The Many Views of a Process: Toward a Process Architecture Framework for Product Development Processes

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ABSTRACT

A product or system development process is a kind of complex system, arguably even more complex than the system it produces. Yet, the models and tools used by systems engineers and program managers to plan and manage technical work—such as process flowcharts, Gantt charts, work breakdown structures, and text-rendered procedures—are less sophisticated and capable than the ones used to design the product system. When used, the various process models are often challenged to incorporate and maintain synchronized program information—e.g., they may be created by different subgroups in a program and based on different assumptions, and they may diverge as a program proceeds. Recently, architecture frameworks (AFs) have been used to help manage the complexity in engineered systems. An AF provides a portfolio of views of a complex system, each of which describes it partially and in a format meaningful to its users and their particular needs. This paper proposes the application of AF concepts to the management of the work done to develop a complex system product. The pieces of work and their relationships constitute a complex process. A portfolio of integrated and synchronized views of a single process model would seem to be preferable to the current state—a number of disparate and uncoordinated management models. This paper introduces a new application of AFs to development processes and suggests this area as one for further research and development in the systems engineering community. © 2008 Wiley Periodicals, Inc. Syst Eng 12: 69-90, 2009

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1. INTRODUCTION

John Godfrey Saxe's famous 19th century poem, "The Blind Men and the Elephant," retells an ancient Asian story in which six blind men touch different parts of an elephant and proceed to argue about what the animal is like [Linton, 1878: 150–152]. The man who touched the tail thinks it is like a rope; the one who touched the tusk thinks it is like a spear; the man who touched a leg thinks it is like a tree; etc. The story has gained popularity in our contemporary age of complex systems, which are impossible to describe and understand completely from a single point of view.

The processes for developing complex systems are like this elephant. They entail thousands of activities, done by hundreds or even thousands of people, each producing results that enable other activities to occur. Because of their size, complexity, and uniqueness, large projects (programs) and their processes are difficult to manage. In attempts to manage complexity, project and program managers and systems engineers commonly use a variety of process models to plan and coordinate work, including process flowcharts, Gantt charts, work breakdown structures (WBSs), and formal procedures [e.g., PMI, 2004; Meredith and Mantel, 2006; Pinto, 2007]. However, these models present several difficulties. For one, they often contain overlapping information, meaning that a project using more than one of these models (as most projects do) is challenged to maintain consistency and synchronization among them. For example, a program might have one (evolving) list of activities in its schedules while its risk management plans contain somewhat different lists. While these lists might begin in tandem, without focused care they might diverge over the course of the program. Second, each model incorporates only a subset of the information about a project, omitting other information. For example, while the schedule would probably indicate the duration of activities, it probably would not note their contributions to reducing specific technical risks, which might be noted in the risk management plan. Third, in a large project or program, each model is often created or maintained by a different person or team, potentially based on different assumptions. Overall, each model is an abstraction of reality that provides a perspective on a project akin to that of a blind man touching an elephant. Hence, some participants may begin to ignore such models as anachronistic once a project gets underway, basing their decisions on hearsay and intuition instead, while others may continue to use the models for decision support, despite their missing information and lack of integration.

To improve upon this common situation, some have advocated a single (virtual) repository for project information [Basu, Blanning, and Shtub, 1997; Bond, 1999; Presley et al., 2001], so that everyone "draws from the same well." A single source is conjectured to make projects more flexible, since there would be just one place to find information quickly and one place to record changes to plans. Process models provide one possibility for organizing a single source of project information [Browning, Fricke, and Negele, 2006] perhaps even the best one [Crowston, 2003]. However, models that attempt to contain everything about a project have been cumbersome to build, maintain, understand, and use. Also, it has been noted that managers prefer simple models (that they understand and trust) to more realistic ones [Little, 1970]. Therefore, a new approach would seem to be needed that could simultaneously give managers completeness, integration, and synchronization on one hand and simplicity and focus on the other.

It is instructive to consider how this tension has been addressed in a related context, that of engineering a complex system. Developers of complex products have long faced a similar quandary with product design data. Each designer has their own, discipline-centric modeling tools for purposes of designing and evaluating particular aspects of a complex product (e.g., for an aircraft: aerodynamics, weight, structure, propulsion, etc.). Each such tool includes certain design parameters and conditions while ignoring or making assumptions about others. Hence, in some complex system engineering projects, a recent trend has been to consolidate many of the critical aspects of a design into an integrated set of models guided by an architecture framework (AF), wherein the various subsets of information useful for supporting particular design decisions are organized into assorted representations or views. Each such view provides a kind of portal through which the designers from varied disciplines can interact with a relatively simple portion of an otherwise rich and sophisticated model. That is, a view captures a subset of a model's attributes and provides a guideline for their presentation. However, to be useful, these views must align with various users' needs for decision support. Meanwhile, an AF serves to integrate and synchronize the views to give a more complete and consistent description of the "elephant."

This paper begins to explore how the AF approach to managing complexity might apply in the different but related context of models of a project's process. A project process (hereinafter, simply "process") is the set of related activities that accomplish a project (or program). That is, all of the work done on a project is part of its process (whether formalized or not). Since these various work segments depend on each other, processes are often modeled as an activity network. Information about a process may be organized and conveyed to different users (planners, managers, workers, etc.) through different models or views thereof. Better representations and views have been singled out in previous research as a key to improving product development project management [Browning and Ramasesh, 2007; Krishnan and Ulrich, 2001] and decision support systems in general [Basu, Blanning, and Shtub, 1997].

Specifically, this paper proposes the application of an AF approach to encourage the development of a *process AF* (PAF). An approach based on a PAF may simultaneously provide both simpler and more complete models for managers. After presenting a background on AFs and process models and views in the next two sections, the paper briefly reviews process model views and attributes based on literature reviews and case studies. The concluding discussion points towards how a PAF might be developed.

2. ARCHITECTURE FRAMEWORKS

2.1. Background

The structure and behavior of a complex system are impossible to understand fully from a single point of view. Using an example developed by Zachman [1987], even a relatively simple system like a house is not fully defined or determined by its blueprints. Additional views, such as elevations and a bill of materials, are also needed. The work of designing and building a house is split up among architects, contractors, draftsmen, surveyors, framers, electricians, plumbers, roofers, masons, carpenters, etc. There are very few "jacks of all trades," and it is often impractical to pursue such a skill set. When dealing with much more complex systems, certainly no individual is able to grasp all of the important details, nor would such an individual have the time to do all the work. Therefore, complex system development is parsed into tasks undertaken by different groups who must make harmonious decisions [von Hippel, 1990]. Coordination among such groups becomes more challenging as their number and interdependencies

grow. Attempting to provide all of the detailed information about the system to each of these groups causes information overload and is often worse than not providing the information at all (because of the faulty assumption that communication occurred). Meanwhile, an alternative approach is to provide each group with an appropriate subset of information, in a format that facilitates the accomplishment of their tasks and supports their decision-making. This approach meshes with natural intelligence theory, where Minsky [2006] postulated that the human mind naturally maintains multiple models of a given system (e.g., physical, social, emotional, mnemonic, strategic, visual, and tactile) and rapidly switches between them depending on the current purpose. However, this approach requires identifying which subsets of information best support the purposes of each group.

