within the minority ethnic population, and hence differing needs, there were 153 several common problems that they faced. These problems included: difficulties 154 accessing existing services by those who speak little or no English, general lack 155

of knowledge and/or awareness of particular services offered, the need for more staff training by service providers in relation to issues of 'race', the failure to meet the basic cultural needs of minority ethnic people and significant levels of racism and racist harassment experienced by minority ethnic people in Northern Ireland (see also Bell *et al.*'s research, 2004, on the social problems and personal needs of people moving to Northern Ireland to take up employment).

162 Racism incidents/crimes

Jarman and Monaghan (2003) report on the scale and nature of racial 163 harassment based on an analysis of racist incidents recorded by the police between 164 1996 and 2001. They noted that, although the number of recorded incidents was 165 relatively small, Northern Ireland had a high ratio of racist incidents for the size 166 of the minority ethnic population compared with England and Wales during 167 this period. Precise comparison between Northern Ireland and Great Britain is 168 difficult to make. Home Office police-recorded crime statistics for England and 169 Wales in 2008/09 show a total of 34,231 incidents involving racially/religiously 170 aggravated crime disaggregated by: inflicting grievous body harm (GBH), less 171 serious wounding, harassment/public, assault without injury, actual bodily harm 172 (ABH) or other injury (Home Office, 2009). During 2008/09, Northern Ireland 173 recorded 1,788 sectarian and racist crimes in 2008/09 (PSNI statistics). Taking into 174 account population size, England and Wales had 0.63 and Northern Ireland 1.00 175 hate crimes per 1,000 population, respectively. The Republic of Ireland does not 176 record hate crime; figures are subsumed under wider categories such as assaults, 177 harassment and related offences. The most numerous forms of racist harassment 178 in Northern Ireland were abuse and attacks on property, but about one-quarter 179 of the incidents involved a form of physical assault. Almost half the incidents 180 occurred in Belfast, most of which were recorded in Protestant working-class 181 areas. 182

Empirical findings from a detailed study of the incidence of racial crime in 183 the London Borough of Newham indicated significantly higher rates where there 184 was a large white majority and smaller groups of other ethnicities (Brimicombe 185 et al., 2001). Given the higher per capita influx of migrant workers to Northern 186 Ireland than other parts of the UK (discussed later), the ethnic mix could well 187 be important in understanding the level of racism in loyalist areas. Jarman 188 (2003) also examined the relationship between racist harassment and children 189 and young people by considering evidence from police records of cases of such 190 abuse and associated violence. He found that young people are more likely 191 to be subjected to physical assault as part of any harassment, but, equally, 192 young people were also significant perpetrators of racism and racist harassment. 193 Jarman concluded 'the stereotypical perpetrator of racist harassment in Northern 194 Ireland is a young white male over the age of 16 acting in consort with 195 other young white males' (2003: 138). An interesting comparison here is with 196

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a Home Office study which looked at the perpetrators of racial harassment 197 and violence in two London boroughs and found that: young children, youths, 198 adults and older people, including pensioners (male and female in all groups) 199 were involved. Their views towards minority ethnic groups were shared by the 2.00 wider communities to which they belonged. Perpetrators saw this as legitimising 201 their actions (Sibbitt, 1997). Ray et al.'s study (2004: 364) on the perpetrators of 202 racist violence in Greater Manchester also found that when 'inherited meanings 203 of territory and neighbourhood become factured and uncertain', there is an 204 unacknowledged shame which can be transformed into rage against minority 205 ethnic communities. In this case English communities had once shared experience 206 of the manufacturing industry; territoriality in Northern Ireland is quite different 207 and relates to single-identity communities now seen by perpetrators of racial 208 violence as under threat from 'outsiders' (ethnic minorities). 209

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The link between sectarianism and racism

It was Brewer (1992) who first juxtaposed sectarianism and racism. He began 211 by offering a definition of sectarianism and compared it to the concept of racism. 212 He argued that there were points of convergence but also differences. Racism 213 and sectarianism converge in the sense that both involve 'social stratification, 214 producing inequality in a structured manner rather than randomly' and there 215 are similarities in the way in which they are experienced 'at the level of ideas, 216 individual action and social structure'. The key difference is that 'race' is a much 217 more visible and deterministic marker than 'sect' and overlaps more completely 218 with other important social boundaries such as class' - sect is more ambiguous, 219 a sub-type of ethnic stratification, whereas religion is one source of ethnic 2.2.0 differentiation. As a result, Brewer contended that 'sect' has better explanatory 221 power 'to account for patterns of stratification and life chances that occur under 222 its name' (Brewer, 1992: 353). 223

McVeigh and Rolston argue that sectarianism is a form of racism rooted in 224 the process of British imperialism in Ireland, and sectarianism can be directly 225 attributed to 'the nature of the state rather than the politics it contains' (2007: 226 7). Sectarianism, they contend, prevailed during the Stormont era of Unionist 227 majority rule (1920-72), continued during direct rule by the British Government, 228 is still evident in the post-Good Friday Northern Ireland and is inadequately 229 addressed through a 'good relations' model which seeks to conjoin racism and 230 sectarianism. The Good Friday Agreement, they claim, 'helped create the context 231 in which new levels of racism were to flourish'. A peaceful Northern Ireland and, 232 in turn, economic growth attracted migrant workers who located in less crowded 233 loyalist working-class areas, so 'post-Good Friday Agreement, new communities 234 of colour found themselves situated in the midst of this volatile situation and 235 became key targets for loyalist rage' and, as a result, racism became a 'close ally 236 of sectarianism' (McVeigh and Rolston, 2007: 12). The researchers argue that 237

explanations for the rise in racism have included 'the facile logic that there is a
finite amount of hate in Northern Ireland and now, given the dying throes of
sectarianism in the wake of the Good Friday Agreement, racism has increased'.
They challenge what they see as the errors in this assumption:

