

Cornel West, "The New Cultural Politics of Difference,"
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In the last few years of the twentieth century, there is emerging a significant shift in the sensibilities and outlooks of critics and artists. In fact, I would go so far as to claim that a new kind of cultural worker is in the making, associated with a new politics of difference. These new forms of intellectual consciousness advance new conceptions of the vocation of critic and artist, attempting to undermine the prevailing disciplinary divisions of labor in the academy, museum, mass media, and gallery networks while preserving modes of critique within the ubiquitous commodification of culture in the global village. Distinctive features of the new cultural politics of difference are to trash the monolithic and homogeneous in the name of diversity, multiplicity, and heterogeneity; to reject the abstract, general, and universal in light of the concrete, specific, and particular; and to historicize, contextualize, and pluralize by highlighting the contingent, provisional, variable, tentative, shifting, and changing. Needless to say, these gestures are not new in the history of criticism or art, yet what makes them novel—along with the cultural politics they produce—is how and what constitutes difference, the weight and gravity it is given in representation, and the way in which highlighting issues like exterminism, empire, class, race, gender, sexual orientation, age, nation, nature, and region at this historical moment acknowledges some discontinuity and disruption from previous forms of cultural critique. To put it bluntly, the new cultural politics of difference consists of creative responses to the precise circumstances of our present moment—especially those of marginalized First World agents who shun degraded self—representations, articulating instead their sense of the flow of history in light of the contemporary terrors, anxieties, and fears of highly commercialized North Atlantic capitalist cultures (with their escalating xenophobias against people of color, Jews, women,

gays, lesbians, and the elderly). The thawing, yet still rigid Second World ex-communist cultures (with increasing nationalist revolts against the legacy of hegemonic party henchmen), and the diverse cultures of the majority of inhabitants on the globe smothered by international communication cartels and repressive postcolonial elites (sometimes in the name of communism, as in Ethiopia), or starved by austere World Bank and IMF policies that subordinate them to the North (as in free-market capitalism in Chile), also locate vital areas of analysis in this new cultural terrain.

The new cultural politics of difference are neither simply oppositional in contesting the mainstream (or *malestream*) for inclusion, nor transgressive in the avant-gardist sense of shocking conventional bourgeois audiences. Rather, they are distinct articulations of talented (and usually privileged) contributors to culture who desire to align themselves with demoralized, demobilized, depoliticized, and disorganized people in order to empower and enable social action and, if possible, to enlist collective insurgency for the expansion of freedom, democracy, and individuality. This perspective impels these cultural critics and artists to reveal, as an integral component of their production, the very operations of power within their immediate work contexts (i.e., academy, museum, gallery, mass media). This strategy, however, also puts them in an inescapable double bind—while linking their activities to the fundamental, structural overhaul of these institutions, they often remain financially dependent on them. (So much for "independent" creation.) For these critics of culture, theirs is a gesture that is simultaneously progressive and coopted. Yet, without social movement or political pressure from outside these institutions (extra—parliamentary and extra—curricular actions like the social movements of the recent past), transformation de—generates into mere accommodation or sheer stagnation, and the role of the "coopted progressive" —no matter

how fervent one's subversive rhetoric—is rendered more difficult. In this sense there can be no artistic breakthrough or social progress without some form of crisis in civilization—a crisis usually generated by organizations or collectivities that convince ordinary people to put their bodies and lives on the line. There is, of course, no guarantee that such pressure will yield the result one wants, but there is a guarantee that the status quo will remain or regress if no pressure is applied at all.

The new cultural politics of difference faces three basic challenges— intellectual, existential, and political. The intellectual challenge—usually cast as a methodological debate in these days in which academicist forms of expression have a monopoly on intellectual life—is how to think about representational practices in terms of history, culture, and society. How does one understand, analyze, and enact such practices today? An adequate answer to this question can be attempted only after one comes to terms with the insights and blindnesses of earlier attempts to grapple with the question in light of the evolving crisis in different histories, cultures, and societies. I shall sketch a brief genealogy – a history that highlights the contingent origins and often ignoble outcomes—of exemplary critical responses to the question.

The Intellectual Challenge

An appropriate starting point is the ambiguous legacy of the Age of Europe. Between 1492 and 1945, European breakthroughs in oceanic transportation, agricultural production, state consolidation, bureaucratization, industrialization, urbanization, and imperial dominion shaped the makings of the modern world. Precious ideals like the dignity of persons (individuality) or the popular accountability of institutions (democracy) were unleashed around the world. Powerful critiques of illegitimate authorities—of the Protestant Reformation against the Roman Catholic

Church, the Enlightenment against state churches, liberal movements against absolutist states and feudal guild constraints, workers against managerial subordination, people of color and Jews against white and gentile supremacist decrees, gays and lesbians against homophobic sanctions— were fanned and fueled by these precious ideals refined within the crucible of the Age of Europe. Yet, the discrepancy between sterling rhetoric and lived reality, glowing principles and actual practices, loomed large.

