

THE INVENTION OF ENTERPRISE



ENTREPRENEURSHIP
FROM ANCIENT MESOPOTAMIA
TO MODERN TIMES



EDITED BY

DAVID S. LANDES, JOEL MOKYR, & WILLIAM J. BAUMOL

Contents

<i>Foreword</i>	
CARL J. SCHRAMM	vii
<i>Preface</i>	
The Entrepreneur in History	
WILLIAM J. BAUMOL	ix
<i>Acknowledgments</i>	
WILLIAM J. BAUMOL AND ROBERT J. STROM	xv
<i>Introduction</i>	
Global Enterprise and Industrial Performance: An Overview	
DAVID S. LANDES	1
<i>Chapter 1</i>	
Entrepreneurs: From the Near Eastern Takeoff to the Roman Collapse	
MICHAEL HUDSON	8
<i>Chapter 2</i>	
Neo-Babylonian Entrepreneurs	
CORNELIA WUNSCH	40
<i>Chapter 3</i>	
The Scale of Entrepreneurship in Middle Eastern History: Inhibitive Roles of Islamic Institutions	
TIMUR KURAN	62
<i>Chapter 4</i>	
Entrepreneurs and Entrepreneurship in Medieval Europe	
JAMES M. MURRAY	88
<i>Chapter 5</i>	
Tawney's Century, 1540–1640: The Roots of Modern Capitalist Entrepreneurship	
JOHN MUNRO	107
<i>Chapter 6</i>	
The Golden Age of the Dutch Republic	
OSCAR GELDERBLOM	156
<i>Chapter 7</i>	
Entrepreneurship and the Industrial Revolution in Britain	
JOEL MOKYR	183

Chapter 8

Entrepreneurship in Britain, 1830–1900

MARK CASSON AND ANDREW GODLEY

211

Chapter 9

History of Entrepreneurship: Britain, 1900–2000

ANDREW GODLEY AND MARK CASSON

243

Chapter 10

History of Entrepreneurship: Germany after 1815

ULRICH WENGENROTH

273

Chapter 11

Entrepreneurship in France

MICHEL HAU

305

Chapter 12

Entrepreneurship in the Antebellum United States

LOUIS P. CAIN

331

Chapter 13

Entrepreneurship in the United States, 1865–1920

NAOMI R. LAMOREAUX

367

Chapter 14

Entrepreneurship in the United States, 1920–2000

MARGARET B. W. GRAHAM

401

Chapter 15An Examination of the Supply of Financial Credit to
Entrepreneurs in Colonial India

SUSAN WOLCOTT

443

Chapter 16

Chinese Entrepreneurship since Its Late Imperial Period

WELLINGTON K. K. CHAN

469

Chapter 17Entrepreneurship in Pre–World War II Japan: The Role and
Logic of the Zaibatsu

SEIICHIRO YONEKURA AND HIROSHI SHIMIZU

501

Chapter 18

“Useful Knowledge” of Entrepreneurship: Some Implications of the History

WILLIAM J. BAUMOL AND ROBERT J. STROM

527

List of Contributors

543

Index

545