To determine the information needed by various project participants, an inductive approach involves examining the models they use. Continuing the example of a house, electricians prefer wiring diagrams, with particular symbols representing outlets, switches, etc. and a labeling convention for wiring gauges, etc. Plumbers use pipe routing diagrams with a different set of symbols and labeling conventions. Contractors keep a bill of materials and a list of subcontractors. Collecting all such models yields a superset of information that collectively describes the system. If building a house requires multiple models, how many models are necessary to aid the perhaps thousands of workers involved in a much more complex process? An AF serves to integrate the various models of a complex system into a single, more complete model with multiple views. The views collectively represent and integrate the important attributes of a complex system model, as it is currently understood. In contrast, a deductive approach would entail prescribing certain attributes and views as important to a system, whether these were currently used and understood by the various workers or not. Both the inductive and deductive approaches have advantages, and both could contribute to the development of an AF.

2.2. Architecture Frameworks

The first so-called AF was the Zachman framework [Zachman, 1987; Sowa and Zachman, 1992]. While initially billed as an *information system* AF, it applies more broadly to any kind of complex product. Zachman based his framework on two key ideas:

 A set of product architectural views is produced over the course of a project; these views represent the different perspectives of the different participants.

Table I. Example Distinctions among Architectural Views (Adapted from Zachman [1987])

View of a	Natura/Dumana (for a Dullding)	Minus of an Airmonft	View of an	Generic View
Bubble charts	Nature/Purpose (for a Building) Basic concepts for building Gross sizing, shape, spatial relationships Architect/owner mutual understanding Initiate project	View of an Aircraft Concepts	Information System Scope/objectives	General view
Architect's drawings	 Final building as seen by the owner Floor plans, cutaways, pictures Architect/owner agreement on building Establish contract 	Work Breakdown Structure (WBS)	Business model or description	Owner's view
Architect's plans	 Final building as seen by the designer Translation of owner's view into a product Detailed drawings—16 categories Basis for negotiation with general contractor 	Engineering design, drawings, bill of materials (BOM)	Information system model or description	Designer's view
Contractor's plans	 Final building as seen by the builder Architect's plans constrained by laws of nature and available technology "How to build it" description Directs construction activities 	Manufacturing engineering design, BOM	Technology- constrained model or description	Builder's view
Shop plans	Subcontractor's design of a part/section Detailed stand-alone model Specification of what is to be constructed Pattern	Assembly and fabrication drawings	Detailed description	Out-of-context view
(n/a)	(n/a)	Numerical code programs	Machine language (or object code)	Machine language view
Building	Physical building	Aircraft	Information system	Product

2. The same product can be described in different ways for different purposes, resulting in different views.

That is, the various participants in a project—planners, managers, various designers, builders, subcontractors, etc.—each have a different perspective and require different pieces of information to perform their tasks. Zachman identified six different descriptions of a system—e.g., data (what), functional (how), spatial

Table II. Different Architectural Views from Different Information Systems Functions (Adapted from Zachman [1987])

If you are:	Then you probably think an information systems architecture is: A structure chart		
A programmer			
The database administrator	Data design		
An analyst	A data flow diagram		
A planner	Some combination of entity/relationship diagrams and/or functional flow diagrams		
The communications manager	The business logistics infrastructure and/or the distributed systems architecture		
An operations manager	The system architecture		
A network administrator	The network architecture		
A program support representative	Detailed data and program descriptions		
A computer designer	Machine language		
The president	Entity classes, process classes and/or a map		

(where), personal (who), temporal (when), and purposeful (why). Some of these views are listed in Table I, starting with the views of a building (along with their nature and purpose) and proceeding to the analogous views of an aircraft and an information system. The last column provides generic names for each of these views. Since Zachman was most interested in information systems, he also provided the insightful list in Table II, which demonstrates the different points of view of project participants.

As developers of ultra-complex systems, defense industries became early adopters of Zachman's ideas. In the 1990s, his ideas became manifest in the Command, Control, Communications, Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) Architecture Framework [DoD, 1997], which looked at a broader swath of system types. As its scope expanded to cover systems of hardware, software, people, and other systems, the C4ISR AF evolved into the current U.S. Department of Defense AF (DoDAF) [DoD, 2007]. The DoDAF is used for a variety of system architectures, where the system is a developed product, such as an information system, satellite, aircraft, ship,

 $^{^1\}mathrm{A}$ similar framework, the Ministry of Defence Architectural Framework (MoDAF), has been developed in the UK [MoD, 2005].

or combination thereof ("system of systems"). The DoDAF has grown to include the 29 views shown in Table III. Each of these views presents a subset of the

information describing a complex product—a different blind man's view of the elephant. The information in each view is not mutually exclusive; there is redun-

Table III. 29 Views of a Product Architecture, According to the DoDAF, Version 1.5 (adapted from DoD [2007])

View Type	Refere nce	View	General Description	
Overall	AV-1	Overview and Summary Information	Scope, purpose, intended users, environment depicted, and analytical findings	
	AV-2	Integrated Dictionary	Architecture data repository with definitions of all terms used in all products	
	OV-1	High-Level Operational Concept Graphic	High-level graphical/textual description of operational concept (high-level organizations, missions, geographic configurations, connectivity, etc.)	
	OV-2	Operational Node Connectivity Description	Operational nodes, connectivity, and information flow	
	OV-3	Operational Information Exchange Matrix	Information exchanged between nodes and the relevant attributes of that exchange (such as media, quality, quantity, and the level of interoperability required)	
	OV-4	Organizational Relationships Charts	Organizational, role, or other relationships among organizations	
Operational	OV-5	Operational Activity Model	Capabilities, operational activities, relationships among activities, inputs, and outputs; overlays can show cost, performing nodes, or other pertinent information	
	OV-6a	Operational Rules Model	One of the three products used to describe operational activity (sequence and timing); identifies business rules that constrain operations	
	OV-6b	Operational State Transition Description	One of the three products used to describe operational activity (sequence and timing); identifies business process responses to events	
	OV-6c	Operational Event-Trace Description	One of three products used to describe operational activity (sequence and timing); traces actions in a scenario or sequence of events	
	OV-7	Logical Data Model	Documentation of the system data requirements and structural business process rules of the Operational View	
	SV-1	S&S Interface Descriptions	Identification of systems nodes, services, and their interconnections	
	SV-2	S&S Communications Descriptions	Systems nodes, services, and their related communications protocols	
	SV-3	S&S Matrices	Relationships among and between systems and services; can be designed to show relationships of interest, e.g., system-type interfaces, planned vs. existing interface etc.; three matrices: systems-to-systems, services-to-services, and systems-to-ser	
	SV-4 a & b	S&S Functionality Descriptions	Functions performed by (a) systems and (b) services and the information flow among (a) system and (b) service functions	
	SV-5a	Operational Activity to Systems Function Traceability Matrix	Mapping of system functions back to operational activities	
	SV-5b	Operational Activity to Systems Traceability Matrix	Mapping of systems back to capabilities or operational activities	
Systems and	SV-5c	Operational Activity to Services Traceability Matrix	Mapping of services back to capabilities or operational activities	
Services (S&S)	SV-6	S&S Data Exchange Matrices	Provides details of system or service data elements being exchanged between systems or services and the attributes of that exchange	
	SV-7	S&S Performance Parameters Matrices	Performance characteristics of S&S View elements for the appropriate time frame(s)	
	SV-8	S&S Evolution Descriptions	Planned incremental steps toward migrating a suite of systems or services to a more efficient suite, or toward evolving a current system to a future implementation	
	SV-9	S&S Technology Forecasts	Emerging technologies and software/hardware products that are expected to be available in a given set of time frames and that will affect future development of the architecture	
	SV-10a	S&S Rules Models	Describes S&S functionality; identifies constraints that are imposed on systems/services functionality due to some aspect of system design or implementation	
	SV-10b	S&S State Transition Descriptions	Describes S&S functionality; identifies responses of a system/service to events	
	SV-10c	S&S Event-Trace Descriptions	Describes S&S functionality; identifies system/service-specific refinements of critical sequences of events described in the Operational View	
	SV-11	Physical Schema	Physical implementation of the Logical Data Model entities, e.g., message formats, file structures, physical schema	
Technical	TV-1	Technical Standards Profile	Listing of standards that apply to S&S View elements in a given architecture	
Standards	TV-2	Technical Standards Forecast	Description of emerging standards and potential impact on current S&S View elements, within a set of time frames	