By the last European century—the last epoch in which European domination of most of the globe was uncontested and unchallenged in a substantive way—a new world seemed to be stirring. At the height of England's reign as the major imperial European power, its exemplary cultural critic, Matthew Arnold, painfully observed in his "Stanzas from the Grand Chartreuse" that he felt some sense of "wandering between two worlds, one dead/the other powerless to be born." Following his Burkean sensibilities of cautious reform and fear of anarchy, Arnold acknowledged that the old glue—religion—that had tenuously and often unsuccessfully held together the ailing European regimes could not do so in the mid—nineteenth century. Like Alexis de Tocqueville in France, Arnold saw that the democratic temper was the wave of the future. So he proposed a new conception of culture—a secular, humanistic one—that could play an integrative role in cementing and stabilizing an emerging bourgeois civil society and imperial state. His famous castigation of the immobilizing materialism of the declining aristocracy, the vulgar philistinism of the emerging middle classes, and the latent explosiveness of the working—class majority was motivated by a desire to create new forms of cultural legitimacy, authority, and order in a rapidly changing moment in nineteenth—century Europe.

For Arnold (in *Culture and Anarchy*, 1869), this new conception of culture

seeks to do away with classes; to make the best that has been thought and known in the world current everywhere; to make all men live in an atmosphere of sweetness and light ...

This is the *social idea* and the men of culture are the true apostles of equality. The great men of culture are those who have had a passion for diffusing, for making prevail, for carrying from one end of society to the other, the best knowledge, the best ideas of their time, who have laboured to divest knowledge of all that was harsh, uncouth, difficult, abstract, professional, yet still remaining the best knowledge and thought of the time, and a true source, therefore, of sweetness and light.

As an organic intellectual of an emergent middle class—as the inspector of schools in an expanding educational bureaucracy, Professor of Poetry at Oxford (the first noncleric and the first to lecture in English rather than Latin), and an active participant in a thriving magazine network—Arnold defined and defended a new secular culture of critical discourse. For him, this discursive strategy would be lodged in the educational and periodical apparatuses of modern societies as they contained and incorporated the frightening threats of an arrogant aristocracy and especially of an "anarchic" working-class majority. His ideals of disinterested, dispassionate, and objective inquiry would regulate this secular cultural production, and his justifications for the use of state power to quell any threats to the survival and security of this culture were widely accepted. He aptly noted, "Through culture seems to lie our way, not only to perfection, but even to safety."

For Arnold, the best of the Age of Europe—modeled on a mythological melange of Periclean Athens, late republican/early imperial Rome, and Elizabethan England—could be promoted only if there was an interlocking affiliation among the emerging middle classes, a homogenizing of cultural discourse in the educational and university networks, and a state advanced enough in its policing techniques to safeguard it. The candidates for participation and legitimation in this grand endeavor

of cultural renewal and revision would be detached intellectuals willing to shed their parochialism, provincialism, and class—bound identities for Arnold's middle—class—skewed project: "Aliens, if we may so call them—persons who are mainly led, not by their class spirit, but by a general humane spirit, by the love of human perfection." Needless to say, this Arnoldian perspective still informs much of academic practices and secular cultural attitudes today — dominant views about the canon, admission procedures, and collective self—definitions of intellectuals. Yet, Arnold's project was disrupted by the collapse of nineteenth-century Europe — World War I. This unprecedented war — in George Steiner's words, the first of the bloody civil wars within Europe— brought to the surface the crucial role and violent potential not of the masses Arnold feared, but of the state he heralded. Upon the ashes of this wasteland of human carnage—some of the civilian European population— T.S. Eliot emerged as the grand cultural spokesman.

Eliot's project of reconstituting and reconceiving European highbrow culture—and thereby regulating critical and artistic practices—after the internal collapse of imperial Europe can be viewed as a response to the probing question posed by Paul Valéry in "The Crisis of the Spirit" after World War I:

This Europe, will it become what it is in reality, i.e., a little cape of the Asiatic continent? or will this Europe remain rather what it seems, i.e., the priceless part of the whole earth, the pearl of the globe, the brain of a vast body?

Eliot's image of Europe as a wasteland, a culture of fragments with no cementing center, predominated in postwar Europe. And though his early poetic practices were more radical, open, and international than his Eurocentric criticism, Eliot posed a return to and revision of tradition as the only way of regaining European cultural order and political stability. For Eliot, contemporary

history had become, as James Joyce's Stephen declared in *Ulysses* (1922), "a nightmare from which he was trying to awake"; "an immense panorama of futility and anarchy" as Eliot put it in his renowned review of Joyce's modernist masterpiece. In his influential essay, "Tradition and the Individual Talent" (1919), Eliot stated that:

Yet if the only form of tradition, of handing down, consisted in following the ways of the immediate generation before us in a blind or timid adherence to its successes, "tradition" should positively be discouraged. We have seen many such simple currents soon lost in the sand; and novelty is better than repetition. Tradition is a matter of much wider significance. It cannot be inherited, and if you want it you must attain it by great labour.