For a start, people are perfectly capable of being both sectarian and racist. Moreover, as the concentration of racist attacks in loyalist areas reveals, being sectarian is an advantage in being racist. But the state's approach to racism fails to name the problem, avoiding the obvious and problematic correlation between loyalism and racism to focus on the problem being that of two generic camps: 'them' and 'us'. (McVeigh and Rolston, 2007: 13)

- The link between sectarianism and racism is also recognised at the European 247 level. For example, the European Union adopted two directives (2000/43/EC and 248 2000/78/EC) prohibiting direct and indirect discrimination on grounds of racial 249 or ethnic origin, religion or belief, disability, age and sexual orientation. The 250 Commission has since then set out an overarching strategy for the positive and 251 active promotion of non-discrimination and equal opportunities for all. In the 252 context of Northern Ireland the link between sectarianism and racism and the 253 policy instruments used to address both is made clear by government when it 254 stated that the 255
- Policy and Strategic Framework for Good Relations aims to eliminate both racism and
 sectarianism ... the policies and mechanisms being put in place to implement good relations
 are not just about the scourge of sectarianism. They apply equally to tackling racism and
 promoting good race relations. (OFMDFM, 2005b: 10)
- This joint approach is justified by government on the basis that the common goal 260 is to create a shared society defined by a culture of tolerance, whether on racial or 261 religious grounds, characterised by equity, respect for diversity and recognition 262 of mutual interdependence. Hence, there are common policy instruments to 263 tackle racism and sectarianism: legal protection, policies and practices aimed at 264 mainstreaming the fight against racism and sectarianism, acting in partnership 265 with civil society to tackle the underlying causes and education and awareness 266 raising to encourage human rights education in the school curriculum and higher 267 education institutions. 268
- There are two things which come out of this review of the literature. First, is the problem, as McVeigh and Rolston contend, of 'an obvious and problematic correlation between loyalism and racism'? They produce no empirical evidence of this. Second, existing research appears to focus on institutional racism and a gap exists in our understanding as to what motivates or influences people in their racist attitudes and behaviour to earn Northern Ireland this media sobriquet, the 'race hate capital of Europe'.
- Connolly and Khaoury (2008: 207–8) confirm that much of the research to
 date has concentrated on institutional racism in Northern Ireland, and, while
 they acknowledge that this has been important in drawing attention to the

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- structural and routine nature of racial discrimination, there has been too much 279 emphasis on this as a way of conceptualising the problem. They suggest the need 280 'to begin naming and interrogating whiteness ... to address racism at its source' 2.81 and highlight different approaches taken by nationalist and unionist politicians, 282 leaders of loyalism and republicanism in their responses to race issues in Northern 283 Ireland, calling for research in this area. A recent example is where a Democratic 284 Unionist Party Member of the Legislative Assembly in a debate in the Northern 285 Ireland Assembly, demanded local jobs for local people: 286
- We must face reality. As a result of the recession, a number of migrant workers have returned to their own countries. A practical and sensitive approach must be taken to calls for jobs to be retained for our own local workers. Although we are aware of the immense contribution that migrant workers make, nevertheless, in the middle of a recession and in the face of increased unemployment, we must get our priorities right in securing employment for our local people. (Buchanan, 2009: 35)
- The comparative example here is the debate in Great Britain that racialised 293 tensions are fuelled by competition for scarce resources. Dench et al. (2006) exam-294 ined the hostility directed towards Bangladeshis by white East Enders in London. 295 Initially, tensions emerged over competition for work. While this remains an issue, 296 increasingly it has been replaced by competition between the communities over 297 access to welfare support and public services, including education and housing. 298 Dench et al. explain this as follows: 'the state reception of new comers has ridden 299 over the existing local community's assumptions about their ownership of public 300 resources' which 'precipitated a loss of confidence in the fairness of British social 301 democracy' (2006: 229). Hence, minority ethnic groups compete for opportuni-302 ties and social welfare on equal terms with white Britons without 'appearing to 303 have earned their rights' to do so. In other words, a stable democracy demands 304 a 'fair balance between what citizens put into society and what they get out of it' 305 (Dench et al., 2006: 224). The researchers contend that middle-class liberals have 306 'promoted a swathe of political measures and institutions which consolidate the 307 rights of minorities while multiplying the sanctions against indigenous whites 308 who object to this' (Dench et al., 2006: 6). In short, the increased emphasis on 309 people's rights has been at the expense of their responsibilities. 310
- Although Dench et al.'s work has been criticised by Moore (2008: 350) as 311 'lacking in intellectual coherence' and being conceptually confusing, issues raised 312 in their work resonate in the Northern Ireland context. For example, there is a 313 protracted debate about the introduction of a Bill of Rights in Northern Ireland, 314 which grapples with tensions between rights and responsibilities. Specifically, 315 there are recommendations to strengthen the right to equality and prohibition 316 of discrimination for national minorities, supplementary to the Human Rights 317 Act 1998 and the European Convention on Human Rights (Northern Ireland 318 Human Rights Commission, 2008: 33). Against this backdrop, Northern Ireland 319 politicians claiming protection for local jobs can be accused of racism or 320