dancy. Parsimony is a secondary goal; the main goal is to provide views that are useful to various project participants and stakeholders while maintaining their consistency and synchronization. Any given project will probably not use all 29 views; it will select an appropriate subset of views based on its needs. The framework is also extendable, allowing researchers and practitioners to develop additional views to highlight important product characteristics and support additional design decisions. Thus, completeness is not a prerequisite to an AF's usefulness. On the contrary, an AF is likely to evolve to higher levels of usefulness over time.

2.3. Views and Their Organization

A view captures a subset of a system model's attributes and provides a guideline for their presentation.² Each view has its own techniques for describing attributes. For example, the DoDAF's System Technology Forecast view, SV-9, shows the relevant emerging technologies and organizes them according to which part(s) of the system they will influence. By distilling a subset of attributes, a view enables designers to focus on certain relationships. The structure of certain views may also facilitate particular analyses. For example, in the Do-DAF's SV-3, the square matrix mapping the interfaces between system components lends itself to matrix analysis techniques, such as clustering product components for modularity [Browning, 2001]. However, when views are created "as needed" by product designers in the absence of an integrating framework, this may challenge the consistency of the information they contain in relation to pre-existing views [Peukert and Walter, 2007]. An AF therefore has the potential to serve as a kind of *periodic table* of views, organizing them in relation to each other based on the information they contain.

2.4. Status

An AF provides a valuable tool for structuring and integrating the various views of a system model. Before a complex product is actually built, its desired architecture can be modeled in terms of a collection of views. As the product's details are specified, the views can be updated to reflect this latest knowledge, potentially even automatically. These benefits have made AFs prominent in systems engineering [e.g., Richards et al., 2007a], and various AFs have been developed and are in use in contexts such as software development [the

"4+1 views" framework—Kruchten, 1995], enterprise information systems [TOG, 2006; Tang, Han, and Chen, 2004; Noran, 2003], enterprise architecting [Iyer and Gottlieb, 2004], and space system design [Richards et al., 2007b]. The emergence and popularity of AFs in a variety of contexts attests to their utility.

3. THE PROJECT PROCESS AND ITS VIEWS

So far, AFs have focused on two types of systems, products (especially information-technology-intensive systems) and enterprises. However, an AF approach may also benefit program managers and systems engineers who must deal with another kind of complex system, the process whereby a large, complex project (or program) is accomplished. A process is "an organized group of related activities that work together to create a result of value" [Hammer, 2001]. A system is "an integrated set of elements that accomplish a defined objective" [INCOSE, 2007]. A process is a kind of system, where the elements are typically activities (work to be done, decisions to be made, etc.) and the integrating relationships are the activities' interdependencies [Browning, Fricke, and Negele, 2006; Crowston, 2003]. Elements and relationships give rise to the emergent behaviors in complex systems [e.g., Axelrod and Cohen, 1999; Holland, 1998]. In attempts to better understand processes, researchers have developed numerous system-oriented models that treat the process as a network of interrelated activities [Browning and Ramasesh, 2007].

While the complexity of a system is challenging to measure, the *NK* model [Kauffman and Levin, 1987] has been widely used as a simple approach, where N is the number of system elements and *K* is the number of relationships between them. From this perspective, a process system can be at least as complex as the output it seeks to produce (e.g., a design for a product system), for at least three reasons: (1) for each detailed specification of a component or desired function in a product, at least one action or decision is required in the process (a one-to-many relationship); (2) anticipating and ameliorating the undesired, emergent behaviors of a complex product requires many additional activities (such as simulation and testing) in the process (another oneto-many relationship); and (3) this greater number of process activities than product components (due to both kinds of one-to-many relationships) is typically accompanied by a greater number of inter-activity connections. Despite this great complexity in processes, however, the decision support tools (e.g., models and simulations) aiding project managers in understanding, planning, and controlling such processes are often less

²IEEE further describes a *viewpoint* as "a specification of the conventions for constructing and using a view" [IEEE, 2000]. This reference also allows for a many-to-one mapping of models to views.

capable and mature than those used to design the outputs themselves. Project managers and participants are often left to rely on greatly simplified and disparate models, or even "mental models" [Senge, 1990], as they attempt to describe and control the "elephant."

A model is an abstract representation of reality that is built, verified, analyzed, and manipulated to increase understanding. "All models are wrong, but some are useful" [Box, 1979]. A useful model is simple, robust, easy to control, adaptive, complete, and easy to communicate with [Little, 1970]. A process model includes the *attributes* of and the underlying *assumptions* about a process which are deemed sufficient to describe it for a particular purpose. If it aligns with the way its users think about a problem, even a model with subjective inputs can be extremely beneficial [Little, 1970]. That is, what determines a "good" or useful process model depends on the user and the decision to be supported, and thus a model fit for one use may not be appropriate for another [Browning, Fricke, and Negele, 2006; Crowston, 2003]. For example, a generic process model, for general use on all of a firm's projects, will probably not contain sufficient details for managing each unique project. Including all such details would be inappropriate for the general model, even though details are needed to manage each project. Thus, the fitness of a process model depends on the alignment of its content and structure with what is appropriate to support a particular decision, purpose, or use case.

In contrast to a model, a *view* is a representation (an arrangement of symbols, a table, or other depiction) chosen to display a selected subset of a model's attributes and assumptions [Browning and Ramasesh, 2007]. It is important to distinguish a model from a view. A process model, for example, contains information about a process, whereas a view presents some or all of that information in a chart, diagram, table, or other depiction. While many traditional models and views have a one-to-one correspondence, AFs may stipulate a oneto-many relationship between a model and its views, as the attributes captured in a rich model are accessed through multiple views. Views leverage the principles of information hiding [e.g., Parnas, 1972] to reduce complexity for decision makers.3 By reducing complexity and focusing on the specific needs of different constituencies, views can be a significant driver of innovation in system design [Alexander, 1964; Simon, 1981; Zachman, 1987; Schätz et al., 2002; Keller et al., 2006] and product development decisions [Krishnan and Ulrich, 2001].