Eliot found this tradition in the Church of England, to which he converted in 1927. Here was a tradition that left room for his Catholic cast of mind, Calvinist heritage, puritanical temperament, and ebullient patriotism for the old American South (the place of his upbringing). Like Arnold, Eliot was obsessed with the idea of civilization and the horror of barbarism (echoes of Joseph Conrad's Kurtz in *Heart of Darkness*), or, more pointedly, the notion of the decline and decay of European civilization. With the advent of World War II, Eliot's obsession became a reality. Again, unprecedented human carnage (fifty million died)—including an indescribable genocidal attack on Jewish people—throughout Europe as well as around the globe put the last nail in the coffin of the Age of Europe. After 1945, Europe consisted of a devastated and divided continent, crippled by a humiliating dependency on and deference to the United States and Russia.

The second historical coordinate of my genealogy is the emergence of the United States as *the* world power (in the words of Andre Malraux, the first nation to do so without trying to do so). The United States was unprepared for world power status. However, with the recovery of Stalin's Russia (after losing twenty million lives), the United States felt compelled to make its presence felt

around the globe. Then, with the Marshall Plan to strengthen Europe, it seemed clear that there was no escape from world power obligations.

The post— World War II era in the United States, or the first decades of what Henry Luce envisioned as "The American Century," was not only a period of incredible economic expansion, but of active cultural ferment. The creation of a mass middle class — a prosperous working class with a bourgeois identity — was countered by the first major emergence of subcultures of American non—WASP intellectuals; the so-called New York intellectuals in criticism, the Abstract Expressionists in painting, and the bebop artists in jazz music. This emergence signaled a vital challenge to an American male WASP elite loyal to an older and eroding European culture.

The first significant blow was dealt when assimilated Jewish Americans entered the higher echelons of the cultural apparatuses (academy, museums, galleries, mass media). Lionel Trilling is an emblematic figure. This Jewish entree into the anti—Semitic and patriarchal critical discourse of the exclusivistic institutions of American culture initiated the slow but sure undoing of the male WASP cultural hegemony and homogeneity. Trilling's project was to appropriate Matthew Arnold's for his own political and cultural purposes —thereby unraveling the old male WASP consensus while erecting a new post—World War II liberal academic consensus around cold war, anticommunist renditions of the values of complexity, difficulty, variousness, and modulation. In addition, the postwar boom laid the basis for intense professionalization and specialization in expanding institutions of higher education —especially in the natural sciences that were compelled to somehow respond to Russia's successful ventures in space. Humanistic scholars found themselves searching for new methodologies that could buttress self—images of rigor and scientific seriousness. For example,

the close reading techniques of New Criticism (severed from their conservative, organicist, anti-industrialist ideological roots), the logical precision of reasoning in analytic philosophy, and the jargon of Parsonian structural—functionalism in sociology helped create such self—images. Yet, towering cultural critics like C. Wright Mills, W. E. B. DuBois, Richard Hofstadter, Margaret Mead, and Dwight MacDonalD bucked the tide. This suspicion of the academicization of knowledge is expressed in Trilling's well—known essay, "On the Teaching of Modern Literature":

... can we not say that, when modern literature is brought into the classroom, the subject being taught is betrayed by the pedagogy of the subject? We have to ask ourselves whether in our day too much does not come within the purview of the academy. More and more, as the universities liberalize themselves, turn their beneficent imperialistic gaze upon what is called life itself, the feeling grows among our educated classes that little can be experienced unless it is validated by some established intellectual discipline ...

Trilling laments the fact that university instruction often quiets and domesticates radical and subversive works of art, turning them into objects "of merely habitual regard." This process of "the socialization of the anti—social, or the acculturation of the anti-cultural, or the legitimization of the subversive" leads Trilling to "question whether in our culture the study of literature is any longer a suitable means for developing and refining the intelligence." He asks this question not in the spirit of denigrating and devaluing the academy, but rather in the spirit of highlighting the possible failure of an Arnoldian conception of culture to contain what he perceives as the philistine and anarchic alternatives becoming more and more available to students of the '60s—namely, mass culture and radical politics. This threat is partly associated with the third historical coordinate of my genealogy—the decolonization of the Third World. It is crucial to recognize the importance of this world—historical process if one wants to grasp the significance of the end of the Age of Europe and the emergence of the United States as a world power. With the first defeat of a western nation by a