xenophobia. These comments have been prompted by the economic downturn.
Until recently it was recognised that migrant workers filled skills gaps in specific
sectors of the Northern Ireland economy (health, food processing, construction,
hospitality and retail). Have attitudes to migrant workers changed as threats to
'local' jobs increase? Can the rise in racist incidents and crimes be explained (in
part) by competition for jobs?

327 Before addressing the substantive issues raised by existing research, we 328 consider the size of the minority ethnic community in Northern Ireland, what 329 the Government's existing policies are to tackle racism and how they have 330 performed to date.

331 The policy context

332 The minor ethnic population

The 2001 Northern Ireland Census quantified the size of the settled minority 333 ethnic communities as 14,279, or 0.8 per cent of the total population (1.68 million 334 at that time). This figure comprised: Chinese as the largest minority ethnic group 335 (4,100), South Asians (2,500), Irish Travellers (1,700) and African Caribbeans 336 (1,100) (Northern Ireland Statistics and Research Agency, 2005). The census statis-337 tics are now dated, and some researchers estimate that the current figure could 338 be as high as 45,000 (Gallagher, 2007). Transient populations are more difficult 339 to estimate. The number of people who came to live in Northern Ireland was 340 approximately: 25,000 in 2005, 31,000 in 2006, 32,000 in 2007 and 27,000 in 2008, 341 around 5 per cent of the Northern Ireland workforce (Northern Ireland Statistics 342 and Research Agency, 2009). This represents a marked increase in international 343 inflows and is related to the enlargement of the European Union in May 2004, 344 when people from countries in Central and Eastern Europe (the so-called A8 345 countries) were allowed to come and work in the United Kingdom and Ireland. 346

One measure of the influx of migrant workers is the Worker Registration 347 Scheme (WRS) managed by the UK Border Agency on behalf of the Home 348 Office. The scheme is used to register migrant workers from the A8 countries. 349 Border Agency statistics show between 1 May 2004 and 31 March 2009, a total 350 of 949,000 people registered with the WRS in the United Kingdom. Of these, 351 36,500 (or 4 per cent of the UK total) registered to work in Northern Ireland. 352 In contrast, the Northern Ireland population makes up around 3 per cent of the 353 UK population, thus indicating the scale of A8 migration to Northern Ireland. 354 Table 1 shows that between May 2004 and March 2009, Northern Ireland had 355 about one-third more migrant workers registering on a per capita basis than the 356 rest of the United Kingdom, with about 21 WRS registrations for every 1,000 357 persons in Northern Ireland compared to nearly 16 WRS registrations for every 358 1,000 persons in the UK as a whole (Northern Ireland Statistics and Research 359 Agency, 2009: 10). Overall, the statistics indicate an increasing number of settled 360

Country	WRS registrations (May 2004–March 2009)	2007 population estimate	WRS registrations per 1,000 population
England	808,500	51,092,000	15.8
Scotland	79,500	5,144,000	15.4
Wales	25,000	2,980,000	8.3
Northern Ireland	36,500	1,759,000	20.8
United Kingdom	949,000	60,975,000	15.6

TABLE 1.	WRS registrations	per 1,000 po	pulation (M	lav 2004-	-March 2009)

Source: Northern Ireland Statistics and Research Agency (2009).

minority ethnic communities in Northern Ireland and a relatively large influx ofmigrant workers from 2004 onwards.

363 Government policy

In July 2005, the (direct rule) Government launched its policy document A 364 Racial Equality Strategy for Northern Ireland 2005–10, which aimed: to tackle racial 365 inequalities in Northern Ireland and to open up opportunity for all, to eradicate 366 racism and hate crime and, together with A Shared Future, to initiate actions to 367 promote good race relations (OFMDFM, 2005b: 5; Hughes, 2008). The strategy 368 defined racism to include: racist ideologies, prejudiced attitudes, discriminatory 369 behaviour, structural arrangements and institutionalised practices resulting in 370 racial inequality. The race strategy was underpinned by, and intended to com-371 plement, the existing and developing legislative framework including the Race 372 Relations (Northern Ireland) Order 1997 and statutory duties set out in Section 75 373 of the Northern Ireland Act 1998. The Race Relations (Northern Ireland) Order 374 1997 made it unlawful to discriminate, either directly or indirectly, on racial 375 grounds in the areas of: employment and training; education; the provision of 376 goods, facilities or services; and the disposal and management of premises and 377 advertisements. The Northern Ireland Act 1998 (section 75) requires departments 378 and other public authorities in carrying out their functions to have 'due regard to 379 the need to promote equality of opportunity between persons of different racial 380 group'. It also requires them to 'have regard to the desirability of promoting good 381 relations' between persons of different racial group. There is an acknowledgement 382 in the strategy that government cannot, by itself, eradicate racism but would 383 play its part alongside other stakeholders in tackling this insidious problem. 384 To achieve the aims as outlined in the Racial Equality Strategy, a follow-on 385 implementation plan was launched in March 2006, which committed government 386 departments and their agencies to a wide range of actions to tackle racism and 387 racial inequalities. The Government's response to racism, according to the First 388

Minister, was robust and well-funded. The problem has been over-hyped by the 389 media and rested with a tiny minority of racist people (Robinson, 2009: 288). 390

391

Effectiveness of Racial Equality Strategy?