A Gantt chart (e.g., Fig. 1), which depicts activities and their temporal relationships, provides an example of a view of a process model. A basic Gantt chart shows the activity attributes of duration, start time, and finish time. Gantt charts may be augmented with additional information, such as the organizational unit responsible for an activity, activity resource requirements, precedence relationships (dependencies), activity percent complete, activity parent (or "roll up") activity, etc. However, including too much information crowds the view, so all of the information in a richer model of the process is deliberately not included.

It is important to emphasize that, at a minimum, a process consists of both activities (work packages) and deliverables (work products). The deliverables flow in the input-output relationships between the activities. (A deliverable is a very general object representing any activity relationship, such as a transfer of information, data, knowledge, documents, estimates, prototypes, materials, etc.—even seemingly abstract items like the results of decisions.) Just as a system consists of both elements and relationships, a process, as a kind of system, consists of both activities and deliverables, although the deliverables tend to be deemphasized in many of the common views. (For example, Fig. 1 does not show the deliverables.) Also, as with any system, any process is part of (i.e., can be thought of as an activity within) a larger process, and each activity in a process may itself be viewed as a process (and further decomposed into lower-level activities). Thus, the terms "process" and "activity" are observer-dependent and often interchangeable. This paper will refer to the component work packages in a process as activities, only for the purpose of having distinct terms for the "parent" and "child" work packages. (Deliverables can also be decomposed and organized hierarchically, but this paper will not use different terms for parent and child deliverables.)

In terms of a physical product, architecture has been defined as "the fundamental organization of a system embodied in its components, their relationships to each other, and to the environment, and the principles guiding its design and evolution" [IEEE, 2000]. Thus, the activities in a process and their relationships help determine the architecture of that process [Browning and Eppinger, 2002]. *Process architecture* refers to the structure of activities, their relationships, and the principles and guidelines governing their design and evolution

In summary, then, a process consists of related activities. Most process models are therefore activity-based and (more or less) account for the activities'

³However, unlike in applications of information hiding to product modularity [e.g., Baldwin and Clark, 2000], a parsimony of views is not a primary goal. While a product component must physically reside in either one module or another, it is common and desirable for the information attributes in one view to co-exist in other views, as long as they are synchronized.

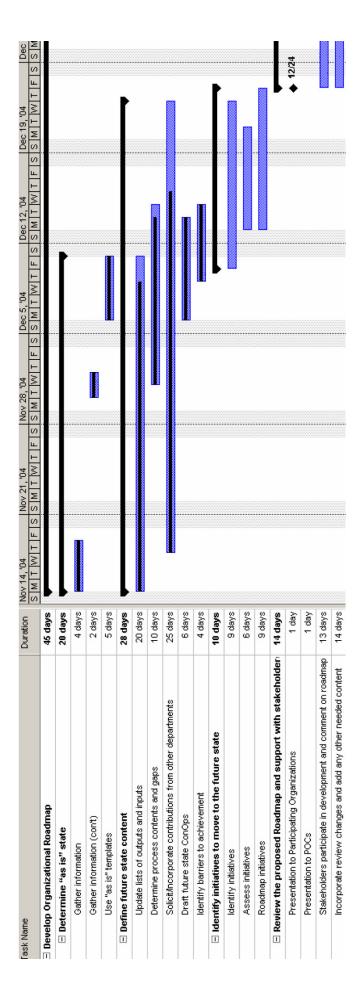


Figure 1. An example of a basic Gantt chart showing activity start, end, duration, and parent-child attributes [Color figure can be viewed in the online issue, which is available at www.interscience.wiley.com.]

interrelationships. In contemporary practice, all of the information useful for planning and controlling the large numbers of varied activities and relationships in a complex process has not been captured in a single model. Instead, various models may capture certain subsets of the information, as guided by each model's purpose (e.g., a particular decision to support, etc.). AFs provide a potential avenue for synthesizing the information in multiple models into a single, rich, integrated, synchronized, and more complete model while maintaining the distinctiveness, simplicity, and usefulness of each view. Whereas Little [1970] noted a conflict between simplicity and completeness in managerial models, an AF offers the potential to achieve both simultaneously.

Finally, it is important not to confuse an AF approach applied to processes with prior approaches such as traditional process repositories or an organizational process handbook [Malone, Crowston, and Herman, 2003; Malone et al., 1999], even though all of these seek to organize process information. However, these approaches do so at different levels and to different degrees. Process handbooks and repositories seek to organize the various types of business processes across an enterprise, whereas the AF approach seeks to organize various subsets of the information (attributes and assumptions) pertaining to an individual project process into a catalog of multiple, useful views. The two approaches address different issues and are complementary.

4. LITERATURE REVIEW AND DATA ANALYSIS

4.1. Common Views of Process Information

Based on a literature review [Browning, 2007], Table IV presents many of the common ways to view a process as an activity network. Table V lists these views and a few others, along with the attributes they include (in their basic form) and example references (to which the reader is directed for further information on each view). These lists are representative rather than comprehensive and, in some cases, group closely related views into a single category.⁴ This review reveals that certain views display particular attributes of the activities

and/or deliverables in a process. Usually it would be possible to augment this basic set of attributes with additional attributes (such as choosing to show resource assignments in a Gantt chart), although the lists in Table V seek to present only the basic sets of attributes rather than all possible extensions.

4.2. Process Model Attributes

As discussed in Section 3, when conceived as a system, a process typically consists of two fundamental objects, activities (work packages) and their relationships, which can be defined in terms of input and output deliverables (work products). Activities and deliverables each have properties or attributes, some of which are listed in Table V. Based on the results from literature reviews [Browning, 2007; Browning, Fricke, and Negele, 2006] and data from several case studies, ⁵ Table VI lists a collected superset of process attributes (which are defined in Tables VIII and IX in the Appendix). This list of attributes is not comprehensive; others could be added. However, this list more than spans the attributes of the views in Table V.⁶

4.3. The Attributes Shown in Particular Views

To provide further specifics regarding the process information contained in each view, Table VII maps the views (Table V) to the process attributes (Table VI) they include. Table VII uses a four-level relationship scale [0, 1, 1.5, 2], depending on whether the attribute is never, potentially, sometimes/partially, or always shown in a particular view. The assignment of these ratings is approximate, since many variations of par-

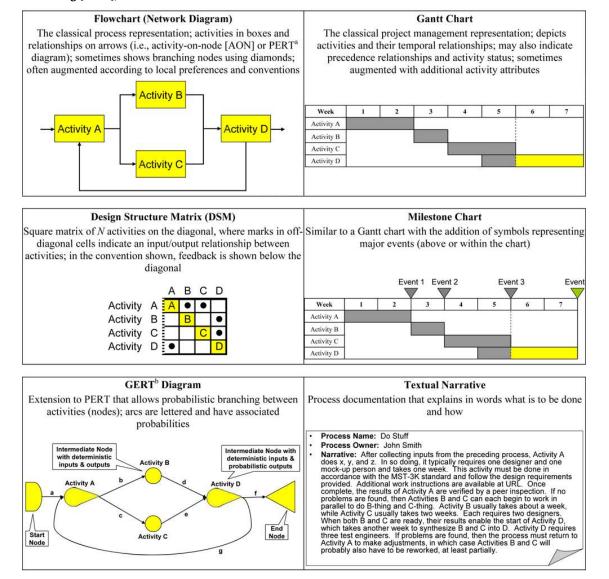
⁷Three views from Table V—High-Level "Life Cycle" Models, Activity-on-Arc Diagrams, and Stock-and-Flow Diagrams—were not carried forward in the analysis because they do not include many of the attributes. These three views are therefore excluded in Table VII.