nonwestern nation—in Japan's victory over Russia (1905); revolutions in Persia (1905), Turkey (1908), Mexico (1911 — 12), China (1912); and much later the independence of India (1947), China (1948); and the triumph of Ghana (1957)—the actuality of a decolonized globe loomed large. Born of violent struggle, consciousness—raising, and the reconstruction of identities, decolonization simultaneously brings with it new perspectives on that long festering underside of the Age of Europe (of which colonial domination represents the costs of "progress," "order," and "culture"), as well as requiring new readings of the economic boom in the United States (wherein the Black, Brown, Yellow, Red, White, female, gay, lesbian, and elderly working class live the same costs as cheap labor at home as well as in U.S.— dominated Latin American and Pacific rim markets).

The impetuous ferocity and moral outrage that motors the decolonization process is best captured by Frantz Fanon in *The Wretched of the Earth* (1960):

Decolonization, which sets out to change the order of the world, is obviously a program of complete disorder. . . . Decolonization is the meeting of two forces, opposed to each other by their very nature, which in fact owe their originality to that sort of substantification which results from and is nourished by the situation in the colonies. Their first encounter was marked by violence and their existence together — that is to say the exploitation of the native by the settler — was carried on by dint of a great array of bayonets and cannons. ... In decolonization, there is therefore the need of a complete calling in question of the colonial situation. If we wish to describe it precisely, we might find it in the well-known words: "The last shall be first and the first last." Decolonization is the putting into practice of this sentence. The naked truth of decolonization evokes for us the searing bullets and bloodstained knives which emanate from it. For if the last shall be first, this will only come to pass after a murderous and decisive struggle between the two protagonists.

Fanon's strong words describe the feelings and thoughts between the occupying British Army and the colonized Irish in Northern Ireland, the occupying Israeli Army and the subjugated Palestinians on the West Bank and Gaza Strip, the South African Army and the oppressed Black South Africans in the townships, the Japanese police and the Koreans living in Japan, the Russian Army and

subordinated Armenians, and others in southern and eastern Russia. His words also partly invoke the sense many Black Americans have toward police departments in urban centers. In other words, Fanon is articulating century-long, heartfelt, human responses to being degraded and despised, hated and hunted, oppressed and exploited, and marginalized and dehumanized at the hands of powerful, xenophobic European, American, Russian, and Japanese imperial countries.

During the late 1950s, '60s, and early '70s in the United States, these decolonized sensibilities fanned and fueled the Civil Rights and Black Power movements, as well as the student antiwar, feminist, gay, brown, gay, and lesbian movements. In this period we witnessed the shattering of male WASP cultural homogeneity and the collapse of the short-lived liberal consensus. The inclusion of African Americans, Latino/a Americans, Asian Americans, Native Americans, and American women in the culture of critical discourse yielded intense intellectual polemics and inescapable ideological polarization that focused principally on the exclusions, silences, and blindnesses of male WASP cultural homogeneity and its concomitant Arnoldian notions of the canon.

In addition, these critiques promoted three crucial processes that affected intellectual life in the country. First is the appropriation of the theories of postwar Europe—especially the work of the Frankfurt School (Marcuse, Adorno, Horkheimer), French/Italian Marxisms (Sartre, Althusser, Lefebvre, Gramsci), structuralisms (Levi—Strauss, Todorov), and poststructuralisms (Deleuze, Derrida, Foucault). These diverse and disparate theories—all preoccupied with keeping alive radical projects after the end of the Age of Europe — tend to fuse versions of transgressive European modernisms with Marxist or post—Marxist left politics, and unanimously shun the term

"postmodernism." Second, there is the recovery and revisioning of American history in light of the struggles of White male workers, African Americans, Native Americans, Latino/a Americans, gays and lesbians. Third is the impact of forms of popular culture such as television, film, music videos, and even sports on highbrow, literate culture. The Black—based hip—hop culture of youth around the world is one grand example.

After 1973, with the crisis in the international world economy, America's slump in productivity, the challenge of OPEC nations to the North Atlantic monopoly of oil production, the increasing competition in hi-tech sectors of the economy from Japan and West Germany, and the growing fragility of the international debt structure, the United States entered a period of waning self—confidence (compounded by Watergate), and a nearly contracted economy. As the standards of living for the middle classes declined —owing to runaway inflation and escalating unemployment, underemployment, and crime —the quality of living fell for most everyone, and religious and secular neoconservatism emerged with power and potency. This fusion of fervent neonationalism, traditional cultural values, and "free market" policies served as the groundwork for the Reagan-Bush era.

The ambiguous legacies of the European Age, American preeminence, and decolonization continue to haunt our postmodern moment as we come to terms with both the European, American, Japanese, Soviet, and Third World *crimes against* and *contributions* to humanity. The plight of Africans in the New World can be instructive in this regard.