Does the government's defence of its record on tackling racism stand up to 392 scrutiny? We consider how the government has performed against its own Racial 393 Equality Strategy. The analysis is structured in the following way: 394

- Using baseline indicators from the Office of First Minister and deputy First 395 Minister's Shared Future and Racial Equality Strategy Baseline Report (2007), 396 we track trends in racism over time. In other words, if the government 397 was reporting progress in tackling racism in Northern Ireland using its own 398 indicators, how effective has it been? 399
- We consider the social distance scale, an alternative to the government's • 400 measures above, as a means of capturing racism in a one-dimensional way. 401 This social distance measure of racism is then used to investigate McVeigh and 402 Rolston's (2007) assertion in the literature that sectarianism may structure 403 how racism is produced and reproduced. The link between sectarianism and 404 racism is therefore empirically tested. 405
- Finally, using the most recent Northern Ireland Life and Times Survey data 406 • (2008/09), we attempt to model the influences on people's racist attitudes. Q1 407 In other words, which factors are likely to impact on whether someone in 408 Northern Ireland is racist? We do this using multi-variate binary logistic 409 regression and arrive at a combination of factors that predict (within limits) 410 racist attitudes in Northern Ireland. 411

We begin by assessing government's performance in tackling racism. The 412 Office of the First Minister and deputy First Minister (OFMDFM) developed a 413 number of thematic priorities to improve good relations in Northern Ireland and 414 linked these to a set of measurable outcomes. These were part of the outworking of 415 the Government's Shared Future and Racial Equality strategies. The first priority 416 outcome established by OFMDFM is that: 'Northern Ireland society is free from 417 racism, sectarianism and prejudice' (Office of the First Minister and deputy First 418 Minister and Northern Ireland Statistics Agency, 2007: 8). 419

Baseline indicators were established as a way of quantitatively tracking racism 420 trends in Northern Ireland. The specific racism indicators in the OFMDFM report 421 are set out in Table 2. We have collated current information on each of these 422 indicators to provide a rounded picture on the effectiveness of the government's 423 strategy since its inception to tackle racism. 424

Indicator 1: Number of racial incidents and crimes recorded 425

The data on racist incidents and crimes have been collected from the Police Service 426

of Northern Ireland (PSNI) annual crime statistics beginning with baseline year 427

Indicators	Baseline figures	General historic trend	Data source	Year of baseline data
No 1: Number of racial incidents and crimes recorded	Racial incidents = 936 Racial crimes = 746	Incidents – up by 15%; Crimes – up by 18% (since 2004/05)	PSNI	2005/06
No. 2: Percentage of people who believe there is more racial prejudice than there was 5 years ago	68%	Up from 12% in 1994	Northern Ireland Life and Times Survey Data (1994)	2005
No. 3: Percentage of people who believe there will be more racial prejudice in 5 years time	43%	Up from 11% in 1994	Northern Ireland Life and Times Survey Data (1994)	2005
No. 4: Percentage of people who believe people from a minority ethnic community are less respected than they once were	49%	n/a	Northern Ireland Life and Times Survey Data	2005
No. 5: Percentage of people who are prejudiced against a minority ethnic community	'Very prejudiced' = 1%; 'A little prejudiced' = 24%	Since 1994: 'Very' = no change; 'A little' = up from 10%	Northern Ireland Life and Times Survey Data (1994)	2005

TABLE 2. Base line indicators - racism measures

Source: Extracted from: Office of the First Minister and deputy First Minister and Northern Ireland Statistics Agency (2007) *A Shared Future and Racial Equality Strategy: Good Relations Indicators Baseline Report.*

2004/05. The PSNI define a racial incident as any incident, which may or may 428 not constitute a criminal offence, which is perceived by the victim or any other 429 person as being motivated by prejudice or hate. In addition, we collected data on 430 sectarian incidents and crimes over the same period to provide some basis for 431 comparison. These data are presented in Figure 1. The data show a trend increase 432 over the five-year period in racial incidents/crimes and corresponding decrease 433 in sectarian incidents/crimes. In short, as sectarian crimes have decreased, racist 434 incidents have increased. 435

It should, however, be noted that data on the number of racial incidents/
crimes must be set within a context of an active campaign by the PSNI
to encourage reporting. Minority ethnic groups claimed that they had little
confidence in reporting hate crime to the police in an enquiry conducted by the
Northern Ireland Affairs Committee. This resulted in a recommendation that the

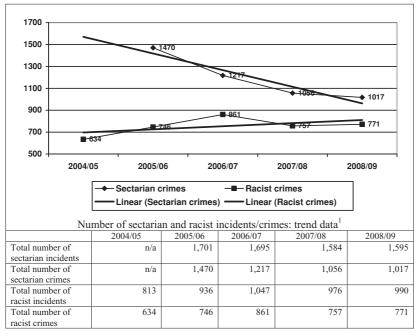


Figure 1. Racism and sectarian trends

Note: ¹Recorded racist crimes (sometimes referred to as notifiable offences) are those which are deemed to be indictable or triable-either-way. In the same way as incidents are identified as having a hate motivation, a crime will be recorded as having the relevant hate motivation where the victim or any other person perceives it as such. Not all incidents will result in the recording of a crime. Crimes with hate motivations are classified according to the Home Office counting rules.

