

## The Consequences of Social Movements

BOSI, Lorenzo (Ed.), GIUGNI, Marco (Ed.), UBA, Katrin (Ed.)

### Abstract

Social movements have attracted much attention in recent years, both from scholars and among the wider public. This book examines the consequences of social movements, covering such issues as the impact of social movements on the life course of participants and the population in general, on political elites and markets, and on political parties and processes of social movement institutionalization. The volume makes a significant contribution to research on social movement outcomes in three ways: theoretically, by showing the importance of hitherto undervalued topics in the study of social movements outcomes; methodologically, by expanding the scientific boundaries of this research field through an interdisciplinary approach and new methods of analysis; and empirically, by providing new evidence about social movement outcomes from Europe and the United States.

### Reference

BOSI, Lorenzo (Ed.), GIUGNI, Marco (Ed.), UBA, Katrin (Ed.). *The Consequences of Social Movements*. Cambridge : Cambridge University Press, 2016

Available at:

<http://archive-ouverte.unige.ch/unige:80131>

Disclaimer: layout of this document may differ from the published version.



UNIVERSITÉ  
DE GENÈVE

Cambridge University Press

978-1-107-11680-1 - The Consequences of Social Movements

Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba

Frontmatter

[More information](#)

---

## The Consequences of Social Movements

Social movements have attracted much attention in recent years, both from scholars and among the wider public. This book examines the consequences of social movements, covering such issues as the impact of social movements on the life-course of participants and the population in general, on political elites and markets, and on political parties and processes of social movement institutionalization. The volume makes a significant contribution to research on social movement outcomes in three ways: theoretically, by showing the importance of hitherto undervalued topics in the study of social movement outcomes; methodologically, by expanding the scientific boundaries of this research field through an interdisciplinary approach and new methods of analysis; and empirically, by providing new evidence about social movement outcomes from Europe and the United States.

**Lorenzo Bosi** is an assistant professor at the Institute of Humanities and Social Sciences of the Scuola Normale Superiore.

**Marco Giugni** is a professor in the Department of Political Science and International Relations and Director of the Institute of Citizenship Studies (InCite) at the University of Geneva.

**Katrin Uba** is a senior researcher and lecturer at the Department of Political Science, Uppsala University.

Cambridge University Press

978-1-107-11680-1 - The Consequences of Social Movements

Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba

Frontmatter

[More information](#)

---

Cambridge University Press

978-1-107-11680-1 - The Consequences of Social Movements

Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba

Frontmatter

[More information](#)

---

# The Consequences of Social Movements

*Edited by*

Lorenzo Bosi, Marco Giugni, and Katrin Uba



**CAMBRIDGE**  
UNIVERSITY PRESS

Cambridge University Press  
 978-1-107-11680-1 - The Consequences of Social Movements  
 Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba  
 Frontmatter  
[More information](#)

**CAMBRIDGE**  
 UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9781107116801](http://www.cambridge.org/9781107116801)

© Cambridge University Press 2016

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2016

Printed in the United Kingdom by Clays, St Ives plc

*A catalogue record for this publication is available from the British Library*

*Library of Congress Cataloguing in Publication data*

The consequences of social movements / edited by Lorenzo Bosi, Marco Giugni, Katrin Uba.

pages cm

ISBN 978-1-107-11680-1 (hardback) – ISBN 978-1-107-53921-1 (paperback)

I. Social movements. 2. Social movements – Political aspects.

3. Social movements – Economic aspects. I. Bosi, Lorenzo, editor.

II. Giugni, Marco, editor. III. Uba, Katrin, editor.

HM881.C654 2016

303.48'4–dc23

2015032000

ISBN 978-1-107-11680-1 Hardback

ISBN 978-1-107-53921-1 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

## Contents

	<i>List of figures</i>	page vii
	<i>List of tables</i>	viii
	<i>List of contributors</i>	ix
	<b>Introduction</b>	i
<b>1</b>	The consequences of social movements: taking stock and looking forward <i>Lorenzo Bosi, Marco Giugni, and Katrin Uba</i>	3
<b>Part I</b>	<b>People</b>	39
<b>2</b>	All is not lost: the 1984–85 British miners’ strike and mobilization after defeat <i>Karen Beckwith</i>	41
<b>3</b>	Personal effects from far-right activism <i>Kathleen M. Blee</i>	66
<b>4</b>	The biographical impact of participation in social movement activities: beyond highly committed New Left activism <i>Marco Giugni and Maria T. Grasso</i>	85
<b>5</b>	Examining the intergenerational outcomes of social movements: the case of feminist activists and their children <i>Camille Masclet</i>	106
<b>6</b>	Aggregate-level biographical outcomes for gay and lesbian movements <i>Nancy Whittier</i>	130