By 1914, European maritime empires had dominion over more than half of the land and a third of the peoples in the world—almost 72 million square kilometers of territory and more than

560 million people under colonial rule. Needless to say, this European control included brutal enslavement, institutional terrorism, and cultural degradation of Black diaspora people. The death of roughly 75 million Africans during the centuries-long, transatlantic slave trade is but one reminder, among others, of the assault on Black humanity. The Black diaspora condition of New World servitude—in which they were viewed as mere commodities with production value, who had no proper legal status, social standing, or public worth—can be characterized as, following Orlando Patterson, natal alienation. This state of perpetual and inheritable domination that diaspora Africans had at birth produced the *modern Black diaspora problematic of invisibility and namelessness*. White supremacist practices—enacted under the auspices of the prestigious cultural authorities of the churches, print media, and scientific academics—promoted Black inferiority and constituted the European back—ground against which Black diaspora struggles for identity, dignity (self-confidence, self—respect, self—esteem), and material resources took place.

An inescapable aspect of this struggle was that the Black diaspora peoples' quest for validation and recognition occurred on the ideological, social, and cultural terrains of other non-Black peoples. White supremacist assaults on Black intelligence, ability, beauty, and character required persistent Black efforts to hold self—doubt, self—contempt, and even self—hatred at bay. Selective appropriation, incorporation, and rearticulation of European ideologies, cultures, and institutions alongside an African heritage—a heritage more or less confined to linguistic innovation in rhetorical practices, stylizations of the body as forms of occupying an alien social space (i.e., hairstyles, ways of walking, standing, talking, and hand expressions), means of constituting and sustaining comradeship and community (i.e., antiphonal, call-and-response styles, rhythmic

repetition, risk— ridden syncopation in spectacular modes in musical and rhetorical expressions) — were some of the strategies employed.

The modern Black diaspora problematic of invisibility and namelessness can be understood as the condition *of relative lack of Black power to present themselves to themselves and others as complex human beings, and thereby to contest the bombardment of negative, degrading stereotypes put forward by White supremacist ideologies.* The initial Black response to being caught in this whirlwind of Europeanization was to resist the misrepresentation and caricature of the terms set by uncontested non-Black norms and models, and fight for self-recognition. Every modern Black person, especially cultural disseminators, encounters this problematic of invisibility and namelessness. The initial Black diaspora response was a mode of resistance that was *moralistic in content* and *communal in character.* That is, the fight for representation and recognition highlighted moral judgments regarding Black "positive" images over and against White supremacist stereotypes. These images "re-presented" monolithic and homogeneous Black communities in a way that could displace past misrepresentations of these communities. Stuart Hall has discussed these responses as attempts to change the "relations of representation."

These courageous yet limited Black efforts to combat racist cultural practices uncritically accepted non-Black conventions and standards in two ways. First, they proceeded in an *assimilationist manner* that set out to show that Black people were really like White people—thereby eliding differences (in history and culture) between Whites and Blacks. Black specificity and particularity was thus banished in order to gain White acceptance and approval. Second, these Black responses rested upon a *homogenizing impulse* that assumed that all Black people were really alike—

hence obliterating differences (class, gender, region, sexual orientation) between Black peoples. I submit that there are elements of truth in both claims, yet the conclusions are unwarranted owing to the basic fact that non-Black paradigms set the terms of the replies.

The insight in the first claim is that Blacks and Whites are in some important sense alike— i.e., in their positive capacities for human sympathy, moral sacrifice, service to others, intelligence, and beauty; or negatively, in their capacity for cruelty. Yet, the common humanity they share is jettisoned when the claim is cast in an assimilationist manner that subordinates Black particularity to a false universalism, i.e., non-Black rubrics and prototypes. Similarly, the insight in the second claim is that all Blacks are in some significant sense "in the same boat"— that is, subject to White supremacist abuse. Yet, this common condition is stretched too far when viewed in a *homogenizing* way that overlooks how racist treatment vastly differs owing to class, gender, sexual orientation, nation, region, hue, and age.

The moralistic and communal aspects of the initial Black diaspora responses to social and psychic erasure were not simply cast into simplistic binary oppositions of positive/negative, good/bad images that privileged the first term in light of a White norm so that Black efforts remained inscribed within the very logic that dehumanized them. They were further complicated by the fact that these responses were also advanced principally by anxiety-ridden, middle-class Black intellectuals (predominantly male and heterosexual grappling with their sense of double-consciousness— namely their own crisis of identity, agency, audience— caught between a quest for White approval and acceptance and an endeavor to overcome the internalized association of Blackness with inferiority. And I suggest that these complex anxieties of modern Black diaspora intellectuals partly motivate the

two major arguments that ground the assimilationist moralism and homogeneous communalism just outlined.