Source: Collated from PSNI annual crime statistics reports; available at: www.psni.police.uk/ index/updates/updates_statistics.htm

police work closely with other statutory agencies and victim support groups to 441 'improve general confidence in the reporting system, address reasons for under-442 reporting and unwillingness to prosecute' (House of Commons, Northern Ireland 443 Affairs Committee, 2004: 49). The PSNI published a policy directive in 2006, 444 'Police Response to Hate Incidents', in which they acknowledged the reasons for 445 under-reporting and put in place a series of measures to address this problem. The 446 measures included: improved recording, response and investigation procedures 447 on hate crime incidents; having specialist officers (Minority Liaison Officers) 448 available in every police district; support for victims; partnership working with 449 statutory and non-statutory partners to address the problem; and training for 450 officers in the implementation of the directive. The outworking of this policy can 451 be seen in high-profile publicity campaigns launched by the PSNI and aimed at 452

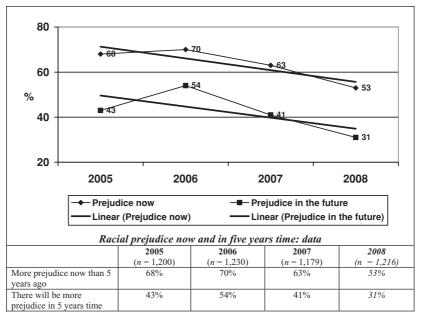


Figure 2. Prejudice trends

Source: Calculated from Northern Ireland Life and Times Survey data 2005-2008/09.

encouraging the reporting and awareness of hate crimes and incidents under theadvertising banner 'nobody deserves it and nobody deserves to get away with it'.

The remaining indicators (nos. 2–5 in Table 2) for measuring racism are attitudinal data collected via an annual probability survey of inhabitants across Northern Ireland. The Northern Ireland Life and Times Surveys gather information through face-to-face interviews with about 1,200 adults aged 18 years or over. The samples for the annual surveys consist of a systematic random sample of addresses selected from the government's Land and Property Services Agency list of private addresses.¹

462Data have therefore been extracted from the yearly surveys to provide an463overview of racism in Northern Ireland as defined by OFMDFM indicators. The464first two indicators we consider here relate to perceptions of racism now and in465five years time.

Indicator 2: Percentage of people who believe there is more racial prejudice than there was five years ago

Indicator 3: Percentage of people who believe there will be more racial prejudice in five years time

The results of these two indicators are set out in Figure 2, where the trend lines indicate a reduction in perceptions of prejudice: in other words, people believe

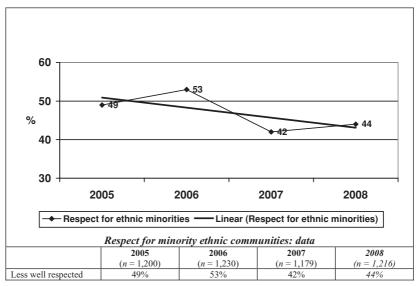


Figure 3. Respect for ethnic minorities

Source: Calculated from Northern Ireland Life and Times Survey data 2005-2008/09.

there is less prejudice now than previously and this trend will continue into thefuture.

Indicator 4: Percentage of people who believe people from a minority ethnic community are less respected than they once were

The results are set out in Figure 3. The data show the percentage of people who 'strongly agree' and 'agree' that minority ethnic communities are less respected in Northern Ireland than they once were. The trend would seem to indicate a growing acceptance of, and respect for, minority ethnic groups, although it should be borne in mind that these data do not include the recent high-profile racist incidents in 2009.

Indicator 5: Percentage of people who are prejudiced against a minority ethnic community

The results are shown in Figure 4 and indicate an increased trend in self-reportedprejudice.

So, what do these results, using measures devised by OFMDFM, tell us about the priority theme of government that 'Northern Ireland is free from racism and prejudice'? Is the government's *Racial Equality Strategy* successful, based on its own indicators of effectiveness? If the above indicators constitute a 'shopping basket' of composite measures devised by government to capture the

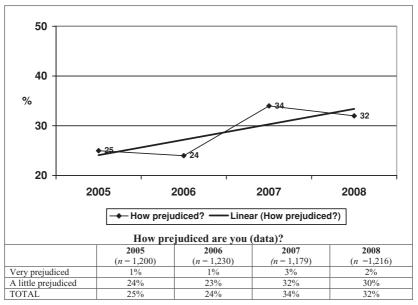


Figure 4. How prejudiced are you?

Source: Calculated from Northern Ireland Life and Times Survey data 2005-2008/09.