<b>Part II Policies</b>	157
7 Protest against school closures in Sweden: accepted by politicians? <i>Katrin Uba</i>	159
8 Feminist mobilization and the politics of rights <i>Joseph E. Luders</i>	185
9 Reputation, risk, and anti-corporate activism: how social movements influence corporate outcomes <i>Brayden G. King</i>	215
10 Tactical competition and movement outcomes on markets: the rise of ethical fashion <i>Philip Balsiger</i>	237
<b>Part III Institutions</b>	261
11 The impact of social movements on political parties <i>Daniela R. Piccio</i>	263
12 Watershed events and changes in public order management systems: organizational adaptation as a social movement outcome <i>Mattias Wahlström</i>	285
13 The institutionalization processes of a neo-Nazi movement party: securing social movement outcomes <i>Abby Peterson</i>	314
14 Incorporation and democratization: the long-term process of institutionalization of the Northern Ireland Civil Rights Movement <i>Lorenzo Bosi</i>	338
<b>Conclusion</b>	361
15 Protest online: theorizing the consequences of online engagement <i>Jennifer Earl</i>	363
<i>Index</i>	401

## Figures

3.1	Suzanne (current activist)	<i>page</i> 76
3.2	Lisa (former activist)	80
4.1	Effect of participation in demonstrations in 1999 on selected indicators of political-life outcomes in 2011/2013	95
6.1	Identity terms' relative prevalence in American English-language books, 1970–2008.	137
6.2	US state ordinances prohibiting discrimination on sexual orientation and gender expression, by year.	140
6.3	US states' legal recognition of same-sex relationships by type and year	144
7.1	Degree of understanding for different forms of protest	169
10.1	Movement approaches to change markets (after King and Pearce 2010)	239
10.2	Interplay of campaigning and collaboration tactical approaches	249
12.1	Processes leading to episodic change in protest policing styles	291
13.1	Dimensions of party institutionalization (taken from Randall and Svåsand 2002: 13)	318



## Tables

4.1.A	Lagged dependent variable regression models (1999–2011/2013)	<i>page</i> 101
6.1	Summary of aggregate biographical outcomes	134
7.1	Attitudes toward more challenging protests against school closures among Swedish local political elite	174
7.2	Attitudes toward less challenging protests against school closures among Swedish local political elite	176
7.1.A	Descriptive data of independent variables ( $N = 7,898,290$ municipalities)	180
7.2.A	Descriptive data on attitudes toward protest (dependent variables)	180
7.3.A	Table of factor loadings	181
8.1	Variation in movement outcomes with political targets	189
8.2	Overview of feminist movement outcomes	207
11.1	Environmental issues in the PvdA election manifestos, 1971–86	271
11.2	Environmental issues in the DC election manifestos, 1976–87	276
12.1	An overview of the major crowd control events and subsequent reforms discussed in the chapter	300
15.1	Evaluating the consequences of different styles of Internet activism	366

Cambridge University Press

978-1-107-11680-1 - The Consequences of Social Movements

Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba

Frontmatter

[More information](#)

## Contributors

**Philip Balsiger** is an assistant professor of sociology at the University of Neuchâtel, Switzerland. His research studies the interactions between social movements and corporations, the rise of moral markets, and the transformations of contemporary capitalism. He is the author of *The Fight for Ethical Fashion* (2014).

**Karen Beckwith** is Flora Stone Mather Professor in the Department of Political Science of Case Western Reserve University. A co-editor of *Women's Movements Facing the Reconfigured State* (Cambridge, 2003), she has research interests in comparative women's movements, the comparative politics of gender, and gender and political party leadership. Her work on social movements has been published in the *European Journal of Political Research*, the *Journal of Politics*, *Mobilization*, and *Politics & Society*, among others. Her current research focuses on social movement loss and its consequences.