⁴In contrast to these views, researchers have also provided ways to view alternative process architectures or modes. For example, Malone et al. [1999; Malone, Crowston, and Herman, 2003] organize processes at various levels of abstraction to facilitate navigation of a process repository. Pentland [1995] provides a grammatical characterization of processes. Chung, Kwon, and Pentland [2002] emphasize the importance of visualizing a project's potential *process space*—the range of process scenarios that could unfold. However, Tables IV and V focus specifically on views of a single process as an activity network.

⁵Several case studies were conducted at a U.S. Fortune 100 company that develops complex, high-tech system products. The company is generally organized into functional organizations (e.g., engineering, manufacturing, program management office, marketing, etc.) and large projects (programs), each developing a particular complex system product and organized into a number of cross-functional teams. Primary data collection occurred in July–September 2006. To gain a diversity of perspectives within the company, the author interviewed 12 people from varied program and functional organizations. Through additional meetings and conversations, other individuals from assorted organizations in the company and with varied backgrounds also provided inputs.

⁶Note that a process model could contain additional objects besides activities and deliverables—such as organizational units, project states, and project events, each with their own attributes—although at some point such a model would cease to be merely a process model and become characteristic of an enterprise model (which represents a natural path for further research in this area but also adds many layers of complexity).

Table IV. Brief Descriptions and Examples of Some Common Process Model Views (Adapted from **Browning [2007])**



ticular views exist, some of which include additional attributes. In assigning a value to each cell, care was taken to assume a standard, basic version of each view. The "1" values were especially difficult to assign, because just how easy it would be to include an attribute (or not) depends on assumptions about a view's practical capabilities and limitations. While the values in some individual cells could be argued, Table VII nevertheless provides a helpful overview and enables several observations.

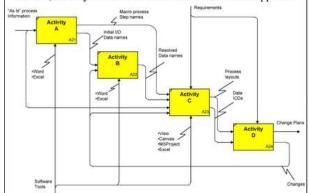
First, the textual narrative has the capability to include almost any desired attribute, although it is up to its authors to do so. However, the textual process documentation at the case study company was inconsistently detailed. Moreover, when many attributes are included, it becomes difficult to organize the narrative in a way that facilitates users finding a particular piece of information. Filtering subsets of information is difficult. A good search engine can get users to information quickly, but only if they know exactly what to look for. Therefore, simply determining whether or not a view can represent an attribute does not tell the whole story (but it is a start).

Second, most views emphasize the activities but not the deliverables [Browning, Fricke, and Negele, 2006; Browning and Ramasesh, 2007]. At best, some views name the deliverables without elaborating on them, while many views only treat the deliverables implicitly. The eEPC diagram provides the capability to emphasize deliverables, but, when it does so, the diagram becomes

Table IV (continued)

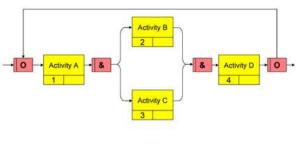
IDEF0^c Diagram

Emphasizes the input-output deliverables flowing among activities; activity boxes arranged diagonally on a single page; data inputs enter on the left of each box, control inputs enter from the top, mechanism inputs enter from the bottom; data outputs exit on the right of each box, while call outputs exit from the bottom; activity and deliverable hierarchies are also apparent



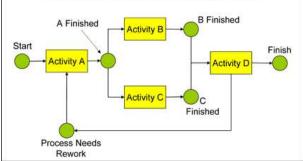
IDEF3 Diagram

Similar to flowchart, but with emphasis on flow junctions (And, Or, Xor; synchronous or asynchronous); activity identification numbers also shown



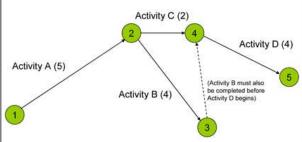
State Diagram

Most state diagrams merely show the possible states (nodes), connected by transition paths ("edges," using the terminology of directed graphs); in process modeling, they may also show the intervening activities as a different type of node



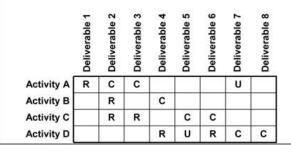
Activity-on-Arc Diagram

Circles represent events, such as start or end of a given activity; arrows (arcs) represent activities and are proportional in length to activity duration, which is given in parentheses after the activity name; dotted lines (dummy activities) connect dependent events where not implied by actual activities



CRUD^d Table

Shows activities' effects on deliverables; an activity can create, read only (use), update (modify), and/or delete a deliverable



Value Stream Map

Emphasizes activity cycle times (CT) and in-process times (IPT) and inter-activity wait times (WT); review activities shown as ovals instead of rectangles; intervening inventories shown as triangles; additional symbols also common

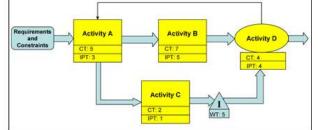
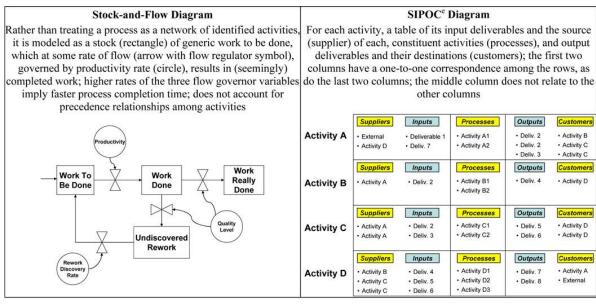
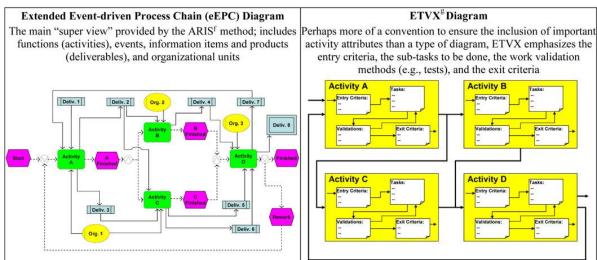


Table IV (continued)





^a Project Evaluation and Review Technique

cluttered. Therefore, additional, separate views might be needed to emphasize the characteristics of deliverables.

Third, the "WPS database record" view provides a means of potentially accessing a wide variety of information about the attributes of deliverables. This type of view—direct access to database objects (records) and

their attributes (fields)—seemed attractive to expert users such as process owners at the case study company. However, effective use of this type of view requires a higher level of prior knowledge about an object and its context.

Fourth, a number of attributes are not shown by any view, although some views could be expanded to show

^bGraphical Evaluation and Review Technique

^cIDEF0 stands for "Integrated Definition, Version 0." There are also versions up to 14 for various niche applications, including IDEF3 for "process description capture."

dCreate-Read-Update-Delete

^eSupplier-Input-Process-Output-Customer.

^fThe acronym is based on the German term for "Architecture of Integrated Information Systems."

gEntry-Task-Validation-Exit.