Kobena Mercer has talked about these two arguments as the *reflectionist* and the *social engineering arguments*. The reflectionist argument holds that the fight for Black representation and recognition— against White racist stereotypes— must reflect or mirror the real Black community, not simply the negative and depressing representations of it. The social engineering argument claims that since any form of representation is constructed—i.e., selective in light of broader aims—Black representation (especially given the difficulty of Blacks gaining access to positions of power to produce any Black imagery) should offer positive images, thereby countering racist stereotypes. The hidden assumption of both arguments is that we have unmediated access to what the "real Black community" is and what "positive images" are. In short, these arguments presuppose the very phenomena to be interrogated, and thereby foreclose the very issues that should serve as the subject matter to be investigated.

Any notions of "the real Black community" and "positive images" are value—laden, socially loaded, and ideologically charged. To pursue this discussion is to call into question the possibility of such an uncontested consensus regarding them. Hall has rightly called this encounter "the end of innocence or the end of the innocent notions of the essential Black subject ... the recognition that 'Black' is essentially a politically and culturally *constructed* category." This recognition—more and more pervasive among the postmodern Black diaspora intelligentsia —is facilitated in part by the slow but sure dissolution of the European Age's maritime empires, and the unleashing of new political possibilities and cultural articulations among ex-colonized peoples across the globe.

One crucial lesson of this decolonization process remains the manner in which most Third World authoritarian bureaucratic elites deploy essentialist rhetorics about "homogeneous national communities" and "positive images" in order to repress and regiment their diverse and heterogeneous populations. Yet in the diaspora, especially among First World countries, this critique has emerged not so much from the Black male component of the left, but rather from the Black women's movement. The decisive push of postmodern Black intellectuals toward a new cultural politics of difference has been made by the powerful critiques and constructive explorations of Black diaspora women (i.e., Toni Morrison). The coffin used to bury the innocent notion of the essential Black subject was nailed shut with the termination of the Black male monopoly on the construction of the Black subject. In this regard, the Black diaspora womanist critique has had a greater impact than the critiques that highlight exclusively class, empire, age, sexual orientation, or nature.

This decisive push toward the end of Black innocence—though prefigured in various degrees in the best moments of James Baldwin, Amiri Baraka, Anna Cooper, W. E. B. DuBois, Frantz Fanon, C. L. R. James, Claudia Jones, the later Malcolm X, and others— forces Black diaspora cultural workers to encounter what Hall has called the "politics of representation." The main aim now is not simply access to representation in order to produce positive images of homogeneous communities—though broader access remains a practical and political problem. Nor is the primary goal here that of contesting stereotypes—though contestation remains a significant though limited venture. Following the model of the Black diaspora traditions of music, athletics, and rhetoric, Black cultural workers must constitute and sustain discursive and institutional networks that deconstruct earlier modern Black strategies for identity formation, demystify power relations that incorporate

class, patriarchal, and homophobic biases, and construct more multivalent and multidimensional responses that articulate the complexity and diversity of Black practices in the modern and postmodern world.

Furthermore, Black cultural workers must investigate and interrogate the other of Blackness/Whiteness. One cannot deconstruct the binary oppositional logic of images of Blackness without extending it to the contrary condition of Blackness/Whiteness itself. However, a mere dismantling will not do—for the very notion of a deconstructive social theory is oxymoronic. Yet, social theory is what is needed to examine and *explain* the historically specific ways in which "Whiteness" is a politically constructed category parasitic on "Blackness," and thereby to conceive of the profoundly hybrid character of what we mean by "race," "ethnicity," and "nationality." Needless to say, these inquiries must traverse those of "male/female," "colonizer/colonized," "heterosexual/homo—sexual," et al., as well.

Demystification is the most illuminating mode of theoretical inquiry for those who promote the new cultural politics of difference. Social structural analyses of empire, exterminism, class, race, gender, nature, age, sexual orientation, nation, and region are the springboards—though not landing grounds—for the most desirable forms of critical practice that take history (and herstory) seriously. Demystification tries to keep track of the complex dynamics of institutional and other related power structures in order to disclose options and alter—natives for transformative praxis; it also attempts to grasp the way in which representational strategies are creative responses to novel circumstances and conditions. In this way, the central role of human agency (always enacted under circumstances not of one's choosing)—be it in the critic, artist, or constituency, and audience—is accented.

