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# The Law’s Majestic Equality? The Distributive Impact of Judicializing Social and Economic Rights

QA Daniel Brinks and Varun Gauri

While many find cause for optimism about the use of law and rights for progressive ends, the academic literature has long been skeptical that courts favor the poor. We show that, with the move toward a robust “new constitutionalism” of social and economic rights, the assumptions underlying the skepticism do not always hold. Our theories must account for variation in the elite bias of law and litigation. In particular, we need to pay closer attention to the broad, collective effects of legal mobilization, rather than focusing narrowly on the litigants and the direct benefits they receive. We support the claim by showing that litigation pursued in legal contexts that create the expectation of collective effects is more likely to avoid the potential anti-poor bias of courts. On the other hand, policy areas dominated by individual litigation and individualized effects are more likely to experience regressive outcomes. Using data on social and economic rights cases in four countries, we estimate the potential pro-poor impact of litigation by examining whether the poor are over- or under-represented among the beneficiaries of litigation. We find that the impact of courts is positive and very much pro-poor in India and South Africa, and slightly negative in Indonesia and Brazil. Overall, we challenge the tendency in the literature to focus on the direct effects of litigation, find that the results of litigation are more positive for the poor than the conventional wisdom would lead us to expect, and offer an explanation that accounts for part of the variation while raising a number of questions for future research.

As constitutions increasingly set out to protect social and economic rights, it may be time to revisit Anatole France’s famous critique of the law: “Another source of pride, to be a citizen! For the poor it consists in . . .

laboring under the majestic equality of the laws, which prohibit the rich and the poor alike from sleeping under bridges, begging in the streets and stealing bread.”<sup>1</sup> At the end of the nineteenth century it might have been easy to conclude that formal equality before the law was just another way to protect and entrench privilege while denying substantive justice. As Judge Richard Posner famously said in reference to the United States Constitution, citizenship rights then were largely “a charter of negative rather than positive liberties.”<sup>2</sup> As recently as the 1970s, Morton Horwitz could say that the rule of law “creates formal equality . . . but it promotes substantive inequality . . . . By promoting procedural justice it enables the shrewd, the calculating, and the wealthy to manipulate its forms to their advantage.”<sup>3</sup> As a result of the law’s proceduralism, its lack of substantive notions of social justice and equality, and its perceived bias in favor of the already powerful, Horwitz could legitimately question how it was possible that “a Man of the Left” could see the rule of law as an unqualified human good. In this view, the quest for substantive social justice will rarely run through constitutions or the law.

At the beginning of the twenty-first century, however, there have been changes in global constitutionalism that seem explicitly designed to benefit the disadvantaged. These changes have led to an explosion of litigation and the judicialization of the politics of social provision that

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doi:10.1017/S1537592714000887

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appear, on their face, to seek to expand the supply of goods that are important to the poor, such as health care, education, and social provision more generally. At this point, then, it seems important to examine whether and to what extent this change in the apparent nature of constitutionalism can actually deliver on its promise; and whether and to what extent the increasing involvement of courts in social policies actually improves matters for the poor. For simplicity, we call litigation that disproportionately benefits the poor “progressive,” while if the poor are underrepresented among beneficiaries, we call the litigation “regressive.” We use here the results of a multi-country survey of social and economic rights (SER) litigation to explore the extent to which the poor benefit from this activity. Our analysis suggests that the literature so far has been far too focused on the direct, individual effects of litigation to adequately gauge its impact on the overall distribution of the gains. If we better theorize the impact of judicial interventions on SER, expanding our vision beyond the immediate direct effects of those interventions, we may well find that the SER judicialization that has become a feature of twenty-first century constitutionalism is less biased toward the middle class than many have suggested.

We outline a conceptual, methodological and theoretical approach designed to better understand the politics of the new social rights constitutionalism. We first describe the contours of the new constitutionalism and the legal mobilization it has triggered and outline the theoretical reasons to be skeptical or optimistic about the distributive effects of legal mobilization, as well as the gaps in the empirical research on these effects. In the main theoretical section that follows we lay out in some detail the distinction between individual and collective effects that animates much of our empirical discussion, and explain why the expectation of collective effects changes the litigant calculus in a way that should lead to more pro-poor outcomes. The subsequent empirical section relies primarily on a tabulation of the beneficiaries of SE rights mobilization in Brazil, India, Indonesia, and South Africa, a summary discussion of Nigeria, and on narrative descriptions of the motivations and goals of the main actors involved in that mobilization.<sup>4</sup> We then summarize the findings and implications, before turning to a conclusion that raises questions for further research and develops the theoretical, normative, and practical implications of social rights constitutionalism, as practiced today. Our main goal here is to lay bare some of the assumptions on which most distributive critiques of SE rights litigation are based, suggest when they might or might not hold, and outline the beginnings of a research agenda on the progressive potential of litigation and enforceable social and economic rights.

## The New Social Rights Constitutionalism

It may be true, as Posner argued, that “the men who wrote the [US] Bill of Rights were not concerned that government might do too little for the people but that it might do too much to them,” but the vast majority of new constitutions are moving from a purely negative conception of rights to a more positive one. Social and economic rights have been creeping into constitutions for decades. David Law and Mila Versteeg present data showing a dramatic increase in the number of civil and political rights, as well as social and economic rights expressly protected in constitutional texts, since the 1960s.<sup>5</sup> The trend begins with a set of post-colonial constitutions, but the sharpest increase—especially in the protection of social and economic rights—comes after the collapse of the Soviet Union in 1990. The new constitutionalism is sufficiently preoccupied with rights, over and against questions of structure and procedure, that it can be described as rights constitutionalism and, for much of the developing world in particular, social rights constitutionalism.<sup>6</sup>

David Bilchitz, for example, contrasts the Western “tradition of focusing on civil and political rights, and the ideal of ‘liberty,’” with the new constitutions of the Global South. For the latter, he writes, “matters of economic distributive justice . . . are central.”<sup>7</sup> The new constitutions are, in effect, seeking to push beyond a model of law and constitutions that protects mainly the freedom to be secure in one’s person and property—should one happen to own any. They typically include a more robust set of obligations on the government to create the conditions for substantive equality, a dignified existence, and the effective exercise of democratic citizenship. In places as disparate as the post-Soviet countries, South Africa, Brazil, and Colombia, constitutions at least purport to set up entitlements for the poor that go far beyond the mere freedom to pursue one’s interests unhindered. Under these new constitutions, citizenship now means that “the rich and the poor alike” can claim guarantees of adequate food, health care, education, a minimum standard of living, and a decent place to live, turning France’s mordant, iconic statement on its head.

Nor have these rights remained mere parchment promises. Progressive activists around the world have seized on the judicial enforcement of social and economic rights as a powerful new tool in the politics of social provision, a change that is reflected in the explosion of academic interest in the “judicialization of politics.”<sup>8</sup> Samuel Moyn has argued, not necessarily with approval, that human rights have become “The Last Utopia”—one of the few remaining political ideals that promise a more just society.<sup>9</sup> When the Thatcher and Reagan revolutions and the Washington consensus brought