Table V. References for and Attributes of Some Common Views of Process Models (Adapted from Browning [2007])

	Example	Primary Attributes				
View	References	Process	Activity	Deliverable	Comments	
Process flowchart - Network diagram - PERT chart - Activity-on- node (AON) diagram	[IBM 1969] [Moder <i>et al.</i> 1983] [Elmaghraby 1995]	Name, Children	Name, Suppliers, Customers		Often enhanced to include additional attributes, such as Responsible Organization (via "swim lanes"), etc.	
Gantt chart – Milestone chart	[Gantt 1919]	Name, Children, Milestone Events	Name, Duration, Start Time, Finish Time		Often enhanced to include additional attributes, such as Percent Complete, Process/Activity hierarchy (Parent-Children), etc.	
Design Structure Matrix (DSM)	[Browning 2001]	Name, Children	Name, Suppliers, Customers, Activity Sequence Vector	Supplier, Customer(s)	Often enhanced to include additional attributes such as: Duration, Responsible Organization, Rework Probability. Rework Impact, Process/Activity hierarchy (Parent-Children), etc.	
GERT diagram	[Pritsker and Happ 1966]	Name, Children	Name, Suppliers, Customers	Flow Probability		
Textual narrative	[SPC 1996, pp. 50f; Olson 2006]	Name, Narrative Description			Various activity and deliverable attributes may be embedded depending on the guidelines followed	
High-level "life cycle" models - Stage-gate/ waterfall model - Spiral model - "Vee" model	[Unger and Eppinger 2002] [NASA 1995; Cooper 1994] [Boehm 2000] [Mooz and Forsberg 2006]	Name, Children, Planned Iterations, "Toll Gates"	Name, Suppliers, Customers Mode		Typically used only at a high level, to show the major phases of a large project	
IDEF0 diagram	[NIST 1993; Feldmann 1998]	Name, Children	Name, Suppliers, Customers, Inputs, Outputs, Identification Number	Name, Supplier, Customer(s), Parent, Children	Distinguishes three types of inputs—data, controls, and mechanisms—and two types of outputs—data and calls	
IDEF3 diagram	[Mayer et al. 1995]	Name, Children	Name, Suppliers, Customers	Flow Conditions	Emphasizes the synchronous or asynchronous AND, OR, or XOR flows among activities	
State diagram — Event graph — Markov chain — Data flow diagram — Directed graph	[Harel 1987]	Name, Children, States ^a	Name, Suppliers, Customers	Name, Transition Conditions, Transition Probability	Activities are states; used by Petri Net and Unified Modeling Language (UML) models; project process applications require possibility of being in more than one state at a time	
Activity-on-arc (AOA) diagram	[Elmaghraby 1995]	Name, Children, States	Name, Suppliers, Customers, Duration		Activities are the transitions between states; includes dummy arcs and events	
CRUD Table			Name, Type of Use (for each deliverable)	Name	Often used to model database and information system architectures	
Value Stream Map	[McManus 2005]	Name, Children, Cycle Time	Name, Suppliers, Customers, Cycle Time, In-Process Time	Wait Time	Recently adapted for modeling project processes; can also show additional features of process; emphasizes identifying sources of waste in processes	
Stock-and-flow diagram	[Sterman 2000; Ford and Sterman 2003]	Stocks and flows of work; metrics			Does not identify discrete activities, deliverables, or precedence relationships; models completion of generic work	

Table V (continued)

	Example	Primary Attributes			
View	References	Process	Activity	Deliverable	Comments
SIPOC diagram — IPO diagram	[Browning et al. 2006]	Name, Children	Name, Suppliers, Inputs, Outputs, Customers, Children	Supplier, Customer(s)	More like a table than a diagram; IPO omits the Suppliers and Customers
Extended Event- driven Process Chain (eEPC)	[Scheer 1999; 1998]	Name, Children, Events, Organiza- tional Units, Deliver- ables	Name, Inputs, Outputs, Suppliers, Customers, Responsible Organizational Unit	Name, Supplier, Customer(s), Flow Conditions, Parents, Children	Most comprehensive view out of the ones listed in this table, but can become unwieldy when all objects are included at once; can be used to filter out subsets of objects and show only those
ETVX	[Radice et al. 1985]		Entry Criteria, Children, Validations, Exit Criteria		
Responsibility Assignment Matrix (RAM)	[PMI 2004]	Name	Name, Roles		A table mapping activities to organizational units who fill roles on or have a responsibility for each activity
Work Product Standard (WPS) database record	Practitioner- developed at case study company			Many (see Table 7)	Shows a database record (or a report thereof on a spreadsheet) of many deliverable attributes

^aCould also be events or conditions.

them. However, doing so causes the views to become cluttered. Additional views might be needed to represent these attributes in a useful way.

5. TOWARDS A PROCESS ARCHITECTURE FRAMEWORK

This paper proposes the development of a *process ar-chitecture framework* (PAF) and presents some preliminary explorations and reviews that illuminate a path in this direction. Using a catalog of views, a PAF provides a seemingly simple while more complete, integrated,

and synchronized model of a complex process. The important decisions facing managers and systems engineers in large, complex projects require appropriate support from model views that filter, organize, and synchronize the relevant information. In contemporary projects, many of the views are based on disparate models, which omit (or make assumptions about) some information and include extraneous information [Browning, 2007]. A set of appropriate views would include only the right information (for making a certain decision, or conducting a certain analysis or evaluation) and exclude (or hide) other information—yet, this

Table VI. Attributes of Two Fundamental Objects in a Process Model (Adapted from Browning [2007])

Process/Activity (Work	Package) Object Attributes	Deliverable (Work Product) Object Attributes		
Name Parent Constituents ("Children") Mode Shadowing Deployment Version Number Brief Description Inputs Outputs Entry Criteria Exit Criteria Verifications Standard Process Metrics Deployed Process Metrics Tools	Standard Roles Deployed Roles Basis for Requirement Rules References Standard Risks Deployed Risks Deployed Risks Narrative Description Tailoring Guidance System Identification Number WBS Element Association Master Owner Standard Owner Deployed Owner Change History Change Notifications	Name Parent Constituents ("Children") Mode Shadowing Deployment Version Number Brief Description Suppliers Customers Key Criteria and Measures of Effectiveness Requirements Acceptance Criteria	Standard Process Metrics Deployed Process Metrics Format Medium Artifact Rules References Narrative Description Tailoring Guidance System Identification Number WBS Element Association Change History Change Notifications	

Young Bow Count 보고 등 등 등 등 등 등 등 등 등 등 등 분 Percent Populated (Deliverable Object) Row Count (Deliverable Object) Row Count (Activity Object) hange History WBS Element Association guiwoban e 23 § Medium - 5 % 1EMTC hange Notifications 2 2 2 Saloring Guidance sejn Seployed Process Metrics tandard Process Metrics nef Description ersion Mumber larrative Description Seferences rifact ey Criteria and Measures of Effectivene эеріоутепі. onstituents ("Children") nuəre Acceptance Criteria equirements apo_V stoilqqu эше Change Moufications 5 A S hange History □ 2, g ARS Element Association siloring Guidance separeness. asis for Requirement 2 8 2 sployed Risks 2 2 4 andard Risks rief Description Varrative Description e 21 2 səjn sloo enfications eployment ansini) iix intry Criteria gniwobsh Deployed Roles tandard Roles eployed Process Metrics tandard Process Metrics Deployed Owner Standard Owner Aaster Owner ersion Mumber stent. onstituents ("Children") sındını sındu ame Sum: Rank:

Table VII. Mapping of Process Model Views to Attributes (Adapted from Browning [2007])

Systems Engineering DOI 10.1002/sys

would occur within the context of the hidden information rather than apart from it. That is, a PAF may serve as the organizing structure for a database of project and process information. Instead of the situation where each group participating in a project supports its preferred models and views by keeping its own, disparate databases, a PAF can provide a structure for collecting the various bits of system information into a central repository, thus ensuring that each group works with common information. Changes to the system could be immediately represented in all of its views. In the house-building example, moving a wall on the blueprint would immediately show up as a needed change on the wiring and plumbing diagrams. Hence, a PAF could also lay a foundation for artificial intelligence to detect project planning (scheduling, budgeting, technical risk, etc.) problems automatically. By having a framework to keep track of project changes and their implications, managers would have a better tool for avoiding nonharmonious decisions. Changes to the hidden information would have the potential to automatically trigger questions about the revealed information (because of the behind-the-scenes integration) rather than later in the process at important integration events.