I call demystificatory criticism "prophetic criticism" —the approach appropriate for the new cultural politics of difference—because while it begins with social structural analyses it also makes explicit its moral and political aims. It is partisan, partial, engaged, and crisis—centered, yet always keeps open a skeptical eye to avoid dogmatic traps, premature closures, formulaic formulations, or rigid conclusions. In addition to social structural analyses, moral and political judgments, and sheer critical consciousness, there indeed is evaluation. Yet the aim of this evaluation is neither to pit art—objects against one another like racehorses nor to create eternal canons that dull, discourage, or even dwarf contemporary achievements. We listen to Laurie Anderson, Kathleen Battle, Ludwig Beethoven, Charlie Parker, Luciano Pavarotti, Sarah Vaughan, or Stevie Wonder; read Anton Chekhov, Ralph Ellison, Gabriel Garcia Mairquez, Doris Lessing, Toni Morrison, Thomas Pynchon, William Shakespeare; or see the works of Ingmar Bergman, Le Corbusier, Frank Gehry, Barbara Kruger, Spike Lee, Martin Puryear, Pablo Picasso, or Howardena Pindell —not in order to undergird bureaucratic assents or enliven cocktail party conversations, but rather to be summoned by the styles they deploy for their profound insights, pleasures, and challenges. Yet, all evaluation—including a delight in Eliot's poetry despite his reactionary politics, or a love of Zora Neale Hurston's novels despite her Republican party affiliations—is inseparable, though not identical or reducible to social structural analyses, moral and political judgments, and the workings of a curious critical consciousness.

The deadly traps of demystification —and any form of prophetic criticism —are those of reductionism, be it of the sociological, psychological, or historical sort. By reductionism I mean either one—factor analyses (i.e., crude Marxisms, feminisms, racialisms, etc.) that yield a one—

dimensional functionalism or a hyper-subtle analytical perspective that loses touch with the specificity of an art work's form and the context of its reception. Few cultural workers of what—ever stripe can walk the tightrope between the Scylla of reductionism and the Charybdis of aestheticism —yet, demystificatory (or prophetic) critics must. Of course, since so many art practices these days also purport to be criticism, this also holds true for artists.

The Existential Challenge

The existential challenge to the new cultural politics of difference can be stated simply: how does one acquire the resources to survive and the cultural capital to thrive as a critic or artist? By cultural capital (Pierre Bourdieu's term), I mean not only the high-quality skills required to engage in critical practices, but more important, the self-confidence, discipline, and perseverance necessary for success without an undue reliance on the mainstream for approval and acceptance. This challenge holds for all prophetic critics, yet it is especially difficult for those of color. The widespread modern European denial of the intelligence, ability, beauty, and character of people of color puts a tremendous burden on critics and artists of color to "prove" themselves in light of norms and models set by White elites whose own heritage devalued and dehumanized them. In short, in the court of criticism and art —or any matters regarding the life of the mind— people of color are guilty (i.e., not expected to meet standards of intellectual achievement) until "proven" innocent (i.e., acceptable to "us").

This is more a structural dilemma than a matter of personal attitudes. The profoundly racist and sexist heritage of the European Age has bequeathed to us a set of deeply ingrained perceptions about people of color including, of course, the self-perceptions that people of color bring. It is not

surprising that most intellectuals of color in the past exerted much of their energies and efforts to gain acceptance and approval by "White normative gazes." The new cultural politics of difference advises critics and artists of color to put aside this mode of mental bondage, thereby freeing themselves both to interrogate the ways in which they are bound by certain conventions and to learn from and build on these very norms and models. One hallmark of wisdom in the context of any struggle is to avoid knee-jerk rejection and uncritical acceptance.

Self—confidence, discipline, and perseverance are not ends in themselves. Rather, they are the necessary stuff of which enabling criticism and self-criticism are made. Notwithstanding inescapable jealousies, insecurities, and anxieties, one telling characteristic of critics and artists of color linked to the new prophetic criticism should be their capacity for and promotion of relentless criticism and self—criticism —be it the normative paradigms of their White colleagues that tend to leave out considerations of empire, race, gender, and sexual orientation, or the damaging dogmas about the homogeneous character of communities of color.

There are four basic options for people of color interested in re-presentation—if they are to survive and thrive as serious practitioners of their craft. First, there is the Booker T. Temptation, namely the individual preoccupation with the mainstream and its legitimizing power. Most critics and artists of color try to bite this bait. It is nearly unavoidable, yet few succeed in a substantive manner. It is no accident that the most creative and profound among them— especially those with staying power beyond mere flashes in the pan to satisfy faddish tokenism —are usually marginal to the mainstream. Even the pervasive professionalization of cultural practitioners of color in the past

few decades has not produced towering figures who reside within the established White patron— age system that bestows the rewards and prestige for chosen contributions to American society.

It certainly helps to have some trustworthy allies within this system, yet most of those who enter and remain tend to lose much of their creativity, diffuse their prophetic energy, and dilute their critiques. Still, it is unrealistic for creative people of color to think they can sidestep the White patronage system. And though there are indeed some White allies conscious of the tremendous need to rethink identity politics, it is naive to think that being comfortably nested within this very same system—even if one can be a patron to others— does not affect one's work, one's outlook, and, most important, one's soul.