121 welfare states under attack in much of the world, when the  
122 utopian aspirations of the Second World ended with the  
123 fall of the Berlin Wall, when neoliberal orthodoxy  
124 governed the ideological landscape, the language of rights  
125 enshrined in constitutions and treaties seemed to offer  
126 some leverage for protecting and extending social pro-  
127 vision to the poor, especially through litigation.<sup>10</sup> Social  
128 rights constitutionalism, and its judicialization, expanded  
129 the political opportunity structure for the left, which  
130 otherwise found itself frozen out of the debate about the  
131 proper role of the state in moderating the effects of the  
132 market and providing material goods.  
133  
134 Twenty or thirty years into this process, judicial inter-  
135 ventions on behalf of SE rights cannot be dismissed as  
136 tangential to the politics of welfare. In one Brazilian state  
137 alone, Rio Grande do Sul, right to health cases grew from  
138 1,126 in 2002 to 17,025 in 2009; that same year the  
139 highest non-constitutional court in Brazil heard nearly  
140 six thousand such cases,<sup>11</sup> resulting in large percentages  
141 of state medication budgets being allocated by courts.<sup>12</sup>  
142 The Indonesian Constitutional Court issued a series of  
143 opinions from 2004–2006 that doubled budget alloca-  
144 tions to the education sector—redirecting about five  
145 percent of the entire national budget.<sup>13</sup> In 2004 the South  
146 African Constitutional Court required a recalcitrant  
147 Mbeki government to launch a major program to prevent  
148 the transmission of HIV from mothers to infants, likely  
149 averting tens of thousands of HIV infections.<sup>14</sup> In India,  
150 the courts have issued numerous consequential rulings on  
151 the constitutional rights to health care, education, housing,  
152 the environment, nutrition, and labor.<sup>15</sup> Even in Russia  
153 people turn to the courts by the hundreds of thousands in  
154 efforts to secure pensions.<sup>16</sup> The phenomenon is wide-  
155 spread, deeply affecting health care, education, and even  
156 that most fundamental of classical liberal rights, the right to  
157 property, in many countries around the world.<sup>17</sup>  
158  
159 Of course, we should not be surprised to find that  
160 courts have not managed anywhere to create a new utopia  
161 for the poor. Even what is probably the most celebrated  
162 court in the world in this respect, the South African  
163 Constitutional Court, has come under fire recently for  
164 failing “to take seriously and to operationalize within its  
165 judgments the issue of structural poverty.”<sup>18</sup> South African  
166 courts have also been less than successful in dealing with  
167 problems of land redistribution or sexual violence. Even in  
168 dealing with SER, courts have sometimes turned them  
169 from positive entitlements into purely negative rights.  
170 Perhaps the most striking example of this is *Victoria (City)*  
171 *v. Adams*,<sup>19</sup> in which the courts of British Columbia  
172 determined, under the right to housing, that the city  
173 government could not prevent homeless people from  
174 putting up temporary shelters on public property, given  
175 the absence of adequate public shelter elsewhere. But the  
176 very fact that courts can be criticized for failing to address  
177 structural poverty adequately or improve the lack of  
178 housing for the homeless demonstrates how vast the  
179 expectations now are.  
180  
181 Given the importance of rights constitutionalism to  
182 the distribution of state resources, welfare state politics,  
183 and the aspirations of the left in many countries, it is all  
184 the more urgent to return to a slightly modified version  
185 of the question Horwitz posed forty years ago: Is the  
186 constitutionalization and judicialization of SE rights an  
187 unalloyed human good? Or does it remain the case that  
188 the law “enables the shrewd, the calculating and the  
189 wealthy to manipulate its forms to their own advantage,”  
190 thus promoting substantive inequality in the end?<sup>20</sup> It is  
191 true, of course, that constitutional aspirations may be  
192 pursued through many means that have nothing to do  
193 with courts and law, and there is perhaps less controversy  
194 about the value of these approaches, although it is possible  
195 that the language of rights constrains the politics of  
196 provision in different ways that are worth exploring  
197 empirically.<sup>21</sup> Here, however, we limit our view to the  
198 effects of judicial interventions, which play a large role  
199 in many strategies to make SER effective.  
200  
201 The literature has presented many reasons to be  
202 skeptical of the law as an instrument for the weak against  
203 the powerful. Economic, social, and procedural barriers  
204 prevent the great majority of poor people from making  
205 claims in courts;<sup>22</sup> accumulated experience gives the rich  
206 and the powerful advantages in the courtroom;<sup>23</sup> patterns  
207 of judicial recruitment and retention, which reflect prevail-  
208 ing configurations of political power, incline the attitudes  
209 and calculations of judges toward the status quo;<sup>24</sup> and  
210 without the active support of elected officials, opponents  
211 can easily limit and undermine the implementation of any  
212 rulings that might challenge that status quo.<sup>25</sup> As Ran  
213 Hirschl has argued, the constitutionalization of rights may  
214 even be an attempt by outgoing elites to protect their  
215 interests by limiting the ability of majorities to enact more  
216 redistributive legislation.<sup>26</sup> For all these reasons, and in  
217 spite of *Brown v. Board of Education* and other famous  
218 cases that appear to suggest the contrary, it has long  
219 seemed unreasonable to expect that the courts will con-  
220 sistent produce outcomes that significantly favor the  
221 underprivileged.<sup>27</sup>  
222  
223 Perhaps the dominant account that places rights at the  
224 center of improving the material conditions of the less  
225 advantaged is T.H. Marshall’s classic story of the evolu-  
226 tion of civil, political, and ultimately social citizenship.<sup>28</sup>  
227 Similarly, the western liberal left has often made civil  
228 liberties a central plank in its platform, at least in part  
229 to ensure equal access to politics, the ability to associate,  
230 and to demand outcomes more favorable to previously  
231 excluded groups. In this account, however, classic liberal  
232 rights merely create the conditions for an extra-legal,  
233 extra-constitutional politics of social citizenship. In the  
234 liberal model, judges are neutral umpires, protecting the  
235 playing field on which the politics are worked out, and

241	rights are (in theory) relatively neutral as well, agnostic about	301
242	the ultimate distributional outcomes the political struggle	302
243	might produce. The realization of social and economic	303
244	rights is then a consequence of liberal rights plus mass social-	304
245	democratic politics. In social rights constitutionalism the	305
246	politics of social and economic demands are prior to and	306
247	embedded in the constitutional structure. This almost	307
248	inevitably, although with the important intermediation of	308
249	legal mobilization, shifts some of the responsibility for	309
250	working out the substantive details of social provision, and	310
251	some of the work of monitoring compliance, to judges.	311
252		312
253	Research on the real-world effects of judicially enforced	313
254	social rights constitutionalism is remarkably thin. The	314
255	literature often includes cautionary notes about its	315
256	possibly negative effects, but little empirical evidence.	316
257	Researchers are beginning to focus on questions of	317
258	compliance, <sup>29</sup> but compliance and impact, though related,	318
259	are not the same. César Rodríguez Garavito’s interesting	319
260	work addresses impact, <sup>30</sup> but he focuses primarily on	320
261	whether there has been impact, as does Gerald Rosenberg’s	321
262	classic work, <sup>31</sup> not on who benefits from impact. Recent	322
263	research exploring this question has focused on health	323
264	rights litigation, mostly claims for particular medications or	324
265	treatment, and mostly in Brazil, <sup>32</sup> questioning whether health	325
266	rights litigation skews policy in favor of the better-off. <sup>33</sup>	326
267	Even in Colombia, David Landau argues, the dominant	327
268	models of SE rights enforcement “have a very pronounced	328
269	tilt towards higher income groups; they are unlikely to do	329
270	much for poorer citizens.” <sup>34</sup>	330
271		331
272		332
273	Thus far, the research on who wins and who loses has	333
274	taken the most direct approach, identifying the actual	334
275	remedies directly required by the courts, or conducting	335
276	a survey of people receiving benefits by court order in an	336
277	effort to ascertain the socio-economic profile of the class	337
278	of people who litigate successfully and capture the direct	338
279	effects of litigation in the individual case. <sup>35</sup> Clearly, this	339
280	is where it is easiest to measure the effects of litigation, just	340
281	as it is easiest to observe the socio-economic characteristics	341
282	of actual litigants. But, as we will see, it seems likely that	342
283	the area under the proverbial street lamp is precisely where	343
284	effects are likely to be both most regressive and least important	344
285	in the overall public policy context—least important simply	345
286	because the number of people and resources affected by	346
287	collective effects dwarfs that of individual effects, and most	347
288	regressive because opportunity costs will ensure that, when	348
289	cases benefit both litigants and non-litigants, the litigants	349
290	are likely to be among the most privileged of all potential	350
291	beneficiaries. As always, but especially here, the choice of	351
292	research design is highly likely to determine the findings.	352
293		353
294		354
295	<b>Understanding the Individual and</b>	355
296	<b>Collective Effects of Judicialization</b>	356
297		357
298	In what follows, we argue that focusing narrowly on the	358
299	direct, individual effects of cases biases the findings in	359
300	favor of a more regressive conclusion. Indeed, it is in large	360

361 individual litigants. These cases, which we refer to as  
362 individual cases, seek to capture individual goods, whether  
363 private or from a common pool, for the litigants and no  
364 one else—a particular plaintiff sues for access to a particular  
365 course of medication or for payment for a particular  
366 personal service, and for no other reason. On the opposite  
367 end of the spectrum are cases that are expected to produce  
368 collective effects—that is, effects for a group that may not  
369 even be represented in the courtroom.

371 Cases produce collective effects through two channels.  
372 First, cases can have collective effects directly, when  
373 litigants sue for, and court orders directly require, the  
374 provision of inherently collective goods: the creation of  
375 common pool or club goods, as when a lawsuit seeks the  
376 creation a new AIDS program; and occasionally the  
377 safeguarding of public goods, as when a lawsuit seeks  
378 the protection of clean air or water, in order to protect  
379 health. We refer to these as direct collective effects. Second,  
380 cases might produce collective effects when judicial inter-  
381 ventions in a policy area modify the incentive structure and  
382 bargaining power of key actors in that field, even if they do  
383 not directly order the creation of collective goods. This is  
384 what we refer to as systemic collective effects. Examples of  
385 systemic collective effects are the transformations in labor  
386 rights negotiations produced by changes in the law, as in  
387 McCann’s work; decisions taken in anticipation of litigation,  
388 such as using safer playground equipment or training  
389 police to avoid violence, in Epp’s work; and the decision by  
390 Brazilian public health bureaucrats to extend court-ordered  
391 remedies to all similarly-situated persons in order to avoid  
392 the costs of litigation or simply to equalize provision, in our  
393 own work.

396 It is likely true that virtually all cases brought for an  
397 individual, private purpose have some collective effects.  
398 Our argument, however, hinges on the intent of the  
399 parties, and so we classify cases that do not explicitly seek  
400 collective goods as collective only when they are undertaken  
401 specifically for their expected systemic effects, as in the  
402 classic model of landmark public interest litigation. The  
403 South African health cases fall in this category, as would  
404 *Brown v. Board of Education*, *Victoria (City) v. Adams*,  
405 and many other cases that are brought in order to set an  
406 important precedent, even though by their terms they are  
407 only brought on behalf of particular plaintiffs. In other  
408 words, nominally individual cases are brought as collective  
409 cases when they are pursued in order to, and expected to,  
410 generate systemic effects.

