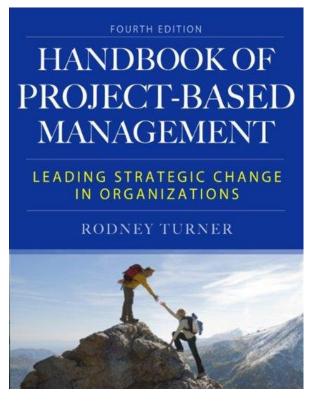


Připravili jsme pro Vás zvýhodněnou cenovou nabídku na titul, který právě vyjde v květnu 2014:

Handbook of Project-Based Management



autor Rodney Turner v pevné vazbě, 368 stran vyd. McGraw-Hill Education, 4. vydání, V/2014 ISBN 9780071821780

běžná cena 2.564 Kč vč. DPH v této nabídce **2.100 Kč** vč. DPH (tato cena platí při objednání titulu do 25.5.2014)

One of the most influential books ever written on the development of project management-fully revised Handbook of Project-Based Management, Fourth Edition has been thoroughly updated to cover the recent developments in the project management field to help deliver the organization's strategy, regardless of the industry. This new edition focuses on the role of the global Project Manager, and how to embark on a successful project in the digital age. Rodney Turner, editor of the International Journal of Project Management, explains how to employ the proven structured approach that he has popularized over the last four decades.

Also included is information on governance and maintaining the project team, along with plenty of figures and tables to illustrate each concept and put it in context for new and upcoming project managers. Introduces the methods, tools, and techniques for managing any project Discusses the five project objectives: scope, project organization, quality, cost, time, and the inherent risk with each Explains how to balance the systems and project objectives Ideal for those just starting out in the PM field, as well as those needing to brush up on the latest tools and techniques being practiced around the world Helps you to dramatically improve the processes of project-based management in any organization.