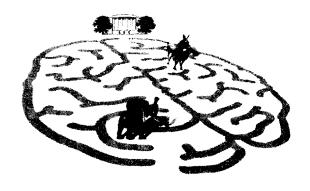
The Political Brain

THE FATE OF THE NATION



DREW WESTEN



CONTENTS

* * *

	Introduction	ix
	Part One	
	MIND, BRAIN, AND EMOTION IN POLITICS	
1	Winning States of Mind	3
2	Rational Minds, Irrational Campaigns	25
3	The Evolution of the Passionate Brain	45
4	The Emotions Behind the Curtain	69
5	Special Interests in Mind	89
6	Trickle-up Politics	117
	Part Two	
	A BLUEPRINT FOR	
	EMOTIONALLY COMPELLING CAMPAIGNS	
7	Writing an Emotional Constitution	145
8	Aborting Ambivalence	171
9	Gunning for Common Ground	193
10	Racial Consciousness and Unconsciousness	219
11	Death and Taxes	249
12	Hope, Inspiration, and Political Intelligence	283
13	Positively Negative	317
14	Terror Networks	349
15	Civil and Uncivil Unions	377
	Acknowledgments	421
	Notes	423
	Index	427