412 We should note here that SER are often characterized  
413 as positive rights, and SER litigation is typically imagined  
414 to aim at securing collective or individual goods at gov-  
415 ernment expense. In fact, SER cases can often be much  
416 more akin to traditional negative-rights cases (and civil  
417 and political cases much more like positive-rights cases)  
418 than this model would suggest, and for that reason  
419 we avoid relying on the positive/negative distinction.

421 We have mentioned already the striking negative-rights  
422 approach to housing rights taken in *Victoria (City)*  
423 *v. Adams*. In that case, the courts of British Columbia  
424 essentially sanctioned the right to sleep in a cardboard  
425 box (if you have one) in a public park (if there is one); but  
426 they created no affirmative duties upon the state to ensure  
427 that anyone has anything like adequate shelter. In an  
428 equally striking example of systemic collective effects,  
429 however, public authorities responded to this narrow  
430 decision in part by creating more public shelters for the  
431 homeless, even though the courts did not order them to  
432 do so, simply to keep their parks free of squatters. What is  
433 interesting about that case for our purposes is not whether it  
434 can be categorized as positive or negative, but whether it was  
435 expected to produce wide effects, either through an order for  
436 a collective good or systemically, and who it ultimately  
437 benefited, whether the poor or the better off.

439 Because they depend on extant characteristics of the  
440 legal and political context, collective effects may be more  
441 or less predictable by groups seeking to produce social  
442 change. Sometimes SER litigants will request, and judges  
443 will directly order, the provision of collective goods—e.g.,  
444 the production of an “orphan” vaccine by the government,  
445 as in the *Viceconte* case in Argentina.<sup>42</sup> Whether litigants  
446 can bring these cases depends on whether the legal system  
447 in question allows for them, and whether the judges are  
448 willing to issue orders that are often perceived as treading  
449 on legislative territory. Civil law systems often contemplate  
450 the possibility of abstract constitutional challenges in  
451 which the decisions by their very terms have universal  
452 application—each case either strikes or upholds the law in  
453 question, affecting rights for all persons regulated by the  
454 statute. The Indian Public Interest Litigation is a sort of  
455 public interest class action that was created by judicial  
456 fiat;<sup>43</sup> the *Ação Civil Pública*, a similar device contemplated  
457 in Brazil’s 1988 constitution, empowers either the public  
458 prosecutors or certain public interest organizations to file  
459 actions asserting collective or diffuse interests. In all these  
460 cases the directly affected individuals never have to appear  
461 before a court.

464 At other times features of the legal system in question  
465 automatically assign systemic effects. Systems with a strong  
466 norm of following judicial precedent (what is known as  
467 *stare decisis*), for instance, implicitly make every case a  
468 collective one, creating a rule that is legally binding on all  
469 similarly situated people. Thus many social movements  
470 have as their primary goal not a victory in the individual case  
471 but the creation of precedent to produce broad systemic  
472 change. The conventional wisdom is that common law  
473 systems have the edge in this regard, although the extent to  
474 which a given system actually responds to precedent is really  
475 an empirical question, and largely driven by a politics of  
476 enforcement and compliance, as the vast literature on law  
477 and social change has emphasized. Because some civil law  
478 countries have a *de facto* system of precedent, the extent to  
479  
480



481 which activists feel they can rely on precedent to change the  
482 law will vary; the CELS in Argentina, for example, focuses  
483 on strategic litigation precisely because they expect impor-  
484 tant cases to set precedents and change the law. In Brazil,  
485 in contrast, activists expect very little rule change from  
486 the courts.  
487

488 In these environments, systemic effects arise from  
489 individual cases much more unpredictably. There is still  
490 the potential for systemic collective effects in Brazil, where  
491 public health officials will sometimes extend the same  
492 treatment to non-litigants that they were compelled to  
493 extend to litigants, even though everyone agrees judicial  
494 decisions are binding only on the immediate parties to the  
495 case. Thus, even in Brazil, AIDS activists brought cases  
496 with the goal, ultimately, of changing treatment for all  
497 HIV positive people. But the road to generalizing the effect  
498 was not as clear as it would have been in places with norms  
499 of *stare decisis*, like the United States or South Africa.  
500 As a result, the evidence suggests that later generations  
501 of health-rights plaintiffs in Brazil are primarily motivated  
502 by the individual effects they can capture for themselves.<sup>44</sup>  
503 Collective systemic effects in Brazil, however real, are less  
504 predictable in advance of the litigation and are typically not  
505 a part of the litigant calculus leading to a lawsuit.  
506

507 The progressive potential of SE rights litigation hinges  
508 on the strategic calculus of potential litigants, who must  
509 decide whether it is worth litigating for a particular policy  
510 good. The argument draws on the notion of opportunity  
511 structure frameworks for analyzing when and where  
512 social movements concentrate their efforts, a notion that  
513 has been explicitly applied to litigation by Siri Gloppen,  
514 Bruce Wilson, and others, as well as in our own work.<sup>45</sup>  
515 When benefits are limited to litigants, individuals must  
516 generally raise the resources to litigate, and the individual  
517 benefit being demanded must generally exceed the full  
518 cost of litigation, so litigation will tend to focus on higher-  
519 end goods and services, and benefits are more likely to skew  
520 toward the better off. Moreover, if systemic effects are  
521 unlikely or unpredictable, social movements will not focus  
522 their efforts on litigation, and thus groups seeking to  
523 improve the lot of the underprivileged are unlikely to  
524 seize on courts as the venue. On the other hand, if benefits  
525 are expected to generalize beyond actual litigants, then  
526 those who cannot afford to (and do not) litigate can still  
527 benefit, and the aggregate benefit of even very low-cost  
528 interventions can justify relatively expensive (in practice,  
529 often third party-funded) litigation. For example, Treatment  
530 Action Campaign, a South African NGO, mounted an  
531 expensive and complicated litigation and activism campaign  
532 to require the government to offer pregnant women a \$5.00  
533 dose of Nevirapine, to prevent mother-to-child transmission  
534 of HIV. For any single individual, or even for a charitable  
535 enterprise, it would be irrational to engage with the  
536 machinery of courts to secure something of such low cost.  
537 But, as in this case, public interest NGOs and other social

541 movements may very well litigate for individually small  
542 benefits on behalf of the poor, if they can engage in  
543 “impact litigation” rather than litigating on behalf of each  
544 needy person, one at a time.  
545

546 Schematically, in the absence of (expected) collective  
547 effects, citizen  $i$  will litigate only if the expected individual  
548 benefits exceed the expected individual costs of litigation,  
549 or  $E(b_i) - E(c_i) > 0$ . This means that, first, because of the  
550 high opportunity costs of litigation for the poor, the rich  
551 will be more likely to litigate unless  $E(c_i) \approx 0$ . But more  
552 importantly, if  $E(c_i) \gg 0$ , the expected benefits to the  
553 litigant must be very high. That rules out not only litigation  
554 for low cost inputs and interventions, but also litigation  
555 for public goods or against “public bads” (e.g., dirty  
556 water, bad air) whose harms are often only demonstrable  
557 at the population level, and in a probabilistic sense.  
558 Adding collective benefits from positive-rights litigation  
559 for collective goods radically changes the equation,  
560 justifying even relatively costly litigation for relatively  
561 low cost individual benefits that can be multiplied by the  
562 entire population of similarly situated claimants.  
563

564 This suggests that an emphasis on litigation with col-  
565 lective effects is likely to have a larger impact on the share  
566 of poor beneficiaries than lowering barriers to courts: even  
567 when  $c$  is very low, it is still high enough (in the form of  
568 opportunity costs) that, although poor people will litigate,  
569 they will do so for relatively expensive goods and services.  
570 We agree with the claim that lowering barriers to access  
571 will make it somewhat easier for the poor to litigate; and  
572 one can find instances in which the poor litigate en masse.<sup>46</sup>  
573 But even in those instances, they are litigating for relatively  
574 high-value benefits. In contrast, the beneficiaries of collec-  
575 tive SE rights litigation can be poor even when access is  
576 costly; and the benefits sought can be individually inex-  
577 pensive, so long as decisions have broad collective effects.  
578 The expectation of broad collective effects should change  
579 the *composition* of SE rights litigation so that it is more  
580 likely to involve less-expensive goods and services that can  
581 be provided to many more people, as well as more public,  
582 non-excludable goods.  
583

584 This analysis of collective effects should have a bearing,  
585 then, on who benefits from litigation. But this may be  
586 contingent on the politics of legal mobilization in a given  
587 jurisdiction. If only the privileged litigate, and if they  
588 litigate primarily for the sorts of things only the privileged  
589 care about—for club goods, in other words, in clubs that  
590 exclude the poor, like better public university education in  
591 poor and unequal countries, or hospitals colonized by the  
592 upper classes because of their geographic location—then  
593 the effects, though collective, are likely also to be regressive.  
594 The question, therefore, is whether the ripples caused by the  
595 collective effects simply magnify the initial bias or whether  
596 the collective effects of litigation can ameliorate that initial  
597 bias. The answer to this is not obvious, and we do not  
598 purport to offer a full answer here, but our findings at  
599 600