An appropriate PAF would need to account for the attributes listed in Table VI and perhaps others as well. Various subsets of these attributes would be available to users through various views. The list of views in Table V is a start, but Table VII indicates a lack of attention to certain attributes by this set of views. It seems that additional views would need to be developed, perhaps by targeting specific users and their use cases. It is also important to mention that a "good" view does more than just include and exclude the right attributes: it also arranges those attributes in an elegant and intuitive way to accelerate good decision making. For example, the design structure matrix (DSM) view (shown in Part 1 of Table IV), highlights potential iteration and rework loops in a process, thereby focusing attention on the key drivers of cost and schedule risk in a project. If a particular aspect of a project is known or predicted to be a challenge, specific views could be customized to plan, monitor, and control that area. Future research could propose and verify new views as well as continue to gather the "home-grown" views currently used (because they are helpful) in various projects, companies, and industries.

New, customized views can be added to a PAF. In fact, a PAF may develop best if allowed to emerge rather than attempting to specify it completely *a priori*. However, such emergence would need to be guided by an appropriate set of simple rules and standards for storing and manipulating process attributes. The set of attributes listed in Table VI seems to provide a rich and

flexible platform for such development, although these lists would probably need to be expanded in different contexts.

While a catalog of views may ultimately populate a PAF, not all of the views will be equally useful for every project. Research will be needed not only to develop and verify new views, but to ascertain the contexts in which they are likely to be valuable. While experienced systems engineers and managers will have a firmer grasp of what they would like to know in order to plan and control a project, less experienced ones will require guidance in selecting the views most deserving of their attention on a particular kind of project.

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APPENDIX: DESCRIPTIONS OF THE ACTIVITY AND DELIVERABLE ATTRIBUTES USED

Table VIII. Process and Activity (Work Package) Object Attributes and Descriptions

Attribute	Description	
Name	A descriptive and distinctive name for the activity or process; should start with a verb (indicating an action) followed by a direct object; optionally, a modeler may also give the activity or process a unique identification number as a separate attribute	
Parent	A link to the process object (or one of its modes) of which this activity is a part	
Constituents ("Children")	If this activity is not at the lowest level of the activity breakdown structure, then this is a table containing a list of links to other activity objects that collectively describe the work done by this activity in greater detail; it is suggested to limit the number of constituent activities to 5-10 per level	
Mode	A subtitle for the activity or process, for use in cases where more than one variant exists; can be used to represent activity crashing alternatives; e.g., four modes of software quality assurance are: desk check, peer review, walk-through, and Fagan inspection	
Shadowing	A binary attribute; set to "Master" if the mode represents the master source; otherwise, set to "Shadow," where a shadow mode inherits all attributes of the master mode except where approved by tailoring	
Deployment	A binary attribute; set to "Standard" if the mode represents a standard process; otherwise, set to "Deployed" and accompanied by the name of its instance—e.g., "ABC Project, XYZ area"; a deployed mode instance inherits all attributes of the standard mode except where approved by tailoring	
Version Number	A user-specified number, incremented after any change to the mode, according to its significance; similar to the way software releases are numbered	
Brief Description	An textual abstract of the activity mode, including its applicability (scope), general approach, and any other critical information	
Inputs	A four-column table containing corresponding lists of (1) links to deliverable objects used by the activity mode, (2) the time when each deliverable is needed (expressed as a percentage of the activity completed—e.g., 0% indicates an input needed to begin the activity mode, while 50% indicates an input needed to do the second half of the activity mode), (3) the deliverable's required level of maturity or effectiveness, and (4) how the deliverable will be used (e.g., read only, update, delete)	
Outputs	A three-column table containing corresponding lists of (1) links to the output deliverable objects produced by the activity mode, (2) the time when each deliverable is available (expressed as a percentage of the activity mode completed—e.g., 50% indicates an output available after the first half of the activity mode, while 100% indicates an output available only when the activity mode is complete), and (3) the deliverable's required level of maturity or effectiveness	
Entry Criteria	A list of the events and/or conditions that should exist for the activity mode to begin execution; beginning without meeting these criteria implies additional risks; includes events that trigger or signal the beginning of the activity mode, such as authorizations, and the requisite conditions for beginning; note that the required maturity levels of inputs are also entry criteria, but these are associated with each input	
Exit Criteria	A list of the events and/or conditions that should exist for the activity mode to stop execution; ending without meeting these criteria implies additional risks for downstream activities; includes events that trigger or signal the end of the activity mode, such as approvals, and the requisite conditions for ending; note that the required maturity levels of outputs are also exit criteria, but these are associated with each output	
Verifications	A checklist of questions, tests, etc. used to confirm achievement of the exit criteria	
Tools	A list of tools, templates, facilities, and any other non-standard equipment used to accomplish the activity mode; these items may be links to tool objects, where available	
Standard Roles	A three-column table containing (1) a list of the roles to be filled to execute the standard activity mode, (2) the non-standard skills or training needed to fill each role, and (3) a link to the organization unit typically charged with providing the staff to fill each role	
Deployed Roles	A three-column table containing (1) a list of the roles filled in this particular instance of the activity mode, (2) the non-standard skills or training possessed by those filling each role, and (3) a link to the organization unit filling each role	
Standard Process Metrics	A set of potential attributes of the standard activity mode: • Duration (minimum, typical, and maximum) • Cost (minimum, typical, and maximum) • Repetition Discount (i.e., a learning curve effect) • Capability/Maturity Rating • Etc. (owner-defined) Rather than being entered by a user, some of these metrics may be determined by other tools and imported.	