The second option is the Talented Tenth Seduction, namely, a move toward arrogant group insularity. This alternative has a limited function— to preserve one's sanity and sense of self as one copes with the mainstream. Yet, it is, at best, a transitional and transient activity. If it becomes a permanent option it is self—defeating in that it usually reinforces the very inferiority complexes promoted by the subtly racist mainstream. Hence it tends to revel in a parochialism and encourage a narrow racialist and chauvinistic outlook.

The third strategy is the Go-It-Alone option. This is an extreme rejectionist perspective that shuns the mainstream and group insularity. Almost every critic and artist of color contemplates or enacts this option at some time in his or her pilgrimage. It is healthy in that it reflects the presence of independent, critical, and skeptical sensibilities toward perceived constraints on one's creativity. Yet, it is, in the end, difficult if not impossible to sustain if one is to grow, develop, and mature

intellectually, as some semblance of dialogue with a community is necessary for almost any creative practice.

The most desirable option for people of color who promote the new cultural politics of difference is to be a Critical Organic Catalyst. By this I mean a person who stays attuned to the best of what the mainstream has to offer—its paradigms, viewpoints, and methods—yet maintains a grounding in affirming and enabling subcultures of criticism. Prophetic critics and artists of color should be exemplars of what it means to be intellectual freedom fighters, that is, cultural workers who simultaneously position themselves within (or alongside) the mainstream while clearly aligned with groups who vow to keep alive potent traditions of critique and resistance. In this regard, one can take clues from the great musicians or preachers of color who are open to the best of what other traditions offer, yet are rooted in nourishing subcultures that build on the grand achievements of a vital heritage. Openness to others— including the mainstream— does not entail wholesale cooptation, and group autonomy is not group insularity. Louis Armstrong, Ella Baker, W. E. B. DuBois, Martin Luther King, Jr., Jose Carlos Mariatequi, Wynton Marsalis, M. M. Thomas, and Ronald Takaki have understood this well.

The new cultural politics of difference can thrive only if there are communities, groups, organizations, institutions, subcultures, and networks of people of color who cultivate critical sensibilities and personal accountability — without inhibiting individual expressions, curiosities, and idiosyncrasies. This is especially needed given the escalating racial hostility, violence, and polarization in the United States. Yet, this critical coming—together must not be a narrow closing of ranks. Rather, it is a strengthening and nurturing endeavor that can forge more solid alliances and

coalitions. In this way, prophetic criticism—with its stress on historical specificity and artistic complexity—directly addresses the intellectual challenge. The cultural capital of people of color—with its emphasis on self—confidence, discipline, perseverance, and subcultures of criticism—also tries to meet the existential requirement. Both are mutually reinforcing. Both are motivated by a deep commitment to individuality and democracy—the moral and political ideals that guide the creative response to the political challenge.

The Political Challenge

Adequate rejoinders to intellectual and existential challenges equip the practitioners of the new cultural politics of difference to meet the political ones. This challenge principally consists of forging solid and reliable alliances of people of color and White progressives guided by a moral and political vision of greater democracy and individual freedom in communities, states, and transnational enterprises— i.e., corporations, and information and communications conglomerates. Jesse Jackson's Rainbow coalition is a gallant, yet flawed effort in this regard—gallant due to the tremendous energy, vision, and courage of its leader and followers; flawed because of its failure to take seriously critical and democratic sensibilities within its own operations.

The time has come for critics and artists of the new cultural politics of difference to cast their nets widely, flex their muscles broadly, and thereby refuse to limit their visions, analyses, and praxis to their particular terrains. The aim is to dare to recast, redefine, and revise the very notions of "modernity," "mainstream," "margins," "difference," "otherness." We have now reached a new stage in the perennial struggle for freedom and dignity. And while much of the First World intelligentsia adopts retrospective and conservative outlooks that defend the crisis-ridden present, we promote a

prospective and prophetic vision with a sense of possibility and potential, especially for those who bear the social costs of the present. We look to the past for strength, not solace; we look at the present and see people perishing, not profits mounting; we look toward the future and vow to make it different and better.

To put it boldly, the new kind of critic and artist associated with the new cultural politics of difference consists of an energetic breed of New World *bricoleurs* with improvisational and flexible sensibilities that sidestep mere opportunism and mindless eclecticism; persons from all countries, cultures, genders, sexual orientations, ages, and regions with protean identities who avoid ethnic chauvinism and faceless universalism; intellectual and political freedom fighters with partisan passion, international perspectives, and thank God, a sense of humor that combats the ever-present absurdity that forever threatens our democratic and libertarian projects and dampens the fire that fuels our will to struggle. Yet, we will struggle and stay, as those brothers and sisters on the block say, "out there" '—with intellectual rigor, existential dignity, moral vision, political courage, and soulful style.