601 minimum caution against a facile equation of unequal 661  
602 access to justice with unequal benefits from formal rights. 662  
603 Furthermore, we do not mean to suggest by this argu- 663  
604 ment that we could magically create a politics of pro- 664  
605 gressive, twenty-first century social rights constitutionalism 665  
606 simply by formally assigning to judicial decisions collective 666  
607 effects. The literature has amply established that any 667  
608 successful project seeking to realize the promises embedded 668  
609 in social and economic rights depends upon a robust set of 669  
610 political, organizational and financial resources. That is the 670  
611 basic conclusion of our prior research, and nothing here 671  
612 contradicts that conclusion.<sup>47</sup> Social mobilization capacity 672  
613 determines the success of what we have previously 673  
614 identified as the four stages of the legalization of policy— 674  
615 from the initial mobilization and filing of cases, to gaining 675  
616 the support of the courts, to matters of compliance and, 676  
617 ultimately, the close engagement with the implementation 677  
618 process that distinguishes transformative projects from ones 678  
619 that turn out to be a mirage. Both the magnitude and the 679  
620 distribution of the actual benefits from any such strategy 680  
621 will, of course, depend on the conformation of the political 681  
622 structures that undergird the entire enterprise. The possi- 682  
623 bility of collective effects interacts with the politics of legal 683  
624 mobilization by creating stronger incentives both to litigate 684  
625 precedent-setting and collective-goods cases and to use 685  
626 court orders in political mobilization and implementa- 686  
627 tion monitoring. 687  
628 If our claim is true, it has a clear and somewhat coun- 688  
629 terintuitive policy implication. In the more cautionary, 689  
630 juriskeptical academic literature, judges are often urged 690  
631 to be wary of interventions on behalf of positive rights, 691  
632 and especially of ordering broad public policy-like effects. 692  
633 The fear is that they will lose legitimacy by violating 693  
634 the separation of powers,<sup>48</sup> and simply make matters 694  
635 worse by exceeding the bounds of their competence and 695  
636 capabilities.<sup>49</sup> But if they heed this advice, they may well 696  
637 be encouraging a more regressive form of judicialization. 697  
638 An analysis of the collective effects of their rulings may 698  
639 complicate the analysis considerably. If we find that 699  
640 systemic effects are positive—say because the added judicial 700  
641 scrutiny of executive decision-making encourages the gov- 701  
642 ernment to address felt needs that have somehow escaped 702  
643 the political process—or that collective judgments can create 703  
644 the conditions for better policy-making around a particular 704  
645 issue,<sup>50</sup> we might encourage justices to think in a more 705  
646 policy-conscious way, rather than narrowing their vision to 706  
647 the litigants standing before them in the courtroom. To the 707  
648 extent their legitimacy is tied to a consequentialist analysis 708  
649 of the effects of litigation rather than to traditional notions 709  
650 of separation of powers, a more conscious attention to 710  
651 collective effects might enhance rather than detract from 711  
652 their legitimacy. 712  
653 The broader point, which we will not develop in any 713  
654 detail but which becomes self-evident in light of our dis- 714  
655 cussion, is that we believe the literatures in comparative 715  
656 politics and comparative legal analyses must become more 716  
657 open to each other. While this is rapidly changing, it is 717  
658 still true that beyond the relatively few people who focus 718  
659 on judicial behavior, the comparative politics literature 719  
660 takes too little account of legal processes, and has a rela- 720  
661 tively unsophisticated understanding of how those pro-  
662 cesses actually operate. This literature could benefit from  
663 the insights of scholars of law and politics, both in the  
664 United States and elsewhere. By the same token, much of  
665 the literature on law, even that which is grounded in the  
666 socio-legal literature, is too innocent of the vast compar-  
667 ative politics literature, which provides a more nuanced  
668 understanding of the political and institutional context in  
669 which legal institutions operate, and could benefit from  
670 a more sophisticated reading of that literature.

### The Distribution of the Benefits of Rights Litigation in Five Countries

The immediate problem confronting comparative research on the differential effects of policy-oriented legal mobilization is the absolute lack of comparable, cross-country data on the benefits of legal strategies, let alone on the distribution of those benefits. In order to address this and other questions related to SE rights litigation, we carried out detailed studies of the judicial enforcement of SE rights in Brazil, India, Indonesia, Nigeria, and South Africa.<sup>51</sup> We used local teams from each of these countries, under our supervision, to carry out a systematic cross-national survey of SE rights litigation, including descriptions of the cases filed in each country, the effect of those cases on public policies, and estimates of the numbers of people benefiting from constitutional health and education rights cases. For this article, we took that data as the starting point and carried out additional studies of the beneficiaries, using secondary sources and interviews. The results of this second-stage investigation (including Nigeria, only summarily discussed here) are detailed in an on-line appendix that lays out the data, our calculations, and our assumptions.<sup>52</sup>

We were occasionally forced by the lack of data to rely on rather strong assumptions about the effects of the litigation. But where our data are weaker—as in the effects of the Indian or Indonesian cases on education—we made dramatically conservative assumptions, using a small fraction of the potentially affected schoolchildren. In the Indonesian case in particular, we assumed that the effects of more spending on education, and thus the benefits of either higher quality or lower cost public education, were distributed across all existing users of public education, rather than focused on the poor by bringing new children into the system. Ultimately, we are in every case very confident of the policy domains in which the benefits can be found, and in selective cases somewhat less confident of the socio-economic composition of the beneficiaries in each policy domain. In the latter we

721 have made conservative assumptions, to ensure we do  
 722 not overstate the potential benefit to the poor. In any  
 723 event, the analysis highlights the policy areas affected,  
 724 and the reader ultimately can judge whether the nature  
 725 of these policy areas justifies concluding that litigation is  
 726 an elite-centric enterprise.  
 727  
 728 The country teams followed comparable but not iden-  
 729 tical strategies. In Indonesia they identified all cases relating  
 730 to the rights to health care and education. In the absence  
 731 of systematic compilations of decisions, they used archival  
 732 research in the various courts, and interviewed the  
 733 principal legal NGOs. In India and South Africa the  
 734 teams used electronic searches to identify all reported  
 735 cases from appellate courts on up. In Brazil, where the  
 736 number of cases was vastly higher, they searched electronic  
 737 databases for appellate and higher courts in a cross-section  
 738 of subnational units including states at both ends of  
 739 the socio-economic spectrum and extrapolated from this  
 740 sample to produce nationally-comparable numbers.  
 741 Sampling differences are not likely to affect the conclu-  
 742 sions we reach here. In the first place, our conclusions do  
 743 not depend on having identified every last beneficiary in  
 744 each country. We do not aggregate and average across  
 745 countries, so our conclusions are not affected so long as  
 746 we have identified representative beneficiaries in each  
 747 country. We do aggregate across policy areas within  
 748 countries, but here we applied the same sampling  
 749 techniques, and we adjusted for population size where  
 750 necessary to arrive at comparable figures.  
 751  
 752 These countries will not necessarily give us a representa-  
 753 tive sample of SE rights litigation across the world—there  
 754 are no post-Soviet cases, no advanced industrial democra-  
 755 cies, no cases at the bottom of the global income spectrum.  
 756 But they can fairly be called representative of the  
 757 middle-income cases (Brazil and South Africa are upper  
 758 middle-income and Indonesia and India are lower middle-  
 759 income economies) where social rights constitutionalism  
 760 has been most important and thus where we focus our  
 761 attention. More importantly, these countries, for different  
 762 reasons, offer both cross-national and within-country  
 763 variation in the extent to which litigants should expect  
 764 their cases to have collective effects. In India, a common  
 765 law country, and in South Africa, which blends common  
 766 and civil law traditions, cases have broad precedential  
 767 effects, simply by virtue of that tradition. Meanwhile, in  
 768 the civil law countries (Brazil and Indonesia), individual  
 769 cases are expected to have individual effects, but there is the  
 770 possibility of filing cases with primarily and self-consciously  
 771 collective effects. The *Ação Civil Pública*, in Brazil, and the  
 772 abstract constitutional challenge, in Indonesia, for instance,  
 773 both figure among the cases in our sample.  
 774  
 775 We estimate the regressive or progressive impact of  
 776 litigation by examining whether the poor, defined in nearly  
 777 all cases as those in the bottom two income quintiles, are  
 778 over- or under-represented among the beneficiaries of  
 779 litigation relative to their share of the population—in  
 780 other words, whether more or less than 40 percent of the  
 781 beneficiaries fall below the fortieth income percentile.  
 782 Finally, in calculating the distribution of benefits, we  
 783 discount cases with partial or no implementation, and we  
 784 account for the likelihood that the poor will not receive even  
 785 the collective benefits of litigation by including only the  
 786 population that has access to the mechanisms that dispense  
 787 the goods in question—schools, hospitals, blood banks, etc.  
 788  
 789 For each subset of cases, we examine whether the  
 790 decisions' effects are expected to be narrow and tied to the  
 791 initial litigants, or whether the impact is the product of  
 792 broader, more collective decisions. In general, South Africa  
 793 and India are the two countries that experienced the most  
 794 collective litigation. In both of these countries high court  
 795 decisions strongly guide both lower courts and public  
 796 officials. Indian courts, moreover, rely heavily on Public  
 797 Interest Litigation, a legal device that encourages individuals  
 798 and NGOs to speak on behalf of otherwise unrepresented  
 799 interests, encourage fundamental rights litigation, and are  
 800 not shy about addressing regulatory issues, which are col-  
 801 lective by definition. These countries should have the most  
 802 pro-poor outcomes, with litigation targeting lower-cost  
 803 goods and policy areas that serve more people. At the oppo-  
 804 site end of the spectrum, cases in Brazil are largely pursued  
 805 for their individualized benefits, and are expected by  
 806 litigants to have purely individual effects in the short term,  
 807 and thus should focus on more expensive goods and be less  
 808 pro-poor. To look at within-country variation we also  
 809 examine Brazilian education cases, which rely more on the  
 810 *Ação Civil Pública*, a legal device used to challenge broad  
 811 public policies, and which should, therefore, have a higher  
 812 share of disadvantaged beneficiaries.  
 813  
 814 We have two additional cases on which to draw,  
 815 Nigeria and Indonesia, but in neither of these cases has  
 816 litigation had a very significant impact across policy areas.  
 817 The reasons for their limited impact are fully discussed in  
 818 our other work.<sup>53</sup> Here we focus more narrowly on the  
 819 distribution of whatever impact there is, so Nigeria is  
 820 discussed only in the tables and the online Appendix, while  
 821 the discussion of Indonesia focuses on the one set of cases  
 822 that had a discernible impact.  
 823  
 824 **Brazil**  
 825 By far the most common form of litigation in Brazil  
 826 consists of individual actions in which litigants sue for  
 827 medical services and medications. Our survey identified  
 828 about eight thousand cases in four states (Rio de Janeiro,  
 829 Rio Grande do Sul, Bahia, and Goiás); of these, over 94  
 830 percent were individual actions for health-related goods  
 831 and services. Some 66 percent of these were demands  
 832 for state-funded medications. Essentially all the cases are  
 833 individual demands to capture individual goods from a  
 834 common pool. All the research on Brazil makes it clear  
 835 that these cases are undertaken for their individual effects,  
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and that judges disfavor health rights cases that are meant to have collective effects. While even this individual litigation has systemic effects, the evidence suggests that these effects are mostly unexpected and unintended by the litigants. Still, our and other research shows that after a number of cases for a particular remedy, the states stop opposing the claims and begin supplying the medication through the public health system.<sup>54</sup> This was true, for instance, for HIV/AIDS treatments.