- 491 extent of racism and prejudice in Northern Ireland, then we can conclude the492 following:
- There is an upward trend in the number of reported racist incidents/crimes
 and corresponding decrease in sectarian incidents/crimes officially recorded
 by the PSNI.
- Respondents think that there is less racial prejudice now than five years ago,
 and there will be less prejudice in five years time.
- The level of respect for minority ethnic communities has improved over the last four years, although the very public events of 2009 are not reflected in the data, and one suspects would significantly change people's viewpoint on this issue.
- Respondents considered themselves to be increasingly more prejudiced against minority ethnic communities over time a result which is somewhat at odds with the finding (above) that racial prejudice at the macro level has reduced over time and into the future (but, again, the data do not reflect the events of 2009).

In summary, the Government can take little solace from the implementation
of its *Racial Equality Strategy*. Northern Ireland has some way to go before being
described as a country 'free from racism and prejudice' – the declared aim of the
strategy.

511 The extent of racism

But are the Government's measures of racism, as outlined above, a true indication 512 of the extent of racism in Northern Ireland? How valid and reliable, for example, 513 are the data from a question which asks people directly if they would describe 514 themselves as prejudiced (indicator 5 above)? Such a measure is more likely to 515 underestimate the extent of racism in Northern Ireland because respondents are 516 unwilling to admit to being prejudiced or racist, as this is a socially undesirable 517 viewpoint. Hence, this type of questioning is flawed and does not take into account 518 the many different kinds of racial prejudice that exist: from blatant forms, such 519 as name-calling, to more subtle racial prejudice that includes racist banter and 520 'jokes'. Furthermore, respondents themselves may have different opinions about 521 what constitutes racism and therefore interpret the question differently. 522

A more reliable measure of racial prejudice can be found in questions 523 relating to social distance, although these are not without limitations and can also 524 underestimate levels of racial prejudice. Questions relating to social distance in 525 the Northern Ireland Life and Times Survey are based on a variant of the Bogardus 526 (1925) social distance scale, which measures the willingness of respondents 527 to participate in social contact with specific groups of people. The scale is a 528 psychological test which uses a cumulative or Guttman scale to determine the 529 degree of closeness with members of other ethnic groups. The questions posed 530 in the 2008/09 Northern Ireland Life and Times Survey are as follows: 531

532 Would you accept people from other ethnic groups as:

- 533 **Tourists in Northern Ireland?**
 - A resident of Northern Ireland living and working here?
 - A resident in your local area?
 - A colleague?

534

535

536

537

538

- A close friend?
- A relative by marriage?

This type of questioning is cumulative in that if a respondent in the survey 539 accepts or agrees with one particular item, (s)he will also accept all previous 540 items. Hence, if a survey respondent accepts someone from another ethnic group 541 as a relative by marriage, (s)he is also likely to accept people from minority 542 ethnic groups as a close friend, colleague, resident in the local area and so on. 543 The simplicity of such a scale means that we can arrive at a one-dimensional 544 assessment of racial attitudes. Although the scale has been criticised as too simple 545 in that the social distance between intimate relationships may be quite different 546 than those with, for example, tourists in Northern Ireland, it is nonetheless an 547 effective way of probing the extent or degree of racial attitudes. In other words, 548 those respondents who would accept people from other ethnic groups as a relative 549 by marriage exhibit no social distance and therefore no prejudice. This is therefore 550

Would you accept people from other ethnic groups as:	Yes
Tourists in Northern Ireland?	98%
A resident of Northern Ireland living and working here?	91%
A resident in your local area?	89%
A colleague?	90%
A close friend?	80%
A relative by marriage?	76%

TABLE 3. Social distance scale on prejudice (n = 1,216)

Source: Calculated from Northern Ireland Life and Times Survey data 2008/09.

a one-dimensional measure that becomes useful in further analysis of racism inNorthern Ireland.

If we consider the results of 2008/09 Northern Ireland Life and Times Survey 553 on the above questions, they largely confirm the cumulative nature of the social 554 distance approach with respondents 'pressed' to discover the degree of social 555 distance they could accept (see Table 3). Respondents become less willing to 556 accept minority ethnic groups the closer the social distance, and hence accepting 557 someone from another ethnic group as 'a relative by marriage' is a more accurate 558 measure of racism than simply asking them 'are you prejudiced' (indicator 5 559 above). 560

561

Does sectarianism shape racism?

The theoretical literature suggests that racism is the new sectarianism in 562 Northern Ireland or that sectarianism may structure how racism is produced 563 and reproduced (McVeigh, 1998). The literature also suggests that racism and 564 sectarianism are inter-related in that they both have similar roots and expression, 565 and sectarianism may lead to less receptive attitudes towards minority ethnic 566 people. This theoretical contention has not been tested empirically. In an 567 effort to explore the relationship between these two variables (sectarianism and 568 racism), the following questions from the 2008/09 Northern Ireland Life and 569 Times Survey data set were used as proxy measures of sectarianism and racism, 570 respectively: 571

572 (a) Measuring sectarianism:

573

• Would you mind if a close relative were to marry someone of a different religion?

According to Connolly and Keenan (2000:29), unwillingness to accept those from
the other religion, be it Catholic or Protestant, as friends, colleagues or as relatives
by marriage 'could be loosely termed as sectarianism'.