**Kathleen M. Blee** is Distinguished Professor of Sociology at the University of Pittsburgh. She studies both mainstream and extreme-right activism and activist groups. Her recent books include *Democracy in the Making: How Activist Groups Form* and *Inside Organized Racism: Women in the Hate Movement*.

**Lorenzo Bosi** is Assistant Professor at the Institute of Humanities and Social Sciences of the Scuola Normale Superiore. His research interests include social movements and political violence. By focusing on contentious politics as a specific object of analysis, his research escapes traditional disciplinary boundaries. He is a member of COSMOS.

**Jennifer Earl** is Professor of Sociology at the University of Arizona, where she studies social movements, information technologies, and the sociology of law, with research emphases on Internet activism, social movement repression, and legal change. She is a member of the MacArthur Research Network on Youth and Participatory Politics and co-authored *Digitally Enabled Social Change*.

Cambridge University Press

978-1-107-11680-1 - The Consequences of Social Movements

Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba

Frontmatter

[More information](#)

x / List of contributors

**Marco Giugni** is a professor in the Department of Political Science and International Relations and Director of the Institute of Citizenship Studies (InCite) at the University of Geneva. His research interests include social movements and collective action, immigration and ethnic relations, unemployment, and social exclusion. He is the European editor of *Mobilization*, an international quarterly.

**Maria T. Grasso** is Lecturer in Politics and Quantitative Methods at the Department of Politics, University of Sheffield. Her research interests are political participation, social movements, and social change. She is a PI on the Living with Hard Times: How European Citizens Deal with Economic Crises and Their Social and Political Consequences (LIVEWHAT) EU FP7 project.

**Brayden G. King** is a professor of management and, by courtesy, sociology at Northwestern University's Kellogg School of Management. His research focuses on how social movement activists influence corporate social responsibility, organizational change, and legislative policy making. He has published articles in the *American Journal of Sociology*, *American Sociological Review*, *Administrative Science Quarterly*, *Organization Science*, and numerous other academic journals. He is currently a senior editor at *Organization Science*.

**Joseph E. Luders** is the Gottesman Associate Professor of Political Science at Yeshiva University. His research interests include contentious politics, racial violence, and American political development.

**Camille Maslet** is a PhD student in Political Sociology at the University of Lausanne and the University of Paris 8. Her research deals with the questions of the biographical consequences of feminist activism and the inter-generational transmission of feminism. She is also participating in the project SOMBRERO, a research project on the outcomes of the 1970s activism in France, in which she is leading the team working on the women's movement.

**Abby Peterson** is Professor of Sociology at the Department of Sociology and Work Science, University of Gothenburg, Sweden. Peterson has published extensively within the fields of political sociology, cultural sociology, and criminology.

**Daniela R. Piccio** is a research fellow at the University of Turin. She received her PhD at the European University Institute of Florence and worked as a research associate at Leiden University. Her work has appeared in *South European Society and Politics*, *Representation*, *International Political Science Review*, as well as in several edited book volumes. Her research interests include comparative politics, political representation, social movements, and party (finance) regulation.

Cambridge University Press  
978-1-107-11680-1 - The Consequences of Social Movements  
Edited by Lorenzo Bosi, Marco Giugni and Katrin Uba  
Frontmatter  
[More information](#)

---

xi / List of contributors

**Katrin Uba** is a senior researcher and lecturer at the Department of Political Science, Uppsala University. Her recent research focuses on labor movements' use of online mobilization strategies, political consequences of protest events in Sweden, and citizens' resilience at times of economic crisis.

**Mattias Wahlström** is a senior lecturer at the department of sociology and work science, University of Gothenburg, Sweden. He has a PhD in sociology from the University of Gothenburg. His research mainly concerns social movements, protest, and the policing of social protest.

**Nancy Whittier** is Professor of Sociology at Smith College. She is the author of *The Politics of Child Sexual Abuse: Emotion, Social Movements, and the State*, *Feminist Generations*, and numerous articles on women's movements, collective identity, and culture. Her forthcoming book analyzes feminist and conservative influence on US federal policy on sexual violence.