Thus, in Brazil, the litigation landscape is dominated by individual litigation. The largely litigant-unintended collective effects, when they occur, produce club goods—goods that, while not universally enjoyed, are shared by the entire benefitted class and (typically) are not meaningfully depleted by any individual user. The key question in gauging the progressive effects of this litigation is who belongs to the club. If the litigation targets club goods that are enjoyed predominantly by the better off, then its collective effects essentially re-focus the state on “rich people’s problems”—and the greater these effects, the more regressive the impact of litigation on the distribution of health care in Brazil. To estimate the socio-economic composition of the members of the club, we assumed that the beneficiaries roughly reflected the distribution of these diseases *as diagnosed*. By identifying who is treated for the diseases that are the subject of litigation, we can evaluate the extent to which health rights litigation is in fact simply drawing the state’s attention to “rich people’s illnesses.” Table 1 summarizes the results of our investigation for Brazil’s health cases.<sup>55</sup>

Note that our analysis allows us to set the outside bounds of the outcome of interest when litigation is pursued as an individual enterprise: if all the effects are direct individual effects, benefits are limited to the litigant population, which others have identified through litigant surveys, and placed at about 40 percent underprivileged;<sup>56</sup> if collective effects fully generalize to those similarly situated, then the beneficiaries include all Brazilians who share an illness with the litigants and are treated through the public health system, about 36 percent of whom are

underprivileged. Either way, this type of litigation, driven by individual incentives, produces more regressive outcomes than the collective litigation we see in other countries. Prado has recently argued that certain systemic effects of the Brazilian litigation may make this pattern less regressive than we think;<sup>57</sup> more detailed analysis would be needed to reach a final conclusion on this question, but for now we may accept our findings as something like an upper-bound estimate of its regressive effects.

Overall, the distribution of beneficiaries in Brazil skews upward slightly, relative to the population. This confirms our expectation that litigation undertaken for individual benefits is regressive, though perhaps not by a great margin—and it suggests that whether judges and litigants intend it or not, litigation is likely to have systemic effects. Health-rights litigation in Brazil is hardly a phenomenon limited to or dominated by “elites,” however you may define them, but the distribution of benefits of litigation is less pro-poor than the distribution through the general public health system (which serves a population that is about 43 percent poor)<sup>58</sup> by about seven percentage points. If the individual litigation model continues to dominate and to grow, distributing ever more resources through litigation, the distribution of goods through the public health system may shift more and more toward the better off. Moreover, others have found, again as expected, that this litigation tends to focus on high-cost medications, so that even in the categories in which the poor are significantly over-represented, such as osteoporosis, litigation targets very expensive treatments.<sup>59</sup>

The picture was quite different in the less voluminous right-to-education litigation. In education, our earlier survey finds that all of the impact is due to cases that affect the regulatory structure around education. These cases are intended as collective cases, and the benefits by definition extend to all those who use the service in question. They are not, by and large, positive-rights cases in the sense that they do not require the state to provide more services, although some of the cases do fit this category. In this policy area, then, we identified the effects of cases

**Table 1**  
**Distributive impact of health litigation, Brazil**

	Percent underprivileged	N underprivileged	Total N
HIV/AIDS	32	209,057	660,000
Hepatitis	30	45,000	150,000
Diabetes	14	96,180	687,000
Cancer	26	19,000	72,200
Hypertension	19	138,624	729,600
Osteoporosis	50	1,213,150	2,426,300
OTC goods	43	1,174	2,731
Terms of private insurance	32	12,765	40,522
<b>Grand total</b>	<b>36</b>	<b>1,734,950</b>	<b>4,768,353</b>

relating to private schools (for example, allowing legislative limits on tuition increases) and public schools (mostly, easing procedural restrictions on hiring new teachers), estimated the number of beneficiaries in each, and applied the known demographics of public and private school students to these findings. According to the Brazilian statistical service<sup>60</sup> about 80 percent of public school students, and 27 percent of private school students were “underprivileged.”<sup>61</sup> Our survey found about 40,000 beneficiaries in public schools and only 400 in private ones. Applying the demographics of education to this ratio, at least 78 percent of the beneficiaries of education litigation came from the lower two income quintiles, so that the poor were overrepresented in Brazil’s more collective right-to-education litigation by about 2 to 1.

**South Africa**

South Africa’s post-apartheid constitution of 1996 explicitly includes rights to housing, health care, food and water, education, and social security. Our review of cases at the level of the High Court and above found twenty-four cases dealing with health and education rights. In contrast to Brazil, and as expected in a common law jurisdiction, South Africa showed not only a markedly smaller number of cases, but also a set of cases primarily targeting collective effects on public policy, rather than individual impact on litigants. This means that, even more than for Brazil, the demographics of the actual SE rights litigants in South Africa are of trivial importance, compared to the demographics of the relevant policy area beneficiaries—we are less interested in the few named plaintiffs in the *Treatment Action Campaign* case, for example, than in the demographics of the

thousands of women and children who benefited from the resulting distribution of medications to prevent mother-to-child transmission of HIV.

The overall results for South Africa, in keeping with our expectations, were more pro-poor than those in Brazil: more than eighty percent of all those benefited by these decisions fit even a fairly narrow definition of “underprivileged,” compared to the slightly negative effect of litigation in Brazil. If we assume that the South African “underprivileged” come from the bottom-fortieth income percentiles (in fact, they were probably even less “privileged” than that), then South African SE litigation was twice as pro-poor as the Brazilian model. We summarize our calculations in table 2.

Note that the findings for South Africa are significantly driven by the fact that HIV/AIDS, the object of most of the significant cases, has a much higher prevalence among poor South Africans. Still, the results support our basic claim—in collective litigation-friendly South Africa, it makes sense to litigate even the relatively low-cost single dose needed to prevent mother-to-child transmission of HIV.

**India**

Starting in the early 1980s, India’s Supreme Court began to enforce economic and social rights. But perhaps as important was a significant opening to collective cases that occurred in the same era: the Indian courts established Public Interest Litigation, in which applicants need not demonstrate that they themselves have suffered harm in order to address a public policy issue; the courts lowered the standard for a petition, so that even letters to the court could qualify; and the Supreme Court began to examine

**Table 2**  
**Distribution of benefits in South Africa**

Name of case	Description of case	N beneficiaries	Percent under-privileged	N under-priv'd	“Underprivileged” defined as
<b>Health</b>					
Van Biljon	Treatment for HIV+ prisoners	57,600	100	57,600	Prisoner
TAC	PMTCT for HIV+ pregnant women	55,000	69	37,950	<\$132/mo household income
Interim procurement	Expedited procurement of ARVs	42,500	69	29,325	<\$132/mo household income
Hazel Tau	Access to ART generics	119,000	69	82,110	<\$132/mo household income
Total Health		274,100	76	206,985	
<b>Education</b>					
Premier Mpumalanga	Subsidies for poor children	22,500	100	22,500	Subsidies designed for “indigent” children
Watchenuka	School age asylum seekers	50,625	100	50,625	Asylum seeker pending decision
Total Education		73,125	100	73,125	
<b>Total</b>		<b>347,225</b>	<b>80.67</b>	<b>280,110</b>	

social concerns on its own initiative. Ninety-nine percent of all the beneficiaries we identified in India were the result of cases like these, with broad collective goals.