Marry someone of a		Accept minority ethnic as a relative by marriage		
different religion		YES	NO	Total
Would mind a lot	Count % within marry someone of a different religion	31 54.4%	26 45.6%	57 100.0%
	% of total	2.6%	2.2%	4.8%
Would mind a little	Count	99	86	185
	% within marry someone of a different religion	53.5%	46.5%	100.0%
	% of total	8.4%	7.3%	15.6%
Would not mind	Count	774	169	943
	% within marry someone of a different religion	82.1%	17.9%	100.0%
	% of total	65.3%	14.3%	79.6%
Total	Count	904	281	1,185
	% of total	76.3%	23.7%	100.0%

TABLE 4. Sectarianism by racism (n = 1,185)

577 (b) Measuring racism:

578 The variable which we use as a proxy for prejudice or racism is the social distance 579 measure discussed above:

Would you be willing to accept people from other minority ethnic groups as a
 relative by way of marrying a close member of your family?

582We cross-tabulate these two variables using data from the Northern Ireland583Life and Times Social Attitudes 2008/09 to find if there is an association between584sectarian and racist attitudes. The results are presented in Tables 4 and 5.585Considering the results in Table 4 we can see that:

- 82 per cent of those who 'would not mind' marrying someone from a different
 religion would also accept a minority ethnic relative by marriage.
- Whereas only 54 per cent of those who 'mind a lot' or 'mind a little' marrying
 someone from a different religion would also accept a minority ethnic relative
 by marriage.

591 The results therefore tell us that there is a significant association (see Table 5) 592 between people's attitudes to marrying someone of a different religion and their 593 willingness to accept a member of the minority ethnic community as a close 594 family member. This highly significant result ($\chi^2 = 85.64$, p < 0.001) indicates

	Value	df	Asymp. Sig. (2-sided)
Pearson chi-square	85.637 ¹	2	0.000
Likelihood ratio	77.238	2	0.000
Linear-by-linear Association	73.666	1	0.000
N of valid cases	1,185		

TABLE 5. Chi-square tests

Notes: ¹ o cells (.o%) have expected count less than 5.

The minimum expected count is 13.52.

Summary result: $\chi^2 = 85.64$, *p* < 0.001.

Source: Calculated from Northern Ireland Life and Times Survey data 2008/09.

that there is an association between sectarian and racist attitudes which people in Northern Ireland hold: those with sectarian views are more likely to be racist.

597

What influences racism?

To further understand which factors influence or predict racist attitudes in 598 Northern Ireland, we conducted a binary logistic regression. The purpose of 599 this analysis is to assess the impact of a set of selected predictors on a dependent 600 variable: racist attitudes. In other words, we are interested in finding out which 601 variables predict the likelihood of people in Northern Ireland being racist. Binary 602 logistic regression allows us to test the predictive ability of a set of variables while 603 controlling for the effects of other predictors in the model. Using data from the 604 2008/09 Northern Ireland Life and Times Survey, we therefore select a categorical 605 dichotomous variable which is a proxy measure of racism and a set of predictor 606 variables. 607

The social distance variable, discussed above, in relation to whether someone would be prepared to accept a member of the minority ethnic community as a relative by marriage, appears to be a good proxy for measuring racism. We therefore use this measure as the dependent variable in the logistic regression analysis. We also list those predictor variables which we think might influence whether someone is racist. These are set out in Table 6.

The results of the binary logistic regression analysis using the variables above 614 are set out in Table 7. The omnibus tests of model coefficients show a highly 615 significant value (p < 0.0005), and the Hosmer and Lemeshow test supports the 616 conclusion that the model is a good fit (chi-square value of 12.23 and p > 0.05). In 617 other words, the variables included in the model, when combined, are significant 618 predictors of racism. The model summary statistics indicate that between 21.7 619 per cent and 31.7 per cent of the variability in the dependent variable is explained 620 by this set of predictor variables. The Wald test shows that there are five variables 621 which contribute significantly (p < 0.05) to the predictive ability of the model, 622 and the negative/positive B values allows us to establish the relative importance 623

Variable types	Variable code in NILTS 2008/09 survey data	Description of the variable in survey	Variable recoded or transformed to:	Coding for binary logistic regression
Categorical dependent variable	MEGRELA	Would you be willing to accept people from other ethnic minority groups as a relative by way of marrying a close relative of your family?	RACIST	Yes/No
Predictor variable	SMARRRLG	Would you mind if a close relative were to marry someone of a different religion?	SECTARIAN	Yes/No
Predictor variable	MIGWRK1	Do you agree that migrant workers are generally good for Northern Ireland's economy?	MIGRANTS	Yes/No
Predictor variable	OUTOFNI	Have you ever lived outside Northern Ireland for more than 6 months?	ABROAD	Yes/No
Predictor variable	MEGCONT	Do you have regular direct contact with people from minority ethnic backgrounds?	CONTACT	Yes/No
Predictor variable	RAGE	Age of respondent	RAGE	Respondent's age
Predictor variable	RSEX	Gender of the respondent	GENDER	Male or female
Predictor variable	RELIGCAT	Religion of respondent	RELIGION	Catholic or Protestant

TABLE 6. Variables in the analysis

Variables in the equation							
Variables	В	S.E.	Wald	df	Sig.	Exp(B)	
Sectarian	-1.121	0.210	28.421	1	0.000	0.326	
Migrants	-1.550	0.197	61.804	1	0.000	0.212	
Religion	-0.535	0.201	7.112	1	0.008	0.586	
Contact	-0.290	0.203	2.043	1	0.153	0.749	
Gender	-0.033	0.189	0.029	1	0.864	0.968	
Rage	0.036	0.006	34.175	1	0.000	1.037	
Abroad	-0.531	0.232	5.239	1	0.022	0.588	
Constant	-0.673	0.412	2.674	1	0.102	0.510	