Table VIII. (continued)

Attribute	Description			
Deployed Process Metrics	A set of potential attributes of the <i>deployed instance</i> of the activity mode (e.g., as implemented on a project): Scheduled Duration (optimistic, planned, pessimistic)—i.e., "in this particular instance (e.g., on this project), we expect this activity to take this long" Actual Duration (reported after execution is complete) Budgeted Cost (optimistic, planned, pessimistic) Actual Cost (reported after execution is complete) Repetition Discount (i.e., a learning curve effect) Schedule Criticality (the amount of slack or float in the activity; zero slack indicates that the activity is on the critical path) Etc. (owner- and/or user-defined) Rather than being entered by a user, some of these metrics may be determined by other tools and imported.			
Basis for Requirement	Lists any external standard such as AS9100 or CMMI that requires this activity mode and may provide a link to the section of the standard stating the requirement; or provides other rationale for the existence of the activity mode			
Rules	A list of any non-obvious work policies, business rules, design rules, compliance requirements, sections of external standards, etc. affecting the planning or execution of this activity mode or instance thereof; may include links to the master source of information about each			
References	A list of links to any references important to the accomplishment of the activity mode (e.g., manuals, instructions, guides, handbooks, etc.)			
Standard Risks	A list of pitfalls, lessons learned, risks, failure modes (not to be confused with "activity mode"), or other potential problems encountered in past experiences with this activity mode or anticipated as possibilities; may also include guidance for avoidance or mitigation and links to further information			
Deployed Risks	Additional risks foreseen for a deployed instance of the mode; over time, these risks can migrate to a standard risk list; deployed risks are often more specific and detailed than standard risks, which tend to be more generalized			
Narrative Description	A longer, textual description of the activity mode, yet as brief as possible; should provide a consistent level of detail throughout; where more detail is needed, two alternatives are suggested: (1) decompose the activity mode into constituent activities, wherein the additional detail can be discussed, or (2) provide a link to additional instructions (e.g., a manual); should avoid repeating information that is already addressed in (a) other attributes, (b) constituent activities, or (c) linked instructions; should not be cumbersome to read, write, or change			
Tailoring Guidance	Brief instructions regarding tailoring, scaling, and sizing—e.g., restrictions, suggestions, etc.; where activity tailoring is likely, however, activities can be pre-tailored into modes			
System Identification Number	A unique number, generated by and for use in the process database, to distinguish this version, mode, and instance from all other entries; not to be confused with any modeler-assigned number(s)			
WBS Element Association	A list of all WBS elements for which this activity mode is used; assigned at the lowest-possible WBS level			
Master Owner	A link to the lowest-level organizational unit(s) authorized to approve changes to the master mode and its instances			
Standard Owner	A link to the lowest-level organizational unit(s) authorized to jointly approve changes to the standard and deployed instance(s) of the mode; if a master has no shadows, then this attribute is the same as Master Owner			
Deployed Owner	A link to the lowest-level organizational unit(s) authorized to execute this instance of the mode and jointly approve any changes to it			
Change History	A change log, mostly auto-generated by the process database system, containing user-entered reasons for any changes, dates of validity for each version, and links to old versions			
Change Notifications	A list of links to organizational units who want to be informed of any changes to this mode			

Table IX. Deliverable (Work Product) Object Attributes and Descriptions

Attribute	Description	
Name	A descriptive and distinctive name for the deliverable; should include a noun and any necessary qualifiers (adjectives and adverbs); optionally, a modeler may also give the deliverable a number as a separate attribute	
Parent	A link to the deliverable object (or one of its modes) of which this deliverable is a part	
Constituents ("Children")	If this deliverable is not at the lowest level of the deliverable breakdown structure, then this is a table containing a list of links to other deliverable objects that comprise this deliverable; it is suggested to limit the number of constituent deliverables to 5-10 per level	
Mode	A subtitle for the deliverable, for use in cases where more than one variant exists; e.g., three modes of a deliverable could be: initial estimates, preliminary results, and final results	
Shadowing	A binary attribute; set to "Master" if the mode represents the master source; otherwise, set to "Shadow"; a shadow mode instance inherits all attributes of the master mode except where approved by tailoring	
Deployment	A binary attribute; set to "Standard" if the mode represents a generic deliverable in a standard process; otherwise, set to "Deployed" and accompanied by the name of its instance—e.g., "ABC Project, XYZ area"; a deployed mode instance inherits all attributes of the standard mode except where approved by tailoring	
Version Number	A user-specified number, incremented after any change to the mode, according to its significance; similar to the way software releases are numbered	
Brief Description	A textual abstract of the deliverable mode, including its general content and any other critical information	
Suppliers	A table containing a list of links to supplier activity modes that produce the deliverable mode; generally, a deliverable mode should be provided by only one supplier, although in some cases there are options as to which source to use; such options would usually be eliminated in deployed instances, once selections have occurred	
Customers	A two-column table containing (1) a list of links to the customer activity modes that receive the deliverable mode and (2) the deliverable mode's required level of maturity or effectiveness in the eyes of each customer	
Key Criteria and Measures of Effectiveness	A two-column table containing (1) a list of the criteria by which the customers judge the effectiveness, quality, and usability of the deliverable mode and (2) for each criterion, one or more measures of effectiveness or performance level	
Requirements	For deployed instances only; a list of customer- and supplier-agreed performance levels for each measure of effectivenes as well as any other stipulations on the quality and specifications of the deliverable; i.e., targets or goals	
Acceptance Criteria	A checklist of questions, tests, etc. that will be used to confirm achievement of the requirements	
Standard	A set of potential attributes of the standard deliverable mode:	
Process Metrics	 Criticality (to risk reduction, etc.) Volatility (propensity of deliverable to be modified after its initial creation) Complexity Etc. (owner-defined) 	
	Rather than being entered by a user, some of these metrics may be determined by other tools and imported.	
Deployed Process Metrics	 A set of potential attributes of the <i>deployed instance</i> of the deliverable mode (e.g., as implemented on a project): Commitment Status (e.g., "requested," "being negotiated," "commitment in place"); listed separately for each supplier and customer Scheduled Time of Availability (due date) Actual Time of Availability (reported after deliverable is provided) 	
	 Actual Quality (reported in terms of each of the requirements after deliverable is provided) Customer Satisfaction (reported after deliverable is provided) Etc. (owner- and/or user-defined) Rather than being entered by a user, some of these metrics may be determined by other tools and imported. 	
Format	The format in which the deliverable mode will be provided, stored, etc.—e.g., file format, spreadsheet, word document, etc.	
Medium	The medium of transfer of the deliverable mode—e.g., deposit in database or document management system, e-mail, phone, hand delivery, etc.	
Artifact	A link to the actual deliverable artifact, if it exists in a computerized repository such as a product data management system	
Rules	A list of work policies, business rules, design rules, compliance requirements, sections of external standards, etc. affecting the planning or execution of this deliverable mode or instance thereof; may include links to the master source of information about each	
References	A list of links to any references pertaining to this deliverable mode—e.g., manuals, instructions, guides, etc.	

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Table IX. (continued)

Attribute	Description				
Narrative Description	A longer, textual description of the deliverable mode, if necessary; should nevertheless be as brief as possible; should provide a consistent level of detail throughout; where more detail is needed, it is suggested to decompose the deliverable mode into constituent deliverables, wherein the additional detail can be discussed; should avoid repeating information that is already addressed in other attributes or constituent deliverables; should not be cumbersome to read, write, or change				
Tailoring Guidance	Brief instructions regarding tailoring, scaling, and sizing—e.g., restrictions, suggestions, etc.				
System Identification Number	A unique number, generated by and for use in the process database, to distinguish this version, mode, and instance from all other entries; not to be confused with any modeler-assigned number(s)				
WBS Element Association	A list of all WBS elements for which this deliverable is used; assigned at the lowest-possible WBS level				
Change History	A change log, mostly auto-generated by the process database system, containing user-entered reasons for any changes, dates of validity for each version, and links to old versions				
Change Notifications	A list of links to organizational units who want to be informed of any changes to this deliverable mode				