Our review found 209 cases involving the right to health and 173 involving the right to education. The Indian courts heard cases involving low-cost goods and services, such as the regulation of, and policies toward, primary education and basic health care. Many of these are not classic cases of positive rights provision, but look more like negative rights cases—and even these sometimes suffer from a lack of enforcement.<sup>62</sup> Examples of poorly-implemented negative-rights decisions include a ban on child labor, a ban on corporal punishment in schools, a ban on smoking in public places,<sup>63</sup> injunctions to close polluting factories and set up green zones, and a case permitting criminal prosecution of medically-negligent health care providers. Similarly, more positive-rights cases sometimes suffer from low implementation, including rulings on hospital quality, extending the right to pre-primary education, and setting up schools for blind children.<sup>64</sup>

We did, however, find substantial impact from several streams of litigation in India. In some cases, the benefits of broad collective decisions trend away from the poor, due to weaknesses in the distribution of India's state benefits. In contrast to South Africa, 77 percent of the beneficiaries of AIDS litigation were not from disadvantaged classes (table 3) because most of the benefits went to the few who already accessed (very unevenly distributed) hospital care. Similarly, although we estimated a large number of beneficiaries from increasing patients' right to sue doctors for malpractice, these benefits went to those who were utilizing formal sector private medicine, only 13 percent of whom came from the lowest two income quintiles. Unequal access to basic services can skew even the most progressive patterns of litigation.

The remaining two litigation streams that affect large numbers of people were strongly pro-poor. The first focused on air quality in Delhi and other urban centers; the other on the provision of midday meals to students in public schools. The former does not depend on the state for distribution, and the other is distributed through the schools, where there is a broad base of participation.

The Delhi clean air cases culminated in a 2001 order in which the Indian Supreme Court required commercial vehicles in Delhi to use cleaner fuels. This resulted in sharply lower rates of respirable suspended-particulate matter (RSPM) in the air around Delhi. Our calculations show that the change saved an estimated 14,323 lives in Delhi from 2002–2006 and significantly reduced morbidity among about 523,000 people. To estimate disadvantaged beneficiaries, we assumed that the distribution of illness episodes followed the distribution of asthma in the general population. About 47 percent of diagnosed asthma sufferers in India come from the lowest two income quintiles,<sup>65</sup> so that the number of disadvantaged beneficiaries was 259,196 people. This is likely an underestimate: rates of diagnosis, as in Brazil, are likely lower for the lower-income groups, and in this case the decision's benefits improve conditions for all asthma sufferers—the undiagnosed perhaps even more than the diagnosed ones.

We estimated the impact of the right-to-food litigation to be the sum of impacts on school attendance and on nutritional status. The free midday meals increased the incentive for parents to send children to school, particularly girls; and studies indeed found that the program increased first grade school enrollment, for girls alone, by 10 percent per year. As a result, the program resulted in 412,500 new girls in school each year from 2001–2006. All of these were likely disadvantaged, as the lowest-income girls are the ones who are prevented from attending school

**Table 3**  
**India distributive impact of litigation streams**

Litigation Stream	N of people affected up to the year 2006	Share of disadvantaged people among people affected	N disadvantaged people affected
Expand access to tertiary education	20,000	0.11	2,200
Extending Consumer Protection Act to health care providers	1,648,240	0.13	219,216
Blood banks	62,000	0.23	14,260
Free anti-retrovirals for AIDS patients	10,000	0.34	3,400
Extend teacher qualification	84,000	0.37	31,080
Vehicular pollution	551,481	0.47	259,196
New hospital for Union Carbide victims	370,000	0.4	148,000
Midday meals in schools	9,841,667	1.00	9,841,667
<b>Total</b>	<b>12,587,388</b>	<b>0.84</b>	<b>10,519,019</b>

due to a lack of food. We estimated that nearly ten million students benefited from the program's nutritional effects. Similar calculations for other cases are in table 3.

Overall, the share of disadvantaged beneficiaries in India was about 84 percent, consistent with the expectations when the legal system permits abstract policy review and cases focus on broad policy issues, such as regulation. Note, however, that the lion's share of the pro-poor benefits in India stemmed from just one or two major cases (confirming our intuition that the most progressive cases are also those that have the greatest potential for broad impact), and that shortcomings in India's state capacity otherwise constrained the potential pro-poor impact of collective litigation.

**Indonesia**

Our survey identified only one right-to-health or right-to-education case with wide impact in Indonesia since the beginning of the transition to democratic rule in 1999. By far the most consequential SER litigation stream in Indonesia, accounting for 95 percent of the identified beneficiaries, was a series of three cases involving judicial review of government funding for K-12 education. In the *Judicial Review of the 2005 State Budget Law* and two subsequent challenges, the Constitutional Court ordered compliance with a constitutional requirement that the budget allocate 20 percent of its expenditures to education. These rulings contributed to an increase in education's share

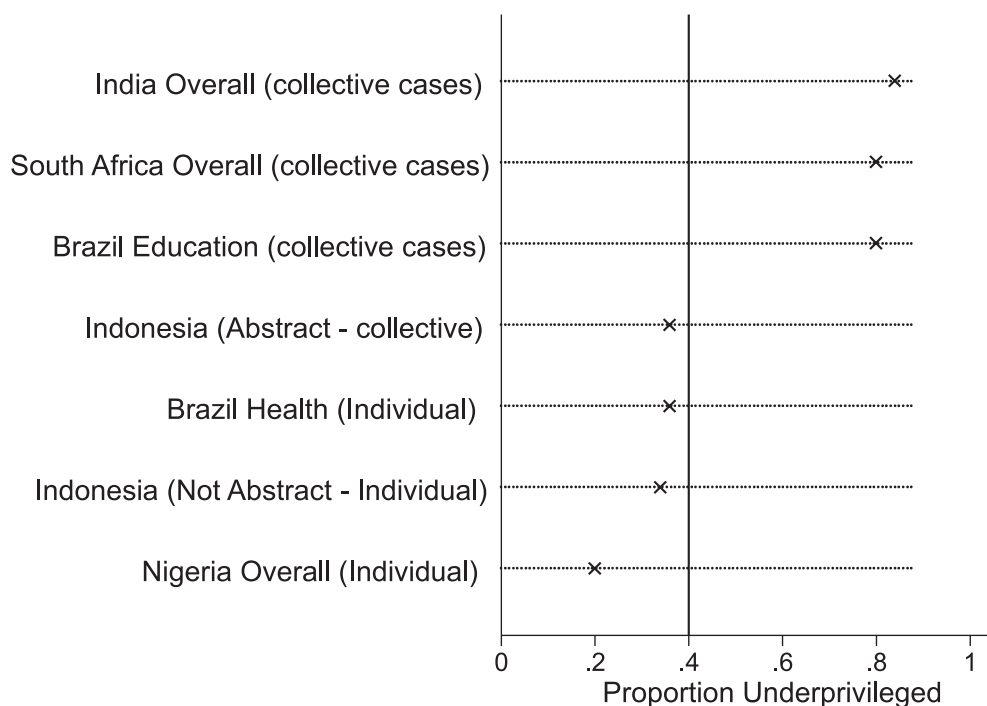
of the budget from 7 percent to nearly 12 percent in the next few years (and eventually 20 percent, but only once the definition of the numerator changed). Our study estimated, very conservatively, that at least 750,000 students received significantly better schooling as a result of more financing (out of some 50 million students enrolled in primary and secondary education at the time).

In Indonesia, the poorest are underrepresented in public education—middle class families commonly use public schools while many of the poorest families are not enrolled at all. These middle class families are not, of course, rich by global standards: approximately *half* of Indonesians consumed less than US\$2/day in 2007.<sup>66</sup> Still, we estimated that 36 percent of the public school students who benefited were from the lowest two income quintiles. This may be an underestimate because adding money to the public school budget might have lowered costs (Indonesian public school students pay considerable fees and other costs) as well as raising quality, so that the litigation might have had the effect of drawing more lower-income families into the system.

**Interpreting the Distributive Results**

Figure 1 summarizes our findings, showing the percentage of underprivileged persons benefiting in each class of litigation. With some exceptions, such as prisoners or refugees, the underprivileged category in each line represents the bottom 40 percent of the population in terms of

**Figure 1**  
Percent underprivileged in each category



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income. Any finding that more than 40 percent of the beneficiaries are underprivileged, therefore, is a finding that the poor are overrepresented among beneficiaries compared to the general population. With the exception of the Indonesia education cases, in all cases in which the litigation is pursued for its collective effects, the underprivileged are overrepresented—and in most cases by a margin of at least two to one. When the landscape is dominated by uncoordinated individual litigation, on the other hand, the poor are less likely to be among the beneficiaries.

Several findings deserve highlighting. First, of course, the share of underprivileged beneficiaries in each class of cases is generally higher when expected collective effects dominate individual effects. India and South Africa, where collective litigation dominates, are at the high end, Nigeria at the low end, and Brazil and Indonesia in between. Overall, in cases with expected collective effects the poor are overrepresented among the beneficiaries of SE litigation by a factor of around 4 to 1. In Indonesia, our estimate of how the poor benefit is highly conservative, so the numbers might actually be better than we show here. Both there and in India, the pro-poor impact of many collective cases is muted by the limited reach of the welfare state to the poorest sectors of the population, not by any structural elite bias in the law. In these cases, the use of existing state mechanisms to distribute benefits—whether of litigation or any other form of mobilization—will continue to privilege those who are already in some relationship to the state. Only a more structural approach aimed at developing state capacity, which we have not observed in existing SER litigation and which may well exceed the capacity of courts, would avoid this outcome. Even absent litigation explicitly designed to expand state infrastructure, however, legal mobilization could have a positive effect. Especially if we accept the argument that improving education funding or food distribution should extend its reach to lower socio-economic sectors, it appears that, when courts adopt a more programmatic approach, a legal strategy can somewhat correct for the prior maldistribution of state services, rather than merely reflecting or intensifying inequalities.