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		0				

	Omnibus tests of model coefficients				
		Chi-square	df	Sig.	
Step 1	Step Block Model	187.401 187.401 187.401	7 7 7	0.000 0.000 0.000	

Hosmer and Lemeshow test				
Step	Chi-square	df	Sig.	
1	12.225	8	0.141	

Model summary						
Step	−2 Log likelihood	Cox & Snell R-square	Nagelkerke R-square			
1	698.456	0.217	0.317			

Source: Calculated from Northern Ireland Life and Times Survey data 2008.

of each predictive variable and the direction of the relationship. The results fromthe binary logistic regression are as follows:

The most powerful predictor of racist attitudes is a respondent's attitude
 to whether 'migrant workers are generally good for Northern Ireland's
 economy'. Those who hold the view that 'migrant workers are good for
 the economy' are likely to be less racist.

- A respondent's attitude to whether 'you mind if a close relative were to marry
 someone of a different religion' also predicts racism. This question is a proxy
 (social distance) measure of sectarianism, and hence those who hold sectarian
 attitudes are more likely to be racist.
- Religion of respondent protestants are more likely to hold racist attitudes
 than Catholics.
- If the respondent had lived outside Northern Ireland for more than six
 months those who have only lived in Northern Ireland are more likely to
 have racist attitudes compared with those who have lived outside Northern
 Ireland for six months or more.
- Age of respondent older people in Northern Ireland are more likely to display racist attitudes. This is not to ignore Jarman's work (2003) which highlighted the role of young people in racist harassment, bearing in mind the survey respondents in the NILTS data were aged 18+ years.
- 644 Interestingly, those variables which were *not* significant in the model were:645 frequency of contact with minority ethnic groups, and the gender of respondents.

Conclusions

646

Given the upsurge in racist violence in Northern Ireland and accompanying 647 international condemnation, this paper has attempted to do several things. 648 First, it has evaluated the effectiveness of the Government's Racial Equality 649 Strategy launched in 2005 using its own performance criteria. The 'shopping 650 basket' of measures shows increasing racist crimes, a corresponding decrease in 651 sectarianism and an upward trend in levels of individual prejudice. Second, we 652 tested the assertion in the literature that sectarianism shapes the way in which 653 racism is reproduced/experienced, and found a significant association: those 654 with sectarian views are more likely to be racist. Finally, responding to Connolly 655 and Khaoury's (2008) call to interrogate individual (as opposed to institutional) 656 racism, we investigated factors likely to predict racist attitudes. We concluded 657 from these analyses that the most likely indicators of racist attitudes were: views 658 on migrants' contribution to the Northern Ireland economy, sectarian attitudes, 659 religion, whether respondents had lived outside of Northern Ireland and age, 660 respectively. 661

What are the policy implications of these results? It is clear that the 662 Government's Racial Equality Strategy, based on its own performance criteria, 663 has been ineffective to date. Two things appear to be significant here. The failure 664 of the main political parties (Democratic Unionist Party and Sinn Féin) to agree 665 on a future policy, although one is promised (Cohesion, Sharing and Integration), 666 has allowed government departments and agencies to evade their responsibilities 667 in a public policy vacuum. Yet government departments and agencies can claim 668 that without political agreement there is little imperative to address racism. In 669

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addition, there are mixed political messages. Some politicians have called for
'local jobs for local people' and accused minority ethnic representative groups of
whipping up hysteria to attract greater funding. These remarks are insensitive, at
best, during times of racial tension. Yet, others express more inclusive comments,
an example of which is given by one political leader during a debate in the
Northern Ireland Assembly:

Growing diversity can have a genuinely leavening effect on a society that has long been frozen
into a two-traditions divide, and it has the potential to act as a powerful lever on the old
attitudes to difference that have maintained that divide. Put simply, the growing richness of our
diverse society in Northern Ireland has the power to help healing. (Sir Reg Empey, Minister for
Employment and Learning and Ulster Unionist Leader, 2009: 41)

This research also points to wider policy implications. The most likely predictor 681 of racist attitudes is how people perceive the role of migrant workers in the 682 Northern Ireland economy. The mantra 'local jobs for local people' merely 683 reinforces the notion, particularly during a recession, that migrants are 'taking' 684 local jobs and, in turn, contributes to racist attitudes. Because sectarianism 685 and racism are associated there needs to be a combined approach to tackling 686 these issues, yet responsibility is vested in a plethora of bodies and agencies 687 such as OFMDFM, the Equality Commission, the Community Relations 688 Council, local authorities and the now inactive Racial Equality Forum. The 689 latter, somewhat ironically, was established to facilitate a partnership approach 690 and joint working between government departments, statutory bodies and 691 voluntary/community organisations. Finally, government must face up to the fact 692 that locating migrant workers in working-class loyalist areas has merely provided 693 an opportunity for sectarian gangs to engage in racist hate crime, a 'transferable 694 skill'. 695

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Note

697 1 The annual survey data are available to researchers at: http://www.ark.ac.uk/nilt.

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