Second, even in the cases we did not expect to be pro-poor, the impact of litigation was not as elite-biased as we might have predicted. In the Brazil health cases the poor were, in fact, almost proportionately represented—whether that is a terrible outcome or a not so bad one depends on one’s prior expectations. Cross-country and cross-policy area differences in the number of cases counsel against too much aggregation, but on average the underprivileged are only underrepresented among the beneficiaries of individual litigation by about twelve percent (35 percent, relative to the distributionally neutral benchmark of 40 percent), while they are overrepresented by over 200 percent in the areas where we expected a more pro-poor effect (82 percent compared to 40 percent). This is in part due to what we suggested earlier—systems that restrict benefits to the

litigants tend to favor a wealthier population, but they also have effects that are not as widespread. The exception to the “individual litigation equals low impact” equation is Brazil, where a combination of low barriers to litigation and a favorable legal environment has produced a veritable industry of individual litigation. Low barriers to access, when litigation is limited to individual cases, might lower the mean income of litigants and increase the impact of litigation, but will continue to exclude the truly marginalized.

Third, as shown here and in the Appendix, even our own fairly narrow examination shows that nearly all cases have some systemic effects, and estimates of the progressive or regressive effect of SER litigation need to take this into account. Among cases that direct the state to provide more resources, the difference between Brazil, on the one hand, and India, Indonesia, and South Africa, on the other, is that the systemic collective effects in the former were the product of individual cases that were *intended* by the litigants to have purely individual direct effects, so that the claims generally targeted higher-end goods for which demand was spread across all income strata. Only where litigation was expressly undertaken for its collective effects do we see a focus on low-end goods for which we might expect demand to concentrate among low-income populations, and which are inexpensive enough for the state to provide on a massive scale.

In summary, for all the seemingly commonsensical reasons to expect litigation to be an elite game, the evidence does not support a finding that only the better-off benefit—in fact, in many of the categories, the primary beneficiaries of the cases in our sample were the underprivileged. It is true then that litigation does not, with important exceptions, target primary health care, where individual interventions tend to be relatively low cost; but it is not true that it does not target primary education. It is true that many of the cases are brought by middle class people or people who fit some definition of privilege (such as the white Afrikaans-speaking population of South Africa); but it is not true that these cases dominate, either in number of cases or number of beneficiaries. This is strong evidence that human rights litigation on behalf of social and economic rights is not inherently anti-poor, and can actually address the needs of marginalized groups.

### **Conclusion: Future Research on Social Rights Mobilization**

There are a number of reasons why our analysis here should be treated as a preliminary finding and an invitation to further research. The first is that, as is evident from the preceding discussion, our data are rough and our conclusions could be tested or extended with more in-depth comparative case studies. The more important one, however, is that, as anticipated in the introduction, we need to think beyond the “command and control” model of law’s operation.

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1441	There are very few studies of the effect of social rights	settled on social rights constitutionalism as a way to ensure	1501
1442	constitutionalism on the politics of social policy, beyond	that the distribution of basic entitlements is not purely	1502
1443	the study of litigation, which strikes us as a very partial	determined by the market. This impulse dovetails with	1503
1444	view. What effect does the constitutionalization of rights	a long tradition suggesting that basic levels of material	1504
1445	to basic goods like health care, education and so on have	wellbeing are necessary for a successful, more participatory	1505
1446	on politics more broadly? We ourselves would expect this	democracy. It is also congruent with more recent calls for	1506
1447	to be positive. Surely the debate in the United States on a	a new model of developmental state, one that emphasizes	1507
1448	federal health care program is deeply colored, to the detri-	the creation of human capital. <sup>67</sup> In this view, the social	AU3 1508
1449	ment of public health provision, by the lack of express	investment called for by social rights constitutionalism	1509
1450	substantive commitments to aggregate welfare in the	is an investment in democracy and an investment in	1510
1451	United States Constitution. Most countries writing con-	development. The extent to which this is or could be true	1511
1452	stitutions today opt for a more robust vision of the central	depends greatly on the answer to the question we posed	1512
1453	government's role in providing for the wellbeing of the	here. Does social rights constitutionalism simply deepen	1513
1454	population than simply making space for private enterprise	the existing maldistribution of resources and access to	1514
1455	or subnational units to act. The point of social rights	state-provided benefits, thus deepening the challenges of	1515
1456	constitutionalism is not that putting the right to health, or	unequal and underdeveloped democracies, or does it	1516
1457	the right to a decent standard of living, in the constitution	palliate that inequality somehow?	1517
1458	will make it so. Rather the hope is that under some		1518
1459	conditions a constitution writing process that includes	This study is one of the first systematic and comparative	1519
1460	these commitments may promote a robust politics of rights	efforts to assess the distributive impact of judicializing social	1520
1461	provision, or that, under certain circumstances, the inclusion	and economic rights. In our view, it should not be the last.	1521
1462	of these provisions in constitutions affects national identities	Untangling the impact of judicial involvement in these	1522
1463	and serves as a focal point for mobilization. Surely drafters	basic issues of social provision and public policy is a more	1523
1464	expect these constitutions to lead to societies that take better	complex matter than the current state of research—perhaps	1524
1465	care of the least well off, for reasons that far exceed the	including this piece—has acknowledged. SE rights litigation	1525
1466	possibility of litigating particular issues of social provision.	has been used to scrutinize the scientific claims made	1526
1467	But it is entirely possible that the presence of far-reaching	to justify the denial of antiretrovirals for treating HIV	1527
1468	promises in a constitutional text, in the presence of	and AIDS in South Africa, and to require more rigorous	1528
1469	enduring inequalities and deprivation, might have	reason-giving by policymakers in a variety of contexts.	1529
1470	negative consequences for this and other outcomes.	It has been used to call attention to private health care	1530
1471	The presence of formal, unfulfilled social and economic	administrators who deny benefits that are actually man-	1531
1472	rights might detract from the legitimacy of the constitution,	dated by law in Colombia. It has been used to publicize	1532
1473	or shift the politics from the legislative arena to a possibly	and generate debate about national legislators' decisions on	1533
1474	less effective judicial arena. Couching these entitlements in	the level of education funding in Indonesia. Litigation has	1534
1475	the language of rights might have an atomizing, individu-	required policy makers to at least consider the claims of	1535
1476	alizing effect, to the detriment of possibly more-effective	populations with little or no political influence, such as	1536
1477	collective, class-based mobilization. Focusing on rights to	migrants and refugees in South Africa and Indonesia,	1537
1478	basic goods, instead of on the economic or political con-	or populations displaced by environmental disasters or	1538
1479	ditions that make the provision of such goods possible,	conflict in Indonesia and Colombia. The mere possibility	1539
1480	might result in the misallocation of government resources	of litigation around these issues could change the quality of	1540
1481	and energies. Adding a long list of rights that may never be	decision making around them, once decision makers	1541
1482	fully realized might cheapen rights overall, leading to a lack	understand that their decisions will be subject to review.	1542
1483	of regard for basic civil and political rights. We simply do	Our own conclusions are tentative, our vision partial, and	1543
1484	not have good comparative studies of the overall, systemic	more research on this question is needed.	1544
1485	effects of what has become a hugely important political	Beyond the implications for academics and constitution-	1545
1486	phenomenon. Scholars of courts and scholars of compar-	makers, a better understanding of the distributive and	1546
1487	ative politics need to engage in a broader conversation,	systemic effects of judicial intervention has important	1547
1488	informed by the insights of both scholarly communities,	practical implications for courts and litigants, and they	1548
1489	about the comparative politics, the causes, and the effects of	too are deeply interested in the answer. One of the	1549
1490	social rights constitutionalism.	authors was approached by a justice from a provincial	1550
1491	The middle-income countries experimenting most	supreme court in Argentina. The justice remarked that	1551
1492	deeply with social rights constitutionalism live in a world	his court was flooded with cases relying on the right to	1552
1493	shaped both by the ideological dominance of constitutional	health, and he wanted to know whether he and his	1553
1494	democracy and by global markets that place constraining	colleagues should treat these cases like every other case,	1554
1495	pressures on the welfare state. In that context, many have	simply applying the law to the facts to resolve the indi-	1555
1496		vidual case, or whether they should take into account the	1556
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obvious policy implications, with an eye to the distributive and systemic impact of their decisions. If it is true that litigation leads to more inequality, the equity-enhancing response would be either to deny the cases altogether—as many have advocated—or to craft the decisions as narrowly as possible, so as to minimally distort public policy. But if our conclusions are correct, the pragmatic answer is exactly the opposite—in social and economic rights cases, judges ought to craft broadly applicable, more public policy-like decisions, to the extent they can legally and practically do so.

This raises obvious questions regarding the proper role of judges in a democracy, and calls for a new take on the so-called “countermajoritarian difficulty” in light of the actual, empirical contours of twenty-first-century social rights constitutionalism. Is it enough to say, as the South African Constitutional Court has done, that any intrusion into the legislative arena on behalf of social and economic rights is one that the constitution itself invites, when it makes these substantive rights justiciable? Many of the contributions to this debate have centered on the South African Court’s decisions, and too many have been carried out without rigorous, comparative, empirical contributions by social scientists. More comparative studies of the origins and consequences of social rights constitutionalism are needed to inform this debate. Our hope is that by demonstrating the complex politics of social and economic rights litigation we can help to promote a more consistent engagement between legal scholars and scholars of comparative politics.

## Notes

- 1 France 1922: 117-118; authors’ translation.
- 2 *Jackson v. Joliet*, 715 F.2d 1200 (7th Cir. 1983). While Posner’s view is somewhat controversial, few would deny that this is the dominant view of the constitution reflected in the Supreme Court’s decisions.
- 3 Horwitz 1976-77.
- 4 The empirics are backed up by an Appendix that is posted online, at DOI/XXXXXX.
- 5 Law and Versteeg 2011.
- 6 The term is meant to describe constitutions that attend centrally to what Robert Gargarella in his description of Latin American constitutions calls “the social question” by incorporating a series of rights to basic social and economic goods, such as health care, education, housing, basic social provision, and even a decent standard of living, sometimes at the expense of addressing imbalances in the distribution of power; Gargarella 2013.
- 7 Bilchitz 2013, 47.
- 8 Couso, Huneus, and Sieder 2010; Hirschl 2008; Sieder, Schjolden, and Angell 2005; Moustafa 2003; Shapiro and Stone Sweet 2002; Guarnieri 2000; Stone Sweet 1999; Tate and Vallinder 1995; Edelman 1994.
- 9 Moyn 2010.

- 10 Brinks and Forbath 2014. 1621
- 11 Biehl et al. 2012. 1622
- 12 Prado 2013. 1623
- 13 Susanti 2008. 1624
- 14 Heywood 2009; Natrass 2004. 1625
- 15 Shankar and Mehta 2008; Khosla 2010; Gauri 2011. 1626
- 16 Trochev 2012; Popova 2012; Hendley 2012. 1627
- 17 Yamin and Gloppen 2011; Gauri and Brinks 2008a; Langford 2009; Bonilla Maldonado 2013. 1629
- 18 Dugard 2013, 321. 1630
- 19 The appellate and trial court opinions can be found at 2009 BCCA 563 and 2008 BCSC 1363. [AUS: What are these? Probably should be in your References. These are the official citations to the cases discussed in the text. I added some text to make that clearer. I don’t really think they need to be in the references.] 1631
- 20 Horwitz 1976-77: 566. 1632
- 21 Indeed, this is part of Moyn 2010’s argument—the language of human rights, in his view, can have a constraining and depoliticizing effect, regardless of the means deployed to pursue their realization. 1633
- 22 Cappelletti and Garth 1978-79. 1634
- 23 Galanter 1974. 1635
- 24 Dahl 1957. 1636
- 25 Rosenberg 1991. 1637
- 26 Hirschl 2004. 1638
- 27 Although some have argued that courts with low barriers to access can and do work on behalf of some underprivileged groups. See Wilson 2009, 2007. 1639
- 28 Marshall 1950. 1640
- 29 See, e.g., Kapiszewski and Taylor 2012; Staton 2004; Gauri, Staton, and Vargas Cullel 2013. 1641
- 30 Rodríguez Garavito 2011. 1642
- 31 Rosenberg 1991. 1643
- 32 Ferraz 2011; Da Silva and Terrazas 2011; Biehl et al. 2012. 1644
- 33 Norheim and Gloppen 2011. 1645
- 34 Landau 2012. 1646
- 35 Biehl et al. 2012; Vieira and Zucchi 2007; Da Silva and Terrazas 2011. 1647
- 36 But see, for example, Forbath 2007, on the US Constitution’s potential for a more robust notion of social and economic rights. 1648
- 37 See especially the discussion in Brinks and Forbath forthcoming 2014 and Bilchitz 2013. 1649
- 38 Galanter 1974, 127. 1650
- 39 Scheingold 1974; Rosenberg 1991; McCann 1994; Rodríguez Garavito 2009. 1651
- 40 McCann 1994, 10. 1652
- 41 Prado 2013. 1653
- 42 Viceconte, Mariela c. Estado Nacional (Ministerio de Salud y Ministerio de Economía de la Nación) s/ Acción de Amparo, Federal Administrative Court of Appeals, Argentina, 1998-06-02. 1654

1681	43	The PIL, as it is known, allows public-spirited people, organizations, or institutions, often at the invitation of the court, to file an action addressing important public policy issues.	1741
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1685	44	See also Prado 2013 for a discussion of this issue.	1745
1686	45	Gloppen 2009; Wilson 2009; Gauri and Brinks 2008b.	1746
1687			1747
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1689	46	The massive waves of pension litigation in places as disparate as Russia and Argentina, involving hundreds of thousands of cases, clearly involve litigants who, by any measure, are poor. But the remedy they seek is an important one relative to the cost of litigating—an adequate pension payment sufficient to meet their needs over their remaining lifetime.	1749
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1696	47	See not only our own book on this (Gauri and Brinks 2008a), but also many other contributions, from the US (Epp 1998, 2009), South Africa (Forbath 2011), to Latin America (Yamin and Gloppen 2011). [AUS: These are not in your References. Sorry, first a typo and then a misremembered cite]	1756
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1701			1761
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1703	48	On this point, see especially Tushnet 2009.	1763
1704	49	The classic references here are Horowitz 1977, and Rosenberg 1991.	1764
1705			1765
1706	50	In fact, there is research suggesting that judicial interventions, while not panaceas, can significantly improve the material conditions of many people who are otherwise passed over by the representative branches. See Rodríguez Garavito 2009, 2011, or our own work in Gauri and Brinks 2008.	1766
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1713	51	See Gauri and Brinks 2008a. Here we limit discussion of Nigeria to some examples and aggregate data, essentially because there are only two cases worth discussing, and they had limited effects.	1773
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1717	52	See [to be added]. [I think James Moskowitz is supposed to put the appendix online, and then let us know what the permanent link is, so we can cite it.]	1777
1718			1778
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1720	53	Gauri and Brinks 2008a.	1780
1721	54	Hoffman and Bentes 2008; Prado 2013.	1781
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1723	55	Less than one percent of the beneficiaries sued for over-the-counter goods that could be used by anyone. For these goods we simply assumed that a random distribution of SUS beneficiaries benefited, leading to an estimate that 46.6 percent of them come from the bottom two quintiles (and thus have per capita family incomes below about \$60 USD/mon); Ribeiro et al. 2006.	1783
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1731	56	We use the 40 percent number because the most critical studies of the beneficiaries of medications litigation in Brazil find that the litigant population approximately reflects the overall income distribution; Da Silva and Terrazas 2011. Other studies question these results, finding a much greater participation by the poor than either they or we do; Biehl, et al. 2012.	1791
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1739	57	Prado 2013.	1799
1740	58	Ribeiro et al. 2006.	1800
	59	Norheim and Gloppen 2011. Indeed, if our calculation were done in dollars, rather than in numbers of people benefited, we might have a more regressive result. Vieira and Zucchi 2007, for instance, find that 75 percent of the dollars allocated through court actions are attributable to cancer drugs. If we used this figure, and assume a blended rate of 41 percent for the other 25 percent of dollars allocated, as explained in the Appendix, we would find that somewhere around 30 percent of the benefits, in dollar terms, accrue to the bottom two income quintiles.	
	60	Instituto Brasileiro de Geografia e Estatística ( <a href="http://www.ibge.gov.br">http://www.ibge.gov.br</a> ).	
	61	The cutoff here is actually a more conservative, for our argument, \$50 per month in per capita family income, rather than the \$60 that marks the bottom 40 percent.	
	62	In this article, we use the terms “negative rights” and “positive rights” loosely. Most negative-rights demands entail negative and positive duties; and positive-rights demands entail negative and positive-duties. See Gauri and Brinks 2012.	
	63	Smoking was made a punishable offense in a Supreme Court case in 2001, but rules implementing the ban were not put in place until 2008, and enforcement is still spotty.	
	64	These cases raise one important question that undoubtedly deserves additional research—to what extent do the socio-economic characteristics of the target population influence compliance rates? We do not attempt to answer it here, but limit ourselves to noting that there are public good-type cases in both the compliance and the non-compliance camp (e.g., clean water and non-smoking); and club good cases that seem to favor the poor in both camps (child labor, which should exclusively affect the poor, and right to food, which predominantly affects the poor). This question is certainly worth exploring further, as our initial investigation shows that litigant resources are crucial to compliance in large-scale collective cases (Brinks & Gauri 2008).	
	65	<a href="http://www.who.int/healthinfo/survey/whs_hsqa_book.pdf">http://www.who.int/healthinfo/survey/whs_hsqa_book.pdf</a> .	
	66	<a href="http://go.worldbank.org/BEQZ2K3MR0">http://go.worldbank.org/BEQZ2K3MR0</a> .	
	67	Trubek 2009; Trubek, Coutinho, and Schapiro 2013.	
	<b>Supplementary Materials</b>		
		Data Appendix	
		<a href="http://dx.doi.org">http://dx.doi.org</a>	
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